

1952 Post-Election Questionnaire

We're calling on all the people we interviewed before the election and asking them how they feel about the way the election came out.

1. Do you think it will make a good deal of difference to the country that Eisenhower won instead of Stevenson, or don't you think it will make much difference?

(IF YES) 1a. Why is that?

2. We're mainly interested in this interview in finding out whether people paid much attention to the election campaign this year. Take newspapers for instance -- did you read about the campaign in any newspaper?

(IF YES) 2a. Would you say you read quite a lot, or not very much?

3. How about radio -- did you listen to any speeches or discussions about the campaign on the radio?

(IF YES) 3a. Would you say you listened quite a lot, or not very much?

4. How about television -- did you watch any programs about the campaign on television?

(IF YES) 4a. Would you say you watched quite a lot, or not very much?

(IF YES TO TWO OR MORE)

6. Of all these ways of following the campaign which one would you say you got the most information from -- newspapers, radio, television, or magazines?

7. In talking to people about the election, we find that a lot of people weren't able to vote because they weren't registered, or they were sick, or they just didn't have time. How about you, did you vote this time?

(IF R VOTED) (IF R DID NOT VOTE, SKIP TO Q.23)

8. Who did you vote for for president?

9. What would you say is the most important reason you voted for him?

1952 Post-Election

10. How long before the election did you decide that you were going to vote the way you did?
11. Did you ever think during the campaign that you might vote for (OPPOSITE CANDIDATE?)

(IF YES) 11a. What made you decide not to vote for him?

12. How about the election for United States senator? Did you vote for a candidate for senator?

(IF YES) 12a. Who did you vote for?

13. How about the vote for congressman? Did you vote for a candidate for Congress?

(IF YES) 13a. Who did you vote for?

15. How about the elections for other state and local offices -- did you vote a straight ticket or did you vote for candidates from different parties?

(IF VOTED A STRAIGHT TICKET) 15a. Which party did you vote for?

16. You know that the parties try to talk to as many people as they can to get them to vote for their candidate. Did anybody from either one of the parties call you up or come around and talk to you during the campaign?

(IF YES)

16a. Which party were they from? Dem Rep Both Dem and Rep

Don't know Other

16b. Do you remember what they talked to you about?

16c. Do you think that anything they said had anything to do with the way you decided to vote?

Now I'd like to ask you some questions about how you think some people you know voted in that election.

17. Could you tell me how your friends voted in the election? Did they vote mostly Republican, mostly Democratic, or were they pretty evenly split?

1952 Post-Election

- 17a. Do you think any of their opinions about the election had anything to do with the way you decided to vote?
18. How about the people where you work? Did they vote mostly Republican, mostly Democratic, or were they pretty evenly split?
- 18a. Do you think any of their opinions about the election had anything to do with the way you decided to vote?
- (IF MARRIED) 19. How about your (husband) (wife)? Did (he) (she) vote Democratic or Republican?
- 19a. Do you think any of (his) (her) opinions about the election had anything to do with the way you decided to vote?
- (IF NOT MARRIED) 20. How about your family? Did they vote Democratic or Republican?
- 20a. Do you think any of their opinions about the election had anything to do with the way you decided to vote?
21. Is there anything in particular that happened during the campaign, something you saw, read, or heard about, that helped you decide how you were going to vote?
22. I have a list of some of the things that people do that help a party or a candidate win an election. I wonder if you could tell me whether you did any of these things during the last election campaign.
- 22a. Did you talk to any people and try to show them why they should vote for one of the parties or candidates? Yes No
- 22b. Did you give any money or buy tickets or anything to help the campaign for one of the parties or candidates? Yes No
- 22c. Did you go to any political meetings, rallies, dinners, or things like that? Yes No
- 22d. Did you do any other work for one of the parties or candidates? Yes No
- 22e. Do you belong to any political club or organization? Yes No

1952 Post-Election

(SKIP TO Q.32 IF R VOTED)

(IF R DID NOT VOTE):

23. Who would you have voted for if you had voted?
24. What was the main reason you didn't vote?
25. Were you registered to vote?
26. You know the parties try to talk to as many people as they can to get them to vote for their candidate. Did anybody from either one of the parties call you up or come around and talk to you during the campaign?
- (IF YES) 26a. Which party were they from? Dem Rep Both D and R
 Don't know Other

Now I'd like to ask you some questions about how you think some people you know voted in the election.

27. Could you tell me how your friends voted in the election? Did they vote mostly Republican, mostly Democratic, or were they pretty evenly split?
- (IF MARRIED) 29. How about your (husband) (wife)? Did (he) (she) vote Democratic or Republican?
- (IF NOT MARRIED) 30. How about your family? Did they vote Democratic or Republican?
31. I have a list of some of the things that people do that help a party or a candidate win an election. I wonder if you could tell me whether you did any of these things during the last election campaign.
- 31a. Did you talk to any people and try to show them why they should vote for one of the parties or candidates? Yes No
- 31b. Did you give any money or buy tickets to anything to help the campaign for one of the parties or candidates? Yes No
- 31c. Did you go to any political meetings, rallies, dinners, or things like that? Yes No

1952 Post-Election

31d. Did you do any other work for one of the parties or candidates?

Yes No

31e. Do you belong to any political clubs or organizations?

Yes No

(ASK OF EVERYONE: QUESTIONS 32-40 WERE ASKED ONLY OF 585 PEOPLE SELECTED AT RANDOM FROM THE POST-ELECTION SAMPLE)

32. I have a list here of different kinds of clubs and organizations that people can belong to. I would like you to go over this list with me and tell me if you belong to any organizations like a labor union, a lodge, a veterans' organization and so on.
(LIST NAMES OF ALL ORGANIZATIONS TO WHICH R BELONGS AT BOTTOM OF PAGE)

LABOR UNIONS: A local of some union.

CHURCH CONNECTED GROUPS: Like a club connected with a church, such as men's clubs, ladies' aid societies, Holy Name societies, Missionary societies.

FRATERNAL ORGANIZATIONS OR LODGES: Like the Masons, Knights or Columbus, Elks, Eastern Star.

VETERANS ORGANIZATIONS: Like the American Legion, Veterans of Foreign Wars, Am. Vets.

BUSINESS OR CIVIC GROUPS: Like Rotary, Kiwanis, Lions.

PARENT-TEACHER ASSOCIATION.

NEIGHBORHOOD CLUBS OR COMMUNITY CENTERS.

ORGANIZATIONS OF PEOPLE OF THE SAME NATIONALITY BACKGROUND: Like the Polish National Alliance, the Italian American Society, etc.

SPORT TEAMS: Like bowling or baseball teams.

PROFESSIONAL GROUPS: Like the American Medical Association, or a builders' association.

NEIGHBORHOOD IMPROVEMENT ASSOCIATIONS.

WOMEN'S CLUBS.

CHARITABLE AND WELFARE ORGANIZATIONS.

INFORMAL CLUBS OR GROUPS: Like sewing circles, bridge clubs, poker clubs.

1952 Post-Election

33. We want to be sure we have all of the organizations you belong to. Are There any others that are not on the list? (ADD ANY MENTIONED TO LIST BELOW)

(FOR EACH GROUP MENTIONED WHICH IS NOT A WELL-KNOWN NATIONAL ORGANIZATION)

34. Just what does this organization do? I mean what is its main activity?

(FOR ALL GROUPS)

35. Now I would like to ask you how active you are in this (these) organization(s).

First, let's take the _____ group. Would you say you are an active member of this group or not very active?

Active Not very active (repeat for each group)

36. Now I'd like to read some of the kinds of things people tell me when I interview them, and ask you whether you agree or disagree with them. I'll read them one at a time, and you just tell me whether you agree or disagree with them, and whether you agree or disagree a little or quite a bit.
- 36a. Human nature being what it is, there must always be war and conflict.
- 36b. What young people need most of all is strict discipline by their parents.
- 36c. A few strong leaders could make this country better than all the laws and talk.
- 36d. Most people who don't get ahead just don't have enough will power.
- 36e. Women should stay out of politics.
- 36f. People sometimes say that an insult to your honor should not be forgotten. Do you agree or disagree with that?
- 36g. People can be trusted.
- 36h. One main trouble today is that people talk too much and work too little.
- 36i. Sex criminals deserve more than prison; they should be whipped publicly or worse.
- 36j. It is only natural and right that women should have less freedom than men.
37. What was your occupation four years ago? I mean, what kind of work were you doing around the time of the 1948 election?
- (IF R WAS EMPLOYED) 37a. Were you working for yourself then, or were you working for someone else?

1952 Post-Election

(ASK ONLY IF R IS NOT HEAD OF THE HOUSEHOLD)

38. What kind of work was the head of your household doing four years ago, around the time of the 1948 election?

(IF HEAD WAS EMPLOYED) 38a. Was he working for himself then, or was he working for someone else?

39. When you were going to grade school or high school, did you go to a parochial school, a private school, or a regular public school?

40. Were you or the head of your household ever in the armed services of the United States?

(IF YES) 40a. Which one of you was that?

40b. What years did that cover?