

**ANES 2020 Social Media Study
Post-Election Questionnaire Specification
Version 20210304**

Fielding & Sample specifications

- Dates: data collection should begin Wednesday, November 4 (unless temporarily delayed)
- Eligibility: participants must have completed the ANES 2020 Social Media Study pre-election questionnaire

Programming specifications

- Use the same general specifications as ANES 2020 Social Media Study pre-election questionnaire.
- Many items are identical to items from the pre-election questionnaire. Please distinguish all variables from this post-election questionnaire such as by adding a prefix w2 to all variable names, as shown.
- If programming specifications refer to an item without the w2 prefix, that is a reference to the pre-election data. For example, the condition to ask w2fbuser is “if fbuser=3,” which refers to the fbuser item from the pre-election survey.
- For randomization with “previously generated” randomization variables, re-use the randomization preloads from the pre-election questionnaire.

[PANEL START]

[DISPLAY ONLY]

Thank you for agreeing to participate in our new [Panel Name] survey! This survey is about your opinions on a variety of topics including how things are going in the country these days. To thank you for sharing your opinions, we will give you a reward of [panel brand name points] after completing the survey. As always, your answers are confidential.

This survey contains some questions you have seen before, because we want to learn what you think today.

Please use the “Continue” and “Previous” buttons to navigate between the questions within the questionnaire. Do not use your browser buttons.

[START SCREEN]

[DISPLAY ONLY]

This research study is sponsored by Stanford University and funded by a grant from the National Science Foundation and a gift from Facebook. Participation is voluntary. You may decline to answer any questions you do not want to answer and you may withdraw or discontinue participation at any point. The survey usually takes about 30 minutes. Your answers will be combined with other participants' answers to make a data file that will be shared with other researchers and used for future research. Your individual privacy will be maintained in all published and written data resulting from the study. No part of the study involves risks or benefits

to you, except for the [Panel Name] points you will receive after completing the survey.

If you have any questions or comments about this research you may contact Dr. Matthew DeBell at debell@stanford.edu or 650-725-2239.

If you are not satisfied with how this study is being conducted, or if you have any concerns, complaints, or general questions about the research or your rights as a participant, please contact the Stanford Institutional Review Board (IRB) to speak to someone independent of the research team at 650-723-2480 or email at IRB2-Manager@lists.stanford.edu. You can also write to the Stanford IRB, Stanford University, 1705 El Camino Real, Palo Alto, CA 94306.

Please save a copy of this page for your records.

Please click the Continue button to begin.

[FACEBOOK STATUS]

[IF fbuser=3]

[w2fbuser] Do you have a Facebook account that you have used in the past month, a Facebook account that you have not used in the past month, or do you not have a Facebook account?

- ☐ Have a Facebook account I have used in the past month [1]
- ☐ Have a Facebook account but have not used in the past month [2]
- ☐ Do not have a Facebook account [3]

[FACEBOOK CONSENT]

[GENERATE randomization variable rand_w2consent with values 1 or 2]

[IF fbconsent2 = 2 and rand_w2consent = 1 AND (fbuser = 1 OR fbuser = 2 or w2fbuser=1 or w2fbuser=2)]

[DISPLAY]

[w2fbconsent1] This is a voluntary research study of how people use Facebook to learn about current events.

We – Stanford University – are asking for your actual usage data, which Facebook can give us directly. Your actual usage data gives the most accurate information.

Of course, we will keep this data confidential, just like everything else you tell us.

The next screen will tell you more about this study and ask if you agree.

[IF fbconsent2 = 2 and rand_w2consent = 1 AND (fbuser = 1 OR fbuser = 2 or w2fbuser=1 or w2fbuser=2)]

[DISPLAY]

[w2fbconsent2]

If you allow Facebook to share some information with us, researchers will be able to study political ads, posts, and links you see on Facebook this year, and how you respond to them.

With your consent, this is the specific information we would like to get about your Facebook experience:

- How often you use Facebook.
- The text of any posts you make that name presidential candidates.
- The political ads sent to you from presidential candidates in the 2020 election, their parties, and interest groups involved in the 2020 election, and any actions you took with the ads, like sharing, commenting, or liking.
- Web links (called URLs) in your news feed and actions you took with the links, like sharing, commenting, or liking.

With your consent, Facebook will securely provide this information to us. It will share posts about candidates from August 3 to November 3, 2020. It will share the other information from January 1 through November 3, 2020. After that, this Facebook information will be stored confidentially for future research.

[PANEL] will not tell Facebook anything about you, except that you are in this study. Facebook will not share your name with [PANEL], but will instead create an identification number that it will use instead of your name in all of the posts they send us.

At any time until November 3 you may change your mind and withdraw your consent for further sharing, and Facebook will stop sharing the information. To withdraw, contact [PANEL] at [EMAIL ADDRESS]. Within two business days [PANEL] will notify Facebook of your decision, and data sharing will end. Also, [PANEL] will delete any non-aggregated data received from Facebook that has not yet been included in a dataset. The information you share with [PANEL] will be handled in accordance with the [PANEL] privacy policy here: [LINK].

Sharing Facebook information is voluntary. If you agree, we will connect you to Facebook to confirm your consent. Then you will resume this survey. Your consent (or decision not to consent) will not affect your experience with Facebook products, which remain subject to Facebook's Data Policy. It will not affect your [PANEL] account either.

If you do not agree, we will not learn as much about the political ads and news you see on Facebook, and we may ask more questions to account for this.

Do you agree to share this information?

- ☐ Yes, I agree to allow Facebook to share this information [1]
☐ No, I do not agree [2]

[IF rand_w2consent = 1 AND w2fbconsent2=1]
[DISPLAY]

Thank you. When you click “Continue” you will go to a Facebook screen to verify your account, and then you will resume the survey.

[IF w2fbconsent2=1, REDIRECT TO FACEBOOK, CONFIRM IDENTITY, THEN REDIRECT BACK TO THE SUREVY TO RESUME AT NEXT ITEM.]

[FOLLOW POLITICS]

[w2polattrev] How often do you pay attention to what’s going on in government and politics?

- ☐ Always [1]
- ☐ Most of the time [2]
- ☐ About half the time [3]
- ☐ Some of the time [4]
- ☐ Never [5]

[VOTER REGISTRATION]

[w2reg] Are you now registered to vote, or are you not registered?

- ☐ Registered [1]
- ☐ Not registered [2]
- ☐ Not sure [3]

[IF w2reg=1]

[IF PRELOAD ADDRESS AVAILABLE]

[DISPLAY FULL ADDRESS INCLUDING APT, CITY, STATE, ZIP]

[w2regloc1] Where are you registered to vote?

- ☐ At (PRELOAD ADDRESS) [1]
- ☐ At another address [2]
- ☐ Not sure [3]

[IF w2regloc1=2 OR (w2reg=1 AND NO PRELOAD ADDRESS AVAILABLE)]

[w2regloc2] What is the address where you are registered to vote now?

Address [TEXT BOX]

City [TEXT BOX]

State [PULLDOWN MENU WITH 50 STATES AND DC]

ZIP [NUMBER BOX HARD RANGE 01001 to 99950; SAVE LEADING ZERO]

[IF w2regloc1 = 3 or w2regloc2 = no answer]

[w2regstate] In what state are you registered to vote now?

[PULLDOWN MENU WITH 50 STATES AND DC]

[PROGRAMMING: update preload_state based on w2regloc2 or w2regstate.]

[IF w2regloc2 completed]

[w2update1] Would you like to update your **mailing address** in your [Panel Name] account to this mailing address?

- ☐ Yes [1]
- ☐ No [2]

[IF w2regloc2 completed]

[w2update2] Would you like to update your **residential address** in your [Panel Name] account to this mailing address?

__ Yes [1]
 __ No [2]

[TURNOUT AND VOTE CHOICE]

[w2turnout] In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. Which of the following statements best describes you?

I did not vote (in the election this November) [1]
 I thought about voting this time, but didn't [2]
 I usually vote, but didn't this time [3]
 I am sure I voted [4]

[IF w2turnout = 4]

[w2presvt] How about the election for President? Did you vote for a candidate for President?

Yes, voted for president [1]
 No, didn't vote for President [2]

[IF w2presvt = 1]

[w2presvwho] Who did you vote for?

Donald Trump [1]
 Joe Biden [2]
 Other candidate [3]

[IF w2presvt != 1 or w2turnout IN(1,2,3)]

[w2prepref] Who, if anyone, did you prefer for President?

Donald Trump [1]
 Joe Biden [2]
 Someone else [3]
 No preference [4]

[w2hsvote] How about the election for the U.S. House of Representatives? Did you vote for a candidate for the U.S. House of Representatives?

Yes, voted for U.S. House of Representatives [1]
 No, didn't vote for U.S. House of Representatives [2]

[IF w2hsvote=1]

[w2hswho] For whom did you vote for the U.S. House of Representatives?

The Democratic candidate [1]
 The Republican candidate [2]
 Another candidate [3]

[IF state in(AK, OR, MT, ID, WY, AZ, NM, CO, SD, NE, NS, OK, TX, MN, IA, AR, LA, IL, MI, MS, Alabama, GA, SC, NC, TN, KY, WV, VA, DE, NJ, RI, MA, NH, ME)]

[w2senvote] How about the election for the U.S. Senate? Did you vote for a candidate for the U.S. Senate?

Yes, voted for U.S. Senate [1]

No, didn't vote for U.S. Senate [2]

[IF w2senvote=1]

[w2senwho] For whom did you vote for the U.S. Senate?

The Democratic candidate [1]

The Republican candidate [2]

Another candidate [3]

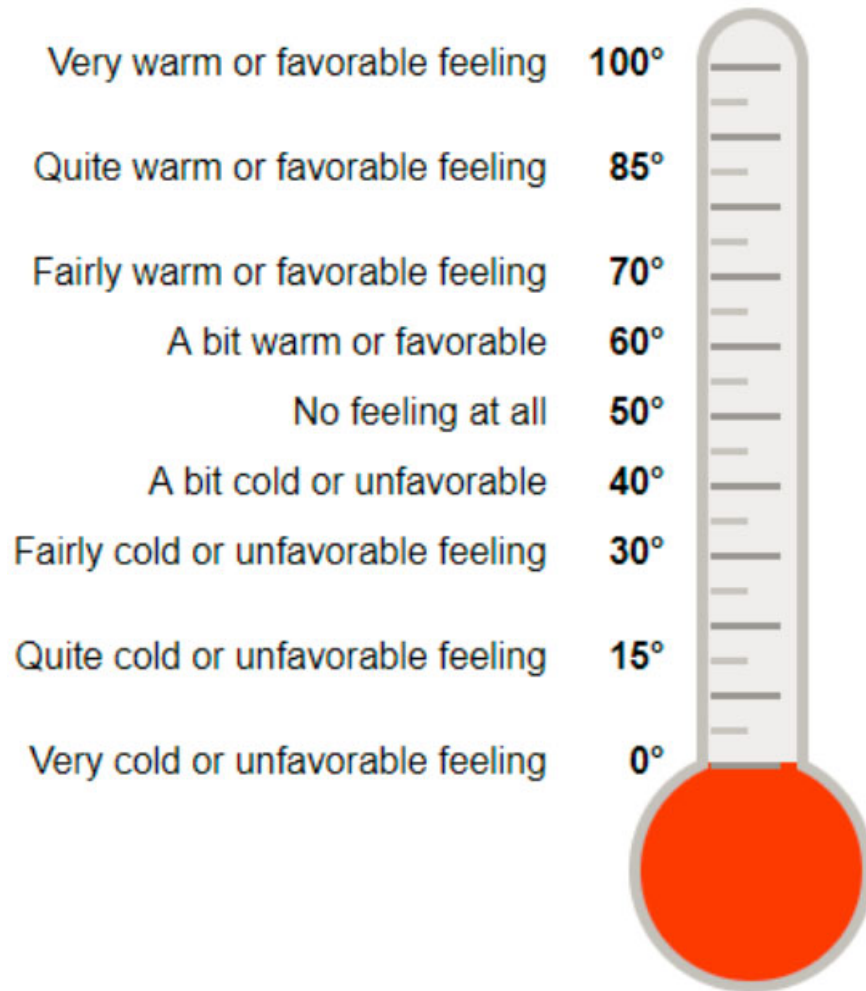
[FEELING THERMOMETERS]

[DISPLAY]

[w2ftintro] Please look at the graphic below.

We'd like to get your feelings toward people who are in the news these days. We'll show the name of a person or group and we'd like you to rate that person or group between 0 and 100.

Ratings between 50 degrees and 100 degrees mean you feel favorable toward the person. Ratings between 0 degrees and 50 degrees mean you feel unfavorable toward the person. A rating of 50 means you don't feel particularly favorably or unfavorably toward the person.



[PROGRAMMING: RANDOMIZE AND RECORD ORDER OF ft ITEMS BELOW.]

[w2ftdem] How would you rate **the Democratic Party**?
[INTERFACE: FT WIDGET.]

[w2ftrep] How would you rate **the Republican Party**?
[INTERFACE: FT WIDGET.]

[w2ftgay] How would you rate **gays and lesbians**?
[INTERFACE: FT WIDGET.]

[w2ftsocialists] How would you rate **socialists**?
[INTERFACE: FT WIDGET.]

[w2ftcapitalists] How would you rate **capitalists**?
[INTERFACE: FT WIDGET.]

[w2ftpolice] How would you rate **the police**?
[INTERFACE: FT WIDGET.]

[w2ftjournal] How would you rate **journalists**?
[INTERFACE: FT WIDGET.]

[w2fttrans] How would you rate **transgender people**?
[INTERFACE: FT WIDGET.]

[w2ftcongress] How would you rate the **U.S. Congress**?
[INTERFACE: FT WIDGET.]

[w2ftfeminists] How would you rate **feminists**?
[INTERFACE: FT WIDGET.]

[THIRD PERSON THERMOMETERS]

[DISPLAY]
[w2tptintro] Next, using the same thermometer scale, we will ask your best guesses of how typical Democratic voters and typical Republican voters rate some of these people.

First we will ask about the typical **Democratic** voter.

[w2tpt_d_d] How do you think the **typical Democratic voter** would rate the **Democratic Party**?
[INTERFACE: FT WIDGET.]

[w2tpt_d_r] How do you think the typical Democratic voter would rate the **Republican Party**?
[INTERFACE: FT WIDGET.]

[w2tpt_d_dt] How do you think the typical Democratic voter would rate **Donald Trump**?
[INTERFACE: FT WIDGET.]

[DISPLAY]
[w2tpt_r] The next questions are about the **typical Republican voter**.

[w2tpt_r_d] How do you think the **typical Republican voter** would rate the **Democratic Party**?
[INTERFACE: FT WIDGET.]

[w2tpt_r_r] How do you think the typical Republican voter would rate the **Republican Party**?
[INTERFACE: FT WIDGET.]

[w2tpt_r_dt] How do you think the typical Republican voter would rate **Donald Trump**?
[INTERFACE: FT WIDGET.]

[GLOBAL EMOTION BATTERY]

[PROGRAMMING: Use previously generated randomization variable rand_emotion = 0 OR 1]

[IF rand_emotion = 1]

[GRID, ONE RESPONSE PER ROW]

[RANDOMIZE AND RECORD ORDER OF THE GRID ITEMS]

Generally speaking, how do you feel **about the way things are going in the country these days?**

Mark one answer in each row.

		Not at all	A little	Somewhat	Very	Extremely
		[1]	[2]	[3]	[4]	[5]
[w2gehopeful]	How hopeful do you feel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2geafraid]	How afraid do you feel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2geoutraged]	How outraged do you feel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2geangry]	How angry do you feel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2gehappy]	How happy do you feel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2geworried]	How worried do you feel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[TRUMP JOB APPROVAL]

[w2apppres] How much do you approve or disapprove of the way Donald Trump is handling his job as president?

- ☐ Approve extremely strongly [1]
- ☐ Approve moderately strongly [2]
- ☐ Approve slightly [3]
- ☐ Neither approve nor disapprove [4]
- ☐ Disapprove slightly [5]
- ☐ Disapprove moderately strongly [6]
- ☐ Disapprove extremely strongly [7]

[w2appcorona] How much do you approve or disapprove of the way Donald Trump is handling the coronavirus pandemic?

- ☐ Approve extremely strongly [1]
- ☐ Approve moderately strongly [2]
- ☐ Approve slightly [3]
- ☐ Neither approve nor disapprove [4]
- ☐ Disapprove slightly [5]
- ☐ Disapprove moderately strongly [6]
- ☐ Disapprove extremely strongly [7]

[ECONOMY AND PERSONAL FINANCE]

[w2ecnow] How would you rate the state of the economy these days in the United States?

- ☐ Very good [1]
- ☐ Good [2]
- ☐ Neither good nor bad [3]
- ☐ Bad [4]

__ Very bad [5]

[w2econnow] Would you say that as compared to one year ago, the nation's economy is **now** better, the same, or worse?

__ Much better [1]
 __ Somewhat better [2]
 __ The same [3]
 __ Somewhat worse [4]
 __ Much worse [5]

[w2econ12mo] What about **12 months from now**? Compared to now, do you think the nation's economy will be better, the same, or worse in 12 months?

__ Much better [1]
 __ Somewhat better [2]
 __ The same [3]
 __ Somewhat worse [4]
 __ Much worse [5]

[w2persfin] How worried are you about your personal financial situation?

__ Not at all worried [1]
 __ A little worried [2]
 __ Moderately worried [3]
 __ Very worried [4]
 __ Extremely worried [5]

[IDEOLOGICAL PLACEMENTS]

[GRID, ONE RESPONSE PER ROW]

When it comes to politics, would you describe yourself, and these groups, as liberal, conservative, or neither liberal nor conservative?

Mark one answer in each row

	Very liberal	Somewhat liberal	Closer to liberals	Neither liberal nor conservative	Closer to conservatives	Somewhat conservative	Very conservative
	[1]	[2]	[3]	[4]	[5]	[6]	[7]
[w2lcself] You	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2lcd] The Democratic Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2lcr] The Republican Party	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[PROGRAMMING: Use previously generated randomization variable rand_libcon = 0 OR 1.]

[IF rand_libcon = 1]

[GRID, ONE RESPONSE PER ROW]

When it comes to politics, would you describe these people as liberal, conservative, or neither liberal nor conservative?

Mark one answer in each row

		Very liberal	Somewhat liberal	Closer to liberals	Neither liberal nor conservative	Closer to conservatives	Somewhat conservative	Very conservative
[w2lcdt]	Donald Trump	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2lcd1]	Joe Biden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[CANDIDATE TRAITS]

[w2dtcare] Think about Donald Trump. How well is Donald Trump described by the phrase, "Donald Trump really cares about people like you"?

- ☐ Extremely well [1]
- ☐ Very well [2]
- ☐ Moderately well [3]
- ☐ Slightly well [4]
- ☐ Not well at all [5]

[w2dthonest] How well is Donald Trump described by the phrase, "Donald Trump is honest"?

- ☐ Extremely well [1]
- ☐ Very well [2]
- ☐ Moderately well [3]
- ☐ Slightly well [4]
- ☐ Not well at all [5]

[w2dem1care] Think about Joe Biden. How well is Joe Biden described by the phrase, "Joe Biden really cares about people like you"?

- ☐ Extremely well [1]
- ☐ Very well [2]
- ☐ Moderately well [3]
- ☐ Slightly well [4]
- ☐ Not well at all [5]

[w2dem1honest] How well is Joe Biden described by the phrase, "Joe Biden is honest"?

- ☐ Extremely well [1]
- ☐ Very well [2]
- ☐ Moderately well [3]
- ☐ Slightly well [4]
- ☐ Not well at all [5]

[COVID19]

[w2covid_fed] Has the U.S. federal government response to coronavirus been too fast, too slow, or just right?

- ☐ Much too fast [1]
- ☐ A little too fast [2]
- ☐ Just right [3]
- ☐ A little too slow [4]
- ☐ Much too slow [5]

[w2covid_us] Compared to most other countries, how well has the U.S. been handling coronavirus?

- ☐ U.S. is handling it a lot better [1]
- ☐ U.S. is handling it a little better [2]
- ☐ No difference [3]
- ☐ U.S. is handling it a little worse [4]
- ☐ U.S. is handling it a lot worse [5]

[w2covid_work]

Have you lost a job or worked fewer paid hours because of the coronavirus outbreak?

- ☐ No change in my work hours (or increased hours) [1]
- ☐ Worked fewer paid hours, but did not lose a job [2]
- ☐ Lost a job [3]

[w2covid_fin] How is your personal financial situation now compared to before the coronavirus outbreak?

- ☐ It is now much worse [1]
- ☐ It is now a little worse [2]
- ☐ It has not changed [3]
- ☐ It is now a little better [4]
- ☐ It is now much better [5]

[w2covid_worry]

How worried are you about getting sick from the coronavirus disease?

- ☐ Not at all [1]
- ☐ A little [2]
- ☐ Moderately [3]
- ☐ Very [4]
- ☐ Extremely [5]

[w2covid_know]

Do you know someone who has become sick with the coronavirus disease?

- ☐ I know someone who has had the disease [1]
- ☐ I do not know anyone who has had it [2]

[w2covid_concern]

How concerned are you about the spread of coronavirus in the United States?

- ☐ Not at all [1]
- ☐ Slightly [2]

- __ Moderately [3]
- __ Very [4]
- __ Extremely [5]

[w2covid_maskreq]

Do you favor, oppose, or neither favor nor oppose requiring everyone to wear a mask in public?

- __ Favor strongly [1]
- __ Favor somewhat [2]
- __ Neither favor nor oppose [3]
- __ Oppose somewhat [4]
- __ Oppose strongly [5]

[w2covid_k12]

All things considered, what do you think K-12 schools in the area where you live should be providing now?

- __ In-person instruction five days a week [1]
- __ Online instruction five days a week [2]
- __ A mix of in-person and online instruction [3]
- __ Something else [4]

[GRID, ONE RESPONSE PER ROW]

In deciding whether schools should be open, how important are each of the following?

Mark one answer on each row.

		Extremely important	Very important	Moderately important	A little important	Not at all important
		[1]	[2]	[3]	[4]	[5]
[w2cov id_s1]	The risk that people will get or spread the coronavirus.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2cov id_s2]	The chance that students will fall behind academically without in-person instruction.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2cov id_s3]	Parents not being able to work if their children are at home.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[w2covid_dth]

In evaluating the U.S. efforts against the coronavirus pandemic, do you consider the number of U.S. deaths from coronavirus so far to be acceptable or unacceptable?

- __ Acceptable [1]
- __ Unacceptable [2]

[IF w2covid_dth=1 OR 2, ELSE SKIP]

[IF w2covid_dth=1 fill “(acceptable/unacceptable)” as “acceptable”; ELSE IF w2covid_dth=2 fill “(acceptable/unacceptable)” as “unacceptable”]

[DISPLAY ON SAME PAGE AS w2covid_dth]

[w2covid_dth2]

Very (acceptable/unacceptable) or somewhat (acceptable/unacceptable)?

— Very [1]

— Somewhat [2]

[w2covid_number]

Do you think the true number of deaths from Covid-19 is more, fewer, or the same as the number reported in the news?

— A lot more people have died [1]

— Somewhat more people have died [2]

— The news is accurate [3]

— Somewhat fewer people have died [4]

— A lot fewer people have died [5]

[w2covid_gather]

In the past 30 days, how many days have you attended an indoor gathering of 10 or more people?

Type the number.

[NUMBER BOX RANGE 0-30]

[w2covid_out] In the past 30 days, how many days have you left your home for any reason?

Type the number.

[NUMBER BOX, RANGE 0-30]

[IF w2covid_out > 0]

[w2covid_wearmask]

When you leave home, how often do you wear a mask?

— Never [1]

— Some of the time [2]

— Half the time [3]

— Most of the time [4]

— Always [5]

[PARTY ID]

[USE PREVIOUSLY GENERATED RANDOMIZATION VARIABLE RAND_PID = 1 OR 2]

[IF RAND_PID =1]

[w2pid1d] Generally speaking, do you usually think of yourself as a Democrat, a Republican, an independent, or what?

— Democrat [1]

— Republican [2]

— independent [3]

— something else [4]

[IF w2pid1d = 4]

[TEXT BOX]

[w2pid2d] [PROGRAMMING: if pid2d is displayed, display it on the same screen as pid1d.]

What is that? _____

[IF RAND_PID =2]

[NOTE RESPONSE CODE VALUES MATCH pid1d BUT ORDER (2,1,3,4) DIFFERS]

[w2pid1r] Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what?

__ Republican [2]

__ Democrat [1]

__ independent [3]

__ something else [4]

[IF w2pid1r = 4]

[TEXT BOX]

[w2pid2r] [PROGRAMMING: if pid2r is displayed, display it on the same screen as pid1r.]

What is that? _____

[IF w2pid1d = 1 OR 2 OR w2pid1r = 1 OR 2]

[IF w2pid1d = 1 OR w2pid1r = 1 INSERT "Democrat" in (Democrat/Republican); IF w2pid1d = 2 or w2pid1r = 2 INSERT "Republican" in (Democrat/Republican)]

[w2pidstr] Would you call yourself a strong (Democrat/Republican) or a not very strong (Democrat/Republican)?

__ Strong (Democrat/Republican) [1]

__ Not very strong (Democrat/Republican)[2]

[IF w2pid1d=3 OR 4 OR NO ANSWER OR w2pid1r = 3 OR 4 OR NO ANSWER]

[w2pidlean] Do you think of yourself as closer to the Republican Party or to the Democratic Party?

__ Closer to the Republican Party [1]

__ Closer to the Democratic Party [2]

__ Neither [3]

[POLITICAL STEREOTYPING]

[PROGRAMMING: USE PREVIOUSLY GENERATED RANDOMIZATION VARIABLE rand_stereo = 0 OR 1. ASK THIS SECTION, dsmart THROUGH iopen, IF rand_stereo=1, ELSE SKIP THE SECTION.]

[w2dsmart] In general, how **smart** are **people who support Democrats?**

__ Extremely [1]

__ Very [2]

__ Somewhat [3]

__ A little [4]

__ Not at all [5]

[w2rsmart] In general, how **smart** are **people who support Republicans?**

__ Extremely [1]

- ☐ Very [2]
- ☐ Somewhat [3]
- ☐ A little [4]
- ☐ Not at all [5]

[w2ismart] In general, how **smart** are **independents**?

- ☐ Extremely [1]
- ☐ Very [2]
- ☐ Somewhat [3]
- ☐ A little [4]
- ☐ Not at all [5]

[w2dopen] In general, how **open-minded** are **people who support Democrats**?

- ☐ Extremely [1]
- ☐ Very [2]
- ☐ Somewhat [3]
- ☐ A little [4]
- ☐ Not at all [5]

[w2ropen] In general, how **open-minded** are **people who support Republicans**?

- ☐ Extremely [1]
- ☐ Very [2]
- ☐ Somewhat [3]
- ☐ A little [4]
- ☐ Not at all [5]

[w2iopen] In general, how **open-minded** are **independents**?

- ☐ Extremely [1]
- ☐ Very [2]
- ☐ Somewhat [3]
- ☐ A little [4]
- ☐ Not at all [5]

[TRUST AND CONFIDENCE]

[w2trustvote] How much do you trust that votes are counted accurately in elections for president?

- ☐ Not at all [1]
- ☐ A little [2]
- ☐ A moderate amount [3]
- ☐ A lot [4]
- ☐ A great deal [5]

[GRID]

How much confidence do you have in each of the following?
Mark one answer in each row.

		None	A little	A moderate amount	A lot	A great deal
		[1]	[2]	[3]	[4]	[5]
[w2c_fbi]	The FBI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2c_house]	The U.S. House of Representatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2c_sen]	The U.S. Senate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2c_mil]	The U.S. military	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[GRID]

How much confidence do you have in each of the following?
Mark one answer in each row.

		None	A little	A moderate amount	A lot	A great deal
		[1]	[2]	[3]	[4]	[5]
[w2c_elect]	The officials who oversee elections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2c_census]	U.S. Census Bureau	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2c_cdc]	U.S. Centers for Disease Control	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2c_doj]	U.S. Department of Justice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2_usps]	U.S. Postal Service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[MEDIA TRUST]

How much do you think political information from each of these sources can be trusted?
Mark one answer in each row.

		Not at all	A little	A moderate amount	A lot	A great deal
		[1]	[2]	[3]	[4]	[5]
[w2trustfox]	Fox News	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2trustmsnbc]	MSNBC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2trustnyt]	New York Times	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2trustusat]	USA Today	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2trustfb]	Facebook posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[w2trusttw]

Twitter
posts



[MOST IMPORTANT ISSUE]

[RANDOMIZE AND RECORD ORDER OF RESPONSE OPTIONS]

[w2importance1]

Which of these do you think is the most important political issue facing the United States today?

- ☐ The economy [1]
- ☐ The environment and climate change [2]
- ☐ Immigration & border security [3]
- ☐ Health & health care [4]
- ☐ Abortion [5]
- ☐ Guns [6]
- ☐ Economic inequality [7]
- ☐ Race relations [8]
- ☐ Corruption in government [9]

[KNOWLEDGE AND MISINFORMATION]

[w2interfere] Which of these do you think is most likely to be true about the presidential election held 4 years ago?

- ☐ Russia tried to interfere in the 2016 presidential election [1]
- ☐ Russia did not try to interfere in the 2016 presidential election [2]

[DISPLAY ON SAME PAGE AS PREVIOUS ITEM AFTER RESPONSE IS ENTERED]

[w2interfere_c]

How confident are you about that?

- ☐ Not at all [1]
- ☐ A little [2]
- ☐ Moderately [3]
- ☐ Very [4]
- ☐ Completely [5]

[w2illegal] Which of these do you think is most likely to be true about the presidential election 4 years ago?

- ☐ Millions of people voted illegally in the 2016 election [1]
- ☐ Very few people voted illegally in the 2016 election [2]

[DISPLAY ON SAME PAGE AS PREVIOUS ITEM AFTER RESPONSE IS ENTERED]

[w2illegal_c] How confident are you about that?

- ☐ Not at all [1]
- ☐ A little [2]
- ☐ Moderately [3]
- ☐ Very [4]
- ☐ Completely [5]

- [w2aca] Which of these two statements do you think is most likely to be true about the Affordable Care Act of 2010 (ACA), also known as Obamacare?
- __ The ACA increased the number of people with health insurance [1]
- __ The ACA did not increase the number of people with health insurance [2]

[DISPLAY ON SAME PAGE AS PREVIOUS ITEM AFTER RESPONSE IS ENTERED]

[w2aca_c] How confident are you about that?

- __ Not at all [1]
- __ A little [2]
- __ Moderately [3]
- __ Very [4]
- __ Completely [5]

[w2deport] Whose administration deported more unauthorized immigrants during the first three years?

- __ Donald Trump's administration [1]
- __ Barack Obama's administration [2]

[DISPLAY ON SAME PAGE AS PREVIOUS ITEM AFTER RESPONSE IS ENTERED]

[w2deport_c] How confident are you about that?

- __ Not at all [1]
- __ A little [2]
- __ Moderately [3]
- __ Very [4]
- __ Completely [5]

[ISSUES]

[GRID]

[w2placehealth]

There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Suppose these people are at one end of a scale, at point 1.

Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Suppose these people are at the other end, at point 7.

And, of course, some other people have opinions somewhere in between, at points 2, 3, 4, 5, or 6.

Where would you place yourself and the following people on this scale?

Mark one answer in each row.

Government
insurance
plan

Paid by
individuals

		1	2	3	4	5	6	7
[w2hp_you]	You	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2hp_dt]	Donald Trump	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2hp_d1]	Joe Biden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[w2immpol] Which comes closest to your view about what government policy should be toward unauthorized immigrants now living in the United States?

__ Make all unauthorized immigrants felons and send them back to their home country [1]

__ Have a guest worker program that allows unauthorized immigrants to remain in the United States in order to work, but only for a limited time [2]

__ Allow unauthorized immigrants to remain in the United States and eventually qualify for U.S. citizenship, but only if they meet certain conditions [3]

[w2gundiff] Do you think the federal government should make it more difficult for people to buy a gun than it is now, make it easier for people to buy a gun than it is now, or keep these rules about the same as they are now?

__ Make it much more difficult [1]

__ Make it a little more difficult [2]

__ Keep these rules about the same [3]

__ Make it a little easier [4]

__ Make it much easier [5]

[CLIMATE CHANGE]

[w2c_self] Climate change refers to a long-term change in Earth's climate due to an increase in average atmospheric temperature.

Which of these statements best describes what you think about climate change?

__ It is not happening [1]

__ It is caused mostly by natural events [2]

__ It is caused about equally by human activity and natural events [3]

__ It is caused mostly by human activity [4]

[GRID]

What do these people think about climate change? Climate change is...

Mark one answer in each row.

		Not happening	Caused mostly by natural events	Caused about equally by natural events and human activity	Caused mostly by human activity
[w2c_dt]	Donald Trump	[1] <input type="radio"/>	[2] <input type="radio"/>	[3] <input type="radio"/>	[4] <input type="radio"/>
[w2c_d1]	Joe Biden	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[PARTICIPATION]

[GRID]

During the past 12 months, how often did you do each of the following?
Mark one answer in each row.

	Never	Once	A few times	Several times	A lot
	[1]	[2]	[3]	[4]	[5]
[w2p 1] Attended a protest or rally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2p 2] Signed an online petition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2p 3] Tried to convince someone how to vote (online or offline)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2p 4] Wrote and posted political messages online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2p 5] Bought or avoided a product because of the company's social or political values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[RACIAL RESENTMENT]

[GRID]

How much do you agree or disagree with each of the following statements?
Mark one answer in each row.

	Agree strongly	Agree somewhat	Neither agree nor disagree	Disagree somewhat	Disagree strongly
	[1]	[2]	[3]	[4]	[5]
[w2r r1] Irish, Italian, Jewish and many other minorities overcame prejudice and worked their way up. Blacks should do the same without any special favors.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2r r2] Generations of slavery and discrimination have created conditions that make it difficult for blacks to work their way out of the lower class.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[NETWORK POLITICAL DIVERSITY]

[GRID]

Think about your friends and family. How many are Democrats, and how many are Republicans? Your best guess is fine.

	None or almost none	A few	About half	A lot	All or nearly all
	[1]	[2]	[3]	[4]	[5]
[w2nd _fd] How many of your friends and family are Democrats?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2nd _fr] How many of your friends and family are Republicans?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[GRID]

[IF w2fbuser=1 OR 2]

Now think about your **Facebook “friends.”** Among your “friends” on Facebook, how many would you guess are Democrats, and how many are Republicans?

	None or almost none	A few	About half	A lot	All or nearly all
	[1]	[2]	[3]	[4]	[5]
[w2nd _fbd] How many of your Facebook friends are Democrats?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2nd _fbr] How many of your Facebook friends are Republicans?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[POLITICAL KNOWLEDGE OFFICE RECALL]

[PROGRAMMING: Use previously generated randomization variable rand_pk = 1 or 2. Record individual item times in this section.]

[DISPLAY ONLY]

[IF w2rand_pk=1)

[pk_intro] We are interested in how much information about certain subjects gets out to the public. No one knows all the answers to the next few questions. When you are not sure, please just give your best guess.

Please do not look up the answers. We want to see what people already know or can guess.

[IF rand_pk=1, FILL "John Roberts" AND DO NOT DISPLAY PHOTO. IF rand_pk=2, FILL "this person" AND DISPLAY PHOTO.

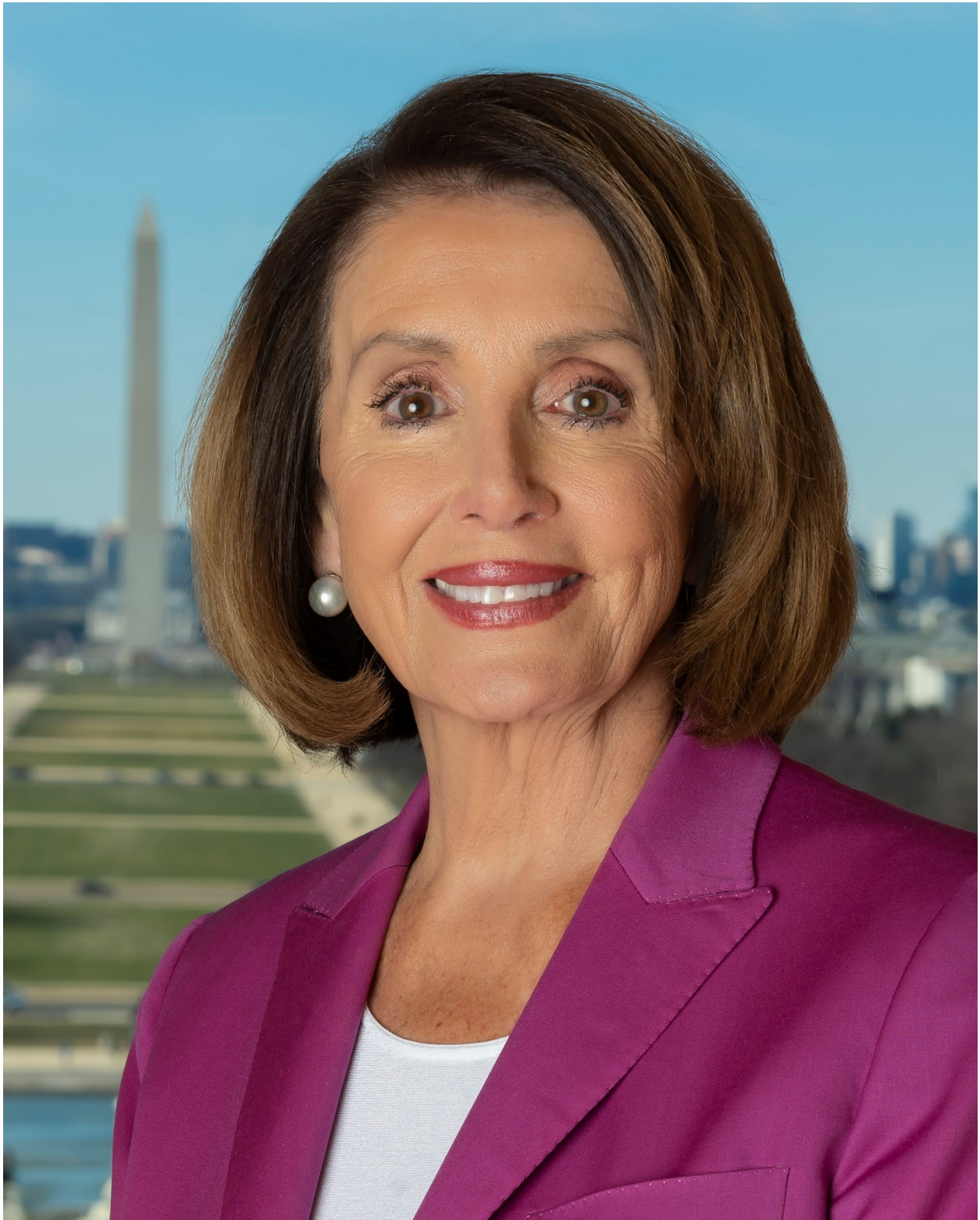
[w2pk_cjus]



What job or political office is now held by (John Roberts/this person)?
[TEXT BOX 40 CHARACTERS]

[IF rand_pk=1, FILL "Nancy Pelosi" AND DO NOT DISPLAY PHOTO. IF rand_pk=2, FILL "this person" AND DISPLAY PHOTO.

[w2pk_speaker]



What job or political office is now held by (Nancy Pelosi/this person)?
[TEXT BOX 40 CHARACTERS]

[DESIGN NOTE: This is a “catch” question designed to detect Rs who look up the answers. Mauga is Lt. Governor of American Samoa, and we assume anyone who says that looked it up.]
[IF rand_pk=1, FILL “Lemanu Peleti Mauga” AND DO NOT DISPLAY PHOTO. IF rand_pk=2, FILL “this person” AND DISPLAY PHOTO.
[w2pk_samoa]



What job or political office is now held by (Lemanu Peleti Mauga/this person)?
[TEXT BOX 40 CHARACTERS]

[DISCOURSE TONE]

[IF fbuser=1 OR 2]
[GRID]

Overall, how well does each of the following describe the **political** conversations you see on Facebook?

Mark one answer in each row.

		Not at all	A little	Moderately	Very	Extremely
		[1]	[2]	[3]	[4]	[5]
[w2dtf_r]	Respectful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2dtf_i]	Informative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[GRID]

Overall, how well does each of the following describe your political conversations **in person**?

Mark one answer in each row.

		Not at all	A little	Moderately	Very	Extremely
		[1]	[2]	[3]	[4]	[5]
[w2dtp_r]	Respectful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2dtp_i]	Informative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[OUTGROUP EMPATHY]

[USE PREVIOUSLY GENERATED RANDOMIZATION VARIABLE RAND_EMP=1 OR 2]

[IF RAND_EMP = 1]

[w2emp_concern1]

How often would you say that you have tender, concerned feelings for people from another racial or ethnic group who are less fortunate than you?

- ☐ Extremely often [1]
- ☐ Very often [2]
- ☐ Somewhat often [3]
- ☐ Not too often [4]
- ☐ Not often at all [5]

[IF RAND_EMP = 2]

[w2emp_concern2]

How often would you say that you feel concerned about people from another racial or ethnic group who are less fortunate than you?

- ☐ Extremely often [1]
- ☐ Very often [2]
- ☐ Somewhat often [3]
- ☐ Not too often [4]
- ☐ Not often at all [5]

[w2emp_persp]

How often would you say you try to better understand people of other racial or ethnic groups by imagining how things look from their perspective?

- _ Extremely often [1]
- _ Very often [2]
- _ Somewhat often [3]
- _ Not too often [4]
- _ Not often at all [5]

[w2emp_place] Before criticizing somebody from another racial or ethnic group, how often do you try to imagine how you would feel if you were in their place?

- _ Extremely often [1]
- _ Very often [2]
- _ Somewhat often [3]
- _ Not too often [4]
- _ Not often at all [5]

[IF RAND_EMP = 1]

[w2emp_adv1] When you see someone being taken advantage of due to their race or ethnicity, how often do you feel protective towards them?

- _ Extremely often [1]
- _ Very often [2]
- _ Somewhat often [3]
- _ Not too often [4]
- _ Not often at all [5]

[IF RAND_EMP = 2]

[w2emp_adv2] When you see someone being treated poorly due to their race or ethnicity, how often do you feel protective towards them?

- _ Extremely often [1]
- _ Very often [2]
- _ Somewhat often [3]
- _ Not too often [4]
- _ Not often at all [5]

[WOMEN]

How much do you agree or disagree with each of these statements?

Mark one answer on each row.

		Agree strongly	Agree somewhat	Neither agree nor disagree	Disagree somewhat	Disagree strongly
		[1]	[2]	[3]	[4]	[5]
[w2w 1]	Women often miss out on good jobs because of discrimination.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[w2w 2]	When women demand equality these days, they are actually seeking special favors.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[w2w
3]

Women who complain about harassment cause more problems than they solve.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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[OPINION LEADERSHIP]

[w2op1] How often are you a source of advice or information for the people you talk to?

- ☐ Never [1]
- ☐ Some of the time [2]
- ☐ About half the time [3]
- ☐ Most of the time [4]
- ☐ Always [5]

[w2op2] What about conversations about politics or voting? How often are you a source of advice or information **about politics or voting** for the people you talk to?

- ☐ Never [1]
- ☐ Some of the time [2]
- ☐ About half the time [3]
- ☐ Most of the time [4]
- ☐ Always [5]

[w2op3] Overall, in all of your discussions of politics or voting, which of the following happens most often?

- ☐ I give advice or information much more often [1]
- ☐ I give advice or information somewhat more often [2]
- ☐ I give and receive advice or information equally [3]
- ☐ I receive advice or information somewhat more often [4]
- ☐ I receive advice or information much more often [5]

[SELF-ASSESSED RELATIVE POLITICAL KNOWLEDGE]

[w2rpk1] Compared to most Americans, how much do you think you know about politics?

- ☐ Much more [1]
- ☐ Slightly more [2]
- ☐ About the same [3]
- ☐ Slightly less [4]
- ☐ Much less [5]

[w2rpk2] Compared to most **Republicans**, how much do you think you know about politics?

- ☐ Much more [1]
- ☐ Slightly more [2]
- ☐ About the same [3]
- ☐ Slightly less [4]
- ☐ Much less [5]

[w2rpk3] Compared to most **Democrats**, how much do you think you know about politics?

__ Much more	[1]
__ Slightly more	[2]
__ About the same	[3]
__ Slightly less	[4]
__ Much less	[5]

[FACEBOOK CONSENT (END POSITION)]

[IF fbconsent2 = 2 and rand_w2consent = 2 AND (fbuser = 1 OR fbuser = 2 or w2fbuser=1 or w2fbuser=2)]

[DISPLAY]

[w2fbconsent1] This is a voluntary research study of how people use Facebook to learn about current events.

We – Stanford University – are asking for your actual usage data, which Facebook can give us directly. Your actual usage data gives the most accurate information.

Of course, we will keep this data confidential, just like everything else you tell us.

The next screen will tell you more about this study and ask if you agree.

[IF fbconsent2 = 2 and rand_w2consent = 2 AND (fbuser = 1 OR fbuser = 2 or w2fbuser=1 or w2fbuser=2)]

[DISPLAY]

[w2fbconsent2]

If you allow Facebook to share some information with us, researchers will be able to study political ads, posts, and links you see on Facebook this year, and how you respond to them.

With your consent, this is the specific information we would like to get about your Facebook experience:

- How often you use Facebook.
- The text of any posts you make that name presidential candidates.
- The political ads sent to you from presidential candidates in the 2020 election, their parties, and interest groups involved in the 2020 election, and any actions you took with the ads, like sharing, commenting, or liking.
- Web links (called URLs) in your news feed and actions you took with the links, like sharing, commenting, or liking.

With your consent, Facebook will securely provide this information to us. It will share posts about candidates from August 3 to November 3, 2020. It will share the other information from January 1 through November 3, 2020. After that, this Facebook information will be stored confidentially for future research.

[PANEL] will not tell Facebook anything about you, except that you are in this study. Facebook will not share your name with [PANEL], but will instead create an identification number that it will use instead of your name in all of the posts they send us.

At any time until November 3 you may change your mind and withdraw your consent for further sharing, and Facebook will stop sharing the information. To withdraw, contact [PANEL] at [EMAIL ADDRESS]. Within two business days [PANEL] will notify Facebook of your decision, and data sharing will end. Also, [PANEL] will delete any non-aggregated data received from Facebook that has not yet been included in a dataset. The information you share with [PANEL] will be handled in accordance with the [PANEL] privacy policy here: [LINK].

Sharing Facebook information is voluntary. If you agree, we will connect you to Facebook to confirm your consent. Then you will resume this survey. Your consent (or decision not to consent) will not affect your experience with Facebook products, which remain subject to Facebook's Data Policy. It will not affect your [PANEL] account either.

If you do not agree, we will not learn as much about the political ads and news you see on Facebook, and we may ask more questions to account for this.

Do you agree to share this information?

- ☐ Yes, I agree to allow Facebook to share this information [1]
- ☐ No, I do not agree [2]

[IF rand_w2consent = 2 AND w2fbconsent2=1]
[DISPLAY]

Thank you. When you click "Continue" you will go to a Facebook screen to verify your account, and then you will resume the survey.

[IF w2fbconsent2=1, REDIRECT TO FACEBOOK, CONFIRM IDENTITY, THEN REDIRECT BACK TO THE SUREVY TO RESUME AT NEXT ITEM.]

[FACEBOOK USAGE]

[w2discern] How confident are you that you can tell if information in the news is true or not true?

- ☐ Not at all [1]
- ☐ A little [2]
- ☐ Moderately [3]
- ☐ Very [4]
- ☐ Extremely [5]

[w2fb1] How serious a problem is false information on Facebook?

- ☐ Not at all [1]
- ☐ A little [2]

- ☐ Moderately [3]
- ☐ Very [4]
- ☐ Extremely [5]

[IF (fbuser=1 OR 2) OR (w2fbuser = 1 OR 2)]

[w2fb2] How often, if ever, have you shared news or information on Facebook that turned out not to be true?

- ☐ Never [1]
- ☐ Some of the time [2]
- ☐ About half the time [3]
- ☐ Most of the time [4]
- ☐ All the time [5]

[IF (fbuser=1 OR 2) OR (w2fbuser = 1 OR 2)]

[w2fb3] How often do you visit or use Facebook?

- ☐ Many times every day [1]
- ☐ A few times every day [2]
- ☐ About once a day [3]
- ☐ A few times each week [4]
- ☐ About once a week [5]
- ☐ Once or twice a month [6]
- ☐ Less than once a month [7]

[IF (fbuser=1 OR 2) OR (w2fbuser = 1 OR 2)]

[w2fb4] Think about all the times you use Facebook and look at your News Feed.

When you look at your Facebook News Feed, how often, if at all, do you see political news or information, even if you weren't seeking it out?

- ☐ Never [1]
- ☐ Some of the time [2]
- ☐ About half the time [3]
- ☐ Most of the time [4]
- ☐ Always [5]

[IF (fbuser=1 OR 2) OR (w2fbuser = 1 OR 2)]

[fw2b5] When you look at your News Feed, how often, if at all, do you **want** to find political news or information?

- ☐ Never [1]
- ☐ Some of the time [2]
- ☐ About half the time [3]
- ☐ Most of the time [4]
- ☐ Always [5]

[SERIOUSNESS]

[w2serious] We sometimes find people don't always take surveys seriously, instead giving funny or insincere answers. How often did you give a serious answer to the questions on this survey?

- ☐ Never [1]

- ☐ Some of the time [2]
- ☐ About half the time [3]
- ☐ Most of the time [4]
- ☐ Always [5]

[END OF POST-ELECTION QUESTIONNAIRE]

[MISSING PROFILE ITEMS ARE ASKED, IF ANY]

[DEBRIEFING PAGE]

Thank you for your time today. To help us improve the experience of [Panel Name] members like yourself, please give us feedback on this survey.

[IN RED TEXT:] If you do not have any feedback for us today, please click “Continue” through to the end of the survey so we can make sure your opinions are counted and for you to receive your [PANEL BRAND NAME] reward.

Please rate this survey overall from 1 to 7 where 1 is Poor and 7 is Excellent.

- ☐ 1 – Poor
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 – Excellent

Did you experience any technical issues in completing this survey?

- ☐ Yes – please tell us more in the next question
- ☐ No

Do you have any general comments or feedback on this survey you would like to share? If you would like a response from us, please email [EMAIL] or call [PHONE NUMBER].

[TEXT BOX]

[CLOSING SCREEN]

Those are all the questions we have. We will add [BRAND NAME POINTS] to your [BRAND NAME POINTS] balance for completing the survey. If you have any questions at all for us, you can email us at [EMAIL] or call us toll-free at [PHONE NUMBER]. Thank you for participating in our new [Panel Name] survey!

You can close your browser window now if you wish or click Continue below to be redirected to the [Panel Name] member website.

[END]