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Abstract

This report addresses split party voting in the context of the 1987 Pilot Study sample. The authors find that: (1) dual identifiers -- those who identify with one major party at the national level, but the other at the local level -- remain at about the same level estimated by other studies in the last 15 years and (2) dual identification is not limited to any one area, though specific patterns of such identification do vary by region. Niemi, Hadley, and Stanley also argue for including separate national and state party identification questions in the 1988 National Election Study in order to expand upon the limited sample of dual identifiers in the Pilot Study survey.