For Office Use Only

TO

1984 NATIONAL ELECTION STUDY ROLLING CROSS-SECTION

Project 495806 Jan.-Nov.,1984 Version 7 .



SURVEY RESEARCH CENTER INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106

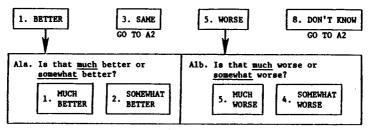
1. Telephone interviewer's number:
2. Control ID number (5-digit number from label on cover sheet):
3. Respondent's area code (from label on cover sheet):
4. Sample assigned week (from label on cover sheet):
5. Date interview completed:
6. Time interview began: P.M. ANN ARBOR TIME
A.M. P.M. R's LOCAL TIME
7. Length of interview:(MINUTES)
8. Time at beginning of edit:
9. Time at end of edit:
10. Total time to edit:(MINUTES)
THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:
This interview is completely voluntary—if we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.
TO BE COMPLETED IN CODING:
11a/b. Date interview started:(Month/Day)
12. Week interview started:
13. Week interview completed:
14. ICPSR state code/ FIPS state code:

	Time Now:
SECTION A	Date:

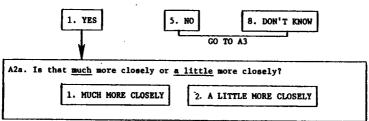
In this interview we will be talking about many different topics of interest. Here is our first question:

Al. We are interested in how people are getting along financially these days.

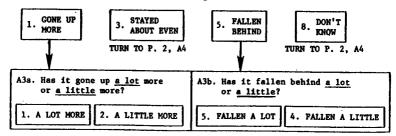
Would you say that you (and your family living with you) are better or
<a href="https://example.com/better or
<a href="https://example.com/better or
<a href="https://example.com/better year ago?



A2. This past year, have you (and your family) had to watch your budget more closely than the year before?



A3. Do you think that over the last year, (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?



A4	Sometimes people think about other groups of people in soc think about their own economic well-being, people who are hurt by economic conditions. When it somes to economic ma groups of people do you feel close to?	being helped or
	(IF R DOESN"T KNOW WHAT WE MEAN BY "GROUPS": Some people farmers, the elderly, teachers, blacks, and union members.	
	CHECK THIS BOX IF THE DEFINITION OF "GROUPS" WAS READ	
	(GROUP NAMES)	R DOESN'T MENTION ANY GROUPS
A4a.	INTERVIEWER CHECKPOINT:	TURN TO P. 3, A6 (ASK A6 - A10)
	1. R NAMED MORE THAN ONE 5. R NAMED ONI	
	When it comes to economic matters, what sorts of people do you feel NAMED IN A4, OR ENT	
	A4b. [10. WOMEN] [20. BLACKS] [30. ELDERLY (SENIOR CITIZENS)] [40. THE POOR] [50. HIDDLE CLASS (INCL. UPPERMIDDLE & LOWER-HIDDLE)]	SCIFY):
A4c.	Would you say that over the past year the economic position has gotten better, stayed about the same, or gotten worse?	of GROUP FROM A4b
	1. GOTTEN BETTER 3. STAYED THE SAME 5. GOTTEN IN	GO TO A4f
	A4d. Would you say much better or somewhat better? A4e. Would you say or somewhat or somewhat to a somewhat or so	
	Would you say that over the past year the incomes of GROUP is up more than the cost of living, stayed about even, or fall of living?	FROM A4b have gone in behind the cost
	1. GONE UP MORE 3. STAYED ABOUT EVEN 5. FALLEN BI	SHIND 8. DK
·	TURN TO P. 3, A41	TURN TO P. 3, A41
	A4g. Have they gone up a lot or a little? A4h. Have they fair or a little?	llen behind <u>a lot</u>
	1. A LOT 2. A LITTLE 5. A LOT	4. A LITTLE

A41. Would you say that over the past year GROUP FROM A4b have had a harder time finding enough work, an easier time, or have things stayed about the same? 1. HARDER TIME 3. ABOUT THE SAME 5. EASIER TIME 8. DK CO 10 A5 GO TO A5 A41. Have they had a much harder A4k. Have they had a much essier time or a little harder time? time or a little easier time? 1. MUCH HARDER | 2. A LITTLE HARDER 5. MUCH EASIER | 4. A LITTLE EASIER A5. INTERVIEWER CHECKPOINT: IN A4b ONE OF THE CHECK IN A4b NONE OF THE CHECK BOXES BOXES 10-50 IS "Xed" 10-50 HAS BEEN "Xed" BELOW, CHECK THE BOXES INDICATING WHETHER THE GROUP WAS OR WAS NOT MENTIONED BY R IN A4b: WOMEN: MENTIONED NOT MENTIONED A6. What about women? Would you say that over the past year the economic position of women has gotten better, stayed about the same, or gotten worse? 1. BETTER BLACKS: 3. SAME 5. WORSE 8. DK MENTIONED NOT MENTIONED -A7. What about blacks? (Would you say that over the past year the economic position of blacks has gotten better, stayed about the same, or gotten worse?) 1. BETTER 3. SAME 5. WORSE 8. DK THE ELDERLY (SENIOR CITIZEN) MENTIONED NOT MENTIONED A8. (And what about) the elderly? 1. BETTER 3. SAME 5. WORSE 8. DK THE POOR: MENTIONED NOT MENTIONED . -----A9. (And what about) the poor? 1. BETTER 3. SAME 5. WORSE

-A10.(And what about) the middle class?

3. SAME

1. BETTER

5. WORSE

8. DK

THE MIDDLE CLASS(INCL. UPPER/LOWER MIDDLE):

MENTIONED

TURN TO P.4,

SECTION B

NOT MENTIONED

SECTION R

B1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

1. MOST OF 2. SOME OF THE TIME

3. ONLY NOW

4. HARDLY

8. DON'T

B2. Let's switch to the presidential campaign for a minute. Would you say that you are very much interested, somewhat interested, or not much interested in following the presidential campaign in 1984?

1. VERY MUCH INTERESTED

3. SOMEWHAT INTERESTED

5. NOT MUCH INTERESTED

B3. Would you say that you personally care a good deal which party wins the presidential election in the fall of 1984, or that you don't care very much which party wins?

1. CARE A GOOD DEAL

3. DON'T CARE VERY MUCH

8. DON'T KNOW

B4. Has anyone called you up or come around and talked to you about supporting a candidate for president?

1. YES

5. NO

GO TO B5

B4a. Has this happened in the last week?

1. YES

5. NO

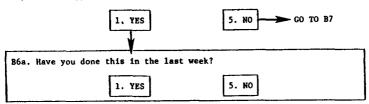
5. NO

B5. Has anyone called you up or come around to talk to you about registering to vote?

1. YES

5. NO

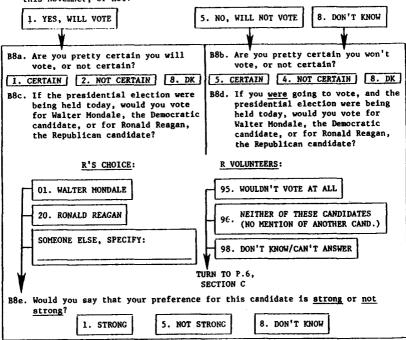
B6. So far this year have you talked to anyone and tried to show them why they should support one of the candidates for president?



B7. As far as you know, are you now registered so that you can vote in the election for president this year?

1. YES 5. NO 8. DON'T KNOW 6. R VOLUNTEERS: VOTERS NOT REQUIRED TO REGISTER

B8. So far as you know now, do you expect to vote in the presidential election this November, or not?



INTERVIEWER INSTRUCTION: USE BLUE CARD TO RECORD ANSWERS TO C1

C1. I'm going to read a list with names of political figures in 1984. Many people tell us that they have not heard about some of the people on this list. As I read each name, please tell me when I come to a person you have never heard of.

(INTERVIEWER: READ THE LIST <u>SLOWLY</u>, TO GIVE R A CHANCE TO RESPOND.

CROSS OUT NAMES R HAS NEVER HEARD OF.)

INTERVIEWER: AFTER THE INTERVIEW IS COMPLETED, ATTACH BLUE CARD TO THIS PAGE.

DATECT IN NUMBER FROM ABEL ON COVER SHEET)

BLUE CARI

u.	t.	ن	r.	<u>ا</u> •		ķ.	i	۲.		f.	<u>.</u>	c.	•		ı
Geraldine Ferraro		ᄤ	Lloyd Bentsen	les l	George McGovern		IMO 1	4	(O)		lnt I			Ronald Reagan	

C2. Now let's talk about your feelings toward the political figures you know something about.

I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person.

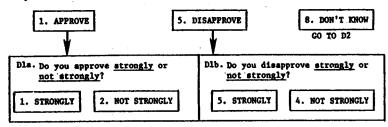
If you recognize the name, but don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is Ronald Reagan. How would you rate him using this thermometer?

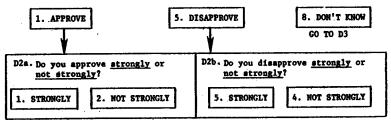
997. 998. R DOESN'T DON'T KNOW RECOGNIZE WHERE TO RATE: RATING NAME CAN'T JUDGE a. RONALD REAGAN INTERVIEWER: b. JOHN GLENN PLACE BLUE CARD HERE, SUCH THAT c. TED KENNEDY THE NAMES LINE UP WITH THE d. WALTER MONDALE RESPONSE BOXES. f. JOHN ANDERSON ASK ALL NAMES NOT CORSSED OUT R. ERNEST HOLLINGS ON THE BLUE CARD. 1. JESSE JACKSON FOR CROSSED OUT 1. GEORGE BUSH NAMES, ENTER "X" IN COLUMN 997, k. HOWARD BAKER "R DOESN'T RECOGNIZE NAME". m. GEORGE MCGOVERN O. GARY HART r. LLOYD BENTSEN s. DALE BUMPERS t. MARIO CHOMO u. GERALDINE FERRARO

SECTION D

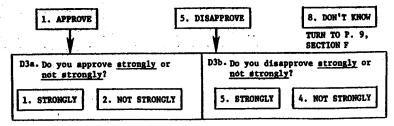
D1. Do you approve or disapprove of the way Ronald Reagan is handling his job as president?



D2. Do you approve or disapprove of the way Ronald Reagan is handling the economy?



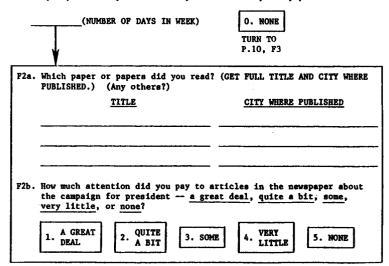
D3. Do you approve or disapprove of the way Ronald Reagan is handling our relations with foreign countries?



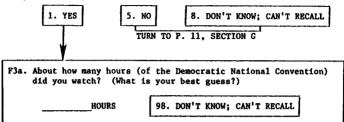
F1. How many days in the past week did you watch national news on T.V.?

	(NUMBER OF DAYS IN WEEK)	O. NONE GO TO F2
Fla	. How much attention did you pay to new for president a great deal, quite none?	
	1. A GREAT QUITE 2. QUITE 3. SOME	4. VERY 5. NONE

F2. How many days in the past week did you read a daily newspaper?



F3. Did you watch any of the televised Democratic National Convention?



SECTION G

Gl. Now we'd like to know about your impressions of Ronald Reagan. I am going to read a list of words and phrases people use to describe political figures.

After each one, I would like you to tell me how much the word or phrase fits your impression of Ronald Reagan.

The first phrase is "hard-working." How much would you say "hard-working" fits your impression of Ronald Reagan: a great deal, somewhat, a little, or not at all?

			A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a.	HARD-WORKING	a.						
ъ.	decent	ь.						
c.	compassionate	c.		<u> </u>				
d.	commands respect	d.	L					
e.	intelligent	e.		<u> </u>		<u> </u>		
f.	moral	f.						
g.	kind	g.		<u> </u>				
h.	inspiring	h.	<u></u>					
í.	knowledgeable	í.						
	sets a good example	j.						
k.	really cares about people like you	k.						
m.	provides strong leadership	m.						
n.	understands people like you	.n.						
	fair	٥.						
р.	in touch with ordinary people	р.						
r.	religous	r.						

32. INTERVIEWER CHECKPO	INT:		···				
REFER TO BLUE CARD 1. "WALTER MON IS NOT CROS	- IDALE] 5. "WA	LTER MOND	ALE" <u>IS</u>	סיד ו
	-					P.13	,G6
3. Now about Walter Mo	ndale	e. Woul	ld you say '	"hard-worl	king" fit	s your im	pres
of him; a great de	<u>al, s</u>	somewhat	, a little	, or <u>not</u>	at all?		
		1. A GREAT DEAL	2. Somewhat	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
. HARD-WORKING	a.						
decent	ь.		<u> </u>		ļ	1	
compassionate	c.						
commands respect	d.						
intelligent	e.	<u> </u>					L.
moral	£.						
kind	g.						
inspiring	h.			<u> </u>		1	
knowledgeable	1.						i
sets a good example	j.						
really cares about people like you	k.						
provides strong leadership	m.	<u> </u>		,			
understands people like you	,n.						
fair	٥.						
in touch with ordinary people	p.						
religous	r.	L					

G6 .	INTERVIEWER CHECKPOI	NT:						_				
	REFER TO BLUE CARD:							l				
G7 .	1. "JESSE JACKSON" IS 5. "JESSE JACKSON" IS P. 14, G8 7. Now about <u>Jesse Jackson</u> . Would you say "hard-working" fits your impression of him: a great deal, somewhat, a little, or not at all?											
	or name. a gayou wee	<u>.</u> , <u>.</u>	1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	S. NOT AT ALL	8. DK				
			1	- 		1	1					
a.	HARD-WORKING	a.				 						
ь.	decent	ъ.				.	1					
c.	compassionate	c.				ļ <u></u>	1 1					
d.	commands respect	đ.				ļ						
e.	intelligent	e.				<u>]</u>						
f.	moral	f.				<u> </u>						
g.	kind	g.										
h.	inspiring	h.				<u> </u>						
i.	knowledgeable	i.										
1.	sets a good example	1.				İ						
k.	mostly same shout	k.										
m.	provides strong leadership	m.										
	understands people like you	, n.	<u> </u>	ļ <u>.</u>			<u> </u>					
о.	fair	٥.				<u> </u>		L				
p.	in touch with ordinary people	р.										
r.	religous	r.		1			1 #					

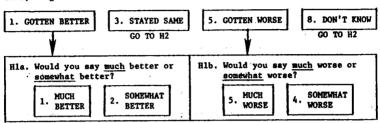
G8.	. INTERVIEWER CHECKPOT	INT:						
	REFER TO BLUE CARD	:						
	1. "GARY HART" NOT CROSSED			5. "c	GARY HART CROSSED OU	" <u>IS</u> _ P	TURN TO	
cα,	. Now about <u>Gary Hart</u> .	W	1d vov	"hard-	bingii	fine want	1	•
. ری	of him: a great dea	<u>a</u> 1, <u>s</u>	somewhat	, a little,	or not a	t all?	1mpress.	10n
			1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a.	HARD-WORKING	a.		T_{\perp}				
ъ.	decent	ь.						1
c.	compassionate	c.					1	1
d.	commands respect	d.						
e.	intelligent	e.					1 1	_
f,	moral	f.						
g.	kind	g.						
h.	inspiring	h.						
1.	knowledgeable	1.						
	sets a good example	j.	<u> </u>					
•••	people like you	k.						
m.	provides strong leadership	m.						
	understands people like you	n.						
ο.	fair	٥.	L					
	in touch with ordinary people	p.						
r.	religous	r.	L		ļ	i 1		

G10. INTERVIEWER CHEC		r:					
REFER TO BLUE C	ARD:						
1. "GERALDI NOT CROS		U T	s	"GERALDI CROSSED	NE FERRAR	O" IS TURN TO SECTION	
, T							
G11. Now about Geral impression of h							
TWATEGOTON OF IL	er	great	uear, some-	mai, a	ttie, or	HOL AL A	11.
		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.				T	T	
b. decent	ь.			!		1	
	в.	 		 	 	++	
c. compassionate	c.	<u> </u>	 	ļ	 	1	
d. commands respect	d.						
e. intelligent	e.		<u> </u>				
f. moral	f.	<u></u>					
g. kind	g.						
h. inspiring	h.						
i. knowledgeable	í.						
j. sets a good example	j.					1 11	
k. really cares about people like you	k.						
m. provides strong leadership	m.						
n. like you	n.						
o. fair	0.						
p. in touch with	р.						

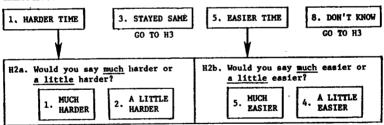
r. religous

SECTION H

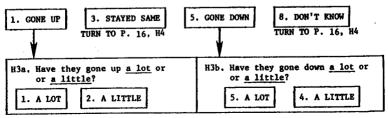
H1. Now, let's talk about the country as a whole. Would you say that over the past year the <u>nation's economy</u> has gotten better, stayed about the same, or gotten worse?



H2. Would you say that over the past year, people across the country have had a harder time finding enough work, an easier time, or have things stayed about the same?



H3. During the last year, have the costs of things gone up, gone down, or have they remained about the same?

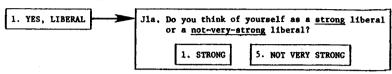


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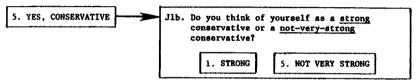
H4. During the past year, would you say that the United States' position in the world has grown weaker, stayed about the same, or has it grown stronger?
1. WEAKER 3. STAYED SAME 5. STRONGER 8. DON'T KNOW
H5. How worried are you about our country getting into a conventional war at this time, one in which nuclear weapons are not used? Are you very worried, somewhat worried, or not worried at all?
1. VERY WORRIED 3. SOMEWHAT WORRIED 5. NOT WORRIED 8. DK
H6. How worried are you about our country getting into a <u>nuclear war</u> at this time? Are you <u>very worried</u> , <u>somewhat worried</u> , or <u>not worried at all?</u>
1. VERY WORRIED 3. SOMEWHAT WORRIED 5. NOT WORRIED 8. DK

SECTION J

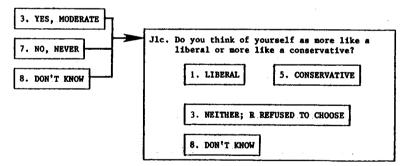
J1. When it comes to politics, do you usually think of yourself as a liberal, a conservative, a moderate, or what?



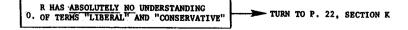
TURN TO P. 18, J2



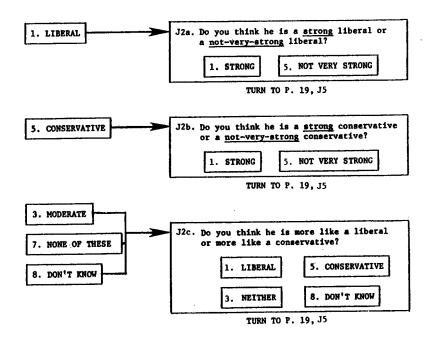
TURN TO P. 18, J2



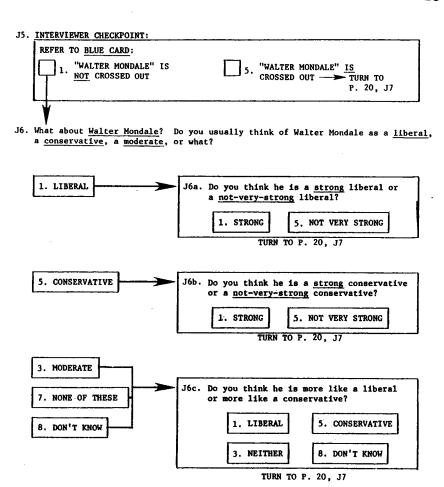
TURN TO P. 18, J2

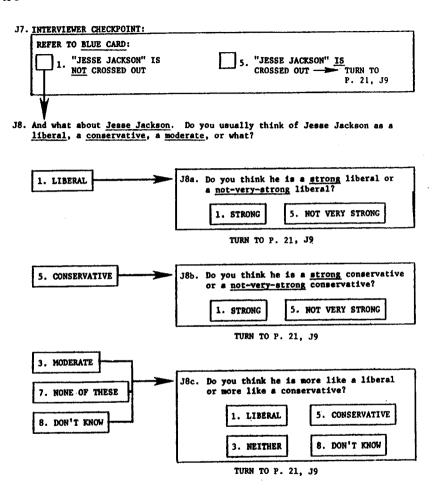


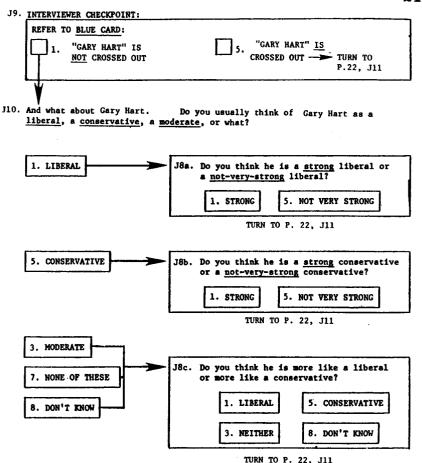
J2. What about Ronald Reagan? Do you usually think of Ronald Reagan as a liberal, a conservative, a moderate, or what?

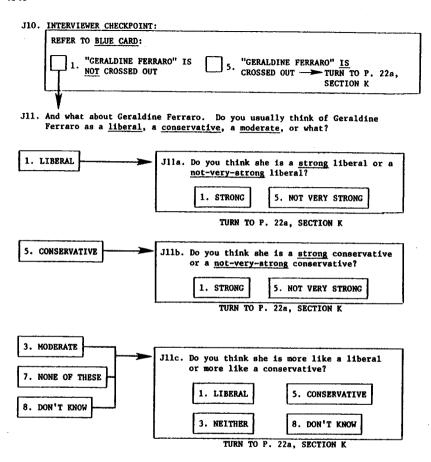


- J3. OMITTED
- J4. OMITTED











K1. We would like to know something about the feelings you have toward <u>Ronald Reagan</u>. I would like you to tell me whether something about Ronald Reagan, or something he has done, has made you have certain feelings like "anger" or "pride."

First, has Ronald Reagan (because of the kind of person he is, or because of something he has done) ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVE
. angry toward him		
. hopeful		
. afraid of him		
. proud		

- K2. OMITTED
- K3. OMITTED

REFER TO BLUE CARD:	
1. "WALTER MONDALE" IS NOT CROSSED OUT	5. "WALTER MONDALE" IS CROSSED OUT -TURN TO P.23,KG

K5. Has Walter Mondale (because of the kind of person he is, or because of something he has done) ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
a. angry toward him		
b. hopeful		
c. afraid of him		
d. proud		

K6.	INTERVIEWER CHECKPOINT:	
	REFER TO BLUE CARD:	
	L., —	5. "JESSE JACKSON" IS CROSSED OUT
K7.	And has Jesse Jackson (because of the something he has done) ever made you f	
		1. YES; HAVE 5. NO; NEVER FELT FELT
	a. angry toward him	
	b. hopeful	
	c. afraid of him	
	d. proud	
K8.	INTERVIEWER CHECKPOINT:	
	REFER TO BLUE CARD:	
	1. "GARY HART" IS S. NOT CROSSED OUT	"CARY HART" IS TURN TO P.24, K10
К9.	9. And has <u>Gary Hart</u> (because of the kind of person he is, or because of something he has done) ever made you feel:	
		1. YES; HAVE 5. NO; NEVER FELT FELT
	a. angry toward him	
	b. hopeful	
	c. afraid of him	
	d. proud	

к10.	INTERVIEWER CHECKPOINT:		
	REFER TO BLUE CARD:		
	1. "GERALDINE FERRARO" IS [5. "GERALDIN	E FERRARO" IS UT — TURN TO P.24a, SECTION L
K11.	And has Geraldine Ferraro (because because of something she has done)	of the kind of ever made you f	person she is, or eel:
		1. YES; HAVE FELT	5. NO; NEVER FELT
	a. angry toward her		
	b. hopeful		

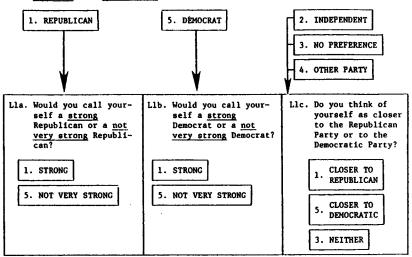
c, afraid of her

d. proud

SECTION L

Now let's move to a different set of questions.

L1. Generally speaking, do you usually think of yourself as a <u>Republican</u>, a <u>Democrat</u>, an <u>independent</u>, or what?



L2. Who was your first choice for the Democratic nomination for president in 1984?

(NAME)	98. DON'T KNOW/CAN'T ANSWER
₩	TURN TO P. 25, SECTION M
L2a. Who was your second choice for the Democr	ratic nomination?
(NAME	98. DON'T KNOW/ CAN'T ANSWER



25 SECTION M MO. Do you approve or disapprove of the way Ronald Reagan is handling the balancing of the national budget? 1. APPROVE 5. DISAPPROVE 8. DON'T KNOW CO TO MI MOa. Do you approve strongly or MOb. Do you disapprove strongly or not strongly? not strongly? 1. STRONGLY 2. NOT STRONGLY 5. STRONGLY 4. NOT STRONGLY MI. The next few questions are about government spending and government services. Some people think the government should provide fewer services, even in areas such as health and education, in order to reduce spending. Other people feel it is important for the government to provide more services even if it means an increase in spending. Do you have an opinion on this topic or haven't you thought much about it? 8. DON'T KNOW 1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT TURN TO P. 27, M2 Mla. (Do you think the government should reduce spending, provide more services, or is you position somewhere in between?) 1. RECUDE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK GO TO MId GO TO Mld Mlb. Would you prefer a moderate Mlc. Would you prefer a moderate reduction in spending and increase in spending and services, or a large services, or a large

increase?

5. LARGE

MORE SERVICES

Mlf. Do you think he would prefer

a moderate increase in

large increase?

spending and services, or a

5. LARGE

8. DK

8. DK

TURN TO

4. MODERATE

4. MODERATE

reduction?

1. LARGE

Mle. Do you think he would prefer

a moderate reduction in

large reduction?

spending and services, or a

1. LARGE

8. DK

MId. In your opinion, does <u>Ronald Reagan</u> think the government should reduce spending, provide more services, or is his position somewhere in between?

SOMEWHERE BETWEEN

TURN TO P. 26, Mlg

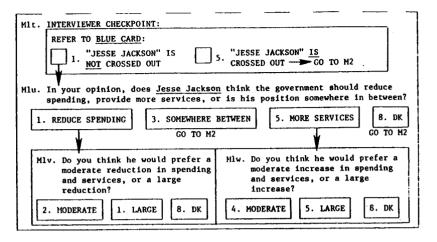
8. DK

2. MODERATE

1. REDUCE SPENDING

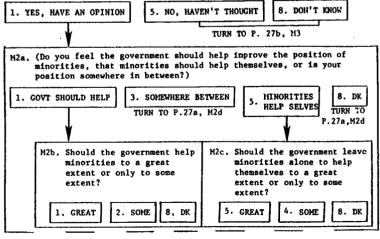
2. MODERATE

Mlg. INTERVIEWER CHECKPOINT:		
REFER TO BLUE CARD:		
1. "WALTER MONDALE" IS 5. "WALTER MONDALE" IS CROSSED OUT — GO TO Mlp		
Min. In you opinion, does <u>Walter Mondale</u> think the government should reduce spending, provide more services, or is his position somewhere in between?		
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK GO TO		
Mlp		
Mii. Do you think he would prefer a moderate reduction in a moderate increase in spending and services, or a large reduction? Mij. Do you think he would prefer a moderate increase in spending and services, or a large increase?		
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK		
Mik - Mio OMITTED		
M1p. INTERVIEWER CHECKPOINT:		
REFER TO BLUE CARD:		
1. "GARY HART" IS S. "GARY HART" IS CROSSED OUT TURN TO P.27, MIE		
Miq. In your opinion, does <u>Gary Hart</u> think the government should reduce spending, provide more services, or is his position somewhere in between?		
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK		
TURN TO P. 27, MIt TURN TO P. 27, MIT		
Mir. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Mis. Do you think he would prefer a moderate increase in spending and services, or a large increase?		
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK		



M2. Some people feel that the government in Washington should make every effort to improve the social and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves.

Do you have an opinion on this issue, or haven't you thought much about this?



M2d. In your opinion, does Ronald Reagan the position of minorities, that mi his position somewhere in between?	think the government should help improve norities should help themselves, or is
1. GOVT SHOULD HELP 3. SOMEWHERE BETT	WEEN 5. MINORITIES 8. DON'T 8. KNOW GO TO M2g
M2e. Does Ronald Reagan feel that the government should help minorities to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK	M2f. Does Ronald Reagan feel that the government should leave minorities alone to help themselves to a great extent or only to some extent? 5. GREAT 4. SOME 8. DK
M2g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: "WALTER MONDALE" IS 1. "WALTER MONDALE" IS	5. "WALTER MONDALE" IS GO TO M2k
	e think the government should help improve norities should help themselves, or is his
TO TO M2k	GO TO M2k
M21. Does Walter Mondale feel that the government should help minorities to a great extent or only to some extent?	M2j. Does Walter Mondale feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK
M2k. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD: 1. "GARY HART" IS NOT CROSSED OUT	5. "GARY HART" IS TURN TO P.27b, H2p
M2m. In your opinion, does <u>Gary Hart</u> thi the position of minorities, that mi his position somewhere in between?	nk the government should help improve norities should help themselves, or is
1. GOVT SHOULD HELP 3. SOMEWHERE BET TURN TO P.27b, M2n TURN TO P.27b, M2	P TJRN TO TURN TO
	P. 27b, M2o P.27b, M2p

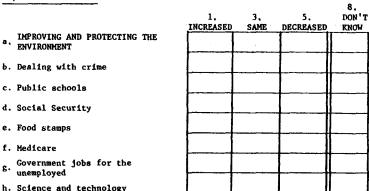
M2n. Does Gary Hart feel that the government should help minorities to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK	M2o. Does Gary Hart feel that the government should leave minorities alone to help themselves to a great extent or only to some extent? 5. GREAT 4. SOME 8. DK
M2p. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
	5. "JESSE JACKSON" IS GO TO M3
M2q. In your opinion, does <u>Jesse Jackson</u> the position of minorities, that minorities that mi	think the government should help improve orities should help themselves, or is
1. GOVE SHOULD HELP 3. SOMEWHERE BETWI	HELP SELVES KNOW
	GO ТО МЗ
M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent?	M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK
3. Some people think that the United State internal affairs of Central American co should become less involved in this are or haven't you thought much about it? 1. YES, HAVE AN OPINION 5. NO, HA	Suntries. Others helieve that the U.S.
<u> </u>	1011 10 1 · 27 ; NO
M3a.(Do you feel that the U.S. should become more involved in this area between?)	become less involved in Central America, a, or is your position somewhere in
1. MORE INVOLVED 3. SOMEWHERE BET TURN TO P. 28,	
M3b. Do you think the U.S. should increase its involvement to a great extent or only to some extent?	M3c. Do you think the U.S. should decrease its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK

M3d. In your opinion, does Ronald Reagan feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?						
1. MORE INVOLVED 3. SOMEWHERE BE GO TO M3g	TWEEN 5. LESS INVOLVED 8. DON'T KNOW GO TO M3g					
M3e. Does Ronald Reagan feel the U. should increase its involvement to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK						
M3g. INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS NOT CROSSED OUT 5. "WALTER MONDALE" IS CROSSED OUT ———————————————————————————————————						
M3h. In your opinion, does <u>Walter Hor</u> involved in Central America, bec position somewhere in between?	ndale feel that the U.S. should become less come more involved in this area, or is his					
1. MORE INVOLVED 3. SOMEWHERE BE						
GO TO M3k	GO TO M3k					
H31. Does Walter Mondale feel the U.S. M3j. Does Walter Mondale feel the should increase its involvement to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. I						
M3k. INTERVIEWER'S CHECKPOINT:	MAIL TAMEBUTBUTBUT COMPANDATA.					
REFER TO BLUE CARD: 1. "GARY HART" IS NOT CROSSED OUT 5. "GARY HART" IS CROSSED OUT TURN TO P.29, M3p						
M3m. In your opinion, does <u>Gary Hart</u> involved in Central America, be position somewhere in between?	feel that the U.S. should become less come more involved in this area, or is his					
1. MORE INVOLVED 3. SOMEWHERE B	11 11					
TURN TO P.29,	M3p TURN TO P.29, M3p					
M3n. Does Gary Hart feel the U.S. should <u>increase</u> its involvemento a great extent or only to some extent?	M3o. Does Gary Hart feel the U.S. should decrease its involvement to a great extent or only to some extent?					
1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK					

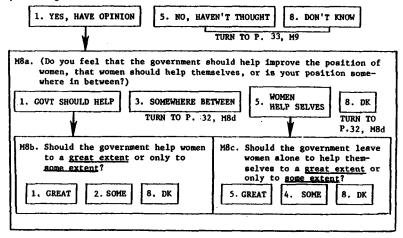
M3p. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD:
1. "JESSE JACKSON" 18 2. "JESSE JACKSON" IS CROSSED OUT CROSSED OUT CROSSED OUT CROSSED OUT
M3q. In your opinion, does <u>Jesse Jackson</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW GO TO M6
00 10 110
M3r. Does Jesse Jackson feel the U.S. should increase its involvement to a great extent or only to some extent? M3s. Does Jesse Jackson feel the U.S. should decrease its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK
M6. Some people believe that we should spend less money for defense. Others feel that defense spending should be increased. Do you have an opinion on this issue, or haven't you thought much about this? 1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW
TURN TO P. 31, M7
M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?)
1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK
GO TO M6d GO TO M6d
M6b. Should the government reduce def- ense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK
M6d. In your opinion, does Ronald Reagan feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?
1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK
TURN TO P.30, M6g TURN TO
M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? P. 30, M6g P. 30, M6g M6f. Does Ronald Reagan feel the government should increase defense spending a lot or a little?
1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK

M6g. INTERVIEWER CHECKPOINT:						
REFER TO BLUE CARD:						
1. "WALTER MONDALE" I	s5	"WALTER MONDALE" IS CO	то мбр			
M6h. In your opinion, does <u>Walt</u> defense spending, increase ment is spending about the	defense s	pending, or does he fe				
1. SPENDING 3. AMC	ENDING RIGHT	5. INCREASE SPENDING	8. DON'T			
GO	то мбр	·	GO TO M6p			
M61. Does Walter Mondale government should re defense spending <u>a l</u> little?	duce	M6j. Does Walter Mond government shoul defense spending little?	d increase			
1. A LOT 2. LITTLE	8. DK	5. A LOT 4. LITTLE 8. DK				
M6k - M6o, OMITTED						
M6p. INTERVIEWER CHECKPOINT:						
REFER TO BLUE CARD: 1. "GARY HART" IS CROSSED OUT 5. "GARY HART" IS TURN TO P.31, M7						
M6q. In your opinion does Gary Hart feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?						
1. SPENDING 3. AMC	ENDING RIGH OUNT	5. SPENDING	8. DON'T KNOW			
TURN	TO P. 31,	M7	TURN TO P. 31, M7			
	government should reduce government should increase defense spending a lot or defense spending a lot or					
1. A LOT 2. LITTLE	8. DK	5. A LOT 4. LITT	TLE 8. DK			

M7. If you had a say in making up the federal budget this year, which programs would you like to see increased and which reduced? Should federal spending on improving and protecting the environment be increased, decreased, or kept about the same?

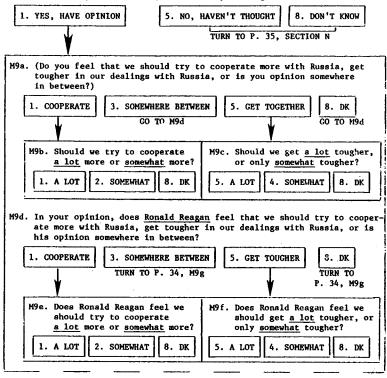


M8. Some people feel that the government in Washington should make every effort to improve the social and economic position of women. Others feel that the government should not make any special effort to help women because they should help themselves. Do you have an opinion on this issue, or haven't you thought much about it?



M8d.	In your opinion, does <u>Ronald Reagan</u> feel that the government should help improve the position of women, that women should help themselves, or is his position somewhere in between?					
		OMEN HELP SELVES 8. DK GO TO M8g				
		d Reagan feel that ment should leave				
		e to help themselves				
	-	extent or only to				
	some exter	<u>it</u> ?				
	1. GREAT 2. SOME 8. DK 5. GREAT 2	. SOME 8. DK				
M8g.	g. INTERVIEWER'S CHECKPOINT:					
	REFER TO BLUE CARD:					
	1. "WALTER MONDALE" IS 5. "WALTER MONDA					
	1. NOT CROSSED OUT 5. CROSSED OUT	GO TO M8k				
M8h.	h. In your opinion does <u>Walter Mondale</u> feel that the go	vernment should belo				
	improve the position of women, that women should hel					
	his position somewhere in between?					
	II. GOVI SHOULD HRIP I I 3. SUMKWHEEK BETWEEN I I 5.	OMEN HELP 8. DK				
	GO TO M8k	GO TO M8k				
	M81. Does Walter Mondale feel that M81. Does Walt	er Mondale feel that				
		nment should leave				
		ne to help themselves				
	or only to some extent? to a great extent or only to some extent?					
		k				
	1. GREAT 2. SOME 8. DK 5. GREAT	2. SOME 8. DK				
WRL	k. INTERVIEWER'S CHECKPOINT:					
	REFER TO BLUE CARD:					
	GARY HART" IS GARY HART" IS	i				
		-TURN TO P. 33, M9				
	L-Y					
M8m.	m. In your opinion does <u>Gary Hart</u> feel that the governm	ent should help				
	improve the position of women, that women should hel	p themselves, or is				
	his position somewhere in between?					
	I I COUT SHOULD RRIP I I I SOMRWHERE RETWEEN I I S	OMEN HELP 8. DK				
	TURN TO P. 33, M9	TURN TO				
	∀	P. 33, M9				
	M8n. Does Gary Hart feel that M8o. Does Gary H	art feel that the				
		should leave women				
		lp themselves to a				
	extent?	or our to some				
	1. GREAT 2. SOME 8. DK 5. GREAT 2	. SOME 8. DK				
	t lat commit let point let buil lat purit la					

M9. Some people feel it is important for us to try to cooperate more with Russia, while others believe we should be much tougher in our dealings with Russia. Do you have an opinion on this, or haven't you thought much about it?



1128.	INTERVIEWER'S CHECKPOINT:
İ	REFER TO BLUE CARD:
	1. "WALTER MONDALE" IS CROSSED OUT S. "WALTER MONDALE" IS CROSSED OUT GO TO M9k
M9h.	In your opinion, does <u>Walter Mondale</u> feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?
	1. COOPERATE 3. SOMEWHERE BETWEEN 5. GET TOUCHER 8. DK GO TO M9k
ļ	00 10 117K
	M91. Does Walter Mondale feel we should try to cooperate a lot more or somewhat more? M9j. Does Walter Mondale feel we should get a lot tougher, or only somewhat tougher?
•	1. A LOT 2. SOMEWHAT 8. DK 5. A LOT 4. SOMEWHAT 8. DK
M9k.	INTERVIEWER'S CHECKPOINT:
	REFER TO BLUE CARD:
	REFER TO BLUE CARD.
	1. "GARY HART" IS CROSSED OUT TURN TO P. 35, SECTION N
M9m.	1. "GARY HART" IS CROSSED OUT TURN TO P. 35, SECTION N
М9т.	1. "GARY HART" IS NOT CROSSED OUT SECTION N In your opinion does Gary Hart feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his
M9m.	1. "GARY HART" IS SCROSSED OUT STURN TO P. 35, SECTION N In your opinion does Gary Hart feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?
м9т.	1. "GARY HART" IS NOT CROSSED OUT SECTION N In your opinion does Gary Hart feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between? 1. COOPERATE 3. SOMEWHERE BETWEEN TURN TO P.35, SECTION N TURN TO P.35,

SECTION N

N1. Now we'd like you to tell us what you think Mr. Reagan's chances of winning the <u>presidency</u> in 1984 are.

We will use a scale that runs from 0 to 100, where 0 represents \underline{no} chance of winning the presidency, 50 represents an even chance, and 100 represents certain victory.

If Ronald Reagan is nominated by the Republicans, what chance would he have of winning the 1984 Presidential election?

_____(NUMBER)

998. DON'T KNOW

Now for	a few	ques	tion	в аъ	out :	you.										3	17
Y1. As far as you know, are you currently registered to vote?																	
1.	YES	5.	МО					RED 7] [8. 1	DON'	r KN	W	9.	REFUSE	D
	GO TO Y2							_									
Yla	Yla. Are you registered as a Republican, a Democrat, an independent, or something else?																
R VOLUNTEERS:																	
	1. DEMOCRAT 5. NOT REQUIRED TO DECLARE PARTY TO REGISTER																
	2.	INDE	PENDI	TMS					C	5. N	OT RI	QUII	RED 1	ro ri	EGIS	STER	
	3.	REPUI	BLICA	M						7. ":	I AM	NOT	REGI	STE	RED.	."	
	4.	отнен	PA	RTY,	SPEC	IFY	:			3. DO	T'NC	KNOV	7				
L	<u></u> :	====		<u> </u>	==	=											
Y2. What	is the	mont	th, c	lay,	and	year	r of	your	biı	cth?							
					(MC)NTH)		,	(DAY))		((YEAI	R)		
Y3. Are y divor	ou mar	ried epar	now	and or	liv:	ing v	with	your	(hı	usba	nd/w:	lfe)				you wid	owed,
MARRI	LED AND	7													٦,		
1. SPOUS	NG WITH SE (OR SE IN		. WII	DOME		3. D	IVOR	CED	4.	SEP.		2.	NEV!	ER RIED		PART 7. NOT MARR	NERS;
SERVI]													٦Ľ	TALKK	160
Y4. What	1s the	high	nest	gra	ie oi	scl	1001	or y	ear	of (colle	ge y	ou i	ave	cor	npleted	?
Ŀ	00 01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16+	
						١	1							URN 2.38		V	
-	Y4a. Di	d yo	u ge	t a	high	sch	001	dipl	oma	or p	888	8	1	Υ4Ъ.		d you g	
high school equivalency test? ate from a four-year																	
		L	1. Y	ES			5	. NO								llege o iversit	
L				1	URN	TO P	. 38	3, Y5					-4		[1	. YES	
										•			İ		5	. NO	
													Ţ	III		• • • •	<u> </u>
													Т	UKN	10	P. 38,	10

Y5. We'd like to know if you are working now, or are you unemployed, retired, (a housewife), (a student), or what? (RESPONSES APPEAR ON PAGES 38 AND 39) Y5a. What is your muin occupation? (What sort of work do you do?) WORKING NOW (IF NOT CLEAR; Tell me a little more about what you do.) TEMPORARILY LAID OFF Y5b. What kind of (business/industry) is that? Y6. How worried are you about losing your job in the near future: a lot, somewhat, or not much at all? SOME-NOT MUCH DON'T 9. REFUSED LOT WHAT AT ALL KNOW Y7. Were you out of work or laid off at any time during the last six months? 1. YES 5. NO Y8. Have you had to reduce your work hours or take a cut in pay at any time during the last six months? 1. YES 5. NO TURN TO P. 40, Y14 . UNEMPLOYED Y9. Have you had a job in the past six months? 1. YES 5. NO **─** GO TO Y10 Y9a. About how many hours did you work on your job in the average week? (HOURS) Y10. Are you looking for work at the present time? 5. RETIRED TURN TO 1. YES 5. NO P. 40, Y14 How worried are you about not being able to find work in the near future: a lot, somewhat, or not much at all?

SOME-

WHAT

LOT

TURN TO P. 40, Y14

NOT MUCH

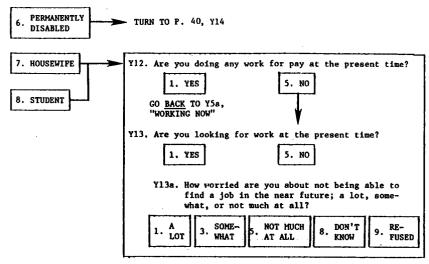
AT ALL

DON'T

KNOW

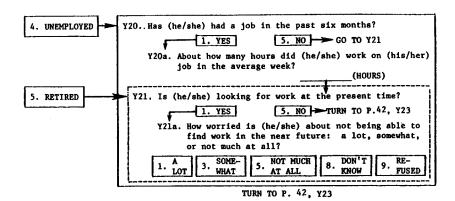
RE-

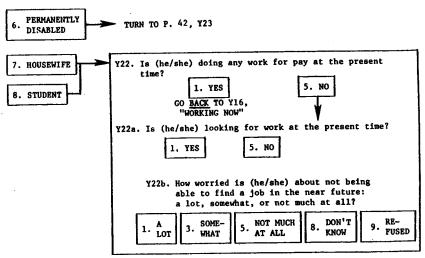
FUSED



TURN TO P. 40, Y14

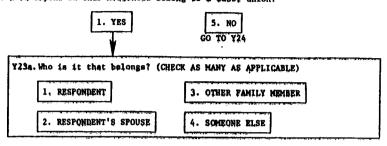
Y14. INTERVIEWER CH	ECKPOINT:					
f	LT IN HOUSEHOLD OR LIVES ALONE - TURN TO P. 42, Y23					
5. R LIVES WITH OTHER ADULTS IN HOUSEHOLD						
Y14a. 1. R MARRIED & LIVING WITH SPOUSE 2. ALL OTHERS						
GO TO Y15.	ASK Y15-Y22b ABOUT R's SPOUSE					
	Y14b. We'd like to talk about the person in your household who provides the major share of financial support the main breadwinner. Who is this person? (What is his/her relationship to you?)					
	RESPONDENT					
	RELATIONSHIP TO R TURN TO P. 42, Y23					
	GO TO Y15. ABK Y15-Y22b ABOUT PERSON NAMED IN Y14b					
(he/she) worki	now about (your husband/ your wife/ PERSON NAMED IN Y14b). Is ng now, unemployed, retired, (a housewife), (a student), or what? EAR ON PAGES 40 AND 41.) Y16. What is (his/her) main occupation? (What sort of work does (he/she) do?) (IF NOT CLEAR: Tell me a little more about					
	what (he/she) does.)					
2. TEMPORARILY LAID OFF						
	Yl6a. What kind of (business/industry) is that?					
	Y17. How worried is (he/she) about losing (his/her) job in the near future: a lot, somewhat, or not much at all?					
	1. A 3. SOME- 5. NOT MUCH 8. DON'T 9. REFUSED					
	Y18. Was (he/she) out of work or laid off at any time during the last six months?					
	1. YES 5. NO					
	Y19. Has (he/shc) had to reduce (his/her) hours or take a cut in pay at any time during the last six months?					
	1. YES 5. NO					





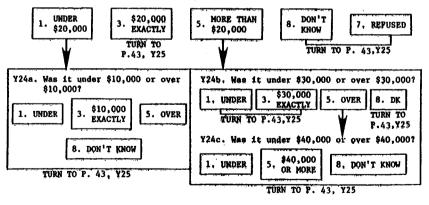
TURN TO P. 42, Y23

Y23. Does anyone in this household belong to a labor union?



Y24. We would like to know the general range of your family income, that is the family living with you, for 1983 <u>hefore taxes</u>. This figure should include salaries, wages, pensions, dividends, interest, and all other income. Was it under \$20,000 or over \$20,000?

(IF UNCERTAIN: What do you think it was?)



Y25. Is your religious preference Protestan something else?	t, Roman Catholic, Jewish, or
PROTESTANT 200. ROMAN CATHOLIC 300. JEWISH CO TO Y26	OTHER (SPECIFY): 998. NONE; NO PREFERENCE GO TO Y27 999. REFUSED GO TO Y27
y	60 10 127
Y25a. What church or denomination is that?	
Y25b. (IF BAPTIST:) Is that Southern Bapti	st or something else?
Y26. (IF ANY RELIGIOUS PREFERENCE) Would yo every week, almost every week, once or or never? 1. EVERY ALMOST ONCE OR 3. TWICE A MONTH Y27. How long have you lived in your city of have you lived in your county?)	A FEW 4. TIMES A YEAR 5. NEVER
90. ALL OF LIFE YEARS	OR MONTHS IF LESS THAN TWO YEARS
Y28. How long have you lived at your presen	t Address?
90. ALL OF LIFE YEARS	MONTHS IF LESS OR THAN TWO YEARS

Indian or Alaskan native, Asian or Pacific Islander? 1. WHITE 2. BLACK 3. AMERICAN INDIAN OR 4. ASIAN OR PACIFIC ISLANDER					
Y30. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?					
5. NO 1, YES, MEXICAN- 1, AMERICAN/CHICANO 2. YES, PUERTO 3. YES, CUBAN 4. HISPANIC					
Y31. How many telephones, counting extensions, do you have in your home?					
1. ONE THAN ONE 8, NOT SURE 9. REFUSED GO TO Y32					
Y31a. Do (both/all) telephones have the same number? 1. YES 5, NO 8, DON'T KNOW 9, REFUSED GO TO Y32					
Y31b. How many different numbers are there? NUMBER OF DIFFERENT TELEPHONE NUMBERS 8. DON'T KNOW 9. REFUSED CO TO Y32					
Y3ic. Are any of the numbers for business use only? 1. YES 5. NO GO TO Y32					
Y31d. How many are used only for business? NUMBER OF PHONE NUMBERS USED ONLY FOR BUSINESS S. DON'T KNOW 9. REPUSED					
Y32. INTERVIEWER CHECKPOINT: Time Now:					

Date: _

Z1. SEX OF RESPONDENT:

1. MALE 5. FEMALE

Z2. IN A4 ON PAGE 2, THE CHECKBOX, INDICATING THAT THE DEFINITION OF "GROUPS" WAS READ, IS "Xed":

1. YES, BOX "Xed" 5. NO, BOX HAS NO "X"

Z3. INTERVIEWER'S THUMBNAIL SKETCH:

	·		

For Office Use Only

1984 NATIONAL ELECTION STUDY ROLLING CROSS-SECTION

Project 495806 Jan.-Nov.,1984 Version 8



SURVEY RESEARCH CENTER INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106

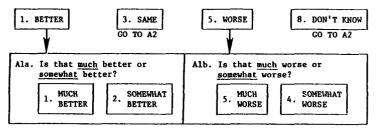
1. Telephone interviewer's number:					
2. Control ID number (5-digit number from label on cover sheet):					
3. Respondent's area code (from label on cover sheet):					
4. Sample assigned week (from label	on cover sheet):				
5. Date interview completed:					
6. Time interview began:	P.M. ANN ARBOR TIME				
	A.M. P.M. R's LOCAL TIME				
	TAILURE C.				
7. Length of interview:(M	INUTES)				
8. Time at beginning of edit:					
9. Time at end of edit:					
10. Total time to edit:	(MINUTES)				
THE FOLLOWING STATEMENT MUST BE REA					
This interview is completely volum to any question which you don't wa me know and we'll go on to the nex	taryif we should come nt to answer, just let t question.				
TO BE COMPLETED IN CODING:					
lla/b. Date interview started:	(Month/Day)				
12. Week interview started:					
13. Week interview completed;					
14. ICPSR state code/ FIPS state code:					



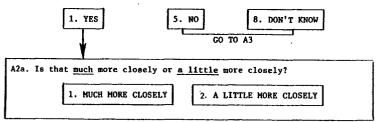
	Time Now:
SECTION A	Date:

In this interview we will be talking about many different topics of interest. Here is our first question:

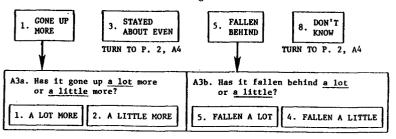
Al. We are interested in how people are getting along financially these days. Would you say that you (and your family living with you) are <u>better</u> or worse off financially than you were a year ago?



A2. This past year, have you (and your family) had to watch your budget more closely than the year before?



A3. Do you think that over the last year, (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?



Α4.	Sometimes people think about <u>other</u> groups of people in so think about their own economic well-being, people who are hurt by economic conditions. When it comes to economic magnoups of people do <u>you</u> feel close to?	being helped or atters, what
	(IF R DOESN'T KNOW WHAT WE MEAN BY "GROUPS": Some people farmers, the elderly, teachers, blacks, and union members	
	CHECK THIS BOX IF THE DEFINITION OF "GROUPS" WAS READ	TO R)
	(GROUP NAMES)	R DOESN'T MENTION ANY GROUPS
44=	INTERVIEWER CHECKPOINT:	TURN TO P. 3, A6 (ASK A6 - A10)
лча.	1. R NAMED MORE THAN ONE GROUP IN A4 5. R NAMED O	
	When it comes to economic matters, what sorts of people do you feel closest to? BELOW, CHECK A BO NAMED IN A4, OR E FOR "OTHER."	X FOR THE GROUP
	10. WOMEN 20. BLACKS 30. ELDERLY (SENIOR CITIZENS)	PECIFY):
	A4b. 40. THE POOR 50, MIDDLE CLASS (INCL. UPPERMIDDLE & LOWER-MIDDLE)	
A4c.	Would you say that over the past year the economic positinas gotten better, stayed about the same, or gotten worse?	
	1. GOTTEN BETTER 3. STAYED THE SAME 5. GOTTEN	WORSE 8. DK
	GO TO A4f	GO TO A4f
	A4d. Would you say much better or somewhat better? A4e. Would you so or somewhat or somew	
	Would you say that over the past year the incomes of GROUT up more than the cost of living, stayed about even, or fal of living?	FROM A4b have gone llen behind the cost
1	1. GONE UP MORE 3. STAYED ABOUT EVEN 5. FALLEN	BEHIND 8. DK
1	TURN TO P. 3, A41	TURN TO P. 3, A41
	A4g. Have they gone up a lot or a little? A4h. Have they is or a little.	fallen behind <u>a lot</u> e?
	1. A LOT 2. A LITTLE 5. A LOT	4. A LITTLE

A41. Would you say that over the past year GROUP FROM A4b have had a harder time finding enough work, an easier time, or have things stayed about the same? 3. ABOUT THE SAME 5. EASIER TIME 8. DK 1. HARDER TIME GO TO A5 GO TO A5 A41. Have they had a much harder A4k. Have they had a much easier time or a little harder time? time or a little easier time? 4. A LITTLE EASIER 1. MUCH HARDER | 2. A LITTLE HARDER MUCH EASIER A5. INTERVIEWER CHECKPOINT: IN A4b ONE OF THE CHECK IN A4b NONE OF THE CHECK BOXES BOXES 10-50 IS "Xed" 10-50 HAS BEEN "Xed" BELOW. CHECK THE BOXES INDICATING WHETHER THE GROUP WAS OR WAS NOT MENTIONED BY R IN A4b: WOMEN: MENTIONED NOT MENTIONED -A6. What about women? Would you say that over the past year the economic position of women has gotten better, stayed about the same, or gotten worse? 1. BETTER 3. SAME 5. WORSE 8. DK BLACKS: MENTIONED NOT MENTIONED A7. What about blacks? (Would you say that over the past year the economic position of blacks has gotten better, stayed about the same, or gotten worse?) THE ELDERLY (SENIOR CITIZEN) 1. BETTER 3. SAME WORSE MENTIONED NOT MENTIONED A8. (And what about) the elderly? 1. BETTER 3. SAME 5. WORSE 8. DK THE POOR: MENTIONED NOT MENTIONED . - A9. (And what about) the poor? 1. BETTER 3. SAME WORSE 8. DK THE MIDDLE CLASS(INCL. UPPER/LOWER MIDDLE):

- AlO. (And what about) the middle class?

1. BETTER

3. SAME

5. WORSE

8. DK

NOT MENTIONED

MENTIONED

SECTION B

SECTION B

B1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

1. MOST OF THE TIME

2. SOME OF THE TIME

3. ONLY NOW AND THEN

4. HARDLY AT ALL 8. DON'T

B2. Let's switch to the presidential campaign for a minute. Would you say that you are very much interested, somewhat interested, or not much interested in following the presidential campaign in 1984?

1. VERY MUCH INTERESTED

3. SOMEWHAT INTERESTED

5. NOT MUCH INTERESTED

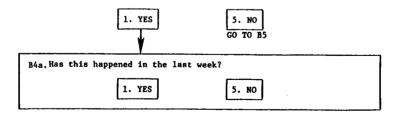
B3. Would you say that you personally care a good deal which party wins the presidential election in the fall of 1984, or that you don't care very much which party wins?

1. CARE A GOOD DEAL

3. DON'T CARE VERY MUCH

8. DON'T KNOW

B4. Has anyone called you up or come around and talked to you about supporting a candidate for president?

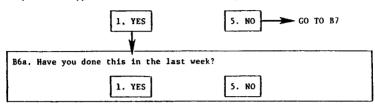


B5. Has anyone called you up or come around to talk to you about registering to vote?

1. YES

5. NO

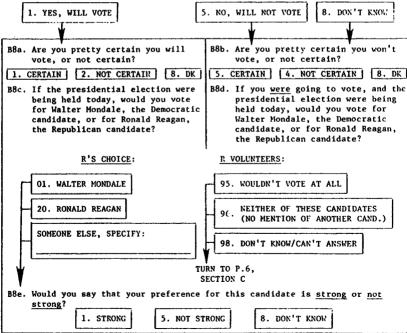
B6. So far this year have you talked to anyone and tried to show them why they should support one of the candidates for president?



B7. As far as you know, are you now registered so that you can vote in the election for president this year?

1. YES 5. NO 8. DON'T KNOW 6. R VOLUNTEERS: VOTERS NOT REQUIRED TO REGISTER

B8. So far as you know now, do you expect to vote in the presidential election this November, or not?



SECTION C

INTERVIEWER INSTRUCTION: USE BLUE CARD TO RECORD ANSWERS TO C1

C1. I'm going to read a list with names of political figures in 1984. Hany people tell us that they have not heard about some of the people on this list. As I read each name, please tell me when I come to a person you have never heard of.

(INTERVIEWER: READ THE LIST SLOWLY, TO GIVE R A CHANCE TO RESPOND. CROSS OUT NAMES R HAS NEVER HEARD OF.)

INTERVIEWER: AFTER THE INTERVIEW IS COMPLETED, ATTACH BLUE CARD TO THIS PAGE.

PLEASE ENTER
PLEASE ENTER
CONTROL ID NUMBER
(5-DIGIT NUMBER FROM
(5-DIGIT NUMBER FROM
LABEL ON COVER SHEET):

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Geraldine Ferraro	Gary Hart	George McGovern	Howard Baker	George Bush	Jesse Jackson	Ernest Hollings	John Anderson	Walter Mondale	Ted Kennedy	John Glenn	Ronald Reagan

C2. Now let's talk about your feelings toward the political figures you know something about.

I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person.

If you recognize the name, but don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is Ronald Reagan. How would you rate him using this thermometer?

997. 998. R DOESN'T DON'T KNOW RECOGNIZE WHERE TO RATE: RATING NAME CAN'T JUDGE a. RONALD REAGAN b. JOHN GLENN c. TED KENNEDY d. WALTER MONDALE f. JOHN ANDERSON g. ERNEST HOLLINGS 1. JESSE JACKSON 1. GEORGE BUSH k. HOWARD BAKE!. m. GEORGE MCGOVERS o. GARY HART u. GERALDINE FERRARO

INTERVIEWER:

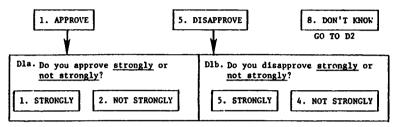
PLACE BLUE CARD HERE, SUCH THAT THE NAMES LINE UP WITH THE RESPONSE BOXES.

ASK ALL NAMES NOT CROSSED OUT ON THE BLUE CARD.

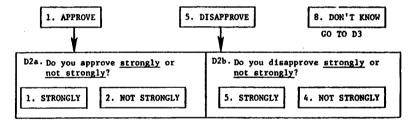
FOR CROSSED OUT NAMES, ENTER "X" IN COLUMN 997, "R DOESN'T RECOGNIZE NAME".

SECTION D

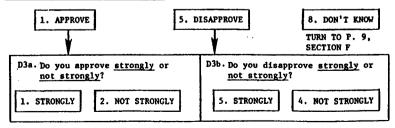
D1. Do you approve or disapprove of the way Ronald Reagan is handling his job as president?



D2. Do you approve or disapprove of the way Ronald Reagan is handling the economy?



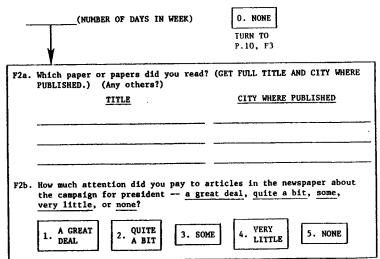
D3. Do you approve or disapprove of the way Ronald Reagan is handling <u>our</u> relations with foreign countries?



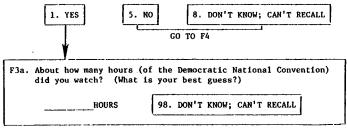
Fl. How many days in the past week did you watch national news on T.V.?

(NUMBER OF DAYS IN WEEK)	G. NONE GO TO F2
Fla. How much attention did you pay to new for president a great deal, quite none?	os on T.V. about the campaign a bit, some, very little, or
1. A GREAT 2. QUITE 3. SOME	4. VERY 5. NONE

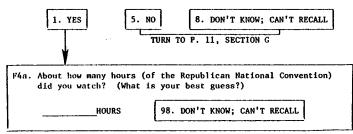
F2. How many days in the past week did you read a daily newspaper?



F3. Did you watch any of the televised Democratic National Convention?



F4. Did you watch any of the televised Republican National Convention?



SECTION G

Gl. Now we'd like to know about your impressions of Ronald Reagan. I am going to read a list of words and phrases people use to describe political figures. After each one, I would like you to tell me how much the word or phrase fits your impression of Ronald Reagan.

The first phrase is "hard-working." How much would you say "hard-working" fits your impression of Ronald Reagan: <u>a great deal</u>, <u>somewhat</u>, <u>a little</u>, or not at all?

			A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
а.	HARD-WORKING	a.	<u> </u>				-	
ь.	decent	ь.		<u> </u>		ļ	 	
c.	compassionate	c.					1	
d.	commands respect	d.		_			.	
e.	intelligent	e.					 	
f.	moral	f.						
g.	kind	g.					11	
h.	inspiring	h.	<u> </u>				1	
i.	knowledgeable	i.	L			<u> </u>		
j.	sets a good example	ţ.						
k.	really cares about people like you	k.						
m.	provides etrope	m.						
n.	understands people like you	n.						
о.	fair	٥.	ļ					<u> </u>
p.	in touch with ordinary people	p.						
r.	religous	r.					1	

	TEWER CHECKIO	****									
REFER TO BLUE CARD:											
1. "WALTER MONDALE" 1. IS NOT CROSSED OUT 5. "WALTER MONDALE" IS CROSSED OUT -> TURN TO P.13,G6											
G3. Now about Walter Mondale. Would you say "hard-working" fits your impression of him: a great deal, somewhat, a little, or not at all?											
			A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK			
a. HARD-WO	ORKING	a.	ļ			ļ	1 1				
b. decent		ь.	 	ļ		ļ	1				
c. compass	ionate	c.	ļ	ļ							
d. command	s respect	d.		-3							
e. intelli	gent	e.	ļ	 	<u> </u>	ļ	-				
f. moral		f.		 			 				
g. kind		g.	<u> </u>	 	·						
h. inspiri	ng	h.	!	 							
i. knowled	geable	i.		 		 	╂				
j. sets a	good example	j.		ļ							
	cares about like you	k.									
m. provide	s strong hip	m.									
n. underst	ands people u	'n.			·						
o. fair		о.	ļ	ļ			↓ ∦				
p. in touc ordinar	h with v people	р.					<u> </u>				
r. religou	s	r.		<u></u>		<u> </u>					

REFER TO BLUE CARD:						
1. NOT CROSSED	OUT	5. "J	ESSE JACKS OSSED OUT	P. 14, G	TURK TO	
. Now about <u>Jesse Jack</u> of him: a great des	son. Wo	hat, <u>a little</u>	hard-work: , or <u>not a</u> 3. CAN'T	ing" fits at all? 4.	your 1mp 5.	ress 8.
	DE/	•	DECIDE	LITTLE	AT ALL	DK
. HARD-WORKING	a.					
decent	ь.					
compassionate	c.					
compassionate	a.					
intelligent	e.		1			
-	f.		 			
moral			 			
kind	g		†	1	1	
inspiring	h.		 		1	
knowledgeable	1.		+			
sets a good example	j.		 	 	+-+	-
really cares about people like you	k					
provides strong leadership	m.					
understands people like you	n.			ļ		
fair	٥. ا		ļ			ļ
in touch with ordinary people	р.		ļ	ļ		
religous	r.					

C8. OMITTED

C9. OMITTED

G10.	INTERVIEWER CHECKPOINT:	
	KEPER TO BLUE CARD.	5
	1. "GERALDINE FERRARO" IS NOT CROSSED OUT	2. "GERALDINE FERRARO" IS CROSSED OUT TURN TO P. 15, SECTION H
	<u>-</u>	

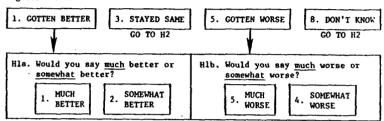
Cll. Now about <u>Geraldine Ferraro</u>. Would you say "hard working" fits your impression of her: <u>a great deal</u>, <u>somewhat</u>, <u>a little</u>, or <u>not at all</u>?

		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	а,						
b. decent	ь.	ļ		ļ 	ļ		
c. compassionate	c.		···	ļ		1	
d. commands respect	d.		ļ				
e. intelligent	e.		ļ				
f. moral	f.		<u> </u>			1	
g. kind	g.		<u> </u>				
h. inspiring	h.	<u> </u>			ļ		
i. knowledgeable	i.	L	ļ				
j. sets a good example	j.		ļ			<u> </u>	
k. really cares about people like you	k.	L					
m. leadership	m.						
n. like you	n.						
o. fair	σ.						
p. in touch with ordinary people	p.						
r. religous	r.	L					

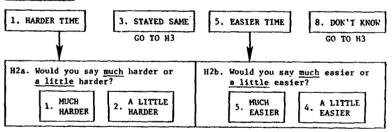
HO. Let's talk about the country as a whole. Would you say that things in the country are generally going very well, fairly well, not too well, or not well at all?

1. VERY 2. FAIRLY 4. NOT TOO 5. NOT WELL 8. DON'T KNOW

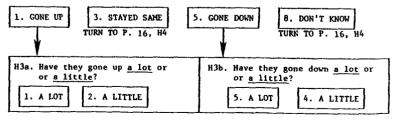
H1. Now, still talking about the country as a whole: Would you say that over the past year the <u>nation's economy</u> has gotten better, stayed about the same, or gotten worse?



H2. Would you say that over the past year, people across the country have had a harder time finding enough work, an easier time, or have things stayed about the same?



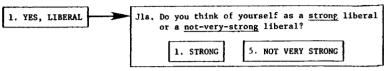
H3. During the last year, have the costs of things gone up, gone down, or have they <u>remained about the same</u>?



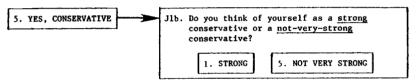
Н4.	During the past year the world has grown stronger?				
	1. WEAKER 3.	STAYED SAME	5. STRON	GER 8. DON	'T KNOW
н5.	How worried are you at this time, one in very worried, somewh	which nuclear w	eapons are	not used? Are	
	1. VERY WORRIED	3. SOMEWHAT WOF	RRIED 5	. NOT WORRIED	8. DK
Н6.	How worried are you time? Are you very				
	1. VERY WORRIED	3. SOMEWHAT WOR	RRIED 5	. NOT WORRIED	8. DK
		•	.		

SECTION J

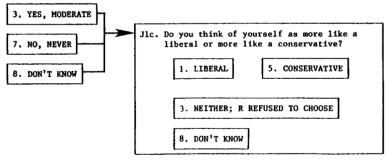
J1. When it comes to politics, do you usually think of yourself as a <u>liberal</u>, a conservative, a moderate, or what?



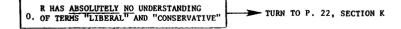
TURN TO P. 18. J2



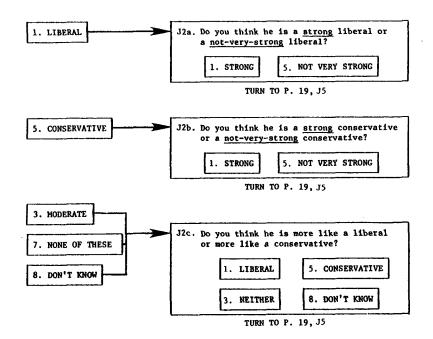
TURN TO P. 18, J2



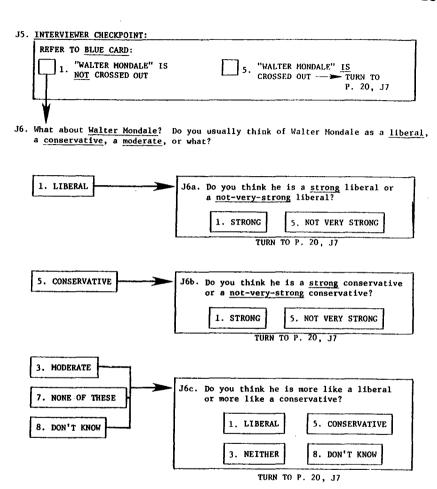
TURN TO P. 18, J2

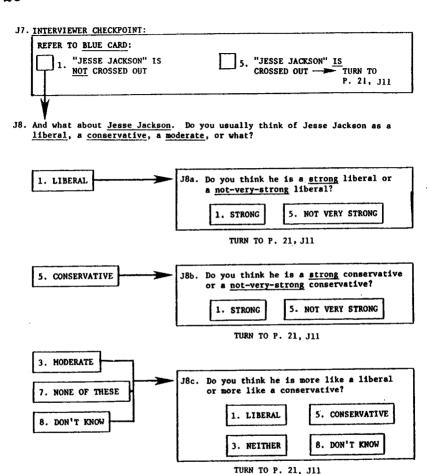


J2. What about <u>Ronald Reagan</u>? Do you usually think of Ronald Reagan as a <u>liberal</u>, a <u>conservative</u>, a <u>moderate</u>, or what?

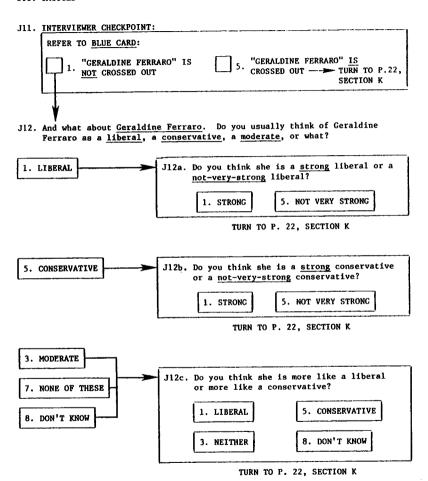


- J3. OMITTED
- J4. ONITTED





J10. OMITTED



First, has Ronald Reagan (because of the kind of person he is, or because

K1. We would like to know something about the feelings you have toward Ronald Reagan. I would like you to tell me whether something about Ronald Reagan, or something he has done, has made you have certain

feelings like "anger" or "pride."

of something he has done) ever made you feel:

a. angry toward him

b. hopeful c. afraid of him

d. proud

a. angry toward him b. hopeful c. afraid of him d. proud	1. YES; HAVE 5. NO; NEVER FELT FELT
K2. OMITTED K3. OMITTED K4. INTERVIEWER CHECKPOINT:	
REFER TO <u>BLUE CARD</u> : 1. "WALTER MONDALE" IS NOT CROSSED OUT	5. "WALTER MONDALE" IS CROSSED OUT TURN TO P.23,K6
K5. Has <u>Walter Mondale</u> (because of the k something he has done) ever made you	kind of person he is, or because of ifeel:

5. NO; NEVER

FELT

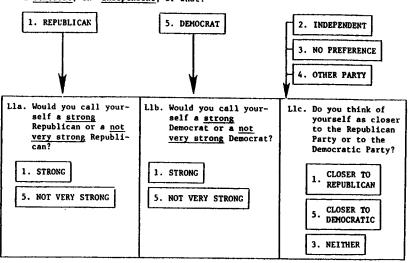
FELT

•	
K6. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	·
1. "JESSE JACKSON" IS NOT CROSSED OUT	5. "JESSE JACKSON" IS CROSSED OUT - CO TO K10
K7. And has <u>Jesse Jackson</u> (because of the something he has done) ever made you	kind of person he is, or because of feel?
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward him	
b. hopeful	
c. afraid of him	
d. proud	
K8. OMITTED	
K9. OMITTED	
K10. INTERVIEWER CHECKPOINT:	•
REFER TO BLUE CARD:	
1. "GERALDINE FERRARO" IS NOT CROSSED OUT	5. "GERALDINE FERRARO" IS CROSSED OUT TURN TO P.24 SECTION L
V	
K11. And has <u>Geraldine Ferraro</u> (because of something she has done	se of the kind of person she is, or e) ever made you feel:
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward her	
b. hopeful	
c. afraid of her	
d. proud	

SECTION 1.

Now let's move to a different set of questions.

L1. Generally speaking, do you usually think of yourself as a <u>Republican</u>, a <u>Democrat</u>, an <u>independent</u>, or what?



L2a. Who was your first choice for the Democratic nomination for president

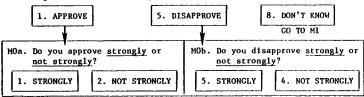
(NAME) 98. DON'T KNOW/CAN'T ANSWER

TURN TO P. 25, SECTION M

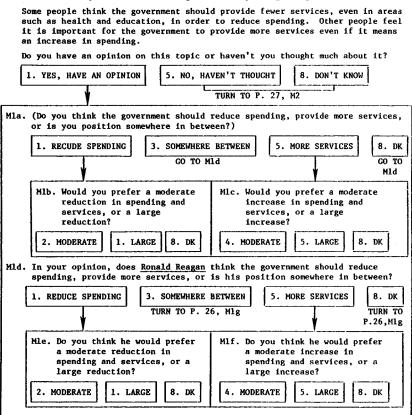
L2a. Who was your second choice for the Democratic nomination?

(NAME) 98. DON'T KNOW/
CAN'T ANSWER

MO. Do you approve or disapprove of the way Ronald Reagan is handling the balancing of the national budget?



M1. The next few questions are about government spending and government services.

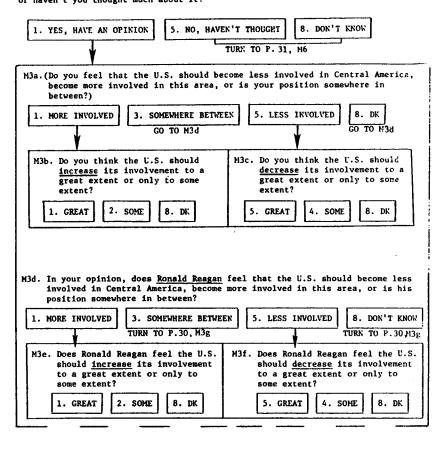


Mlg. INTERVIENCE CHECKPOINT:					
REFER TO BLUE CARD:					
1. "WALTER MONDALE" IS S. "WALTER MONDALE" IS CROSSED OUT — GO TO MIT					
Mih. In you opinion, does Walter Mondale think the government should					
reduce spending, provide more services, or is his position somewhere in between?					
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK					
GO TO MIT GO TO MIT					
Mli. Do you think he would prefer Mlj. Do you think he would prefer a moderate increase in					
spending and services, or a spending and services, or a large reduction? large increase?					
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK					
Mik-Mis. Omitted					
MIt. INTERVIEWER CHECKPOINT REFER TO BLUE CARD:					
1. "JESSE JACKSON" IS 2. "JESSE JACKSON" IS CROSSED OUT TURN TO P.27, M2					
Mlu. In your opinion, does <u>Jesse Jackson</u> think the government should reduce spending, provide more services, or is his position somewhere in between?					
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK TURN TO P. 27, M2 TURN TO P. 27, M2					
Mlv. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Mlw. Do you think he would prefer a moderate increase in spending and services, or a large increase?					
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK					

M2. Some people feel that the government in Washington should make every effort to improve the social and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves. Do you have an opinion on this issue, or haven't you thought much about this? 1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW TURN TO P. 29, M3 M2a. (Do you feel the government should help improve the position of minorities, that minorities should help themselves, or is you position somewhere in between?) MINORITIES 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 8. DON'T KNOW HELP SELVES GO TO M2d GO TO M2d M2b. Should the government help minorities M2c. Should the government leave to a great extent or only to some minorities alone to help themextent? selves to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK M2d. In your opinion, does Ronald Reagan think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? MINORITIES 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 8. DON'T KNOW HELP SELVES TURN TO P.28, M2g TURN TO P.28, M2g M2e. Does Ronald Reagan feel that the M2f. Does Ronald Reagan feel that the government should help minorities government should leave minorities to a great extent or only to some alone to help themselves to a great extent? extent or only to some extent? 1. GREAT 2. SOME 8. DK GREAT 4. SOME 8. DK

M2g. INTERVIEWER CHECKPOINT:
REFER TO BLUE CARD:
1. "WALTER MONDALE" IS S. "WALTER MONDALE" IS CROSSED OUT GO TO H2p
Min. In your opinion, does <u>Walter Mondale</u> think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between?
1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 5. HINORITIES HELP SELVES GO TO M2p GO TO M2p
M21. Does Walter Mondale feel that the government should help minorities to a great extent or only to some extent? M2j. Does Walter Mondale feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK
M2p. INTERVIEWER CHECKPOINT:
REFER TO BLUE CARD:
1. "JESSE JACKSON" IS S. "JESSE JACKSON" IS TURN TO P.29, M3
M2q. In your opinion, does <u>Jesse Jackson</u> think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between?
1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 5. MINORITIES HELP SELVES 8. KNOW
TURN TO P.29, M3
M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK

M3. Some people think that the United States should become more involved in the internal affairs of Central American countries. Others believe that the U.S. should become less involved in this area. Do you have an opinion on this, or haven't you thought much about it?



M3g. INTERVIEWER'S CHECKPOINT:	
REFER TO BLUE CARD:	
1. "WALTER MONDALE" IS NOT CROSSED OUT	5. "WALTER MONDALE" IS CROSSED OUT ———————————————————————————————————
M3h. In your opinion does Walter Mond	dale feel that the U.S. should become less
involved in Central America, becomes position somewhere in between?	ome more involved in this area, or is his
1. MORE INVOLVED 3. SOMEWHERE BET	TWEEN 5. LESS INVOLVED 8. DON'T KNOW
GO ТО МЗр	СО ТО МЗр
M31. Does Walter Mondale feel the U. should increase its involvement to a great extent or only to some extent?	
1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK
M3k - M3o, ONITTED	
	•
	·
M3p. INTERVIEWER'S CHECKPOINT:	
REFER TO BLUE CARD:	
1. "JESSE JACKSON" 1s NOT CROSSED OUT	2. "JESSE JACKSON" IS TURN TO P.31, M6
M3q. In your opinion, does <u>Jesse Jackso</u> involved in Central America, becom position somewhere in between?	n feel that the U.S. should become less more involved in this area, or is his
1. MORE INVOLVED 3. SOMEWHERE BETW	EEN 5. LESS INVOLVED 8. DON'T KNOW
TURN TO P. 31, M6	TURN TO P.31,M6
M3r. Does Jesse Jackson feel the U.S.	M3s. Does Jesse Jackson feel the U.S.
should <u>increase</u> its involvement to a great extent or only to	should decrease its involvement to a great extent or only to some
some extent?	extent?
1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK

1. YES, HAVE AN OPINION 1. YES, HAVE AN OPINION TURN TO F. 32, M7 M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?) 1. DECREASE SPENDING 3. SPENDING RIGHT	M6. Some people believe that we should spend less money for defense. Others feel
M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?) 1. DECREASE SPENDING 3. SPENDING RIGHT GO TO M6d M6b. Should the government reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK M6d. In your opinion, does Ronald Reagan feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT ANOUNT GO TO M6g M6e. Does Ronald Reagan feel the government should decrease defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. INCREASE SPENDING 8. DK 60 TO M6g M6e. Does Ronald Reagan feel the government should increase defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS NOT CROSSED OUT M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING 5. WALTER MONDALE" IS NOT CROSSED OUT M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 5. INCREASE SPENDING 8. DK 8. DK 8. DK 8. DK 8. DK 8. DK 8. DK 9. SPENDING 8. DK 9. SPENDING 9. SPENDING 9. SPENDING 10. DECREASE SPENDING 11. DECREASE SPENDING 12. DECREASE SPENDING 13. SPENDING RIGHT 14. LITTLE 15. INCREASE SPENDING 16. DOES Walter Mondale feel the government should decrease defense spending, or does he feel the government is spending about the right amount? 15. INCREASE SPENDING 16. DOES Walter Mondale feel the government feel the government feel the government feel the government feel the government feel the government feel the government feel the government feel the government feel the government feel the gover	that defense spending should be increased. Do you have an opinion on this issue, or haven't you thought much about this?
M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?) 1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK GO TO M6d M6b. Should the government reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK M6d. In your opinion, does Ronald Reagan feel the government should decrease defense spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT 6. INCREASE SPENDING 8. DK GO TO M6g M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. INCREASE SPENDING 8. DK GO TO M6g M6e. Does Ronald Reagan feel the government should increase defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS 5. "WALTER MONDALE" IS Spending a lot or a little? 1. NOT CROSSED OUT TURN TO P.32, M7 M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING 7. INCREASE SPENDING 8. DK M61. Does Walter Mondale feel the gov- M61. Does Walter Mondale feel the gov-	1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW
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1. DECREASE SPENDING 3. AMOUNT 5. INCREASE SPENDING 8. DK	M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?)
M6b. Should the government reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK M6d. In your opinion, does Ronald Reagan feel the government should decrease defense spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. INCREASE SPENDING 8. DK GO TO M6g GO TO M6g M6e. Does Ronald Reagan feel the government should increase defense a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS NOT CROSSED OUT - TURN TO P. 32, M7 M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK TURN TO P. 32, M7 M61. Does Walter Mondale feel the gov- M61. Does Walter Mondale feel the gov-	1. DECREASE SPENDING 3. AMOUNT 5. INCREASE SPENDING 8. UK
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M6d. In your opinion, does Ronald Reagan feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT GO TO M6g M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS CROSSED OUT TURN TO P.32, M7 M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT Spending RIGHT AMOUNT TURN TO P.32, M7 M61. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov-	ense spending <u>a lot</u> or <u>a little</u> ? defense spending <u>a lot</u> or <u>a little</u> ?
defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT GO TO M6g M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 1. A LOT 1. LITTLE 1. A LOT 2. LITTLE 8. DK M6f. Does Ronald Reagan feel the government should increase defense spending a lot or a little? 5. A LOT 4. LITTLE 8. DK M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: WALTER MONDALE" IS CROSSED OUT TURN TO P.32, M7 M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT TURN TO P.32, M7 M61. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov-	[1. A LOT Z. LITILE 6. DK 3. A LOT 4. LITILE 6. DK
M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. NOT CROSSED OUT M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending a lot or a little? 1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK TURN TO P.32, M7 M6i. Does Walter Mondale feel the government for the government of the	defense spending, increase defense spending, or does he feel the government
ment should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. NOT CROSSED OUT 5. "WALTER MONDALE" IS CROSSED OUT TURN TO P.32, M7 M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK TURN TO P.32, M7 M6i. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov-	1. DECREASE SPENDING 3. AMOUNT 5. INCREASE SPENDING 8. DK
M6g. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS 5. "WALTER MONDALE" IS TURN TO P.32, M7 M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK TURN TO P.32, M7 M6i. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov-	ment should reduce defense spending ernment should increase defense a lot or a little? spending a lot or a little?
REFER TO BLUE CARD: 1. "WALTER MONDALE" IS CROSSED OUT TURN TO P.32, M7 M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT TURN TO P.32, M7 M61. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov-	[1. 7.101] [2. 11.11.11] [0. 20]
M6h. In your opinion, does Walter Mondale feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT TURN TO P.32, M7 M6i. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov-	
defense spending, increase defense spending, or does he feel the government is spending about the right amount? 1. DECREASE SPENDING 3. SPENDING RIGHT S. INCREASE SPENDING NAMOUNT TURN TO P.32, M7 M61. Does Walter Mondale feel the gov-M6j. Does Walter Mondale feel the gov-	"WATTED MONDAIR" IS "WATTED MONDAIR" IS
1. DECREASE SPENDING 3. AMOUNT TURN TO P.32, M7 M61. Does Walter Mondale feel the gov— M6j. Does Walter Mondale feel the gov—	defense spending, increase defense spending, or does he feel the government
M61. Does Walter Mondale feel the gov- M6j. Does Walter Mondale feel the gov-	1. DECREASE SPENDING 3. AMOUNT 5. INCREASE SPENDING 8. DK TURN TO P.32, M7 TURN TO
ernment should reduce defense spending a lot or a little? spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK	M61. Does Walter Mondale feel the government should reduce defense spending a lot or a little? M6j. Does Walter Mondale feel the government should increase defense spending a lot or a little?

М7.	If you had a say in making up the fewould you like to see increased and on improving and protecting the envi	which reduc	ed? Sho	ould federal	anendino
	kept about the same?	ronment be	THETEASE	decrease	<u>a</u> , or 8,
		1, INCREASED	3, SAME	5. DECREASED	DON'T
	a. IMPROVING AND PROTECTING THE ENVIRONMENT				
	b. Dealing with crime				
	c. Public schools			1 4	
	d. Social Security		·		
	e. Food stamps	 		 	
	f. Medicare			 	
	g. Government jobs for the unemployed	ļ			
	h. Science and technology				
	to improve the social and economic pegovernment should not make any special should help themselves. Do you have you thought much about it? 1. YES, HAVE OPINION 5. NO,	al effort t	o help w	Others feel comen because issue, or	e they haven't
	, y	TURN 1	O P. 34,	Н9	
	M8a. (Do you feel that the government women, that women should help where in between?)	nt should h themselves,	elp impr	ove the pos	ition of n some-
	1. GOVT SHOULD HELP 3. SOMEWHER	E BETWEEN	5. WOM	en P selves	8. DK
	TURN TO P	. 33, M8d		~	TURN TO P.33, M8d
	M8b. Should the government help wo to a great extent or only to some extent?		women al selves t only to	he governme one to help o a great e some extent	them- xtent or ?
ļ	1, GREAT 2. SOME 8, DK	5. (GREAT	4. SOME	8. DK

м8а.	In your opinion, does <u>Ronald Reagan</u> feel that the government should help improve the position of women, that women should help themselves, or is his position somewhere in between?				
	1. GOVT SHOULD HELP 3. SOMEWHER	SELVES L			
	₩				
M8e.	Does Ronald Reagan feel that the government should help women to a great extent or only to some extent?	M8f. Does Ronald Reagan feel that the government should leave women alone to help themselves to a great extent or only to some extent?			
	1. GREAT 2. SOME 8. DK	5. GREAT 2. SOME 8. DK			
M8g.	INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS	5 "WALTER MONDALE" IS CROSSED OUT — TURN TO P. 34, M9			
M8h.	18h. In your opinion does <u>Walter Mondale</u> feel that the government should help improve the position of women, that women should help themselves, or is his position somewhere in between?				
	1. GOVT SHOULD HELP 3. SOMEWHEN TURN TO P.	SELVES			
M81	Does Walter Mondale feel that the government should help women to a great extent or only to some extent?	the government should leave women alone to help themselves to a great extent or only to some extent?			
	1. GREAT 2. SOME 8. DK	5. GREAT 2. SOME 8. DK			

M9. Some people feel it is important for us to try to cooperate more with Russia, while others believe we should be much tougher in our dealings with Russia. Do you have an opinion on this or haven't you thought much about it?					
1. YES, HAVE OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW					
TURN TO P. 35, MLO					
M9a. (Do you feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is your opinion somewhere in between?)					
1. COOPERATE 3. SOMEWHERE BETWEEN 5. GET TOUGHER 8. DON'T KNOW GO TO M9d					
M9b. Should we try to cooperate a lot M9c. Should we get a lot tougher, or only somewhat tougher? 1. A LOT 2. SOMEWHAT 8. DK 5. A LOT 4. SOMEWHAT 8. DK					
M9d. In your opinion, does Ronald Reagan feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?					
1. COOPERATE 3. SOMEWHERE BETWEEN 5. GET TOUGHER 8. DON'T KNOW GO TO M9g					
M9e. Does Ronald Reagan feel we should try to cooperate a lot more or somewhat more? 1. A LOT 2. SOMEWHAT 8. DK 5. A LOT 4. SOMEWHAT 8. DK					
M98. INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS NOT CROSSED OUT 5. "WALTER MONDALE" IS CROSSED OUT TURN TO P. 35, M10					
M9h. In your opinion, does <u>Walter Mondale</u> feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?					
1. COOPERATE 3. SOMEWHERE BETWEEN 5. GET TOUCHER 8. DON'T KNOW TURN TO P. 35, M10 TURN TO P. 35, M10					
M91. Does Walter Mondale feel we should try to cooperate a lot more or somewhat more? 1. A LOT 2. SOMEWHAT 8. DK M9j. Does Walter Mondale feel we should get a lot tougher, or only somewhat tougher? 5. A LOT 4. SOMEWHAT 8. DK					

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SECTION N

N1. Now we'd like you to tell us what you think Mr. Reagan's chances of winning the <u>presidency</u> in 1984 are.

We will use a scale that runs from 0 to 100, where 0 represents \underline{no} chance of winning the presidency, 50 represents an even chance, and 100 represents certain victory.

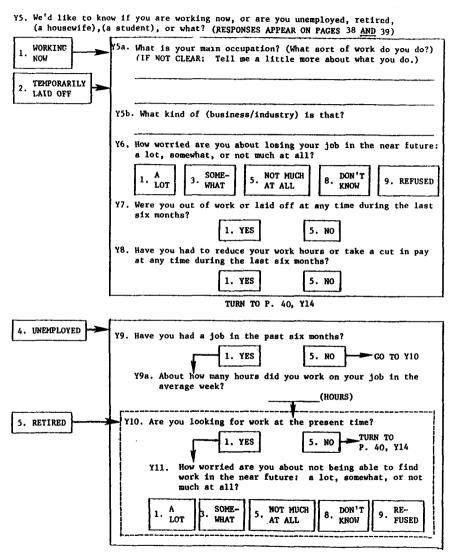
As you know, <u>Ronald Reagan</u> has been nominated by the Republicans. What chance do you think he has of winning the 1984 Presidential election?

____(NUMBER)

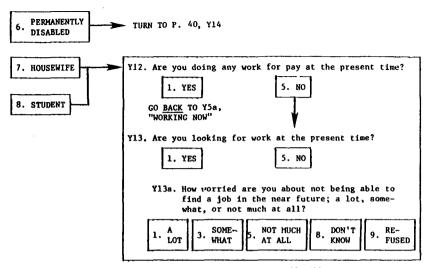
998. DON'T KNOW

TURN TO P. 38, Y5

Now for a few questions about you. Y1. As far as you know, are you currently registered to vote? NOT REQUIRED TO 8. DON'T KNOW 9. REFUSED 1. YES 5. NO REGISTER IN STATE GO TO Y2 Yla. Are you registered as a Republican, a Democrat, an independent, or something else? R VOLUNTEERS: NOT REQUIRED TO DECLARE 1. DEMOCRAT PARTY TO REGISTER 2. INDEPENDENT 6. NOT REQUIRED TO REGISTER 7. "I AM NOT REGISTERED." 3. REPUBLICAN 4. OTHER PARTY, SPECIFY: 8. DON'T KNOW Y2. What is the month, day, and year of your birth? (MONTH) (DAY) (YEAR) Y3. Are you married now and living with your (husband/wife) -- or are you widowed, divorced, separated, or have you never been married? MARRIED AND PARTNERS: LIVING WITH SEPAR-NEVER 5. WIDOWED 3. DIVORCED 7. NOT 1. SPOUSE (OR MARRIED ATED MARRIED SPOUSE IN SERVICE Y4. What is the highest grade of school or year of college you have completed? 09 15 16+ 03 05 l 06 80 12 14 TURN TO P.38,Y5 Y4a. Did you get a high school diploma or pass a Y4b. Did you gradu~ high school equivalency test? ate from a four-year college or 1. YES 5. NO university? 1. YES TURN TO P. 38, Y5 NO



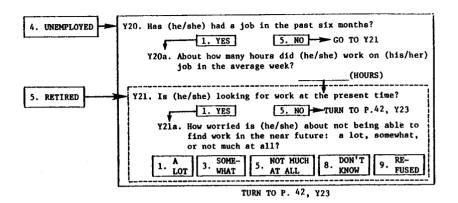
TURN TO P. 40, Y14

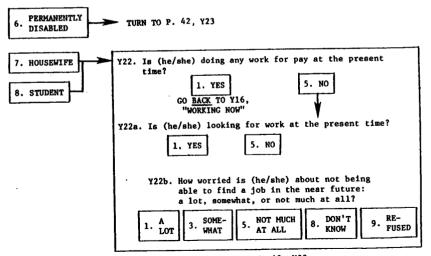


TURN TO P. 40, Y14

EO .	
Y14. INTERVIEWER CHEC	KPOINT:
1. R ONLY ADULT	IN BOUNDARY OR LIVES ALONE TURN TO P. 42, Y23
5. R LIVES	WITH CTHER ADULTS IN HOUSEHOLD
 	R MARRIED & LIVING WITH SPOUSE 2. ALL OTHERS
	Y14b. We'd like to talk about the person in your household who provides the major share of financial support the main breadwinner. Who is this person? (What is his/her relationship to you?) RESPONDENT
	RELATIONSHIP TO R TURN TO P.42, Y2:
	GO TO Y15. ASK Y15-Y22b ABOUT PERSON NAMED IN Y14b
(he/she) working	w about (your husband/ your wife/ PERSON NAMED IN Y14b). Is; now, unemployed, retired, (a housewife), (a student), or what R ON PAGES 40 AND 41 .)
1. WORKING NOW 2. TEMPORARILY LAID OFF	(16. What is (his/her) main occupation? (What sort of work does (he/she) do?) (IF NOT CLEAR: Tell me a little more about what (he/she) does.)
L	/l6a. What kind of (business/industry) is that?
Y	/17. How worried is (he/she) about losing (his/her) job in the near future: a lot, somewhat, or not much at all?
	1, A 3. SOME- 5. NOT MUCH 8. DON'T 9. REFUSED
Y	/18. Was (he/she) out of work or laid off at any time during the last six months?
Y	[19. Has (he/she) had to reduce (his/her) hours or take a cut in pay at any time during the last six months?
	1. YES 5. NO

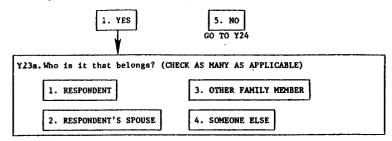
TURN TO P. 42, Y23





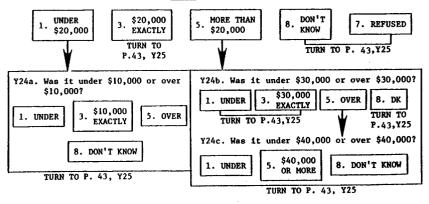
TURN TO P. 42, Y23

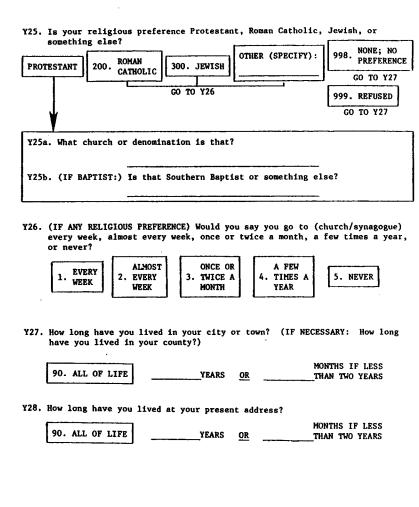
Y23. Does anyone in this household belong to a labor union?



Y24. We would like to know the general range of your family income, that is the family living with you, for 1983 <u>before taxes</u>. This figure should include salaries, wages, pensions, dividends, interest, and all other income. Was it under \$20,000 or over \$20,000?

(IF UNCERTAIN: What do you think it was?)





Y29. Would you mind telling me your race? Are you white, black, American Indian or Alaskan native, Asian or Pacific Islander?				
1. WHITE 2. BLACK 3. AMERICAN INDIAN OR 4. ASIAN OR PACIFIC ISLANDER				
Y30. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?				
5. NO 1. YES, MEXICAN- 2. YES, PUERTO 3. YES, CUBAN 4. YES, OTHER HISPANIC				
Y31. How many telephones, counting extensions, do you have in your home? 1. ONE				
GO TO Y32				
Y31a. Do (both/all) telephones have the same number?				
1. YES 5. NO 8. DON'T KNOW 9. REFUSED GO TO Y32				
Y31b. How many different numbers are there?				
NUMBER OF DIFFERENT TELEPHONE NUMBERS 8. DON'T KNOW 9. REFUSED GO TO Y32				
Y31c. Are any of the numbers for business use only?				
1. YES 5. NO GO TO Y32 Y31d. How many are used only for business?				
NUMBER OF PHONE NUMBERS USED ONLY FOR BUSINESS 3. DON'T KNOW 9. REFUSED				

Y32.	INTERVIEWER CHECKPOINT:
	Time Now:
	Date:

Z1. SEX OF RESPONDENT:

1. MALE 5. FEMALE

Z2. IN A4 ON PAGE 2, THE CHECKBOX, INDICATING THAT THE DEFINITION OF "GROUPS" WAS READ, IS "Xed":

1. YES, BOX "Xed" 5. NO, BOX HAS NO "X"

23. INTERVIEWER'S THUMBNAIL SKETCH:



For Office Use Only

1984 NATIONAL ELECTION STUDY ROLLING CROSS-SECTION

Project 495806 Jan.-Nov.,1984 Version 9



SURVEY RESEARCH CENTER INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106

1. Telephone interviewer's number:
2. Control ID number (5-digit number from label on cover sheet):
3. Respondent's area code (from label on cover sheet):
4. Sample assigned week (from label on cover sheet):
5. Date interview completed:
6. Time interview began: P.M. ANN ARBOR TIME
A.M. R's LOCAL TIME
7. Length of interview: (MINUTES)
8. Time at beginning of edit:
9. Time at end of edit:
10. Total time to edit:(MINUTES)
THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:
This interview is completely voluntaryif we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.
TO BE COMPLETED IN CODING:
lla/b. Date interview started:(Month/Day)
12. Week interview started:
13. Week interview completed:
14. ICPSR state code/ FIPS state code:



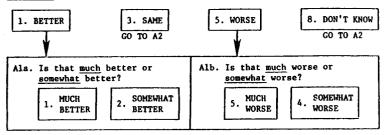
	Time Now:
SECTION A	Date:

In this interview we will be talking about many different topics of interest. Here is our first question:

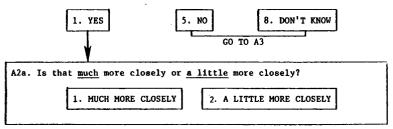
Al. We are interested in how people are getting along financially these days.

Would you say that you (and your family living with you) are better or

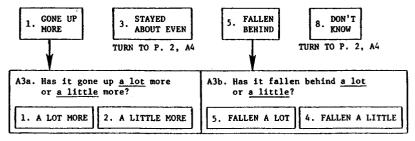
worse off financially than you were a year ago?



A2. This past year, have you (and your family) had to watch your budget more closely than the year before?



A3. Do you think that over the last year, (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?



A4.	Sometimes people think about other groups of people think about their own economic well-being, people when the people conditions. When it comes to econogroups of people do you feel close to?	o are being helped or		
	(IF R DOESN'T KNOW WHAT WE MEAN BY "CROUPS": Some p farmers, the elderly, teachers, blacks, and union me	eople have mentioned mbers.		
	CHECK THIS BOX IF THE DEFINITION OF "GROUPS" WAS	READ TO R)		
	(GROUP NAMES)	R DOESN'T MENTION ANY GROUPS		
A4a.	INTERVIEWER CHECKPOINT:	TURN TO P. 3, A6 (ASK A6 - A10)		
	, R NAMED MORE THAN ONE	MED <u>ONLY ONE</u> P IN A4		
		A BOX FOR THE GROUP OR ENTER GROUP IN BOX		
		ER (SPECIFY):		
A4c.	. Would you say that over the past year the economic position of GROUP FROM A has gotten better, stayed about the same, or gotten worse?			
		TTEN WORSE 8. DK		
	GO TO A4f	GO TO A4f		
		you say <u>much</u> worse <u>newhat</u> worse? CH 4. SOMEWHAT		
	Would you say that over the past year the incomes of up more than the cost of living, stayed about even, of living?			
	1. GONE UP MORE 3. STAYED ABOUT EVEN 5. FA	ALLEN BEHIND 8. DK		
	TURN TO P. 3, A41	TURN TO P. 3, A41		
		they fallen behind <u>a lot</u>		
	1. A LOT 2. A LITTLE 5.	A LOT 4. A LITTLE		

A41. Would you say that over the past year GROUP FROM A4b have had a harder time finding enough work, an easier time, or have things stayed about the same? 1. HARDER TIME 3. ABOUT THE SAME 5. EASIER TIME 8. DK CO TO A5 GO TO A5 A4k. Have they had a much easier A4j. Have they had a much harder time or a little harder time? time or a little easier time? 2. A LITTLE HARDER 4. A LITTLE EASIER 1. MUCH HARDER 5. MUCH EASIER A5. INTERVIEWER CHECKPOINT: IN A4b ONE OF THE CHECK IN A4b NONE OF THE CHECK BOXES BOXES 10-50 IS "Xed" 10-50 HAS BEEN "Xed" BELOW, CHECK THE BOXES INDICATING WHETHER THE GROUP WAS OR WAS NOT MENTIONED BY R IN A4b: WOMEN: MENTIONED NOT MENTIONED -A6. What about women? Would you say that over the past year the economic position of women has gotten better, stayed about the same, or gotten worse? 1. BETTER BLACKS: 3. SAME 5. WORSE 8. DK MENTIONED NOT MENTIONED -A7. What about blacks? (Would you say that over the past year the economic position of blacks has gotten better, stayed about the same, or gotten worse?) 1. BETTER 3. SAME 5. WORSE THE ELDERLY (SENIOR CITIZEN) 8. DK MENTIONED NOT MENTIONED --A8. (And what about) the elderly? 3. SAME 1. BETTER 5. WORSE 8. DK THE POOR: MENTIONED NOT MENTIONED . A9. (And what about) the poor? 1. BETTER 3. SAME 5. WORSE 8. DK THE MIDDLE CLASS(INCL. UPPER/LOWER MIDDLE):

NOT MENTIONED

->1

1. BETTER

► AlO.(And what about) the middle class?

3. SAME

5. WORSE

8. DK

MENTIONED

TURN TO P.4.

SECTION B

SECTION B

B1.	Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only
	now and then, or hardly at all?

1. MOST OF THE TIME 2. SOME OF THE TIME 3. ONLY NOW THEN

4. HARDLY

8. DON'T

B2. Let's switch to the presidential campaign for a minute. Would you say that you are very much interested, somewhat interested, or not much interested in following the presidential campaign in 1984?

1. VERY MUCH INTERESTED

3. SOMEWHAT INTERESTED

5. NOT MUCH INTERESTED

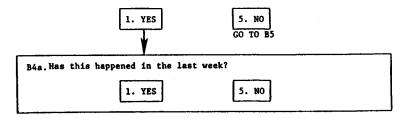
B3. Would you say that you personally care a good deal which party wins the presidential election in the fall of 1984, or that you don't care very much which party wins?

1. CARE A GOOD DEAL

3. DON'T CARE VERY MUCH

8. DON'T KNOW

B4. Has anyone called you up or come around and talked to you about supporting a candidate for president?

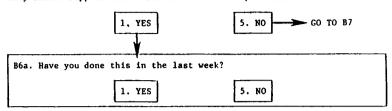


B5. Has anyone called you up or come around to talk to you about registering to vote?

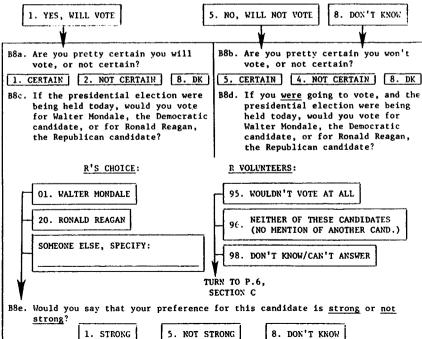
1. YES

5. NO

B6. So far this year have you talked to anyone and tried to show them why they should support one of the candidates for president?



- B7. As far as you know, are you now registered so that you can vote in the election for president this year?
- 1. YES 5. NO 8. DON'T KNOW 6. R VOLUNTEERS: VOTERS NOT REQUIRED TO REGISTER
- B8. So far as you know now, do you expect to vote in the presidential election this Movember, or not?



Versions 8-13

SECTION C

INTERVIEWER INSTRUCTION: USE BLUE CARD TO RECORD ANSWERS TO C1

C1. I'm going to read a list with names of political figures in 1984. Many people tell us that they have not heard about some of the people on this list. As I read each name, please tell me when I come to a person you have never heard of.

(INTERVIEWER: READ THE LIST <u>SLOWLY</u>, TO GIVE R A CHANCE TO RESPOND.

CROSS OUT NAMES R HAS NEVER HEARD OF.)

INTERVIEWER: AFTER THE INTERVIEW IS COMPLETED, ATTACH
BLUE CARD TO THIS PAGE,

PLEASE ENTER CONTROL ID NUMBER (5-DIGIT NUMBER FROM LABEL ON COVER SHEET):

ţ	o.	Ħ	۲	j.	۲.	99	f.	d.	c.	٠,	a ·
Geraldine Ferraro	Gary Hart	George McGovern	Howard Baker	George Bush	Jesse Jackson	Ernest Hollings	John Anderson	Walter Mondale	Ted Kennedy	John Glenn	Ronald Reagan

P. 495806

C2. Now let's talk about your feelings toward the political figures you know something about.

I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person.

If you recognize the name, but don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

INTERVIEWER:

PLACE BLUE CARD HERE, SUCH THAT

THE NAMES LINE UP WITH THE

RESPONSE BOXES.

FOR CROSSED OUT

NAMES, ENTER "X" IN COLUMN 997.

ASK ALL NAMES NOT CROSSED OUT

ON THE BLUE CARD.

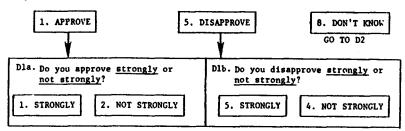
"R DOESN'T RECOGNIZE NAME".

Our first person is Ronald Reagan. How would you rate him using this thermometer?

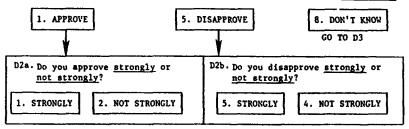
997. 998. R DOESN'T DON'T KNOW RECOGNIZE WHERE TO RATE: RATING CAN'T JUDGE NAME a. RONALD REAGAN b. JOHN GLENN c. TED KENNEDY d. WALTER MONDALE f. JOHN ANDERSON g. ERNEST HOLLINGS JESSE JACKSON i. GEORGE BUSE k. HOWARD BAKER m. GEORGE MCGOVERN O. GARY HART u. GERALDINE FERRARO

SECTION D

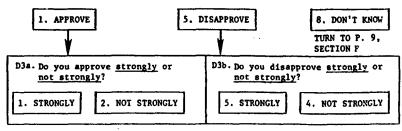
D1. Do you approve or disapprove of the way Ronald Reagan is handling his job as president?



D2. Do you approve or disapprove of the way Ronald Reagan is handling the economy?



D3. Do you approve or disapprove of the way Ronald Reagan is handling <u>our relations with foreign countries</u>?



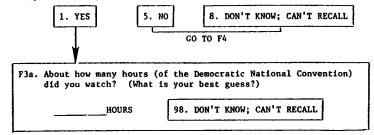
F1. How many days in the past week did you watch national news on T.V.?

(NUMBER OF DAYS IN WEEK)	G. NONE GO TO F2
Fia. How much attention did you pay to n for president a great deal, quit none?	
1. A GREAT DEAL 2. QUITE 3. SOM	E 4. VERY 5. NONE

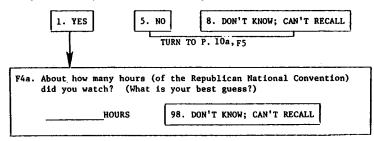
F2. How many days in the past week did you read a daily newspaper?

-	(NUMBER OF DAYS IN WEEK)	TURN TO P.10, F3
F2a.	Which paper or papers did you read? (PUBLISHED.) (Any others?)	(GET FULL TITLE AND CITY WHERE
	TITLE	CITY WHERE PUBLISHED
F2b.	How much attention did you pay to are the campaign for president a great very little, or none? 1. A GREAT 2. QUITE 3. SOME	t deal, quite a bit, some,

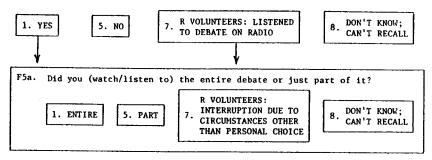
F3. Did you watch any of the televised Democratic National Convention?



F4. Did you watch any of the televised Republican National Convention?



F5. Did you watch the first televised presidential debate held on October 7 between Ronald Reagan and Walter Mondale?



F6. OMITTED

F7. OMITTED

THIS IS A BLANK PAGE

SECTION G

G1. Now we'd like to know about your impressions of Ronald Reagan. I am going to read a list of words and phrases people use to describe political figures.

After each one, I would like you to tell me how much the word or phrase fits your impression of Ronald Reagan.

The first phrase is "hard-working." How much would you say "hard-working" fits your impression of Ronald Reagan: a great deal, somewhat, a little, or not at all?

	G	A REAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.						
b. decent	ъ.						
c. compassionate	с.						-
d. commands respect	d.					ļļ	
e. intelligent	е.						
f. moral	f.						
g. kind	g.						
h. inspiring	h.						
i. knowledgeable	i.						
j. sets a good example	j.						
k. really cares about people like you	k.						
m. leadership	m.						
n. understands people like you	,n.						
o. fair	٥.						
p. in touch with ordinary people	p.						
r. religous	r.			<u></u>			

G2	. INTERVIEWER CHECKPO	INT:						
	REFER TO BLUE CARD	:						
	1. "WALTER MON IS NOT CROS					LTER MOND		
G3	Now about Walter Moo of him: a great de	ndale	e. Woul	d you say	hard-work	ing" fit: it all?	s your im	pressio
	·		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a.	HARD-WORKING	а.		1				
ь.	decent	ъ.		<u> </u>				
c.	compassionate	c.						
d.	commands respect	d.		ļ				
e.	intelligent	e.		<u> </u>				
f.	moral	£.						
g.	kind	g.						
h.	inspiring	h.						
i.	knowledgeable	i.						
j.	sets a good example	j.						
k.	really cares about people like you	k.						
m.	provides strong leadership	m.						
n.	understands people like you	'n.						
о.	fair	٥.						
р.	in touch with ordinary people	p.						
	religous	r.						

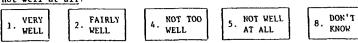
G6.	INTERVIEWER CHECKPOI	NT:						
	REFER TO BLUE CARD:							
	1. "JESSE JACKS NOT CROSSED		IS	5. "JE	SSE JACKS	P. 14, G	TURN TO	
	—	·						J
	T							
G7.	Now about Jesse Jack of him: a great dea						your imp	ressio
	or man. B River dee	<u>.</u> , <u>.</u>	Out will t	, <u>=</u> ,	0. <u>1101 0</u>			
			1. A GREAT DEAL	2. SOMENHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
			I DEVE	7	1	1	11111	
a.	HARD-WORKING	а.		ļ				
ъ.	decent	ъ.	<u> </u>				1 1	
c.	compassionate	c.	ļ				1	
d.	commands respect	d.		<u> </u>		ļ	1	
e.	intelligent	e.				ļ	1	
f.	moral	f.	ļ		ļ	ļ		
g.	kind	g.	<u> </u>			↓		
h.	inspiring	h.		<u> </u>			1	
i.	knowledgeable	i.	<u> </u>			ļ		
j.	sets a good example	j.			<u> </u>	<u> </u>		
k.	really cares about people like you	k.	ļ			ļ		
m.	provides strong leadership	m.						
n.	understands people like you	'n.			ļ	<u> </u>		
٥.	fair	о.			<u> </u>			
p.	in touch with ordinary people	p.						
r.	religous	r.	L					

G8. OMITTED

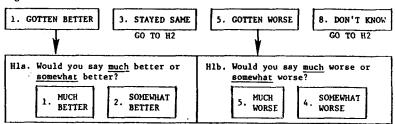
G9. OMITTED

OLO TAMERUTEUR CHECKI	O T N T						
REFER TO BLUE CAL		•					
1. "GERALDINI NOT CROSSI	FER		s2.		NE FERRAROUT— TO		15,
Gll. Now about <u>Geraldine Ferraro</u> . Would you say "hard working" fits your impression of her: <u>a great deal</u> , <u>somewhat</u> , <u>a little</u> , or <u>not at all</u> ?							
		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.			ļ	<u></u>		
b. decent	ь.						
c. compassionate	c.	<u> </u>			ļ	1	
d. commands respect	d.						
e. intelligent	e.	 		ļ <u>.</u> .	ļ]	
f. moral	f.			<u> </u>		1	
g. kind	g.	<u> </u>			ļ	1	
h. inspiring	h.	ļ		ļ	ļ	1	
i. knowledgeable	i.				<u> </u>	 	
j. sets a good example	j.	<u> </u>	 	<u> </u>	ļ		
k. really cares about people like you	k.		<u> </u>				
provides strong m· leadership	m.						
n. understands people like you	n.						
o. fair	٥.			 	ļ		
in touch with p. ordinary people	p.		<u> </u>			<u> </u>]
r. religous	r.	L			<u> </u>		

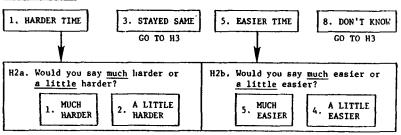
HO. Let's talk about the country as a whole. Would you say that things in the country are generally going very well, fairly well, not too well, or not well at all?



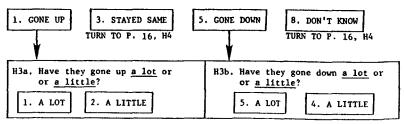
H1. Now, still talking about the country as a whole: Would you say that over the past year the <u>nation's economy</u> has gotten better, stayed about the same, or gotten worse?



H2. Would you say that over the past year, people across the country have had a harder time finding enough work, an easier time, or have things stayed about the same?



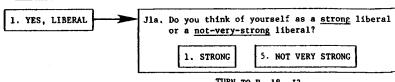
H3. During the last year, have the costs of things gone up, gone down, or have they remained about the same?



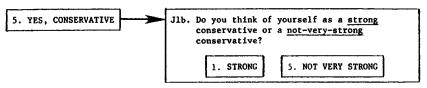
н4.	uring the past year, would you say that the United States' position in he world has grown <u>weaker, stayed about the same</u> , or has it grown <u>tronger</u> ?
	1. WEAKER 3. STAYED SAME 5. STRONGER 8. DON'T KNOW
н5.	ow worried are you about our country getting into a <u>conventional war</u> t this time, one in which nuclear weapons are <u>not</u> used? Are you ery worried, somewhat worried, or <u>not worried</u> at all?
	1. VERY WORRIED 3. SOMEWHAT WORRIED 5. NOT WORRIED 8. DK
Н6.	ow worried are you about our country getting into a <u>nuclear war</u> at this ime? Are you <u>very worried</u> , <u>somewhat worried</u> , or <u>not worried</u> at all?
	1. VERY WORRIED 3. SOMEWHAT WORRIED 5. NOT WORRIED 8. DK

SECTION J

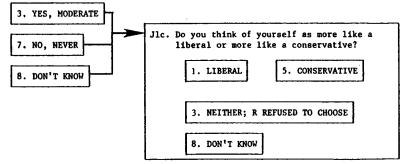
Jl. When it comes to politics, do you usually think of yourself as a liberal, a conservative, a moderate, or what?



TURN TO P. 18, J2



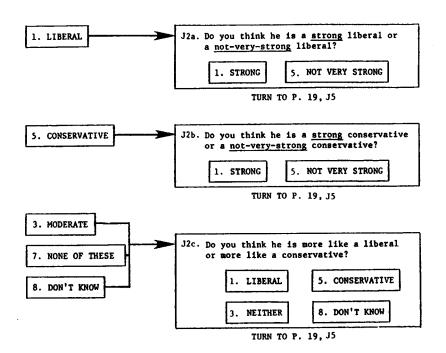
TURN TO P. 18, J2



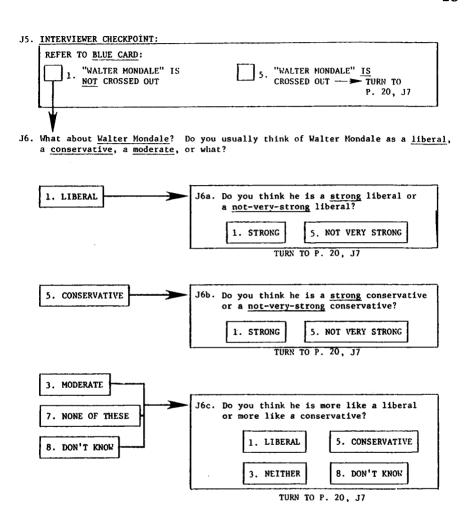
TURN TO P. 18, J2

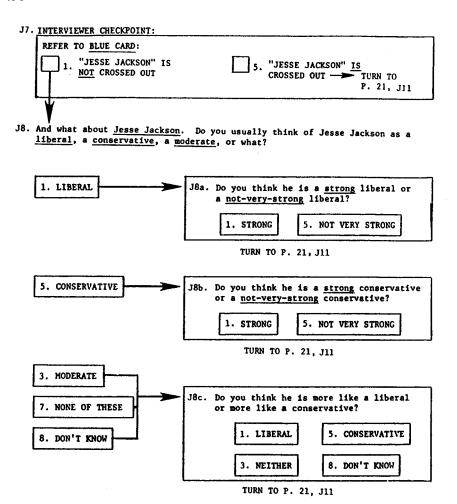
R HAS ABSOLUTELY NO UNDERSTANDING TURN TO P. 22, SECTION K O. OF TERMS "LIBERAL" AND "CONSERVATIVE"

J2. What about Ronald Reagan? Do you usually think of Ronald Reagan as a <u>liberal</u>, a conservative, a moderate, or what?



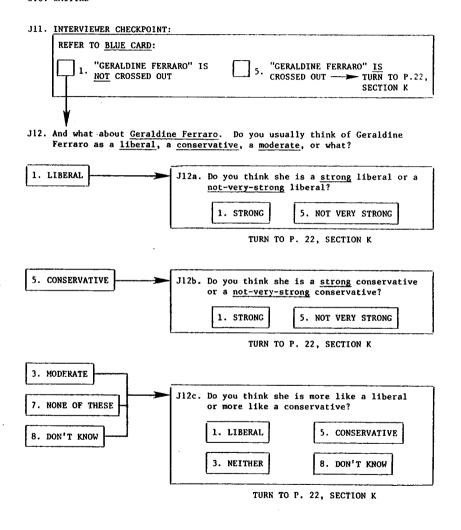
- J3. OMITTED
- J4. OMITTED





J9. OMITTED

JIO. OMITTED



K1. We would like to know something about the feelings you have toward Ronald Reagan. I would like you to tell me whether something about Ronald Reagan, or something he has done, has made you have certain feelings like "anger" or "pride."

First, has Ronald Reagan (because of the kind of person he is, or because of something he has done) ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
a. angry toward him		
b. hopeful		···•
c. afraid of him		
d. proud		

- K2. OMITTED
- K3. OMITTED

WALTER MONDALE" IS CROSSED OUT — TURN TO P.23,K6

K5. Has Walter Mondale (because of the kind of person he is, or because of something he has done) ever made you feel:

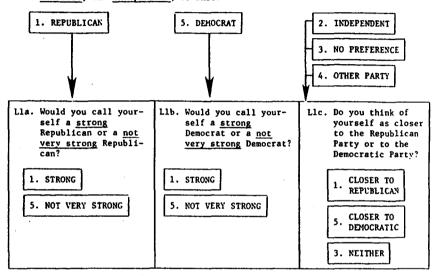
	1. YES; HAVE FELT	5. NO; NEVER FELT
. angry toward him		
. hopeful		
. afraid of him		
. proud		

K6. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
1. "JESSE JACKSON" IS NOT CROSSED OUT	5. "JESSE JACKSON" IS GO TO KIO
K7. And has <u>Jesse Jackson</u> (because of the something he has done) ever made you	e kind of person he is, or because of feel?
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward him	
b. hopeful	
c. afraid of him	
d. proud	
K8. OMITTED	
K9. OMITTED	
KIO. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
1. "GERALDINE FERRARO" IS NOT CROSSED OUT	5. "GERALDINE FERRARO" IS CROSSED OUT — TURN TO P.24 SECTION L
Y	
Kll. And has <u>Geraldine Ferraro</u> (because of something she has done	se of the kind of person she is, or e) ever made you feel:
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward her	
b. hopeful	
c. afraid of her	` .
d. proud	

SECTION L

Now let's move to a different set of questions.

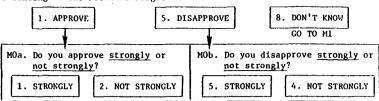
L1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what?



L2. Who was your first choice for the <u>Democratic nomination for president</u> in 1984?

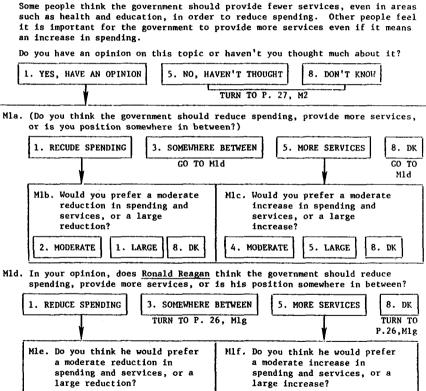
(NAME)	98. DON'T KNOW/CAN'T ANSWER
•	TURN TO P. 25, SECTION M
L2a. Who was your second choice for the Dem	ocratic nomination?
(NA	ME) 98. DON'T KNOW/ CAN'T ANSWER

MO. Do you approve or disapprove of the way Ronald Reagan is handling the balancing of the national budget?



Ml. The next few questions are about government spending and government services.

it is important for the government to provide more services even if it means an increase in spending.



MODERATE

1. LARGE

8. DK

MODERATE

LARGE

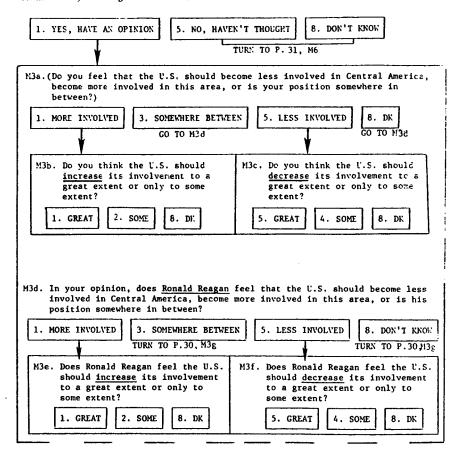
8. DK

Mig. INTERVIENER CHECKPOINT:					
REFER TO BLUE CARD:					
1. "WALTER MONDALE" IS S. "WALTER MONDALE" IS GO TO MIT					
Min. In you opinion, does <u>Walter Mondale</u> think the government should reduce spending, provide more services, or is his position somewhere in between?					
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK					
GO TO MIE GO TO MIE					
Mli. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Mlj. Do you think he would prefer a moderate increase in spending and services, or a large increase?					
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK					
M1k-M1s. OMITTED					
MIt. INTERVIEWER CHECKPOINT REFER TO BLUE CARD:					
1. "JESSE JACKSON" IS 2. "JESSE JACKSON" IS CROSSED OUT TURN TO P.27, M2					
Mlu. In your opinion, does <u>Jesse Jackson</u> think the government should reduce spending, provide more services, or is his position somewhere in between?					
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK TURN TO P. 27, M2 TURN TO P.27, M2					
Miv. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Miv. Do you think he would prefer a moderate increase in spending and services, or a large increase?					
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK					

M2. Some people feel that the government in Washington should make every effort to improve the social and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves.					
Do you have an opinion on this issue, or haven't you thought much about this?					
1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW					
TURN TO P. 29, M3					
M2a. (Do you feel the government should help improve the position of minorities, that minorities should help themselves, or is you position somewhere in between?)					
1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 5. MINORITIES HELP SELVES 8. DON'T KNOW					
GO TO M2d GO TO M2d					
M2b. Should the government help minorities to a great extent or only to some extent? M2c. Should the government leave minorities alone to help themselves to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK					
M2d. In your opinion, does <u>Ronald Reagan</u> think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between?					
1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 5. MINORITIES HELP SELVES TURN TO P.28, M2g TURN TO P.28, M2g					
M2c. Does Ronald Reagan feel that the government should help minorities to a great extent or only to some extent? M2f. Does Ronald Reagan feel that the government should leave minorities alone to help themselves to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK					

Mag. INTER	VIEWER CHECKPOINT:				
REFE	R TO BLUE CARD:				
:	1. "WHLTER MONDALE" IS NOT CROSSED OUT		5. "WALTE CROSSE	R MONDALE' D OUT — >	' <u>15</u> -GO TO M2p
the p	ur opinion, does <u>Walter Monda</u> esition of minorities, that r ion somewhere in between?	ile thi inorit	nk the gov ies should	ernment sh	nould help improve nselves, or is hi
1. GOVT S	HOULD HELF 3. SOMETHERE BE GO TO M2p			RITIES SELVES	8. DON'T KNOW
gove			government alone to	t should l	feel that the eave minorities elves to a
					1 [5. 5]
M2k - M2o.	ONITTED VIEWER CHECKPOINT:				
	R TO BLUE CARD:				 -
	1. "JESSE JACKSON" IS NOT CROSSED OUT	5	"JESSE 3	OUT	TURN TO P.29,M3
the p	ur opinion, does <u>Jesse Jacks</u> osition of minorities, that r osition somewhere in between	inorit	k the gove	ernment sho	ould help improve
1. GOVE S	3. SOMEWHERE BI TURN TO P.29,			RITIES SELVES	8. DON'T KNOW
gove	Jesse Jackson feel that the rnment should help minorities great extent or only to some nt?	;	government ities ald	nt should ine to help	feel that the leave minor- o themselves to only to some
1. GR	2. SOME 8. DK		5. GREAT	4. SOME	8. DK

M5. Some people think that the United States should become more involved in the internal affairs of Central American countries. Others believe that the U.S. should become less involved in this area. Do you have an opinion on this, or haven't you thought much about it?



M3g. INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD:
1. "WALTER MONDALE" IS S. "WALTER MONDALE" IS CROSSED OUT ———————————————————————————————————
M3h. In your opinion, does <u>Walter Mondale</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW
60 то мзр Со то мзр
M31. Does Walter Mondale feel the U.S. M31. Does Walter Mondale feel the U.S.
should increase its involvement should decrease its involvement
to a great extent or only to to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK
3. GALAT 4. SOIL 0. DK
M3k - M3o. OMITTED
M3p. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD:
1. "JESSE JACKSON" is 2. "JESSE JACKSON" IS TURN TO P.31, M6
M3q. In your opinion, does Jesse Jackson feel that the U.S. should become less
involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW
TURN TO P. 31, M6 TURN TO P.31, M6
M3r. Does Jesse Jackson feel the U.S. M3s. Does Jesse Jackson feel the U.S.
should increase its involvement should decrease its involvement
to a great extent or only to to a great extent or only to some extent?
1. GREAT (2. SOME 8. DK) 5. GREAT 4. SOME 8. DK

,						
M6. Some people believe that we should spend less money for defense. Others feel that defense spending should be increased. Do you have an opinion on this issue, or haven't you thought much about this?						
1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW						
TURN TO P. 32, M7						
M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?)						
1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK GO TO M6d GO TO M6d						
M6b. Should the government reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK						
M6d. In your opinion, does <u>Ronald Reagan</u> feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?						
1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT SO TO M6g SO TO M6g SO TO M6g						
M66. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK						
M6g. INTERVIEWER CHECKPOINT:						
REFER TO BLUE CARD: 1. "WALTER MONDALE" IS 5. "WALTER MONDALE" IS CROSSED OUT TURN TO P.32, M7						
M6h. In your opinion, does <u>Walter Mondale</u> feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?						
1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT TURN TO P.32, M7 5. INCREASE SPENDING 8. DK TURN TO P.32, M7						
M6i. Does Walter Mondale feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK						
[1. 4 POL] [2. PILLDE, [0. PV] [3. 4 POL] [4. PLILED] [0. PV.						

	1.	3,	5.	8. DON'T
a. IMPROVING AND PROTECTING THE ENVIRONMENT	INCREASED	SAME	DECREASED	KNOW
b. Dealing with crime				
c. Public schools				
d. Social Security				
e. Food stamps			 	
f. Medicare			 	
Government jobs for the	1 1		l11	
s. unemployed	1		1 1	
h. Science and technology	in Washing	aton sho	ıld make eve	rv effo
h. Science and technology Some people feel that the government to improve the social and economic properties and specific should help themselves. Do you have you thought much about it?	e an opinion HAVEN'T TI	women. to help we non this	Others feel comen becaus issue, or 8. DON'T K	that te they haven't
h. Science and technology Some people feel that the government to improve the social and economic properties and specific should help themselves. Do you have you thought much about it?	HAVEN'T TI TURN:	HOUGHT TO P. 34, help impi	Others feel comen because issue, or 8. DON'T K H9 Tove the position	that te they haven't

2. SOME

8. DK

selves to a great extent or only to some extent?

8. DK

5. GREAT

					
M8d. In your opinion, does <u>Ronald Reagan</u> feel that the government should help improve the position of women, that women should help themselves, or is his position somewhere in between?					
1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 5. WOMEN HELP GO TO M8g GO TO M8g					
M8e. Does Ronald Reagan feel that the government should help women to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK	M8f. Does Ronald Reagan feel that the government should leave women alone to help themselves to a great extent or only to some extent? 5. GREAT 2. SOME 8. DK				
M8g. INTERVIEWER'S CHECKPOINT:					
REFER TO BLUE CARD: 1. "WALTER MONDALE" IS CROSSED OUT — TURN TO P. 34, M9					
M8h. In your opinion does <u>Walter Mondale</u> feel that the government should help improve the position of women, that women should help themselves, or is his position somewhere in between?					
1. GOVT SHOULD HELP 3. SOMEWHER TURN TO P.	SELVES				
M81. Does Walter Mondale feel that the government should help women to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK	M8f. Does Walter Mondale feel that the government should leave women alone to help themselves to a great extent or only to some extent? 5. GREAT 2. SOME 8. DK				
	1				

M9. Some people feel it is important for while others believe we should be muc. Do you have an opinion on this or hav.	h tougher in our dealings with Russia.				
1. YES, HAVE OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW					
<u> </u>	TURN TO P. 35, MIO				
M9a. (Do you feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is your opinion somewhere in between?)					
1. COOPERATE 3. SOMEWHERE BETWEE					
GO TO M9d	GO TO M9d				
M9b. Should we try to cooperate a lot more or somewhat more?	M9c. Should we get <u>a lot</u> tougher, or only <u>somewhat</u> tougher?				
1. A LOT 2. SOMEWHAT 8. DK	5. A LOT 4. SOMEWHAT 8. DK				
M9d. In your opinion, does Ronald Reagan feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?					
1. COOPERATE 3. SOMEWHERE BETWEEN	N 5. GET TOUGHER 8. DON'T KNOW				
GO TO M9g	↓ GO TO M9g				
M9e. Does Ronald Reagan feel we should try to cooperate <u>a lot</u> more or <u>somewhat</u> more?	M9f. Does Ronald Reagan feel we should get a lot tougher, or only somewhat tougher?				
1. A LOT 2. SOMEWHAT 8. DK	5. A LOT 4. SOMEWHAT 8. DK				
M98.INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD:					
1. "WALTER MONDALE" IS S. "WALTER MONDALE" IS CROSSED OUT TURN TO P. 35, M10					
MSh. In your opinion, does Walter Mondale feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?					
1. COOPERATE 3. SOMEWHERE BETWEEN TURN TO P. 35, M10	5. GET TOUGHER 8. DON'T KNOW TURN TO P.35, M10				
M91. Does Walter Mondale feel we	M9j. Does Walter Mondale feel we				
should try to cooperate a lot	should get a lot tougher, or only				
more or somewhat more? 1. A LOT 2. SOMEWHAT 8. DK	somewhat tougher? 5. A LOT 4. SOMEWHAT 8. DK				

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SECTION N

N1. Now we'd like you to tell us what you think Mr. Reagan's chances of winning the <u>presidency</u> in 1984 are.

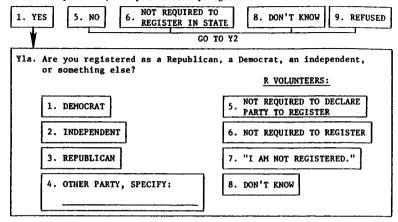
We will use a scale that runs from 0 to 100, where 0 represents \underline{no} chance of winning the presidency, 50 represents an even chance, and 100 represents certain victory.

As you know, Ronald Reagan has been nominated by the Republicans. What chance do you think he has of winning the 1984 Presidential election?

(NUMBER)	998.	DON'T	KNOW

Now for a few questions about you.

Y1. As far as you know, are you currently registered to vote?



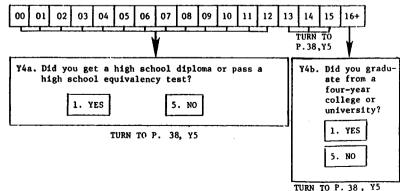
(100121)(2011)(100121)		(MONTH)	(DAY)	(YEAR)	
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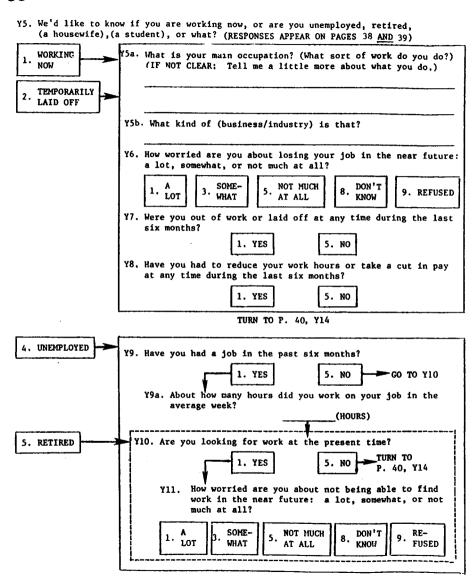
Y2. What is the month, day, and year of your birth?

Y3. Are you married now and living with your (husband/wife) -- or are you widowed, divorced, separated, or have you never been married?

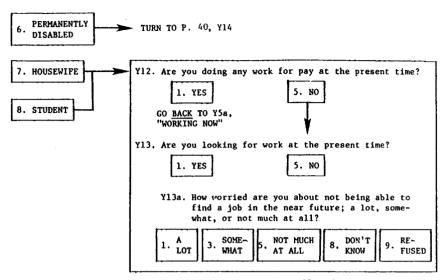


Y4. What is the highest grade of school or year of college you have completed?





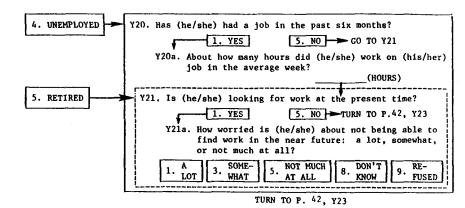
TURN TO P. 40, Y14

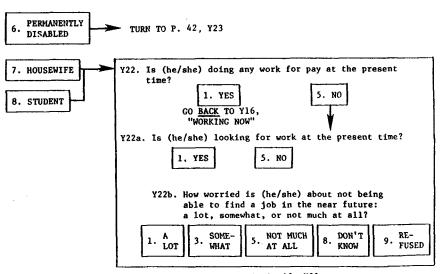


TURN TO P. 40, Y14

Y14. INTERVIEWER CHECKPOINT:
1. R ONLY ADULT IN HOUSEHOLD OR LIVES ALONE - TURN TO P. 42, Y23
5. R LIVES WITH <u>OTHER ADULTS</u> IN HOUSEHOLD
Y14a. 1. R MARRIED & LIVING WITH SPOUSE 2. ALL OTHERS GO TO Y15. ASK Y15-Y22b ABOUT R's SPOUSE
Y14b. We'd like to talk about the person in your household who provides the major share of financial support the main breadwinner. Who is this person? (What is his/her relationship to you?)
RELATIONSHIP TO R RESPONDENT TURN TO P. 42, YZ
GO TO Y15. ASK Y15-Y22b ABOUT PERSON NAMED IN Y14b
Y15. We'd like to know about (your husband/ your wife/ PERSON NAMED IN Y14b). Is (he/she) working now, unemployed, retired, (a housewife), (a student), or what (RESPONSES APPEAR ON PAGES 40 AND 41.)
1. WORKING NOW Y16. What is (his/her) main occupation? (What sort of work does (he/she) do?) (IF NOT CLEAR: Tell me a little more about what (he/she) does.) 2. TEMPORARILY LAID OFF
Y16a. What kind of (business/industry) is that?
Y17. How worried is (he/she) about losing (his/her) job in the near future: a lot, somewhat, or not much at all?
1. A SOME- 5. NOT MUCH 8. DON'T 9. REFUSED
Y18. Was (he/she) out of work or laid off at any time during the last six menths?
Y19. Has (he/she) had to reduce (his/her) hours or take a cut
in pay at any time during the last six months? 1. YES 5. NO

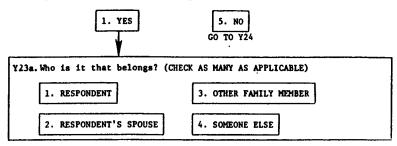
TURN TO P. 42, Y23





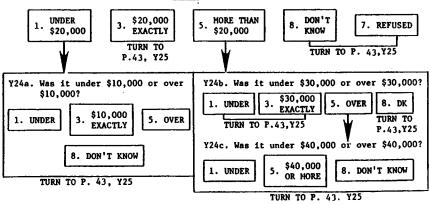
TURN TO P. 42, Y23

Y23. Does anyone in this household belong to a labor union?



Y24. We would like to know the general range of your family income, that is the family living with you, for 1983 <u>before taxes</u>. This figure should include salaries, wages, pensions, dividends, interest, and all other income. Was it under \$20,000 or over \$20,000?

(IF UNCERTAIN: What do you think it was?)



Y25. Is your religious preference Protestant, Roman Catholic,	Jewish, or
something else? PROTESTANT 200. ROMAN 300. JEWISH OTHER (SPECIFY):	998. NONE; NO PREFERENCE
PROTESTANT 200. CATHOLIC 300. 3EW13H	GO TO Y27
GO TO Y26	999. REFUSED
1	GO TO Y27
Y25a. What church or denomination is that? Y25b. (IF BAPTIST:) Is that Southern Baptist or something ele	se?
Y26. (IF ANY RELIGIOUS PREFERENCE) Would you say you go to (convery week, almost every week, once or twice a month, a convert or never? 1. EVERY 2. EVERY 3. TWICE A MONTH 4. TIMES A YEAR	
Y27. How long have you lived in your city or town? (IF NECES have you lived in your county?)	SARY: How long
100 400 00 00001	NTHS IF LESS AN TWO YEARS
Y28. How long have you lived at your present address?	
	NTHS IF LESS AN TWO YEARS

Y29. Would you mind telling me your race? Are you white, black, American Indian or Alaskan native, Asian or Pacific Islander?
1. WHITE 2. BLACK 3. AMERICAN INDIAN OR 4. ASIAN OR 4. PACIFIC ISLANDER
Y30. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?
5. NO 1. YES, MEXICAN- AMERICAN/CHICANO 2. YES, PUERTO 3. YES, CUBAN 4. YES, OTHER HISPANIC
Y31. How many telephones, counting extensions, do you have in your home? NUMBER HORE THAN ONE 8. DON'T KNON; 9. REFT'SED GO TO Y32
Y31a. Do (both/all) telephones have the same number? 1. YES 5. NO 8. DON'T KNOW 9. REFUSED GO TO Y32
Y31b. How many different numbers are there?
NUMBER OF DIFFERENT TELEPHONE NUMBERS 8. DON'T KNOW 9. REFUSED GO TO Y32
Y31c. Are any of the numbers for business use only?
1. YES 5. NO CO TO Y32
Y3ld. How many are used only for business?
NUMBER OF PHONE NUMBERS USED ONLY FOR BUSINESS 8. DON'T KNOW 9. REFUSED
Y32. INTERVIEWER CHECKPOINT:
Time Now:
Date:

TURN TO P. 4 OF COVER SHEET

Z1. SEX OF RESPONDENT:

1. MALE 5. FEMALE

Z2. IN A4 ON PAGE 2, THE CHECKBOX, INDICATING THAT THE DEFINITION OF "GROUPS" WAS READ, IS "Xed":

1. YES, BOX "Xed" 5. NO, BOX HAS NO "X"

23. INTERVIEWER'S THUMBNAIL SKETCH:



For Office Use Only

1984 NATIONAL ELECTION STUDY ROLLING CROSS-SECTION

Project 495806 Jan.-Nov.,1984 Version 10



SURVEY RESEARCH CENTER INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106

1. Telephone interviewer's number:
2. Control ID number (5-digit number from label on cover sheet):
3. Respondent's area code (from label on cover sheet):
4. Sample assigned week (from label on cover sheet):
5. Date interview completed:
6. Time interview began: P.H. ANN ARBOR TIME
A.H.
P.M. R's LOCAL TIME
7. Length of interview:(MINUTES)
8. Time at beginning of edit:
9. Time at end of edit:
10. Total time to edit:(MINUTES)
THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:
This interview is completely voluntaryif we should come to any question which you don't want to answer, just let

TO BE COMPLETED IN CODING:

11a/b. Date interview started: _______(Month/Day)

12. Week interview started: _______

13. Week interview completed: _______

14. ICPSR state code/ FIPS state code: _______

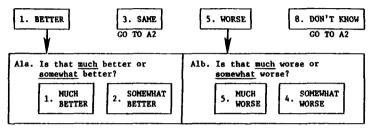
	Time Now:
SECTION A	Date:

In this interview we will be talking about many different topics of interest. Here is our first question:

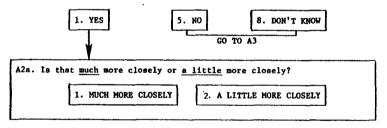
Al. We are interested in how people are getting along financially these days.

Would you say that you (and your family living with you) are better or

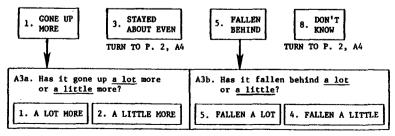
worse off financially than you were a year ago?



A2. This past year, have you (and your family) had to watch your budget more closely than the year before?

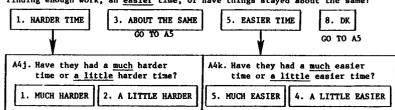


A3. Do you think that over the last year, (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?

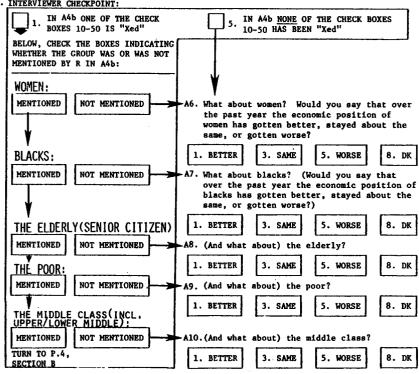


A4.	Sometimes people the think about their or hurt by economic congroups of people do	wn economic well- nditions. When it	eing, people comes to ec	who are be	ing helped or
	(IF R DOESN'T KNOW farmers, the elder)				ve mentioned
	CHECK THIS BOX	IF THE DEFINITION	OF "GROUPS"	WAS READ TO	R)
	(0	GROUP NAMES)			R DOESN'T MENTION ANY GROUPS
A4a.	INTERVIEWER CHECKPOI	INT:			URN TO P. 3, A6 ASK A6 - A10)
	1. R NAMED MOR			NAMED ONLY ROUP IN A4	ONE
-	When it comes to ecc what sorts of people closest to?			A4, OR ENTE	OR THE GROUP R GROUP IN BOX
	20.	BLACKS ELDERLY (SENIOR C	ITIZENS) -	OTHER (SPEC	IFY):
A4c.	Would you say that o				of GROUP FROM A4b
	1. GOTTEN BETTER	3. STAYED THE GO TO A4f	SAME 5.	GOTTEN WOR	GO TO A4f
	A4d. Would you say or somewhat be		or	ld you say isomewhat wo	
-	Would you say that ov up more than the cost of living?				
	1. GONE UP MORE	3. STAYED ABOUT		FALLEN BEH	
	<u> </u>	TURN TO P. 3, A4	1		TURN TO P. 3, A41
	A4g. Have they gone a little?	up <u>a lot</u> or		e they fallo a <u>little</u> ?	en behind <u>a lot</u>
	1. A LOT	2. A LITTLE	[5. A LOT	4. A LITTLE

A41. Would you say that over the past year GROUP FROM A4b have had a harder time finding enough work, an easier time, or have things stayed about the same?



A5. INTERVIEWER CHECKPOINT:



SECTION B

B1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

- 1. MOST OF
- 2. SOME OF
- 3. ONLY NOW
- 4. HARDLY
- 8. DON'T

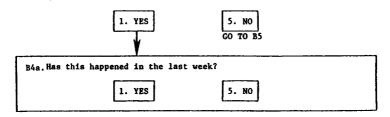
B2. Let's switch to the presidential campaign for a minute. Would you say that you are very much interested, somewhat interested, or not much interested in following the presidential campaign in 1984?

- 1. VERY MUCH INTERESTED
- 3. SOMEWHAT INTERESTED
- 5. NOT MUCH INTERESTED

B3. Would you say that you personally care a good deal which party wins the presidential election in the fall of 1984, or that you don't care very much which party wins?

- 1. CARE A GOOD DEAL
- 3. DON'T CARE VERY MUCH
- 8. DON'T KNOW

B4. Has anyone called you up or come around and talked to you about supporting a candidate for president?

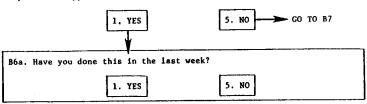


B5. Has anyone called you up or come around to talk to you about registering to vote?

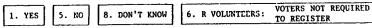
1. YES

5. NO

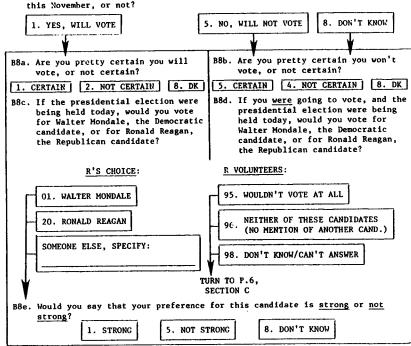
B6. So far this year have you talked to anyone and tried to show them why they should support one of the candidates for president?



B7. As far as you know, are you now registered so that you can vote in the election for president this year?



B8. So far as you know now, do you expect to vote in the presidential election this November, or not?



Versions 8-13

SECTION C

USE BLUE CARD TO RECORD ANSWERS TO C1 INTERVIEWER INSTRUCTION:

Cl. I'm going to read a list with names of political figures in 1984. Many people tell us that they have not heard about some of the people on this list. As I read each name, please tell me when I come to a person you have never heard of.

(INTERVIEWER: READ THE LIST SLOWLY, TO GIVE R A CHANCE TO RESPOND. CROSS OUT NAMES R HAS NEVER HEARD OF.)

INTERVIEWER: AFTER THE INTERVIEW IS COMPLETED, ATTACH BLUE CARD TO THIS PAGE.

LABEL ON COVER SHEET):

j. George Bush k, Howard Baker m. George McGovern o. Gary Hart u. Geraldine Ferraro	f. John Anderson g. Ernest Hollings i. Jesse Jackson	a. Ronald Reagan b. John Glenn c. Ted Kennedy d. Walter Mondale
---	--	---

C2. Now let's talk about your feelings toward the political figures you know something about.

I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person.

If you recognize the name, but don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is Ronald Reagan. How would you rate him using this thermometer?

997.

R DOESN'T DON'T KNOW RECOGNIZE WHERE TO RATE: RATING CAN'T JUDGE NAME a. RONALD REAGAN b. JOHN GLENN c. TED KENNEDY d. WALTER MONDALE f. JOHN ANDERSON g. ERNEST HOLLINGS 1. JESSE JACKSON i. GEORGE BUSH k. HOWARD BAKER m. GEORGE MCGOVERN o. GARY HART u. GERALDINE FERRARO

998.

INTERVIEWER:

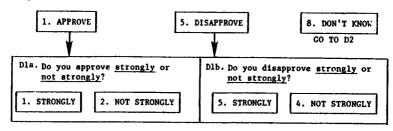
PLACE BLUE CARD HERE, SUCH THAT THE NAMES LINE UP WITH THE RESPONSE BOXES.

ASK ALL NAMES NOT CROSSED OUT ON THE BLUE CARD.

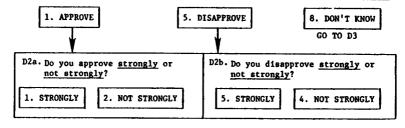
FOR CROSSED OUT NAMES, ENTER "X" IN COLUMN 997, "R DOESN'T RECOGNIZE NAME".

SECTION D

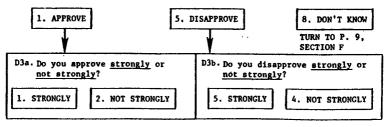
D1. Do you approve or disapprove of the way Ronald Reagan is headling his_job as president?



D2. Do you approve or disapprove of the way Ronald Reagan is handling the economy?



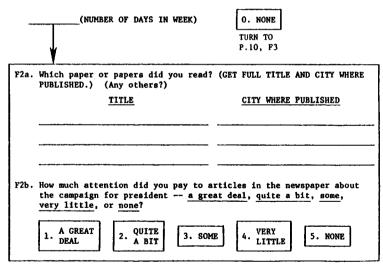
D3. Do you approve or disapprove of the way Ronald Reagan is handling our relations with foreign countries?



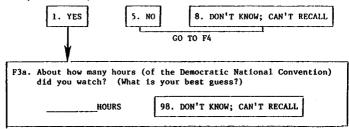
F1. How many days in the past week did you watch national news on T.V.?

(NUMBER OF DAYS IN WEEK	G. NONE GO TO F2
Fla. How much attention did you pay for president a great deal, none?	to news on T.V. about the campaign quite a bit, some, very little, or
1. A GREAT 2. QUITE 2. A BIT 3.	SOME 4. VERY 5. NONE

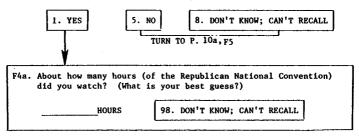
F2. How many days in the past week did you read a daily newspaper?



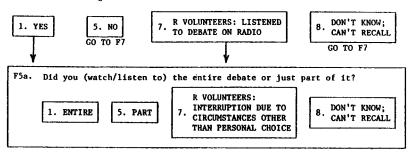
F3. Did you watch any of the televised Democratic National Convention?



F4. Did you watch any of the televised Republican National Convention?

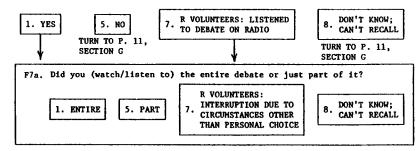


F5. Did you watch the first televised presidential debate held on October 7 between Ronald Reagan and Walter Mondale?



F6. OMITTED

F7. Did you watch the televised vice-presidential debate held on October 11 between George Bush and Geraldine Ferraro?



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SECTION G

Gl. Now we'd like to know about your impressions of Ronald Reagan. I am going to read a list of words and phrases people use to describe political figures.

After each one, I would like you to tell me how much the word or phrase fits your impression of Ronald Reagan.

The first phrase is "hard-working." How much would you say "hard-working" fits your impression of Ronald Reagan: a great deal, somewhat, a little, or not at all?

		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	а.	ļ	<u> </u>				
b. decent	ъ.				ļ	1	
c. compassionate	c.				 		
d. commands respect	d.						
e. intelligent	e.				<u> </u>		
f. moral	f.			ļ	ļ	1 1	
g. kind	g.			ļ <u> </u>	ļ	1	
h. inspiring	h.	<u> </u>			ļ	4	
i. knowledgeable	i.		<u> </u>		<u> </u>	 	
j. sets a good example	j.	<u> </u>	ļ		ļ		
k. really cares about people like you	k.						
m. leadership	m.						
n. like you	'n.			<u> </u>			
o. fair	٥.				ļ	1	
p. in touch with p. ordinary people	р.					1 1	
r. religous	r.			<u> </u>			

G2. INTERVIEWER CHECKPOINT:

REFER TO BLUE CARD:

1. IS NOT CROS	SED	OUT	L		SSED OUT		
G3. Now about Walter Moo of him: a great de	ndal	e. Woul	d you say	"hard-worl	cing" fits	s your im	pressio
		A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.		ļ				
b. decent	ь.		ļ		ļ	4	
c. compassionate	c.						
d. commands respect	d.	ļ			ļ <u>.</u>	1	
e. intelligent	e.	<u> </u>	· · · · · · · · · · · · · · · · · · ·		ļ	1	
f. moral	f.	<u> </u>					
g. kind	g.	<u> </u>				1	
h. inspiring	h.	ļ	ļ			1	
i. knowledgeable	i.		 		ļ		
j. sets a good example	j.					1	
k. really cares about people like you	k.		_				
m. leadership	m,						
n. like you	'n.						
o. fair	ο.		ļ				
p. in touch with ordinary people	p.	· 	<u> </u>				
r. religous	r.	L	<u></u>		<u> </u>		

G6. INTERVIEWER CHECKPOI	INT:						_
REFER TO BLUE CARD:]
1. "JESSE JACKS NOT CROSSED G7. Now about Jasse Jack	OUT	Would	l you say "h		P. 14, G		ressio
of him: a great des	<u>.11</u> , <u>.</u>	1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.						
b. decent	ъ.				ļ		
c. compassionate	c.				ļ	1	
d. commands respect	đ.		<u> </u>				
e. intelligent	e.		_		ļ		
f. moral	f.	ļ			<u> </u>		
g. kind	g.		_		ļ	4	
h. inspiring	h.						
1. knowledgeable	í.	<u> </u>	_			1	L
j. sets a good example	j.	<u></u>				1	
k. really cares about people like you	k.						
m. leadership	m.						
n. like you	,n.				<u> </u>		
o. fair	ο,				<u> </u>		
p. in touch with ordinary people	р.						<u></u>
r. religous	r.		1			1	

G8. OMITTED

G9. OMITTED

REFER TO BLUE CARD:	
1. "GERALDINE FERRARO" IS NOT CROSSED OUT	2. "GERALDINE FERRARO" IS CROSSED OUT——TURN TO P. 15, SECTION H

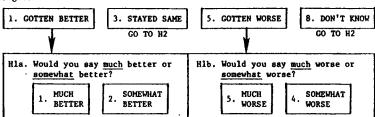
G11. Now about <u>Geraldine Ferraro</u>. Would you say "hard working" fits your impression of her: <u>a great deal</u>, <u>somewhat</u>, <u>a little</u>, or <u>not at all?</u>

		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.						
b. decent	ъ.						
c. compassionate	c.		-				
d. commands respect	d.	<u> </u>	ļ		<u> </u>		<u> </u>
e. intelligent	e.						
f. moral	f.	<u> </u>				11	
g. kind	g.						
h. inspiring	h.						· .
i. knowledgeable	1,		 				
j. sets a good example	j.						
k. really cares about people like you	k.						
m. provides strong leadership	m.						
n. like you	.n.						
o. fair	о.	 					
p. in touch with propriety ordinary people	p.						
r. religous	r.						

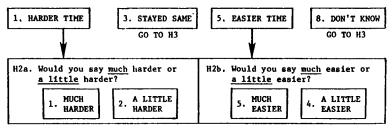
HO. Let's talk about the country as a whole. Would you say that things in the country are generally going very well, fairly well, not too well, or not well at all?

1. VERY 2. FAIRLY 4. NOT TOO 5. NOT WELL 8. KNOW

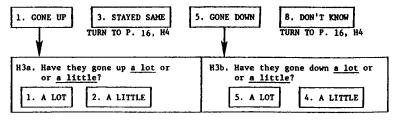
H1. Now, still talking about the country as a whole: Would you say that over the past year the <u>nation's economy</u> has gotten better, stayed about the same, or gotten worse?



H2. Would you say that over the past year, people across the country have had a harder time finding enough work, an easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things easier time, or have things ea



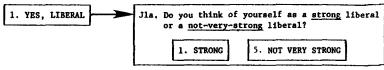
H3. During the last year, have the costs of things gone up, gone down, or have they remained about the same?



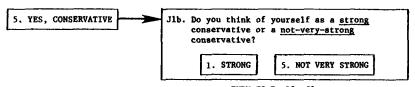
		ar, would you say that the weaker, stayed about the		
	1. WEAKER	S. STAYED SAME 5. ST	TRONGER 8. DON	T KNOW
	at this time, one	about our country gett: in which nuclear weapons what worried, or not worr	are not used? Are	
	1. VERY WORRIED	3. SOMÉWHAT WORRIED	5. NOT WORRIED	8. DK
		about our country gett: worried, somewhat worr		
į	1. VERY WORRIED	3. SOMEWHAT WORRIED	5. NOT WORRIED	8. DK

SECTION J

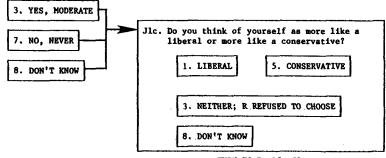
J1. When it comes to politics, do you usually think of yourself as a <u>liberal</u>, a conservative, a moderate, or what?



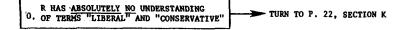
TURN TO P. 18, J2



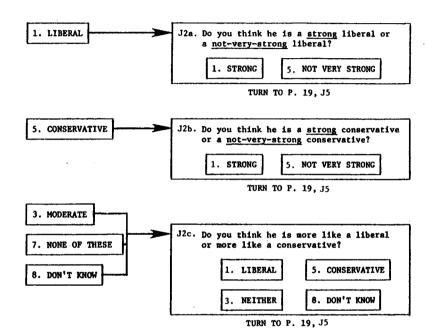
TURN TO P. 18, J2



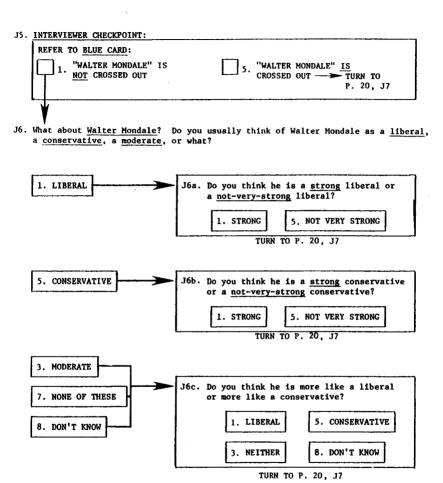
TURN TO P. 18, J2

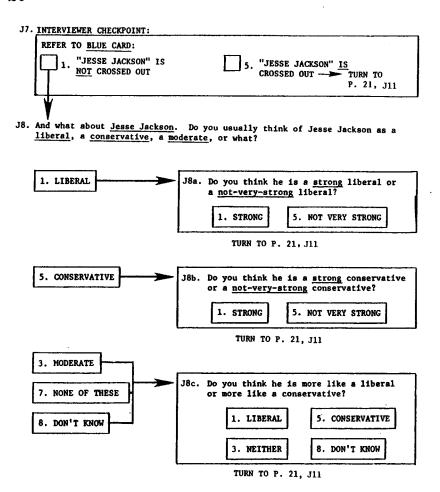


J2. What about Ronald Reagan? Do you usually think of Ronald Reagan as a liberal, a conservative, a moderate, or what?

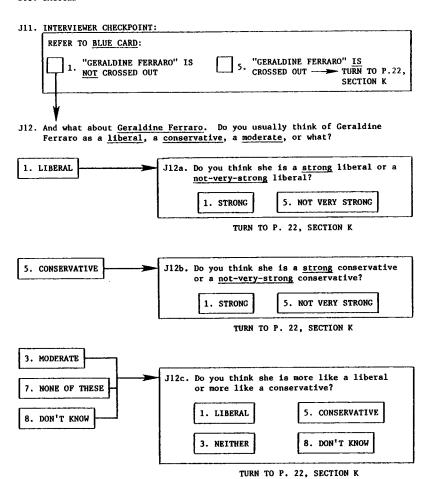


- J3. OMITTED
- J4. OMITTED





J10. OMITTED



K1. We would like to know something about the feelings you have toward Ronald Reagan. I would like you to tell me whether something about Ronald Reagan, or something he has done, has made you have certain feelings like "anger" or "pride."

First, has Ronald Reagan (because of the kind of person he is, or because of something he has done) ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
. angry toward him		
. hopeful		
. afraid of him		
. proud		

K2. OMITTED

c

K3. OMITTED

REFER TO BLUE CARD:	
1. "WALTER MONDALE" IS NOT CROSSED OUT	5. "WALTER MONDALE" IS CROSSED OUT — TURN TO P.23.K6

K5. Has Walter Mondale (because of the kind of person he is, or because of something he has done) ever made you feel:

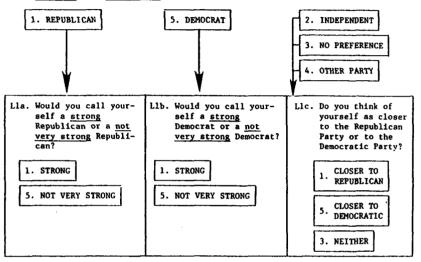
	1. YES; HAVE FELT	5. NO; NEVELT
. angry toward him		
. hopeful		
. afraid of him		
. proud		

K6. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
1. "JESSE JACKSON" IS NOT CROSSED OUT	5. "JESSE JACKSON" IS CROSSED OUT
K7. And has <u>Jesse Jackson</u> (because of the something he has done) ever made you f	
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward him	
b. hopeful	
c. afraid of him	
d. proud	
K8. OMITTED	
K9. OMITTED	
REFER TO BLUE CARD:	
1. "GERALDINE FERRARO" IS NOT CROSSED OUT	5. "GERALDINE FERRARO" IS CROSSED OUT — TURN TO P.24 SECTION L
· ·	
Kll. And has <u>Geraldine Ferraro</u> (because of something she has done	e of the kind of person she is, or) ever made you feel:
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward her	
b. hopeful	
c. afraid of her	
d. proud	

SECTION L

Now let's move to a different set of questions.

L1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what?



L2. Who was your first choice for the Democratic nomination for president in 1984?

(NAME) 98. DON'T KNOW/CAN'T ANSWER

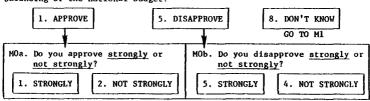
TURN TO P. 25, SECTION M

L2a. Who was your second choice for the Democratic nomination?

(NAME)

98. DON'T KNOW/
CAN'T ANSWER

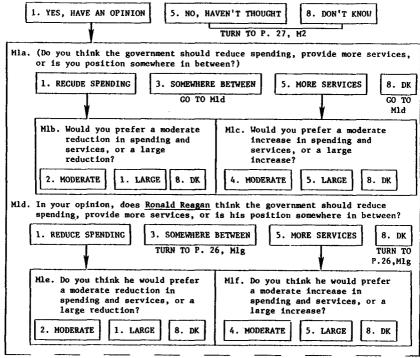
MO. Do you approve or disapprove of the way Ronald Reagan is handling the balancing of the national budget?



M1. The next few questions are about government spending and government services. Some people think the government should provide fewer services, even in areas

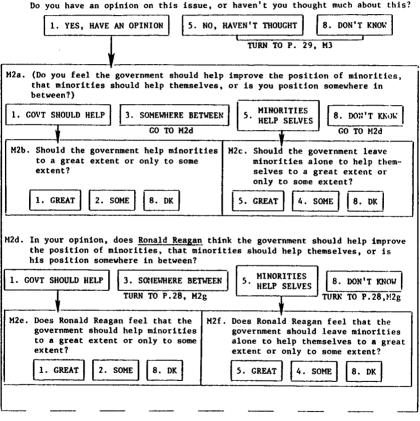
such as health and education, in order to reduce spending. Other people feel it is important for the government to provide more services even if it means an increase in spending.

Do you have an opinion on this topic or haven't you thought much about it?



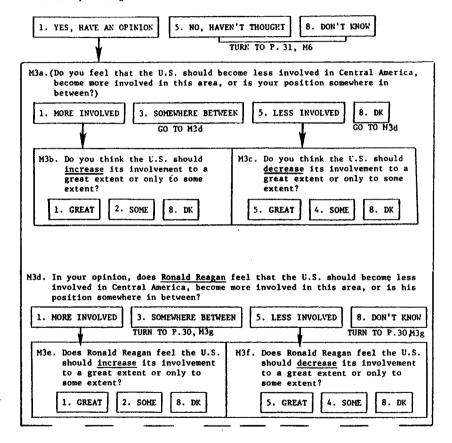
M1g. INTERVIEWER CHECKPOINT:
REFER TO BLUE CARD:
1. "WALTER MONDALE" IS S. "WALTER MONDALE" IS CROSSED OUT — GO TO MIT
Mlh. In you opinion, does <u>Walter Mondale</u> think the government should reduce spending, provide more services, or is his position somewhere in between?
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK
GO TO MIT GO TO MIT
Mli. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Mlj. Do you think he would prefer a moderate increase in spending and services, or a large increase?
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK
H1k-M1s. OMITTED
MIt. INTERVIEWER CHECKPOINT REFER TO BLUE CARD:
1. "JESSE JACKSON" IS 2. "JESSE JACKSON" IS CROSSED OUT TURN TO P.27, M2
Mlu. In your opinion, does <u>Jesse Jackson</u> think the government should reduce spending, provide more services, or is his position somewhere in between?
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK
TURN TO P. 27, M2 . TURN TO P.27, M2
Mlv. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Mlv. Do you think he would prefer a moderate increase in spending and services, or a large increase?
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK

M2. Some people feel that the government in Washington should make every effort to improve the social and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves.



	
M26. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	į
1. "WALTER MONDALE" IS NOT CROSSED OUT	5. "WALTER MONDALE" IS GO TO M2p
MCh. In your opinion, does <u>Walter Mondale</u> the position of minorities, that min position somewhere in between?	think the government should help improve orities should help themselves, or is his
1. GOVT SHOULD HELP 3. SOMEWHERE BETW GO TO M2P	TEEN 5. HINORITIES 8. DON'T KNOW GO TO M2p
M2i. Does Walter Mondale feel that the	NO. D
government should help minorities to a great extent or only to some extent?	M2j. Does Walter Mondale feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK
M2p. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
1. "JESSE JACKSON" IS NOT CROSSED OUT	5. "JESSE JACKSON" IS TURN TO P.29, M3
M2q. In your opinion, does <u>Jesse Jackson</u> the position of minorities, that min his position somewhere in between?	think the government should help improve corities should help themselves, or is
1. GOVE SHOULD HELP 3. SOMEWHERE BETW TURN TO P.29, M	HELP SELVES KNOW
	10RN 10 F.29, M3
M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent?	M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK	[

M3. Some people think that the United States should become more involved in the internal affairs of Central American countries. Others believe that the U.S. should become less involved in this area. Do you have an opinion on this, or haven't you thought much about it?



M3g. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD:
1. "WALTER MONDALE" IS GO TO M3p
M3h. In your opinion, does <u>Walter Mondale</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW GO TO M3p GO TO M3p
M3i. Does Walter Mondale feel the U.S. should <u>increase</u> its involvement to a great extent or only to some extent? M3j. Does Walter Mondale feel the U.S. should <u>decrease</u> its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK
M3k - M3o. OMITTED
M3p. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD: 1. "JESSE JACKSON" 1s ROT CROSSED OUT 2. "JESSE JACKSON" IS TURN TO P.31, M6
M3q. In your opinion, does <u>Jesse Jackson</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW
TURN TO P. 31, M6 TURN TO P. 31, M6
M3r. Does Jesse Jackson feel the U.S. should increase its involvement to a great extent or only to some extent? M3s. Does Jesse Jackson feel the U.S. should decrease its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK

M6. Some people believe that we should spend less money for defense. Others feel that defense spending should be increased. Do you have an opinion on this issue, or haven't you thought much about this?
1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW
TURN TO P. 32, M7
M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?)
1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK GO TO M6d GO TO M6d
M6b. Should the government reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK
M6d. In your opinion, does Ronald Reagan feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?
1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK GO TO M6g GO TO M6g
M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? M6f. Does Ronald Reagan feel the government should increase defense spending a lot or a little?
1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK
M6g. INTERVIEWER CHECKPOINT:
REFER TO BLUE CARD: 1. "WALTER MONDALE" IS NOT CROSSED OUT 5. "WALTER MONDALE" IS TURN TO P.32, M7
M6h. In your opinion, does <u>Walter Mondale</u> feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?
1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT TURN TO P.32, M7 TURN TO P.32, M7
M6i. Does Walter Mondale feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK

kept about the same?	1. INCREASED	3. SAME	5. DECREASED	8. DON'T KNOW
a. ENVIRONMENT				
b. Dealing with crime			-	
c. Public schools				
d. Social Security			 	
e. Food stamps				
f. Medicare				
Government jobs for the unemployed			1	
h Codonna and backmalana				
h. Science and technology 8. Some people feel that the government	in Washing	ton sho		
8. Some people feel that the government to improve the social and economic povernment should not make any specshould help themselves. Do you have you thought much about it?	osition of lal effort t	women. o help to	Others feel	that the they haven't
8. Some people feel that the government to improve the social and economic povernment should not make any specshould help themselves. Do you have you thought much about it?	oosition of lal effort t an opinion	women. o help to	Others feel women because s issue, or 8. DON'T K	that the they haven't
8. Some people feel that the government to improve the social and economic povernment should not make any specshould help themselves. Do you have you thought much about it?	HAVEN'T THE	o help to on this	Others feel women because s issue, or 8. DON'T K , M9	that the e they haven't
8. Some people feel that the government to improve the social and economic government should not make any specishould help themselves. Do you have you thought much about it? 1. YES, HAVE OPINION M8a. (Do you feel that the government women, that women should help where in between?) 1. GOVT SHOULD HELP 3. SOMEWHEI	POSITION OF LAI EFFORT TO AN OPINION THAVEN'T THE TURN THE CONTROL OF TURN THE CONTROL	OUGHT OP. 34	Others feel women because s issue, or 8. DON'T K , M9 rove the pos your positio	that the e they haven't
8. Some people feel that the government to improve the social and economic government should not make any specishould help themselves. Do you have you thought much about it? 1. YES, HAVE OPINION M8a. (Do you feel that the government women, that women should help where in between?) 1. GOVT SHOULD HELP 3. SOMEWHEI	HAVEN'T THE TURN T	OUGHT OP. 34	Others feel women because s issue, or 8. DON'T K , M9 rove the poses your position MEN LP SELVES	that the they haven't
8. Some people feel that the government to improve the social and economic government should not make any specishould help themselves. Do you have you thought much about it? 1. YES, HAVE OPINION M8a. (Do you feel that the government women, that women should help where in between?) 1. GOVT SHOULD HELP 3. SOMEWHEI	HAVEN'T TH TURN T THE BETWEEN 2. 33, M8d DMEN M8c.	OUGHT OP. 34 Lelp impror is: 5. WOI Should women as selves	Others feel women because s issue, or 8. DON'T K , M9 rove the poses your position MEN LP SELVES	that the e they haven't NOW ition of n some- 8. DK TURN TO P.33, M8 nt leave them- xtent or

M8d. In your opinion, does Ronald Reagan improve the position of women, that his position somewhere in between?	feel that the government should help women should help themselves, or is
1. GOVT SHOULD HELP 3. SOMEWHERE GO TO N	SELVES
<u> </u>	
M8e. Does Ronald Reagan feel that the government should help women to a <u>great extent</u> or only to <u>some</u> extent?	M8f. Does Ronald Reagan feel that the government should leave women alone to help themselves to a great extent or only to some
<u></u>	extent?
1. GREAT 2. SOME 8. DK	5. GREAT 2. SOME 8. DK
M8g. INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS 5	"WALTER MONDALE" IS CROSSED OUT — TURN TO P. 34, M9
improve the position of women, that his position somewhere in between? 1. GOVT SHOULD HELP 3. SOMEWHER!	SELVES
TURN TO P.	34, M9 TURN TO P.34,M9
M8i. Does Walter Mondale feel that the government should help women to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK	M8f. Does Walter Mondale feel that the government should leave women alone to help themselves to a great extent or only to some extent? 5. GREAT 2. SOME 8. DK

19. Some people feel it is important for us to try to cooperate more with Russia, while others believe we should be much tougher in our dealings with Russia. Do you have an opinion on this or haven't you thought much about it?			
1. YES, HAVE OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW			
	·	TURN TO P. 35, MIO	
		cooperate more with Russia, get tougher your opinion somewhere in between?)	
1. COOPERATE	3. SOMEWHERE BETWEE	SN 5. GET TOUGHER 8. DON'T KNOW GO TO M94	
M9b. Should we try		M9c. Should we get a lot tougher, or	
more or somewh	at more?	only somewhat tougher?	
1. A LOT 2.	SOMEWHAT 8. DK	5. A LOT 4. SOMEWHAT 8. DK	
M9d. In your opinion, does Ronald Reagan feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?			
1. COOPERATE	3. SOMEWHERE BETWEE		
<u> </u>	GO TO M9g	GO TO M9g	
	eagan feel we should te a lot more or	M9f. Does Ronald Reagan feel we should get a lot tougher, or only	
somewhat more?		somewhat tougher?	
1. A LOT 2.	SOMEWHAT 8. DK	5. A LOT 4. SOMEWHAT 8. DK	
M98. INTERVIEWER'S CH REFER TO BLUE C 1. WALTER 1. NOT CROS	ARD:	"WALTER MONDALE" IS CROSSED OUT TURN TO P. 35, M10	
M9h. In your opinion more with Russi opinion somewhe	a, get tougher in ou	e feel that we should try to cooperate ir dealings with Russia, or is his	
1. COOPERATE	3. SOMEWHERE BETWEE TURN TO P. 35, M10	5. GET TOUCHER 8. DON'T KNOW TURN TO P.35, M10	
M91. Does Walter Mo		M9j. Does Walter Mondale feel we	
should try to more or somewh	cooperate a lot	should get <u>a lot</u> tougher, or only somewhat tougher?	
1. A LOT 2.		5, A LOT 4. SOMEWHAT 8. DK	
<u> </u>			

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SECTION N

N1. Now we'd like you to tell us what you think Mr. Reagan's chances of winning the presidency in 1984 are.

We will use a scale that runs from 0 to 100, where 0 represents $\frac{no}{no}$ chance of winning the presidency, 50 represents an even chance, and 100 represents certain victory.

As you know, <u>Ronald Reagan</u> has been nominated by the Republicans. What chance do you think he has of winning the 1984 Presidential election?

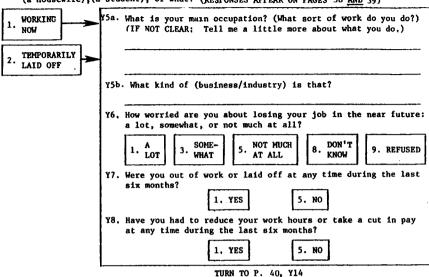
(NUMBER)

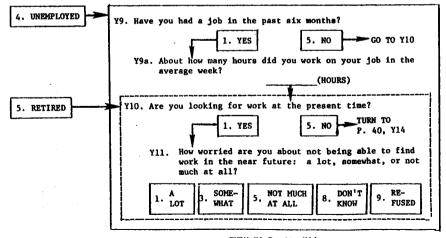
998. DON'T KNOW

Now for a few questions about you.

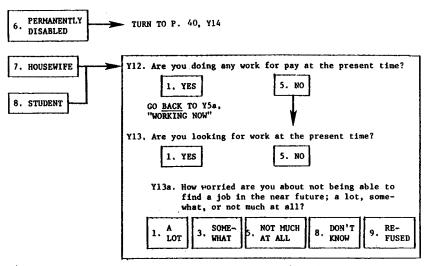
Y1. A	s far as you know, are you currentl	ly registered to vote?
	1. YES 5. NO 6. NOT REQUIRE REGISTER IN	
	¥	GO TO Y2
[Yla. Are you registered as a Republ	lican, a Democrat, an independent,
İ	or something erse.	R VOLUNTEERS:
}	1. DEMOCRAT	5. NOT REQUIRED TO DECLARE PARTY TO REGISTER
	2. INDEPENDENT	6. NOT REQUIRED TO REGISTER
ĺ	3. REPUBLICAN	7. "I AM NOT REGISTERED."
ı	4. OTHER PARTY, SPECIFY:	8. DON'T KNOW
Y2. Wha	at is the month, day, and year of y	your birth?
	(MONTH)	(DAY)(YEAR)
Y3. Ar	e you married now and living with y vorced, separated, or have you neve	your (husband/wife) or are you widowed, er been married?
	RRIED AND	PARTNERS;
1. SP	OUSE (OR OUSE IN 5. WIDOWED 3. DIVORCE	
SE	RVICE	
Y4. Wh	at is the highest grade of school of	or year of college you have completed?
	00 01 02 03 04 05 06 07	08 09 10 11 12 13 14 15 16+
	*	TURN TO P. 38, Y5
	Y4a. Did you get a high school d	
	high school equivalency tes	st? ate from a four-year
	1. YES 5.	NO college or university?
	TURN TO P. 38,	, Y5 1. YES
	·	5. NO
		TUDN TO D 20 VS

Y5. We'd like to know if you are working now, or are you unemployed, retired, (a housewife), (a student), or what? (RESPONSES APPEAR ON PAGES 38 AND 39)





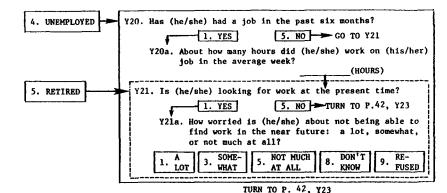
TURN TO P. 40, Y14

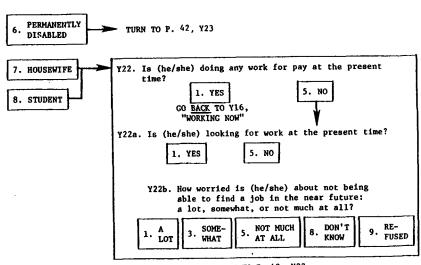


TURN TO P. 40, Y14

Y14. INTERVIEWER CHECKPO	INT:
1. R ONLY ADULT IN	HOUSEHOLD OR LIVES ALONE TURN TO P. 42, Y23
5. R LIVES WI	TH <u>OTHER ADULTS</u> IN HOUSEHOLD
Y14a. 1. R M	ARRIED & LIVING WITH SPOUSE 2. ALL OTHERS
GO TO Y15. ASK Y	15-Y22b ABOUT R's SPOUSE
	Y14b. We'd like to talk about the person in your household who provides the major share of financial support the main breadwinner. Who is this person? (What is his/her relationship to you?)
	RELATIONSHIP TO R TIPM TO P (A V2)
	GO TO Y15. ASK Y15-Y22b ABOUT PERSON NAMED IN Y14b
(he/she) working not (RESPONSES APPEAR O	bout (your husband/ your wife/ PERSON NAMED IN Y14b). Is w, unemployed, retired, (a housewife), (a student), or what? N PAGES 40 AND 41.) What is (his/her) main occupation? (What sort of work does (he/she) do?) (IF NOT CLEAR: Tell me a little more about what (he/she) does.)
2. TEMPORARILY	what (he/she) does.)
LAID OFF	
Y16a	. What kind of (business/industry) is that?
¥17.	How worried is (he/she) about losing (his/her) job in the near future: a lot, somewhat, or not much at all?
	1. A SOME- 5. NOT MUCH 8. NOW 9. REFUSED
Y18.	Was (he/she) out of work or laid off at any time during the last six months? 1. YES 5. NO
¥19.	Has (he/she) had to reduce (his/her) hours or take a cut in pay at any time during the last six months? 1. YES 5. NO
j	

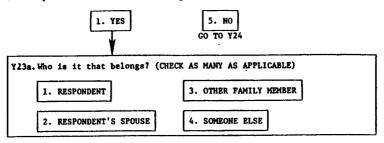
TURN TO P. 42, Y23





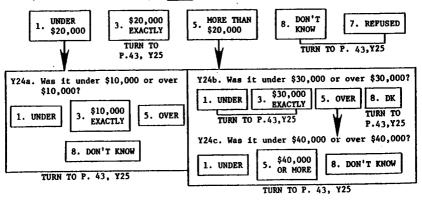
TURN TO P. 42, Y23

Y23. Does anyone in this household belong to a labor union?



Y24. We would like to know the general range of your family income, that is the family living with you, for 1983 before taxes. This figure should include salaries, wages, pensions, dividends, interest, and all other income. Was it under \$20,000 or over \$20,000?

(IF UNCERTAIN: What do you think it was?)



Y25. Is your religious preference Protestant, Roman Catholic, something else? OTHER (SPECIFY):	Jewish, or 998. NONE; NO PREFERENCE
PROTESTANT 200. ROMAN 300. JEWISH	PREFERENCE
	GO TO Y27
GO TO Y26	999. REFUSED
<u> </u>	GO TO Y27
Y25a. What church or denomination is that? Y25b. (IF BAPTIST:) Is that Southern Baptist or something ele	se?
Y26. (IF ANY RELIGIOUS PREFERENCE) Would you say you go to (convery week, almost every week, once or twice a month, a connever? 1. EVERY 2. ALMOST 2. EVERY WEEK 3. TWICE A MONTH 4. TIMES A YEAR Y27. How long have you lived in your city or town? (IF NECES	few times a year,
have you lived in your county?)	
	NTHS IF LESS AN TWO YEARS
Y28. How long have you lived at your present address?	
	NTHS IF LESS
90. ALL OF LIFE YEARS OR TH	AN TWO YEARS

Y29. Would you mind telling me your race? Are you white, black, American Indian or Alaskan native, Asian or Pacific Islander?
1. WHITE 2. BLACK 3. AMERICAN INDIAN OR 4. ASIAN OR PACIFIC ISLANDER
Y30. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?
5. NO 1. YES, MEXICAN- 2. YES, PUERTO 3. YES, CUBAN 4. YES, OTHER 4. HISPANIC
Y31. How many telephones, counting extensions, do you have in your home? 1. ONE
Y31a. Do (both/all) telephones have the same number?
1. YES GO TO Y32 So TO Y32 So TO Y32 So TO Y32 So TO Y32
Y31b. How many different numbers are there?
NUMBER OF DIFFERENT TELEPHONE NUMBERS 8. DON'T KNOW 9. REFUSED GO TO Y32
Y31c. Are any of the numbers for business use only?
1. YES 5. NO GO TO Y32
Y3ld. How many are used only for business?
NUMBER OF PHONE NUMBERS USED ONLY FOR BUSINESS 7. DON'T KNOW 9. REFUSED
Y32. INTERVIEWER CHECKPOINT:
Time Now:
Date:

TURN TO P. 4 OF COVER SHEET

Z1. SEX OF RESPONDENT:

1. MALE 5. FEMALE

Z2. IN A4 ON PAGE 2, THE CHECKBOX, INDICATING THAT THE DEFINITION OF "GROUPS" WAS READ, IS "Xed":

1. YES, BOX "Xed" 5. NO, BOX HAS NO "X"

23. INTERVIEWER'S THUMBNAIL SKETCH:



For Office Use Only

1984 NATIONAL ELECTION STUDY ROLLING CROSS-SECTION

Project 495806 Jan.-Nov.,1984 Version 11



SURVEY RESEARCH CENTER INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106

:	1. Telephone interviewer's number:
;	2. Control ID number (5-digit number from label on cover sheet):
:	3. Respondent's area code (from label on cover sheet):
	4. Sample assigned week (from label on cover sheet):
	5. Date interview completed: 6. Time interview began:
	P.M. ANN ARBOR TIME A.M. P.M. R's LOCAL TIME
	7. Length of interview:(MINUTES)
	8. Time at beginning of edit:
	9. Time at end of edit:
	10. Total time to edit:(MINUTES)
	THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS:
	This interview is completely voluntaryif we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.
TO BI	E COMPLETED IN CODING:
11a/l	Date interview started:(Month/Day)
12.	Week interview started:
13.	Week interview completed:
14. 1	ICPSR state code/ FIPS state code:

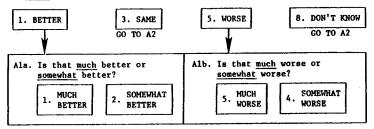
	Time Now:
SECTION A	Date:

In this interview we will be talking about many different topics of interest. Here is our first question:

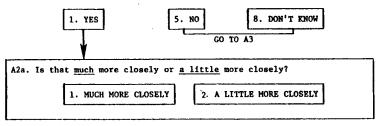
Al. We are interested in how people are getting along financially these days.

Would you say that you (and your family living with you) are better or

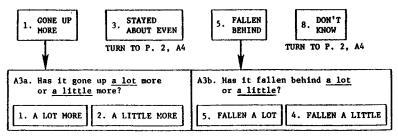
worse off financially than you were a year ago?



A2. This past year, have you (and your family) had to watch your budget more closely than the year before?



A3. Do you think that over the last year, (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?



A4.	Sometimes people think about other groups of p think about their own economic well-being, peohurt by economic conditions. When it comes to groups of people do you feel close to?	ple who are being helped or
	(IF R DOESN'T KNOW WHAT WE MEAN BY "GROUPS": farmers, the elderly, teachers, blacks, and un	Some people have mentioned for members.
	CHECK THIS BOX IF THE DEFINITION OF "GROUP	S" WAS READ TO R)
	(GROUP NAMES)	R DOESN'T MENTION ANY GROUPS
A4a.	INTERVIEWER CHECKPOINT:	TURN TO P. 3, A6 (ASK A6 - A10)
	1. R NAMED MORE THAN ONE GROUP IN A4	R NAMED <u>ONLY ONE</u> GROUP IN A4
	what sorts of people do you feel NAMED 1 closest to? FOR "OT	CHECK A BOX FOR THE GROUP IN A4, OR ENTER GROUP IN BOX THER."
	10. WOMEN 20. BLACKS 30. ELDERLY (SENIOR CITIZENS) 40. THE POOR 50. MIDDLE CLASS (INCL. UPPER-	OTHER (SPECIFY):
A4c.	Would you say that over the past year the econol has gotten better, stayed about the same, or got	ten worse?
	3. STAYED THE SAME GO TO A4f	5. GOTTEN WORSE 8. DK GO TO A4f
		or somewhat worse? 5. MUCH 4. SOMEWHAT
	Would you say that over the past year the incom- up more than the cost of living, stayed about ev of living?	
(1. GONE UP MORE 3. STAYED ABOUT EVEN TURN TO P. 3, A41	5. FALLEN BEHIND 8. DK TURN TO P. 3, A41
		lave they fallen behind a lot or a little?
	1. A LOT 2. A LITTLE	5. A LOT 4. A LITTLE

A41. Would you say that over the past year GROUP FROM A4b have had a harder time finding enough work, an easier time, or have things stayed about the same? 1. HARDER TIME 3. ABOUT THE SAME 5. EASIER TIME 8. DK GO TO AS GO TO A5 A4j. Have they had a much harder A4k. Have they had a much easier time or a little harder time? time or a little easier time? 1. MUCH HARDER 2. A LITTLE HARDER 5. MUCH EASIER 4. A LITTLE EASIER A5. INTERVIEWER CHECKPOINT: IN A4b ONE OF THE CHECK IN A4b NONE OF THE CHECK BOXES BOXES 10-50 IS "Xed" 10-50 HAS BEEN "Xed" BELOW, CHECK THE BOXES INDICATING WHETHER THE GROUP WAS OR WAS NOT MENTIONED BY R IN A4b: WOMEN: MENTIONED NOT MENTIONED -A6. What about women? Would you say that over the past year the economic position of women has gotten better, stayed about the same, or gotten worse? BLACKS: 1. BETTER 3. SAME 5. WORSE 8. DK MENTIONED NOT MENTIONED -A7. What about blacks? (Would you say that over the past year the economic position of blacks has gotten better, stayed about the same, or gotten worse?) 3. SAME 1. BETTER 5. WORSE THE ELDERLY(SENIOR CITIZEN) 8. DK MENTIONED NOT MENTIONED -A8. (And what about) the elderly? 1. BETTER 3. SAME 5. WORSE 8. DK THE POOR: MENTIONED NOT MENTIONED. -A9. (And what about) the poor? 1. BETTER 3. SAME 5. WORSE 8. DK THE MIDDLE CLASS(INCL. UPPER/LOWER MIDDLE):

-AlO.(And what about) the middle class?

3. SAME

5. WORSE

8. DK

1. BETTER

MENTIONED

TURN TO P.4.

SECTION B

NOT MENTIONED

SECTION B

B1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

1. MOST OF THE TIME 2. SOME OF THE TIME

3. ONLY NOW AND THEN

4. HARDLY

8. DON'T

B2. Let's switch to the presidential campaign for a minute. Would you say that you are very much interested, somewhat interested, or not much interested in following the presidential campaign in 1984?

1. VERY MUCH INTERESTED

3. SOMEWHAT INTERESTED

5. NOT MUCH INTERESTED

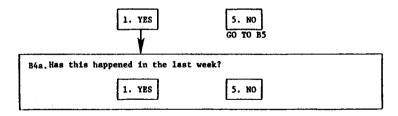
B3. Would you say that you personally care a good deal which party wins the presidential election in the fall of 1984, or that you don't care very much which party wins?

1. CARE A GOOD DEAL

3. DON'T CARE VERY MUCH

8. DON'T KNOW

B4. Has anyone called you up or come around and talked to you about supporting a candidate for president?

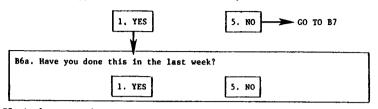


B5. Has anyone called you up or come around to talk to you about registering to vote?

1. YES

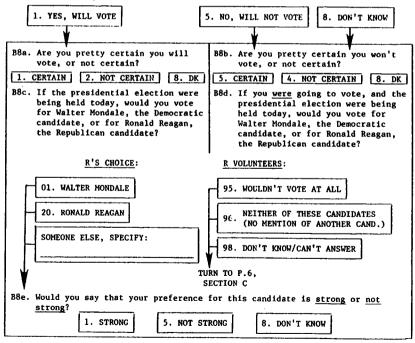
5. NO

B6. So far this year have you talked to anyone and tried to show them why they should support one of the candidates for president?



B7. As far as you know, are you now registered so that you can vote in the election for president this year?

- 1. YES 5. NO 8. DON'T KNOW 6. R VOLUNTEERS: VOTERS NOT REQUIRED TO REGISTER
- B8. So far as you know now, do you expect to vote in the presidential election this November, or not?



BLUE CARI

Versions 8-13

SECTION C

INTERVIEWER INSTRUCTION: USE BLUE CARD TO RECORD ANSWERS TO C1

C1. I'm going to read a list with names of political figures in 1984. Many people tell us that they have not heard about some of the people on this list. As I read each name, please tell me when I come to a person you have never heard of.

(INTERVIEWER: READ THE LIST <u>SLOWLY</u>, TO GIVE R A CHANCE TO RESPOND.

CROSS OUT NAMES R HAS NEVER HEARD OF.)

INTERVIEWER: AFTER THE INTERVIEW IS COMPLETED, ATTACH BLUE CARD TO THIS PAGE.

EASE ENTER

NTROL ID NUMBER

-DIGIT NUMBER FROM

BEL ON COVER SHEET)

u. Geraldine Ferraro	o. Gary Hart	m. George McGovern	k. Howard Baker	j. George Bush	i. Jesse Jackson	g. Ernest Hollings	f. John Anderson	d. Walter Mondale	c. Ted Kennedy	b. John Glenn	a. Ronald Reagan	
----------------------	--------------	--------------------	-----------------	----------------	------------------	--------------------	------------------	-------------------	----------------	---------------	------------------	--

C2. Now let's talk about your feelings toward the political figures you know something about.

I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person.

If you recognize the name, but don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is Ronald Reagan. How would you rate him using this thermometer?

997. 998. R DOESN'T DON'T KNOW RECOGNIZE WHERE TO RATE: RATING NAME CAN'T JUDGE a. RONALD REAGAN b. JOHN GLENN c. TED KENNEDY d. WALTER MONDALE f. JOHN ANDERSON g. ERNEST HOLLINGS JESSE JACKSON j. GEORGE BUSH k. HOWARD BAKER m. GEORGE MCGOVERN o. GARY HART u. GERALDINE FERRARO

INTERVIEWER:

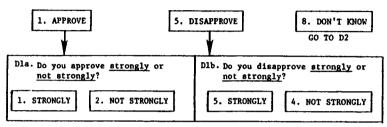
PLACE BLUE CARD HERE, SUCH THAT THE NAMES LINE UP WITH THE RESPONSE BOXES.

ASK ALL NAMES
NOT CROSSED OUT
ON THE BLUE
CARD.

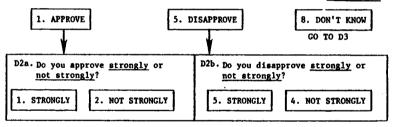
FOR CROSSED OUT NAMES, ENTER "X" IN COLUMN 997, "R DOESN'T RECOGNIZE NAME".

SECTION D

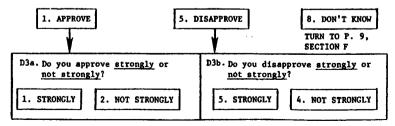
D1. Do you approve or disapprove of the way Ronald Reagan is handling his job as president?



D2. Do you approve or disapprove of the way Ronald Reagan is handling the economy?



D3. Do you approve or disapprove of the way Ronald Reagan is handling our relations with foreign countries?



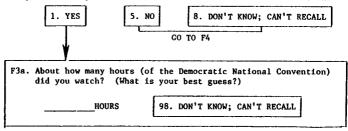
F1. How many days in the past week did you watch national news on T.V.?

(NUMBER OF DAYS IN WEEK)	GO TO F2						
Fla. How much attention did you pay to news on T.V. about the campaign for president a great deal, quite a bit, some, very little, or none?							
1. A GREAT 2. QUITE 3. SOME	4. VERY 5. NONE						

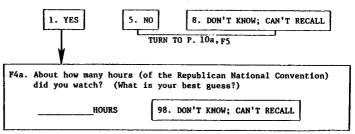
F2. How many days in the past week did you read a daily newspaper?

(NUMBER OF DAYS IN WEEK)	O. NONE TURN TO
<u> </u>	P.10, F3
F2a. Which paper or papers did you read? PUBLISHED.) (Any others?)	(GET FULL TITLE AND CITY WHERE
TITLE	CITY WHERE PUBLISHED
F2b. How much attention did you pay to an the campaign for president a great very little, or none?	
1. A GREAT 2. QUITE 3. SOM	4. VERY LITTLE 5. NOME

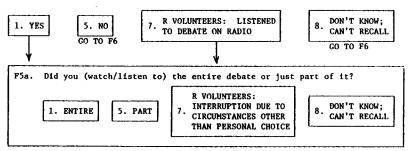
F3. Did you watch any of the televised Democratic National Convention?



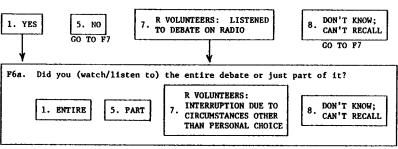
F4. Did you watch any of the televised Republican National Convention?



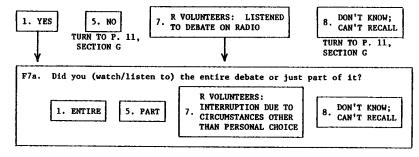
F5. Did you watch the first televised presidential debate held on October 7 between Ronald Reagan and Walter Mondale?



F6. Did you watch the second televised presidential debate held on October 21 between Ronald Reagan and Walter Mondale?



F7. Did you watch the televised vice-presidential debate held on October 11 between George Bush and Geraldine Ferraro?



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SECTION G

Gl. Now we'd like to know about your impressions of Ronald Reagan. I am going to read a list of words and phrases people use to describe political figures.

After each one, I would like you to tell me how much the word or phrase fits your impression of Ronald Reagan.

The first phrase is "hard-working." How much would you say "hard-working" fits your impression of Ronald Reagan: a great deal, somewhat, a little, or not at all?

			1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A Little	5. NOT AT ALL	8. DK
a.	HARD-WORKING	a.		ļ				
ь.	decent	ь.				ļ		
c.	compassionate	c.						
d.	commands respect	d.						
e.	intelligent	e.						
f.	moral	f.						
g.	kind	g.						
h.	inspiring	h.						
i.	knowledgeable	i.						
j.	sets a good example	j.						
k.	really cares about people like you	k.						
m.	provides strong leadership	m.						
n.	understands people like you	n.						
ο.	fair	٥.						
р.	in touch with ordinary people	р.						
	religous	r. ,						

G2. INTERVIEWER CHECKPO	OINT:						
REFER TO BLUE CAR							
1. "WALTER MOI IS NOT CROSS G3. Now about Walter Mo of him: a great de	SSED	OUT	ld you say	CRO	LTER MOND SSED OUT king" fit:	P.1	3,G6
		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.						
b. decent	ъ.						
c. compassionate	c.,						
d. commands respect	d.		_		ļ		
e. intelligent	е.		ļ				
f, moral	f.		<u> </u>				
g. kind	g.						
n. inspiring	h.		<u> </u>				
l. knowledgeable	i.						
). sets a good example	j.						
really cares about people like you	k.			•			
provides strong leadership	m.						
understands people like you	n.						
. fair	о.		<u> </u>				
in touch with ordinary people	р.						
. religous	r.						

REFER TO BLUE CARD	:						1
1. "JESSE JACK NOT CROSSED	SON" OUT	IS	5. "JE	SSE JACKS	P. 14, G	TURN TO	
G7. Now about <u>Jesse Jac</u> of him: <u>a great de</u>						your imp	ress
		A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.		<u> </u>		<u> </u>		
b. decent	ъ.						:
c. compassionate	c.				<u> </u>		
d. commands respect	d.						
e. intelligent	e.						
f. moral	f.						
g. kind	g.						
h. inspiring	h.						
i. knowledgeable	i.						ļ L
j. sets a good example	1.						
k. really cares about people like you	k.						
m. leadership	m.						ļ
n. understands people 11ke you	'n.		ļ		<u> </u>		<u></u>
o. fair	о.	ļ		ļ	<u> </u>		
p. in touch with ordinary people	р.		ļ	<u> </u>			
r. religous	r.						ĺ

G8. OMITTED

G9. OMITTED

o. fair

r. religous

p. in touch with ordinary people

p.

GIO. INTERVIEWER CHECKPOINT:

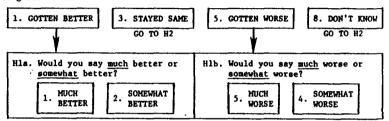
REPER TO BLUE CAL	Ψ.						
1. "GERALDINI NOT CROSSI			S 2.	"GERALDII CROSSED	NE FERRARE OUT	O" <u>IS</u> URN TO P. ECTION H	. 15,
Gll. Now about <u>Geraldin</u> impression of her	ne Fe	rraro. great d	Would you eal, somewh	say "hard at, a lit	working" tle, or <u>n</u>	fits you ot at all	ır L?
		1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a. HARD-WORKING	a.	ļ 					
b. decent	ь.	<u> </u>	.]		ļ <u>.</u>	\perp	
c. compassionate	c.				ļ	1	
d. commands respect	d.	ļ	ļ		<u> </u>	1	
e. intelligent	e.	ļ	ļ			1	
f. moral	f.	ļ	-		ļ		
g, kind	g.						
h. inspiring	ħ.	 	ļ				
i. knowledgeable	i,	 	ļ		<u></u>		
j. sets a good example	j.						
k. really cares about people like you	k.						
m. provides strong 1eadership	m.						
n. like von	'n.						

HO. Let's talk about the country as a whole. Would you say that things in the country are generally going very well, fairly well, not too well, or not well at all?

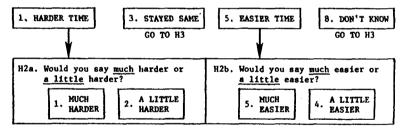
not well at all?

1. VERY | 2. FAIRLY | 4. NOT TOO | 5. NOT WELL | 8. KNOW |

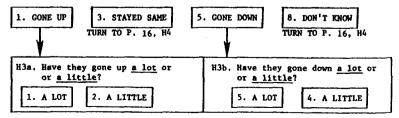
H1. Now, still talking about the country as a whole: Would you say that over the past year the <u>nation's economy</u> has gotten better, stayed about the same, or gotten worse?



H2. Would you say that over the past year, people across the country have had a harder time finding enough work, an easier time, or have things stayed about the same?



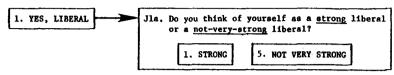
H3. During the last year, have the costs of things gone up, gone down, or have they remained about the same?



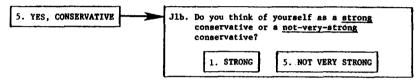
н4.			the United States' position in the same, or has it grown	
	1. WEAKER	3. STAYED SAME 5.	STRONGER 8. DON'T KNOW	
н5.	at this time, one		tting into a <u>conventional war</u> ns are <u>not</u> used? Are you <u>orried</u> at all?	
	1. VERY WORRIED	3. SOMEWHAT WORRIED	5. NOT WORRIED 8. DK	
н6.			tting into a <u>nuclear war</u> at thi rried, or not worried at all?	8
	1. VERY WORRIED	3. SOMEWHAT WORRIED	5. NOT WORRIED 8. DK	
		•		

SECTION J

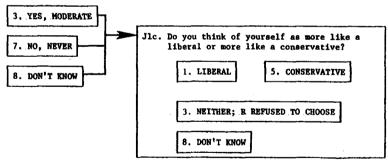
J1. When it comes to politics, do you usually think of yourself as a <u>liberal</u>, a conservative, a moderate, or what?



TURN TO P. 18, J2



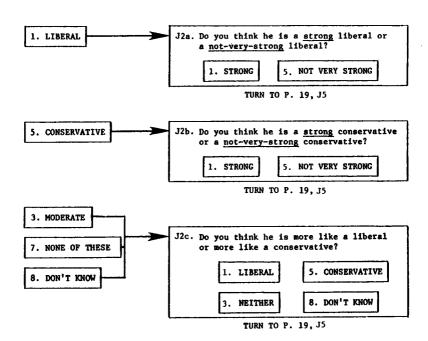
TURN TO P. 18, J2



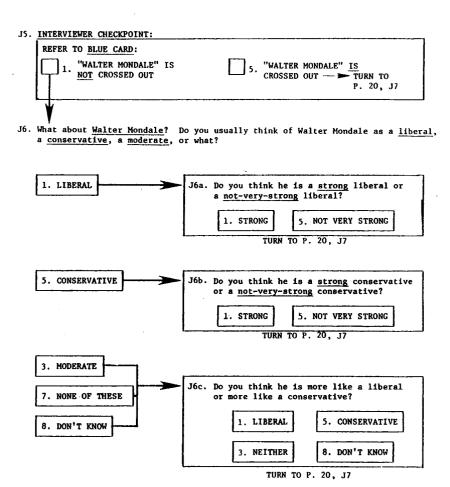
TURN TO P. 18, J2

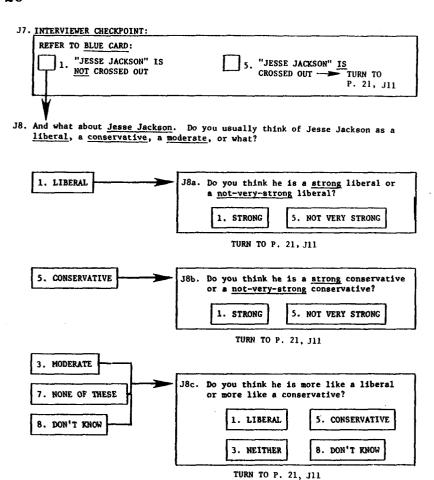


J2. What about <u>Ronald Reagan</u>? Do you usually think of Ronald Reagan as a <u>liberal</u>, a <u>conservative</u>, a <u>moderate</u>, or what?

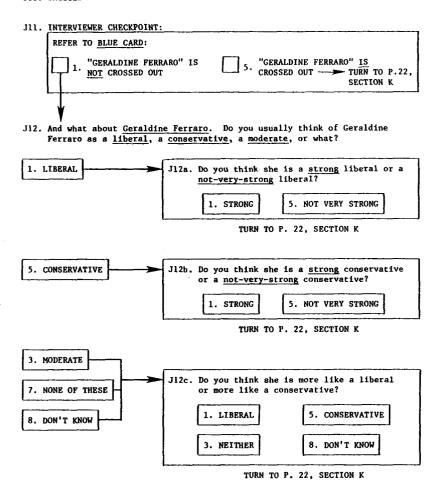


- J3. OMITTED
- J4. OMITTED





- J9. OMITTED
- JIO. OMITTED



K1. We would like to know something about the feelings you have toward Ronald Reagan. I would like you to tell me whether something about Ronald Reagan, or something he has done, has made you have certain feelings like "anger" or "pride."

First, has Ronald Reagan (because of the kind of person he is, or because of something he has done) ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
. angry toward him		
. hopeful		
. afraid of him		
. proud		

- K2. OMITTED
- K3. OMITTED

(4.	INTERVIEWER CHECKPOINT:	
	REFER TO BLUE CARD:	
	1. "WALTER MONDALE" IS	5. "WALTER MONDALE" IS CROSSED OUT TURN TO P.23,K6
	Y	

K5. Has Walter Mondale (because of the kind of person he is, or because of something he has done) ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
. angry toward him		
. hopeful		
. afraid of him		
. proud		

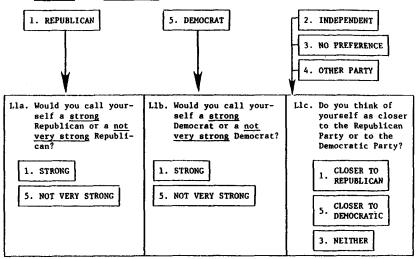
REFER TO BLUE CARD:	•
1. "JESSE JACKSON" IS NOT CROSSED OUT	5. "JESSE JACKSON" IS GO TO K10
K7. And has <u>Jesse Jackson</u> (because of the something he has done) ever made you	me kind of person he is, or because of a feel?
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward him	
b. hopeful	
c. afraid of him	
d. proud	
K8. OMITTED	
K9. OMITTED	
K10. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
1. "GERALDINE FERRARO" IS NOT CROSSED OUT	5. "GERALDINE FERRARO" IS CROSSED OUT - TURN TO P.24 SECTION L
V	
K11. And has <u>Geraldine Ferraro</u> (beca because of something she has do	use of the kind of person she is, or ne) ever made you feel:
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward her	
b. hopeful	
c, afraid of her	
d. proud	<u> </u>

K6. INTERVIEWER CHECKPOINT:

SECTION L

Now let's move to a different set of questions.

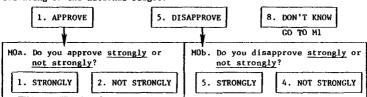
L1. Generally speaking, do you usually think of yourself as a <u>Republican</u>, a <u>Democrat</u>, an <u>independent</u>, or what?



L2. Who was your first choice for the Democratic nomination for president in 1984?

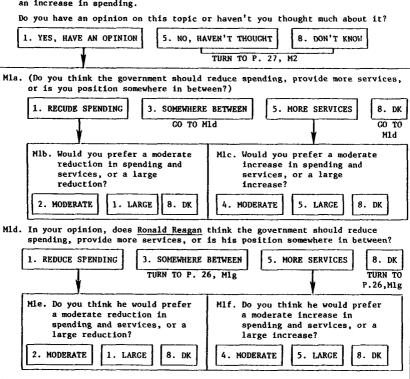
	(NAME)	98. DON'T P	NOW/CAN'T ANSWER
	1	TURN TO I	25, SECTION M
L2a. Who was your	second choice for the De	emocratic nomin	nation?
	(1	NAME) 98.	DON'T KNOW/ CAN'T ANSWER

MO. Do you approve or disapprove of the way Ronald Reagan is handling the balancing of the national budget?



MI. The next few questions are about government spending and government services.

Some people think the government should provide fewer services, even in areas such as health and education, in order to reduce spending. Other people feel it is important for the government to provide more services even if it means an increase in spending.

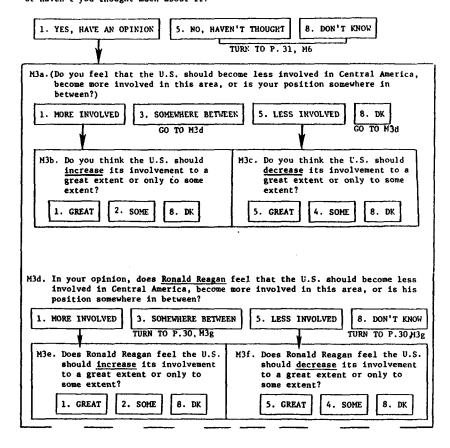


M1g. INTERVIEWER CHECKPOINT:					
REFER TO BLUE CARD:					
1. "WALTER MONDALE" IS S. "WALTER MONDALE" IS CROSSED OUT GO TO MIE					
Mih. In you opinion, does <u>Walter Mondale</u> think the government should reduce spending, provide more services, or is his position somewhere in between?					
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. HORE SERVICES 8. DK GO TO M1t GO TO M1t					
Mli. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Mlj. Do you think he would prefer a moderate increase in spending and services, or a large increase?					
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK					
Mlk-Mls. OMITTED					
M1t. INTERVIEWER CHECKPOINT REFER TO BLUE CARD:					
1. "JESSE JACKSON" IS 2. "JESSE JACKSON" IS CROSSED OUT TO TURN TO P.27, M2					
Mlu. In your opinion, does <u>Jesse Jackson</u> think the government should reduce spending, provide more services, or is his position somewhere in between?					
1. REDUCE SPENDING 3. SOMEWHERE BETWEEN 5. MORE SERVICES 8. DK					
TURN TO P. 27, M2 TURN TO P.27, M2					
Miv. Do you think he would prefer a moderate reduction in spending and services, or a large reduction? Miv. Do you think he would prefer a moderate increase in spending and services, or a large increase?					
2. MODERATE 1. LARGE 8. DK 4. MODERATE 5. LARGE 8. DK					

M2. Some people feel that the government in Washington should make every effort to improve the social and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves. Do you have an opinion on this issue, or haven't you thought much about this? 8. DON'T KNOW 1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT TURN TO P. 29, M3 M2a. (Do you feel the government should help improve the position of minorities, that minorities should help themselves, or is you position somewhere in between?) MINORITIES 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 8. DON'T KNOW HELP SELVES GO TO M2d GO TO M2d M2b. Should the government help minorities M2c. Should the government leave to a great extent or only to some minorities alone to help themextent? selves to a great extent or only to some extent? GREAT 2. SOME 5. GREAT 4. SOME M2d. In your opinion, does Ronald Reagan think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? MINORITIES 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 8. DON'T KNOW HELP SELVES TURN TO P.28, M2g TURN TO P.28, M2g M2e. Does Ronald Reagan feel that the M2f. Does Ronald Reagan feel that the government should help minorities government should leave minorities to a great extent or only to some alone to help themselves to a great extent? extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK

M2g. INTERVIEWER CHECKPOINT:
REFER TO BLUE CARD:
The House to the second of the
1. "WALTER MONDALE" IS 5. "WALTER MONDALE" IS CROSSED OUT SO TO M2p
Min. In your opinion, does <u>Walter Mondale</u> think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between?
1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN GO TO M2P 5. MINORITIES HELP SELVES 8. DON'T KNOW GO TO M2P
M21. Does Walter Mondale feel that the government should help minorities to a great extent or only to some extent? M2j. Does Walter Mondale feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK
M2p. INTERVIEWER CHECKPOINT:
REFER TO BLUE CARD:
1. "JESSE JACKSON" IS 5. "JESSE JACKSON" IS TURN TO P.29, M3
M2q. In your opinion, does <u>Jesse Jackson</u> think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between?
1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 TURN TO P.29, M3 TURN TO P.29, M3
M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK

M3. Some people think that the United States should become more involved in the internal affairs of Central American countries. Others believe that the U.S. should become less involved in this area. Do you have an opinion on this, or haven't you thought much about it?



M3g. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD:
1. "WALTER MONDALE" IS CROSSED OUT COOSSED OUT COOSSED OUT COOSSED OUT COOSSED OUT COOSSED OUT
M3h. In your opinion, does <u>Walter Mondale</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW
GO TO M3p GO TO M3p
M3i. Does Walter Mondale feel the U.S. should increase its involvement to a great extent or only to some extent? M3j. Does Walter Mondale feel the U.S. should decrease its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK
M3k - M3o. OMITTED
M3p. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD: "JESSE JACKSON" 16 2. "JESSE JACKSON" IS TURN TO
1. NOT CROSSED OUT 2. CROSSED OUT P.31, M6
M3q. In your opinion, does <u>Jesse Jackson</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW
TURN TO P. 31, M6 TURN TO P.31,M6
M3r. Does Jesse Jackson feel the U.S. should increase its involvement to a great extent or only to some extent? M3s. Does Jesse Jackson feel the U.S. should decrease its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK

M4 AND M5. OMITTED
M6. Some people believe that we should spend less money for defense. Others feel that defense spending should be increased. Do you have an opinion on this issue, or haven't you thought much about this?
1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW
TURN TO P. 32, M7
M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?)
1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK CO TO M6d CO TO M6d
M6b. Should the government reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK
M6d. In your opinion, does Ronald Reagan feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?
1. DECREASE SPENDING 3. SPENDING RIGHT 5. INCREASE SPENDING 8. DK GO TO M6g GO TO M6g
M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK M6f. Does Ronald Reagan feel the government should increase defense spending a lot or a little? 5. A LOT 4. LITTLE 8. DK
M6g. INTERVIEWER CHECKPOINT:
REFER TO BLUE CARD: 1. "WALTER MONDALE" IS 5. "WALTER MONDALE" IS TURN TO P.32, M7
M6h. In your opinion, does <u>Walter Mondale</u> feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?
1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT TURN TO P.32, M7 5. INCREASE SPENDING TURN TO P.32, M7
M6i. Does Walter Mondale feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK M6j. Does Walter Mondale feel the government should increase defense spending a lot or a little? 5. A LOT 4. LITTLE 8. DK

M8

M7. If you had a say in making up the federal budget this year, which programs would you like to see increased and which reduced? Should federal spending on improving and protecting the environment be increased, decreased, or kept about the same?

1.

INCREASED

3,

SAME

5.

DECREASED

SOME

8. DK

DON'T

KNOW

b. Dealing with crime	
c. Public schools	
d. Social Security	
e. Food stamps	
f. Medicare	<u> </u>
Government jobs for the unemployed	
h. Science and technology	
government should not make any spe-	position of women. Others feel that the cial effort to help women because they
to improve the social and economic government should not make any spe- should help themselves. Do you ha you thought much about it?	position of women. Others feel that the
to improve the social and economic government should not make any spe- should help themselves. Do you ha you thought much about it?	position of women. Others feel that the ital effort to help women because they we an opinion on this issue, or haven't
to improve the social and economic government should not make any speshould help themselves. Do you have thought much about it? 1. YES, HAVE OPINION M8a. (Do you feel that the govern	position of women. Others feel that the cial effort to help women because they be an opinion on this issue, or haven't on, HAVEN'T THOUGHT 8. DON'T KNOW
to improve the social and economic government should not make any speshould help themselves. Do you have thought much about it? 1. YES, HAVE OPINION M8a. (Do you feel that the govern women, that women should hel where in between?) 1. GOVT SHOULD HELP 3. SOMEWR	position of women. Others feel that the ital effort to help women because they we an opinion on this issue, or haven't O, HAVEN'T THOUGHT B. DON'T KNOW TURN TO P. 34, M9 ment should help improve the position of themselves, or is your position some- ERE BETWEEN P. 33, M8d TURN TO TURN TO
to improve the social and economic government should not make any speshould help themselves. Do you have thought much about it? 1. YES, HAVE OPINION M8a. (Do you feel that the govern women, that women should hel where in between?) 1. GOVT SHOULD HELP 3. SOMEWR	position of women. Others feel that the stal effort to help women because they we an opinion on this issue, or haven't D, HAVEN'T THOUGHT B. DON'T KNOW TURN TO P. 34, M9 ment should help improve the position of p themselves, or is your position some- ERE BETWEEN S. WOMEN HELP SELVES TURN TO P. 33, M8d P. 33, M8d

2. SOME

M8d. In your opinion, does Ronald Reagan improve the position of women, that his position somewhere in between?	feel that the government should help women should help themselves, or is				
1. GOVT SHOULD HELP 3. SOMEWHER GO TO	SELVES				
M8e. Does Ronald Reagan feel that the government should help women to a great extent or only to some extent?	M8f. Does Ronald Reagan feel that the government should leave women alone to help themselves to a great extent or only to some extent?				
1. GREAT 2. SOME 8. DK	5. GREAT 2. SOME 8. DK				
M8g. INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS CROSSED OUT 5. "WALTER MONDALE" IS CROSSED OUT TURN TO P. 34, M9 M8h. In your opinion does Walter Mondale feel that the government should help improve the position of women, that women should help themselves, or is his position somewhere in between?					
1. GOVT SHOULD HELP 3. SOMEWHER TURN TO P.	SELVES				
M81. Does Walter Mondale feel that the government should help women to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK	M8f. Does Walter Mondale feel that the government should leave women alone to help themselves to a great extent or only to some extent? S. GREAT 2. SOME 8. DK				

M9. Some people feel it is important for us while others believe we should be much Do you have an opinion on this or haven	tougher in our dealings with Russia.				
1. YES, HAVE OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW					
	TURN TO P. 35, MIO				
M9a. (Do you feel that we should try to co in our dealings with Russia, or is yo					
1. COOPERATE 3. SOMEWHERE BETWEEN	J				
GO TO M9d	GO TO M9d				
M9b. Should we try to cooperate a lot M9 more or somewhat more?	c. Should we get a lot tougher, or only somewhat tougher?				
1. A LOT 2. SOMEWHAT 8. DK	5. A LOT 4. SOMEWHAT 8. DK				
M9d. In your opinion, does <u>Ronald Reagan</u> feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?					
1. COOPERATE 3. SOMEWHERE BETWEEN	5. GET TOUGHER 8. DON'T KNOW				
GO TO M9g	GO TO M9g				
M9e. Does Ronald Reagan feel we should try to cooperate a lot more or somewhat more? M9f. Does Ronald Reagan feel we should get a lot tougher, or only somewhat tougher?					
1. A LOT 2. SOMEWHAT 8. DK	5. A LOT 4. SOMEWHAT 8. DK				
M98.INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD:					
1. "WALTER MONDALE" IS 5. "	WALTER MONDALE" IS CROSSED OUT — TURN TO P. 35, M10				
M9h. In your opinion, does <u>Walter Mondale</u> more with Russia, get tougher in our opinion somewhere in between?					
1. COOPERATE 3. SOMEWHERE BETWEEN TURN TO P. 35, M10	5. GET TOUGHER 8. DON'T KNOW TURN TO P.35, M10				
	19j. Does Walter Mondale feel we should get a lot tougher, or only				
more or somewhat more?	somewhat tougher?				
1. A LOT 2. SOMEWHAT 8. DK	5. A LOT 4. SOMEWHAT 8. DK				

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SECTION N

N1. Now we'd like you to tell us what you think Mr. Reagan's chances of winning the presidency in 1984 are.

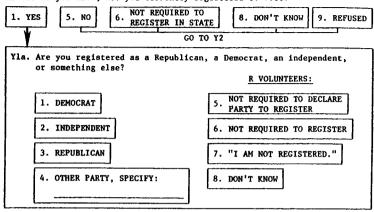
We will use a scale that runs from 0 to 100, where 0 represents \underline{no} chance of winning the presidency, 50 represents an even chance, and 100 represents certain victory.

As you know, <u>Ronald Reagan</u> has been nominated by the Republicans. What chance do you think he has of winning the 1984 Presidential election?

(NUMBER) 998. DON'T KNOW

Now for a few questions about you.

Y1. As far as you know, are you currently registered to vote?



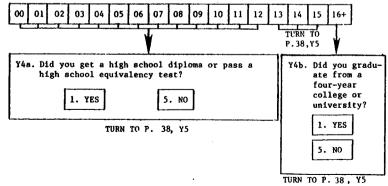
Y2.	What	18	the	month,	day,	and	year	of,	your	birth?	
-----	------	----	-----	--------	------	-----	------	-----	------	--------	--

(MONTH)(DAY)	(YEAR)
--------------	--------

Y3. Are you married now and living with your (husband/wife) -- or are you widowed, divorced, separated, or have you never been married?

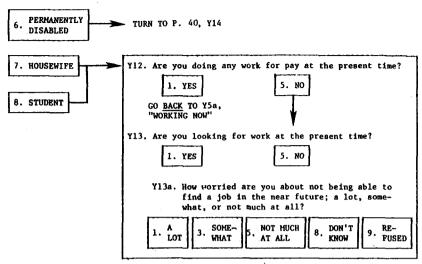


Y4. What is the highest grade of school or year of college you have completed?



Y5. We'd like to know if you are working now, or are you unemployed, retired. (a housewife), (a student), or what? (RESPONSES APPEAR ON PAGES 38 AND 39) WORKING Y5a. What is your main occupation? (What sort of work do you do?) NOU (IF NOT CLEAR; Tell me a little more about what you do.) TEMPORARILY LAID OFF Y5b. What kind of (business/industry) is that? Y6. How worried are you about losing your job in the near future: a lot, somewhat, or not much at all? NOT MUCH SOME-DON'T 9. REFUSED LOT WHAT AT ALL Y7. Were you out of work or laid off at any time during the last six months? 1. YES 5. NO Y8. Have you had to reduce your work hours or take a cut in pay at any time during the last six months? 1, YES 5. NO TURN TO P. 40, Y14 . UNEMPLOYED Y9. Have you had a job in the past six months? YES 5. NO -GO TO Y10 Y9a. About how many hours did you work on your job in the average week? (HOURS) Y10. Are you looking for work at the present time? 5. RETIRED TURN TO 1. YES 5. NO P. 40. Y14 How worried are you about not being able to find Y11. work in the near future: a lot, somewhat, or not much at all? NOT MUCH DON'T RE-AT ALL FUSED

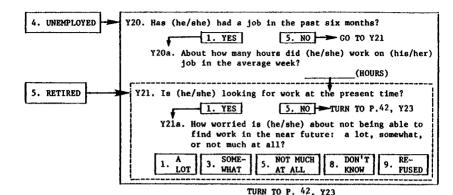
TURN TO P. 40, Y14

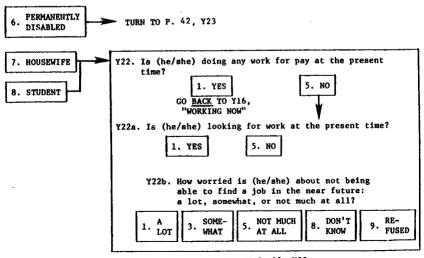


TURN TO P. 40, Y14

40	
Y14. INTERVIEWER CHECKPOINT:	
1. R ONLY ADULT IN HOUSEHOLD	OR LIVES ALONE TURN TO P. 42, Y23
5. R LIVES WITH OTHER A	DULTS IN HOUSEHOLD
Yi4a. 1. R MARRIED 6 L	.IVING WITH SPOUSE 2. ALL OTHERS
GO TO Y15. ASK Y15-Y22b AB	OUT R's SPOUSE
	Y14b. We'd like to talk about the person in your household who provides the major share of financial support the main breadwinner. Who is this person? (What is his/her relationship to you?)
	RESPONDENT
	RELATIONSHIP TO R TURN TO P.42, Y23
	GO TO Y15. ASK Y15-Y22b ABOUT PERSON NAMED IN Y14b
(he/she)	his/her) main occupation? (What sort of work does do?) (IF NOT CLEAR: Tell me a little more about she) does.)
LAID OFF	
Yl6a. What kind	d of (business/industry) is that?
Y17. How worrionear futur	ed is (he/she) about losing (his/her) job in the re: a lot, somewhat, or not much at all?
1. A LOT	3. SOME- WHAT 5. AT ALL 8. DON'T 9. REFUSED
Y18. Was (he/si the last a	ne) out of work or laid off at any time during six months?
Y19. Has (he/s)	1. YES 5. NO had to reduce (his/her) hours or take a cut
in pay at	any time during the last six months?
	1. YES 5. NO

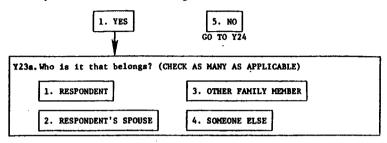
TURN TO P. 42, Y23





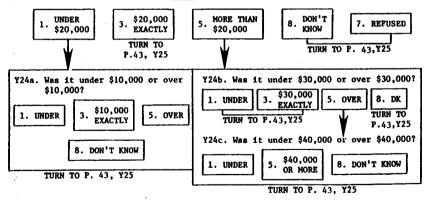
TURN TO P. 42, Y23

Y23. Does anyone in this household belong to a labor union?



Y24. We would like to know the general range of your family income, that is the family living with you, for 1983 <u>before taxes</u>. This figure should include salaries, wages, pensions, dividends, interest, and all other income. Was it under \$20,000 or over \$20,000?

(IF UNCERTAIN: What do you think it was?)



Y25. Is your religious preference Protestant, Roman Catholic, something else?	. r
PROTESTANT 200. ROMAN CATHOLIC 300. JEWISH OTHER (SPECIFY):	998. NONE; NO PREFERENCE
CATROLIC JC TO THE STATE OF THE	GO TO Y27
GO TO Y26	999. REFUSED
*	GO TO Y27
Y25a. What church or denomination is that?	
Y25b. (IF BAPTIST:) Is that Southern Baptist or something el	se?
Y26. (IF ANY RELIGIOUS PREFERENCE) Would you say you go to (c every week, almost every week, once or twice a month, a or never? 1. EVERY 2. EVERY WEEK 3. TWICE A WONTH 4. TIMES A YEAR	
Y27. How long have you lived in your city or town? (IF NECES have you lived in your county?)	SSARY: How long
100 411 00 1700	NTHS IF LESS AN TWO YEARS
Y28. How long have you lived at your present address?	
00 477 00 7700	NTHS IF LESS AN TWO YEARS

Y29. Would you mind telling me your race? Are you white, black, American Indian or Alaskan native, Asian or Pacific Islander?
1. WHITE 2. BLACK 3. AMERICAN INDIAN OR ALASKAN NATIVE 4. ASIAN OR PACIFIC ISLANDER
Y30. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?
5. NO 1. YES, MEXICAN- 2. YES, PUERTO 3. YES, CUBAN 4. YES, OTHER HISPANIC
Y31. How many telephones, counting extensions, do you have in your home? NUMBER HORE THAN ONE 8. DON'T KNOW; NOT SURE GO TO Y32 GO TO Y32
Y31a. Do (both/all) telephones have the same number? 1. YES GO TO Y32 5. NO 8. DON'T KNOW 9. REFUSED GO TO Y32
Y31b. How many different numbers are there? NUMBER OF DIFFERENT TELEPHONE NUMBERS 8. DON'T KNOW 9. REFUSED GO TO Y32
Y31c. Are any of the numbers for business use only?
1. YES 5. NO CO TO Y32
Y31d. How many are used only for business? NUMBER OF PHONE NUMBERS USED ONLY FOR BUSINESS S. DON'T KNOW 9. REFUSED 9. REFUSED
Y32. INTERVIEWER CHECKPOINT:
Time Now: Date:

TURN TO P. 4 OF COVER SHEET

Z1. SEX OF RESPONDENT:

1. MALE 5. PEMALE

Z2. IN A4 ON PAGE 2, THE CHECKBOX, INDICATING THAT THE DEFINITION OF "GROUPS" WAS READ, IS "Xed":

1. YES, BOX "Xed" 5. NO, BOX HAS NO "X"

23. INTERVIEWER'S THUMBNAIL SKETCH:



For Office Use Only

1984 NATIONAL ELECTION STUDY ROLLING CROSS-SECTION

Project 495806 Jan.-Nov.,1984 Version 12+13



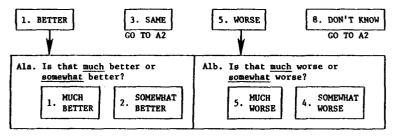
SURVEY RESEARCH CENTER INSTITUTE FOR SOCIAL RESEARCH THE UNIVERSITY OF MICHIGAN ANN ARBOR, MICHIGAN 48106

1. Telephone interviewer's number:	
Control ID number (5-digit number from label on cover sheet):	
3. Respondent's area code (from label on cover sheet):	
4. Sample assigned week (from label on cover sheet):	
5. Date interview completed:	
6. Time interview began: P.M. ANN ARBOR TIME	
A.M. P.M. R's LOCAL TIME	
7. Length of interview:(MINUTES)	
8. Time at beginning of edit:	
9. Time at end of edit:	
10. Total time to edit:(MINUTES)	
THE FOLLOWING STATEMENT <u>MUST</u> BE READ TO ALL RESPONDENTS:	l
This interview is completely voluntaryif we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.	
BE COMPLETED IN CODING:	٦
	-
a/b. Date interview started: (Month/Day)	-1
a/b. Date interview started:(Month/Day)	

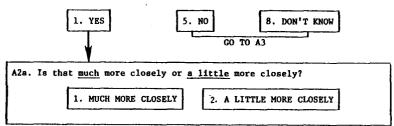
	I ime Now:	_
SECTION A	Date:	_

In this interview we will be talking about many different topics of interest. Here is our first question:

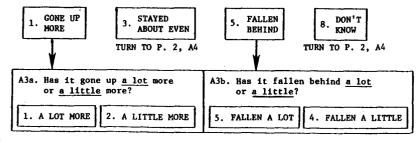
Al. We are interested in how people are getting along financially these days. Would you say that you (and your family living with you) are <u>better</u> or <u>worse off</u> financially than you were a year ago?



A2. This past year, have you (and your family) had to watch your budget more closely than the year before?

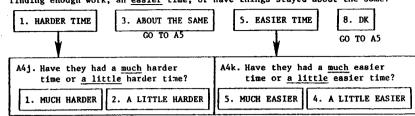


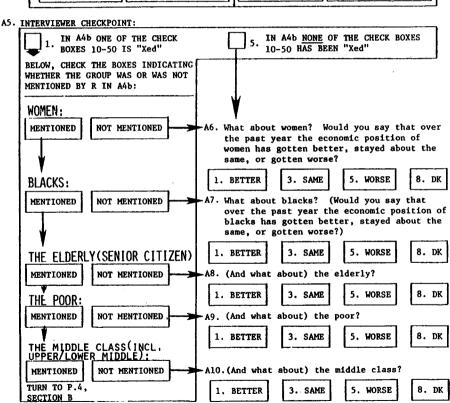
A3. Do you think that over the last year, (your/your family's) income has gone up more than the cost of living, has it fallen behind, or has it stayed about even with the cost of living?



Α4	think about the hurt by economi	e think about <u>other</u> groir own economic well-be c conditions. When it e do <u>you</u> feel close to?	ing, people who are comes to economic m	being helped or
	(IF R DOESN'T K farmers, the el	NOW WHAT WE MEAN BY "GR derly, teachers, blacks	OUPS": Some people	have mentioned
	CHECK THIS	BOX IF THE DEFINITION O	F "GROUPS" WAS READ	TO R)
		(GROUP NAMES)		R DOESN'T MENTION ANY GROUPS
A4a.	INTERVIEWER CHE	CKPOINT:		TURN TO P. 3, A6 (ASK A6 - A10)
	1. R NAME	O MORE THAN ONE IN A4	5. R NAMED ON GROUP IN A	
	what sorts of pe	20 economic matters, exple do you feel 10. WOMEN 20. BLACKS 30. ELDERLY (SENIOR CI- 40. THE POOR) 50. MIDDLE CLASS (INCL MIDDLE & LOWER-MID	. UPPER-	TER GROUP IN BOX
A4c.	Would you say the	nat over the past year er, stayed about the sa	the economic positione, or gotten worse?	on of GROUP FROM A4b
	1. GOTTEN BETTI	3. STAYED THE S. GO TO A4f	AME 5. GOTTEN V	GO TO A4f
	A4d. Would you or somewhat 1. MUCH	say much better at better? 2. SOMEWHAT	A4e. Would you sa or somewhat 5. MUCH	
	Would you say the up more than the of living?	at over the past year the cost of living, stayed	he incomes of GROUP about even, or fall	FROM A4b have gone en behind the cost
	1. GONE UP MORE	3. STAYED ABOUT E	VEN 5. FALLEN I	BEHIND 8. DK
	<u> </u>	TURN TO P. 3, A41	<u> </u>	TURN TO P. 3, A41
	A4g. Have they g a little?	gone up a lot or	A4h. Have they fa	llen behind a lot
	1. A LOT	2. A LITTLE	5. A LOT	4. A LITTLE

A41. Would you say that over the past year GROUP FROM A4b have had a harder time finding enough work, an easier time, or have things stayed about the same?





now and then, or hardly at all?

B1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only

	1. MOST OF THE TIME	2. SOME OF THE TIME	3. ONLY NOW AND THEN	4. HARDLY	8. DON'T						
В2.	B2. Let's switch to the presidential campaign for a minute. Were you very much interested, somewhat interested, or not much interested in following the presidential campaign in 1984?										
	1. VERY MUCH IN	TERESTED 3.	SOMEWHAT INTERE	STED 5. NOT	MUCH INTERESTED						
в3.	Did you personal in the fall of 1	ly care a good o	leal which part you care very m	y won the presi	dential election won?						
	1. CARED A GOOD	DEAL 3. DI	DN'T CARE VERY	MUCH 8. DON	I'T KNOW						
в4.	Did anyone call candidate for pr	you up or come a	around and talk	to you about a	supporting a						
	•	1. YES	5	5. NO							
В5.	Did anyone call to vote?	you up or come	around to talk	to you about re	egistering						
		1. YES	_5	5. NO							
В6.	This year did yo	ou talk to anyon Idates for presi	e and try to sh dent?	now them why the	ey should support						
		1. YES	[:	5. NO							
В7.	OMITTED.										
в8.	OMITTED.										

B9. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. How about you -- did you vote in the elections this November? 1. YES, DID VOTE 5. NO, DIDN'T VOTE 8. DON'T KNOW Blc. How about the election for B9a. How about the election for President? Did you vote for a President? Did you prefer one of the candidates for President? candidate for President? 5. NO 8. DON'T KNOW 1. YES 1. YES 5. NO 8. DON'T KNOW TURN TO P. 6, TURN TO P. 6, SECTION C SECTION C B9d. Who did you prefer? B9b. Who did you vote for? 1. REAGAN 2. MONDALE 1. REAGAN 2. MONDALE 7. OTHER, SPECIFY: 7. OTHER, SPECIFY: B9c. Would you say that your preference for this candidate was strong or not strong?

5. NOT STRONG

1. STRONG

8. DON'T KNOW

INTERVIEWER INSTRUCTION: USE BLUE CARD TO RECORD ANSWERS TO C1

Cl. I'm going to read a list with names of political figures in 1984. Many people tell us that they have not heard about some of the people on this list. As I read each name, please tell me when I come to a person you have never heard of.

(INTERVIEWER: READ THE LIST SLOWLY, TO GIVE R A CHANCE TO RESPOND. CROSS OUT NAMES R HAS NEVER HEARD OF.)

INTERVIEWER: AFTER THE INTERVIEW IS COMPLETED, ATTACH BLUE CARD TO THIS PAGE.

COVER SHEET):

Versions 8-13

c. Ted Kennedy d. Walter Mondale f. John Anderson g. Ernest Hollings i. Jesse Jackson j. George Bush k. Howard Baker m. George McGovern o. Gary Hart u. Geraldine Ferraro	a. Ronald Reagan

C2. Now let's talk about your feelings toward the political figures you know something about.

I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person.

If you recognize the name, but don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

Our first person is Ronald Reagan. How would you rate him using this thermometer?

	997.	998. DON'T KNOW	
		WHERE TO RATE;	
RATING	NAME		
1212		1	}
			a. RONALD REAGAN
			b. JOHN GLENN
		1	c. TED KENNEDY
····			C. ILD KLIKEDI
		1	d. WALTER MONDALE
			_
			f. JOHN ANDERSON
			g. ERNEST HOLLING
	-		g. Liditor Holling
			1. JESSE JACKSON
		1	
		ļ	j. GEORGE BUSH
			k. HOWARD BAKER
			AT HOMELO DAKEN
			m. GEORGE MCGOVER
			o. GARY HART
		j	u. GERALDINE FERR

INTERVIEWER:

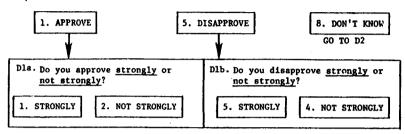
PLACE BLUE CARD HERE, SUCH THAT THE NAMES LINE UP WITH THE RESPONSE BOXES.

ASK ALL NAMES NOT CROSSED OUT ON THE BLUE CARD.

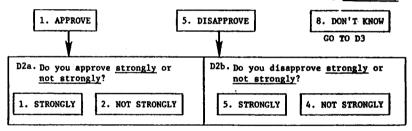
FOR CROSSED OUT NAMES, ENTER "X" IN COLUMN 997, "R DOESN'T RECOGNIZE NAME".

SECTION D

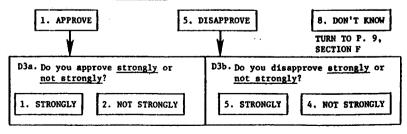
Dl. Do you approve or disapprove of the way Ronald Reagan is handling his job as president?



D2. Do you approve or disapprove of the way Ronald Reagan is handling the economy?



D3. Do you approve or disapprove of the way Ronald Reagan is handling <u>our relations with foreign countries</u>?



-	(NUMBER OF DAYS IN WEEK)	G. NONE GO TO F2
Fla.	How much attention did you pay to new for president a great deal, quite none?	
	1. A GREAT 2. QUITE 3. SOME	4. VERY LITTLE 5. NONE
_	(NUMBER OF DAYS IN WEEK)	O. NONE TURN TO
	<u> </u>	P.10, F3
F2a.	Which paper or papers did you read? (PUBLISHED.) (Any others?) TITLE	
F2a.	PUBLISHED.) (Any others?)	GET FULL TITLE AND CITY WHERE
	PUBLISHED.) (Any others?)	GET FULL TITLE AND CITY WHERE CITY WHERE PUBLISHED

F3. Did you watch any of the televised Democratic National Convention?

1. YES

5. NO

8. DON'T KNOW; CAN'T RECALL

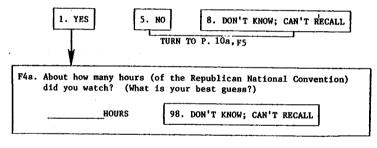
GO TO F4

F3a. About how many hours (of the Democratic National Convention) did you watch? (What is your best guess?)

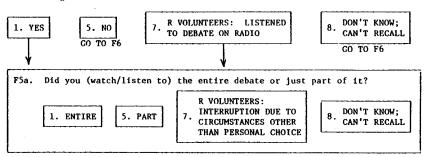
HOURS

98. DON'T KNOW; CAN'T RECALL

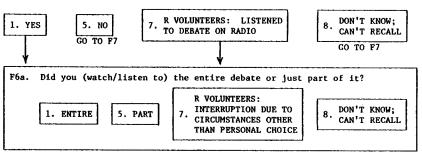
F4. Did you watch any of the televised Republican National Convention?



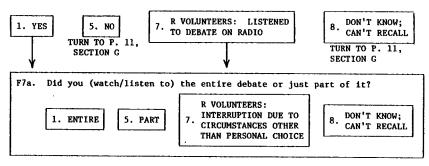
F5. Did you watch the first televised presidential debate held on October 7 between Ronald Reagan and Walter Mondale?



F6. Did you watch the second televised presidential debate held on October 21 between Ronald Reagan and Walter Mondale?



F7. Did you watch the televised vice-presidential debate held on October 11 between George Bush and Geraldine Ferraro?



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SECTION G

C1. Now we'd like to know about your impressions of <u>Ronald Reagan</u>. I am going to read a list of words and phrases people use to describe political figures. After each one, I would like you to tell me <u>how much</u> the word or phrase fits your impression of Ronald Reagan.

The first phrase is "hard-working." How much would you say "hard-working" fits your impression of Ronald Reagan: a great deal, somewhat, a little, or not at all?

			1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a.	HARD-WORKING	а.	<u> </u>			ļ		
ь.	decent	ъ.	<u></u>	<u> </u>				
c.	compassionate	c.						İ
d.	commands respect	d.				ļ		
e.	intelligent	e.	<u></u>				 	
f.	moral	f.				<u> </u>		
g.	kind	g.				 		
h.	inspiring	h.	<u> </u>			 		·
í.	knowledgeable	i.	ļ			<u> </u>		
j.	sets a good example	j.			ļ	_		
k.	really cares about people like you	k.						<u> </u>
m.	provides strong leadership	m.						
	understands people like you	'n.						
	fair	٥.						
p.	in touch with ordinary people	р.		,				ļ
r.	religous	r.						

G2.	INTERVIEWER CHECKPOI	NT:						
	REFER TO BLUE CARD:							l
	1. "WALTER MONE IS NOT CROSS			C		TER MONDA		
G3	. Now about <u>Walter Mon</u> of him: <u>a great dea</u>	<u>dale</u>	. Woul	d you say " , a little,	hard-work or <u>not a</u>	ing" fits	s your im	pressi
			A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	8. DK
a.	HARD-WORKING	a.			<u></u>	ļ	1	
b.	decent	b.		_		ļ		
c.	compassionate	c٠			<u></u>	 		
d.	commands respect	d.			<u> </u>	-		
e.	intelligent	e.		- 				
f.	moral	f.	ļ	_	<u> </u>	 		
g.	kind	g.	<u> </u>	- 		 		
h.	inspiring	h.						
i.	knowledgeable	i.	<u> </u>	-}	 			
j٠	sets a good example	j.			 	_		
k.	really cares about people like you	ķ.				<u> </u>		
m.	provides strong leadership	m.		_				
n.	understands people like you	'n.		<u> </u>	ļ			
٥.	fair	٥.	<u> </u>					ļ
p.	in touch with ordinary people	p.					_	
r.	religous	r.	L		<u> </u>	<u></u>		

G6.	INTERVIEWER CHECKPOI	NT:						٦.		
	REFER TO BLUE CARD:									
	1. "JESSE JACKSON" IS 5. "JESSE JACKSON" IS P. 14, G10									
	¥			III		" 646-				
G/.	Now about Jesse Jack of him: a great dea	1, 8	onewhat	, a little	or not a	t all?	your imp	ressic		
			1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A Little	5. NOT AT ALL	8. DK		
a.	HARD-WORKING	a.								
ь.	decent	ъ.		<u> </u>	ļ	<u> </u>	4			
c.	compassionate	c.		_		ļ		-		
d.	commands respect	d.	ļ	-			+			
e.	intelligent	e.		-		 	1			
f.	moral	f.			ļ	 	-			
g.	kind	g.	ļ			 	╂			
h.	inspiring	h.	ļ	-	 	 				
i.	knowledgeable	i.	ļ		 					
j.	sets a good example	j.		_ _		<u> </u>	4			
ķ.	really cares about people like you	k.			<u> </u>		11			
m.	provides strong leadership	m.								
n.	understands people like you	'n.		<u> </u>			1 1			
σ.	fair	о.	ļ							
p.	in touch with ordinary people	p.			ļ.		1 1			
r.	religous	r.	J			ļ				

G8. OMITTED

e. intelligent

f. moral

g. kind

h. inspiring

i. knowledgeable

leadership understands people

like you

in touch with

ordinary people

o. fair

r. religous

j. sets a good example

provides strong

really cares about people like you

e.

£.

g.

h.

í.

j.

k.

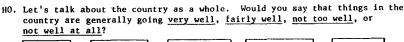
m.

n.

ο.

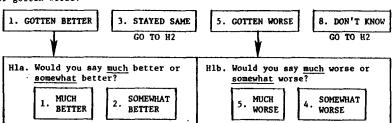
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G9. OMITTED									
GIO. INTERVIEWER CHECKPOINT:									
REFER TO BLUE CARD:									
		70		Hopper DT	ie eppnab/	\" TC			
1. "GERALDINE FERRARO" IS 2. "GERALDINE FERRARO" IS CROSSED OUT TURN TO P. 15, SECTION H									
G11. Now about Geraldi	ne Fe	rraro.	Would you	вау "hard	working"	fits you	r		
impression of her	: <u>a</u>	great de	al, somewn	at, a liti	11e, or in	ot at all	••		
		1.							
		A	•	3.	4.	5.			
		GREAT DEAL	2. SOMEWHAT	CAN'T DECIDE	A LITT L E	NOT AT ALL	8. DK		
			1	ı ———	1				
a. HARD-WORKING	a.								
b. decent	ь.					1			
	_								
c. compassionate	c.	 	 	 	 	{ {			
d. commands respect	d.	L							

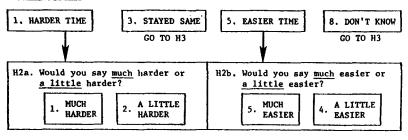


1. VERY 2. FAIRLY 4. NOT TOO 5. NOT WELL 8. DON'T KNOW

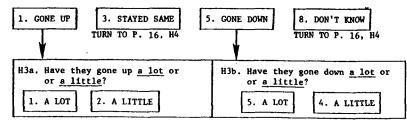
H1. Now, still talking about the country as a whole: Would you say that over the past year the <u>nation's economy</u> has gotten better, stayed about the same, or gotten worse?



H2. Would you say that over the past year, people across the country have had a harder time finding enough work, an easier time, or have things stayed about the same?



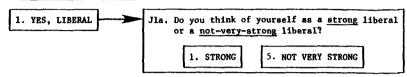
H3. During the last year, have the costs of things gone up, gone down, or have they remained about the same?



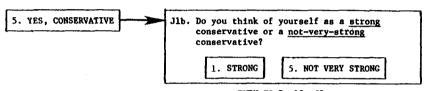
	1. WEAKER	S. STAYED SAME 5.	STRONGER	8. DON'T KNOW
н5.	at this time, one	a about our country ge in which nuclear weapo that worried, or not to	ns are not use	d? Are you
	1. VERY WORRIED	3. SOMEWHAT WORRIES	5. NOT WO	RRIED 8. DK
H6.		about our country go worried, somewhat wo		
н6.			rried, or not	worried at all?
н6.	time? Are you very	worried, somewhat wo	rried, or not	worried at all?

SECTION J

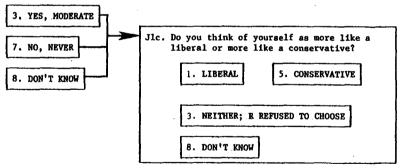
J1. When it comes to politics, do you usually think of yourself as a <u>liberal</u>, a conservative, a moderate, or what?



TURN TO P. 18, J2



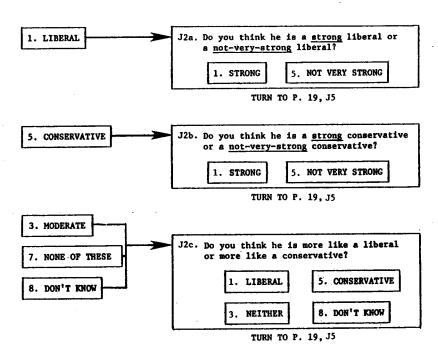
TURN TO P. 18, J2



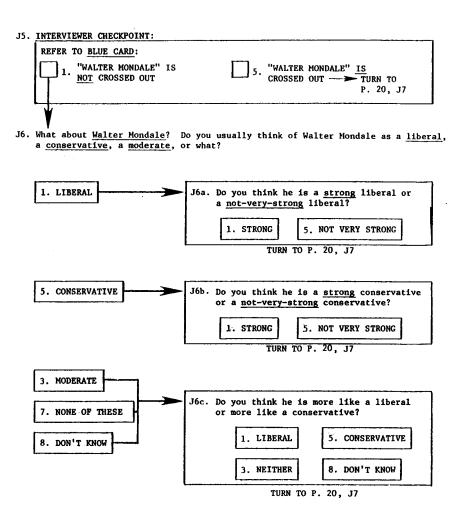
TURN TO P. 18, J2

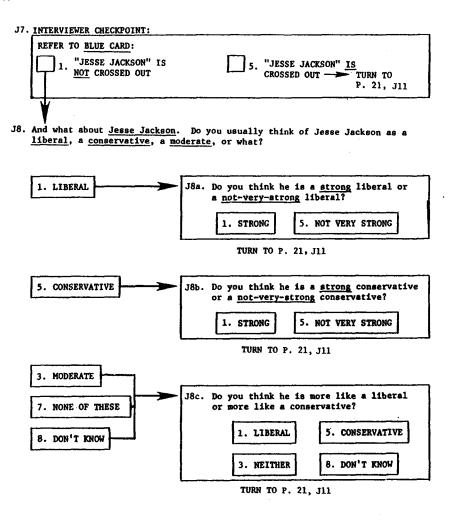


J2. What about <u>Ronald Reagan</u>? Do you usually think of Ronald Reagan as a <u>liberal</u>, a <u>conservative</u>, a <u>moderate</u>, or what?

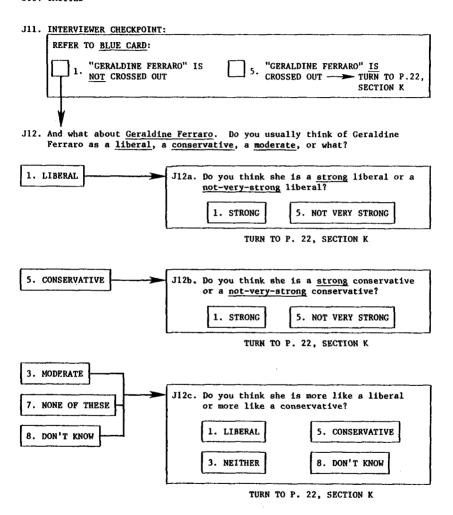


- J3. OMITTED
- J4. OMITTED





- J9. OMITTED
- JIO. OMITTED



к1.	We would like to know something about the feelings you have toward Ronald Reagan. I would like you to tell me whether something about Ronald Reagan, or something he has done, has made you have certain feelings like "anger" or "pride."

First, has Ronald Reagan (because of the kind of person he is, or because of something he has done) ever made you feel:

	1. YES; HAVE FELT	5. NO; NEVER FELT
. angry toward him		
. hopeful		
. afraid of him		
. proud		

רע	OM.	ומדידו

K3. OMITTED

REFER TO BLUE CARD:	
1. "WALTER MONDALE" IS NOT CROSSED OUT	5. "WALTER MONDALE" IS CROSSED OUT — TURN TO P.23,K6

K5. Has <u>Walter Mondale</u> (because of the kind of person he is, or because of something he has done) ever made you feel:

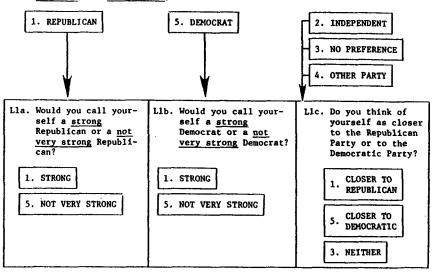
	FELT	5. NU; NEVER FELT
. angry toward him		
hopeful		
. afraid of him		
. proud		

K6. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
1. "JESSE JACKSON" IS NOT CROSSED OUT	5. "JESSE JACKSON" IS CROSSED OUT — GO TO K10
K7. And has <u>Jesse Jackson</u> (because of the something he has done) ever made you f	kind of person he is, or because of eel?
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward him	
b. hopeful	
c. afraid of him	
d. proud	
K8. OMITTED	
K9. OMITTED	
K10. INTERVIEWER CHECKPOINT:	
REFER TO BLUE CARD:	
1. "GERALDINE FERRARO" IS NOT CROSSED OUT	5. "GERALDINE FERRARO" IS CROSSED OUT — TURN TO P.24 SECTION L
\	
Kll. And has Geraldine Ferraro (because of something she has done)	
	1. YES; HAVE 5. NO; NEVER FELT FELT
a. angry toward her	
b. hopeful	
c, afraid of her	
d. proud	

SECTION L

Now let's move to a different set of questions.

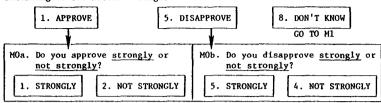
L1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what?



L2. Who was your first choice for the Democratic nomination for president in 1984?

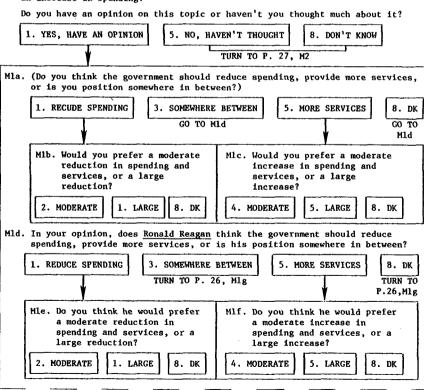
(NAME)	98. DON'T KNOW/CAN'T ANSWER
	TURN TO P. 25, SECTION M
L2a. Who was your second choice for the Der	mocratic nomination?
(NA	98. DON'T KNOW/ CAN'T ANSWER

MO. Do you approve or disapprove of the way Ronald Reagan is handling the balancing of the national budget?



M1. The next few questions are about government spending and government services.

Some people think the government should provide fewer services, even in areas such as health and education, in order to reduce spending. Other people feel it is important for the government to provide more services even if it means an increase in spending.

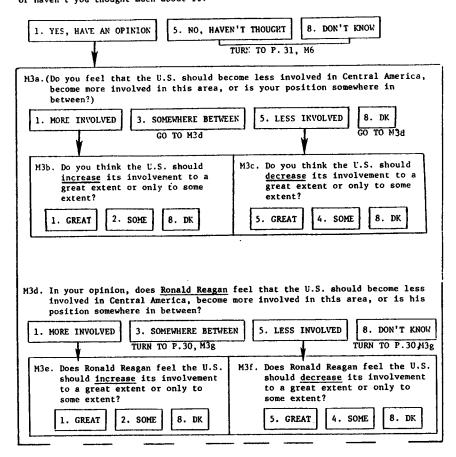


M1g. INTERVIEWER CHECKPOIN	NT:			
REFER TO BLUE CARD:				
1. "WALTER MONDA		WALTER MONDALE" <u>IS</u> ROSSED OUT — GO TO M1t		
Mlh. In you opinion, does reduce spending, prov in between?		the government should r is his position somewhere		
1. REDUCE SPENDING	3. SOMEWHERE BETWEEN	5. MORE SERVICES 8. DK		
Y	GO TO M1 t	GO TO M1t		
Mli. Do you think he a moderate redu spending and se large reduction	uction in ervices, or a	Do you think he would prefer a moderate increase in spending and services, or a large increase?		
2. MODERATE 1. I	LARGE 8. DK 4. 1	MODERATE 5. LARGE 8. DK		
Mik-Mis. Omitted				
REFER TO BLUE CARD:	M1t. INTERVIEWER CHECKPOINT REFER TO BLUE CARD:			
1. "JESSE JACKSO NOT CROSSED O	ON" IS 2. "JESS	E JACKSON" <u>IS</u> CROSSED TURN TO P.27, M2		
Mlu. In your opinion, does <u>Jesse Jackson</u> think the government should reduce spending, provide more services, or is his position somewhere in between?				
1. REDUCE SPENDING	3. SOMEWHERE BETWEEN	5. MORE SERVICES 8. DK		
	TURN TO P. 27, M2	TURN TO P.27, M2		
Miv. Do you think he w moderate reduction and services, or a reduction?	n in spending me a large a	o you think he would prefer a oderate increase in spending nd services, or a large ncrease?		
2. MODERATE 1. LARC	GE 8. DK 4. MO	DERATE 5. LARGE 8. DK		

M2. Some people feel that the government in Washington should make every effort to improve the social and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves. Do you have an opinion on this issue, or haven't you thought much about this? 1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW TURN TO P. 29, M3 M2a. (Do you feel the government should help improve the position of minorities, that minorities should help themselves, or is you position somewhere in between?) MINORITIES 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 8. DON'T KNOW HELP SELVES GO TO M2d GO TO M2d M2b. Should the government help minorities M2c. Should the government leave to a great extent or only to some minorities alone to help themextent? selves to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 4. SOME GREAT M2d. In your opinion, does Ronald Reagan think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? MINORITIES 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 8. DON'T KNOW HELP SELVES TURN TO P.28, M2e TURN TO P.28.M20 M2e. Does Ronald Reagan feel that the M2f. Does Ronald Reagan feel that the government should help minorities government should leave minorities to a great extent or only to some alone to help themselves to a great extent? extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME

M2F. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "MALTER MONDALE" IS NOT CROSSED OUT ———————————————————————————————————		
1. "MALTER MONDALE" IS NOT CROSSED OUT 50 TO M2p M2h. In your opinion, does Walter Mondale think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN CO TO M2p M2i. Does Walter Mondale feel that the government should help minorities to a great extent or only to some extent? M2j. Does Walter Mondale feel that the government should leave minorities alone to help themselves to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK M2p. INTERVIEKER CHECKPOINT: REFER TO BLUE CARD: 1. "JESSE JACKSON" IS 5. "JESSE JACKSON" IS P.29, M3 M2q. In your opinion, does Jesse Jackson think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?	M2g. INTERVIEWER CHECKPOINT:	
M2i. In your opinion, does Walter Mondale think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN GO TO M2p M2i. Does Walter Mondale feel that the government should help minorities to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK M2p. Interviewer Checkpoint: M2p. Interviewer Checkpoint: M2p. In your opinion, does Jesse Jackson think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent?	REFER TO BLUE CARD:	·
the position of minorities, that minorities should help themselves, or is hi position somewhere in between? 1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN GO TO M2p M2i. Does Walter Mondale feel that the government should help minorities to a great extent or only to some extent? M2i. Does Walter Mondale feel that the government should help minorities alone to help themselves to a great extent or only to some extent? 1. GREAT 2. SONE 8. DK M2p. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "JESSE JACKSON" IS NOT CROSSED OUT TURN TO P.29, M3 M2q. In your opinion, does Jesse Jackson think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities and the control of the position to minorities the control of the position of the province of the control of the province of the pr		5. "WALTER MONDALE" IS GO TO M2p
M2i. Does Walter Mondale feel that the government should help minorities to a great extent or only to some extent? 1. GREAT	the position of minorities, that min	
government should help minorities to a great extent or only to some extent? 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK 1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK M2p. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "JESSE JACKSON" IS NOT CROSSED OUT		5. HELP SELVES 8. KNOW
M2p. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "JESSE JACKSON" IS NOT CROSSED OUT M2q. In your opinion, does Jesse Jackson think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?	government should help minorities to a great extent or only to some	government should leave minorities alone to help themselves to a great extent or only to some
M2p. INTERVIEWER CHECKPOINT: REFER TO BLUE CARD: 1. "JESSE JACKSON" IS NOT CROSSED OUT 5. "JESSE JACKSON" IS TURN TO P.29, M3 M2q. In your opinion, does Jesse Jackson think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?	1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK
REFER TO BLUE CARD: 1. "JESSE JACKSON" IS NOT CROSSED OUT 5. "JESSE JACKSON" IS TURN TO P.29, M3 M2q. In your opinion, does Jesse Jackson think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?		
1. "JESSE JACKSON" IS NOT CROSSED OUT 1. "JESSE JACKSON" IS NOT CROSSED OUT 5. "JESSE JACKSON" IS TURN TO P.29, M3 M2q. In your opinion, does Jesse Jackson think the government should help improve the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?		
the position of minorities, that minorities should help themselves, or is his position somewhere in between? 1. GOVE SHOULD HELP 3. SOMEWHERE BETWEEN TURN TO P.29, M3 M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?	, "JESSE JACKSON" IS	CROSSED OUT TURN TO
M2r. Does Jesse Jackson feel that the government should help minorities to a great extent or only to some extent? 3. SOMEWHERE BETWEEN 5. HELP SELVES 8. KNOW TURN TO P.29, M3 M2s. Does Jesse Jackson feel that the government should leave minorities alone to help themselves to a great extent or only to some extent?	the position of minorities, that mi	
government should help minorities to a great extent or only to some extent? government should leave minorities alone to help themselves to a great extent or only to some extent?		M3 S. HELP SELVES 8. KNOW
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK	government should help minorities to a great extent or only to some	government should leave minor- ities alone to help themselves to a great extent or only to some
	1. GREAT 2. SOME 8. DK	5. GREAT 4. SOME 8. DK

M3. Some people think that the United States should become more involved in the internal affairs of Central American countries. Others believe that the U.S. should become less involved in this area. Do you have an opinion on this, or haven't you thought much about it?



M3g. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD:
1. "WALTER MONDALE" IS 5. "WALTER MONDALE" IS CROSSED OUT GO TO M3p
M3h. In your opinion, does <u>Walter Mondale</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW
GO TO M3p GO TO M3p
M3i. Does Walter Mondale feel the U.S. should <u>increase</u> its involvement to a great extent or only to some extent? M3j. Does Walter Mondale feel the U.S. should <u>decrease</u> its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK
M3k - M3o. OMITTED
M3p. INTERVIEWER'S CHECKPOINT:
REFER TO BLUE CARD:
1. "JESSE JACKSON" 1s 2. "JESSE JACKSON" IS TURN TO P.31, M6
M3q. In your opinion, does <u>Jesse Jackson</u> feel that the U.S. should become less involved in Central America, become more involved in this area, or is his position somewhere in between?
1. MORE INVOLVED 3. SOMEWHERE BETWEEN 5. LESS INVOLVED 8. DON'T KNOW
TURN TO P. 31, M6 TURN TO P.31, M6
M3r. Does Jesse Jackson feel the U.S. should increase its involvement to a great extent or only to some extent? M3s. Does Jesse Jackson feel the U.S. should decrease its involvement to a great extent or only to some extent?
1. GREAT 2. SOME 8. DK 5. GREAT 4. SOME 8. DK

M6. Some people believe that we should spend less money for defense. Others feel that defense spending should be increased. Do you have an opinion on this issue, or haven't you thought much about this?					
1. YES, HAVE AN OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW					
TURN TO P. 32, M7					
M6a. (Do you feel the government should decrease defense spending, increase defense spending, or is the government spending about the right amount?)					
1. DECREASE SPENDING 3. SPENDING RIGHT S. INCREASE SPENDING 8. DK GO TO M6d GO TO M6d					
M6b. Should the government reduce def- M6c. Should the government increase					
ense spending a lot or a little? defense spending a lot or a little?					
1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK					
M6d. In your opinion, does <u>Ronald Reagan</u> feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?					
1. DECREASE SPENDING 3. SPENDING RIGHT AMOUNT 5. INCREASE SPENDING 8. DK GO TO M6g GO TO M6g					
M6e. Does Ronald Reagan feel the government should reduce defense spending a lot or a little? 1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK					
1. A LOT 2. LITTLE 8. DK 5. A LOT 4. LITTLE 8. DK					
M6g. INTERVIEWER CHECKPOINT:					
REFER TO BLUE CARD: 1. "WALTER MONDALE" IS NOT CROSSED OUT 5. "WALTER MONDALE" IS CROSSED OUT TURN TO P.32, M7					
M6h. In your opinion, does <u>Walter Mondale</u> feel the government should decrease defense spending, increase defense spending, or does he feel the government is spending about the right amount?					
1. DECREASE SPENDING 3. SPENDING RICHT TURN TO P.32, M7 TURN TO P.32, M7 5. INCREASE SPENDING TURN TO P.32, M7					
M61. Does Walter Mondale feel the government should reduce defense spending a lot or a little? M6j. Does Walter Mondale feel the government should increase defense spending a lot or a little?					
[1. A LOT] [2. LITTLE] [8. DK] [5. A LOT] [4. LITTLE] [8. DK]					

М7.	If you had a say in making up the federal budget this year, which programs would you like to see increased and which reduced? Should federal spending on improving and protecting the environment be increased, decreased, or kept about the same?						
		1. INCREASED	3. SAME	5. DECREASED	8, DON'T KNOW		
	a. IMPROVING AND PROTECTING THE ENVIRONMENT		! !				
	b. Dealing with crime						
	c. Public schools						
	d. Social Security			 			
	e. Food stamps						
	f. Medicare Government jobs for the		····				
	h. Science and technology						
M8. Some people feel that the government in Washington should make eve to improve the social and economic position of women. Others feel government should not make any special effort to help women becaus should help themselves. Do you have an opinion on this issue, or you thought much about it?							
	1. YES, HAVE OPINION 5. NO,	HAVEN'T T	HOUGHT	8. DON'T	CNOW		
	TURN TO P. 34, M9						
	M8a. (Do you feel that the governme women, that women should help where in between?)	ove the por	sition of on some-				
	1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 5. WOMEN 8. DK						
	TURN TO P	. 33, M8d	•	<u> </u>	TURN TO P.33, M8d		
	M8b. Should the government help wo to a great extent or only to some extent?	men M8c.	women al selves t	he governme one to help o a great some exten	p them- extent or		
	1. GREAT 2. SOME 8. DK	5.	GREAT	4. SOME	8. DK		

M&d. In your opinion, does <u>Ronald Reagan</u> improve the position of women, that his position somewhere in between?	feel that the government should help women should help themselves, or is					
1. GOVT SHOULD HELP 3. SOMEWHERE BETWEEN 5. WOMEN HELP 8. DK						
GO ТО	GO TO M8g GO TO M8g					
M8e. Does Ronald Reagan feel that the government should help women to a great extent or only to some extent? M8f. Does Ronald Reagan feel that the government should leave women alone to help themselves to a great extent or only to some extent?						
1. GREAT 2. SOME 8. DK	5. GREAT 2. SOME 8. DK					
M8g. INTERVIEWER'S CHECKPOINT: REFER TO BLUE CARD: 1. "WALTER MONDALE" IS CROSSED OUT — TURN TO P. 34, M9						
M8h. In your opinion does <u>Walter Mondale</u> feel that the government should help improve the position of women, that women should help themselves, or is his position somewhere in between?						
1. GOVT SHOULD HELP 3. SOMEWHER TURN TO P.	SELVES					
M81. Does Walter Mondale feel that the government should help women to a great extent or only to some extent? M86. Does Walter Mondale feel that the government should leave women alone to help themselves to a great extent or only to some extent?						
1. GREAT 2. SOME 8. DK	5. GREAT 2. SOME 8. DK					

M9. Some people feel it is important for us to try to cooperate more with Russia, while others believe we should be much tougher in our dealings with Russia. Do you have an opinion on this or haven't you thought much about it?						
1. YES, HAVE OPINION 5. NO, HAVEN'T THOUGHT 8. DON'T KNOW						
TURN TO P. 35, MIO						
M9a. (Do you feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is your opinion somewhere in between?)						
1. COOPERATE 3. SOMEWHERE BETWEEN 5. GET TOUGHER 8. DON'T KNOW GO TO M9d						
M9b. Should we try to cooperate a lot M9c. Should we get a lot tougher, or						
more or somewhat more? only somewhat tougher?						
1. A LOT 2. SOMEWHAT 8. DK 5. A LOT 4. SOMEWHAT 8. DK						
M9d. In your opinion, does Ronald Reagan feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?						
1. COOPERATE 3. SOMEWHERE BETWEEN 5. GET TOUGHER 8. DON'T KNOW						
GO TO M9g GO TO M9g						
M9e. Does Ronald Reagan feel we should try to cooperate a lot more or somewhat more? M9f. Does Ronald Reagan feel we should get a lot tougher, or only somewhat tougher?						
1. A LOT 2. SOMEWHAT 8. DK 5. A LOT 4. SOMEWHAT 8. DK						
M9g.INTERVIEWER'S CHECKPOINT:						
REFER TO BLUE CARD:						
1. "WALTER MONDALE" IS CROSSED OUT TURN TO P. 35, MIO						
M9h. In your opinion, does <u>Walter Mondale</u> feel that we should try to cooperate more with Russia, get tougher in our dealings with Russia, or is his opinion somewhere in between?						
1. COOPERATE 3. SOMEWHERE BETWEEN 5. GET TOUGHER 8. DON'T KNOW						
TURN TO P. 35, MIO TURN TO P.35, MIO						
M9i. Does Walter Mondale feel we should try to cooperate a lot somewhat more? M9j. Does Walter Mondale feel we should get a lot tougher, or only somewhat tougher?						
1. A LOT 2. SOMEWHAT 8. DK 5. A LOT 4. SOMEWHAT 8. DK						

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SECTION N

N1. Now we'd like you to tell us what you think Mr. Reagan's chances of winning the presidency in 1984 are.

We will use a scale that runs from 0 to 100, where 0 represents \underline{no} chance of winning the presidency, 50 represents an even chance, and 100 represents certain victory.

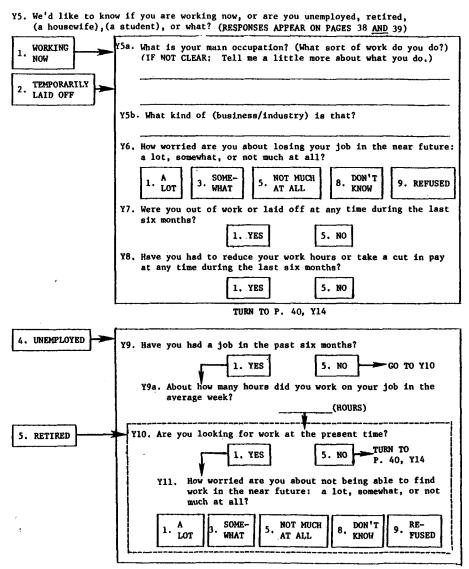
As you know, Ronald Reagan has been nominated by the Republicans. What chance do you think he has of winning the 1984 Presidential election?

(NUMBER)

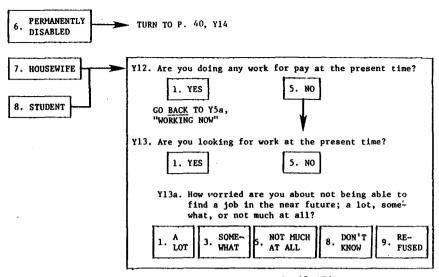
998. DON'T KNOW

Now for a few questions about you. Y1. As far as you know, are you currently registered to vote? NOT REQUIRED TO 1. YES 8. DON'T KNOW 9. REFUSED REGISTER IN STATE GO TO Y2 Yla. Are you registered as a Republican, a Democrat, an independent, or something else? R VOLUNTEERS: NOT REQUIRED TO DECLARE DEMOCRAT PARTY TO REGISTER 2. INDEPENDENT 6. NOT REQUIRED TO REGISTER 3. REPUBLICAN 7. "I AM NOT REGISTERED." 4. OTHER PARTY, SPECIFY: 8. DON'T KNOW Y2. What is the month, day, and year of your birth? (MONTH) (DAY) (YEAR) Y3. Are you married now and living with your (husband/wife) -- or are you widowed, divorced, separated, or have you never been married? MARRIED AND PARTNERS: LIVING WITH SEPAR-NEVER 5. WIDOWED 3. DIVORCED 1. SPOUSE (OR 7. NOT MARRIED ATED SPOUSE IN MARRIED SERVICE Y4. What is the highest grade of school or year of college you have completed? 09 06 l 08 10 12 13 14 | 15 16+ TURN TO P.38,Y5 Y4a. Did you get a high school diploma or pass a Y4b. Did you graduhigh school equivalency test? ate from a four-year college or 5. NO 1. YES university? 1. YES TURN TO P. 38, Y5

TURN TO P. 38, Y5



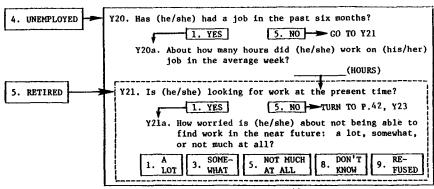
TURN TO P. 40, Y14



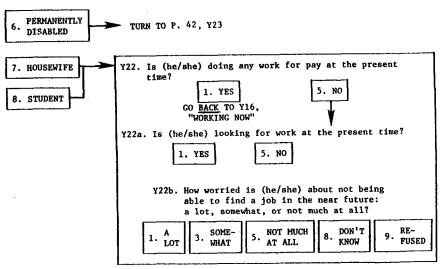
TURN TO P. 40, Y14

10	
Y14. INTERVIEWER CH	ECKPOINT:
1. R ONLY ADU	LT IN HOUSEHOLD OR LIVES ALONE TURN TO P. 42, Y23
5. R LIV	ES WITH OTHER ADULTS IN HOUSEHOLD
Y14a. 1	. R MARRIED & LIVING WITH SPOUSE 2. ALL OTHERS
GO ТО Y15.	ASK Y15-Y22b ABOUT R's SPOUSE
	Y14b. We'd like to talk about the person in your household who provides the major share of financial support the main breadwinner. Who is this person? (What is his/her relationship to you?)
	RESPONDENT
	RELATIONSHIP TO R TURN TO P. 42, Y23
	GO TO Y15. ASK Y15-Y22b ABOUT PERSON NAMED IN Y14b
(he/she) worki	now about (your husband/ your wife/ PERSON NAMED IN Y14b). Is ng now, unemployed, retired, (a housewife), (a student), or what? EAR ON PAGES 40 AND 41.) Y16. What is (his/her) main occupation? (What sort of work does (he/she) do?) (IF NOT CLEAR: Tell me a little more about what (he/she) does.)
!	Yl6a. What kind of (business/industry) is that?
	Y17. How worried is (he/she) about losing (his/her) job in the near future: a lot, somewhat, or not much at all? 1. A 3. SOME- 5. NOT MUCH 8. DON'T NOW 9. REFUSED
· !	Y18. Was (he/she) out of work or laid off at any time during the last six months? 1. YES 5. NO
	Y19. Has (he/she) had to reduce (his/her) hours or take a cut in pay at any time during the last six months? 1. YES 5. NO

TURN TO P. 42, Y23

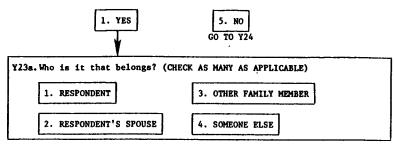


TURN TO P. 42, Y23



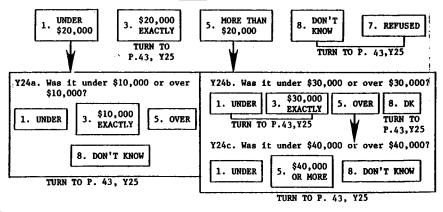
TURN TO P. 42, Y23

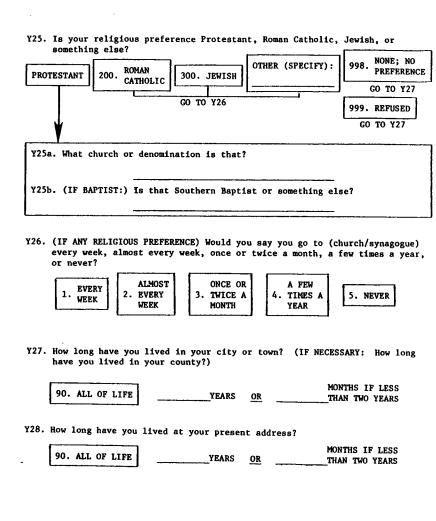
Y23. Does anyone in this household belong to a labor union?



Y24. We would like to know the general range of your family income, that is the family living with you, for 1983 <u>before taxes</u>. This figure should include salaries, wages, pensions, dividends, interest, and all other income. Was it under \$20,000 or over \$20,000?

(IF UNCERTAIN: What do you think it was?)





Y29. Would you mind telling me your race? Are you white, black, American Indian or Alaskan native, Asian or Pacific Islander?						
1. WHITE 2. BLACK 3. AMERICAN INDIAN OR 4. ASIAN OR PACIFIC ISLANDER						
Y30. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?						
5. NO 1. YES, MEXICAN- 2. YES, PUERTO 3. YES, OTHER 4. HISPANIC						
Y31. How many telephones, counting extensions, do you have in your home?						
1. ONE THAN ONE 8. DON'T KNOW; 9. REFUSED GO TO Y32 OO TO Y32						
Y31a. Do (both/all) telephones have the same number?						
1. YES 5. NO 8. DON'T KNOW 9. REFUSED GO TO Y32						
Y31b. How many different numbers are there?						
TELEPHONE NUMBERS 8. DON'T KNOW 9. REFUSED GO TO Y32						
Y31c. Are any of the numbers for business use only?						
1. YES 5. NO CO TO Y32						
Y31d. How many are used only for business?						
NUMBER OF PHONE NUMBERS USED ONLY FOR BUSINESS Con't know 9. Refused 9. Refu						
Y32. INTERVIEWER CHECKPOINT:						
Time Now:						
Date:						

TURN TO P. 4 OF COVER SHEET

Z1. SEX OF RESPONDENT:

1. MALE 5. FEMALE

Z2. IN A4 ON PAGE 2, THE CHECKBOX, INDICATING THAT THE DEFINITION OF "GROUPS" WAS READ, IS "Xed":

1. YES, BOX "Xed" 5. NO, BOX HAS NO "X"

Z3. INTERVIEWER'S THUMBNAIL SKETCH: