NOTE ON VARIABLE NAMING:

The variable name references used in NES Study codebooks do not include the "V" prefix found in all variable names used within the released SAS and SPSS data definition files (.sas and .sps files).

For example, "VAR 920001" and "VAR VERSION" in Study codebooks refer to V920001 and VVERSION in the study data definition files.

VARIABLE 'NUMBERING':

'Numbered' variables in NES timeseries datasets and in Pilot datasets (except the 1998 Pilot) comply with the following format:

   2-digit year prefix + 4 digits + [opt] 1-char suffix.

Examples: 1978 Post variable V780002; 1983 Pilot variable V832101. Note that for datasets including data from multiple studies, the 2-digit year prefix corresponds to the appropriate study year to which the variable is associated; for example, the 1983 Pilot dataset also includes 1982 timeseries variables, for which the 2-digit prefix is 82.

Non-time-series studies other than Pilots use 2-character mnemonic prefixes, for example variable VPS0048 in the 1988-1990-1992 Pooled Senate Study dataset.

SPECIAL NOTE ON COLUMN LOCATIONS:

Some numeric variables use coding schemes that allow for code values having a varying number of digits. In such instances, the number of columns corresponding to the variable in the data file [.dat file] and in the column specifications will be the width of the maximum value occurring in the actual data, rather than the maximum width allowable by the coding scheme. For example, if codes 01-12 are allowed for a numeric variable but all values in the data are less than 10, then the number of columns corresponding to the variable within the ASCII data file will be 1.

-------------------------------
VAR VERSION   NAME-NES VERSION NUMBER
COLUMNS 1    - 2
NUMERIC

Page 1
NO MISSING DATA CODES
NES VERSION NUMBER
................

=================================
VAR DSETNO    NAME-NES DATASET NUMBER
COLUMNS 3   -  8
CHARACTER
NO MISSING DATA CODES
NES DATASET NUMBER
................

This is dataset 1948.T

=================================
VAR 480001    NAME-ICPSR ARCHIVE NUMBER
COLUMNS 9   - 12
NUMERIC
NO MISSING DATA CODES

ARCHIVE NUMBER 7218
................

=================================
VAR 480002    NAME-INTERVIEW NUMBER
COLUMNS 13  -  16
NUMERIC
NO MISSING DATA CODES

INTERVIEW NUMBER
................

=================================
VAR 480003    NAME-POP CLASSIFICATION
COLUMNS 17  -  17
NUMERIC
NO MISSING DATA CODES

POPULATION CLASSIFICATION
................

182       1. METROPOLITAN AREA
354       2. TOWN OR CITY
126       3. OPEN COUNTRY

=================================
VAR 480004    NAME-CODER
COLUMNS 18  -  18
NUMERIC
NO MISSING DATA CODES

CODER
......

205       1. NAME NOT KNOWN
30        2. NAME NOT KNOWN
90        3. NAME NOT KNOWN
### VAR 480005 NAME-NUMBER OF CALLS TO R
Columns 19 - 19
Numeric
MD=0 OR GE 9

NUMBER OF CALLS TO R IN S46 (POST-ELECTION)

<table>
<thead>
<tr>
<th>Number</th>
<th>Calls</th>
</tr>
</thead>
<tbody>
<tr>
<td>314</td>
<td>1. ONE CALL</td>
</tr>
<tr>
<td>198</td>
<td>2. TWO CALLS</td>
</tr>
<tr>
<td>84</td>
<td>3. THREE CALLS</td>
</tr>
<tr>
<td>36</td>
<td>4. FOUR CALLS</td>
</tr>
<tr>
<td>14</td>
<td>5. FIVE CALLS</td>
</tr>
<tr>
<td>7</td>
<td>6. SIX CALLS</td>
</tr>
<tr>
<td>2</td>
<td>7. SEVEN CALLS</td>
</tr>
<tr>
<td>2</td>
<td>8. EIGHT CALLS</td>
</tr>
<tr>
<td>2</td>
<td>9. DK</td>
</tr>
<tr>
<td>3</td>
<td>0. NA</td>
</tr>
</tbody>
</table>

### VAR 480006 NAME-R REMEMBER PREVIOUS INT
Columns 20 - 20
Numeric
MD=9

INTERVIEWER -- DID THE RESPONDENT REMEMBER BEING INTERVIEWED PREVIOUSLY.

<table>
<thead>
<tr>
<th>Number</th>
<th>Remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>566</td>
<td>1. YES</td>
</tr>
<tr>
<td>80</td>
<td>2. NO</td>
</tr>
<tr>
<td>16</td>
<td>9. NA</td>
</tr>
</tbody>
</table>

### VAR 480007 NAME-INTR INTERVIEW THIS R
Columns 21 - 21
Numeric
MD=9

INTERVIEWER -- DID YOU INTERVIEW THIS RESPONDENT.

<table>
<thead>
<tr>
<th>Number</th>
<th>Interviewed</th>
</tr>
</thead>
<tbody>
<tr>
<td>491</td>
<td>1. YES</td>
</tr>
<tr>
<td>146</td>
<td>2. NO</td>
</tr>
<tr>
<td>25</td>
<td>9. NA</td>
</tr>
</tbody>
</table>

### VAR 480008 NAME-PRVS PRE-ELCTN R REINT
Columns 22 - 22
Numeric
MD=9
INTERVIEWER -- WAS THE PREVIOUS PRE-ELECTION RESPONDENT RE-INTERVIEWED.

566  1.  PREVIOUS RESPONDENT INTERVIEWED
69   2.  NOT AT HOME
0    3.  REFUSED
 2   4.  MOVED FROM THIS ADDRESS
 4   5.  OTHER REASONS
 21  9.  NA

R. INTERVIEWED IN PRE- AND POST-ELECTION

570  1.  INTERVIEWED IN BOTH PRE AND POST
 75  2.  INTERVIEWED IN POST BUT NOT PRE
  8  3.  PARTIALLY INTERVIEWED IN POST, INTERVIEWED IN PRE
  8  4.  PARTIALLY INTERVIEWED IN POST, NOT INTERVIEWED IN PRE
  1  9.  NA

Q. 1-3.  FIRST WE WANT TO GET AN IDEA OF WHAT PEOPLE THINK THE NEW CONGRESS OUGHT TO DO.

Q. 1.  DO YOU THINK RENT CONTROL SHOULD BE KEPT ON OR SHOULD IT BE DROPPED.

428  1.  DEFINITELY SHOULD BE KEPT ON OR SHOULD BE EXTENDED
 45  2.  SHOULD BE KEPT WITH RESTRICTIONS, OR RELAXED
  9  3.  NEUTRAL, OR PRO-CON
 84  4.  SHOULD BE DROPPED
  62  8.  DK
  34  9.  NA

Q. 2.  SOME PEOPLE THINK THE GOVERNMENT OUGHT TO DO SOMETHING TO CONTROL PRICES AND OTHERS SAY THAT GOVERNMENT CONTROLS JUST MAKE MATTERS WORSE.  HOW DO YOU FEEL ABOUT
<table>
<thead>
<tr>
<th></th>
<th>1. SHOULD BE RE-INSTITUTED ON ALL OR MANY COMMODITIES, OR UNQUALIFIED</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>SHOULD BE RE-INSTITUTED ON ONE OR A FEW COMMODITIES</td>
</tr>
<tr>
<td>3.</td>
<td>NEUTRAL OR PRO-CON</td>
</tr>
<tr>
<td>4.</td>
<td>SHOULD BE RE-INSTITUTED ONLY IF PRESENT CONDITIONS CHANGE -- FURTHER PRICE RISES, WAR, ETC.</td>
</tr>
<tr>
<td>5.</td>
<td>PRICE CONTROL SHOULD BE KEPT OFF. MAKES MATTERS WORSE</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>8. DK</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.</td>
<td>NA</td>
</tr>
</tbody>
</table>

VAR 480012 NAME-WHAT TO DO W TFT-HT ACT
COLUMNS 26 - 26
NUMERIC
MD=GE 8

Q. 3. HAVE YOU HEARD ANYTHING ABOUT THE TAFT-HARTLEY ACT. (IF YES) Q. 3A. WHAT DO YOU THINK OUGHT TO BE DONE ABOUT IT.

<table>
<thead>
<tr>
<th></th>
<th>1. HAVE NOT HEARD ABOUT TAFT-HARTLEY ACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>SHOULD BE LEFT ALONE</td>
</tr>
<tr>
<td>3.</td>
<td>SHOULD BE MODIFIED IN FAVOR OF MANAGEMENT</td>
</tr>
<tr>
<td>4.</td>
<td>SHOULD BE MODIFIED IN FAVOR OF LABOR</td>
</tr>
<tr>
<td>5.</td>
<td>SHOULD BE REPEALED</td>
</tr>
<tr>
<td>6.</td>
<td>HAVE HEARD OF TAFT-HARTLEY ACT. DON’T KNOW WHAT OUGHT TO BE DONE</td>
</tr>
<tr>
<td>7.</td>
<td>SHOULD BE CHANGED, NA HOW</td>
</tr>
<tr>
<td>8.</td>
<td>DON’T KNOW WHETHER HEARD ABOUT TAFT-HARTLEY ACT</td>
</tr>
<tr>
<td>9.</td>
<td>NA WHETHER HEARD ABOUT TAFT-HARTLEY ACT</td>
</tr>
</tbody>
</table>

VAR 480013 NAME-PRESLELCTN OTCM SURPRISE
COLUMNS 27 - 28
NUMERIC
MD=88 OR GE 98

Q. 4. NOW, TURNING TO THE ELECTION ITSELF, DID THE PRESIDENTIAL ELECTION COME OUT THE WAY YOU THOUGHT IT WOULD OR WERE YOU SURPRISED. Q. 4A. WHY IS THAT.

<table>
<thead>
<tr>
<th></th>
<th>10. SURPRISED -- THOUGHT PEOPLE WANTED CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.</td>
<td>SURPRISED -- EXPERTS, RADIO, PAPERS SAID DEWEY WOULD WIN</td>
</tr>
<tr>
<td>12.</td>
<td>SURPRISED -- DEWEY A BETTER MAN</td>
</tr>
<tr>
<td>13.</td>
<td>SURPRISED -- TRUMAN RECORD BAD</td>
</tr>
<tr>
<td>14.</td>
<td>SURPRISED -- OTHER, MISCELLANEOUS</td>
</tr>
<tr>
<td>15.</td>
<td>SURPRISED -- DON’T KNOW WHY</td>
</tr>
<tr>
<td>19.</td>
<td>SURPRISED -- NA WHY</td>
</tr>
</tbody>
</table>
## Question 5

**Q. 5.** Why do you think people voted for Truman.

**Q. 5A.** Are there any other kinds of reasons why you think people voted for Truman.

<table>
<thead>
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</tbody>
</table>

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**Question Variants**

**VAR 480014A NAME-WHY PPL VTD FOR TRUMAN**

- Columns: 29 - 30
- Numeric
- MD=GE 90

**VAR 480014B NAME-WHY PPL VTD FOR TRUMAN**

- Columns: 31 - 32
- Numeric
- MD=GE 90
<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
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<tbody>
<tr>
<td>480015A</td>
<td>Name-Why People Voted Against Truman</td>
</tr>
<tr>
<td>Q. 6.</td>
<td>Do you think there was anything special about Truman that made some people vote against him.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>98</td>
<td>Small man, inadequate background</td>
</tr>
<tr>
<td>5</td>
<td>Can't handle subordinates, or picked bad men</td>
</tr>
<tr>
<td>31</td>
<td>Can't get things done. General inefficiency, incompetence</td>
</tr>
<tr>
<td>6</td>
<td>Partial to labor, negro, working man, government employees, farmers</td>
</tr>
<tr>
<td>5</td>
<td>Can't get along with congress</td>
</tr>
<tr>
<td>87</td>
<td>Civil rights program</td>
</tr>
<tr>
<td>204</td>
<td>Nothing special about Truman made people vote against him</td>
</tr>
<tr>
<td>5</td>
<td>Personal attributes</td>
</tr>
<tr>
<td>161</td>
<td>Other reasons</td>
</tr>
<tr>
<td>597</td>
<td>No second reason</td>
</tr>
<tr>
<td>85</td>
<td>DK</td>
</tr>
<tr>
<td>40</td>
<td>NA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>480015B</td>
<td>Name-Why People Voted Against Truman</td>
</tr>
<tr>
<td>Q. 6.</td>
<td>Do you think there was anything special about Truman that made some people vote against him.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
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<th>Description</th>
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<tbody>
<tr>
<td>98</td>
<td>Small man, inadequate background</td>
</tr>
<tr>
<td>5</td>
<td>Can't handle subordinates, or picked bad men</td>
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<tr>
<td>87</td>
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</tr>
<tr>
<td>204</td>
<td>Nothing special about Truman made people vote against him</td>
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<tr>
<td>5</td>
<td>Personal attributes</td>
</tr>
<tr>
<td>161</td>
<td>Other reasons</td>
</tr>
<tr>
<td>597</td>
<td>No second reason</td>
</tr>
<tr>
<td>85</td>
<td>DK</td>
</tr>
<tr>
<td>40</td>
<td>NA</td>
</tr>
</tbody>
</table>
Q. 7. WHY DO YOU THINK PEOPLE VOTED FOR DEWEY. Q. 7A. ARE THERE ANY OTHER KINDS OF REASONS WHY YOU THINK PEOPLE VOTED FOR DEWEY.

59  10. BETTER MAN
128  20. EXPERIENCED. GOOD RECORD AS GOVERNOR. BACKGROUND
67  30. DEWEY PRO BUSINESS, WEALTHY, TRUMAN PRO-LABOR, ETC.
15  40. GOOD CAMPAIGN CONDUCTED BY DEWEY
14  50. REPUBLICANS BRING PROSPERITY, GOOD FOR BUSINESS
19  60. DEWEY PRO-80TH CONGRESS, TAFT-HARTLEY ACT. AGAINST PRICE CONTROL
212  70. DEMOCRATS IN OFFICE TOO LONG. WANTED CHANGE
55  80. PERSONAL ATTRIBUTES

292  90. OTHER REASONS
343  91. NO SECOND REASON
89  98. DK
31  99. NA

Q. 7. WHY DO YOU THINK PEOPLE VOTED FOR DEWEY. Q. 7A. ARE THERE ANY OTHER KINDS OF REASONS WHY YOU THINK PEOPLE VOTED FOR DEWEY.

59  10. BETTER MAN
128  20. EXPERIENCED. GOOD RECORD AS GOVERNOR. BACKGROUND
67  30. DEWEY PRO BUSINESS, WEALTHY, TRUMAN PRO-LABOR, ETC.
15  40. GOOD CAMPAIGN CONDUCTED BY DEWEY
14  50. REPUBLICANS BRING PROSPERITY, GOOD FOR BUSINESS
19  60. DEWEY PRO-80TH CONGRESS, TAFT-HARTLEY ACT. AGAINST PRICE CONTROL
212  70. DEMOCRATS IN OFFICE TOO LONG. WANTED CHANGE
55  80. PERSONAL ATTRIBUTES

292  90. OTHER REASONS
343  91. NO SECOND REASON
89  98. DK
31  99. NA
Q. 8. DO YOU THINK THERE IS ANYTHING SPECIAL ABOUT DEWEY THAT MADE SOME PEOPLE VOTE AGAINST HIM.

16  10. INEXPERIENCED
122  20. COLD PERSONALITY, INHUMAN, SUPERIOR, APPEARANCE
75   30. PARTIAL TO BUSINESS, WALL STREET PRESIDENT
56   40. OVER-CONFIDENT
99   50. CONDUCTED POOR CAMPAIGN, NON-COMMITAL ON ISSUES
28   60. DEWEY PRO-80TH CONGRESS
151  70. NOTHING SPECIAL ABOUT DEWEY MADE PEOPLE VOTE AGAINST HIM
3    80. PERSONAL ATTRIBUTES

124  90. OTHER REASONS
528  91. NO SECOND REASON
77   98. DK
45   99. NA

Q. 8. DO YOU THINK THERE IS ANYTHING SPECIAL ABOUT DEWEY THAT MADE SOME PEOPLE VOTE AGAINST HIM.

16  10. INEXPERIENCED
122  20. COLD PERSONALITY, INHUMAN, SUPERIOR, APPEARANCE
75   30. PARTIAL TO BUSINESS, WALL STREET PRESIDENT
56   40. OVER-CONFIDENT
99   50. CONDUCTED POOR CAMPAIGN, NON-COMMITAL ON ISSUES
28   60. DEWEY PRO-80TH CONGRESS
151  70. NOTHING SPECIAL ABOUT DEWEY MADE PEOPLE VOTE AGAINST HIM
3    80. PERSONAL ATTRIBUTES

124  90. OTHER REASONS
528  91. NO SECOND REASON
77   98. DK
45   99. NA
WHOM DID YOU VOTE FOR.

212  1. VOTED - FOR TRUMAN
178  2. VOTED - FOR DEWEY
  1   3. VOTED - FOR WALLACE
  11  4. VOTED - FOR OTHER
  20  5. VOTED - NA FOR WHOM
  238 6. DID NOT VOTE

  2   9. NA WHETHER VOTED

------------------------------
VAR 480019    NAME-WN DECIDE FOR WHOM TO VT
COLUMNS 46   - 46
NUMERIC
MD=0 OR GE 8

Q. 11. (IF R VOTED) HOW LONG BEFORE THE ELECTION DID YOU DECIDE THAT YOU WERE GOING TO VOTE THE WAY YOU DID.

158  1. KNEW ALL ALONG. ALWAYS VOTE FOR SAME PARTY.
117  2. DECIDED AT TIME OF CONVENTION
  59  3. DECIDED AFTER CONVENTION, DURING CAMPAIGN
  37  4. DECIDED WITHIN TWO WEEKS OF ELECTION
  11  5. DECIDED ON ELECTION DAY
  5   8. DON'T KNOW WHEN DECIDED
  37  9. NA
  238 0. NOT APPLICABLE. R DID NOT VOTE

------------------------------
VAR 480020    NAME-CNSD VT FOR SOMEONE ELSE
COLUMNS 47   - 48
NUMERIC
MD=91

Q. 12. (IF R VOTED) HAD YOU EVER THOUGHT DURING THE CAMPAIGN THAT YOU MIGHT VOTE FOR SOMEBODY ELSE. (IF YES) Q. 12A. WHO WAS THAT.

------------------------------

VOTED FOR TRUMAN

156  11. DID NOT CONSIDER ANYONE ELSE
  40  12. CONSIDERED DEWEY
   8  13. CONSIDERED WALLACE
   2  14. CONSIDERED OTHER
   7   19. NA

VOTED FOR DEWEY

  19  21. CONSIDERED TRUMAN
  152 22. DID NOT CONSIDER ANYONE ELSE
   1  23. CONSIDERED WALLACE
    3  24. CONSIDERED OTHER
   2    29. NA
VOTED FOR WALLACE

1 33. DID NOT CONSIDER ANYONE ELSE

VOTED FOR OTHER

2 41. CONSIDERED TRUMAN
8 44. DID NOT CONSIDER ANYONE ELSE
1 49. NA

260 91. INAP., CODED 5, 6, OR 9 ON REF. NO. 18.

===============================================

VAR 480021A  NAME-XWHY DID NOT VT FOR HIM
COLUMNS 49 - 49
NUMERIC
MD=0 OR GE 7

Q. 12B. (IF R VOTED) WHY DID YOU DECIDE NOT TO VOTE FOR HIM.

.........................................................

1  1. DISLIKED PERSONAL CHARACTERISTICS OF CANDIDATE -- RADIO VOICE, NEWSREEL APPEARANCE, MANNER, ETC.
9  2. DID NOT THINK CANDIDATE HAD A CHANCE OF BEING ELECTED. WOULD NOT BACK LOSER
5  3. DISAGREED WITH PLATFORM OR POLICY - TOO CONSERVATIVE, E.G., OPPOSITION TO PRICE CONTROL, SUPPORT OF TAFT-HARTLEY ACT, ETC.
6  4. DISAGREED WITH PLATFORM OR POLICY - TOO LIBERAL. E.G., SEE ABOVE. ALSO CIVIL RIGHTS PROGRAM
14 5. TAUTOLOGICAL - DIDN'T VOTE FOR CANDIDATE BECAUSE HE WASN'T THE BEST MAN, ETC.
11 6. EFFECT OF CAMPAIGN CHANGED VOTE
32 7. OTHER REASONS
4  8. DK WHY DECIDED NOT TO VOTE FOR HIM
9  9. NA
1233 0. NOT APPLICABLE. R DID NOT VOTE, OR R HAD NOT THOUGHT OF VOTING FOR SOMEBODY ELSE. NO SECOND REASON

===============================================

VAR 480021B  NAME-XWHY DID NOT VT FOR HIM
COLUMNS 50 - 50
NUMERIC
MD=0 OR GE 7

Q. 12B. (IF R VOTED) WHY DID YOU DECIDE NOT TO VOTE FOR HIM.

.........................................................

1  1. DISLIKED PERSONAL CHARACTERISTICS OF CANDIDATE -- RADIO VOICE, NEWSREEL APPEARANCE, MANNER, ETC.
9  2. DID NOT THINK CANDIDATE HAD A CHANCE OF BEING ELECTED. WOULD NOT BACK LOSER
5  3. DISAGREED WITH PLATFORM OR POLICY - TOO CONSERVATIVE, E.G., OPPOSITION TO PRICE CONTROL,
### Support of Taft-Hartley Act, etc.

<p>| | |</p>
<table>
<thead>
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</thead>
<tbody>
<tr>
<td>4</td>
<td>Disagreed with platform or policy - too liberal. E.g., see above. Also civil rights program</td>
</tr>
<tr>
<td>14</td>
<td>Tautological - didn't vote for candidate because he wasn't the best man, etc.</td>
</tr>
<tr>
<td>11</td>
<td>Effect of campaign changed vote</td>
</tr>
<tr>
<td>32</td>
<td>Other reasons</td>
</tr>
<tr>
<td>4</td>
<td>DK why decided not to vote for him</td>
</tr>
<tr>
<td>9</td>
<td>NA</td>
</tr>
<tr>
<td>1233</td>
<td>Not applicable. R did not vote, or R had not thought of voting for somebody else. No second reason</td>
</tr>
</tbody>
</table>

---

**VAR 480022A NAME-WHY VT THE WAY YOU DID**

<table>
<thead>
<tr>
<th>COLUMNS 51</th>
<th>52</th>
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</thead>
<tbody>
<tr>
<td>NUMERIC</td>
<td></td>
</tr>
<tr>
<td>MD=GE 90</td>
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</table>

Q. 13. (If R voted) what made you decide to vote the way you did.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>26</td>
<td>Liked personal characteristics of candidate - radio voice, newsreel personality, manner, integrity, sincerity, etc.</td>
</tr>
<tr>
<td>3</td>
<td>Thought he would be elected. Wanted to back winner. Bandwagon effect</td>
</tr>
<tr>
<td>86</td>
<td>Domestic platform and issues</td>
</tr>
<tr>
<td>24</td>
<td>Foreign policy</td>
</tr>
<tr>
<td>6</td>
<td>Effect of campaign</td>
</tr>
<tr>
<td>6</td>
<td>Underdog idea - newspapers, radio, said he was beaten</td>
</tr>
<tr>
<td>97</td>
<td>Party allegiance - always vote for same party</td>
</tr>
<tr>
<td>95</td>
<td>Tautological - voted for best man</td>
</tr>
<tr>
<td>144</td>
<td>Other reason</td>
</tr>
<tr>
<td>814</td>
<td>Inap., R did not vote. No second reason</td>
</tr>
<tr>
<td>3</td>
<td>DK what caused decision</td>
</tr>
<tr>
<td>99</td>
<td>NA</td>
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</tbody>
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**VAR 480022B NAME-WHY VT THE WAY YOU DID**

<table>
<thead>
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<tbody>
<tr>
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<td>MD=GE 90</td>
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</table>

Q. 13. (If R voted) what made you decide to vote the way you did.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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<tr>
<td>26</td>
<td>Liked personal characteristics of candidate - radio voice, newsreel personality, manner, integrity, sincerity, etc.</td>
</tr>
<tr>
<td>3</td>
<td>Thought he would be elected. Wanted to back winner. Bandwagon effect</td>
</tr>
<tr>
<td>86</td>
<td>Domestic platform and issues</td>
</tr>
<tr>
<td>Code</td>
<td>Description</td>
</tr>
<tr>
<td>------</td>
<td>-------------</td>
</tr>
<tr>
<td>40</td>
<td>FOREIGN POLICY</td>
</tr>
<tr>
<td>50</td>
<td>EFFECT OF CAMPAIGN</td>
</tr>
<tr>
<td>60</td>
<td>UNDERDOG IDEA - NEWSPAPERS, RADIO, SAID HE WAS BEATEN</td>
</tr>
<tr>
<td>70</td>
<td>PARTY ALLEGIANCE - ALWAYS VOTE FOR SAME PARTY</td>
</tr>
<tr>
<td>80</td>
<td>TAUTOLOGICAL - VOTED FOR BEST MAN</td>
</tr>
<tr>
<td>90</td>
<td>OTHER REASON</td>
</tr>
<tr>
<td>91</td>
<td>INAP., R DID NOT VOTE. NO SECOND REASON</td>
</tr>
<tr>
<td>98</td>
<td>DK WHAT CAUSED DECISION</td>
</tr>
<tr>
<td>99</td>
<td>NA</td>
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</tbody>
</table>

---

**VAR 480023**  NAME-VOTED STRAIGHT TICKET
COLUMNS 55 - 55
NUMERIC
MD=0 OR GE 8

Q. 14. (IF R VOTED) YOU SAY YOU VOTED FOR ........ DID YOU VOTE A STRAIGHT TICKET OR DID YOU VOTE FOR SOME CANDIDATES FROM OTHER PARTIES.

<table>
<thead>
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<tbody>
<tr>
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<tr>
<td>46</td>
<td>2. TRUMAN - SPLIT</td>
</tr>
<tr>
<td>110</td>
<td>3. DEWEY - STRAIGHT</td>
</tr>
<tr>
<td>55</td>
<td>4. DEWEY - SPLIT</td>
</tr>
<tr>
<td>1</td>
<td>5. WALLACE - STRAIGHT</td>
</tr>
<tr>
<td>6</td>
<td>6. OTHER - STRAIGHT</td>
</tr>
<tr>
<td>3</td>
<td>7. OTHER - SPLIT</td>
</tr>
<tr>
<td>3</td>
<td>8. DK</td>
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<tr>
<td>43</td>
<td>9. NA</td>
</tr>
<tr>
<td>238</td>
<td>0. INAP., R DIDN'T VOTE</td>
</tr>
</tbody>
</table>

---

**VAR 480024**  NAME-R NOT VT-IF VT, FOR WHOM
COLUMNS 56 - 56
NUMERIC
MD=0 OR GE 7

Q. 15. (IF R DID NOT VOTE) WHOM WOULD YOU HAVE VOTED FOR IF YOU HAD VOTED.

<table>
<thead>
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<tbody>
<tr>
<td>159</td>
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<tr>
<td>37</td>
<td>2. DEWEY</td>
</tr>
<tr>
<td>1</td>
<td>3. WALLACE</td>
</tr>
<tr>
<td>7</td>
<td>7. OTHER</td>
</tr>
<tr>
<td>28</td>
<td>8. DK</td>
</tr>
<tr>
<td>8</td>
<td>9. NA</td>
</tr>
<tr>
<td>422</td>
<td>0. INAP., R VOTED</td>
</tr>
</tbody>
</table>

---

**VAR 480025A**  NAME-R NOT VT-WHY DID NOT VT
COLUMNS 57 - 58
NUMERIC
Q. 16. (IF R DID NOT VOTE) WHAT WAS THE MAIN REASON YOU DIDN'T VOTE.

..........................................................

32 10. ILLNESS, SELF OR FAMILY
6 20. WEATHER
1 30. CROWDED POLLS
1 40. DIDN'T THINK PREFERRED CANDIDATE HAD A CHANCE OF BEING ELECTED
9 50. DIDN'T CARE WHO WON. NO DIFFERENCE BETWEEN CANDIDATES
50 60. GENERAL LETHARGY. NEVER VOTE
0 70. OVER-CONFIDENCE. THOUGHT CANDIDATE A SURE VICTOR
97 80. NOT REGISTERED. NOT ELIGIBLE TO VOTE. 'CAN'T VOTE'

59 90. OTHER REASONS
1056 91. INAP., R VOTED. NO SECOND REASON
4 98. DK
9 99. NA

-----------------------------

VAR 480026B  NAME-R NOT VT-WHY DID NOT VT
COLUMNS 59 - 60
NUMERIC
MD=GE 90

Q. 16. (IF R DID NOT VOTE) WHAT WAS THE MAIN REASON YOU DIDN'T VOTE.

..........................................................

32 10. ILLNESS, SELF OR FAMILY
6 20. WEATHER
1 30. CROWDED POLLS
1 40. DIDN'T THINK PREFERRED CANDIDATE HAD A CHANCE OF BEING ELECTED
9 50. DIDN'T CARE WHO WON. NO DIFFERENCE BETWEEN CANDIDATES
50 60. GENERAL LETHARGY. NEVER VOTE
0 70. OVER-CONFIDENCE. THOUGHT CANDIDATE A SURE VICTOR
97 80. NOT REGISTERED. NOT ELIGIBLE TO VOTE. 'CAN'T VOTE'

59 90. OTHER REASONS
1056 91. INAP., R VOTED. NO SECOND REASON
4 98. DK
9 99. NA

-----------------------------

VAR 480026  NAME-R NOT VT-WAS R REG TO VT
COLUMNS 61 - 61
NUMERIC
MD=0 OR GE 8

Q. 17. (IF R DID NOT VOTE) WERE YOU REGISTERED (ELIGIBLE) TO VOTE.

..........................................................

82 1. YES
2. NO
8. DK
9. NA
0. INAP., R VOTED

VAR 480027  NAME-VTD IN PRVS PRESL ELCTN
COLUMNS 62 - 62
NUMERIC
MD=GE 8

Q. 18. HAVE YOU VOTED IN ANY PRESIDENTIAL ELECTIONS BEFORE THIS ONE. Q. 18A. HAVE YOU USUALLY VOTED DEMOCRATIC OR REPUBLICAN.

1. VOTED PREVIOUSLY -- DEMOCRATIC
2. VOTED PREVIOUSLY -- REPUBLICAN
3. VOTED PREVIOUSLY -- OTHER
4. VOTED PREVIOUSLY -- MORE THAN ONE PARTY
5. VOTED PREVIOUSLY -- NA HOW
6. HAVE NEVER VOTED PREVIOUS PRESIDENTIAL ELECTION
8. DK WHETHER VOTED PREVIOUSLY
9. NA WHETHER VOTED PREVIOUSLY

VAR 480028  NAME-VTD FOR WHOM IN 1944
COLUMNS 63 - 63
NUMERIC
MD=GE 8

Q. 18B. (IF YES TO REF. NO. 27) DO YOU REMEMBER WHETHER YOU VOTED IN 1944 WHEN ROOSEVELT RAN AGAINST DEWEY.
Q. 18C. (IF YES) WHOM DID YOU VOTE FOR THEN.

1. VOTED IN 1944 - ROOSEVELT
2. VOTED IN 1944 - DEWEY
3. VOTED IN 1944 - OTHER
4. VOTED IN 1944 - NA FOR WHOM
5. DID NOT VOTE IN 1944
8. DON'T KNOW WHETHER VOTED IN 1944, OR 'NO'
9. NA WHETHER VOTED PREVIOUSLY

VAR 480029  NAME-OCCUPATION OF HEAD
COLUMNS 64 - 65
NUMERIC
MD=99

Q. 19. WHAT IS (HEAD'S) OCCUPATION. I MEAN, WHAT KIND OF WORK DOES (HEAD) DO.

10. PROFESSIONAL, SEMI-PROFESSIONAL
20. SELF-EMPLOYED, MANAGERIAL, SUPERVISORY IN EXCESS OF
$5000
79 30. OTHER WHITE-COLLAR (CLERICAL, SALES, ETC.)
164 40. SKILLED AND SEMI-SKILLED
  6. PROTECTIVE SERVICE
  85 70. UNSKILLED, INCLUDING FARM AND SERVICE WORKERS
105 80. FARM OPERATORS AND MANAGERS
    7. STUDENT
    5. UNEMPLOYED
  38 95. RETIRED, TOO OLD OR UNABLE TO WORK
  28 96. HOUSEWIFE
  28 99. NA

=================================================================================================
VAR 480030 NAME-HEAD BELONG TO LBR UN
COLUMNS 66 - 66
NUMERIC
MD=GE 8

Q. 20. DOES (HEAD) BELONG TO A LABOR UNION.

..................................................

150 1. YES
493 2. NO
5 8. DK
14 9. NA

=================================================================================================
VAR 480031A NAME-GRPS IDENTIFIED W TRUMAN
COLUMNS 67 - 68
NUMERIC
MD=0

A. GROUPS IDENTIFIED WITH TRUMAN

\SEE APPENDIX NOTE

205 10. COMMON MAN, LITTLE PEOPLE
160 11. ORGANIZED LABOR, UNIONS
118 12. FARMER
  9 13. GOVERNMENT WORKER
  4 14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
 31 15. NEGROES
  1 16. JEWS
 28 17. MACHINE POLITICIANS
  2 18. SOUTH
  6 19. LIBERALS
  0 20. CONSERVATIVES

1422 00. NO GROUP, OR NO SECOND, THIRD GROUP

=================================================================================================
VAR 480031B NAME-GRPS IDENTIFIED W TRUMAN
COLUMNS 69 - 70
NUMERIC
MD=0
A. GROUPS IDENTIFIED WITH TRUMAN

SEE APPENDIX NOTE

<table>
<thead>
<tr>
<th>Code</th>
<th>Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>205</td>
<td>10. COMMON MAN, LITTLE PEOPLE</td>
</tr>
<tr>
<td>160</td>
<td>11. ORGANIZED LABOR, UNIONS</td>
</tr>
<tr>
<td>118</td>
<td>12. FARMER</td>
</tr>
<tr>
<td>9</td>
<td>13. GOVERNMENT WORKER</td>
</tr>
<tr>
<td>4</td>
<td>14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET</td>
</tr>
<tr>
<td>31</td>
<td>15. NEGROES</td>
</tr>
<tr>
<td>1</td>
<td>16. JEWS</td>
</tr>
<tr>
<td>28</td>
<td>17. MACHINE POLITICIANS</td>
</tr>
<tr>
<td>2</td>
<td>18. SOUTH</td>
</tr>
<tr>
<td>6</td>
<td>19. LIBERALS</td>
</tr>
<tr>
<td>0</td>
<td>20. CONSERVATIVES</td>
</tr>
<tr>
<td>1422</td>
<td>00. NO GROUP, OR NO SECOND, THIRD GROUP</td>
</tr>
</tbody>
</table>

B. GROUPS IDENTIFIED WITH DEWEY

SEE APPENDIX NOTE

<table>
<thead>
<tr>
<th>Code</th>
<th>Group</th>
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<tbody>
<tr>
<td>2</td>
<td>10. COMMON MAN, LITTLE PEOPLE</td>
</tr>
<tr>
<td>3</td>
<td>11. ORGANIZED LABOR, UNIONS</td>
</tr>
<tr>
<td>2</td>
<td>12. FARMER</td>
</tr>
<tr>
<td>0</td>
<td>13. GOVERNMENT WORKER</td>
</tr>
</tbody>
</table>

Page 17
157 14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
 4 15. NEGROES
 3 16. JEWS
 2 17. MACHINE POLITICIANS
 1 18. SOUTH
 1 19. LIBERALS
 10 20. CONSERVATIVES

1801 00. NO GROUP. OR NO SECOND, THIRD GROUP

---------------------------------------------------------------------
VAR 480032B NAME-GRPS IDENTIFIED W DEWEY
COLUMNS 75 - 76
NUMERIC
MD=0

B. GROUPS IDENTIFIED WITH DEWEY

................................

SEE APPENDIX NOTE

2 10. COMMON MAN, LITTLE PEOPLE
3 11. ORGANIZED LABOR, UNIONS
2 12. FARMER
0 13. GOVERNMENT WORKER
157 14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
 4 15. NEGROES
 3 16. JEWS
 2 17. MACHINE POLITICIANS
 1 18. SOUTH
 1 19. LIBERALS
 10 20. CONSERVATIVES

1801 00. NO GROUP. OR NO SECOND, THIRD GROUP

----------------------------------------------------------------------
VAR 480032C NAME-GRPS IDENTIFIED W DEWEY
COLUMNS 77 - 77
NUMERIC
MD=0

B. GROUPS IDENTIFIED WITH DEWEY

................................

SEE APPENDIX NOTE

2 10. COMMON MAN, LITTLE PEOPLE
3 11. ORGANIZED LABOR, UNIONS
2 12. FARMER
0 13. GOVERNMENT WORKER
157 14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
 4 15. NEGROES
 3 16. JEWS
 2 17. MACHINE POLITICIANS
 1 18. SOUTH
 1 19. LIBERALS
 10 20. CONSERVATIVES

1801 00. NO GROUP. OR NO SECOND, THIRD GROUP
C. ISSUES MENTIONED IN CONNECTION WITH TRUMAN

SEE APPENDIX NOTE

TRUMAN PRO. R APPROVES

3  01. RENT CONTROL
11 02. PRICE CONTROL
  03. TAFT-HARTLEY
  04. FARM PRICES AND SUPPORT
  05. LOWER INCOME TAX
13 06. CIVIL RIGHTS
  07. BALANCE BUDGET
  08. (GOVERNMENT) HOUSING
  09. DEFENSE ACTIVITY
  10. GOVERNMENT ATOMIC CONTROL
  11. NEW DEAL
  12. MARSHALL PLAN
  13. FIRM RUSSIAN POLICY
  14. HELP ISRAEL (PALESTINE)
  15. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN PRO. R INDIFFERENT

1  16. RENT CONTROL
  17. PRICE CONTROL
  18. TAFT-HARTLEY
  19. FARM PRICES AND SUPPORT
  20. LOWER INCOME TAX
  21. CIVIL RIGHTS
  22. BALANCE BUDGET
  23. (GOVERNMENT) HOUSING
  24. DEFENSE ACTIVITY
  25. GOVERNMENT ATOMIC CONTROL
  26. NEW DEAL
  27. MARSHALL PLAN
  28. FIRM RUSSIAN POLICY
  29. HELP ISRAEL (PALESTINE)
  30. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN PRO. R DISAPPROVES

2  31. RENT CONTROL
  32. PRICE CONTROL
  33. TAFT-HARTLEY
  34. FARM PRICES AND SUPPORT
  35. LOWER INCOME TAX
TRUMAN CON. R APPROVES

0 51. RENT CONTROL
0 52. PRICE CONTROL
37 53. TAFT-HARTLEY
0 54. FARM PRICES AND SUPPORT
0 55. LOWER INCOME TAX
0 56. CIVIL RIGHTS
0 57. BALANCE BUDGET
0 58. (GOVERNMENT) HOUSING
0 59. DEFENSE ACTIVITY
0 60. GOVERNMENT ATOMIC CONTROL
0 61. NEW DEAL
0 62. MARSHALL PLAN
0 63. FIRM RUSSIAN POLICY
0 64. HELP ISRAEL (PALESTINE)
0 65. PROMOTE PEACE

TRUMAN CON. R INDIFFERENT

0 66. RENT CONTROL
0 67. PRICE CONTROL
11 68. TAFT-HARTLEY
0 69. FARM PRICES AND SUPPORT
3 70. LOWER INCOME TAX
0 71. CIVIL RIGHTS
0 72. BALANCE BUDGET
0 73. (GOVERNMENT) HOUSING
0 74. DEFENSE ACTIVITY
0 75. GOVERNMENT ATOMIC CONTROL
0 76. NEW DEAL
0 77. MARSHALL PLAN
0 78. FIRM RUSSIAN POLICY
0 79. HELP ISRAEL (PALESTINE)
2 80. PROMOTE PEACE

TRUMAN CON. R DISAPPROVES

0 81. RENT CONTROL
0 82. PRICE CONTROL
17 83. TAFT-HARTLEY
0 84. FARM PRICES AND SUPPORT
C. ISSUES MENTIONED IN CONNECTION WITH TRUMAN

SEE APPENDIX NOTE

TRUMAN PRO. R APPROVES

3    01. RENT CONTROL
11   02. PRICE CONTROL
1    03. TAFT-HARTLEY
3    04. FARM PRICES AND SUPPORT
0    05. LOWER INCOME TAX
13   06. CIVIL RIGHTS
0    07. BALANCE BUDGET
0    08. (GOVERNMENT) HOUSING
0    09. DEFENSE ACTIVITY
0    10. GOVERNMENT ATOMIC CONTROL
5    11. NEW DEAL
1    12. MARSHALL PLAN
2    13. FIRM RUSSIAN POLICY
2    14. HELP ISRAEL (PALESTINE)
8    15. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN PRO. R INDIFFERENT

1    16. RENT CONTROL
3    17. PRICE CONTROL
1    18. TAFT-HARTLEY
36   19. FARM PRICES AND SUPPORT
0    20. LOWER INCOME TAX
66   21. CIVIL RIGHTS
0    22. BALANCE BUDGET
3    23. (GOVERNMENT) HOUSING
1    24. DEFENSE ACTIVITY
0    25. GOVERNMENT ATOMIC CONTROL
5    26. NEW DEAL
4    27. MARSHALL PLAN
<table>
<thead>
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<tr>
<td>28</td>
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<td>30</td>
<td>PROMOTE PEACE</td>
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<td>TAFT-HARTLEY</td>
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<td>FARM PRICES AND SUPPORT</td>
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</table>
DEWEY CON. R DISAPPROVES

0 81. RENT CONTROL
0 82. PRICE CONTROL
17 83. TAFT-HARTLEY
0 84. FARM PRICES AND SUPPORT
0 85. LOWER INCOME TAX
0 86. CIVIL RIGHTS
1 87. BALANCE BUDGET
0 88. (GOVERNMENT) HOUSING
0 89. DEFENSE ACTIVITY
0 90. GOVERNMENT ATOMIC CONTROL
0 91. NEW DEAL
0 92. MARSHALL PLAN
0 93. FIRM RUSSIAN POLICY
0 94. HELP ISRAEL (PALESTINE)
1 95. PROMOTE PEACE

DEWEY PRO. R APPROVES

0 01. RENT CONTROL
0 02. PRICE CONTROL
10 03. TAFT-HARTLEY
0 04. FARM PRICES AND SUPPORT
6 05. LOWER INCOME TAX
0 06. CIVIL RIGHTS
17 07. BALANCE BUDGET
1 08. (GOVERNMENT) HOUSING
0 09. DEFENSE ACTIVITY
0 10. GOVERNMENT ATOMIC CONTROL
0 11. NEW DEAL
0 12. MARSHALL PLAN
3 13. FIRM RUSSIAN POLICY
0 14. HELP ISRAEL (PALESTINE)
8 15. PROMOTE PEACE

DEWEY PRO. R INDIFFERENT

Page 23
0       16. RENT CONTROL
0       17. PRICE CONTROL
7       18. TAFT-HARTLEY
0       19. FARM PRICES AND SUPPORT
19       20. LOWER INCOME TAX
2       21. CIVIL RIGHTS
10       22. BALANCE BUDGET
5       23. (GOVERNMENT) HOUSING
1       24. DEFENSE ACTIVITY
0       25. GOVERNMENT ATOMIC CONTROL
1       26. NEW DEAL
1       27. MARSHALL PLAN
4       28. FIRM RUSSIAN POLICY
0       29. HELP ISRAEL (PALESTINE)
7       30. PROMOTE PEACE

1155       00. NO ISSUE

DEWEY PRO. R DISAPPROVES

1       31. RENT CONTROL
0       32. PRICE CONTROL
16       33. TAFT-HARTLEY
0       34. FARM PRICES AND SUPPORT
2       35. LOWER INCOME TAX
1       36. CIVIL RIGHTS
1       37. BALANCE BUDGET
0       38. (GOVERNMENT) HOUSING
0       39. DEFENSE ACTIVITY
0       40. GOVERNMENT ATOMIC CONTROL
0       41. NEW DEAL
0       42. MARSHALL PLAN
0       43. FIRM RUSSIAN POLICY
0       44. HELP ISRAEL (PALESTINE)
0       45. PROMOTE PEACE

1155       00. NO ISSUE

DEWEY CON. R APPROVES

4       51. RENT CONTROL
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1       54. FARM PRICES AND SUPPORT
0       55. LOWER INCOME TAX
0       56. CIVIL RIGHTS
0       57. BALANCE BUDGET
0       58. (GOVERNMENT) HOUSING
0       59. DEFENSE ACTIVITY
0       60. GOVERNMENT ATOMIC CONTROL
5       61. NEW DEAL
1       62. MARSHALL PLAN
0       63. FIRM RUSSIAN POLICY
0       64. HELP ISRAEL (PALESTINE)
0       65. PROMOTE PEACE

1155       00. NO ISSUE
DEWEY CON.  R INDIFFERENT

2  66. RENT CONTROL
0  67. PRICE CONTROL
0  68. TAFT-HARTLEY
3  69. FARM PRICES AND SUPPORT
0  70. LOWER INCOME TAX
2  71. CIVIL RIGHTS
0  72. BALANCE BUDGET
0  73. (GOVERNMENT) HOUSING
2  74. DEFENSE ACTIVITY
0  75. GOVERNMENT ATOMIC CONTROL
6  76. NEW DEAL
2  77. MARSHALL PLAN
1  78. FIRM RUSSIAN POLICY
0  79. HELP ISRAEL (PALESTINE)
1  80. PROMOTE PEACE

1155  00. NO ISSUE

DEWEY CON.  R DISAPPROVES

7  81. RENT CONTROL
3  82. PRICE CONTROL
0  83. TAFT-HARTLEY
2  84. FARM PRICES AND SUPPORT
0  85. LOWER INCOME TAX
1  86. CIVIL RIGHTS
0  87. BALANCE BUDGET
0  88. (GOVERNMENT) HOUSING
1  89. DEFENSE ACTIVITY
0  90. GOVERNMENT ATOMIC CONTROL
0  91. NEW DEAL
0  92. MARSHALL PLAN
0  93. FIRM RUSSIAN POLICY
0  94. HELP ISRAEL (PALESTINE)
1  95. PROMOTE PEACE

1155  00. NO ISSUE

=================================================================
VAR 480034B  NAME-ISSUES CONNECTED W DEWEY
COLUMNS  84   -  85
NUMERIC
MD=0

D. ISSUES MENTIONED IN CONNECTION WITH DEWEY

SEE APPENDIX NOTE

DEWEY PRO.  R APPROVES

0  01. RENT CONTROL
0  02. PRICE CONTROL
10  03. TAFT-HARTLEY
0  04. FARM PRICES AND SUPPORT
6  05. LOWER INCOME TAX
0  06. CIVIL RIGHTS
17 07. BALANCE BUDGET
  1 08. (GOVERNMENT) HOUSING
  0 09. DEFENSE ACTIVITY
  0 10. GOVERNMENT ATOMIC CONTROL
  0 11. NEW DEAL
  0 12. MARSHALL PLAN
  3 13. FIRM RUSSIAN POLICY
  0 14. HELP ISRAEL (PALESTINE)
  8 15. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY PRO. R INDIFFERENT

  0 16. RENT CONTROL
  0 17. PRICE CONTROL
  7 18. TAFT-HARTLEY
  0 19. FARM PRICES AND SUPPORT
  19 20. LOWER INCOME TAX
  2 21. CIVIL RIGHTS
  10 22. BALANCE BUDGET
  5 23. (GOVERNMENT) HOUSING
  1 24. DEFENSE ACTIVITY
  0 25. GOVERNMENT ATOMIC CONTROL
  1 26. NEW DEAL
  1 27. MARSHALL PLAN
  4 28. FIRM RUSSIAN POLICY
  0 29. HELP ISRAEL (PALESTINE)
  7 30. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY PRO. R DISAPPROVES

  1 31. RENT CONTROL
  0 32. PRICE CONTROL
  16 33. TAFT-HARTLEY
  0 34. FARM PRICES AND SUPPORT
  2 35. LOWER INCOME TAX
  1 36. CIVIL RIGHTS
  1 37. BALANCE BUDGET
  0 38. (GOVERNMENT) HOUSING
  0 39. DEFENSE ACTIVITY
  0 40. GOVERNMENT ATOMIC CONTROL
  0 41. NEW DEAL
  0 42. MARSHALL PLAN
  0 43. FIRM RUSSIAN POLICY
  0 44. HELP ISRAEL (PALESTINE)
  0 45. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY CON. R APPROVES

  4 51. RENT CONTROL
  0 52. PRICE CONTROL
  1 53. TAFT-HARTLEY
  1 54. FARM PRICES AND SUPPORT
  0 55. LOWER INCOME TAX
0 56. CIVIL RIGHTS
0 57. BALANCE BUDGET
0 58. (GOVERNMENT) HOUSING
0 59. DEFENSE ACTIVITY
0 60. GOVERNMENT ATOMIC CONTROL
5 61. NEW DEAL
1 62. MARSHALL PLAN
0 63. FIRM RUSSIAN POLICY
0 64. HELP ISRAEL (PALESTINE)
0 65. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY CON. R INDIFFERENT

2 66. RENT CONTROL
0 67. PRICE CONTROL
0 68. TAFT-HARTLEY
3 69. FARM PRICES AND SUPPORT
0 70. LOWER INCOME TAX
2 71. CIVIL RIGHTS
0 72. BALANCE BUDGET
0 73. (GOVERNMENT) HOUSING
2 74. DEFENSE ACTIVITY
0 75. GOVERNMENT ATOMIC CONTROL
6 76. NEW DEAL
2 77. MARSHALL PLAN
1 78. FIRM RUSSIAN POLICY
0 79. HELP ISRAEL (PALESTINE)
1 80. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY CON. R DISAPPROVES

7 81. RENT CONTROL
3 82. PRICE CONTROL
0 83. TAFT-HARTLEY
2 84. FARM PRICES AND SUPPORT
0 85. LOWER INCOME TAX
1 86. CIVIL RIGHTS
0 87. BALANCE BUDGET
0 88. (GOVERNMENT) HOUSING
1 89. DEFENSE ACTIVITY
0 90. GOVERNMENT ATOMIC CONTROL
0 91. NEW DEAL
0 92. MARSHALL PLAN
0 93. FIRM RUSSIAN POLICY
0 94. HELP ISRAEL (PALESTINE)
1 95. PROMOTE PEACE

1155 00. NO ISSUE

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VAR 480035A NAME-PERSONAL ATTRIBUTE TRMN
COLUMNS 86 - 87
NUMERIC
MD=0

Page 27
E. PERSONAL ATTRIBUTES OF TRUMAN

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

44       11. HONEST, SINCERE, FAIR
67       12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
28       13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
46       14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

0       21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
115       22. SMALL, INCOMPETENT, INEFFICIENT
20       23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
1       24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
0       25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING, SUPERIOR
9       26. INSINCERE, DECEPTIVE, TWO-FACED
3       27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE
991       00. NO ATTRIBUTE MENTIONED

==============================================

VAR 480035B   NAME-PERSONAL ATTRIBUTE TRMN
COLUMNS 88   - 89
NUMERIC
MD=0

E. PERSONAL ATTRIBUTES OF TRUMAN

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

44       11. HONEST, SINCERE, FAIR
67       12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
28       13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
46       14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

0       21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
115       22. SMALL, INCOMPETENT, INEFFICIENT
20       23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
1       24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
0       25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING, SUPERIOR
9       26. INSINCERE, DECEPTIVE, TWO-FACED
3       27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE
991       00. NO ATTRIBUTE MENTIONED

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VAR 480036A   NAME-PERSONAL ATTRIBUTE DEWEY
COLUMNS 90   - 91

E. PERSONAL ATTRIBUTES OF TRUMAN

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

44       11. HONEST, SINCERE, FAIR
67       12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
28       13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
46       14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

0       21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
115       22. SMALL, INCOMPETENT, INEFFICIENT
20       23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
1       24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
0       25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING, SUPERIOR
9       26. INSINCERE, DECEPTIVE, TWO-FACED
3       27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE
991       00. NO ATTRIBUTE MENTIONED
F. PERSONAL ATTRIBUTES OF DEWEY

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

24 11. HONEST, SINCERE, FAIR
152 12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
12 13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
0 14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

4 21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
14 22. SMALL, INCOMPETENT, INEFFECTIVE
2 23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
36 24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
125 25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING, SUPERIOR
5 26. INSINCERE, DECEPTIVE, TWO-FACED
75 27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE

875 00. NO ATTRIBUTE MENTIONED

-----------------------------
VAR 480036B NAME-PERSONAL ATTRIBUTE DEWEY
COLUMNS 92 - 93
NUMERIC
MD=0

F. PERSONAL ATTRIBUTES OF DEWEY

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

24 11. HONEST, SINCERE, FAIR
152 12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
12 13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
0 14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

4 21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
14 22. SMALL, INCOMPETENT, INEFFECTIVE
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125 25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING, SUPERIOR
5 26. INSINCERE, DECEPTIVE, TWO-FACED
75 27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE

875 00. NO ATTRIBUTE MENTIONED

Page 29
VAR 480037  NAME-CMPN INCIDENTS MENTIONED
COLUMNS 94   - 94
NUMERIC
MD=0

CAMPAIGN INCIDENTS MENTIONED (GLOBAL CODE)

14       1.  DEWEY - TRAIN ENGINEER
1       2.  DEWEY - 3 SYLLABLE WORDS
1       3.  DEWEY - DEBATE WITH STASSEN
1       4.  DEWEY - PRESS CONFERENCE
1       5.  TRUMAN - VINSON-PRO
5       6.  TRUMAN - VINSON-CON

639       0.  NO INCIDENT MENTIONED

VAR 480038  NAME-41-PRESLELCTN PLAN TO VT
COLUMNS 95   - 95
NUMERIC
MD=GE 8

Q. 6.  ON THE COMING PRESIDENTIAL ELECTION, DO YOU PLAN TO VOTE.

410       1.  ALMOST CERTAIN TO VOTE
50       2.  UNCERTAIN
115       3.  WON'T OR CAN'T VOTE
1       8.  DON'T KNOW
86       9.  NA

VAR 480039  NAME-41-PLAN TO VT REP/DEM
COLUMNS 96   - 96
NUMERIC
MD=0 OR GE 8

Q. 7.  (IF R THINKS HE IS LIKELY TO VOTE - CODED 1 OR 2 TO SOMETHING ELSE.

162       1.  DEMOCRATIC
1       2.  PROGRESSIVE
170       3.  REPUBLICAN
9       4.  DIXIECRAT (STATES' RIGHTS)
2       5.  OTHER

102       8.  DK
100       9.  NA
116       0. INAP., CODED 3 OR 8 ON REF. NO. 38.

VAR 480040  NAME-41-USA'S CNCRN W OTHERS
COLUMNS 97   - 97
NUMERIC
Q. 2.  SOME PEOPLE THINK THAT SINCE THE WAR THIS COUNTRY HAS GONE TOO FAR IN CONCERNING ITSELF WITH PROBLEMS IN OTHER PARTS OF THE WORLD. HOW DO YOU FEEL ABOUT THIS.

<table>
<thead>
<tr>
<th></th>
<th>AGREED</th>
<th>AGreed with reservations or uncertainty</th>
<th>Neutral or mixed pro-con</th>
<th>DisAGreed with reservations or uncertainty</th>
<th>DisAGreed...U.S. has not gone too far</th>
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VAR 480041 NAME-41-SATISD USA TWRD RUSS
COLUMNS 98 - 98
NUMERIC
MD=GE 8

Q. 4.  ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY OUR COUNTRY HAS BEEN ACTING TOWARD RUSSIA.

<table>
<thead>
<tr>
<th></th>
<th>VERY SATISFIED</th>
<th>SATISFIED WITH RESERVATIONS</th>
<th>NEUTRAL OR MIXED PRO-CON</th>
<th>DISSATISFIED OR WITH RESERVATIONS</th>
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VAR 480042 NAME-41-INFORMATION LEVEL
COLUMNS 99 - 99
NUMERIC
MD=9

INFORMATION LEVEL -- CONSTRUCTED FROM FOLLOWING QUESTIONS -- NOW, WE'D LIKE TO FIND OUT A LITTLE BIT OF WHAT PEOPLE HAVE HEARD ABOUT WHAT IS GOING ON BETWEEN OURSELVES AND RUSSIA.

Q. 30.  DO YOU HAPPEN TO KNOW WHETHER THE U.S. HAS BEEN DOING ANYTHING TO TRY TO STOP RUSSIA FROM GETTING CONTROL OF OTHER COUNTRIES.  Q. 30A.  WHAT HAVE WE BEEN DOING.

Q. 31.  HAVE YOU HEARD ANYTHING ABOUT THE TROUBLES WE HAVE BEEN HAVING WITH RUSSIA IN BERLIN.

Q. 32.  DO YOU HAPPEN TO KNOW WHETHER WE HAVE BEEN DOING ANYTHING TO HELP WESTERN GERMANY GET BACK ON HER FEET.

Q. 32A.  WHAT ARE WE DOING.

<table>
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<tr>
<th></th>
<th>NO INFORMATION</th>
<th>LOW INFORMATION</th>
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<th>HIGH INFORMATION</th>
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DO YOU THINK THE U.S. SHOULD GIVE IN ON ANY POINT FOR THE SAKE OF TRYING TO REACH AN AGREEMENT (WITH RUSSIA).

<table>
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<tr>
<th></th>
<th>1. APPROVE</th>
<th>2. APPROVE WITH RESERVATIONS OR UNCERTAINTY</th>
<th>3. NEUTRAL OR MIXED PRO-CON</th>
<th>4. NO OR DISAPPROVE WITH RESERVATIONS OR UNCERTAINTY</th>
<th>5. NO OR DISAPPROVE</th>
<th>6. IT DEPENDS</th>
<th>8. DON'T KNOW</th>
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Q. 21. DO YOU FEEL THERE IS ANYTHING THE UNITED NATIONS ORGANIZATION CAN DO TO BRING ABOUT MORE AGREEMENT BETWEEN THE U.S. AND RUSSIA.

<table>
<thead>
<tr>
<th></th>
<th>1. YES</th>
<th>2. YES, WITH RESERVATIONS</th>
<th>3. NEUTRAL, MIXED, PRO-CON</th>
<th>4. NO, WITH RESERVATIONS</th>
<th>5. NO</th>
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Q. 1. SEX OF RESPONDENT

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<th>1. MALE</th>
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</table>
Q. 2. RACE OF RESPONDENT

585 1. WHITE
60  2. NEGRO
0   3. OTHER
17  9. NA

Q. 3. AGE OF RESPONDENT

57  1. 18-24
142 2. 25-34
174 3. 35-44
125 4. 45-54
86  5. 55-64
70  6. 65 AND OVER
8   9. NA

Q. 4. EDUCATION OF RESPONDENT

292 1. GRADE SCHOOL
266 2. HIGH SCHOOL
100 3. COLLEGE
4   9. NA

Q. 5. TOTAL 1948 INCOME

25  1. UNDER $500
43  2. $500-$999
110 3. $1000-$1999
185 4. $2000-$2999
142 5. $3000-$3999
66  6. $4000-$4999
84  7.  $5000 AND OVER

7  9.  NA

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</tr>
</tbody>
</table>

5  9.  NA