



SURVEY RESEARCH CENTER
INSTITUTE FOR SOCIAL RESEARCH
THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN 48106

DO NOT WRITE IN THIS BOX

1. SAMPLE LABEL

2. Interviewer's Label

4. Your Iw Number: _____

5. Date of Iw: _____

6. Length of Iw: _____ (Minutes)

7. Length of pre-edit: _____ (Minutes)

8. Length of post-edit: _____ (Minutes)

3. R found living at address on Sample Label above?

1. YES

5. NO

3a. New address: _____

(STREET ADDRESS)

(CITY)

(STATE)

(ZIP)

3b. Phone: _____

(AREA)

(NUMBER)

3c. Check one:

☐

1. R'S NEW ADDRESS WITHIN RANGE--ATTEMPT THE INTERVIEW AT NEW ADDRESS AFTER CALLING R'S LOCAL ELECTION OFFICE TO DETERMINE THE CONGRESSIONAL DISTRICT IN WHICH R NOW LIVES.

☐

2. R'S NEW ADDRESS OUT-OF-RANGE → CALL JEANNE CASTRO (FIELD OFFICE) 313/764-8356 FOR INSTRUCTIONS

9. Earlier this fall, before the presidential election, you were kind enough to participate in our study to let us know how you felt about the candidates, the state of the economy, and other issues of importance to the nation. We are very interested in your opinions, and would like to talk with you again. (I was hoping that now would be a good time.) (This interview should be shorter than the last.)

10. CALL RECORD

Call Number	1	2	3	4	5	6	7	8
Date								
Day of Week								
Time of Day								
Result								
Iwer ID No.								

R1. These are all the questions I have. Once again, let me thank you for agreeing to participate in our study. The thoughts and ideas you have contributed will help us understand better how people's opinions and attitudes develop and how they are expressed in our political system. As mentioned earlier, we will be sending you a report of some of our findings as a way of expressing our appreciation for your cooperation. Our Ann Arbor office may also be calling or writing you to verify this interview. (For this reason, I would like to verify that we have your correct name and address./ For this reason, I would like to have your full name and address.)

R2. Is your full name _____?
(What is your full name?) (READ FULL NAME FROM R1 ON PRE-COVER SHEET)

1. YES

5. NO

R2a. WRITE CORRECT FULL NAME: _____

R3. Is your last name (FROM R2a OR FROM R1 ON PRE-COVER SHEET) spelled _____?

1. YES

5. NO

R3a. WRITE CORRECT SPELLING: _____

R4. Is this your legal name, the one that appears on your driver's license, social security card, voter registration, and other official documents?

1. YES, THIS NAME ONLY

2. YES, THIS NAME AND OTHER(S)

R4a. What is the other name? (What are the other names?)
CONFIRM SPELLING OF LAST NAME.

FIRST NAME

LAST NAME

8. DON'T KNOW

5. NO, DIFFERENT NAME

R5. And is your address still: _____?
(And what is your address?) (READ ADDRESS FROM R1 ON PRE-COVER SHEET OR FROM 3a ON PAGE 1 OF THIS COVER SHEET)

1. YES

5. NO

R5a. WRITE CORRECT ADDRESS: _____

END OF
FORM

(STREET ADDRESS)

(CITY)

(STATE)

(ZIP)

END OF FORM

YOU MAY REASSURE R THAT WE NEED THIS INFORMATION BECAUSE: We are interested in the frequency with which people have to update voting registration as a result of changes in name and in residence. Registration rules vary from community to community. Knowing the name and address at which you are currently registered will enable us to identify the regulations that apply to those who live in that area.

NONINTERVIEW FORM

3

NR2. FOLLOWUP INTERVIEWER'S LABEL

NR1. ORIGINAL INTERVIEWER'S LABEL

NR3. Reason for Noninterview: (Describe in detail below, dating your entries. Also check to make sure that page 1 of this cover sheet is as complete as possible and has all the required information.)

- ☐ 51. REF-R refusal by the respondent
- ☐ 52. REF-O refusal by someone other than the respondent
- ☐ 53. REF-U refusal by someone--don't know whether person refusing was the respondent
- ☐ 61. NOC-RD no contact with the respondent, but respondent's address is known and within range
- ☐ 63. NIP noninterview due to permanent condition→Define condition at NR3a below

NR3a. Type of permanent condition:

- ☐ 1. R DECEASED → END OF FORM
- ☐ 2. LANGUAGE (What language? _____) → END OF FORM
- ☐ 3. MENTAL OR PHYSICAL CONDITION (DESCRIBE IN NR4)
- ☐ 4. R MOVED OUT-OF-RANGE--ADDRESS KNOWN BUT UNABLE TO FOLLOW (This is a Field Office decision--do not check this box without Field Office authorization.) Item 3a-3c on page 1 of this cover sheet should be complete.
- ☐ 5. R'S NEW ADDRESS UNKNOWN (Describe efforts to locate R in NR4; check with Field Office before sending this in.)
- ☐ 7. OTHER PERMANENT CONDITION (Describe in NR4)

- ☐ 67. NIO noninterview for other reasons (Describe in NR4)

NR4. DESCRIPTION OF NONINTERVIEW. (IF #5 CHECKED FOR NR3a, INCLUDE DESCRIPTION OF EFFORTS TO LOCATE THE RESPONDENT'S WHEREABOUTS.)

DATE:

⁴CALL & APPOINTMENT NOTES

APPOINTMENT INFO:

[illegible]



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ANN ARBOR, MICHIGAN 48106

1. INTERVIEWER'S LABEL

(DO NOT WRITE IN SPACE ABOVE)

2. ID Number from Sample Label on Cover Sheet:

3. Panel R found living at original address reported on the Sample Label?

☐ 1. YES

☐ 5. NO

4. Congressional District from Sample Label or Item 1 on Cover Sheet:

STATE C.D. #

5. Your Interview Number: _____

6. Date of Interview: _____

7. Length of Interview: _____ (Minutes)

8. Time at beginning of pre-interview editing: _____

9. Time at end of pre-interview editing: _____

10. Total time to pre-interview edit: _____ (Minutes)

11. Time at beginning of post-interview editing: _____

12. Time at end of post-interview editing: _____

13. Total time to post-interview edit: _____ (Minutes)

THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS

This interview is completely voluntary and confidential--if we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.

REVIEWED BY: ☐ SUPERVISOR _____ (DATE)

☐ FIELD OFFICE _____ (DATE)

PRE

POST

1984 NATIONAL ELECTION STUDIES
POST-ELECTION SURVEY
TELEPHONE

Project 495816
Fall 1984



SURVEY RESEARCH CENTER
INSTITUTE FOR SOCIAL RESEARCH
THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN 48106

(DO NOT WRITE IN ABOVE SPACE)

1. Interviewer No. _____

2. ID Number from Sample Label on Cover Sheet:

3. Panel R found living at original address reported on the Sample Label?

1. YES

5. NO

4. Congressional District from Sample Label or Item 1 on Cover Sheet: _____ STATE C.D. #

5. Your Interview Number: _____

6. Date of Interview: _____

7. Length of Interview: _____ (Minutes)

8. Time at beginning of pre-interview editing: _____

9. Time at end of pre-interview editing: _____

10. Total time to pre-interview edit: _____ (Minutes)

11. Time at beginning of post-interview editing: _____

12. Time at end of post-interview editing: _____

13. Total time to post-interview edit: _____ (Minutes)

THE FOLLOWING STATEMENT MUST BE READ TO ALL RESPONDENTS

This interview is completely voluntary and confidential--if we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.

SECTION A

In this interview I will be talking with you about the recent elections, as well as a number of other things. First, I have some questions about the political campaigns which took place this election year.

- A1. Some people don't pay much attention to campaigns. How about you? Would you say that you were very much interested, somewhat interested, or not much interested in following the political campaigns this year?

1. VERY MUCH
INTERESTED

3. SOMEWHAT
INTERESTED

5. NOT MUCH
INTERESTED

- A2. Did you listen to any speeches or discussions about the campaign on the radio?

1. YES

5. NO

8. DON'T KNOW

GO TO A3

A2a. Would you say you listened to a good many, several, or just one or two?

1. A GOOD
MANY

2. SEVERAL

3. ONE OR
TWO

7. NONE

8. DON'T
KNOW

- A3. How about magazines -- did you read about the campaign in any magazines?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 2, A4

A3a. How many magazine articles about the campaign would you say you read -- a good many, several, or just one or two?

1. A GOOD
MANY

2. SEVERAL

3. ONE OR
TWO

7. NONE

8. DON'T
KNOW

A4. Did you read about the campaign in any newspapers?

1. YES

5. NO

8. DON'T KNOW

GO TO A5

A4a. How many newspaper articles did you read about the campaign -- a good many, several, or just one or two?

1. A GOOD
MANY

2. SEVERAL

3. ONE OR
TWO

7. NONE

8. DON'T
KNOW

A5. Did you watch any programs about the campaign on television?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 3, A6

A5a. Would you say you watched a good many, several, or just one or two?

1. A GOOD
MANY

2. SEVERAL

3. ONE OR
TWO

7. NONE

8. DON'T
KNOW

A6. Did you watch the first televised presidential debate held on October 7 between Ronald Reagan and Walter Mondale?

1. YES

5. NO

GO TO A7

7. R VOLUNTEERS: LISTENED
TO DEBATE ON RADIO

8. DON'T KNOW;
CAN'T RECALL

GO TO A7

A6a. Did you (watch/listen to) the entire debate or just part of it?

1. ENTIRE

5. PART

7. R VOLUNTEERS:
INTERRUPTION DUE TO
CIRCUMSTANCES OTHER
THAN PERSONAL CHOICE

8. DON'T KNOW;
CAN'T RECALL

A7. Did you watch the second televised presidential debate held on October 21 between Ronald Reagan and Walter Mondale?

1. YES

5. NO

GO TO A8

7. R VOLUNTEERS: LISTENED
TO DEBATE ON RADIO

8. DON'T KNOW;
CAN'T RECALL

GO TO A8

A7a. Did you (watch/listen to) the entire debate or just part of it?

1. ENTIRE

5. PART

7. R VOLUNTEERS:
INTERRUPTION DUE TO
CIRCUMSTANCES OTHER
THAN PERSONAL CHOICE

8. DON'T KNOW;
CAN'T RECALL

A8. Did you watch the televised vice-presidential debate held on October 11 between George Bush and Geraldine Ferraro?

1. YES

5. NO

TURN TO P. 4,
SECTION B

7. R VOLUNTEERS: LISTENED
TO DEBATE ON RADIO

8. DON'T KNOW;
CAN'T RECALL

TURN TO P. 4,
SECTION B

A8a. Did you (watch/listen to) the entire debate or just part of it?

1. ENTIRE

5. PART

7. R VOLUNTEERS:
INTERRUPTION DUE TO
CIRCUMSTANCES OTHER
THAN PERSONAL CHOICE

8. DON'T KNOW;
CAN'T RECALL

SECTION B

- B1. Do you happen to remember the names of the candidates for Congress--that is, for the House of Representatives in Washington--that ran in your district this November?

1. YES

5. NO

→ TURN TO P. 5, B2

B1a. Who were they?

1. _____

CAND #

--	--

2. _____

CAND #

--	--

NO MENTION

3. _____

CAND #

--	--

NO MENTION

B1b. (ASK FOR EACH NAME IN B1a)
What was (NAME's) party?

1.

1. DEM

5. REP

8. DON'T
KNOW7. OTHER PARTY; SPECIFY:

2.

1. DEM

5. REP

8. DON'T
KNOW7. OTHER PARTY; SPECIFY:

3.

1. DEM

5. REP

8. DON'T
KNOW7. OTHER PARTY; SPECIFY:

Blank

B2. (R.B., P. 1) I'd like to get your feelings toward some of our political leaders and other people who are in the news these days. I will use something we call the feeling thermometer and here is how it works:

I'll read the name of a person and I'd like you to rate that person using the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person.

You would rate the person at the 50 degree mark if you don't feel particularly warm or cold toward the person.

If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

Our first person is Ronald Reagan. How would you rate him using the thermometer?

PROBE FOR "I DON'T KNOW" RESPONSE: When you say "don't know" do you mean that you don't know who the person is, or do you have something else in mind?

R DOESN'T RECOGNIZE NAME 997.	DK WHERE TO RATE; CAN'T JUDGE 998.

RATING:

- | | | |
|-----------------------------------|-------|----|
| a. Ronald Reagan | _____ | a. |
| b. Walter Mondale | _____ | b. |
| c. Jesse Jackson | _____ | c. |
| d. _____
(NAME #31, 33, or 35) | _____ | d. |
| e. _____
(NAME #32, 34, or 36) | _____ | e. |
| f. _____
(NAME #37 or 39) | _____ | f. |
| g. George Bush | _____ | g. |
| h. Geraldine Ferraro | _____ | h. |

And, still using the thermometer, how would you rate the following?

998. DK WHERE TO RATE;
CAN'T JUDGE

- | | | |
|---|-------|----|
| i. the Democratic Party | _____ | i. |
| j. the Republican Party | _____ | j. |
| k. people who call themselves political
independents | _____ | k. |

3

B2. Now let's talk about your feelings toward some political figures.

I'll read the name of a person and I will ask you to rate that person on a thermometer that runs from 0 degrees to 100 degrees. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward that person. Ratings between 0 degrees and 50 degrees mean that you don't feel too favorable and are cool toward that person. You may use any number from 0 to 100 to tell me how favorable or unfavorable your feelings are for each person.

If we come to a name you recognize, but you don't feel particularly warm or cold toward the person, you would rate the person at the 50 degree mark.

If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

PROBE FOR "I DON'T KNOW" RESPONSE: When you say "don't know" do you mean that you don't know who the person is, or do you have something else in mind?

R DOESN'T RECOGNIZE NAME 997.	DK WHERE TO RATE; CAN'T JUDGE 998.

RATING:

- a. Ronald Reagan _____ a.
- b. Walter Mondale _____ b.
- c. Jesse Jackson _____ c.
- d. _____ d.
(NAME #31, 33, or 35)
- e. _____ e.
(NAME #32, 34, or 36)
- f. _____ f.
(NAME #37 or 39)
- g. George Bush _____ g.
- h. Geraldine Ferraro _____ h.

And, still using the thermometer, how would you rate the following?

998. DK WHERE TO RATE;
CAN'T JUDGE

- i. the Democratic Party _____ i.
- j. the Republican Party _____ j.
- k. people who call themselves political
independents _____ k.

B2. (CONTINUED. R.B., STILL P. 1)

998. DK WHERE TO RATE;
CAN'T JUDGERATING:

m. political parties in general
 n. women
 o. blacks
 p. conservatives
 q. Hispanics
 r. middle-class people
 s. labor unions
 t. poor people
 u. whites
 v. liberals
 w. older people
 x. Evangelical groups active in politics,
 such as the Moral Majority
 y. big business
 z. Catholics
 aa. black militants
 bb. the U.S. Supreme Court
 cc. people on welfare
 dd. gay men and lesbians, that is
 homosexuals
 ee. civil rights leaders
 ff. anti-abortionists
 gg. the military
 hh. the women's liberation movement

m.	
n.	
o.	
p.	
q.	
r.	
s.	
t.	
u.	
v.	
w.	
x.	
y.	
z.	
aa.	
bb.	
cc.	
dd.	
ee.	
ff.	
gg.	
hh.	

SECTION C

- C1. In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. How about you -- did you vote in the elections this November?

1. YES, DID VOTE

5. NO, DID NOT VOTE

8. DON'T KNOW

TURN TO P. 13,

- C2. Were you registered in this election as being a Republican, a Democrat, an independent or what?

R VOLUNTEERS:

1. DEMOCRAT

3. REPUBLICAN

2. INDEPENDENT

4. OTHER PARTY, SPECIFY: _____

5. VOTERS NOT REQUIRED TO DECLARE PARTY

6. VOTERS NOT REQUIRED TO REGISTER

TURN TO P. 8, C3

7. I AM NOT REGISTERED

TURN TO P. 8, C3

8. DON'T KNOW

- C2a. Are you registered to vote at your current address?

5. NO

1. YES

TURN TO P. 8, C3

8. DON'T KNOW

- C2b. At what address are you registered? (ADDRESS, CITY, STATE) _____

YOU MAY REASSURE R THAT WE NEED THIS INFORMATION BECAUSE: We are interested in the frequency with which people have to update voting registration as a result of changes in residence. Registration rules vary from community to community. Knowing the address at which you are currently registered will enable us to identify the regulations that apply to those who live in that area. IF R STILL REFUSES TO GIVE YOU THE ADDRESS, MOVE ON TO P. 8, C3.

- C2c. INTERVIEWER CHECKPOINT:

☐ 1. R REGISTERED TO VOTE IN STATE OF INTERVIEW → TURN TO P. 8, C3

☐ 5. R REGISTERED TO VOTE OUTSIDE STATE OF INTERVIEW → TURN TO P. 11, C8

C3. How about the election for President? Did you vote for a candidate for President?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 9, C4

C3a. Who did you vote for?

1. REAGAN

2. MONDALE

7. OTHER, SPECIFY:

C3b. Would you say that your preference for this candidate was strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

C3c. How long before the election did you decide that you were going to vote the way you did?

Blank

2

1

- C4. (BALLOT CARD) Here is a list of candidates for the other major races in this district. Now about the election for the House of Representatives in Washington. Did you vote for a candidate for the U.S. House of Representatives?

1. YES

R VOLUNTEERS: VOTED FOR CAND.
WHOSE NAME IS NOT ON BALLOT CARD;
7. R REGISTERED IN DIFFERENT DISTRICT
IN STATE OF INTERVIEW (#1 CHECKED
IN C2c)

5. NO

8. DON'T KNOW

GO TO C5

C4a. Who did you vote for? _____

CAND. #

C4b. Would you say that your preference for this candidate was
strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

C5. INTERVIEWER CHECKPOINT

☐

1. U.S. SENATE RACE IN THIS STATE (CANDIDATE LIST INCLUDES AT LEAST
ONE NAME FROM #10 - #16)

☐

2. NO U.S. SENATE RACE (NO NAME FROM #10 - #16 ON
CANDIDATE LIST) → TURN TO P. 10, C7

- C6. (BALLOT CARD) Now about the election for the United States Senate? Did you vote for a candidate for the U.S. Senate?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 10, C7

C6a. Who did you vote for? _____

CAND. #



- C4. I am going to read a list of candidates for the major races in your district. In the election for the House of Representatives, the ballot listed:

(NAMES OF ALL HOUSE OF REPRESENTATIVE CANDIDATES LISTED ON THE BALLOT CARD)

Did you vote for a candidate for the U.S. House of Representatives?

1. YES

7. R VOLUNTEERS: VOTED FOR CAND.
WHOSE NAME WAS NOT READ IN B4

5. NO

8. DON'T KNOW

GO TO C5

C4a. Who did you vote for? _____

CAND. #

C4b. Would you say that your preference for this candidate was strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

C5. INTERVIEWER CHECKPOINT:



1. U.S. SENATE RACE IN THIS STATE (CANDIDATE LIST INCLUDES AT LEAST ONE NAME FROM #10 - #16)



2. NO U.S. SENATE RACE (NO NAME FROM #10 - #16 ON CANDIDATE LIST) → TURN TO P. 10, C7

- C6. In the election for the United States Senate, the ballot listed:

(NAMES OF ALL U.S. SENATE CANDIDATES LISTED ON THE BALLOT CARD.)

Did you vote for a candidate for the U.S. Senate?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 10, C7

C6a. Who did you vote for? _____

CAND. #

C7. How about the elections for other state and local offices -- did you vote a straight ticket, or did you vote for candidates from different parties?

1. STRAIGHT TICKET

5. DIFFERENT PARTIES

R VOLUNTEERS:
7. DIDN'T VOTE IN
STATE & LOCAL
ELECTIONS

8. DK

TURN TO P. 15,
SECTION D

C7a. Which party?

1. REPUBLICAN

5. DEMOCRATIC

7. OTHER, SPECIFY:

C7b. Did you vote mostly Republican,
mostly Democrat, or about half
and half?

1. MOSTLY REPUBLICAN

3. ABOUT HALF & HALF, REP-DEM

5. MOSTLY DEMOCRATIC

TURN TO P. 15, SECTION D

FOR R'S REGISTERED OUTSIDE STATE OF INTERVIEW

C8. How about the election for President. Did you vote for a candidate for President?

1. YES

5. NO

GO TO C9

8. DON'T KNOW

C8a. Who did you vote for?

1. REAGAN

2. MONDALE

7. OTHER, SPECIFY:

C8b. Would you say that your preference for this candidate was strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

C8c. How long before the election did you decide that you were going to vote the way you did? _____

C9. How about the election for the House of Representatives in Washington. Did you vote for a candidate for the U.S. House of Representatives?

1. YES

6. NO

GO TO C10

8. DON'T KNOW

C9a. Who did you vote for? _____

C9b. Would you say that your preference for this candidate was strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

C10. How about the election for the United States Senate? Did you vote for a candidate for the U.S. Senate?

1. YES

5. NO

8. DON'T KNOW

7. R VOLUNTEERS: NO SENATE
RACE IN STATE R VOTED

TURN TO P. 12, C11

C10a. Who did you vote for? _____

FOR R'S REGISTERED OUTSIDE STATE OF INTERVIEW

- C11. How about the elections for other state and local offices -- did you vote a straight ticket, or did you vote for candidates from different parties?

1. STRAIGHT TICKET

5. DIFFERENT PARTIES

R VOLUNTEERS:
7. DIDN'T VOTE IN
STATE & LOCAL
ELECTIONS

8. DK

TURN TO P. 15,
SECTION D

C11a. Which party?

1. REPUBLICAN

5. DEMOCRATIC

7. OTHER, SPECIFY:

C11b. Did you vote mostly Republican, mostly Democrat, or about half and half?

1. MOSTLY REPUBLICAN

3. ABOUT HALF & HALF, REP-DEM

5. MOSTLY DEMOCRATIC

TURN TO P. 15, SECTION D

C12. Were you registered to vote in this election?

1. YES

5. NO

8. DON'T KNOW

6. R VOLUNTEERS; VOTERS NOT
REQUIRED TO REGISTER

GO TO C14

C13. Were you registered in this election as being a Republican, a Democrat, an independent or what?

R VOLUNTEERS:

1. DEMOCRAT

3. REPUBLICAN

2. INDEPENDENT

4. OTHER PARTY, SPECIFY:

5. VOTERS NOT REQUIRED TO DECLARE PARTY

6. VOTERS NOT REQUIRED TO REGISTER

GO TO C14

7. I AM NOT REGISTERED

GO TO C14

8. DON'T KNOW

C13a. Are you registered to vote at your current address?

5. NO

1. YES

GO TO C14

8. DON'T KNOW

C13b. At what address are you registered? (ADDRESS, CITY, STATE) _____

YOU MAY REASSURE R THAT WE NEED THIS INFORMATION BECAUSE: We are interested in the frequency with which people have to update voting registration as a result of changes in residence. Registration rules vary from community to community. Knowing the address at which you are currently registered will enable us to identify the regulations that apply to those who live in that area. IF R STILL REFUSES TO GIVE YOU THE ADDRESS, MOVE ON TO C14.

C14. How about the election for President? Did you prefer one of the candidates for President?

1. YES

5. NO

TURN TO P. 14, C15

8. DON'T KNOW

C14a. Who did you prefer?

1. REAGAN

2. MONDALE

OTHER, SPECIFY:

7. _____

C14b. Would you say your preference for this candidate was strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

14



C15. (BALLOT CARD) Here is a list of candidates for the other major races in this district. How about the election for the House of Representatives in Washington. Did you prefer one of the candidates for the U.S. House of Representatives?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 15, SECTION D

C15a. Which candidate was that? _____

CAND. #

C15b. Would you say that your preference for this candidate was strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

1



C15. I am going to read a list of candidates for the major races in your district. In the election for the House of Representatives, the ballot listed:

(NAMES OF ALL HOUSE OF REPRESENTATIVE CANDIDATES LISTED ON THE BALLOT CARD)

Did you prefer one of the candidates for the U.S. House of Representatives?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 15, SECTION D

C15a. Which candidate was that? _____

CAND. #

--	--

C15b. Would you say that your preference for this candidate was strong or not strong?

1. STRONG

5. NOT STRONG

8. DON'T KNOW

Blank



SECTION D

- D1. As you know, the political parties try to talk to as many people as they can to get them to vote for their candidate. Did anyone from one of the political parties call you up or come around and talk to you about the campaign this year?

1. YES

5. NO

8. DON'T KNOW

GO TO D2

D1a. Which party was that?

5. DEMOCRATIC

1. REPUBLICAN

3. BOTH

8. DON'T KNOW

OTHER, SPECIFY:

7.

- D2. Other than someone from the two major parties, did anyone else call you up or come around and talk to you about supporting specific candidates in this last election?

1. YES

5. NO

8. DON'T KNOW

GO TO D3

D2a. Do you happen to know if this was someone from the candidate's own organization or was it someone else?

1. FROM CANDIDATE'S
OWN ORGANIZATION

2. SOMEONE ELSE

8. DON'T KNOW

D2b. Which candidate(s) did (he/she/they) ask you to support?

CAND. #

--	--

CAND. #

--	--

98. DON'T KNOW

- D3. We would like to find out about some of the things people do to help a party or a candidate win an election. During the campaign, did you talk to any people and try to show them why they should vote for or against one of the parties or candidates?

1. YES

5. NO

D4. Did you wear a campaign button, put a campaign sticker on your car, or place a sign in your window or in front of your house?

1. YES

5. NO

D5. During this year's campaign, did anyone talk to you to try to get you to work for one of the parties or for a candidate?

1. YES

5. NO

D6. Did you go to any political meetings, rallies, speeches, dinners, or things like that in support of a particular candidate?

1. YES

5. NO

GO TO D7

D6a. Did you give any money as a result?

1. YES

5. NO

8. DK

D7. Did you do any (other) work for one of the parties or candidates?

1. YES

5. NO

D8. Now, a few questions about giving money during this election campaign. First, did you use the one-dollar check-off option on your federal income tax return to make a political contribution this year?

1. YES

5. NO

8. DON'T KNOW

D9. As you know, during an election year, people are often asked to make a contribution to support campaigns. During the past year did you give any money to an individual candidate, a political party organization, people supporting a ballot proposition, or to a particular issue or interest group?

1. YES

5. NO

→ TURN TO P. 17, D10

← 8. DON'T KNOW

D9a. Apart from contributions to specific candidates, how about contributions to any political party organization. Did you give money to a political party during this election year?

1. YES

5. NO

→ TURN TO P. 17, D9c

← 8. DON'T KNOW

D9b. Which party was that?

5. DEMOCRATIC

1. REPUBLICAN

3. BOTH

7. OTHER, SPECIFY: _____

D9c. Now, apart from contributing to a political party, did you give any money to an individual candidate running for public office?

1. YES

5. NO

8. DON'T KNOW

GO TO D9e

D9d. What party did that candidate belong to?

5. DEMOCRATIC

1. REPUBLICAN

3. BOTH

7. OTHER, SPECIFY: _____

D9e. Now how about state and local issues on the ballot in your state or community. Did you give any money to help support or oppose any ballot proposition this election year?

1. YES

5. NO

8. DON'T KNOW

D9f. Did you give any money to any other group that supported or opposed candidates?

1. YES

5. NO

8. DON'T KNOW

D10. During the past year did you receive any requests through the mail asking you to contribute money to a candidate, a party or an issue group?

1. YES

5. NO

8. DON'T KNOW

TURN TO P.18, D11

D10a. Did you get quite a few (of these mail requests) or not very many?

1. QUITE A FEW

5. NOT VERY MANY

8. DON'T KNOW

D10b. Did you contribute any money because of the mail you received?

1. YES

5. NO

8. DON'T KNOW

D11. In the last year, did you receive any telephone calls asking you to contribute money to a candidate, a party, or an issue group?

1. YES

5. NO

GO TO D12

8. DON'T KNOW

D11a. Did you get quite a few (of these calls) or not very many?

1. QUITE A FEW

5. NOT VERY MANY

8. DON'T KNOW

D11b. Did you contribute any money because of the telephone call(s)?

1. YES

5. NO

8. DON'T KNOW

D12. In the last year, have you been contacted directly, face to face, and asked to contribute money to a candidate, a party, or an issue group?

1. YES

5. NO

TURN TO P. 19, D13

8. DON'T KNOW

D12a. Did you get quite a few or not very many (contacts)?

1. QUITE A FEW

5. NOT VERY MANY

8. DON'T KNOW

D12b. Did you contribute any money because of a personal contact?

1. YES

5. NO

8. DON'T KNOW

D13. During the campaign this year did anyone talk to you about registering to vote or about voting?

1. YES

5. NO

8. DON'T KNOW

D14. In the last six months, have you worked with others or joined an organization trying to do something about some national problem?

1. YES

5. NO

8. DON'T KNOW

SECTION E

- E1. In general, do you approve or disapprove of the way the U.S. Congress has been handling its job?

1. APPROVE	5. DISAPPROVE	8. DON'T KNOW GO TO E2
E1a. Do you approve <u>strongly</u> or <u>not strongly</u> ? 1. STRONGLY 2. NOT STRONGLY		E1b. Do you disapprove <u>strongly</u> or <u>not strongly</u> ? 5. STRONGLY 4. NOT STRONGLY

- E2. Do you approve or disapprove of the way Ronald Reagan is handling his job as president?

1. APPROVE	5. DISAPPROVE	8. DON'T KNOW GO TO E3
E2a. Do you approve <u>strongly</u> or <u>not strongly</u> ? 1. STRONGLY 2. NOT STRONGLY		E2b. Do you disapprove <u>strongly</u> or <u>not strongly</u> ? 5. STRONGLY 4. NOT STRONGLY

- E3. Do you approve or disapprove of the way Ronald Reagan is handling the balancing of the national budget?

1. APPROVE	5. DISAPPROVE	8. DON'T KNOW TURN TO P. 21, E4
E3a. Do you approve <u>strongly</u> or <u>not strongly</u> ? 1. STRONGLY 2. NOT STRONGLY		E3b. Do you disapprove <u>strongly</u> or <u>not strongly</u> ? 5. STRONGLY 4. NOT STRONGLY

E4. Now we would like to know something about the feelings you have toward the candidates for President. I am going to name a candidate, and I want you to tell me whether something about that person, or something he has done has made you have certain feelings like anger or pride.

Think about Ronald Reagan. Now, has Reagan -- because of the kind of person he is, or because of something he has done -- ever made you feel:

1. YES; HAVE FELT 5. NO; NEVER FELT

- a. angry
- b. hopeful
- c. afraid of him
- d. proud
- e. disgusted
- f. sympathetic toward him
- g. uneasy

[illegible]

E5. Think about Walter Mondale. Now, has Mondale (—because of the kind of person he is, or because of something he has done—) ever made you feel:

1. YES; HAVE FELT 5. NO; NEVER FELT

- a. angry
- b. hopeful
- c. afraid of him
- d. proud
- e. disgusted
- f. sympathetic toward him
- g. uneasy

[illegible]

E6. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

1. REPUBLICAN

5. DEMOCRAT

2. INDEPENDENT

3. NO PREFERENCE

4. OTHER PARTY

E6a. Would you call yourself a strong Republican or a not very strong Republican?

1. STRONG

5. NOT VERY STRONG

E6b. Would you call yourself a strong Democrat or a not very strong Democrat?

1. STRONG

5. NOT VERY STRONG

E6c. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

1. CLOSER TO REPUBLICAN

5. CLOSER TO DEMOCRATIC

3. NEITHER

SECTION F

F1. Do you think there are any important differences in what the Republicans and Democrats stand for?

1. YES

5. NO

8. DON'T KNOW

GO TO F2

F1a. What are those differences? (Any others?)

F2. Would you say that one of the parties is more conservative than the other at the national level?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 24, F3

F2a. Which party is more conservative?

1. DEMOCRATS

5. REPUBLICANS

8. DON'T KNOW

F3. Now we'd like to know about your impressions of Ronald Reagan. I am going to read a list of words and phrases people use to describe political figures. After each one, I would like you to tell me how much the word or phrase fits your impression of Ronald Reagan.

The first phrase is "hard-working." How much would you say "hard-working" fits your impression of Ronald Reagan: a great deal, somewhat, a little, or not at all?

	1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	6. DK
a. HARD-WORKING	a.					
b. decent	b.					
c. compassionate	c.					
d. commands respect	d.					
e. intelligent	e.					
f. moral	f.					
g. kind	g.					
h. inspiring	h.					
i. knowledgeable	i.					
j. sets a good example	j.					
k. really cares about people like you	k.					
m. provides strong leadership	m.					
n. understands people like you	n.					
o. fair	o.					
p. in touch with ordinary people	p.					
r. religious	r.					

F4. Now about Walter Mondale. Would you say "hard-working" fits your impression of him: a great deal, somewhat, a little, or not at all?

	1. A GREAT DEAL	2. SOMEWHAT	3. CAN'T DECIDE	4. A LITTLE	5. NOT AT ALL	6. DK
a. HARD-WORKING	a.					
b. decent	b.					
c. compassionate	c.					
d. commands respect	d.					
e. intelligent	e.					
f. moral	f.					
g. kind	g.					
h. inspiring	h.					
i. knowledgeable	i.					
j. sets a good example	j.					
k. really cares about people like you	k.					
m. provides strong leadership	m.					
n. understands people like you	n.					
o. fair	o.					
p. in touch with ordinary people	p.					
r. religious	r.					

SECTION 6

- G1. Next I would like to ask you some questions about the candidate(s) who ran in your district for the U.S. House of Representatives.

Was there anything in particular that you liked about _____
(NAME # 31, 33 or 35)
the Democratic candidate for the U.S. House of Representatives?

1. YES

5. NO

8. DON'T KNOW

GO TO G2

R VOLUNTEERS: "I DON'T
7. KNOW ANYTHING ABOUT THIS
PERSON."

TURN TO P. 27, G3

G1a. What was that? (Anything else?) _____

- G2. Was there anything in particular that you didn't like about _____
(NAME # 31, 33, or 35)

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 27, G3

G2a. What was that? (Anything else?) _____

G3. Was there anything in particular that you liked about _____
(NAME #32, 34 or 36)
the Republican candidate for the U.S. House of Representatives?

1. YES

5. NO

8. DON'T KNOW

GO TO G4

R VOLUNTEERS: "I DON'T
7. KNOW ANYTHING ABOUT THIS
PERSON."

TURN TO P. 28, G5

G3a. What was that? (Anything else?) _____

G4. Was there anything in particular that you didn't like about _____
(NAME # 32, 34 or 36)

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 28, G5

G4a. What was that? (Anything else?) _____

G5. INTERVIEWER CHECKPOINT

1. DISTRICT IN WHICH TWO HOUSE CANDIDATES RAN (CANDIDATE LIST INCLUDES ONE NAME # 31, 33 OR 35 AND ONE NAME # 32, 34 OR 36)
2. DISTRICT IN WHICH ONLY ONE HOUSE CANDIDATE RAN (CANDIDATE LIST INCLUDES EITHER NAME # 31, 33 OR 35 OR NAME # 32, 34 OR 36, BUT NOT BOTH)

IF ONLY ONE HOUSE CANDIDATE RAN IN THE DISTRICT:

G6. Do you happen to know if _____ was
(NAME # 31, 32, 33, 34, 35 OR 36)
already in the U.S. House of Representatives before the election?

1. YES, CANDIDATE WAS

3. NO, CANDIDATE WAS NOT

5. DON'T KNOW

CAND #
(G6a)

TURN TO P. 29, G8

IF TWO HOUSE CANDIDATES RAN IN THE DISTRICT:

G7. Do you happen to know if either of these candidates, _____ or
(NAME # 31, 33 OR 35)
_____, was already in the U.S. House of Representatives
(NAME # 32, 34 OR 36)
before the election?

1. YES, ONE
CANDIDATE WAS2. YES, BOTH
CANDIDATES WERE3. NEITHER
CANDIDATE WAS

5. DON'T KNOW

TURN TO P. 29, G8

G7a. Which candidate was that?

CAND #

NEITHER

Blank

G8. INTERVIEWER CHECKPOINT

<input type="checkbox"/>	1. DISTRICT IN WHICH NO HOUSE INCUMBENT RAN (CANDIDATE LIST INCLUDES # 31 <u>OR</u> # 32, OR BOTH) → TURN TO P. 34, G18
<input type="checkbox"/>	2. DISTRICT IN WHICH HOUSE INCUMBENT RAN (CANDIDATE LIST INCLUDES # 33 <u>OR</u> # 34)

G9. (R.R. P. 2) There are many ways in which U.S. Representatives can have contact with the people from their districts. On this page are some of these ways. Think of _____ who has been a U.S. Representative in Washington. Have you come into contact with or learned anything about (him/her) through any of these ways?

1. YES

5. NO; NO CONTACT AT ALL → GO TO G10

G9a. Which ones? (MARK ALL MENTIONS)

- ☐ a. MET HIM/HER PERSONALLY
- ☐ b. ATTENDED A MEETING OR GATHERING WHERE HE/SHE SPOKE
- ☐ c. TALKED TO A MEMBER OF HIS/HER STAFF OR SOMEONE IN HIS/HER OFFICE
- ☐ d. RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
- ☐ e. READ ABOUT HIM/HER IN A NEWSPAPER OR MAGAZINE
- ☐ f. HEARD HIM/HER ON THE RADIO
- ☐ g. SAW HIM/HER ON TV
- ☐ h. OTHER CONTACT NOT INCLUDED IN A-G ABOVE

G10. Do you know anyone, any of your family, friends, or people at work, who have had some contact with _____?

(NAME # 33 OR 34)

1. YES

5. NO

8. DON'T KNOW

3

G8. INTERVIEWER CHECKPOINT

- ☐ 1. DISTRICT IN WHICH NO HOUSE INCUMBENT RAN (CANDIDATE LIST INCLUDES # 31 OR # 32, OR BOTH) → TURN TO P. 33, 618
- ☐ 2. DISTRICT IN WHICH HOUSE INCUMBENT RAN (CANDIDATE LIST INCLUDES # 33 OR # 34)

G9. There are many ways in which U.S. representatives can have contact with the people from their districts. Think of _____
(NAME # 33 or 34)
who has been a U.S. Representative in Washington.

- G9a. Have you met (him/her) personally?
- G9b. Have you attended a meeting or gathering where (he/she) spoke?
- G9c. Have you talked to a member of (his/her) staff or to someone in (his/her) office?
- G9d. Have you received something in the mail from (him/her)?
- G9e. Have you read about (him/her) in a newspaper or magazine?
- G9f. Have you heard (him/her) on the radio?
- G9g. Have you seen (him/her) on TV?

1. YES 5. NO

G10. Do you know anyone, any of your family, friends, or people at work, who have had some contact with _____?
(NAME # 33 OR 34)

1. YES

5. NO

8. DON'T KNOW

2

Wording in personal interview

G11.(R.B., STILL ON P. 2) How about _____ who also ran for the
(NAME # 35 OR 36)
U.S. House of Representatives from your district in the last election. Have
you come into contact with or learned anything about (him/her) through any of
these ways?

1. YES

5. NO; NO CONTACT AT ALL

→ GO TO G12

G11a. Which ones? (MARK ALL MENTIONS)

- ☐ a. MET HIM/HER PERSONALLY
- ☐ b. ATTENDED A MEETING OR GATHERING WHERE HE/SHE SPOKE
- ☐ c. TALKED TO A MEMBER OF HIS/HER STAFF OR SOMEONE IN HIS/HER OFFICE
- ☐ d. RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
- ☐ e. READ ABOUT HIM/HER IN A NEWSPAPER OR MAGAZINE
- ☐ f. HEARD HIM/HER ON THE RADIO
- ☐ g. SAW HIM/HER ON TV
- ☐ h. OTHER CONTACT NOT INCLUDED IN A-G ABOVE

G12.Do you know anyone, any of your family, friends, or people at work, who have
had some contact with _____?
(NAME # 35 OR 36)

1. YES

5. NO

8. DON'T KNOW

Wording in telephone interview

2

G11. How about _____ who also ran for the U.S. House of
 (NAME # 35 or 36)
 Representatives from your district in the last election?

1. YES 5. NO

- G11a. Have you met (him/her) personally?
 G11b. Have you attended a meeting or gathering where
 (he/she) spoke?
 G11c. Have you talked to a member of (his/her) staff
 or to someone in (his/her) office?
 G11d. Have you received something in the mail from
 (him/her)?
 G11e. Have you read about (him/her) in a newspaper or
 magazine?
 G11f. Have you heard (him/her) on the radio?
 G11g. Have you seen (him/her) on TV?

G12. Do you know anyone, any of your family, friends, or people at work, who have
 had some contact with _____?
 (NAME # 35 OR 36)

1. YES

5. NO

8. DON'T KNOW

Blank

G13. Have you (or anyone in your family living here) ever contacted Representative or anyone in (his/her) office

(NAME # 33 OR 34)

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 32, G14

G13a. Was it to: (ACCEPT MORE THAN ONE MENTION)

- ☐ express an opinion?
- ☐ seek information?
- ☐ seek help on a problem you had?

G13b. Did you get a response from your Representative or (his/her) office?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 32, G14

G13c. How satisfied were you with the response: very satisfied, somewhat satisfied, not very satisfied, or not at all satisfied?

1. VERY
SATISFIED

2. SOMEWHAT
SATISFIED

4. NOT VERY
SATISFIED

5. NOT AT ALL
SATISFIED

8. DON'T
KNOW

G14. Do you know anyone else who has contacted Representative _____
(NAME # 33 OR 34)
or anyone in (his/her) office?

1. YES

5. NO

8. DON'T KNOW

GO TO G15

G14a. Did this (person/group) get a response?

1. YES

5. NO

8. DON'T KNOW

GO TO G15

G14b. Was this (person/group) satisfied with the response?

1. YES;
SATISFIED2. SOMEWHAT
SATISFIED4. SOMEWHAT
DISSATISFIED5. NO; NOT
SATISFIED8. DON'T
KNOW

G15. If you had (another/a) problem that Representative _____
(NAME # 33 OR 34)
could do something about, do you think (he/she) would be very helpful, somewhat
helpful, or not very helpful to you?

1. VERY
HELPFUL2. SOMEWHAT
HELPFUL3. NOT VERY
HELPFUL

7. DEPENDS

8. DON'T KNOW

G16. Do you happen to remember anything special that Representative _____
(NAME # 33 OR 34)
has done for (his/her) district or for the people in (his/her) district while
(he/she) has been in Congress?

1. YES

5. NO

G17. In general, do you approve or disapprove of the way Representative
_____ has been handling (his/her) job?
(NAME # 33 OR 34)

1. APPROVE

5. DISAPPROVE

8. DON'T KNOW

TURN TO P. 36, SECTION H

Wording in personal interview

2

FOR DISTRICT WITH NO INCUMBENT RUNNING

G18. (R.B., P. 2) There are many ways in which congressional candidates can have contact with the people from their district. Think about _____

(NAME # 31)

who ran for the U.S. House of Representatives from this district in the last election. Have you come into contact with or learned anything about (him/her) through any of these ways?

1. YES

5. NO; NO CONTACT AT ALL → GO TO G19

G18a. Which ones? (MARK ALL MENTIONS)

- ☐ a. MET HIM/HER PERSONALLY
- ☐ b. ATTENDED A MEETING OR GATHERING WHERE HE/SHE SPOKE
- ☐ c. TALKED TO A MEMBER OF HIS/HER STAFF OR SOMEONE IN HIS/HER OFFICE
- ☐ d. RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
- ☐ e. READ ABOUT HIM/HER IN A NEWSPAPER OR MAGAZINE
- ☐ f. HEARD HIM/HER ON THE RADIO
- ☐ g. SAW HIM/HER ON TV
- ☐ h. OTHER CONTACT NOT INCLUDED IN A-G ABOVE

G19. Do you know anyone, any of your family, friends, or people at work, who have had some contact with _____?

(NAME # 31)

1. YES

5. NO

8. DON'T KNOW

2

FOR DISTRICT WITH NO INCUMBENT RUNNING

G18. There are many ways in which congressional candidates can have contact with the people from their district. Think about _____
 (NAME # 31)
 who ran for the U.S. House of Representatives from this district in the last election.

1. YES 5. NO

G18a. Have you met (him/her) personally?

G18b. Have you attended a meeting or gathering where (he/she) spoke?

G18c. Have you talked to a member of (his/her) staff or to someone in (his/her) office?

G18d. Have you received something in the mail from (him/her)?

G18e. Have you read about (him/her) in a newspaper or magazine?

G18f. Have you heard (him/her) on the radio?

G18g. Have you seen (him/her) on TV?

G19. Do you know anyone, any of your family, friends, or people at work, who have had some contact with _____?

(NAME # 31)

1. YES

5. NO

8. DON'T KNOW

G20. (R.B., STILL ON P. 2) And how about _____ who (also) ran
(NAME # 32)
for the U.S. House of Representatives from this district in the last election.
Have you come into contact with or learned anything about (him/her) through
any of these ways?

☐ 1. YES☐ 5. NO; NO CONTACT AT ALL → GO TO G21

G20a. Which ones? (MARK ALL MENTIONS)

- ☐ a. MET HIM/HER PERSONALLY
- ☐ b. ATTENDED A MEETING OR GATHERING WHERE HE/SHE SPOKE
- ☐ c. TALKED TO A MEMBER OF HIS/HER STAFF OR SOMEONE IN HIS/HER OFFICE
- ☐ d. RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
- ☐ e. READ ABOUT HIM/HER IN A NEWSPAPER OR MAGAZINE
- ☐ f. HEARD HIM/HER ON THE RADIO
- ☐ g. SAW HIM/HER ON TV
- ☐ h. OTHER CONTACT NOT INCLUDED IN A-G ABOVE

G21. Do you know anyone, any of your family, friends, or people at work, who have
had some contact with _____?
(NAME # 32)

☐ 1. YES☐ 5. NO☐ 6. DON'T KNOW

2

G20. How about _____ who also ran for the U.S. House of
 (NAME # 32)
 Representatives from your district in the last election?

1. YES 5. NO

G20a. Have you met (him/her) personally?

G20b. Have you attended a meeting or gathering where
 (he/she) spoke?G20c. Have you talked to a member of (his/her) staff
 or to someone in (his/her) office?G20d. Have you received something in the mail from
 (him/her)?G20e. Have you read about (him/her) in a newspaper or
 magazine?

G20f. Have you heard (him/her) on the radio?

G20g. Have you seen (him/her) on TV?

G21. Do you know anyone, any of your family, friends, or people at work, who have
 had some contact with _____?

(NAME # 32)

1. YES

5. NO

8. DON'T KNOW

SECTION H

- H1. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

1. MOST OF
THE TIME

2. SOME OF
THE TIME

3. ONLY NOW
AND THEN

4. HARDLY
AT ALL

5. DON'T KNOW

- H5. How good a job is the government doing in dealing with this problem, a good job, only fair, or a poor job?

1. GOOD JOB

3. ONLY FAIR

5. POOR JOB

8. DON'T KNOW

- H6. Which political party do you think would be most likely to get the government to do a better job in dealing with this problem -- the Republicans, the Democrats, or wouldn't there be much difference between them?

1. REPUBLICANS

5. DEMOCRATS

3. NOT MUCH DIFFERENCE

8. DON'T
KNOW

- J2. Do you happen to know which party had the most members in the House of Representatives in Washington before the election (this/last) month?
(IF NECESSARY: Which one?)

1. REPUBLICANS

5. DEMOCRATS

8. NO, DON'T KNOW

- J3. As a result of the election (this/last) month, which party will now have the most members in the House of Representatives?

1. REPUBLICANS

5. DEMOCRATS

8. DON'T KNOW

- J4. Do you happen to know which party had the most members in the U.S. Senate before the elections (this/last) month? (IF NECESSARY: Which one?)

1. REPUBLICANS

5. DEMOCRATS

8. NO, DON'T KNOW

- J5. As a result of the election (this/last) month, which party will now have the most members in the U.S. Senate?

1. REPUBLICANS

5. DEMOCRATS

8. DON'T KNOW

J6. When it comes to politics, do you usually think of yourself as a liberal, a conservative, a moderate, or what?

1. YES, LIBERAL

J6a. Do you think of yourself as a strong liberal or a not very strong liberal?

1. STRONG

5. NOT VERY STRONG

TURN TO P. 42, J7

5. YES, CONSERVATIVE

J6b. Do you think of yourself as a strong conservative or a not very strong conservative?

1. STRONG

5. NOT VERY STRONG

TURN TO P. 42, J7

3. YES, MODERATE

7. NO, NEVER

8. DON'T KNOW

J6c. Do you think of yourself as more like a liberal or more like a conservative?

1. LIBERAL

5. CONSERVATIVE

3. NEITHER; R REFUSES TO CHOOSE

8. DON'T KNOW

TURN TO P. 42, J7

0. R HAS ABSOLUTELY NO UNDERSTANDING OF TERMS "LIBERAL" AND "CONSERVATIVE"

TURN TO P. 45, SECTION K

- J7. What about Ronald Reagan? Do you usually think of Ronald Reagan as a liberal, a conservative, a moderate, or what?

1. YES, LIBERAL

J7a. Do you think he is a strong liberal or a not very strong liberal?

1. STRONG

5. NOT VERY STRONG

TURN TO P. 43, J8

5. YES, CONSERVATIVE

J7b. Do you think he is a strong conservative or a not very strong conservative?

1. STRONG

5. NOT VERY STRONG

TURN TO P. 43, J8

3. YES, MODERATE

7. NO, NEVER

8. DON'T KNOW

J7c. Do you think he is more like a liberal or more like a conservative?

1. LIBERAL

5. CONSERVATIVE

3. NEITHER

8. DON'T KNOW

TURN TO P. 43, J8

J8. What about Walter Mondale? Do you usually think of Walter Mondale as a liberal, a conservative, a moderate, or what?

1. YES, LIBERAL

J8a. Do you think he is a strong liberal or a not very strong liberal?

1. STRONG

5. NOT VERY STRONG

TURN TO P. 44, J9

5. YES, CONSERVATIVE

J8b. Do you think he is a strong conservative or a not very strong conservative?

1. STRONG

5. NOT VERY STRONG

TURN TO P. 44, J9

3. YES, MODERATE

7. NO, NEVER

8. DON'T KNOW

J8c. Do you think he is more like a liberal or more like a conservative?

1. LIBERAL

5. CONSERVATIVE

3. NEITHER

8. DON'T KNOW

TURN TO P. 44, J9

- J9. People have different things in mind when they say that someone's political views are liberal or conservative. We'd like to know more about this. Let's start with liberal. What sorts of things do you have in mind when you say that someone's political views are liberal? (PROBE: Can you give me an example?) (Anything else?)

- J10. And, what do you have in mind when you say that someone's political views are conservative? (PROBE: Can you give me an example?) (Anything else?)

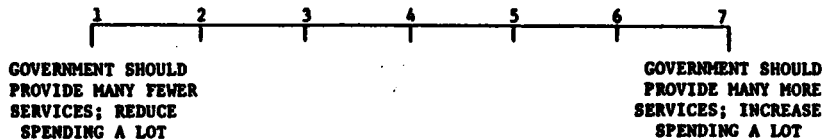
SECTION K

3

45

- K1. (R.B., P.3) Some people think the government should provide fewer services, even in areas such as health and education, in order to reduce spending. Suppose these people are at one end of the scale at point number 1. Other people feel it is important for the government to provide many more services even if it means an increase in spending. Suppose these people are at the other end, at point 7. And, of course, some other people have opinions somewhere in between at points 2, 3, 4, 5, or 6.

GOVERNMENT SERVICES/GOVERNMENT SPENDING



- a. Where would you place yourself on this scale, or haven't you thought much about this?

RATING

↓

8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 46, K3

- b. Where would you place Ronald Reagan on this scale?

- c. (Where would you place) Walter Mondale?

- d. (Where would you place) _____ ?
(NAME # 31, 33, or 35)

- e. (Where would you place) _____ ?
(NAME # 32, 34, or 36)

- f. (Where would you place) _____ ?
(NAME # 37 or 39)

- g. (Where would you place) most liberals?

- h. (Where would you place) most conservatives?

RATING 8. DK

- K2. How important is it to you that the federal government do what you think is best on this issue of spending and services? Is it extremely important, very important, somewhat important, or not important at all to you?

1. EXTREMELY IMPORTANT

2. VERY IMPORTANT

4. SOMEWHAT IMPORTANT

5. NOT IMPORTANT AT ALL

8. DON'T KNOW

K3. Some people think it is all right for the public schools to start each day with a prayer. Others feel that religion does not belong in the public schools but should be taken care of by the family and the church. Have you been interested enough in this to favor one side over the other?

☐ 1. YES

☐ 5. NO

→ TURN TO P. 47, K4

K3a. Which do you think -- schools should be allowed to start each day with a prayer or religion does not belong in the schools?

☐ 1. SCHOOLS SHOULD BE ALLOWED TO START EACH DAY WITH A PRAYER.

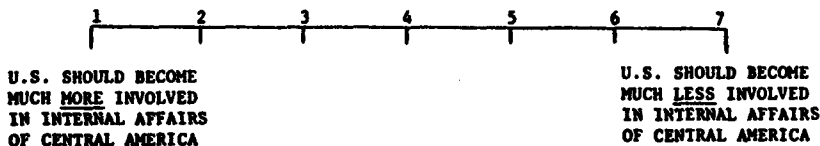
☐ 5. RELIGION DOES NOT BELONG IN THE SCHOOLS

☐ 7. OTHER; DEPENDS; SPECIFY: _____

☐ 8. DON'T KNOW

- K4. (R.B., P. 4) Some people think that the United States should become much more involved in the internal affairs of Central American countries. Others believe that the U.S. should become much less involved in this area.

CENTRAL AMERICA



- a. Where would you place yourself on this scale, or haven't you thought much about this?

RATING

↓

8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 48, K6

- b. Where would you place Ronald Reagan on this scale?

- c. (Where would you place) Walter Mondale?

- d. (Where would you place) _____ ?
(NAME # 31, 33, or 35)

- e. (Where would you place) _____ ?
(NAME # 32, 34, or 36)

- f. (Where would you place) _____ ?
(NAME # 37 or 39)

- g. (Where would you place) most liberals?

- h. (Where would you place) most conservatives?

RATING 8. DK

- K5. How important is it to you that the federal government do what you think is best on this issue of involvement in Central American countries? Is it extremely important, very important, somewhat important, or not important at all to you?

1. EXTREMELY
IMPORTANT

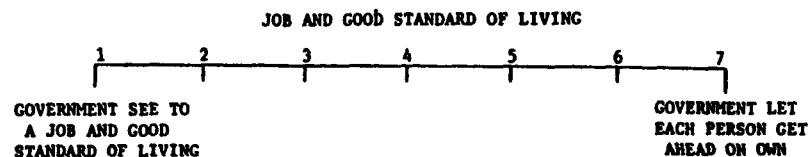
2. VERY
IMPORTANT

4. SOMEWHAT
IMPORTANT

5. NOT IMPORT-
ANT AT ALL

8. DON'T
KNOW

K6. (R.B., P. 5) Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on his own.



a. Where would you place yourself on this scale, or haven't you thought much about this?

RATING

8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

TURN TO P. 49, K8

b. Where would you place Ronald Reagan on this scale?

c. (Where would you place) Walter Mondale?

d. (Where would you place) _____ ?
(NAME # 31, 33, or 35)

e. (Where would you place) _____ ?
(NAME # 32, 34, or 36)

f. (Where would you place) _____ ?
(NAME # 37 or 39)

g. (Where would you place) most liberals?

h. (Where would you place) most conservatives?

RATING 8. DK

K7. How important is it to you that the federal government do what you think is best on this issue of jobs and standard of living? Is it extremely important, very important, somewhat important, or not important at all to you?

1. EXTREMELY
IMPORTANT

2. VERY
IMPORTANT

4. SOMEWHAT
IMPORTANT

5. NOT IMPORT-
TANT AT ALL

8. DON'T
KNOW

K8. I am going to read a statement about U.S. foreign policy, and I would like you to tell me whether you agree or disagree. The statement is...

This country would be better off if we just stayed home and did not concern ourselves with problems in other parts of the world.

(Do you agree or disagree with this statement?)

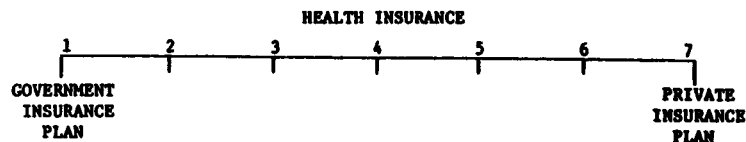
1. AGREE

5. DISAGREE

8. DON'T KNOW

50

K9. (R.B., P. 6) There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others feel that all medical expenses should be paid by individuals, and through private insurance plans like Blue Cross or other company-paid plans.



a. Where would you place yourself on this scale, or haven't you thought much about this?

_____ RATING

8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

K10. Some people are afraid the government in Washington is getting too powerful for the good of the country and the individual person. Others feel that the government in Washington is not getting too strong. Do you have an opinion on this or not?

1. YES

5. NO → TURN TO P. 52, SECTION L

K10a. What is your feeling, do you think the government is getting too powerful or do you think the government is not getting too strong?

1. GOVERNMENT TOO POWERFUL

5. GOVERNMENT NOT GETTING TOO STRONG

7. OTHER; DEPENDS, SPECIFY: _____

8. DON'T KNOW

K10b. Do you think the government should become more powerful or should it stay the way it is?

1. BECOME MORE POWERFUL

5. STAY THE WAY IT IS

K10c. Which party do you think is more likely to favor a powerful government in Washington -- the Democrats, the Republicans, or wouldn't there be much difference between them on this?

1. DEMOCRATS

5. REPUBLICANS

3. NO DIFFERENCE

8. DON'T KNOW

SECTION L

People have different ideas about the government in Washington. These ideas don't refer to Democrats or Republicans in particular, but just to the government in general. We want to see how you feel about these ideas. For example:

- L1. Do you think that people in the government waste a lot of the money we pay in taxes, waste some of it, or don't waste very much of it?

5. A LOT

3. SOME

1. NOT VERY MUCH

8. DON'T KNOW

- L2. How much of the time do you think you can trust the government in Washington to do what is right — just about always, most of the time, or only some of the time?

1. JUST ABOUT ALWAYS

3. MOST OF THE TIME

5. SOME OF THE TIME

7. R VOLUNTEERS:
NONE OF THE TIME

8. DON'T KNOW

- L3. Would you say the government is pretty much run by a few big interests looking out for themselves or that it is run for the benefit of all the people?

5. FEW BIG INTERESTS

1. FOR THE BENEFIT OF ALL

8. DON'T KNOW

- L4. Do you think that quite a few of the people running the government are crooked, not very many are, or do you think hardly any of them are crooked?

5. QUITE A FEW

3. NOT MANY

1. HARDLY ANY

8. DON'T KNOW

- L5. How much do you feel that having elections makes the government pay attention to what the people think -- a good deal, some, or not much?

1. A GOOD DEAL

3. SOME

5. NOT MUCH

8. DON'T KNOW

- L6. Over the years, how much attention do you feel the government pays to what people think when it decides what to do -- a good deal, some, or not much?

1. A GOOD DEAL

3. SOME

5. NOT MUCH

8. DON'T KNOW

- L7. Please tell me whether you agree or disagree with each of these statements. The first statement is...

	1. AGREE	5. DISAGREE
a. If a person doesn't care how an election comes out, then that person shouldn't vote in it.		
b. People like me don't have any say about what the government does.		
c. I don't think public officials care much what people like me think.		
d. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.		

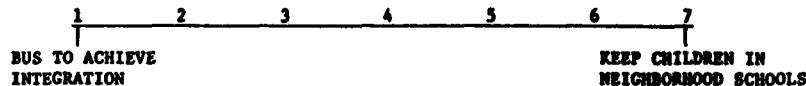
- L8. Some say that the civil rights people have been trying to push too fast. Others feel they haven't pushed fast enough. Now about you: Do you think that civil rights leaders are trying to push too fast, are going too slowly, or are they moving at about the right speed?

1. TOO FAST

5. TOO SLOWLY

3. ABOUT RIGHT

- L9. (R.B., P. 7) There is much discussion about the best way to deal with racial problems. Some people think achieving racial integration of schools is so important that it justifies busing children to schools out of their own neighborhoods. Other think letting children go to their neighborhood schools is so important that they oppose busing.



Where would you place yourself on this scale or haven't you thought much about this?

8. DON'T KNOW

0. HAVEN'T THOUGHT MUCH

- L10. In the past few years we have heard a lot about improving the position of black people in this country. How much real change do you think there has been in the position of black people in the past few years; a lot, some, or not much at all?

1. A LOT

3. SOME

5. NOT MUCH AT ALL

8. DON'T KNOW

- L11. (R.B., P. 8) For a nation, it is not always possible to obtain everything one might wish. On this page, several different goals are listed. If you had to choose among them, which one seems most desirable to you?

- ☐ 1. MAINTAINING ORDER IN THE NATION
- ☐ 2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS
- ☐ 3. FIGHTING RISING PRICES
- ☐ 4. PROTECTING FREEDOM OF SPEECH
- ☐ 8. DON'T KNOW → TURN TO P. 56, L12

- L11a. (R.B., P. 8) Which one would be your second choice?

1

2

3

4

8. DON'T KNOW

L12. Do you consider religion to be an important part of your life, or not?

1. YES, IMPORTANT

5. NO, NOT IMPORTANT

8. DON'T KNOW

GO TO L15

L13. Would you say your religion provides some guidance in your day-to-day living, quite a bit of guidance, or a great deal of guidance in your day-to-day living?

1. SOME

2. QUITE A BIT

3. A GREAT DEAL

8. DON'T KNOW

GO TO L15

L14. Some people have had deep religious experiences which have transformed their lives. I'm thinking of experiences sometimes described as "being born again in one's faith" or "discovering Jesus Christ in one's life." There are deeply religious people who have not had an experience of this sort. Now about you; have you had such an experience?

1. YES

5. NO

8. DON'T KNOW

L15. (R.B., P. 9) Here are four statements about the Bible, and I'd like you to tell me which is closest to your own view.

☐

1. THE BIBLE IS GOD'S WORD AND ALL IT SAYS IS TRUE.

☐

2. THE BIBLE WAS WRITTEN BY MEN INSPIRED BY GOD BUT IT CONTAINS SOME HUMAN ERRORS.

☐

3. THE BIBLE IS A GOOD BOOK BECAUSE IT WAS WRITTEN BY WISE MEN, BUT GOD HAD NOTHING TO DO WITH IT.

☐

4. THE BIBLE WAS WRITTEN BY MEN WHO LIVED SO LONG AGO THAT IT IS WORTH VERY LITTLE TODAY.

☐

7. OTHER, SPECIFY: _____

☐

8. DON'T KNOW

SECTION M

M1. (R.B., P. 10) Here is a list of groups. Please read over the list and tell me the letter for those groups you feel particularly close to -- people who are most like you in their ideas and interests and feelings about things. (MARK ALL MENTIONS)

- | | |
|--|--|
| <input type="checkbox"/> a. POOR PEOPLE | <input type="checkbox"/> k. PEOPLE SEEKING TO PROTECT THE ENVIRONMENT |
| <input type="checkbox"/> b. LIBERALS | <input type="checkbox"/> m. BUSINESSMEN AND BUSINESSWOMEN |
| <input type="checkbox"/> c. SOUTHERNERS | <input type="checkbox"/> n. YOUNG PEOPLE |
| <input type="checkbox"/> d. HISPANICS | <input type="checkbox"/> o. CONSERVATIVES |
| <input type="checkbox"/> e. THE ELDERLY | <input type="checkbox"/> p. WOMEN |
| <input type="checkbox"/> f. BLACKS | <input type="checkbox"/> q. WORKINGMEN AND WORKINGWOMEN |
| <input type="checkbox"/> g. LABOR UNIONS | <input type="checkbox"/> r. FARMERS |
| <input type="checkbox"/> h. FEMINISTS | <input type="checkbox"/> s. WHITES |
| <input type="checkbox"/> j. MEN | <input type="checkbox"/> t. EVANGELICAL GROUPS, SUCH AS THE MORAL MAJORITY |
| | <input type="checkbox"/> u. MIDDLE-CLASS PEOPLE |

M2. INTERVIEWER'S CHECKPOINT:

<input type="checkbox"/> 1. R MENTIONED MORE THAN ONE GROUP IN M1 ↓	<input type="checkbox"/> 2. R MENTIONED ONLY ONE GROUP IN M1 ↓	<input type="checkbox"/> 3. R MENTIONED NO GROUPS IN M1 ↓ TURN TO P. 58, TIME MARK
--	---	---

M2a. (R.B., P. 10) Look at the list again. Of the groups you just mentioned, which one do you feel closest to?

NAME OF GROUP
☐ 8. DK
 ↓
 TURN TO P. 58,
 TIME MARK

M2b. Do you belong to any organizations or take part in any activities that represent the interests and viewpoints of (GROUP NAMED IN M2a)?

☐ 1. YES

☐ 5. NO

☐ 8. DK

M2c. Do you belong to any organizations or take part in any activities that represent the interests and viewpoints of (GROUP NAMED IN M1)?

☐ 1. YES

☐ 5. NO

☐ 8. DON'T KNOW

SECTION Y

Y1. Would you mind telling me your race? Are you white, black, American Indian or Alaskan native, Asian or Pacific Islander?

1. WHITE

2. BLACK

3. AMERICAN INDIAN OR
ALASKAN NATIVE

4. ASIAN OR
PACIFIC ISLANDER

Y2. And is your ethnic origin Hispanic, that is, are you Mexican-American or Chicano, Puerto Rican, Cuban, or some other Hispanic origin?

5. NO

1. YES, MEXICAN-
AMERICAN/CHICANO

2. YES, PUERTO
RICAN

3. YES,
CUBAN

4. YES, OTHER
HISPANIC

EXACT TIME NOW: _____

TURN TO P. 2 OF COVER SHEET,
"RECONTACT INFORMATION"

TIME MARK: EXACT TIME NOW: _____

TURN TO P. 2 OF COVER SHEET,
"RECONTACT INFORMATION"

SECTION Z
(INTERVIEWER OBSERVATION)

Wording
in
personal
interview

21. Respondent's sex is:

1. MALE

2. FEMALE

22. Respondent's race is:

1. WHITE

2. BLACK

3. AMERICAN INDIAN OR
ALASKAN NATIVE

4. ASIAN OR PACIFIC
ISLANDER

23. Is R of Hispanic Origin?

5. NO

1. YES, MEXICAN-AMERICAN,
CHICANO

2. YES, PUERTO
RICAN

3. YES, OTHER
HISPANIC

6. DK

* 24. Relationship of R to head:

1. R IS HEAD

2. R IS WIFE

OTHER: _____

25

not in →
telephone
interview

25. Other persons present at interview were: (CHECK MORE THAN ONE BOX IF
NECESSARY)

NONE

CHILDREN
UNDER 6

OLDER CHILDREN

SPOUSE

OTHER
RELATIVES

OTHER ADULTS

26. Respondent's cooperation was:

1. VERY GOOD

2. GOOD

3. FAIR

4. POOR

5. VERY POOR

27. Respondent's general level of information about politics and public affairs
seemed:

1. VERY HIGH

2. FAIRLY HIGH

3. AVERAGE

4. FAIRLY LOW

5. VERY LOW

28. Rate R's apparent intelligence:

1. VERY HIGH

2. ABOVE AVERAGE

3. AVERAGE

4. BELOW AVERAGE

5. VERY LOW

* From control file. Not coded by telephone interviewer.

29. How suspicious did R seem to be about the study, before the interview?

1. NOT AT ALL SUSPICIOUS

3. SOMEWHAT SUSPICIOUS

5. VERY SUSPICIOUS

210. Overall, how great was R's interest in the interview?

1. VERY HIGH

2. ABOVE AVERAGE

3. AVERAGE

4. BELOW AVERAGE

5. VERY LOW

211. How sincere did R seem to be in (his/her) answers?

1. COMPLETELY
SINCERE

2. USUALLY
SINCERE

3. OFTEN SEEMED TO
BE INSINCERE

GO TO 213

212. Were there any particular parts of the interview for which you doubted R's sincerity? If so, name them by section or question numbers.

213. OMITTED.

214. Was this interview conducted entirely in English, or was it necessary to translate some (or all) questions into another language?

1. INTERVIEW CONDUCTED
ENTIRELY IN ENGLISH

TURN TO P.60,
THUMBNAIL SKETCH

2. SOME (OR ALL) QUESTIONS
TRANSLATED INTO
ANOTHER LANGUAGE

214a. What language?

TURN TO P. 60, THUMBNAIL SKETCH

THUMBNAIL SKETCH: