CODEBOOK VARIABLE DOCUMENTATION
1952 PRE-POST STUDY
(1952.T)

1952 NES
VARIABLE ENTRIES

This file should be opened in fixed font, 10 pitch or smaller.
Codebook introductory material and appendix material are in separate files.

NOTE ON VARIABLE NAMING:

The variable name references used in NES Study codebooks do not include the "V" prefix found in all variable names used within the released SAS and SPSS data definition files (.sas and .sps files).

For example, "VAR 920001" and "VAR VERSION" in Study codebooks refer to V920001 and VVERSION in the study data definition files.

VARIABLE 'NUMBERING':

'Numbered' variables in NES timeseries datasets and in Pilot datasets (except the 1998 Pilot) comply with the following format:

2-digit year prefix + 4 digits + [opt] 1-char suffix.

Note that for datasets including data from multiple studies, the 2-digit year prefix corresponds to the appropriate study year to which the variable is associated; for example, the 1983 Pilot dataset also includes 1982 timeseries variables, for which the 2-digit prefix is 82.

Non-time-series studies other than Pilots use 2-character mnemonic prefixes, for example variable VPS0048 in the 1988-1990-1992 Pooled Senate Study dataset.

SPECIAL NOTE ON COLUMN LOCATIONS:

Some numeric variables use coding schemes that allow for code values having a varying number of digits. In such instances, the number of columns corresponding to the variable in the data file [.dat file] and in the column specifications will be the width of the maximum value occurring in the actual data, rather than the maximum width allowable by the coding scheme. For example, if codes 01-12 are allowed for a numeric variable but all values in the data are less than 10, then the number of columns corresponding to the variable within the ASCII data file will be 1.
This is dataset 1952.T

ICPSR ARCHIVE NUMBER 7213

INTERVIEW NUMBER

FORM A OR B AND NATURE OF REINTERVIEW

1. FORM A - INTERVIEW AND REINTERVIEW
2. FORM B - INTERVIEW AND EXTENDED REINTERVIEW
3. FORM A - REINTERVIEW ONLY
4. FORM B - EXTENDED REINTERVIEW ONLY
5. INTERVIEW - NON-INTERVIEW, FAR WEST (AREAS IN WHICH NO REINTERVIEWS WERE SCHEDULED) <THIS GROUP, NOT INCLUDED IN THE 1952 ELECTION STUDY DATA, FORMED A FAR WEST SUPPLEMENT INTENDED FOR A SPECIAL STUDY OF ATTITUDES IN THE FAR WEST>
6. INTERVIEW - NON-INTERVIEW (AREAS IN WHICH REINTERVIEWS WERE SCHEDULED)
NATURE OF EXTENDED FORM B (RE)INTERVIEW

531 1. RIGHT RESPONDENT IN PRE-ELECTION STUDY (INTERVIEWS 0001-1987 IN PRE-ELECTION STUDY) AND RIGHT RESPONDENT IN POST-ELECTION STUDY.

11 5. WRONG RESPONDENT IN PRE-ELECTION STUDY (3000 SERIES IN PRE-ELECTION STUDY) AND RIGHT RESPONDENT IN POST-ELECTION STUDY.

39 6. NON-INTERVIEW IN PRE-ELECTION STUDY (2000 SERIES IN PRE-ELECTION STUDY) AND RIGHT RESPONDENT IN POST-ELECTION STUDY.

4 7. NON-INTERVIEW IN PRE-ELECTION STUDY (2000 SERIES IN PRE-ELECTION STUDY) AND WRONG RESPONDENT IN POST-ELECTION STUDY.

1314 9. NA <NOT GIVEN FORM B REINTERVIEW>

VAR 520005 NAME-REGION OF INTERVIEW
COLUMNS 19 - 19
NUMERIC
NO MISSING DATA CODES

REGION WHERE INTERVIEW WAS TAKEN.

121 0. NORTHEAST - NEW ENGLAND
353 1. NORTHEAST - MIDDLE ATLANTIC
383 2. MIDWEST - EAST NORTH CENTRAL
257 3. MIDWEST - WEST NORTH CENTRAL
425 4. SOUTH - SOLID SOUTH
130 5. SOUTH - BORDER STATES
54 6. FAR WEST - MOUNTAIN STATES
176 7. FAR WEST - PACIFIC STATES

VAR 520006 NAME-REGION PSU AND POP SIZE
COLUMNS 20 - 24
NUMERIC
NO MISSING DATA CODES

REGION, PSU AND POPULATION SIZE

VAR 520007 NAME-POPULATION SIZE
COLUMNS 25 - 26
NUMERIC
NO MISSING DATA CODES

POPULATION SIZE
NES1952.TXT

301 10. URBAN METRO AREA
150 20. SUBURBAN METRO AREA
 51 30. RURAL METRO AREA
319 40. CITY 50,000 AND OVER
148 50. CITY 2500 - 50,000 - SOUTH
262 60. CITY 2500 - 50,000 - NORTH
149 70. CITY UNDER 2500 - SOUTH
222 80. CITY UNDER 2500 - NORTH
135 90. OPEN COUNTRY - SOUTH
162 00. OPEN COUNTRY - NORTH

==================================
VAR 520008 NAME-NMBR ADULTS IN HOUSEHOLD
COLUMNS 27 - 27
NUMERIC
MD=GE 9

NUMBER OF ADULTS IN HOUSEHOLD

.........................

SEE APPENDIX NOTE

271 1. ONE
1279 2. TWO
161 3. THREE
 69 4. FOUR
  15 5. FIVE
   2 6. SIX
   1 7. SEVEN
   1 8. EIGHT
100 9. CODED 3 OR 4 IN REF.NO.3 (NO PRE-ELECTION INTERVIEW)

==================================
VAR 520009 NAME-RELNP OF R TO HEAD
COLUMNS 28 - 28
NUMERIC
MD=GE 9

RELATIONSHIP OF R TO HEAD

.....................

R IS RELATED TO HEAD

992 1. R IS HEAD
 649 2. R IS WIFE OF HEAD
  87 3. R IS ADULT CHILD OF HEAD
  10 4. R IS PARENT OF HEAD
  40 5. R IS OTHER RELATIVE OF HEAD

R IS NOT RELATED TO HEAD

1 6. R IS SERVANT
 12 7. R IS ROOMER
  6 8. R IS OTHER
102 9. NA OR CODED 3 OR 4 IN REF.NO.3 (NO PRE-ELECTION INTERVIEW)
VAR 520010  NAME-DATE INTERVIEW WAS TAKEN
COLUMNS 29 - 30
NUMERIC
MD=GE 99

DATE INTERVIEW WAS TAKEN

11. SEPTEMBER 15
12. SEPTEMBER 16
13. SEPTEMBER 17
14. SEPTEMBER 18
15. SEPTEMBER 19
16. SEPTEMBER 20
17. SEPTEMBER 21
18. SEPTEMBER 22
19. SEPTEMBER 23
20. SEPTEMBER 24
21. SEPTEMBER 25
22. SEPTEMBER 26
23. SEPTEMBER 27
24. SEPTEMBER 28
25. SEPTEMBER 29
26. SEPTEMBER 30
27. OCTOBER  1
28. OCTOBER  2
29. OCTOBER  3
30. OCTOBER  4
31. OCTOBER  5
32. OCTOBER  6
33. OCTOBER  7
34. OCTOBER  8
35. OCTOBER  9
36. OCTOBER 10
37. OCTOBER 11
38. OCTOBER 12
39. OCTOBER 13
40. OCTOBER 14
41. OCTOBER 15
42. OCTOBER 16
43. OCTOBER 17
44. OCTOBER 18
45. OCTOBER 19
46. OCTOBER 20
47. OCTOBER 21
48. OCTOBER 22
49. OCTOBER 23
50. OCTOBER 24
51. OCTOBER 25
52. OCTOBER 26
53. OCTOBER 27
54. OCTOBER 28
55. OCTOBER 29
56. OCTOBER 30
57. OCTOBER 31
58. NOVEMBER 1
59. NOVEMBER 2
99. NA OR CODED 3 OR 4 IN REF.NO.3 (NO PRE-ELECTION INTERVIEW)

==============================
VAR 520011    NAME-NAME OF INTERVIEWER
COLUMNS 31   - 33
NUMERIC
MD=GE 999
INTERVIEWER <CODES RANGE FROM 001 TO 147>

999. NA OR CODED 3 OR 4 IN REF.NO.3 (NO PRE-ELECTION INTERVIEW)

==============================
VAR 520012    NAME-CODERS
COLUMNS 34   - 35
NUMERIC
MD=GE 99
CODERS <CODES RANGE FROM 01-21>

99. NA OR CODED 3 OR 4 IN REF.NO.3 (NO PRE-ELECTION INTERVIEW)

==============================
VAR 520013    NAME-WHO WILL BE ELECTED PRES
COLUMNS 36   - 36
NUMERIC
MD=GE 7
Q. 1. WHO DO YOU THINK WILL BE ELECTED PRESIDENT IN NOVEMBER.

622       1. STEVENSON
806       2. EISENHOWER
38       3. DEMOCRATS
18       4. REPUBLICANS
3       7. OTHER
292       8. DK, DEPENDS
120       9. NA OR CODED 3 OR 4 IN REF.NO.3 (NO PRE-ELECTION INTERVIEW)

==============================
VAR 520014    NAME-XCLOSE PRES RACE OR NOT
COLUMNS 37   - 37
NUMERIC
MD=0 OR GE 8
Q. 1A. (IF R MAKES CHOICE) DO YOU THINK IT WILL BE A CLOSE RACE OR WILL (ANSWER TO REF.NO.13) WIN BY QUITE A BIT.

179       1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO
WILL WIN

<table>
<thead>
<tr>
<th></th>
<th>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</th>
<th>2. CLOSE RACE, FAIRLY EVEN</th>
<th>3. PRO-CON, Depends</th>
<th>4. WIN BY QUITE A BIT</th>
<th>5. WIN BY A LOT</th>
<th>8. DK</th>
<th>9. NA</th>
<th>0. INAP. CODED 8 OR 9 IN REF.NO.13</th>
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<td>380</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
<td>4. WIN BY QUITE A BIT</td>
<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
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<td>434</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
<td>4. WIN BY QUITE A BIT</td>
<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
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<td>6</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
<td>4. WIN BY QUITE A BIT</td>
<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
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<td>347</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
<td>4. WIN BY QUITE A BIT</td>
<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
</tr>
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<td>126</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
<td>4. WIN BY QUITE A BIT</td>
<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
</tr>
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<td>241</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
<td>4. WIN BY QUITE A BIT</td>
<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
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<td>251</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
<td>4. WIN BY QUITE A BIT</td>
<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
</tr>
<tr>
<td>114</td>
<td>1. VERY CLOSE RACE, EVENLY SPLIT, SO CLOSE, DK WHO WILL WIN</td>
<td>2. CLOSE RACE, FAIRLY EVEN</td>
<td>3. PRO-CON, Depends</td>
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<td>5. WIN BY A LOT</td>
<td>8. DK</td>
<td>9. NA</td>
<td>0. INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN INTERVIEW)</td>
</tr>
</tbody>
</table>

Q. 2. HOW ABOUT HERE IN (YOUR STATE), WILL THE VOTE FOR PRESIDENT BE PRETTY EVENLY SPLIT OR NOT.

Q. 2A. (IF NECESSARY) WHO DO YOU THINK WILL WIN FOR PRESIDENT HERE IN (YOUR STATE).

Q. 2B. (IF NECESSARY) DO YOU THINK ANY DIFFERENCE BETWEEN THE TWO PARTIES?
Q. 3. DO YOU THINK THERE ARE ANY IMPORTANT DIFFERENCES BETWEEN WHAT THE DEMOCRATIC AND REPUBLICAN PARTIES STAND FOR, OR DO YOU THINK THEY ARE ABOUT THE SAME.

SEE APPENDIX NOTE

192 1. VERY IMPORTANT DIFFERENCES. MANY DIFFERENCES. BIG DIFFERENCE. (MENTIONS 3 OR MORE DIFFERENCES)

508 2. IMPORTANT DIFFERENCES. SOME DIFFERENCES, NA WHAT. (MENTIONS 1 OR 2 DIFFERENCES)

176 3. MINOR DIFFERENCES (NOT IMPORTANT). SOME DIFFERENCES, DK WHAT. RESPONDENT DOESN'T KNOW

724 5. NO DIFFERENCES, ABOUT THE SAME

157 8. DK

142 9. NA OR CODED 3 OR 4 IN REF.NO.3 (NO PRE-ELECTION INTERVIEW)

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VAR 520018A   NAME-WHAT GOOD ABOUT DEMS
COLUMNS 41 - 43
NUMERIC
MD=GE 991

Q. 4. I'D LIKE TO ASK YOU WHAT YOU THINK ARE THE GOOD AND BAD POINTS ABOUT THE PARTIES. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. WHAT IS THAT.

USE THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-----------------------------
VAR 520018B   NAME-WHAT GOOD ABOUT DEMS
COLUMNS 44 - 46
NUMERIC
MD=GE 991

Q. 4. I'D LIKE TO ASK YOU WHAT YOU THINK ARE THE GOOD AND BAD POINTS ABOUT THE PARTIES. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. WHAT IS THAT.

USE THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE
Q. 4. I'D LIKE TO ASK YOU WHAT YOU THINK ARE THE GOOD AND BAD POINTS ABOUT THE PARTIES. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE DEMOCRATIC PARTY. WHAT IS THAT.

USE THE LAST THREE DIGITS OF THE 1000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE
Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-------------------------------
VAR 520019B  NAME-WHAT BAD ABOUT DEMS
COLUMNS 59 - 61
NUMERIC
MD=GE 991

Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-------------------------------
VAR 520019C  NAME-WHAT BAD ABOUT DEMS
COLUMNS 62 - 64
NUMERIC
MD=GE 991

Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-------------------------------
VAR 520019D  NAME-WHAT BAD ABOUT DEMS
COLUMNS 65 - 67
NUMERIC
MD=GE 991

Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520019E NAME-WHAT BAD ABOUT DEMS
COLUMNS 68 - 70
NUMERIC
MD=GE 991

Q. 5. IS THERE ANYTHING IN PARTICULAR THAT YOU DONT LIKE
ABOUT THE DEMOCRATIC PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 2000 SERIES OF THE PARTY
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520020A NAME-WHAT GOOD ABOUT REPS
COLUMNS 71 - 73
NUMERIC
MD=GE 991

Q. 6. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT
THE REPUBLICAN PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520020B NAME-WHAT GOOD ABOUT REPS
COLUMNS 74 - 76
NUMERIC
MD=GE 991

Q. 6. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT
THE REPUBLICAN PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520020C NAME-WHAT GOOD ABOUT REPS
Q.6. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

==

VAR 520020D NAME-WHAT GOOD ABOUT REPS
COLUMNS 80 - 82
NUMERIC
MD=GE 991

Q.6. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

==

VAR 520020E NAME-WHAT GOOD ABOUT REPS
COLUMNS 83 - 85
NUMERIC
MD=GE 991

Q.6. IS THERE ANYTHING IN PARTICULAR THAT YOU LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 3000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

==

VAR 520021A NAME-WHAT BAD ABOUT REPS
COLUMNS 86 - 88
NUMERIC
MD=GE 991

Q.7. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

Page 12
USE THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-----------------------------
VAR 520021B  NAME-WHAT BAD ABOUT REPS
COLUMNS 89 - 91
NUMERIC
MD=GE 991

Q.7. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE
ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

-------------------------------
USE THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-----------------------------
VAR 520021C  NAME-WHAT BAD ABOUT REPS
COLUMNS 92 - 94
NUMERIC
MD=GE 991

Q.7. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE
ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

-------------------------------
USE THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-----------------------------
VAR 520021D  NAME-WHAT BAD ABOUT REPS
COLUMNS 95 - 97
NUMERIC
MD=GE 991

Q.7. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE
ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

-------------------------------
USE THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR
NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE
Q. 7. IS THERE ANYTHING IN PARTICULAR THAT YOU DON'T LIKE ABOUT THE REPUBLICAN PARTY. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 4000 SERIES OF THE PARTY MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

Q. 8. DO YOU THINK IT WILL MAKE A GOOD DEAL OF DIFFERENCE TO THE COUNTRY WHETHER THE DEMOCRATS OR THE REPUBLICANS WIN THE ELECTIONS THIS NOVEMBER OR THAT IT WON'T MAKE MUCH DIFFERENCE WHICH SIDE WINS.

SEE APPENDIX NOTE

366  1. VERY IMPORTANT DIFFERENCES, MANY DIFFERENCES, (MENTIONS 3 OR MORE DIFFERENCES), BIG DIFFERENCE
666  2. IMPORTANT DIFFERENCES, SOME DIFFERENCES NA WHAT, (MENTIONS 1 OR 2 DIFFERENCES)
67   3. MINOR DIFFERENCES (NOT IMPORTANT), SOME DIFFERENCES, DK WHAT
581  5. NO DIFFERENCES, ABOUT THE SAME
4    7. DEPENDS
94   8. DK
121  9. NA OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN

Q. 8A. (IF YES TO REF.NO.22) CONTENT OF RESPONSE TO REF.NO.22 WAS CODED HERE USING ALL FOUR DIGITS OF THE MASTER CODE.
INAP. (CODED 9991) IF CODED 5, 7, 8 OR 9 IN REF.NO.22 OR IF NO RESPONSE OR NO SECOND RESPONSE.

SEE APPENDIX NOTE

Q. 8A. (IF YES TO REF.NO.22) CONTENT OF RESPONSE TO REF.NO.22 WAS CODED HERE USING ALL FOUR DIGITS OF THE MASTER CODE. INAP. (CODED 9991) IF CODED 5, 7, 8 OR 9 IN REF.NO.22 OR IF NO RESPONSE OR NO SECOND RESPONSE.

SEE APPENDIX NOTE

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VAR 520024A   NAME-XWHY NO DFRNC WHO WINS
COLUMNS 110 - 111
NUMERIC
MD=GE 90

Q.8B. (IF NO TO REF.NO.22) WHY DO YOU FEEL IT WON'T MAKE MUCH DIFFERENCE <WHICH PARTY WINS THE ELECTION>.

NATURE OF PARTIES

22 11. LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH ARE GOOD.
26 12. LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH ARE BAD.
4 13. LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH HAVE THEIR GOOD AND BAD POINTS.
91 14. LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH SAME, NA WHETHER GOOD OR BAD.
32 15. WON'T BE ANY CHANGE, REPUBLICANS WON'T CHANGE THINGS, NA WHY.
1 16. IT'S NOT THE PARTY (NA WHETHER THERE ARE DIFFERENCES BETWEEN PARTIES). IT'S THE MAN THAT'S IMPORTANT

NATURE OF CANDIDATES

23 21. LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH ARE GOOD.
4 22. LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH ARE BAD.
0 23. LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH HAVE THEIR GOOD AND BAD POINTS.
10 24. LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH SAME, NA WHETHER GOOD OR BAD.

NATURE OF EXTERNAL CONDITIONS - POWER ORIENTATION

60 31. WORLD CONDITIONS ARE SUCH THAT CHANGES CAN'T BE MADE (AT ALL) (THREAT OF COMMUNISM, WORLD ETC.)
52 32. DOMESTIC CONDITIONS ARE SUCH THAT CHANGES CAN'T BE MADE (SOCIAL SECURITY PROGRAM, LABOR LEGISLATION, FARM PROGRAM, ETC.), REPUBLICANS CAN'T CHANGE DOMESTIC POLICIES.
5 33. POWER OF SPECIAL INTERESTS SUCH THAT NEITHER PARTY HAS ANYTHING OR MUCH TO SAY ABOUT HOW THINGS ARE RUN (BIG MONIED INTERESTS, LABOR UNIONS, FARM BLOC,
ETC., RUN THINGS)
60       34.  CHANGES CAN BE MADE BUT THEY TAKE TIME
23       35.  RELIGIOUS OR FATALISTIC ATTITUDES
30       36.  REPUBLICANS WON'T BE ABLE TO CHANGE THINGS - NA
WHETHER DOMESTIC OR FOREIGN POLICY AND NA WHY WON'T
BE ABLE TO CHANGE THINGS.

DEADLOCK BETWEEN PARTIES AFTER ELECTION
2       41.  REPUBLICANS WILL WIN PRESIDENCY, BUT DEMOCRATS WILL
CONTROL CONGRESS
0       42.  DEMOCRATS WILL WIN PRESIDENCY, BUT REPUBLICANS WILL
CONTROL CONGRESS
5       43.  DEADLOCK - PARTIES BALANCED.

DIFFERENCE IN ONE AREA BUT NOT IN OTHERS
1       51.  LITTLE OR NO DIFFERENCE IN DOMESTIC POLICY BUT A
(BIG) DIFFERENCE IN FOREIGN POLICY.
0       52.  LITTLE OR NO DIFFERENCE IN FOREIGN POLICY BUT A
(BIG) DIFFERENCE IN DOMESTIC POLICY.
44       90.  OTHER
3180       91.  INAP. - CODED 1, 2, 3, 8, OR 9 IN REF.NO.22, OR NO
SECOND REASON.
50       98.  DK
73       99.  NA

--------------------------------
VAR 520024B   NAME-XWHY NO DFRNC WHO WINS
COLUMNS 112  - 113
NUMERIC
MD=GE 90

Q.8B. (IF NO TO REF.NO.22) WHY DO YOU FEEL IT WON'T MAKE MUCH
DIFFERENCE <WHICH PARTY WINS THE ELECTION>.
.......................................................................... 

NATURE OF PARTIES

22       11.  LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH ARE
GOOD.
26       12.  LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH ARE
BAD.
4       13.  LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH HAVE
THEIR GOOD AND BAD POINTS.
91       14.  LITTLE OR NO DIFFERENCE BETWEEN PARTIES--BOTH SAME,
NA WHETHER GOOD OR BAD.
32       15.  WON'T BE ANY CHANGE, REPUBLICANS WON'T CHANGE
THINGS, NA WHY.
1       16.  IT'S NOT THE PARTY (NA WHETHER THERE ARE
DIFFERENCES BETWEEN PARTIES). IT'S THE MAN THAT'S
IMPORTANT

NATURE OF CANDIDATES

23       21.  LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH
ARE GOOD.
4       22.  LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH
ARE BAD.

0  23. LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH HAVE THEIR GOOD AND BAD POINTS.
10  24. LITTLE OR NO DIFFERENCE BETWEEN CANDIDATES--BOTH SAME, NA WHETHER GOOD OR BAD.

NATURE OF EXTERNAL CONDITIONS - POWER ORIENTATION

60  31. WORLD CONDITIONS ARE SUCH THAT CHANGES CAN'T BE MADE (AT ALL) (THREAT OF COMMUNISM, WORLD ETC.)
52  32. DOMESTIC CONDITIONS ARE SUCH THAT CHANGES CAN'T BE MADE (SOCIAL SECURITY PROGRAM, LABOR LEGISLATION, FARM PROGRAM, ETC.), REPUBLICANS CAN'T CHANGE DOMESTIC POLICIES.
  5  33. POWER OF SPECIAL INTERESTS SUCH THAT NEITHER PARTY HAS ANYTHING OR MUCH TO SAY ABOUT HOW THINGS ARE RUN (BIG MONIED INTERESTS, LABOR UNIONS, FARM BLOC, ETC., RUN THINGS)
60  34. CHANGES CAN BE MADE BUT THEY TAKE TIME
23  35. RELIGIOUS OR FATALISTIC ATTITUDES
30  36. REPUBLICANS WON'T BE ABLE TO CHANGE THINGS -- NA WHETHER DOMESTIC OR FOREIGN POLICY AND NA WHY WON'T BE ABLE TO CHANGE THINGS.

DEADLOCK BETWEEN PARTIES AFTER ELECTION

2  41. REPUBLICANS WILL WIN PRESIDENCY, BUT DEMOCRATS WILL CONTROL CONGRESS
0  42. DEMOCRATS WILL WIN PRESIDENCY, BUT REPUBLICANS WILL CONTROL CONGRESS
  5  43. DEADLOCK - PARTIES BALANCED.

DIFFERENCE IN ONE AREA BUT NOT IN OTHERS

  1  51. LITTLE OR NO DIFFERENCE IN DOMESTIC POLICY BUT A (BIG) DIFFERENCE IN FOREIGN POLICY.
  0  52. LITTLE OR NO DIFFERENCE IN FOREIGN POLICY BUT A (BIG) DIFFERENCE IN DOMESTIC POLICY.
 44  90. OTHER
3180  91. INAP. - CODED 1, 2, 3, 8, OR 9 IN REF.NO.22, OR NO SECOND REASON.
  50  98. DK
  73  99. NA

============================================

VAR 520025
NAME-WHAT FNCL EFCT OF ELCT
COLUMNS 114 - 114
NUMERIC
MD=GE 7

Q.9. DO YOU THINK IT WILL MAKE ANY DIFFERENCE IN HOW YOU AND YOUR FAMILY GET ALONG FINANCIALLY WHETHER THE DEMOCRATS OR REPUBLICANS WILL WIN. (HOW IS THAT.) Q.9A. (IF MAKES A DIFFERENCE AND NOT ANSWERED IN Q.9) WELL, DO YOU THINK YOU'LL BE BETTER OFF OR WORSE OFF FINANCIALLY IF THE REPUBLICANS WIN THE ELECTION.

............................................................

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SEE APPENDIX NOTE

<table>
<thead>
<tr>
<th>809</th>
<th>0. NO DIFFERENCES, ABOUT THE SAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>1. MINOR DIFFERENCES (NOT IMPORTANT), SOME DIFFERENCES, DK WHAT</td>
</tr>
<tr>
<td>415</td>
<td>2. IMPORTANT DIFFERENCES, SOME DIFFERENCES, NA WHAT, (Mentions 1 or 2 differences)</td>
</tr>
<tr>
<td>73</td>
<td>3. VERY IMPORTANT DIFFERENCES, MANY DIFFERENCES, (Mentions 3 or more differences), BIG DIFFERENCE</td>
</tr>
</tbody>
</table>

Better off if the Democrats win (worse off if Republicans win)

| 35  | 4. MINOR DIFFERENCES (NOT IMPORTANT), SOME DIFFERENCES, DK WHAT |
| 224 | 5. IMPORTANT DIFFERENCES, SOME DIFFERENCES, NA WHAT, (Mentions 1 or 2 differences) |
| 22  | 6. VERY IMPORTANT DIFFERENCES, MANY DIFFERENCES, (Mentions 3 or more differences) BIG DIFFERENCE. |
| 17  | 7. DEPENDS |
| 144 | 8. DK |
| 129 | 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3) |

-----------------------------

VAR 520026A   NAME-XFRAME OF REP-FNCL EFCT
COLUMNS 115  - 116
NUMERIC
MD=GE 90

FRAME OF REFERENCE CODE (TWO RESPONSES CODED FROM THE 'HOW IS THAT' PROBE IN REF.NO.25.)

129 10. EMPLOYMENT, JOBS
145 20. PRICES, INFLATION, COST OF LIVING
146 30. WAGES
54 40. COST OF GOVERNMENT, GOVERNMENT SPENDING, FOREIGN SPENDING.
145 41. TAXES
33 50. STANDARD OF LIVING
163 60. DEPRESSION, PROSPERITY, GOOD TIMES
13 70. SECURITY
9 80. WAR, PEACE

42 90. OTHER
2763 91. INAP. IF NO SECOND MENTION, IF CODED 0 OR 8 IN 4 IN REF.NO.3)
156 99. NA

-----------------------------

VAR 520026B   NAME-XFRAME OF REF-FNCL EFCT
COLUMNS 117  - 118
NUMERIC
MD=GE 90

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FRAME OF REFERENCE CODE (TWO RESPONSES CODED FROM THE 'HOW IS THAT' PROBE IN REF.NO.25.)

129  10. EMPLOYMENT, JOBS
145  20. PRICES, INFLATION, COST OF LIVING
146  30. WAGES
  54  40. COST OF GOVERNMENT, GOVERNMENT SPENDING, FOREIGN SPENDING.
145  41. TAXES
  33  50. STANDARD OF LIVING
  163  60. DEPRESSION, PROSPERITY, GOOD TIMES
   13  70. SECURITY
    9  80. WAR, PEACE

  42  90. OTHER
 2763 91. INAP. IF NO SECOND MENTION, IF CODED 0 OR 8 IN 4 IN REF.NO.3)
  156 99. NA

========================================
VAR 520027A   NAME-WHY VOTE FOR STEVENSON
COLUMNS 119 - 121
NUMERIC
MD=GE 991
Q.10. NOW, I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE ANYTHING IN PARTICULAR ABOUT STEVENSON THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS IT.)

USE THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

========================================
VAR 520027B   NAME-WHY VOTE FOR STEVENSON
COLUMNS 122 - 124
NUMERIC
MD=GE 991
Q.10. NOW, I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE ANYTHING IN PARTICULAR ABOUT STEVENSON THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS IT.)

USE THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE
Q.10. NOW, I'D LIKE TO ASK YOU ABOUT THE GOOD AND BAD
POINTS OF THE TWO CANDIDATES FOR PRESIDENT. IS THERE
ANYTHING IN PARTICULAR ABOUT STEVENSON THAT MIGHT MAKE YOU
WANT TO VOTE FOR HIM. (WHAT IS IT.)

USE THE LAST THREE DIGITS OF THE 5000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE
Q.11. IS THERE ANYTHING IN PARTICULAR ABOUT STEVENSON THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE
THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520028E NAME-WHY NOT VOTE FOR STVNSN
COLUMNS 146 - 148
NUMERIC
MD=GE 991

Q.11. IS THERE ANYTHING IN PARTICULAR ABOUT STEVENSON THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 6000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520029A NAME-WHY VOTE FOR EISENHOWER
COLUMNS 149 - 151
NUMERIC
MD=GE 991

Q.12. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520029B NAME-WHY VOTE FOR EISENHOWER
COLUMNS 152 - 154
NUMERIC
MD=GE 991

Q.12. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

======================================================
VAR 520029C  NAME-WHY VOTE FOR EISENHOWER
COLUMNS 155  - 157
NUMERIC
MD=GE 991

Q.12. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT
MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)
............................................................
USE THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

======================================================
VAR 520029D  NAME-WHY VOTE FOR EISENHOWER
COLUMNS 158  - 160
NUMERIC
MD=GE 991

Q.12. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT
MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)
............................................................
USE THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

======================================================
VAR 520029E  NAME-WHY VOTE FOR EISENHOWER
COLUMNS 161  - 163
NUMERIC
MD=GE 991

Q.12. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT
MIGHT MAKE YOU WANT TO VOTE FOR HIM. (WHAT IS THAT.)
............................................................
USE THE LAST THREE DIGITS OF THE 7000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

======================================================
VAR 520030A  NAME-WHY NOT VOTE FOR IKE
COLUMNS 164  - 166
NUMERIC

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Q.13. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT
MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

-----------------------------------------------

USE THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-----------------------------
VAR 520030B   NAME-WHY NOT VOTE FOR IKE
COLUMNS 167 - 169
NUMERIC
MD=GE 991

Q.13. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT
MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

-----------------------------------------------

USE THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-----------------------------
VAR 520030C   NAME-WHY NOT VOTE FOR IKE
COLUMNS 170 - 172
NUMERIC
MD=GE 991

Q.13. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT
MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

-----------------------------------------------

USE THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO
PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

-----------------------------
VAR 520030D   NAME-WHY NOT VOTE FOR IKE
COLUMNS 173 - 175
NUMERIC
MD=GE 991

Q.13. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT
MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

-----------------------------------------------

USE THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE
MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520030E   NAME-WHY NOT VOTE FOR IKE
COLUMNS 176 - 178
NUMERIC
MD=GE 991

Q.13. IS THERE ANYTHING IN PARTICULAR ABOUT EISENHOWER THAT MIGHT MAKE YOU WANT TO VOTE AGAINST HIM. (WHAT IS THAT.)

USE THE LAST THREE DIGITS OF THE 8000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO FURTHER RESPONSE, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520031    NAME-WCH CAND MAKE BEST PRES
COLUMNS 179 - 179
NUMERIC
MD=GE 7

Q.14. NOW ADDING UP THE GOOD POINTS AND THE BAD POINTS ABOUT THE TWO CANDIDATES, AND FORGETTING FOR A MINUTE THE PARTIES THEY BELONG TO, WHICH ONE DO YOU THINK WOULD MAKE THE BEST PRESIDENT.

650 1. STEVENSON
880 2. EISENHOWER
37 3. EITHER ONE, OR BOTH ARE GOOD
14 4. NEITHER ONE, SOMEONE ELSE WOULD BE BETTER
6 7. DEPENDS
189 8. DK
123 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

VAR 520032    NAME-IS EISENHOWER A REAL REP
COLUMNS 180 - 180
NUMERIC
MD=GE 7

Q.15. SOME PEOPLE SAY THAT EISENHOWER IS NOT A REAL REPUBLICAN. WHAT DO YOU THINK ABOUT THIS. IS HE THE KIND OF MAN THAT YOU THINK OF AS BEING A REAL REPUBLICAN. (WHY DO YOU SAY THAT.)

IS EISENHOWER A REAL REPUBLICAN.

73 1. YES, DEFINITELY
VAR 520033A NAME-XY IKE IS(NT) REAL REP
COLUMNS 181 - 182
NUMERIC
MD=GE 90

REASONS WHY EISENHOWER IS OR IS NOT A REAL REPUBLICAN

SEE APPENDIX NOTE

REASONS WHY EISENHOWER IS A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

4 01.  HE HAS (ALWAYS) VOTED REPUBLICAN
12 02.  HE COMES FROM A REPUBLICAN FAMILY
22 03.  HE HAS ALWAYS BEEN A REPUBLICAN
8 04.  HE HAS NEVER BEEN A DEMOCRAT
2 05.  HE HAS NEVER VOTED DEMOCRATIC
42 06.  HE IS A REPUBLICAN NOW EVEN IF HE WASN'T BEFORE, HE IS BECOMING ONE.
119 07.  HE MUST BE - HE IS THE REPUBLICAN CANDIDATE, THEY NOMINATED HIM
17 08.  REPUBLICANS WILL CONTROL HIM, HE WILL GO ALONG WITH THEM.
66 09.  OTHER (IKE SAID SO, I KNEW FROM HIS SPEECHES)

GENERALIZED STATEMENT OF IKE AND POLICY

68 10.  HE AGREES WITH OTHER REPUBLICANS ON IDEAS AND THINGS THEY STAND FOR (NA WHAT IDEAS OR THINGS), HE STANDS FOR REPUBLICAN PRINCIPLES, SUPPORTS PLATFORM (NA WHETHER MUCH AGREEMENT OR NOT) DON'T SEE MUCH DIFFERENCE IN THEM.
14 11.  HE IS NOT LIKE DEMOCRATS, HIS IDEAS ARE DIFFERENT FROM THOSE OF DEMOCRATS (TRUMAN)
6 12.  HE IS LIBERAL, PROGRESSIVE
4 13.  HE IS CONSERVATIVE
1 14.  HE IS MIDDLE-OF-THE-ROAD
29 15.  WILL SUPPORT REPUBLICAN PLATFORM, GO ALONG WITH OTHER REPUBLICANS, BUT DISAGREES WITH THE PLATFORM (OR IMPLICATIONS) OR PART OF IT.

15 19.  OTHER

DOMESTIC AND FOREIGN POLICY
20. He supports (Republican) (Taft's) (good) domestic policies.

21. He favors Taft-Hartley law, favors amending the law

22. He is against socialized medicine

23. He favors (Republican) (good) foreign policy

24. He wants to end Korean War

25. He wants to cut down on foreign military aid

29. Other

IKE AND PARTICULAR GROUPS

31. He is backed by Wall Street, big business

32. He is against labor unions

33. Agrees with Taft, supported by Taft

39. Other

REASONS WHY EISENHOWER IS NOT A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

40. He is not a politician, hasn't had anything to do with politics, has been non-partisan (na whether it's good or bad - non-affects) (code here when na whether 40 or 49)

41. He is just a military man, has military background, military ideas

42. Don't know what his party was or is

43. He has (always) voted Democratic, he was a Democrat, used to be Democrat

44. He comes from a Democratic family

45. He worked for the Democrats while in the Army

46. The Democrats wanted him for their candidate, he could have been a Democrat

47. He has never voted Republican

48. He opposed (was opposed by) the Republican machines, bosses

49. He is above politics, the important thing is he is a real person, he is a wonderful person (similar to 40 except has clear meaning of positive regard for Eisenhower), is a good man, regardless of party

50. He is independent, will not be run by the party

59. Other

GENERALIZED STATEMENT OF IKE AND POLICY

60. He doesn't know Republican point of view

61. He has better ideas, is better than the party, unspecified in what way

62. He is more liberal, progressive, has more advanced, up-to-date ideas

63. Has good, different ideas, or ideas of his own (na whether better or worse than party)

64. He agrees with Democratic ideas, platform

65. He is different from Taft, old guard (na domestic
NES1952.TXT

OR FOREIGN)

6 69. OTHER

DOMESTIC AND FOREIGN POLICY

3 70. HE DISAGREES WITH REPUBLICAN (TAFT'S) DOMESTIC POLICY, AGREES WITH DEMOCRATS ON DOMESTIC POLICY
12 72. HE IS NOT AN ISOLATIONIST, IS AN INTERNATIONALIST
1 79. OTHER

IKE AND PARTICULAR GROUPS

6 81. HE IS (MORE) FOR THE WORKING MAN, LABOR
11 82. HE IS (MORE) FOR THE POOR PEOPLE, COMMON PEOPLE
2 89. OTHER

OTHER (LOW PRIORITY AND MISSING DATA)

27 90. OTHER
2295 91. INAP., CODED 7, 8 OR 9 IN REF.NO.32, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
9 92. HE SHIFTS AROUND TOO MUCH, SOMETIMES SOUNDS LIKE A DEMOCRAT, SOMETIMES LIKE A REPUBLICAN, HE IS CHANGING
6 93. HE HASN'T COMMITTED HIMSELF
2 94. I AM NO LONGER SURE ONE WAY OR THE OTHER
17 95. EXPEDIENCY, JUST WANTED TO BE ELECTED, OPPORTUNIST
36 98. DK
315 99. NA

=============================================

VAR 520033B NAME-XY IKE IS(NT) REAL REP
COLUMNS 183 - 184
NUMERIC
MD=GE 90

REASONS WHY EISENHOWER IS OR IS NOT A REAL REPUBLICAN

SEE APPENDIX NOTE

REASONS WHY EISENHOWER IS A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

4 01. HE HAS (ALWAYS) VOTED REPUBLICAN
12 02. HE COMES FROM A REPUBLICAN FAMILY
22 03. HE HAS ALWAYS BEEN A REPUBLICAN
8 04. HE HAS NEVER BEEN A DEMOCRAT
2 05. HE HAS NEVER VOTED DEMOCRATIC
42 06. HE IS A REPUBLICAN NOW EVEN IF HE WASN'T BEFORE, HE IS BECOMING ONE.
119 07. HE MUST BE - HE IS THE REPUBLICAN CANDIDATE, THEY NOMINATED HIM
17 08. REPUBLICANS WILL CONTROL HIM, HE WILL GO ALONG WITH

Page 28
THEM.

09. OTHER (IKE SAID SO, I KNEW FROM HIS SPEECHES)

GENERALIZED STATEMENT OF IKE AND POLICY

10. HE AGREES WITH OTHER REPUBLICANS ON IDEAS AND
    THINGS THEY STAND FOR (NA WHAT IDEAS OR THINGS), HE
    STANDS FOR REPUBLICAN PRINCIPLES, SUPPORTS PLATFORM
    (NA WHETHER MUCH AGREEMENT OR NOT) DON'T SEE MUCH
    DIFFERENCE IN THEM.

11. HE IS NOT LIKE DEMOCRATS, HIS IDEAS ARE DIFFERENT
    FROM THOSE OF DEMOCRATS (TRUMAN)

12. HE IS LIBERAL, PROGRESSIVE

13. HE IS CONSERVATIVE

14. HE IS MIDDLE-OF-THE-ROAD

15. WILL SUPPORT REPUBLICAN PLATFORM, GO ALONG WITH
    OTHER REPUBLICANS, BUT DISAGREES WITH THE PLATFORM
    (OR IMPLICATIONS) OR PART OF IT.

DOMESTIC AND FOREIGN POLICY

20. HE SUPPORTS (REPUBLICAN) (TAFT'S) (GOOD) DOMESTIC
    POLICIES.

21. HE FAVORS TAFT-HARTLEY LAW, FAVORS AMENDING THE LAW

22. HE IS AGAINST SOCIALIZED MEDICINE

23. HE FAVORS (REPUBLICAN) (GOOD) FOREIGN POLICY

24. HE WANTS TO END KOREAN WAR

25. HE WANTS TO CUT DOWN ON FOREIGN MILITARY AID

IKE AND PARTICULAR GROUPS

31. HE IS BACKED BY WALL STREET, BIG BUSINESS

32. HE IS AGAINST LABOR UNIONS

33. AGREES WITH TAFT, SUPPORTED BY TAFT

REASONS WHY EISENHOWER IS NOT A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

40. HE IS NOT A POLITICIAN, HASN'T HAD ANYTHING TO DO
    WITH POLITICS, HAS BEEN NON-PARTISAN (NA WHETHER
    IT'S GOOD OR BAD - NON-AFFECTS) (CODE HERE WHEN NA
    WHETHER 40 OR 49)

41. HE IS JUST A MILITARY MAN, HAS MILITARY BACKGROUND,
    MILITARY IDEAS

42. DON'T KNOW WHAT HIS PARTY WAS OR IS

43. HE HAS (ALWAYS) VOTED DEMOCRATIC, HE WAS A DEMO-
    CRAT, USED TO BE DEMOCRAT.

44. HE COMES FROM A DEMOCRATIC FAMILY

45. HE WORKED FOR THE DEMOCRATS WHILE IN THE ARMY
46. THE DEMOCRATS WANTED HIM FOR THEIR CANDIDATE, HE COULD HAVE BEEN A DEMOCRAT.

47. HE HAS NEVER VOTED REPUBLICAN

48. HE OPPOSED (WAS OPPOSED BY) THE REPUBLICAN MACHINES, BOSSES

49. HE IS ABOVE POLITICS, THE IMPORTANT THING IS HE IS A REAL PERSON, HE IS A WONDERFUL PERSON (SIMILAR TO 40 EXCEPT HAS CLEAR MEANING OF POSITIVE REGARD FOR EISENHOWER), IS A GOOD MAN, REGARDLESS OF PARTY.

50. HE IS INDEPENDENT, WILL NOT BE RUN BY THE PARTY

GENERALIZED STATEMENT OF IKE AND POLICY

60. HE DOESN'T KNOW REPUBLICAN POINT OF VIEW

61. HE HAS BETTER IDEAS, IS BETTER THAN THE PARTY, UNSPECIFIED IN WHAT WAY

62. HE IS MORE LIBERAL, PROGRESSIVE, HAS MORE ADVANCED, UP-TO-DATE IDEAS

63. HAS GOOD, DIFFERENT IDEAS, OR IDEAS OF HIS OWN (NA WHETHER BETTER OR WORSE THAN PARTY)

64. HE AGREES WITH DEMOCRATIC IDEAS, PLATFORM

65. HE IS DIFFERENT FROM TAFT, OLD GUARD (NA DOMESTIC OR FOREIGN)

DOMESTIC AND FOREIGN POLICY

70. HE DISAGREES WITH REPUBLICAN (TAFT'S) DOMESTIC POLICY, AGREES WITH DEMOCRATS ON DOMESTIC POLICY

72. HE IS NOT AN ISOLATIONIST, IS AN INTERNATIONALIST

IKE AND PARTICULAR GROUPS

81. HE IS (MORE) FOR THE WORKING MAN, LABOR

82. HE IS (MORE) FOR THE POOR PEOPLE, COMMON PEOPLE

OTHER (LOW PRIORITY AND MISSING DATA)

90. OTHER

91. INAP., CODED 7, 8 OR 9 IN REF.NO.32, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

92. HE SHIFTS AROUND TOO MUCH, SOMETIMES SOUNDS LIKE A DEMOCRAT, SOMETIMES LIKE A REPUBLICAN, HE IS CHANGING

93. HE HASN'T COMMITTED HIMSELF

94. I AM NO LONGER SURE ONE WAY OR THE OTHER

95. EXPEDIENCY, JUST WANTED TO BE ELECTED, OPPORTUNIST

98. DK

99. NA

===============================================

Page 30
Q.17. HOW ABOUT THE CANDIDATES FOR VICE-PRESIDENT. ASIDE FROM THEIR PARTIES, DO YOU HAVE ANY STRONG OPINIONS ABOUT EITHER OF THEM. (HOW IS THAT.)

<table>
<thead>
<tr>
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<tr>
<td>276</td>
<td>Yes - Mentions Nixon's Name</td>
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<tr>
<td>240</td>
<td>Yes - Mentions Both Names</td>
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<tr>
<td>59</td>
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<td>5</td>
<td>No - Mentions Sparkman's Name</td>
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<td>51</td>
<td>No - Mentions Nixon's Name</td>
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<td>No - Mentions Both Names</td>
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<td>946</td>
<td>No - Mentions Neither Name</td>
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R's Reaction to Sparkman

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R's Reaction to Nixon

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<td>NA</td>
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<td>254</td>
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</table>
Q.17. HOW ABOUT THE CANDIDATES FOR VICE-PRESIDENT. ASIDE FROM THEIR PARTIES, DO YOU HAVE ANY STRONG OPINIONS ABOUT EITHER OF THEM. (HOW IS THAT.) <PRO-SPARKMAN RESPONSES ONLY>

USE THE LAST THREE DIGITS OF THE 5000 (PRO-STEVENSON) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 5, 8, 9 OR 0 IN REF.NO.35, NO SECOND REASON OR NO PRE-ELECTION INTERVIEW, (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

==================================
VAR 520037B   NAME-XOPIN ON VP CAND-P-SPKMN
COLUMNS 191  - 193
NUMERIC
MD=GE 991

Q.17. HOW ABOUT THE CANDIDATES FOR VICE-PRESIDENT. ASIDE FROM THEIR PARTIES, DO YOU HAVE ANY STRONG OPINIONS ABOUT EITHER OF THEM. (HOW IS THAT.) <PRO-SPARKMAN RESPONSES ONLY>

USE THE LAST THREE DIGITS OF THE 5000 (PRO-STEVENSON) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 5, 8, 9 OR 0 IN REF.NO.35, NO SECOND REASON OR NO PRE-ELECTION INTERVIEW, (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

==================================
VAR 520038A   NAME-XOPIN ON VP CAND-A-SPKMN
COLUMNS 194  - 196
NUMERIC
MD=GE 991

<ANTI-SPARKMAN OPINIONS -- FOR FULL QUESTION TEXT, SEE

USE THE LAST THREE DIGITS OF THE 6000 (ANTI-STEVENSON) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 1, 8, 9 OR 0 IN REF.NO.35, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

==================================
VAR 520038B   NAME-XOPIN ON VP CAND-A-SPKMN
COLUMNS 197  - 199
NUMERIC
MD=GE 991

<ANTI-SPARKMAN OPINIONS -- FOR FULL QUESTION TEXT, SEE

Page 32
USE THE LAST THREE DIGITS OF THE 6000 (ANTI-STEVENSON) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 1, 8, 9 OR 0 IN REF.NO.35, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520039A  NAME-XOPIN ON VP CAND-P-NIXON
COLUMNS 200 - 202
NUMERIC
MD=GE 991

<PRO-NIXON OPINIONS -- FOR FULL QUESTION TEXT, SEE REF.NO.37>
............................................................

USE THE LAST THREE DIGITS OF THE 7000 (PRO-EISENHOWER) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 5, 8, 9 OR 0 IN REF.NO.36, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520039B  NAME-XOPIN ON VP CAND-P-NIXON
COLUMNS 203 - 205
NUMERIC
MD=GE 991

<PRO-NIXON OPINIONS -- FOR FULL QUESTION TEXT, SEE REF.NO.37>
............................................................

USE THE LAST THREE DIGITS OF THE 7000 (PRO-EISENHOWER) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 5, 8, 9 OR 0 IN REF.NO.36, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520040A  NAME-XOPIN ON VP CAND-A-NIXON
COLUMNS 206 - 208
NUMERIC
MD=GE 991

<ANTI-NIXON OPINIONS--FOR FULL QUESTION TEXT, SEE REF.NO.37>
............................................................

USE THE LAST THREE DIGITS OF THE 8000 (ANTI-EISENHOWER) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 1, 8, 9 OR 0 IN REF.NO.36, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520040B  NAME-XOPIN ON VP CAND-A-NIXON
COLUMNS 209 - 211
NUMERIC
<ANTI-NIXON OPINIONS--FOR FULL QUESTION TEXT, SEE REF.NO.37>

USE THE LAST THREE DIGITS OF THE 8000 (ANTI-EISENHOWER) SERIES OF THE MASTER CODE. INAP. (CODED 991) IF CODED 1, 8, 9 OR 0 IN REF.NO.36, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520041  NAME-CARE MUCH WHICH PTY WINS
COLUMNS 212 - 212
NUMERIC
MD=GE 8

Q.18. GENERALLY SPEAKING, WOULD YOU SAY THAT YOU PERSONALLY CARE A GOOD DEAL WHICH PARTY WINS THE PRESIDENTIAL ELECTION THIS FALL OR THAT YOU DON'T CARE VERY MUCH WHICH PARTY WINS.

496  1.  CARE VERY MUCH
682  2.  CARE, CARE PRETTY MUCH
12   3.  PRO-CON, DEPENDS
373  4.  DON'T CARE VERY MUCH, CARE A LITTLE
182  5.  DON'T CARE AT ALL

18   8.  DK
136  9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

SEE APPENDIX NOTE

VAR 520042  NAME-XCARE WHO WINS ST ELCTN
COLUMNS 213 - 213
NUMERIC
MD=0 OR GE 8

Q.19. HOW ABOUT STATE AND LOCAL ELECTIONS. WHEN YOU HAVE STATE AND LOCAL ELECTIONS AROUND HERE WOULD YOU SAY THAT YOU CARE A GOOD DEAL WHO WINS OR THAT YOU DON'T CARE VERY MUCH WHO WINS THOSE ELECTIONS.

SEE APPENDIX NOTE

STATE ELECTIONS

391  1.  CARE VERY MUCH
623  2.  CARE, CARE PRETTY MUCH
46   3.  PRO-CON, DEPENDS
402  4.  DON'T CARE VERY MUCH
205  5.  DON'T CARE AT ALL

27   8.  DK
91   9.  NA
114  0.  INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN
VAR 520043  NAME-XCARE WHO WINS LCL ELCTN
COLUMNS 214  - 214
NUMERIC
MD=0 OR GE 8

LOCAL ELECTIONS  <FOR FULL QUESTION TEXT, SEE REF.NO.42>

SEE APPENDIX NOTE

405       1.  CARE VERY MUCH
629       2.  CARE, CARE PRETTY MUCH
44        3.  PRO-CON, DEPENDS
399       4.  DON'T CARE VERY MUCH
204       5.  DON'T CARE AT ALL
28        8.  DK
76        9.  NA
114       0.  INAP., R LIVES IN WASHINGTON, D.C. (CODED 55110 IN
4 IN REF.NO.3)

VAR 520044  NAME-INTEREST IN POLTL CMPNS
COLUMNS 215  - 215
NUMERIC
MD=GE 8

Q.20.  SOME PEOPLE DON'T PAY MUCH ATTENTION TO THE
POLITICAL CAMPAIGNS.  HOW ABOUT YOU.  WOULD YOU SAY THAT YOU
HAVE BEEN VERY MUCH INTERESTED, SOMEWHAT INTERESTED, OR NOT
MUCH INTERESTED IN FOLLOWING THE POLITICAL CAMPAIGNS SO FAR
THIS YEAR.

656       1.  VERY MUCH INTERESTED
605       2.  (SOMEWHA) INTERESTED
510       5.  NOT MUCH INTERESTED
5        8.  DK
123       9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR
4 IN REF.NO.3)

VAR 520045  NAME-INVT OF GOVT IN SCL WLFR
COLUMNS 216  - 216
NUMERIC
MD=GE 8

Q.21.  SOME PEOPLE THINK THE NATIONAL GOVERNMENT SHOULD DO
MORE IN TRYING TO DEAL WITH SUCH PROBLEMS AS UNEMPLOYMENT,
EDUCATION, HOUSING, AND SO ON.  OTHERS THINK THAT THE
GOVERNMENT IS ALREADY DOING TOO MUCH.  ON THE WHOLE WOULD
YOU SAY THAT WHAT THE GOVERNMENT HAS DONE HAS BEEN ABOUT
RIGHT, TOO MUCH, OR NOT ENOUGH.

Page 35
Q.21A. NOW, HOW DO YOU THINK THE TWO PARTIES FEEL ABOUT THIS QUESTION - DO YOU THINK THERE ARE ANY DIFFERENCES BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES ON THIS ISSUE, OR WOULD YOU SAY THEY FEEL THE SAME. (HOW IS THAT.) ............................................................

COMPARATIVE SCALE BETWEEN DEMOCRATIC AND REPUBLICAN PARTIES

77. DEMOCRATS WILL DO A LOT MORE THAN REPUBLICANS
443. DEMOCRATS WILL DO MORE THAN REPUBLICANS
621. PRO-CON, SAME
47. DEMOCRATS WILL DO LESS THAN REPUBLICANS
0. DEMOCRATS WILL DO A LOT LESS THAN REPUBLICANS
489. DK
222. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.22,22A,22B,22C,22D. THERE IS A LOT OF TALK THESE DAYS ABOUT DISCRIMINATION, THAT IS PEOPLE HAVING TROUBLE GETTING JOBS BECAUSE OF THEIR RACE. DO YOU THINK THE GOVERNMENT

OUGHT TO TAKE AN INTEREST IN WHETHER NEGROES HAVE TROUBLE GETTING JOBS OR SHOULD IT STAY OUT OF THIS PROBLEM. (IF GOVERNMENT SHOULD TAKE AN INTEREST) DO YOU THINK WE NEED LAWS TO DEAL WITH THIS PROBLEM OR ARE THERE OTHER WAYS THAT WILL HANDLE IT BETTER. (IF 'OTHER WAYS' TO 22A) WHAT DO YOU HAVE IN MIND.

(IF LAWS TO 22A) DO YOU THINK THE NATIONAL GOVERNMENT SHOULD HANDLE THIS OR DO YOU THINK IT SHOULD BE LEFT FOR EACH STATE TO HANDLE IN ITS OWN WAY. (IF GOVERNMENT SHOULD STAY OUT) DO YOU THINK THE STATE GOVERNMENTS SHOULD DO SOMETHING ABOUT THIS PROBLEM OR SHOULD THEY STAY OUT OF IT ALSO.
19 00. NATIONAL GOVERNMENT SHOULD PASS LAWS AND DO OTHER THINGS TOO.
405 10. NATIONAL GOVERNMENT SHOULD PASS LAWS OR NA NATIONAL OR STATE.
19 20. STATE GOVERNMENT SHOULD PASS LAWS AND DO OTHER THINGS TOO.
248 30. STATE GOVERNMENT SHOULD PASS LAWS
139 40. GOVERNMENT SHOULD DO OTHER THINGS ONLY
115 50. GOVERNMENT SHOULD TAKE AN INTEREST, NA HOW
274 60. NATIONAL GOVERNMENT SHOULD STAY OUT, BUT STATE GOVERNMENT SHOULD TAKE ACTION
351 70. GOVERNMENT (NATIONAL AND STATE) SHOULD STAY OUT ENTIRELY
92 80. R FAVORS RESTRICTIVE LEGISLATION (INCLUDE HERE CLEAR ANTI-NEGRO STATEMENTS) PRIORITY

105 98. DK
132 99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

=================================================================================
VAR 520048  NAME-XOTHER SOLS-JOBS FOR NGS
COLUMNS 220 - 221
NUMERIC
MD=GE 90

OTHER WAYS OF HANDLING PROBLEM (CODED 00, 20 OR 40 IN

-------------------------------

POSITIVE SOLUTIONS

9 10. RELIGIOUS OR MORAL
61 20. EDUCATION
26 30. VOLUNTARY COOPERATION, PEOPLE SHOULD WORK TO SOLVE IT.
33 40. OTHER

DENIAL OF PROBLEM OR WITHDRAWAL FROM PROBLEM

1 50. LET THE SOUTH HANDLE IT, IT'S NO PROBLEM HERE, LET OTHERS HANDLE IT.
3 60. THERE IS NO PROBLEM - NEGROES ARE NOT DISCRIMINATED AGAINST
1 70. IT WILL SOLVE ITSELF

3 90. OTHER
1722 91. INAP., CODED 10, 30 OR 50-99 IN REF.NO.47
24 98. DK
16 99. NA

=================================================================================
VAR 520049  NAME-HRD ABT TAFT-HARTLEY LAW
COLUMNS 222 - 222
NUMERIC
MD=GE 8

Page 37
Q.23. HAVE YOU HEARD ANYTHING ABOUT THE TAFT-HARTLEY LAW.

<table>
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<th>1. YES</th>
<th>5. NO</th>
<th>28</th>
<th>8. DK</th>
<th>112</th>
<th>9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</th>
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VAR 520050  NAME-XHOW FEEL ABT TFT-HT LAW
COLUMNS 223  -  224
NUMERIC
MD=GE 91

Q.23A,23B. (IF HAS HEARD) HOW DO YOU FEEL ABOUT IT - DO YOU THINK IT'S ALL RIGHT AS IT IS, OR DON'T YOU HAVE ANY FEELINGS ABOUT IT. (IF SHOULD BE CHANGED) DO YOU THINK THE LAW SHOULD BE CHANGED JUST A LITTLE, CHANGED QUITE A BIT, OR DO YOU THINK IT SHOULD BE COMPLETELY REPEALED. (HOW IS THAT.)

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<th>00. COMPLETELY REPEALED</th>
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<th>10. CHANGED QUITE A BIT - IN FAVOR OF LABOR</th>
<th>7</th>
<th>20. CHANGED QUITE A BIT - IN FAVOR OF MANAGEMENT</th>
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<th>30. CHANGED QUITE A BIT - NA IN WHOSE FAVOR</th>
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<th>70. CHANGED, NA HOW MUCH</th>
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<th>80. ALL RIGHT AS IT IS</th>
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VAR 520051  NAME-IS USA TOO INVD WLD PBMS
COLUMNS 225  -  225
NUMERIC
MD=GE 8

Q.24. SOME PEOPLE THINK THAT SINCE THE END OF THE LAST WORLD WAR THIS COUNTRY HAS GONE TOO FAR IN CONCERNING ITSELF WITH PROBLEMS IN OTHER PARTS OF THE WORLD. HOW DO YOU FEEL ABOUT THIS.

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<th>2. AGREE, WITH QUALIFICATIONS</th>
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<th>3. PRO-CON, DEPENDS</th>
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<th>4. DISAGREE, WITH QUALIFICATIONS</th>
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Q.24A. NOW, HOW DO YOU THINK THE TWO PARTIES FEEL ABOUT THIS QUESTION - DO YOU THINK THERE ARE ANY DIFFERENCES BETWEEN THE DEMOCRATIC AND REPUBLICAN PARTIES ON THIS ISSUE, OR WOULD YOU SAY THEY FEEL THE SAME. (HOW IS THAT)

COMPARATIVE SCALE BETWEEN DEMOCRATIC AND REPUBLICAN PARTIES

1. DEMOCRATS GO MUCH FARTHER THAN REPUBLICANS
2. DEMOCRATS GO FARTHER THAN REPUBLICANS
3. PRO-CON, SAME
4. DEMOCRATS DO LESS THAN REPUBLICANS
5. DEMOCRATS DO MUCH LESS THAN REPUBLICANS

8. DK
9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.25. SOME PEOPLE FEEL THAT IT WAS OUR GOVERNMENT'S FAULT THAT CHINA WENT COMMUNISTIC - OTHERS SAY THERE WAS NOTHING THAT WE COULD DO TO STOP IT. HOW DO YOU FEEL ABOUT THIS.

1. IT WAS OUR FAULT
2. IT WAS OUR FAULT, WITH QUALIFICATIONS (PARTIALLY OUR FAULT.)
5. NOTHING WE COULD DO TO STOP IT

8. DK
9. NA (REPUBLICANS' OR DEMOCRATS' FAULT), OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.26. DO YOU THINK WE DID THE RIGHT THING IN GETTING INTO THE FIGHTING IN KOREA TWO YEARS AGO OR SHOULD WE HAVE STAYED
705 1.  YES, DID THE RIGHT THING
96 3.  PRO-CON
739 5.  NO, SHOULD HAVE STAYED OUT
198 8.  DK
161 9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

-------------------------------
VAR 520055  NAME-WHAT PLCS NOW IN KOREA
COLUMNS 229 - 229
NUMERIC
MD=GE 8

Q.27. WHICH OF THE FOLLOWING THINGS DO YOU THINK IT WOULD BE BEST FOR US TO DO NOW IN KOREA.

167 1.  PULL OUT OF KOREA ENTIRELY
810 2.  KEEP ON TRYING TO GET A PEACEFUL SETTLEMENT
674 3.  TAKE A STRONGER STAND AND BOMB MANCHURIA AND CHINA
18 4.  EITHER 1 OR 3 (BUT R REFUSES TO OR DOES NOT MAKE A CHOICE)
81 8.  DK
149 9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

-------------------------------
VAR 520056  NAME-IKE'S IDEAS SAME AS REPS
COLUMNS 230 - 230
NUMERIC
MD=GE 8

Q.16.(IF NOT ANSWERED IN REF.NO.32-33) WHAT ABOUT EISENHOWER'S IDEAS AND THE THINGS HE STANDS FOR. DO YOU THINK THAT HE IS PRETTY MUCH THE SAME AS MOST OTHER REPUBLICANS OR IS HE DIFFERENT FROM THEM. (WHY DO YOU SAY THAT.)

45 1.  YES, DEFINITELY
645 2.  YES, YES, QUALIFIED
34 3.  PRO-CON, DEPENDS
458 4.  NO, NO, QUALIFIED
36 5.  NO, DEFINITELY
394 8.  DK
287 9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
REASONS WHY EISENHOWER IS OR IS NOT A REAL REPUBLICAN

..........................................................

SEE APPENDIX NOTE

REASONS WHY EISENHOWER IS A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

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</tr>
<tr>
<td>2</td>
<td>02. HE COMES FROM A REPUBLICAN FAMILY</td>
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<td>5</td>
<td>03. HE HAS ALWAYS BEEN A REPUBLICAN</td>
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</tr>
<tr>
<td>0</td>
<td>04. HE HAS NEVER BEEN A DEMOCRAT</td>
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</tr>
<tr>
<td>0</td>
<td>05. HE HAS NEVER VOTED DEMOCRATIC</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>06. HE IS A REPUBLICAN NOW EVEN IF HE WASN'T BEFORE, HE IS BECOMING ONE.</td>
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<td>58</td>
<td>07. HE MUST BE - HE IS THE REPUBLICAN CANDIDATE, THEY NOMINATED HIM</td>
<td></td>
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<td>55</td>
<td>08. REPUBLICANS WILL CONTROL HIM, HE WILL GO ALONG WITH THEM.</td>
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<td>26</td>
<td>09. OTHER (IKE SAID SO, I KNOW FROM HIS SPEECHES)</td>
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GENERALIZED STATEMENT OF IKE AND POLICY

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<td>10. HE AGREES WITH OTHER REPUBLICANS ON IDEAS AND THINGS THEY STAND FOR (NA WHAT IDEAS OR THINGS), HE STANDS FOR REPUBLICAN PRINCIPLES, SUPPORTS PLATFORM NA WHETHER AGREES OR NOT, DON'T SEE MUCH DIFFERENCE IN THEM.</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>11. HE IS NOT LIKE DEMOCRATS, HIS IDEAS ARE DIFFERENT FROM THOSE OF DEMOCRATS (TRUMAN).</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>12. HE IS LIBERAL, PROGRESSIVE</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>13. HE IS CONSERVATIVE</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>14. HE IS MIDDLE-OF-THE-ROAD</td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>15. WILL SUPPORT REPUBLICAN PLATFORM, GO ALONG WITH OTHER REPUBLICANS, BUT DISAGREES WITH THE PLATFORM OR PARTS OF IT. (OR IMPLICATIONS.)</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>19. OTHER</td>
<td></td>
</tr>
</tbody>
</table>

DOMESTIC AND FOREIGN POLICY

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<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>7</td>
<td>20. HE SUPPORTS (REPUBLICAN) (TAFT'S) (GOOD) DOMESTIC POLICIES.</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>21. HE FAVORS TAFT-HARTLEY LAW, FAVORS AMENDING LAW, AGAINST REPEAL.</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>22. HE IS AGAINST SOCIALIZED MEDICINE</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>23. HE FAVORS (REPUBLICAN) (GOOD) FOREIGN POLICY</td>
<td></td>
</tr>
<tr>
<td>0</td>
<td>24. HE WANTS TO END KOREAN WAR</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>25. HE WANTS TO CUT DOWN ON FOREIGN MILITARY AID</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>29. OTHER</td>
<td></td>
</tr>
</tbody>
</table>
IKE AND PARTICULAR GROUPS

31. HE IS BACKED BY WALL STREET, BIG BUSINESS
32. HE IS AGAINST LABOR UNIONS
33. AGREES WITH TAFT, SUPPORTED BY TAFT
39. OTHER

REASONS WHY EISENHOWER IS NOT A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

40. HE IS NOT A POLITICIAN, HASN'T HAD ANYTHING TO DO WITH POLITICS, HAS BEEN NON-PARTISAN (NA WHETHER IT'S GOOD OR BAD - NON-AFFECT) (CODE HERE WHEN NA WHETHER 40 OR 49)
41. HE IS JUST A MILITARY MAN, (HAS MILITARY BACKGROUND MILITARY IDEAS)
42. DON'T KNOW WHAT HIS PARTY WAS OR IS
43. HE HAS (ALWAYS) VOTED DEMOCRATIC, HE WAS A DEMOCRAT, USED TO BE A DEMOCRAT
44. HE COMES FROM A DEMOCRATIC FAMILY
45. HE WORKED FOR THE DEMOCRATS WHILE IN THE ARMY
46. THE DEMOCRATS WANTED HIM FOR THEIR CANDIDATE, HE COULD HAVE BEEN A DEMOCRAT.
47. HE HAS NEVER VOTED REPUBLICAN
48. HE OPPOSED (WAS OPPOSED BY) THE REPUBLICAN MACHINES, BOSSES
49. HE IS ABOVE POLITICS, THE IMPORTANT THING IS HE IS A REAL PERSON, HE IS A WONDERFUL PERSON (SIMILAR TO 40 EXCEPT HAS A CLEAR MEANING OF POSITIVE REGARD FOR EISENHOWER), IS A GOOD MAN, REGARDLESS OF PARTY
50. HE IS INDEPENDENT, WILL NOT BE RUN BY THE PARTY.

GENERALIZED STATEMENT OF IKE AND POLICY

60. HE DOESN'T KNOW REPUBLICAN POINT OF VIEW
61. HE HAS BETTER IDEAS, IS BETTER THAN THE PARTY, UNSPECIFIED IN WHAT WAY
62. HE IS MORE LIBERAL, PROGRESSIVE, HAS MORE ADVANCED, UP-TO-DATE IDEAS
63. HAS GOOD DIFFERENT IDEAS, OR IDEAS OF HIS OWN. (NA WHETHER BETTER OR WORSE THAN PARTY)
64. HE AGREES WITH DEMOCRATIC IDEAS, PLATFORM
65. HE IS DIFFERENT FROM TAFT, OLD GUARD. (NA WHETHER DOMESTIC OR FOREIGN)

DOMESTIC AND FOREIGN POLICY

70. HE DISAGREES WITH REPUBLICAN (TAFT'S) DOMESTIC POLICY, AGREES WITH DEMOCRATS ON DOMESTIC POLICY.
72. HE IS NOT AN ISOLATIONIST, IS INTERNATIONALIST
79. OTHER
IKE AND PARTICULAR GROUPS

21  81.  HE IS (MORE) FOR THE WORKING MAN, LABOR
12  82.  HE IS (MORE) FOR THE POOR PEOPLE, COMMON PEOPLE
  4  89.  OTHER

OTHER (LOW PRIORITY AND MISSING DATA)

14  90.  OTHER
2397 91.  INAP. - CODED 8 OR 9 IN REF.NO.56, OR NO FURTHER RESPONSE.
  8  92.  HE SHIFTS AROUND TOO MUCH, SOMETIMES SOUNDS LIKE A DEMOCRAT, SOMETIMES LIKE A REPUBLICAN, HE IS CHANGING
  3  93.  HE HASN'T COMMITTED HIMSELF
  2  94.  I AM NO LONGER SURE ONE WAY OR THE OTHER
  6  95.  EXPEDIENCY, JUST WANTED TO BE ELECTED, OPPORTUNIST
 43  98.  DK
 493 99.  NA

-------------------------------
VAR 520057B  NAME-XRSN IKE IS(NT) REAL REP
COLUMNS 233 - 234
NUMERIC
MD=GE 90

REASONS WHY EISENHOWER IS OR IS NOT A REAL REPUBLICAN

SEE APPENDIX NOTE

REASONS WHY EISENHOWER IS A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

  0  01.  HE HAS (ALWAYS) VOTED REPUBLICAN
  2  02.  HE COMES FROM A REPUBLICAN FAMILY
  5  03.  HE HAS ALWAYS BEEN A REPUBLICAN
  0  04.  HE HAS NEVER BEEN A DEMOCRAT
  0  05.  HE HAS NEVER VOTED DEMOCRATIC
 12  06.  HE IS A REPUBLICAN NOW EVEN IF HE WASN'T BEFORE, HE IS BECOMING ONE.
 58  07.  HE MUST BE - HE IS THE REPUBLICAN CANDIDATE, THEY NOMINATED HIM
 55  08.  REPUBLICANS WILL CONTROL HIM, HE WILL GO ALONG WITH THEM.
 26  09.  OTHER (IKE SAID SO, I KNOW FROM HIS SPEECHES)

GENERALIZED STATEMENT OF IKE AND POLICY

 48 10.  HE AGREES WITH OTHER REPUBLICANS ON IDEAS AND THINGS THEY STAND FOR (NA WHAT IDEAS OR THINGS), HE STANDS FOR REPUBLICAN PRINCIPLES, SUPPORTS PLATFORM NA WHETHER AGREES OR NOT, DON'T SEE MUCH DIFFERENCE IN THEM.
HE IS NOT LIKE DEMOCRATS, HIS IDEAS ARE DIFFERENT FROM THOSE OF DEMOCRATS (TRUMAN).

HE IS LIBERAL, PROGRESSIVE

HE IS CONSERVATIVE

HE IS MIDDLE-OF-THE-ROAD

WILL SUPPORT REPUBLICAN PLATFORM, GO ALONG WITH OTHER REPUBLICANS, BUT DISAGREES WITH THE PLATFORM OR PARTS OF IT. (OR IMPLICATIONS.)

OTHER

DOMESTIC AND FOREIGN POLICY

HE SUPPORTS (REPUBLICAN) (TAFT'S) (GOOD) DOMESTIC POLICIES.

HE FAVORS TAFT-HARTLEY LAW, FAVORS AMENDING LAW, AGAINST REPEAL.

HE IS AGAINST SOCIALIZED MEDICINE

HE FAVORS (REPUBLICAN) (GOOD) FOREIGN POLICY

HE WANTS TO END KOREAN WAR

HE WANTS TO CUT DOWN ON FOREIGN MILITARY AID

IKE AND PARTICULAR GROUPS

HE IS BACKED BY WALL STREET, BIG BUSINESS

HE IS AGAINST LABOR UNIONS

AGREES WITH TAFT, SUPPORTED BY TAFT

OTHER

REASONS WHY EISENHOWER IS NOT A REAL REPUBLICAN

PRESENT OR PAST POLITICAL DATA

HE IS NOT A POLITICIAN, HASN'T HAD ANYTHING TO DO WITH POLITICS, HAS BEEN NON-PARTISAN (NA WHETHER IT'S GOOD OR BAD - NON-AFFECT) (CODE HERE WHEN NA WHETHER 40 OR 49)

HE IS JUST A MILITARY MAN, (HAS MILITARY BACKGROUND MILITARY IDEAS)

DON'T KNOW WHAT HIS PARTY WAS OR IS

HE HAS (ALWAYS) VOTED DEMOCRATIC, HE WAS A DEMOCRAT, USED TO BE A DEMOCRAT

HE COMES FROM A DEMOCRATIC FAMILY

HE WORKED FOR THE DEMOCRATS WHILE IN THE ARMY

THE DEMOCRATS WANTED HIM FOR THEIR CANDIDATE, HE COULD HAVE BEEN A DEMOCRAT.

HE HAS NEVER VOTED REPUBLICAN

HE OPPOSED (WAS OPPOSED BY) THE REPUBLICAN MACHINES, BOSSES

HE IS ABOVE POLITICS, THE IMPORTANT THING IS HE IS A REAL PERSON, HE IS A WONDERFUL PERSON (SIMILAR TO 40 EXCEPT HAS A CLEAR MEANING OF POSITIVE REGARD FOR EISENHOWER), IS A GOOD MAN, REGARDLESS OF PARTY

HE IS INDEPENDENT, WILL NOT BE RUN BY THE PARTY.
59. OTHER

GENERALIZED STATEMENT OF IKE AND POLICY

60. HE DOESN'T KNOW REPUBLICAN POINT OF VIEW
61. HE HAS BETTER IDEAS, IS BETTER THAN THE PARTY, UNSPECIFIED IN WHAT WAY
62. HE IS MORE LIBERAL, PROGRESSIVE, HAS MORE ADVANCED, UP-TO-DATE IDEAS
63. HAS GOOD DIFFERENT IDEAS, OR IDEAS OF HIS OWN. (NA WHETHER BETTER OR WORSE THAN PARTY)
64. HE AGREES WITH DEMOCRATIC IDEAS, PLATFORM
65. HE IS DIFFERENT FROM TAFT, OLD GUARD. (NA WHETHER DOMESTIC OR FOREIGN)

DOMESTIC AND FOREIGN POLICY

70. HE DISAGREES WITH REPUBLICAN (TAFT'S) DOMESTIC POLICY, AGREES WITH DEMOCRATS ON DOMESTIC POLICY.
72. HE IS NOT AN ISOLATIONIST, IS INTERNATIONALIST

IKE AND PARTICULAR GROUPS

81. HE IS (MORE) FOR THE WORKING MAN, LABOR
82. HE IS (MORE) FOR THE POOR PEOPLE, COMMON PEOPLE

OTHER (LOW PRIORITY AND MISSING DATA)

90. OTHER
91. INAP. - CODED 8 OR 9 IN REF.NO.56, OR NO FURTHER RESPONSE.
92. HE SHIFTS AROUND TOO MUCH, SOMETIMES SOUNDS LIKE A DEMOCRAT, SOMETIMES LIKE A REPUBLICAN, HE IS CHANGING
93. HE HASN'T COMMITTED HIMSELF
94. I AM NO LONGER SURE ONE WAY OR THE OTHER
95. EXPEDIENCY, JUST WANTED TO BE ELECTED, OPPORTUNIST
98. DK
99. NA

-----------------------------
VAR 520058  NAME-YOU A DEM, REP-OR WHAT
COLUMNS 235 - 236
NUMERIC
MD=GE 90

Q.28. GENERALLY SPEAKING, DO YOU THINK OF YOURSELF AS A REPUBLICAN, A DEMOCRAT, AN INDEPENDENT, OR WHAT.

SEE APPENDIX NOTE
55 00. R IS APOLITICAL--I'M NOTHING, I DON'T MESS IN POLITICS. I NEVER VOTE, ETC.

841 10. DEMOCRAT
391 40. INDEPENDENT
486 70. REPUBLICAN

3 90. OTHER, MINOR PARTY
6 97. REFUSED TO ANSWER
11 98. DK
106 99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

==============================================================================
VAR 520059  NAME-XSTNG OR WEAK DEM OR REP
COLUMNS 237 - 238
NUMERIC
MD=GE 91

Q.28A. (IF REPUBLICAN OR DEMOCRAT) WOULD YOU CALL YOURSELF A STRONG (R) (D) OR A NOT VERY STRONG (R) (D).

SEE APPENDIX NOTE

392 10. STRONG DEMOCRAT
435 20. NOT VERY STRONG DEMOCRAT
237 60. NOT VERY STRONG REPUBLICAN
241 70. STRONG REPUBLICAN

572 91. INAP. - CODED 40, 90, 97, 98, 99 OR 00 IN REF.NO.58
1 97. REFUSED TO ANSWER
4 98. DK, DEPENDS
17 99. NA

==============================================================================
VAR 520060  NAME-XHAS R POLTL ALEG CHNGD
COLUMNS 239 - 239
NUMERIC
MD=0 OR GE 8

Q.28B. (IF REPUBLICAN OR DEMOCRAT) WAS THERE EVER A TIME WHEN YOU THOUGHT OF YOURSELF AS A (R) (D) RATHER THAN A (D) (R).

117 1. YES, A DEMOCRAT
81 2. YES, A REPUBLICAN
1109 5. NO

3 8. DK
17 9. NA
572 0. INAP. - CODED 40, 90, 97, 98, 99, OR 00 IN REF.NO.58

==============================================================================
VAR 520061  NAME-XWHEN R POLTL ALEG CHNGD
COLUMNS 240 - 241
NUMERIC
Q.28C. (IF YES TO REF.NO.60) WHEN DID YOU CHANGE.

WHERE AN ACTUAL DATE WAS MENTIONED, THE LAST TWO DIGITS OF THE YEAR WERE CODED

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>01</td>
<td>1896</td>
</tr>
<tr>
<td>20</td>
<td>1920</td>
</tr>
<tr>
<td>21</td>
<td>1921</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>51</td>
<td>1951</td>
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<tr>
<td>52</td>
<td>1952</td>
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</table>

WHERE ACTUAL DATE WAS NOT GIVEN BUT WHERE RESPONSE WAS IDENTIFIED WITH A PARTICULAR TERM OF OFFICE, RESPONSE WAS CODED AS FOLLOWS

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<tr>
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<tbody>
<tr>
<td>55</td>
<td>CLEVELAND - 1ST TERM (1885-1888)</td>
<td></td>
</tr>
<tr>
<td>56</td>
<td>HARRISON (1889-1892)</td>
<td></td>
</tr>
<tr>
<td>57</td>
<td>CLEVELAND - 2ND TERM (1893-1896)</td>
<td></td>
</tr>
<tr>
<td>58</td>
<td>MCKINLEY (1897-1900)</td>
<td></td>
</tr>
<tr>
<td>59</td>
<td>MCKINLEY AND T. ROOSEVELT (1901-1904)</td>
<td></td>
</tr>
<tr>
<td>60</td>
<td>T. ROOSEVELT (1905-1908)</td>
<td></td>
</tr>
<tr>
<td>61</td>
<td>TAFT (1909-1912)</td>
<td></td>
</tr>
<tr>
<td>62</td>
<td>WILSON - 1ST TERM (1913-1916)</td>
<td></td>
</tr>
<tr>
<td>63</td>
<td>WILSON - 2ND TERM (1917-1920)</td>
<td></td>
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<tr>
<td>64</td>
<td>HARDING AND COOLIDGE (1921-1924)</td>
<td></td>
</tr>
<tr>
<td>65</td>
<td>COOLIDGE (1925-1928)</td>
<td></td>
</tr>
<tr>
<td>66</td>
<td>HOOVER (1929-1932)</td>
<td></td>
</tr>
<tr>
<td>67</td>
<td>F.D. ROOSEVELT - 1ST TERM (1933-1936)</td>
<td></td>
</tr>
<tr>
<td>68</td>
<td>F.D. ROOSEVELT - 2ND TERM (1937-1940)</td>
<td></td>
</tr>
<tr>
<td>69</td>
<td>F.D. ROOSEVELT - 3RD TERM (1941-1944)</td>
<td></td>
</tr>
<tr>
<td>70</td>
<td>F.D. ROOSEVELT AND TRUMAN (1945-1948)</td>
<td></td>
</tr>
<tr>
<td>71</td>
<td>TRUMAN (1949-1952)</td>
<td></td>
</tr>
<tr>
<td>72</td>
<td>ROOSEVELT - NA WHEN</td>
<td></td>
</tr>
<tr>
<td>75</td>
<td>CHANGE DUE TO PERSONAL EVENTS, TIME NA (WHEN R GOT MARRIED, LEFT HOME, MOVED TO NEW LOCALITY, WENT TO SCHOOL, ETC.)</td>
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</tr>
</tbody>
</table>

91. INAP. - CODED 5, 8, 9 OR 0 IN REF.NO.60.

98. DK

99. NA

==================================
VAR 520062 NAME-XSCL RSN POLTL ALEG CHNG
COLUMNS 242 - 242
NUMERIC
MD=0 OR GE 7

SOCIAL EVENTS WHICH CAUSED R TO CHANGE

------------------------------
1 1. DURING WORLD WAR I
5  2.  DURING THE DEPRESSION
4  3.  DURING WORLD WAR 2
20  4.  DURING TRUMAN ADMINISTRATION
18  7.  OTHER
21  9.  NA
1830  0.  INAP. - CODED 5, 8, 9 OR 0 IN REF.NO.60 OR NO SOCIAL EVENTS MENTIONED IN REF.NO. 61.

VAR 520063  NAME-XSPS DSAGR WITH PTY NOM
COLUMNS 243  - 243  NUMERIC
MD=0 OR GE 8

Q.28D. (IF REP OR DEM TO REF.NO.58) SUPPOSE THERE WAS AN ELECTION WHERE YOUR PARTY WAS RUNNING A CANDIDATE THAT YOU DIDN'T LIKE OR YOU DIDN'T AGREE WITH, WHICH OF THE FOLLOWING THINGS COMES CLOSEST TO WHAT YOU THINK YOU WOULD DO. Q.28E. (IF VOTE FOR OTHER PARTY) HOW WOULD YOU FEEL ABOUT VOTING FOR THE OTHER PARTY - WOULD IT BOTHER YOU IN ANY WAY.

299  1.  I PROBABLY WOULD VOTE FOR HIM ANYWAY BECAUSE A PERSON SHOULD BE LOYAL TO HIS PARTY.
306  2.  I PROBABLY WOULD NOT VOTE FOR EITHER CANDIDATE IN THAT ELECTION.

I PROBABLY WOULD VOTE FOR THE OTHER PARTY'S CANDIDATE AND--ANSWER TO Q.28E (HOW MUCH IT WOULD BOTHER THE RESPONDENT).

18  3.  IT WOULD BOTHER ME (A LOT)
26  4.  IT WOULD BOTHER ME A LITTLE
596  5.  IT WOULDN'T BOTHER ME (AT ALL)

6  6.  DK WHETHER IT WOULD BOTHER ME
43  7.  NA WHETHER IT WOULD BOTHER ME

12  8.  DK TO Q.28D
21  9.  NA TO Q.28D
572  0.  INAP. - CODED 40, 90, 97, 98, 99 OR 00 IN REF.NO.58

VAR 520064  NAME-XCLSR TO DEM OR REP PTY
COLUMNS 244  - 245  NUMERIC
MD=GE 91

Q.28F. (IF INDEPENDENT OR OTHER TO REF.NO.58) DO YOU THINK OF YOURSELF AS CLOSER TO THE REPUBLICAN OR DEMOCRATIC PARTY.

SEE APPENDIX NOTE

173  30.  DEMOCRATIC
83  40.  NEITHER
128  50.  REPUBLICAN
1482       91. INAP., CODED 10, 70 OR 00 IN REF.NO.58 OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
97. REFUSED TO ANSWER
98. DK
99. NA

Q.28G,28H. (IF INDEPENDENT OR OTHER TO REF.NO.58) WAS THERE EVER A TIME WHEN YOU THOUGHT OF YOURSELF AS A DEMOCRAT OR A REPUBLICAN. (IF YES) WHICH PARTY WAS THAT.

1. YES, A DEMOCRAT
2. YES, A REPUBLICAN
3. YES, NA WHICH
5. NO

1482       0. INAP. - CODED 10, 70 OR 00 IN REF.NO.58 OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.28I. (IF YES TO REF.NO.65) WHEN DID YOU CHANGE.

WHERE AN ACTUAL DATE WAS MENTIONED OR ASCERTAINED, THE LAST TWO DIGITS OF THE YEAR WERE CODED.

21. 1921
22. 1922

WHERE ACTUAL DATE WAS NOT MENTIONED OR COULD NOT BE ASCERTAINED BUT WHERE RESPONSE COULD BE IDENTIFIED WITH A PARTICULAR TERM OF OFFICE, IT WAS CODED AS FOLLOWS:

55. CLEVELAND - 1ST TERM (1885-1888)
56. HARRISON (1889-1892)
57. CLEVELAND - 2ND TERM (1893-1896)
58. MCKINLEY (1897-1900)
59. MCKINLEY AND T. ROOSEVELT (1901-1904)
60. T. ROOSEVELT (1905-1908)
61. TAFT (1909-1912)
62. WILSON - 1ST TERM (1913-1916)
63. WILSON - 2ND TERM (1917-1920)
64. HARDING AND COOLIDGE (1921-1924)
65. COOLIDGE (1925-1928)
66. HOOVER (1929-1932)
67. F.D. ROOSEVELT - 1ST TERM (1933-1936)
68. F.D. ROOSEVELT - 2ND TERM (1937-1940)
69. F.D. ROOSEVELT - 3RD TERM (1941-1944)
70. F.D. ROOSEVELT AND TRUMAN (1945-1948)
71. TRUMAN (1949-1952)
72. ROOSEVELT - NA WHEN
75. CHANGE DUE TO PERSONAL EVENTS, TIME NA (WHEN R GOT MARRIED, LEFT HOME, MOVED TO NEW LOCALITY, WENT TO SCHOOL, ETC.)

91. INAP. - CODED 5, 8, 9 OR 0 IN REF.NO.65
98. DK
99. NA

SOCIAL EVENTS WHICH CAUSED R TO CHANGE

6 1. DURING THE DEPRESSION
1 2. DURING WORLD WAR II
1 3. SINCE THE KOREAN WAR
2 4. WHEN CORRUPTION BECAME AN ISSUE WITH ME
13 5. DURING TRUMAN ADMINISTRATION (NA WHETHER FOR REASON MENTIONED IN 4 OR FOR OTHER REASONS)

9 7. OTHER
23 9. NA

1844 0. INAP. - CODED 5, 8, 9 OR 0 IN REF.NO.65 OR NO SOCIAL EVENTS MENTIONED IN REF.NO.66

FATHER'S POLITICAL PARTY WHEN R GROWING UP

806 1. DEMOCRAT
495 2. REPUBLICAN
133 3. SHIFTED AROUND
69 4. NEITHER, NEVER VOTED
67 5. FATHER DIDN'T LIVE IN U.S.
<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>6</td>
<td>OTHER, MINOR PARTIES</td>
</tr>
<tr>
<td>169</td>
<td>DK</td>
</tr>
<tr>
<td>32</td>
<td>NA</td>
</tr>
<tr>
<td>122</td>
<td>INAP., HAD NO FATHER OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
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**VAR 520069**

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<td></td>
<td>MOS POLTL PTY-WHEN R YNG</td>
<td>MOTHER'S POLITICAL PARTY WHEN R GROWING UP &lt;FOR FULL QUESTION TEXT, SEE REF.NO.68&gt;</td>
</tr>
<tr>
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<td>COLUMNS 251 - 251</td>
<td>NUMERIC</td>
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<th>Name</th>
<th>Description</th>
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<tr>
<td>759</td>
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<td>DEMOCRATIC</td>
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<tr>
<td>460</td>
<td>2.</td>
<td>REPUBLICAN</td>
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<td>122</td>
<td>3.</td>
<td>SHIFTED AROUND</td>
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<tr>
<td>106</td>
<td>4.</td>
<td>NEITHER, NEVER VOTED</td>
</tr>
<tr>
<td>64</td>
<td>5.</td>
<td>MOTHER DIDN'T LIVE IN U.S.</td>
</tr>
<tr>
<td>3</td>
<td>7.</td>
<td>OTHER, MINOR PARTY</td>
</tr>
<tr>
<td>168</td>
<td>8.</td>
<td>DK</td>
</tr>
<tr>
<td>101</td>
<td>9.</td>
<td>NA</td>
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<tr>
<td>116</td>
<td>0.</td>
<td>INAP., HAD NO MOTHER OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
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**VAR 520070**

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<td>PNTS POLTL PTY-WN R YNG</td>
<td>BOTH PARENTS' POLITICAL PARTY WHEN R GROWING UP &lt;FOR FULL QUESTION TEXT, SEE REF.NO.68&gt;</td>
</tr>
<tr>
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<td>COLUMNS 252 - 253</td>
<td>NUMERIC</td>
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<tr>
<td>MD=GE 90</td>
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<th>Code</th>
<th>Name</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>730</td>
<td>10.</td>
<td>BOTH PARENTS WERE DEMOCRATS</td>
</tr>
<tr>
<td>431</td>
<td>20.</td>
<td>BOTH PARENTS WERE REPUBLICANS</td>
</tr>
<tr>
<td>3</td>
<td>30.</td>
<td>BOTH PARENTS BELONGED TO OTHER OR MINOR PARTY</td>
</tr>
<tr>
<td>117</td>
<td>40.</td>
<td>BOTH PARENTS SHIFTED AROUND</td>
</tr>
<tr>
<td>69</td>
<td>50.</td>
<td>NEITHER PARENT BELONGED TO PARTY, NEITHER VOTED</td>
</tr>
<tr>
<td>60</td>
<td>60.</td>
<td>ONE PARENT WAS DEMOCRAT, THE OTHER A REPUBLICAN</td>
</tr>
<tr>
<td>59</td>
<td>70.</td>
<td>ONE PARENT WAS DEMOCRAT, DK OR NA ABOUT THE OTHER, OR OTHER PARENT BELONGED TO OTHER PARTY OR SHIFTED AROUND, DIDN'T BELONG OR VOTE.</td>
</tr>
<tr>
<td>52</td>
<td>80.</td>
<td>ONE PARENT WAS REPUBLICAN, DK OR NA ABOUT THE OTHER, OR OTHER PARENT BELONGED TO OTHER PARTY OR SHIFTED AROUND, DIDN'T BELONG OR VOTE.</td>
</tr>
<tr>
<td>94</td>
<td>90.</td>
<td>ANY OTHER COMBINATION</td>
</tr>
<tr>
<td>112</td>
<td>91.</td>
<td>INAP., HAD NO PARENTS OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
</tr>
<tr>
<td>158</td>
<td>98.</td>
<td>DK ABOUT EITHER PARENT</td>
</tr>
<tr>
<td>32</td>
<td>99.</td>
<td>NA ABOUT EITHER PARENT</td>
</tr>
</tbody>
</table>
Q.30. IN THE ELECTIONS FOR PRESIDENT SINCE YOU HAVE BEEN OLD ENOUGH TO VOTE, WOULD YOU SAY THAT YOU HAVE VOTED IN ALL OF THEM, MOST OF THEM, SOME OF THEM, OR NONE OF THEM.

<table>
<thead>
<tr>
<th></th>
<th>1. ALL OF THEM</th>
<th>2. MOST OF THEM</th>
<th>3. SOME OF THEM</th>
<th>4. VOTED, NA HOW MANY</th>
<th>5. NONE OF THEM</th>
<th>6. NONE OF THEM BECAUSE NEVER OLD ENOUGH BEFORE (GEORGIA - 18 YRS. OLD) OR NOT A CITIZEN BEFORE</th>
<th>8. DK</th>
<th>9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</th>
</tr>
</thead>
<tbody>
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<td>758</td>
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<td></td>
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</tr>
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<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>291</td>
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</tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q.31, 31A. HAVE YOU ALWAYS VOTED FOR THE SAME PARTY OR HAVE YOU VOTED FOR DIFFERENT PARTIES FOR PRESIDENT. (IF SAME) WHICH PARTY WAS THAT.

SEE APPENDIX NOTE

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>621</td>
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<td>286</td>
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<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>32</td>
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<td></td>
<td></td>
<td></td>
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</tr>
<tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q.32. DO YOU REMEMBER WHO YOU VOTED FOR THE FIRST TIME YOU VOTED FOR PRESIDENT.
919  1. YES, WITHOUT USE OF LIST FOR REF.NO.74 OR 75.
309  4. NO, BUT REMEMBERS WITH USE OF LIST
150  5. NO, DOESN'T REMEMBER EVEN WITH USE OF LIST

1   8. REFUSED TO ANSWER
18   9. NA
502  0. INAP. - CODED 5 OR 6 IN REF.NO.71 OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.32A. (IF YES) WHO WAS IT. WHAT PARTY WAS IT.

SEE APPENDIX NOTE

DEMOCRATIC PARTY

8   10. GROVER CLEVELAND
16   11. WILLIAM J. BRYAN
  2   12. ALTON BROOKS PARKER
 85   13. WOODROW WILSON
 22   14. JAMES M. COX
 16   15. JOHN W. DAVIS
 64   16. ALFRED E. SMITH
495   17. FRANKLIN D. ROOSEVELT
 75   18. HARRY S. TRUMAN

9   19. DEMOCRAT, NA WHO

REPUBLICAN PARTY

1   30. JAMES G. BLAINE
1   31. BENJAMIN HARRISON
10   32. WILLIAM MCKINLEY
20   33. THEODORE ROOSEVELT
 25   34. WILLIAM H. TAFT
 18   35. CHARLES E. HUGHES
 55   36. WARREN G. HARDING
 65   37. CALVIN COOLIDGE
104   38. HERBERT HOOVER
 18   39. ALFRED M. LANDON
 35   40. WENDELL WILKIE
 57   41. THOMAS E. DEWEY

9   49. REPUBLICAN, NA WHO

OTHER PARTIES

0   51. JAMES B. WEAVER - PEOPLES PARTY
 3   52. THEODORE ROOSEVELT - BULL MOOSE, PROGRESSIVE
 2   53. ROBERT M. LAFOLLETTE - PROGRESSIVE
 1   54. HENRY A. WALLACE - PROGRESSIVE
Q.32B. (IF YES TO REF.NO.73) DO YOU REMEMBER WHAT YEAR THAT WAS (IF YES) WHEN.

<table>
<thead>
<tr>
<th>Number</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>1884</td>
</tr>
<tr>
<td>2</td>
<td>1888</td>
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<tr>
<td>3</td>
<td>1892</td>
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<td>7</td>
<td>1896</td>
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<td>8</td>
<td>1900</td>
</tr>
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<td>16</td>
<td>1904</td>
</tr>
<tr>
<td>17</td>
<td>1908</td>
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<td>42</td>
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<td>67</td>
<td>1916</td>
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<td>73</td>
<td>1920</td>
</tr>
<tr>
<td>86</td>
<td>1924</td>
</tr>
<tr>
<td>126</td>
<td>1928</td>
</tr>
<tr>
<td>215</td>
<td>1932</td>
</tr>
<tr>
<td>122</td>
<td>1936</td>
</tr>
<tr>
<td>112</td>
<td>1940</td>
</tr>
<tr>
<td>114</td>
<td>1944</td>
</tr>
<tr>
<td>113</td>
<td>1948</td>
</tr>
</tbody>
</table>

Q.33,33A. IN 1948, YOU REMEMBER THAT TRUMAN RAN AGAINST DEWEY. DO YOU REMEMBER FOR SURE WHETHER OR NOT YOU VOTED IN THAT ELECTION. (IF YES) WHICH ONE DID YOU VOTE FOR.

<table>
<thead>
<tr>
<th>Number</th>
<th>Vote</th>
</tr>
</thead>
<tbody>
<tr>
<td>648</td>
<td>YES, TRUMAN (DEMOCRAT)</td>
</tr>
<tr>
<td>466</td>
<td>YES, DEWEY (REPUBLICAN)</td>
</tr>
<tr>
<td>6</td>
<td>YES, WALLACE</td>
</tr>
<tr>
<td>6</td>
<td>YES, THURMOND</td>
</tr>
<tr>
<td>9</td>
<td>YES, OTHER OR NA OR DK WHO</td>
</tr>
<tr>
<td>199</td>
<td>NO, DIDN'T VOTE IN 1948</td>
</tr>
<tr>
<td>9</td>
<td>I THINK I VOTED FOR TRUMAN</td>
</tr>
</tbody>
</table>

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Q. 34, 34A.  NOW HOW ABOUT THE ELECTION THIS NOVEMBER.  DO YOU KNOW IF YOU ARE (REGISTERED) (ELIGIBLE TO VOTE) SO THAT YOU COULD VOTE IN THE NOVEMBER ELECTION IF YOU WANTED TO.  (IF NECESSARY) ARE YOU (REGISTERED) (ELIGIBLE TO VOTE).

1365  1.  YES, REGISTERED OR ELIGIBLE TO VOTE
133   4.  NO, BUT R CAN STILL REGISTER IN HIS STATE
282   5.  NO, AND R CAN NO LONGER REGISTER IN HIS STATE
12    8.  DK
107   9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q. 35.  SO FAR AS YOU KNOW NOW, DO YOU EXPECT TO VOTE IN NOVEMBER OR NOT.

165   1.  YES, DEFINITELY
1185  2.  YES
63    3.  YES, QUALIFIED (I GUESS SO, THINK SO, PROBABLY WILL)
15    4.  PRO-CON, DEPENDS (I MAY, MIGHT)
17    5.  NO, QUALIFIED
283   6.  NO
### Q.36. HOW DO YOU THINK YOU WILL VOTE FOR PRESIDENT IN THIS ELECTION.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>215</td>
<td>DEMOCRATIC (PRIORITY)</td>
</tr>
<tr>
<td>2</td>
<td>216</td>
<td>REPUBLICAN (PRIORITY)</td>
</tr>
<tr>
<td>3</td>
<td>351</td>
<td>STEVENSON</td>
</tr>
<tr>
<td>4</td>
<td>494</td>
<td>EISENHOWER</td>
</tr>
<tr>
<td>5</td>
<td>3</td>
<td>MENTIONS NAME OF A DEMOCRAT OTHER THAN STEVENSON</td>
</tr>
<tr>
<td>6</td>
<td>9</td>
<td>REFUSED TO ANSWER</td>
</tr>
<tr>
<td>7</td>
<td>2</td>
<td>OTHER (PARTY OR CANDIDATE)</td>
</tr>
<tr>
<td>8</td>
<td>128</td>
<td>DK</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>NA</td>
</tr>
<tr>
<td>0</td>
<td>471</td>
<td>INAP., CODED 5, 6, 7, 8 OR 9 IN REF.NO.79</td>
</tr>
</tbody>
</table>

### Q.36A. WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY YOU WILL VOTE FOR PRESIDENT CANDIDATE.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>526</td>
<td>WILL VOTE DEMOCRATIC (STEVENSON)</td>
</tr>
<tr>
<td>2</td>
<td>43</td>
<td>WILL VOTE DEMOCRATIC (STEVENSON), WITH QUALIFICATIONS</td>
</tr>
<tr>
<td>3</td>
<td>74</td>
<td>UNDECIDED, DEPENDS</td>
</tr>
<tr>
<td>4</td>
<td>43</td>
<td>WILL VOTE REPUBLICAN (EISENHOWER), WITH QUALIFICATIONS.</td>
</tr>
<tr>
<td>5</td>
<td>670</td>
<td>WILL VOTE REPUBLICAN (EISENHOWER)</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>REFUSED TO ANSWER</td>
</tr>
<tr>
<td>7</td>
<td>2</td>
<td>WILL VOTE FOR OTHER (PARTY OR CANDIDATE)</td>
</tr>
<tr>
<td>8</td>
<td>51</td>
<td>DK</td>
</tr>
<tr>
<td>9</td>
<td>13</td>
<td>NA</td>
</tr>
<tr>
<td>0</td>
<td>471</td>
<td>INAP. - CODED 5, 6, 7, 8 OR 9 IN REF.NO.79, OR NOT VOTING FOR PRESIDENT</td>
</tr>
</tbody>
</table>

---

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---
YOU ARE GOING TO VOTE FOR (ANSWER TO REF.NO.80).

USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991)
IF NO RESPONSE, NO FURTHER RESPONSE, OR IF CODED 5, 6, 7, 8
OR 9 IN REF.NO.79.

SEE APPENDIX NOTE

VAR 520082B NAME-XY WILL VT FR PRES CAND
COLUMNS 272 - 275
NUMERIC
MD=GE 9991

Q.36A. WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY
YOU ARE GOING TO VOTE FOR (ANSWER TO REF.NO.80).

USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991)
IF NO RESPONSE, NO FURTHER RESPONSE, OR IF CODED 5, 6, 7, 8
OR 9 IN REF.NO.79.

SEE APPENDIX NOTE

VAR 520083A NAME-XHOW VT FOR USA SENATOR
COLUMNS 276 - 277
NUMERIC
MD=GE 70

Q.37. WHO DO YOU PLAN TO VOTE FOR AS UNITED STATES SENATOR

SEE APPENDIX NOTE

148 10. MENTIONS CORRECT DEMOCRATIC CANDIDATE
7 20. MENTIONS INCORRECT DEMOCRATIC CANDIDATE
85 30. MENTIONS DEMOCRATIC PARTY ONLY
192 40. MENTIONS CORRECT REPUBLICAN CANDIDATE
6 50. MENTIONS INCORRECT REPUBLICAN CANDIDATE
102 60. MENTIONS REPUBLICAN PARTY ONLY
359 70. STATES WHERE THERE ARE NO SENATORIAL CONTESTS -
ALABAMA, ARKANSAS, COLORADO, GEORGIA, IDAHO,
ILLINOIS, IOWA, KANSAS, LOUISIANA, NORTH CAROLINA,
OREGON, SOUTH CAROLINA, SOUTH DAKOTA, WASHINGTON,
D.C.

1 90. MENTIONS OTHER PARTY OR CANDIDATE
2356 91. INAP. - CODED 5, 6, 7, 8 OR 9 IN REF.NO.79, OR
NO SECOND MENTION
9 97. REFUSED TO ANSWER, DOES NOT PLAN TO VOTE FOR
SENATOR
450 98. DK
83 99. NA

====================================================================
**Q.37.** WHO DO YOU PLAN TO VOTE FOR AS UNITED STATES SENATOR

<table>
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<tr>
<th>%</th>
<th>MENTIONS CORRECT DEMOCRATIC CANDIDATE</th>
<th>MENTIONS INCORRECT DEMOCRATIC CANDIDATE</th>
<th>MENTIONS DEMOCRATIC PARTY ONLY</th>
<th>MENTIONS CORRECT REPUBLICAN CANDIDATE</th>
<th>MENTIONS INCORRECT REPUBLICAN CANDIDATE</th>
<th>MENTIONS REPUBLICAN PARTY ONLY</th>
<th>STATES WHERE THERE ARE NO SENATORIAL CONTESTS - ALABAMA, ARKANSAS, COLORADO, GEORGIA, IDAHO, ILLINOIS, IOWA, KANSAS, LOUISIANA, NORTH CAROLINA, OREGON, SOUTH CAROLINA, SOUTH DAKOTA, WASHINGTON, D.C.</th>
<th>MENTIONS OTHER PARTY OR CANDIDATE</th>
<th>INAP. - CODED 5, 6, 7, 8 OR 9 IN REF.NO.79, OR NO SECOND MENTION</th>
<th>REFUSED TO ANSWER, DOES NOT PLAN TO VOTE FOR SENATOR</th>
<th>DK</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>148</td>
<td>10</td>
<td>161</td>
<td>40</td>
<td>156</td>
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<td>169</td>
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<td>450</td>
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<td>450</td>
<td>98</td>
<td>83</td>
<td>99</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

**SEE APPENDIX NOTE**

---

**Q.38.** HOW ABOUT CONGRESSMEN - WHO DO YOU PLAN TO VOTE FOR THERE.

| % | MENTIONS CORRECT DEMOCRATIC CANDIDATE | MENTIONS INCORRECT DEMOCRATIC CANDIDATE | MENTIONS DEMOCRATIC PARTY ONLY | MENTIONS CORRECT REPUBLICAN CANDIDATE | MENTIONS INCORRECT REPUBLICAN CANDIDATE | MENTIONS REPUBLICAN PARTY ONLY | MENTIONS OTHER PARTY OR CANDIDATE | INAP. - CODED 5, 6, 7, 8 OR 9 IN REF.NO.79, OR NO SECOND MENTION | REFUSED TO ANSWER, DOES NOT PLAN TO VOTE FOR REPRESENTATIVE | DK | NA |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 155 | 10 | 156 | 40 | 189 | 60 | 4 | 90 | 2337 | 91 | 644 | 98 |
| 5 | 20 | 161 | 30 | 9 | 50 | 6 | 10 | 9 | 10 | 644 | 98 |
Q.38. HOW ABOUT CONGRESSMEN - WHO DO YOU PLAN TO VOTE FOR THERE.

SEE APPENDIX NOTE

Q.39. WHO DO YOU THINK YOU WILL VOTE FOR AS GOVERNOR HERE IN (YOUR STATE).

---

270  10. MENTIONS CORRECT DEMOCRATIC CANDIDATE
2   20. MENTIONS INCORRECT DEMOCRATIC CANDIDATE
75  30. MENTIONS DEMOCRATIC PARTY ONLY

215  40. MENTIONS CORRECT REPUBLICAN CANDIDATE
1   50. MENTIONS INCORRECT REPUBLICAN CANDIDATE
57  60. MENTIONS REPUBLICAN PARTY ONLY

596  70. STATES WHERE THERE ARE NO GUBERNATORIAL RACES - ALABAMA, CALIFORNIA, CONNECTICUT, GEORGIA, IDAHO, KENTUCKY, LOUISIANA, MARYLAND, MISSISSIPPI, NEW JERSEY, NEW YORK, OREGON, PENNSYLVANIA, SOUTH CAROLINA, VIRGINIA AND WASHINGTON, D.C.

1   90. MENTIONS OTHER PARTY OR CANDIDATE
471  91. INAP. - CODED 5, 6, 7, 8 OR 9 IN REF.NO.79
2   97. REFUSED TO ANSWER, DOES NOT PLAN TO VOTE FOR GOVERNOR.
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>171</td>
<td>98</td>
<td>DK</td>
</tr>
<tr>
<td>38</td>
<td>99</td>
<td>NA</td>
</tr>
</tbody>
</table>

### VAR 520086
**NAME-XIF WERE VT FOR PRES-HOW**

**COLUMNS 286 - 286**

**NUMERIC**

**MD=0 OR GE 6**

**VOTE - HOW DO YOU THINK YOU WOULD VOTE FOR PRESIDENT THIS ELECTION.**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>66</td>
<td>1. DEMOCRATIC (PRIORITY)</td>
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<td>2. REPUBLICAN (PRIORITY)</td>
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<tr>
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<tr>
<td>90</td>
<td>4. EISENHOWER</td>
</tr>
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<td>3</td>
<td>5. MENTIONS NAME OF A DEMOCRAT OTHER THAN STEVENSON</td>
</tr>
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<td>1</td>
<td>6. REFUSED TO ANSWER</td>
</tr>
<tr>
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<td>7. OTHER (PARTY OR CANDIDATE)</td>
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<td>8. DK</td>
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<td>9. NA</td>
</tr>
<tr>
<td>1534</td>
<td>0. INAP. - CODED 1, 2, 3, 4 OR 9 IN REF.NO.79</td>
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</tbody>
</table>

### VAR 520087A
**NAME-XY WLD VT FR PRES CAND**

**COLUMNS 287 - 290**

**NUMERIC**

**MD=GE 9991**

**Q.40A. WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY YOU WOULD VOTE FOR (ANSWER TO REF.NO.86).**

**USE THE MASTER CODE FOR THIS VARIABLE.  INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR IF CODED 6, 8, 9 OR 0 IN SEE APPENDIX NOTE**

### VAR 520087B
**NAME-XY WLD VT FR PRES CAND**

**COLUMNS 291 - 294**

**NUMERIC**

**MD=GE 9991**

**Q.40A. WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON WHY YOU WOULD VOTE FOR (ANSWER TO REF.NO.86).**

**USE THE MASTER CODE FOR THIS VARIABLE.  INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR IF CODED 6, 8, 9 OR 0 IN SEE APPENDIX NOTE**

### VAR 520088
**NAME-OPIN ON STRAIGHT TKT VTG**

**COLUMNS 295 - 295**

**NUMERIC**

**MD=GE 8**
Q.41. SOME PEOPLE THINK THAT IF A VOTER VOTES FOR ONE PARTY FOR PRESIDENT HE SHOULD VOTE FOR THE SAME PARTY FOR SENATOR AND CONGRESSMAN. DO YOU AGREE OR DISAGREE WITH THAT IDEA.

<table>
<thead>
<tr>
<th>Code</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>47</td>
<td>DEFINITELY AGREE</td>
</tr>
<tr>
<td>667</td>
<td>AGREE</td>
</tr>
<tr>
<td>48</td>
<td>PRO-CON, NEUTRAL, DEPENDS</td>
</tr>
<tr>
<td>865</td>
<td>DISAGREE</td>
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<tr>
<td>26</td>
<td>DEFINITELY DISAGREE</td>
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<tr>
<td>121</td>
<td>DK</td>
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<tr>
<td>125</td>
<td>NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
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REASONS WHY R AGREES

<table>
<thead>
<tr>
<th>Code</th>
<th>Reason</th>
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<tbody>
<tr>
<td>88</td>
<td>ALWAYS VOTE STRAIGHT TICKET, THAT IS WHY I ALWAYS DO, NA WHY.</td>
</tr>
<tr>
<td>291</td>
<td>TO AVOID LEGISLATIVE-EXECUTIVE CONFLICT, AVOID STALEMATE, TO GET THINGS DONE (CODE HERE IF NOT CLEAR WHETHER 20, 30, OR 40)</td>
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<tr>
<td>124</td>
<td>PARTY LOYALTY, BETTER FOR PARTY, PARTY NEEDS COOPERATION, SUPPORT.</td>
</tr>
<tr>
<td>171</td>
<td>TO GIVE SUPPORT TO THE PRESIDENT, PRESIDENT NEEDS BACKING FOR HIS POLICIES.</td>
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REASONS WHY R DISAGREES

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<th>Code</th>
<th>Reason</th>
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<tbody>
<tr>
<td>6</td>
<td>NEVER VOTE STRAIGHT TICKET, USUALLY SPLIT MY TICKET, NA WHY.</td>
</tr>
<tr>
<td>22</td>
<td>NO NEED TO, GOOD MEN WILL DO WHAT IS BEST FOR COUNTRY, ALL MEN WILL WORK TOGETHER.</td>
</tr>
<tr>
<td>104</td>
<td>SOME GOOD AND SOME BAD MEN IN BOTH PARTIES, LIKE SOME CANDIDATES IN EACH PARTY.</td>
</tr>
<tr>
<td>699</td>
<td>SHOULD (DO) VOTE FOR THE MAN, FOR WHAT HE STANDS FOR, NOT FOR PARTY REASONS</td>
</tr>
</tbody>
</table>

INAP. IF CODED 8 IN REF.NO.88, NO REASON, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
Q.41A. WHY DO YOU FEEL THAT WAY <ABOUT STRAIGHT TICKET VOTING>.

REASONS WHY R AGREES

88  10. ALWAYS VOTE STRAIGHT TICKET, THAT IS WHY I ALWAYS DO, NA WHY.
291  20. TO AVOID LEGISLATIVE-EXECUTIVE CONFLICT, AVOID STALEMATE, TO GET THINGS DONE (CODE HERE IF NOT CLEAR WHETHER 20, 30, OR 40)
124  30. PARTY LOYALTY, BETTER FOR PARTY, PARTY NEEDS COOPERATION, SUPPORT.
171  40. TO GIVE SUPPORT TO THE PRESIDENT, PRESIDENT NEEDS BACKING FOR HIS POLICIES.

REASONS WHY R DISAGREES

6  50. NEVER VOTE STRAIGHT TICKET, USUALLY SPLIT MY TICKET, NA WHY
22  60. NO NEED TO, GOOD MEN WILL DO WHAT IS BEST FOR COUNTRY, ALL MEN WILL WORK TOGETHER.
104  70. SOME GOOD AND SOME BAD MEN IN BOTH PARTIES, LIKE SOME CANDIDATES IN EACH PARTY.
699  80. SHOULD (DO) VOTE FOR THE MAN, FOR WHAT HE STANDS FOR, NOT FOR PARTY REASONS
141  90. OTHER (FOR OR AGAINST)
91. INAP. IF CODED 8 IN REF.NO.88, NO REASON, NO SECOND REASON, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
31  98. DK
121  99. NA

SEE APPENDIX NOTE

1037  00. NO, NO OTHER CANDIDATE (R SATISFIED WITH PRESENT CANDIDATE(S)

DEMOCRATIC PARTY

4  10. ANYBODY OTHER THAN STEVENSON
265  11. KEFAUVER
15  12. HARRIMAN
57  13. RUSSELL
n 예수 52.txt

14. KERR
15. TRUMAN
16. BARKLEY
17. OTHER
18. MENTIONS TWO OR MORE DEMOCRATS, NO PREFERENCE

REPUBLICAN PARTY

30. ANYBODY OTHER THAN EISENHOWER
31. TAFT
32. WARREN
33. STASSEN
34. MACARTHUR
35. DEWEY
37. OTHER
38. MENTIONS TWO OR MORE REPUBLICANS, NO PREFERENCE
98. DK
99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.42A. WHY WOULD YOU HAVE LIKED TO HAVE SEEN HIM NOMINATED. <CODED REASON FOR DEMOCRATIC CANDIDATE HERE>

USE THE 5000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE: IT IS IDENTICAL TO THAT USED WITH THE CANDIDATE STEVENSON WITH TWO EXCEPTIONS--

1. THROUGHOUT THE CODE, READ 'PREFERRED DEMOCRATIC CANDIDATE' IN PLACE OF 'STEVENSON.'
2. NOTE THE ADDITIONAL CODE CATEGORIES, APPLICABLE ONLY TO THIS QUESTION.

INAP. (CODED 991) IF CODED 30 SERIES, 98, 99 OR 00 IN

SEE APPENDIX NOTE

Q.42A. WHY WOULD YOU HAVE LIKED TO HAVE SEEN HIM NOMINATED. <CODED REASON FOR REPUBLICAN CANDIDATE HERE>.

USE THE 7000 SERIES OF THE CANDIDATE MASTER CODE FOR THIS VARIABLE: IT IS IDENTICAL TO THAT USED WITH THE CANDIDATE EISENHOWER WITH TWO EXCEPTIONS--
1. THROUGHOUT THE CODE, READ 'PREFERED REPUBLICAN CANDIDATE' IN PLACE OF 'EISENHOWER'
2. NOTE THE ADDITIONAL CODE CATEGORIES, APPLICABLE ONLY TO THIS QUESTION.

INAP. (CODED 991) IF CODED 10 SERIES, 98, 99 OR 00 IN SEE APPENDIX NOTE

=================================
VAR 520093  NAME-TRAD PTY CONV-GOOD OR BD
COLUMNS 308  - 309
NUMERIC
MD=GE 98

Q.43,43A. DO YOU THINK THE PARTY CONVENTIONS LIKE THEY HAD IN CHICAGO ARE A GOOD WAY TO NOMINATE CANDIDATES FOR PRESIDENT OR DO YOU THINK THERE IS A BETTER WAY. (IF A BETTER WAY) WHAT WOULD YOU SUGGEST.

SCALE OF APPROVAL OF PARTY CONVENTIONS

<table>
<thead>
<tr>
<th>SCALE</th>
<th>REASON</th>
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</thead>
<tbody>
<tr>
<td>43</td>
<td>00. DEFINITELY APPROVE</td>
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<td>874</td>
<td>10. APPROVE</td>
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<tr>
<td>21</td>
<td>20. APPROVE - CHANGES SUGGESTED</td>
</tr>
<tr>
<td>27</td>
<td>30. PRO-CON</td>
</tr>
<tr>
<td>7</td>
<td>40. PRO-CON, CHANGES SUGGESTED</td>
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<td>331</td>
<td>50. DISAPPROVE - CHANGES SUGGESTED</td>
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<td>180</td>
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<td>70. DEFINITELY DISAPPROVE - CHANGES SUGGESTED</td>
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<td>2</td>
<td>80. DEFINITELY DISAPPROVE</td>
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<tr>
<td>244</td>
<td>98. DK</td>
</tr>
<tr>
<td>145</td>
<td>99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
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=================================
VAR 520094  NAME-XREASON FOR APRVL-DAPRVL
COLUMNS 310  - 311
NUMERIC
MD=GE 90

REASONS FOR APPROVAL OR DISAPPROVAL OF PARTY CONVENTIONS
<FOR FULL QUESTION TEXT SEE REF.NO.93>

REASONS FOR APPROVAL

<table>
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<tr>
<th>SCALE</th>
<th>REASON</th>
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<tr>
<td>19</td>
<td>10. VERY INTERESTING, EXCITING, APPROVES SPECTACLE</td>
</tr>
<tr>
<td>21</td>
<td>20. GIVES PEOPLE A VOICE, EVERYBODY HAS A HAND IN IT, NOW DEMOCRATIC WAY TO DO IT</td>
</tr>
<tr>
<td>1</td>
<td>30. ALLOWS EACH PARTY TO SETTLE OWN DIFFERENCES, PROMOTES PARTY HARMONY.</td>
</tr>
<tr>
<td>40</td>
<td>40. OTHER</td>
</tr>
<tr>
<td>84</td>
<td>50. IT WORKS, HAS PROVED SATISFACTORY. FAVORABLE RESPONSE FROM PAST EXPERIENCE.</td>
</tr>
</tbody>
</table>

REASONS FOR DISAPPROVAL

Page 64
TWO MUCH OF A SPECTACLE, NOT SERIOUS ENOUGH, TOO MUCH LIKE A CIRCUS.
RUN BY BOSSES, CONTROLLED BY POLITICIANS, UNDEMOCRATIC, PEOPLE HAVE NO SAY
TOO DULL, TOO MANY SPEECHES, CAN'T UNDERSTAND WHAT IS GOING ON, TOO MANY ROLL CALLS.
OTHER
INAP. - CODED 98 OR 99 IN REF.NO.93
DK
NA

SUGGESTED REFORMS FOR PARTY CONVENTIONS
<FOR FULL QUESTION TEXT SEE REF.NO.93>

NATIONAL PRIMARY, POPULAR VOTE OF THE PEOPLE, DIRECT VOTE BY ALL THE PEOPLE. NA WHAT KIND OF PRIMARY, NA NATIONAL OR STATE.
ALL STATES SHOULD HAVE PRIMARIES
OTHER
DK
NA
INAP. - CODED 00, 10, 30, 60, 80 OR 98 IN REF.NO.93 OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.44. NOW I'D LIKE TO ASK SOME QUESTIONS ABOUT HOW YOU THINK OTHER PEOPLE WILL VOTE IN THIS ELECTION.
Q.44. 1. FOR INSTANCE, TAKE FARMERS - DO YOU THINK FARMERS AROUND THE COUNTRY WILL VOTE MOSTLY REPUBLICAN, MOSTLY DEMOCRATIC, OR DO YOU THINK THEY WILL BE ABOUT EVENLY SPLIT.

DEMOCRATIC
SPLIT
REPUBLICAN
DK
NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
Q.44. 2. NOW, HOW ABOUT WORKING-CLASS PEOPLE - DO YOU THINK THEY WILL VOTE MOSTLY REPUBLICAN, MOSTLY DEMOCRATIC, OR DO YOU THINK THEY WILL BE ABOUT EVENLY SPLIT.

<table>
<thead>
<tr>
<th></th>
<th>1. DEMOCRATIC</th>
<th>2. SPLIT</th>
<th>3. REPUBLICAN</th>
<th>8. DK</th>
<th>9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</th>
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Q.44. 3. PERCEIVED NEGRO VOTE.

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<th>3. REPUBLICAN</th>
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Q.44. 4. PERCEIVED MIDDLE CLASS VOTE

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<th>3. REPUBLICAN</th>
<th>8. DK</th>
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Q.44. 5. PERCEIVED BIG BUSN VOTE

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<th>2. SPLIT</th>
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<th>8. DK</th>
<th>9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</th>
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</table>
Q.44. 5. PERCEIVED VOTE OF BIG BUSINESS
<FOR FULL QUESTION TEXT SEE REF.NO.96 AND 97>

217 1. DEMOCRATIC
157 2. SPLIT
983 3. REPUBLICAN

429 8. DK
113 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.44. 6. PERCEIVED VOTE OF LABOR UNION MEMBERS
<FOR FULL QUESTION TEXT SEE REF.NO.96 AND 97>

1082 1. DEMOCRATIC
211 2. SPLIT
81 3. REPUBLICAN

410 8. DK
115 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.44A. 1. NOW, HOW ABOUT PEOPLE IN DIFFERENT RELIGIOUS GROUPS, LIKE PROTESTANTS, CATHOLICS AND JEWS - FOR INSTANCE, HOW ABOUT PROTESTANTS - DO YOU THINK PROTESTANTS AROUND THE COUNTRY WILL VOTE MOSTLY REPUBLICAN, MOSTLY DEMOCRATIC, OR DO YOU THINK THEY WILL BE ABOUT EVENLY SPLIT.

79 1. DEMOCRATIC
701 2. SPLIT
199 3. REPUBLICAN

785 8. DK
135 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.44A. 2. PERCEIVED CATHOLIC VOTE
299 1. DEMOCRATIC
445 2. SPLIT
140 3. REPUBLICAN

878 8. DK
137 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

===

VAR 520104 NAME-PERCEIVED JEWISH VOTE
COLUMNS 321  - 321
NUMERIC
MD=GE 8

Q.44A. 3. PERCEIVED JEWISH VOTE
<FOR FULL QUESTION TEXT SEE REF.NO.102>

202 1. DEMOCRATIC
337 2. SPLIT
145 3. REPUBLICAN

1082 8. DK
133 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

===

VAR 520105 NAME-XRSNS FOR FARMER VOTE
COLUMNS 322  - 323
NUMERIC
MD=GE 90

Q.44B. (ASK ONLY FOR GROUPS SEEN AS MOSTLY SUPPORTING ONE OR THE OTHER PARTY TO REF.NO.93-104) NOW LET ME CHECK BACK AND ASK YOU WHY YOU FEEL THAT ...... ARE MORE LIKELY TO VOTE (R) (D), ETC.

Q.44B.1. REASONS WHY FARMERS WILL VOTE (R) (D)...

229 10. (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY IS FOR THE FARMER, THE FARMER'S PARTY. PARTY OF THE FARMER. PARTY SPECIALLY INTERESTED IN FARMERS, (SYMPATHETIC TO FARMER'S NEEDS, SUPPORTS SPECIAL LEGISLATION WHICH) HAS HELPED (WILL HELP) FARMER (EXCEPT FOR SUBSIDIES, PARITY, PRICE SUPPORTS CODED IN 30.) BENEFITS RECEIVED FROM PARTY. PARTY HAS DONE (WILL DO) A LOT FOR FARMERS, HAS HELPED FARMERS, OPPOSITE PARTY IS AGAINST THE FARMER

243 20. INTEREST - NOT NECESSARILY SPECIAL GROUP INTEREST - FARMERS HAVE BENEFITED (WILL BENEFIT) AS A RESULT OF GENERALLY BETTER CONDITIONS. FARMERS HAVE PROSPERED (WILL BE BETTER OFF) UNDER PARTY. HIGHER PRICES, BETTER CONDITIONS, BETTER TIMES.
CONDITIONS WILL BE (ARE) WORSE UNDER OPPOSITE PARTY
(CODE HERE IF NA WHETHER 10 OR 20) (ECONOMIC)

95 30. (HIGHEST PRIORITY) SUBSIDIES, PARITY, PRICE
SUPPORTS

18 40. FARMERS THINK IT'S FOR THEIR INTEREST. THINK PARTY
IS FOR THEM. PARTY IS SUPPOSED TO BE FOR FARMERS. PARTY
PROMISES FARMERS THINGS (NA WHETHER R FEELS
PARTY REALLY IS FOR BEST INTEREST OF FARMERS)

40 50. PRINCIPLES OR ISSUES NOT OBVIOUSLY INTEREST
ORIENTED, AND NOT NECESSARILY PECULIARLY RELEVANT
FOR FARMERS (TIME FOR A CHANGE, AGAINST CORRUPTION,
THEY'LL VOTE FOR THE MAN, ETC.) (IDEOLOGICAL)

45 60. (LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF

BASIS OF HIS INFORMATION THAT FARMERS VOTE (R) (D),
NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT
WAY (TALKED TO THEM. HEARD, READ, STATISTICS SHOW,
ETC.)

56 70. (LOW PRIORITY) TAUTOLOGICAL (OR TRADITIONAL)
REASONS - BECAUSE MOST FARMERS ARE REPUBLICAN
(DEMOCRATIC), BECAUSE THEY VOTE THAT WAY, THEY
ALWAYS VOTE THAT WAY, ETC.

27 90. OTHER

1044 91. INAP. - CODED 2, 8 OR 9 IN REF.NO.96

17 98. DK

85 99. NA

-----------------------

VAR 520106   NAME-XRSNS FOR W.C. VOTE
COLUMNS 324   - 325
NUMERIC
MD=GE 90

Q.44B  2. REASONS WHY WORKING-CLASS PEOPLE WILL VOTE (R) (D)
<FOR FULL QUESTION TEXT SEE REF.NO.105>

272 10. (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY
IS FOR THE WORKING MAN, THE WORKING MAN'S PARTY.
PARTY IS SPECIALLY INTERESTED IN WORKING MAN,
SYMPATHETIC TO WORKER'S NEEDS. SUPPORTS SPECIAL
LEGISLATION WHICH HAS HELPED (WILL HELP) WORKING
MAN OR UNIONS (EXCEPT FOR TAFT-HARTLEY LAW CODED IN
30.) BENEFITS RECEIVED FROM PARTY. PARTY HAS DONE
(WILL DO) A LOT FOR WORKING MAN, HAS HELPED (WILL
HELP) WORKING MAN. OPPOSITE PARTY IS AGAINST THE
WORKING MAN

396 20. INTEREST - NOT NECESSARILY SPECIAL GROUP INTEREST -
WORKERS HAVE BENEFITED (WILL BENEFIT) AS RESULT OF
GENERALLY BETTER CONDITIONS. WORKERS HAVE PRO-
SPERED (WILL BE BETTER OFF) UNDER PARTY. HIGHER
WAGES, BETTER CONDITIONS, BETTER TIMES. CONDITIONS
WILL BE (ARE) WORSE UNDER OPPOSITE PARTY (CODE HERE
IF NA WHETHER 10 OR 20.)

23 30. (HIGHEST PRIORITY) TAFT-HARTLEY LAW.

38 40. WORKERS THINK IT'S FOR THEIR INTEREST. THINK PARTY
IS FOR THEM. PARTY IS SUPPOSED TO BE FOR THE
WORKERS. PARTY PROMISES WORKERS THINGS (NA
WHETHER R FEELS PARTY REALLY IS FOR BEST INTEREST OF WORKERS).

55 50. PRINCIPLES OR ISSUES NOT OBVIOUSLY INTEREST ORIENTED AND NOT NECESSARILY PECULIARLY RELEVANT FOR WORKERS (TIME FOR A CHANGE, AGAINST CORRUPTION, ETC.)

36 60. (LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF BASIS OF HIS INFORMATION THAT WORKERS VOTE (R) (D), NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY (TALKED TO THEM. HEARD, READ, STATISTICS SHOW, ETC.)

43 70. (LOW PRIORITY) TAUTOLOGICAL (OR TRADITIONAL) REASONS - BECAUSE MOST WORKERS ARE (R) (D), BECAUSE THEY VOTE THAT WAY, THEY ALWAYS VOTE THAT WAY, ETC.

42 80. FOLLOW LEAD OF THE UNIONS. DO WHAT UNION TELLS THEM TO

16 90. OTHER

857 91. INAP. - CODED 2, 8 OR 9 IN REF.NO.97

19 98. DK

102 99. NA

-------------------------------
VAR 520107 NAME-XRSNS FOR NEGRO VOTE
COLUMNS 326 - 327
NUMERIC
MD=GE 90

Q.44B. 3. REASONS WHY NEGROES WILL VOTE (R) (D)
<FOR FULL QUESTION TEXT SEE REF.NO.105>

217 10. (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY IS FOR THE NEGRO. PARTY IS SPECIALLY INTERESTED IN NEGRO, SYMPATHETIC TO HIS PROBLEMS. SUPPORTS SPECIAL LEGISLATION WHICH HAS HELPED (WILL HELP) THE NEGRO (EXCEPT FOR CIVIL RIGHTS AND FEPC CODED IN 30.). BENEFITS RECEIVED FROM PARTY. PARTY HAS DONE (WILL DO) A LOT FOR NEGRO, HAS HELPED (WILL HELP) NEGRO. OPPOSITE PARTY IS AGAINST NEGRO

34 20. (HIGHEST PRIORITY) MINORITY GROUP INTEREST - PARTY IS FOR MINORITY GROUPS. FOR ALL THE PEOPLE. OPPOSITE PARTY IS AGAINST MINORITY GROUPS, NOT FOR ALL THE PEOPLE

98 30. INTEREST - NOT NECESSARILY SPECIAL GROUP INTEREST - NEGROES HAVE BENEFITED (WILL BENEFIT) AS RESULT OF GENERALLY BETTER CONDITIONS. NEGROES SAME AS WORKING CLASS AND BENEFIT AS WORKERS. HIGHER WAGES, BETTER CONDITIONS, BETTER TIMES. NEGROES HAVE PROSPERED (WILL BE BETTER OFF) UNDER PARTY. CONDITIONS WILL BE (ARE) WORSE UNDER OPPOSITE PARTY, (CODE HERE IF NA WHETHER 10 OR 30)

101 40. (HIGHEST PRIORITY) CIVIL RIGHTS LEGISLATION. FEPC

39 50. NEGROES THINK IT'S FOR THEIR INTEREST. THINK PARTY IS FOR THEM. PARTY IS SUPPOSED TO BE FOR THE NEGRO. PARTY PROMISES NEGROES THINGS (NA WHETHER R FEELS PARTY REALLY IS FOR BEST INTERESTS OF WORKERS).
NEGROES), PARTY PROMISED TO APPOINT NEGROES TO HIGH OFFICE

11  60. PRINCIPLES OR ISSUES NOT OBVIOUSLY INTEREST ORIENTED AND NOT NECESSARILY PECULIARLY RELEVANT FOR NEGROES (TIME FOR A CHANGE, AGAINST CORRUPTION, ETC.)

45  70. (LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF BASIS OF HIS INFORMATION THAT NEGROES VOTE (R) (D), NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY (TALKED TO THEM, HEARD, READ, STATISTICS SHOW, ETC.)

73  80. (LOW PRIORITY) TAUTOLOGICAL (OR TRADITIONAL) REASONS - BECAUSE MOST NEGROES ARE (R) (D), BECAUSE THEY VOTE THAT WAY, THEY ALWAYS VOTE THAT WAY. BECAUSE LINCOLN FREED THE SLAVES, ETC.

29  90. OTHER

1133  91. INAP. - CODED 2, 8 OR 9 IN REF.NO.98

25  98. DK

94  99. NA

------------------------------

VAR 520108  NAME-XRSNS FOR M.C. VOTE
COLUMNS 328 - 329
NUMERIC
MD=GE 90

Q.44B. 4. REASONS WHY MIDDLE CLASS WILL VOTE (R) (D)  <FOR FULL QUESTION TEXT SEE REF.NO.105>

......................................................

59  10. (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY IS FOR THE MIDDLE CLASS, THE MIDDLE CLASS PERSON. PARTY SPECIALLY INTERESTED IN MIDDLE CLASS, SYMPATHETIC TO MIDDLE CLASS PERSON'S NEEDS. BENEFITS RECEIVED FROM PARTY. PARTY HAS DONE (WILL DO) A LOT FOR MIDDLE CLASS PERSON, HAS HELPED (WILL HELP) MIDDLE CLASS PERSON. OPPOSITE PARTY IS AGAINST, HAS HURT (WILL HURT) THE MIDDLE CLASS.

202  20. INTEREST - NOT NECESSARILY SPECIAL GROUP INTEREST - MIDDLE CLASS PEOPLE HAVE BENEFITED (WILL BENEFIT) AS RESULT OF GENERALLY BETTER CONDITIONS. MIDDLE CLASS HAS PROSPERED (WILL BE BETTER OFF) UNDER PARTY. BETTER CONDITIONS, BETTER TIMES. CONDITIONS WILL BE (ARE) WORSE UNDER OPPOSITE PARTY (CODE HERE IF NA WHETHER 10 OR 20.)

70  30. TAX POLICY. LOWER TAXES (PRIORITY OVER 10 AND 20.)

48  40. MIDDLE CLASS SAME AS WORKING CLASS (PRIORITY OVER 10 OR 20.)

16  50. MIDDLE CLASS PEOPLE THINK IT'S FOR THEIR INTEREST. THINK PARTY IS FOR THEM. PARTY IS SUPPOSED TO BE FOR THE MIDDLE CLASS. PARTY PROMISES THEM THINGS. (NA WHETHER R FEELS PARTY REALLY IS FOR BEST INTEREST OF MIDDLE CLASS)

116  60. PRINCIPLES OR ISSUES NOT OBVIOUSLY INTEREST ORIENTED AND NOT NECESSARILY PECULIARLY RELEVANT FOR MIDDLE CLASS (TIME FOR A CHANGE, AGAINST CORRUPTION, ETC.)

Page 71
(LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF BASIS OF HIS INFORMATION THAT MIDDLE CLASS VOTES (R) (D), NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY (TALKED TO THEM, HEARD, READ, STATISTICS SHOW, ETC.)

(LOW PRIORITY) TAUTOLOGICAL (OR TRADITIONAL) REASONS - BECAUSE MOST MIDDLE CLASS PEOPLE ARE (R) (D), BECAUSE THEY VOTE THAT WAY, THEY ALWAYS VOTE THAT WAY, ETC.

OTHER

INAP. - CODED 2, 8 OR 9 IN REF.NO.99

DK

NA

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VAR 520109 NAME-XRSNS FOR BIG BUSN VOTE
COLUMNS 330  - 331
NUMERIC
MD=GE 90

Q.44B.  5. REASONS WHY BIG BUSINESS MEN WILL VOTE (R) (D)
<FOR FULL QUESTION TEXT SEE REF.NO.105>

(HIGHEST PRIORITY) SPECIAL GROUP INTEREST - GROUP IS FOR BIG BUSINESS, CONTROLLED BY BIG BUSINESS, FOR THE MONEY PEOPLE. THE PARTY OF BIG BUSINESS. PARTY SPECIALLY INTERESTED IN BIG BUSINESS, SPECIALLY INTERESTED IN MONEY PEOPLE. SYMPATHETIC TO BIG BUSINESS NEEDS. BENEFITS RECEIVED FROM PARTY. PARTY HAS DONE (WILL DO) A LOT FOR BIG BUSINESS, HAS HELPED (WILL HELP) BIG BUSINESS. SUPPORTS SPECIAL LEGISLATION WHICH HAS HELPED (WILL HELP) BIG BUSINESS (EXCEPT FOR ECONOMIC LEGISLATION CODED IN 3), OPPOSITE PARTY IS AGAINST BIG BUSINESS, AGAINST THE MONEY PEOPLE

INTEREST - NOT NECESSARILY SPECIAL GROUP INTEREST - BIG BUSINESS HAS BENEFITED (WILL BENEFIT) AS RESULT OF GENERALLY BETTER CONDITIONS. BUSINESS HAS PROSPERED (WILL BE BETTER OFF) UNDER PARTY. BETTER CONDITIONS, BETTER BUSINESS, BETTER TIMES. CONDITIONS WILL BE (ARE) WORSE UNDER OPPOSITE PARTY (CODE HERE IF NA WHETHER 10 OR 20.)

PARTY ECONOMIC POLICY - (LOWER) TAXES, GOVERNMENT ECONOMY, (LESS ECONOMIC CONTROLS AND INTERFERENCE WITH BUSINESS)

BIG BUSINESS THINKS ITS FOR THEIR INTEREST. THINK PARTY IS FOR THEM. PARTY IS SUPPOSED TO BE FOR BIG BUSINESS. PARTY PROMISES BIG BUSINESS THINGS (NA WHETHER R FEELS PARTY REALLY IS FOR BEST INTEREST OF BIG BUSINESS)

PRINCIPLES OR ISSUES NOT OBVIOUSLY INTEREST ORIENTED AND NOT NECESSARILY PECULIARLY RELEVANT FOR BIG BUSINESS (TIME FOR A CHANGE, AGAINST CORRUPTION, ETC.)

R ANSWERS QUESTION IN TERMS OF BASIS OF HIS
INFORMATION THAT BIG BUSINESS VOTES (R) (D), NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY (TALKED TO THEM, HEARD, READ, STATISTICS SHOW, ETC.)

190  70. (LOW PRIORITY) TAUTLOGICAL (OR TRADITIONAL) REASONS - BECAUSE MOST BIG BUSINESSMEN ARE (R) (D), BECAUSE THEY VOTE THAT WAY, ETC.

72   80. (LOW PRIORITY) IDENTIFICATION OF BIG BUSINESS WITH BIG MONEY, MONEY PEOPLE, ETC., NA WHETHER SHOULD BE CODED 10 OR 70 (E.G., THEY'RE MONEY PEOPLE)

33   90. OTHER

699  91. INAP. - CODED 2, 8 OR 9 IN REF.NO.100

42   98. DK

149  99. NA

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VAR 520110  NAME-XRSN FOR LABOR UN VOTE
COLUMNS 332 - 333
NUMERIC
MD=GE 90

Q.44B.  6. REASONS WHY LABOR UNION MEMBERS WILL VOTE (R) (D)
<FOR FULL QUESTION TEXT SEE REF.NO.105>

..........................................................

SEE APPENDIX NOTE

367   10. (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY IS FOR THE UNIONS (WORKING MAN), THE UNION'S (WORKING MAN'S) PARTY. CONTROLLED BY THE UNIONS. PARTY SPECIALLY INTERESTED IN UNIONS (WORKING MAN), SYMPATHETIC TO UNION'S (WORKERS') NEEDS. SUPPORTS SPECIAL LEGISLATION WHICH HAS HELPED (WILL HELP) UNIONS OR WORKING MAN (EXCEPT FOR TAFT-HARTLEY LAW CODED IN 30). BENEFITS RECEIVED FROM PARTY. PARTY BUILT THE UNIONS, MADE THEM STRONG. PARTY HAS DONE (WILL DO) A LOT FOR UNIONS (WORKING MAN), HAS HELPED (WILL HELP) THEM. OPPOSITE PARTY IS AGAINST THE UNIONS (WORKING MAN)

210  20. INTEREST - NOT NECESSARILY SPECIAL GROUP INTEREST - UNION MEMBERS HAVE BENEFITED (WILL BENEFIT) AS RESULT OF GENERALLY BETTER CONDITIONS. UNION MEMBERS (WORKERS) HAVE PROSPERED (WILL BE BETTER OFF) UNDER PARTY. HIGHER WAGES, BETTER CONDITIONS, BETTER TIMES. CONDITIONS WILL BE (ARE) WORSE UNDER OPPOSITE PARTY (CODE HERE IF NA WHETHER 10 OR 20.)

88   30. (HIGHEST PRIORITY) TAFT-HARTLEY LAW

29   40. UNION MEMBERS (WORKERS) THINK IT'S FOR THEIR INTEREST. THINK PARTY IS FOR THEM. PARTY IS SUPPOSED TO BE FOR THEM. PARTY PROMISED UNION MEMBERS (WORKERS) THINGS (NA WHETHER R FEELS PARTY REALLY IS FOR BEST INTEREST OF UNION MEMBERS OR WORKERS)

9   50. PRINCIPLES OR ISSUES NOT OBVIOUSLY INTEREST ORIENTED AND NOT NECESSARILY PECULIARLY RELEVANT FOR UNION MEMBERS OR WORKERS (TIME FOR A CHANGE, AGAINST CORRUPTION, ETC.)
86  60.  (LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF BASIS OF HIS INFORMATION THAT UNION MEMBERS (WORKERS) VOTE (R) (D), NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY (TALKED TO THEM, HEARD, READ, STATISTICS SHOW, UNION LEADERS CAME OUT FOR, ETC.)

70  70.  TAUTOLOGICAL (OR TRADITIONAL) REASONS - BECAUSE MOST UNION MEMBERS (WORKERS) ARE (R) (D), BECAUSE THEY VOTE THAT WAY, ETC.

105  80.  TOLD TO VOTE THAT WAY. UNION LEADERS TELL THEM TO VOTE THAT WAY

20  90.  OTHER

736  91.  INAP. - CODED 2, 8 OR 9 IN REF.NO.101

37  98.  DK

142  99.  NA

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VAR 520111  NAME-XRSNS FOR PROT VOTE

Q.44B.  7.  REASONS WHY PROTESTANTS WILL VOTE (R) (D)

<FOR FULL QUESTION TEXT SEE REF.NO.105>

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4  10.  (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY FAVORS PROTESTANTS. PROTESTANTS CONTROL PARTY. OPPOSITE PARTY IS AGAINST PROTESTANTS

11  20.  PROTESTANTS ARE MONEY PEOPLE, BIG BUSINESS PEOPLE.

14  30.  INTEREST - NOT NECESSARILY SPECIAL GROUP INTEREST - PROTESTANTS HAVE BENEFITED (WILL BENEFIT) AS RESULT OF GENERALLY BETTER CONDITIONS. BETTER CONDITIONS, BETTER TIMES. CONDITIONS ARE (WILL BE) WORSE UNDER OPPOSITE PARTY (CODE HERE IF NA WHETHER 10 OR 30.)

9  40.  (HIGHEST PRIORITY) OPPOSITE PARTY IS PRO-CATHOLIC. OPPOSITE PARTY CONTROLLED BY CATHOLICS. PARTsy IT IS AGAINST CATHOLICS. AGAINST SENDING REPRESENTATIVE TO VATICAN

28  50.  PRINCIPLES OR ISSUES NOT OBVIOUSLY INTEREST ORIENTED AND NOT NECESSARILY PECULIARLY RELEVANT FOR PROTESTANTS (TIME FOR A CHANGE, AGAINST CORRUPTION, ETC.)

32  60.  (LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF BASIS OF HIS INFORMATION THAT PROTESTANTS VOTE (R) (D), NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY, PROTESTANTS THAT R KNOWS ARE (R) (D)

62  70.  (LOW PRIORITY) TAUTOLOGICAL (OR TRADITIONAL) REASONS - BECAUSE MOST PROTESTANTS ARE (R) (D), BECAUSE THEY VOTE THAT WAY, THEY ALWAYS VOTE THAT WAY

28  90.  OTHER

1621  91.  INAP. - CODED 2, 8 OR 9 IN REF.NO.102

39  98.  DK

51  99.  NA

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VAR 520112  NAME-XRSNS FOR CATHOLIC VOTE
Q.44B. 8. REASONS WHY CATHOLICS WILL VOTE (R) (D)  
<FOR FULL QUESTION TEXT SEE REF.NO.105>

...................................................

38 10. (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY 
FAVORS CATHOLICS. HAS HELPED CATHOLICS. PARTY IS 
SPECIAL INTERESTED IN CATHOLICS, SYMPATHETIC TO 
THEIR PROBLEMS. CATHOLICS PREDOMINATE IN PARTY, IN 
PARTY ORGANIZATION. PARTY CANDIDATES ARE 
CATHOLICS. FAVOR SENDING REPRESENTATIVE TO 
VATICAN. CATHOLICS CONTROL PARTY. OPPOSITE PARTY 
IS AGAINST CATHOLICS

11 20. (HIGHEST PRIORITY) MINORITY GROUP INTEREST - PARTY 
IS FOR MINORITY GROUPS. PARTY IS FOR ALL THE 
PEOPLE. OPPOSITE PARTY IS AGAINST MINORITY GROUPS, 
NOT FOR ALL THE PEOPLE. PARTY'S STAND ON 
DISCRIMINATION, FEPC, CIVIL RIGHTS

53 30. INTEREST, PRINCIPLES AND ISSUES NOT NECESSARILY 
PECULIARLY RELEVANT FOR CATHOLICS - CATHOLICS HAVE 
BENEFITED (WILL BENEFIT) AS RESULT OF GENERALLY 
BETTER CONDITIONS, CATHOLICS SAME AS WORKING CLASS 
(ARE WORKERS) AND BENEFIT AS WORKERS. HIGHER 
WAGES, BETTER CONDITIONS, BETTER TIMES. CONDITIONS 
WILL BE (ARE) WORSE UNDER OPPOSITE PARTY (CODE HERE 
IF NA WHETHER 10 OR 30.) TIME FOR A CHANGE, 
AGAINST CORRUPTION, ETC.

9 40. CATHOLICS ARE FOREIGNERS

49 50. STEVENSON'S DIVORCE

64 60. (LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF BASIS 
OF HIS INFORMATION THAT CATHOLICS VOTE (R) (D), NOT 
WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY 
(TALKED TO THEM, HEARD, READ, STATISTICS SHOW, 
ETC., CATHOLICS THAT R KNOWS ARE (R) (D).

85 70. (LOW PRIORITY) TAUTOLOGICAL (OR TRADITIONAL) 
REASONS - BECAUSE MOST CATHOLICS ARE (R) (D), 
BECAUSE THEY VOTE THAT WAY, THEY ALWAYS VOTE THAT 
WAY

6 80. THEY ARE TOLD TO VOTE THAT WAY.

31 90. OTHER

1460 91. INAP. - CODED 2, 8 OR 9 IN REF.NO.103

39 98. DK

54 99. NA

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VAR 520113  NAME-XRSNS FOR JEWISH VOTE
COLUMNS 338 - 339
NUMERIC
MD=GE 90

Q.44B. 9. REASONS WHY JEWS WILL VOTE (R) (D)  
<FOR FULL QUESTION TEXT SEE REF.NO.105>

...................................................

40 10. (HIGHEST PRIORITY) SPECIAL GROUP INTEREST - PARTY
FAVORS JEWS, HAS HELPED JEWS. PARTY IS SPECIALLY INTERESTED IN JEWS, SYMPATHETIC TO THEIR PROBLEMS. JEWS CONTROL PARTY, HAVE INFLUENCE IN PARTY.

OPPOSITE PARTY IS AGAINST JEWS

25 20. (HIGHEST PRIORITY) MINORITY GROUP INTEREST - PARTY IS FOR MINORITY GROUPS. PARTY IS FOR ALL THE PEOPLE. OPPOSITE PARTY IS AGAINST MINORITY GROUPS, NOT FOR ALL THE PEOPLE. PARTY'S STAND ON DISCRIMINATION, FEPC, CIVIL RIGHTS

49 30. INTEREST, PRINCIPLES AND ISSUES NOT NECESSARILY PECULIARLY RELEVANT FOR JEWS - JEWS HAVE BENEFITED (WILL BENEFIT) AS RESULT OF GENERALLY BETTER CONDITIONS. BETTER CONDITIONS, BETTER TIMES.

CONDITIONS WILL BE (ARE) WORSE UNDER OPPOSITE PARTY (CODE HERE IF NA WHETHER 10 OR 30.) TIME FOR A CHANGE, AGAINST CORRUPTION, ETC.

101 40. JEWS ARE MONEY PEOPLE, BIG BUSINESS. VOTE WHERE THE MONEY IS

4 50. JEWS ARE COMMUNISTIC, SOCIALISTIC

26 60. (LOW PRIORITY) R ANSWERS QUESTION IN TERMS OF BASIS OF HIS INFORMATION THAT JEWS VOTE (R) (D), NOT WHAT REASONS HE FEELS THEY HAVE FOR VOTING THAT WAY (TALKED TO THEM, HEARD, READ, STATISTICS SHOW, ETC.. JEWS THAT R KNOWS ARE (R) (D).

15 70. (LOW PRIORITY) TAUTOLOGICAL (OR TRADITIONAL) REASONS - BECAUSE MOST JEWS ARE (R) (D), BECAUSE THEY ALWAYS VOTE THAT WAY

1 80. TRUMAN'S CAMPAIGNING

23 90. OTHER

1552 91. INAP. - CODED 2, 8 OR 9 IN REF.NO.104

25 98. DK

38 99. NA

Q.45,45A. ARE YOU MARRIED. (IF YES) HOW DO YOU THINK YOUR HUSBAND (WIFE) WILL VOTE.

1. YES, MARRIED - SPOUSE WILL VOTE DEMOCRATIC

2. YES, MARRIED - SPOUSE WILL VOTE REPUBLICAN

3. YES, MARRIED - SPOUSE WILL VOTE OTHER

4. YES, MARRIED - DK OR NA HOW SPOUSE WILL VOTE

5. YES, MARRIED - SPOUSE WON'T VOTE

6. NO, NOT MARRIED (SEPARATED, DIVORCED, WIDOWED)

9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
Q.46. NOW HOW ABOUT YOUR FIVE BEST FRIENDS - HOW DO YOU THINK THEY'RE MOST LIKELY TO VOTE.

SEE APPENDIX NOTE

0.  MOST OR ALL WON'T VOTE

1.  (ALL - 5) WILL VOTE DEMOCRATIC

2.  (ALL - 5) WILL VOTE REPUBLICAN

3.  (ALL - 5) WILL VOTE OTHER

4.  MOST -4- WILL VOTE DEMOCRATIC

5.  MOST -4- WILL VOTE REPUBLICAN

6.  MOST -4- WILL VOTE OTHER

7.  EVENLY SPLIT (3 AND 2)

8.  DK

9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.47. NOW I'D LIKE TO READ SOME OF THE KINDS OF THINGS PEOPLE TELL ME WHEN I INTERVIEW THEM AND ASK YOU WHETHER YOU AGREE OR DISAGREE WITH THEM. I'LL READ THEM ONE AT A TIME AND YOU JUST TELL ME WHETHER YOU AGREE OR DISAGREE.

THE ORDER OF PRESENTATION OF THE NINE ITEMS WAS SYSTEMATICALLY VARIED BY THE INTERVIEWERS. THE ORDER IN WHICH THE ITEMS APPEARED ON THE THREE FORMS IS SHOWN BELOW.

FORM NUMBER    ORDER OF ITEMS PRESENTED

624       1.  FORM A (A, B, C, D, E, F, G, H, I)

610       2.  FORM B (I, H, G, F, E, D, C, B, A)

565       3.  FORM C (G, D, A, C, F, I, H, E, B)

100       9.  NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.47A. IT ISN'T SO IMPORTANT TO VOTE WHEN YOU KNOW YOUR PARTY DOESN'T HAVE ANY CHANCE TO WIN.
Q.47B. I DON'T THINK PUBLIC OFFICIALS CARE MUCH WHAT PEOPLE LIKE ME THINK.

198 1. AGREE
1556 5. DISAGREE
25 8. DK
120 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.47C. THE WAY PEOPLE VOTE IS THE MAIN THING THAT DECIDES HOW THINGS ARE RUN IN THIS COUNTRY.

1387 1. AGREE
357 5. DISAGREE
24 8. DK
131 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.47D. VOTING IS THE ONLY WAY THAT PEOPLE LIKE ME CAN HAVE ANY SAY ABOUT HOW THE GOVERNMENT RUNS THINGS.

1445 1. AGREE
302 5. DISAGREE
28 8. DK
124 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
Q.47E. A GOOD MANY LOCAL ELECTIONS AREN'T IMPORTANT ENOUGH TO BOTHER WITH.

314       1. AGREE
1441       5. DISAGREE
24       8. DK
120       9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.47F. SO MANY OTHER PEOPLE VOTE IN THE NATIONAL ELECTIONS THAT IT DOESN'T MATTER MUCH TO ME WHETHER I VOTE OR NOT.

216       1. AGREE
1541       5. DISAGREE
20       8. DK
122       9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.47G. PEOPLE LIKE ME DON'T HAVE ANY SAY ABOUT WHAT THE GOVERNMENT DOES.

549       1. AGREE
1196       5. DISAGREE
24       8. DK
130       9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.47H. IF A PERSON DOESN'T CARE HOW AN ELECTION COMES OUT HE SHOULDN'T VOTE IN IT.
Q.47I. SOMETIMES POLITICS AND GOVERNMENT SEEM SO COMPLICATED THAT A PERSON LIKE ME CAN'T REALLY UNDERSTAND WHAT'S GOING ON.

1. AGREE
2. DK
3. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.48. THERE'S QUITE A BIT OF TALK THESE DAYS ABOUT FOUR DIFFERENT SOCIAL CLASSES. IF YOU WERE ASKED TO USE ONE OF THESE FOUR NAMES FOR YOUR SOCIAL CLASS, WHICH WOULD YOU SAY YOU BELONGED IN - THE MIDDLE CLASS, LOWER CLASS, WORKING CLASS OR UPPER CLASS.

1. LOWER CLASS
2. WORKING CLASS
3. MIDDLE CLASS
4. UPPER CLASS
5. REFUSED TO ANSWER, NO SUCH THING AS CLASSES IN AMERICA
6. DK
7. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

Q.49. SOME PEOPLE SAY THERE'S NOT MUCH OPPORTUNITY IN AMERICA TODAY - THAT THE AVERAGE MAN DOESN'T HAVE MUCH
CHANCE TO REALLY GET AHEAD. OTHERS SAY THERE'S PLENTY OF OPPORTUNITY, AND ANYONE WHO WORKS HARD CAN GO AS FAR AS HE WANTS. HOW DO YOU FEEL ABOUT THIS.

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VAR 520128  NAME-SEX
COLUMNS 354 - 354
NUMERIC
MD=GE 9

1.  SEX

821 1.  MALE
978 2.  FEMALE

100 9.  NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

---

VAR 520129  NAME-RACE
COLUMNS 355 - 355
NUMERIC
MD=GE 7

2.  RACE

1618 1.  WHITE
171 2.  NEGRO

6 7.  OTHER
104 9.  NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

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VAR 520130  NAME-WHAT YEAR WERE YOU BORN
COLUMNS 356 - 357
NUMERIC
MD=49

3.  WHAT YEAR WERE YOU BORN.

THE LAST TWO DIGITS OF THE YEAR WERE CODED

45.  1845
34.  1934
49. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

VAR 520131 NAME-EDUCATION
COLUMNS 358 - 358
NUMERIC
MD=GE 9

4, 4A, 4B, 4C. EDUCATION

0. NONE
1. SOME GRADE SCHOOL
2. COMPLETED GRADE SCHOOL
3. SOME HIGH SCHOOL
4. COMPLETED HIGH SCHOOL
5. INCOMPLETE HIGH SCHOOL PLUS OTHER NON-COLLEGE SCHOOLING
6. COMPLETED HIGH SCHOOL PLUS OTHER NON-COLLEGE SCHOOLING
7. SOME COLLEGE
8. COMPLETED COLLEGE (HAS A DEGREE)
9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

VAR 520132 NAME-WHAT IS YOUR OCCUPATION
COLUMNS 359 - 360
NUMERIC
MD=GE 99

5. WHAT IS YOUR OCCUPATION. I MEAN, WHAT KIND OF WORK DO YOU DO.

SEE APPENDIX NOTE

19. PROFESSIONAL AND SEMI-PROFESSIONAL
20. SELF-EMPLOYED BUSINESSMEN AND ARTISANS, MANAGERS AND OFFICIALS
30. CLERICAL AND SALES, BUYERS, AGENTS, BROKERS
40. SKILLED AND SEMI-SKILLED
60. UNSKILLED, SERVICE WORKERS, FARM LABORERS
15. PROTECTIVE SERVICE
80. FARM OPERATORS
90. UNEMPLOYED
92. STUDENT
95. RETIRED
96. HOUSEWIFE
99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

VAR 520133 NAME-XSELF EMPLOYED OR NOT
Q.5A. (IF R IS EMPLOYED) DO YOU WORK FOR YOURSELF OR FOR SOMEONE ELSE.

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<td>WORK FOR SOMEONE ELSE</td>
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VAR 520134   NAME-XOCC IF UEMP OR RET
COLUMNS 362  - 363
NUMERIC
MD=GE 91

Q.5B, 5C. (IF R IS UNEMPLOYED OR RETIRED) WHAT KIND OF WORK DO YOU USUALLY DO. WHAT KIND OF WORK DID YOU DO BEFORE YOU RETIRED.

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<td>CLERICAL AND SALES, BUYERS, AGENTS, BROKERS</td>
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VAR 520135   NAME-WHAT WORK DOES H.H. DO
COLUMNS 364  - 365
NUMERIC
MD=GE 99

Q.6. (ASK ONLY IF R IS NOT HEAD OF THE HOUSEHOLD) WHAT KIND OF WORK DOES THE HEAD OF YOUR HOUSEHOLD DO.

SEE APPENDIX NOTE

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193 60. UNSKILLED, SERVICE WORKERS, FARM LABORERS
31 61. PROTECTIVE SERVICE
190 80. FARM OPERATORS
28 90. UNEMPLOYED
3 92. STUDENT
144 95. RETIRED
123 96. HOUSEWIFE
137 99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

------------------------------
VAR 520136 NAME-XIS H.H. SELF EMPLOYED
COLUMNS 366 - 366
NUMERIC
MD=0 OR GE 9

Q.6A. (IF HEAD IS EMPLOYED) DOES HE WORK FOR HIMSELF OR FOR SOMEONE ELSE.

SEE APPENDIX NOTE

376 1. WORKS FOR SELF
1083 2. WORKS FOR SOMEONE ELSE
17 3. BOTH
25 9. NA
398 0. INAP. - CODED 90, 92, 95 OR 96 IN REF.NO.135, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

------------------------------
VAR 520137 NAME-XH.H. OCC IF UEMP OR RET
COLUMNS 367 - 368
NUMERIC
MD=GE 91

Q.6B, 6C. (IF HEAD IS UNEMPLOYED OR RETIRED) WHAT KIND OF WORK DOES HE USUALLY DO. WHAT KIND OF WORK DID HE DO BEFORE HE RETIRED.

13 19. PROFESSIONAL AND SEMI-PROFESSIONAL
21 20. SELF-EMPLOYED BUSINESS MEN AND ARTISANS, MANAGERS AND OFFICIALS
15 30. CLERICAL AND SALES, BUYERS, AGENTS, BROKERS
40 40. SKILLED AND SEMI-SKILLED
27 60. UNSKILLED, SERVICE WORKERS, FARM LABORERS
6 61. PROTECTIVE SERVICE
40 80. FARM OPERATORS
1690 91. INAP. - CODED 19, 20-61, 80, 92 OR 96 IN REF.NO.135 OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
47 99. NA

------------------------------
VAR 520138 NAME-CATEGORIZED AGE OF H.H
COLUMNS 369 - 369
Q.6D. AGE OF HEAD

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>UNDER 21</td>
</tr>
<tr>
<td>52</td>
<td>21-24</td>
</tr>
<tr>
<td>371</td>
<td>25-34</td>
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<tr>
<td>412</td>
<td>35-44</td>
</tr>
<tr>
<td>361</td>
<td>45-54</td>
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<tr>
<td>300</td>
<td>55-64</td>
</tr>
<tr>
<td>269</td>
<td>65 AND OVER</td>
</tr>
<tr>
<td>131</td>
<td>NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
</tr>
</tbody>
</table>

==============================================================================
VAR 520139   NAME-R OR H.H A UNION MEMBER
COLUMNS 370 - 370
NUMERIC
MD=GE 8

Q.7, 7A. DO EITHER YOU OR THE HEAD OF YOUR HOUSEHOLD BELONG TO A LABOR UNION. (IF NECESSARY) WHO IS IT THAT BELONGS.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>YES, R BELongs (IF OTHER THAN HEAD)</td>
</tr>
<tr>
<td>421</td>
<td>YES, HEAD BELongs</td>
</tr>
<tr>
<td>31</td>
<td>YES, BOTH BELongs</td>
</tr>
<tr>
<td>7</td>
<td>YES, NA WHICH BELongs</td>
</tr>
<tr>
<td>1298</td>
<td>NO, NEITHER BELongs</td>
</tr>
<tr>
<td>5</td>
<td>DK</td>
</tr>
<tr>
<td>113</td>
<td>NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
</tr>
</tbody>
</table>

==============================================================================
VAR 520140   NAME-WHO WAS H.H. WHEN R YNG
COLUMNS 371 - 371
NUMERIC
MD=GE 7

Q.8. WHAT KIND OF WORK DID YOUR FATHER DO FOR A LIVING WHILE YOU WERE GROWING UP.

WHO WAS HEAD OF HOUSEHOLD

SEE APPENDIX NOTE

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>1723</td>
<td>FATHER</td>
</tr>
<tr>
<td>22</td>
<td>MOTHER</td>
</tr>
<tr>
<td>19</td>
<td>OTHER RELATIVE</td>
</tr>
<tr>
<td>3</td>
<td>INSTITUTION</td>
</tr>
<tr>
<td>2</td>
<td>OTHER</td>
</tr>
</tbody>
</table>

Page 85
130  9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

==============================================

VAR 520141  NAME-XOCC OF H.H. WHEN R YNG
COLUMNS 372 - 373
NUMERIC
MD=GE 91

OCCUPATION OF FATHER OR HEAD OF HOUSEHOLD WHEN THERE WAS NO FATHER

...........................................................

79  19. PROFESSIONAL AND SEMI-PROFESSIONAL
216  20. SELF-EMPLOYED BUSINESSMEN AND ARTISANS, MANAGERS AND OFFICIALS
97  30. CLERICAL AND SALES, BUYERS, AGENTS, BROKERS
450  40. SKILLED AND SEMI-SKILLED
153  60. UNSKILLED, SERVICE WORKERS, FARM LABORERS
18  61. PROTECTIVE SERVICE
679  80. FARM OPERATORS
0  90. UNEMPLOYED
103  91. IN, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
4  95. RETIRED
0  96. HOUSEWIFE
100  99. NA

==============================================

VAR 520142  NAME-ACTUAL AGE OF R
COLUMNS 374 - 376
NUMERIC
MD=GE 999

ACTUAL AGE OF R

...............

018. 18 YEARS OLD
019. 19 YEARS OLD
THROUGH
107. 107 YEARS OLD
999. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

==============================================

VAR 520143  NAME-WHERE WERE YOU BORN
COLUMNS 377 - 379
NUMERIC
MD=GE 991

Q.9. WHERE WERE YOU BORN.

.........................

INAP. (CODED 991) IF NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
4 IN REF.NO.3)

SEE APPENDIX NOTE

---------------------
VAR 520144A  NAME-XWHERE DID YOU GROW UP
COLUMNS 380 - 382
NUMERIC
MD=GE 991

Q.10. WHAT PART OF THE UNITED STATES DID YOU GROW UP IN.

THE STATE AND COUNTRY CODE WAS USED FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO PRE-ELECTION
INTERVIEW (CODED 3 OR 4 IN REF.NO.3), NO FURTHER RESPONSE,
OR (FOR SOME CASES) IF NOT RAISED IN THE UNITED STATES.

SEE APPENDIX NOTE

---------------------
VAR 520144B  NAME-XWHERE DID YOU GROW UP
COLUMNS 383 - 385
NUMERIC
MD=GE 991

Q.10. WHAT PART OF THE UNITED STATES DID YOU GROW UP IN.

THE STATE AND COUNTRY CODE WAS USED FOR THIS VARIABLE.
INAP. (CODED 991) IF NO RESPONSE, NO PRE-ELECTION
INTERVIEW (CODED 3 OR 4 IN REF.NO.3), NO FURTHER RESPONSE,
OR (FOR SOME CASES) IF NOT RAISED IN THE UNITED STATES.

SEE APPENDIX NOTE

---------------------
VAR 520145  NAME-WHERE RAISED (FARM,CITY)
COLUMNS 386 - 386
NUMERIC
MD=GE 9

Q.11. WERE YOU BROUGHT UP MOSTLY ON A FARM, IN A SMALL
TOWN, OR IN A LARGE CITY.

699 1. FARM
564 2. SMALL TOWN
497 3. LARGE CITY

139 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR
4 IN REF.NO.3)

---------------------
VAR 520146  NAME-WERE PARENTS BORN IN USA
COLUMNS 387 - 387
NUMERIC
MD=GE 8
Q.12. WERE BOTH YOUR PARENTS BORN IN THIS COUNTRY.

1. YES
2. DK
5. NO
106. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

VAR 520147 NAME-XFATHERS FATHERS COUNTRY
COLUMNS 388 - 390
NUMERIC
MD=GE 991

Q.12A. (IF YES TO REF.NO.146) WHICH COUNTRY DID YOUR FATHER'S PARENTS COME FROM.

COUNTRY FATHER'S FATHER WAS BORN IN
USE THE STATE AND COUNTRY CODE FOR THIS VARIABLE. INAP. (CODED 991) IF CODED 5, 8 OR 9 IN REF.NO.146

SEE APPENDIX NOTE

VAR 520148 NAME-XFATHERS MOTHERS COUNTRY
COLUMNS 391 - 393
NUMERIC
MD=GE 991

COUNTRY FATHER'S MOTHER WAS BORN IN

<FOR FULL QUESTION TEXT, SEE REF.NO.147> USE THE STATE AND COUNTRY CODE FOR THIS VARIABLE. INAP. (CODED 991) IF CODED 5, 8 OR 9 IN REF.NO.146

SEE APPENDIX NOTE

VAR 520149 NAME-XMOTHERS FATHERS COUNTRY
COLUMNS 394 - 396
NUMERIC
MD=GE 991

Q.12B. (IF YES TO REF.NO.146) WHICH COUNTRY DID YOUR MOTHER'S PARENTS COME FROM.

COUNTRY MOTHER'S FATHER WAS BORN IN
USE THE STATE AND COUNTRY CODE FOR THIS VARIABLE. INAP. (CODED 991) IF CODED 5, 8 OR 9 IN REF.NO.146

SEE APPENDIX NOTE

VAR 520150 NAME-XMOTHERS MOTHERS COUNTRY
COUNTRY MOTHER'S MOTHER WAS BORN IN

...................................

<FOR FULL QUESTION TEXT, SEE REF.NO.149> USE THE STATE AND COUNTRY CODE FOR THIS VARIABLE. INAP. (CODED 991) IF CODED 5, 8 OR 9 IN REF.NO.146

SEE APPENDIX NOTE

==============

VAR 520151 NAME-XFATHERS NATIVE COUNTRY
COLUMNS 400 - 402
NUMERIC
MD=GE 991

Q.12C. (IF NO TO REF.NO.146) WHICH COUNTRY WAS YOUR FATHER BORN IN.

...........................................................

USE THE STATE AND COUNTRY CODE FOR THIS VARIABLE. INAP. (CODED 991) IF CODED 1, 8 OR 9 IN REF.NO.146

SEE APPENDIX NOTE

==============

VAR 520152 NAME-XMOTHERS NATIVE COUNTRY
COLUMNS 403 - 405
NUMERIC
MD=GE 991

Q.12D. (IF NO TO REF.NO.146) WHICH COUNTRY WAS YOUR MOTHER BORN IN.

...........................................................

USE THE STATE AND COUNTRY CODE FOR THIS VARIABLE. INAP. (CODED 991) IF CODED 1, 8 OR 9 IN REF.NO.146

SEE APPENDIX NOTE

==============

VAR 520153 NAME-HOW LONG R LVD IN USA
COLUMNS 406 - 407
NUMERIC
MD=GE 99

Q.13. HOW LONG HAVE YOU LIVED IN THIS COUNTRY.

.............................................

10       00. LESS THAN ONE MONTH
8        10. ONE TO 2 MONTHS
7        20. TWO TO 3 MONTHS
8        30. THREE TO 4 MONTHS
9        40. FOUR TO 5 MONTHS
2        50. FIVE TO 6 MONTHS
40       60. SIX MONTHS TO ONE YEAR
Q.14. **How long have you lived in (State)?**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Less than 6 months</td>
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<tr>
<td>2</td>
<td>Six months to one year</td>
</tr>
<tr>
<td>3</td>
<td>One to 2 years</td>
</tr>
<tr>
<td>4</td>
<td>Two to 5 years</td>
</tr>
<tr>
<td>5</td>
<td>Five to 10 years</td>
</tr>
<tr>
<td>6</td>
<td>Ten to 20 years</td>
</tr>
<tr>
<td>7</td>
<td>20 years and over</td>
</tr>
<tr>
<td>9</td>
<td>NA, or no pre-election interview (coded 3 or 4 in ref.no.3)</td>
</tr>
</tbody>
</table>

Q.15. **Do you feel that you have settled down to stay here in (Face Sheet Designation) or do you feel that you may not stay here very long?**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>1320</td>
<td>Here to stay</td>
</tr>
<tr>
<td>141</td>
<td>Here to stay - qualified</td>
</tr>
<tr>
<td>61</td>
<td>Pro-con, depends</td>
</tr>
<tr>
<td>85</td>
<td>Not here to stay - qualified</td>
</tr>
<tr>
<td>107</td>
<td>Not here to stay</td>
</tr>
<tr>
<td>50</td>
<td>DK</td>
</tr>
<tr>
<td>135</td>
<td>NA, or no pre-election interview (coded 3 or 4 in ref.no.3)</td>
</tr>
</tbody>
</table>

Q.16. **Do you folks own your home here, or rent, or what?**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1046</td>
<td>Own</td>
</tr>
</tbody>
</table>
VAR 520157 NAME-HAVE ANY CHLDN IN SCHOOL
COLUMNS 411 - 411
NUMERIC
MD=GE 9

Q.17. DO YOU HAVE ANY CHILDREN IN SCHOOL HERE IN ....
............................................................

1261 1. YES
112 5. NO

VAR 520158 NAME-RELIGIOUS PREFERENCE
COLUMNS 412 - 412
NUMERIC
MD=0 OR GE 7

Q.18. IS YOUR CHURCH PREFERENCE PROTESTANT, CATHOLIC OR JEWISH.
............................................................

1281 1. PROTESTANT
387 2. CATHOLIC
59 3. JEWISH

20 7. OTHER
112 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
40 0. NONE

VAR 520159 NAME-HOW OFTEN ATTEND CHURCH
COLUMNS 413 - 413
NUMERIC
MD=GE 9

Q.19. WOULD YOU SAY YOU GO TO CHURCH REGULARLY, OFTEN, SELDOM OR NEVER.
............................................................

684 1. REGULARLY
319 2. OFTEN
637 3. SELDOM
142 4. NEVER

117 9. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
Q.20. ABOUT WHAT DO YOU THINK YOUR TOTAL INCOME WILL BE THIS YEAR FOR YOURSELF AND YOUR IMMEDIATE FAMILY.

<table>
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<tr>
<td>Under $1000</td>
<td>10</td>
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<td>$1000 - 1999</td>
<td>11</td>
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<tr>
<td>$2000 - 2999</td>
<td>12</td>
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</tr>
<tr>
<td>$4000 - 4999</td>
<td>21</td>
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<tr>
<td>$5000 - 7499</td>
<td>30</td>
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<tr>
<td>$7500 - 9999</td>
<td>31</td>
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<tr>
<td>$10,000 and Over</td>
<td>32</td>
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</table>

17    98. DK
135   99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

RATING BY INTERVIEWER OF SAMPLE ADDRESS.

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<td>High Class</td>
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</tr>
<tr>
<td>High High Class</td>
<td>80</td>
</tr>
<tr>
<td>Open Country</td>
<td>90</td>
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</table>

100    99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

ETHNIC BACKGROUND---RESPONDENT, PARENTS AND GRANDPARENTS NATIVE- OR FOREIGN-BORN

63    11. R FOREIGN BORN AND DID NOT GROW UP IN U.S.
12. R FOREIGN BORN, GREW UP BOTH IN FOREIGN COUNTRY AND IN U.S.
13. R FOREIGN BORN BUT GREW UP IN U.S.
19. R FOREIGN BORN, NA WHERE GREW UP
21. R NATIVE BORN. BOTH PARENTS FOREIGN BORN
31. R AND FATHER NATIVE BORN BUT MOTHER FOREIGN BORN
32. R AND MOTHER NATIVE BORN BUT FATHER FOREIGN BORN
1. R NATIVE BORN. DK OR NA ABOUT FATHER, MOTHER FOREIGN BORN
2. R NATIVE BORN. DK OR NA ABOUT FATHER, MOTHER NATIVE BORN
2. R NATIVE BORN, DK OR NA ABOUT MOTHER, FATHER FOREIGN BORN
0. R NATIVE BORN. DK OR NA ABOUT MOTHER, FATHER NATIVE BORN
6. R NATIVE BORN. DK OR NA ABOUT BOTH PARENTS
239. R AND BOTH PARENTS NATIVE BORN. ALL 4 GRANDPARENTS FOREIGN BORN
3. R AND BOTH PARENTS NATIVE BORN. FATHER'S PARENTS FOREIGN BORN. ONE OF MOTHER'S PARENTS FOREIGN BORN, ONE NATIVE BORN
6. R AND BOTH PARENTS NATIVE BORN. MOTHER'S PARENTS FOREIGN BORN. ONE OF FATHER'S PARENTS FOREIGN BORN, ONE NATIVE BORN
1. R AND BOTH PARENTS NATIVE BORN. ONE OF FATHER'S PARENTS FOREIGN BORN, ONE NATIVE BORN. ONE OF MOTHER'S PARENTS FOREIGN BORN, ONE NATIVE BORN.
64. R AND BOTH PARENTS NATIVE BORN. FATHER'S PARENTS FOREIGN BORN. MOTHER'S PARENTS NATIVE BORN
40. R AND BOTH PARENTS NATIVE BORN. MOTHER'S PARENTS FOREIGN BORN. FATHER'S PARENTS NATIVE BORN
12. R AND BOTH PARENTS NATIVE BORN. FATHER'S PARENTS NATIVE BORN. ONE OF MOTHER'S PARENTS FOREIGN BORN, ONE NATIVE BORN.
2. R AND BOTH PARENTS NATIVE BORN. MOTHER'S PARENTS NATIVE BORN. ONE OF FATHER'S PARENTS FOREIGN BORN, ONE NATIVE BORN.
737. R AND BOTH PARENTS NATIVE BORN. ALL 4 GRANDPARENTS NATIVE BORN
14. R AND BOTH PARENTS NATIVE BORN. DK OR NA ABOUT FATHER'S PARENTS. MOTHER'S PARENTS FOREIGN BORN
13. R AND BOTH PARENTS NATIVE BORN. DK OR NA ABOUT FATHER'S PARENTS. MOTHER'S PARENTS FOREIGN BORN
19. R AND BOTH PARENTS NATIVE BORN. DK OR NA ABOUT MOTHER'S PARENTS. FATHER'S PARENTS FOREIGN BORN.
6. R AND BOTH PARENTS NATIVE BORN. DK OR NA ABOUT MOTHER'S PARENTS. FATHER'S PARENTS NATIVE BORN.
71. R AND BOTH PARENTS NATIVE BORN. DK OR NA ABOUT ALL 4 GRANDPARENTS.
86. R AND BOTH PARENTS NATIVE BORN. OTHER
COMBINATIONS OF DK OR NA FOR GRANDPARENTS

8       91.  NA ABOUT R.  BOTH PARENTS FOREIGN BORN
0       92.  NA ABOUT R.  FATHER NATIVE BORN BUT MOTHER FOREIGN BORN
3       93.  NA ABOUT R.  MOTHER NATIVE BORN BUT FATHER FOREIGN BORN
106      99.  NA ABOUT R.  NA ABOUT BOTH PARENTS AND GRANDPARENTS OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

=================================
VAR 520163 NAME-XR/PTRNL ANCSTRS' NTVTY
COLUMNS 420 - 421
NUMERIC
MD=GE 90

PLACE OF BIRTH OF R, R'S FATHER, OR R'S FATHER'S PARENTS
(IF FOREIGN BORN)

SEE APPENDIX NOTE

111      11.  ENGLAND, SCOTLAND, WALES
98       12.  IRELAND
174      13.  GERMANY
58       14.  SCANDINAVIA (NORWAY, SWEDEN, DENMARK)
85       15.  REST OF WESTERN EUROPE
53       16.  POLAND
101      17.  REST OF EASTERN EUROPE
75       18.  ITALY
14      19.  FATHER'S PARENTS NOT BORN IN SAME FOREIGN COUNTRY OR GROUPING OF FOREIGN COUNTRIES (SEE REF.NO.165-166)
70       90.  OTHER COUNTRIES
944      91.  INAP., CODED 31, 44, 65, 67, 71, OR 84, AND SOME CODED 86 IN REF.NO.162, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)
116      95.  DK OR NA

=================================
VAR 520164 NAME-XR'S MTRNL ANCSTRS NTVTY
COLUMNS 422 - 423
NUMERIC
MD=GE 90

PLACE OF BIRTH OF R'S MOTHER OR MOTHER'S PARENTS (IF FOREIGN BORN)

SEE APPENDIX NOTE

89       11.  ENGLAND, SCOTLAND, WALES
86       12.  IRELAND
139      13.  GERMANY
47       14.  SCANDINAVIA (NORWAY, SWEDEN, DENMARK)
65       15.  REST OF WESTERN EUROPE
37       16.  POLAND
17. REST OF EASTERN EUROPE
18. ITALY
19. MOTHER'S PARENTS NOT BORN IN SAME FOREIGN COUNTRY OR GROUPING OF FOREIGN COUNTRIES (SEE REF.NO.165-166)

55

90. OTHER COUNTRIES

1135

91. INAP., CODED 11-19, 32, 42, 64, 68, 71, 82 OR 93, AND ONE CODED 86 IN REF.NO.162, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)

115

95. DK OR NA

-------------------------------
VAR 520165   NAME-XPLACE OF BIRTH OF GFA
COLUMNS 424 - 424
NUMERIC
MD=0 OR GE 9

PLACE OF BIRTH OF GRANDFATHER (IF NOT BORN IN SAME FOREIGN COUNTRY AS GRANDMOTHER)

SEE APPENDIX NOTE

9
1. ENGLAND, SCOTLAND, WALES
5
2. IRELAND
6
3. GERMANY

4. SCANDINAVIA (NORWAY, SWEDEN, DENMARK)
6
5. REST OF WESTERN EUROPE
3
6. BOTH FATHER'S PARENTS AND MOTHER'S PARENTS BORN IN DIFFERENT FOREIGN COUNTRIES OR GROUPING OF FOREIGN COUNTRIES

0
9. DK OR NA

1869
0. INAP. IF NOT CODED 19 IN EITHER REF.NO.163 OR 164, IF PARENTS AND GRANDPARENTS NATIVE BORN, OR IF NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3).

-------------------------------
VAR 520166   NAME-XPLACE OF BIRTH OF GMO
COLUMNS 425 - 425
NUMERIC
MD=0 OR GE 9

PLACE OF BIRTH OF GRANDMOTHER (IF NOT BORN IN SAME FOREIGN COUNTRY AS GRANDFATHER)

SEE APPENDIX NOTE

7
1. ENGLAND, SCOTLAND, WALES
6
2. IRELAND
5
3. GERMANY
1
4. SCANDINAVIA (NORWAY, SWEDEN, DENMARK)
6
5. REST OF WESTERN EUROPE
2
7. OTHER COUNTRIES
3
6. BOTH FATHER'S PARENTS AND MOTHER'S PARENTS BORN IN DIFFERENT FOREIGN COUNTRIES OR GROUPINGS OF FOREIGN COUNTRIES

0
9. DK OR NA
1869       0.  INAP. IF NOT CODED 19 IN EITHER REF.NO.163 OR 164, IF R, PARENTS AND GRANDPARENTS NATIVE BORN, OR IF NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3).

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<td>30. 35-39</td>
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<tr>
<td>114</td>
<td>80. 60-64</td>
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<tr>
<td>235</td>
<td>90. 65 AND OVER</td>
</tr>
<tr>
<td>126</td>
<td>99. NA, OR NO PRE-ELECTION INTERVIEW (CODED 3 OR 4 IN REF.NO.3)</td>
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</tbody>
</table>

POST-ELECTION STUDY

<table>
<thead>
<tr>
<th>AREA AND PLACE CODE - REGION WHERE INTERVIEW WAS TAKEN</th>
<th>CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td>416 1. NORTH EAST - CODED 0 OR 1 IN REF.NO.5</td>
<td></td>
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<tr>
<td>602 2. MID WEST - CODED 2 OR 3 IN REF.NO.5</td>
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</tr>
<tr>
<td>486 3. SOUTH - CODED 4 OR 5 IN REF.NO.5</td>
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</tr>
<tr>
<td>210 4. FAR WEST - CODED 6 OR 7 IN REF.NO.5</td>
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<tr>
<td>185 9. NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)</td>
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DATE INTERVIEW WAS TAKEN

<table>
<thead>
<tr>
<th>DATE INTERVIEW WAS TAKEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. NOVEMBER 10 - NOVEMBER 15 (ALSO BEFORE NOV. 10)</td>
</tr>
<tr>
<td>2. NOVEMBER 16 - NOVEMBER 22</td>
</tr>
</tbody>
</table>
3. NOVEMBER 23 - NOVEMBER 29
4. NOVEMBER 30 - DECEMBER 6
5. DECEMBER 7 - DECEMBER 13
6. DECEMBER 14 - DECEMBER 20 OR AFTER DECEMBER 20

VAR 520170    NAME-INTR NAME-POST ELECTION
COLUMNS 430  - 432
NUMERIC
MD=GE 999

NAME OF INTERVIEWER <CODES RANGE FROM 001-157>

999. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

VAR 520171    NAME-ANY DFRNC THAT IKE WON
COLUMNS 433  - 433
NUMERIC
MD=GE 7

Q.1. DO YOU THINK IT WILL MAKE A GOOD DEAL OF DIFFERENCE TO THE COUNTRY THAT EISENHOWER WON INSTEAD OF STEVENSON OR DON'T YOU THINK IT WILL MAKE MUCH DIFFERENCE.

333  1. VERY IMPORTANT DIFFERENCES, MANY DIFFERENCES, (MENTIONS 3 OR MORE DIFFERENCES), BIG DIFFERENCE
581  2. IMPORTANT DIFFERENCES, SOME DIFFERENCES NA WHAT, (MENTIONS 1 OR 2 DIFFERENCES)
51   3. MINOR DIFFERENCES (NOT IMPORTANT), SOME DIFFERENCES, DK WHAT
533  5. NO DIFFERENCES, ABOUT THE SAME
84   7. DEPENDS, MIGHT, MAY
118  8. DK
199  9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

VAR 520172A   NAME-XRSNS FOR DFRNC IKE WON
COLUMNS 434  - 437
NUMERIC
MD=GE 9991

Q.1A. (IF YES TO REF.NO.171) WHY IS THAT.

USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR CODED 5, 8, OR 9 IN

SEE APPENDIX NOTE

VAR 520172B   NAME-XRSNS FOR DFRNC IKE WON
COLUMNS 438  - 441
Q.1A. (IF YES TO REF.NO.171) WHY IS THAT.

USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR CODED 5, 8, OR 9 IN SEE APPENDIX NOTE

======

VAR 520172C  NAME-XRSNS FOR DFRNC IKE WON
COLUMNS 442 - 445
NUMERIC
MD=GE 9991

Q.1A. (IF YES TO REF.NO.171) WHY IS THAT.

USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR CODED 5, 8, OR 9 IN SEE APPENDIX NOTE

======

VAR 520173  NAME-READ ABOUT CMPN IN PAPER
COLUMNS 446 - 446
NUMERIC
MD=GE 8

Q.2, 2A. WE'RE MAINLY INTERESTED IN THIS INTERVIEW IN FINDING OUT WHETHER PEOPLE PAID MUCH ATTENTION TO THE ELECTION CAMPAIGN THIS YEAR. TAKE NEWSPAPERS FOR INSTANCE - DID YOU READ ABOUT THE CAMPAIGN IN ANY NEWSPAPERS. (IF YES) WOULD YOU SAY YOU READ QUITE A LOT OR NOT VERY MUCH.

667       1. YES, QUITE A LOT, PRETTY MUCH
682       2. YES, NOT VERY MUCH
358       3. YES, NA HOW MUCH
191       5. NO
0       8. DK

191       9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

======

VAR 520174  NAME-HEAR ABOUT CMPN ON RADIO
COLUMNS 447 - 447
NUMERIC
MD=GE 8

Q.3, 3A. HOW ABOUT RADIO - DID YOU LISTEN TO ANY SPEECHES OR DISCUSSIONS ABOUT THE CAMPAIGN ON THE RADIO. (IF YES) WOULD YOU SAY YOU LISTENED QUITE A LOT OR NOT VERY MUCH.

587       1. YES, QUITE A LOT, PRETTY MUCH
600       2. YES, NOT VERY MUCH
191       3. YES, NA HOW MUCH
516 5. NO
1 8. DK
190 9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

=========================================
VAR 520175 NAME-SEE MUCH OF CMPN ON TV
COLUMNS 448 - 448
NUMERIC
MD=GE 9

Q.4, 4A. HOW ABOUT TELEVISION - DID YOU WATCH ANY PROGRAMS ABOUT THE CAMPAIGN ON TELEVISION. (IF YES) WOULD YOU SAY YOU WATCHED QUITE A LOT OR NOT VERY MUCH.

...........................................
534 1. YES, QUITE A LOT, PRETTY MUCH
315 2. YES, NOT VERY MUCH
2 3. YES, NA HOW MUCH
805 5. NO
243 9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

=========================================
VAR 520176 NAME-READ ABOUT CMPN IN MAG
COLUMNS 449 - 449
NUMERIC
MD=GE 9

Q.5, 5A. HOW ABOUT MAGAZINES - DID YOU READ ABOUT THE CAMPAIGN IN ANY MAGAZINES. (IF YES) WOULD YOU SAY YOU READ QUITE A LOT OR NOT VERY MUCH.

............................................
247 1. YES, QUITE A LOT, PRETTY MUCH
438 2. YES, NOT VERY MUCH
3 3. YES, NA HOW MUCH
1018 5. NO
193 9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

=========================================
VAR 520177 NAME-WHICH MEDIA MOST INFO
COLUMNS 450 - 451
NUMERIC
MD=GE 98

Q.6. (IF YES TO 2 OR MORE OF REF.NO.173-176) OF ALL THESE WAYS OF FOLLOWING THE CAMPAIGN, WHICH ONE WOULD YOU SAY YOU GOT THE MOST INFORMATION FROM - NEWSPAPERS, RADIO, TELEVISION OR MAGAZINES

...............................................
SEE APPENDIX NOTE

Page 99
Q. 7. IN TALKING TO PEOPLE ABOUT THE ELECTION WE FIND THAT A LOT OF PEOPLE WEREN'T ABLE TO VOTE BECAUSE THEY WEREN'T REGISTERED OR THEY WERE SICK OR THEY JUST DIDN'T HAVE TIME. HOW ABOUT YOU, DID YOU VOTE THIS TIME.

Q. 8. (IF R VOTED) WHO DID YOU VOTE FOR FOR PRESIDENT.

Q. 23. (IF R DID NOT VOTE) WHO WOULD YOU HAVE VOTED FOR IF YOU HAD VOTED.

Q. 9. (IF R VOTED) WHO DID YOU VOTE FOR FOR PRESIDENT.

Q. 23. (IF R DID NOT VOTE) WHO WOULD YOU HAVE VOTED FOR IF YOU HAD VOTED.

RESPONDENT'S REPORTED 1948 VOTE (FROM Q.33 OF PRE-ELECTION INTERVIEW)

HAS NEVER VOTED IN ANY PRESIDENTIAL ELECTION, OR DK OR NA WHETHER HAS EVER VOTED IN ANY PRESIDENTIAL ELECTION.
## ELECTION

<table>
<thead>
<tr>
<th>Vote</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Truman (Democratic)</td>
<td>592</td>
</tr>
<tr>
<td>Dewey (Republican)</td>
<td>429</td>
</tr>
<tr>
<td>Wallace</td>
<td>6</td>
</tr>
<tr>
<td>Thurmond</td>
<td>6</td>
</tr>
<tr>
<td>Didn't Vote in 1948</td>
<td>173</td>
</tr>
<tr>
<td>Voted, Other, DK or NA for Whom</td>
<td>8</td>
</tr>
<tr>
<td>I Think I Voted for Truman</td>
<td>8</td>
</tr>
<tr>
<td>I Think I Voted for Dewey</td>
<td>2</td>
</tr>
<tr>
<td>No Pre-Election Interview (coded 3 or 4 in Ref.No.3) or No Post-Election Interview (coded 9 in Ref.No.3)</td>
<td>285</td>
</tr>
<tr>
<td>Don't Remember Whether Voted in 1948</td>
<td>98</td>
</tr>
<tr>
<td>NA</td>
<td>10</td>
</tr>
</tbody>
</table>

---

### Why Didn't You Vote

**Q. 24.** (Asked only of non-voters) What was the main reason you didn't vote.

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illness (Self or Family), Age</td>
<td>55</td>
</tr>
<tr>
<td>Weather</td>
<td>1</td>
</tr>
<tr>
<td>Crowded Polls</td>
<td>3</td>
</tr>
<tr>
<td>Too Busy, Didn't Have Time</td>
<td>38</td>
</tr>
<tr>
<td>Didn't Care Who Won, No Difference Between Candidates</td>
<td>16</td>
</tr>
<tr>
<td>General Lethargy, Never Vote</td>
<td>74</td>
</tr>
<tr>
<td>Not Registered, Not Eligible to Vote, Can't Vote, Didn't Pay Poll Tax</td>
<td>202</td>
</tr>
<tr>
<td>Other</td>
<td>44</td>
</tr>
<tr>
<td>Inap. - R Did Vote (coded 10 - 42 or 99 in (coded 55110 in Ref.No.6))</td>
<td>1445</td>
</tr>
<tr>
<td>DK</td>
<td>2</td>
</tr>
<tr>
<td>NA</td>
<td>19</td>
</tr>
</tbody>
</table>

---

### Were You Registered to Vote

**Q. 25.** (Asked only of non-voters.) Were you registered to vote.

<table>
<thead>
<tr>
<th>Registered</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, Registered</td>
<td>95</td>
</tr>
<tr>
<td>No, Not Registered</td>
<td>327</td>
</tr>
<tr>
<td>No, Registration Unnecessary in this Locality (Erath - Franklin, Neb. - Harris - Page (except Des Moines) - Pulaski, Ark. - Taylor - and Traverse PSU's do not require registration)</td>
<td>22</td>
</tr>
</tbody>
</table>
Q. 9. (ASKED ONLY OF VOTERS) WHAT WOULD YOU SAY IS THE MOST IMPORTANT REASON YOU VOTED FOR HIM <EISENHOWER STEVENSON>.

USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR CODED 50, 60, 70-72 OR 99 IN REF.NO.178.

SEE APPENDIX NOTE
Q.10. (ASKED ONLY OF VOTERS) HOW LONG BEFORE THE ELECTION DID YOU DECIDE THAT YOU WERE GOING TO VOTE THE WAY YOU DID.

SEE APPENDIX NOTE

382 1. KNEW ALL ALONG, ALWAYS VOTE FOR THE SAME PARTY, PRE-
    CONVENTION
46  2. PRE-CONVENTION BECAUSE OF IKE'S RUNNING AS SOON AS
    IKE SAID HE WOULD RUN
386 3. DECIDED AT TIME OF CONVENTION, JUST AFTER CONVENTION
    WHEN HE WAS NOMINATED
251 4. DECIDED AFTER CONVENTION, DURING CAMPAIGN
109 5. DECIDED WITHIN TWO WEEKS OF ELECTION
  26 6. DECIDED ON ELECTION DAY

7  8. DK
42  9. NA
648 0. INAP. - CODED 50, 60, 70-72 OR 99 IN REF.NO.178

Q.11. (ASKED ONLY OF VOTERS) DID YOU EVER THINK DURING THE CAMPAIGN THAT YOU MIGHT VOTE FOR (OPPOSITE CANDIDATE).

134 10. VOTED FOR STEVENSON - CONSIDERED EISENHOWER
380 20. VOTED FOR STEVENSON - DID NOT CONSIDER EISENHOWER
  2  30. VOTED FOR STEVENSON- CONSIDERED NOT VOTING OR UNDECIDED
133 40. VOTED FOR EISENHOWER - CONSIDERED STEVENSON
580 50. VOTED FOR EISENHOWER - DID NOT CONSIDER STEVENSON
  2  60. VOTED FOR EISENHOWER - CONSIDERED NOT VOTING OR UNDECIDED

4  90. VOTED FOR OTHER CANDIDATE
648 91. INAP. - CODED 50, 60, 70, 71, 72 OR 99 IN REF.NO. 178

6  97. CODED 40 IN REF.NO. 178 (VOTED, BUT REFUSED TO SAY FOR WHOM), AND ANSWERED NO TO QUESTION 11.
  1  98. DK
  9  99. NA

Q.11A. (ASKED ONLY IF YES TO REF.NO.184) WHAT MADE YOU DECIDE NOT TO VOTE FOR HIM.

USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR IF CODED 20, 30 OR 50-99
IN REF.NO.184

SEE APPENDIX NOTE

==============================
VAR 520185B   NAME-XWHY NT VT FOR OPST CAND
COLUMNS 478  - 481
NUMERIC
MD=GE 9991

Q.11A. (ASKED ONLY IF YES TO REF.NO.184) WHAT MADE YOU DECIDE NOT TO VOTE FOR HIM.
....................................................
USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR IF CODED 20, 30 OR 50-99 IN REF.NO.184

SEE APPENDIX NOTE

==============================
VAR 520185C   NAME-XWHY NT VT FOR OPST CAND
COLUMNS 482  - 485
NUMERIC
MD=GE 9991

Q.11A. (ASKED ONLY IF YES TO REF.NO.184) WHAT MADE YOU DECIDE NOT TO VOTE FOR HIM.
....................................................
USE THE MASTER CODE FOR THIS VARIABLE. INAP. (CODED 9991) IF NO RESPONSE, NO FURTHER RESPONSE, OR IF CODED 20, 30 OR 50-99 IN REF.NO.184

SEE APPENDIX NOTE

==============================
VAR 520186A   NAME-XHOW VOTED-SENATOR
COLUMNS 486  - 487
NUMERIC
MD=GE 70

Q.12. (ASKED ONLY OF VOTERS) HOW ABOUT THE ELECTION FOR UNITED STATES SENATOR. DID YOU VOTE FOR A CANDIDATE FOR SENATOR. Q. 12A. (IF YES) WHO DID YOU VOTE FOR.
.........................................................
243       10. MENTIONS CORRECT DEMOCRATIC CANDIDATE
5       20. MENTIONS INCORRECT DEMOCRATIC CANDIDATE
136       30. MENTIONS DEMOCRATIC PARTY ONLY
314       40. MENTIONS CORRECT REPUBLICAN CANDIDATE
2       50. MENTIONS INCORRECT REPUBLICAN CANDIDATE
145       60. MENTIONS REPUBLICAN PARTY ONLY
512       70. STATES WHERE THERE ARE NO SENATORIAL CONTESTS - ALABAMA, ARKANSAS, COLORADO, GEORGIA, IDAHO, ILLINOIS, IOWA, KANSAS, LOUISIANA, NORTH CAROLINA, OREGON, SOUTH CAROLINA, SOUTH DAKOTA, AND

Page 104
WASHINGTON, D.C.

59  80.  DID NOT VOTE FOR SENATOR, OR DK WHETHER VOTED (NO OR DK TO Q.12)
9   90.  MENTIONS OTHER PARTY OR CANDIDATE
2281 91.  INAP. - CODED 50, 60, 70, 71, 72 OR 99 IN SECOND MENTION.

3   94.  NA, REFUSED TO ANSWER (NA TO Q.12)
68  98.  DK WHO VOTED FOR (YES TO Q.12 AND DK OR NA TO Q.12A)

-----------------------------
VAR 520187A  NAME-XHOW VOTED-CONGRESSMAN
COLUMNS 490 - 491
NUMERIC
MD=GE 80

Q. 13. (ASKED ONLY OF VOTERS) HOW ABOUT THE VOTE FOR CONGRESSMAN.  DID YOU VOTE FOR A CANDIDATE FOR CONGRESS.  Q. 13A. (IF YES) WHO DID YOU VOTE FOR.

262  10.  MENTIONS CORRECT DEMOCRATIC CANDIDATE
8   20.  MENTIONS INCORRECT DEMOCRATIC CANDIDATE
264  30.  MENTIONS DEMOCRATIC PARTY ONLY
Q. 13. (ASKED ONLY OF VOTERS) HOW ABOUT THE VOTE FOR CONGRESSMAN. DID YOU VOTE FOR A CANDIDATE FOR CONGRESS. Q. 13A. (IF YES) WHO DID YOU VOTE FOR.

875   70. STATES WHERE THERE ARE NO GUBERNATORIAL RACES - ALABAMA, CALIFORNIA, CONNECTICUT, GEORGIA, IDAHO, KENTUCKY, LOUISIANA, MARYLAND, MISSISSIPPI, NEW JERSEY, NEW YORK, OREGON, PENNSYLVANIA, SOUTH CAROLINA, VIRGINIA AND WASHINGTON, D.C.

22   80. DID NOT VOTE FOR GOVERNOR, OR DK WHETHER VOTED (NO OR DK TO Q.14)

2   90. MENTIONS OTHER PARTY OR CANDIDATE

282   91. INAP. - CODED 50, 60, 70, 71, 72 OR 99 IN

14   94. NA, REFUSED TO ANSWER (NA TO Q.14)

20   98. DK WHO VOTED FOR (YES TO Q.14 AND DK OR NA TO Q.14A)

==============================
VAR 520189   NAME-XVOTED STRAIGHT PTY TKT
COLUMNS 496  - 497
NUMERIC
MD=GE 91

Q.15,15A. (ASKED ONLY OF VOTERS) HOW ABOUT THE ELECTIONS FOR OTHER STATE AND LOCAL OFFICES - DID YOU VOTE A STRAIGHT TICKET OR DID YOU VOTE FOR CANDIDATES FROM DIFFERENT PARTIES (IF VOTED A STRAIGHT TICKET) WHICH PARTY DID YOU VOTE FOR.

............................................................
426   10. VOTED STRAIGHT TICKET - DEMOCRATIC
438   20. VOTED STRAIGHT TICKET - REPUBLICAN
4    30. VOTED STRAIGHT TICKET - OTHER PARTY
4    40. VOTED STRAIGHT TICKET - NA WHICH PARTY

18    50. VOTED SPLIT TICKET - MOSTLY DEMOCRATIC
20    60. VOTED SPLIT TICKET - MOSTLY REPUBLICAN
1    70. VOTED SPLIT TICKET - MOSTLY OTHER PARTY
272    80. VOTED SPLIT TICKET - SPLIT EVENLY, NA HOW SPLIT

689   91. INAP. - CODED 50, 60, 70, 71, 72 OR 99 IN ELECTIONS, NO PARTISAN STATE OR LOCAL ELECTIONS HELD

3    97. REFUSED TO ANSWER
7    98. DK
17    99. NA

==============================
VAR 520190   NAME-ANY PTY PSN TALK TO YOU
COLUMNS 498  - 498
NUMERIC
MD=0 OR GE 8

(Q.16, 16A, AND Q.26, 26A WERE ASKED OF VOTERS AND NON-VOTERS, RESPECTIVELY, BUT WERE CODED TOGETHER) YOU KNOW THAT THE PARTIES TRY TO TALK TO AS MANY PEOPLE AS THEY CAN TO GET THEM TO VOTE FOR THEIR CANDIDATE. DID ANYBODY FROM EITHER ONE OF THE PARTIES CALL YOU UP OR COME AROUND TO TALK TO YOU DURING THE CAMPAIGN. (IF YES) WHICH PARTY WERE THEY FROM.

............................................................

SEE APPENDIX NOTE
63 1. CONTACTED BY DEMOCRATIC PARTY
75 2. CONTACTED BY REPUBLICAN PARTY
55 3. CONTACTED BY BOTH DEMOCRATIC AND REPUBLICAN PARTIES
  2 4. CONTACTED BY OTHER PARTY
14 5. CONTACTED - DK BY WHOM
  2 8. DK
190 9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)
1498 0. NO DID NOT RECEIVE LITERATURE IN PERSON

\\
\hr

\|-----------------------\|-----------------------\
| VAR 520191 | NAME-XDID CVSTN INFL YOU | COLUMNS 499 - 499 |
| NUMERIC | MD=0 OR GE 9 | Q.16C. (ASKED ONLY OF VOTERS) (IF YES TO REF.NO.190, Q.16) DO YOU THINK THAT ANYTHING THEY SAID HAD ANYTHING TO DO WITH THE WAY YOU DECIDED TO VOTE. |
| 2 | 1. YES, DEFINITELY | SEE APPENDIX NOTE |
| 22 | 2. YES, YES, QUALIFIED | |
| 129 | 4. NO, NO, QUALIFIED |
| 21 | 5. NO, DEFINITELY |
| 8 | 9. NA |
| 1717 | 0. INAP. - CODED 8, 9 OR 0 IN REF.NO.190, OR CODED 50, 60 70, 71, 72 OR 99 IN REF.NO.178 | |

\\

\|-----------------------\|-----------------------\
| VAR 520192 | NAME-HOW DID FRIENDS VOTE | COLUMNS 500 - 501 |
| NUMERIC | MD=GE 91 | (Q.17 AND Q.27 WERE ASKED OF VOTERS AND NON-VOTERS, RESPECTIVELY, BUT WERE CODED TOGETHER.) COULD YOU TELL ME HOW YOUR FRIENDS VOTED IN THE ELECTION. DID THEY VOTE MOSTLY DEMOCRATIC OR WERE THEY PRETTY EVENLY SPLIT. |
| 120 | 10. (ALL) VOTED DEMOCRATIC | SEE APPENDIX NOTE |
| 185 | 20. (ALL) VOTED REPUBLICAN |
| 262 | 30. MOST VOTED DEMOCRATIC |
| 422 | 40. MOST VOTED REPUBLICAN |
|  1 | 50. MOST VOTED OTHER |
| 391 | 60. (EVENLY) SPLIT |
| 41 | 70. MOST OR ALL DIDN'T VOTE |
|  2 | 80. SPLIT THEIR TICKETS, INDEPENDENTS (NA HOW VOTED FOR PRESIDENT) |
Q.17A. (ASKED ONLY OF VOTERS) DO YOU THINK ANY OF THEIR OPINIONS ABOUT THE ELECTION HAD ANYTHING TO DO WITH THE WAY YOU DECIDED TO VOTE.

SEE APPENDIX NOTE

1. YES, DEFINITELY
2. YES, YES, QUALIFIED
3. PRO-CON, DEPENDS
4. NO, NO, QUALIFIED
5. NO, DEFINITELY
8. DK
9. NA
0. INAP. - CODED 91 IN REF.NO.192 OR CODED 50, 60, 70, 71, 72 OR 99 IN REF.NO.178

(Q.18 AND 28 WERE ASKED OF VOTERS AND NON-VOTERS, RESPECTIVELY, BUT WERE CODED TOGETHER). HOW ABOUT THE PEOPLE WHERE YOU WORK. DID THEY VOTE MOSTLY REPUBLICAN, MOSTLY DEMOCRATIC OR WERE THEY PRETTY EVENLY SPLIT.

SEE APPENDIX NOTE

1. (ALL) VOTED DEMOCRATIC
2. (ALL) VOTED REPUBLICAN
3. MOST VOTED DEMOCRATIC
4. MOST VOTED REPUBLICAN
5. (EVENLY) SPLIT
6. MOST OR ALL DIDN'T VOTE
8. SPLIT THEIR TICKETS, INDEPENDENTS (NA HOW VOTED FOR PRESIDENT)
8. DK
9. NA
0. INAP., R DOESN'T WORK, WORKS ALONE, R IS A FARMER, HOUSEWIFE OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)
<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>YES, DEFINITELY</td>
</tr>
<tr>
<td>26</td>
<td>YES, YES, QUALIFIED</td>
</tr>
<tr>
<td>570</td>
<td>NO, NO, QUALIFIED</td>
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<tr>
<td>42</td>
<td>NO DEFINITELY</td>
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<td>4</td>
<td>DK</td>
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<td>42</td>
<td>NA</td>
</tr>
<tr>
<td>1212</td>
<td>INAP. - CODED 0 IN REF.NO.194 OR CODED 50, 60 OR 70-99 IN REF.NO.178</td>
</tr>
</tbody>
</table>

(Q.18A. (ASKED ONLY OF VOTERS) DO YOU THINK ANY OF THEIR OPINIONS ABOUT THE ELECTION HAD ANYTHING TO DO WITH THE WAY YOU DECIDED TO VOTE.)

SEE APPENDIX NOTE

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>356</td>
<td>SPOUSE VOTED DEMOCRATIC</td>
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<td>511</td>
<td>SPOUSE VOTED REPUBLICAN</td>
</tr>
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<td>5</td>
<td>SPOUSE VOTED OTHER</td>
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<tr>
<td>70</td>
<td>SPOUSE VOTED - DK OR NA FOR WHOM</td>
</tr>
<tr>
<td>350</td>
<td>SPOUSE DIDN'T VOTE</td>
</tr>
<tr>
<td>6</td>
<td>SPLIT HIS OR HER TICKET, INDEPENDENT (NA HOW VOTED FOR PRESIDENT)</td>
</tr>
<tr>
<td>32</td>
<td>NA WHETHER SPOUSE VOTED</td>
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<tr>
<td>569</td>
<td>NO, NOT MARRIED (SINGLE, SEPARATED, DIVORCED, WIDOWED), OR NO POST-ELECTION INTERVIEW (CODED 9 IN</td>
</tr>
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(Q.19 AND Q.29 WERE ASKED OF VOTERS AND NON-VOTERS, RESPECTIVELY, BUT WERE CODED TOGETHER.) (IF MARRIED) HOW ABOUT YOUR (HUSBAND) (WIFE). DID (HE) (SHE) VOTE DEMOCRATIC OR REPUBLICAN

SEE APPENDIX NOTE

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
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<tr>
<td>520197</td>
<td>NAME-XCOWORKERS OPIN INFL YOU</td>
</tr>
<tr>
<td>520196</td>
<td>NAME-XHOW DID MATE VOTE</td>
</tr>
<tr>
<td>520195</td>
<td>NAME-XDID MATE OPIN INFL YOU</td>
</tr>
</tbody>
</table>
Q.20 AND Q.30 WERE ASKED OF VOTERS AND NON-VOTERS, RESPECTIVELY, BUT WERE CODED TOGETHER. (IF NOT MARRIED) HOW ABOUT YOUR FAMILY. DID THEY VOTE DEMOCRATIC OR REPUBLICAN.

SEE APPENDIX NOTE

Q.20A. DO YOU THINK ANY OF THEIR OPINIONS ABOUT THE ELECTIONS HAD ANYTHING TO DO WITH THE WAY YOU DECIDED TO VOTE.

SEE APPENDIX NOTE
Q.21. (ASKED ONLY OF VOTERS) IS THERE ANYTHING IN PARTICULAR THAT HAPPENED DURING THE CAMPAIGN, SOMETHING YOU SAW, READ, OR HEARD ABOUT, THAT HELPED YOU DECIDE HOW YOU WERE GOING TO VOTE.

SEE APPENDIX NOTE

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<th>Code</th>
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FROM REF.NO.200--CAMPAIGN EVENTS MENTIONED BY R WHICH HELPED HIM DECIDE HOW TO VOTE

SEE APPENDIX NOTE

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NAME-XCMPN EVENTS MNTND BY R

VAR 520202A NAME-XCMPN EVENTS MNTND BY R
COLUMNS 511  - 512
NUMERIC

Page 112
(FROM REF.NO.200) CAMPAIGN EVENTS MENTIONED IN REF.NO.182 OR 200 THAT HELPED R DECIDE HOW TO VOTE.

SEE APPENDIX NOTE

STEVENSON'S SPEECHES AND PERSONAL CAMPAIGN

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<th>13. CONTENT (SPECIFIC)</th>
<th>19. OTHER (E.G., HANDLING OF HIS EMPLOYEE FUND)</th>
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EISENHOWER'S SPEECHES AND PERSONAL CAMPAIGN

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<th>21. PERSONALITY</th>
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<th>23. IKE'S PROMISE TO GO TO KOREA</th>
<th>24. CONTENT (SPECIFIC)</th>
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OTHER EVENTS

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<th>30. TRUMAN'S WHISTLE-STOPPING</th>
<th>31. MCCARTHY'S SPEECH</th>
<th>32. NIXON'S SPEECH, NIXON FUND AFFAIR</th>
<th>33. OTHER DEMOCRATIC SPEECHES, GENERAL TONE OR LEVEL OF DEMOCRATIC CAMPAIGN</th>
<th>34. OTHER REPUBLICAN SPEECHES, GENERAL TONE OR LEVEL OF REPUBLICAN CAMPAIGN</th>
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<th>41. IKE'S SUPPORT OF GOOD MEN</th>
<th>42. IKE'S GIVING IN TO OLD GUARD, HIS BEING RUN BY OLD GUARD</th>
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<th>44. IKE'S TIE-UP WITH DEWEY</th>
<th>45. STEVENSON'S SUPPORT OF UNDESIRABLE CANDIDATES</th>
<th>46. STEVENSON'S SUPPORT OF GOOD MEN</th>
<th>47. STEVENSON'S GIVING IN TO LEFT WINGERS, HIS BEING RUN BY LEFT WINGERS</th>
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<th>50. DEMOCRATIC PLATFORM OR CAMPAIGN PROMISES (GENERAL), LACK OF (ACCEPTABLE) CAMPAIGN PROMISES</th>
<th>51. REPUBLICAN PLATFORM OR CAMPAIGN PROMISES (GENERAL), LACK OF (ACCEPTABLE) CAMPAIGN PROMISES</th>
<th>52. DEMOCRATIC CAMPAIGN PROMISES (SPECIFIC)</th>
<th>53. REPUBLICAN CAMPAIGN PROMISES (SPECIFIC)</th>
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10 90. OTHER
3329 91. INAP. - CODED 5, 8, 9 OR 0 IN REF.NO.200 OR NO EVENT MENTIONED
0 98. DK
18 99. NA

==============================
VAR 520202B NAME-XCMPN EVENTS MNTND BY R
COLUMNS 513 - 514
NUMERIC
MD=GE 90

(FROM REF.NO.200) CAMPAIGN EVENTS MENTIONED IN REF.NO.182 OR 200 THAT HELPED R DECIDE HOW TO VOTE.

SEE APPENDIX NOTE

STEVENSON'S SPEECHES AND PERSONAL CAMPAIGN

34 10. CONTENT (GENERAL)
17 11. PERSONALITY
19 12. NA WHETHER 10, 11 OR 13 OR ALL THREE
19 13. CONTENT (SPECIFIC)

2 19. OTHER (E.G., HANDLING OF HIS EMPLOYEE FUND)

EISENHOWER'S SPEECHES AND PERSONAL CAMPAIGN

29 20. CONTENT (GENERAL)
12 21. PERSONALITY
12 22. NA WHETHER 20, 21 OR 24 OR ALL THREE
42 23. IKE'S PROMISE TO GO TO KOREA
28 24. CONTENT (SPECIFIC)

3 29. OTHER

OTHER EVENTS

84 30. TRUMAN'S WHISTLE-STOPPING
9 31. MCCARTHY'S SPEECH
32 32. NIXON'S SPEECH, NIXON FUND AFFAIR
21 33. OTHER DEMOCRATIC SPEECHES, GENERAL TONE OR LEVEL OF DEMOCRATIC CAMPAIGN
11 34. OTHER REPUBLICAN SPEECHES, GENERAL TONE OR LEVEL OF REPUBLICAN CAMPAIGN
2 40. IKE'S SUPPORT OF UNDESIRABLE CANDIDATES
0 41. IKE'S SUPPORT OF GOOD MEN
0 42. IKE'S GIVING IN TO OLD GUARD, HIS BEING RUN BY OLD GUARD
10 43. IKE'S AGREEMENT WITH TAFT
1 44. IKE'S TIE-UP WITH DEWEY
0 45. STEVENSON'S SUPPORT OF UNDESIRABLE CANDIDATES
0 46. STEVENSON'S SUPPORT OF GOOD MEN
0 47. STEVENSON'S GIVING IN TO LEFT WINGERS, HIS BEING RUN BY LEFT WINGERS
3 48. STEVENSON'S AGREEMENT WITH TRUMAN
4 49. STEVENSON'S TIE-UP WITH UNDESIRABLE NON-CANDIDATES
Page 114
Q.22. I have a list of some of the things that people do that help a party or a candidate win an election. I wonder if you could tell me whether you did any of these things during the last election campaign.

Q.22A. Did you talk to any people and try to show them why they should vote for one of the parties or candidates.

SEE APPENDIX NOTE

1. Yes
5. No
191. NA, or no post-election interview (coded 9 in Ref.No.3)

Q.22B. Did you give any money or buy tickets or anything to help the campaign for one of the parties or candidates.

SEE APPENDIX NOTE

1. Yes
5. No
191. NA, or no post-election interview (coded 9 in Ref.No.3)
Q.22C. DID YOU GO TO ANY POLITICAL MEETINGS, RALLIES, DINNERS OR THINGS LIKE THAT

SEE APPENDIX NOTE

120 1. YES
1584 5. NO
195 9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

Q.22D. DID YOU DO ANY OTHER WORK FOR ONE OF THE PARTIES OR CANDIDATES.

SEE APPENDIX NOTE

54 1. YES
1654 5. NO
191 9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

Q.22E. DO YOU BELONG TO ANY POLITICAL CLUB OR ORGANIZATION

SEE APPENDIX NOTE

41 1. YES
1665 5. NO
193 9. NA, OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

QUESTIONS ASKED ONLY OF FORM B RESPONDENTS
Q.32,33. NUMBER OF FORMAL GROUPS OR ORGANIZATIONS TO WHICH R BELONGS

SEE APPENDIX NOTE

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VAR 520209 NAME-NMBR INFRML ORGN R MBR
COLUMNS 521 - 521
NUMERIC
MD=GE 9

Q.32,33. NUMBER OF INFORMAL GROUPS OR ORGANIZATIONS TO WHICH R BELONGS

SEE APPENDIX NOTE

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VAR 520210 NAME-TTL ORGNS R MEMBER OF
COLUMNS 522 - 523
NUMERIC
MD=GE 99

Q.32,33. TOTAL NUMBER OF GROUPS OR ORGANIZATIONS (FORMAL AND INFORMAL) TO WHICH R BELONGS (THE SUM OF REF.NO.208 AND 209)

SEE APPENDIX NOTE

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VAR 520214  NAME-ECONOMIC OR PROF ORGNS
COLUMNS 529  - 529
NUMERIC
MD=0 OR GE 9

TYPE OF GROUPS OR ORGANIZATIONS TO WHICH R BELONGS.
ECONOMIC OR PROFESSIONAL GROUPS

94       1.  LABOR UNIONS
16       2.  BUSINESS OR CIVIC GROUPS
25       3.  PROFESSIONAL GROUPS
  2      4.  1 AND 2
  2      5.  1 AND 3
   5     6.  2 AND 3
1315     9.  NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)
440     0.  NONE OF THESE

VAR 520215  NAME-RLGS,CHTBL,WELFARE ORGNS
COLUMNS 530  - 530
NUMERIC
MD=0 OR GE 9

RELIGIOUS, CHARITABLE AND WELFARE GROUPS

92       1.  CHURCH-CONNECTED GROUPS
15       2.  CHARITABLE AND WELFARE ORGANIZATIONS
43       3.  PARENT-TEACHER ORGANIZATIONS
 12      4.  1 AND 2
 26      5.  1 AND 3
   5     6.  2 AND 3
   3     7.  1, 2, AND 3
1316     9.  NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)
387     0.  NONE OF THESE

VAR 520216  NAME-FORMAL,SCL,+CTRL ORGNS
COLUMNS 531  - 531
NUMERIC
MD=0 OR GE 9

FORMAL SOCIAL AND CULTURAL ORGANIZATIONS

71       1.  FRATERNAL ORGANIZATIONS OR LODGES
22       2.  VETERANS ORGANIZATIONS
28       3.  WOMEN'S CLUBS
Q.36. NOW, I'D LIKE TO READ SOME OF THE KINDS OF THINGS PEOPLE TELL ME WHEN I INTERVIEW THEM, AND ASK YOU WHETHER YOU AGREE OR DISAGREE WITH THEM. I'LL READ THEM ONE AT A TIME, AND YOU JUST TELL ME WHETHER YOU AGREE OR DISAGREE WITH THEM, AND WHETHER YOU AGREE OR DISAGREE A LITTLE OR QUITE A BIT.

Q.36A. HUMAN NATURE BEING WHAT IT IS, THERE MUST ALWAYS BE WAR AND CONFLICT.
Q.36B. WHAT YOUNG PEOPLE NEED MOST OF ALL IS STRICT DISCIPLINE BY THEIR PARENTS
......................................................
285       1.  AGREE QUITE A BIT
153       2.  AGREE A LITTLE
82       4.  DISAGREE A LITTLE
50       5.  DISAGREE QUITE A BIT
5       8.  DK
1324       9.  NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

Q.36C. A FEW STRONG LEADERS COULD MAKE THIS COUNTRY BETTER THAN ALL THE LAWS AND TALK.
...........................................................
190       1.  AGREE QUITE A BIT
92       2.  AGREE A LITTLE
96       4.  DISAGREE A LITTLE
187       5.  DISAGREE QUITE A BIT
12       8.  DK
1322       9.  NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

Q.36D. MOST PEOPLE WHO DON’T GET AHEAD JUST DON’T HAVE ENOUGH WILL POWER.
......................................................
236       1.  AGREE QUITE A BIT
130       2.  AGREE A LITTLE
104       4.  DISAGREE A LITTLE
102       5.  DISAGREE QUITE A BIT
7       8.  DK
1320       9.  NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)
VAR 520223  NAME-BAD THAT WMN IN POLITICS
COLUMNS 538  - 538
NUMERIC
MD=GE 8

Q.36E. WOMEN SHOULD STAY OUT OF POLITICS.

..........................................
99  1. AGREE QUITE A BIT
75  2. AGREE A LITTLE
119 4. DISAGREE A LITTLE
278 5. DISAGREE QUITE A BIT

6  8. DK
1322 9. NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

VAR 520224  NAME-ONE SHOULD FORGET INSULT
COLUMNS 539  - 539
NUMERIC
MD=GE 8

Q.36F. PEOPLE SOMETIMES SAY THAT AN INSULT TO YOUR HONOR SHOULD NOT BE FORGOTTEN. DO YOU AGREE OR DISAGREE WITH THAT.

........................................................
78  1. AGREE QUITE A BIT
66  2. AGREE A LITTLE
175 4. DISAGREE A LITTLE
247 5. DISAGREE QUITE A BIT

7  8. DK
1326 9. NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

VAR 520225  NAME-PEOPLE CAN BE TRUSTED
COLUMNS 540  - 540
NUMERIC
MD=GE 8

Q.36G. PEOPLE CAN BE TRUSTED.

..........................................
261  1. AGREE QUITE A BIT
173  2. AGREE A LITTLE
71  4. DISAGREE A LITTLE
66  5. DISAGREE QUITE A BIT

2  8. DK
1326 9. NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

VAR 520226  NAME-TODAY-MUCH TALK,LESS WRK
COLUMNS 541  - 541
NUMERIC
MD=GE 8
Q.36H. ONE MAIN TROUBLE TODAY IS THAT PEOPLE TALK TOO MUCH AND WORK TOO LITTLE.

<table>
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<th>2. AGREE A LITTLE</th>
<th>4. DISAGREE A LITTLE</th>
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9. NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

Q.36I. SEX CRIMINALS DESERVE MORE THAN PRISON, THEY SHOULD BE WHIPPED PUBLICLY OR WORSE.

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<th>1. AGREE QUITE A BIT</th>
<th>2. AGREE A LITTLE</th>
<th>4. DISAGREE A LITTLE</th>
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Q.36J. IT IS ONLY NATURAL AND RIGHT THAT WOMEN SHOULD HAVE LESS FREEDOM THAN MEN.

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Q.37. WHAT WAS YOUR OCCUPATION FOUR YEARS AGO. I MEAN, WHAT KIND OF WORK WERE YOU DOING AROUND THE TIME OF THE 1948 ELECTION.
SEE APPENDIX NOTE

26 19. PROFESSIONAL AND SEMI-PROFESSIONAL
60 20. SELF-EMPLOYED BUSINESSMEN AND ARTISANS, MANAGERS AND OFFICIALS
54 30. CLERICAL AND SALES, BUYERS, AGENTS, BROKERS
99 40. SKILLED AND SEMI-SKILLED
53 60. UNSKILLED, SERVICE WORKERS, FARM LABORERS
9 61. PROTECTIVE SERVICE
42 80. FARM OPERATORS

5 90. UNEMPLOYED
18 92. STUDENT
16 95. RETIRED
192 96. HOUSEWIFE

1325 99. NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

-------------------------------
VAR 520230 NAME-XSELF-EMPLOYED IN 1948
COLUMNS 546 - 546
NUMERIC
MD=0 OR GE 9

Q.37A. (IF R WAS EMPLOYED) WERE YOU WORKING FOR YOURSELF THEN, OR WERE YOU WORKING FOR SOMEONE ELSE.

..........................................................
83 1. WORKED FOR SELF
263 2. WORKED FOR SOMEONE ELSE
2 3. BOTH

1135 9. NA, OR NOT FORM B (CODED 1, 3 OR 5 IN REF.NO.3)
416 0. INAP. - CODED 90, 92, 95 OR 96 IN REF.NO.229 OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3).

-------------------------------
VAR 520231 NAME-OCC OF H.H. IN 1948
COLUMNS 547 - 548
NUMERIC
MD=GE 99

Q.38. (ASK ONLY IF R IS NOT HEAD OF HOUSEHOLD) WHAT KIND OF WORK WAS THE HEAD OF YOUR HOUSEHOLD DOING FOUR YEARS AGO, AROUND THE TIME OF THE 1948 ELECTION.

............................................................
SEE APPENDIX NOTE

34 19. PROFESSIONAL AND SEMI-PROFESSIONAL
93 20. SELF-EMPLOYED BUSINESSMEN AND ARTISANS, MANAGERS AND OFFICIALS
48 30. CLERICAL AND SALES, BUYERS, AGENTS, BROKERS
164 40. SKILLED AND SEMI-SKILLED
64 60. UNSKILLED, SERVICE WORKERS, FARM LABORERS
15 61. PROTECTIVE SERVICE
72 80. FARM OPERATORS
8 90. UNEMPLOYED
13  92.  STUDENT
29  95.  RETIRED
23  96.  HOUSEWIFE
1336  99.  NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)

==============================================
VAR 520232  NAME-XH.H. SELF-EMPLOYED-1948
COLUMNS 549  - 549
NUMERIC
MD=0 OR GE 9

Q.38A. (IF HEAD WAS EMPLOYED) WAS HE WORKING FOR HIMSELF THEN, OR WAS HE WORKING FOR SOMEONE ELSE.

.........................................................
143       1.  WORKED FOR SELF
351       2.  WORKED FOR SOMEONE ELSE
3       3.  BOTH

1144       9.  NA, OR NOT FORM B (CODED 1, 3 OR 5 IN REF.NO.3)
258       0.  INAP. - CODED 90, 92, 95 OR 96 IN REF.NO.231 OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)

==============================================
VAR 520233  NAME-NTR OF SECONDARY SCHOOL
COLUMNS 550  - 550
NUMERIC
MD=0 OR GE 9

Q.39. WHEN YOU WERE GOING TO GRADE SCHOOL OR HIGH SCHOOL, DID YOU GO TO A PAROCHIAL SCHOOL, A PRIVATE SCHOOL, OR A REGULAR PUBLIC SCHOOL.

..........................................................
38       1.  PAROCHIAL SCHOOL
7       2.  PRIVATE SCHOOL
499       3.  REGULAR PUBLIC SCHOOL
1       4.  1 AND 2
25       5.  1 AND 3
5       6.  2 AND 3

1320       9.  NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)
4       0.  DID NOT GO TO SCHOOL

==============================================
VAR 520234  NAME-YOU OR H.H. EVER IN MIL
COLUMNS 551  - 551
NUMERIC
MD=GE 9

Q.40, 40A. WERE YOU OR THE HEAD OF YOUR HOUSEHOLD EVER IN THE ARMED SERVICES OF THE UNITED STATES. (IF YES) WHICH ONE OF YOU WAS THAT.

............................................................
104       1.  YES, R WAS (R IS HEAD)
7       2.  YES, R WAS (R IS NOT HEAD)
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<tr>
<th>Code</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>YES, HEAD WAS, R'S HUSBAND WAS (IN THOSE CASES WHERE R'S HUSBAND IS NOT HEAD OF HOUSEHOLD)</td>
</tr>
<tr>
<td>4</td>
<td>YES, BOTH WERE (I.E., BOTH HUSBAND AND WIFE WERE)</td>
</tr>
<tr>
<td>5</td>
<td>NO, NEITHER WAS</td>
</tr>
<tr>
<td>6</td>
<td>YES, NA WHICH WAS</td>
</tr>
<tr>
<td>9</td>
<td>NA, OR NOT FORM B (CODED 1, 3, 5 OR 9 IN REF.NO.3)</td>
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**VAR 520235**  NAME-XR-YEARS OF MIL SERVICE  
**COLUMNS 552 - 552**  
**NUMERIC**  
**MD=0 OR GE 9**  

Q.40B. *(IF YES TO REF.NO.234) WHAT YEARS DID THAT COVER.*  

**FOR R (IF OTHER THAN HEAD)**  
1. DURING WORLD WAR I  
6. DURING WORLD WAR II  
2. SINCE KOREAN WAR  
1129. NOT FORM B (CODED 1, 3 OR 5 IN REF.NO.3)  
761. INAP. - CODED 1, 3, 5, 6 OR NA IN REF.NO.234 OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)  

---

**VAR 520236**  NAME-XH.H. YRS OF MIL SERVICE  
**COLUMNS 553 - 554**  
**NUMERIC**  
**MD=GE 90**  

**FOR HEAD OF HOUSEHOLD (INCLUDING R IF HEAD)**  
1. PRIOR TO WORLD WAR I  
38. DURING WORLD WAR I  
3. BETWEEN WORLD WAR I AND WORLD WAR II  
132. DURING WORLD WAR II  
7. BETWEEN WORLD WAR II AND KOREAN WAR  
3. SINCE KOREAN WAR  
2. 20 AND 40  
4. 40 AND 60, OR 20, 40 AND 60  
4. 80. 40 AND 60, OR 20, 40 AND 60  
4. 90. OTHER COMBINATIONS  
568. INAP. - CODED 2, 5, 6 OR NA IN REF.NO.234 OR NO POST-ELECTION INTERVIEW (CODED 9 IN REF.NO.3)  
2. DK  
1135. NA, OR NOT FORM B (CODED 1, 3 OR 5 IN REF.NO.3)  

---

**VAR 520237**  NAME-PARTY ID AND STRENGTH  
**COLUMNS 555 - 555**  
**NUMERIC**  
**MD=GE 7**  

**PARTY IDENTIFICATION AND STRENGTH**  

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</tr>
<tr>
<td>1</td>
<td>NOT VERY STRONG DEMOCRAT</td>
</tr>
<tr>
<td>2</td>
<td>INDEPENDENT CLOSER TO DEMOCRATS (&quot;YES, DEMOCRAT&quot; TO REF.NO.58)</td>
</tr>
<tr>
<td>3</td>
<td>INDEPENDENT (&quot;NO, NEITHER&quot; OR &quot;DK&quot; TO REF.NO.58)</td>
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<tr>
<td>4</td>
<td>INDEPENDENT CLOSER TO REPUBLICANS (&quot;YES, REPUBLICAN&quot; TO REF.NO.58)</td>
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</tr>
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<td>OTHER, MINOR PARTY AND REFUSED TO SAY</td>
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<td>APOLITICAL (DK IN REF.NO.58, &quot;I'M NOTHING&quot;, &quot;I DON'T MESS IN POLITICS&quot;, &quot;I NEVER VOTE&quot;, ETC.)</td>
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<td>NA</td>
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