>> 1952 PARTY MASTER CODE

PRO DEMOCRATIC PARTY

LIKES PEOPLE WITHIN PARTY

1030. TRUMAN
1040. ROOSEVELT
1050. STEVENSON
1062. SPARKMAN
1063. ACHESON
1064. RUSSELL
1071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN, ETC.)
1072. LOCAL DEMOCRAT(S) (CITY, STATE, ETC.)
1080. DEMOCRATS HAVE GOOD LEADERS, YOUNG LEADERS, EXPERIENCED LEADERS, GOOD MEN, LIKE WHOLE TICKET
1090. OTHER

GOVERNMENT MANAGEMENT

1100. EFFICIENT ADMINISTRATION, BUSINESS-LIKE ADMINISTRATION, GOOD ADMINISTRATION, GOOD GOVERNMENT (DOMESTIC OR NA WHETHER DOMESTIC OR FOREIGN)
1111. HONEST GOVERNMENT, MORE HONEST THAN REPUBLICANS, LESS CORRUPTION, GRAFT, LESS USE OF PATRONAGE THAN UNDER REPUBLICANS
1112. DO A BETTER JOB OR GOOD JOB OF CLEANING UP THE 'MESS IN WASHINGTON' THAN REPUBLICANS WILL DO
1121. DEMOCRATS SPEND LESS MONEY THAN REPUBLICANS WOULD, DEMOCRATS ECONOMY-MINDED
1130. A LOT OF GOVERNMENT SPENDING IS GOOD FOR NATIONAL ECONOMY, (SUCH AS DURING A DEPRESSION), DEMS WILL SPEND MONEY WHEN IT IS NEEDED

1190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

1201. LIKE THEIR IDEAS, NEW IDEAS, AGREE WITH THEM
LIKE THEIR DOMESTIC IDEAS, POLICIES (UNSPECIFIED)
FOR GOVERNMENT ECONOMIC CONTROLS, NEED SOME
PLANNED ECONOMY (PRICE CONTROL, RENT CONTROL,
etc.), NEED SOME CONTROL OF PRIVATE ENTERPRISE
FOR GOVERNMENT ECONOMIC AND SOCIAL WELFARE
ACTIVITY (EDUCATION, SOCIAL SECURITY, HOUSING,
etc.)
FOR GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER
ECONOMIC CONTROLS OR WELFARE ACTIVITY) - GOVERN-
MENT HAS TO TAKE CARE OF THINGS, TOO BIG TO BE
HANDLED BY STATES OR PRIVATE ENTERPRISE
(CODE HERE IF NA WHETHER 1210 OR 1220 OR NA
WHETHER 1100 OR 1230)
HUMANISTIC, INTERESTED IN HELPING PEOPLE, PUTS
HUMAN RIGHTS BEFORE PROPERTY RIGHTS
FAVORS SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS,
WILL CHANGE THINGS FOR THE BETTER, IMPROVE CONDI-
TIONS, HAS DONE GOOD THINGS FOR COUNTRY.
SOCIALISM
LIBERAL
CONSERVATIVE
ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC
OR FOREIGN)
DOMESTIC POLICIES AND CONDITIONS--WELFARE AND ECONOMIC
(R SEES THE DEMOCRATIC PARTY AS FAVORING GOVERNMENT ACTIVITY)
LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM
WAGES AND HOURS
LIKES STAND ON SOCIAL SECURITY, PENSIONS
LIKES STAND ON AID TO EDUCATION
LIKES STAND ON HOUSING
LIKES STAND ON NATIONAL HEALTH INSURANCE
(SOCIALIZED MEDICINE)
APPROVE BANK POLICY
LIKES STAND ON PRICE CONTROL
LIKES STAND ON RENT CONTROL
LIKES STAND ON WAGE CONTROL
LIKES DEMOCRATIC TAX POLICY, FAIR TAX POLICY
TIMES ARE BETTER UNDER DEMOCRATS, DEMOCRATS, THE
PARTY OF PROSPERITY, GOOD TIMES
TRIED TO DO (DID) SOMETHING ABOUT INFLATION, HIGH
COST OF LIVING, HIGH PRICES
DEMOCRATS (WILL) BRING HIGHER WAGES, MORE JOBS,
BETTER WORKING CONDITIONS
R LIKES HIGH PRICES UNDER DEMOCRATS
DOMESTIC POLICIES AND CONDITIONS - OTHER
LIKES STAND FAVORING CIVIL RIGHTS, FEPC, ANTI-POLL
TAX, ETC.
LIKES STAND OPPOSED TO CIVIL RIGHTS, FEPC, PRO-
SEGREGATION, ETC.
DEMOCRATS HAVE GOOD STAND ON CIVIL LIBERTIES,
1435. DEMOCRATS HAVE TAKEN CARE OF DOMESTIC COMMUNISM, COMMUNISTS IN GOVERNMENT
1441. LIKE DEMOCRAT FARM POLICY, GENERAL

1442. APPROVE OF PRICE SUPPORT FOR FARMERS
1444. APPROVE OF OTHER AID TO FARMERS
1453. LIKE DEMOCRAT LABOR POLICY, GENERAL
1454. APPROVE DEMOCRAT STAND ON TAFT-HARTLEY
1460. APPROVE STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)
1490. OTHER

1492. R GIVES INDICATION THAT HE LIKES DEMOCRATS BECAUSE THEY OPPOSE GOVERNMENT ACTIVITY IN ANY OF THE ABOVE SPECIFICS CODED IN 1301, 1302, 1310, 1320, 1330, 1343, 1344, 1345.
1499. ANY INDICATION THAT R FEELS THAT HE OR HIS FAMILY HAVE BEEN (WILL BE) HELPED BY PARTY ECONOMICALLY, SOCIAL WELFARE, SOCIAL SECURITY, ETC.

FOREIGN POLICY

1501. FAVOR DEMOCRATIC FOREIGN POLICY, GOOD FOREIGN POLICY, EFFECTIVE FOREIGN POLICY (GENERAL)
1518. INTERNATIONALIST (NA WHETHER MILITARY OR ECONOMIC)
1519. FAVORS SUPPORT FOR (COOPERATION WITH) UN, ALLIES
1536. FAVORS DEMOCRATIC MILITARY POLICY, HAS (EFFECTIVELY) OPPOSED COMMUNISM ABROAD, STOPPED SPREAD OF COMMUNISM
1539. PRO KOREAN WAR, KOREAN WAR WAS NECESSARY, STOPPED COMMUNISM
1541. FAVORS MILITARY AID TO ALLIES. FAVORS SENDING TROOPS ABROAD
1542. FAVORS AID TO BACKWARD NATIONS, POINT FOUR, ECONOMIC AID
1581. BETTER CHANCE FOR PEACE UNDER DEMOCRATS
1590. OTHER

1591. APPROVE STAND ON FOREIGN TRADE AND TARIFF
1593. LIKE DEFENSE PROGRAM, UMT, DRAFT PROGRAM
1599. ANY TYING OF R'S PERSONAL WELFARE OR FAMILY'S WELFARE TO DEMOCRATIC FOREIGN POLICY

LIKE DEMOCRATIC PARTY BECAUSE BAD FOR, HAS KEPT (WILL KEEP) IN CHECK--

1616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
1633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
1670. NEGROES

1690. OTHER

LIKE DEMOCRATIC PARTY BECAUSE GOOD FOR, BETTER FOR, HAS HELPED, WILL HELP, IS MADE UP OF--

1701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL
PRIVILEGES, EQUITABLE POLICIES FOR ALL

PEOPLE LIKE ME, PEOPLE LIKE US

COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE
'THE PEOPLE'

WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING
MAN, THE WORKING MAN

LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR
LEADERS)

LABOR UNION MEMBERS

BUSINESSMEN (NA WHETHER BIG OR LITTLE)

BIG BUSINESS, INDUSTRY

SMALL BUSINESSMEN

MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS

FARMERS

NEGROES

OTHER

OTHER MINORITY GROUPS

VETERANS, SERVICEMEN

SECTIONALISM

PARTY RESPONSES

TRADITIONAL VOTE (ALWAYS BEEN A DEMOCRAT, I'M
JUST A DEMOCRAT)

SPEAKS OF DEMOCRATS IN POSITIVE, PERSONAL, AFFEC-
TIVE TERMS - GOOD PEOPLE, NICE PEOPLE, ETC.

CAN TRUST DEMOCRATS, KEEP THEIR PROMISES, KNOW
WHERE THEY STAND

PARTY WELL ORGANIZED, STICKS TOGETHER

POSITIVE REFERENCE TO CAMPAIGN DEMOCRATS ARE
WAGING, LIKE THEIR CAMPAIGN

CAMPAIGN PROMISES, NA WHAT

CODE ANY INDICATION THAT R IS REACTING POSITIVELY
TO LOCAL DEMOCRATIC PARTY (THEY'VE DONE A GOOD JOB
IN THIS COUNTY, ETC.)

LIKE LIBERAL OR NORTHERN WING OF THE PARTY

LIKE CONSERVATIVE OR SOUTHERN WING OF THE PARTY,
STATES RIGHTS, DIXIECRATS

OTHER AND MISSING DATA

I JUST LIKE THEM, I LIKE EVERYTHING ABOUT THEM,
IT'S A GREAT PARTY

DON'T CHANGE HORSES IN MID-STREAM

MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR
WIFE

MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE -
FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.

DEMOCRATS ARE AGAINST REPUBLICANS OR REPUBLICAN
LEADERS

OTHER

LIKE TRUMAN'S WHISTLE-STOPPING

INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)

DK

NA
PARTY MASTER CODE--ANTI DEMOCRATIC PARTY

DISLIKES PEOPLE WITHIN PARTY

2030. TRUMAN
2040. ROOSEVELT
2050. STEVENSON
2062. SPARKMAN
2063. ACHESON
2064. RUSSELL
2071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN, ETC.)
2072. LOCAL DEMOCRATS (CITY, STATE, ETC.)
2080. DEMOCRATS HAVE BAD LEADERS, OLD LEADERS, INEXPERIENCED LEADERS, BAD MEN, MISSOURI CROWD, DON'T LIKE TICKET

2090. OTHER

GOVERNMENT MANAGEMENT

2100. INEFFICIENCY, WASTE, UNBUSINESS-LIKE ADMINISTRATION, TOO MUCH BUREAUCRACY, TOO MANY GOVERNMENT AGENCIES, RED TAPE (DOMESTIC OR NA WHETHER DOMESTIC OR FOREIGN)
2111. CORRUPTION, GRAFT, DISHONESTY, PATRONAGE
2112. THAT MESS IN WASHINGTON, WON'T CLEAN UP THAT 'MESS IN WASHINGTON'.
2121. DON'T SPEND ENOUGH, SHOULD SPEND MORE MONEY, TOO ECONOMY MINDED
2130. TOO MUCH GOVERNMENT SPENDING, DEFICIT SPENDING, BANKRUPTING COUNTRY, UNBALANCED BUDGET, NATIONAL DEBT.

2190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

2201. DON'T LIKE THEIR IDEAS, OLD IDEAS, DON'T AGREE WITH THEM (UNSPECIFIED)
2202. DON'T LIKE THEIR DOMESTIC IDEAS, POLICIES (UNSPECIFIED)
2210. TOO MANY ECONOMIC CONTROLS, PRICE CONTROL, RENT CONTROL, ETC., ARE BAD - ONLY MAKE MATTERS WORSE, TOO MUCH INTERFERENCE WITH PRIVATE ENTERPRISE
2220. TOO MUCH GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY (EDUCATION, SOCIAL SECURITY, HOUSING, ETC.); SHOULD BE LEFT TO THE STATES. AGAINST THE 'WELFARE STATE'
2230. TOO MUCH GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY), GOVERNMENT TOO BIG, TOO CENTRALIZED, TOO POWERFUL, MORE SHOULD BE LEFT TO THE STATES TO HANDLE, TOO MUCH GOVERNMENT CONTROL, TOO MANY BUREAUCRATS TELLING US WHAT TO DO (CODE HERE IF NA WHETHER 2100 OR 2230 OR NA WHETHER 2210 OR 2220).
2240. NOT INTERESTED IN HELPING PEOPLE, NOT INTERESTED IN THE PEOPLE ANY MORE
2250. OPPOSED TO SOCIAL CHANGE, SOCIAL REFORMS, PROGRESS, HAS DONE BAD THINGS FOR COUNTRY
2262. CREEPING SOCIALISM, DEMOCRATIC PARTY SOCIALISTIC, COMMUNISTIC, TOO RADICAL, LEFT-WING
2265. DEMOCRATIC POLICIES DESTROYING MORAL FIBER OF AMERICAN PEOPLE, PEOPLE TOO DEPENDENT, DESTROYS INDIVIDUAL INITIATIVE, PEOPLE GETTING LAZY, DON'T WANT TO WORK ANYMORE, ETC., LOST FAITH IN AMERICAN PEOPLE
2272. TOO LIBERAL
2282. TOO CONSERVATIVE, GETTING TOO CONSERVATIVE
2290. OTHER
2291. ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC OR FOREIGN)

DOMESTIC POLICIES AND CONDITIONS—WELFARE AND ECONOMIC (R SEEKS THE DEMOCRATIC PARTY AS FAVORING GOVERNMENT ACTIVITY)

2301. AGAINST STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS
2302. AGAINST STAND ON SOCIAL SECURITY, PENSIONS
2310. AGAINST STAND ON AID TO EDUCATION
2320. AGAINST STAND ON HOUSING
2330. AGAINST STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE)
2342. DISAPPROVE OF BANK POLICY
2343. AGAINST STAND ON PRICE CONTROL
2344. AGAINST STAND ON RENT CONTROL
2345. AGAINST STAND ON WAGE CONTROL
2348. HIGH TAXES
2351. TIMES ARE BAD UNDER DEMOCRATS, DEMOCRATS BRING DEPRESSION, BAD TIMES, BAD TIMES NOW
2360. INFLATION, HIGH COST OF LIVING, HIGH PRICES, FALSE PROSPERITY
2370. DEMOCRATS BRING LOW WAGES, FEWER JOBS, POORER WORKING CONDITIONS

DOMESTIC POLICIES AND CONDITIONS—OTHER

2410. AGAINST STAND ON CIVIL RIGHTS, AGAINST PRO-CIVIL RIGHTS STAND
2421. DEMOCRATS HAVEN'T DONE ENOUGH ON CIVIL RIGHTS,

CAN'T DO MUCH ON CIVIL RIGHTS BECAUSE OF THE SOUTH

2432. BAD STAND ON CIVIL LIBERTIES, INDULGED IN WITCH-HUNTS
2437. COMMUNISTS IN GOVERNMENT, TOO SOFT ON COMMUNISTS
2441. AGAINST DEMOCRAT FARM POLICY, GENERAL
2442. AGAINST DEMOCRAT PRICE SUPPORTS FOR FARMERS
2444. AGAINST OTHER DEMOCRAT AID TO FARMERS
2446. AGAINST DEMOCRATIC CONTROL OF FARMERS, TELLING FARMERS WHAT TO DO
2453. AGAINST DEMOCRAT LABOR POLICY, GENERAL
2454. AGAINST DEMOCRAT STAND ON TAFT-HARTLEY
2455. TOO MANY STRIKES
2460. AGAINST STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)
2490. OTHER
2492. R GIVES INDICATION THAT HE DISLIKES DEMOCRATS BECAUSE THEY OPPOSE ACTIVITY IN ANY OF THE SPECIFICS CODED IN 2301, 2302, 2310, 2320, 2330, 2343, 2344, 2345
2493. AGAINST STAND ON VETERANS POLICY, LEGISLATION
2499. ANY INDICATION THAT R OR R'S FAMILY HAVE BEEN (WILL BE) HURT BY PARTY ECONOMICALLY, SOCIAL WELFARE, ETC.

FOREIGN POLICY

2502. AGAINST DEMOCRAT FOREIGN POLICY, BAD FOREIGN POLICY, NA WHY
2503. BADLY HANDLED FOREIGN POLICY, BUNGLING, UNCLEAR POLICY, INCONSISTENT, NO REAL POLICY, NOT DYNAMIC, NOT AGGRESSIVE, INEFFECTIVE HANDLING OF FOREIGN AID
2518. TOO INTERNATIONALIST, TOO MUCH MEDDLING IN OTHER COUNTRIES' AFFAIRS, WE SHOULD MIND OUR OWN BUSINESS (NA WHETHER MILITARY OR ECONOMIC)
2519. R ANTI-UN, R AGAINST COOPERATION WITH UN, DIS-TRUST OF OUR ALLIES
2536. HAS NOT STOPPED COMMUNISM, HELPED COMMUNISM SPREAD
2537. SOLD OUT TO COMMUNISM - YALTA, TRAITORS IN STATE DEPT., ALGER HISS, ETC.
2541. R AGAINST MILITARY AID TO ALLIES, AGAINST SENDING TROOPS ABROAD
2542. R AGAINST ECONOMIC AID, POINT FOUR, SPENDING TOO MUCH MONEY ABROAD
2563. NEGLECTED ASIA, TOO MUCH IN EUROPE AT EXPENSE OF ASIA
2564. R AGAINST KOREAN WAR, TRUMAN'S WAR, SHOULD NEVER HAVE GONE INTO KOREA, COULD HAVE BEEN AVOIDED, NOT BEING HANDLED RIGHT
2581. DEMOCRATS ARE THE WAR PARTY, WILL GET US INTO FULL-SCALE WAR

2590. OTHER
2591. DISAPPROVE STAND ON FOREIGN TRADE AND TARIFF
2593. DISAPPROVE OF DEFENSE PROGRAM, UMT, DRAFT PROGRAM
2599. ANY TYING OF R'S OR HIS FAMILY'S PERSONAL WELFARE TO DEMOCRATIC FOREIGN POLICY (DRAFT, BEING CALLED BACK TO SERVICE, ETC.)

DISLIKE DEMOCRATIC PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY--

2601. SPECIAL INTERESTS, HELPS SOME GROUPS AT EXPENSE OF OTHERS
2616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
2633. BIG BUSINESS, INDUSTRY, BUSINESS MEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET

2690. OTHER
DISLIKE DEMOCRATIC PARTY BECAUSE IT'S BAD FOR, HAS KEPT
(WILL KEEP) IN CHECK--

2703. PEOPLE LIKE ME, PEOPLE LIKE US
2711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE,
'THE PEOPLE'
2712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABOR-
ING MAN, THE WORKING MAN
2720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR
LEADERS)
2722. LABOR UNION MEMBERS
2730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
2732. BIG BUSINESS, INDUSTRY
2740. SMALL BUSINESSMEN
2750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
2760. FARMERS
2770. NEGROES

2790. OTHER
2791. OTHER MINORITY GROUPS
2793. VETERANS, SERVICEMEN
2794. SECTIONALISM

PARTY RESPONSES

2800. NEVER BEEN A DEMOCRAT, JUST COULDN'T VOTE
DEMOCRATIC
2810. SPEAKS OF DEMOCRATS IN A NEGATIVE, PERSONAL,
AFFECTIVE TERMS - BAD PEOPLE, LAZY PEOPLE, ETC.
2820. CAN'T TRUST DEMOCRATS, DON'T KEEP THEIR PROMISES,
DON'T KNOW WHERE THEY STAND
2830. PARTY IS SPLIT, REALLY TWO PARTIES, DON'T KNOW
WHICH FACTION IS ON TOP
2842. NEGATIVE REFERENCE TO CAMPAIGN DEMOCRATS ARE
WAGING
2850. DEMOCRATIC CAMPAIGN PROMISES, NA WHAT
2860. R REACTS NEGATIVELY TO LOCAL DEMOCRATIC PARTY
2870. FACTION OR LEADERSHIP R DOESN'T LIKE IS CONTROL-
LING PARTY OR CAMPAIGN (TRUMAN, RADICALS, UNION
BOSSES, ETC. CONTROL PARTY)
2871. DON'T LIKE LIBERAL OR NORTHERN WING OF THE PARTY
2872. DON'T LIKE CONSERVATIVE OR SOUTHERN WING OF THE
PARTY, DIXIECRATS, SOLID SOUTH
2880. DISLIKE PARTY ORGANIZATION, BOSSES, CHEAP
POLITICIANS

OTHER AND MISSING DATA

2900. I JUST DON'T LIKE THEM, IT'S A LOUSY PARTY
2914. ONE PARTY IN POWER TOO LONG, BAD FOR COUNTRY FOR
ONE PARTY TO BE IN POWER TOO LONG (NA WHY), NEED
FOR 2-PARTY SYSTEM
2920. MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR
WIFE
2930. MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE--
FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.
2950. PARTY ONLY INTERESTED IN STAYING IN (GETTING)
POWER, RUTHLESS

Page 8
2980. OTHER
2981. DISAPPROVE OF TRUMAN'S WHISTLE-STOPPING
2991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
2998. DK
2999. NA

PARTY MASTER CODE--PRO REPUBLICAN PARTY

LIKES PEOPLE WITHIN PARTY

3010. EISENHOWER
3020. NIXON
3060. TAFT
3063. DEWEY
3064. MCCARTHY
3071. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESS-MEN, ETC.)
3072. LOCAL REPUBLICANS (CITY, STATE, ETC.)
3080. REPUBLICANS HAVE GOOD LEADERS, YOUNG LEADERS, EXPERIENCED LEADERS, GOOD MEN, LIKE WHOLE TICKET
3090. OTHER

GOVERNMENT MANAGEMENT

3100. WILL GIVE AN EFFICIENT ADMINISTRATION, BUSINESS-LIKE ADMINISTRATION, GOOD GOVERNMENT, WOULD PUT HOOVER'S RECOMMENDATIONS INTO OPERATION
3111. WILL CLEAN UP THE CORRUPTION, MORE HONEST THAN THE DEMOCRATS, WILL GIVE US HONEST GOVERNMENT, NEW BROOM SWEEPS CLEAN, PATRONAGE
3112. WILL CLEAN UP THAT 'MESS IN WASHINGTON'
3120. WILL SPEND LESS MONEY, MORE ECONOMY MINDED, WILL BALANCE BUDGET, WILL DECREASE NATIONAL DEBT
3131. WILL NOT BE TOO ECONOMY MINDED, NOT AFRAID TO SPEND MONEY
3190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

3201. LIKE THEIR IDEAS, NEW IDEAS, AGREE WITH THEM (UNSPECIFIED)
3202. LIKE THEIR DOMESTIC IDEAS, POLICIES (UNSPECIFIED)
3211. WILL ELIMINATE OR CUT DOWN ECONOMIC CONTROLS, FOR FREE ENTERPRISE
3221. THEY'RE AGAINST THE WELFARE STATE, AGAINST GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY
3231. AGAINST TOO MUCH CENTRALIZED GOVERNMENT, WILL LEAVE MORE TO THE STATES, AGAINST TOO MUCH GOVERNMENT ACTIVITY (NOT CLEAR WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY) (CODE HERE IF NA WHETHER 3211 OR 3221 OR NA WHETHER 3100 OR 3231)
3240. HUMANISTIC, INTERESTED IN HELPING PEOPLE, PUTS HUMAN RIGHTS BEFORE PROPERTY RIGHTS
3250. FAVORS SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS,
WILL CHANGE THINGS FOR THE BETTER, IMPROVE CONDITIONS, WOULD DO GOOD THINGS FOR COUNTRY
FOR LIBERTY, AGAINST CREEPING SOCIALISM
RESTORE INDIVIDUAL INITIATIVE, HAS FAITH IN AMERICAN PEOPLE
LIBERAL
CONSERVATIVE
OTHER
ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC OR FOREIGN)

DOMESTIC POLICIES AND CONDITIONS--WELFARE AND ECONOMIC
(R SEES THE REPUBLICAN PARTY AS AGAINST GOVERNMENT ACTIVITY)
LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS
LIKES STAND ON SOCIAL SECURITY, PENSIONS
LIKES STAND ON AID TO EDUCATION
LIKES STAND ON HOUSING
LIKES STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE)
APPROVE OF BANK POLICY
LIKES STAND ON PRICE CONTROL
LIKES STAND ON RENT CONTROL
LIKES STAND ON WAGE CONTROL
REPUBLICANS FAVOR LOWER TAXES
TIMES ARE (WILL BE) BETTER UNDER REPUBLICANS, ECONOMIC CONDITIONS WILL IMPROVE, REPUBLICANS WILL BRING PROSPERITY, GOOD TIMES
REPUBLICANS WILL DO SOMETHING ABOUT INFLATION, HIGH COST OF LIVING, HIGH PRICES
REPUBLICANS WILL BRING MORE JOBS, HIGHER WAGES, IMPROVE WORKING CONDITIONS
REPUBLICANS WILL BRING HIGHER PRICES

DOMESTIC POLICIES AND CONDITIONS - OTHER
REPUBLICANS WILL DO MORE ON CIVIL RIGHTS
REPUBLICANS WILL DO LESS ON CIVIL RIGHTS, WILL LET STATES HANDLE IT
REPUBLICANS TAKE A BETTER STAND ON CIVIL LIBERTIES
REPUBLICANS GET RID OF COMMUNISTS, TAKE CARE OF COMMUNISTS
REPUBLICANS HAVE A BETTER FARM POLICY, GENERAL
REPUBLICANS ARE AGAINST PRICE SUPPORTS FOR FARMS
REPUBLICANS WILL DO AWAY WITH AID TO FARMERS
REPUBLICANS HAVE A BETTER LABOR POLICY, GENERAL
APPROVE REPUBLICAN STAND ON TAFT-HARTLEY
WON'T BE ALL THESE STRIKES IF REPUBLICANS WIN
APPROVE REPUBLICAN STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)
OTHER
R GIVES INDICATION THAT HE LIKES REPUBLICANS BECAUSE THEY SUPPORT GOVERNMENT ACTIVITY IN ANY OF
THE SPECIFICS CODED IN 3301, 3302, 3310, 3320, 3330, 3343, 3344, 3345

3493. APPROVE REPUBLICAN STAND ON VETERANS POLICY, LEGISLATION

3499. ANY INDICATION THAT R FEELS HE OR HIS FAMILY HAVE BEEN (WILL BE) HELPED BY PARTY ECONOMICALLY, SOCIAL WELFARE, SOCIAL SECURITY, ETC.

FOREIGN POLICY

3501. LIKES REPUBLICAN FOREIGN POLICY, HAVE GOOD (BETTER) FOREIGN POLICY, WILL HAVE MORE EFFECTIVE FOREIGN POLICY (GENERAL)

3503. REPUBLICANS WILL HAVE A CLEAR POLICY, DYNAMIC, AGGRESSIVE, CUT OUT BUNGLING

3519. WILL KNOW HOW TO HANDLE OUR ALLIES, WILL GET BETTER COOPERATION FROM THEM, FROM UN (NO INDICATION OF ANTI-ALLIES OR ANTI-UN FEELING)

3524. ISOLATIONIST, WON'T MEDDLE IN OTHER COUNTRIES' AFFAIRS, WILL MIND OUR OWN BUSINESS (NA WHETHER MILITARY OR ECONOMIC)

3525. WILL KNOW HOW TO HANDLE OUR ALLIES, WILL PUT UN IN ITS PLACE (ANTI-ALLIES, ANTI-UN FEELING)

3535. WILL STOP COMMUNISM, WILL KNOW HOW TO HANDLE RUSSIA

3538. WILL KICK THE TRAITORS OUT OF THE STATE DEPARTMENT

3551. WILL STOP SENDING TROOPS ABROAD

3552. WILL CUT OUT (REDUCE) ALL THIS SPENDING ABROAD, ECONOMIC AID

3564. WILL END KOREAN WAR, CLEAN UP MESS IN KOREA

3581. REPUBLICAN PARTY THE PEACE PARTY, BETTER CHANCE FOR PEACE UNDER REPUBLICANS

LIKE REPUBLICAN PARTY BECAUSE BAD FOR, HAS KEPT (WILL KEEP) IN CHECK--

3616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES

3633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASS-ES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET

3670. NEGROES

3690. OTHER

LIKE REPUBLICAN PARTY BECAUSE GOOD FOR, BETTER FOR, HAS HELPED, WILL HELP, IS MADE UP OF --

3701. ALL THE PEOPLE, GOOD FOR EVERYONE, EQUITABLE POLICIES FOR ALL, NO SPECIAL PRIVILEGES

3703. PEOPLE LIKE ME, PEOPLE LIKE US
COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
LABOR UNION MEMBERS
BUSINESSMEN (NA WHETHER BIG OR LITTLE)
BIG BUSINESS, INDUSTRY
SMALL BUSINESSMEN
MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
FARMERS
NEGROES

OTHER
OTHER MINORITY GROUPS
VETERANS, SERVICEMEN
SECTIONALISM

TRADITIONAL VOTE. (ALWAYS BEEN A REPUBLICAN, I'M JUST A REPUBLICAN)
SPEAKS OF REPUBLICANS IN POSITIVE, PERSONAL, AFFECTIVE TERMS—GOOD PEOPLE, NICE PEOPLE, ETC.
CAN TRUST REPUBLICANS, THEY'LL KEEP THEIR PROMISES, KNOW WHERE THEY STAND
WELL ORGANIZED, MEMBERS STICK TOGETHER
R REACTS POSITIVELY TOWARD REPUBLICAN CAMPAIGN
LIKE CAMPAIGN PROMISES, NA WHAT
R REACTS POSITIVELY TO LOCAL REPUBLICAN PARTY
PRO LIBERAL, PROGRESSIVE, YOUNG, EISENHOWER OR DEWEY PART OF THE PARTY (NO REFERENCE TO FOREIGN AFFAIRS)
PRO CONSERVATIVE, TAFT-LED PART OF THE PARTY, OLD GUARD (NO REFERENCE TO FOREIGN AFFAIRS)
PRO INTERNATIONALIST WING OF THE PARTY
PRO ISOLATIONIST WING OF THE PARTY

I JUST LIKE THEM, I LIKE EVERYTHING ABOUT THEM, IT'S A GREAT PARTY
IT'S TIME FOR A CHANGE
NEED FOR 2-PARTY SYSTEM
MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR WIFE
MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE—FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.
REPUBLICANS AGAINST DEMOCRATS, DEMOCRATIC LEADERS

LIKE MCCARTHY'S SPEECH
INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
DK
NA

PARTY MASTER CODE -- ANTI REPUBLICAN PARTY
DISLIKES PEOPLE WITHIN THE PARTY

4010. EISENHOWER
4020. NIXON
4060. TAFT
4063. DEWEY
4064. MCCARTHY
4071. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESSIONMEN, ETC.)
4072. LOCAL REPUBLICANS (CITY, STATE, ETC.)
4080. REPUBLICANS HAVE BAD LEADERS, OLD LEADERS, INEXPERIENCED LEADERS, BAD MEN, DON'T LIKE TICKET

4090. OTHER

GOVERNMENT MANAGEMENT

4101. WILL NOT GIVE US AN EFFICIENT GOVERNMENT
4112. WON'T CLEAN UP THAT 'MESS IN WASHINGTON',
4114. JUST AS CORRUPT AS (MORE CORRUPT THAN) DEMOCRATS, DISHONEST
4121. TOO INTERESTED IN ECONOMY, WON'T SPEND MONEY WHERE NEEDED
4131. WILL SPEND TOO MUCH MONEY, LESS ECONOMICAL THAN DEMOCRATS

4190. OTHER

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

4201. DON'T LIKE THEIR IDEAS, OLD IDEAS, DON'T AGREE WITH THEM (UNSPECIFIED)
4202. DON'T LIKE THEIR DOMESTIC IDEAS, POLICIES (UNSPECIFIED)
4203. TOO NEGATIVE, NO CONSTRUCTIVE PROGRAM, JUST AGAINST THINGS
4204. ME-TOOISM
4211. AGAINST GOVERNMENT ECONOMIC CONTROLS (PRICE CONTROL, RENT CONTROL, ETC.)
4221. AGAINST GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY (EDUCATION, SOCIAL SECURITY, HOUSING, ETC.)
4231. AGAINST GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY), AGAINST LETTING GOVERNMENT DO THINGS THAT ARE NEEDED (CODE HERE IF NA WHETHER 4211 OR 4221 OR NA WHETHER 4101 OR 4231)
4240. NOT INTERESTED IN HELPING PEOPLE, PUTS PROPERTY RIGHTS ABOVE HUMAN RIGHTS, WOULD LET PEOPLE STARVE
4250. OPPOSED TO SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS, WOULD DO BAD THINGS FOR COUNTRY
4272. TOO LIBERAL
4281. TOO CONSERVATIVE, REACTIONARY

4290. OTHER
4291. ATTITUDE TOWARD COMMUNISM (NA WHETHER DOMESTIC OR FOREIGN)
DOMESTIC POLICIES AND CONDITIONS--WELFARE AND ECONOMIC
(R SEES THE REPUBLICAN PARTY AS AGAINST GOVERNMENT ACTIVITY)

4301. AGAINST STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS
4302. AGAINST STAND ON SOCIAL SECURITY, PENSIONS
4310. AGAINST STAND ON AID TO EDUCATION
4320. AGAINST STAND ON HOUSING
4330. AGAINST STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE)
4342. DISAPPROVE OF BANK POLICY
4343. AGAINST STAND ON PRICE CONTROL
4344. AGAINST STAND ON RENT CONTROL
4345. AGAINST STAND ON WAGE CONTROL
4348. TAXES ARE HIGHER (ARE NOT LOWER) UNDER REPUBLICANS, UNFAIR TAX POLICY
4351. REPUBLICANS PARTY OF DEPRESSION, WILL BRING DEPRESSION, BAD TIMES (NO MENTION OF 'HOOVER' DEPRESSION)
4355. SPECIFIC MENTION OF 'HOOVER' DEPRESSION, HOW CONDITIONS WERE DURING THE DEPRESSION, ETC.
4360. INFLATION, HIGH COST OF LIVING, HIGH PRICES
4370. REPUBLICANS WILL BRING FEWER JOBS, LOWER WAGES, POORER WORKING CONDITIONS
4380. REPUBLICANS WILL BRING LOWER PRICES

DOMESTIC POLICIES AND CONDITIONS - OTHER

4420. AGAINST STAND ON CIVIL RIGHTS, REPUBLICANS ARE AGAINST CIVIL RIGHTS
4432. REPUBLICANS ARE BAD ON CIVIL LIBERTIES, WITCH-HUNTING, MCCARTHYISM
4437. REPUBLICANS WON'T GET RID OF COMMUNISTS
4441. R AGAINST REPUBLICAN FARM POLICY, GENERAL
4443. R OPPOSES REPUBLICAN STAND ON PRICE SUPPORTS, REPUBLICANS OPPOSED TO PRICE SUPPORTS
4445. REPUBLICANS OPPOSED TO OTHER AID TO FARMERS
4453. R AGAINST REPUBLICAN LABOR POLICY, GENERAL
4454. R AGAINST REPUBLICAN STAND ON TAFT-HARTLEY
4460. R AGAINST REPUBLICAN STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

4490. OTHER
4491. R GIVES INDICATION THAT HE DISLIKES REPUBLICANS BECAUSE THEY SUPPORT GOVERNMENT ACTIVITY IN ANY OF THE SPECIFICS CODED IN 4301, 4302, 4310, 4320, 4330, 4343, 4344, 4345.
4493. R AGAINST REPUBLICAN STAND ON VETERANS POLICY, LEGISLATION
4499. ANY INDICATION THAT R OR R'S FAMILY HAVE BEEN (WILL BE) HURT BY PARTY ECONOMICALLY, SOCIAL WELFARE, ETC.

FOREIGN POLICY

4502. DON'T LIKE REPUBLICAN FOREIGN POLICY, GENERAL
4523. ISOLATIONIST, AGAINST AID TO OTHER COUNTRIES (NA WHETHER MILITARY OR ECONOMIC)
4525. REPUBLICANS AGAINST THE UN, AGAINST COOPERATING WITH UN, DISTRUST OUR ALLIES, WON'T BE ABLE TO WORK WITH OUR ALLIES
4535. WON'T STOP COMMUNISM, WILL LET COMMUNISM SPREAD, WON'T KNOW HOW TO HANDLE RUSSIA
4542. SPEND TOO MUCH ABROAD, TOO MUCH ECONOMIC AID
4551. REPUBLICANS AGAINST SENDING TROOPS ABROAD, AGAINST MILITARY AID TO OUR ALLIES
4552. REPUBLICANS AGAINST ECONOMIC AID, POINT FOUR, AGAINST ECONOMIC HELP TO OTHER COUNTRIES
4564. SPECIFIC COMMENTS ABOUT KOREA (REPUBLICAN'S FAULT, THEY DIDN'T VOTE FOR KOREAN AID, ETC.)

4590. OTHER
4591. DISAPPROVE OF STAND ON FOREIGN TRADE AND TARIFFS
4593. DISAPPROVE OF STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
4599. ANY TYING OF R'S OR HIS FAMILY'S WELFARE TO REPUBLICAN FOREIGN POLICY

DISLIKE REPUBLICAN PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY--

4601. SPECIAL INTERESTS, HELPS SOME GROUPS AT EXPENSE OF OTHERS
4616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
4633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
4670. NEGROES

4690. OTHER

DISLIKE REPUBLICAN PARTY BECAUSE IT'S BAD FOR, HAS KEPT (WILL KEEP) IN CHECK--

4703. PEOPLE LIKE ME, PEOPLE LIKE US
4711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
4712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
4720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
4722. LABOR UNION MEMBERS
4730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
4732. BIG BUSINESS, INDUSTRY
4740. SMALL BUSINESSMEN
4750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
4760. FARMERS
4770. NEGROES

4790. OTHER
4791. OTHER MINORITY GROUPS
4793. VETERANS, SERVICEMEN
4794. SECTIONALISM

PARTY RESPONSES
4800. NEVER BEEN A REPUBLICAN, JUST COULDN'T VOTE REPUBLICAN
4810. SPEAKS OF REPUBLICANS IN NEGATIVE, PERSONAL, AFFECTIVE TERMS - SELFISH PEOPLE, MEAN PEOPLE, ETC.
4820. CAN'T TRUST REPUBLICANS, WON'T KEEP THEIR PROMISES, DON'T KNOW WHERE THEY STAND
4830. PARTY IS SPLIT, REALLY TWO PARTIES, DON'T KNOW WHICH FACTION IS ON TOP
4842. NEGATIVE REFERENCE TO CAMPAIGN REPUBLICANS ARE WAGING
4850. DON'T LIKE CAMPAIGN PROMISES, NA WHAT
4860. R REACTS NEGATIVELY TO LOCAL REPUBLICAN PARTY
4870. FACTION OR LEADERSHIP R DOESN'T LIKE IS CONTROLLING PARTY (TAFT IS RUNNING THE PARTY OR CAMPAIGN, ETC.)
4871. ANTI-LIBERAL, PROGRESSIVE, YOUNG, EISENHOWER OR DEWEY PART OF THE PARTY (NO REFERENCE TO FOREIGN AFFAIRS)
4872. ANTI-CONSERVATIVE, TAFT-LED REPUBLICAN PARTY, OLD GUARD (NO REFERENCE TO FOREIGN AFFAIRS)
4873. ANTI-INTERNATIONALIST WING OF THE PARTY
4874. ANTI-ISOLATIONIST WING OF THE PARTY
4880. DISLIKES REPUBLICAN PARTY ORGANIZATION, DISLIKES PARTY OR MACHINE BOSSES

OTHER AND MISSING DATA

4900. I JUST DON'T LIKE THEM, IT'S A LOUSY PARTY
4920. MENTION OF VOTE BEING INFLUENCED BY HUSBAND OR WIFE
4930. MENTION OF VOTE BEING INFLUENCED BY OTHER PEOPLE - FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC.
4950. PARTY ONLY INTERESTED IN STAYING IN (GETTING IN) POWER, RUTHLESS

4980. OTHER
4983. DIDN'T LIKE MCCARTHY'S SPEECH
4991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
4998. DK
4999. NA

>> 1952 CANDIDATE MASTER CODE

PRO STEVENSON

EXPERIENCE AND ABILITIES

5011. GOOD MAN. WELL QUALIFIED FOR THE JOB. WILL MAKE A GOOD PRESIDENT. R HAS HEARD GOOD THINGS ABOUT HIM. CAPABLE, HAS ABILITY. BEST MAN FOR THE JOB OR BEST CANDIDATE
5012. EXPERIENCED (NA WHAT KIND)
5021. HE'S NOT A MILITARY MAN
5030. SUCCESSFUL RECORD. WAS A GOOD GOVERNOR
5040. GOVERNMENT OR POLITICAL EXPERIENCE. HAS EXPERIENCE IN CIVIL GOVERNMENT
GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY.
GOOD ORGANIZER

HAS CLEANED UP CORRUPTION IN ILLINOIS

DIPLOMAT, STATESMAN, HAS DIPLOMATIC EXPERIENCE

WILL CUT SPENDING. WILL BE ECONOMICAL

OTHER

CHARACTER AND BACKGROUND

A LEADER. GREAT, NATURAL-BORN LEADER

STRONG MAN. SELF-CONFIDENT. CAN MAKE DECISIONS. WILL END ALL THIS INDECISION - WILL ACT

WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM

A MAN YOU CAN FOLLOW. INSPIRING

PEOPLE HAVE CONFIDENCE IN HIM

ABOVE POLITICS. NOT A POLITICIAN

INDEPENDENT. NO ONE WILL RUN HIM. HIS OWN BOSS. STAND UP FOR WHAT HE BELIEVES IN

TALKS IN TERMS OF STEVENSON AS PROTECTOR. WILL TAKE CARE OF THINGS, WILL KNOW WHAT TO DO

MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS. DOESN'T PRETEND TO KNOW ALL THE ANSWERS

KNOWS HOW TO HANDLE PEOPLE

INDEPENDENT. NO ONE WILL RUN HIM. HIS OWN BOSS.

KNOWS HOW TO HANDLE PEOPLE

MAN OF INTEGRITY. MAN OF PRINCIPLE, MAN OF HIGH IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS. HONEST. WON'T MAKE DEALS

PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS

PATRIOTIC. FOR AMERICA. HAS COUNTRY'S GOOD AT HEART

UNDERSTANDS THE PROBLEMS

EDUCATED. SCHOLARLY. INTELLIGENT, SMART

RELIGIOUS

COMES FROM A GOOD FAMILY, WELL-BRED, POLISHED

GOOD FAMILY LIFE

OTHER

LIKE HIS HANDLING OF THE STEVENSON FUND (FOR REF.NO.37 ONLY: DEFENSE OF HIS FINANCIAL SET-UP)

PERSONAL ATTRACTION

LIKE HIM, LIKE HIM AS A PERSON. LIKE HIS FACE

NICE PERSONALITY. PLEASANT

SENSE OF HUMOR

KIND, WARM. HAS THE PEOPLE'S INTEREST AT HEART

LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS ALONG WITH PEOPLE

SINCERE

DEMOCRATIC

AGE. YOUNG

BETTER KNOWN, I KNOW MORE ABOUT HIM (FOR REF.NO.91 ONLY)

OTHER

SOUTHERNER (USE ONLY FOR REF.NO.37 AND 91)

ISSUES - NA WHETHER DOMESTIC OR FOREIGN
STAND ON DOMESTIC POLICIES

5411. WILL DO A GOOD JOB OF HANDLING (HAS THE EXPERIENCE TO HANDLE) DOMESTIC AFFAIRS
5413. AGREES WITH STEVENSON'S DOMESTIC POLICIES, UNSPECIFIED
5415. WILL SUPPORT (CONTINUE DEMOCRATIC DOMESTIC POLICIES)
5420. WILL SUPPORT NEEDED GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY (SUPPORTS SUCH THINGS AS PRICE CONTROLS, SOCIAL SECURITY, ETC.)
5446. MORE REALISTIC TAX POLICY. FAIRER TAX POLICY
5456. WILL BRING (CONTINUE) GOOD TIMES, PROSPERITY
5471. LIBERAL. FAVORS SOCIAL REFORM, SOCIAL CHANGE. FOR NEW (FAIR) DEAL
5472. WILL BRING IN (LISTEN TO) LIBERALS
5481. CONSERVATIVE. MIDDLE-OF-THE-ROAD. NOT TOO RADICAL. LESS NEW (FAIR) DEAL
5482. WILL BRING IN (LISTEN TO) CONSERVATIVES
5510. STAND ON CIVIL RIGHTS. FOR FEPC AND DESEGREGATION
5520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
5533. STAND ON CIVIL LIBERTIES
5537. WILL EXPEL COMMUNISTS
5541. FARM POLICY
5552. STAND ON LABOR. STAND ON TAFT-HARTLEY
5560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

5590. OTHER
5595. WILL CLEAN UP CORRUPTION. WILL CLEAN UP MESS IN WASHINGTON
5599. ANY INDICATION THAT R FEELS THAT HE OR HIS FAMILY WILL BE HELPED BY STEVENSON ECONOMICALLY, SOCIAL WELFARE, SOCIAL SECURITY, ETC.

STAND ON FOREIGN AFFAIRS

5602. WILL DO A GOOD JOB OF HANDLING (WILL KNOW HOW TO HANDLE) THE WORLD SITUATION. LIKES (AGREES WITH) STEVENSON'S FOREIGN POLICY (UNSPECIFIED)
5605. STEVENSON WILL FOLLOW (CONTINUE) DEMOCRATIC FOREIGN POLICY
5617. INTERNATIONALISTIC. IN FAVOR OF AID FOR, COOPERATION WITH, OTHER COUNTRIES
5635. WILL STOP COMMUNISM. WILL KNOW HOW TO HANDLE RUSSIA
5664. KNOWS HOW TO HANDLE KOREAN WAR. ANY SPECIFICS RELATING TO KOREA
5681. BETTER CHANCE FOR PEACE UNDER STEVENSON

5690. OTHER
5691. STAND ON FOREIGN TRADE AND TARIFF
5693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
ANY TYING OF R'S PERSONAL WELFARE OR FAMILY'S WELFARE TO STEVENSON'S FOREIGN POLICY

LIKE STEVENSON BECAUSE GOOD FOR, BETTER FOR, WILL HELP

ALL THE PEOPLE, GOOD FOR EVERYONE, EQUITABLE POLICIES FOR ALL, NO SPECIAL PRIVILEGES
PEOPLE LIKE ME, PEOPLE LIKE US
COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
LABOR UNION MEMBERS
BUSINESSMEN (NA WHETHER BIG OR LITTLE)
BIG BUSINESS, INDUSTRY
SMALL BUSINESSMEN
MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
FARMERS
NEGROES

OTHER
OTHER MINORITY GROUPS
VETERANS, SERVICEMEN
SECTIONALISM

LIKE STEVENSON BECAUSE BAD FOR, ANTI, WILL KEEP IN CHECK, WILL PUT IN THEIR PLACE, WILL CEASE TO (WILL NOT) FAVOR

WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
NEGROES

OTHER

CANDIDATE AS PARTY REPRESENTATIVE

HE'S A DEMOCRAT. THE DEMOCRATIC NOMINEE. A GOOD DEMOCRAT
NOT CONTROLLED BY PARTY, NOT A MACHINE MAN
HE'S NOT A REAL DEMOCRAT. DIFFERENT FROM MOST DEMOCRATS
HE'S NOT LIKE TRUMAN, ADMINISTRATION
LIKE THE MEN AROUND HIM, HIS ASSOCIATES
GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN
CONNECTION WITH TRUMAN. TRUMAN'S MAN. TRUMAN'S SUCCESSOR
REPRESENTS LIBERAL, NORTHERN WING OF DEMOCRATIC PARTY

OTHER
PARTY WOULD HAVE HAD BETTER CHANCE (TO WIN) (FOR REF.NO.91 ONLY)
POPULAR CHOICE IN PRIMARIES, CHOICE OF THE PEOPLE (FOR REF.NO.91 ONLY)
HE TRIED HARD FOR IT, WORKED FOR IT (FOR REF.NO.91 ONLY)

OTHER AND MISSING DATA

I'M VOTING FOR STEVENSON
HE'LL BRING A CHANGE
R INFLUENCED BY OTHER PEOPLE

OTHER
DIDN'T ASK FOR OR WANT JOB
INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)
DK
NA

CANDIDATE MASTER CODE -- ANTI-STEVENSON

EXPERIENCE AND ABILITIES

NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. WON'T MAKE A GOOD PRESIDENT. R HAS HEARD BAD THINGS ABOUT HIM. MEDIocre
INEXPERIENCED (NA WHAT KIND)
NO MILITARY EXPERIENCE
UNSUCCESSFUL RECORD. WAS A BAD GOVERNOR
NOT ENOUGH (LACK OF) GOVERNMENT, POLITICAL EXPERIENCE
BAD ADMINISTRATOR. BAD EXECUTIVE ABILITY. POOR ORGANIZER
HAS NOT CLEANED UP CORRUPTION IN ILLINOIS
NOT A DIPLOMAT, NO STATESMAN, NO DIPLOMATIC EXPERIENCE
WILL SPEND TOO MUCH. NO ECONOMY
OTHER

CHARACTER AND BACKGROUND

NOT A LEADER. NO LEADERSHIP ABILITIES
WEAK. WEAK LOOKING. INDECISIVE. NO SELF-CONFIDENCE. VACILLATING
COLORLESS. UNINSPIRING
PEOPLE DON'T HAVE CONFIDENCE IN HIM
NOT INDEPENDENT. STOOGE. FRONT MAN. WILL BE RUN BY OTHERS
NOT ENOUGH HUMILITY
DOESN'T KNOW HOW TO HANDLE PEOPLE
OTHER

NO INTEGRITY. NO PRINCIPLES, COMPROMISED HIS PRINCIPLES. JUST A POLITICIAN. OPPORTUNISTIC. DISHONEST, CROOKED
NOT ENOUGH PUBLIC SPIRIT, DON'T LIKE HIS GENERAL ATTITUDE.
DOESN'T UNDERSTAND THE PROBLEMS FACING US
STUPID
NOT RELIGIOUS
6260. RICH MAN'S SON. ARISTOCRATIC
6271. DIVORCED. COULDN'T HANDLE HIS OWN FAMILY AFFAIRS. UNMARRIED

6290. OTHER
6293. STEVENSON FUND
6294. PUT HIS WIFE ON THE PAYROLL (FOR REF.NO.38 ONLY)

PERSONAL ATTRACTION

6304. DON'T LIKE HIM AS A PERSON
6305. DOESN'T HAVE A NICE PERSONALITY
6306. JOKES TOO MUCH
6311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTEREST AT HEART
6312. NOT LIKEABLE, PEOPLE DON'T KNOW HIM. DOESN'T GET ALONG WITH PEOPLE
6330. INSINCERE
6340. UNDEMOCRATIC, SNOBBISH
6362. TOO YOUNG (FOR REF.NO.38 ONLY)
6363. AGE -- TOO OLD
6370. ANTI-INTELLECTUAL RESPONSE (TOO HIGH FALLUTIN, CAN'T UNDERSTAND HIM, ETC.)
6380. NO ONE EVER HEARD OF HIM. NO ONE KNOWS HIM (NEGATIVE)

6390. OTHER
6391. SOUTHERNER (FOR REF.NO.38 ONLY)

ISSUES--NA WHETHER DOMESTIC OR FOREIGN

6403. DON'T AGREE WITH HIM. DON'T AGREE WITH (DON'T LIKE) HIS POLICIES
6404. EVASIVE. DON'T KNOW WHERE HE STANDS ON ISSUES
6405. STEVENSON SUPPORTS DEMOCRATIC PLATFORM. WILL SUPPORT (WILL CONTINUE) DEMOCRATIC POLICIES

STAND ON DOMESTIC POLICIES

6412. WON'T KNOW HOW TO HANDLE DOMESTIC AFFAIRS. DON'T LIKE (DISAGREE WITH) STEVENSON'S DOMESTIC POLICIES
6415. WILL SUPPORT (CONTINUE) DEMOCRATIC DOMESTIC POLICIES
6420. WILL KEEP UP TOO MUCH GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY - SOCIALISTIC (SUPPORT SUCH THINGS AT PRICE CONTROLS, SOCIAL SECURITY ETC.)
6448. WILL RAISE TAXES. WON'T LOWER TAXES
6453. WILL BRING (CONTINUE) BAD TIMES. CAUSE DEPRESSION HIGH COST OF LIVING, INFLATION
6471. TOO LIBERAL. FOR NEW (FAIR) DEAL
6472. WILL BRING IN (LISTEN TO) LIBERALS
6481. TOO CONSERVATIVE. REACTIONARY. AGAINST NEW (FAIR) DEAL
6482. WILL BRING IN (LISTEN TO) CONSERVATIVES
6510. STAND ON CIVIL RIGHTS. STEVENSON IS FOR FEPC
6520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
6537. WILL BE TOO SOFT ON COMMUNISTS, COMMUNIST SYMPATHIZERS
STAND ON FARM POLICY
6541. FARM POLICY
6552. STAND ON LABOR. STAND ON TAFT-HARTLEY
6560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)
6590. OTHER
6595. WON'T CLEAN UP CORRUPTION. WON'T CLEAN UP MESS IN WASHINGTON
6599. ANY INDICATION THAT R OR R'S FAMILY WILL BE HURT BY STEVENSON ECONOMICALLY, SOCIAL WELFARE, ETC.

STAND ON FOREIGN AFFAIRS
6601. WON'T KNOW HOW (DOESN'T HAVE THE EXPERIENCE) TO HANDLE THE WORLD SITUATION
6603. DON'T LIKE (DON'T AGREE WITH) STEVENSON'S FOREIGN POLICY, UNSPECIFIED
6605. STEVENSON WILL FOLLOW (WILL CONTINUE) DEMOCRATIC FOREIGN POLICY
6617. TOO INTERNATIONALISTIC. TOO MUCH IN FAVOR OF AID TO OTHER COUNTRIES. FAVORS TOO MUCH SPENDING ABROAD
6635. WON'T STOP COMMUNISM. WON'T KNOW HOW TO HANDLE RUSSIA
6644. WON'T KNOW HOW TO HANDLE THE KOREAN WAR. ANY SPECIFICS RELATING TO KOREA
6681. WILL GET US INTO (FULL-SCALE) WAR
6690. OTHER
6691. STAND ON FOREIGN TRADE AND TARIFFS
6693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
6699. ANY TYING IN OF R'S OR HIS FAMILY'S PERSONAL WELFARE TO STEVENSON'S FOREIGN POLICY (DRAFT, BEING CALLED BACK TO SERVICE, ETC.)

DISLIKE STEVENSON BECAUSE HE'S BAD FOR, ANTI, WILL KEEP IN CHECK
6703. PEOPLE LIKE ME, PEOPLE LIKE US
6711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
6712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
6720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
6722. LABOR UNION MEMBERS
6730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
6740. SMALL BUSINESSMEN
6750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
6760. FARMERS
6770. NEGROES
6790. OTHER
6791. OTHER MINORITY GROUPS
6793. VETERANS, SERVICEMEN
6794. SECTIONALISM

DISLIKE STEVENSON BECAUSE HE IS TOO GOOD FOR, BETTER FOR, HELPS AT EXPENSE OF OTHER GROUPS, CONTROLLED BY, WILL HELP--
SPECIAL INTERESTS. HELPS SOME GROUPS AT EXPENSE OF OTHERS

WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES

BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET

NEGROES

OTHER

CANDIDATE AS PARTY REPRESENTATIVE

HE'S A DEMOCRAT

CONTROLLED BY THE DEMOCRATIC PARTY. CONTROLLED BY THE PARTY BOSSES

HE'S NOT A REAL DEMOCRAT. NOT SURE OF HIS PARTY REGULARITY

HE'S NOT LIKE TRUMAN, HAS REPUDIATED TRUMAN

DON'T LIKE MEN AROUND HIM, HIS ASSOCIATES

BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN

CONNECTION WITH TRUMAN. TRUMAN'S MAN

REPRESENTS RADICAL, NORTHERN WING OF THE DEMOCRATIC PARTY

OTHER

OTHER AND MISSING DATA

I'M NOT VOTING FOR STEVENSON

TIME FOR A CHANGE, HE'LL BRING LITTLE CHANGE.

R INFLUENCED BY OTHER PEOPLE

OTHER

DIDN'T ASK FOR OR WANT JOB

SUPPORT FOR ALGER HISS

INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)

DON'T KNOW MUCH ABOUT HIM (NEUTRAL)

DK

NA

CANDIDATE MASTER CODE -- PRO-EISENHOWER

EXPERIENCE AND ABILITIES

GOOD MAN. WELL QUALIFIED FOR THE JOB. WILL MAKE A GOOD PRESIDENT. R HAS HEARD GOOD THINGS ABOUT HIM. CAPABLE, HAS ABILITY. BEST MAN FOR THE JOB OR BEST CANDIDATE

EXPERIENCED (NA WHAT KIND)

A MILITARY MAN. HAS MILITARY EXPERIENCE, WILL HELP HIM IN HIS JOB (NA WHY THIS QUALIFIES HIM FOR THE PRESIDENCY)

SUCCESSFUL RECORD. DID A GOOD JOB IN EUROPE. WAS A SUCCESSFUL GENERAL

HAS POLITICAL EXPERIENCE

GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY.
GOOD ORGANIZER

DIPLOMAT, STATESMAN, HAS DIPLOMATIC EXPERIENCE

WILL CUT SPENDING. ECONOMY

OTHER

CHARACTER AND BACKGROUND

A LEADER. GREAT, NATURAL-BORN LEADER

STRONG MAN. DECISIVE. SELF-CONFIDENT. CAN MAKE DECISIONS. WILL END ALL THE INDECISION -- WILL ACT

WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM

A MAN YOU CAN FOLLOW. INSPIRING

PEOPLE HAVE CONFIDENCE IN HIM

ABOVE POLITICS, NOT A POLITICIAN

INDEPENDENT. NO ONE WILL RUN HIM. HE'S HIS OWN BOSS

TALKS IN TERMS OF EISENHOWER AS PROTECTOR -- WILL TAKE CARE OF THINGS, WILL KNOW WHAT TO DO

MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS. DOESN'T PRETEND TO KNOW ALL THE ANSWERS

KNOWS HOW TO HANDLE PEOPLE

OTHER

MAN OF INTEGRITY. MAN OF PRINCIPLE, MAN OF HIGH IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS. HONEST. WON'T MAKE DEALS

PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS

PATRIOTIC. FOR AMERICA. HAS COUNTRY'S GOOD AT HEART

UNDERSTANDS THE PROBLEMS

EDUCATED. SCHOLARLY. UNIVERSITY PRESIDENT. INTELLIGENT, SMART

RELIGIOUS

COMES FROM GOOD FAMILY, WELL-BRED, POLISHED

SELF-MADE MAN. STARTED AS POOR BOY

GOOD FAMILY LIFE, GOOD WIFE

OTHER

LIKE HIS HANDLING OF THE NIXON CASE (FOR REF.NO.39 ONLY: NIXON FUND)

PERSONAL ATTRACTION

LIKE HIM. LIKE HIM AS A PERSON. LIKE HIS FACE

NICE PERSONALITY, PLEASANT

KIND. WARM. HAS THE PEOPLE'S INTEREST AT HEART

LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS ALONG WITH PEOPLE

SINCERE

DEMOCRATIC

AGE -- YOUNG

ANTI-INTELLECTUAL RESPONSES (EISENHOWER NOT HIGH FALLUTIN, CAN UNDERSTAND HIM, TALKS SIMPLY, STRAIGHT TO THE POINT)

WELL-KNOWN FIGURE. POPULAR HERO

BETTER KNOWN. I KNOW MORE ABOUT HIM (FOR REF.NO.91 ONLY)

OTHER
ISSUES - NA WHETHER DOMESTIC OR FOREIGN

7403. AGREE WITH HIM. AGREE WITH (LIKE) HIS POLICIES
7404. TAKES A CLEAR STAND ON ISSUES. KNOW WHERE HE STANDS ON ISSUES
7405. EISENHOWER SUPPORTS REPUBLICAN PLATFORM, REPUBLICAN POLICIES

STAND ON DOMESTIC ISSUES

7412. AGREE WITH (LIKE) HIS DOMESTIC POLICIES, UNSPECIFIED. WILL KNOW HOW TO HANDLE DOMESTIC POLICIES
7415. WILL SUPPORT REPUBLICAN DOMESTIC POLICIES
7431. WILL CUT DOWN GOVERNMENT ACTIVITY. STOP THIS SOCIALISM
7439. CRUSADER AGAINST COMMUNISM. ALGER HISS CASE (USE ONLY FOR REF.NO.39)
7447. LOWER TAXES
7454. WILL BRING BETTER TIMES, LOWER COST OF LIVING
7471. LIBERAL. MORE LIBERAL THAN MOST REPUBLICANS. MORE FOR SOCIAL WELFARE, ETC.
7472. WILL BRING IN (LISTEN TO) LIBERALS
7481. CONSERVATIVE. MIDDLE-OF-THE-ROAD
7482. WILL BRING IN (LISTEN TO) CONSERVATIVES
7510. STAND ON CIVIL RIGHTS. FOR FEPC
7520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
7537. WILL KICK OUT THE COMMUNISTS
7541. FARM POLICY
7552. STAND ON LABOR. STAND ON TAFT-HARTLEY
7560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

7590. OTHER
7595. WILL CLEAN UP MESS IN WASHINGTON. CLEAN UP CORRUPTION
7599. ANY INDICATION THAT R FEELS THAT HE OR HIS FAMILY WILL BE HELPED BY EISENHOWER ECONOMICALLY, SOCIAL WELFARE, SOCIAL SECURITY, ETC.

STAND ON FOREIGN AFFAIRS

7601. KNOWS ABOUT THE WORLD (FOREIGN) SITUATION, MILITARY SITUATION. WILL (MIGHT) BE ABLE TO HANDLE (EXPERIENCE WILL HELP HIM HANDLE) THE WORLD SITUATION. EXPERIENCE IN EUROPE DEALING WITH OTHER COUNTRIES WILL BE HELPFUL. KNOWS HOW TO HANDLE OTHER COUNTRIES
7603. PREFER (AGREE WITH) EISENHOWER'S FOREIGN POLICY, UNSPECIFIED
7605. EISENHOWER WILL FOLLOW REPUBLICAN FOREIGN POLICY
7615. EISENHOWER IS AN INTERNATIONALIST. IN FAVOR OF AID TO, COOPERATION WITH ALLIES
7621. WILL BE MORE ISOLATIONIST -- WON'T MIX IN OTHER COUNTRIES' AFFAIRS. WILL STOP SPENDING ALL THIS MONEY ABROAD. PUT UN (ALLIES) IN THEIR PLACE. WILL SPEND LESS MONEY OVERSEAS
7635. WILL STOP COMMUNISM. WILL KNOW HOW TO HANDLE RUSSIA
7664. WILL (MAY) END THE WAR IN KOREA. BETTER ABLE TO HANDLE KOREAN WAR. OTHER SPECIFICS RELATING TO KOREA

7665. HIS PROMISE TO GO TO KOREA

7661. BETTER CHANCE FOR PEACE UNDER EISENHOWER

7690. OTHER

7691. STAND ON FOREIGN TRADE AND TARIFFS

7693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM

7699. ANY TYING IN R'S PERSONAL WELFARE OR FAMILY'S WELFARE TO EISENHOWER'S FOREIGN POLICY

LIKE EISENHOWER BECAUSE GOOD FOR, BETTER FOR, WILL HELP

7701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES, EQUITABLE POLICIES FOR ALL

7703. PEOPLE LIKE ME, PEOPLE LIKE US

7711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'

7712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN

7720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)

7722. LABOR UNION MEMBERS

7730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)

7732. BIG BUSINESS, INDUSTRY

7740. SMALL BUSINESSMEN

7750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS

7760. FARMERS

7770. NEGROES

7790. OTHER

7791. OTHER MINORITY GROUPS

7793. VETERANS, SERVICEMEN

7794. SECTIONALISM

LIKE EISENHOWER BECAUSE BAD FOR, ANTI, WILL KEEP IN CHECK, WILL PUT IN THEIR PLACE

7782. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES

7783. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET

7787. NEGROES

7789. OTHER

CANDIDATE AS PARTY REPRESENTATIVE

7800. HE'S A REPUBLICAN. THE REPUBLICAN NOMINEE. A GOOD REPUBLICAN

7810. NOT CONTROLLED BY PARTY, NOT A MACHINE MAN

7820. HE'S NOT A REAL REPUBLICAN. DIFFERENT FROM MOST REPUBLICANS

7830. LIKE THE MEN AROUND HIM, HIS ASSOCIATES

7840. GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN

7850. CONNECTION WITH DEWEY

7870. REPRESENTS LIBERAL WING OF THE REPUBLICAN PARTY

7881. AGREEMENT WITH TAFT
OTHER AND MISSING DATA

7913. HE'LL BRING A CHANGE. IT'S TIME FOR A CHANGE
7930. R INFLUENCED BY OTHER PEOPLE
7980. OTHER
7981. DIDN'T WANT OR ASK FOR JOB
7991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
7995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)
7998. DK
7999. NA

CANDIDATE MASTER CODE -- ANTI-EISENHOWER

EXPERIENCE AND ABILITIES

8011. NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. WON'T MAKE A GOOD PRESIDENT. R HAS HEARD BAD THINGS ABOUT HIM. MEDIOCRE
8012. INEXPERIENCED (NA WHAT KIND)
8020. A MILITARY MAN
8030. UNSUCCESSFUL RECORD. DID A BAD JOB IN EUROPE. WAS A POOR GENERAL
8040. NO GOVERNMENT EXPERIENCE. NO EXPERIENCE IN CIVIL GOVERNMENT. KNOWS NOTHING ABOUT BEING A PRESIDENT. NO POLITICAL EXPERIENCE
8050. BAD ADMINISTRATOR. BAD EXECUTIVE ABILITY. POOR ORGANIZER
8070. NOT A DIPLOMAT, NO STATESMAN, NO DIPLOMATIC EXPERIENCE
8080. TOO INTERESTED IN ECONOMY. WON'T SPEND MONEY WHERE NEEDED
8090. OTHER

CHARACTER AND BACKGROUND

8110. NOT A LEADER. NO LEADERSHIP ABILITY
8120. WEAK, WEAK LOOKING. INDECISIVE. NO SELF-CONFIDENCE. VACILLATING
8132. COLORLESS. UNINSPIRING
8133. PEOPLE DON'T HAVE CONFIDENCE IN HIM
8150. NOT INDEPENDENT. STOOG. FRONT MAN. WILL BE RUN BY OTHERS
8170. NOT ENOUGH HUMILITY
8180. DOESN'T KNOW HOW TO HANDLE PEOPLE

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8190. OTHER
8201. NO INTEGRITY. NO PRINCIPLES, COMPROMISED HIS PRINCIPLES. JUST A POLITICIAN. OPPORTUNISTIC. DISHONEST
8231. DOESN'T UNDERSTAND THE PROBLEMS FACING US
8240. STUPID
8251. NOT RELIGIOUS
8260. RICH, HAS LOTS OF MONEY

8290. OTHER
8293. SHOULD HAVE FIRED NIXON (FOR REF.NO.40 ONLY: NIXON FUND)

PERSONAL ATTRACTION

8304. DON'T LIKE HIM AS A PERSON
8305. DOESN'T HAVE A NICE PERSONALITY
8307. NO SENSE OF HUMOR
8311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTEREST AT HEART
8312. NOT LIKEABLE. PEOPLE DON'T LIKE HIM. DOESN'T GET ALONG WITH PEOPLE
8330. INSINCERE
8340. NOT DEMOCRATIC
8362. TOO YOUNG (FOR REF.NO.40 ONLY)
8363. AGE -- TOO OLD
8380. NEVER HEARD OF HIM. NO ONE KNOWS HIM (NEGATIVE)

8390. OTHER

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

8403. DON'T AGREE WITH HIM. DON'T AGREE WITH (DON'T LIKE) HIS POLICIES
8404. EVASIVE, DON'T KNOW WHERE HE STANDS ON ISSUES
8405. EISENHOWER SUPPORTS REPUBLICAN PLATFORM, REPUBLICAN POLICIES

STAND ON DOMESTIC POLICIES

8411. WON'T KNOW HOW (DOESN'T HAVE THE EXPERIENCE) TO HANDLE DOMESTIC AFFAIRS
8413. DISAGREE WITH (DON'T LIKE) HIS DOMESTIC POLICIES, UNSPECIFIED
8415. WILL SUPPORT REPUBLICAN DOMESTIC POLICIES
8421. WILL CUT DOWN NEEDED GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY. NOT INTERESTED IN HELPING PEOPLE (AGAINST SUCH THINGS AS PRICE CONTROLS, SOCIAL SECURITY, ETC.)
8447. WILL CUT TAXES TOO MUCH
8448. WILL RAISE TAXES
8451. WILL BRING WORSE TIMES. WILL BRING DEPRESSION. WILL BRING HIGHER COST OF LIVING
8471. TOO LIBERAL. TOO RADICAL
8472. WILL BRING IN (LISTEN TO) LIBERALS
8481. CONSERVATIVE, REACTIONARY. OPPOSED TO SOCIAL CHANGE, REFORM
8482. WILL BRING IN (LISTEN TO) CONSERVATIVES
8510. STAND ON CIVIL RIGHTS. FOR FEPC
8520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS
8532. WITCH HUNTS (FOR REF.NO.40 ONLY)
8541. FARM POLICY
8552. STAND ON LABOR. STAND ON TAFT-HARTLEY
8560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL)

8590. OTHER
8595. WON'T CLEAN UP CORRUPTION. WON'T CLEAN UP THE 'MESS IN WASHINGTON'
8599. ANY INDICATION THAT R OR R'S FAMILY WILL BE HURT BY EISENHOWER ECONOMICALLY, SOCIAL WELFARE, ETC.

STAND ON FOREIGN AFFAIRS

8602. WON'T KNOW HOW TO HANDLE THE WORLD SITUATION. DON'T LIKE (DON'T AGREE WITH) EISENHOWER'S FOREIGN POLICY, UNSPECIFIED
8605. EISENHOWER WILL FOLLOW REPUBLICAN FOREIGN POLICY
8618. TOO INTERNATIONALIST
8622. WILL BE TOO ISOLATIONIST. ANTI-UN. WILL BE AGAINST HELPING OTHER COUNTRIES. WILL SPEND LESS MONEY OVERSEAS
8635. WON'T STOP COMMUNISM. WON'T KNOW HOW TO HANDLE RUSSIA
8664. WILL PROLONG WAR IN KOREA. ANY SPECIFICS RELATING TO KOREA
8681. WILL GET US INTO (FULL-SCALE) WAR

8690. OTHER
8691. STAND ON FOREIGN TRADE AND TARIFFS
8693. STAND ON DEFENSE PROGRAM, UMT, DRAFT PROGRAM
8699. ANY TYING OF R'S OR HIS FAMILY'S PERSONAL WELFARE TO EISENHOWER'S FOREIGN POLICY (DRAFT, BEING CALLED BACK INTO SERVICE, ETC.)

DISLIKE EISENHOWER BECAUSE HE'S BAD FOR, ANTI, WILL KEEP IN CHECK

8703. PEOPLE LIKE ME, PEOPLE LIKE US
8711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
8712. WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN, THE WORKING MAN
8720. LABOR, LABOR UNIONS (NA WHETHER MEMBERS OR LEADERS)
8722. LABOR UNION MEMBERS
8730. BUSINESSMEN (NA WHETHER BIG OR LITTLE)
8732. BIG BUSINESS, INDUSTRY
8740. SMALL BUSINESSMEN
8750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
8760. FARMERS
8770. NEGROES

8790. OTHER
8791. OTHER MINORITY GROUPS
8793. VETERANS, SERVICEMEN
SECTIONALISM

DISLIKES EISENHOWER BECAUSE HE'S TOO GOOD FOR, BETTER FOR, HELPS AT EXPENSE OF OTHER GROUPS, CONTROLLED BY, WILL HELP

8781. SPECIAL INTERESTS. HELPS SOME GROUPS AT EXPENSE OF OTHERS
8782. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, UNION BOSSES
8783. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
8787. NEGROES

8789. OTHER

CANDIDATE AS PARTY REPRESENTATIVE

8800. HE'S A REPUBLICAN
8810. CONTROLLED BY THE REPUBLICAN PARTY. CONTROLLED BY THE PARTY BOSSES
8820. HE'S NOT A REAL REPUBLICAN. NOT SURE OF HIS PARTY REGULARITY
8830. DON'T LIKE THE MEN AROUND HIM, HIS ASSOCIATES
8840. BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN
8850. CONNECTION WITH DEWEY
8870. REPRESENTS LIBERAL WING OF THE REPUBLICAN PARTY
8880. AGREEMENT WITH TAFT OR OLD GUARD. TAFT (TAFT FORCES) NOW RUNNING THE SHOW

8890. OTHER
8892. SUPPORT OF MCCARTHY. SHOULD HAVE REPUDIATED MCCARTHY
8896. HIS SUPPORT OF UNDESIRABLE CANDIDATES ON REPUBLICAN TICKET

OTHER AND MISSING DATA

8902. I'M NOT VOTING FOR IKE
8930. R INFLUENCED BY OTHER PEOPLE

8980. OTHER
8981. DIDN'T ASK FOR OR WANT JOB
8983. TOO EMOTIONAL ABOUT KOREA
8991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
8995. DON'T KNOW ENOUGH ABOUT HIM (NEUTRAL)
8998. DK
8999. NA

9991. INAP., NO RESPONSE, NO FURTHER RESPONSE. (FOR MORE DETAIL, SEE QUESTION TEXT)
9998. DK
9999. NA

>> PSU AND POPULATION SIZE NOTE
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PHILADELPHIA, PA.
141  10  PHILADELPHIA
141  20  CHESTER
141  20  HAVERFORD TWP.

PITTSBURGH, PA.
142  10  PITTSBURGH
142  20  TARENTUM

ST. LOUIS, MO.
341  10  ST. LOUIS
341  30  RURAL ST. LOUIS COUNTY

SAN FRANCISCO, CAL.
712  10  SAN FRANCISCO
712  10  OAKLAND
712  20  REDWOOD
712  30  RURAL ALAMEDA COUNTY

WASHINGTON, D. C.
551  10  WASHINGTON, D.C.

ADAIR, MO.
342  60  KIRKSVILLE
342  00  OPEN COUNTRY

BARRON, WISC.
251  60  RICE LAKE
251  80  BARRON
251  00  OPEN COUNTRY

BLACK HAWK, IOWA
311  40  WATERLOO
311  80  E. WATERLOO
311  00  OPEN COUNTRY

BOYD, KY.
511  50  ASHLAND
511  70  DISTRICT 4
511  90  OPEN COUNTRY

BUTLER, OHIO
242  40  HAMILTON
242  60  MIDDLETOWN
242  60  LEMON TWP.
242  80  MASON

CLARK, ARK.
ARKADELPHIA

GURDON

OPEN COUNTRY

CORTLAND, N. Y.

132  60  CORTLAND
132  80  AREA D
132  00  BLOCKED COUNTRY
132  00  OPEN COUNTRY

COVINGTON, ALA.

411  50  ANDALUSIA
411  50  OPP
411  70  GANTT
411  90  OPEN COUNTRY

CRAWFORD, IOWA

312  60  DENISON
312  80  SCHLESWIG
312  00  OPEN COUNTRY

DENVER, COLO.

622  40  DENVER

ERATH, TEXAS

491  50  STEPHENVILLE
491  50  DUBLIN
491  90  OPEN COUNTRY

E. CARROLL, LA.

451  50  LAKE PROVIDENCE
451  90  OPEN COUNTRY

FAIRFIELD, CONN.

011  40  BRIDGEPORT
011  60  STRATFORD
011  60  NORWALK
011  80  FAIRFIELD

FORSYTH, N. C.

471  40  WINSTON-SALEM
471  50  MIDDLE FORK TWP.

FRANKLIN, NEB.

351  80  FRANKLIN
351  80  HILDRETH
351  80  RIVERTON
351  00  OPEN COUNTRY

GENESSEE, MICHIGAN
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**LUZERNE, PA.**

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**MAHONING, OHIO**

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**MARION, IND.**

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**MERCED, CAL.**

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**MINNEHAHA, S. DAK.**

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**MITCHELL, KAN.**

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**MONTGOMERY, ALA.**

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**MUHLENBERG, KY.**

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**MULTNOMAH, ORE.**

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<td>721</td>
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<td>PORTLAND</td>
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**NEW LONDON, CONN.**
012 60  NEW LONDON
012 60  NORWICH
012 60  GROTON
012 60  TAFTVILLE
012 80  AREA E
012 00  BLOCKED COUNTRY

ONONDAGA, N. Y.

133 40  SYRACUSE
133 80  MANLIUS TWP.
133 80  AREA B

PAGE, IOWA

313 60  SHENANDOAH
313 80  BLANCHARD
313 00  OPEN COUNTRY

PIERCE, WASH.

731 40  TACOMA
731 80  MIDLAND
731 00  BLOCKED COUNTRY

PITT, N. C.

472 50  GREENVILLE
472 50  FARMVILLE
472 70  FALKLAND
472 90  OPEN COUNTRY

PUEBLO, Colo.

621 40  PUEBLO
621 80  PRECINCT 117

PULASKI, ARK.

422 40  LITTLE ROCK
422 70  BIG ROCK TWP.
422 90  BLOCKED COUNTRY

PULASKI, VA.

401 50  PULASKI
401 70  PARROTT
401 90  OPEN COUNTRY

RENNSSELAEER, N. Y.

134 40  TROY
134 60  RENSSELAEER
134 00  BLOCKED COUNTRY
134 00  OPEN COUNTRY

RICHLAND, S. C.
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**ST. CLAIR, MICH.**

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**ST. JOSEPH, MICH.**

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**SAN DIEGO, CAL.**

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**SOCORRO, N. MEX.**

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**SOMERSET, N. J.**

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<td>122</td>
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<td>PEAPACK AND GLADSTONE</td>
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**SUSQUEHANNA, PA.**

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<td>GREAT BEND</td>
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**TAYLOR, TEXAS**

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<td>LAWN</td>
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**TRAVERSE, MINN.**

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<tbody>
<tr>
<td>332</td>
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<td>332</td>
<td>80</td>
<td>DUMONT</td>
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<td>332</td>
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>> ELIGIBLE VOTERS, 1952

NOTE - THIS IS NUMBER OF PEOPLE 21 OR OVER EXCEPT IN GEORGIA, WHERE IT WILL BE 18 OR OVER.

>> PARTY DIFFERENCES CODE NOTE, 1952

NOTE - ANY MENTION OF DEGREE OF IMPORTANCE WAS GIVEN PRIORITY OVER NUMBER OF DIFFERENCES MENTIONED.

>> PARTY-CANDIDATE CODE NOTE, 1952

IF R GAVE BOTH PRO AND CON REASONS FOR CANDIDATES OR PARTIES, FIRST PRO RESPONSE AND FIRST CON RESPONSE CODED.

>> REF. 32 NOTE, 1952

THE LAST TWO COLUMNS OF THIS VARIABLE CONTAIN THE SECOND RESPONSE OF THOSE CODED 1, 3 OR 5 IN REF.NO. 32 AND THE QUALIFIED RESPONSES OF THOSE CODED 2 OR 4 IN REF.NO.32

>> REF. 42/43 NOTE, 1952

NOTE - PRESENT INTEREST IN STATE AND LOCAL ELECTIONS IN GENERAL (NOT SPECIFICALLY HIS OWN STATE)

NOTE - IF R MADE NO DIFFERENTIATION BETWEEN STATE AND LOCAL ELECTIONS, SAME CODE USED IN BOTH REF.NO.42 AND 43. IF R WAS A DK OR NA TO Q.19 AS A WHOLE, REF.NO.42 AND 43 WERE CODED 8 OR 9.

>> VAR 520072 NOTE
NOTE - CODED 1-3 IF NA WHETHER ALWAYS OR MOSTLY SAME PARTY.

>> VAR 520074 NOTE

NOTE - IF R MENTIONED NAME BUT PUT WRONG PARTY LABEL ON HIM, THE NAME WAS CODED. IF R GAVE NAME AND WRONG YEAR, THE INCONSISTENCY WAS CODED

>> VAR 520083 NOTE

THE LAST TWO COLUMNS WERE USED ONLY FOR NEBRASKA AND CONNECTICUT, WHERE THERE WERE TWO SENATE SEATS AT STAKE.

>> VAR 520084 NOTE

THE LAST TWO COLUMNS WERE USED ONLY FOR CONNECTICUT, NEW MEXICO, TEXAS AND WASHINGTON, WHERE THERE WAS A CONGRESSMAN-AT-LARGE BESIDES THE REGULAR ONE IN THE DISTRICT. ONLY THE CONGRESSMAN-AT-LARGE RACE WAS CODED IN THOSE COLUMNS.

>> VAR 520090 NOTE

NOTE - IF R MENTIONED BOTH A DEMOCRAT AND A REPUBLICAN, ONLY THE ONE MENTIONED FIRST WAS CODED.

>> HOW FRIENDS VOTE NOTE, 1952

NOTE -- CODED 1, 2, OR 3 HERE IF NA WHETHER ALL OR MOST OF R'S FRIENDS WILL VOTE FOR A CERTAIN PARTY.

>> EMPLOYMENT NOTE, 1952

CODED ONLY FULL TIME JOBS- NOT INTERESTED IN PART TIME JOBS. IF HOUSEWIFE OR STUDENT WORKS PART TIME, CODED AS HOUSEWIFE OR STUDENT.

>> REF. NO. 132 NOTE, 1952

IF R IS HEAD OF HOUSEHOLD, REF.NO.132 WAS REPEATED HERE.

>> REF. NO. 133 NOTE, 1952

IF R IS HEAD OF HOUSEHOLD, REF.NO.133 WAS REPEATED HERE.

>> FATHER OCCUPATION NOTE, 1952

NOTE - IN MOST CASES R WILL BE TALKING ABOUT HIS FATHER (THIS IS WHAT THE Q. ASKS). WHEN THERE WAS NO FATHER, WE WANT TO KNOW WHO THE HEAD OF THE HOUSEHOLD WAS AND WHAT HE OR SHE DID FOR A LIVING.

>> UNITED STATES NOTE, 1952

NEW ENGLAND

101. CONNECTICUT
102. MAINE
103. MASSACHUSETTS
104. NEW HAMPSHIRE
105. RHODE ISLAND
106. VERMONT

MIDDLE ATLANTIC

111. DELAWARE
112. NEW JERSEY
113. NEW YORK
114. PENNSYLVANIA

EAST NORTH CENTRAL

121. ILLINOIS
122. INDIANA
123. MICHIGAN
124. OHIO
125. WISCONSIN

WEST NORTH CENTRAL

131. IOWA
132. KANSAS
133. MINNESOTA
134. MISSOURI
135. NEBRASKA
136. NORTH DAKOTA
137. SOUTH DAKOTA
138. MIDDLE WEST

SOLID SOUTH

140. VIRGINIA
141. ALABAMA
142. ARKANSAS
143. FLORIDA
144. GEORGIA
145. LOUISIANA
146. MISSISSIPPI
147. NORTH CAROLINA
148. SOUTH CAROLINA
149. TEXAS

BORDER STATES

151. KENTUCKY
152. MARYLAND
153. OKLAHOMA
154. TENNESSEE
155. WASHINGTON, D.C.
156. WEST VIRGINIA
158. GENERAL MENTION OF SOUTH OR (FOR REF.NO.144 ONLY) LIVED IN 2 OR MORE STATES WITHIN SOUTH

MOUNTAIN STATES
161. ARIZONA
162. COLORADO
163. IDAHO
164. MONTANA
165. NEVADA
166. NEW MEXICO
167. UTAH
168. WYOMING

169. GENERAL MENTION OF THE AREA

PACIFIC STATES

171. CALIFORNIA
172. OREGON
173. WASHINGTON

179. GENERAL MENTION OF THE AREA

EXTERNAL STATES AND TERRITORIES

180. ALASKA
182. PUERTO RICO

199. US (NA WHICH STATE)

WESTERN HEMISPHERE (EXCEPT U.S.)

209. CANADA
219. MEXICO
229. CENTRAL AMERICA
239. WEST INDIES (EXCEPT PUERTO RICO)

259. SOUTH AMERICA

EUROPE

BRITISH ISLES

301. ENGLAND
302. IRELAND
303. SCOTLAND
304. WALES

WESTERN EUROPE

310. AUSTRIA
311. BELGIUM
312. FRANCE
315. GERMANY
316. LUXEMBURG
317. NETHERLANDS
318. SWITZERLAND

SCANDINAVIA

321. DENMARK
322. FINLAND
323. NORWAY
324. SWEDEN

EASTERN EUROPE

331. CZECHOSLOVAKIA
332. ESTONIA
333. HUNGARY
334. LATVIA
335. LITHUANIA
336. POLAND
337. RUSSIA

BALKAN COUNTRIES

341. ALBANIA
342. BULGARIA
343. GREECE
344. RUMANIA
345. YUGOSLAVIA

MEDITERRANEAN COUNTRIES

351. ITALY
352. PORTUGAL
353. SPAIN

ASIA (EXCEPT NEAR EAST)

401. AFGHANISTAN
404. INDIA
428. SOUTHEAST ASIA - FRENCH INDO-CHINA, THAILAND (SIAM), MALAYA, BURMA, PHILIPPINES, INDONESIA.
431. CHINA
451. JAPAN

NEAR EAST

501. EGYPT
502. IRAN
503. IRAQ
504. PALESTINE
505. TRANS-JORDAN
506. LEBANON
507. SAUDI ARABIA
508. SYRIA
509. TURKEY

699. AFRICA (EXCEPT EGYPT)

OCEANIA

704. AUSTRALIA, NEW ZEALAND, TASMANIA.
712. PACIFIC ISLANDS (EXCEPT JAPAN, PHILIPPINES, INDONESIA)

991. INAP. (FOR MORE DETAIL, SEE QUESTION TEXT)
998. DK
>> REF. NO. 37-40 NOTE, 1952

THE CODES FOR REF. NO. 37-40 ARE IDENTICAL TO THOSE USED FOR THE GOOD AND BAD POINTS OF THE TWO PRESIDENTIAL CANDIDATES IN THE CANDIDATE MASTER CODE WITH THREE EXCEPTIONS:

1. READ SPARKMAN IN PLACE OF STEVENSON AND NIXON IN PLACE OF EISENHOWER.
2. DISREGARD CATEGORIES THAT OBVIOUSLY DO NOT APPLY TO VICE-PRESIDENTIAL CANDIDATES (HAS NOT CLEANED UP CORRUPTION IN ILLINOIS, ETC.)
3. NOTE THE ADDITIONAL CODE CATEGORIES, APPLICABLE ONLY TO THESE VARIABLES.

>> R PLACE OF BIRTH NOTE, 1952

CODE HERE PLACE OF BIRTH OF R (IF FOREIGN BORN) OR OF R'S FATHER'S PARENTS (IF R AND BOTH PARENTS NATIVE BORN BUT FATHER'S PARENTS FOREIGN BORN) OR OF ONE OF R'S FATHER'S PARENTS (IF R, BOTH PARENTS, AND OTHER OF FATHER'S PARENTS NATIVE BORN).

>> R MOTHER'S PLACE OF BIRTH NOTE, 1952

CODE HERE PLACE OF BIRTH OF R'S MOTHER (IF R NATIVE BORN BUT MOTHER FOREIGN BORN) OR R'S MOTHER'S PARENTS (IF R AND BOTH PARENTS NATIVE BORN BUT MOTHER'S PARENTS FOREIGN BORN) OR OF ONE OF R'S MOTHER'S PARENTS (IF R, BOTH PARENTS, AND OTHER OF MOTHER'S PARENTS NATIVE BORN).

>> REF. NO. 166 NOTE, 1952

TO BE USED IN CONJUNCTION WITH REF. NO. 166 FOR THOSE CASES WHERE FATHER'S PARENTS OR MOTHER'S PARENTS WERE NOT BORN IN THE SAME FOREIGN COUNTRY OR GROUPING OF FOREIGN COUNTRIES. CODE IN THIS COLUMN PLACE OF BIRTH OF FATHER'S FATHER OR MOTHER'S FATHER.

>> REF. NO. 165 NOTE, 1952

TO BE USED IN CONJUNCTION WITH REF. NO. 165 FOR THOSE CASES WHERE FATHER'S PARENTS OR MOTHER'S PARENTS WERE NOT BORN IN THE SAME FOREIGN COUNTRY OR GROUPING OF FOREIGN COUNTRIES. CODE IN THIS COLUMN PLACE OF BIRTH OF FATHER'S MOTHER OR MOTHER'S MOTHER.
>> REF. NO. 130 NOTE, 1952

THIS CODE IS A CATEGORIZATION OF THE INFORMATION CONTAINED IN REF.NO.130 (YEAR OF BIRTH)

>> VAR 520182 NOTE

ONLY REASONS SUPPORTING R'S VOTE DECISION WERE CODED HERE: IF R VOTED FOR IKE, ONLY PRO-REPUBLICAN OR ANTI-STEVENSON RESPONSES WERE CODED. FURTHER, RESPONSES WERE CODED ONLY IN THE 1000-4000 SERIES UNLESS THE CANDIDATE WAS SPECIFICALLY REFERRED TO IN THE RESPONSE.

>> VAR 520183 NOTE


>> VARS 520182, 520183, 520191, 520193, 520195, 520197, 520199 NOTE

NOTE - APPLIES TO ANY NATIONAL, STATE OR LOCAL OFFICE OR PROPOSITION

>> FRIENDS PARTY VOTE, 1952

NOTE- CODED HERE IF NA WHETHER ALL OR MOST OF R'S FRIENDS VOTED A CERTAIN PARTY

ONLY PRESIDENTIAL VOTE WAS CODED

>> REF. NO. 56 NOTE, 1952

THE LAST TWO COLUMNS OF THIS VARIABLE CONTAIN THE SECOND RESPONSE OF THOSE CODED 1, 3 OR 5 IN REF.NO.56 AND THE QUALIFIED RESPONSES OF THOSE CODED 2 OR 4 IN REF.NO.56

>> CO-WORKERS VOTE NOTE, 1952

NOTE- CODED HERE IF NA WHETHER ALL OR MOST OF R'S CO-WORKERS VOTED A CERTAIN PARTY

ONLY PRESIDENTIAL VOTE WAS CODED

>> REF. NO. 106 NOTE, 1952

IF R ANSWERED BY IDENTIFYING UNION MEMBERS WITH WORKER OR WORKING CLASS AND GAVE NO FURTHER INFORMATION, CODED CODED IN REF.NO.106 (E.G., THEY'RE WORKING PEOPLE, SAME AS WORKING CLASS, ETC.)
ONLY PRESIDENTIAL VOTE WAS CODED

NOTE - IF ONLY ONE SOURCE MENTIONED IN REF.NO.173-176, IT WAS
REPEATED HERE.

CODED ONLY IF LITERATURE RECEIVED IN PERSON

NOTE - REFERS TO ELECTION AT ANY LEVEL - NATIONAL, STATE, OR LOCAL.

NOTE - ALL PRESIDENTIAL, SENATORIAL, CONGRESSIONAL AND
GUBERNATORIAL CAMPAIGN EVENTS MENTIONED IN REF.NO.182 AND 200
WERE CODED IN REF.NO.200-202 EVEN THOUGH R SAID HE HAD HIS
MIND MADE UP AND WAS NOT INFLUENCED BY SAID EVENT. ONLY
THOSE ITEMS WHICH SUPPORTED R'S VOTE DECISION WERE CODED: IF
R VOTED FOR IKE, ONLY PRO-IKE OR ANTI-STEVENSON REASONS
WERE CODED.

REF.NO.237 COMBINES REF.NO.58, 59 AND 64. BECAUSE THIS
VARIABLE WAS INADVERTANTLY OMITTED FROM THE STUDY UNTIL LATE
IN ITS PROCESSING, THE INFORMATION IS LOCATED AT THE END OF
THE DATA SET, FOLLOWING THE POST-ELECTION AND FORM B SUB-
SAMPLE VARIABLES.

IN REF.NO.208 IS CODED THE NUMBER OF FORMAL CLUBS OR
ORGANIZATIONS (DEFINED AS A GROUP WHICH ELECTS OFFICER,
 HOLDS REGULAR MEETINGS, REQUIRES DUES, AND OPERATES UNDER A
FORMAL SET OF RULES AND REGULATIONS) TO WHICH R BELONGS.

IF R IS HEAD OF HOUSEHOLD, WHAT WAS CODED IN REF.NO.229
WAS REPEATED HERE.