

Version 01 Codebook

CODEBOOK VARIABLE DOCUMENTATION
1948 PRE-POST STUDY
(1948.T)

1948 NES
VARIABLE ENTRIES

This file should be opened in fixed font, 10 pitch or smaller.
Codebook introductory material and appendix material are in
separate files.

NOTE ON VARIABLE NAMING:

The variable name references used in NES Study codebooks do not include
the "V" prefix found in all variable names used within the released
SAS and SPSS data definition files (.sas and .sps files).

For example, "VAR 920001" and "VAR VERSION" in Study codebooks refer to
V920001 and VVERSION in the study data definition files.

VARIABLE 'NUMBERING':

'Numbered' variables in NES timeseries datasets and in Pilot datasets
(except the 1998 Pilot) comply with the following format:

2-digit year prefix + 4 digits + [opt] 1-char suffix.

Examples: 1978 Post variable V780002; 1983 Pilot variable V832101.
Note that for datasets including data from multiple studies, the 2-digit
year prefix corresponds to the appropriate study year to which the
variable is associated; for example, the 1983 Pilot dataset also includes
1982 timeseries variables, for which the 2-digit prefix is 82.

Non-time-series studies other than Pilots use 2-character mnemonic
prefixes, for example variable VPS0048 in the 1988-1990-1992 Pooled
Senate Study dataset.

SPECIAL NOTE ON COLUMN LOCATIONS:

Some numeric variables use coding schemes that allow for code values
having a varying number of digits. In such instances, the number
of columns corresponding to the variable in the data file [.dat file]
and in the column specifications will be the width of the maximum value
occurring in the actual data, rather than the maximum width allowable
by the coding scheme. For example, if codes 01-12 are allowed for a
numeric variable but all values in the data are less than 10, then the
number of columns corresponding to the variable within the ASCII data
file will be 1.

=====
VAR VERSION NAME-NES VERSION NUMBER
COLUMNS 1 - 2
NUMERIC

NO MISSING DATA CODES

NES VERSION NUMBER
.....

=====
VAR DSETNO NAME-NES DATASET NUMBER
COLUMNS 3 - 8
CHARACTER
NO MISSING DATA CODES

NES DATASET NUMBER
.....

This is dataset 1948.T

=====
VAR 480001 NAME-ICPSR ARCHIVE NUMBER
COLUMNS 9 - 12
NUMERIC
NO MISSING DATA CODES

ARCHIVE NUMBER 7218
.....

=====
VAR 480002 NAME-INTERVIEW NUMBER
COLUMNS 13 - 16
NUMERIC
NO MISSING DATA CODES

INTERVIEW NUMBER
.....

=====
VAR 480003 NAME-POP CLASSIFICATION
COLUMNS 17 - 17
NUMERIC
NO MISSING DATA CODES

POPULATION CLASSIFICATION
.....

- 182 1. METROPOLITAN AREA
354 2. TOWN OR CITY
126 3. OPEN COUNTRY

=====
VAR 480004 NAME-CODER
COLUMNS 18 - 18
NUMERIC
NO MISSING DATA CODES

CODER
.....

- 205 1. NAME NOT KNOWN
30 2. NAME NOT KNOWN
90 3. NAME NOT KNOWN

188 4. NAME NOT KNOWN
149 5. NAME NOT KNOWN

=====
VAR 480005 NAME-NUMBER OF CALLS TO R
COLUMNS 19 - 19
NUMERIC
MD=0 OR GE 9

NUMBER OF CALLS TO R IN S46 (POST-ELECTION)
.....

314 1. ONE CALL
198 2. TWO CALLS
84 3. THREE CALLS
36 4. FOUR CALLS
14 5. FIVE CALLS
7 6. SIX CALLS
2 7. SEVEN CALLS
2 8. EIGHT CALLS
2 9. DK
3 0. NA

=====
VAR 480006 NAME-R REMEMBER PREVIOUS INT
COLUMNS 20 - 20
NUMERIC
MD=9

INTERVIEWER -- DID THE RESPONDENT REMEMBER BEING INTERVIEWED
PREVIOUSLY.
.....

566 1. YES
80 2. NO
16 9. NA

=====
VAR 480007 NAME-INTR INTERVIEW THIS R
COLUMNS 21 - 21
NUMERIC
MD=9

INTERVIEWER -- DID YOU INTERVIEW THIS RESPONDENT.
.....

491 1. YES
146 2. NO
25 9. NA

=====
VAR 480008 NAME-PRVS PRE-ELCTN R REINT
COLUMNS 22 - 22
NUMERIC
MD=9

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INTERVIEWER -- WAS THE PREVIOUS PRE-ELECTION RESPONDENT RE-INTERVIEWED.

.....

- 566 1. PREVIOUS RESPONDENT INTERVIEWED
- 69 2. NOT AT HOME
- 0 3. REFUSED
- 2 4. MOVED FROM THIS ADDRESS
- 4 5. OTHER REASONS

- 21 9. NA

=====

VAR 480009 NAME-R INT IN PRE&POSTELCTN
 COLUMNS 23 - 23
 NUMERIC
 MD=9

R. INTERVIEWED IN PRE- AND POST-ELECTION

.....

- 570 1. INTERVIEWED IN BOTH PRE AND POST
- 75 2. INTERVIEWED IN POST BUT NOT PRE
- 8 3. PARTIALLY INTERVIEWED IN POST, INTERVIEWED IN PRE
- 8 4. PARTIALLY INTERVIEWED IN POST, NOT INTERVIEWED IN PRE

- 1 9. NA

=====

VAR 480010 NAME-RENT CNTRL KEPT/DROPPED
 COLUMNS 24 - 24
 NUMERIC
 MD=GE 8

Q. 1-3. FIRST WE WANT TO GET AN IDEA OF WHAT PEOPLE THINK THE NEW CONGRESS OUGHT TO DO.

Q. 1. DO YOU THINK RENT CONTROL SHOULD BE KEPT ON OR SHOULD IT BE DROPPED.

.....

- 428 1. DEFINITELY SHOULD BE KEPT ON OR SHOULD BE EXTENDED
- 45 2. SHOULD BE KEPT WITH RESTRICTIONS, OR RELAXED
- 9 3. NEUTRAL, OR PRO-CON
- 84 4. SHOULD BE DROPPED

- 62 8. DK
- 34 9. NA

=====

VAR 480011 NAME-GOVT CONTROL PRICES
 COLUMNS 25 - 25
 NUMERIC
 MD=GE 8

Q. 2. SOME PEOPLE THINK THE GOVERNMENT OUGHT TO DO SOMETHING TO CONTROL PRICES AND OTHERS SAY THAT GOVERNMENT CONTROLS JUST MAKE MATTERS WORSE. HOW DO YOU FEEL ABOUT

THAT.

- 299 1. SHOULD BE RE-INSTITUTED ON ALL OR MANY COMMODITIES, OR UNQUALIFIED
- 53 2. SHOULD BE RE-INSTITUTED ON ONE OR A FEW COMMODITIES
- 24 3. NEUTRAL OR PRO-CON
- 10 4. SHOULD BE RE-INSTITUTED ONLY IF PRESENT CONDITIONS CHANGE -- FURTHER PRICE RISES, WAR, ETC.
- 177 5. PRICE CONTROL SHOULD BE KEPT OFF. MAKES MATTERS WORSE
- 50 8. DK
- 49 9. NA

=====

VAR 480012 NAME-WHAT TO DO W TFT-HT ACT
 COLUMNS 26 - 26
 NUMERIC
 MD=GE 8

Q. 3. HAVE YOU HEARD ANYTHING ABOUT THE TAFT-HARTLEY ACT.
 (IF YES) Q. 3A. WHAT DO YOU THINK OUGHT TO BE DONE ABOUT IT.

- 244 0. HAVE NOT HEARD ABOUT TAFT-HARTLEY ACT
- 82 1. SHOULD BE LEFT ALONE
- 7 2. SHOULD BE MODIFIED IN FAVOR OF MANAGEMENT
- 26 3. SHOULD BE MODIFIED IN FAVOR OF LABOR
- 88 4. SHOULD BE REPEALED
- 109 5. HAVE HEARD OF TAFT-HARTLEY ACT. DON'T KNOW WHAT OUGHT TO BE DONE
- 17 6. HAVE HEARD OF TAFT-HARTLEY ACT. NA WHAT OUGHT TO BE DONE
- 57 7. SHOULD BE CHANGED, NA HOW
- 4 8. DON'T KNOW WHETHER HEARD ABOUT TAFT-HARTLEY ACT
- 28 9. NA WHETHER HEARD ABOUT TAFT-HARTLEY ACT

=====

VAR 480013 NAME-PRESLELCTN OTCM SURPRISE
 COLUMNS 27 - 28
 NUMERIC
 MD=88 OR GE 98

Q. 4. NOW, TURNING TO THE ELECTION ITSELF, DID THE PRESIDENTIAL ELECTION COME OUT THE WAY YOU THOUGHT IT WOULD OR WERE YOU SURPRISED. Q. 4A. WHY IS THAT.

- 42 10. SURPRISED -- THOUGHT PEOPLE WANTED CHANGE
- 153 11. SURPRISED -- EXPERTS, RADIO, PAPERS SAID DEWEY WOULD WIN
- 4 12. SURPRISED -- DEWEY A BETTER MAN
- 7 13. SURPRISED -- TRUMAN RECORD BAD
- 114 14. SURPRISED -- OTHER, MISCELLANEOUS
- 1 15. SURPRISED -- DON'T KNOW WHY
- 90 19. SURPRISED -- NA WHY

- 28 20. EXPECTED -- PEOPLE WANTED SAME ADMINISTRATION, WANTED EXPERIENCED EXECUTIVE
- 1 21. EXPECTED -- SKEPTICAL OF RADIO, NEWSPAPERS, EXPERTS
- 7 22. EXPECTED -- REPUBLICANS OVER-CONFIDENT
- 9 23. EXPECTED -- TRUMAN'S CAMPAIGN MORE EFFECTIVE
- 22 24. EXPECTED -- TRUMAN A BETTER MAN OR BETTER RECORD
- 3 25. EXPECTED -- PEOPLE OPPOSED TO 80TH CONGRESS
- 3 26. EXPECTED -- PEOPLE VOTED IN ROOSEVELT TRADITION
- 31 27. EXPECTED -- LABOR, NEGRO, GOVERNMENT EMPLOYEES FOR TRUMAN
- 4 28. EXPECTED -- DK WHY
- 63 29. EXPECTED -- NA WHY
- 33 30. EXPECTED -- OTHER
- 25 88. IGNORES POLITICS
- 1 98. DON'T KNOW WHETHER SURPRISED
- 21 99. NA WHETHER SURPRISED

=====

VAR 480014A NAME-WHY PPL VTD FOR TRUMAN
 COLUMNS 29 - 30
 NUMERIC
 MD=GE 90

Q. 5. WHY DO YOU THINK PEOPLE VOTED FOR TRUMAN.
 Q. 5A. ARE THERE ANY OTHER KINDS OF REASONS WHY YOU THINK PEOPLE VOTED FOR TRUMAN.

- 61 10. BETTER MAN
- 86 20. EXPERIENCED, GOOD RECORD
- 258 30. TRUMAN PRO-LABOR, NEGRO, WORKING MAN
- 68 40. GOOD CAMPAIGN CONDUCTED BY TRUMAN
- 112 50. DEMOCRATS MEAN PROSPERITY, REPUBLICANS DEPRESSION
- 70 60. TRUMAN PRO RENT CONTROL, PRICE CONTROL, VETOED TAFT-HARTLEY ACT. OPPOSED 80TH CONGRESS
- 29 70. ROOSEVELT TRADITION
- 45 80. PERSONAL ATTRIBUTES
- 230 90. OTHER
- 300 91. NO SECOND REASON
- 42 98. DK
- 23 99. NA

=====

VAR 480014B NAME-WHY PPL VTD FOR TRUMAN
 COLUMNS 31 - 32
 NUMERIC
 MD=GE 90

Q. 5. WHY DO YOU THINK PEOPLE VOTED FOR TRUMAN.
 Q. 5A. ARE THERE ANY OTHER KINDS OF REASONS WHY YOU THINK PEOPLE VOTED FOR TRUMAN.

- 61 10. BETTER MAN
- 86 20. EXPERIENCED, GOOD RECORD
- 258 30. TRUMAN PRO-LABOR, NEGRO, WORKING MAN

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- 68 40. GOOD CAMPAIGN CONDUCTED BY TRUMAN
- 112 50. DEMOCRATS MEAN PROSPERITY, REPUBLICANS DEPRESSION
- 70 60. TRUMAN PRO RENT CONTROL, PRICE CONTROL, VETOED
TAFT-HARTLEY ACT. OPPOSED 80TH CONGRESS
- 29 70. ROOSEVELT TRADITION
- 45 80. PERSONAL ATTRIBUTES

- 230 90. OTHER
- 300 91. NO SECOND REASON
- 42 98. DK
- 23 99. NA

=====

VAR 480015A NAME-WHY PPL VTD AGNST TRUMAN
 COLUMNS 33 - 34
 NUMERIC
 MD=GE 90

Q. 6. DO YOU THINK THERE WAS ANYTHING SPECIAL ABOUT TRUMAN
 THAT MADE SOME PEOPLE VOTE AGAINST HIM.

.....

- 98 10. SMALL MAN, INADEQUATE BACKGROUND
- 5 20. CAN'T HANDLE SUBORDINATES, OR PICKED BAD MEN
- 31 30. CAN'T GET THINGS DONE. GENERAL INEFFICIENCY,
INCOMPETENCE
- 6 40. PARTIAL TO LABOR, NEGRO, WORKING MAN, GOVERNMENT
EMPLOYEES, FARMERS
- 5 50. CAN'T GET ALONG WITH CONGRESS
- 87 60. CIVIL RIGHTS PROGRAM
- 204 70. NOTHING SPECIAL ABOUT TRUMAN MADE PEOPLE VOTE
AGAINST HIM
- 5 80. PERSONAL ATTRIBUTES

- 161 90. OTHER REASONS
- 597 91. NO SECOND REASON
- 85 98. DK
- 40 99. NA

=====

VAR 480015B NAME-WHY PPL VTD AGNST TRUMAN
 COLUMNS 35 - 36
 NUMERIC
 MD=GE 90

Q. 6. DO YOU THINK THERE WAS ANYTHING SPECIAL ABOUT TRUMAN
 THAT MADE SOME PEOPLE VOTE AGAINST HIM.

.....

- 98 10. SMALL MAN, INADEQUATE BACKGROUND
- 5 20. CAN'T HANDLE SUBORDINATES, OR PICKED BAD MEN
- 31 30. CAN'T GET THINGS DONE. GENERAL INEFFICIENCY,
INCOMPETENCE
- 6 40. PARTIAL TO LABOR, NEGRO, WORKING MAN, GOVERNMENT
EMPLOYEES, FARMERS
- 5 50. CAN'T GET ALONG WITH CONGRESS
- 87 60. CIVIL RIGHTS PROGRAM
- 204 70. NOTHING SPECIAL ABOUT TRUMAN MADE PEOPLE VOTE
AGAINST HIM

5 80. PERSONAL ATTRIBUTES

161 90. OTHER REASONS

597 91. NO SECOND REASON

85 98. DK

40 99. NA

=====

VAR 480016A NAME-WHY PPL VTD FOR DEWEY
 COLUMNS 37 - 38
 NUMERIC
 MD=GE 90

Q. 7. WHY DO YOU THINK PEOPLE VOTED FOR DEWEY. Q. 7A. ARE THERE ANY OTHER KINDS OF REASONS WHY YOU THINK PEOPLE VOTED FOR DEWEY.

.....

59 10. BETTER MAN

128 20. EXPERIENCED. GOOD RECORD AS GOVERNOR. BACKGROUND

67 30. DEWEY PRO BUSINESS, WEALTHY, TRUMAN PRO-LABOR, ETC.

15 40. GOOD CAMPAIGN CONDUCTED BY DEWEY

14 50. REPUBLICANS BRING PROSPERITY, GOOD FOR BUSINESS

19 60. DEWEY PRO-80TH CONGRESS, TAFT-HARTLEY ACT. AGAINST PRICE CONTROL

212 70. DEMOCRATS IN OFFICE TOO LONG. WANTED CHANGE

55 80. PERSONAL ATTRIBUTES

292 90. OTHER REASONS

343 91. NO SECOND REASON

89 98. DK

31 99. NA

=====

VAR 480016B NAME-WHY PPL VTD FOR DEWEY
 COLUMNS 39 - 40
 NUMERIC
 MD=GE 90

Q. 7. WHY DO YOU THINK PEOPLE VOTED FOR DEWEY. Q. 7A. ARE THERE ANY OTHER KINDS OF REASONS WHY YOU THINK PEOPLE VOTED FOR DEWEY.

.....

59 10. BETTER MAN

128 20. EXPERIENCED. GOOD RECORD AS GOVERNOR. BACKGROUND

67 30. DEWEY PRO BUSINESS, WEALTHY, TRUMAN PRO-LABOR, ETC.

15 40. GOOD CAMPAIGN CONDUCTED BY DEWEY

14 50. REPUBLICANS BRING PROSPERITY, GOOD FOR BUSINESS

19 60. DEWEY PRO-80TH CONGRESS, TAFT-HARTLEY ACT. AGAINST PRICE CONTROL

212 70. DEMOCRATS IN OFFICE TOO LONG. WANTED CHANGE

55 80. PERSONAL ATTRIBUTES

292 90. OTHER REASONS

343 91. NO SECOND REASON

89 98. DK

31 99. NA

=====

VAR 480017A NAME-WHY PPL VTD AGNST DEWEY
COLUMNS 41 - 42
NUMERIC
MD=GE 90

Q. 8. DO YOU THINK THERE IS ANYTHING SPECIAL ABOUT DEWEY
THAT MADE SOME PEOPLE VOTE AGAINST HIM.

.....

- 16 10. INEXPERIENCED
- 122 20. COLD PERSONALITY, INHUMAN, SUPERIOR, APPEARANCE
- 75 30. PARTIAL TO BUSINESS, WALL STREET PRESIDENT
- 56 40. OVER-CONFIDENT
- 99 50. CONDUCTED POOR CAMPAIGN, NON-COMMITAL ON ISSUES
- 28 60. DEWEY PRO-80TH CONGRESS
- 151 70. NOTHING SPECIAL ABOUT DEWEY MADE PEOPLE VOTE AGAINST
HIM
- 3 80. PERSONAL ATTRIBUTES
- 124 90. OTHER REASONS
- 528 91. NO SECOND REASON
- 77 98. DK
- 45 99. NA

=====

VAR 480017B NAME-WHY PPL VTD AGNST DEWEY
COLUMNS 43 - 44
NUMERIC
MD=GE 90

Q. 8. DO YOU THINK THERE IS ANYTHING SPECIAL ABOUT DEWEY
THAT MADE SOME PEOPLE VOTE AGAINST HIM.

.....

- 16 10. INEXPERIENCED
- 122 20. COLD PERSONALITY, INHUMAN, SUPERIOR, APPEARANCE
- 75 30. PARTIAL TO BUSINESS, WALL STREET PRESIDENT
- 56 40. OVER-CONFIDENT
- 99 50. CONDUCTED POOR CAMPAIGN, NON-COMMITAL ON ISSUES
- 28 60. DEWEY PRO-80TH CONGRESS
- 151 70. NOTHING SPECIAL ABOUT DEWEY MADE PEOPLE VOTE AGAINST
HIM
- 3 80. PERSONAL ATTRIBUTES
- 124 90. OTHER REASONS
- 528 91. NO SECOND REASON
- 77 98. DK
- 45 99. NA

=====

VAR 480018 NAME-DID R VOTE&FOR WHOM
COLUMNS 45 - 45
NUMERIC
MD=9

Q. 9. IN THIS ELECTION, ABOUT HALF THE PEOPLE VOTED AND
HALF OF THEM DIDN'T. DID YOU VOTE. (IF R VOTED) Q. 10.

WHOM DID YOU VOTE FOR.

- 212 1. VOTED - FOR TRUMAN
- 178 2. VOTED - FOR DEWEY
- 1 3. VOTED - FOR WALLACE
- 11 4. VOTED - FOR OTHER
- 20 5. VOTED - NA FOR WHOM
- 238 6. DID NOT VOTE

- 2 9. NA WHETHER VOTED

=====

VAR 480019 NAME-WN DECIDE FOR WHOM TO VT
 COLUMNS 46 - 46
 NUMERIC
 MD=0 OR GE 8

Q. 11. (IF R VOTED) HOW LONG BEFORE THE ELECTION DID YOU
 DECIDE THAT YOU WERE GOING TO VOTE THE WAY YOU DID.

- 158 1. KNEW ALL ALONG. ALWAYS VOTE FOR SAME PARTY.
PRE-CONVENTION
- 117 2. DECIDED AT TIME OF CONVENTION
- 59 3. DECIDED AFTER CONVENTION, DURING CAMPAIGN
- 37 4. DECIDED WITHIN TWO WEEKS OF ELECTION
- 11 5. DECIDED ON ELECTION DAY

- 5 8. DON'T KNOW WHEN DECIDED
- 37 9. NA
- 238 0. NOT APPLICABLE. R DID NOT VOTE

=====

VAR 480020 NAME-CNSD VT FOR SOMEONE ELSE
 COLUMNS 47 - 48
 NUMERIC
 MD=91

Q. 12. (IF R VOTED) HAD YOU EVER THOUGHT DURING THE
 CAMPAIGN THAT YOU MIGHT VOTE FOR SOMEBODY ELSE. (IF YES)
 Q. 12A. WHO WAS THAT.

VOTED FOR TRUMAN

- 156 11. DID NOT CONSIDER ANYONE ELSE
- 40 12. CONSIDERED DEWEY
- 8 13. CONSIDERED WALLACE
- 2 14. CONSIDERED OTHER
- 7 19. NA

VOTED FOR DEWEY

- 19 21. CONSIDERED TRUMAN
- 152 22. DID NOT CONSIDER ANYONE ELSE
- 1 23. CONSIDERED WALLACE
- 3 24. CONSIDERED OTHER
- 2 29. NA

VOTED FOR WALLACE

1 33. DID NOT CONSIDER ANYONE ELSE

VOTED FOR OTHER

2 41. CONSIDERED TRUMAN
8 44. DID NOT CONSIDER ANYONE ELSE
1 49. NA

260 91. INAP., CODED 5, 6, OR 9 ON REF. NO. 18.

=====

VAR 480021A NAME-XWHY DID NOT VT FOR HIM
COLUMNS 49 - 49
NUMERIC
MD=0 OR GE 7

Q. 12B. (IF R VOTED) WHY DID YOU DECIDE NOT TO VOTE FOR HIM.

.....

- 1 1. DISLIKED PERSONAL CHARACTERISTICS OF CANDIDATE -- RADIO VOICE, NEWSREEL APPEARANCE, MANNER, ETC.
9 2. DID NOT THINK CANDIDATE HAD A CHANCE OF BEING ELECTED. WOULD NOT BACK LOSER
5 3. DISAGREED WITH PLATFORM OR POLICY - TOO CONSERVATIVE, E.G., OPPOSITION TO PRICE CONTROL, SUPPORT OF TAFT-HARTLEY ACT, ETC.
6 4. DISAGREED WITH PLATFORM OR POLICY - TOO LIBERAL. E.G., SEE ABOVE. ALSO CIVIL RIGHTS PROGRAM
14 5. TAUTOLOGICAL - DIDN'T VOTE FOR CANDIDATE BECAUSE HE WASN'T THE BEST MAN, ETC.
11 6. EFFECT OF CAMPAIGN CHANGED VOTE
32 7. OTHER REASONS
4 8. DK WHY DECIDED NOT TO VOTE FOR HIM
9 9. NA
1233 0. NOT APPLICABLE. R DID NOT VOTE, OR R HAD NOT THOUGHT OF VOTING FOR SOMEBODY ELSE. NO SECOND REASON

=====

VAR 480021B NAME-XWHY DID NOT VT FOR HIM
COLUMNS 50 - 50
NUMERIC
MD=0 OR GE 7

Q. 12B. (IF R VOTED) WHY DID YOU DECIDE NOT TO VOTE FOR HIM.

.....

- 1 1. DISLIKED PERSONAL CHARACTERISTICS OF CANDIDATE -- RADIO VOICE, NEWSREEL APPEARANCE, MANNER, ETC.
9 2. DID NOT THINK CANDIDATE HAD A CHANCE OF BEING ELECTED. WOULD NOT BACK LOSER
5 3. DISAGREED WITH PLATFORM OR POLICY - TOO CONSERVATIVE, E.G., OPPOSITION TO PRICE CONTROL,

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- SUPPORT OF TAFT-HARTLEY ACT, ETC.
- 6 4. DISAGREED WITH PLATFORM OR POLICY - TOO LIBERAL. E.G., SEE ABOVE. ALSO CIVIL RIGHTS PROGRAM
- 14 5. TAUTOLOGICAL - DIDN'T VOTE FOR CANDIDATE BECAUSE HE WASN'T THE BEST MAN, ETC.
- 11 6. EFFECT OF CAMPAIGN CHANGED VOTE
- 32 7. OTHER REASONS
- 4 8. DK WHY DECIDED NOT TO VOTE FOR HIM
- 9 9. NA
- 1233 0. NOT APPLICABLE. R DID NOT VOTE, OR R HAD NOT THOUGHT OF VOTING FOR SOMEBODY ELSE. NO SECOND REASON

=====

VAR 480022A NAME-WHY VT THE WAY YOU DID
 COLUMNS 51 - 52
 NUMERIC
 MD=GE 90

Q. 13. (IF R VOTED) WHAT MADE YOU DECIDE TO VOTE THE WAY YOU DID.

- 26 10. LIKED PERSONAL CHARACTERISTICS OF CANDIDATE - RADIO VOICE, NEWSREEL PERSONALITY, MANNER, INTEGRITY, SINCERITY, ETC.
- 3 20. THOUGHT HE WOULD BE ELECTED. WANTED TO BACK WINNER. BANDWAGON EFFECT
- 86 30. DOMESTIC PLATFORM AND ISSUES
- 24 40. FOREIGN POLICY
- 6 50. EFFECT OF CAMPAIGN
- 6 60. UNDERDOG IDEA - NEWSPAPERS, RADIO, SAID HE WAS BEATEN
- 97 70. PARTY ALLEGIANCE - ALWAYS VOTE FOR SAME PARTY
- 95 80. TAUTOLOGICAL - VOTED FOR BEST MAN
- 144 90. OTHER REASON
- 814 91. INAP., R DID NOT VOTE. NO SECOND REASON
- 3 98. DK WHAT CAUSED DECISION
- 20 99. NA

=====

VAR 480022B NAME-WHY VT THE WAY YOU DID
 COLUMNS 53 - 54
 NUMERIC
 MD=GE 90

Q. 13. (IF R VOTED) WHAT MADE YOU DECIDE TO VOTE THE WAY YOU DID.

- 26 10. LIKED PERSONAL CHARACTERISTICS OF CANDIDATE - RADIO VOICE, NEWSREEL PERSONALITY, MANNER, INTEGRITY, SINCERITY, ETC.
- 3 20. THOUGHT HE WOULD BE ELECTED. WANTED TO BACK WINNER. BANDWAGON EFFECT
- 86 30. DOMESTIC PLATFORM AND ISSUES

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24	40. FOREIGN POLICY
6	50. EFFECT OF CAMPAIGN
6	60. UNDERDOG IDEA - NEWSPAPERS, RADIO, SAID HE WAS BEATEN
97	70. PARTY ALLEGIANCE - ALWAYS VOTE FOR SAME PARTY
95	80. TAUTOLOGICAL - VOTED FOR BEST MAN
144	90. OTHER REASON
814	91. INAP., R DID NOT VOTE. NO SECOND REASON
3	98. DK WHAT CAUSED DECISION
20	99. NA

=====

VAR 480023 NAME-VOTED STRAIGHT TICKET
 COLUMNS 55 - 55
 NUMERIC
 MD=0 OR GE 8

Q. 14. (IF R VOTED) YOU SAY YOU VOTED FOR DID YOU VOTE A STRAIGHT TICKET OR DID YOU VOTE FOR SOME CANDIDATES FROM OTHER PARTIES.

155	1. TRUMAN - STRAIGHT
46	2. TRUMAN - SPLIT
110	3. DEWEY - STRAIGHT
55	4. DEWEY - SPLIT
1	5. WALLACE - STRAIGHT
8	6. OTHER - STRAIGHT
3	7. OTHER - SPLIT
3	8. DK
43	9. NA
238	0. INAP. DIDN'T VOTE

=====

VAR 480024 NAME-R NOT VT-IF VT, FOR WHOM
 COLUMNS 56 - 56
 NUMERIC
 MD=0 OR GE 7

Q. 15. (IF R DID NOT VOTE) WHOM WOULD YOU HAVE VOTED FOR IF YOU HAD VOTED.

159	1. TRUMAN
37	2. DEWEY
1	3. WALLACE
7	7. OTHER
28	8. DK
8	9. NA
422	0. INAP., R VOTED

=====

VAR 480025A NAME-R NOT VT-WHY DID NOT VT
 COLUMNS 57 - 58
 NUMERIC

MD=GE 90

Q. 16. (IF R DID NOT VOTE) WHAT WAS THE MAIN REASON YOU DIDN'T VOTE.

- 32 10. ILLNESS, SELF OR FAMILY
- 6 20. WEATHER
- 1 30. CROWDED POLLS
- 1 40. DIDN'T THINK PREFERRED CANDIDATE HAD A CHANCE OF BEING ELECTED
- 9 50. DIDN'T CARE WHO WON. NO DIFFERENCE BETWEEN CANDIDATES
- 50 60. GENERAL LETHARGY. NEVER VOTE
- 0 70. OVER-CONFIDENCE. THOUGHT CANDIDATE A SURE VICTOR
- 97 80. NOT REGISTERED. NOT ELIGIBLE TO VOTE. 'CAN'T VOTE'
- 59 90. OTHER REASONS
- 1056 91. INAP., R VOTED. NO SECOND REASON
- 4 98. DK
- 9 99. NA

=====

VAR 480025B NAME-R NOT VT-WHY DID NOT VT
 COLUMNS 59 - 60
 NUMERIC
 MD=GE 90

Q. 16. (IF R DID NOT VOTE) WHAT WAS THE MAIN REASON YOU DIDN'T VOTE.

- 32 10. ILLNESS, SELF OR FAMILY
- 6 20. WEATHER
- 1 30. CROWDED POLLS
- 1 40. DIDN'T THINK PREFERRED CANDIDATE HAD A CHANCE OF BEING ELECTED
- 9 50. DIDN'T CARE WHO WON. NO DIFFERENCE BETWEEN CANDIDATES
- 50 60. GENERAL LETHARGY. NEVER VOTE
- 0 70. OVER-CONFIDENCE. THOUGHT CANDIDATE A SURE VICTOR
- 97 80. NOT REGISTERED. NOT ELIGIBLE TO VOTE. 'CAN'T VOTE'
- 59 90. OTHER REASONS
- 1056 91. INAP., R VOTED. NO SECOND REASON
- 4 98. DK
- 9 99. NA

=====

VAR 480026 NAME-R NOT VT-WAS R REG TO VT
 COLUMNS 61 - 61
 NUMERIC
 MD=0 OR GE 8

Q. 17. (IF R DID NOT VOTE) WERE YOU REGISTERED (ELIGIBLE) TO VOTE.

- 82 1. YES

149 2. NO
 0 8. DK
 9 9. NA
 422 0. INAP., R VOTED

=====

VAR 480027 NAME-VTD IN PRVS PRESL ELCTN
 COLUMNS 62 - 62
 NUMERIC
 MD=GE 8

Q. 18. HAVE YOU VOTED IN ANY PRESIDENTIAL ELECTIONS BEFORE
 THIS ONE. Q. 18A. HAVE YOU USUALLY VOTED DEMOCRATIC OR
 REPUBLICAN.

.....

280 1. VOTED PREVIOUSLY -- DEMOCRATIC
 142 2. VOTED PREVIOUSLY -- REPUBLICAN
 1 3. VOTED PREVIOUSLY -- OTHER
 69 4. VOTED PREVIOUSLY -- MORE THAN ONE PARTY
 11 5. VOTED PREVIOUSLY -- NA HOW
 150 6. HAVE NEVER VOTED PREVIOUS PRESIDENTIAL ELECTION

 1 8. DK WHETHER VOTED PREVIOUSLY
 8 9. NA WHETHER VOTED PREVIOUSLY

=====

VAR 480028 NAME-VTD FOR WHOM IN 1944
 COLUMNS 63 - 63
 NUMERIC
 MD=GE 8

Q. 18B. (IF YES TO REF. NO. 27) DO YOU REMEMBER WHETHER
 YOU VOTED IN 1944 WHEN ROOSEVELT RAN AGAINST DEWEY.
 Q. 18C. (IF YES) WHOM DID YOU VOTE FOR THEN.

.....

273 1. VOTED IN 1944 - ROOSEVELT
 147 2. VOTED IN 1944 - DEWEY
 2 3. VOTED IN 1944 - OTHER
 10 4. VOTED IN 1944 - NA FOR WHOM
 197 5. DID NOT VOTE IN 1944

 19 8. DON'T KNOW WHETHER VOTED IN 1944, OR 'NO'
 14 9. NA WHETHER VOTED IN 1944

=====

VAR 480029 NAME-OCCUPATION OF HEAD
 COLUMNS 64 - 65
 NUMERIC
 MD=99

Q. 19. WHAT IS (HEAD'S) OCCUPATION. I MEAN, WHAT KIND OF
 WORK DOES (HEAD) DO.

.....

44 10. PROFESSIONAL, SEMI-PROFESSIONAL
 73 20. SELF-EMPLOYED, MANAGERIAL, SUPERVISORY IN EXCESS OF

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\$5000
79 30. OTHER WHITE-COLLAR (CLERICAL, SALES, ETC.)
164 40. SKILLED AND SEMI-SKILLED
6 60. PROTECTIVE SERVICE
85 70. UNSKILLED, INCLUDING FARM AND SERVICE WORKERS
105 80. FARM OPERATORS AND MANAGERS
7 92. STUDENT
5 94. UNEMPLOYED
38 95. RETIRED, TOO OLD OR UNABLE TO WORK
28 96. HOUSEWIFE

28 99. NA

=====

VAR 480030 NAME-HEAD BELONG TO LBR UN
COLUMNS 66 - 66
NUMERIC
MD=GE 8

Q. 20. DOES (HEAD) BELONG TO A LABOR UNION.
.....

150 1. YES
493 2. NO

5 8. DK
14 9. NA

=====

VAR 480031A NAME-GRPS IDENTIFIED W TRUMAN
COLUMNS 67 - 68
NUMERIC
MD=0

A. GROUPS IDENTIFIED WITH TRUMAN
.....

\SEE APPENDIX NOTE

205 10. COMMON MAN, LITTLE PEOPLE
160 11. ORGANIZED LABOR, UNIONS
118 12. FARMER
9 13. GOVERNMENT WORKER
4 14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
31 15. NEGROES
1 16. JEWS
28 17. MACHINE POLITICIANS
2 18. SOUTH
6 19. LIBERALS
0 20. CONSERVATIVES

1422 00. NO GROUP, OR NO SECOND, THIRD GROUP

=====

VAR 480031B NAME-GRPS IDENTIFIED W TRUMAN
COLUMNS 69 - 70
NUMERIC
MD=0

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A. GROUPS IDENTIFIED WITH TRUMAN
.....

SEE APPENDIX NOTE

- 205 10. COMMON MAN, LITTLE PEOPLE
 - 160 11. ORGANIZED LABOR, UNIONS
 - 118 12. FARMER
 - 9 13. GOVERNMENT WORKER
 - 4 14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
 - 31 15. NEGROES
 - 1 16. JEWS
 - 28 17. MACHINE POLITICIANS
 - 2 18. SOUTH
 - 6 19. LIBERALS
 - 0 20. CONSERVATIVES
- 1422 00. NO GROUP, OR NO SECOND, THIRD GROUP

=====

VAR 480031C NAME-GRPS IDENTIFIED W TRUMAN
COLUMNS 71 - 72
NUMERIC
MD=0

A. GROUPS IDENTIFIED WITH TRUMAN
.....

SEE APPENDIX NOTE

- 205 10. COMMON MAN, LITTLE PEOPLE
 - 160 11. ORGANIZED LABOR, UNIONS
 - 118 12. FARMER
 - 9 13. GOVERNMENT WORKER
 - 4 14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
 - 31 15. NEGROES
 - 1 16. JEWS
 - 28 17. MACHINE POLITICIANS
 - 2 18. SOUTH
 - 6 19. LIBERALS
 - 0 20. CONSERVATIVES
- 1422 00. NO GROUP, OR NO SECOND, THIRD GROUP

=====

VAR 480032A NAME-GRPS IDENTIFIED W DEWEY
COLUMNS 73 - 74
NUMERIC
MD=0

B. GROUPS IDENTIFIED WITH DEWEY
.....

SEE APPENDIX NOTE

- 2 10. COMMON MAN, LITTLE PEOPLE
- 3 11. ORGANIZED LABOR, UNIONS
- 2 12. FARMER
- 0 13. GOVERNMENT WORKER

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157	14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
4	15. NEGROES
3	16. JEWS
2	17. MACHINE POLITICIANS
1	18. SOUTH
1	19. LIBERALS
10	20. CONSERVATIVES
1801	00. NO GROUP. OR NO SECOND, THIRD GROUP

=====

VAR 480032B NAME-GRPS IDENTIFIED W DEWEY
 COLUMNS 75 - 76
 NUMERIC
 MD=0

B. GROUPS IDENTIFIED WITH DEWEY

SEE APPENDIX NOTE

2	10. COMMON MAN, LITTLE PEOPLE
3	11. ORGANIZED LABOR, UNIONS
2	12. FARMER
0	13. GOVERNMENT WORKER
157	14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
4	15. NEGROES
3	16. JEWS
2	17. MACHINE POLITICIANS
1	18. SOUTH
1	19. LIBERALS
10	20. CONSERVATIVES
1801	00. NO GROUP. OR NO SECOND, THIRD GROUP

=====

VAR 480032C NAME-GRPS IDENTIFIED W DEWEY
 COLUMNS 77 - 77
 NUMERIC
 MD=0

B. GROUPS IDENTIFIED WITH DEWEY

SEE APPENDIX NOTE

2	10. COMMON MAN, LITTLE PEOPLE
3	11. ORGANIZED LABOR, UNIONS
2	12. FARMER
0	13. GOVERNMENT WORKER
157	14. BUSINESS, BIG MONEY, UPPER CLASSES, WALL STREET
4	15. NEGROES
3	16. JEWS
2	17. MACHINE POLITICIANS
1	18. SOUTH
1	19. LIBERALS
10	20. CONSERVATIVES
1801	00. NO GROUP. OR NO SECOND, THIRD GROUP

=====
VAR 480033A NAME-ISSUES CONNECTED W TRMN
COLUMNS 78 - 79
NUMERIC
MD=0

C. ISSUES MENTIONED IN CONNECTION WITH TRUMAN
.....

SEE APPENDIX NOTE

TRUMAN PRO. R APPROVES

- 3 01. RENT CONTROL
- 11 02. PRICE CONTROL
- 1 03. TAFT-HARTLEY
- 3 04. FARM PRICES AND SUPPORT
- 0 05. LOWER INCOME TAX
- 13 06. CIVIL RIGHTS
- 0 07. BALANCE BUDGET
- 0 08. (GOVERNMENT) HOUSING
- 0 09. DEFENSE ACTIVITY
- 0 10. GOVERNMENT ATOMIC CONTROL
- 5 11. NEW DEAL
- 1 12. MARSHALL PLAN
- 2 13. FIRM RUSSIAN POLICY
- 2 14. HELP ISRAEL (PALESTINE)
- 8 15. PROMOTE PEACE
- 1048 00. NO ISSUE

TRUMAN PRO. R INDIFFERENT

- 1 16. RENT CONTROL
- 3 17. PRICE CONTROL
- 1 18. TAFT-HARTLEY
- 36 19. FARM PRICES AND SUPPORT
- 0 20. LOWER INCOME TAX
- 66 21. CIVIL RIGHTS
- 0 22. BALANCE BUDGET
- 3 23. (GOVERNMENT) HOUSING
- 1 24. DEFENSE ACTIVITY
- 0 25. GOVERNMENT ATOMIC CONTROL
- 5 26. NEW DEAL
- 4 27. MARSHALL PLAN
- 0 28. FIRM RUSSIAN POLICY
- 1 29. HELP ISRAEL (PALESTINE)
- 8 30. PROMOTE PEACE
- 1048 00. NO ISSUE

TRUMAN PRO. R DISAPPROVES

- 2 31. RENT CONTROL
- 1 32. PRICE CONTROL
- 0 33. TAFT-HARTLEY
- 6 34. FARM PRICES AND SUPPORT
- 0 35. LOWER INCOME TAX

13 36. CIVIL RIGHTS
 0 37. BALANCE BUDGET
 0 38. (GOVERNMENT) HOUSING
 0 39. DEFENSE ACTIVITY
 0 40. GOVERNMENT ATOMIC CONTROL
 4 41. NEW DEAL
 0 42. MARSHALL PLAN
 0 43. FIRM RUSSIAN POLICY
 0 44. HELP ISRAEL (PALESTINE)
 0 45. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN CON. R APPROVES

0 51. RENT CONTROL
 0 52. PRICE CONTROL
 37 53. TAFT-HARTLEY
 0 54. FARM PRICES AND SUPPORT
 0 55. LOWER INCOME TAX
 0 56. CIVIL RIGHTS
 0 57. BALANCE BUDGET
 0 58. (GOVERNMENT) HOUSING
 0 59. DEFENSE ACTIVITY
 0 60. GOVERNMENT ATOMIC CONTROL
 0 61. NEW DEAL
 0 62. MARSHALL PLAN
 0 63. FIRM RUSSIAN POLICY
 0 64. HELP ISRAEL (PALESTINE)
 0 65. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN CON. R INDIFFERENT

0 66. RENT CONTROL
 0 67. PRICE CONTROL
 11 68. TAFT-HARTLEY
 0 69. FARM PRICES AND SUPPORT
 3 70. LOWER INCOME TAX
 0 71. CIVIL RIGHTS
 0 72. BALANCE BUDGET
 0 73. (GOVERNMENT) HOUSING
 0 74. DEFENSE ACTIVITY
 0 75. GOVERNMENT ATOMIC CONTROL
 0 76. NEW DEAL
 0 77. MARSHALL PLAN
 0 78. FIRM RUSSIAN POLICY
 0 79. HELP ISRAEL (PALESTINE)
 2 80. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN CON. R DISAPPROVES

0 81. RENT CONTROL
 0 82. PRICE CONTROL
 17 83. TAFT-HARTLEY
 0 84. FARM PRICES AND SUPPORT

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0	85.	LOWER INCOME TAX
0	86.	CIVIL RIGHTS
1	87.	BALANCE BUDGET
0	88.	(GOVERNMENT) HOUSING
0	89.	DEFENSE ACTIVITY
0	90.	GOVERNMENT ATOMIC CONTROL
0	91.	NEW DEAL
0	92.	MARSHALL PLAN
0	93.	FIRM RUSSIAN POLICY
0	94.	HELP ISRAEL (PALESTINE)
1	95.	PROMOTE PEACE
1048	00.	NO ISSUE

=====

VAR 480033B NAME-ISSUES CONNECTED W TRMN
 COLUMNS 80 - 81
 NUMERIC
 MD=0

C. ISSUES MENTIONED IN CONNECTION WITH TRUMAN

.....

SEE APPENDIX NOTE

TRUMAN PRO. R APPROVES

3	01.	RENT CONTROL
11	02.	PRICE CONTROL
1	03.	TAFT-HARTLEY
3	04.	FARM PRICES AND SUPPORT
0	05.	LOWER INCOME TAX
13	06.	CIVIL RIGHTS
0	07.	BALANCE BUDGET
0	08.	(GOVERNMENT) HOUSING
0	09.	DEFENSE ACTIVITY
0	10.	GOVERNMENT ATOMIC CONTROL
5	11.	NEW DEAL
1	12.	MARSHALL PLAN
2	13.	FIRM RUSSIAN POLICY
2	14.	HELP ISRAEL (PALESTINE)
8	15.	PROMOTE PEACE
1048	00.	NO ISSUE

TRUMAN PRO. R INDIFFERENT

1	16.	RENT CONTROL
3	17.	PRICE CONTROL
1	18.	TAFT-HARTLEY
36	19.	FARM PRICES AND SUPPORT
0	20.	LOWER INCOME TAX
66	21.	CIVIL RIGHTS
0	22.	BALANCE BUDGET
3	23.	(GOVERNMENT) HOUSING
1	24.	DEFENSE ACTIVITY
0	25.	GOVERNMENT ATOMIC CONTROL
5	26.	NEW DEAL
4	27.	MARSHALL PLAN

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0 28. FIRM RUSSIAN POLICY
1 29. HELP ISRAEL (PALESTINE)
8 30. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN PRO. R DISAPPROVES

2 31. RENT CONTROL
1 32. PRICE CONTROL
0 33. TAFT-HARTLEY
6 34. FARM PRICES AND SUPPORT
0 35. LOWER INCOME TAX
13 36. CIVIL RIGHTS
0 37. BALANCE BUDGET
0 38. (GOVERNMENT) HOUSING
0 39. DEFENSE ACTIVITY
0 40. GOVERNMENT ATOMIC CONTROL
4 41. NEW DEAL
0 42. MARSHALL PLAN
0 43. FIRM RUSSIAN POLICY
0 44. HELP ISRAEL (PALESTINE)
0 45. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN CON. R APPROVES

0 51. RENT CONTROL
0 52. PRICE CONTROL
37 53. TAFT-HARTLEY
0 54. FARM PRICES AND SUPPORT
0 55. LOWER INCOME TAX
0 56. CIVIL RIGHTS
0 57. BALANCE BUDGET
0 58. (GOVERNMENT) HOUSING
0 59. DEFENSE ACTIVITY
0 60. GOVERNMENT ATOMIC CONTROL
0 61. NEW DEAL
0 62. MARSHALL PLAN
0 63. FIRM RUSSIAN POLICY
0 64. HELP ISRAEL (PALESTINE)
0 65. PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN CON. R INDIFFERENT

0 66. RENT CONTROL
0 67. PRICE CONTROL
11 68. TAFT-HARTLEY
0 69. FARM PRICES AND SUPPORT
3 70. LOWER INCOME TAX
0 71. CIVIL RIGHTS
0 72. BALANCE BUDGET
0 73. (GOVERNMENT) HOUSING
0 74. DEFENSE ACTIVITY
0 75. GOVERNMENT ATOMIC CONTROL
0 76. NEW DEAL

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0	77.	MARSHALL PLAN
0	78.	FIRM RUSSIAN POLICY
0	79.	HELP ISRAEL (PALESTINE)
2	80.	PROMOTE PEACE

1048 00. NO ISSUE

TRUMAN CON. R DISAPPROVES

0	81.	RENT CONTROL
0	82.	PRICE CONTROL
17	83.	TAFT-HARTLEY
0	84.	FARM PRICES AND SUPPORT
0	85.	LOWER INCOME TAX
0	86.	CIVIL RIGHTS
1	87.	BALANCE BUDGET
0	88.	(GOVERNMENT) HOUSING
0	89.	DEFENSE ACTIVITY
0	90.	GOVERNMENT ATOMIC CONTROL
0	91.	NEW DEAL
0	92.	MARSHALL PLAN
0	93.	FIRM RUSSIAN POLICY
0	94.	HELP ISRAEL (PALESTINE)
1	95.	PROMOTE PEACE

1048 00. NO ISSUE

=====

VAR 480034A NAME-ISSUES CONNECTED W DEWEY
 COLUMNS 82 - 83
 NUMERIC
 MD=0

D. ISSUES MENTIONED IN CONNECTION WITH DEWEY

SEE APPENDIX NOTE

DEWEY PRO. R APPROVES

0	01.	RENT CONTROL
0	02.	PRICE CONTROL
10	03.	TAFT-HARTLEY
0	04.	FARM PRICES AND SUPPORT
6	05.	LOWER INCOME TAX
0	06.	CIVIL RIGHTS
17	07.	BALANCE BUDGET
1	08.	(GOVERNMENT) HOUSING
0	09.	DEFENSE ACTIVITY
0	10.	GOVERNMENT ATOMIC CONTROL
0	11.	NEW DEAL
0	12.	MARSHALL PLAN
3	13.	FIRM RUSSIAN POLICY
0	14.	HELP ISRAEL (PALESTINE)
8	15.	PROMOTE PEACE

1155 00. NO ISSUE

DEWEY PRO. R INDIFFERENT

0	16.	RENT CONTROL
0	17.	PRICE CONTROL
7	18.	TAFT-HARTLEY
0	19.	FARM PRICES AND SUPPORT
19	20.	LOWER INCOME TAX
2	21.	CIVIL RIGHTS
10	22.	BALANCE BUDGET
5	23.	(GOVERNMENT) HOUSING
1	24.	DEFENSE ACTIVITY
0	25.	GOVERNMENT ATOMIC CONTROL
1	26.	NEW DEAL
1	27.	MARSHALL PLAN
4	28.	FIRM RUSSIAN POLICY
0	29.	HELP ISRAEL (PALESTINE)
7	30.	PROMOTE PEACE
1155	00.	NO ISSUE

DEWEY PRO. R DISAPPROVES

1	31.	RENT CONTROL
0	32.	PRICE CONTROL
16	33.	TAFT-HARTLEY
0	34.	FARM PRICES AND SUPPORT
2	35.	LOWER INCOME TAX
1	36.	CIVIL RIGHTS
1	37.	BALANCE BUDGET
0	38.	(GOVERNMENT) HOUSING
0	39.	DEFENSE ACTIVITY
0	40.	GOVERNMENT ATOMIC CONTROL
0	41.	NEW DEAL
0	42.	MARSHALL PLAN
0	43.	FIRM RUSSIAN POLICY
0	44.	HELP ISRAEL (PALESTINE)
0	45.	PROMOTE PEACE
1155	00.	NO ISSUE

DEWEY CON. R APPROVES

4	51.	RENT CONTROL
0	52.	PRICE CONTROL
1	53.	TAFT-HARTLEY
1	54.	FARM PRICES AND SUPPORT
0	55.	LOWER INCOME TAX
0	56.	CIVIL RIGHTS
0	57.	BALANCE BUDGET
0	58.	(GOVERNMENT) HOUSING
0	59.	DEFENSE ACTIVITY
0	60.	GOVERNMENT ATOMIC CONTROL
5	61.	NEW DEAL
1	62.	MARSHALL PLAN
0	63.	FIRM RUSSIAN POLICY
0	64.	HELP ISRAEL (PALESTINE)
0	65.	PROMOTE PEACE
1155	00.	NO ISSUE

DEWEY CON. R INDIFFERENT

- 2 66. RENT CONTROL
 - 0 67. PRICE CONTROL
 - 0 68. TAFT-HARTLEY
 - 3 69. FARM PRICES AND SUPPORT
 - 0 70. LOWER INCOME TAX
 - 2 71. CIVIL RIGHTS
 - 0 72. BALANCE BUDGET
 - 0 73. (GOVERNMENT) HOUSING
 - 2 74. DEFENSE ACTIVITY
 - 0 75. GOVERNMENT ATOMIC CONTROL
 - 6 76. NEW DEAL
 - 2 77. MARSHALL PLAN
 - 1 78. FIRM RUSSIAN POLICY
 - 0 79. HELP ISRAEL (PALESTINE)
 - 1 80. PROMOTE PEACE
- 1155 00. NO ISSUE

DEWEY CON. R DISAPPROVES

- 7 81. RENT CONTROL
 - 3 82. PRICE CONTROL
 - 0 83. TAFT-HARTLEY
 - 2 84. FARM PRICES AND SUPPORT
 - 0 85. LOWER INCOME TAX
 - 1 86. CIVIL RIGHTS
 - 0 87. BALANCE BUDGET
 - 0 88. (GOVERNMENT) HOUSING
 - 1 89. DEFENSE ACTIVITY
 - 0 90. GOVERNMENT ATOMIC CONTROL
 - 0 91. NEW DEAL
 - 0 92. MARSHALL PLAN
 - 0 93. FIRM RUSSIAN POLICY
 - 0 94. HELP ISRAEL (PALESTINE)
 - 1 95. PROMOTE PEACE
- 1155 00. NO ISSUE

=====

VAR 480034B NAME-ISSUES CONNECTED W DEWEY
 COLUMNS 84 - 85
 NUMERIC
 MD=0

D. ISSUES MENTIONED IN CONNECTION WITH DEWEY

SEE APPENDIX NOTE

DEWEY PRO. R APPROVES

- 0 01. RENT CONTROL
- 0 02. PRICE CONTROL
- 10 03. TAFT-HARTLEY
- 0 04. FARM PRICES AND SUPPORT
- 6 05. LOWER INCOME TAX
- 0 06. CIVIL RIGHTS

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17 07. BALANCE BUDGET
1 08. (GOVERNMENT) HOUSING
0 09. DEFENSE ACTIVITY
0 10. GOVERNMENT ATOMIC CONTROL
0 11. NEW DEAL
0 12. MARSHALL PLAN
3 13. FIRM RUSSIAN POLICY
0 14. HELP ISRAEL (PALESTINE)
8 15. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY PRO. R INDIFFERENT

0 16. RENT CONTROL
0 17. PRICE CONTROL
7 18. TAFT-HARTLEY
0 19. FARM PRICES AND SUPPORT
19 20. LOWER INCOME TAX
2 21. CIVIL RIGHTS
10 22. BALANCE BUDGET
5 23. (GOVERNMENT) HOUSING
1 24. DEFENSE ACTIVITY
0 25. GOVERNMENT ATOMIC CONTROL
1 26. NEW DEAL
1 27. MARSHALL PLAN
4 28. FIRM RUSSIAN POLICY
0 29. HELP ISRAEL (PALESTINE)
7 30. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY PRO. R DISAPPROVES

1 31. RENT CONTROL
0 32. PRICE CONTROL
16 33. TAFT-HARTLEY
0 34. FARM PRICES AND SUPPORT
2 35. LOWER INCOME TAX
1 36. CIVIL RIGHTS
1 37. BALANCE BUDGET
0 38. (GOVERNMENT) HOUSING
0 39. DEFENSE ACTIVITY
0 40. GOVERNMENT ATOMIC CONTROL
0 41. NEW DEAL
0 42. MARSHALL PLAN
0 43. FIRM RUSSIAN POLICY
0 44. HELP ISRAEL (PALESTINE)
0 45. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY CON. R APPROVES

4 51. RENT CONTROL
0 52. PRICE CONTROL
1 53. TAFT-HARTLEY
1 54. FARM PRICES AND SUPPORT
0 55. LOWER INCOME TAX

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0 56. CIVIL RIGHTS
0 57. BALANCE BUDGET
0 58. (GOVERNMENT) HOUSING
0 59. DEFENSE ACTIVITY
0 60. GOVERNMENT ATOMIC CONTROL
5 61. NEW DEAL
1 62. MARSHALL PLAN
0 63. FIRM RUSSIAN POLICY
0 64. HELP ISRAEL (PALESTINE)
0 65. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY CON. R INDIFFERENT

2 66. RENT CONTROL
0 67. PRICE CONTROL
0 68. TAFT-HARTLEY
3 69. FARM PRICES AND SUPPORT
0 70. LOWER INCOME TAX
2 71. CIVIL RIGHTS
0 72. BALANCE BUDGET
0 73. (GOVERNMENT) HOUSING
2 74. DEFENSE ACTIVITY
0 75. GOVERNMENT ATOMIC CONTROL
6 76. NEW DEAL
2 77. MARSHALL PLAN
1 78. FIRM RUSSIAN POLICY
0 79. HELP ISRAEL (PALESTINE)
1 80. PROMOTE PEACE

1155 00. NO ISSUE

DEWEY CON. R DISAPPROVES

7 81. RENT CONTROL
3 82. PRICE CONTROL
0 83. TAFT-HARTLEY
2 84. FARM PRICES AND SUPPORT
0 85. LOWER INCOME TAX
1 86. CIVIL RIGHTS
0 87. BALANCE BUDGET
0 88. (GOVERNMENT) HOUSING
1 89. DEFENSE ACTIVITY
0 90. GOVERNMENT ATOMIC CONTROL
0 91. NEW DEAL
0 92. MARSHALL PLAN
0 93. FIRM RUSSIAN POLICY
0 94. HELP ISRAEL (PALESTINE)
1 95. PROMOTE PEACE

1155 00. NO ISSUE

=====

VAR 480035A NAME-PERSONAL ATTRIBUTE TRMN
COLUMNS 86 - 87
NUMERIC
MD=0

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E. PERSONAL ATTRIBUTES OF TRUMAN
.....

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

- 44 11. HONEST, SINCERE, FAIR
- 67 12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
- 28 13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
- 46 14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

- 0 21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
- 115 22. SMALL, INCOMPETENT, INEFFICIENT
- 20 23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
- 1 24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
- 0 25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING,
SUPERIOR
- 9 26. INSINCERE, DECEPTIVE, TWO-FACED
- 3 27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE
- 991 00. NO ATTRIBUTE MENTIONED

=====

VAR 480035B NAME-PERSONAL ATTRIBUTE TRMN
COLUMNS 88 - 89
NUMERIC
MD=0

E. PERSONAL ATTRIBUTES OF TRUMAN
.....

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

- 44 11. HONEST, SINCERE, FAIR
- 67 12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
- 28 13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
- 46 14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

- 0 21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
- 115 22. SMALL, INCOMPETENT, INEFFICIENT
- 20 23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
- 1 24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
- 0 25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING,
SUPERIOR
- 9 26. INSINCERE, DECEPTIVE, TWO-FACED
- 3 27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE
- 991 00. NO ATTRIBUTE MENTIONED

=====

VAR 480036A NAME-PERSONAL ATTRIBUTE DEWEY
COLUMNS 90 - 91

NUMERIC
MD=0

F. PERSONAL ATTRIBUTES OF DEWEY
.....

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

- 24 11. HONEST, SINCERE, FAIR
- 152 12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
- 12 13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
- 0 14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

- 4 21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
- 14 22. SMALL, INCOMPETENT, INEFFICIENT
- 2 23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
- 36 24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
- 125 25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING,
SUPERIOR
- 5 26. INSINCERE, DECEPTIVE, TWO-FACED
- 75 27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE
- 875 00. NO ATTRIBUTE MENTIONED

=====

VAR 480036B NAME-PERSONAL ATTRIBUTE DEWEY
COLUMNS 92 - 93
NUMERIC
MD=0

F. PERSONAL ATTRIBUTES OF DEWEY
.....

SEE APPENDIX NOTE

POSITIVE ATTRIBUTES

- 24 11. HONEST, SINCERE, FAIR
- 152 12. EXPERIENCED, CAPABLE, COMPETENT, INTELLIGENT
- 12 13. FEARLESS, SPUNKY, FIGHTING, AGGRESSIVE
- 0 14. DOWN-TO-EARTH, COMMON TOUCH, UNDERSTANDING

NEGATIVE ATTRIBUTES

- 4 21. SHORT-TEMPERED, HOT-HEAD, SHOVES PEOPLE AROUND
- 14 22. SMALL, INCOMPETENT, INEFFICIENT
- 2 23. INDECISIVE, VACILLATING, DOESN'T KNOW HIS OWN MIND
- 36 24. FOPPISH, OVER-DRESSED, APPEARANCE ANTAGONIZING
- 125 25. SMUG, COMPLACENT, OVER-CONFIDENT, PATRONIZING,
SUPERIOR
- 5 26. INSINCERE, DECEPTIVE, TWO-FACED
- 75 27. NON-COMMITTAL, BACKS AWAY FROM ISSUES, ON THE FENCE
- 875 00. NO ATTRIBUTE MENTIONED

=====

VAR 480037 NAME-CMPN INCIDENTS MENTIONED
COLUMNS 94 - 94
NUMERIC
MD=0

CAMPAIGN INCIDENTS MENTIONED (GLOBAL CODE)

.....

- 14 1. DEWEY - TRAIN ENGINEER
- 1 2. DEWEY - 3 SYLLABLE WORDS
- 1 3. DEWEY - DEBATE WITH STASSEN
- 1 4. DEWEY - PRESS CONFERENCE
- 1 5. TRUMAN - VINSON-PRO
- 5 6. TRUMAN - VINSON-CON

- 639 0. NO INCIDENT MENTIONED

=====

VAR 480038 NAME-41-PRESLELCTN PLAN TO VT
COLUMNS 95 - 95
NUMERIC
MD=GE 8

Q. 6. ON THE COMING PRESIDENTIAL ELECTION, DO YOU PLAN TO VOTE.

.....

- 410 1. ALMOST CERTAIN TO VOTE
- 50 2. UNCERTAIN
- 115 3. WON'T OR CAN'T VOTE

- 1 8. DON'T KNOW
- 86 9. NA

=====

VAR 480039 NAME-41-PLAN TO VT REP/DEM
COLUMNS 96 - 96
NUMERIC
MD=0 OR GE 8

SOMETHING ELSE. Q. 7. (IF R THINKS HE IS LIKELY TO VOTE - CODED 1 OR 2 TO

.....

- 162 1. DEMOCRATIC
- 1 2. PROGRESSIVE
- 170 3. REPUBLICAN
- 9 4. DIXIECRAT (STATES' RIGHTS)
- 2 5. OTHER

- 102 8. DK
- 100 9. NA
- 116 0. INAP., CODED 3 OR 8 ON REF. NO. 38.

=====

VAR 480040 NAME-41-USA'S CNCRN W OTHERS
COLUMNS 97 - 97
NUMERIC

MD=GE 8

Q. 2. SOME PEOPLE THINK THAT SINCE THE WAR THIS COUNTRY HAS GONE TOO FAR IN CONCERNING ITSELF WITH PROBLEMS IN OTHER PARTS OF THE WORLD. HOW DO YOU FEEL ABOUT THIS.

.....

- 58 1. AGREE...U.S. HAS GONE TOO FAR
- 134 2. AGREE WITH RESERVATIONS OR UNCERTAINTY
- 22 3. NEUTRAL OR MIXED PRO-CON
- 216 4. DISAGREE WITH RESERVATIONS OR UNCERTAINTY
- 90 5. DISAGREE...U.S. HAS NOT GONE TOO FAR

- 41 8. DK
- 101 9. NA

=====

VAR 480041 NAME-41-SATISD USA TWRD RUSS
 COLUMNS 98 - 98
 NUMERIC
 MD=GE 8

Q. 4. ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY OUR COUNTRY HAS BEEN ACTING TOWARD RUSSIA.

.....

- 14 1. VERY SATISFIED
- 201 2. SATISFIED WITH RESERVATIONS
- 15 3. NEUTRAL OR MIXED PRO-CON
- 214 4. DISSATISFIED OR WITH RESERVATIONS
- 31 5. VERY DISSATISFIED

- 78 8. DK
- 109 9. NA

=====

VAR 480042 NAME-41-INFORMATION LEVEL
 COLUMNS 99 - 99
 NUMERIC
 MD=9

INFORMATION LEVEL -- CONSTRUCTED FROM FOLLOWING QUESTIONS -- NOW, WE'D LIKE TO FIND OUT A LITTLE BIT OF WHAT PEOPLE HAVE HEARD ABOUT WHAT IS GOING ON BETWEEN OURSELVES AND RUSSIA.

Q. 30. DO YOU HAPPEN TO KNOW WHETHER THE U.S. HAS BEEN DOING ANYTHING TO TRY TO STOP RUSSIA FROM GETTING CONTROL OF OTHER COUNTRIES. Q. 30A. WHAT HAVE WE BEEN DOING.

Q. 31. HAVE YOU HEARD ANYTHING ABOUT THE TROUBLES WE HAVE BEEN HAVING WITH RUSSIA IN BERLIN.

Q. 32. DO YOU HAPPEN TO KNOW WHETHER WE HAVE BEEN DOING ANYTHING TO HELP WESTERN GERMANY GET BACK ON HER FEET.

Q. 32A. WHAT ARE WE DOING.

.....

- 178 0. NO INFORMATION
- 148 1. LOW INFORMATION
- 119 2. MEDIUM INFORMATION
- 128 3. HIGH INFORMATION

89 9. NA

=====

VAR 480043 NAME-41-USA GV IN,AGRT RUSS
 COLUMNS 100 - 100
 NUMERIC
 MD=6 OR GE 8

DO YOU THINK THE U.S. SHOULD GIVE IN ON ANY POINT FOR THE
 SAKE OF TRYING TO REACH AN AGREEMENT (WITH RUSSIA).

.....

- 25 1. APPROVE
- 169 2. APPROVE WITH RESERVATIONS OR UNCERTAINTY
- 14 3. NEUTRAL OR MIXED PRO-CON
- 146 4. NO OR DISAPPROVE WITH RESERVATIONS OR UNCERTAINTY
- 114 5. NO OR DISAPPROVE

- 55 6. IT DEPENDS
- 33 8. DON'T KNOW
- 106 9. NA

=====

VAR 480044 NAME-41-USA-RUSS AGRT VIA U.N
 COLUMNS 101 - 101
 NUMERIC
 MD=GE 8

Q. 21. DO YOU FEEL THERE IS ANYTHING THE UNITED NATIONS
 ORGANIZATION CAN DO TO BRING ABOUT MORE AGREEMENT BETWEEN
 THE U.S. AND RUSSIA.

.....

- 49 1. YES
- 76 2. YES, WITH RESERVATIONS
- 10 3. NEUTRAL, MIXED, PRO-CON
- 61 4. NO, WITH RESERVATIONS
- 140 5. NO

- 87 8. DK
- 239 9. NA

=====

VAR 480045 NAME-SEX OF RESPONDENT
 COLUMNS 102 - 102
 NUMERIC
 MD=9

Q. 1. SEX OF RESPONDENT

.....

- 302 1. MALE
- 357 2. FEMALE

- 3 9. NA

=====

VAR 480046 NAME-RACE OF RESPONDENT
 COLUMNS 103 - 103

NUMERIC
MD=9

Q. 2. RACE OF RESPONDENT

.....
585 1. WHITE
60 2. NEGRO
0 3. OTHER

17 9. NA

=====
VAR 480047 NAME-AGE OF RESPONDENT
COLUMNS 104 - 104
NUMERIC
MD=9

Q. 3. AGE OF RESPONDENT

.....
57 1. 18-24
142 2. 25-34
174 3. 35-44
125 4. 45-54
86 5. 55-64
70 6. 65 AND OVER
8 9. NA

=====
VAR 480048 NAME-EDUCATION OF RESPONDENT
COLUMNS 105 - 105
NUMERIC
MD=9

Q. 4. EDUCATION OF RESPONDENT

.....
292 1. GRADE SCHOOL
266 2. HIGH SCHOOL
100 3. COLLEGE

4 9. NA

=====
VAR 480049 NAME-TOTAL 1948 INCOME
COLUMNS 106 - 106
NUMERIC
MD=9

Q. 5. TOTAL 1948 INCOME

.....
25 1. UNDER \$500
43 2. \$500-\$999
110 3. \$1000-1999
185 4. \$2000-2999
142 5. \$3000-3999
66 6. \$4000-4999

84 7. \$5000 AND OVER

7 9. NA

=====
VAR 480050 NAME-RELIGIOUS PREFERENCE
COLUMNS 107 - 107
NUMERIC
MD=9

Q. 8. RELIGIOUS PREFERENCE

.....

460 1. PROTESTANT

140 2. CATHOLIC

25 3. JEWISH

14 4. OTHER

18 5. NONE

5 9. NA

=====