

COVER SHEET FOR  
CROSS SECTION SAMPLEProject 45523  
1968 Pre-election StudySURVEY RESEARCH CENTER  
INSTITUTE FOR SOCIAL RESEARCH  
THE UNIVERSITY OF MICHIGAN  
ANN ARBOR, MICHIGAN 48106

(Do not write in above space)

1. Interviewer's Label

2. P S U \_\_\_\_\_

3. Your Interview No. \_\_\_\_\_

4. Date \_\_\_\_\_

5. Length of Interview \_\_\_\_\_  
(Minutes)

6. Segment No. \_\_\_\_\_

7. Line No. \_\_\_\_\_

8. Address (or description) \_\_\_\_\_

9. City \_\_\_\_\_

10. State \_\_\_\_\_

11. Determine if there is more than one DU at the Listing Sheet address referred to in Item 8 above and check one:

☐ 1 DU ☐ There are \_\_\_\_ (SUPPLY NUMBER) dwellings at the listed address

Make out cover sheets for any unlisted DUs. Add to Item 8, a specific designation of the DU for which this cover sheet is used. On each cover sheet be sure to identify the dwelling specifically.

12. List below all persons living in the DU who are 18 years or older, and all married persons regardless of age.

(a) Relationship to, or connection with HEAD	(b) Sex	(c) Age	(d) Citizen? Yes or No	(e) Politically Eligible? Yes or No	(f) Number	(g) ✓ R
HEAD OF HOUSEHOLD						

a-c. Fill in above columns.

- d. Ask: "Are any of these persons
- not
- U.S. citizens?"
- 
- (Write "No" for ones who aren't and "Yes" for all others.)

- e. Determine for each listed member of the DU whether he/she is politically eligible. U.S. citizens of voting age (21 years or older in all states except Georgia and Kentucky where the minimum voting age is 18) are politically eligible. (Write "Yes" or "No" in column e.)

- f. Assign a number to each politically eligible person in the following order: males from oldest to youngest, then females from oldest to youngest.

- g. Use the selection table at the right to determine whom to interview. In the first column circle the number of politically eligible adults. The number across from it in the second column identifies the person to be interviewed. Check this person as your respondent in column g.

NONRESPONSE FORM

Check reason for nonresponse below and explain more fully as necessary.

- ☐ NAH --- Not At Home; DU being lived in but no one at home after required number of calls.
- ☐ RA ---- Respondent Absent; someone at DU but not respondent. Describe below.
- ☐ Ref --- Refusal. Give detailed description below.
- ☐ Moved - House is occupied by new people.
- ☐ Moved - House is currently vacant.
- ☐ Other - No interview obtained for reason other than above. Explain fully below.

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CROSS SECTION SAMPLE

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1968 Post-election Study



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5. Length of Interview \_\_\_\_\_  
(Minutes)

6. Segment No. \_\_\_\_\_ 7. Line No. \_\_\_\_\_

8. Address (or description) \_\_\_\_\_  
\_\_\_\_\_

9. City \_\_\_\_\_ 10. State \_\_\_\_\_

11. To be added when obtained  
at end of interview:

Respondent's Name:  
(Check appropriate title)

☐ MR. \_\_\_\_\_

☐ MRS. \_\_\_\_\_

☐ MISS \_\_\_\_\_

12. Check one: ☐ Pre-election respondent lives here.  
(Interview the respondent)

☐ Pre-election respondent no longer lives here.  
(Check appropriate "Moved" box in Post-election Nonresponse Form)

13. Call Record

Call Number	1	2	3	4	5	6	More (Specify)
Hour of the Day (plus AM or PM)							
Date							
Day of Week							
Results							

IF AN INTERVIEW IS TAKEN, ATTACH COVER SHEET TO INTERVIEW AND MAIL TO FIELD OFFICE.

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## CALL RECORD

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COMMENTS:

2. For each nonresponse supply as much of the information below as possible, without asking neighbors. (For HV or AND supply only a)

a. Type of Structure:

- ☐ Trailer
- ☐ Detached Single-Family House
- ☐ Two to Four Family House
- ☐ Row House (3 or more units in attached row)
- ☐ Apartment House (5 or more units; free access to DU)
- ☐ Apartment House 5 or more units; locked entry or guarded by doorman or both
- ☐ Apartment in a partially commercial structure
- ☐ Other \_\_\_\_\_

b. Race: ☐ White ☐ Negro ☐ Other: \_\_\_\_\_

c. Estimated Income: ☐ Under \$5000 ☐ \$5000-\$10000 ☐ Over \$10,000

d. Are there any children under 18 in the DU? ☐ Yes ☐ No ☐ Don't Know

e. Supply if listing box not completed:

1) Estimated Number of Adults in DU: \_\_\_\_\_

2) Is there a married couple in the DU?

☐ Yes

☐ No

☐ Don't Know



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8. Address (or description) \_\_\_\_\_  
\_\_\_\_\_

9. City \_\_\_\_\_ 10. State \_\_\_\_\_

11. To be added when obtained  
at end of interview:Respondent's Name:  
(Check appropriate title)☐ MR. \_\_\_\_\_☐ MRS. \_\_\_\_\_☐ MISS \_\_\_\_\_12. Check one: ☐ Pre-election respondent lives here.  
(Interview the respondent)☐ Pre-election respondent no longer lives here.  
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b. Race:

☐ White

☐ Negro

☐ Other: \_\_\_\_\_

c. Estimated Income:

☐ Under \$5000

☐ \$5000-\$10000

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d. Are there any children under 18 in the DU?

☐ Yes

☐ No

☐ Don't Know

e. Supply if listing box not completed:

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(Minutes)

6. Town or City \_\_\_\_\_ 7. County \_\_\_\_\_ 8. State \_\_\_\_\_

1. We are interested in how people are getting along financially these days. Would you say that you and your family are better off or worse off financially than you were a year ago?

/1.Better now/

/3.Same/

/5.Worse now/

/8.Uncertain/

1a. Why is that? \_\_\_\_\_  
\_\_\_\_\_

2. Are you people making as much money now as you were a year ago, or more, or less?

/1.More now/

/3.About the same/

/5.Less now/

3. Now looking ahead - do you think that a year from now you people will be better off financially, or worse off, or just about the same as now?

/1.Better/

/3.Same/

/5.Worse/

/8.Uncertain/

4. Now about the effects of the recent increase in income tax rates on your spending or saving...

- 4a. Taking spending first, will the additional tax make a considerable difference in how much you spend, or only a small difference, or practically none?

/1.Considerable/  
/ difference //3.Small /  
/ difference //5.Practically/  
/ none /

- 4b. Will the additional tax make a considerable difference in how much you save, or only a small difference, or practically none?

/1.Considerable/  
/ difference //3.Small /  
/ difference //5.Practically/  
/ none /

5. Talking about prices in general, I mean the prices of the things you buy - do you think they will go up in the next year or so, or go down, or stay where they are now?

/1. Will go up/

/3. Stay the same/  
(GO TO Q.6)

/5. Will go down/  
(GO TO Q.6)

5a. How large a price increase do you expect? Of course nobody can know for sure, but would you say that a year from now prices will be about 1 or 2% higher, or 5%, or closer to 10% higher than now, or what?

6. Now turning to business conditions in the country as a whole - do you think that during the next twelve months we'll have good times financially, or bad times, or what?

/1. Good times/

/2. Good, with qualifications/

/3. Pro-con/

/4. Bad, with qualifications/

/5. Bad times/

/8. Uncertain/

6a. Why do you think that? \_\_\_\_\_

7. Looking ahead, which would you say is more likely - that in the country as a whole we'll have continuous good times during the next five years or so, or that we will have periods of widespread unemployment or depression, or what?

(IF DON'T 7a. On what does it depend in your opinion?  
KNOW OR  
DEPENDS) \_\_\_\_\_

8. Would you say that at the present time business conditions are better, or worse, than they were a year ago?

/1. Better now/

/3. About the same/

/5. Worse now/

9. During the last few months, have you heard of any favorable or unfavorable changes in business conditions?

(IF YES) 9a. What did you hear? \_\_\_\_\_

IF NOT CLEAR WHETHER A CHANGE MENTIONED IS FAVORABLE OR UNFAVORABLE, PROBE:  
"Would (MENTION CHANGE) be favorable or unfavorable?" AND NOTE "favorable"  
OR "unfavorable."

10. And how about a year from now, do you expect that in the country as a whole business conditions will be better or worse than they are at present, or just about the same?

/1.Better a year/  
/ from now /

/3.About the same/

/5.Worse a year/  
/ from now /

11. How about a recession and unemployment like we had in 1958 and in winter 1960-61; do you think this will happen again?
- \_\_\_\_\_
- \_\_\_\_\_

(IF WILL, PROBABLY WILL, OR MIGHT HAPPEN)

11a. Why do you think so? \_\_\_\_\_

\_\_\_\_\_

11b. About when will (might) it come, in your opinion? \_\_\_\_\_

\_\_\_\_\_

IF R IS "ECONOMIC ONLY" (E) RESPONDENT, TURN TO PAGE 37, Q.96. FOR ALL OTHERS, CONTINUE WITH Q.12.

12. We're interested in this interview in finding out whether people paid much attention to the election campaign this year. Take newspapers for instance -- did you read about the campaign in any newspaper?

/Yes/

/5.No/

/8.Don't know/

/GO TO Q.13/

12a. How much did you read newspaper articles about the election -- regularly, often, from time to time, or just once in a great while?

/1.Regularly/   /2.Often/   /3.Time to time/   /4.Once in a great while/

12b. What paper did you read most for news about politics?

12c. Would you say that this newspaper took sides either for or against one of the candidates or parties, or that it did not take sides?

/1.Yes, took /  
sides for/

/2.Yes, took /  
sides against/

/5.No, didn't /  
take sides/  
(GO TO Q.13)

/8.DK/  
(GO TO Q.13)

12d. Who was the newspaper (for/against)?

13. How about radio -- did you listen to any programs about the campaign on the radio?

/Yes/

/5.No/

/8.Don't know/

/GO TO Q.14/

13a. How many programs about the campaign did you listen to on the radio -- a good many, several, or just one or two?

/1.Good many/

/2.Several/

/3.Just one or two/

13b. Would you say that the radio reporting you heard took sides either for or against one of the candidates or parties, or that it did not take sides?

/1.Yes, took /  
sides for/

/2.Yes, took /  
sides against/

/5.No, didn't /  
take sides/  
(GO TO Q.14)

/8.DK/  
(GO TO Q.14)

13c. Who was the radio reporting (for/against)?

14. How about magazines -- did you read about the campaign in any magazines?

/Yes/

/5.No/

/8.Don't know/

/GO TO Q.15/

14a. How many magazine articles about the campaign would you say you read -- a good many, several, or just one or two?

/1.Good many/

/2.Several/

/3.Just one or two/

14b. Do you read about politics pretty regularly in any magazines?

/Yes/

/No/ -- (GO TO Q.15)

14c. What ones are they?

1. \_\_\_\_\_

4. \_\_\_\_\_

2. \_\_\_\_\_

5. \_\_\_\_\_

3. \_\_\_\_\_

6. \_\_\_\_\_

14d. (IF MORE THAN ONE MAGAZINE) Which one of these magazines did you use to get most of your information about this election campaign?

\_\_\_\_\_

14e. Would you say that (MAGAZINE MOST USED) took sides either for or against one of the candidates or parties, or that it did not take sides?

/1.Yes, took /  
/ sides for/

/2.Yes, took /  
/ sides against/

/5.No, didn't /  
/ take sides/

(GO TO Q.15)

/8.DK/  
(GO TO Q.15)

14f. Who was the magazine (for/against)?

\_\_\_\_\_

15. How about television -- did you watch any programs about the campaign on television?

/Yes/

/5.No/

/8.Don't know/

/GO TO Q.16/

15a. How many television programs about the campaign would you say you watched -- a good many, several, or just one or two?

/1.Good many/

/2.Several/

/3.Just one or two/

15b. Would you say that the television reporting you watched took sides either for or against one of the candidates or parties, or that it did not take sides?

/1.Yes, took /  
/ sides for/

/2.Yes, took /  
/ sides against/

/5.No, didn't /  
/ take sides/  
(GO TO Q.16)

/8.DK/  
(GO TO Q.16)

15c. Who was the television reporting (for/against)?

15d. When you say television took sides (for/against) (ANSWER TO Q.15c), do you mean national television or local television?

/1.National /  
/ television/

/2.Local /  
/ television/

/3.Both/

/8.DK/

(IF YES TO TWO OR MORE QUESTIONS 12-15)

16. Of all these ways of following the campaign, which one would you say you got the most information from -- newspapers, radio, television, or magazines?

/1.Newspapers/

/2.Radio/

/3.Television/

/4.Magazines/

17. Did you happen to hear anything about what went on between the police and the demonstrators in Chicago at the Democratic convention?

/Yes/

/0.No/ -- (GO TO Q.18)

- 17a. Do you think the police used too much force, the right amount of force, or not enough force with the demonstrators?

/1.Too much/

/3.Right amount/

/5.Not enough/

/8.DK/

OTHER; DEPENDS \_\_\_\_\_

18. In talking to people about the election we find that a lot of people weren't able to vote because they weren't registered or they were sick or they just didn't have time. How about you, did you vote this time or did something keep you from voting?

/Yes, did vote/

/0.No, did not vote/

/8.DK/

/TURN TO PAGE 10, Q.27/

- 18a. Did you vote here in the voting district in which you live now, or did you vote in a different voting district?

/Voted here/

/Voted elsewhere/

LOCATION: \_\_\_\_\_

(CITY, PRECINCT; STATE, CD)

- 18b. Did you vote in person or by absentee ballot?

/In person/

/Absentee ballot/

→ (GO TO Q.19)

- 18c. Did you vote by voting machine or by paper ballot?

/1.Voting machine/

/5.Paper ballot/

/3.Both/

/8.Don't know/

19. Who did you vote for in the election for President?

/Didn't vote/ → (GO TO Q.22)  
/for President/

20. What would you say is the most important reason you voted for him?

---

---

---

---

21. How long before the election did you decide that you were going to vote the way you did?

---

---

22. How about the election for United States Senator? Did you vote for a candidate for Senator?

/Yes/

/No/      /DK/  
↓      ↓  
/GO TO Q.23/

22a. Who did you vote for? (IF R DOESN'T KNOW CANDIDATE'S NAME) Which party was that?

\_\_\_\_\_

23. How about the vote for Congressman? Did you vote for a candidate for Congress?

/Yes/

/No/      /DK/  
↓      ↓  
/GO TO Q.24/

23a. Who did you vote for? (IF R DOESN'T KNOW CANDIDATE'S NAME) Which party was that?

\_\_\_\_\_

24. How about the vote for Governor? Did you vote for a candidate for Governor?

/Yes/

/No/      /DK/  
↓      ↓  
/GO TO Q.25/

24a. Who did you vote for? (IF R DOESN'T KNOW CANDIDATE'S NAME) Which party was that?

\_\_\_\_\_

25. How about the elections for other state and local offices, did you vote a straight ticket, or did you vote for candidates from different parties?

/Straight ticket/

/Different parties/

25a. Which party?

/Dem/      /Rep/

25b. How did you split it?

/Mostly Dem/      /Mostly Rep/  
/About even: Rep-Dem/



26. How about propositions on the ballot in November? Were there any state, county, or local propositions on the ballot for the people to vote on?

/ Yes/

/5.No/

/8.DK/

/TURN TO PAGE 11, Q.29/

- 26a. Was there one proposition you were particularly interested in?  
(IF YES) What was that?

/No/ -- (TURN TO PAGE 11, Q.29)

- 26b. Did you vote in favor of (INSERT PROPOSITION MENTIONED IN Q.26a: \_\_\_\_\_)  
\_\_\_\_\_ ) or against it?

- 26c. Was this a state, county, or local issue?

/1.State/

/3.County/

/5.Local/

/8.DK/

TURN TO PAGE 11, Q.29

ASK THIS PAGE IF R DID NOT VOTE IN NOVEMBER ELECTION ('NO, DID NOT VOTE"  
TO Q.18)

27. Who would you have voted for for President if you had voted?

/DK/ -- (GO TO Q.28)

(IF R MENTIONS PARTY OR CANDIDATE)

27a. What would you say was the most important reason you  
would have voted for him?

28. What was the main reason you didn't vote in this election?

And now a few questions about the way you thought the election would come out.

29. Regardless of your own preference, which candidate did you think would win the election for President?

/1.Humphrey/ /2.Nixon/ /3.Wallace/ /7.Other: \_\_\_\_\_/ /8.DK/

30. How close did you think the election would be for President -- fairly close, not very close, or not at all close?

/1.Fairly close/ /3.Not very close/ /5.Not at all close/ /8.DK/

31. (IF DID NOT THINK WALLACE WOULD WIN IN U.S.) How close did you think that George Wallace would come to winning -- fairly close, not very close, or not at all close?

/1.Fairly close/ /3.Not very close/ /5.Not at all close/ /8.DK/

32. How about here in (R'S STATE)? Which candidate for President did you think would carry this state?

/1.Humphrey/ /2.Nixon/ /3.Wallace/ /7.Other: \_\_\_\_\_/ /8.DK/

33. How close did you think the presidential election would be in this state -- fairly close, not very close, or not at all close?

/1.Fairly close/ /3.Not very close/ /5.Not at all close/ /8.DK/

34. (IF DID NOT THINK WALLACE WOULD WIN IN STATE) How close did you think that George Wallace would come to winning in this state -- fairly close, not very close, or not at all close?

/1.Fairly close/ /3.Not very close/ /5.Not at all close/ /8.DK/

35. Now I want to ask about those past presidential elections when you were of voting age. First, of course, I need to know the year when you were born.

(CHECK ONE)

/1940 or later/ -- SAY TO R: "It turns out we don't need to ask this question since you haven't been eligible to vote in three or more presidential elections -- so we'll just go to the next question." (GO TO Q.36)

<u>/1936-1939/</u> = 3 presidential elections	<u>/1904-1907/</u> = 11 presidential elections
<u>/1932-1935/</u> = 4 presidential elections	<u>/1900-1903/</u> = 12 presidential elections
<u>/1928-1931/</u> = 5 presidential elections	<u>/1896-1899/</u> = 13 presidential elections
<u>/1924-1927/</u> = 6 presidential elections	<u>/1892-1895/</u> = 14 presidential elections
<u>/1920-1923/</u> = 7 presidential elections	<u>/1888-1891/</u> = 15 presidential elections
<u>/1916-1919/</u> = 8 presidential elections	<u>/1884-1887/</u> = 16 presidential elections
<u>/1912-1915/</u> = 9 presidential elections	<u>/1880-1883/</u> = 17 presidential elections
<u>/1908-1911/</u> = 10 presidential elections	<u>/1879 or /</u> = 18 presidential elections
	<u>/ earlier/</u>

(IF R WAS BORN IN 1939 OR EARLIER)

35a. That means that you have been eligible to vote in about (NUMBER CORRESPONDING TO YEAR R WAS BORN) presidential elections. Of these (NUMBER) elections, about how many times have you actually voted?

\_\_\_\_\_

35b. (IF NUMBER OF TIMES VOTED IS 3 OR MORE) And of those (NUMBER OF TIMES VOTED) elections that you have voted in, about how many times would you guess you have voted for the Democratic candidate for President?

\_\_\_\_\_

36. Do you think there are any important differences between the Republican and the Democratic parties? (IF YES) What are they? (INTERVIEWER: LIST ALL "DIFFERENCES" VERBATIM BELOW AND THEN PROCEED TO Q.36a.)

FIRST "DIFFERENCE" MENTIONED:

(NO DIFFERENCES MENTIONED -- GO TO Q.37)

(INTERVIEWER: LIST KEY WORD OR PHRASE TO DENOTE FIRST "DIFFERENCE")

- 36a. You have mentioned (CITE FIRST "DIFFERENCE"). When would you say you first believed the parties were different that way -- many years ago, a few years ago, last year, or during this year?

/1.Many years/  
/ago/

/3.A few years/  
/ago/

/5.Last year/

/7.This year/

/8.DK/

- 36b. What was it that first made you aware of this difference?

36c. (IF ONLY ONE "DIFFERENCE" ALREADY MENTIONED) Do you think there are any other important differences between the two parties?

SECOND "DIFFERENCE MENTIONED: (NO SECOND DIFFERENCE -- GO TO Q.37)

(INTERVIEWER: LIST KEY WORD OR PHRASE TO DENOTE SECOND "DIFFERENCE")

36d. You have mentioned (CITE SECOND "DIFFERENCE"). When would you say you first believed the parties were different that way -- many years ago, a few years ago, last year, or during this year?

/1.Many years/   /3.A few years/   /5.Last year/   /7.This year/   /8.DK/  
/ago   ago

36e. What was it that first made you aware of this difference?

- 36f. (IF ONLY TWO "DIFFERENCES" ALREADY MENTIONED) Do you think there are any other important differences between the two parties?

THIRD "DIFFERENCE" MENTIONED:

(NO THIRD DIFFERENCE -- GO TO Q.37)

(INTERVIEWER: LIST KEY WORD OR PHRASE TO DENOTE THIRD "DIFFERENCE")

- 36g. You have mentioned (CITE THIRD "DIFFERENCE"). When would you say you first believed the parties were different that way -- many years ago, a few years ago, last year, or during this year?

/1.Many years/   /3.A few years/   /5.Last year/   /7.This year/   /8.DK/  
ago   ago

- 36h. What was it that first made you aware of this difference?

- 36i. (IF ONLY THREE "DIFFERENCES" ALREADY MENTIONED) Do you think there are any other important differences between the two parties?

FOURTH "DIFFERENCE" MENTIONED:

(NO FOURTH DIFFERENCE -- GO TO Q.37)

(INTERVIEWER: LIST KEY WORD OR PHRASE TO DENOTE FOURTH "DIFFERENCE")

- 36j. You have mentioned (CITE FOURTH "DIFFERENCE"). When would you say you first believed the parties were different that way -- many years ago, a few years ago, last year, or during this year?

/1.Many years/   /3.A few years/   /5.Last year/   /7.This year/   /8.DK/  
ago   ago

- 36k. What was it that first made you aware of this difference?

37. Would you say that either one of the parties is more conservative or more liberal than the other?

/Yes/

/No/ -- (GO TO Q.37d)

- 37a. Which party is more conservative?

/Democratic/

/Republican/

- 37b. What do you have in mind when you say that the (R's / D's) are more conservative than the (D's / R's)? (Anything else?)

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- 37c. Would you say the (R's / D's) are a lot more conservative than the (D's / R's) or only a little more conservative?

/Lot more conservative/

/Little more/

(IF ANSWERED "NO" TO Q.37)

- 37d. Do you think that people generally consider the Democrats or the Republicans more conservative, or wouldn't you want to guess about that?

/Dems more conservative/

/Reps more conservative/

/No guess/

(IF DEMS OR  
REPS MORE  
CONSERVATIVE)

- 37e. What do people have in mind when they say the (D's/R's) are more conservative than the (R's/D's)

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38. Do you think of Governor Wallace and General Lemay as being leaders of a political party like the Republican or Democratic parties, or don't you think of them as leaders of a party?

/1.Yes, as leaders//5.No, not as leaders//8.DK/  
(GO TO Q.39)

38a. Why do you feel that way? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

39. Do you think there are any important differences between Wallace's views and those of the Republican party?

/Yes//No/ -- (GO TO Q.40)

39a. What are they? (Anything else?) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

40. Do you think there are any important differences between Wallace's views and those of the Democratic party?

/Yes//No/ -- (GO TO Q.41)

40a. What are they? (Anything else?) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NOTE: FILL THIS IN BEFORE TAKING INTERVIEW

R LIVES IN CONG. DISTRICT \_\_\_\_\_  
(See PSU list in Instruction Booklet)

THE CANDIDATES ARE: Dem. \_\_\_\_\_

(See candidate Rep. \_\_\_\_\_  
listing--  
Instr. Booklet) \_\_\_\_\_

41. Do you happen to remember the names of the candidates for Congress -- that is, the House of Representatives in Washington -- that ran in this congressional district this November?

/Yes/ -- (SPECIFY)

/0.No/ -- (GO TO Q.41b)

41a. Who are they?	NAME	PARTY
Which party is he (she)?		

(IF MORE THAN ONE PARTY MENTIONED, GO TO Q.42)

(IF ONLY ONE PARTY IS MENTIONED IN Q.41a OR IF NO TO Q.41)

- 41b. Do you happen to know if both the parties ran candidates for Congress in this district this November or was there only one candidate?

/1.Dem only/

/5.Rep only/

/3.Both/

/8.Don't know/

(IF R CANNOT NAME THE MAJOR PARTY CANDIDATE(S) OR GIVES INCORRECT NAME(S) IN 41a, GIVE NAMES OF CANDIDATE(S) AS NECESSARY; FOR EXAMPLE: Of course, the names aren't too important, but there were two major candidates, Mr. (NAME OF DEM) ran on the Democratic ticket, and Mr. (NAME OF REP) ran on the Republican ticket.)

42. Do you happen to know (if either one of these candidates) (if he) is already in Congress? (IF YES) Which one?

/Yes/ \_\_\_\_\_ IS IN CONGRESS

/Neither/

/8.Don't know/

43. Do you happen to know which party had the most Congressmen in Washington before the election (this / last) month? (IF NECESSARY) Which one?

/1.Democrats/

/5.Republicans/

/8.Don't know/

44. Do you happen to know which party elected the most Congressmen in the election (this / last) month? (IF NECESSARY) Which one?

/1.Democrats/

/5.Republicans/

/8.Don't know/

Now I'd like to find out about some of the things that people do to help a party or a candidate win an election. I wonder if you could tell me whether you did any of these things during the last election campaign.

45. During the campaign, did you talk to any people and try to show them why they should vote for one of the parties or candidates?

/Yes/

/No/ -- (GO TO Q.46)

COMPLETE 45a FIRST . . . . . THEN ASK 45b FOR EACH TYPE OF PERSON TALKED TO

45a. Which of the people listed on this card did you talk to? (SHOW CARD #1 TO R)

45b. Does this person pay more attention or less attention to politics than you?

1. (Wife/husband)

/No/

/Yes/ →

/1.More/ /5.Less/ /3.Same/

/8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE TALKED TO MOST

2. A relative

/No/

/Yes/ →

/1.More/ /5.Less/ /3.Same/

/8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE TALKED TO MOST

3. A friend

/No/

/Yes/ →

/1.More/ /5.Less/ /3.Same/

/8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE TALKED TO MOST

4. Someone you work with

/No/

/Yes/ →

/1.More/ /5.Less/ /3.Same/

/8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE TALKED TO MOST

5. Anyone else (SPECIFY) \_\_\_\_\_

/No/

/Yes/ →

/1.More/ /5.Less/ /3.Same/

/8.DK/

45c. Which party or candidate did you tell them to vote for?

46. Did you go to any political meetings, rallies, dinners, or things like that?

/Yes/

/0.No/ -- (GO TO Q.47)

46a. How many would you say you went to? \_\_\_\_\_

47. Did you do any other work for one of the parties or candidates?

/1.Yes/

/5.No/

48. Did you wear a campaign button or put a campaign sticker on your car?

/1.Yes/

/5.No/

49. Do you belong to any political club or organizations?

/1.Yes/

/5.No/

50. You know that the parties try to talk to as many people as they can to get them to vote for their candidate. Did anybody from either of the two major parties call you up or come around and talk to you during the campaign?

/Yes/

/00.No/ -- (GO TO Q.51)

50a. How many different times would you say somebody from one of the parties got in touch with you?

/01.Just once/

/More than once (SPECIFY): \_\_\_\_\_

50b. Which party was that?

/Democratic/

/Republican/

/Other: \_\_\_\_\_/

50c. How many of those \_\_\_\_\_ times were contacts by Republicans, how many were contacts by Democrats, and how many were contacts by other parties?

Republicans \_\_\_\_\_

Democrats \_\_\_\_\_

Other (SPECIFY): \_\_\_\_\_

50d. Did they talk to you about voting for president, were they interested in how you would vote for other offices, or did they just talk about voting for the (D/R) party?

Voting for: /1.President/

/2.Other offices/

/3.Dem. or Rep. party/

Other \_\_\_\_\_

51. Did any of the people listed on this card talk to you about why you should vote for one of the parties or candidates? (SHOW CARD #2 TO R)

/Yes/

/No/ -- (GO TO Q.52)

COMPLETE 51a FIRST . . . . . THEN ASK 51b AND 51c FOR EACH TYPE OF PERSON WHO TALKED TO R

51a. Who talked to you?

51b. Does this person pay more attention or less attention to politics than you?

51c. Who did this person tell you to vote for?

1. (Wife/husband) /No/ /Yes/

/1.More/ /5.Less/  
/3.Same/ /8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE WHO TALKED TO R THE MOST

2. A relative /No/ /Yes/

/1.More/ /5.Less/  
/3.Same/ /8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE WHO TALKED TO R THE MOST

3. A friend /No/ /Yes/

/1.More/ /5.Less/  
/3.Same/ /8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE WHO TALKED TO R THE MOST

4. Someone you work with /No/ /Yes/

/1.More/ /5.Less/  
/3.Same/ /8.DK/

IF MORE THAN ONE, ASK ABOUT THE ONE WHO TALKED TO R THE MOST

5. Anyone else /No/ /Yes/  
(SPECIFY)

/1.More/ /5.Less/  
/3.Same/ /8.DK/

52. During this last year, were you or any member of your household asked to give money or buy tickets to help pay the campaign expenses of a political party or candidate?

/1.Yes/

/5.No/

/8.DK/

/GO TO Q.53/

52a. By which party were you asked?

/1.Dem/

/3.Both/

/5.Rep/

/6.Wallace/

/8.DK/

Other (SPECIFY): \_\_\_\_\_

52b. Did you give any money or buy any tickets?

/Yes/

/5.No/ -- (GO TO Q.53)

(ONLY IF "BOTH" TO Q.52a)

52c. To which party was that?

/1.Dem/

/3.Both/

/5.Rep/

/6.Wallace/

/8.DK/

53. Have you ever written to any public officials giving them your opinion about something that should be done?

/1.Yes/

/5.No, never/ -- (GO TO Q.54)

53a. How many letters like this would you guess you might have written in the last four years?

/00.None/  
(GO TO Q.54)

/01.One/

/More than one (SPECIFY): \_\_\_\_\_/

53b. Did you send this to a Congressman in Washington?

/00.No/

/01.Yes/

53c. How many of these \_\_\_\_\_ letters did you send to Congressmen in Washington?

/00.None/

/NUMBER: \_\_\_\_\_/

54. Have you ever written a letter to the editor of a newspaper or magazine giving any political opinions?

/1.Yes/

/No, never/ -- (GO TO Q.55)

54a. How many letters like this would you guess you have written in the last four years?

/NUMBER: \_\_\_\_\_/

/00.None/



Now I would like to talk about some of the things that happen in your own community, particularly about education and school affairs.

56. People differ in how interested they are in what their district school boards do. How about you -- would you rate your interest in what your (CITY NAME IF LARGE PLACE) school board is doing as:

/1.Very high/    /3.Moderately high/    /5.Moderately low/    or    /7.Very low/ ?  
(GO TO Q.57)

- 56a. How often does the school board take a stand that you disagree with? Would you say this happens often, sometimes, rarely, or never?

/1.Often/    /3.Sometimes/    /4.Rarely/    /5.Never/

57. There are two main points of view of how a school board member should act when he has to make up his mind.

1. One is that he should do what the public wants him to do, even if it isn't his own personal preference.
2. The second is that he should use his own judgment, regardless of what others want him to do.

Which of these views comes closest to your own view?

/1.Do what the public wants/    /2.Use his own judgment/    /7.Can't say, depends /

- 57a. Why do you feel this way?

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58. In your opinion what is the most important problem facing education in this school district? (IF NO OPINION OR DK, GO TO Q.59)

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- 58a. How do you think this problem should be handled? \_\_\_\_\_

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59. Have you ever voted in any election having to do with the schools?

/Yes/

/No/ -- (GO TO Q.60)

59a. When was the last time you voted on a school matter? \_\_\_\_\_

59b. Do you recall what the election was about? \_\_\_\_\_

60. During the past two years or so, would you say that you have taken part in any local school matters or activities?

/Yes/

/S.No/ -- (GO TO Q.61)

60a. What do you have in mind? \_\_\_\_\_

61. Recently teachers in many parts of the country have been demanding a greater voice in the determination of school policies. Do you think that teachers in this district should have a greater voice in major decisions?

/Yes/

/S.No/

/8.DK/

/GO TO Q.62/

61a. In what ways? \_\_\_\_\_

62. Do you think teachers should feel free to go on strike to secure higher salaries and other benefits, or is this something they should not feel free to do?

/1.Should feel free to/

/5.Should not feel free to/

/8.Don't know/  
(GO TO Q.63)

62a. Is your mind made up on this question or do you have some doubts?

/1.Mind made up/

/5.Some doubts/

63. Do you feel that the federal government has too much or too little control over local education, or haven't you thought about it?

/1.Too much/

/5.Too little/

/3.About right/

/7.Haven't thought about it/

64. What about your state government? Is the control it has over local education too much or too little, or haven't you thought about that?

/1.Too much/

/5.Too little/

/3.About right/

/7.Haven't thought about it/

65. Some people think it is all right for the public schools to start each day with a prayer. Others feel that religion does not belong in the public schools but should be taken care of by the family and the church. Have you been interested enough in this to favor one side over the other?

/Yes/

/0.No/ -- (GO TO Q.66)

65a. Which do you think:

/1.Schools should be allowed to/  
/ start each day with a prayer/

or /5.Religion does not  
/ belong in the schools/ ?

/8.DK/

OTHER; DEPENDS \_\_\_\_\_

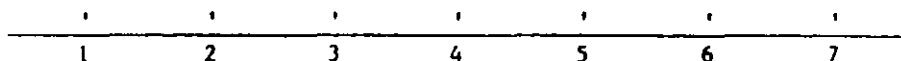
P45523

And now I would like to talk to you about some problems which are important in America today.

66. There is much discussion about the best way to deal with the problem of urban unrest and rioting. Some say it is more important to use all available force to maintain law and order -- no matter what results. Others say it is more important to correct the problems of poverty and unemployment that give rise to the disturbances. And, of course, other people have opinions in between. Suppose the people who stress the use of force are at one end of this scale -- at point number 7 (SHOW CARD #3 TO R). And suppose the people who stress doing more about the problems of poverty and unemployment are at the other end -- at point number 1.

Solve problems  
of poverty and  
unemployment

Use all  
available  
force



- 66a. Where would you place Lyndon Johnson on this scale?  
Which does he stress more?

\_\_\_\_\_

- 66b. Where would you place Hubert Humphrey?  
Which does he stress more?

\_\_\_\_\_

- 66c. Where would you place Richard Nixon?  
Which does he stress more?

\_\_\_\_\_

- 66d. Where would you place George Wallace?  
Which does he stress more?

\_\_\_\_\_

- 66e. And about where would you place yourself?  
Which would you stress more?

\_\_\_\_\_

- 66f. How important was this problem to you in deciding how you would vote in the election for President -- the most important single thing, very important, somewhat important, or not very important?

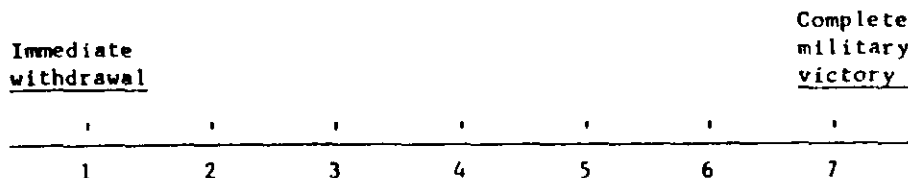
/1. Most important/  
single thing /

/3. Very important/

/5. Somewhat  
important/

/7. Not very  
important/

67. There is much talk about "hawks" and "doves" in connection with Vietnam, and considerable disagreement as to what action the United States should take in Vietnam. Some people think we should do everything necessary to win a complete military victory, no matter what results. Some people think we should withdraw completely from Vietnam right now, no matter what results. And, of course, other people have opinions somewhere between these two extreme positions. Suppose the people who support an immediate withdrawal are at one end of this scale (SHOW CARD #4 TO R) at point number 1. And suppose the people who support a complete military victory are at the other end of the scale at point number 7.



- 67a. At what point on the scale would you place Lyndon Johnson? \_\_\_\_\_
- 67b. Where would you place Hubert Humphrey? \_\_\_\_\_
- 67c. Where would you place Richard Nixon? \_\_\_\_\_
- 67d. Where would you place George Wallace? \_\_\_\_\_
- 67e. And where would you place yourself? \_\_\_\_\_
- 67f. How important was this problem to you in deciding how you would vote in the election for President -- the most important single thing, very important, somewhat important, or not very important?

<u>/1. Most important/ / single thing /</u>	<u>/3. Very important/</u>	<u>/5. Somewhat / / important/</u>	<u>/7. Not very / / important/</u>
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There are many possible ways for people to show their disapproval or disagreement with governmental policies and actions. I am going to describe three such ways. We would like to know which ones you approve of as ways of showing dissatisfaction with the government, and which ones you disapprove of.

68. How about taking part in protest meetings or marches that are permitted by the local authorities? Would you approve of doing that, disapprove, or would it depend on the circumstances?

/1.Approve/  
(GO TO Q.69)

/5.Disapprove/

/3.Depends/

/8.Don't know/  
(GO TO Q.69)

68a. Why do you feel that way? (Any other reasons?)

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69. How about refusing to obey a law which one thinks is unjust, if the person feels so strongly about it that he is willing to go to jail rather than obey the law? Would you approve of a person doing that, disapprove, or would it depend on the circumstances?

/1.Approve/  
(GO TO Q.70)

/5.Disapprove/

/3.Depends/

/8.Don't know/  
(GO TO Q.70)

69a. Why do you feel that way? (Any other reasons?)

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70. Suppose all other methods have failed and the person decides to try to stop the government from going about its usual activities with sit ins, mass meetings, demonstrations, and things like that? Would you approve of that, disapprove, or would it depend on the circumstances?

/1.Approve/

/5.Disapprove/

/3.Depends/

/8.Don't know/  
(GO TO Q.71)

70a. Why do you feel that way? (Any other reasons?)

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1. As you know, there were many people mentioned this past year as possible candidates for President by the political parties. We would like to get your feelings toward some of these people.

I have here a card (INTERVIEWER HANDS OVER CARD #5) on which there is something that looks like a thermometer. We call it a "feeling thermometer" because it measures your feelings towards these people. You probably remember that we used something like this in our earlier interview with you.

Here's how it works. If you don't feel particularly warm or cold toward a person, then you should place him in the middle of the thermometer, at the 50 degree mark.

If you have a warm feeling toward a person, or feel favorably toward him, you would give him a score somewhere between 50° and 100°, depending on how warm your feeling is toward that person.

On the other hand, if you don't feel very favorably toward a person -- that is, if you don't care too much for him -- then you would place him somewhere between 0° and 50°.

Of course, if you don't know too much about a person, just tell me and we'll go on to the next name.

Our first person is George Wallace. Where would you put him on the thermometer?

INTERVIEWER: TAKE SOME TIME TO EXPLAIN HOW THE THERMOMETER WORKS, SHOWING  
R THE WAY IN WHICH THE DEGREE LABELS CAN HELP HIM TO LOCATE  
AN INDIVIDUAL, SUCH AS GEORGE WALLACE.

	<u>Rating</u>		<u>Rating</u>
a. George Wallace	_____	g. Lyndon Johnson	_____
b. Hubert Humphrey	_____	h. George Romney	_____
c. Richard Nixon	_____	i. Robert Kennedy	_____
d. Eugene McCarthy	_____	j. Edmund Muskie	_____
e. Ronald Reagan	_____	k. Spiro Agnew	_____
f. Nelson Rockefeller	_____	l. Curtis Lemay	_____

72. Over the years, how much attention do you feel the government pays to what the people think when it decides what to do:

/1.A good deal/    /3.Some/    or    /5.Not much/ ?    /8.Don't know/

73. How much do you feel that political parties help to make the government pay attention to what the people think:

/1.A good deal/    /3.Some/    or    /5.Not much/ ?    /8.Don't know/

74. And how much do you feel that having elections makes the government pay attention to what the people think:

/1.A good deal/    /3.Some/    or    /5.Not much/ ?    /8.Don't know/

75. How much attention do you think most Congressmen pay to the people who elect them when they decide what to do in Congress:

/1.A good deal/    /3.Some/    or    /5.Not much/ ?    /8.Don't know/

76. Do you think that the parties pretty much keep their promises or do they usually do what they want after the election is over?

/1.Keep their promises/                      /5.Do what they want/

Now here is something different. We have a few questions on other things besides politics.

78. Do you think it's better to plan your life a good way ahead, or would you say life is too much a matter of luck to plan ahead very far?

/1.Plan ahead/

/5.Too much luck to plan/

/8.DK/

79. When you do make plans ahead, do you usually get to carry out things the way you expected, or do things usually come up to make you change your plans?

/1.Things work out as expected/

/5.Have to change plans/

/8.OK/

80. Have you usually felt pretty sure your life would work out the way you want it to, or have there been times when you haven't been sure about it?

/1.Pretty sure/

/5.Haven't been sure/

/8.DK/

81. Some people feel they can run their lives pretty much the way they want to; others feel the problems of life are sometimes too big for them. Which one are you most like?

/1.Can run own life/

/5.Problems of life too big/

/8.DK/

82. In general, how satisfying do you find the way you're spending your life these days? Would you call it completely satisfying, pretty satisfying or not very satisfying?

/1.Completely/

/3.Pretty/

/5.Not very/

83. Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

/1.Most people can be trusted/

/5.Can't be too careful/

84. Would you say that most of the time people try to be helpful or that they are mostly just looking out for themselves?

/1.Try to be helpful/

/5.Just look out for themselves/

85. Do you think most people would try to take advantage of you if they got a chance or would they try to be fair?

/5.Would take advantage of you/

/1.Would try to be fair/



People have different ideas about the government in Washington. These ideas don't refer to Democrats or Republicans in particular but just to the government in general. We want to see how you feel about these ideas -- for example:

86. Do you think that people in the government waste a lot of the money we pay in taxes, waste some of it, or don't waste very much of it?

/5.A lot/

/3.Some/

/1.Not much/

87. How much of the time do you think you can trust the government in Washington to do what is right -- just about always, most of the time, or only some of the time?

/1.Always/

/3.Most of the time/

/5.Some of the time/

88. Would you say the government is pretty much run by a few big interests looking out for themselves or that it is run for the benefit of all the people?

/5.Few big interests/

/1.For benefit of all/

89. Do you feel that almost all of the people running the government are smart people who usually know what they are doing, or do you think that quite a few of them don't seem to know what they are doing?

/1.Know what they're doing/

/5.Don't know what they're doing/

90. Do you think that quite a few of the people running the government are a little crooked, not very many are, or do you think hardly any of them are crooked at all?

/5.Quite a lot/

/3.Not many/

/1.Hardly any/

91. We also find that people differ in how much faith and confidence they have in various levels of government in this country. In your case, do you have more faith and confidence in the national government, the government of this state, or in the local government around here?

/1.National / / government/	/2.State / / government/	/3.Local / / government/	/OTHER; DEPENDS: (SPECIFY) /
↓	↓	↓	↓
(GO TO Q.92)			

91a. Why is that? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

91b. Which level do you have the least faith and confidence in -- the (MENTION FIRST BOX NOT CHECKED IN Q.91) or the (OTHER BOX NOT CHECKED)?

/1.National / / government/	/2.State / / government/	/3.Local / / government/	/OTHER; DEPENDS: (SPECIFY) /
↓	↓	↓	↓
(GO TO Q.92)			

91c. Why is that? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

92. Suppose a law were being considered by your city government that you considered very unjust or harmful. What do you think you could do about it?

(IF R THINKS HE CAN DO SOMETHING ABOUT IT)

- 92a. If you made an effort to change this law, how likely is it that you would succeed -- very likely, somewhat likely, or not very likely?

/1.Very likely/    /3.Somewhat likely/    /5.Not very likely/    /8.DK/

93. Suppose a law were being considered by the Congress in Washington that you considered very unjust or harmful. What do you think you could do about it?

(IF R THINKS HE CAN DO SOMETHING ABOUT IT)

- 93a. If you made an effort to change this law, how likely is it that you would succeed -- very likely, somewhat likely, or not very likely?

/1.Very likely/    /3.Somewhat likely/    /5.Not very likely/    /8.DK/

94. Now I'd like to read some of the kinds of things people tell us when we interview them and ask you whether you agree or disagree with them. I'll read them one at a time and you just tell me whether you agree or disagree.
- 94a. People like me don't have any say about what the government does. /1. Agree/ /5. Disagree/
- 94b. Voting is the only way that people like me can have any say about how the government runs things. /1. Agree/ /5. Disagree/
- 94c. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on. /1. Agree/ /5. Disagree/
- 94d. I don't think public officials care much what people like me think. /1. Agree/ /5. Disagree/
- 94e. Generally speaking, those we elect to Congress in Washington lose touch with the people pretty quickly. /1. Agree/ /5. Disagree/
- 94f. The country would be better off if we just stayed home and did not concern ourselves with problems in other parts of the world. /1. Agree/ /5. Disagree/
- 94g. Parties are only interested in people's votes but not in their opinions. /1. Agree/ /5. Disagree/

INTERVIEWER:

95. IS THIS RESPONDENT IN THE NEGRO SUPPLEMENT (BLUE COVER SHEET)?

☐ YES

☐ NO

95a. IS SOMEONE IN THIS DU WHO IS RELATED TO THIS RESPONDENT DESIGNATED AS A SEPARATE "ECONOMIC ONLY" (E) RESPONDENT?

☐ YES

☐ NO

THIS INTERVIEW ENDS HERE. SAY TO RESPONDENT: "Thank you for your help. Later on we will be sending you a report on this study, so we would like to know your name and mailing address." (ENTER NAME AND ADDRESS IN ITEM 11 OF COVER SHEET.) DON'T FORGET TO FILL OUT INTERVIEWER'S SUPPLEMENT ON PAGE 40, INCLUDING NAME OF SCHOOL DISTRICT!

SAY TO RESPONDENT: "Now I have a final few questions on a different topic;" AND PROCEED WITH Q. 96 ON NEXT PAGE.

96. Generally speaking, do you think now is a good time or a bad time to buy a house?

/1.Good/

/3.Pro-con/

/5.Bad/

/8.Don't know/

96a. Why do you say so? \_\_\_\_\_

97. Speaking now of the automobile market -- do you think the next twelve months or so will be a good time or a bad time to buy a car?

/1.Good/

/3.Pro-con/

/5.Bad/

/8.Don't know/

97a. Why do you say so? \_\_\_\_\_

98. Do you expect to buy a car during the next twelve months or so?

98a. Does anyone else in the family living here expect to buy a car during the next twelve months?

(IF YES,  
PROBABLY,  
OR MAYBE,  
TO EITHER  
Q.98 OR  
Q.98a.)

98b. Will it be a brand new car or a used car? (IF TWO CAR PURCHASES PLANNED, USE MARGIN FOR SECOND)

/1.New/

/2.Used/

/8.Uncertain/

98c. About when do you think you might buy this car?

99. Do you happen to know whether the 1969 model new cars cost about the same as the 1968 models, or more, or less?

/1.More/

/3.Same/  
(GO TO Q.100)

/5.Less/  
(GO TO Q.100)

/8.Don't know/  
(GO TO Q.100)

99a. Would you say they cost a lot more or a little more?

/1.Lot/

/2.Little/

100. Do you think the 1969 models differ much from the 1968 models, or do they differ just a little, or hardly at all?

/1.Differ much/      /3.Differ just a little/      /5.Hardly at all/      /8.Don't know/  
(GO TO Q.101)

100a. Is there anything about the newer models that you would like to have on your car?

/1.Yes/      /5.No/      /8.Don't know/      /0.Own no car/  
(GO TO Q.101)      (GO TO Q.101)      (GO TO Q.101)

100b. What is it? (Anything else?) \_\_\_\_\_

101. About the big things people buy for their homes -- such as furniture, house furnishings, refrigerator, stove, television, and things like that. For people in general, do you think now is a good or a bad time to buy major household items?

/1.Good/      /3.Pro-con/      /5.Bad/      /8.Don't know/

101a. Why do you say so? \_\_\_\_\_

102. During the next 12 months do you people (ENTIRE FU) expect to buy...

a. A color TV set?	<u>/1.Yes/</u>	<u>/2.Probably/</u>	<u>/3.Maybe/</u>	<u>/5.No/</u>
b. A black & white TV set?	<u>/1.Yes/</u>	<u>/3.Probably/</u>	<u>/3.Maybe/</u>	<u>/5.No/</u>
c. A refrigerator or freezer?	<u>/1.Yes/</u>	<u>/3.Probably/</u>	<u>/3.Maybe/</u>	<u>/5.No/</u>
d. A washing machine?	<u>/1.Yes/</u>	<u>/3.Probably/</u>	<u>/3.Maybe/</u>	<u>/5.No/</u>
e. A kitchen range or stove?	<u>/1.Yes/</u>	<u>/3.Probably/</u>	<u>/3.Maybe/</u>	<u>/5.No/</u>
f. A room air conditioner?	<u>/1.Yes/</u>	<u>/3.Probably/</u>	<u>/3.Maybe/</u>	<u>/5.No/</u>

103. Many people don't know their exact 1968 income yet; but would you tell me as best you can what you expect your family's 1968 income to be -- before taxes? You may just tell me the letter of the group on this card into which your total family income will probably fall. (HAND R CARD #6)

1. <u>/A.Under \$3000/</u>	2. <u>/B.\$3000-4999/</u>	3. <u>/C.\$5000-7499/</u>
4. <u>/D.\$7500-9999/</u>	5. <u>/E.\$10,000-14,999/</u>	
6. <u>/F.15,000-24,999/</u>	7. <u>/G.\$25,000 and over/</u>	

(IF R IS A PRE-ELECTION RESPONDENT)

104. Thank you for your help. Later on we will be sending you a report on this study, so we would like to know your name and mailing address.

ENTER NAME AND ADDRESS IN ITEM 11 OF COVER SHEET.

DON'T FORGET TO FILL OUT INTERVIEWER'S SUPPLEMENT ON THE NEXT PAGE, INCLUDING THE NAME OF THE SCHOOL DISTRICT!

INTERVIEWER'S SUPPLEMENT

104. School district in which respondent lives. If elementary and high school districts are different, record the high school district.

105. Respondent's sex is: /1.Male/ /2.Female/

106. Respondent's race is: /1.White/ /2.Negro/ OTHER: \_\_\_\_\_

107. Relationship of R to head: /1.Is head/ /2.Is wife/ OTHER: \_\_\_\_\_

108. Other persons present at interview were: /None/ /Children under 6/

/Older children/ /Spouse/ /Other relatives/ /Other adults/

109. Respondent's cooperation was:

/1.Very good/ /2.Good/ /3.Fair/ /4.Poor/ /5.Very poor/

110. Respondent's general interest in politics and public affairs seemed:

/1.Very high/ /2.Fairly high/ /3.Average/ /4.Fairly low/ /5.Very low/

111. Respondent's general level of information about politics and public affairs seemed:

/1.Very high/ /2.Fairly high/ /3.Average/ /4.Fairly low/ /5.Very low/

112. (FOR ALL EXCEPT "ECONOMIC ONLY" (E) RESPONDENTS, PLEASE CHECK BOX) At the time of the pre-election study, this respondent was interviewed:

☐ By me

☐ By another interviewer

THUMBNAIL SKETCH