

The National Election Studies

TECHNICAL REPORT #49

Candidate Placements Used In NES Studies, 1968-1994

Prepared by
Santa Traugott

Nov. 16, 1994

The following pages chart the appearance of candidate placements on issue questions in NES studies. In Congressional years, the placements are usually for the incumbent President and the candidates for the House of Representatives. The net was broadly spread to include, in addition to the traditional personal interview time series studies conducted in the fall of even-numbered years, the NES Pilot Studies and other major data collections, such as the 1984 Continuous Monitoring Study. The source for the report is the NES *Continuity Guide*, updated through 1993, supplemented by lookups in the questionnaires and codebooks for 1994 and the Pilot Studies.

Each individual candidate placement is usually timed at 7 seconds. Unless noted otherwise, the issue question for which placement is requested is a seven-point scale.

In the two charts which follow, the first is a summary page which lists which placements were used in which traditional time series studies. The second chart lists placements used for each candidate in all NES studies since 1968, when these placements were introduced.

KEY:

CI	1980 "Minor Panel"
CM	Continuous Monitoring
CW	1991 Consequences of War)
MCP	1982 Methods Comparison Project
MP	1980 "Major Panel"
P-P or P/P:	Pre and Post-Election Study
Po:	Post-Election Study
Pi:	Pilot Study
SES:	Senate Election Study

CANDIDATE PLACEMENTS IN NES STUDIES 1968-1994

	68	70	72	74	76	78	79	80	80	80	82	82	83	84	84	85	86	87	88	88	89	90	91	91	92	92	93	94		
	P-P	Po	P-P	Po	P-P	Po	Pi	P/P	C1	MP	Po	MCP	Pi	P-P	CM	Pi	Po	Pi	P-P	ST	Pi	Po	Pi	CW	P-P	SES	Pi	Po		
Abortion																														
Bush																														
Carter								x																						
Clinton																														
Kennedy																														
Reagan																														
Campus unrest:7-pt																														
McGovern																														
Muskie																														
Nixon																														
Wallace																														
Change in tax rate																														
Carter																														
Ford																														
McGovern																														
Nixon																														
Wallace																														
Cooperation with Russia:branching																														
Hart																														
Mondale																														
Reagan																														
Cooperation with Russia:7-pt																														
Anderson																														
Baker																														
Brown																														
Bush																														
Carter																														
Connally																														
Dukakis																														
Ford																														
Jackson, J.																														
Kennedy																														
Mondale																														
Reagan																														
<i>House Cands</i>																														
<i>Senate Cands.</i>																														
Defense spending																														
Glenn																														
Hart																														
Mondale																														
Reagan																														
<i>House Cands.</i>																														

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	P-P	Po	P-P	Po	P-P	Po	Pi	P/P	C1	MP	Po	MCP	Pi	P-P	CM	Pi	Po	Pi	P-P	ST	Pi	Po	Pi	CW	P-P	SES	Pi	Po	
Defense spending																													
7-pt																													
Anderson								x	x	x																			
Baker										x																			
Brown									x	x																			
Bush									x	x									x										
Carter									x	x																			
Clinton																													
Connally										x																			
Dukakis																													
Jackson, J.																													
Kennedy									x	x																			
Mondale																													
Reagan									x	x																			
<i>House Cands.</i>																													
<i>Senate Cands.</i>																													
Equal role for women:																													
branching																													
Equal role for																													
women:7-pt																													
Anderson																													
Bush																													
Carter																													
Ford																													
Dukakis																													
Kennedy																													
McGovern																													
Nixon																													
Reagan																													
Wallace																													
<i>House Cands.</i>																													
<i>Senate Cands.</i>																													
Government action																													
against inflation:7-pt																													
McGovern																													
Muskie																													
Nixon																													
Wallace																													
Hart																													
Jackson, J.																													
Kennedy																													
Mondale																													

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	P-P	Po	P-P	Po	P-P	Po	Pi	p/p	C1	MP	Po	MCP	Pi	P-P	CM	Pi	Po	Pi	P-P	ST	Pi	Po	Pi	CW	P-P	SES	Pi	Po	
Reagan											X				X														
<i>House Cands.</i>											X																		
Government aid																													
to blacks: 7-pt																													
Anderson							X	X	X																				
Brown								X																					
Bush								X	X										X										
Carter					X	X		X	X																				
Clinton																													
Dukakis																				X									
Ford					X																								
Jackson, J.																													
Kennedy																													
McGovern																													
Mondale																													
Muskie								X																					
Nixon					X	X		X	X																				
Reagan																													
Wallace					X	X																							
<i>House Cands.</i>																													
<i>Senate Cands.</i>							X	X																					
Government																													
Health Insurance: 7 pt																													
Bush																													
Carter					X	X																							
Clinton																													
Dukakis																													
Ford																													
McGovern																													
Muskie																													
Nixon																													
Wallace																													
<i>House Cands.</i>																													
<i>Senate Cands.</i>																													
Glenn																													
Hart																													
Jackson																													
Mondale																													
Reagan																													
<i>House Cands.</i>																													
Gov't services/ spending tradeoff: branching																													
Glenn																													
Hart																													
Jackson																													
Mondale																													
Reagan																													
<i>House Cands.</i>																													

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Clinton																														
Connally							x		x																					
Dole					x																									
Dukakis																														
DuPont																														
Ford					x				x																					
Gephardt																														
Glenn																														
Gore																														
Haig																														
Hart																														
Humphrey																														
Jackson																														
Kemp																														
Kennedy																														
Lucey																														
McGovern																														
Mondale																														
Nixon																														
Perot																														
Reagan																														
Robertson																														
Simon																														
Wallace																														
House Cands.																														
Senate Cands.																														
McGovern																														
Muskie																														
Nixon																														
Wallace																														
Anderson																														
Carter																														
Kennedy																														
Reagan																														
Carter																														
Ford																														
Pollution from industry: 7-pt																														
Proposed 30% Federal income Tax cut																														
Rights of the accused: 7-pt																														

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McGovern			x																									
Muskie		x																										
Nixon		x	x																									
Wallace		x	x	x																								
House Cands.																												
Senate Cands.				x																								
School busing:7-pt																												
Carter																												
Ford				x																								
McGovern			x																									
Nixon			x	x																								
Wallace			x	x																								
Senate Cands.																												
Urban unrest:7-pt																												
Carter																												
Ford				x																								
Humphrey		x																										
Johnson		x																										
McGovern																												
Muskie			x																									
Nixon		x	x	x																								
Wallace		x	x	x																								
Senate Cands.																												
Vietnam action:		x																										
7-pt		x																										
Johnson		x																										
McGovern																												
Mondale																												
Muskie																												
Nixon		x																										
Reagan		x	x																									