

Version 01 Codebook

CODEBOOK APPENDIX FILE
1952 PRE-POST STUDY
(1952.T)

>> 1952 PARTY MASTER CODE

PRO DEMOCRATIC PARTY

LIKES PEOPLE WITHIN PARTY

- 1030. TRUMAN
- 1040. ROOSEVELT
- 1050. STEVENSON
- 1062. SPARKMAN
- 1063. ACHESON
- 1064. RUSSELL
- 1071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN,
ETC.)
- 1072. LOCAL DEMOCRAT(S) (CITY, STATE, ETC.)
- 1080. DEMOCRATS HAVE GOOD LEADERS, YOUNG LEADERS, EX-
PERIENCED LEADERS, GOOD MEN, LIKE WHOLE TICKET

- 1090. OTHER

GOVERNMENT MANAGEMENT

- 1100. EFFICIENT ADMINISTRATION, BUSINESS-LIKE ADMINIS-
TRATION, GOOD ADMINISTRATION, GOOD GOVERNMENT
(DOMESTIC OR NA WHETHER DOMESTIC OR FOREIGN)
- 1111. HONEST GOVERNMENT, MORE HONEST THAN REPUBLICANS,
LESS CORRUPTION, GRAFT, LESS USE OF PATRONAGE THAN
UNDER REPUBLICANS
- 1112. DO A BETTER JOB OR GOOD JOB OF CLEANING UP THE
'MESS IN WASHINGTON' THAN REPUBLICANS WILL DO
- 1121. DEMOCRATS SPEND LESS MONEY THAN REPUBLICANS WOULD,
DEMOCRATS ECONOMY-MINDED
- 1130. A LOT OF GOVERNMENT SPENDING IS GOOD FOR NATIONAL
ECONOMY, (SUCH AS DURING A DEPRESSION), DEMS WILL
SPEND MONEY WHEN IT IS NEEDED

- 1190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

- 1201. LIKE THEIR IDEAS, NEW IDEAS, AGREE WITH THEM

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(UNSPECIFIED)

- 1202. LIKE THEIR DOMESTIC IDEAS, POLICIES (UNSPECIFIED)
- 1210. FOR GOVERNMENT ECONOMIC CONTROLS, NEED SOME PLANNED ECONOMY (PRICE CONTROL, RENT CONTROL, ETC.), NEED SOME CONTROL OF PRIVATE ENTERPRISE
- 1220. FOR GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY (EDUCATION, SOCIAL SECURITY, HOUSING, ETC.)

- 1230. FOR GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY) - GOVERNMENT HAS TO TAKE CARE OF THINGS, TOO BIG TO BE HANDLED BY STATES OR PRIVATE ENTERPRISE (CODE HERE IF NA WHETHER 1210 OR 1220 OR NA WHETHER 1100 OR 1230)
- 1240. HUMANISTIC, INTERESTED IN HELPING PEOPLE, PUTS HUMAN RIGHTS BEFORE PROPERTY RIGHTS
- 1250. FAVORS SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS, WILL CHANGE THINGS FOR THE BETTER, IMPROVE CONDITIONS, HAS DONE GOOD THINGS FOR COUNTRY.
- 1264. SOCIALISM
- 1272. LIBERAL
- 1282. CONSERVATIVE

- 1290. OTHER
- 1291. ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC OR FOREIGN)

DOMESTIC POLICIES AND CONDITIONS--WELFARE AND ECONOMIC
(R SEES THE DOMOCRATIC PARTY AS FAVORING GOVERNMENT ACTIVITY)

- 1301. LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS
- 1302. LIKES STAND ON SOCIAL SECURITY, PENSIONS
- 1310. LIKES STAND ON AID TO EDUCATION
- 1320. LIKES STAND ON HOUSING
- 1330. LIKES STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE)
- 1342. APPROVE BANK POLICY
- 1343. LIKES STAND ON PRICE CONTROL
- 1344. LIKES STAND ON RENT CONTROL
- 1345. LIKES STAND ON WAGE CONTROL
- 1346. LIKES DEMOCRATIC TAX POLICY, FAIR TAX POLICY
- 1353. TIMES ARE BETTER UNDER DEMOCRATS, DEMOCRATS, THE PARTY OF PROSPERITY, GOOD TIMES
- 1360. TRIED TO DO (DID) SOMETHING ABOUT INFLATION, HIGH COST OF LIVING, HIGH PRICES
- 1370. DEMOCRATS (WILL) BRING HIGHER WAGES, MORE JOBS, BETTER WORKING CONDITIONS
- 1380. R LIKES HIGH PRICES UNDER DEMOCRATS

DOMESTIC POLICIES AND CONDITIONS - OTHER

- 1410. LIKES STAND FAVORING CIVIL RIGHTS, FEPC, ANTI-POLL TAX, ETC.
- 1420. LIKES STAND OPPOSED TO CIVIL RIGHTS, FEPC, PRO-SEGREGATION, ETC.
- 1431. DEMOCRATS HAVE GOOD STAND ON CIVIL LIBERTIES,

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PRO-CIVIL LIBERTIES

- 1435. DEMOCRATS HAVE TAKEN CARE OF DOMESTIC COMMUNISM, COMMUNISTS IN GOVERNMENT
- 1441. LIKE DEMOCRAT FARM POLICY, GENERAL

- 1442. APPROVE OF PRICE SUPPORT FOR FARMERS
- 1444. APPROVE OF OTHER AID TO FARMERS
- 1453. LIKE DEMOCRAT LABOR POLICY, GENERAL
- 1454. APPROVE DEMOCRAT STAND ON TAFT-HARTLEY
- 1460. APPROVE STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)
- 1490. OTHER
- 1492. R GIVES INDICATION THAT HE LIKES DEMOCRATS BECAUSE THEY OPPOSE GOVERNMENT ACITVITY IN ANY OF THE ABOVE SPECIFICS CODED IN 1301, 1302, 1310, 1320, 1330, 1343, 1344, 1345.
- 1499. ANY INDICATION THAT R FEELS THAT HE OR HIS FAMILY HAVE BEEN (WILL BE) HELPED BY PARTY ECONOMICALLY, SOCIAL WELFARE, SOCIAL SECURITY, ETC.

FOREIGN POLICY

- 1501. FAVOR DEMOCRATIC FOREIGN POLICY, GOOD FOREIGN POLICY, EFFECTIVE FOREIGN POLICY (GENERAL)
- 1518. INTERNATIONALIST (NA WHETHER MILITARY OR ECONOMIC)
- 1519. FAVORS SUPPORT FOR (COOPERATION WITH) UN, ALLIES
- 1536. FAVORS DEMOCRATIC MILITARY POLICY, HAS (EFFEC-TIVELY) OPPOSED COMMUNISM ABROAD, STOPPED SPREAD OF COMMUNISM
- 1539. PRO KOREAN WAR, KOREAN WAR WAS NECESSARY, STOPPED COMMUNISM
- 1541. FAVORS MILITARY AID TO ALLIES. FAVORS SENDING TROOPS ABROAD
- 1542. FAVORS AID TO BACKWARD NATIONS, POINT FOUR, ECONOMIC AID
- 1581. BETTER CHANCE FOR PEACE UNDER DEMOCRATS
- 1590. OTHER
- 1591. APPROVE STAND ON FOREIGN TRADE AND TARIFF
- 1593. LIKE DEFENSE PROGRAM, UMT, DRAFT PROGRAM
- 1599. ANY TYING OF R'S PERSONAL WELFARE OR FAMILY'S WELFARE TO DEMOCRATIC FOREIGN POLICY

LIKE DEMOCRATIC PARTY BECAUSE BAD FOR, HAS KEPT (WILL KEEP) IN CHECK--

- 1616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
- 1633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
- 1670. NEGROES

- 1690. OTHER

LIKE DEMOCRATIC PARTY BECAUSE GOOD FOR, BETTER FOR, HAS HELPED, WILL HELP, IS MADE UP OF--

- 1701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL

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- PRIVILEGES, EQUITABLE POLICIES FOR ALL
- 1703. PEOPLE LIKE ME, PEOPLE LIKE US
- 1711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE
'THE PEOPLE'
- 1712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING
MAN, THE WORKING MAN
- 1720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR
LEADERS)
- 1722. LABOR UNION MEMBERS
- 1730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
- 1732. BIG BUSINESS, INDUSTRY
- 1740. SMALL BUSINESSMEN
- 1750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 1760. FARMERS
- 1770. NEGROES
- 1790. OTHER
- 1791. OTHER MINORITY GROUPS
- 1793. VETERANS, SERVICEMEN
- 1794. SECTIONALISM

PARTY RESPONSES

- 1800. TRADITIONAL VOTE (ALWAYS BEEN A DEMOCRAT, I'M
JUST A DEMOCRAT)
- 1810. SPEAKS OF DEMOCRATS IN POSITIVE, PERSONAL, AFFEC-
TIVE TERMS - GOOD PEOPLE, NICE PEOPLE, ETC.
- 1820. CAN TRUST DEMOCRATS, KEEP THEIR PROMISES, KNOW
WHERE THEY STAND
- 1830. PARTY WELL ORGANIZED, STICKS TOGETHER
- 1842. POSITIVE REFERENCE TO CAMPAIGN DEMOCRATS ARE
WAGING, LIKE THEIR CAMPAIGN
- 1850. CAMPAIGN PROMISES, NA WHAT
- 1860. CODE ANY INDICATION THAT R IS REACTING POSITIVELY
TO LOCAL DEMOCRATIC PARTY (THEY'VE DONE A GOOD JOB
IN THIS COUNTY, ETC.)
- 1871. LIKE LIBERAL OR NORTHERN WING OF THE PARTY
- 1872. LIKE CONSERVATIVE OR SOUTHERN WING OF THE PARTY,
STATES RIGHTS, DIXIECRATS

OTHER AND MISSING DATA

- 1900. I JUST LIKE THEM, I LIKE EVERYTHING ABOUT THEM,
IT'S A GREAT PARTY
- 1911. DON'T CHANGE HORSES IN MID-STREAM
- 1920. MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR
WIFE
- 1930. MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE -
FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.
- 1940. DEMOCRATS ARE AGAINST REPUBLICANS OR REPUBLICAN
LEADERS

- 1980. OTHER
- 1981. LIKE TRUMAN'S WHISTLE-STOPPING

- 1991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
- 1998. DK
- 1999. NA

PARTY MASTER CODE--ANTI DEMOCRATIC PARTY

DISLIKES PEOPLE WITHIN PARTY

- 2030. TRUMAN
- 2040. ROOSEVELT
- 2050. STEVENSON
- 2062. SPARKMAN
- 2063. ACHESON
- 2064. RUSSELL
- 2071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN,
ETC.)
- 2072. LOCAL DEMOCRATS (CITY, STATE, ETC.)
- 2080. DEMOCRATS HAVE BAD LEADERS, OLD LEADERS, INEX-
PERIENCED LEADERS, BAD MEN, MISSOURI CROWD, DON'T
LIKE TICKET

- 2090. OTHER

GOVERNMENT MANAGEMENT

- 2100. INEFFICIENCY, WASTE, UNBUSINESS-LIKE ADMINISTRA-
TION, TOO MUCH BUREAUCRACY, TOO MANY GOVERNMENT
AGENCIES, RED TAPE (DOMESTIC OR NA WHETHER
DOMESTIC OR FOREIGN)
- 2111. CORRUPTION, GRAFT, DISHONESTY, PATRONAGE
- 2112. THAT MESS IN WASHINGTON, WON'T CLEAN
UP THAT 'MESS IN WASHINGTON'.
- 2121. DON'T SPEND ENOUGH, SHOULD SPEND MORE MONEY, TOO
ECONOMY MINDED
- 2130. TOO MUCH GOVERNMENT SPENDING, DEFICIT
SPENDING, BANKRUPTING COUNTRY, UNBALANCED
BUDGET, NATIONAL DEBT.

- 2190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

- 2201. DON'T LIKE THEIR IDEAS, OLD IDEAS, DON'T AGREE
WITH THEM (UNSPECIFIED)
- 2202. DON'T LIKE THEIR DOMESTIC IDEAS, POLICIES
(UNSPECIFIED)
- 2210. TOO MANY ECONOMIC CONTROLS, PRICE CONTROL, RENT
CONTROL, ETC., ARE BAD - ONLY MAKE MATTERS WORSE,
TOO MUCH INTERFERENCE WITH PRIVATE ENTERPRISE
- 2220. TOO MUCH GOVERNMENT ECONOMIC AND SOCIAL WELFARE
ACTIVITY (EDUCATION, SOCIAL SECURITY, HOUSING,
ETC.); SHOULD BE LEFT TO THE STATES. AGAINST THE
'WELFARE STATE'
- 2230. TOO MUCH GOVERNMENT ACTIVITY (NOT CLEAR AS TO
WHETHER ECONOMIC CONTROLS OR WELFARE ACITVITY),
GOVERNMENT TOO BIG, TOO CENTRALIZED, TOO POWERFUL,
MORE SHOULD BE LEFT TO THE STATES TO HANDLE, TOO
MUCH GOVERNMENT CONTROL, TOO MANY BUREAUCRATS
TELLING US WHAT TO DO (CODE HERE IF NA WHETHER
2100 OR 2230 OR NA WHETHER 2210 OR 2220).
- 2240. NOT INTERESTED IN HELPING PEOPLE, NOT INTERESTED
IN THE PEOPLE ANY MORE

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- 2250. OPPOSED TO SOCIAL CHANGE, SOCIAL REFORMS, PROGRESS, HAS DONE BAD THINGS FOR COUNTRY
- 2262. CREEPING SOCIALISM, DEMOCRATIC PARTY SOCIALISTIC, COMMUNISTIC, TOO RADICAL, LEFT-WING
- 2265. DEMOCRATIC POLICIES DESTROYING MORAL FIBER OF AMERICAN PEOPLE, PEOPLE TOO DEPENDENT, DESTROYS INDIVIDUAL INITIATIVE, PEOPLE GETTING LAZY, DON'T WANT TO WORK ANYMORE, ETC., LOST FAITH IN AMERICAN PEOPLE
- 2272. TOO LIBERAL
- 2282. TOO CONSERVATIVE, GETTING TOO CONSERVATIVE
- 2290. OTHER
- 2291. ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC OR FOREIGN)

DOMESTIC POLICIES AND CONDITIONS--WELFARE AND ECONOMIC
(R SEES THE DEMOCRATIC PARTY AS FAVORING GOVERNMENT ACTIVITY)

- 2301. AGAINST STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS
- 2302. AGAINST STAND ON SOCIAL SECURITY, PENSIONS
- 2310. AGAINST STAND ON AID TO EDUCATION
- 2320. AGAINST STAND ON HOUSING
- 2330. AGAINST STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE)
- 2342. DISAPPROVE OF BANK POLICY
- 2343. AGAINST STAND ON PRICE CONTROL
- 2344. AGAINST STAND ON RENT CONTROL
- 2345. AGAINST STAND ON WAGE CONTROL
- 2348. HIGH TAXES
- 2351. TIMES ARE BAD UNDER DEMOCRATS, DEMOCRATS BRING DEPRESSION, BAD TIMES, BAD TIMES NOW
- 2360. INFLATION, HIGH COST OF LIVING, HIGH PRICES, FALSE PROSPERITY
- 2370. DEMOCRATS BRING LOW WAGES, FEWER JOBS, POORER WORKING CONDITIONS

DOMESTIC POLICIES AND CONDITIONS - OTHER

- 2410. AGAINST STAND ON CIVIL RIGHTS, AGAINST PRO-CIVIL RIGHTS STAND
- 2421. DEMOCRATS HAVEN'T DONE ENOUGH ON CIVIL RIGHTS,

CAN'T DO MUCH ON CIVIL RIGHTS BECAUSE OF THE SOUTH
- 2432. BAD STAND ON CIVIL LIBERTIES, INDULGED IN WITCH-HUNTS
- 2437. COMMUNISTS IN GOVERNMENT, TOO SOFT ON COMMUNISTS
- 2441. AGAINST DEMOCRAT FARM POLICY, GENERAL
- 2442. AGAINST DEMOCRAT PRICE SUPPORTS FOR FARMERS
- 2444. AGAINST OTHER DEMOCRAT AID TO FARMERS
- 2446. AGAINST DEMOCRATIC CONTROL OF FARMERS, TELLING FARMERS WHAT TO DO
- 2453. AGAINST DEMOCRAT LABOR POLICY, GENERAL
- 2454. AGAINST DEMOCRAT STAND ON TAFT-HARTLEY
- 2455. TOO MANY STRIKES
- 2460. AGAINST STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

- 2490. OTHER
- 2492. R GIVES INDICATION THAT HE DISLIKES DEMOCRATS BECAUSE THEY OPPOSE ACTIVITY IN ANY OF THE SPECIFICS CODED IN 2301, 2302, 2310, 2320, 2330, 2343, 2344, 2345
- 2493. AGAINST STAND ON VETERANS POLICY, LEGISLATION
- 2499. ANY INDICATION THAT R OR R'S FAMILY HAVE BEEN (WILL BE) HURT BY PARTY ECONOMICALLY, SOCIAL WELFARE, ETC.

FOREIGN POLICY

- 2502. AGAINST DEMOCRAT FOREIGN POLICY, BAD FOREIGN POLICY, NA WHY
- 2503. BADLY HANDLED FOREIGN POLICY, BUNGLING, UNCLEAR POLICY, INCONSISTENT, NO REAL POLICY, NOT DYNAMIC, NOT AGGRESSIVE, INEFFICIENT HANDLING OF FOREIGN AID
- 2518. TOO INTERNATIONALIST, TOO MUCH MEDDLING IN OTHER COUNTRIES' AFFAIRS, WE SHOULD MIND OUR OWN BUSINESS (NA WHETHER MILITARY OR ECONOMIC)
- 2519. R ANTI-UN, R AGAINST COOPERATION WITH UN, DISTRUST OF OUR ALLIES
- 2536. HAS NOT STOPPED COMMUNISM, HELPED COMMUNISM SPREAD
- 2537. SOLD OUT TO COMMUNISM - YALTA, TRAITORS IN STATE DEPT., ALGER HISS, ETC.
- 2541. R AGAINST MILITARY AID TO ALLIES, AGAINST SENDING TROOPS ABROAD
- 2542. R AGAINST ECONOMIC AID, POINT FOUR, SPENDING TOO MUCH MONEY ABROAD
- 2563. NEGLECTED ASIA, TOO MUCH IN EUROPE AT EXPENSE OF ASIA
- 2564. R AGAINST KOREAN WAR, TRUMAN'S WAR, SHOULD NEVER HAVE GONE INTO KOREA, COULD HAVE BEEN AVOIDED, NOT BEING HANDLED RIGHT
- 2581. DEMOCRATS ARE THE WAR PARTY, WILL GET US INTO FULL-SCALE WAR

- 2590. OTHER
- 2591. DISAPPROVE STAND ON FOREIGN TRADE AND TARIFF
- 2593. DISAPPROVE OF DEFENSE PROGRAM, UMT, DRAFT PROGRAM
- 2599. ANY TYING OF R'S OR HIS FAMILY'S PERSONAL WELFARE TO DEMOCRATIC FOREIGN POLICY (DRAFT, BEING CALLED BACK TO SERVICE, ETC.)

DISLIKE DEMOCRATIC PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY--

- 2601. SPECIAL INTERESTS, HELPS SOME GROUPS AT EXPENSE OF OTHERS
- 2616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
- 2633. BIG BUSINESS, INDUSTRY, BUSINESS MEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET

- 2690. OTHER

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DISLIKE DEMOCRATIC PARTY BECAUSE IT'S BAD FOR, HAS KEPT
(WILL KEEP) IN CHECK--

- 2703. PEOPLE LIKE ME, PEOPLE LIKE US
- 2711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE,
'THE PEOPLE'
- 2712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABOR-
ING MAN, THE WORKING MAN
- 2720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR
LEADERS)
- 2722. LABOR UNION MEMBERS
- 2730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
- 2732. BIG BUSINESS, INDUSTRY
- 2740. SMALL BUSINESSMEN
- 2750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 2760. FARMERS
- 2770. NEGROES

- 2790. OTHER
- 2791. OTHER MINORITY GROUPS
- 2793. VETERANS, SERVICEMEN
- 2794. SECTIONALISM

PARTY RESPONSES

- 2800. NEVER BEEN A DEMOCRAT, JUST COULDN'T VOTE
DEMOCRATIC
- 2810. SPEAKS OF DEMOCRATS IN A NEGATIVE, PERSONAL,
AFFECTIVE TERMS - BAD PEOPLE, LAZY PEOPLE, ETC.
- 2820. CAN'T TRUST DEMOCRATS, DON'T KEEP THEIR PROMISES,
DON'T KNOW WHERE THEY STAND
- 2830. PARTY IS SPLIT, REALLY TWO PARTIES, DON'T KNOW
WHICH FACTION IS ON TOP
- 2842. NEGATIVE REFERENCE TO CAMPAIGN DEMOCRATS ARE
WAGING
- 2850. DEMOCRATIC CAMPAIGN PROMISES, NA WHAT
- 2860. R REACTS NEGATIVELY TO LOCAL DEMOCRATIC PARTY
- 2870. FACTION OR LEADERSHIP R DOESN'T LIKE IS CONTROL-
LING PARTY OR CAMPAIGN (TRUMAN, RADICALS, UNION
BOSSES, ETC. CONTROL PARTY)
- 2871. DON'T LIKE LIBERAL OR NORTHERN WING OF THE PARTY
- 2872. DON'T LIKE CONSERVATIVE OR SOUTHERN WING OF THE
PARTY, DIXIECRATS, SOLID SOUTH
- 2880. DISLIKE PARTY ORGANIZATION, BOSSES, CHEAP
POLITICIANS

OTHER AND MISSING DATA

- 2900. I JUST DON'T LIKE THEM, IT'S A LOUSY PARTY
- 2914. ONE PARTY IN POWER TOO LONG, BAD FOR COUNTRY FOR
ONE PARTY TO BE IN POWER TOO LONG (NA WHY), NEED
FOR 2-PARTY SYSTEM
- 2920. MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR
WIFE
- 2930. MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE--
FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.
- 2950. PARTY ONLY INTERESTED IN STAYING IN (GETTING)
POWER, RUTHLESS

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2980. OTHER
2981. DISAPPROVE OF TRUMAN'S WHISTLE-STOPPING
2991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
2998. DK
2999. NA

PARTY MASTER CODE--PRO REPUBLICAN PARTY

LIKES PEOPLE WITHIN PARTY

3010. EISENHOWER
3020. NIXON
3060. TAFT
3063. DEWEY
3064. MCCARTHY
3071. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESS-
MEN, ETC.)
3072. LOCAL REPUBLICANS (CITY, STATE, ETC.)
3080. REPUBLICANS HAVE GOOD LEADERS, YOUNG LEADERS, EX-
PERIENCED LEADERS, GOOD MEN, LIKE WHOLE TICKET

3090. OTHER

GOVERNMENT MANAGEMENT

3100. WILL GIVE AN EFFICIENT ADMINISTRATION, BUSINESS-

LIKE ADMINISTRATION, GOOD GOVERNMENT, WOULD PUT
HOOVER'S RECOMMENDATIONS INTO OPERATION
3111. WILL CLEAN UP THE CORRUPTION, MORE HONEST THAN THE
DEMOCRATS, WILL GIVE US HONEST GOVERNMENT, NEW
BROOM SWEEPS CLEAN, PATRONAGE
3112. WILL CLEAN UP THAT 'MESS IN WASHINGTON'
3120. WILL SPEND LESS MONEY, MORE ECONOMY MINDED, WILL
BALANCE BUDGET, WILL DECREASE NATIONAL DEBT
3131. WILL NOT BE TOO ECONOMY MINDED, NOT AFRAID TO
SPEND MONEY

3190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

3201. LIKE THEIR IDEAS, NEW IDEAS, AGREE WITH THEM (UN-
SPECIFIED)
3202. LIKE THEIR DOMESTIC IDEAS, POLICIES (UNSPECIFIED)
3211. WILL ELIMINATE OR CUT DOWN ECONOMIC CONTROLS, FOR
FREE ENTERPRISE
3221. THEY'RE AGAINST THE WELFARE STATE, AGAINST GOV-
ERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY
3231. AGAINST TOO MUCH CENTRALIZED GOVERNMENT, WILL
LEAVE MORE TO THE STATES, AGAINST TOO MUCH GOV-
ERNMENT ACTIVITY (NOT CLEAR WHETHER ECONOMIC
CONTROLS OR WELFARE ACTIVITY) (CODE HERE IF NA
WHETHER 3211 OR 3221 OR NA WHETHER 3100 OR 3231)
3240. HUMANISTIC, INTERESTED IN HELPING PEOPLE, PUTS
HUMAN RIGHTS BEFORE PROPERTY RIGHTS
3250. FAVORS SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS,

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- WILL CHANGE THINGS FOR THE BETTER, IMPROVE CON-
DITIONS, WOULD DO GOOD THINGS FOR COUNTRY
- 3267. FOR LIBERTY, AGAINST CREEPING SOCIALISM
 - 3268. RESTORE INDIVIDUAL INITIATIVE, HAS FAITH IN
AMERICAN PEOPLE
 - 3272. LIBERAL
 - 3282. CONSERVATIVE

 - 3290. OTHER
 - 3291. ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC OR
FOREIGN)

DOMESTIC POLICIES AND CONDITIONS--WELFARE AND ECONOMIC
(R SEES THE REPUBLICAN PARTY AS AGAINST GOVERNMENT ACTIVITY)

- 3301. LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINI-
MUM WAGES AND HOURS
- 3302. LIKES STAND ON SOCIAL SECURITY, PENSIONS
- 3310. LIKES STAND ON AID TO EDUCATION
- 3320. LIKES STAND ON HOUSING
- 3330. LIKES STAND ON NATIONAL HEALTH INSURANCE (SOCIAL-
IZED MEDICINE)
- 3342. APPROVE OF BANK POLICY

- 3343. LIKES STAND ON PRICE CONTROL
- 3344. LIKES STAND ON RENT CONTROL
- 3345. LIKES STAND ON WAGE CONTROL
- 3347. REPUBLICANS FAVOR LOWER TAXES
- 3353. TIMES ARE (WILL BE) BETTER UNDER REPUBLICANS, ECO-
NOMIC CONDITIONS WILL IMPROVE, REPUBLICANS WILL
BRING PROSPERITY, GOOD TIMES
- 3360. REPUBLICANS WILL DO SOMETHING ABOUT INFLATION,
HIGH COST OF LIVING, HIGH PRICES
- 3370. REPUBLICANS WILL BRING MORE JOBS, HIGHER WAGES,
IMPROVE WORKING CONDITIONS
- 3380. REPUBLICANS WILL BRING HIGHER PRICES

DOMESTIC POLICIES AND CONDITIONS - OTHER

- 3410. REPUBLICANS WILL DO MORE ON CIVIL RIGHTS
- 3422. REPUBLICANS WILL DO LESS ON CIVIL RIGHTS, WILL
LET STATES HANDLE IT
- 3433. REPUBLICANS TAKE A BETTER STAND ON CIVIL LIBERTIES
- 3437. REPUBLICANS GET RID OF COMMUNISTS, TAKE CARE OF
COMMUNISTS
- 3441. REPUBLICANS HAVE A BETTER FARM POLICY, GENERAL
- 3443. REPUBLICANS ARE AGAINST PRICE SUPPORTS FOR FARMS
- 3445. REPUBLICANS WILL DO AWAY WITH AID TO FARMERS
- 3453. REPUBLICANS HAVE A BETTER LABOR POLICY, GENERAL
- 3454. APPROVE REPUBLICAN STAND ON TAFT-HARTLEY
- 3455. WON'T BE ALL THESE STRIKES IF REPUBLICANS WIN
- 3460. APPROVE REPUBLICAN STAND ON CONSERVATION, PUBLIC
POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS
OIL)

- 3490. OTHER
- 3491. R GIVES INDICATION THAT HE LIKES REPUBLICANS
BECAUSE THEY SUPPORT GOVERNMENT ACTIVITY IN ANY OF

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THE SPECIFICS CODED IN 3301, 3302, 3310, 3320,
3330, 3343, 3344, 3345

- 3493. APPROVE REPUBLICAN STAND ON VETERANS POLICY,
LEGISLATION
- 3499. ANY INDICATION THAT R FEELS HE OR HIS FAMILY HAVE
BEEN (WILL BE) HELPED BY PARTY ECONOMICALLY, SO-
CIAL WELFARE, SOCIAL SECURITY, ETC.

FOREIGN POLICY

- 3501. LIKES REPUBLICAN FOREIGN POLICY, HAVE GOOD
(BETTER) FOREIGN POLICY, WILL HAVE MORE EFFECTIVE
FOREIGN POLICY (GENERAL)
- 3503. REPUBLICANS WILL HAVE A CLEAR POLICY, DYNAMIC,
AGGRESSIVE, CUT OUT BUNGLING
- 3519. WILL KNOW HOW TO HANDLE OUR ALLIES, WILL GET
BETTER COOPERATION FROM THEM, FROM UN (NO INDICA-
TION OF ANTI-ALLIES OR ANTI-UN FEELING)
- 3524. ISOLATIONIST, WON'T MEDDLE IN OTHER COUNTRIES'

AFFAIRS, WILL MIND OUR OWN BUSINESS (NA WHETHER
MILITARY OR ECONOMIC)
- 3525. WILL KNOW HOW TO HANDLE OUR ALLIES, WILL PUT UN IN
ITS PLACE (ANTI-ALLIES, ANTI-UN FEELING)
- 3535. WILL STOP COMMUNISM, WILL KNOW HOW TO HANDLE
RUSSIA
- 3538. WILL KICK THE TRAITORS OUT OF THE STATE DEPARTMENT
- 3551. WILL STOP SENDING TROOPS ABROAD
- 3552. WILL CUT OUT (REDUCE) ALL THIS SPENDING ABROAD,
ECONOMIC AID
- 3564. WILL END KOREAN WAR, CLEAN UP MESS IN KOREA
- 3581. REPUBLICAN PARTY THE PEACE PARTY, BETTER CHANCE
FOR PEACE UNDER REPUBLICANS

- 3590. OTHER
- 3591. APPROVE STAND ON FOREIGN TRADE AND TARIFF
- 3593. APPROVE OF DEFENSE PROGRAM, UMT, DRAFT PROGRAM
- 3599. ANY TYING OF R'S PERSONAL WELFARE OR FAMILY'S
WELFARE TO REPUBLICAN FOREIGN POLICY

LIKE REPUBLICAN PARTY BECAUSE BAD FOR, HAS KEPT (WILL KEEP)
IN CHECK--

- 3616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS,
LABOR UNION BOSSES
- 3633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASS-
ES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL
STREET
- 3670. NEGROES

- 3690. OTHER

LIKE REPUBLICAN PARTY BECAUSE GOOD FOR, BETTER FOR, HAS
HELPED, WILL HELP, IS MADE UP OF --

- 3701. ALL THE PEOPLE, GOOD FOR EVERYONE, EQUITABLE
POLICIES FOR ALL, NO SPECIAL PRIVILEGES
- 3703. PEOPLE LIKE ME, PEOPLE LIKE US

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- 3711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
- 3712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
- 3720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
- 3722. LABOR UNION MEMBERS
- 3730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
- 3732. BIG BUSINESS, INDUSTRY
- 3740. SMALL BUSINESSMEN
- 3750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 3760. FARMERS
- 3770. NEGROES

- 3790. OTHER
- 3791. OTHER MINORITY GROUPS
- 3793. VETERANS, SERVICEMEN
- 3794. SECTIONALISM

PARTY RESPONSES

- 3800. TRADITIONAL VOTE. (ALWAYS BEEN A REPUBLICAN, I'M JUST A REPUBLICAN)
- 3810. SPEAKS OF REPUBLICANS IN POSITIVE, PERSONAL, AFFECTIVE TERMS-- GOOD PEOPLE, NICE PEOPLE, ETC.
- 3820. CAN TRUST REPUBLICANS, THEY'LL KEEP THEIR PROMISES, KNOW WHERE THEY STAND
- 3830. WELL ORGANIZED, MEMBERS STICK TOGETHER
- 3842. R REACTS POSITIVELY TOWARD REPUBLICAN CAMPAIGN
- 3850. LIKE CAMPAIGN PROMISES, NA WHAT
- 3860. R REACTS POSITIVELY TO LOCAL REPUBLICAN PARTY
- 3871. PRO LIBERAL, PROGRESSIVE, YOUNG, EISENHOWER OR DEWEY PART OF THE PARTY (NO REFERENCE TO FOREIGN AFFAIRS)
- 3872. PRO CONSERVATIVE, TAFT-LED PART OF THE PARTY, OLD GUARD (NO REFERENCE TO FOREIGN AFFAIRS)
- 3873. PRO INTERNATIONALIST WING OF THE PARTY
- 3874. PRO ISOLATIONIST WING OF THE PARTY

OTHER AND MISSING DATA

- 3900. I JUST LIKE THEM, I LIKE EVERYTHING ABOUT THEM, IT'S A GREAT PARTY
- 3913. IT'S TIME FOR A CHANGE
- 3915. NEED FOR 2-PARTY SYSTEM
- 3920. MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR WIFE
- 3930. MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE - FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.
- 3940. REPUBLICANS AGAINST DEMOCRATS, DEMOCRATIC LEADERS

- 3980. OTHER
- 3983. LIKE MCCARTHY'S SPEECH
- 3991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
- 3998. DK
- 3999. NA

PARTY MASTER CODE -- ANTI-REPUBLICAN PARTY

DISLIKES PEOPLE WITHIN THE PARTY

- 4010. EISENHOWER
- 4020. NIXON
- 4060. TAFT
- 4063. DEWEY
- 4064. MCCARTHY
- 4071. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESSMEN,
ETC.)
- 4072. LOCAL REPUBLICANS (CITY, STATE, ETC.)
- 4080. REPUBLICANS HAVE BAD LEADERS, OLD LEADERS, INEX-
PERIENCED LEADERS, BAD MEN, DON'T LIKE TICKET

- 4090. OTHER

GOVERNMENT MANAGEMENT

- 4101. WILL NOT GIVE US AN EFFICIENT GOVERNMENT
- 4112. WON'T CLEAN UP THAT 'MESS IN WASHINGTON'
- 4114. JUST AS CORRUPT AS (MORE CORRUPT THAN) DEMOCRATS,
DISHONEST
- 4121. TOO INTERESTED IN ECONOMY, WON'T SPEND MONEY
WHERE NEEDED
- 4131. WILL SPEND TOO MUCH MONEY, LESS ECONOMICAL THAN
DEMOCRATS

- 4190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

- 4201. DON'T LIKE THEIR IDEAS, OLD IDEAS, DON'T AGREE
WITH THEM (UNSPECIFIED)
- 4202. DON'T LIKE THEIR DOMESTIC IDEAS, POLICIES
(UNSPECIFIED)
- 4203. TOO NEGATIVE, NO CONSTRUCTIVE PROGRAM, JUST
AGAINST THINGS
- 4204. ME-TOOISM
- 4211. AGAINST GOVERNMENT ECONOMIC CONTROLS (PRICE
CONTROL, RENT CONTROL, ETC.)
- 4221. AGAINST GOVERNMENT ECONOMIC AND SOCIAL WELFARE
ACTIVITY (EDUCATION, SOCIAL SECURITY, HOUSING,
ETC.)
- 4231. AGAINST GOVERNMENT ACTIVITY (NOT CLEAR AS TO
WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY),
AGAINST LETTING GOVERNMENT DO THINGS THAT ARE
NEEDED (CODE HERE IF NA WHETHER 4211 OR 4221 OR
NA WHETHER 4101 OR 4231)
- 4240. NOT INTERESTED IN HELPING PEOPLE, PUTS PROPERTY
RIGHTS ABOVE HUMAN RIGHTS, WOULD LET PEOPLE STARVE
- 4250. OPPOSED TO SOCIAL REFORMS, SOCIAL CHANGE,
PROGRESS, WOULD DO BAD THINGS FOR COUNTRY
- 4272. TOO LIBERAL
- 4281. TOO CONSERVATIVE, REACTIONARY

- 4290. OTHER
- 4291. ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC
OR FOREIGN)

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DOMESTIC POLICIES AND CONDITIONS--WELFARE AND ECONOMIC
(R SEES THE REPUBLICAN PARTY AS AGAINST GOVERNMENT ACTIVITY)

- 4301. AGAINST STAND ON UNEMPLOYMENT COMPENSATION,
MINIMUM WAGES AND HOURS
- 4302. AGAINST STAND ON SOCIAL SECURITY, PENSIONS
- 4310. AGAINST STAND ON AID TO EDUCATION
- 4320. AGAINST STAND ON HOUSING
- 4330. AGAINST STAND ON NATIONAL HEALTH INSURANCE
(SOCIALIZED MEDICINE)
- 4342. DISAPPROVE OF BANK POLICY
- 4343. AGAINST STAND ON PRICE CONTROL
- 4344. AGAINST STAND ON RENT CONTROL
- 4345. AGAINST STAND ON WAGE CONTROL
- 4348. TAXES ARE HIGHER (ARE NOT LOWER) UNDER REPUB-
LICANS, UNFAIR TAX POLICY
- 4351. REPUBLICANS PARTY OF DEPRESSION, WILL BRING DE-
PRESSION, BAD TIMES (NO MENTION OF 'HOOVER'
DEPRESSION)
- 4355. SPECIFIC MENTION OF 'HOOVER' DEPRESSION, HOW
CONDITIONS WERE DURING THE DEPRESSION, ETC.
- 4360. INFLATION, HIGH COST OF LIVING, HIGH PRICES
- 4370. REPUBLICANS WILL BRING FEWER JOBS, LOWER WAGES,
POORER WORKING CONDITIONS
- 4380. REPUBLICANS WILL BRING LOWER PRICES

DOMESTIC POLICIES AND CONDITIONS - OTHER

- 4420. AGAINST STAND ON CIVIL RIGHTS, REPUBLICANS ARE
AGAINST CIVIL RIGHTS
- 4432. REPUBLICANS ARE BAD ON CIVIL LIBERTIES, WITCH-
HUNTING, MCCARTHYISM
- 4437. REPUBLICANS WON'T GET RID OF COMMUNISTS
- 4441. R AGAINST REPUBLICAN FARM POLICY, GENERAL
- 4443. R OPPOSES REPUBLICAN STAND ON PRICE SUPPORTS, RE-
PUBLICANS OPPOSED TO PRICE SUPPORTS
- 4445. REPUBLICANS OPPOSED TO OTHER AID TO FARMERS
- 4453. R AGAINST REPUBLICAN LABOR POLICY, GENERAL
- 4454. R AGAINST REPUBLICAN STAND ON TAFT-HARTLEY
- 4460. R AGAINST REPUBLICAN STAND ON CONSERVATION, PUBLIC
POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS
OIL)
- 4490. OTHER
- 4491. R GIVES INDICATION THAT HE DISLIKES REPUBLICANS
BECAUSE THEY SUPPORT GOVERNMENT ACTIVITY IN ANY
OF THE SPECIFICS CODED IN 4301, 4302, 4310, 4320,
4330, 4343, 4344, 4345.
- 4493. R AGAINST REPUBLICAN STAND ON VETERANS POLICY,
LEGISLATION
- 4499. ANY INDICATION THAT R OR R'S FAMILY HAVE BEEN
(WILL BE) HURT BY PARTY ECONOMICALLY, SOCIAL
WELFARE, ETC.

FOREIGN POLICY

- 4502. DON'T LIKE REPUBLICAN FOREIGN POLICY, GENERAL
- 4523. ISOLATIONIST, AGAINST AID TO OTHER COUNTRIES
(NA WHETHER MILITARY OR ECONOMIC)

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- 4525. REPUBLICANS AGAINST THE UN, AGAINST COOPERATING WITH UN, DISTRUST OUR ALLIES, WON'T BE ABLE TO WORK WITH OUR ALLIES
- 4535. WON'T STOP COMMUNISM, WILL LET COMMUNISM SPREAD, WON'T KNOW HOW TO HANDLE RUSSIA
- 4542. SPEND TOO MUCH ABROAD, TOO MUCH ECONOMIC AID
- 4551. REPUBLICANS AGAINST SENDING TROOPS ABROAD, AGAINST MILITARY AID TO OUR ALLIES
- 4552. REPUBLICANS AGAINST ECONOMIC AID, POINT FOUR, AGAINST ECONOMIC HELP TO OTHER COUNTRIES
- 4564. SPECIFIC COMMENTS ABOUT KOREA (REPUBLICAN'S FAULT, THEY DIDN'T VOTE FOR KOREAN AID, ETC.)

- 4590. OTHER
- 4591. DISAPPROVE OF STAND ON FOREIGN TRADE AND TARIFFS
- 4593. DISAPPROVE OF STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
- 4599. ANY TYING OF R'S OR HIS FAMILY'S WELFARE TO REPUBLICAN FOREIGN POLICY

DISLIKE REPUBLICAN PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY--

- 4601. SPECIAL INTERESTS, HELPS SOME GROUPS AT EXPENSE OF OTHERS
- 4616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
- 4633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
- 4670. NEGROES

- 4690. OTHER

DISLIKE REPUBLICAN PARTY BECAUSE IT'S BAD FOR, HAS KEPT (WILL KEEP) IN CHECK--

- 4703. PEOPLE LIKE ME, PEOPLE LIKE US
- 4711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
- 4712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
- 4720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
- 4722. LABOR UNION MEMBERS
- 4730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
- 4732. BIG BUSINESS, INDUSTRY
- 4740. SMALL BUSINESSMEN
- 4750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS

- 4760. FARMERS
- 4770. NEGROES

- 4790. OTHER
- 4791. OTHER MINORITY GROUPS
- 4793. VETERANS, SERVICEMEN
- 4794. SECTIONALISM

PARTY RESPONSES

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- 4800. NEVER BEEN A REPUBLICAN, JUST COULDN'T VOTE
REPUBLICAN
- 4810. SPEAKS OF REPUBLICANS IN NEGATIVE, PERSONAL,
AFFECTIVE TERMS - SELFISH PEOPLE, MEAN PEOPLE,
ETC.
- 4820. CAN'T TRUST REPUBLICANS, WON'T KEEP THEIR PROM-
ISES, DON'T KNOW WHERE THEY STAND
- 4830. PARTY IS SPLIT, REALLY TWO PARTIES, DON'T KNOW
WHICH FACTION IS ON TOP
- 4842. NEGATIVE REFERENCE TO CAMPAIGN REPUBLICANS ARE
WAGING
- 4850. DON'T LIKE CAMPAIGN PROMISES, NA WHAT
- 4860. R REACTS NEGATIVELY TO LOCAL REPUBLICAN PARTY
FACTION OR LEADERSHIP R DOESN'T LIKE IS CONTROL-
LING PARTY (TAFT IS RUNNING THE PARTY OR CAMPAIGN,
ETC.)
- 4871. ANTI-LIBERAL, PROGRESSIVE, YOUNG, EISENHOWER OR
DEWEY PART OF THE PARTY (NO REFERENCE TO FOREIGN
AFFAIRS)
- 4872. ANTI-CONSERVATIVE, TAFT-LED REPUBLICAN PARTY, OLD
GUARD (NO REFERENCE TO FOREIGN AFFAIRS)
- 4873. ANTI-INTERNATIONALIST WING OF THE PARTY
- 4874. ANTI-ISOLATIONIST WING OF THE PARTY
- 4880. DISLIKES REPUBLICAN PARTY ORGANIZATION, DISLIKES
PARTY OR MACHINE BOSSES

OTHER AND MISSING DATA

- 4900. I JUST DON'T LIKE THEM, IT'S A LOUSY PARTY
- 4920. MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR
WIFE
- 4930. MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE -
FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.
- 4950. PARTY ONLY INTERESTED IN STAYING IN (GETTING IN)
POWER, RUTHLESS

- 4980. OTHER
- 4983. DIDN'T LIKE MCCARTHY'S SPEECH
- 4991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
- 4998. DK
- 4999. NA

□

>> 1952 CANDIDATE MASTER CODE

PRO STEVENSON

EXPERIENCE AND ABILITIES

- 5011. GOOD MAN. WELL QUALIFIED FOR THE JOB. WILL MAKE
A GOOD PRESIDENT. R HAS HEARD GOOD THINGS ABOUT
HIM. CAPABLE, HAS ABILITY. BEST MAN FOR THE JOB
OR BEST CANDIDATE
- 5012. EXPERIENCED (NA WHAT KIND)
- 5021. HE'S NOT A MILITARY MAN
- 5030. SUCCESSFUL RECORD. WAS A GOOD GOVERNOR
- 5040. GOVERNMENT OR POLITICAL EXPERIENCE. HAS
EXPERIENCE IN CIVIL GOVERNMENT

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- 5050. GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY.
GOOD ORGANIZER
- 5060. HAS CLEANED UP CORRUPTION IN ILLINOIS
- 5070. DIPLOMAT, STATESMAN, HAS DIPLOMATIC EXPERIENCE
- 5080. WILL CUT SPENDING. WILL BE ECONOMICAL

- 5090. OTHER

CHARACTER AND BACKGROUND

- 5110. A LEADER. GREAT, NATURAL-BORN LEADER
- 5120. STRONG MAN. SELF-CONFIDENT. CAN MAKE DECISIONS.
WILL END ALL THIS INDECISION - WILL ACT
- 5131. WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM
- 5132. A MAN YOU CAN FOLLOW. INSPIRING
- 5133. PEOPLE HAVE CONFIDENCE IN HIM
- 5140. ABOVE POLITICS. NOT A POLITICIAN
- 5150. INDEPENDENT. NO ONE WILL RUN HIM. HIS OWN BOSS.
STAND UP FOR WHAT HE BELIEVES IN
- 5160. R TALKS IN TERMS OF STEVENSON AS PROTECTOR. WILL
TAKE CARE OF THINGS, WILL KNOW WHAT TO DO
- 5170. MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS.
DOESN'T PRETEND TO KNOW ALL THE ANSWERS
- 5180. KNOWS HOW TO HANDLE PEOPLE
- 5190. OTHER
- 5201. MAN OF INTEGRITY. MAN OF PRINCIPLE, MAN OF HIGH
IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS.
HONEST. WON'T MAKE DEALS
- 5210. PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS
- 5220. PATRIOTIC. FOR AMERICA. HAS COUNTRY'S GOOD AT
HEART
- 5231. UNDERSTANDS THE PROBLEMS
- 5240. EDUCATED. SCHOLARLY. INTELLIGENT, SMART
- 5251. RELIGIOUS
- 5260. COMES FROM A GOOD FAMILY, WELL-BRED, POLISHED
- 5270. GOOD FAMILY LIFE
- 5290. OTHER
- 5293. LIKE HIS HANDLING OF THE STEVENSON FUND (FOR
REF.NO.37 ONLY: DEFENSE OF HIS FINANCIAL SET-UP)

PERSONAL ATTRACTION

- 5302. LIKE HIM, LIKE HIM AS A PERSON. LIKE HIS FACE
- 5305. NICE PERSONALITY. PLEASANT
- 5306. SENSE OF HUMOR
- 5311. KIND, WARM. HAS THE PEOPLE'S INTEREST AT HEART
- 5312. LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS
ALONG WITH PEOPLE
- 5330. SINCERE
- 5340. DEMOCRATIC
- 5362. AGE. YOUNG
- 5381. BETTER KNOWN, I KNOW MORE ABOUT HIM (FOR REF.NO.91
ONLY)

- 5390. OTHER
- 5391. SOUTHERNER (USE ONLY FOR REF.NO.37 AND 91)

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

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- 5403. AGREE WITH HIM. AGREE WITH (LIKE) HIS POLICIES
- 5404. TAKES A CLEAR STAND ON ISSUES. KNOW WHERE HE STANDS ON ISSUES
- 5405. STEVENSON SUPPORTS DEMOCRATIC PLATFORM. SUPPORTS (WILL CONTINUE) DEMOCRATIC POLICIES

STAND ON DOMESTIC POLICIES

- 5411. WILL DO A GOOD JOB OF HANDLING (HAS THE EXPERIENCE TO HANDLE) DOMESTIC AFFAIRS
- 5413. AGREES WITH STEVENSON'S DOMESTIC POLICIES, UNSPECIFIED
- 5415. WILL SUPPORT (CONTINUE DEMOCRATIC DOMESTIC POLICIES)
- 5420. WILL SUPPORT NEEDED GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY (SUPPORTS SUCH THINGS AS PRICE CONTROLS, SOCIAL SECURITY, ETC.)
- 5446. MORE REALISTIC TAX POLICY. FAIRER TAX POLICY
- 5456. WILL BRING (CONTINUE) GOOD TIMES, PROSPERITY
- 5471. LIBERAL. FAVORS SOCIAL REFORM, SOCIAL CHANGE. FOR NEW (FAIR) DEAL
- 5472. WILL BRING IN (LISTEN TO) LIBERALS
- 5481. CONSERVATIVE. MIDDLE-OF-THE-ROAD. NOT TOO RADICAL. LESS NEW (FAIR) DEAL
- 5482. WILL BRING IN (LISTEN TO) CONSERVATIVES
- 5510. STAND ON CIVIL RIGHTS. FOR FEPC AND DESEGREGATION
- 5520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
- 5533. STAND ON CIVIL LIBERTIES
- 5537. WILL EXPEL COMMUNISTS
- 5541. FARM POLICY
- 5552. STAND ON LABOR. STAND ON TAFT-HARTLEY
- 5560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

- 5590. OTHER
- 5595. WILL CLEAN UP CORRUPTION. WILL CLEAN UP MESS IN WASHINGTON
- 5599. ANY INDICATION THAT R FEELS THAT HE OR HIS FAMILY WILL BE HELPED BY STEVENSON ECONOMICALLY, SOCIAL WELFARE, SOCIAL SECURITY, ETC.

STAND ON FOREIGN AFFAIRS

- 5602. WILL DO A GOOD JOB OF HANDLING (WILL KNOW HOW TO HANDLE) THE WORLD SITUATION. LIKES (AGREES WITH) STEVENSON'S FOREIGN POLICY (UNSPECIFIED)
- 5605. STEVENSON WILL FOLLOW (CONTINUE) DEMOCRATIC FOREIGN POLICY
- 5617. INTERNATIONALISTIC. IN FAVOR OF AID FOR, COOPERATION WITH, OTHER COUNTRIES
- 5635. WILL STOP COMMUNISM. WILL KNOW HOW TO HANDLE RUSSIA
- 5664. KNOWS HOW TO HANDLE KOREAN WAR. ANY SPECIFICS RELATING TO KOREA
- 5681. BETTER CHANCE FOR PEACE UNDER STEVENSON

- 5690. OTHER
- 5691. STAND ON FOREIGN TRADE AND TARIFF
- 5693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM

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5699. ANY TYING OF R'S PERSONAL WELFARE OR FAMILY'S
WELFARE TO STEVENSON'S FOREIGN POLICY

LIKE STEVENSON BECAUSE GOOD FOR, BETTER FOR, WILL HELP

5701. ALL THE PEOPLE, GOOD FOR EVERYONE, EQUITABLE
POLICIES FOR ALL, NO SPECIAL PRIVILEGES
5703. PEOPLE LIKE ME, PEOPLE LIKE US
5711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE
PEOPLE'
5712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING
MAN, THE WORKING MAN
5720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS
OR LEADERS)
5722. LABOR UNION MEMBERS
5730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
5732. BIG BUSINESS, INDUSTRY
5740. SMALL BUSINESSMEN
5750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
5760. FARMERS
5770. NEGROES

5790. OTHER
5791. OTHER MINORITY GROUPS
5793. VETERANS, SERVICEMEN
5794. SECTIONALISM

LIKE STEVENSON BECAUSE BAD FOR, ANTI, WILL KEEP IN CHECK,
WILL PUT IN THEIR PLACE, WILL CEASE TO (WILL NOT) FAVOR

5782. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS,
LABOR UNION BOSSES
5783. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER
CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE,
WALL STREET
5787. NEGROES

5789. OTHER

CANDIDATE AS PARTY REPRESENTATIVE

5800. HE'S A DEMOCRAT. THE DEMOCRATIC NOMINEE. A GOOD
DEMOCRAT
5810. NOT CONTROLLED BY PARTY, NOT A MACHINE MAN
5820. HE'S NOT A REAL DEMOCRAT. DIFFERENT FROM MOST
DEMOCRATS
5821. HE'S NOT LIKE TRUMAN, ADMINISTRATION
5830. LIKE THE MEN AROUND HIM, HIS ASSOCIATES
5840. GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN
5850. CONNECTION WITH TRUMAN. TRUMAN'S MAN. TRUMAN'S
SUCCESSOR
5870. REPRESENTS LIBERAL, NORTHERN WING OF DEMOCRATIC
PARTY

5890. OTHER
5893. PARTY WOULD HAVE HAD BETTER CHANCE (TO WIN)
(FOR REF.NO.91 ONLY)
5894. POPULAR CHOICE IN PRIMARIES, CHOICE OF THE PEOPLE
(FOR REF.NO.91 ONLY)

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5895. HE TRIED HARD FOR IT, WORKED FOR IT (FOR REF.NO.91 ONLY)

OTHER AND MISSING DATA

5902. I'M VOTING FOR STEVENSON
5913. HE'LL BRING A CHANGE
5930. R INFLUENCED BY OTHER PEOPLE

5980. OTHER
5981. DIDN'T ASK FOR OR WANT JOB
5991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
5995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)
5998. DK
5999. NA

CANDIDATE MASTER CODE -- ANTI-STEVENSON

EXPERIENCE AND ABILITIES

6011. NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. WON'T MAKE A GOOD PRESIDENT. R HAS HEARD BAD THINGS ABOUT HIM. MEDIOCRE
6012. INEXPERIENCED (NA WHAT KIND)
6021. NO MILITARY EXPERIENCE
6030. UNSUCCESSFUL RECORD. WAS A BAD GOVERNOR
6040. NOT ENOUGH (LACK OF) GOVERNMENT, POLITICAL EXPERIENCE
6050. BAD ADMINISTRATOR. BAD EXECUTIVE ABILITY. POOR ORGANIZER
6060. HAS NOT CLEANED UP CORRUPTION IN ILLINOIS
6070. NOT A DIPLOMAT, NO STATESMAN, NO DIPLOMATIC EXPERIENCE
6081. WILL SPEND TOO MUCH. NO ECONOMY

6090. OTHER

CHARACTER AND BACKGROUND

6110. NOT A LEADER. NO LEADERSHIP ABILITIES
6120. WEAK. WEAK LOOKING. INDECISIVE. NO SELF-CONFIDENCE. VACILLATING
6132. COLORLESS. UNINSPIRING
6133. PEOPLE DON'T HAVE CONFIDENCE IN HIM
6150. NOT INDEPENDENT. STOOGES. FRONT MAN. WILL BE RUN BY OTHERS
6170. NOT ENOUGH HUMILITY
6180. DOESN'T KNOW HOW TO HANDLE PEOPLE

6190. OTHER

6201. NO INTEGRITY. NO PRINCIPLES, COMPROMISED HIS PRINCIPLES. JUST A POLITICIAN. OPPORTUNISTIC. DISHONEST, CROOKED
6211. NOT ENOUGH PUBLIC SPIRIT, DON'T LIKE HIS GENERAL ATTITUDE.
6231. DOESN'T UNDERSTAND THE PROBLEMS FACING US
6240. STUPID
6251. NOT RELIGIOUS

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- 6260. RICH MAN'S SON. ARISTOCRATIC
- 6271. DIVORCED. COULDN'T HANDLE HIS OWN FAMILY AFFAIRS.
UNMARRIED

- 6290. OTHER
- 6293. STEVENSON FUND
- 6294. PUT HIS WIFE ON THE PAYROLL (FOR REF.NO.38 ONLY)

PERSONAL ATTRACTION

- 6304. DON'T LIKE HIM AS A PERSON
- 6305. DOESN'T HAVE A NICE PERSONALITY
- 6306. JOKES TOO MUCH
- 6311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTEREST
AT HEART
- 6312. NOT LIKEABLE, PEOPLE DON'T KNOW HIM. DOESN'T GET
ALONG WITH PEOPLE
- 6330. INSINCERE
- 6340. UNDEMOCRATIC, SNOBBISH
- 6362. TOO YOUNG (FOR REF.NO.38 ONLY)
- 6363. AGE -- TOO OLD
- 6370. ANTI-INTELLECTUAL RESPONSE (TOO HIGH FALLUTIN,
CAN'T UNDERSTAND HIM, ETC.)
- 6380. NO ONE EVER HEARD OF HIM. NO ONE KNOWS HIM
(NEGATIVE)

- 6390. OTHER
- 6391. SOUTHERNER (FOR REF.NO.38 ONLY)

ISSUES--NA WHETHER DOMESTIC OR FOREIGN

- 6403. DON'T AGREE WITH HIM. DON'T AGREE WITH (DON'T
LIKE) HIS POLICIES
- 6404. EVASIVE. DON'T KNOW WHERE HE STANDS ON ISSUES
- 6405. STEVENSON SUPPORTS DEMOCRATIC PLATFORM. WILL
SUPPORT (WILL CONTINUE) DEMOCRATIC POLICIES

STAND ON DOMESTIC POLICIES

- 6412. WON'T KNOW HOW TO HANDLE DOMESTIC AFFAIRS. DON'T
LIKE (DISAGREE WITH) STEVENSON'S DOMESTIC POLICIES
- 6415. WILL SUPPORT (CONTINUE) DEMOCRATIC DOMESTIC
POLICIES
- 6420. WILL KEEP UP TOO MUCH GOVERNMENT ECONOMIC AND
SOCIAL WELFARE ACTIVITY - SOCIALISTIC (SUPPORT
SUCH THINGS A PRICE CONTROLS, SOCIAL SECURITY
ETC.)
- 6448. WILL RAISE TAXES. WON'T LOWER TAXES
- 6453. WILL BRING (CONTINUE) BAD TIMES. CAUSE DEPRESSION
HIGH COST OF LIVING, INFLATION
- 6471. TOO LIBERAL. FOR NEW (FAIR) DEAL
- 6472. WILL BRING IN (LISTEN TO) LIBERALS
- 6481. TOO CONSERVATIVE. REACTIONARY. AGAINST NEW
(FAIR) DEAL
- 6482. WILL BRING IN (LISTEN TO) CONSERVATIVES
- 6510. STAND ON CIVIL RIGHTS. STEVENSON IS FOR FEPC
- 6520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
- 6537. WILL BE TOO SOFT ON COMMUNISTS, COMMUNIST
SYMPATHIZERS

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- 6541. FARM POLICY
- 6552. STAND ON LABOR. STAND ON TAFT-HARTLEY
- 6560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)
- 6590. OTHER
- 6595. WON'T CLEAN UP CORRUPTION. WON'T CLEAN UP MESS IN WASHINGTON
- 6599. ANY INDICATION THAT R OR R'S FAMILY WILL BE HURT BY STEVENSON ECONOMICALLY, SOCIAL WELFARE, ETC.

STAND ON FOREIGN AFFAIRS

- 6601. WON'T KNOW HOW (DOESN'T HAVE THE EXPERIENCE) TO HANDLE THE WORLD SITUATION
- 6603. DON'T LIKE (DON'T AGREE WITH) STEVENSON'S FOREIGN POLICY, UNSPECIFIED
- 6605. STEVENSON WILL FOLLOW (WILL CONTINUE) DEMOCRATIC FOREIGN POLICY
- 6617. TOO INTERNATIONALISTIC. TOO MUCH IN FAVOR OF AID TO OTHER COUNTRIES. FAVORS TOO MUCH SPENDING ABROAD
- 6635. WON'T STOP COMMUNISM. WON'T KNOW HOW TO HANDLE RUSSIA
- 6664. WON'T KNOW HOW TO HANDLE THE KOREAN WAR. ANY SPECIFICS RELATING TO KOREA
- 6681. WILL GET US INTO (FULL-SCALE) WAR

- 6690. OTHER
- 6691. STAND ON FOREIGN TRADE AND TARIFFS
- 6693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
- 6699. ANY TYING IN OF R'S OR HIS FAMILY'S PERSONAL WELFARE TO STEVENSON'S FOREIGN POLICY (DRAFT, BEING CALLED BACK TO SERVICE, ETC.)

DISLIKE STEVENSON BECAUSE HE'S BAD FOR, ANTI, WILL KEEP IN CHECK

- 6703. PEOPLE LIKE ME, PEOPLE LIKE US
- 6711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
- 6712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
- 6720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
- 6722. LABOR UNION MEMBERS
- 6730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
- 6732. BIG BUSINESS, INDUSTRY
- 6740. SMALL BUSINESSMEN
- 6750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 6760. FARMERS
- 6770. NEGROES

- 6790. OTHER
- 6791. OTHER MINORITY GROUPS
- 6793. VETERANS, SERVICEMEN
- 6794. SECTIONALISM

DISLIKE STEVENSON BECAUSE HE IS TOO GOOD FOR, BETTER FOR, HELPS AT EXPENSE OF OTHER GROUPS, CONTROLLED BY, WILL HELP--

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- 6781. SPECIAL INTERESTS. HELPS SOME GROUPS AT EXPENSE OF OTHERS
- 6782. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
- 6783. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
- 6787. NEGROES
- 6789. OTHER

CANDIDATE AS PARTY REPRESENTATIVE

- 6800. HE'S A DEMOCRAT
- 6810. CONTROLLED BY THE DEMOCRATIC PARTY. CONTROLLED BY THE PARTY BOSSES
- 6820. HE'S NOT A REAL DEMOCRAT. NOT SURE OF HIS PARTY REGULARITY
- 6821. HE'S NOT LIKE TRUMAN, HAS REPUDIATED TRUMAN
- 6830. DON'T LIKE MEN AROUND HIM, HIS ASSOCIATES
- 6840. BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN
- 6850. CONNECTION WITH TRUMAN. TRUMAN'S MAN
- 6871. REPRESENTS RADICAL, NORTHERN WING OF THE DEMOCRATIC PARTY
- 6890. OTHER

OTHER AND MISSING DATA

- 6902. I'M NOT VOTING FOR STEVENSON
- 6913. TIME FOR A CHANGE, HE'LL BRING LITTLE CHANGE.
- 6930. R INFLUENCED BY OTHER PEOPLE
- 6980. OTHER
- 6981. DIDN'T ASK FOR OR WANT JOB
- 6982. SUPPORT FOR ALGER HISS
- 6991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
- 6995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL)
- 6998. DK
- 6999. NA

CANDIDATE MASTER CODE -- PRO-EISENHOWER

EXPERIENCE AND ABILITIES

- 7011. GOOD MAN. WELL QUALIFIED FOR THE JOB. WILL MAKE A GOOD PRESIDENT. R HAS HEARD GOOD THINGS ABOUT HIM. CAPABLE, HAS ABILITY. BEST MAN FOR THE JOB OR BEST CANDIDATE
- 7012. EXPERIENCED (NA WHAT KIND)
- 7020. A MILITARY MAN. HAS MILITARY EXPERIENCE, WILL HELP HIM IN HIS JOB (NA WHY THIS QUALIFIES HIM FOR THE PRESIDENCY)
- 7030. SUCCESSFUL RECORD. DID A GOOD JOB IN EUROPE. WAS A SUCCESSFUL GENERAL
- 7041. HAS POLITICAL EXPERIENCE
- 7050. GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY.

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GOOD ORGANIZER

7070. DIPLOMAT, STATESMAN, HAS DIPLOMATIC EXPERIENCE
7080. WILL CUT SPENDING. ECONOMY

7090. OTHER

CHARACTER AND BACKGROUND

7110. A LEADER. GREAT, NATURAL-BORN LEADER
7120. STRONG MAN. DECISIVE. SELF-CONFIDENT. CAN MAKE
DECISIONS. WILL END ALL THE INDECISION -- WILL
ACT
7131. WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM
7132. A MAN YOU CAN FOLLOW. INSPIRING
7133. PEOPLE HAVE CONFIDENCE IN HIM
7140. ABOVE POLITICS, NOT A POLITICIAN
7150. INDEPENDENT. NO ONE WILL RUN HIM. HE'S HIS OWN
BOSS
7160. R TALKS IN TERMS OF EISENHOWER AS PROTECTOR --
WILL TAKE CARE OF THINGS, WILL KNOW WHAT TO DO
7170. MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS.
DOESN'T PRETEND TO KNOW ALL THE ANSWERS
7180. KNOWS HOW TO HANDLE PEOPLE
7190. OTHER
7201. MAN OF INTEGRITY. MAN OF PRINCIPLE, MAN OF HIGH
IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS.
HONEST. WON'T MAKE DEALS
7210. PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS
7220. PATRIOTIC. FOR AMERICA. HAS COUNTRY'S GOOD AT
HEART
7231. UNDERSTANDS THE PROBLEMS
7241. EDUCATED. SCHOLARLY. UNIVERSITY PRESIDENT.
INTELLIGENT, SMART
7251. RELIGIOUS
7260. COMES FROM GOOD FAMILY, WELL-BRED, POLISHED
7263. SELF-MADE MAN. STARTED AS POOR BOY
7270. GOOD FAMILY LIFE, GOOD WIFE

7290. OTHER
7293. LIKE HIS HANDLING OF THE NIXON CASE (FOR REF.NO.39
ONLY: NIXON FUND)

PERSONAL ATTRACTION

7302. LIKE HIM. LIKE HIM AS A PERSON. LIKE HIS FACE
7305. NICE PERSONALITY, PLEASANT
7311. KIND. WARM. HAS THE PEOPLE'S INTEREST AT HEART
7312. LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS
ALONG WITH PEOPLE
7330. SINCERE
7340. DEMOCRATIC
7362. AGE -- YOUNG
7370. ANTI-INTELLECTUAL RESPONSES (EISENHOWER NOT HIGH
FALLUTIN, CAN UNDERSTAND HIM, TALKS SIMPLY,
STRAIGHT TO THE POINT)
7380. WELL-KNOWN FIGURE. POPULAR HERO
7381. BETTER KNOWN. I KNOW MORE ABOUT HIM (FOR REF.NO.91
ONLY)
7390. OTHER

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

- 7403. AGREE WITH HIM. AGREE WITH (LIKE) HIS POLICIES
- 7404. TAKES A CLEAR STAND ON ISSUES. KNOW WHERE HE STANDS ON ISSUES
- 7405. EISENHOWER SUPPORTS REPUBLICAN PLATFORM, REPUBLICAN POLICIES

STAND ON DOMESTIC ISSUES

- 7412. AGREE WITH (LIKE) HIS DOMESTIC POLICIES, UNSPECIFIED. WILL KNOW HOW TO HANDLE DOMESTIC POLICIES
- 7415. WILL SUPPORT REPUBLICAN DOMESTIC POLICIES
- 7431. WILL CUT DOWN GOVERNMENT ACTIVITY. STOP THIS SOCIALISM
- 7439. CRUSADER AGAINST COMMUNISM. ALGER HISS CASE (USE ONLY FOR REF.NO.39)
- 7447. LOWER TAXES
- 7454. WILL BRING BETTER TIMES, LOWER COST OF LIVING
- 7471. LIBERAL. MORE LIBERAL THAN MOST REPUBLICANS. MORE FOR SOCIAL WELFARE, ETC.
- 7472. WILL BRING IN (LISTEN TO) LIBERALS
- 7481. CONSERVATIVE. MIDDLE-OF-THE-ROAD
- 7482. WILL BRING IN (LISTEN TO) CONSERVATIVES
- 7510. STAND ON CIVIL RIGHTS. FOR FEPC
- 7520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
- 7537. WILL KICK OUT THE COMMUNISTS
- 7541. FARM POLICY
- 7552. STAND ON LABOR. STAND ON TAFT-HARTLEY
- 7560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

- 7590. OTHER
- 7595. WILL CLEAN UP MESS IN WASHINGTON. CLEAN UP CORRUPTION
- 7599. ANY INDICATION THAT R FEELS THAT HE OR HIS FAMILY WILL BE HELPED BY EISENHOWER ECONOMICALLY, SOCIAL WELFARE, SOCIAL SECURITY, ETC.

STAND ON FOREIGN AFFAIRS

- 7601. KNOWS ABOUT THE WORLD (FOREIGN) SITUATION, MILITARY SITUATION. WILL (MIGHT) BE ABLE TO HANDLE (EXPERIENCE WILL HELP HIM HANDLE) THE WORLD SITUATION. EXPERIENCE IN EUROPE DEALING WITH OTHER COUNTRIES WILL BE HELPFUL. KNOWS HOW TO HANDLE OTHER COUNTRIES
- 7603. PREFER (AGREE WITH) EISENHOWER'S FOREIGN POLICY, UNSPECIFIED
- 7605. EISENHOWER WILL FOLLOW REPUBLICAN FOREIGN POLICY
- 7615. EISENHOWER IS AN INTERNATIONALIST. IN FAVOR OF AID TO, COOPERATION WITH ALLIES
- 7621. WILL BE MORE ISOLATIONIST -- WON'T MIX IN OTHER COUNTRIES' AFFAIRS. WILL STOP SPENDING ALL THIS MONEY ABROAD. PUT UN (ALLIES) IN THEIR PLACE. WILL SPEND LESS MONEY OVERSEAS
- 7635. WILL STOP COMMUNISM. WILL KNOW HOW TO HANDLE RUSSIA

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- 7664. WILL (MAY) END THE WAR IN KOREA. BETTER ABLE TO HANDLE KOREAN WAR. OTHER SPECIFICS RELATING TO KOREA
- 7665. HIS PROMISE TO GO TO KOREA
- 7681. BETTER CHANCE FOR PEACE UNDER EISENHOWER

- 7690. OTHER
- 7691. STAND ON FOREIGN TRADE AND TARIFFS
- 7693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
- 7699. ANY TYING IN R'S PERSONAL WELFARE OR FAMILY'S WELFARE TO EISENHOWER'S FOREIGN POLICY

LIKE EISENHOWER BECAUSE GOOD FOR, BETTER FOR, WILL HELP

- 7701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES, EQUITABLE POLICIES FOR ALL
- 7703. PEOPLE LIKE ME, PEOPLE LIKE US
- 7711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
- 7712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
- 7720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
- 7722. LABOR UNION MEMBERS
- 7730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
- 7732. BIG BUSINESS, INDUSTRY
- 7740. SMALL BUSINESSMEN
- 7750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 7760. FARMERS
- 7770. NEGROES
- 7790. OTHER
- 7791. OTHER MINORITY GROUPS
- 7793. VETERANS, SERVICEMEN
- 7794. SECTIONALISM

LIKE EISENHOWER BECAUSE BAD FOR, ANTI, WILL KEEP IN CHECK, WILL PUT IN THEIR PLACE

- 7782. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
- 7783. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
- 7787. NEGROES

- 7789. OTHER

CANDIDATE AS PARTY REPRESENTATIVE

- 7800. HE'S A REPUBLICAN. THE REPUBLICAN NOMINEE. A GOOD REPUBLICAN
- 7810. NOT CONTROLLED BY PARTY, NOT A MACHINE MAN
- 7820. HE'S NOT A REAL REPUBLICAN. DIFFERENT FROM MOST REPUBLICANS
- 7830. LIKE THE MEN AROUND HIM, HIS ASSOCIATES
- 7840. GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN
- 7850. CONNECTION WITH DEWEY
- 7870. REPRESENTS LIBERAL WING OF THE REPUBLICAN PARTY
- 7881. AGREEMENT WITH TAFT

7890. OTHER
7892. POSITION ON MCCARTHY. SUPPORT OF MCCARTHY
7893. PARTY WOULD HAVE HAD BETTER CHANCE (TO WIN)
(FOR REF.NO.91 ONLY)
7894. POPULAR CHOICE IN PRIMARIES. CHOICE OF THE PEOPLE
(FOR REF.NO.91 ONLY)
7895. HE TRIED HARD FOR IT, WORKED FOR IT (FOR REF.NO.91
ONLY)
7896. HIS SUPPORT OF OTHER GOOD MEN ON REPUBLICAN
TICKET

OTHER AND MISSING DATA

7913. HE'LL BRING A CHANGE. IT'S TIME FOR A CHANGE
7930. R INFLUENCED BY OTHER PEOPLE

7980. OTHER
7981. DIDN'T WANT OR ASK FOR JOB
7991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
7995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)
7998. DK
7999. NA

CANDIDATE MASTER CODE -- ANTI-EISENHOWER

EXPERIENCE AND ABILITIES

8011. NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. WON'T
MAKE A GOOD PRESIDENT. R HAS HEARD BAD THINGS
ABOUT HIM. MEDIOCRE
8012. INEXPERIENCED (NA WHAT KIND)
8020. A MILITARY MAN
8030. UNSUCCESSFUL RECORD. DID A BAD JOB IN EUROPE.
WAS A POOR GENERAL
8040. NO GOVERNMENT EXPERIENCE. NO EXPERIENCE IN CIVIL
GOVERNMENT. KNOWS NOTHING ABOUT BEING A
PRESIDENT. NO POLITICAL EXPERIENCE
8050. BAD ADMINISTRATOR. BAD EXECUTIVE ABILITY. POOR
ORGANIZER
8070. NOT A DIPLOMAT, NO STATESMAN, NO DIPLOMATIC
EXPERIENCE
8080. TOO INTERESTED IN ECONOMY. WON'T SPEND MONEY
WHERE NEEDED

8090. OTHER

CHARACTER AND BACKGROUND

8110. NOT A LEADER. NO LEADERSHIP ABILITY
8120. WEAK, WEAK LOOKING. INDECISIVE. NO SELF-CON-
FIDENCE. VACILLATING
8132. COLORLESS. UNINSPIRING
8133. PEOPLE DON'T HAVE CONFIDENCE IN HIM
8150. NOT INDEPENDENT. STOOGES. FRONT MAN. WILL BE
RUN BY OTHERS
8170. NOT ENOUGH HUMILITY

8180. DOESN'T KNOW HOW TO HANDLE PEOPLE

- 8190. OTHER
- 8201. NO INTEGRITY. NO PRINCIPLES, COMPROMISED HIS PRINCIPLES. JUST A POLITICIAN. OPPORTUNISTIC. DISHONEST
- 8231. DOESN'T UNDERSTAND THE PROBLEMS FACING US
- 8240. STUPID
- 8251. NOT RELIGIOUS
- 8260. RICH, HAS LOTS OF MONEY

- 8290. OTHER
- 8293. SHOULD HAVE FIRED NIXON (FOR REF.NO.40 ONLY: NIXON FUND)

PERSONAL ATTRACTION

- 8304. DON'T LIKE HIM AS A PERSON
- 8305. DOESN'T HAVE A NICE PERSONALITY
- 8307. NO SENSE OF HUMOR
- 8311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTEREST AT HEART
- 8312. NOT LIKEABLE. PEOPLE DON'T LIKE HIM. DOESN'T GET ALONG WITH PEOPLE
- 8330. INSINCERE
- 8340. NOT DEMOCRATIC
- 8362. TOO YOUNG (FOR REF.NO.40 ONLY)
- 8363. AGE -- TOO OLD
- 8380. NEVER HEARD OF HIM. NO ONE KNOWS HIM (NEGATIVE)

- 8390. OTHER

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

- 8403. DON'T AGREE WITH HIM. DON'T AGREE WITH (DON'T LIKE) HIS POLICIES
- 8404. EVASIVE, DON'T KNOW WHERE HE STANDS ON ISSUES
- 8405. EISENHOWER SUPPORTS REPUBLICAN PLATFORM, REPUBLICAN POLICIES

STAND ON DOMESTIC POLICIES

- 8411. WON'T KNOW HOW (DOESN'T HAVE THE EXPERIENCE) TO HANDLE DOMESTIC AFFAIRS
- 8413. DISAGREE WITH (DON'T LIKE) HIS DOMESTIC POLICIES, UNSPECIFIED
- 8415. WILL SUPPORT REPUBLICAN DOMESTIC POLICIES
- 8421. WILL CUT DOWN NEEDED GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY. NOT INTERESTED IN HELPING PEOPLE (AGAINST SUCH THINGS AS PRICE CONTROLS, SOCIAL SECURITY, ETC.)
- 8447. WILL CUT TAXES TOO MUCH
- 8448. WILL RAISE TAXES
- 8451. WILL BRING WORSE TIMES. WILL BRING DEPRESSION. WILL BRING HIGHER COST OF LIVING
- 8471. TOO LIBERAL. TOO RADICAL
- 8472. WILL BRING IN (LISTEN TO) LIBERALS
- 8481. CONSERVATIVE, REACTIONARY. OPPOSED TO SOCIAL CHANGE, REFORM
- 8482. WILL BRING IN (LISTEN TO) CONSERVATIVES

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- 8510. STAND ON CIVIL RIGHTS. FOR FEPC
- 8520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
- 8532. WITCH HUNTS (FOR REF.NO.40 ONLY)
- 8541. FARM POLICY
- 8552. STAND ON LABOR. STAND ON TAFT-HARTLEY
- 8560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

- 8590. OTHER
- 8595. WON'T CLEAN UP CORRUPTION. WON'T CLEAN UP THE 'MESS IN WASHINGTON'

- 8599. ANY INDICATION THAT R OR R'S FAMILY WILL BE HURT BY EISENHOWER ECONOMICALLY, SOCIAL WELFARE, ETC.

STAND ON FOREIGN AFFAIRS

- 8602. WON'T KNOW HOW TO HANDLE THE WORLD SITUATION. DON'T LIKE (DON'T AGREE WITH) EISENHOWER'S FOREIGN POLICY, UNSPECIFIED
- 8605. EISENHOWER WILL FOLLOW REPUBLICAN FOREIGN POLICY
- 8618. TOO INTERNATIONALIST
- 8622. WILL BE TOO ISOLATIONIST. ANTI-UN. WILL BE AGAINST HELPING OTHER COUNTRIES. WILL SPEND LESS MONEY OVERSEAS
- 8635. WON'T STOP COMMUNISM. WON'T KNOW HOW TO HANDLE RUSSIA
- 8664. WILL PROLONG WAR IN KOREA. ANY SPECIFICS RELATING TO KOREA
- 8681. WILL GET US INTO (FULL-SCALE) WAR

- 8690. OTHER
- 8691. STAND ON FOREIGN TRADE AND TARIFFS
- 8693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
- 8699. ANY TYING OF R'S OR HIS FAMILY'S PERSONAL WELFARE TO EISENHOWER'S FOREIGN POLICY (DRAFT, BEING CALLED BACK INTO SERVICE, ETC.)

DISLIKE EISENHOWER BECAUSE HE'S BAD FOR, ANTI, WILL KEEP IN CHECK

- 8703. PEOPLE LIKE ME, PEOPLE LIKE US
- 8711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
- 8712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
- 8720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
- 8722. LABOR UNION MEMBERS
- 8730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
- 8732. BIG BUSINESS, INDUSTRY
- 8740. SMALL BUSINESSMEN
- 8750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 8760. FARMERS
- 8770. NEGROES

- 8790. OTHER
- 8791. OTHER MINORITY GROUPS
- 8793. VETERANS, SERVICEMEN

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8794. SECTIONALISM

DISLIKES EISENHOWER BECAUSE HE'S TOO GOOD FOR, BETTER FOR,
HELPS AT EXPENSE OF OTHER GROUPS, CONTROLLED BY, WILL HELP

8781. SPECIAL INTERESTS. HELPS SOME GROUPS AT EXPENSE
OF OTHERS

8782. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS,
UNION BOSSES

8783. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER
CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL
PEOPLE, WALL STREET

8787. NEGROES

8789. OTHER

CANDIDATE AS PARTY REPRESENTATIVE

8800. HE'S A REPUBLICAN

8810. CONTROLLED BY THE REPUBLICAN PARTY. CONTROLLED
BY THE PARTY BOSSES

8820. HE'S NOT A REAL REPUBLICAN. NOT SURE OF HIS
PARTY REGULARITY

8830. DON'T LIKE THE MEN AROUND HIM, HIS ASSOCIATES

8840. BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN

8850. CONNECTION WITH DEWEY

8870. REPRESENTS LIBERAL WING OF THE REPUBLICAN PARTY

8880. AGREEMENT WITH TAFT OR OLD GUARD. TAFT (TAFT
FORCES) NOW RUNNING THE SHOW

8890. OTHER

8892. SUPPORT OF MCCARTHY. SHOULD HAVE REPUDIATED
MCCARTHY

8896. HIS SUPPORT OF UNDESIRABLE CANDIDATES ON
REPUBLICAN TICKET

OTHER AND MISSING DATA

8902. I'M NOT VOTING FOR IKE

8930. R INFLUENCED BY OTHER PEOPLE

8980. OTHER

8981. DIDN'T ASK FOR OR WANT JOB

8983. TOO EMOTIONAL ABOUT KOREA

8991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)

8995. DON'T KNOW ENOUGH ABOUT HIM (NEUTRAL)

8998. DK

8999. NA

9991. INAP., NO RESPONSE, NO FURTHER RESPONSE. (FOR MORE
DETAIL, SEE QUESTION TEXT)

9998. DK

9999. NA

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>> PSU AND POPULATION SIZE NOTE

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BALTIMORE, MD.

521	10	BALTIMORE
521	30	RURAL BALTIMORE COUNTY

BOSTON, MASS.

031	10	BOSTON
031	20	LYNN
031	20	EVERETT
031	20	PEABODY
031	20	BRAINTREE

CHICAGO, ILLINOIS

211	10	CHICAGO
211	20	OAK PARK
211	20	HIGHLAND PARK
211	20	BROOKFIELD
211	30	RURAL COOK COUNTY

CLEVELAND, OHIO

241	10	CLEVELAND
241	20	LAKWOOD

DETROIT, MICHIGAN

231	10	DETROIT
231	20	DEARBORN
231	20	GROSSE POINT FARMS
231	30	RURAL OAKLAND COUNTY

LOS ANGELES, CAL.

711	10	LOS ANGELES
711	20	LONG BEACH
711	20	HERMOSA BEACH
711	20	ALHAMBRA
711	30	RURAL LOS ANGELES COUNTY

NEW YORK, N. Y., NEW YORK SUBURBS, NEW JERSEY

131	10	BRONX
131	10	BROOKLYN
131	10	MANHATTAN
131	10	QUEENS
121	20	BAYONNE, N. J.
131	20	MINNEOLA, N. Y.
121	20	MONTCLAIR, N. J.
131	20	MT. VERNON, N. Y.
121	20	NEPTUNE TWP., N. J.
121	20	NEWARK, N. J.
121	20	PATERSON, N. J.
121	20	TOTOWA, N. J.
131	20	YONKERS, N. Y.
131	30	RURAL NASSAU COUNTY, N. Y.

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PHILADELPHIA, PA.

141	10	PHILADELPHIA
141	20	CHESTER
141	20	HAVERTFORD TWP.

PITTSBURGH, PA.

142	10	PITTSBURGH
142	20	TARENTUM

ST. LOUIS, MO.

341	10	ST. LOUIS
341	30	RURAL ST. LOUIS COUNTY

SAN FRANCISCO, CAL.

712	10	SAN FRANCISCO
712	10	OAKLAND
712	20	REDWOOD
712	30	RURAL ALAMEDA COUNTY

WASHINGTON, D. C.

551	10	WASHINGTON, D.C.
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ADAIR, MO.

342	60	KIRKSVILLE
342	00	OPEN COUNTRY

BARRON, WISC.

251	60	RICE LAKE
251	80	BARRON
251	00	OPEN COUNTRY

BLACK HAWK, IOWA

311	40	WATERLOO
311	80	E. WATERLOO
311	00	OPEN COUNTRY

BOYD, KY.

511	50	ASHLAND
511	70	DISTRICT 4
511	90	OPEN COUNTRY

BUTLER, OHIO

242	40	HAMILTON
242	60	MIDDLETOWN
242	60	LEMON TWP.
242	80	MASON

CLARK, ARK.

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421	50	ARKADELPHIA
421	70	GURDON
421	90	OPEN COUNTRY
CORTLAND, N. Y.		
132	60	CORTLAND
132	80	AREA D
132	00	BLOCKED COUNTRY
132	00	OPEN COUNTRY
COVINGTON, ALA.		
411	50	ANDALUSIA
411	50	OPP
411	70	GANTT
411	90	OPEN COUNTRY
CRAWFORD, IOWA		
312	60	DENISON
312	80	SCHLESWIG
312	00	OPEN COUNTRY
DENVER, COLO.		
622	40	DENVER
ERATH, TEXAS		
491	50	STEPHENVILLE
491	50	DUBLIN
491	90	OPEN COUNTRY
E. CARROLL, LA.		
451	50	LAKE PROVIDENCE
451	90	OPEN COUNTRY
FAIRFIELD, CONN.		
011	40	BRIDGEPORT
011	60	STRATFORD
011	60	NORWALK
011	80	FAIRFIELD
FORSYTH, N. C.		
471	40	WINSTON-SALEM
471	50	MIDDLE FORK TWP.
FRANKLIN, NEB.		
351	80	FRANKLIN
351	80	HILDRETH
351	80	RIVERTON
351	00	OPEN COUNTRY
GENESSEE, MICHIGAN		

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232	40	FLINT
232	60	FENTON VILLAGE
232	60	FLINT TWP.

GRAYS HARBOR, WASH.

732	60	ABERDEEN
732	60	HOQUIAM

GWINNETT, GA.

441	50	BUFORD
441	70	LAWRENCEVILLE
441	70	HOG MT. MILITIA DISTRICT
441	90	OPEN COUNTRY

HARRIS, TEXAS

492	40	HOUSTON
492	50	GOOSE CREEK
492	70	PRECINCT 8

HENNEPIN, MINN.

331	40	MINNEAPOLIS
331	40	ST. PAUL
331	80	ROGERS

HICKMAN, TENN.

541	70	CENTERVILLE
541	90	OPEN COUNTRY

IDAHO, IDAHO

631	80	GRANGEVILLE
631	80	WHITE BIRD
631	00	OPEN COUNTRY

JEFF DAVIS, GA.

442	70	HAZELHURST
442	90	OPEN COUNTRY

JEFFERSON, KY.

512	40	LOUISVILLE
512	50	DISTRICT 2

KNOX, OHIO

243	60	MT. VERNON
243	80	DANVILLE
243	00	OPEN COUNTRY

LEON, FLA.

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431	50	TALAHASSEE
431	70	WOODVILLE
431	90	OPEN COUNTRY
LUZERNE, PA.		
143	40	WILKES-BARRE
143	60	NANTICOKE
143	60	KINGSTON BORO.
143	60	LARKVILLE BORO.
143	60	JENKINS TWP.
MAHONING, OHIO		
244	40	YOUNGSTOWN
244	60	NEWTON FALLS
MARION, IND.		
221	40	INDIANAPOLIS
221	80	WAYNE TWP.
MERCED, CAL.		
713	60	MERCED
713	80	AREA D
713	00	OPEN COUNTRY
MINNEHAHA, S. DAK.		
371	60	SIOUX FALLS
371	60	CANTON CITY
371	80	DAVIS
371	00	OPEN COUNTRY
MITCHELL, KAN.		
321	60	BELOIT
321	80	CAWKER CITY
321	00	OPEN COUNTRY
MONTGOMERY, ALA.		
412	40	MONTGOMERY
412	70	PRECINCT 20
412	90	BLOCKED COUNTRY
MUHLENBERG, KY.		
513	50	CENTRAL CITY
513	70	DRAKESBORO
513	90	OPEN COUNTRY
MULTNOMAH, ORE.		
721	40	PORTLAND
NEW LONDON, CONN.		

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012	60	NEW LONDON
012	60	NORWICH
012	60	GROTON
012	60	TAFTVILLE
012	80	AREA E
012	00	BLOCKED COUNTRY

ONONDAGA, N. Y.

133	40	SYRACUSE
133	80	MANLIUS TWP.
133	80	AREA B

PAGE, IOWA

313	60	SHENANDOAH
313	80	BLANCHARD
313	00	OPEN COUNTRY

PIERCE, WASH.

731	40	TACOMA
731	80	MIDLAND
731	00	BLOCKED COUNTRY

PITT, N. C.

472	50	GREENVILLE
472	50	FARMVILLE
472	70	FALKLAND
472	90	OPEN COUNTRY

PUEBLO, COLO.

621	40	PUEBLO
621	80	PRECINCT 117

PULASKI, ARK.

422	40	LITTLE ROCK
422	70	BIG ROCK TWP.
422	90	BLOCKED COUNTRY

PULASKI, VA.

401	50	PULASKI
401	70	PARROTT
401	90	OPEN COUNTRY

RENNSELAER, N. Y.

134	40	TROY
134	60	RENNSELAER
134	00	BLOCKED COUNTRY
134	00	OPEN COUNTRY

RICHLAND, S. C.

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481	40	COLUMBIA
481	70	CONGAREE
481	90	BLOCKED COUNTRY
ST. CLAIR, MICH.		
233	60	PORT HURON
233	60	MARINE CITY
233	80	AREA H
233	00	BLOCKED COUNTRY
ST. JOSEPH, MICH.		
234	60	STURGIS
234	60	THREE RIVERS
234	80	CONSTANTINE
234	80	LEONIDAS
234	00	BLOCKED COUNTRY
234	00	OPEN COUNTRY
SAN DIEGO, CAL.		
714	40	SAN DIEGO
714	60	CORONADO
714	80	CARLSBAD
SOCORRO, N. MEX.		
661	60	SOCORRO
661	80	VEQUITA - AREA A
661	00	OPEN COUNTRY
SOMERSET, N. J.		
122	60	NORTH PLAINFIELD
122	60	BOUND BROOK
122	60	SOMERVILLE
122	80	PEAPACK AND GLADSTONE
SUSQUEHANNA, PA.		
144	60	SUSQUEHANNA
144	80	GREAT BEND
144	80	LAUREL LAKE
144	00	OPEN COUNTRY
TAYLOR, TEXAS		
493	50	ABILENE
493	70	LAWN
493	90	BLOCKED COUNTRY
493	90	OPEN COUNTRY
TRAVERSE, MINN.		
332	80	WHEATON
332	80	DUMONT
332	00	OPEN COUNTRY

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WALTHALL, MISS.

461	70	TYLERTOWN
461	90	OPEN COUNTRY

WATAUGA, N. C.

473	70	BOONE
473	90	OPEN COUNTRY

WESTMORELAND, PA.

145	60	JEANETTE
145	60	VANDERGRIFT
145	80	MT. PLEASANT TWP.
145	00	OPEN COUNTRY

WORCESTER, MASS.

032	40	WORCESTER
032	60	UXBRIDGE
032	00	BLOCKED COUNTRY

□

>> ELIGIBLE VOTERS, 1952

NOTE - THIS IS NUMBER OF PEOPLE 21 OR OVER EXCEPT IN GEORGIA, WHERE IT WILL BE 18 OR OVER.

>> PARTY DIFFERENCES CODE NOTE, 1952

NOTE - ANY MENTION OF DEGREE OF IMPORTANCE WAS GIVEN PRIORITY OVER NUMBER OF DIFFERENCES MENTIONED.

>> PARTY-CANDIDATE CODE NOTE, 1952

IF R GAVE BOTH PRO AND CON REASONS FOR CANDIDATES OR PARTIES, FIRST PRO RESPONSE AND FIRST CON RESPONSE CODED.

>> REF. 32 NOTE, 1952

THE LAST TWO COLUMNS OF THIS VARIABLE CONTAIN THE SECOND RESPONSE OF THOSE CODED 1, 3 OR 5 IN REF.NO. 32 AND THE QUALIFIED RESPONSES OF THOSE CODED 2 OR 4 IN REF.NO.32

□

>> REF. 42/43 NOTE, 1952

NOTE - PRESENT INTEREST IN STATE AND LOCAL ELECTIONS IN GENERAL (NOT SPECIFICALLY HIS OWN STATE)

NOTE - IF R MADE NO DIFFERENTIATION BETWEEN STATE AND LOCAL ELECTIONS, SAME CODE USED IN BOTH REF.NO.42 AND 43. IF R WAS A DK OR NA TO Q.19 AS A WHOLE, REF.NO.42 AND 43 WERE CODED 8 OR 9.

□

>> VAR 520072 NOTE

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NOTE - CODED 1-3 IF NA WHETHER ALWAYS OR MOSTLY SAME PARTY.

>> VAR 520074 NOTE

NOTE - IF R MENTIONED NAME BUT PUT WRONG PARTY LABEL ON HIM,
THE NAME WAS CODED. IF R GAVE NAME AND WRONG YEAR, THE
INCONSISTENCY WAS CODED

>> VAR 520083 NOTE

THE LAST TWO COLUMNS WERE USED ONLY FOR NEBRASKA AND
CONNECTICUT, WHERE THERE WERE TWO SENATE SEATS AT STAKE.

>> VAR 520084 NOTE

THE LAST TWO COLUMNS WERE USED ONLY FOR CONNECTICUT, NEW
MEXICO, TEXAS AND WASHINGTON, WHERE THERE WAS A CONGRESSMAN-
AT-LARGE BESIDES THE REGULAR ONE IN THE DISTRICT. ONLY
THE CONGRESSMAN-AT-LARGE RACE WAS CODED IN THOSE COLUMNS.

>> VAR 520090 NOTE

NOTE - IF R MENTIONED BOTH A DEMOCRAT AND A REPUBLICAN, ONLY
THE ONE MENTIONED FIRST WAS CODED.

>> HOW FRIENDS VOTE NOTE, 1952

NOTE -- CODED 1, 2, OR 3 HERE IF NA WHETHER ALL OR MOST OF
R'S FRIENDS WILL VOTE FOR A CERTAIN PARTY.

>> EMPLOYMENT NOTE, 1952

CODED ONLY FULL TIME JOBS- NOT INTERESTED IN PART TIME JOBS.
IF HOUSEWIFE OR STUDENT WORKS PART TIME, CODED AS HOUSEWIFE
OR STUDENT.

>> REF. NO. 132 NOTE, 1952

IF R IS HEAD OF HOUSEHOLD, REF.NO.132 WAS REPEATED HERE.

>> REF. NO. 133 NOTE, 1952

IF R IS HEAD OF HOUSEHOLD, REF.NO.133 WAS REPEATED HERE.

>> FATHER OCCUPATION NOTE, 1952

NOTE - IN MOST CASES R WILL BE TALKING ABOUT HIS FATHER
(THIS IS WHAT THE Q. ASKS). WHEN THERE WAS NO FATHER, WE
WANT TO KNOW WHO THE HEAD OF THE HOUSEHOLD WAS AND WHAT HE
OR SHE DID FOR A LIVING.

□

>> UNITED STATES NOTE, 1952

NEW ENGLAND

101. CONNECTICUT
102. MAINE
103. MASSACHUSETTS

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- 104. NEW HAMPSHIRE
- 105. RHODE ISLAND
- 106. VERMONT

MIDDLE ATLANTIC

- 111. DELAWARE
- 112. NEW JERSEY
- 113. NEW YORK
- 114. PENNSYLVANIA

EAST NORTH CENTRAL

- 121. ILLINOIS
- 122. INDIANA
- 123. MICHIGAN
- 124. OHIO
- 125. WISCONSIN

WEST NORTH CENTRAL

- 131. IOWA
- 132. KANSAS
- 133. MINNESOTA
- 134. MISSOURI
- 135. NEBRASKA
- 136. NORTH DAKOTA
- 137. SOUTH DAKOTA

- 138. MIDDLE WEST

SOLID SOUTH

- 140. VIRGINIA
- 141. ALABAMA
- 142. ARKANSAS
- 143. FLORIDA

- 144. GEORGIA
- 145. LOUISIANA
- 146. MISSISSIPPI
- 147. NORTH CAROLINA
- 148. SOUTH CAROLINA
- 149. TEXAS

BORDER STATES

- 151. KENTUCKY
- 152. MARYLAND
- 153. OKLAHOMA
- 154. TENNESSEE
- 155. WASHINGTON, D.C.
- 156. WEST VIRGINIA

- 158. GENERAL MENTION OF SOUTH OR (FOR REF.NO.144 ONLY)
LIVED IN 2 OR MORE STATES WITHIN SOUTH

MOUNTAIN STATES

- 161. ARIZONA
- 162. COLORADO
- 163. IDAHO
- 164. MONTANA
- 165. NEVADA
- 166. NEW MEXICO
- 167. UTAH
- 168. WYOMING

169. GENERAL MENTION OF THE AREA

PACIFIC STATES

- 171. CALIFORNIA
- 172. OREGON
- 173. WASHINGTON

179. GENERAL MENTION OF THE AREA

EXTERNAL STATES AND TERRITORIES

- 180. ALASKA
- 182. PUERTO RICO

199. US (NA WHICH STATE)

WESTERN HEMISPHERE (EXCEPT U.S.)

- 209. CANADA
- 219. MEXICO
- 229. CENTRAL AMERICA
- 239. WEST INDIES (EXCEPT PUERTO RICO)

259. SOUTH AMERICA

EUROPE

BRITISH ISLES

- 301. ENGLAND
- 302. IRELAND
- 303. SCOTLAND
- 304. WALES

WESTERN EUROPE

- 310. AUSTRIA
- 311. BELGIUM
- 312. FRANCE
- 315. GERMANY
- 316. LUXEMBURG
- 317. NETHERLANDS
- 318. SWITZERLAND

SCANDINAVIA

- 321. DENMARK
- 322. FINLAND
- 323. NORWAY

324. SWEDEN

EASTERN EUROPE

- 331. CZECHOSLOVAKIA
- 332. ESTONIA
- 333. HUNGARY
- 334. LATVIA
- 335. LITHUANIA
- 336. POLAND
- 337. RUSSIA

BALKAN COUNTRIES

- 341. ALBANIA
- 342. BULGARIA
- 343. GREECE
- 344. RUMANIA
- 345. YUGOSLAVIA

MEDITERRANEAN COUNTRIES

- 351. ITALY
- 352. PORTUGAL
- 353. SPAIN

ASIA (EXCEPT NEAR EAST)

- 401. AFGHANISTAN
- 404. INDIA
- 428. SOUTHEAST ASIA - FRENCH INDO-CHINA, THAILAND
(SIAM), MALAYA, BURMA, PHILIPPINES, INDONESIA.
- 431. CHINA
- 451. JAPAN

NEAR EAST

- 501. EGYPT
- 502. IRAN
- 503. IRAQ
- 504. PALESTINE
- 505. TRANS-JORDAN
- 506. LEBANON
- 507. SAUDI ARABIA
- 508. SYRIA
- 509. TURKEY

699. AFRICA (EXCEPT EGYPT)

OCEANIA

- 704. AUSTRALIA, NEW ZEALAND, TASMANIA.
- 712. PACIFIC ISLANDS (EXCEPT JAPAN, PHILIPPINES,
INDONESIA)
- 991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
- 998. DK

999. NA

□
>> REF. NO. 37-40 NOTE, 1952

THE CODES FOR REF.NO.37-40 ARE IDENTICAL TO THOSE USED FOR THE GOOD AND BAD POINTS OF THE TWO PRESIDENTIAL CANDIDATES IN THE CANDIDATE MASTER CODE WITH THREE EXCEPTIONS:

1. READ SPARKMAN IN PLACE OF STEVENSON AND NIXON IN PLACE OF EISENHOWER.
2. DISREGARD CATEGORIES THAT OBVIOUSLY DO NOT APPLY TO VICE-PRESIDENTIAL CANDIDATES (HAS NOT CLEANED UP CORRUPTION IN ILLINOIS, ETC.)
3. NOTE THE ADDITIONAL CODE CATEGORIES, APPLICABLE ONLY TO THESE VARIABLES.

□
>> R PLACE OF BIRTH NOTE, 1952

CODE HERE PLACE OF BIRTH OF R (IF FOREIGN BORN) OR OF R'S FATHER'S PARENTS (IF R AND BOTH PARENTS NATIVE BORN BUT FATHER'S PARENTS FOREIGN BORN) OR OF ONE OF R'S FATHER'S PARENTS (IF R, BOTH PARENTS, AND OTHER OF FATHER'S PARENTS NATIVE BORN).

□
>> R MOTHER'S PLACE OF BIRTH NOTE, 1952

CODE HERE PLACE OF BIRTH OF R'S MOTHER (IF R NATIVE BORN BUT MOTHER FOREIGN BORN) OR R'S MOTHER'S PARENTS (IF R AND BOTH PARENTS NATIVE BORN BUT MOTHER'S PARENTS FOREIGN BORN) OR OF ONE OF R'S MOTHER'S PARENTS (IF R, BOTH PARENTS, AND OTHER OF MOTHER'S PARENTS NATIVE BORN).

□
>> REF. NO. 166 NOTE, 1952

TO BE USED IN CONJUNCTION WITH REF.NO.166 FOR THOSE CASES WHERE FATHER'S PARENTS OR MOTHER'S PARENTS WERE NOT BORN IN THE SAME FOREIGN COUNTRY OR GROUPING OF FOREIGN COUNTRIES. CODE IN THIS COLUMN PLACE OF BIRTH OF FATHER'S FATHER OR MOTHER'S FATHER.

□
>> REF. NO. 165 NOTE, 1952

TO BE USED IN CONJUNCTION WITH REF.NO.165 FOR THOSE CASES WHERE FATHER'S PARENTS OR MOTHER'S PARENTS WERE NOT BORN IN THE SAME FOREIGN COUNTRY OR GROUPING OF FOREIGN COUNTRIES. CODE IN THIS COLUMN PLACE OF BIRTH OF FATHER'S MOTHER OR MOTHER'S MOTHER.

□

>> REF. NO. 130 NOTE, 1952

THIS CODE IS A CATEGORIZATION OF THE INFORMATION CONTAINED
IN REF.NO.130 (YEAR OF BIRTH)

>> VAR 520182 NOTE

ONLY REASONS SUPPORTING R'S VOTE DECISION WERE CODED HERE:
IF R VOTED FOR IKE, ONLY PRO-REPUBLICAN OR ANTI-STEVENSON
RESPONSES WERE CODED. FURTHER, RESPONSES WERE CODED ONLY
IN THE 1000-4000 SERIES UNLESS THE CANDIDATE WAS SPECIFICALLY
REFERRED TO IN THE RESPONSE.

□

>> VAR 520183 NOTE

POST-ELECTION INTERVIEW CODE--ANY RESPONSE WHICH TIED THE
TIME OF DECISION TO THE CONVENTION OR NOMINATION (E.G.,
WHEN HE WAS NOMINATED, RIGHT AFTER THE CONVENTION, AFTER
THE CONVENTION, SINCE THE CONVENTION, ETC.) WAS CODED A
'3'. ANY RESPONSE WHICH TIED THE TIME OF DECISION TO THE
CAMPAIGN (EVEN SUCH AS FROM THE VERY BEGINNING OF THE
CAMPAIGN) WAS CODED A '4'. RESPONSES WHICH INCLUDED THE
WORD CONVENTION BUT WHICH CLEARLY DESIGNATED A TIME DURING
THE CAMPAIGN (SUCH AS SOMETIME AFTER THE CONVENTION, OR 3-4
WEEKS AFTER THE CONVENTION) WAS CODED A '4'.

□

>> VARS 520182, 520183, 520191, 520193, 520195, 520197, 520199 NOTE

NOTE - APPLIES TO ANY NATIONAL, STATE OR LOCAL OFFICE OR
PROPOSITION

>> FRIENDS PARTY VOTE, 1952

NOTE- CODED HERE IF NA WHETHER ALL OR MOST OF R'S FRIENDS
VOTED A CERTAIN PARTY

ONLY PRESIDENTIAL VOTE WAS CODED

>> REF. NO. 56 NOTE, 1952

THE LAST TWO COLUMNS OF THIS VARIABLE CONTAIN THE SECOND
RESPONSE OF THOSE CODED 1, 3 OR 5 IN REF.NO.56 AND THE
QUALIFIED RESPONSES OF THOSE CODED 2 OR 4 IN REF.NO.56

>> CO-WORKERS VOTE NOTE, 1952

NOTE- CODED HERE IF NA WHETHER ALL OR MOST OF R'S CO-
WORKERS VOTED A CERTAIN PARTY

ONLY PRESIDENTIAL VOTE WAS CODED

>> REF. NO. 106 NOTE, 1952

IF R ANSWERED BY IDENTIFYING UNION MEMBERS WITH WORKER OR
WORKING CLASS AND GAVE NO FURTHER INFORMATION, CODED
CODED IN REF.NO.106 (E.G., THEY'RE WORKING PEOPLE, SAME AS
WORKING CLASS, ETC.)

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>> VARS 520196, 520198 NOTE

ONLY PRESIDENTIAL VOTE WAS CODED

>> REF. NO. 173-176 NOTE, 1952

NOTE - IF ONLY ONE SOURCE MENTIONED IN REF.NO.173-176, IT WAS REPEATED HERE.

>> CAMPAIGN LITERATURE NOTE, 1952

CODED ONLY IF LITERATURE RECEIVED IN PERSON

>> VARS 520203-7 NOTE

NOTE - REFERS TO ELECTION AT ANY LEVEL - NATIONAL, STATE, OR LOCAL.

□

>> REF. NO. 200-202 NOTE, 1952

NOTE - ALL PRESIDENTIAL, SENATORIAL, CONGRESSIONAL AND GUBERNATORIAL CAMPAIGN EVENTS MENTIONED IN REF.NO.182 AND 200 WERE CODED IN REF.NO.200-202 EVEN THOUGH R SAID HE HAD HIS MIND MADE UP AND WAS NOT INFLUENCED BY SAID EVENT. ONLY THOSE ITEMS WHICH SUPPORTED R'S VOTE DECISION WERE CODED: IF R VOTED FOR IKE, ONLY PRO-IKE OR ANTI-STEVENSON REASONS WERE CODED.

□

>> REF. NO. 237 NOTE, 1952

REF.NO.237 COMBINES REF.NO.58, 59 AND 64. BECAUSE THIS VARIABLE WAS INADVERTANTLY OMITTED FROM THE STUDY UNTIL LATE IN ITS PROCESSING, THE INFORMATION IS LOCATED AT THE END OF THE DATA SET, FOLLOWING THE POST-ELECTION AND FORM B SUB-SAMPLE VARIABLES.

□

>> REF. NO. 208 NOTE, 1952

IN REF.NO.208 IS CODED THE NUMBER OF FORMAL CLUBS OR ORGANIZATIONS (DEFINED AS A GROUP WHICH ELECTS OFFICER, HOLDS REGULAR MEETINGS, REQUIRES DUES, AND OPERATES UNDER A FORMAL SET OF RULES AND REGULATIONS) TO WHICH R BELONGS.

□

>> REF. NO. 229 NOTE, 1952

IF R IS HEAD OF HOUSEHOLD, WHAT WAS CODED IN REF.NO.229 WAS REPEATED HERE.