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Title: Sample Weighting in NES Pre-Post Presidential Election Surveys, 1984: A Report to the Board of Overseers, National Election Studies

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Abstract

In this Technical Report, Traugott assesses whether weighting techniques should be used to correct for unequal selection probabilities in random digit dialing and area probability sample designs. An examination of weighted and unweighted marginals from the 1984 Pre-Post election survey -- with an eye towards variables associated with the "gender gap" -- reveals no significant differences in the marginal distributions obtained from the two computational methods. Traugott concludes that a departure from the previous NES practice of not explicitly denoting selection weights is not warranted.