## **ANES 2024 Message Testing 2 Questionnaire**

[PROGRAMMING NOTE: PAGING DESIGN DISPLAYS ONE QUESTION OR DISPLAY ITEM PER PAGE UNLESS QUESTIONS ARE GROUPED IN A MATRIX.]

[DISPLAY]			
	$\Gamma \Gamma$	ICDI	A X Z
	1 I J	INPL	AY

Thank you for being willing to participate in the following survey. You may skip any question that you do not wish to answer. You will not know all aspects of the study until your participation is completed. At the end of the survey, we will provide you with information about whom you may contact if you have any questions about your rights as a participant in research.

[follow]

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

Most of the time	[1]
Some of the time	[2]
Only now and then	[3]
Hardly at all	Γ <b>4</b> 1

[ran grp]

[GENERATE RANDOMIZATION VARIABLE RAN\_GRP WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1, 2, 3, 4, 5 OR 6.]

[ran\_msg]

[GENERATE RANDOMIZATION VARIABLE RAN\_MSG WITH THE FOLLOWING DISTRIUBTION ACROSS 16 VALUES:

PROPORTION	TARGET N
.167	501
.0666	199.8
.0666	199.8
.0666	199.8
.0666	199.8
.0666	199.8
.05	150
.05	150
.05	150
.05	150
.05	150
.05	150
.05	150
.05	150
.05	150
.05	150]
	.167 .0666 .0666 .0666 .0666 .05 .05 .05 .05 .05 .05

	We talk to many people who tell us they did not vote. And we talk to a few
[IF RAN_VO [pipevote]	TE=2] In 2020, the major candidates for president were Donald Trump for the Republicans and Joe Biden for the Democrats.
[IF TURNOU [turnout2]	
	In that election, did you definitely vote, definitely not vote, or are you not completely sure whether you voted?  Definitely voted [1] Definitely did not vote [2] Not completely sure [3]
[IF RAN_VO [turnout]	TE=1] In 2020, the major candidates for president were Donald Trump for the Republicans and Joe Biden for the Democrats.
[ran_half]	[GENERATE RANDOMIZATION VARIABLE RAN_HALF WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1 OR 2.]
[ran_enviro]	[GENERATE RANDOMIZATION VARIABLE RAN_ENVIRO WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1, 2, OR 3.]
[ran_fair]	[GENERATE RANDOMIZATION VARIABLE RAN_FAIR WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1 OR 2.]
[ran_incent]	[GENERATE RANDOMIZATION VARIABLE RAN_INCENT WITH UNIFORM DISTRIBUTION ACROSS TWO INTEGER VALUES OF 2 OR 22.
[ran_pid]	[GENERATE RANDOMIZATION VARIABLE RAN_PID WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1 OR 2.]
[ran_att]	[GENERATE RANDOMIZATION VARIABLE RAN_ATT WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1 OR 2.]
[ran_vote]	[GENERATE RANDOMIZATION VARIABLE RAN_VOTE WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1 OR 2.]

people who tell us they did vote, who really did not. We can tell they did not vote by checking with official government records. What about you? If we

	check the official government voter records, will they show that you that election, or that you did not vote in that election?	voted in
	I voted [1]	
	I did not vote [2]	
[IF TURNOU	OUT=1 OR PIPEVOTE=1 OR TURNOUT2=1]	
[vote20]	In the 2020 presidential election, who did you vote for? Donald True	mp, Joe
	Biden, or someone else?	
	Donald Trump [1]	
	Joe Biden [2]	
	someone else [3]	
[IF RAN_AT	TT=1]	
		ease select
_	"slightly disagree" below.	
	Strongly agree [1]	
	Moderately agree [2]	
	Slightly agree [3]	
	Neither agree nor disagree [4]	
	Slightly disagree [5]	
	Moderately disagree [6]	
	Strongly disagree [7]	
	TTT 01	

[IF RAN\_ATT=2]
[attcheck2] To help us check that your device is working properly with ours, please select the photo of the puppy in a cup.



[1]



[2]



[IF RAN\_PID=1]

[pid1]	Generally speaking, do you usually think of yourself as a Democrat, a Republican, an independent, or what?			
	Democrat [1] Republican [2] independent [3] something else [4]	vnat:		
[IF PID1=1] [pid1d]	Would you call yourself a strong  Strong Democrat  Not very strong Democrat	Democrat or a not very strong Democrat? [1] [2]		
[IF PID1=2] [pid1r]	Would you call yourself a strong Republican?			
	Strong Republican Not very strong Republican	[1] [2]		
[(IF PID1=3 ( [pid1o]	Democratic Party?  Closer to the Republican Party Closer to the Democratic Party	is closer to the Republican Party or to the [1] [2]		
[IF RAN_PID [pid2]	_	[3] ly think of yourself as a Democrat, ething else?		
[IF PID2=1] [pid2d]	Would you call yourself a strong a Strong Democrat Not very strong Democrat	Democrat or a not very strong Democrat? [1] [2]		
[IF PID1=2] [pid2r]	Would you call yourself a strong Republican?Strong Republican	[1]		
[(IF PID2=3 (	Not very strong Republican  OR PID2=4 OR PID2=NO ANSWER	[2] R) & RAN_PID=2]		

[pid21]	Do you lean more too these?	ward tl	the Democrats, the Republicans, or neither of
	Democrats	[1]	
	Republicans	[2]	
	Neither	[3]	
		[2]	
[IF pid2l=3]	<b>T</b>		
[pid2c]	•	•	ou closer to the Democrats or to the Republicans?
	Or is there no differe		
	Closer to Democra		
	Closer to Republica	ans	[2]
	No difference		[3]
[state]	What is the state who	ere you	ou live?
	[DROPDOWN LIST]		
	Alabama	[1]	
	Alaska	[2]	
	Arizona	[3]	
	Arkansas	[4]	
	California	[5]	
	Colorado	[6]	
	Connecticut	[7]	
	Delaware	[8]	
	District of Columbia	[9]	
	Florida	[10]	
	Georgia	[11]	
	Hawaii	[12]	
	Idaho	[13]	
	Illinois	[14]	
	Indiana	[15]	
	Iowa	[16]	
	Kansas	[17]	
	Kentucky	[18]	
	Louisiana	[19]	
	Maine	[20]	
	Maryland	[21]	
	Massachusetts	[22]	
	Michigan	[23]	
	Minnesota	[24]	
	Mississippi	[25]	
	Missouri	[26]	
	Montana	[27]	
	Nebraska	[28]	
	Nevada	[29]	
	New Hampshire	[30]	
	New Jersey	[31]	

```
New Mexico
                     [32]
New York
                     [33]
North Carolina
                     [34]
North Dakota
                     [35]
Ohio
                     [36]
Oklahoma
                     [37]
                     [38]
Oregon
Pennsylvania
                     [39]
Puerto Rico
                     [40]
Rhode Island
                     [41]
South Carolina
                     [42]
South Dakota
                     [43]
Tennessee
                     [44]
Texas
                     [45]
Utah
                     [46]
Vermont
                     [47]
Virginia
                     [48]
Washington
                     [49]
West Virginia
                     [50]
Wisconsin
                     [51]
Wyoming
                     [52]
```

I do not reside in the United States [53]

[SIGNUP LOGIC: SELECT MESSAGE DESCRIPTIONS FOR DISPLAY USING RAN\_MSG AS FOLLOWS.

```
IF RAN_MSG = 0 DISPLAY NONE OF MESSAGES 1-5.
IF RAN_MSG = 1 DISPLAY MESSAGE 1 ONLY.
IF RAN_MSG = 2 DISPLAY MESSAGE 2 ONLY.
IF RAN_MSG = 3 DISPLAY MESSAGE 3 ONLY.
IF RAN_MSG = 4 DISPLAY MESSAGE 4 ONLY.
IF RAN_MSG = 5 DISPLAY MESSAGE 5 ONLY.
IF RAN_MSG = 12 DISPLAY MESSAGES 1 AND 2.
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IF RAN MSG = 13 DISPLAY MESSAGES 1 AND 3.

IF RAN MSG = 14 DISPLAY MESSAGES 1 AND 4.

IF RAN\_MSG = 15 DISPLAY MESSAGES 1 AND 5.

IF RAN\_MSG = 23 DISPLAY MESSAGES 2 AND 3.

 $IF RAN\_MSG = 24 DISPLAY MESSAGES 2 AND 4.$ 

IF RAN\_MSG = 25 DISPLAY MESSAGES 2 AND 5.

IF RAN\_MSG = 34 DISPLAY MESSAGES 3 AND 4. IF RAN MSG = 35 DISPLAY MESSAGES 3 AND 5.

IF RAN MSG = 45 DISPLAY MESSAGES 4 AND 5.

[signup] Please read this message carefully, and then we will ask you some questions about it.

We are writing to ask you to participate in a research study from the University of Michigan called the American National Election Studies.

The questionnaire will find out what Americans think about life in the United States today.

[MESSAGE DESCRIPTION: DISPLAY ZERO, ONE, OR TWO OF THESE FIVE MESSAGES, DETERMINED BY RANDOMIZATION VARIABLE RAN\_MSG. IF TWO ARE DISPLAYED, INCLUDE A LINE BREAK BETWEEN THEM. FORMAT TEXT THE SAME AS THE REST OF THE QUESTION. NUMBER NOT DISPLAYED. LIST OF UNIVERSITY FILLS IS AT THE END OF THIS DOCUMENT.]

- 1. For 75 years, the American National Election Studies have been asking people's opinions on current issues.
- 2. It is critical to include all different points of view. For accurate results, we need to include you.
- 3. The study is not connected with any political party or candidate.
- 4. Your participation is confidential, and results will not be linked to your name.
- 5. Results are used by students at (FILL LOCAL STATE UNIVERSITY) and other schools throughout the United States.

Your participation is voluntary, of course. People find the study interesting and easy to do. We think you will, too.

We will be inviting a small number of people to answer the short questionnaire by mail.

[FILL "(2/22)" WITH THE VALUE OF RAN INCENT.]

To participate, and receive  $\underline{\$(2/22)}$  cash if you are selected and complete the questionnaire, please click "Yes" below.

[signup\_agree]
Yes: I agree that you may mail me a questionnaire. My name and address will not be used for any other purpose.
No: I do not want to receive a questionnaire by mail.
[2]

[IF signup=1]

[signup\_pii] Thank you for being willing to answer a mailed questionnaire.

Please type your name and mailing address below. If you are selected, you will receive a mailed questionnaire and your cash gift from the University of Michigan.

Name: [TEXT BOX 30 CHARACTERS] [signup\_name]
Address: [BOX FOR ADDRESS 80 CHARACTERS] [signup\_address]

[part ftf] What about an in-person interview for the American National Election

	· · · · · · · · · · · · · · · · · · ·	view? (If you are selected for an in-person er first.)
[mancheck]	If you remember, what is the natural If you're not sure, please just mak National Household Education National Studies of American I American Community Survey American National Election Studies National Health Interview Survey	e your best guess.  Surveys Program [1]  Life [2]  [3]  Iddies [4]
[cantrilnow]	Please imagine a ladder with ste the top.	ps numbered from 0 at the bottom to 10 at
	The top of the ladder represents represents the worst possible life	the best possible life for you and the bottom for you.
	On which step of the ladder wou at this time?	ld you say you personally feel you stand
	10 Best possible life for me9876543210 Worst possible life for me	[10] [9] [8] [7] [6] [5] [4] [3] [2] [1] [0]
[cantril5]	On which step of the ladder wou from now?	lld you say you will stand about <u>five years</u>
	10 Best possible life for me 9 8 7 6 5	[10] [9] [8] [7] [6] [5]

	4 3 2 1 0 Worst possi	ble life for m	[4] [3] [2] [1] ae [0]			
[IF RAN_FA	-	2024	1 1 4 1	6 • 1 1	41 * 1 41	4 911
[vote_fair]	In the Novembe be counted?	r 2024 genei	ral election, f	iow fairly do	you think th	ie votes will
	Not at all fair	ly	[1]			
	A little fairly	•	[2]			
	Moderately fa	irly	[3]			
	Very fairly		[4]			
	Completely fa	airly	[5]			
[IF RAN FA	IR = 21					
	In the Novembe	r 2024 gener	ral election, h	now accurate	ely do you thi	ink the
	votes will be cou	ınted?				
	Not at all acci		[1]			
	A little accura		[2]			
	Moderately ac					
	Very accurate					
	Completely a	ccurately	[5]			
	IVIRO=1, FILL "th RO=3 FILL "globa		ent"; if RAN_	ENVIRO=2,	FILL "climat	e change"; if
[enviro]	Do you approve		ve of the way	y Joe Biden i	is handing (tl	he
	environment/cli	mate change	e/global warr	ning)?		
	Approve		[1]			
	Disapprove		[2]			
HE ENVIRO	=1 FILL "approve'	' IF ENVIR	∩=2 FILL "di	sannrove''l		
-	Do you (approve	-			v?	
. ,	Strongly		[1]		, -	
	Not strongly		[2]			
[IF RAN_H <i>A</i> [MATRIX]	ALF=1]					
	ZE AND RECORE	ORDER O	F TERMS AS	FORWARD	OR REVERS	SE1
[terms]	Next we are ask					-
	How much do y	au favar ar e	annasa usina	these words	9	
	Mark one answer			mese worus	<b>!•</b>	
		Favor	Favor	Neither	Oppose	Oppose
		strongly	somewhat	favor nor	somewhat	strongly
				oppose		

			[2]	3	4	
[aa]	"African		Ö	Ö	Ö	
	Americans"					
[blacks]	"Blacks"	0	0	0	0	
[illegal]	"Illegal	0	0	0	0	
	immigrants"			_		
[unauth]	"Unauthorized	$\circ$	$\circ$		$\circ$	
	immigrants"					
[undoc]	"Undocumented	$\circ$	$\circ$		$\circ$	
	immigrants"					
[IF RAND_I	-					
[respect]	Is it more impor	rtant for a cl	hild to learn i	independend	e or respect	for
	their elders?			F4.7		
	Independence		-	[1]		
	Independence		ımportant	[2]		
	No difference			[3]		
	Respect for el					
	Respect for el	ders much m	iore important	t [5]		
TIE DANID I	IIAI E—21					
[IF RAND_I [reliant]	Is it more impo	stant for a al	hild to be obe	diant ar salt	f roliont?	
[Terraint]	Obedient muc			[1]	-i enant:	
	Obedient a lit			[2]		
	No difference		Ortant	[3]		
	Self-reliant a		nortant	[4]		
	Self-reliant m		-	[5]		
	5011 10110111 111		Portant	[0]		
[IF RAND I	HALF=2]					
[behaved]	-	rtant for a cl	hild to be con	siderate or	well-behaved	<b>!?</b>
	Considerate n			[1]		
	Considerate a		-	[2]		
	No difference		-	[3]		
	Well-behaved	a little more	important	[4]		
	Well-behaved	much more	important	[5]		
[IF RAND_I	_					
[manners]	Is it more impor			• •	good manner	s?
	Curiosity muc			[1]		
	Curiosity a lit		ortant	[2]		
	No difference			[3]		
	Good manner			[4]		
	Good manner	s much more	ımportant	[5]		
Faul 3	XX/L - ' '''	l 4	a.b	1	. Al TJ C	
[crimes]	Who is more lik	ery to comm	nt crimes? Po	eopie born ii	i the U.S., or	
	immigrants?					

	People born in U.S. much more likely [1] People born in U.S. a little more likely [2] No difference at all [3] Immigrants a little more likely [4] Immigrants much more likely [5]
[covid]	What is your Covid-19 vaccination status?  Never vaccinated for Covid-19 [1]  Received the original vaccine, but no booster [2]  Received both the original vaccine and booster(s) [3]
[birthyr]	What is your year of birth? [NUMBER BOX HARD RANGE 1923-2006]
[sex]	What is your sex?         _ Male       [1]         _ Female       [2]
[ethnicity]	Are you of Hispanic, Latino, or Spanish origin?  No, not of Hispanic, Latino, or Spanish origin [1]  Yes, Mexican, Mexican Am., or Chicano [2]  Yes, Puerto Rican [3]  Yes, Cuban [4]  Yes, another Hispanic, Latino, or Spanish origin [5]
[MULTIPUN [race]	ICH]
[ruce]	What is your race?  Mark one or more. White
[citizen]	Are you a citizen of the United States?  Yes, born in the United States Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas Yes, born abroad to U.S. citizen parents Yes, U.S. citizen by naturalization No, not a U.S. citizen
[education]	What is the highest degree or level of school you have COMPLETED?  Less than a high school diploma [1]  High school graduate [2]  Some college [3]

	Bachelor's degree [4] Master's degree or higher [5]
[zip]	What is the ZIP code where you live? [TEXT BOX 5 CHARACTERS NUMBERS ONLY]
inccat]	What was the total income of your family during the past 12 months?  If you are not completely sure, please give your best guess.  Under \$9,999
[dejavu]	How many times have you previously completed this survey?  Zero; this is my first time taking this survey  Once before; this is my second time completing this survey  Twice or more; I have taken this survey more than twice  [3]
serious]	We sometimes find people don't always take surveys seriously, instead providing funny or insincere answers. How often did you give a serious response to the questions on this survey?  Never serious  Serious some of the time  Serious about half the time  Serious most of the time  [4]  Always serious  [5]

## [DISPLAY]

Thank you for participating in this survey conducted by the American National Election Studies. Your answers are important and have been saved.

In this survey, we wanted to learn how Americans feel about the questions we asked. But we also wanted to learn how Americans decide to participate or not in the survey itself. When we asked you whether you would want to participate in an additional future survey, we randomly selected one of several different descriptions of the study to display on your screen. We will compare the results to understand how to best describe the study to future participants.

As we mentioned, we will be contacting a small number of people to participate in a future survey. If you agreed to be contacted and are selected for the additional survey, we will reach out to you by mail within the next several weeks. Your chance of being selected is about 1 in 1,500.

If you have any questions about your rights and responsibilities as a participant in research, you may contact the University of Michigan Institutional Review Board (IRB) at University of Michigan Health Sciences and Behavioral Sciences Institutional Review Board (IRB-HSBS), 2800 Plymouth Road Building 520, Room 1169, Ann Arbor, MI 48109-2800, Telephone: 734-936-0933 or toll free (866) 936-0933 Fax: 734-936-1852 Email: <a href="mailto:irbhsbs@umich.edu">irbhsbs@umich.edu</a>. If you wish to withdraw your information from this research study, you may send an email to Lauren Guggenheim at <a href="mailto:anes-project@umich.edu">anes-project@umich.edu</a>.

Thank you again for your participation. Please click to the next page.

## [END SURVEY]

[FILL INSTRUCTIONS FOR "SIGNUP" ITEM, MESSAGE 5, "FILL LOCAL STATE UNIVERSITY" PER "STATE" RESPONSE AS FOLLOWS:

STATE ANSWER	CODE	FILL LOCAL STATE UNIVERSITY
Alabama	[1]	the University of Alabama in Tuscaloosa
Alaska	[2]	the University of Alaska in Anchorage
Arizona	[3]	the Arizona State University in Tempe
Arkansas	[4]	the University of Arkansas in Fayetteville
California	[5]	the University of California
Colorado	[6]	the University of Colorado in Boulder
Connecticut	[7]	the University of Connecticut in Storrs
Delaware	[8]	the University of Delaware in Newark
District of Columbia	[9]	the University of the District of Columbia
Florida	[10]	the University of Florida in Gainesville
Georgia	[11]	the University of Georgia in Athens
Hawaii	[12]	the University of Hawai'i
Idaho	[13]	Boise State University
Illinois	[14]	the University of Illinois at Urbana-Champaign
Indiana	[15]	Indiana University Bloomington
Iowa	[16]	the University of Iowa in Iowa City
Kansas	[17]	the University of Kansas in Lawrence
Kentucky	[18]	the University of Kentucky in Lexington
Louisiana	[19]	Louisiana State University in Baton Rouge
Maine	[20]	the University of Maine in Orono
Maryland	[21]	the University of Maryland in College Park
Massachusetts	[22]	the University of Massachusetts Amherst
Michigan	[23]	Michigan State University in East Lansing
Minnesota	[24]	the University of Minnesota, Twin Cities
Mississippi	[25]	Mississippi State University
Missouri	[26]	the University of Missouri in Columbia
Montana	[27]	Montana State University in Bozeman
Nebraska	[28]	the University of Nebraska in Lincoln

Nevada	[29]	the University of Nevada in Las Vegas		
New Hampshire	[30]	the University of New Hampshire in Durham		
New Jersey	[31]	Rutgers University in New Brunswick		
New Mexico	[32]	the University of New Mexico in Albuquerque		
New York	[33]	the State University of New York		
North Carolina	[34]	North Carolina State University in Raleigh		
North Dakota	[35]	the University of North Dakota in Grand Forks		
Ohio	[36]	the Ohio State University in Columbus		
Oklahoma	[37]	the University of Oklahoma in Norman		
Oregon	[38]	Oregon State University in Corvallis		
Pennsylvania	[39]	Pennsylvania State University		
Puerto Rico	[40]	the University of Puerto Rico in Rio Piedras		
Rhode Island	[41]	the University of Rhode Island in Kingston		
South Carolina	[42]	the University of South Carolina in Columbia		
South Dakota	[43]	South Dakota State University in Brookings		
Tennessee	[44]	the University of Tennessee in Knoxville		
Texas	[45]	Texas A&M in College Station		
Utah	[46]	Brigham Young University in Provo		
Vermont	[47]	the University of Vermont in Burlington		
Virginia	[48]	the University of Virginia in Charlottesville		
Washington	[49]	the University of Washington in Seattle		
West Virginia	[50]	West Virginia University in Morgantown		
Wisconsin	[51]	the University of Wisconsin in Madison		
Wyoming	[52]	the University of Wyoming in Laramie		
I do not reside in the United States [53] universities				
No answer or missing answer universities				
-				