THERMGR_THGRCONS

[Looking at page 1 of the booklet.]

[How would you rate:]

Conservatives

[INTERVIEWER: PROBE FOR DON'T KNOW RESPONSE: WHEN YOU SAY DON'T KNOW DO YOU MEAN THAT YOU DON'T KNOW WHO THIS IS OR DO YOU HAVE SOMETHING ELSE IN MIND?
ENTER NUMBER 0-100
ENTER '998' OR 'DON'T KNOW WHERE TO RATE'
ENTER '999' FOR 'DON'T RECOGNIZE'.]

[HELP SCREEN:
MAKE SURE THAT WARMTH OF FEELING IS NOT EQUATED WITH ANGER. IN ORDER TO AVOID SUCH A MIX-UP, MAKE SURE THAT R UNDERSTANDS THAT WARM OR FAVORABLE IS THE SAME AS 'LIKING' SOMEONE AND COLD MEANS 'DISLIKING.'
- IF R ASKS WHAT CAPACITY (GROUP) IS TO BE RATED ON, WE MEAN 'IN GENERAL...'
- R MAY ALSO WANT TO PICK A RANGE SUCH AS '75 DEGREES - 100 DEGREES.' NO! NO! PROBE IN SUCH A CASE, 'WHICH WOULD YOU SAY IS CLOSER, 75 DEGREES OR 100 DEGREES?'
- HALF DEGREES ARE NOT ACCEPTABLE ('97.5 DEGREES' OR '97 AND A HALF DEGREES'). PROBE: 'WHICH IS CLOSER, 97 OR 98 DEGREES?']

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