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**Title:** Comparison of the Michigan Method of District Assignment on the Telephone with the Personal Interview Simulated Data, 1982: A Report to the Board of Overseers, National Election Studies.

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## **Abstract**

This technical report evaluates the success of the Michigan CATI method in matching respondents to their congressional district. Morchio and Sanchez find that the telephone method yields the same proportion of unclassified respondents as the personal interview method, but achieves a lower overall success rate because of misclassification of respondents to districts. Morchio and Sanchez attribute this reliability difference to multi-district telephone clusters that offer the possibility of generating incorrect district assignments. However, they emphasize that the incorrect assignment was not caused by any inherent fault in the CATI system.