



529471 THERMGR.THGRBIGB_ASK

(Still looking at page 5 of the booklet.)

How would you rate:

Big business

{PROBE FOR DON'T KNOW RESPONSE: when you say don't know, do you mean that you don't know who this is or do you have something else in mind?
ENTER number 0-100.}

- ☐ Don't know ('don't know where to rate')
- ☐ Don't recognize ('don't know who this is')
- ☐ Rather not answer

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