

SHOWCARDS FOR 1966 <sup>POST</sup> ELECTION STUDY  
(cards 5 and 6 on back)

<p style="text-align: center;">Card #1 (white)</p> <p style="text-align: center;">OPINION ABOUT VIETNAM</p> <p>Pull out of Vietnam entirely</p> <p>Keep our soldiers in Vietnam but try to end the fighting</p> <p>Take a stronger stand even if it means invading North Vietnam</p>	<p style="text-align: center;">Card #2 (yellow)</p> <p style="text-align: center;">INCOME</p> <p>0. Under \$1000</p> <p>1. \$1000 - 1999</p> <p>2. \$2000 - 2999</p> <p>3. \$3000 - 3999</p> <p>4. \$4000 - 4999</p> <p>5. \$5000 - 7499</p> <p>6. \$7500 - 9999</p> <p>7. \$10,000 - 14,999</p> <p>8. \$15,000 - 24,999</p> <p>9. \$25,000 and over</p>
<p style="text-align: center;">Card #3 (green)</p> <p style="text-align: center;">PUBLIC AFFAIRS</p> <p>International affairs</p> <p>National affairs</p> <p>State affairs</p> <p>Local affairs</p>	<p style="text-align: center;">Card #4 (blue)</p> <p style="text-align: center;">OPINION CARD</p> <p>Strongly agree</p> <p>Agree</p> <p>Disagree</p> <p>Strongly Disagree</p>

## Card #5 (orange)

## "FEELING" THERMOMETER

WARM 100° — Very warm or favorable  
 ^ feeling about group

85° — Good, warm or favorable  
 feeling about group

70° — Fairly warm or favor-  
 able feeling about group

60° — A bit more warm or  
 favorable than cold  
 feeling

— 50° — No feeling at all about  
 — group. Don't know much  
 about them

40° — A bit more cold or un-  
 favorable feeling

30° — Fairly cold or unfavor-  
 able feeling

15° — Quite cold or unfavor-  
 able feeling

COLD 0° — Very cold or unfavor-  
 able feeling

## Card #6 (pink)

## OCCUPATION

United States Senator

Bishop or other church official

General or Admiral

Famous Doctor

Justice of the U.S. Supreme  
 Court

Atomic Scientist

Professor at a large University

President of the United States

Well-known athlete

President of a large corporation  
 like General Motors

Governor of your State