AMERICAN NATIONAL ELECTION STUDIES

1952 PRE-POST ELECTION STUDY

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EMPHASIZED THE PERCEPTION OF GROUP BEHAVIOR, ESPECIALLY THE PERCEIVED POLITICAL PREFERENCES OF FAMILY, FRIENDS AND ASSOCIATES.


THE INDIVIDUALS INTERVIEWED WERE A REPRESENTATIVE CROSS-SECTION OF PERSONS OF VOTING AGE LIVING IN PRIVATE HOUSE-HOLDS IN THE CONTINENTAL UNITED STATES. THE SAMPLE WAS DRAWN AS FOLLOWS: THE 12 LARGEST METROPOLITAN AREAS OF THE UNITED STATES WERE DRAWN WITH CERTAINTY TO REPRESENT THEMSELVES. THE REST OF THE COUNTRY WAS FORMED INTO 54 STRATA, AND FROM EACH OF THESE ONE PRIMARY SAMPLING AREA WAS CHOSEN TO REPRESENT THE STRATUM. THE 26 AREAS NOT REPRESENTING "OPEN COUNTRY" WERE FURTHER SUBSTRATIFIED ACCORDING TO RENTAL VALUE AND DWELLING UNITS PER BLOCK, AND PROBABILITY SELECTIONS OF BLOCKS WERE THEN MADE FROM THESE SUBSTRATA. FROM EACH BLOCK AND EACH SUB-AREA CHOSEN AT RANDOM FROM THE "OPEN COUNTRY" AREAS, AN AVERAGE OF TWO DWELLING UNITS WAS SELECTED AT RANDOM. WITHIN EACH SAMPLE DWELLING UNIT ONLY ONE RESPONDENT WAS INTERVIEWED, AS DESIGNATED BY AN OBJECTIVE PROCEDURE OF SELECTION WITH NO SUBSTITUTIONS ALLOWED.

THE ACCOUNT OF THE EXACT PROCEDURE WHICH THEN FOLLOWED IS RATHER COMPLICATED. FIRST, 1799 INTERVIEWS WERE TAKEN ON THE PRE-ELECTION STUDY. IN THE POST-ELECTION WAVE 185 RESPONDENTS COULD NOT BE RE-INTERVIEWED, BUT WERE KEPT IN THE STUDY. (THESE PEOPLE WERE CODED 9 IN REF.NO.3.) IN ADDITION, 100 RESPONDENTS WHO HAD BEEN PREVIOUSLY UNAVAILABLE WERE INTERVIEWED FOR THE FIRST TIME IN THE POST-ELECTION STUDY. (THEY WERE CODED 3 OR 4 IN REF.NO.3.) THUS THE TOTAL N FOR THE STUDY IS 1899, INCLUDING 185 WITH ONLY PRE-ELECTION DATA AND 100 WITH ONLY POST-ELECTION DATA. THE 585 RESPONDENTS IN THE FORM B SUBSAMPLE WERE CHOSEN AT RANDOM FROM THE ENTIRE SAMPLE. (THEY WERE CODED 2 OR 4 IN REF.NO.3.)

THE STUDY WAS PROCESSED ACCORDING TO ICPSR STANDARD
PROCESSING PROCEDURES. THE CODE CATEGORIES WERE RECODED TO ELIMINATE AMPS AND DASHES AND TO CONFORM TO ICPSR STANDARDIZED CODES WHERE APPLICABLE. THE DATA WERE CHECKED FOR INCONSISTENT AND ILLEGAL CODES AND, WHENEVER FOUND, THE LATTER MISTAKES WERE CORRECTED BY REFERRING TO THE ORIGINAL INTERVIEW SCHEDULES.

IN USING THIS CODEBOOK SEVERAL FEATURES SHOULD BE NOTED. THE FIRST IS THAT THE HUNDREDS AND TENS DIGITS OF MOST TWO AND THREE DIGIT CODES CAN BE MEANINGFULLY USED ALONE. (THE GAPS THAT APPEAR IN SOME OF THE TWO AND THREE DIGIT STANDARDIZED CODES REPRESENT VALUES NOT USED IN THIS STUDY.) ANOTHER IS THAT IN MANY CASES, BOTH IN THE BODY OF THE CODEBOOK AND IN THE FOOTNOTES, TEXT IS BRACKETED IN "<" AND ">" SIGNS. ALL TEXT SO BRACKETED WAS NOT CONTAINED IN THE ORIGINAL CODEBOOK BUT WAS ADDED BY THE PROCESSOR, EITHER FOR EXPLANATORY PURPOSES OR IN ORDER TO MAKE VARIABLES INDEPENDENT OF ONE ANOTHER BY MAKING IT UNNECESSARY TO REFER TO ONE IN ORDER TO UNDERSTAND THE TEXT OF ANOTHER. VARIABLE NAMES IN THE TABLE OF CONTENTS FOLLOWED BY AN ASTERISK HAVE SPECIAL ICPSR STANDARDIZED CODES. THOSE PRECEDED BY AN X DESIGNATE A VARIABLE DEPENDENT ON SOME OTHER VARIABLE DUE TO THE STRUCTURE OF THE INTERVIEW SCHEDULE.

>> 1952 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

Line
1  ==============================  
2  VAR 480026    NAME-R NOT VT-WAS R REG TO VT  
3                COLUMNS 61   - 61  
4                NUMERIC  
5                MD=0 OR GE 8  
6  
7                Q. 17. (IF R DID NOT VOTE) WERE YOU REGISTERED (ELIGIBLE) TO VOTE.  
8                .....................................................................  
9                ...........  
10  82       1.  YES  
11  149       2.  NO  
12  0       8.  DK  
13  9       9.  NA  
14  422       0.  INAP., R VOTED  

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Line 2 - VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (sas and sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.

Line 2 - "NAME". This is the variable label used in the SAS and SPSS data definition files (.sas and .sps files). Some codebooks exclude this.

Line 3 - COLUMNS. Columns in the ASCII data file (.dat file).

Line 4 - CHARACTER OR NUMERIC. If numeric and the variable is a decimal rather than integer variable, the number of decimal places is also indicated (e.g. "NUMERIC DEC 4")

Line 5 - Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).

Line 7 - Actual question text for survey variables or a description of non-survey variables (for example, congressional district). Survey items usually include the question number (for example "Bla.") from the Study questionnaire; beginning in 1996 non-survey items also have unique item numbers (for example "CSheet.1").

Line 9 - A dashed or dotted line usually separates question text from any other documentation which follows.

Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.

Lines 11-16 Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

Lines 11-16 Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook introductory text to determine weight usage.

>> 1952 VARIABLE DESCRIPTION LIST

<table>
<thead>
<tr>
<th>VARIABLE</th>
<th>VARIABLE LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>VERSION</td>
<td>NES VERSION NUMBER</td>
</tr>
<tr>
<td>DSETNO</td>
<td>NES DATASET NUMBER</td>
</tr>
<tr>
<td>520001</td>
<td>ICPSR ARCHIVE NUMBER</td>
</tr>
<tr>
<td>520002</td>
<td>INTERVIEW NUMBER</td>
</tr>
</tbody>
</table>
STUDY PROCEDURE AND SAMPLING

520003 FORM OF REINTERVIEW
520004 NATURE OF (RE)INTERVIEW
520005 REGION OF INTERVIEW
520006 REGION, PRIMARY SAMPLING UNIT AND POPULATION SIZE
520007 POPULATION SIZE
520008 NUMBER OF ADULTS IN HOUSEHOLD
520009 RELATIONSHIP OF RESPONDENT TO HEAD OF HOUSEHOLD
520010 DATE INTERVIEW WAS TAKEN
520011 NAME OF INTERVIEWER
520012 CODERS

ELECTION PREDICTIONS BY R

520013 WHO WILL BE ELECTED PRESIDENT
520014 WILL THE PRESIDENTIAL RACE BE CLOSE OR NOT
520015 WILL THE VOTE BE CLOSE IN YOUR STATE
520016 XR'S PRESIDENTIAL PREDICTION IN STATE

THE PARTIES AND THE CANDIDATES

520017 IS THERE ANY DIFFERENCE BETWEEN THE PARTIES
520018 WHAT IS GOOD ABOUT THE DEMOCRATS *
520019 WHAT IS BAD ABOUT THE DEMOCRATS *
520020 WHAT IS GOOD ABOUT THE REPUBLICANS *
520021 WHAT IS BAD ABOUT THE REPUBLICANS *
520022 DOES IT MAKE ANY DIFFERENCE WHICH PARTY WINS THE ELECTION
520023 XCONTENT OF THE DIFFERENCE IN WHO WINS THE ELECTION
520024 XWHY IT MAKES NO DIFFERENCE WHO WINS THE ELECTION
520025 WHAT IS THE FINANCIAL EFFECT OF THE ELECTION
520026 XFRAME OF REFERENCE FOR THE FINANCIAL EFFECT
520027 WHY VOTE FOR STEVENSON *
520028 WHY NOT VOTE FOR STEVENSON *
520029 WHY VOTE FOR EISENHOWER *
520030 WHY NOT VOTE FOR EISENHOWER *
520031 WHICH CANDIDATE WOULD MAKE THE BEST PRESIDENT
520032 IS EISENHOWER A REAL REPUBLICAN
520033 XWHY EISENHOWER IS OR IS NOT A REAL REPUBLICAN
520034 DOES R HAVE ANY OPINIONS ABOUT EITHER VICE-PRESIDENTIAL CANDIDATE
520035 XRESPONDENT'S REACTION TO SPARKMAN
520036 XRESPONDENT'S REACTION TO NIXON
520037 XOPINION ON VICE-PRESIDENTIAL CANDIDATE -- PRO-SPARKMAN *
520038 XOPINION ON VICE-PRESIDENTIAL CANDIDATE -- ANTI-SPARKMAN *
520039 XOPINION ON VICE-PRESIDENTIAL CANDIDATE -- PRO-NIXON *
520040 XOPINION ON VICE-PRESIDENTIAL CANDIDATE -- ANTI-NIXON *
POLITICAL INVOLVEMENT

520041 DOES R CARE MUCH WHICH PARTY WINS
520042 X CARE WHO WINS STATE ELECTION
520043 X CARE WHO WINS LOCAL ELECTION
520044 INTEREST IN POLITICAL CAMPAIGNS

DOMESTIC ISSUES AND FOREIGN POLICY

520045 INVOLVEMENT OF GOVERNMENT IN SOCIAL WELFARE
520046 PARTY DIFFERENCES ON SOCIAL WELFARE
520047 GOVERNMENT INVOLVEMENT IN NEGRO EMPLOYMENT
520048 OTHER SOLUTIONS -- JOBS FOR NEGROES
520049 HEARD ABOUT THE TAFT-HARTLEY LAW
520050 X HOW DOES R FEEL ABOUT THE TAFT-HARTLEY LAW
520051 IS THE UNITED STATES TOO INVOLVED WITH WORLD PROBLEMS
520052 PARTY DIFFERENCES ON WORLD PROBLEMS
520053 IS THE GOVERNMENT GUILTY BECAUSE CHINA WENT COMMUNIST
520054 IS THE UNITED STATES RIGHT TO FIGHT IN KOREA
520055 WHAT SHOULD BE OUR POLICIES NOW IN KOREA

SPECIAL QUESTIONS ABOUT EISENHOWER

520056 ARE EISENHOWER'S IDEAS THE SAME AS REPUBLICANS'
520057 X REASONS EISENHOWER IS OR IS NOT A REAL REPUBLICAN

PARTY IDENTIFICATION

520058 ARE YOU A DEMOCRAT, REPUBLICAN OR WHAT
520059 X STRONG OR WEAK DEMOCRAT OR REPUBLICAN
520060 X HAS RESPONDENT'S POLITICAL ALLEGIANCE CHANGED
520061 X WHEN DID RESPONDENT'S POLITICAL ALLEGIANCE CHANGE *
520062 X SOCIAL REASON FOR POLITICAL ALLEGIANCE CHANGE
520063 X SUPPOSE YOU DISAGREE WITH THE PARTY NOMINATION...
520064 X IF R IS AN INDEPENDENT, IS HE CLOSER TO THE DEMOCRATIC OR THE REPUBLICAN PARTY
520065 X IF R IS AN INDEPENDENT, WAS HE EVER A DEMOCRAT OR A REPUBLICAN
520066 X WHEN R BECAME AN INDEPENDENT *
520067 X SOCIAL REASON FOR R BECOMING AN INDEPENDENT
520068 FATHER'S POLITICAL PARTY WHEN R WAS YOUNG
520069 MOTHER'S POLITICAL PARTY WHEN R WAS YOUNG
520070 PARENTS' POLITICAL PARTY WHEN R WAS YOUNG

VOTING BEHAVIOR

520071 DOES R ALWAYS VOTE IN PRESIDENTIAL ELECTIONS
520072 X DOES R ALWAYS VOTE FOR THE SAME PARTY
520073 X DOES R REMEMBER THE FIRST PRESIDENT HE VOTED FOR
520074 X WHO WAS THE FIRST PRESIDENT R VOTED FOR
520075 X YEAR RESPONDENT FIRST VOTED FOR PRESIDENT
XHOw did R vote in the 1948 presidential election?
Is respondent registered for November election?
Does respondent meet legal residence requirement?
Are you going to vote in November?
XHow does R plan to vote in this presidential election?
What is the likelihood of R's voting Democratic or Republican?
XWhy will R vote for his chosen presidential candidate?
XHow will R vote for United States senator?
XHow will R vote for congressman?
XHow will R vote for governor?
XIf R were to vote for President, how would he vote?
XWhy would R vote for his chosen presidential candidate?
XWhy approves or disapproves of straight ticket voting?

Party Convention
R preferred some other candidate at the convention.
XWhy prefer some other nomination (Dem) ?
XWhy prefer some other nomination (Rep) ?
Is the traditional party convention good or bad?
XReason for approval or disapproval of the traditional party convention.
XSuggested reforms for conventions.

Cognitions about voting behavior of various groups
Perceived farmer vote.
Perceived working class vote.
Perceived Negro vote.
Perceived middle class vote.
Perceived big business vote.
Perceived labor union vote.
Perceived Protestant vote.
Perceived Catholic vote.
Perceived Jewish vote.
XReasons for farmer vote.
XReasons for working class vote.
XReasons for Negro vote.
XReasons for middle class vote.
XReasons for big business vote.
XReasons for labor union vote.
XReasons for Protestant vote.
XReasons for Catholic vote.
XReasons for Jewish vote.

If R is married, mate's vote.
VOTE OF FIVE BEST FRIENDS

POLITICAL EFFICACY AND CITIZEN DUTY

ORDER OF EFFICACY QUESTIONS

SHOULD ONE VOTE IF HIS PARTY CAN'T WIN

THE PEOPLE'S OPINION IS UNIMPORTANT TO THE GOVERNMENT

PEOPLE'S VOTE IS THE MAIN DETERMINATOR OF POLICY

VOTING IS THE ONLY WAY TO INFLUENCE THE GOVERNMENT

LOCAL ELECTIONS ARE UNIMPORTANT

ONE VOTE IS UNIMPORTANT IN THE TOTAL VOTE

PEOPLE HAVE NO SAY IN GOVERNMENT

IF ONE DOES NOT CARE, ONE NEED NOT VOTE IN ELECTIONS

POLITICS TOO COMPLICATED TO UNDERSTAND

WHAT SOCIAL CLASS ARE YOU

IS THERE MUCH OPPORTUNITY IN TODAY'S SOCIETY

SEX OF RESPONDENT

RACE OF RESPONDENT

WHAT YEAR WERE YOU BORN

EDUCATION

WHAT IS YOUR OCCUPATION

XIS R SELF-EMPLOYED OR NOT

XOCCUPATION IF R IS UNEMPLOYED OR RETIRED

WHAT WORK DOES HEAD OF HOUSEHOLD DO

XIS HEAD OF HOUSEHOLD SELF-EMPLOYED

XHEAD OF HOUSEHOLD'S OCCUPATION IF UNEMPLOYED OR RETIRED

CATEGORIZED AGE OF HEAD OF HOUSEHOLD

IS R OR HEAD OF HOUSEHOLD A UNION MEMBER

WHO WAS HEAD OF HOUSEHOLD WHEN RESPONDENT WAS YOUNG

XOCCUAPTION OF HEAD OF HOUSEHOLD WHEN RESPONDENT WAS YOUNG

ACTUAL AGE OF R

WHERE WERE YOU BORN *

XWHERE DID YOU GROW UP *

WHERE WAS R RAISED (FARM OR CITY)

WERE PARENTS BORN IN UNITED STATES

XFATHER'S FATHER'S COUNTRY *

XFATHER'S MOTHER'S COUNTRY *

XMOTHER'S FATHER'S COUNTRY *

XMOTHER'S MOTHER'S COUNTRY *

XFATHER'S NATIVE COUNTRY *

XMOTHER'S NATIVE COUNTRY *

HOW LONG HAS R LIVED IN THE UNITED STATES

HOW LONG HAS R LIVED IN HIS PRESENT STATE

DOES R PLAN TO STAY HERE IN ----

DO YOU OWN, RENT OR WHAT

HAVE YOU ANY CHILDREN IN LOCAL SCHOOL

RELIGIOUS PREFERENCE

HOW OFTEN DOES R ATTEND CHURCH

TOTAL FAMILY INCOME

INTERVIEWER'S RATING OF SAMPLE ADDRESS ON SOCIAL CLASS

ARE R, HIS PARENTS, HIS GRANDPARENTS NATIVE
OR FOREIGN BORN
520163 XR'S OR PATERNAL ANCESTORS' NATIVITY
520164 XR'S MATERNAL ANCESTORS' NATIVITY
520165 XPLACE OF BIRTH OF GRANDFATHER *
520166 XPLACE OF BIRTH OF GRANDMOTHER *
520167 CATEGORIZED AGE OF RESPONDENT

POST-ELECTION

STUDY PROCEDURE

520168 REGION OF POST-ELECTION INTERVIEW
520169 DATE POST-ELECTION INTERVIEW WAS TAKEN
520170 POST-ELECTION INTERVIEWER'S NAME

EISENHOWER'S ELECTION

520171 DOES IT MAKE ANY DIFFERENCE THAT EISENHOWER WON
520172 XREASONS FOR DIFFERENCE BECAUSE EISENHOWER WON *

MASS MEDIA USEAGE

520173 DID R READ ABOUT THE CAMPAIGN IN THE PAPER
520174 DID R HEAR ABOUT THE CAMPAIGN ON THE RADIO
520175 DID R SEE MUCH OF THE CAMPAIGN ON TELEVISION
520176 DID R READ ABOUT THE CAMPAIGN IN MAGAZINES
520177 WHICH MEDIA WERE MOST INFORMATIVE

VOTING BEHAVIOR

520178 1952 PRESIDENTIAL VOTE OR NONVOTER PREFERENCE
520179 R'S 1948 PRESIDENTIAL VOTE
520180 XWHY DIDN'T YOU VOTE
520181 XWERE YOU REGISTERED TO VOTE
520182 XWHY DID R VOTE FOR EISENHOWER OR STEVENSON *
520183 XWHEN DID R DECIDE ON HIS VOTING PREFERENCE
520184 XDID R CONSIDER VOTING FOR THE OPPOSITION
520185 XWHY DIDN'T HE VOTE FOR THE OPPOSITE CANDIDATE *
520186 XHOW DID R VOTE FOR SENATOR
520187 XHOW DID R VOTE FOR CONGRESSMAN
520188 XHOW DID R VOTE FOR GOVERNOR
520189 XDID R VOTE A STRAIGHT PARTY TICKET

INFLUENCE OF FACE TO FACE CONTACTS

520190 DID ANY PARTY PERSON TALK TO YOU
520191 XDID THE CONVERSATION INFLUENCE YOU
520192 HOW DID R'S FRIENDS VOTE
520193 XDID FRIENDS' OPINIONS INFLUENCE YOU
520194 XHOW DID R'S COWORKERS VOTE
520195 XDID COWORKERS' OPINIONS INFLUENCE YOU
520196 XHOW DID R'S MATE VOTE
520197 XDID MATE'S OPINION INFLUENCE YOU
520198 XHOW DID YOUR FAMILY VOTE
520199 XDID YOUR FAMILY'S OPINIONS INFLUENCE YOU
INFLUENCE OF CAMPAIGN

520200  XWAS VOTE INFLUENCED BY THE CAMPAIGN
520201  XPARTY DIRECTION OF THE CAMPAIGN INFLUENCE
520202  XCAMPAIGN EVENTS MENTIONED BY R

POLITICAL ACTIVITY

520203  DID R TRY TO INFLUENCE ANOTHER'S POLITICAL OPINION
520204  DID R GIVE MONEY TO A PARTY OR CANDIDATE
520205  DID R EVER GO TO A POLITICAL MEETING
520206  DID R WORK FOR A PARTY OR A CANDIDATE
520207  DOES R BELONG TO A POLITICAL CLUB OR ORGANIZATION

QUESTIONS ASKED ONLY OF FORM B RESPONDENTS

MEMBERSHIP IN ORGANIZATIONS

520208  NUMBER OF FORMAL ORGANIZATIONS RESPONDENT IS A MEMBER OF
520209  NUMBER OF INFORMAL ORGANIZATIONS RESPONDENT IS A MEMBER OF
520210  TOTAL ORGANIZATIONS RESPONDENT IS A MEMBER OF
520211  NUMBER OF FORMAL ORGANIZATIONS RESPONDENT IS ACTIVE IN
520212  NUMBER INFORMAL ORGANIZATIONS RESPONDENT IS ACTIVE IN
520213  TOTAL ORGANIZATIONS RESPONDENT IS ACTIVE IN
520214  ECONOMIC OR PROFESSIONAL ORGANIZATIONS
520215  RELIGIOUS, CHARITABLE OR WELFARE ORGANIZATIONS
520216  FORMAL SOCIAL AND CULTURAL ORGANIZATIONS
520217  MISCELLANEOUS FORMAL ORGANIZATIONS
520218  INFORMAL ORGANIZATIONS -- SPORTS

AUTHORITARIANISM

520219  WAR AND CONFLICT ARE ALWAYS PRESENT
520220  KIDS NEED STRICT DISCIPLINE
520221  LEADERS ARE BETTER THAN LAWS
520222  FAILURES LACK WILL POWER
520223  IT IS BAD THAT WOMEN ARE IN POLITICS
520224  ONE SHOULD NOT FORGET AN INSULT
520225  PEOPLE CAN BE TRUSTED
520226  TODAY THERE IS MUCH TALK AND LITTLE WORK
520227  SEX CRIMINALS NEED WHIPPING
520228  WOMEN SHOULD HAVE LESS FREEDOM THAN MEN

PERSONAL DATA (EXTENDED)

520229  RESPONDENT'S OCCUPATION IN 1948
520230  XWAS R SELF EMPLOYED IN 1948
520231  OCCUPATION OF HEAD OF HOUSEHOLD IN 1948
520232  XWAS HEAD OF HOUSEHOLD SELF EMPLOYED IN 1948
520233  NATURE OF R'S SECONDARY SCHOOL
520234  WERE YOU OR HEAD OF HOUSEHOLD EVER IN THE
MILITARY

520235  XRESPONDENT'S YEARS OF MILITARY SERVICE
520236  XHEAD OF HOUSEHOLD'S YEARS OF MILITARY SERVICE
520237  PARTY IDENTIFICATION AND STRENGTH INDEX
         (FOR ALL RESPONDENTS)