

Version 01 Codebook

CODEBOOK APPENDIX FILE
1960 PRE-POST STUDY
(1960.T)

>> 1960 PARTY MASTER CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 20,21,22,23,24,25,
26,27,38,39,40,41,102,105,202, AND 207.

PRO DEMOCRATIC PARTY

LIKES PEOPLE WITHIN PARTY

- 1010. JOHNSON
- 1020. KENNEDY
- 1030. TRUMAN
- 1040. ROOSEVELT
- 1050. STEVENSON
- 1071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN,
ETC.)
- 1072. LOCAL DEMOCRAT(S) (CITY, STATE, ETC.)
- 1080. DEMOCRATS HAVE (HAVE ALWAYS HAD) GOOD LEADERS,
YOUNG LEADERS, EXPERIENCED LEADERS, GOOD MEN, LIKE
WHOLE TICKET
- 1090. OTHER <PEOPLE IN PARTY LIKED>

GOVERNMENT MANAGEMENT

- 1100. WOULD GIVE AN EFFICIENT ADMINISTRATION.
BUSINESS-LIKE ADMINISTRATION, GOOD ADMINISTRATION,
GOOD GOVERNMENT (DOMESTIC OR NA WHETHER DOMESTIC
OR FOREIGN) (SEE ALSO 1210)
- 1110. WOULD GIVE US HONEST GOVERNMENT. MORE HONEST THAN
REPUBLICANS. REFERENCE TO 'MESS IN WASHINGTON'.
WON'T PLAY POLITICS IN RUNNING THE GOVERNMENT.
PATRONAGE.
- 1121. DEMOCRATS WOULD SPEND LESS MONEY THAN REPUBLICANS.
DEMOCRATS ECONOMY-MINDED.
- 1130. DEMOCRATS WOULD SPEND MORE MONEY THAN REPUBLICANS.
GOVERNMENT SPENDING IS GOOD FOR NATIONAL ECONOMY
(SUCH AS DURING DEPRESSION).
- 1140. DIGNIFIED GOVERNMENT, GO AT THINGS WITHOUT FUSS.
ACT QUIETLY, CONFIDENTLY.
- 1150. DEMOCRATS WOULD KEEP BIG BUSINESS OUT OF THE

appl960.txt

ADMINISTRATION (GOVERNMENT)

- 1160. THEY DO (HAVE DONE) A GOOD JOB (WITHOUT OTHER SPECIFICATION)
- 1190. OTHER <GOVERNMENT MANAGEMENT>

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

- 1200. LIKE THEIR IDEAS. LIKE THEIR POLICIES
(UNSPECIFIED), THEIR DOMESTIC POLICIES (UNSPECIFIED) LIKE THE WAY THEY TAKE STAND ON THINGS (UNSPECIFIED)
- 1210. FOR GOVERNMENT ECONOMIC CONTROLS. NEED SOME PLANNED ECONOMY. NEED SOME CONTROL OF PRIVATE ENTERPRISE
- 1220. FOR GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY
- 1230. FOR GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY) GOVERNMENT HAS TO TAKE CARE OF THINGS, TOO BIG TO BE HANDLED BY STATES OR PRIVATE ENTERPRISE (CODE HERE IF NA WHETHER 1200 OR 1290, OR WHETHER 1110 OR 1210)
- 1240. HUMANISTIC. INTERESTED IN HELPING PEOPLE. PUTS HUMAN RIGHTS BEFORE PROPERTY RIGHTS
- 1250. FAVORS SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS. WILL CHANGE THINGS FOR THE BETTER, IMPROVE CONDITIONS. HAS DONE GOOD THINGS FOR COUNTRY
- 1264. SOCIALISM. LIKE THEIR SOCIALISTIC PHILOSOPHY
- 1270. LIBERAL. LIKE LIBERAL NORTHERN WING OF PARTY
- 1280. CONSERVATIVE. LIKE SOUTHERN (CONSERVATIVE) WING OF PARTY, STATES' RIGHTS, DIXIECRATS
- 1290. OTHER <GOVERNMENT ACTIVITY, PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND ECONOMIC

- 1300. LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS. LIKES STAND ON SOCIAL SECURITY, PENSIONS
- 1310. LIKES STAND ON AID TO EDUCATION
- 1320. LIKES STAND ON HOUSING
- 1330. LIKES STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE), MEDICAL CARE FOR AGED
- 1340. LIKES STAND ON FISCAL POLICY, TIGHT MONEY, HIGH INTEREST, TAXES
- 1350. TIMES ARE (WOULD BE) BETTER UNDER DEMOCRATS. DEMS THE PARTY OF PROSPERITY. DEMS HELPED PEOPLE IN DEPRESSION, WOULD TAKE CARE OF RECESSION
- 1360. DEMOCRATS WOULD DO (DID) SOMETHING ABOUT INFLATION, HIGH COST OF LIVING, HIGH PRICES
- 1370. DEMOCRATS WOULD BRING HIGHER WAGES, MORE JOBS, BETTER WORKING CONDITIONS
- 1380. DEMOCRATS WOULD BRING HIGHER PRICES (INCLUDING CROPS)

DOMESTIC POLICIES AND CONDITIONS - OTHER

- 1400. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM (NA DIRECTION)

- 1410. DEMOCRATS WOULD DO MORE ON CIVIL RIGHTS (DESEGREGATION, FEPC, ANTI-POLL TAX, ETC.)
- 1420. DEMOCRATS WOULD DO LESS ON CIVIL RIGHTS THAN REPUBLICANS
- 1431. DEMOCRATS HAVE GOOD STAND ON CIVIL LIBERTIES-- PRO-CIVIL LIBERTIES, ANTI-MCCARTHYISM
- 1435. DEMOCRATS HAVE BEEN (WOULD BE) BETTER AT HANDLING COMMUNISTS IN GOVERNMENT. DOMESTIC COMMUNISM
- 1440. LIKE DEMOCRATIC FARM POLICY, PRICE SUPPORTS, OTHER AID TO FARMERS
- 1451. LIKE DEMOCRATIC LABOR POLICY, POSITION ON RIGHT-TO-WORK ISSUES, ON TAFT-HARTLEY
- 1460. APPROVE DEMOCRATIC STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, ETC.), HIGHWAYS, PUBLIC WORKS
- 1490. OTHER DOMESTIC ISSUES
- 1499. SELF-INTEREST. ANY INDICATION THAT R OR FAMILY'S WELFARE HAS BEEN (WILL BE) AIDED BY DEMOCRATIC DOMESTIC POLICIES

FOREIGN POLICY

- 1500. DEMOCRATS WOULD HAVE MORE EFFECTIVE (CLEAR-CUT) FOREIGN POLICY. WOULD CUT OUT BUNGLING, INDECISION, VACILLATION. GOOD FOREIGN POLICY (NA WHY)
- 1512. INTERNATIONALIST (NA WHETHER MILITARY OR ECONOMIC) WOULD COOPERATE WITH UN, ALLIES
- 1524. WOULD MEDDLE LESS IN OTHER COUNTRIES' BUSINESS. WOULD MIND OWN BUSINESS (NA WHETHER ECONOMIC OR MILITARY). BE CONCERNED ABOUT AMERICA FIRST
- 1534. FAVORS DEMOCRATIC MILITARY POLICY. WOULD EFFECTIVELY OPPOSE COMMUNISM ABROAD. STOPPED SPREAD OF COMMUNISM BEFORE (INCLUDING KOREA)
- 1541. FAVORS MILITARY AID TO ALLIES. FAVORS SENDING TROOPS ABROAD
- 1542. FAVORS AID TO BACKWARD NATIONS, POINT FOUR, ECONOMIC AID
- 1552. WOULD CUT OUT (REDUCE) SPENDING ABROAD, ECONOMIC AID
- 1560. WOULD HANDLE SPECIFIC TROUBLE SPOTS BETTER -- CONGO, CUBA, BERLIN, ETC.
- 1570. WOULD RAISE (MAINTAIN) U.S. PRESTIGE IN THE WORLD AND WITH ALLIES. WOULD MAKE OTHER COUNTRIES LIKE US BETTER
- 1581. BETTER CHANCE FOR PEACE UNDER THE DEMOCRATS

OTHER FOREIGN POLICY

- 1590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA WHICH ASPECT)
- 1591. APPROVE STAND ON FOREIGN TRADE AND TARIFF
- 1592. LIKE DEFENSE PROGRAM (INCLUDING HYDROGEN BOMB TESTING)
- 1597. PREPAREDNESS AND TECHNOLOGY. DEMOCRATS WOULD HAVE BETTER SCIENTIFIC PROGRAM, BETTER MISSILES, SUBS, ETC.

LIKE DEMOCRATIC PARTY BECAUSE BAD FOR, HAS KEPT (WILL KEEP)

IN CHECK

- 1616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
- 1633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG (RICH, POWERFUL) PEOPLE, WALL STREET
- 1670. NEGROES
- 1690. OTHER <GROUPS PARTY WILL KEEP IN CHECK>
- 1692. OLD PEOPLE, AGED

LIKE DEMOCRATIC PARTY BECAUSE GOOD FOR, BETTER FOR, HAS HELPED, WILL HELP, IS MADE UP OF

- 1700. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES, EQUITABLE POLICIES FOR ALL, PEOPLE LIKE ME, PEOPLE LIKE US
- 1710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE', LOWER INCOME PEOPLE, WORKING-CLASS PEOPLE, THE LABORING MAN
- 1721. LABOR, LABOR UNIONS, MEMBERS
- 1731. INDUSTRY, (BIG) BUSINESS. BUSINESSMEN
- 1740. SMALL BUSINESS, BUSINESSMEN (SPECIFICALLY)
- 1750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 1760. FARMERS
- 1770. NEGROES
- 1790. OTHER (INCLUDES YOUNGER, OLDER PEOPLE. MISCELLANEOUS MINORITY GROUPS <FAVORED BY PARTY>
- 1794. SECTIONALISM

PARTY RESPONSES

- 1800. TRADITIONAL VOTE (ALWAYS BEEN A DEMOCRAT, I'M JUST A DEMOCRAT)
- 1810. SPEAKS OF DEMOCRATS IN POSITIVE, PERSONAL, AFFECTIVE TERMS -- GOOD PEOPLE, NICE PEOPLE, ETC.
- 1820. CAN TRUST DEMOCRATS, KEEP THEIR PROMISES, KNOW WHERE THEY STAND. ARE MORE STABLE
- 1830. PARTY WELL ORGANIZED, STICKS TOGETHER
- 1841. POSITIVE REFERENCES TO CAMPAIGN(S) DEMOCRATS HAVE WAGED, CONVENTIONS
- 1850. LIKE DEMOCRATIC CAMPAIGN PROMISES, NA WHAT, PLATFORM
- 1860. CODE ANY INDICATION THAT R LIKES LOCAL DEMOCRATIC PARTY (THEY'VE DONE A GOOD JOB IN THIS COUNTY, ETC.)
- 1890. OTHER PARTY RESPONSES

OTHER

- 1900. I JUST LIKE THEM. IT'S A GOOD PARTY
- 1913. TIME FOR A CHANGE
- 1920. ANY INDICATION THAT R BEING INFLUENCED BY HUSBAND OR WIFE
- 1930. ANY INDICATION THAT R BEING INFLUENCED BY OTHER PEOPLE -- FATHER, FRIENDS, BUSINESS ASSOCIATES, OR NA WHOM
- 1940. DEMOCRATS ARE AGAINST REPUBLICANS OR REPUBLICAN LEADERS
- 1980. OTHER <PRO-DEMOCRATIC RESPONSES>

app1960.txt

1990. NO ADDITIONAL MENTIONS. NOTHING TO SAY. NA.
DON'T KNOW ANYTHING ABOUT THEM ONE WAY OR ANOTHER.
DON'T MESS IN POLITICS (NEUTRAL OR APOITICAL)

ANTI DEMOCRATIC PARTY

DISLIKE PEOPLE WITHIN THE PARTY

2010. JOHNSON
2020. KENNEDY
2030. TRUMAN
2040. ROOSEVELT
2050. STEVENSON
2071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN,
ETC.)
2072. LOCAL DEMOCRATS (CITY, STATE, ETC.)
2080. DEMOCRATS HAVE BAD LEADERS, OLD LEADERS,
INEXPERIENCED LEADERS, BAD MEN. DON'T LIKE TICKET
2090. OTHER <PEOPLE IN PARTY DISLIKED>

GOVERNMENT MANAGEMENT

2100. INEFFICIENCY. WASTE, UNBUSINESSLIKE
ADMINISTRATION. TOO MUCH BUREAUCRACY. TOO MANY
GOVERNMENT AGENCIES. RED TAPE (DOMESTIC OR NA
WHETHER DOMESTIC OR FOREIGN)
2113. CORRUPTION. GRAFT. DISHONESTY. PATRONAGE. BUY
VOTES WITH WORK PROJECTS
2121. DON'T SPEND ENOUGH. SHOULD SPEND MORE MONEY. TOO
ECONOMY MINDED
2130. ARE TOO MUCH FOR GOVERNMENT SPENDING. DEFICIT
SPENDING. WOULD BANKRUPT COUNTRY. UNBALANCE
BUDGET. WOULD INCREASE NATIONAL DEBT
2140. NOT DIGNIFIED GOVERNMENT. DON'T GO AT THINGS
WITHOUT FUSS, DON'T ACT QUIETLY, CONFIDENTLY
2150. DON'T USE PEOPLE WITH BUSINESS EXPERIENCE IN
GOVERNMENT
2160. THEY DO (HAVE DONE) A POOR JOB
2190. OTHER <GOVERNMENT MANAGEMENT>

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

2200. DON'T LIKE THEIR IDEAS, THEIR POLICIES
(UNSPECIFIED). THEIR DOMESTIC POLICIES (UNSPECI-
FIED) THEY DON'T TAKE CLEAR STANDS ON THINGS
(UNSPECIFIED)
2210. WANT TOO MUCH ECONOMIC CONTROL -- ONLY MAKE
MATTERS WORSE. TOO MUCH INTERFERENCE WITH PRIVATE
ENTERPRISE
2220. WANT TOO MUCH GOVERNMENT ECONOMIC AND SOCIAL
WELFARE ACTIVITY. SHOULD BE LEFT TO THE STATES.
AGAINST THE 'WELFARE STATE'
2230. TOO MUCH GOVERNMENT ACTIVITY (NOT CLEAR AS TO
WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY).
GOVERNMENT TOO BIG. TOO CENTRALIZED, TOO POWER-
FUL. MORE SHOULD BE LEFT TO THE STATES TO HANDLE.
TOO MUCH GOVERNMENT CONTROL. TOO MANY BUREAUCRATS
TELLING US WHAT TO DO (CODE HERE IF NA WHETHER

appl960.txt

2100 OR 2220, OR WHETHER 2200 OR 2210)

- 2240. NOT INTERESTED IN HELPING PEOPLE. NOT INTERESTED IN THE PEOPLE ANY MORE
- 2250. OPPOSED TO SOCIAL CHANGE, SOCIAL REFORMS, PROGRESS. HAS DONE BAD THINGS FOR COUNTRY
- 2261. CREEPING SOCIALISM. DEMOCRATIC PARTY SOCIALISTIC, COMMUNISTIC, TOO RADICAL, LEFT-WING, WELFARE STATE DESTROYS INDIVIDUAL INITIATIVE AND MORAL FIBER
- 2270. TOO LIBERAL, DON'T LIKE LIBERAL, NORTHERN WING OF PARTY
- 2280. TOO CONSERVATIVE, GETTING TOO CONSERVATIVE. DON'T LIKE SOUTHERN, STATES' RIGHTS ELEMENT OF PARTY
- 2290. OTHER <GOVERNMENT ACTIVITY, PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND ECONOMIC

- 2300. DON'T LIKE STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS. DON'T LIKE STAND ON SOCIAL SECURITY, PENSIONS
- 2310. DON'T LIKE STAND ON AID TO EDUCATION
- 2320. DON'T LIKE STAND ON HOUSING
- 2330. DISAPPROVE STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE), MEDICAL CARE FOR AGED
- 2340. DISLIKE STAND ON FISCAL POLICY, TIGHT MONEY, HIGH INTEREST RATES, TAXES
- 2350. TIMES BAD UNDER DEMOCRATS. DEMOCRATS BRING DEPRESSION. WOULDN'T HELP US OUT OF RECESSION
- 2360. DEMOCRATS WOULD BRING (WOULDN'T HELP) INFLATION, HIGH COST OF LIVING, HIGH PRICES, FALSE PROSPERITY
- 2370. DEMOCRATS BRING LOW WAGES, FEWER JOBS, POORER WORKING CONDITIONS
- 2380. DEMOCRATS WOULD BRING LOWER PRICES (INCLUDING CROPS)

DOMESTIC POLICIES AND CONDITIONS -- OTHER

- 2400. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM (NA DIRECTION)
- 2410. AGAINST DEMOCRATS' PRO-CIVIL RIGHTS STAND
- 2421. DEMOCRATS HAVEN'T DONE ENOUGH ON CIVIL RIGHTS, DESEGREGATION. DON'T DO MUCH ON INTEGRATION BECAUSE OF SOUTHERN DEMOCRATS
- 2432. DISLIKE THEIR STAND ON CIVIL LIBERTIES. DEMS INDULGED IN WITCH HUNTS
- 2435. DEMOCRATS HAVE BEEN (WOULD BE) POOR AT HANDLING COMMUNISTS IN GOVERNMENT, DOMESTIC COMMUNISM
- 2440. DISLIKE DEMOCRATIC FARM POLICY, PRICE SUPPORTS, OTHER AID TO FARMERS
- 2451. DISLIKE DEMOCRATIC LABOR POLICY, POSITION ON RIGHT-TO-WORK ISSUE, ON TAFT-HARTLEY
- 2460. DISAPPROVE DEM STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, ETC.), PUBLIC WORKS, HIGHWAYS
- 2490. OTHER DOMESTIC ISSUES
- 2499. SELF-INTEREST. ANY INDICATION THAT R OR FAMILY HAS BEEN (WILL BE) HURT BY DEMOCRATIC DOMESTIC POLICIES

FOREIGN POLICY

- 2500. AGAINST DEMOCRATIC FOREIGN POLICY. UNCLEAR POLICY. NO REAL POLICY. BAD FOREIGN POLICY. NA WHY
- 2518. TOO INTERNATIONALIST. TOO MUCH MEDDLING IN OTHER COUNTRIES' AFFAIRS. WE SHOULD MIND OUR OWN BUSINESS (NA WHETHER ECONOMIC OR MILITARY)
- 2524. TOO ISOLATIONIST. NOT ENOUGH INTEREST IN REST OF WORLD. TOO NATIONALISTIC AND SELFISH
- 2530. DIDN'T STOP COMMUNISM. LET COMMUNISM SPREAD. SOLD OUT TO COMMUNISM (YALTA). COULDN'T HANDLE RUSSIA. GOT US INTO KOREAN MESS
- 2541. R AGAINST MILITARY AID TO ALLIES. AGAINST SENDING TROOPS ABROAD
- 2542. WOULD SPEND TOO MUCH ON ECONOMIC AID ABROAD. R AGAINST POINT FOUR
- 2552. DEMOCRATS AGAINST ECONOMIC AID. AGAINST HELPING OTHER COUNTRIES
- 2560. WOULD HANDLE SPECIFIC TROUBLE SPOTS BADLY -- CONGO, CUBA, BERLIN
- 2570. WOULD LOSE (HAVE LOST) U.S. PRESTIGE IN WORLD. OTHER COUNTRIES WOULD DISLIKE US MORE
- 2581. DEMOCRATS ARE THE WAR PARTY. ALWAYS A WAR WHEN DEMOCRATS IN OFFICE

OTHER FOREIGN POLICY

- 2590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA WHICH ASPECTS)
- 2591. DISAPPROVE STAND ON FOREIGN TRADE AND TARIFF
- 2592. DON'T LIKE DEMOCRATS' DEFENSE PROGRAM. DIDN'T LIKE THEIR H-BOMB TESTING PROPOSALS.
- 2597. PREPAREDNESS AND TECHNOLOGY. DEMS WOULD HAVE MEDIOCRE, POOR, SCIENTIFIC PROGRAM, MISSILE AND SUBMARINE PROGRAM

DISLIKE DEMOCRATIC PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY

- 2617. WORKERS, WORKING PEOPLE, LABOR UNIONS, UNION BOSSES, PLAYS CLASS AGAINST CLASS
- 2633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG (POWERFUL, RICH) PEOPLE, WALL STREET
- 2670. NEGROES
- 2690. OTHER <GROUPS PARTY TOO GOOD FOR>
- 2692. OLD PEOPLE, AGED

DISLIKE DEMOCRATIC PARTY BECAUSE IT'S BAD FOR, HAS KEPT (WILL KEEP) IN CHECK

- 2703. PEOPLE LIKE ME, PEOPLE LIKE US
- 2710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. LOWER INCOME PEOPLE, WORKING-CLASS PEOPLE, THE LABORING MAN
- 2720. LABOR, LABOR UNIONS, MEMBERS, LEADERS
- 2731. INDUSTRY, (BIG) BUSINESS. BUSINESSMEN
- 2740. SMALL BUSINESS OR BUSINESSMEN (SPECIFICALLY)
- 2750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS

appl960.txt

- 2760. FARMERS
- 2770. NEGROES
- 2790. OTHER (INCLUDES YOUNGER, OLDER PEOPLE,
MISCELLANEOUS MINORITY GROUPS <KEPT IN CHECK>)
- 2794. SECTIONALISM

PARTY RESPONSES

- 2800. NEVER BEEN A DEMOCRAT. JUST COULDN'T VOTE
DEMOCRATIC
- 2810. SPEAKS OF DEMOCRATS IN NEGATIVE, PERSONAL
AFFECTIVE TERMS -- BAD PEOPLE, LAZY PEOPLE
- 2820. CAN'T TRUST DEMOCRATS. DON'T KEEP THEIR PROMISES.
DON'T KNOW WHERE THEY STAND
- 2830. PARTY IS SPLIT, REALLY TWO PARTIES. DON'T KNOW
WHICH FACTION IS ON TOP
- 2841. NEGATIVE REFERENCE TO CAMPAIGN(S) DEMOCRATS HAVE
WAGED, CONVENTIONS
- 2850. DISLIKE DEMOCRATIC CAMPAIGN PROMISES, NA WHAT
PLATFORM
- 2860. R DISLIKES LOCAL DEMOCRATIC PARTY, POLITICIANS
- 2870. FACTION OR LEADERSHIP THAT R DOESN'T LIKE IS
CONTROLLING PARTY (E.G., UNION BOSSES,
SOUTHERNERS)
- 2880. DISLIKE PARTY ORGANIZATION, BOSSES, CHEAP
POLITICIANS
- 2890. OTHER PARTY RESPONSES

OTHER

- 2900. I JUST DON'T LIKE THEM. IT'S A LOUSY PARTY
- 2914. WERE IN POWER TOO LONG. BAD FOR COUNTRY FOR ONE
PARTY TO BE IN POWER TOO LONG (NA WHY), NEED FOR
2-PARTY SYSTEM
- 2920. ANY INDICATION THAT R INFLUENCED BY HUSBAND OR
WIFE
- 2930. ANY INDICATION THAT R INFLUENCED BY OTHER PEOPLE--
--FATHER, FRIENDS, BUSINESS ASSOCIATES OR NA WHOM
- 2950. PARTY ONLY INTERESTED IN STAYING IN (GETTING)
POWER
- 2960. TAKES ADVANTAGE OF UNINFORMED PEOPLE
- 2980. OTHER
- 2993. NO OTHER MENTION. NOTHING TO SAY. NA

PRO REPUBLICAN PARTY

LIKES PEOPLE WITHIN PARTY

- 3010. EISENHOWER
- 3020. NIXON
- 3030. DULLES
- 3050. ROCKEFELLER
- 3061. LODGE
- 3071. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESSMEN,
ETC.)
- 3072. LOCAL REPUBLICANS (CITY, STATE, ETC.)
- 3080. REPUBLICANS HAVE (HAVE ALWAYS HAD) GOOD LEADERS,

appl960.txt

YOUNG LEADERS, EXPERIENCED LEADERS, GOOD MEN.
LIKE WHOLE TICKET

3090. OTHER <PEOPLE IN PARTY LIKED>

GOVERNMENT MANAGEMENT

- 3100. EFFICIENT ADMINISTRATION. BUSINESS-LIKE
ADMINISTRATION. GOOD GOVERNMENT. PUT HOOVER'S
RECOMMENDATIONS INTO OPERATION
- 3110. HAVE CLEANED UP THE CORRUPTION. MORE HONEST THAN
DEMOCRATS. HAVE GIVEN US HONEST GOVERNMENT. PAT-
RONAGE. HAVE CLEANED UP 'THAT MESS IN WASHINGTON'
- 3120. SPEND LESS MONEY (THAN DEMOCRATS). MORE ECONOMY
MINDED. HAVE BALANCED BUDGET. HAVE OR WILL DE-
CREASE NATIONAL DEBT
- 3131. ARE NOT TOO ECONOMY MINDED. NOT AFRAID TO SPEND
MONEY
- 3140. DIGNIFIED GOVERNMENT. GO AT THINGS WITHOUT FUSS.
ACT QUIETLY, CONFIDENTLY
- 3151. USE PEOPLE WITH BUSINESS EXPERIENCE TO HELP RUN
THINGS
- 3160. THEY DO (HAVE DONE) A GOOD JOB
- 3190. OTHER <GOVERNMENT MANAGEMENT>

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

- 3200. LIKE THEIR IDEAS. LIKE THEIR POLICIES
(UNSPECIFIED) THEIR DOMESTIC POLICIES (UNSPECI-
FIED) LIKE THE WAY THEY TAKE STANDS ON THINGS (UN-
SPECIFIED)
- 3211. ELIMINATE OR CUT DOWN ECONOMIC CONTROLS. FOR FREE
ENTERPRISE
- 3221. THEY'RE AGAINST THE WELFARE STATE, AGAINST
GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY
- 3231. AGAINST TOO MUCH CENTRALIZED GOVERNMENT. LEAVE
MORE TO THE STATES. AGAINST TOO MUCH GOVERNMENT
ACTIVITY (NOT CLEAR WHETHER ECONOMIC CONTROLS OR
WELFARE ACTIVITY) (CODED HERE IF NA WHETHER 3290
OR 3200, OR NA WHETHER 3110 OR 3211)
- 3240. HUMANISTIC. INTERESTED IN HELPING PEOPLE. PUT
HUMAN RIGHTS BEFORE PROPERTY RIGHTS
- 3250. FAVOR SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS.
WILL CHANGE THINGS FOR THE BETTER, IMPROVE CON-
DITIONS. WOULD DO GOOD THINGS FOR COUNTRY
- 3266. FOR LIBERTY, AGAINST CREEPING SOCIALISM. RESTORE
INDIVIDUAL INITIATIVE. HAVE FAITH IN AMERICAN
PEOPLE
- 3272. LIBERAL. LIKE LIBERAL WING OF PARTY (YOUNG
LIBERAL MEMBERS)
- 3282. CONSERVATIVE. LIKE CONSERVATIVE (OLD-GUARD) WING
OF PARTY
- 3290. OTHER <GOVERNMENT ACTIVITY, PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND
ECONOMIC

- 3300. LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM
WAGES AND HOURS. LIKES STAND ON SOCIAL SECURITY,
PENSIONS

appl960.txt

- 3310. LIKES STAND ON AID TO EDUCATION
- 3320. LIKES STAND ON HOUSING
- 3330. LIKES STAND ON NATIONAL HEALTH INSURANCE
(SOCIALIZED MEDICINE), MEDICAL CARE FOR AGED
- 3340. LIKES STAND ON TIGHT MONEY, HIGH INTEREST RATES,
TAXES
- 3352. TIMES ARE (WOULD BE) BETTER UNDER REPUBLICANS.
GOOD TIMES NOW, REPS WOULD (ARE TAKING) TAKE CARE
OF RECESSION
- 3360. REPUBLICANS WOULD DO (DID) SOMETHING ABOUT
INFLATION, HIGH COST OF LIVING, HIGH PRICES
- 3370. REPUBLICANS WOULD BRING HIGHER WAGES, MORE JOBS,
BETTER WORKING CONDITIONS
- 3380. REPUBLICANS WOULD BRING HIGHER PRICES (INCLUDING
CROPS)

DOMESTIC POLICIES AND CONDITIONS -- OTHER

- 3400. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM
(NA DIRECTION)
- 3410. REPUBLICANS WOULD DO (ARE DOING) MORE ON CIVIL
RIGHTS (DESEGREGATION, SCHOOL INTEGRATION, FEPC,
ANTI-POLL TAX, ETC.)
- 3420. REPUBLICANS WOULD DO LESS ON CIVIL RIGHTS THAN
DEMOCRATS
- 3431. REPUBLICANS HAVE GOOD STAND ON CIVIL LIBERTIES.
PRO-CIVIL LIBERTIES
- 3435. REPUBLICANS HAVE BEEN (WOULD BE) BETTER AT
HANDLING COMMUNISTS IN GOVERNMENT, DOMESTIC
COMMUNISM
- 3440. LIKE REPUBLICAN FARM POLICY, PRICE SUPPORTS, OTHER
AID TO FARMERS
- 3451. LIKE REPUBLICAN LABOR POLICY, POSITION ON RIGHT-TO
-WORK ISSUE, ON TAFT-HARTLEY
- 3460. APPROVE REP STAND ON CONSERVATION, PUBLIC POWER
(TVA, REA, ST. LAWRENCE SEAWAY, ETC.), PUBLIC
WORKS, HIGHWAYS
- 3490. OTHER DOMESTIC
- 3499. SELF-INTEREST. ANY INDICATION THAT R OR FAMILY
HAS BEEN (WILL BE) AIDED BY REPUBLICAN DOMESTIC
POLICY

FOREIGN POLICY

- 3501. FAVORS REPUBLICAN FOREIGN POLICY. GOOD
(EFFECTIVE) FOREIGN POLICY
- 3512. INTERNATIONALIST (NA WHETHER MILITARY OR ECONOMIC)
WOULD COOPERATE WITH UN, ALLIES
- 3524. MEDDLE LESS IN OTHER COUNTRIES' AFFAIRS. MIND OWN
BUSINESS (NA WHETHER MILITARY OR ECONOMIC)
- 3531. FAVORS REPUBLICAN MILITARY POLICY. HAS STOPPED,
WILL STOP (ARE STOPPING) SPREAD OF COMMUNISM (IN-
CLUDING KOREA). KICKED TRAITORS OUT OF STATE DE-
PARTMENT
- 3541. FAVORS MILITARY AID TO ALLIES. FAVORS SENDING
TROOPS ABROAD
- 3542. FAVORS ECONOMIC AID. ICA. AID TO BACKWARD
NATIONS
- 3552. FAVORS CUTTING OUT (REDUCING) SPENDING ABROAD,

app1960.txt

ECONOMIC AID

- 3560. WILL HANDLE SPECIFIC TROUBLE SPOTS BETTER -- CONGO, CUBA, BERLIN, ETC.
- 3570. WOULD RAISE (MAINTAIN) U.S. PRESTIGE IN THE WORLD, WITH ALLIES. WOULD MAKE OTHER COUNTRIES LIKE US BETTER
- 3581. REPUBLICAN PARTY THE PEACE PARTY. BETTER CHANCE FOR PEACE UNDER THEM

OTHER FOREIGN POLICY

- 3590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA WHICH ASPECTS)
- 3591. APPROVE STAND ON FOREIGN TRADE AND TARIFF
- 3592. LIKE DEFENSE PROGRAM
- 3597. PREPAREDNESS AND TECHNOLOGY. REPUBLICANS HAVE (WOULD HAVE) BETTER SCIENTIFIC PROGRAM, BETTER MISSILES, SUBS, ETC.

LIKE REPUBLICAN PARTY BECAUSE BAD FOR, ANTI, WILL KEEP IN CHECK, WILL PUT IN THEIR PLACE, WILL CEASE TO FAVOR

- 3616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
- 3633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE, WALL STREET
- 3670. NEGROES
- 3690. OTHER <GROUPS NOT FAVORED BY PARTY>
- 3692. OLD PEOPLE, AGED

LIKE REPUBLICAN PARTY BECAUSE GOOD FOR, BETTER FOR, WILL HELP, IS MADE UP OF

- 3700. ALL THE PEOPLE, GOOD FOR EVERYONE, EQUITABLE POLICIES FOR ALL, NO SPECIAL PRIVILEGES, PEOPLE LIKE ME, PEOPLE LIKE US
- 3711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE PEOPLE'
- 3720. LABOR, LABOR UNIONS (MEMBERS, LEADERS)
- 3731. INDUSTRY, (BIG) BUSINESS. BUSINESSMEN
- 3740. SMALL BUSINESS OR BUSINESSMEN (SPECIFICALLY)
- 3750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 3760. FARMERS
- 3770. NEGROES
- 3790. OTHER (INCLUDES YOUNGER PEOPLE, OLDER PEOPLE. MISCELLANEOUS MINORITY GROUPS <HELPED BY PARTY>
- 3794. SECTIONALISM

PARTY RESPONSES

- 3800. TRADITIONAL VOTE. (ALWAYS BEEN A REPUBLICAN. I'M JUST A REPUBLICAN)
- 3810. SPEAKS OF REPUBLICANS IN POSITIVE, PERSONAL, AFFECTIVE TERMS -- GOOD PEOPLE, NICE PEOPLE, ETC.
- 3820. CAN TRUST REPUBLICANS, KEEP THEIR PROMISES. KNOW WHERE THEY STAND. ARE MORE STABLE
- 3830. WELL ORGANIZED, MEMBERS STICK TOGETHER
- 3841. POSITIVE REFERENCES TO CAMPAIGN(S) REPUBLICANS

appl960.txt

- HAVE WAGED, CONVENTION
- 3850. LIKE REPUBLICAN CAMPAIGN PROMISES, NA WHAT, PLATFORM
- 3860. CODE ANY INDICATION THAT R LIKES LOCAL REPUBLICAN PARTY (THEY'VE DONE A GOOD JOB IN THIS COUNTY, ETC.)
- 3890. OTHER PARTY RESPONSES

OTHER

- 3900. I JUST LIKE THEM. IT'S A GOOD PARTY
- 3911. DON'T CHANGE HORSES IN MID-STREAM. GIVE THEM MORE TIME
- 3920. ANY INDICATION THAT R BEING INFLUENCED BY HUSBAND OR WIFE
- 3930. ANY INDICATION THAT R BEING INFLUENCED BY OTHER PEOPLE -- FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC. (OR NA WHOM)
- 3940. REPUBLICANS AGAINST DEMOCRATS, DEMOCRATIC LEADERS
- 3980. OTHER <PRO-REPUBLICAN RESPONSES>
- 3990. NO OTHER MENTION. NOTHING TO SAY. NA. DON'T KNOW ANYTHING ABOUT PARTY. CAN'T SAY ANYTHING ABOUT THEM ONE WAY OR ANOTHER. DON'T MESS IN POLITICS (NEUTRAL OR APOLITICAL)

ANTI REPUBLICAN PARTY

DISLIKE PEOPLE WITHIN PARTY

- 4010. EISENHOWER
- 4020. NIXON
- 4030. DULLES
- 4050. ROCKEFELLER
- 4061. LODGE
- 4071. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESSMEN, ETC.)
- 4072. LOCAL REPUBLICANS (CITY, STATE, ETC.)
- 4080. REPUBLICANS HAVE (HAVE ALWAYS HAD) BAD LEADERS, OLD LEADERS, INEXPERIENCED LEADERS, BAD MEN. DON'T LIKE TICKET
- 4090. OTHER <PEOPLE IN PARTY DISLIKED>

GOVERNMENT MANAGEMENT

- 4100. INEFFICIENT GOVERNMENT. WASTE. TOO MUCH BUREAUCRACY, RED TAPE (DOMESTIC OR NA WHETHER DOMESTIC OR FOREIGN)
- 4115. CORRUPTION. GRAFT. DISHONESTY. PATRONAGE. THIS ADAMS AFFAIR
- 4121. TOO INTERESTED IN ECONOMY. WON'T SPEND MONEY WHERE NEEDED
- 4130. SPEND TOO MUCH MONEY. LESS ECONOMICAL THAN DEMOCRATS. HAVEN'T LOWERED NATIONAL DEBT
- 4140. NOT DIGNIFIED GOVERNMENT. DON'T GO AT THINGS WITHOUT FUSS, DON'T ACT QUIETLY, CONFIDENTLY
- 4151. TOO MANY BUSINESSMEN IN GOVERNMENT. CONFLICT OF INTEREST
- 4160. THEY DO (HAVE DONE) A POOR JOB
- 4190. OTHER <GOVERNMENT MANAGEMENT>

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

- 4200. DON'T LIKE THEIR IDEAS, THEIR POLICIES (UNSPECIFIED). THEIR DOMESTIC POLICIES (UNSPECIFIED) THEY DON'T TAKE CLEAR STANDS ON THINGS (UNSPECIFIED)
- 4204. GOP HAS CLAIMED DEMOCRATIC PHILOSOPHY, POLICIES FOR ITS OWN
- 4211. AGAINST GOVERNMENT ECONOMIC CONTROLS, ETC.
- 4221. AGAINST GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY
- 4231. AGAINST GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY). AGAINST LETTING GOVERNMENT DO THINGS THAT ARE NEEDED (CODED HERE IF NA WHETHER 4211 OR 4221, OR NA WHETHER 4100 OR 4200)
- 4240. NOT INTERESTED IN HELPING PEOPLE. PUTS PROPERTY RIGHTS ABOVE HUMAN RIGHTS. WOULD LET PEOPLE STARVE
- 4250. OPPOSED TO SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS. WOULD DO BAD THINGS FOR COUNTRY
- 4271. TOO LIBERAL. DON'T LIKE 'NEW REPUBLICANISM'
- 4281. TOO CONSERVATIVE, NEGATIVE REACTIONARY. DON'T LIKE OLD GUARD, RIGHT-WING ELEMENTS
- 4290. OTHER <GOVERNMENT ACTIVITY OR PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND ECONOMIC

- 4300. DON'T LIKE STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS. DON'T LIKE STAND ON SOCIAL SECURITY, PENSIONS
- 4310. DON'T LIKE STAND ON AID TO EDUCATION
- 4320. DON'T LIKE STAND ON HOUSING
- 4330. DISAPPROVE STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE). MEDICAL CARE OF AGED
- 4340. DISLIKE STAND ON TIGHT MONEY, HIGH INTEREST RATES, TAXES, FISCAL POLICY
- 4350. TIMES BAD UNDER REPUBLICANS. REPUBLICANS BRING DEPRESSION. GOP HASN'T HELPED US OUT OF RECESSION
- 4360. REPUBLICANS WOULD BRING (WOULDN'T HELP) INFLATION, HIGH COST OF LIVING, HIGH PRICES, FALSE PROSPERITY
- 4370. REPUBLICANS BRING LOW WAGES, FEWER JOBS, POORER WORKING CONDITIONS
- 4380. REPUBLICANS WOULD BRING LOWER PRICES (INCLUDING CROPS)

DOMESTIC POLICIES AND CONDITIONS -- OTHER

- 4400. STAND ON RACE PROBLEM, INTEGRATION, CIVIL RIGHTS (NA DIRECTION)
- 4410. AGAINST REPUBLICANS' PRO-CIVIL RIGHTS STAND
- 4420. REPUBLICANS HAVEN'T DONE ENOUGH ON CIVIL RIGHTS, DESEGREGATION
- 4432. DISLIKE GOP STAND ON CIVIL LIBERTIES. MCCARTHYISM
- 4435. REPUBLICANS HAVE BEEN (WOULD BE) POOR AT HANDLING COMMUNISTS IN GOVERNMENT, DOMESTIC COMMUNISM
- 4440. DISLIKE REPUBLICAN FARM POLICY, PRICE SUPPORTS,

appl960.txt

OTHER AID TO FARMERS

- 4451. DISLIKE REPUBLICAN LABOR POLICY, POSITION ON RIGHT-TO-WORK ISSUE, ON TAFT-HARTLEY
- 4460. DISAPPROVE REPUBLICAN STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, ETC.) PUBLIC WORKS, HIGHWAYS
- 4490. OTHER DOMESTIC ISSUES
- 4499. SELF-INTEREST -- ANY INDICATION THAT R OR FAMILY HAS BEEN (WILL BE) HURT BY REPUBLICAN DOMESTIC POLICIES

FOREIGN POLICY

- 4500. AGAINST REPUBLICAN FOREIGN POLICY. TOO MUCH INDECISION, VACILLATION. UNCLEAR POLICY. NO REAL POLICY. BAD FOREIGN POLICY, NA WHY
- 4518. TOO INTERNATIONALIST. TOO MUCH MEDDLING IN OTHER COUNTRIES' AFFAIRS. WE SHOULD MIND OUR OWN BUSINESS (NA WHETHER ECONOMIC OR MILITARY)
- 4521. TOO ISOLATIONIST. AGAINST AID TO OTHER COUNTRIES (NA WHETHER ECONOMIC OR MILITARY). AGAINST UN, COOPERATING WITH OUR ALLIES.
- 4532. HAVEN'T STOPPED COMMUNISM. LETTING COMMUNISM SPREAD. HAVEN'T KNOWN HOW TO HANDLE RUSSIA. DIDN'T HANDLE KOREA THE RIGHT WAY
- 4541. R AGAINST MILITARY AID TO ALLIES. AGAINST SENDING TROOPS ABROAD
- 4542. SPENDING TOO MUCH ON ECONOMIC AID ABROAD
- 4552. REPUBLICANS ARE AGAINST ECONOMIC AID. AGAINST HELPING OTHER COUNTRIES
- 4560. HAVE HANDLED (WILL HANDLE) SPECIFIC TROUBLE SPOTS BADLY -- CONGO, CUBA, BERLIN
- 4570. WOULD LOSE (HAVE LOST) U.S. PRESTIGE IN WORLD. OTHER COUNTRIES (WILL) DISLIKE US MORE
- 4581. REPUBLICANS ARE A WAR PARTY. LIKELY TO GET US INTO WAR

OTHER FOREIGN POLICY

- 4590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA ASPECTS)
- 4591. DISAPPROVE STAND ON FOREIGN TRADE AND TARIFF
- 4592. DON'T LIKE REPUBLICANS' DEFENSE PROGRAM
- 4597. PREPAREDNESS AND TECHNOLOGY. REPUBLICANS HAVEN'T KEPT UP WITH (GOTTEN AHEAD OF) RUSSIAN SCIENCE. MEDIOCRE, POOR RESEARCH PROGRAM

DISLIKE REPUBLICAN PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY

- 4617. WORKERS, WORKING PEOPLE, LABOR UNIONS, UNION BOSSES. PLAYS CLASS AGAINST CLASS
- 4633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG (POWERFUL, RICH) PEOPLE, WALL STREET
- 4670. NEGROES
- 4690. OTHER <GROUPS FAVORED BY PARTY>
- 4692. OLD PEOPLE, AGED

DISLIKE REPUBLICAN PARTY BECAUSE IT'S BAD FOR, HAS KEPT

app1960.txt

(WILL KEEP) IN CHECK

- 4703. PEOPLE LIKE ME, PEOPLE LIKE US
- 4710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. LOWER INCOME PEOPLE, WORKING-CLASS PEOPLE, THE LABORING MAN
- 4720. LABOR, LABOR UNIONS, MEMBERS, LEADERS
- 4731. INDUSTRY, (BIG) BUSINESS. BUSINESSMEN
- 4740. SMALL BUSINESS OR BUSINESSMEN (SPECIFICALLY)
- 4750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
- 4760. FARMERS
- 4770. NEGROES
- 4790. OTHER (INCLUDES YOUNGER, OLDER PEOPLE, MISCELLANEOUS MINORITY GROUPS<NOT FAVORED BY PARTY>)
- 4794. SECTIONALISM

PARTY RESPONSES

- 4800. NEVER BEEN A REPUBLICAN. JUST COULDN'T VOTE REPUBLICAN
- 4810. SPEAKS OF REPUBLICANS IN NEGATIVE, PERSONAL, AFFECTIVE TERMS -- BAD PEOPLE, LAZY PEOPLE
- 4820. CAN'T TRUST REPUBLICANS. DON'T KEEP THEIR PROMISES. DON'T KNOW WHERE THEY STAND
- 4830. PARTY IS SPLIT, REALLY TWO PARTIES, DON'T KNOW WHICH FACTION IS ON TOP
- 4841. NEGATIVE REFERENCE TO CAMPAIGN(S) REPS HAVE WAGED, CONVENTION
- 4850. DISLIKE REPUBLICAN CAMPAIGN PROMISES, NA WHAT, PLATFORM
- 4860. R DISLIKES LOCAL REPUBLICAN PARTY, POLITICIANS
- 4870. FACTION OR LEADERSHIP R DOESN'T LIKE IS CONTROLLING PARTY
- 4880. DISLIKE GOP ORGANIZATION. DISLIKE PARTY OR MACHINE BOSSES
- 4890. OTHER PARTY RESPONSES

OTHER

- 4900. I JUST DON'T LIKE THEM. IT'S A LOUSY PARTY
- 4913. BEEN IN POWER LONG ENOUGH, TIME FOR A CHANGE
- 4920. ANY INDICATION THAT R INFLUENCED BY HUSBAND OR WIFE
- 4930. ANY INDICATION THAT R INFLUENCED BY OTHER PEOPLE-- FATHER, FRIENDS, BUSINESS ASSOCIATES, NA WHOM
- 4950. PARTY ONLY INTERESTED IN STAYING IN (GETTING IN) POWER
- 4960. TAKES ADVANTAGE OF IGNORANT, UNINFORMED PEOPLE
- 4980. OTHER <ANTI-REPUBLICAN RESPONSES>
- 4993. NO OTHER MENTION. NOTHING TO SAY. NA

□

>> 1960 CANDIDATE MASTER CODE

PRO KENNEDY

EXPERIENCE AND ABILITIES

- 5010. GOOD MAN. WELL-QUALIFIED FOR THE JOB. R HAS HEARD GOOD THINGS (UNSPECIFIED). EXPERIENCED (NA WHAT KIND)
- 5020. WAR EXPERIENCE, WAR HERO
- 5030. SUCCESSFUL RECORD. WAS A GOOD SENATOR, REPRESENTATIVE
- 5040. GOVERNMENT OR POLITICAL EXPERIENCE. HAS EXPERIENCE IN CIVIL GOVERNMENT
- 5050. GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY. GOOD ORGANIZER
- 5060. HAS ATTACKED LABOR RACKETEERS. WILL KEEP EYE ON CORRUPTION IN UNIONS
- 5070. STATESMAN. HAS DIPLOMATIC EXPERIENCE, HAS TRAVELED IN WORLD
- 5080. WILL CUT SPENDING. RUN GOVERNMENT ECONOMICALLY
- 5090. OTHER EXPERIENCE AND ABILITY

CHARACTER AND BACKGROUND

- 5100. HAS DIGNITY. DIGNIFIED
- 5110. A LEADER. GREAT NATURAL-BORN LEADER (NO OTHER SPECIFICATION)
- 5120. STRONG MAN. DECISIVE, SELF-CONFIDENT, AGGRESSIVE, WILL END ALL THIS INDECISION
- 5130. WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM, A MAN YOU CAN FOLLOW. PEOPLE HAVE CONFIDENCE IN HIM. INSPIRING
- 5140. ABOVE POLITICS. NOT A POLITICIAN
- 5150. INDEPENDENT. NO ONE RUNS HIM. HE'S HIS OWN BOSS
- 5160. R TALKS OF KENNEDY AS PROTECTOR -- WILL TAKE CARE OF THINGS, KNOWS WHAT TO DO
- 5170. MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS. DOESN'T PRETEND TO KNOW ALL THE ANSWERS
- 5180. KNOWS HOW TO HANDLE PEOPLE (PERSONAL LEVEL IN GOVERNMENT)
- 5200. MAN OF INTEGRITY, PRINCIPLE. MAN OF HIGH IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS. HONEST, DOESN'T MAKE DEALS. AMBITIOUS
- 5210. PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS
- 5220. PATRIOTIC. FOR AMERICANS. HAS COUNTRY'S GOOD AT HEART
- 5230. UNDERSTANDS THE PROBLEMS. WELL-INFORMED. UNDERSTANDS THE PEOPLE
- 5240. EDUCATED. SCHOLARLY. INTELLIGENT, SMART
- 5251. RELIGIOUS. DEVOUT CATHOLIC
- 5252. CHURCH WON'T DICTATE TO HIM
- 5253. HE IS A CATHOLIC. CATHOLIC HAS RIGHT TO BE PRESIDENT
- 5260. COMES FROM GOOD FAMILY. WELL-BRED, POLISHED, REFINED
- 5270. GOOD FAMILY LIFE
- 5272. LIKE HIS WIFE
- 5281. HARD-WORKING. WOULD BE A FULL-TIME PRESIDENT. WOULD STAY ON THE JOB

PERSONAL ATTRACTION

- 5300. LIKE HIM AS A PERSON. LIKE HIS FACE. NICE PERSONALITY. PLEASANT. GOOD SENSE OF HUMOR
- 5311. KIND. WARM. HAS THE PEOPLE'S INTEREST AT HEART
- 5312. LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS ALONG WITH PEOPLE
- 5331. SINCERE. TALKS STRAIGHT TO THE POINT
- 5340. DEMOCRATIC
- 5351. GOOD SPEAKER, SPEAKS WELL
- 5362. AGE. NOT TOO YOUNG. WE NEED YOUTH, YOUNG BLOOD
- 5371. KENNEDY NOT HI-FALUTIN'
- 5380. WELL-KNOWN FIGURE, POPULAR HERO
- 5390. OTHER PERSONAL CHARACTERISTICS

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

- 5402. AGREE WITH KENNEDY. AGREE WITH (LIKE) HIS POLICIES. KENNEDY TAKES A CLEAR STAND ON ISSUES
- 5405. WILL SUPPORT DEMOCRATIC POLICIES (NA WHETHER DOMESTIC OR FOREIGN)

STAND ON DOMESTIC POLICIES

- 5411. WOULD HANDLE DOMESTIC AFFAIRS WELL. HAS THE EXPERIENCE TO HANDLE THEM
- 5415. WILL SUPPORT DEMOCRATIC DOMESTIC POLICIES (UNSPECIFIED)
- 5431. WOULD CUT OUT (DOWN) GOVERNMENT ACTIVITY. STOP THIS SOCIALISM, I.E., MEDICAL CARE, SOCIAL WELFARE
- 5440. FISCAL POLICY, TAXES, INTEREST RATES, TIGHT MONEY
- 5450. WILL BRING BETTER TIMES, LOWER COST OF LIVING, EMPLOYMENT, JOBS, INCREASE MINIMUM WAGE
- 5470. LIBERAL. MORE LIBERAL THAN MOST DEMOCRATS. MORE FOR SOCIAL WELFARE, GOVERNMENT ECONOMIC ACTIVITY (EXAMPLES GIVEN IN SUPPORT -- SOCIAL SECURITY, MEDICAL CARE, ETC.). WILL LISTEN TO, BRING IN, LIBERALS. CONTINUE NEW DEAL (FAIR DEAL) PHILOSOPHY
- 5480. CONSERVATIVE. MIDDLE OF THE ROAD. NOT TOO RADICAL. REPRESENTS CONSERVATIVE WING OF DEMOCRATIC PARTY. WILL LISTEN TO, BRING IN, CONSERVATIVES
- 5500. STAND ON CIVIL RIGHTS. NA DIRECTION OF STAND ON RACE PROBLEM
- 5510. STAND ON CIVIL RIGHTS. IS IN FAVOR OF DESEGREGATION, SCHOOL INTEGRATION
- 5520. STAND ON CIVIL RIGHTS. IS AGAINST DESEGREGATION. WILLING TO GO EASY ON DESEGREGATION AND SCHOOL INTEGRATION
- 5530. STAND ON CIVIL LIBERTIES AND COMMUNISM IN GOVERNMENT, MINIMIZE SECURITY RISKS
- 5541. FARM POLICY
- 5550. STAND ON LABOR, ON UNION CORRUPTION, RIGHT TO WORK LAWS, TAFT-HARTLEY, HOFFA
- 5560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL), 'GIVEAWAY PROGRAMS,' PUBLIC WORKS, HIGHWAYS
- 5590. OTHER DOMESTIC POLICY REFERENCE
- 5592. STAND ON SOCIAL SECURITY

appl960.txt

- 5594. STAND ON MEDICAL CARE
- 5599. R'S SELF INTEREST -- ANY INDICATION THAT R FEELS HE OR HIS FAMILY WILL BE HELPED BY KENNEDY'S DOMESTIC POLICIES

STAND ON FOREIGN AFFAIRS

- 5601. FAMILIAR WITH WORLD SITUATION, MILITARY SITUATION. KNOWS HOW TO HANDLE OTHER COUNTRIES (UNSPECIFIED WHICH). EXPERIENCE ABROAD, TRAVEL. FOREIGN COUNTRIES RESPECT HIM
- 5603. LIKES, AGREES WITH KENNEDY'S FOREIGN POLICY (UNSPECIFIED)
- 5617. INTERNATIONALIST. FAVORS AID TO, COOPERATION WITH, OTHER COUNTRIES
- 5621. ISOLATIONIST. KEEPS OUT OF OTHER COUNTRIES' AFFAIRS. WILL REDUCE SPENDING ABROAD, FOREIGN AID. WILL PUT UN ALLIES IN THEIR PLACE
- 5635. WILL STOP COMMUNISM ABROAD. CAN HANDLE RUSSIA
- 5641. DEFENSE AND PREPAREDNESS. WILL RAISE DEFENSE SPENDING, BOMB TESTING
- 5660. CAN HANDLE SPECIFIC TROUBLE SPOTS. MIDDLE EAST, CUBA, CONGO, BERLIN
- 5670. WILL WIN PRESTIGE RACE WITH RUSSIA. WILL RAISE AMERICAN PRESTIGE IN WORLD
- 5680. WILL KEEP PEACE. BETTER CHANCE FOR PEACE UNDER KENNEDY. IS WORKING FOR PEACE, DISARMAMENT. CAN KEEP US OUT OF WAR
- 5690. OTHER -- INCLUDES SELF-INTEREST -- ANY TYING OF R'S PERSONAL OR FAMILY WELFARE TO KENNEDY'S FOREIGN POLICY

LIKE KENNEDY BECAUSE GOOD FOR, WILL HELP--

- 5701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES. EQUITABLE POLICIES
- 5710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE', WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN
- 5720. LABOR, LABOR UNIONS
- 5731. BUSINESS, BIG BUSINESS, INDUSTRY
- 5740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE TO SIZE)
- 5760. FARMERS
- 5770. NEGROES
- 5780. LIKE KENNEDY BECAUSE HE WILL KEEP SOME GROUPS IN CHECK (LABOR, BUSINESS, NEGROES)
- 5790. OTHER GROUPS WHOM KENNEDY WILL HELP -- INCLUDE REFERENCES TO MIDDLE CLASS OR WHITE COLLAR WORKERS, OR TO SECTIONAL INTERESTS, VETERANS, ETC.
- 5792. OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE

- 5800. HE'S A DEMOCRAT, THE DEMOCRATIC NOMINEE, A GOOD DEMOCRAT
- 5810. NOT CONTROLLED BY PARTY, NOT A MACHINE MAN
- 5820. LIKE HIM BECAUSE HE'S NOT LIKE MOST DEMOCRATS
- 5830. LIKE THE MEN AROUND HIM, HIS ASSOCIATES
- 5840. GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN

appl960.txt

TACTICS

- 5851. KENNEDY'S CONNECTION WITH TRUMAN, F.D.R.
- 5860. KENNEDY'S RELATIONSHIP TO VICE-PRESIDENTIAL CANDIDATE
- 5890. OTHER REFERENCES TYING KENNEDY AND DEMOCRATIC PARTY
- 5893. KENNEDY CAN WIN. FOUGHT A GOOD FIGHT IN PRIMARIES

OTHER

- 5901. 'I JUST LIKE HIM' (NO SPECIFIC CONTENT)
- 5913. KENNEDY WILL BRING A CHANGE
- 5930. R INFLUENCED BY OTHER PEOPLE
- 5980. OTHER MISCELLANEOUS (POSITIVE)
- 5992. INAP., NOTHING, NO MENTION. DK. NA. NO ADDITIONAL MENTIONS

- 5995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)

ANTI KENNEDY

EXPERIENCE AND ABILITIES

- 6010. NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. R HAS HEARD BAD THINGS ABOUT HIM. MEDIOCRE, INEXPERIENCED (NA WHAT KIND OF EXPERIENCE LACKING)
- 6030. UNSUCCESSFUL RECORD. WAS A POOR SENATOR, REPRESENTATIVE
- 6040. NOT ENOUGH EXPERIENCE IN GOVERNMENT, POLITICS
- 6050. POOR ADMINISTRATOR. LACKS EXECUTIVE ABILITY. POOR ORGANIZER
- 6070. NOT A STATESMAN. NO DIPLOMATIC EXPERIENCE
- 6081. WOULD NOT ECONOMIZE. WOULD SPEND TOO MUCH
- 6090. OTHER EXPERIENCE AND ABILITY

CHARACTER AND BACKGROUND

- 6100. LACKS DIGNITY. SILLY, RIDICULOUS. POOR REPRESENTATIVE OF COUNTRY
- 6110. NOT A LEADER. NO LEADERSHIP ABILITY (NO OTHER SPECIFICATION)
- 6121. WEAK, WEAK LOOKING. INDECISIVE, NO SELF-CONFIDENCE, VACILLATING. PEOPLE DON'T HAVE CONFIDENCE IN HIM
- 6132. COLORLESS. UNINSPIRING
- 6141. A POLITICIAN. TOO MUCH IN POLITICS
- 6151. NOT INDEPENDENT. HAS BEEN RUN BY OTHERS. NOT HIS OWN MAN, RUN BY LABOR UNIONS (CHURCH MENTION, SEE 6252)
- 6160. R TALKS IN TERMS OF KENNEDY AS A PROTECTOR -- WOULD NOT TAKE CARE OF THINGS. DOESN'T KNOW WHAT TO DO
- 6170. NOT HUMBLE ENOUGH. TOO COCKY, TOO SELF-CONFIDENT
- 6180. DOESN'T KNOW HOW TO HANDLE PEOPLE (AT PERSONAL LEVEL OF GOVERNMENT)
- 6200. LACKS INTEGRITY. UNPRINCIPLED, OPPORTUNISTIC. DISHONEST. TOO AMBITIOUS
- 6210. DOESN'T THINK BEFORE HE TALKS. STIRS UP TROUBLE. IMPULSIVE

appl960.txt

- 6220. UNPATRIOTIC. DOESN'T HAVE THE COUNTRY'S GOOD AT HEART
- 6231. DOESN'T UNDERSTAND THE PROBLEMS FACING US. POORLY INFORMED
- 6240. STUPID
- 6251. IRRELIGIOUS
- 6252. CATHOLIC CHURCH WOULD CONTROL HIM. DON'T WANT POPE IN WHITE HOUSE
- 6253. HE'S A CATHOLIC
- 6260. RICH, HAS LOTS OF (TOO MUCH) MONEY. HIGH-FALUTIN' BACKGROUND
- 6264. REFERENCE TO FATHER'S LIQUOR BUSINESS
- 6272. DISLIKE HIS WIFE
- 6283. PART-TIME PRESIDENT

PERSONAL ATTRACTION

- 6303. DON'T LIKE HIM AS A PERSON. DOESN'T HAVE A NICE PERSONALITY
- 6311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTERESTS AT HEART
- 6314. NOT LIKEABLE. PEOPLE DON'T LIKE HIM. DOESN'T GET ALONG WITH PEOPLE. JOKES TOO MUCH
- 6330. INSINCERE
- 6340. UNDEMOCRATIC
- 6351. POOR SPEAKER
- 6362. AGE. TOO YOUNG
- 6370. ANTI-INTELLECTUAL RESPONSE -- TOO HIGH FALUTIN', CAN'T UNDERSTAND HIM
- 6380. NOT VERY WELL KNOWN. UNPOPULAR. NO ONE'S EVER HEARD OF HIM
- 6390. OTHER <PERSONAL ATTRACTION>

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

- 6402. DON'T AGREE WITH HIM. DON'T AGREE WITH (DON'T LIKE) HIS POLICIES. EVASIVE, DON'T KNOW WHERE HE STANDS ON ISSUES
- 6405. WON'T SUPPORT DEMOCRATIC POLICIES (NA WHETHER DOMESTIC OR FOREIGN)

STAND ON DOMESTIC POLICIES

- 6410. DOESN'T HAVE THE EXPERIENCE TO HANDLE DOMESTIC AFFAIRS. DISAGREE WITH HIS DOMESTIC POLICIES (UNSPECIFIED)
- 6417. WILL (NOT) SUPPORT DEMOCRATIC DOMESTIC POLICIES
- 6420. SOCIALISTIC -- WILL BRING TOO MUCH GOVERNMENT ACTIVITY IN ECONOMIC AND SOCIAL WELFARE (SOCIAL SECURITY, MEDICAL CARE MENTIONED ONLY AS EX-AMPLES), CREEPING SOCIALISM
- 6440. DISLIKE HIS FISCAL POLICY, TAXES, INTEREST
- 6451. WOULD BRING WORSE TIMES. DEPRESSION, HIGHER COST OF LIVING, LESS EMPLOYMENT
- 6470. TOO LIBERAL, TOO RADICAL. FOR NEW (FAIR) DEAL. WOULD LISTEN TO RADICAL (NORTHERN) WING OF PARTY
- 6480. CONSERVATIVE, REACTIONARY. OPPOSED TO SOCIAL CHANGE. AGAINST NEW (FAIR) DEAL. WOULD LISTEN TO SOUTHERN DEMOCRATS (JOHNSON)

appl960.txt

- 6500. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM -
NA DIRECTION
- 6510. DON'T LIKE HIM BECAUSE HE FAVORS INTEGRATION,
DESEGREGATION
- 6520. DON'T LIKE HIS STAND ON CIVIL RIGHTS -- NOT FIRM
ENOUGH ON DESEGREGATION
- 6530. HAS BEEN (WOULD BE) TOO SOFT ON COMMUNISTS,
COMMUNIST SYMPATHIZERS. DISLIKE HIS VIEWS ON
CIVIL LIBERTIES
- 6541. FARM POLICY
- 6550. DISLIKE HIS STAND ON LABOR, UNION CORRUPTION,
RIGHT-TO-WORK, TAFT-HARTLEY
- 6560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST.
LAWRENCE SEAWAY, TIDELANDS OIL), 'GIVEAWAY' PRO-
GRAMS, HIGHWAYS, PUBLIC WORKS
- 6590. OTHER NEGATIVE DOMESTIC POLICY REFERENCE
- 6592. STAND ON SOCIAL SECURITY
- 6594. STAND ON MEDICAL CARE
- 6599. SELF-INTEREST -- ANY INDICATION THAT R OR HIS
FAMILY WOULD BE INJURED BY KENNEDY'S DOMESTIC
POLICIES

STAND ON FOREIGN AFFAIRS

- 6601. DOESN'T KNOW HOW TO HANDLE THE WORLD SITUATION
(UNSPECIFIED WHICH), MILITARY SITUATION, DOESN'T
KNOW HOW TO HANDLE OTHER COUNTRIES. NOT ENOUGH
EXPERIENCE ABROAD. COUNTRIES DON'T RESPECT HIM
- 6603. DOESN'T LIKE (DISAGREES WITH) KENNEDY'S FOREIGN
POLICY (UNSPECIFIED)
- 6611. TOO INTERNATIONALISTIC. TOO SYMPATHETIC TO UN
AND ALLIES. TOO MUCH FOREIGN SPENDING
- 6622. TOO ISOLATIONIST. NOT INTERESTED ENOUGH IN
HELPING OTHER COUNTRIES, UN
- 6635. WOULDN'T STOP COMMUNISM ABROAD. CAN'T HANDLE
RUSSIA. KENNEDY'S COMMENTS ON U-2
- 6641. WEAK AND UNPREPARED -- WILL REDUCE DEFENSE
SPENDING, STOP BOMB TESTING
- 6660. CAN'T HANDLE SPECIFIC TROUBLE SPOTS -- MIDDLE
EAST, CUBA, CONGO, BERLIN
- 6670. WILL LOSE PRESTIGE RACE WITH RUSSIA. WILL LOWER
AMERICA'S PRESTIGE IN WORLD
- 6682. WARLIKE. TOO MILITARISTIC. TOO MUCH THREAT OF
FORCE IN OUR FOREIGN POLICY
- 6690. OTHER -- INCLUDE SELF-INTEREST -- ANY INDICATION
THAT R OR HIS FAMILY WILL BE INJURED BY KENNEDY'S
FOREIGN POLICY (DRAFT, BEING CALLED BACK INTO
SERVICE, ETC.)

DISLIKE KENNEDY BECAUSE HE WILL KEEP IN CHECK--

- 6703. PEOPLE LIKE ME, PEOPLE LIKE US
- 6710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. WORKING
PEOPLE, THE LABORING MAN
- 6720. LABOR, LABOR UNIONS
- 6731. BUSINESS, BIG BUSINESS, INDUSTRY
- 6740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE
TO SIZE)
- 6760. FARMERS

appl960.txt

- 6770. NEGROES
- 6780. DON'T LIKE KENNEDY BECAUSE HE'S TOO GOOD FOR CERTAIN GROUPS, HELPS THEM TOO MUCH, IS CONTROLLED BY THEM
- 6790. OTHER GROUPS KENNEDY WILL KEEP IN CHECK -- INCLUDE MIDDLE CLASS, WHITE COLLAR AND SECTIONAL INTERESTS, VETERANS, ETC.
- 6792. OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE

- 6800. HE'S A DEMOCRAT
- 6810. CONTROLLED BY THE DEMOCRATIC PARTY. CONTROLLED BY THE PARTY BOSSES
- 6820. HE'S NOT A REAL DEMOCRAT. NOT SURE OF HIS PARTY REGULARITY
- 6830. DON'T LIKE THE MEN AROUND HIM, HIS ASSOCIATES, JOHNSON
- 6840. BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN TACTICS
- 6851. KENNEDY'S CONNECTION WITH F.D.R., TRUMAN
- 6860. KENNEDY'S RELATIONSHIP TO VICE-PRESIDENTIAL CANDIDATE
- 6890. OTHER <PARTY REFERENCES>
- 6893. HE CAN'T WIN

OTHER

- 6901. I JUST DON'T LIKE HIM. DON'T LIKE HIM AT ALL (NO SPECIFIC CONTENT)
- 6930. R INFLUENCED BY OTHER PEOPLE
- 6980. OTHER MISCELLANEOUS (NEGATIVE)
- 6984. KENNEDY PUT IN BY RIGGED CONVENTION
- 6992. INAP., NOTHING. NO MENTION. DK. NA. NO ADDITIONAL MENTIONS

PRO NIXON

EXPERIENCE AND ABILITIES

- 7011. GOOD MAN. WELL-QUALIFIED FOR THE JOB. R HAS HEARD GOOD THINGS (UNSPECIFIED)
- 7020. WAR EXPERIENCE, WAR HERO
- 7030. SUCCESSFUL RECORD. DID A GOOD JOB AS VICE-PRESIDENT, PRESIDENT OF SENATE
- 7040. GOVERNMENT OR POLITICAL EXPERIENCE. HAS EXPERIENCE IN CIVIL GOVERNMENT
- 7050. GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY. GOOD ORGANIZER
- 7070. STATESMAN. HAS DIPLOMATIC EXPERIENCE.
- 7080. WILL CUT (UNNECESSARY) SPENDING. WILL RUN GOVERNMENT ECONOMICALLY
- 7090. OTHER EXPERIENCE AND ABILITY
- 7091. ABLE LAWYER, HANDLED THE HISS CASE WELL. WELL TRAINED (GENERAL)

CHARACTER AND BACKGROUND

- 7100. HAS DIGNITY. DIGNIFIED

appl960.txt

- 7110. A LEADER. GREAT NATURAL-BORN LEADER (NO OTHER SPECIFICATION)
- 7120. STRONG MAN. DECISIVE, SELF-CONFIDENT, AGGRESSIVE, WILL END ALL THIS INDECISION
- 7130. WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM, A MAN YOU CAN FOLLOW. PEOPLE HAVE CONFIDENCE IN HIM. INSPIRING
- 7140. ABOVE POLITICS. NOT A POLITICIAN
- 7150. INDEPENDENT. NO ONE RUNS HIM. HE'S HIS OWN BOSS
- 7160. R TALKS OF NIXON AS A PROTECTOR -- WILL TAKE CARE OF THINGS, KNOWS WHAT TO DO
- 7170. MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS. DOESN'T PRETEND TO KNOW ALL THE ANSWERS
- 7180. KNOWS HOW TO HANDLE PEOPLE (PERSONAL LEVEL IN GOVERNMENT)
- 7200. MAN OF INTEGRITY, PRINCIPLE. MAN OF HIGH IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS. HONEST, DOESN'T MAKE DEALS. AMBITIOUS
- 7210. PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS
- 7220. PATRIOTIC. FOR AMERICANS. HAS COUNTRY'S GOOD AT

HEART

- 7231. UNDERSTANDS THE PROBLEMS. WELL-INFORMED.
- 7240. EDUCATED. SCHOLARLY. INTELLIGENT, SMART
- 7251. RELIGIOUS (NO MENTION OF TYPE)
- 7252. INDEPENDENT OF CHURCH INFLUENCE
- 7253. PROTESTANT. QUAKER. NOT A CATHOLIC. CAN'T VOTE FOR KENNEDY
- 7261. GOOD FAMILY LIFE (PAST AND PRESENT). WELL-BRED, POLISHED, REFINED
- 7263. SELF-MADE MAN. STARTED AS POOR BOY
- 7272. LIKE HIS WIFE
- 7282. HARD-WORKING

PERSONAL ATTRACTION

- 7301. LIKE HIM AS A PERSON. LIKE HIS FACE. NICE PERSONALITY. PLEASANT.
- 7311. KIND. WARM. HAS THE PEOPLE'S INTEREST AT HEART
- 7312. LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS ALONG WITH PEOPLE
- 7331. SINCERE. TALKS STRAIGHT TO THE POINT
- 7340. DEMOCRATIC
- 7351. GOOD SPEAKER, SPEAKS WELL
- 7364. AGE. NOT TOO OLD, NOT TOO YOUNG
- 7371. NIXON NOT HIGH-FALUTIN
- 7380. WELL-KNOWN FIGURE, POPULAR HERO
- 7390. OTHER <PERSONAL ATTRACTION>

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

- 7400. AGREE WITH NIXON. AGREE WITH (LIKE) HIS POLICIES. TAKES A CLEAR STAND ON ISSUES. LIKES CAMPAIGN PROMISES
- 7408. WILL CONTINUE EISENHOWER'S PROGRAM (NA WHETHER DOMESTIC OR FOREIGN)

STAND ON DOMESTIC POLICIES

- 7410. WOULD HANDLE DOMESTIC AFFAIRS WELL. HAS THE EXPERIENCE TO HANDLE DOMESTIC MATTERS. AGREE WITH (LIKE) HIS DOMESTIC POLICIES (UNSPECIFIED)
- 7415. WILL SUPPORT REPUBLICAN DOMESTIC POLICIES
- 7431. WILL CUT DOWN GOVERNMENT ACTIVITY. STOP THIS SOCIALISM (RADICALISM) (MEDICAL CARE AND SOCIAL SECURITY, ETC., GIVEN ONLY AS EXAMPLES OF MAIN POINT)
- 7440. FISCAL POLICY, TAXES, INTEREST RATES, TIGHT MONEY
- 7452. WILL BRING BETTER TIMES, LOWER COST OF LIVING, EMPLOYMENT, JOBS
- 7470. LIBERAL. MORE LIBERAL THAN MOST REPUBLICANS. MORE FOR SOCIAL WELFARE. WILL LISTEN TO LIBERALS (FAVORS SOCIAL SECURITY, MEDICAL CARE)
- 7480. CONSERVATIVE. MIDDLE OF THE ROAD. WILL LISTEN TO, BRING IN CONSERVATIVES, SUPPORT CONSERVATIVE WING OF REPUBLICAN PARTY. SUPPORTED MCCARTHY. HAS SUPPORT OF GOLDWATER
- 7500. STAND ON CIVIL RIGHTS -- NA DIRECTION
- 7510. STAND ON CIVIL RIGHTS. IS IN FAVOR OF DESEGREGATION, SCHOOL INTEGRATION
- 7520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS. WILLING TO GO EASY ON DESEGREGATION, ON SCHOOL INTEGRATION
- 7530. STAND ON CIVIL LIBERTIES AND COMMUNISM IN GOVERNMENT, MINIMIZE SECURITY RISKS
- 7541. FARM POLICY
- 7550. STAND ON LABOR. ON UNION CORRUPTION, RIGHT-TO-WORK LAWS, ON TAFT-HARTLEY, ON HOFFA
- 7560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL), 'GIVEAWAY PROGRAMS', PUBLIC WORKS, HIGHWAYS
- 7590. OTHER DOMESTIC POLICY REFERENCE
- 7592. STAND ON SOCIAL SECURITY
- 7594. STAND ON MEDICAL CARE
- 7599. R'S SELF INTEREST -- ANY OTHER INDICATION THAT R FEELS HE OR HIS FAMILY WILL BE HELPED BY NIXON'S DOMESTIC POLICIES

STAND ON FOREIGN AFFAIRS

- 7601. KNOWS ABOUT WORLD (FOREIGN) SITUATION, MILITARY SITUATION. CAN HANDLE WORLD SITUATION, KNOWS HOW TO HANDLE OTHER COUNTRIES. FOREIGN COUNTRIES (PEOPLE ABROAD) RESPECT HIM. EXPERIENCE IN GOODWILL TOURS
- 7608. LIKE, AGREE WITH NIXON'S FOREIGN POLICY, WILL FOLLOW IKE (UNSPECIFIED)
- 7617. INTERNATIONALIST. FAVORS AID TO, COOPERATION WITH, OTHER COUNTRIES
- 7621. ISOLATIONIST. KEEPS OUT OF OTHER COUNTRIES' AFFAIRS. WILL REDUCE SPENDING ABROAD, FOREIGN AID. WILL PUT UN, ALLIES IN THEIR PLACE
- 7635. WILL STOP COMMUNISM ABROAD. KNOWS HOW TO HANDLE RUSSIA. KITCHEN DEBATE MENTIONED
- 7641. DEFENSE AND PREPAREDNESS. WILL RAISE DEFENSE SPENDING, CONTINUE BOMB TESTING
- 7660. CAN HANDLE SPECIFIC TROUBLE SPOTS. MIDDLE EAST,

appl960.txt

CUBA, CONGO, BERLIN

- 7670. WILL WIN PRESTIGE RACE WITH RUSSIA. WILL RAISE AMERICA'S PRESTIGE IN WORLD
- 7680. WILL KEEP PEACE. BETTER CHANCE FOR PEACE UNDER NIXON. IS WORKING FOR PEACE, DISARMAMENT. WILL KEEP US OUT OF WAR
- 7690. OTHER -- INCLUDE HERE SELF-INTEREST -- ANY TYING OF R'S PERSONAL OR FAMILY WELFARE TO NIXON'S FOREIGN POLICY

LIKE NIXON BECAUSE GOOD FOR, WILL HELP--

- 7701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES. EQUITABLE POLICIES FOR ALL
- 7710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE', WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN
- 7720. LABOR, LABOR UNIONS
- 7731. BUSINESS, BIG BUSINESS, INDUSTRY
- 7740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE TO SIZE)
- 7760. FARMERS
- 7770. NEGROES
- 7780. LIKE NIXON BECAUSE HE WILL BE BAD FOR, OR WILL KEEP SOME GROUPS IN CHECK (LABOR, BUSINESS, NEGROES, ETC.)
- 7790. OTHER GROUPS NIXON WILL BE GOOD FOR -- INCLUDE REFERENCES TO MIDDLE CLASS OR WHITE COLLAR WORKERS, OR TO SECTIONAL INTERESTS, VETERANS, ETC.
- 7792. OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE

- 7800. HE'S A REPUBLICAN, THE REPUBLICAN NOMINEE, A GOOD REPUBLICAN. UNDERSTANDS PROBLEMS OF HIS PARTY
- 7810. NOT CONTROLLED BY PARTY, NOT A MACHINE MAN
- 7820. HE'S NOT A REAL REPUBLICAN, DIFFERENT FROM MOST REPUBLICANS
- 7830. LIKE THE MEN AROUND HIM, HIS ASSOCIATES, LODGE
- 7840. GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN TACTICS
- 7851. EISENHOWER'S BOY. REFERENCES OF CONNECTION WITH EISENHOWER
- 7890. OTHER REFERENCES TYING NIXON AND PARTY
- 7893. NIXON IS A WINNER
- 7901. 'I JUST LIKE HIM' (NO SPECIFIC CONTENT)
- 7913. NIXON WILL BRING A CHANGE
- 7930. R INFLUENCED BY OTHER PEOPLE

- 7980. OTHER MISCELLANEOUS (POSITIVE)
- 7992. INAP., NOTHING, NO MENTION. DK. NA. NO ADDITIONAL MENTIONS
- 7995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)

ANTI NIXON

EXPERIENCE AND ABILITIES

- 8010. NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. R HAS HEARD BAD THINGS ABOUT HIM. MEDIOCRE, INEXPER-

appl960.txt

IENCED (NA WHAT KIND OF EXPERIENCE LACKING)
8030. UNSUCCESSFUL RECORD. WAS A POOR VICE-PRESIDENT
8042. INEXPERIENCED (NA IN WHAT AREA)
8050. POOR ADMINISTRATOR. LACKS EXECUTIVE ABILITY.
POOR ORGANIZER
8060. HASN'T CLEANED UP CORRUPTION IN WASHINGTON
8070. NOT A STATESMAN. NO DIPLOMATIC EXPERIENCE
8080. TOO MUCH INTERESTED IN ECONOMIZING
8090. OTHER EXPERIENCE AND ABILITY

CHARACTER AND BACKGROUND

8100. LACKS DIGNITY. SILLY, RIDICULOUS. POOR
REPRESENTATIVE OF COUNTRY
8110. NOT A LEADER. NO LEADERSHIP ABILITY (NO OTHER
SPECIFICATION)
8121. WEAK, WEAK LOOKING. INDECISIVE, NO
SELF-CONFIDENCE, VACILLATING. PEOPLE DON'T HAVE
CONFIDENCE IN HIM
8132. COLORLESS. UNINSPIRING
8141. A POLITICIAN. TOO MUCH IN POLITICS
8152. NOT INDEPENDENT. STOOGES FRONT MAN. HAS BEEN RUN
BY OTHERS. RUN BY BIG BUSINESS
8160. R TALKS IN TERMS OF NIXON AS A PROTECTOR -- WOULD
NOT TAKE CARE OF THINGS. DOESN'T KNOW WHAT TO DO
8170. NOT HUMBLE ENOUGH. TOO COCKY, TOO SELF-CONFIDENT
8180. DOESN'T KNOW HOW TO HANDLE PEOPLE (AT PERSONAL
LEVEL OF GOVERNMENT)
8200. NO INTEGRITY. NO PRINCIPLES, COMPROMISED HIS
PRINCIPLES. JUST A POLITICIAN. OPPORTUNISTIC.
DISHONEST. TOO AMBITIOUS
8210. DOESN'T THINK BEFORE HE TALKS. LOOKS AROUND FOR
TROUBLE
8220. UNPATRIOTIC. DOESN'T HAVE THE COUNTRY'S GOOD AT
HEART
8230. DOESN'T UNDERSTAND THE PROBLEMS FACING US.
POORLY INFORMED, DOESN'T UNDERSTAND THE PEOPLE
8240. STUPID
8253. HE'S A QUAKER, NON-COMBATANT, PACIFIST
8254. NOT RELIGIOUS. CHANGED RELIGIONS
8260. RICH, HAS LOTS OF MONEY
8272. DISLIKE HIS WIFE
8281. PART-TIME VICE PRESIDENT. LETS OTHERS DO HIS
WORK. TOO MANY VACATIONS

PERSONAL ATTRACTION

8303. DON'T LIKE HIM AS A PERSON. DOESN'T HAVE A NICE
PERSONALITY
8311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTERESTS
AT HEART
8312. NOT LIKEABLE. PEOPLE DON'T LIKE HIM. DOESN'T GET
ALONG WITH PEOPLE.
8330. INSINCERE
8340. NOT DEMOCRATIC
8351. POOR SPEAKER. DOESN'T SPEAK WELL
8362. AGE. TOO YOUNG
8380. NOT VERY WELL KNOWN. UNPOPULAR. NO ONE'S EVER
HEARD OF HIM

8390. OTHER <PERSONAL ATTRACTION>

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

8402. DON'T AGREE WITH HIM. DON'T AGREE WITH (DON'T LIKE) HIS POLICIES. EVASIVE. DON'T KNOW WHERE HE STANDS ON ISSUES

8408. CONTINUATION OF EISENHOWER'S POLICIES

STAND ON DOMESTIC POLICIES

8410. DOESN'T KNOW HOW (DOESN'T HAVE THE EXPERIENCE) TO HANDLE DOMESTIC AFFAIRS. DISAGREE WITH (DON'T LIKE) HIS DOMESTIC POLICIES, UNSPECIFIED

8417. WILL (NOT) SUPPORT REPUBLICAN DOMESTIC POLICIES

8421. HAS (WILL) CUT DOWN NEEDED GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY. NOT INTERESTED IN HELPING PEOPLE (AGAINST SUCH THINGS AS PRICE CONTROLS, SOCIAL SECURITY, GIVEN AS EXAMPLE)

8440. FISCAL POLICY, TAXES, INTEREST

8451. WOULD BRING WORSE TIMES. DEPRESSION, HIGHER COST OF LIVING, LESS EMPLOYMENT

8471. TOO LIBERAL, TOO RADICAL.

8481. CONSERVATIVE, REACTIONARY. OPPOSED TO SOCIAL CHANGE. SUPPORTED BY OLD GUARD, GOES ALONG WITH GOLDWATER, IKE

8500. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM -- NA DIRECTION

8510. DON'T LIKE HIM BECAUSE HE FAVORS INTEGRATION, (INCLUDES MENTIONS OF DESEGREGATION)

8520. STAND ON CIVIL RIGHTS -- NOT FIRM ENOUGH ON DESEGREGATION

8530. HAS BEEN (WOULD BE) TOO SOFT ON COMMUNISTS, COMMUNIST SYMPATHIZERS. DISLIKE HIS VIEWS ON CIVIL LIBERTIES

8541. FARM POLICY

8550. STAND ON LABOR. UNION CORRUPTION, RIGHT-TO-WORK, TAFT-HARTLEY, HOFFA

8560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL), 'GIVEAWAY' PROGRAMS, HIGHWAYS, PUBLIC WORKS

8590. OTHER NEGATIVE DOMESTIC POLICY REFERENCE

8592. STAND ON SOCIAL SECURITY

8594. STAND ON MEDICAL CARE

STAND ON FOREIGN AFFAIRS

8601. DOESN'T KNOW HOW TO HANDLE THE WORLD SITUATION (UNSPECIFIED WHICH), MILITARY SITUATION, DOESN'T KNOW HOW TO HANDLE OTHER COUNTRIES. NOT ENOUGH EXPERIENCE ABROAD. COUNTRIES DON'T RESPECT HIM

8603. DON'T LIKE (DISAGREE WITH) NIXON'S FOREIGN POLICY (UNSPECIFIED)

8611. TOO INTERNATIONALISTIC. TOO SYMPATHETIC TO UN AND ALLIES. TOO MUCH FOREIGN SPENDING

8622. TOO ISOLATIONIST. NOT INTERESTED ENOUGH IN HELPING OTHER COUNTRIES, UN

8635. WOULDN'T STOP COMMUNISM ABROAD. CAN'T HANDLE RUSSIA

appl960.txt

- 8641. WEAK AND UNPREPARED -- WILL REDUCE DEFENSE SPENDING, STOP BOMB TESTING
- 8660. CAN'T HANDLE SPECIFIC TROUBLE SPOTS -- MIDDLE EAST, CUBA, CONGO, BERLIN
- 8670. WILL LOSE PRESTIGE RACE WITH RUSSIA. WILL LOWER AMERICA'S PRESTIGE IN WORLD
- 8682. WARLIKE. TOO MILITARISTIC. TOO MUCH THREAT OF FORCE IN OUR FOREIGN POLICY
- 8690. OTHER -- INCLUDE SELF-INTEREST -- ANY INDICATION THAT R OR HIS FAMILY WILL BE INJURED BY NIXON'S FOREIGN POLICY (DRAFT, BEING CALLED BACK INTO SERVICE, ETC.)

DISLIKE NIXON BECAUSE HE'S BAD FOR, ANTI, WILL KEEP IN CHECK

- 8703. PEOPLE LIKE ME, PEOPLE LIKE US
- 8710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. WORKING PEOPLE, THE LABORING MAN
- 8720. LABOR, LABOR UNIONS
- 8731. BUSINESS, BIG BUSINESS, INDUSTRY
- 8740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE TO SIZE)
- 8760. FARMERS
- 8770. NEGROES
- 8780. DON'T LIKE NIXON BECAUSE HE'S TOO GOOD FOR CERTAIN GROUPS, HELPS THEM TOO MUCH, IS CONTROLLED BY THEM
- 8790. OTHER GROUPS NIXON WILL KEEP IN CHECK -- INCLUDES MIDDLE CLASS, WHITE COLLAR AND SECTIONAL INTERESTS, VETERANS, ETC.
- 8792. OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE AND CANDIDATE FOR OFFICE

- 8800. HE'S A REPUBLICAN
- 8810. CONTROLLED BY THE REPUBLICAN PARTY. CONTROLLED BY THE PARTY BOSSES
- 8820. HE'S NOT A REAL REPUBLICAN. NOT SURE OF HIS PARTY REGULARITY
- 8830. DON'T LIKE THE MEN AROUND HIM, HIS ASSOCIATES,
- 8840. BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN TACTICS
- 8851. EISENHOWER'S PROTEGE
- 8890. OTHER <PARTY REFERENCE>
- 8893. HE CAN'T WIN

OTHER

- 8901. I JUST DON'T LIKE HIM. DON'T LIKE HIM AT ALL (NO SPECIFIC CONTENT)
- 8902. I'M NOT VOTING FOR NIXON. HE JUST DOESN'T LOOK RIGHT
- 8918. NOT ENOUGH CHANGE FROM EISENHOWER'S ADMINISTRATION
- 8930. ANY INDICATION THAT R INFLUENCED BY OTHER PEOPLE
- 8980. OTHER MISCELLANEOUS (NEGATIVE)
- 8992. INAP., NOTHING. NO MENTION. DK. NA. NO ADDITIONAL MENTIONS
- 9991. <INAP., FOR FURTHER DETAIL SEE QUESTION TEXT>

□
>> 1960 PSU CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 4.

<REGION IS INDICATED BY THE TENS DIGIT OF THIS CODE
AS FOLLOWS:>

1-3. NORTHEAST
4-6. MIDWEST
0, 8, 9. SOUTH
7. WEST

COUNTIES ARE NUMBERED SERIALY WITHIN EACH AREA DEFINED BY
POPULATION DENSITY AND REGION.

NORTHEAST

CONNECTICUT

1013. FAIRFIELD
0331. FAIRFIELD
0511. NEW LONDON

MASSACHUSETTS

0011. MIDDLESEX
0211. SUFFOLK
0321. WORCESTER

NEW JERSEY

1024. BERGEN
1023. ESSEX
1022. HUDSON
1021. UNION
0531. SOMERSET

NEW YORK

0111. BRONX
0611. CORTLAND
0121. KINGS
1011. NASSAU
0131. NEW YORK
0311. ONONDAGA
0112. QUEENS
0421. RENSSELAER
0132. RICHMOND
1012. WESTCHESTER

PENNSYLVANIA

0231. ALLEGHENY
0031. ALLEGHENY
0021. DELAWARE

0411. LUZERNE
0221. PHILADELPHIA
0621. SUSQUEHANNA
0521. WESTMORELAND

MIDWEST

ILLINOIS

0141. COOK
1041. COOK
1042. KANE
0062. ST. CLAIR

INDIANA

1043. LAKE
0351. MARION

IOWA

0451. BLACKHAWK
0452. BUCHANAN
0751. CRAWFORD
0661. PAGE

KANSAS

0741. MITCHELL

MICHIGAN

0441. GENESSEE
0542. MACOMB
0042. OAKLAND
0541. ST. CLAIR
0651. ST. JOSEPH
0241. WAYNE
0041. WAYNE

MINNESOTA

0341. HENNEPIN
0343. RAMSEY
0851. TRAVERSE

MISSOURI

0641. ADAIR
0261. ST. LOUIS (CITY)
0061. ST. LOUIS (COUNTY)

NEBRASKA

0841. FRANKLIN

OHIO

0461. BUTLER

0251. CUYAHOGA
0051. CUYAHOGA
0561. KNOX
0361. MONTGOMERY
0462. WARREN

SOUTH DAKOTA

0551. MINNEHAHA
0553. TURNER

WISCONSIN

0761. BARRON

SOUTH

ALABAMA

0402. ELMORE
0401. MONTGOMERY

ARKANSAS

0791. CLARK
0301. PULASKI
0303. SALINE

DISTRICT OF COLUMBIA

0181. WASHINGTON, D.C.

FLORIDA

0681. LEON
0702. MANATEE
0701. SARASOTA

GEORGIA

0881. GWINNETT
0991. JEFF DAVIS

KENTUCKY

0501. BOYD
0502. GREENUP
0391. JEFFERSON
0781. MUHLENBURG

LOUISIANA

0601. EAST CARROLL

MARYLAND

0191. BALTIMORE (CITY)
0091. BALTIMORE (COUNTY)
0081. PRINCE GEORGES

MISSISSIPPI

0801. WALTHALL

NORTH CAROLINA

0481. FORSYTH
0591. PITT
0482. STOKES
0901. WATAUGA

SOUTH CAROLINA

0492. LEXINGTON
0491. RICHLAND

TENNESSEE

0981. HICKMAN

TEXAS

0691. ERATH
0381. HARRIS
0582. JONES
0581. TAYLOR

VIRGINIA

0082. FAIRFAX
0891. PULASKI

WEST

CALIFORNIA

0272. ALAMEDA
1071. ALAMEDA
0171. LOS ANGELES
0071. LOS ANGELES
0671. MERCED
0072. ORANGE
0371. SAN DIEGO
0271. SAN FRANCISCO

COLORADO

0571. PUEBLO

IDAHO

0871. IDAHO

NEW MEXICO

0771. SOCORRO

WASHINGTON

0471. PIERCE

□

>> 1960 PSU PLACE CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 5.

SELF-REPRESENTING PSU'S

- 01. CENTRAL CITIES
- 02. SUBURBS, CENSUS NAME PLACES, 100,000 AND OVER POPULATION
- 03. SUBURBS, CENSUS NAME PLACES, 50,000 THROUGH 99,999 POP.
- 04. SUBURBS, CENSUS NAME PLACES, 10,000 THROUGH 49,999 POP. AND SOME 'URBAN FRINGE'
- 05. SUBURBS, CENSUS NAME PLACES, 2,500 THROUGH 9,999 POP. AND SOME 'URBAN FRINGE'
- 06. SUBURBS, RURAL PARTS OF THE PSU'S

NON-SELF REPRESENTING PSU'S

- 07. CENSUS NAME PLACES, 100,000 AND OVER POPULATION
- 08. CENSUS NAME PLACES, 50,000 THROUGH 99,999 POPULATION
- 09. CENSUS NAME PLACES, 10,000 THROUGH 49,999 POPULATION AND SOME 'URBAN FRINGE'
- 00. CENSUS NAME PLACES, 2,500 THROUGH 9,999 POPULATION AND SOME 'URBAN FRINGE'
- 11. CENSUS NAME PLACES, LESS THAN 2,500 POPULATION
- 10. REMAINDER OF PSU'S (RURAL)

□

>> 1960 STATE AND COUNTY CODE - POPULATION SIZE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 6.

SELF-REPRESENTING PSU'S

- 00. CENTRAL CITY
- 10. SUBURBS, CENSUS NAME PLACES (CNP), 100,000 AND OVER
- 20. SUBURBS, CNP., 50,000 TO 99,999
- 30. SUBURBS, CNP., 10,000 TO 49,999
- 40. SUBURBS, CNP., 2,500 TO 9,999. ALSO RURAL PARTS

NON-SELF REPRESENTING PSU'S

- 50. CNP., 100,000 AND OVER
- 60. CNP., 50,000 TO 99,999
- 70. CNP., 10,000 TO 49,999
- 80. CNP., 2,500 TO 9,999

app1960.txt

- 90. CNP., UNDER 2,500
- 91. RURAL PARTS

- 99. NA

□
>> 1960 STATE AND COUNTY CODE - TYPE OF PLACE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 7.

THE TYPE OF PLACE CODE IS BERNARD LAZERWITZ' CLASSIFICATION OF SECONDARY SAMPLING UNITS ACCORDING TO THEIR DISTANCE FROM STANDARD METROPOLITAN AREAS (SMA'S).

'FOR THIS STUDY THE CENTRAL CITY RESIDENTIAL AREA WILL BE THE CENTRAL CITY OF A STANDARD METROPOLITAN AREA. WHEN THE BUREAU OF THE CENSUS DESIGNATES TWO OR MORE CENTRAL CITIES IN A STANDARD METROPOLITAN AREA, ONLY THE LARGEST OF THESE CENTRAL CITIES (AND ANY OF THE SECONDARY CENTRAL CITIES THAT WERE 250,000 OR MORE IN POPULATION IN 1950) SHALL BE CLASSIFIED AS CENTRAL CITY RESIDENTIAL AREAS. THE BOUNDARIES OF CENTRAL CITY RESIDENTIAL AREAS WILL BE THEIR 1950 CITY BOUNDARIES...

'THE SUBURBAN RESIDENTIAL BELT IS DEFINED TO BE--

- A. ALL OF THE URBAN FRINGE SURROUNDING A STANDARD METROPOLITAN AREA CENTRAL CITY
- B. ANY STANDARD METROPOLITAN AREA SECONDARY CENTRAL CITY WHICH WAS BELOW 250,000 POPULATION IN 1950
- C. THE REMAINING PORTION OF THE COUNTY IN WHICH ANY CENTRAL CITY RESIDENTIAL AREA LIES AND WHICH IS OUTSIDE OF THE CENTRAL CITY AND URBAN FRINGE, BUT IN THE STANDARD METROPOLITAN AREA.

'THE ADJACENT AREA RESIDENTIAL BELT IS DEFINED AS--

ALL TERRITORY BEYOND THE OUTER BOUNDARY OF THE SUBURBAN RESIDENTIAL BELT, AS DEFINED ABOVE, BUT WITHIN FIFTY MILES OR LESS OF THE CENTRAL BUSINESS DISTRICT OF A CENTRAL CITY RESIDENTIAL AREA.'

(TERRITORY BEYOND THE FIFTY-MILE LIMIT IS NOT INCLUDED IN THE LAZERWITZ STUDY, AND FOR THE PURPOSES OF THIS STUDY IS CONSIDERED 'RURAL'.)

WHERE SMA HAS CENTRAL CITY OF 250,000 OR MORE

- 00. CENTRAL CITY
- 10. SUBURBAN
- 20. ADJACENT
- 30. RURAL

WHERE SMA HAS CENTRAL CITY OF 100,000 TO 249,999

- 40. CENTRAL CITY

app1960.txt

- 50. SUBURBAN
- 60. ADJACENT

WHERE SMA HAS CENTRAL CITY OF UNDER 100,000

- 70. CENTRAL CITY
- 80. SUBURBAN
- 90. ADJACENT

- 91. RURAL--NO SMA CENTRAL CITY WITHIN 50 MILES
- 99. NA

□

>> 1960 COUNTY CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 9.

NORTHEAST

CONNECTICUT

- 001. FAIRFIELD
- 006. NEW LONDON

MASSACHUSETTS

- 009. MIDDLESEX
- 013. SUFFOLK
- 014. WORCESTER

NEW JERSEY

- 002. BERGEN
- 007. ESSEX
- 009. HUDSON
- 020. UNION
- 018. SOMERSET

NEW YORK

- 003. BRONX
- 012. CORTLAND
- 024. KINGS
- 030. NASSAU
- 031. NEW YORK
- 034. ONONDAGA
- 041. QUEENS
- 042. RENSSELAER
- 060. WESTCHESTER

PENNSYLVANIA

- 002. ALLEGHENY
- 003. DELAWARE
- 040. LUZERNE
- 051. PHILADELPHIA
- 058. SUSQUEHANNA
- 065. WESTMORELAND

MIDWEST

ILLINOIS

- 016. COOK

045. KANE

INDIANA

045. LAKE
049. MARION

IOWA

007. BLACKHAWK
010. BUCHANAN
024. CRAWFORD
073. PAGE

KANSAS

062. MITCHELL

MICHIGAN

025. GENESSEE
050. MACOMB
063. OAKLAND
074. ST CLAIR
075. ST JOSEPH
082. WAYNE

MINNESOTA

027. HENNEPIN
062. RAMSEY
078. TRAVERSE

MISSOURI

001. ADAIR
095. ST LOUIS CITY
096. ST LOUIS

NEBRASKA

031. FRANKLIN

OHIO

009. BUTLER
018. CUYAHOGA
042. KNOX
057. MONTGOMERY
083. WARREN

SOUTH DAKOTA

049. MINNEHAHA
062. TURNER

WISCONSIN

003. BARRON

SOUTH

ALABAMA

026. ELMORE
051. MONTGOMERY

ARKANSAS

010. CLARK
060. PULASKI

063. SALINE

FLORIDA

037. LEON
041. MANATEE
058. SARASOTA

GEORGIA

067. GWINETT
080. JEFF DAVIS

KENTUCKY

010. BOYD
045. GREENUP
056. JEFFERSON
089. MUHLENBERG

LOUISIANA

018. EAST CARROLL

MARYLAND

003. BALTIMORE
004. BALTIMORE CITY
017. PRINCE GEORGES

MISSISSIPPI

074. WALTHALL

NORTH CAROLINA

034. FORSYTH
074. PITT
085. STOKES
095. WATAUGA

SOUTH CAROLINA

032. LEXINGTON
040. RICHLAND

TENNESSEE

041. HICKMAN

TEXAS

072. ERATH
101. HARRIS
127. JONES
221. TAYLOR

VIRGINIA

029. FAIRFAX
077. PULASKI

WEST

CALIFORNIA

001. ALAMEDA
019. LOS ANGELES
024. MERCED
030. ORANGE
037. SAN DIEGO

038. SAN FRANCISCO

COLORADO
051. PUEBLO

IDAHO
025. IDAHO

NEW MEXICO
028. SOCORRO

WASHINGTON
027. PIERCE

□
>> 1960 INTERVIEWER

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 13 AND 270.

459. ALLARD, LEO	RENSSELAER
172. AMES, MARIE	ADAIR
A49. ANDERSON, STEPHANIE	CORTLAND
A64. BARGER, PATRICIA	SARASOTA
653. BEEBE, LAURA	ST. JOSEPH
A67. BLACKWELL, MARGARET	ST. LOUIS
A33. BLAIR, ERIS	SARASOTA
221. BORDEN, ROSLYN	NEW JERSEY
878. BRAWER, LILLIAN	NEW JERSEY
902. BREHL, VIRGINIA	ST. CLAIR
996. BREWER, MONTERIE	JEFF DAVIS
A32. BRIGHT, BONNIE	SARASOTA
999. BROCK, JEANNE	LEON
856. BROOM, WILMA	RICHLAND
A17. BROWN, INA	TAYLOR
440. BRUCE, LOIS	MONTGOMERY, O.
420. BRUNE, CATHERINE	BUTLER
A47. BURTIS, MARJORIE	CORTLAND
166. BURTON, HENRIETTA	NEW YORK
030. CAIN, ELIZABETH	<POST-ELECTION ONLY>
390. CLEARY, JEANNETTE	DETROIT
912. CONNOR, MADGE	HARRIS
A14. COPLEY, VALERY	CHICAGO
862. CRAVER, MARGARET	FORSYTH
370. CURRAN, FRANCIS	WORCESTER
479. DAY, BARBARA	MARION
040. DOWNING, MILDRED	IDAHO
213. EASTON, GLADYS	SARASOTA
604. EDWARDS, KATHERINE	ONONDAGA
518. EGGERS, ELIZABETH	WATAUGA
555. EISENHARDT, ELIZABETH	PHILADELPHIA
A70. EISENHART, GEORGE	<POST-ELECTION ONLY>
922. ELLIOTT, GERTRUDE	PIERCE
105. ERTEL, HERBERT	LYCOMING
707. FAIRBROTHER, MARION	WORCESTER
946. FALK, LOUIS	CHICAGO
717. FARRAR, ESTHER	LUZERNE
909. FOSTER, ALICE	GENESSEE

A69.	FUQUA, VIRGINIA	GWINNETT
155.	GATHERER, JAS.	CHICAGO
966.	GAUGER, MARGARET	TRAVERSE
651.	GEHRINGER, BEATRICE	BOYD
558.	GILBERT, MARY	JEFFERSON
548.	GOGEL, IRENE	BALTIMORE
991.	GORDON, JEANNETTE	NEW YORK
156.	GURAS, WARREN	CHICAGO
947.	HADDAD, JOSEPH	CHICAGO
735.	HADFIELD, BARBARA	HARRIS
524.	HALL, MURRY	E. CARROLL
718.	HAMMER, ROBERTA	LUZERNE
880.	HARALDSON, BEULAH	HARRIS
A46.	HARROLSON, AGNES	MUHLENBERG
416.	HATHAWAY, CONSTANCE	NEW LONDON
844.	HAYS, SARAH	PULASKI, ARK.
644.	HEALEY, JEAN	PULASKI, ARK.
738.	HEIDEN, HELEN	FAIRFIELD
481.	HENDERSON, DONNA	TAYLOR
470.	HENN, ELIZABETH	PULASKI, ARK.
151.	HIGGINBOTHOM, ROSE	CLARK
A29.	HITCHCOCK, LOUELLA	FRANKLIN
A41.	HOBER, FELICIA	CLEVELAND
042.	HOCKSTEAD, MINA	<POST-ELECTION ONLY>
726.	HODGHEAD, ELLEN	SAN FRANCISCO
785.	HOPPER, JUNE	PITTSBURGH
618.	HOUCHENS, MARIAM	JEFFERSON
576.	HUNTER, JOHN	SAN DIEGO
801.	HUSH, KATHRYN	MONTGOMERY, O.
294.	JENKINS, DORNING	PITT
A26.	JOHNSON, ELLA	SOCORRO
A36.	JOYNER, DORIS	LOS ANGELES
992.	KAY, MARION	NEW YORK
A27.	KIRBY, DELPHINE	NEW LONDON
031.	KLEINBERG, LILLIAN	<POST-ELECTION ONLY>
146.	LAZZARONI, SARA	MERCED
A28.	LEE, LAURA A.	LEON
432.	LEIGHTON, JEAN	NEW YORK
623.	LEIGHTON, ROBERT	NEW YORK
631.	LINDGREN, HELEN	SUSQUEHANNA
078.	LOGAN, HELEN	FAIRFIELD
829.	LONG, GRACE	WASHINGTON, D.C.
665.	LONG, JEROME	NEW YORK
727.	LONG, KENNETH	NEW YORK
469.	LONG, MYRTLE	IDAHO
704.	LORENCE, NANCY	NEW YORK
A44.	MCCLANAHAN, MILDRED	HICKMAN
980.	MCGRATH, NANCY	MITCHELL
158.	MCINTYRE, FRANK	CHICAGO
147.	MCKNIGHT, MARY	PULASKI, ARK.
188.	MCLAUGHLIN, FIEDLIA	MINNEHAHA
A35.	MCNEAL, MARY	LOS ANGELES
782.	MACRAE, ELIZABETH	RICHLAND
892.	MADER, CATHERINE	CHICAGO
537.	MAUTNER, HEDI	PHILADELPHIA
820.	MEANY, JOHN	RENSSELAER
944.	MERCER, MILDRED	E. CARROLL
A66.	MITCHELL, MILDRED	BLACK HAWK
601.	MOODY, MRS. HALLIE	PULASKI, VA.

appl960.txt

772.	MOORE, LOIS	DETROIT
214.	MOORE, SARA	SARASOTA
673.	MULLER, DOROTHY	<POST-ELECTION ONLY>
995.	MYERS, LUCILLE	JEFF DAVIS
621.	NEUMANN, MILDRED	PHILADELPHIA
472.	NIELSON, FLORENCE	TRAVERSE
160.	O'BRIEN, FRANCIS	BOSTON
575.	OGDEN, RUTH	MUHLENBERG
943.	OLSEN, REVA	BARRON
003.	ORTIZE, LILA	MERCED
A39.	OSWALD, GENEVA	CLEVELAND
194.	PACKWOOD, MARY	WALTHALL
521.	PANZLAU, KATHRYN	GENESSEE
706.	PASS, MARY	<POST-ELECTION ONLY>
A24.	PATE, MARY	SOCORRO
528.	PERKINS, NELLIE	KNOX
953.	PETERS, PETER	FAIRFIELD
A31.	PETERS, SEVILLA	FRANKLIN
926.	PETERSON, ANNE	BARRON
A68.	PHEMISTER, NORA	ST. LOUIS
543.	PIPILEN, IRENE	PITTSBURGH
954.	POLLCK, IDA	<POST-ELECTION ONLY>
770.	PORTANTE, TOM	<POST-ELECTION ONLY>
018.	POWERLL, GOLDINA	<POST-ELECTION ONLY>
907.	PRICE, WILMA	CLARK
A30.	QUADHAMMER, PEARL	FRANKLIN
002.	REINERO, AGNES	SAN FRANCISCO
152.	RICHARDSON, MARGARET	FORSYTH
687.	RIDDLE, LUCILLE	LOS ANGELES
657.	ROBERTS, ELLEN	PAGE
A59.	ROBINSON, PHYLLIS	DETROIT
714.	ROCKWELL, LORAIN	CHICAGO
A37.	ROPER, MADELINE	FAIRFIELD
A63.	ROSA, NAN	MONTGOMERY, ALA.
817.	ROSENSTEIN, DORIS	BOSTON
A43.	RYAN, LEONA	RENSSELAER
659.	SESSONE, MARGARET	NEW YORK
693.	SCHAEFER, ESTEELA	BUTLER
699.	SCHAEFER, ROSEMARY	CORTLAND
021.	SERGEANT, CHLOIE	<POST-ELECTION ONLY>
295.	SHACKELL, CLARA	PITT
526.	SHAW, JEAN	SAN DIEGO
153.	SHOWALTER, VALMA	ERATH
983.	SICKLES, PERCY	SOCORRO
546.	SIEGLE, GERTRUDE	PUEBLO
753.	SIMMS, MARION	<POST-ELECTION ONLY>
523.	SINGLETON, BERNIECE	MONTGOMERY, ALA.
587.	SJODING, T.	<POST-ELECTION ONLY>
477.	SLATER, MALLIE	LEON
781.	SMITH, ADA	KNOX
439.	SMITH, MARY	WORCESTER
A65.	SMITH, RUTH	MARION
474.	SNODGRASS, VIRGINIA	BLACK HAWK
425.	SNYDER, GLADYS	MITCHELL
A61.	SPENCER, LAURA	DETROIT
145.	STEIN, PHYLLIS	BOSTON
977.	STEWART, HELEN	MONTGOMERY, ALA.
936.	STREET, MARION	ONONDAGA
681.	SWANSON, GLENN	CORTLAND

app1960.txt

321.	TARGER, MADELINE	NEW JERSEY
642.	TAYLOR, DOROTHY	CRAWFORD
584.	TENNENT, DORIS	ST. JOSEPH
195.	TIDWELL, LYDIA	WALTHALL
985.	TIPPINS, RITA	RENSSELAER
689.	TORREY, VIVIAN	LOS ANGELES
A48.	UMLAND, EVELYN	CORTLAND
730.	VAN GLAN, LUCILLE	CRAWFORD
723.	WATKINS, DOROTHY	ERATH
530.	WESTERN, LEONE	PIERCE
A16.	WILMOT, TERRY	NEW LONDON
080.	WINER, IRENE	HENNEPIN
987.	WITTLES, RACHEL	HENNEPIN
529.	ZULANDT, RUTH	KNOX
999.	NOT ASCERTAINED	

□

>> 1960 STATE AND COUNTRY CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 10,42,46,175,177,
178, AND 182.

<UNITED STATES>

NEW ENGLAND

101.	CONNECTICUT
102.	MAINE
103.	MASSACHUSETTS
104.	NEW HAMPSHIRE
105.	RHODE ISLAND
106.	VERMONT
109.	GENERAL MENTION OF AREA. REFERENCE TO TWO OR MORE NEW ENGLAND STATES.

MIDDLE ATLANTIC

111.	DELAWARE
112.	NEW JERSEY
113.	NEW YORK
114.	PENNSYLVANIA
118.	GENERAL MENTION OF NORTH-EAST OR EAST
119.	GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE MID-ATLANTIC STATES.

EAST NORTH CENTRAL

121.	ILLINOIS
122.	INDIANA
123.	MICHIGAN
124.	OHIO
125.	WISCONSIN
129.	GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE EAST NORTH CENTRAL STATES.

WEST NORTH CENTRAL

app1960.txt

- 131. IOWA
- 132. KANSAS
- 133. MINNESOTA
- 134. MISSOURI
- 135. NEBRASKA
- 136. NORTH DAKOTA
- 137. SOUTH DAKOTA

- 138. GENERAL MENTION OF MIDWEST. REFERENCE TO TWO OR MORE STATES IN THE EAST NORTH CENTRAL AND WEST NORTH CENTRAL REGIONS
- 139. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE WEST NORTH CENTRAL STATES.

SOLID SOUTH

- 140. VIRGINIA
- 141. ALABAMA
- 142. ARKANSAS
- 143. FLORIDA
- 144. GEORGIA
- 145. LOUISIANA
- 146. MISSISSIPPI
- 147. NORTH CAROLINA
- 148. SOUTH CAROLINA
- 149. TEXAS
- 150. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE SOLID SOUTH STATES.

BORDER STATES

- 151. KENTUCKY
- 152. MARYLAND
- 153. OKLAHOMA
- 154. TENNESSEE
- 155. WASHINGTON, D.C.
- 156. WEST VIRGINIA
- 158. GENERAL MENTION OF SOUTH. REFERENCE TO TWO OR MORE SOLID SOUTH AND BORDER STATES.
<REF.NOS.39 AND 43: "SOUTH, DOWN SOUTH">

MOUNTAIN STATES

- 161. ARIZONA
- 162. COLORADO
- 163. IDAHO
- 164. MONTANA
- 165. NEVADA
- 166. NEW MEXICO
- 167. UTAH
- 168. WYOMING
- 169. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE MOUNTAIN STATES.

PACIFIC STATES

- 171. CALIFORNIA
- 172. OREGON

app1960.txt

- 173. WASHINGTON
- 178. GENERAL MENTION OF WEST. REFERENCE TO TWO OR MORE STATES IN THE MOUNTAIN AND PACIFIC REGIONS <REF.NOS.39 AND 43; "WEST, OUT WEST">
- 179. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE PACIFIC STATES.

EXTERNAL STATES AND TERRITORIES

- 180. ALASKA
- 181. HAWAII
- 182. PUERTO RICO

<UNITED STATES -- OTHER>

- 192. GENERAL MENTION OF NORTH. "UP NORTH". <REF.NOS.39 AND 43 ONLY>
- 198. DK WHICH STATE <REF.NOS.39 AND 43 ONLY>
- 199. UNITED STATES. UNITED STATES NA WHICH STATE

WESTERN HEMISPHERE (EXCEPT U.S.)

- 205. SOUTH AMERICA
- 209. CANADA
- 219. MEXICO
- 229. CENTRAL AMERICA
- 239. WEST INDIES (EXCEPT PUERTO RICO)

BRITISH ISLES

- 301. ENGLAND
- 302. IRELAND
- 303. SCOTLAND
- 304. WALES

WESTERN EUROPE

- 310. AUSTRIA
- 311. BELGIUM
- 312. FRANCE
- 315. GERMANY
- 316. LUXEMBOURG
- 317. NETHERLANDS
- 318. SWITZERLAND

SCANDINAVIA

- 321. DENMARK
- 322. FINLAND
- 323. NORWAY
- 324. SWEDEN

EASTERN EUROPE

- 331. CZECHOSLOVAKIA
- 332. ESTONIA
- 333. HUNGARY
- 334. LATVIA
- 335. LITHUANIA

app1960.txt

- 336. POLAND
- 337. RUSSIA
- 341. ALBANIA
- 342. BULGARIA
- 343. GREECE
- 344. RUMANIA
- 345. YUGOSLAVIA

MEDITERRANEAN COUNTRIES

- 351. ITALY
- 352. PORTUGAL
- 353. SPAIN

ASIA (EXCEPT MIDDLE EAST)

- 401. AFGHANISTAN
- 404. INDIA
- 419. SOUTHEAST ASIA - INDOCHINA, THAILAND, MALAYA,
BURMA, PHILIPPINES, INDONESIA
- 432. CHINA
- 451. JAPAN

MIDDLE EAST

- 501. EGYPT
- 502. IRAN
- 503. IRAQ
- 505. PALESTINE, ISRAEL
- 505. TRANS-JORDAN
- 506. LEBANON
- 507. SAUDI ARABIA
- 508. SYRIA
- 509. TURKEY

- 699. AFRICA (EXCEPT EGYPT)

OCEANIA

- 704. AUSTRALIA, NEW ZEALAND, TASMANIA
- 712. PACIFIC ISLANDS (EXCEPT JAPAN, PHILLIPPINES,
INDONESIA)
- 991. INAP., <FOR MORE DETAIL SEE QUESTION TEXT>
- 998. DK
- 999. NA

□

>> 1960 MAJOR PROBLEMS CODE (1)

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 50 AND 228.

<MENTIONS OF THE MAJOR PROBLEMS WHICH THE GOVERNMENT SHOULD
TAKE CARE OF WERE CODED IN ORDER OF MENTION OF IMPORTANCE, OR

app1960.txt

IN ORDER OF MENTION IF IMPORTANCE NOT CLEAR. ORDER OF IMPORTANCE WAS OBTAINED BY CODERS FROM Q.16G AND Q.16H OF THE INTERVIEW SCHEDULE.>

< THE FOLLOWING IS THE STANDARDIZED MAJOR PROBLEMS CODE AS USED IN THE DATA. THE ORIGINAL CODE IS GIVEN FOR REFERENCE IN NOTE 12. >

DOMESTIC AFFAIRS

SOCIAL WELFARE PROBLEMS

- 012. UNEMPLOYMENT
- 022. SCHOOLS--IMPROVEMENTS WANTED, BETTER TEACHERS NEEDED, MORE SCHOOLS. EDUCATION NEEDS--GENERAL OR SPECIFIC
- 032. THE AGED--AID TO OLD FOLKS, OLD-AGE PENSIONS (NO MENTION OF MEDICAL CARE)
- 034. MEDICAL CARE FOR AGED
- 041. MEDICAL CARE (GENERAL) I.E. FOR GROUPS OTHER THAN THE AGED.
- 042. MENTAL HEALTH--NEED MORE MENTAL CARE

- 052. HOUSING
- 090. OTHER WELFARE ITEMS, VAGUE REFERENCES TO WELFARE
- 091. COMBINATION OF ABOVE ITEMS

AGRICULTURAL AND NATURAL RESOURCES PROBLEMS

- 101. FAVORS SUBSIDIES, CROP PAYMENTS--HIGHER PARITY, FARMER HAS RIGHT TO FAIR RETURN
- 102. OPPOSE SUBSIDIES--SUPPLY AND DEMAND SHOULD RULE, HIGH COST OF FARM PROGRAM
- 103. FAVOR SOIL BANK--PRESENT FARM PROGRAM SHOULD BE EXTENDED
- 104. OPPOSE SOIL BANK--GO BACK TO OLD FARM PROGRAM
- 105. FAVORS PRODUCTION RESTRICTION, I.E. BUSHEL ALLOTMENT
- 111. FREEDOM FOR FARMERS--IN CHOOSING WHAT THEY WISH TO RAISE - NON-ECONOMIC OBJECTION TO PROGRAM
- 120. SURPLUS FOOD DISPOSAL
- 131. GENERAL REFERENCE TO FARM PROBLEM, SURPLUSES, FARMERS IN TROUBLE
- 152. CONSERVATION, NATURAL RESOURCES, RECLAMATION
- 190. OTHER SPECIFIC ITEMS <FARM>

LABOR PROBLEMS, UNION-MANAGEMENT RELATIONS

- 202. RACKETEERS SPOILING UNION NAME--NO INDICATION R RESPONDS NEGATIVELY TO ALL UNION ACTIVITY
- 211. IMPROVEMENT OF UNION-MANAGEMENT RELATIONS--

appl960.txt

- IMPROVE NEGOTIATION PROCEDURES, LET
COLLECTIVE BARGAINING FUNCTION FREELY.
FAVOR GOVERNMENT MEDIATION AND
ARBITRATION OF DISPUTES
212. GOVERNMENT SHOULD STAY OUT OF UNION-
MANAGEMENT AFFAIRS. GOVERNMENT EITHER TOO
PRO-LABOR OR PRO-BUSINESS
221. FAVOR PRO-LABOR LEGISLATION--REPEAL TAFT-
HARTLEY, RAISE MINIMUM WAGE, ENFORCE
MINIMUM WAGE, HIGHER WAGES
241. OPPOSE UNION AND LABOR INTERESTS -- UNIONS
GETTING TOO STRONG, CROOKS FOR LEADERS (I.E.,
HOFFA), NEED MORE CONTROL ON UNIONS
290. OTHER SPECIFIC ITEMS. VAGUE LABOR OR
UNION PROBLEM REFERENCE

RACIAL AND PUBLIC ORDER PROBLEMS

302. PRO-INTEGRATION--ANTI DISCRIMINATION IN
SCHOOLS, EMPLOYMENT, ETC.
312. ANTI-INTEGRATION--PRO DISCRIMINATION IN
SCHOOLS, EMPLOYMENT, ETC.
321. PRO-CON ON INTEGRATION. INTEGRATE IN SOME
AREAS, NOT OTHERS
362. CRIME, DELINQUENCY
390. OTHER REFERENCES. <RACIAL INTEGRATION AND
DISCRIMINATION> INTEGRATION PROBLEM -- VAGUE
REFERENCE
391. PUERTO-RICAN PROBLEM

ECONOMIC, BUSINESS AND CONSUMER PROBLEMS

401. INFLATION, HIGH COST OF LIVING. MONEY TOO
CHEAP
412. HIGH TAXES
413. UNFAIR TAXES
422. NATIONAL ECONOMY, (MULTIPLE SPECIFIC RESPONSES)
RECESSION, DEPRESSION. PROSPERITY
431. FISCAL POLICY--GOVERNMENT SPENDING,
BALANCED BUDGET, GOVERNMENT WASTE
434. ARTIFICIAL GOVERNMENT ECONOMIC BOOSTERS
OPPOSED--DEFENSE PRODUCTION, ETC.
440. SMALL BUSINESS NEEDS HELP--TAX RELIEF, GOV-
ERNMENT CONTROLS, ETC.
442. PRIVATE ENTERPRISE, BUSINESS (GENERAL--NOT
LIMITED TO SMALL BUSINESS AS IN 440).
NEEDS BOOST. HELP INDUSTRY. HELP BIG
BUSINESS
490. OTHER ECONOMIC
491. OTHER DOMESTIC ITEMS

FOREIGN AFFAIRS PROBLEMS

511. CUBAN SITUATION THREATENS PEACE (SINGLED
OUT FROM OTHER TROUBLE SPOTS). COMMUNISTS
IN BACK YARD, TOO CLOSE. CASTRO MENTIONED

appl960.txt

- AS TROUBLE-MAKER. COMMUNISTS SPREADING ALL OVER. GENERAL EXTERNAL MENACE
512. CUBAN SITUATION (SINGLED OUT FROM OTHER TROUBLE SPOTS). COMMUNISTS IN BACK YARD TOO CLOSE. CASTRO MENTIONED AS TROUBLE MAKER. <'PEACE' NOT MENTIONED>
522. TROUBLE SPOTS THREATENING PEACE--CONGO, BERLIN, MIDDLE EAST, FORMOSA ETC.
523. TROUBLE SPOTS, BERLIN, MIDDLE EAST, CONGO, FORMOSA, ETC. COMMUNISTS SPREADING ALL OVER. GENERAL EXTERNAL COMMUNIST MENACE <'PEACE' NOT MENTIONED>
532. POSITION OF STRENGTH--BEST GUARANTOR OF PEACE. HIGHER DEFENSE SPENDING TO KEEP AHEAD OF RUSSIA. MAINTAIN FIRM STAND AGAINST RUSSIA AND OTHER COMMUNIST NATIONS. CALL THEIR BLUFF
533. POSITION OF STRENGTH BEST--HIGHER DEFENSE SPENDING TO KEEP AHEAD OF RUSSIA. MAINTAIN FIRM STAND AGAINST RUSSIA AND OTHER COMMUNIST NATIONS. CALL THEIR BLUFF <'PEACE' NOT MENTIONED>
551. PEACE THROUGH ISOLATION, LESS INVOLVEMENT--LESS FOREIGN AID, BRING BOYS BACK HOME, LET OTHER COUNTRIES TAKE CARE OF THEMSELVES
552. ISOLATION, LESS INVOLVEMENT--LESS FOREIGN AID, BRING BOYS BACK HOME, LET OTHER COUNTRIES TAKE CARE OF THEMSELVES <'PEACE' NOT MENTIONED>
560. PEACE THROUGH MORE INVOLVEMENT IN WORLD AFFAIRS--GENERAL OR VAGUE BELIEF THAT INCREASED INVOLVEMENT, MORE FOREIGN AID, BETTER RELATIONS CAN BRING PEACE
561. MORE INVOLVEMENT IN WORLD AFFAIRS--MORE FOREIGN AID, BETTER RELATIONS <'PEACE' NOT MENTIONED>
581. NEGOTIATION TOWARD PEACE--TALK TO THE RUSSIANS. MEET COMMUNISTS HALF-WAY. WORK THROUGH THE UN. SETTLE 'TROUBLE SPOTS' IN UN
582. NEGOTIATION--TALK TO THE RUSSIANS. MEET COMMUNISTS HALF-WAY. WORK THROUGH THE UN. SETTLE 'TROUBLE SPOTS' IN UN <'PEACE' NOT MENTIONED>
591. AGGRESSIVE POLICY--TOWARD RUSSIA, COMMUNISTS. PREVENTIVE OR DEFENSIVE WAR IF NECESSARY. GET TOUGH. DROP THE BOMB. OTHER SIMILAR WAYS OF KEEPING THE PEACE
592. AGGRESSIVE POLICY TOWARD RUSSIA, COMMUNISTS. PREVENTIVE OR DEFENSIVE WAR IF NECESSARY. GET TOUGH. DROP THE BOMB, ETC. <'PEACE' NOT MENTIONED>
612. RUSSIA, COLD WAR, COMMUNIST PROBLEMS AND PEACE--GENERAL MENTIONS OF THESE AS PROBLEMS WITH NO STATEMENT OF CORRECT POLICY
613. RUSSIA, COLD WAR, COMMUNIST PROBLEMS--GENERAL MENTIONS OF THESE AS PROBLEMS WITH

appl960.txt

- NO STATEMENT OF CORRECT POLICY <'PEACE' NOT MENTIONED>
- 682. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS, NO CONTENT--WAR PROBLEM, KEEP OUT OF WAR, KEEP THE PEACE
 - 683. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS--NO CONTENT <'PEACE' NOT MENTIONED>
 - 690. OTHER MENTIONS--WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES, ETC. <ACTUAL MENTION OF 'PEACE'>
 - 691. OTHER MENTIONS--WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES, ETC. (FOREIGN SERVICE) <'PEACE' NOT MENTIONED>

NATIONAL DEFENSE PROBLEMS

- 701. A-BOMB AND H-BOMB TESTING SHOULD BE CONTINUED--CAN'T FALL BEHIND
- 702. BAN ON A- AND H-BOMB TESTING--HAVE ENOUGH, KNOW ENOUGH
- 712. DISARMAMENT
- 721. INTERNAL THREAT OF COMMUNISM, INTERNAL SECURITY
- 731. GENERAL BUILD-UP OF FORCES NEEDED. MAINTAIN MILITARY SUPERIORITY
- 742. MISSILE PROGRAM--LAGGING BEHIND RUSSIA'S. INCLUDES MENTION OF SPACE SATELLITES
- 743. SCIENTIFIC DEVELOPMENT--RUSSIA'S GETTING AHEAD, MORE SCIENTISTS, MORE ENGINEERS, BETTER TRAINING IN SCHOOLS THAN OURS
- 750. STREAMLINE SERVICES, UNIFY SERVICES. COORDINATE RESEARCH AND STRATEGY. CUT DOWN ON COSTS THROUGH EFFICIENCY
- 790. OTHER DEFENSE MENTIONS

PROBLEMS RELATING TO THE FUNCTIONING OF THE GOVERNMENT

- 852. LESS CENTRALIZATION NEEDED. MORE STATES' RIGHTS
- 990. OTHER <ITEMS THAT DO NOT FIT ANY OF THE ABOVE SUBHEADINGS>
- 996. NO MENTIONS, DK
- 999. NA

< MAJOR PROBLEMS CODE (2) >

<THE FOLLOWING CODE IS THE ORIGINAL MAJOR PROBLEMS CODE USED IN THIS STUDY. CERTAIN SUBHEADINGS AND THE PLACEMENT OF A FEW RESPONSE CATEGORIES UNDER A SUBHEADING WERE CHANGED IN CONSTRUCTING THE ICPR STANDARDIZED MAJOR PROBLEMS CODE. THE ORIGINAL CODE IS GIVEN HERE AS DOCUMENTATION OF THESE CHANGES. SEE NOTES FOR THE CODE USED IN THE FINAL DATA.>

DOMESTIC AFFAIRS

SOCIAL WELFARE AREA

11. UNEMPLOYMENT
12. SCHOOLS -- IMPROVEMENTS WANTED, BETTER TEACHERS NEEDED, MORE SCHOOLS. EDUCATION NEEDS - GENERAL OR SPECIFIC
13. THE AGED -- AID TO OLD FOLKS, OLD-AGE PENSIONS (NO MENTION OF MEDICAL CARE)
14. MEDICAL CARE FOR AGED
15. MEDICAL CARE (GENERAL) -- MEDICAL CARE FOR OTHER GROUPS THAN AGED
16. MENTAL HEALTH -- NEED MORE MENTAL CARE
17. HOUSING
18. COMBINATION OF ABOVE ITEMS
19. OTHER WELFARE ITEMS -- VAGUE REFERENCES TO 'WELFARE'

FARM PROBLEMS

21. GENERAL REFERENCE TO FARM PROBLEM, SURPLUSES, FARMERS IN TROUBLE
22. FAVORS SUBSIDIES, CROP PAYMENTS -- HIGHER PARITY, FARMER HAS RIGHT TO FAIR RETURN
23. OPPOSE SUBSIDIES -- SUPPLY AND DEMAND SHOULD RULE, HIGH COST OF FARM PROGRAM
24. FREEDOM FOR FARMERS -- IN CHOOSING WHAT THEY WISH TO RAISE. NON-ECONOMIC OBJECTION TO PROGRAM
25. FAVOR SOIL BANK -- PRESENT FARM PROGRAM SHOULD BE EXTENDED
26. OPPOSE SOIL BANK -- GO BACK TO OLD FARM PROGRAM
27. FAVORS PRODUCTION RESTRICTION, I.E. BUSHEL ALLOTMENT
28. SURPLUS FOOD DISPOSAL
29. OTHER SPECIFIC ITEMS

LABOR PROBLEM. UNION-MANAGEMENT RELATIONS

31. FAVOR PRO-LABOR LEGISLATION -- REPEAL TAFT-HARTLEY RAISE MINIMUM WAGE, ENFORCE MINIMUM WAGE, HIGHER WAGES
32. OPPOSE UNION AND LABOR INTERESTS -- UNIONS GETTING TOO STRONG, CROOKS FOR LEADERS (I.E. HOFFA), NEED MORE CONTROLS ON UNIONS
33. RACKETEERS SPOILING UNION NAME -- NO INDICATION R RESPONDS NEGATIVELY TO ALL UNION ACTIVITY
34. IMPROVEMENT OF UNION-MANAGEMENT RELATIONS -- IMPROVE NEGOTIATION PROCEDURES, LET COLLECTIVE BARGAINING FUNCTION FREELY. FAVOR GOVERNMENT MEDIATION AND ARBITRATION OF DISPUTES
35. GOVERNMENT SHOULD STAY OUT OF UNION-MANAGEMENT AFFAIRS. GOVERNMENT EITHER TOO PRO-LABOR OR PRO-BUSINESS

39. OTHER SPECIFIC ITEMS. VAGUE LABOR OR UNION
PROBLEM REFERENCE

RACIAL INTEGRATION AND DISCRIMINATION

41. PRO-INTEGRATION -- ANTI DISCRIMINATION IN SCHOOLS,
EMPLOYMENT, ETC.
42. ANTI-INTEGRATION -- PRO DISCRIMINATION IN SCHOOLS,
EMPLOYMENT, ETC.
43. PUERTO-RICAN PROBLEM
44. PRO-CON ON INTEGRATION. INTEGRATE IN SOME AREAS,
NOT OTHERS
49. OTHER REFERENCES. INTEGRATION PROBLEM - VAGUE
REFERENCE

GENERAL ECONOMIC COMPLAINTS. MISCELLANEOUS DOMESTIC ITEMS

51. INFLATION, HIGH COST OF LIVING. MONEY TOO CHEAP
52. HIGH TAXES
53. UNFAIR TAXES
54. LESS CENTRALIZATION NEEDED. MORE STATES' RIGHTS
55. ARTIFICIAL GOVERNMENT ECONOMIC BOOSTERS OPPOSED --
DEFENSE PRODUCTION, ETC.
56. CRIME, DELINQUENCY
57. FISCAL POLICY -- GOVERNMENT SPENDING, BALANCED
BUDGET, GOVERNMENT WASTE
59. OTHER DOMESTIC ITEMS

FOREIGN AFFAIRS

PEACE (ACTUAL MENTION OF 'PEACE') OR KEEPING OUT OF WAR

61. POSITION OF STRENGTH -- BEST GUARANTOR OF PEACE.
HIGHER DEFENSE SPENDING TO KEEP AHEAD OF RUSSIA.
MAINTAIN FIRM STAND AGAINST RUSSIA AND OTHER
COMMUNIST NATIONS. CALL THEIR BLUFF
62. AGGRESSIVE POLICY -- TOWARD RUSSIA, COMMUNISTS.
PREVENTIVE OR DEFENSIVE WAR IF NECESSARY. GET
TOUGH. DROP THE BOMB. SIMILAR WAYS OF KEEPING
THE PEACE
63. NEGOTIATION TOWARD PEACE -- TALK TO THE RUSSIANS.
MEET COMMUNISTS HALF-WAY. WORK THROUGH THE U.N.
SETTLE TROUBLE SPOTS IN U.N.
64. CUBAN SITUATION THREATENS PEACE -- (SINGLED OUT
FROM OTHER TROUBLE SPOTS) COMMUNISTS IN BACK
YARD, TOO CLOSE. CASTRO MENTIONED AS TROUBLE-
MAKER. COMMUNISM SPREADING EVERYWHERE. GENERAL
EXTERNAL MENACE
65. TROUBLE SPOTS THREATENING PEACE -- CONGO, BERLIN,
MIDDLE EAST, FORMOSA, ETC.
66. PEACE THROUGH MORE INVOLVEMENT IN WORLD AFFAIRS --
GENERAL OR VAGUE BELIEF THAT INCREASED INVOLVEMENT
MORE FOREIGN AID, BETTER RELATIONS CAN BRING PEACE
67. PEACE THROUGH ISOLATION, LESS INVOLVEMENT -- LESS
FOREIGN AID, BRING BOYS BACK HOME, LET OTHER
COUNTRIES TAKE CARE OF THEMSELVES
68. RUSSIA, COLD WAR, COMMUNIST PROBLEMS AND PEACE --
GENERAL MENTIONS OF THESE AS PROBLEMS WITH NO

appl960.txt

STATEMENT OF CORRECT POLICY

- 69. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS, NO CONTENT - WAR PROBLEM, KEEP OUT OF WAR, KEEP THE PEACE
- 60. OTHER MENTIONS -- WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES, ETC.

PEACE NOT MENTIONED

- 71. POSITION OF STRENGTH BEST -- HIGHER DEFENSE SPENDING TO KEEP AHEAD OF RUSSIA. MAINTAIN FIRM STAND AGAINST RUSSIA AND OTHER COMMUNIST NATIONS. CALL THEIR BLUFF
- 72. AGGRESSIVE POLICY TOWARD RUSSIA, COMMUNISTS. PREVENTIVE OR DEFENSIVE WAR IF NECESSARY. GET TOUGH. DROP THE BOMB, AND SO ON
- 73. NEGOTIATION -- TALK TO THE RUSSIANS. MEET COMMUNISTS HALF-WAY. WORK THROUGH THE UN. SETTLE 'TROUBLE SPOTS' IN UN
- 74. CUBAN SITUATION (SINGLED OUT FROM OTHER TROUBLE SPOTS) -- COMMUNISTS IN BACK YARD, TOO CLOSE. CASTRO MENTIONED AS TROUBLE MAKER
- 75. TROUBLE SPOTS -- CONGO, BERLIN, MIDDLE EAST, FORMOSA, ETC. COMMUNISTS SPREADING ALL OVER. GENERAL EXTERNAL COMMUNIST MENACE
- 76. MORE INVOLVEMENT IN WORLD AFFAIRS -- MORE FOREIGN AID, BETTER RELATIONS
- 77. ISOLATION, LESS INVOLVEMENT -- LESS FOREIGN AID, BRING BOYS BACK HOME, LET OTHER COUNTRIES TAKE CARE OF THEMSELVES
- 78. RUSSIA, COLD WAR, COMMUNIST PROBLEMS -- GENERAL MENTIONS OF THESE AS PROBLEMS WITH NO STATEMENT OF CORRECT POLICY
- 79. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS -- NO CONTENT
- 70. OTHER MENTIONS -- WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES ETC. (FOREIGN SERVICE)

NATIONAL DEFENSE

- 81. STREAMLINE SERVICES, UNIFY SERVICES. COORDINATE RESEARCH AND STRATEGY. CUT DOWN ON COSTS THROUGH EFFICIENCY
- 82. MISSILE PROGRAM -- LAGGING BEHIND RUSSIA'S. INCLUDE MENTIONS OF SPACE SATELLITES
- 83. SCIENTIFIC DEVELOPMENT -- RUSSIANS GETTING AHEAD, MORE SCIENTISTS, MORE ENGINEERS, BETTER TRAINING IN SCHOOLS THAN OURS
- 84. A-BOMB AND H-BOMB TESTING SHOULD BE CONTINUED -- CAN'T FALL BEHIND
- 85. BAN ON A- AND H-BOMB TESTING -- HAVE ENOUGH, KNOW ENOUGH
- 86. DISARMAMENT
- 87. INTERNAL THREAT OF COMMUNISM, INTERNAL SECURITY
- 89. GENERAL BUILD-UP OF FORCES NEEDED. MAINTAIN MILITARY SUPERIORITY
- 80. OTHER DEFENSE MENTIONS

ECONOMIC PROBLEMS

- 91. NATIONAL ECONOMY, NATIONAL ECONOMY (MULTIPLE SPECIFIC RESPONSES). DEPRESSION. RECESSION. PROSPERITY
- 92. SMALL BUSINESS NEEDS HELP -- TAX RELIEF, GOVERNMENT CONTROLS, ETC.
- 93. PRIVATE ENTERPRISE, BUSINESS (GENERAL -- NOT LIMITED TO SMALL BUSINESS AS IN 92) -- NEEDS BOOST. HELP INDUSTRY. HELP BIG BUSINESS
- 97. CONSERVATION, NATURAL RESOURCES, RECLAMATION
- 98. OTHER ECONOMIC

- 90. OTHER, MISCELLANEOUS
- 00. NO MENTIONS

□

>> REF.NO.128 NOTE, 1960

HIGHEST LEVEL ATTAINED IS CODED. THE PRIMARY DISTINCTION BETWEEN COLLEGE AND NON-COLLEGE TRAINING LIES IN WHETHER THE SCHOOLING LEADING TO A VOCATIONAL SKILL INCLUDES PERIPHERAL SUBJECTS SUCH AS LIBERAL ARTS. FOR EXAMPLE, BUSINESS COLLEGE IS CONSIDERED NON-COLLEGE BECAUSE NON-BUSINESS COURSES ARE NOT TAUGHT. FOR NURSES WITH DEGREES, TRAINING IS CONSIDERED COLLEGE BECAUSE THE CURRICULUM IS BROADENED BEYOND THE MINIMUM SKILL REQUIREMENTS.

□

>> 1960 OCCUPATION CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS.129,132,136,139, AND 180.

(THREE DIGIT CODES IN PARENTHESES FROM DEPT. OF COMMERCE, CENSUS OF OCCUPATIONS.)

PROFESSIONAL AND TECHNICAL

- 01. ACCOUNTANTS AND AUDITORS (000)
- 02. CLERGYMEN (009)
- 03. PUBLIC SCHOOL TEACHERS (093)
- 05. DENTISTS (032)
- 06. PHYSICIANS AND SURGEONS (075)
- 07. ENGINEERS (040-049)
- 08. LAWYERS AND JUDGES (055)
- 09. SOCIAL AND WELFARE WORKERS (077, 079)
- 10. TRAINED NURSE, STUDENT NURSE (058,059)
- 17. OTHER PROFESSIONAL AND TECHNICAL (001, 010-019, 72) (003, 020-029, 080-089) (004, 036, 098) (006, 056, 099) (007, 057) (060-069)
- 18. OTHER SEMI-PROFESSIONAL (002, 031, 071, 091) (005, 033-035, 073, 092) (008, 051-054, 074, 094-097) (076) (078)

19. 'PROFESSIONAL', NA WHAT TYPE

SELF-EMPLOYED BUSINESSMEN - MANAGERS AND OFFICIALS

21. SELF-EMPLOYED BUSINESSMAN, OWNER OR PART-OWNER, 'LARGE' BUSINESS (EARNED MORE THAN \$10,000 IN 1956) (200 SERIES)
22. SELF-EMPLOYED BUSINESSMAN, OWNER OR PART-OWNER, 'SMALL' BUSINESS (EARNED LESS THAN \$10,000 IN 1956) (200 SERIES)
23. SELF-EMPLOYED BUSINESS, NA WHAT SIZE
28. OTHER MANAGERS, OFFICIALS AND PROPRIETORS (200 SERIES)
29. MANAGER, OFFICIAL OR PROPRIETOR, NA WHAT TYPE

CLERICAL AND SALES

30. BOOKKEEPER (310)
31. STENOGRAPHERS, TYPISTS, AND SECRETARIES (350)
32. OTHER CLERICAL (OTHER 300 SERIES)
33. SALES -- HIGHER-STATUS TRAVELING OR 'OUTSIDE' GOODS (410, 420)
34. SALES -- HIGHER-STATUS TRAVELING OR 'OUTSIDE' SERVICES (400, 450, 470, 480)
35. SALES -- 'INSIDE' SALES - SALESMAN, CLERK (490)
36. SALES -- LOWER-STATUS 'OUTSIDE' SALES - HUCKSTERS, PEDDLERS, NEWSBOYS (430, 460)
37. OTHER SALES
39. CLERICAL OR SALES, NA WHAT TYPE

SKILLED WORKERS

41. SELF-EMPLOYED ARTISANS AND CRAFTSMEN (500 SERIES SELF-EMPLOYED)
42. FOREMEN (523)
48. OTHER CRAFTSMEN AND KINDRED WORKERS (500 SERIES EXCEPT 523 AND 595)
49. SKILLED WORKER, NA WHAT TYPE

SEMI-SKILLED -- OPERATIVES AND KINDRED WORKERS

51. OPERATIVES AND KINDRED WORKERS (600 SERIES)

SERVICE WORKERS

61. PROTECTIVE SERVICE -- OFFICERS (IN 595, 762, 771 AND 773) (AND ALL 782)
62. OTHER PROTECTIVE SERVICE, NA IF OFFICER OR OTHER (REST OF 762, 771, 773, AND 595) (AND ALL 763, 785)
65. PRIVATE HOUSEHOLD WORKERS (700-720)
68. OTHER SERVICE WORKERS (730-790, EXCEPT 762, 763, 771, 773, 782, 785)
69. SERVICE WORKER, NA WHAT TYPE

UNSKILLED LABORERS

71. FARM LABORERS (800 SERIES)
78. OTHER LABORERS (900 SERIES)

app1960.txt

79. UNSKILLED, NA WHAT TYPE

FARM OPERATORS

CODING OF PART-TIME FARMERS DEPENDS ON CLASSIFICATION OF HEAD

(1) IF LAND WAS FARMED PART-TIME BUT ONLY NON-FARM JOB WAS MENTIONED, NON-FARM JOB WAS CODED.

(2) APPARENT WORKERS WHO HAD PICKED UP SMALL FARMS WHILE MAINTAINING NON-FARM JOBS WERE CODED NON-FARM.

(3) FARM HEADS WHO APPEARED TO BE PICKING UP NON-FARM WORK ON SIDE WERE CODED 'FARM.'

IN GENERAL - DEPENDED ON CODER ESTIMATE OF PRIMACY. WHERE ALL ELSE WAS EQUAL (OR UNKNOWN), CODED BY FIRST MENTION.

- 81. FARM MANAGERS (123)
- 82. FARM OWNERS AND TENANTS (100)
- 89. FARMERS, NA WHAT TYPE

UNEMPLOYED AND STUDENTS

- 91. INAP., <FOR MORE DETAIL SEE QUESTION TEXT>
- 92. STUDENT (IF R IS A PART-TIME DAY STUDENT, CODED HERE RATHER THAN BY OCCUPATION. IF R IS STUDYING NIGHTS, CLASSIFIED BY OCCUPATION)
- 94. OTHER GENERAL UNEMPLOYED
- 95. RETIRED
- 96. HOUSEWIFE (IF R WORKS PART-TIME OUTSIDE HOME, R CLASSIFIED ACCORDING TO PART-TIME OCCUPATION)

- 99. NA

□

>> 1960 INDUSTRY CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS.130,133,137,140.

CODE NUMBERS FROM STANDARD INDUSTRIAL CLASSIFICATION MANUAL, BUREAU OF THE BUDGET

NOTE: A PARTIAL LIST OF OCCUPATIONS IS GIVEN WITH EACH CATEGORY FOR ILLUSTRATIVE PURPOSES.

- 10. AGRICULTURE AND AGRICULTURAL SERVICES (011-012, 71-073) ALL FARMING. MILLING, COTTON GINNING, ANIMAL HUSBANDRY AND HORTICULTURAL SERVICES
- 20. PRIVATE BUSINESS -- MINING, CONSTRUCTION, FORESTRY, FISHERIES (074, 080 SERIES, 090 SERIES, 100 SERIES) MINING (INCLUDING OIL WELLS) BUILDING CONTRACTORS, HIGHWAY AND BRIDGE CONTRACTORS. HUNTING AND TRAPPING. FORESTRY AND FISHERIES.
- 21. PRIVATE BUSINESS -- MANUFACTURING (190-390) ANY MANUFACTURING BUSINESS, PRIVATELY OWNED
- 22. PRIVATE BUSINESS -- TRANSPORTATION, COMMUNICATION AND OTHER UTILITIES (400 SERIES) TRUCKING. WAREHOUSING. AIR AND WATER TRANSPORT. RADIO (EXCEPT BROADCASTING). TELEPHONE. GAS. WATER. ELECTRICITY
- 23. PRIVATE BUSINESS -- WHOLESALE TRADE (500-514)

appl960.txt

- ANY WHOLESALE BUSINESS, PRIVATELY OWNED. DISTRIBUTOR OF CONSTRUCTION EQUIPMENT. FOOD BROKER. PRINTING TRADES.
- 24. PRIVATE BUSINESS -- RETAIL SALES (520-599)
RETAIL STORES SELLING COMMODITIES. FILLING STATION. RESTAURANT
 - 30. SERVICES PRIMARILY TO BUSINESS. ALSO FINANCE, INSURANCE, REAL ESTATE (600 SERIES, 730-739, AND, WHERE EMPLOYED DIRECTLY BY A PRIVATE FIRM, 800-869) ADVERTISING. ACCOUNTING. EMPLOYMENT AGENCY. CORPORATION LAWYER. INDUSTRIAL NURSE. ENGINEERING CONSULTANT. BANK. FINANCE COMPANY. INSURANCE CO.
 - 31. SERVICES PRIMARILY TO THE PUBLIC -- PERSONAL SERVICES, REPAIR SERVICES, RECREATION SERVICES (700-729, 750-769, 770-799, 881) BARBERS. HOTELS. DOMESTIC HELP. AUTO REPAIR. WATCH REPAIR. RADIO, TV BROADCASTING. THEATERS. MUSICIANS
 - 32. SERVICES TO THE PUBLIC -- PROFESSIONAL AND RELATED SERVICES (800-869 WHERE NOT PERMANENTLY HIRED BY A PRIVATE BUSINESS) HOSPITALS, HEALTH SERVICES. PRIVATE LAW FIRMS. PRIVATE EDUCATIONAL SERVICES. NON-PROFIT ORGANIZATIONS.
 - 40. GOVERNMENT -- ALL FEDERAL, STATE AND LOCAL GOVERNMENT EMPLOYEES (900) POSTMAN. POLICEMAN
 - 91. UNCLASSIFIABLE INDUSTRIES, INAP. <FOR MORE DETAIL SEE QUESTION TEXT.>
 - 99. NA

□>> FARMING NOTE, 1960

NOTE. 1 SECTION = 640 ACRES. 1 QUARTER = 160 ACRES

□

>> 1960 UNION CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 151.

PRIORITY IS GIVEN TO R'S UNION, AND SECOND PRIORITY TO HEAD'S UNION (WHERE R IS NOT HEAD). IF MORE THAN ONE UNION GIVEN FOR THE PRIMARY UNION MEMBER, UNION CODED IS THAT MOST CLOSELY ASSOCIATED WITH CURRENT OCCUPATION, IF KNOWN, OTHERWISE, FIRST UNION MENTIONED IS CODED.

FROM THE 'DIRECTORY OF NATIONAL AND INTERNATIONAL LABOR UNIONS IN THE UNITED STATES, 1955', U.S. DEPARTMENT OF LABOR BULLETIN NO. 1185

(100-299 ARE AFL)

- 101. ACTORS AND ARTISTS OF AMERICA, ASSOCIATED
- 102. AGRICULTURAL WORKERS UNION, INTERNATIONAL
- 103. AIR LINE DISPATCHERS ASSOCIATION
- 104. AIR LINE PILOTS ASSOCIATION, INTERNATIONAL

appl960.txt

105. ALUMINUM WORKERS INTERNATIONAL UNION
106. ASBESTOS WORKERS, INTERNATIONAL ASSOCIATION OF HEAT AND FROST INSULATORS AND
107. AUTO WORKERS (AFL), INTERNATIONAL UNION OF UNITED
108. BAKERY AND CONFECTIONERY WORKERS INTERNATIONAL UNION OF AMERICA
109. BARBERS, HAIRDRESSERS, COSMETOLOGISTS + PROPRIETORS INTERNATIONAL UNION OF AMERICA, JOURNEYMEN (AFL)
110. BILL POSTERS, BILLERS AND DISTRIBUTORS, INTERNATIONAL ALLIANCE OF
111. BOILERMAKERS, IRON SHIP BUILDERS, BLACKSMITHS FORGERS AND HELPERS, INTERNATIONAL BROTHERHOOD OF (AFL)
112. BOOKBINDERS, INTERNATIONAL BROTHERHOOD OF
113. BRICK + CLAY WORKERS OF AMERICA, UNITED
114. BRICKLAYERS, MASONS AND PLASTERERS INTERNATIONAL UNION OF AMERICA (AFL) (CHECK ALSO 169)
115. BROOM + WHISK MAKERS UNION, INTERNATIONAL
116. BUILDING SERVICE EMPLOYEES INTERNATIONAL UNION
117. CARPENTERS + JOINERS OF AMERICA, UNITED BROTHERHOOD OF
118. CEMENT, LIME + GYPSUM WORKERS INTERNATIONAL UNION
119. CHEMICAL WORKERS UNION, INTERNATIONAL (AFL) (CHECK ALSO 317)
120. CIGAR MAKERS INTERNATIONAL UNION OF AMERICA
121. CLEANING + DYE HOUSE WORKERS, INTERNATIONAL ASSOCIATION OF
122. COOPERS INTERNATIONAL UNION OF NORTH AMERICA
123. DISTILLERY, RECTIFYING + WINE WORKERS INTERNATIONAL UNION OF AMERICA (AFL) (CHECK ALSO 303)
124. ELECTRICAL WORKERS, INTERNATIONAL BROTHERHOOD OF (AFL)
125. ELEVATOR CONSTRUCTORS, INTERNATIONAL UNION OF
126. ENGINEERS, AMERICAN FEDERATION OF TECHNICAL (AFL)
127. ENGINEERS, INTERNATIONAL UNION OF OPERATING
128. FIRE FIGHTERS, INTERNATIONAL ASSOCIATION OF
129. FIREMEN AND OILERS, INTERNATIONAL BROTHERHOOD OF
130. FLIGHT ENGINEERS INTERNATIONAL ASSOCIATION
131. GARMENT WORKERS OF AMERICA
132. GARMENT WORKERS UNION, INTERNATIONAL LADIES'
133. GLASS BOTTLE BLOWERS ASSOCIATION OF THE UNITED STATES + CANADA
134. GLASS CUTTERS LEAGUE OF AMERICA, WINDOW
135. GLASS WORKERS UNION, AMERICAN FLINT (AFL)
136. GLOVE WORKERS UNION OF AMERICA, INTERNATIONAL
137. GOVERNMENT EMPLOYEES, AMERICAN FEDERATION OF
138. GRAIN MILLERS, AMERICAN FEDERATION OF
139. GRANITE CUTTERS, INTERNATIONAL ASSOCIATION OF
140. HATTERS, CAP AND MILLINERY WORKERS INTERNATIONAL UNION, UNITED
141. HOD CARRIERS BUILDING AND COMMON LABORERS UNION OF AMERICA, INTERNATIONAL
142. HORSESHOERS OF UNITED STATES AND CANADA, INTERNATIONAL UNION OF JOURNEYMEN
143. HOSIERY WORKERS, AMERICAN FEDERATION OF AMERICA
144. HOTEL AND RESTAURANT EMPLOYEES AND BARTENDERS INTERNATIONAL UNION

appl960.txt

145. INSURANCE AGENTS INTERNATIONAL UNION (AFL)
146. IRON WORKERS, INTERNATIONAL ASSOCIATION OF BRIDGE, STRUCTURAL AND ORNAMENTAL
147. JEWELRY WORKERS UNION, INTERNATIONAL
148. LATHERS INTERNATIONAL UNION, THE WOOD, WIRE AND METAL
149. LAUNDRY WORKERS INTERNATIONAL UNION
150. LEATHER GOODS, PLASTIC AND NOVELTY WORKERS UNION, INTERNATIONAL
151. LETTER CARRIERS, NATIONAL ASSOCIATION OF (AFL)
152. LONGSHOREMEN, INTERNATIONAL BROTHERHOOD OF (AFL)
153. MACHINISTS, INTERNATIONAL ASSOCIATION OF
154. MAINTENANCE OF WAY EMPLOYEES, BROTHERHOOD OF
155. MARBLE, SLATE AND STONE POLISHERS, RUBBERS AND SAWYERS, TILE AND MARBLE SETTERS, HELPERS AND TERRAZZO HELPERS
156. MASTERS, MATES AND PILOTS OF AMERICA, INTERNATIONAL ORGANIZATION OF
157. MEAT CUTTERS AND BUTCHER WORKMEN OF NORTH AMERICA, AMALGAMATED
158. MECHANICS AND FOREMEN OF NAVAL SHORE ESTABLISHMENTS, NATIONAL ASSOCIATION OF MASTER
159. MESSENGERS, THE NATIONAL ASSOCIATION OF SPECIAL DELIVERY (CHECK ALSO 174)
160. METAL ENGRAVERS AND MARKING DEVICE WORKERS UNION, INTERNATIONAL
161. METAL POLISHERS, BUFFERS, PLATERS AND HELPERS INTERNATIONAL UNION
162. MOLDERS AND FOUNDRY WORKERS UNION OF NORTH AMERICA, INTERNATIONAL
163. MUSICIANS, AMERICAN FEDERATION OF
164. OFFICE EMPLOYEES INTERNATIONAL UNION
165. PAINTERS, DECORATORS AND PAPERHANGERS OF AMERICA,
166. PAPER MAKERS, INTERNATIONAL BROTHERHOOD OF (AFL)
167. PATTERN MAKERS LEAGUE OF NORTH AMERICA
168. PHOTO-ENGRAVERS UNION OF NORTH AMERICA, INTERNATIONAL
169. PLASTERS AND CEMENT MASONS INTERNATIONAL ASSOCIATION OF UNITED STATES AND CANADA, OPERATIVE (CHECK ALSO 114)
170. PLATE PRINTERS, DIE STAMPERS AND ENGRAVERS UNION OF NORTH AMERICA, INTERNATIONAL
171. PLUMBING AND FITTING INDUSTRY OF THE UNITED STATES AND CANADA, UNITED ASSOCIATION OF JOURNEYMEN AND APPRENTICES OF THE
172. PORTERS, BROTHERHOOD OF SLEEPING CAR
173. POST OFFICE CLERKS, NATIONAL FEDERATION OF
174. POST OFFICE AND POSTAL TRANSPORTATION SERVICE MAIL HANDLERS, WATCHMEN AND MESSENGERS (AFL) (CHECK ALSO 159)
175. POSTER TRANSPORT ASSOCIATION, NATIONAL
176. POTTERS, INTERNATIONAL BROTHERHOOD OF OPERATIVE (CHECK ALSO 309)
177. PRINTING PRESSMEN AND ASSISTANTS UNION OF NORTH AMERICA, INTERNATIONAL
178. PULP, SULPHITE AND PAPER MILL WORKERS, INTERNATIONAL BROTHERHOOD OF (AFL)
179. RADIO AND TELEVISION DIRECTORS GUILD (AFL)
180. RAILROAD SIGNALMEN OF AMERICA, BROTHERHOOD OF

appl960.txt

(AFL)

181. RAILROAD TELEGRAPHERS, ORDER OF (AFL)
182. RAILROAD YARDMASTERS OF AMERICA (AFL)
183. RAILWAY CARMEN OF AMERICA, BROTHERHOOD OF
184. RAILWAY PATROLMEN'S INTERNATIONAL UNION
185. RAILWAY AND STEAMSHIP CLERKS, FREIGHT HANDLERS,
EXPRESS AND STATION EMPLOYEES, BROTHERHOOD OF
186. RETAIL CLERKS INTERNATIONAL ASSOCIATION (AFL)
187. ROOFERS, DAMPERS AND WATERPROOF WORKERS ASSOCIA-
TION, UNITED SLATE, TILE AND COMPOSITION
188. SEAFARERS INTERNATIONAL UNION OF NORTH AMERICA
189. SHEET METAL WORKERS INTERNATIONAL ASSOCIATION
190. SHOE WORKERS UNION, BOOT + (AFL)
191. SIDEROGRAPHERS, INTERNATIONAL ASSOCIATION OF
192. STAGE EMPLOYEES AND MOVING PICTURE MACHINE
OPERATORS OF THE UNITED STATES AND CANADA, INTER-
NATIONAL ALLIANCE OF THEATRICAL
193. STATE, COUNTY AND MUNICIPAL EMPLOYEES, AMERICAN
FEDERATION OF
194. STEREOTYPERS AND ELECTROTYPERS UNION OF NORTH
AMERICA, INTERNATIONAL
195. STONE CUTTERS ASSOCIATION OF NORTH AMERICA,
JOURNEYMEN
196. STOVE MOUNTERS INTERNATIONAL UNION OF NORTH
AMERICA
197. STREET, ELECTRIC RAILWAY AND MOTOR COACH EMPLOYEES
OF AMERICA, AMALGAMATED ASSOCIATION OF
198. SWITCHMEN'S UNION OF NORTH AMERICA
199. TEACHERS, AMERICAN FEDERATION OF
200. TEAMSTERS, CHAUFFEURS, WAREHOUSEMEN AND HELPERS OF
AMERICA, INTERNATIONAL BROTHERHOOD OF
201. TELEGRAPHERS UNION, COMMERCIAL
202. TEXTILE WORKERS OF AMERICA, UNITED (AFL)
203. TOBACCO WORKERS INTERNATIONAL UNION
204. TOY WORKERS OF THE U.S. AND CANADA, INTERNATIONAL
UNION OF DOLL AND
205. TYPOGRAPHICAL UNION, INTERNATIONAL
206. UPHOLSTERERS INTERNATIONAL UNION OF NORTH AMERICA
207. WALL PAPER CRAFTSMEN AND WORKERS OF NORTH AMERICA,
UNITED
208. WIRE WEAVERS PROTECTIVE ASSOCIATION, AMERICAN
290. OTHER AFL UNION
299. AFL UNION, NA WHAT INTERNATIONAL OR NATIONAL

(300-399 ARE CIO)

301. AUTOMOBILE, AIRCRAFT AND AGRICULTURAL IMPLEMENT
WORKERS OF AMERICA, INTERNATIONAL UNION OF
AMERICA (CIO)
302. BARBERS AND BEAUTY CULTURISTS UNION OF AMERICA,
(CIO)
303. BREWERY, FLOUR, CEREAL, SOFT DRINK AND DISTILLERY
WORKERS OF AMERICA, INTERNATIONAL UNION OF UNITED
304. BROADCAST EMPLOYEES AND TECHNICIANS, NATIONAL
ASSOC. OF
305. CLOTHING WORKERS OF AMERICA, AMALGAMATED
306. COMMUNICATIONS WORKERS OF AMERICA (CIO)
307. ELECTRICAL, RADIO AND MACHINE WORKERS, INTER-
NATIONAL UNION (CIO)

appl960.txt

- 308. FURNITURE WORKERS OF AMERICA, UNITED
- 309. GLASS AND CERAMICS WORKERS OF NORTH AMERICA,
UNITED (CIO) (CHECK ALSO 176)
- 310. INSURANCE WORKERS OF AMERICA (CIO)
- 311. LITHOGRAPHERS OF AMERICA, AMALGAMATED
- 312. MARINE ENGINEERS BENEFICIAL ASSOCIATION, NATIONAL
- 313. MARINE AND SHIPBUILDING WORKERS OF AMERICA,
INDUSTRIAL UNION OF (CIO)
- 314. MARITIME UNION OF AMERICA, NATIONAL
- 315. MECHANICS EDUCATIONAL SOCIETY OF AMERICA
- 316. NEWSPAPER GUILD, AMERICAN
- 317. OIL, CHEMICAL AND ATOMIC WORKERS INTERNATIONAL
UNION
- 318. PACKINGHOUSE WORKERS OF AMERICA, UNITED (CIO)
- 319. PAPERWORKERS OF AMERICA, UNITED (CIO)
- 320. RADIO ASSOCIATION, AMERICAN (CIO)
- 321. RETAIL, WHOLESALE AND DEPARTMENT STORE UNION (CIO)
- 322. RUBBER, CORK, LINOLEUM AND PLASTIC WORKERS OF
AMERICA, UNITED
- 323. SHOE WORKERS OF AMERICA, UNITED
- 324. STEELWORKERS OF AMERICA (CIO)
- 325. STONE AND ALLIED PRODUCTS WORKERS OF AMERICA,
UNION OF
- 326. TEXTILE WORKERS UNION OF AMERICA (CIO)
- 327. TRANSPORT SERVICE EMPLOYEES, UNITED (CIO)
- 328. TRANSPORT WORKERS UNION OF AMERICA (CIO)
- 329. UTILITY WORKERS UNION OF AMERICA (CIO)
- 330. WOODWORKERS OF AMERICA, INTERNATIONAL (CIO)

- 390. OTHER CIO UNION
- 399. CIO UNION, NA WHAT INTERNATIONAL

(400-499 ARE INDEPENDENT OR UNAFFILIATED UNIONS)

- 401. AIRLINE COMMUNICATIONS EMPLOYEES ASSOCIATION
- 402. ASSOCIATED UNIONS OF AMERICA
- 403. AUTHORS LEAGUE OF AMERICA
- 404. CHRISTIAN LABOR ASSOCIATION OF THE UNITED STATES
OF AMERICA
- 405. AMERICAN COMMUNICATIONS ASSOCIATION
- 406. INTERNATIONAL DIE SINKERS CONFERENCE
- 407. ELECTRICAL, RADIO AND MACHINE WORKERS OF AMERICA,
UNITED (IND.)
- 408. ENGINEERING EMPLOYEES ASSOCIATION, SEATTLE
PROFESSIONAL
- 409. ENGINEERS ASSOCIATION, TECHNICAL (IND.)
- 410. ENGRAVERS AND SKETCHMAKERS, FRIENDLY SOCIETY OF
- 411. FEDERAL EMPLOYEES. NATIONAL FEDERATION OF
- 412. FOREMEN'S ASSOCIATION OF AMERICA
- 413. GUARD WORKERS OF AMERICA. INTERNATIONAL UNION,
UNITED PLANT
- 414. ALLIED INDEPENDENT UNION
- 415. INDUSTRIAL WORKERS OF THE WORLD
- 416. INSURANCE AGENTS, INTERNATIONAL UNION OF LIFE
(IND.)
- 417. LACE OPERATIVES OF AMERICA, AMALGAMATED
- 418. LETTER CARRIERS ASSOCIATION, NATIONAL RURAL
- 419. LOCOMOTIVE ENGINEERS, BROTHERHOOD OF
- 420. LOCOMOTIVE FIREMEN AND ENGINEMEN, BROTHERHOOD OF

appl960.txt

(CHECK ALSO 444)

- 421. LONGSHOREMEN'S ASSOCIATION, INTERNATIONAL
- 422. LONGSHOREMEN AND WAREHOUSEMEN'S UNION,
INTERNATIONAL
- 423. MACHINE PRINTERS BENEFICIAL ASSOCIATION OF THE
UNITED STATES
- 424. MAILERS UNION, INTERNATIONAL
- 425. MINE, MILL AND SMELTER WORKERS, INTERNATIONAL
UNION OF
- 426. MINE WORKERS OF AMERICA, UNITED
- 427. NEWSPAPER AND MAIL DELIVERERS UNION OF NEW YORK
AND VICINITY
- 428. PACKINGHOUSE WORKERS, NATIONAL BROTHERHOOD OF
(IND.)
- 429. PAVING CUTTERS UNION OF UNITED STATES AND CANADA.
- 430. PETROLEUM WORKERS, INDUSTRIAL UNION OF
- 431. POST OFFICE CLERKS, UNITED NATIONAL ASSOC. OF
(IND.)
- 432. POST OFFICE MOTOR VEHICLE EMPLOYEES, NATIONAL
FEDERATION OF (IND.)
- 433. POST OFFICE MOTOR VEHICLE EMPLOYEES, NATIONAL
FEDERATION OF (IND.)
- 434. POSTAL EMPLOYEES, NATIONAL ALLIANCE OF (IND.)
- 435. POSTAL SUPERVISORS, NATIONAL ASSOCIATION OF
(IND.)
- 436. POSTMASTERS OF THE UNITED STATES, NATIONAL LEAGUE
OF
- 437. PLANT PROTECTION EMPLOYEES IN THE ELECTRICAL +
MACHINE INDUSTRY, INDEPENDENT UNION OF
- 438. RAILROAD OPERATING CRAFTS, UNITED (IND.)
- 439. RAILROAD TRAINMEN, BROTHERHOOD OF
- 440. RAILROAD YARDMASTERS OF NORTH AMERICA, INC.
- 441. RAILWAY CONDUCTORS AND BRAKEMEN, ORDER OF (IND.)
- 442. RAILWAY EMPLOYEES, INTERNATIONAL ASSOC. OF
- 443. RAILWAY SUPERVISORS ASSOCIATION, THE AMERICAN
- 444. RAILWAY TRAINMEN AND LOCOMOTIVE FIREMEN, ASSOC.
OF (CHECK ALSO 420)
- 445. SALARIED UNIONS, NATIONAL FEDERATION OF
- 446. SCREEN DIRECTORS GUILD OF AMERICA, INC.
- 447. SHOE AND ALLIED CRAFTSMEN, BROTHERHOOD OF
- 448. STOCKYARD WORKERS ASSOCIATION OF AMERICA
- 449. TELEPHONE UNIONS, ALLIANCE OF INDEPENDENT
- 450. TRAIN DISPATCHERS ASSOCIATION, AMERICAN
- 451. TRANSPORT ASSOCIATION, INTERNATIONAL
- 452. UTILITY WORKERS OF NEW ENGLAND, INC., BROTHERHOOD
OF (IND.)
- 453. WATCH WORKERS UNION, AMERICAN
- 454. WATCHMEN'S ASSOCIATION, INDEPENDENT (SEE ALSO
174)
- 455. WELDERS OF AMERICA, NATIONAL UNION OF UNITED
- 456. WOOD CARVERS ASSOCIATION OF NORTH AMERICA,
INTERNATIONAL
- 457. WRITERS GUILD OF AMERICA

- 490. OTHER INDEPENDENT OR UNAFFILIATED UNIONS
- 499. INDEPENDENT OR UNAFFILIATED UNION, NA WHAT NAME

- 990. OTHER UNION, NA WHETHER AFL, CIO OR INDEPENDENT
- 991. INAP. NO ONE IN HOUSEHOLD A UNION MEMBER

998. DK
999. NA

SUPPLEMENTARY LISTING OF LABOR UNION BY OCCUPATION

(NUMBERS REFER TO CODE NUMBERS)

- 301. AGRICULTURAL IMPLEMENT WORKERS
- 301. AIRCRAFT WORKERS
- 101. ARTISTES
- 317. ATOMIC WORKERS

- 144. BARTENDERS
- 302. BEAUTY CULTURISTS
- 110. BILLERS
- 111. BLACKSMITHS
- 190. BOOT WORKERS
- 441. BRAKEMEN (RAILWAY)
- 146. BRIDGE (IRON) WORKERS
- 161. BUFFERS (METAL)
- 157. BUTCHERS

- 140. CAP WORKERS
- 309 OR 176. CERAMICS WORKERS
- 303. CEREAL WORKERS
- 200. CHAUFFEURS
- 113. CLAY WORKERS
- 141. COMMON LABORERS
- 108. CONFECTIONERY WORKERS
- 322. CORK WORKERS
- 109. COSMETOLOGISTS
- 193. COUNTY EMPLOYEES

- 187. DAMPERS
- 165. DECORATORS
- 321. DEPARTMENT STORE WORKERS
- 170. DIE STAMPERS
- 303 OR 123. DISTILLERY WORKERS
- 110. DISTRIBUTORS
- 204. DOLL WORKERS
- 121. DYE HOUSE WORKERS

- 197. ELECTRICAL RAILWAY EMPLOYEES
- 194. ELECTROTYPERS
- 170. ENGRAVERS
- 185. EXPRESS EMPLOYEES

- 171. FITTERS
- 303. FLOUR WORKERS
- 158. FOREMEN
- 111. FORGERS
- 162. FOUNDRY WORKERS
- 185. FREIGHT HANDLERS
- 106. FROST INSULATORS

- 118. GYPSUM WORKERS

- 109. HAIRDRESSERS
- 106. HEAT INSULATORS

app1960.txt

146. IRON BRIDGE WORKERS
146. IRON (ORNAMENTAL) WORKERS
111. IRON SHIP BUILDERS
146. IRON STRUCTURAL WORKERS

117. JOINERS

141. LABORERS, COMMON
118. LIME WORKERS
322. LINOLEUM WORKERS

174. MAIL HANDLERS
160. MARKING DEVICE WORKERS
156. MATES
140. MILLINERY WORKERS
425. MILL WORKERS
197. MOTOR COACH EMPLOYEES
192. MOVING PICTURE MACHINE OPERATORS
193. MUNICIPAL EMPLOYEES
150. NOVELTY WORKERS

129. OILERS
146. ORNAMENTAL IRON WORKERS

166. PAPER HANGERS
178. PAPER MILL WORKERS
156. PILOTS
150 OR 322. PLASTIC WORKERS
155. POLISHERS (STONE, MARBLE AND SLATE)
109. PROPRIETORS

307. RADIO WORKERS
123. RECTIFYING WORKERS
144. RESTAURANT EMPLOYEES
155. RUBBERS (MARBLE, SLATE + STONE)

155. SAWYERS (MARBLE, SLATE + STONE)
432. SERVICE MAINTENANCE (P.O.)
155. SETTERS (TILE + MARBLE)
111 OR 313. SHIP BUILDERS
410. SKETCHMAKERS
425. SMELTER WORKERS
303. SOFT DRINK WORKERS
185. STEAMSHIP CLERKS
146. STRUCTURAL (IRON) WORKERS
178. SULPHITE WORKERS

179. TELEVISION DIRECTORS
155. TERRAZZO HELPERS
192. THEATRICAL EMPLOYEES
155. TILE SETTERS

200. WAREHOUSEMEN
115. WHISK MAKERS
321. WHOLESALE WORKERS
123. WINE WORKERS

101. AAAA
197. AAMCE
197. AASERMCEA
157. ABWNA
405. ACA
401. ACEA
305. ACWA
137. AFGE
138. AFGM
135. AFGWU
143. AFHW
126. AFTE
163. AFM
193. AFSCME
199. AFT
414. AIU
449. AITU
311 OR 403. ALA
103. ALDA
444. ALF
417. ALOA
157. AMCBWNA
316. ANG
431. APOC
432. APOGSME
320. ARA
442. ARE
443. ARSA
444. ART
450. ATDA
402. AUA
105. AWIU
208. AWWPA
453. AWWU

302. BBCU
302. BBCUA
302. BCU
141. BCLUA
108. BCW
108. BCWIUA
144. BIU
109. BIUA
419. BLE
420. BLFE
154. BMWE
165. BPDPA
166. BPM
428. BPW
183. BRCA
180. BRSA
185. BRSC
439. BRT
447. BSAC
172. BSCP
116. BSEIU
116. BSEU
146. BSOIW

190. BSWU
452. BUWNE
157. BWNA

121. CDHW
109. CIUA
117. CJA
404. CLA
118. CLGWIU
120. CMIUA
169. CMIA
140. CMWU
201. CTU
119. CWU
306. CWA

123. DRWWIUA
321. DSU

307. ERMWU

412. FAA
130. FEIA
135. FGWU
433. FPOMVE
410. FSES

133. GBBA
139. GCIAA
134. GCLA
136. GWUA

140. HCMWIU
109. HIUA
144. HREBIU

106. IAAW
110. IABD
110. IABP
146. IABSOW
121. IACDHW
128. IAFF
106. IAHFIAW
145. IAIU
104. IALPA
153. IAM
192. IAMPOM
442. IARE
191. IAS
192. IATSE
111 AND 112. IBB
200. IBC
124. IBEW
129. IBFO
152. IBL
115. IBMU
166. IBPM
178. IBPMW
178. IBPSPMW

115. IBWMU
119. ICWU
406. IDSC
170. IEU
162. IFWU

121. ILA
150. ILGPNWU
132 AND 150. ILGU
132 AND 150. ILGWU
422. ILWU
160. IMDWU
160. IMEMDWU
160. IMEU
162. IMFWU
160 AND 424. IMU
150. INWU
156. IOMMPA
170. IPPDSEUNA
177. IPPU
168. IPUNA
451. ITA
205 AND 449. ITU
194. ISEUNA
114. IUBMP
204. IUDTW
125. IUEC
142. IUJHUS
416. IULIA
425. IUMMSW
313. IUMSWA
127. IUOE
430. IUPW
107. IUUAW
413. IUUPGWA
310, 330 AND 454. IWA
456. IWCA
415. IWW

195. JSCANA
147. JWU

150. LGPNWU
148. LIU
149. LWIU

312. MEBA
315. MESA
160. MEMDWU
160. MEU
158. MMFNSE
156. MMPA
423. MPBA
161. MPBPHIU
161. MPIU
313. MSWU
154. MWE

304. NABET

151. NALC
158. NAMMFNSE
434. NAPE
435. NAPS
431. NAPOC
159. NASDM
102. NAWU
428. NBPW
411. NFFE
173. NFPOC
433. NFPOMVE
445. NFSU
436. NLP
312. NMEBA
314. NMU
175. NPPTA
418. NRLCA
455. NUUWA
150. NWU

164. OEIU
164. OEU
169. OPCMIA
441. ORB
441. ORCB
181. ORT

429. PCU
165. PDPA
167. PMLNA
173. POCF
437. PPEU

144. REBIU
183. RCA
186. RCIA
187. RDWWA
418. RLCA
184. RPIU
180 AND 443. RSA
179. RTOG
187. RWA
321. RWDSU
321. RWU
182. RYA
440. RYNA

195. SCANA
446. SDGA
188. SIUNA
196. SMIUNA
189. SMWIA
198. SUA
198. SUNA
448. SWAA
190. SWU

450. TDA
409. TEA

app1960.txt

192. TSE
202. TWA
203. TWIU
326 AND 328. TWU

301. UAAAIWA
301. UAIW
171. UAPFI
107, 301, AND 317. UAW
117. UBCJA
113. UBCWA
114. UBMP
113 AND 303. UBWA
317 AND 322. UCW
113 AND 322. UCWA
309. UCWNA
307 AND 407. UEW
303 AND 308. UFWA
309. UGCWNA
140. UHCMWIU
206. UIU
416. ULIA
322. ULW
425. UNNSW
307, 407 AND 426. UMW
431. UNAPOC
317. UOCAW
127. UOE
317. UOW
319. UPA
437. UPPE
413. UPGW
322 AND 430. UPW
318. UPWA
438. UROC
307, 322, AND 407. URW
325. USAPW
303. USDWA
323, 324 AND 325. USW
327. UTSE
202. UTWA
455. UWA
207. UWPCW
329. USU
456. WCA
134. WGCLA
457. WGA
122. WWIU
148. WWMLIU
209. WWPA
453. WWU

□

>> 1960 NEWSPAPER CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 191.

111. AKRON BEACON JOURNAL

Page 67

appl960.txt

111. AKRON BEACH JOURNAL
112. ALBANY TIMES-UNION
113. ATLANTA CONSTITUTION
114. ATLANTA JOURNAL
115. BALTIMORE NEWS-POST
116. BALTIMORE SUNDAY-AMERICAN
117. BALTIMORE SUN
118. BIRMINGHAM NEWS
121. BIRMINGHAM POST-HERALD
122. BOSTON GLOBE
123. BOSTON HERALD
124. BOSTON TRAVELER
125. BOSTON RECORD
126. BOSTON AMERICAN
127. BOSTON SUNDAY ADVERTISER
128. BUFFALO COURIER-EXPRESS
131. BUFFALO NEWS
132. CHARLESTON DAILY MAIL
133. CHARLESTON GAZETTE
134. CHARLOTTE OBSERVER
135. CHATTANOOGA NEWS-FREE PRESS
136. CHATTANOOGA TIMES
137. CHICAGO AMERICAN
138. CHICAGO NEWS
141. CHICAGO SUN-TIMES
142. CHICAGO TRIBUNE
143. CHRISTIAN SCIENCE MONITOR
144. CINCINNATI ENQUIRER
145. CINCINNATI POST AND TIMES-STAR
146. CLEVELAND NEWS
147. CLEVELAND PLAIN DEALER
148. CLEVELAND PRESS
151. COLUMBUS DISPATCH
152. DALLAS NEWS
153. DALLAS TIMES HERALD
154. DAYTON NEWS
155. DENVER POST
156. DENVER - ROCKY MOUNTAIN NEWS
157. DES MOINES REGISTER
158. DES MOINES TRIBUNE
161. DETROIT FREE PRESS
162. DETROIT NEWS (AND/OR TIMES)
163. FORT WORTH STAR TELEGRAM
164. FRESNO BEE
165. GRAND RAPIDS PRESS
166. HARRISBURG NEWS
167. HARRISBURG PATRIOT
168. HARTFORD COURANT
171. HARTFORD TIMES
172. HOUSTON CHRONICLE
173. HOUSTON POST
174. HOUSTON PRESS
175. INDIANAPOLIS STAR
176. INDIANAPOLIS NEWS
177. INDIANAPOLIS TIMES
178. JACKSONVILLE - FLORIDA TIMES UNION
181. KANSAS CITY STAR
182. KANSAS CITY TIMES
183. KNOXVILLE JOURNAL

appl960.txt

184. KNOXVILLE NEWS-SENTINEL
185. LITTLE ROCK - ARKANSAS DEMOCRAT
186. LITTLE ROCK - ARKANSAS GAZETTE
187. LONG BEACH INDEPENDENT-PRESS TELEGRAM
188. LOS ANGELES EXAMINER
191. LOS ANGELES HERALD EXPRESS
192. LOS ANGELES MIRROR AND DAILY NEWS
193. LOS ANGELES TIMES
194. LOUISVILLE COURIER-JOURNAL
195. LOUISVILLE TIMES
196. MEMPHIS - COMMERCIAL APPEAL
197. MEMPHIS PRESS SCIMITAR
198. MIAMI HERALD
201. MIAMI NEWS
202. MILWAUKEE JOURNAL
203. MILWAUKEE SENTINEL
204. MINNEAPOLIS STAR
205. MINNEAPOLIS TRIBUNE
206. NASHVILLE TENNESSEAN
207. NEW ORLEANS STATES AND ITEM
208. NEW ORLEANS TIMES PICAYUNE
211. NEW YORK ENQUIRER
212. NEW YORK HERALD TRIBUNE
213. NEW YORK JOURNAL AMERICAN
214. NEW YORK - LONG ISLAND PRESS
215. NEW YORK MIRROR
216. NEW YORK NEWS
217. NEW YORK POST
218. NEW YORK TIMES
221. NEW YORK WORLD TELEGRAM AND SUN
222. NEWARK NEWS
223. NEWARK STAR-LEDGER
224. NORFOLK LEDGER-DISPATCH AND STAR
225. NORFOLK VIRGINIA PILOT
226. NORFOLK - VIRGINIA PILOT AND PORTSMOUTH STAR
227. OAKLAND TRIBUNE
228. OKLAHOMA CITY OKLAHOMAN
231. OKLAHOMA CITY TIMES
232. OMAHA WORLD-HERALD
233. PHILADELPHIA BULLETIN
234. PHILADELPHIA INQUIRER
235. PHILADELPHIA NEWS
236. PHOENIX GAZETTE
237. PHOENIX REPUBLIC
238. PITTSBURGH POST-GAZETTE
241. PITTSBURGH PRESS
242. PITTSBURGH SUN-TELEGRAPH
243. PORTLAND OREGONIAN
244. PORTLAND - OREGON JOURNAL
246. PORTLAND (MAINE) EXPRESS
247. PORTLAND PRESS HERALD
248. PORTLAND TELEGRAM
251. PROVIDENCE BULLETIN
252. PROVIDENCE JOURNAL
253. RALEIGH NEWS AND OBSERVER
254. RALEIGH TIMES
255. RICHMOND NEWS-LEADER
256. RICHMOND TIMES-DISPATCH
257. ROCHESTER DEM. AND CHRONICLE

appl960.txt

258. ROCHESTER TIMES-UNION
261. SACRAMENTO BEE
262. ST. LOUIS GLOBE-DEMOCRAT
263. ST. LOUIS POST-DISPATCH
264. ST. PAUL DISPATCH
265. ST. PAUL PIONEER PRESS
266. ST. PETERSBURG TIMES
267. SALT LAKE CITY TRIBUNE
268. SALT LAKE CITY DESERT NEWS-TELEGRAM
271. SAN ANTONIO EXPRESS
272. SAN ANTONIO NEWS
273. SAN ANTONIO LIGHT
274. SAN DIEGO TRIBUNE
275. SAN DIEGO UNION
276. SAN FRANCISCO CALL-BULLETIN
277. SAN FRANCISCO CHRONICLE
278. SAN FRANCISCO EXAMINER
281. SEATTLE POST-INTELLIGENCER
282. SEATTLE TIMES
283. SHREVEPORT JOURNAL
284. SHREVEPORT TIMES
285. SOUTH BEND TRIBUNE
286. SPOKANE CHRONICLE
287. SPOKANE SPOKESMAN-REVIEW
288. SPRINGFIELD (MASS.) UNION REPUBLICAN
291. SPRINGFIELD NEWS
292. SYRACUSE HERALD-JOURNAL AND SUNDAY HERALD AMERICAN
293. SYRACUSE POST-STANDARD
294. TAMPA TIMES
295. TAMPA TRIBUNE
296. TOLEDO BLADE
297. TULSA TRIBUNE
298. TULSA WORLD
301. WALL STREET JOURNAL
302. WASHINGTON D.C. NEWS
303. WASHINGTON D.C. POST AND TIMES-HERALD
304. WASHINGTON D.C. STAR
305. WICHITA BEACON
306. WICHITA EAGLE
307. WINSTON-SALEM JOURNAL
308. WINSTON-SALEM JOURNAL-SENTINEL
311. WINSTON-SALEM - TWIN CITY SENTINEL
312. WORCESTER TELEGRAM
313. WORCESTER GAZETTE
314. YOUNGSTOWN VINDICATOR AND TELEGRAM

990. OTHER PAPER, LOCAL, WEEKLY, ETC.
991. INAP., READ NO PAPER, CODED 5,8 OR 9 IN REF.NO.190
998. DK
999. NA

□

>> 1960 EFFECT OF TELEVISION DEBATES

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 197,198,199.

app1960.txt

<TWO REFERENCES CODED FOR EACH CANDIDATE - IN REF.NO.197 FOR KENNEDY, AND REF.NO.198 FOR NIXON. IF FURTHER REFERENCES OCCUR, THEY ARE CODED IN REF.NO.199, FOR EITHER CANDIDATE.>

THE FIRST DIGIT IN EACH FOUR-DIGIT FIELD IDENTIFIES THE POSITIVE OR NEGATIVE FLAVOR OF THE REFERENCE --

<'5---' SERIES - PRO-KENNEDY
'6---' SERIES - ANTI-KENNEDY
'7---' SERIES - PRO-NIXON
'8---' SERIES - ANTI-NIXON

THE '9000' SERIES (OTHER THAN THE MISSING DATA CODES) IS USED IN CASES WHERE THE GENERAL CONTENT OF THE RESPONSE WAS CAPTURED, BUT NOT ITS POSITIVE OR NEGATIVE FLAVOR; E.G., A CODE '9422' IN REF.NO.197 WOULD MEAN THAT THE DEBATES CHANGED THE RESPONDENT'S IMPRESSION OF KENNEDY WITH REGARD TO HIS FARM POLICY, BUT THAT IT WAS NOT ASCERTAINED WHETHER THE CHANGE WAS FOR THE BETTER OR THE WORSE.

THESE CODES FOLLOW MASTER CODE CONVENTIONS, ALTHOUGH THE BODY OF THE CODE DEPARTS FROM THE MASTER CODE (SEE CODE FOR FINAL THREE DIGITS, BELOW).

<CRITERIA FOR CODING AND PRIORITIES AS GIVEN TO CODERS ARE AS FOLLOWS:>

NOTE THAT POSITIVE OR NEGATIVE AFFECT IS TO BE JUDGED PRIMARILY IN TERMS OF THE IMPACT OF THE TV DEBATES. IF A DEMOCRAT SAYS OF NIXON 'HE DIDN'T LIE AS MUCH AS I EXPECTED', IT IS A PRO-NIXON RESPONSE. WHERE IMPACT IS NOT MADE CLEAR, AS IN 'NIXON TOLD LIES', THE COMMENT WOULD BE CONSIDERED NEGATIVE AS USUAL.

COMPARATIVE REFERENCES. MOST REFERENCES WILL BE IMPLICITLY IF NOT EXPLICITLY COMPARATIVE. FOR EXAMPLE, NIXON IS LIKED BECAUSE HE TOOK THE RIGHT STAND ON QUEMOY, KENNEDY IS DISLIKED BECAUSE HE TOOK THE WRONG STAND. IN MOST CASES COMPARISONS SHOULD ONLY BE CODED ONCE. USUALLY THEY ARE TO BE CREDITED TO THE PERSON DOMINANT IN THE WAY THE REFERENCE IS MADE, I.E., 'KENNEDY WAS MORE (LESS) SPECIFIC THAN NIXON' SHOULD BE CREDITED TO KENNEDY. THIS RULE OF DOMINANCE MAY BE VIOLATED IN THE CASE WHERE THE DOMINANT CANDIDATE ALREADY HAS TOO MANY REFERENCES MADE TO HIM THAN CAN BE CODED. IN THIS CASE CAPTURE THE CONTEXT IN REVERSE FOR THE LESS DOMINANT CANDIDATE IN THE COMPARISON. IF THERE IS STILL A PROBLEM AFTER THESE RULES ARE APPLIED, CODE IN THE FIELD OF THE CANDIDATE POSITIVELY MENTIONED.

REFERENCES TOO NUMEROUS TO BE EXPRESSED. IF ANY OF THE MENTIONS ARE EXPLICITLY COMPARATIVE ('MORE (LESS) THAN ...'), CAPTURE THE CONTENT BY ASSIGNING THE REFERENCE TO THE OPPONENT, PRESUMING SPACE REMAINS IN THE OPPONENT'S FIELD.

IF REFERENCES STILL MUST BE ELIMINATED, USE THE FOLLOWING CRITERIA IN THE ORDER GIVEN UNTIL THE DIFFICULTY IS RESOLVED --

- (A) ANY EVIDENCE THAT A REFERENCE HAS PARTICULAR IMPORTANCE FOR THE R GIVES IT PRIORITY TO BE CODED.

- (B) SPREAD --
 - (1) FIRST, BETWEEN POSITIVE AND NEGATIVE REMARKS TOWARD THIS CANDIDATE
 - (2) THEN BETWEEN ISSUE REFERENCES (SERIES 300,400,500, AND 600) AND NON-ISSUE REFERENCES (SERIES 100-200)
 - (3) THEN FOR SPREAD IN THE THIRD AND FOURTH DIGITS OF THE FOUR-COLUMN FIELD WITHIN ISSUE OR NON-ISSUE REFERENCES
- (C) PRIORITY GIVEN TO EARLIER MENTIONS

DEBATE PERFORMANCE

- 100. BETTER (WORSE) THAN EXPECTED, NA WHY -- MADE ME MORE SURE OF HIM. DIDN'T STAND UP TO WHAT I THOUGHT HE WAS BEFORE THE PROGRAM
- 101. LOOKED GOOD (BAD) BESIDE OPPONENT, NA WHAT REGARD - HELD HIS OWN PRETTY WELL. DID BETTER THAN THE OTHER FELLOW. LOOK LIKE A WINNER
- 102. TREATMENT OF OPPONENT -- (COURTEOUS, DISCOURTEOUS, ETC.) HE SEEMED TO BE BELITTLING THE OTHER FELLOW ALL THE TIME.
- 103. COMPOSURE -- KEPT (LOST) TEMPER. SMILED THROUGHOUT.
- 104. ARGUED WELL (POORLY) -- GOOD (BAD) DEBATER. DISPUTED THINGS THE OTHER SAID AND HAD GOOD ARGUEMENTS (NA WHAT)
- 105. TRUTH-LIES -- WAS VERY TRUTHFUL (NA ABOUT WHAT). HE WOULD SAY WHAT WAS RIGHT AND THE OTHER FELLOW WOULD DENY IT. NEVER EXPECTED HIM TO LIE SO MUCH
- 106. READY FACTS, ANSWERS -- KNEW THE FACTS. KNEW ALL THE ANSWERS. FIRST-HAND INFORMATION. REALLY KNEW THE SCORE. EVADED THE FACTS -- DIDN'T GET DOWN TO POINTS. GOT RIGHT DOWN TO BRASS TACKS
- 107. GOOD SPEAKER, COMMUNICATED WELL (POORLY) -- (DIS)LIKED TO HEAR HIM TALK. ABLE TO PRESENT HIS IDEAS BETTER THAN THE OTHER. INTERESTING
- 108. THOUGHTFUL VS. GLIB. CAREFUL IN HIS IDEAS. MORE SMART-ALECK. HE DIDN'T WEIGH THE ISSUES. RASH, BRASH
- 109. NOT MUCH TO SAY. MORE TO SAY. POSITIVE IN VIEWS. LESS SURE OF HIS IDEAS. DIDN'T THINK FOR HIMSELF. THOUGHT FOR HIMSELF
- 110. A CHANCE TO SEE AND HEAR CANDIDATE. SEE HIM FOR MYSELF
- 119. OTHER ASPECTS OF DEBATE PERFORMANCE
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>

ABILITIES AND PERSONALITY

- 200. EXPERIENCE-ABILITY (FOR JOB, OR NA FOR WHAT) -- (NOT) CAPABLE, QUALIFIED FOR JOB. FELT LET DOWN AFTER THAT BUILDUP OF HIS ABILITY. GOOD MAN FOR JOB.
- 201. INTELLIGENCE -- (NOT AS) SMART. ALERT. WISE. UNDERSTANDS THINGS BETTER
- 202. MATURITY OR AGE
- 203. HUMILITY -- HUMBLE. ARROGANT. DIDN'T LIKE HIS 'HOLIER-THAN-THOU' ATTITUDE
- 204. INTEGRITY -- MAN OF PRINCIPLE, HIGH IDEALS. (UN)TRUSTWORTHY

appl960.txt

- 205. STRENGTH OF PERSONALITY -- AGGRESSIVE, DECISIVE, STRONG. SELF-CONFIDENT. A LEADER. SHOWED A FIRMNESS I DIDN'T KNOW HE HAD. WEAK, VACILLATING
- 209. OTHER CAPACITIES FOR LEADERSHIP
- 210. PERSONALITY (GOOD OR BAD, WITHOUT FURTHER SPECIFICATION)
- 211. PHYSICAL APPEARANCE -- HANDSOME, HOMELY. NICE SMILE. ATTRACTIVE
- 212. WARM-COLD -- KIND, GOODNESS OF HEART, HUMAN. STIFF, FORMAL, ALOOF, LIKEABLE, HARD TO LIKE
- 213. SINCERITY -- MEANS WHAT HE SAYS. WILL DO AS HE SAYS
- 214. REFINED, POLISHED. COMES FROM A GOOD (BAD) FAMILY. COARSE OR CRUDE
- 215. JUST (DON'T) LIKE HIM, DK OR NA WHY
- 219. OTHER ASPECTS OF PERSONAL ATTRACTION

GENERAL ISSUES (NA IF DOMESTIC OR FOREIGN) (OR COMBINED, DOMESTIC-FOREIGN)

- 300. STANDS TAKEN (UNSPECIFIED) -- (DIS)LIKED THE STANDS HE TOOK (NA WHAT). (DIS)LIKE WHAT HE PLANS TO DO. TOOK CLEAR POSITION
- 301. PROMISES (UNSPECIFIED) -- PROMISED TOO MUCH. LIKED HIS PROMISES IF HE CAN CARRY THEM OUT
- 302. PROMISES-FINANCING -- PROMISES TO DO A LOT OF THINGS WITHOUT RAISING TAXES
- 303. ESTIMATES OF NATIONAL STRENGTH, PRESTIGE -- DOWNGRADED U.S. SAID TOO MUCH ABOUT OUR BEING AHEAD. KEPT SAYING WE WERE BETTER OFF AT HOME AND ABROAD THAN EVER BEFORE -- DIDN'T BELIEVE IT
- 304. RELATIONSHIP TO IKE. IKE'S PROGRAM
- 305. NEW FRONTIER. OPTIMISTIC (PESSIMISTIC) APPROACH TO FUTURE
- 309. OTHER GENERAL ISSUES

DOMESTIC ISSUES

- 400. STANDS TAKEN IN DOMESTIC AFFAIRS (NA WHICH) -- EXPERIENCE TO HANDLE DOMESTIC AFFAIRS
- 401. THE 'ECONOMY' (NO FURTHER SPECIFICATION) -- LIKE HIS PLANS FOR THE ECONOMY
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 402. ECONOMY UP OR DOWN, PROSPERITY, RECESSION -- TOLD TRUTH ABOUT OUR PROSPERITY. ADMITTED OUR ECONOMY WAS SLIPPING. WOULD SPEED UP OUR ECONOMY
- 403. LIBERAL, RADICAL, SOCIALISTIC -- WANTS GOVERNMENT TO DO TOO MUCH (LESS)
- 404. CONSERVATIVE, REACTIONARY -- OPPOSED TO CHANGE
- 405. CIVIL RIGHTS STAND
- 406. LABOR STAND, UNIONS
- 407. OLD-AGE MEDICAL INSURANCE STAND
- 408. SOCIALIZED MEDICINE
- 409. SOCIAL SECURITY
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 410. UNEMPLOYMENT (INSURANCE), DEPRESSED AREAS
- 411. FEDERAL AID TO EDUCATION, SCHOOLS
- 420. FEDERAL SPENDING, FISCAL POLICY, TAXES, INFLATION,

appl960.txt

DEFLATION

- 421. CONSERVATION, PUBLIC POWER (TIDELANDS OIL, HIGHWAYS, ETC.)
- 422. FARM POLICY
- 423. MINIMUM WAGE
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 424. RELIGIOUS ISSUE -- CATHOLIC FOR PRESIDENT
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 425. AID TO NEEDY AND HUNGRY PEOPLE. HELP PEOPLE HERE AT HOME (FIRST), STAND ON WELFARE
- 426. BIG GOVERNMENT. BUREAUCRACY. CENTRALIZATION. PRIVATE ENTERPRISE VS. GOVERNMENT. STATES' RIGHTS
- 429. OTHER DOMESTIC ISSUES

GROUP REFERENCES

(DIS)LIKES CANDIDATE BECAUSE HE WOULD HELP, KEEP IN CHECK --

- 500. ALL THE PEOPLE -- GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES, PEOPLE LIKE US
- 501. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE,' LOWER-INCOME, WORKING-CLASS PEOPLE
- 502. LABOR, LABOR UNIONS, LABOR LEADERS
- 503. INDUSTRY, BUSINESSMEN, (BIG) BUSINESS
- 504. SMALL BUSINESS (SPECIFICALLY)
- 505. THE WELL-TO-DO, RICH, MIDDLE OR UPPER-CLASS
- 506. FARMERS
- 507. NEGROES
- 508. SECTIONAL INTERESTS
- 509. THE AGED, OLD PEOPLE
- 510. RELIGIOUS GROUPINGS -- CATHOLICS, PROTESTANTS, ETC.
- 519. OTHER GROUPINGS

FOREIGN ISSUES

- 600. STANDS TAKEN IN FOREIGN AFFAIRS (NA WHICH) -- BETTER (POORER) IDEAS ON FOREIGN AFFAIRS
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 601. EXPERIENCE (PROMISES) TO HANDLE FOREIGN AFFAIRS
- 602. PEACE-WAR. WILL WORK FOR PEACE. WILL BRING WAR
- 603. DEFENSE SPENDING -- WILL BUILD UP NATIONAL DEFENSE. STEP UP DEFENSE PROGRAM
- 605. STANDS (ATTITUDES) ON RUSSIA, COMMUNISTS, KHRUSHCHEV (STRONG, WEAK, GENERAL)
- 606. STAND ON QUEMOY-MATSU (ANY SPECIFIC REFERENCE TO CHINESE ISLANDS)
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 607. APOLOGY TO KHRUSHCHEV
- 608. CUBA
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 609. OTHER FOREIGN ISSUES
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
- 990. OTHER MISCELLANEOUS
- 9991. INAP., HAD NOT WATCHED DEBATES (CODED 5, 0 OR <9> IN REF.NO.196)
- 9999. NA

0000. NO CHANGE OF FEELING TOWARD KENNEDY OR TOWARD
NIXON; NO FURTHER MENTION

□

>> 1960 PARTY DIFFERENCES

THIS CODE USED IN CONJUNCTION WITH REF.NOS.230,231,233,234.

COMPARATIVE REFERENCES SUCH AS 'THE DEMOCRATS ARE MORE FOR
THE WORKING MAN THAN THE REPUBLICANS' ARE CODED ONLY
ONCE, AS A REFERENCE TO THE DEMOCRATS. HOWEVER, THE
STATEMENTS, 'THE DEMOCRATS ARE FOR THE WORKING MAN. THE
REPUBLICANS ARE PRETTY HARD ON HIM.' ARE CODED ON BOTH THE
DEMOCRATIC SIDE (GOOD FOR GROUP) AND ON THE REPUBLICAN SIDE
(BAD FOR GROUP). HOWEVER, SUCH REPETITIONS HAVE LOW
PRIORITY WHEN REFERENCES ARE TOO NUMEROUS TO CAPTURE ALL OF
THEM

BROAD PHILOSOPHY

- 000. MORE LIBERAL, PROGRESSIVE (TERMS ALONE USED, NO
EXPLANATION)
- 010. ACCEPTANCE OF CHANGE, NEW IDEAS -- LESS BOUND TO
STATUS QUO. MORE OPEN TO NEW IDEAS, NEW WAYS OF
DOING THINGS
- 020. QUICK (RASH) RESPONSE TO PROBLEMS -- TACKLE
PROBLEMS QUICKLY. MOVE (TOO) FAST. IMPETUOUS,
IMPULSIVE, AGGRESSIVE. TAKE MORE CHANCES, NOT
CAUTIOUS ENOUGH
- 030. MORE EXTREME, RADICAL (TERMS ALONE USED, CONTENT
NOT SPECIFIED)
- 040. SOCIALISTIC -- WELFARE STATE, FOR SOCIAL WELFARE
PROGRAMS. MORE SENSITIVE TO SOCIAL PROBLEMS.
LEAVE LESS TO (INTERFERE MORE WITH) PRIVATE
ENTERPRISE
- 050. DEPEND (TOO MUCH) ON FEDERAL GOVERNMENT (RATHER
THAN STATE OR LOCAL GOVERNMENT) -- TOO CENTRALIZED.
PATERNALISM. WANT WASHINGTON TO DO EVERYTHING
- 060. DESTROY INDIVIDUAL DIGNITY -- DESTROY PERSONAL
INITIATIVE (INDIVIDUAL RESPONSIBILITY). RECOGNIZE
INDIVIDUAL NEEDS GOVERNMENT HELP.
- 070. FUTURE-ORIENTED. PLAN AHEAD, LOOK TO THE FUTURE
- 090. BROAD PHILOSOPHY DIFFERENCE OF ABOVE SORT IS CITED,
NA WHICH
- 100. MORE CONSERVATIVE, REACTIONARY (TERMS ALONE USED,
CONTENT NOT SPECIFIED)
- 110. RESISTANCE OF CHANGE, NEW IDEAS -- STICK TO
(PROTECT) STATUS QUO. RESIST NEW WAYS OF DOING
THINGS
- 120. SLOW (CAUTIOUS) RESPONSE TO PROBLEMS -- DO-NOTHING,
LET THINGS GO
- 130. MODERATE, MIDDLE OF ROAD (TERMS ALONE USED, CONTENT
NOT SPECIFIED) -- LESS EXTREME
- 140. FOR FREE ENTERPRISE, CAPITALISM -- AGAINST
SOCIALISM (AS IDEOLOGY -- "HELPS BIG BUSINESS"
CODED UNDER GROUPS REFERENCES) UNAWARE OF SOCIAL
PROBLEMS. FOR DEVELOPMENT OF PRIVATE ENTERPRISE.

appl960.txt

- AGAINST EXPANSION OF GOVERNMENT ACTIVITIES IN AREAS
OF PRIVATE ENTERPRISE
- 150. FOR STATES' RIGHTS, LOCAL GOVERNMENT -- LESS INTERFERENCE FROM WASHINGTON AT LOCAL LEVEL. AGAINST POWERFUL FEDERAL GOVERNMENT
 - 160. DIGNITY (RESPONSIBILITY) OF INDIVIDUAL PROTECTED
 - 170. NOT FUTURE-ORIENTED. DON'T PLAN AHEAD. DON'T WORRY ABOUT THE FUTURE
 - 190. OTHER BROAD PHILOSOPHY

GROUPS REFERENCES

PARTY SEEN AS GOOD FOR, HELPING, GIVING SPECIAL ADVANTAGE TO--

- 201. EVERYBODY AND NOBODY. NO CATERING TO SPECIAL INTERESTS. GOOD FOR ALL THE PEOPLE (THE MAJORITY)
- 211. WORKING OR LITTLE PEOPLE -- THE COMMON (POOR, LOWLY) PEOPLE. 'THE PEOPLE'. THE WORKING CLASS. THE LABORING (WORKING) MAN
- 213. PEOPLE LIKE ME -- PEOPLE LIKE US. THE 'AVERAGE MAN'
- 220. UNIONS -- 'LABOR,' LABOR LEADERS
- 230. BIG BUSINESS, INDUSTRY -- 'BUSINESS(MEN)' (SIZE NOT SPECIFIED). WALL STREET
- 231. RICH PEOPLE -- MONEYED PEOPLE, UPPER CLASSES, WEALTHY (POWERFUL) PEOPLE
- 240. SMALL BUSINESSMEN
- 250. MIDDLE CLASS PEOPLE, WHITE COLLAR PEOPLE
- 260. FARMERS
- 270. NEGROES
- 280. OTHER RACIAL AND ETHNIC GROUPS
- 290. OTHER GROUPS (NON-RACIAL, ETHNIC) -- THE OLD, REGIONS OR SECTIONS, SERVICEMEN, ETC.

- 301. DIVISIVE -- SETS CLASS AGAINST CLASS. CATERES TO SPECIAL INTERESTS (NA WHAT). PLAYS GROUP POLITICS

PARTY SEEN AS BAD FOR, ANTI, KEEPING IN CHECK, PUTTING IN PLACE--

- 311. WORKING OR LITTLE PEOPLE -- THE COMMON (POOR, LOWLY) PEOPLE. 'THE PEOPLE'. THE WORKING CLASS. THE LABORING (WORKING) MAN
- 313. PEOPLE LIKE ME -- PEOPLE LIKE US. THE 'AVERAGE MAN'
- 320. UNIONS -- 'LABOR,' LABOR LEADERS
- 330. BIG BUSINESS, INDUSTRY -- 'BUSINESS(MEN)' (SIZE NOT SPECIFIED). WALL STREET
- 331. RICH PEOPLE -- MONEYED PEOPLE, UPPER CLASSES, WEALTHY (POWERFUL) PEOPLE
- 340. SMALL BUSINESSMEN
- 350. MIDDLE CLASS PEOPLE, WHITE COLLAR PEOPLE
- 360. FARMERS
- 370. NEGROES
- 380. OTHER RACIAL AND ETHNIC GROUPS
- 390. OTHER GROUPS (NON-RACIAL, ETHNIC) -- THE OLD,

DOMESTIC ISSUES

- 400. FISCAL POLICY -- SPEND MORE FREELY (NO FURTHER CONTENT). HIGH SPENDERS (NO FURTHER CONTENT)
- 401. FISCAL POLICY -- SPEND MORE RELATIVE TO WHAT IS ACCOMPLISHED. WASTEFUL, NOT CAREFUL WITH SPENDING
- 402. FISCAL POLICY -- SPEND MUCH RELATIVE TO MONEY AVAILABLE. SPEND US DEEPER IN DEBT (HIGHER TAXES)
- 403. FISCAL POLICY -- SPEND UNDER SPECIAL CIRCUMSTANCES, SUCH AS HARD TIMES
- 404. FISCAL POLICY -- BRING CHEAP MONEY. MORE MONEY CIRCULATING. INFLATION (WHEN LINKED TO VALUE OF MONEY)
- 405. FISCAL POLICY -- OTHER
- 410. (IR)RESPONSIBLE PROMISES (NA WHAT) -- PROMISES MORE (TOO MUCH), PIE-IN-SKY, CAN'T FULFILL PROMISES

PARTY ASSOCIATION WITH (NO SPECIFIC PARTY POLICY CITED)--

- 420. PROSPERITY IN NATION -- GOOD TIMES FOR ALL. HIGH NATIONAL PRODUCTION. AVOIDANCE OF DEPRESSION. HIGH EMPLOYMENT
- 430. HIGH COST OF LIVING IN NATION. PRICE INFLATION IN NATION
- 440. LOCAL, PERSONAL GOOD TIMES ECONOMICALLY -- HEAD OF FAMILY GETS (KEEPS) BETTER JOB (WAGES) WHEN PARTY IS IN POWER. FAMILY BETTER OFF ECONOMICALLY UNDER THIS PARTY (NO DIRECT GOVERNMENT BENEFITS LIKE SOCIAL SECURITY MENTIONED)
- 450. HONESTY AND INTEGRITY - CHARACTERISTICS OF THE PARTY OR ADMINISTRATION (LOCAL OR NATIONAL)
- 499. A DOMESTIC ISSUE DIFFERENCE IS CITED WHICH COULD BE CODED (400 AND 500 SERIES) BUT NA WHICH
- 500. FISCAL POLICY -- SPEND LESS FREELY, ECONOMY IN GOVERNMENT (NO FURTHER CONTENT)
- 501. FISCAL POLICY -- SPEND LITTLE RELATIVE TO WHAT IS ACCOMPLISHED. LESS WASTEFUL. MORE CAREFUL WITH GOVERNMENT (TAXPAYER'S) MONEY
- 502. FISCAL POLICY -- SPEND LITTLE RELATIVE TO MONEY AVAILABLE. REDUCE DEBT (OR TAXES). KEEP DEBT FROM GETTING HIGHER. BALANCED BUDGET
- 503. FISCAL POLICY -- SPEND LITTLE EVEN WHEN SPECIAL CIRCUMSTANCES MIGHT WARRANT
- 504. FISCAL POLICY -- FOR SOUND MONEY, TIGHT MONEY, SOUND DOLLAR, DEFLATION, ANTI-INFLATION (IN TIGHT MONEY CONTEXT)
- 505. FISCAL POLICY -- OTHER
- 510. RESTRAINT ON PROMISES -- DOESN'T MAKE (TOO MANY)

PROMISES. REALISTIC.

PARTY ASSOCIATED WITH (BUT NO SPECIFIC PARTY POLICY CITED)--

- 520. HARD TIMES, DEPRESSION IN NATION -- MUCH UNEMPLOYMENT. LOW (OVER) PRODUCTION
- 530. LOWER COST OF LIVING -- PRICE INFLATION HELD IN CHECK

appl960.txt

- 540. LOCAL, PERSONAL HARD TIMES ECONOMICALLY -- HEAD OF FAMILY GETS LAID OFF (POORER WAGES) WHEN PARTY IS IN POWER. FAMILY WORSE OFF ECONOMICALLY UNDER THIS PARTY
- 550. DISHONESTY, CORRUPTION (NEPOTISM, GRAFT, PATRONAGE) OF PARTY OR ADMINISTRATION (LOCAL OR NATIONAL)

PARTY POLICY FAVORS, PUSHES HARDER FOR--

- 600. MINIMUM WAGE LEGISLATION -- FAVORS RAISING MINIMUM WAGE OR UNEMPLOYMENT COMPENSATION
- 601. SOCIAL SECURITY -- GOVERNMENT PENSION RAISES
- 610. MEDICAL (HEALTH) INSURANCE -- MEDICAL CARE FOR AGED, SOCIALIZED MEDICINE
- 620. GOVERNMENT CONTROL OF UTILITIES -- MORE ATTENTION TO CONSERVATION
- 630. FEDERAL AID TO EDUCATION -- SCHOOL-BUILDING, TEACHERS PAY HIGHER
- 640. CIVIL RIGHTS -- INSIST MORE STRONGLY ON CIVIL RIGHTS, WANT CIVIL RIGHTS
- 650. HIGHER TARIFFS -- LESS FREE TRADE
- 660. 'WET' LEGISLATION. ANTI-PROHIBITION
- 680. FARM POLICY
- 690. DOMESTIC ISSUE DIFFERENCE CODABLE IN 600'S OR 700'S BUT NA WHICH

PARTY POLICY AGAINST--

- 700. MINIMUM WAGE OR UNEMPLOYMENT COMPENSATION -- WON'T RAISE MINIMUM WAGE. WON'T IMPROVE UNEMPLOYMENT COMPENSATION
- 701. SOCIAL SECURITY -- AGAINST RAISING BENEFITS
- 710. MEDICAL (HEALTH) INSURANCE -- AGAINST MEDICAL CARE FOR AGED, AGAINST SOCIALIZED MEDICINE
- 720. GOVERNMENT CONTROL OF UTILITIES -- FOR PRIVATE POWER, LESS INTERESTED IN CONSERVATION
- 730. FEDERAL AID TO EDUCATION -- AGAINST OR DRAG FEET ON AID TO EDUCATION
- 740. CIVIL RIGHTS -- AGAINST OR DRAG FEET ON CIVIL RIGHTS LEGISLATION, LEAVE IT TO STATES
- 750. HIGH TARIFFS -- WANT FREE TRADE
- 760. REPEAL -- WANT PROHIBITION. 'DRY'
- 790. OTHER SPECIFIC DOMESTIC POLICY DIFFERENCE (GOLD PROBLEMS)

ISSUE AREAS

FOREIGN

- 800. WAR -- GET US INTO WAR (FASTER). PARTY ASSOCIATED WITH WAR. MILITARIST
- 810. PEACE -- MORE LIKELY TO KEEP PEACE. PARTY ASSOCIATED WITH PEACE
- 820. INTERNATIONALIST -- MORE FOR FOREIGN AID, GOVERNMENT ACTIVITIES ABROAD. COOPERATE WITH ALLIES, UN
- 830. ISOLATIONIST -- AVOID FOREIGN ACTIVITIES. CUT FOREIGN AID (MILITARY OR ECONOMIC)
- 840. NATIONAL SECURITY -- FOR STRONG NATIONAL DEFENSE

appl960.txt

- (SPENDING). STRONG (FIRM) (TOO AGGRESSIVE)
POSTURE TOWARD COMMUNISM (RUSSIA). TOO MUCH
DEFENSE SPENDING
- 850. INADEQUATE NATIONAL SECURITY -- FAIL TO MAINTAIN
(SPEND FOR) DEFENSE. WEAK POSTURE TOWARD
COMMUNISM (RUSSIA)
 - 860. BETTER FOREIGN POLICY. WILL DO (DOES) BETTER IN
FOREIGN AFFAIRS
 - 870. WORSE FOREIGN POLICY. WILL DO (DOES) WORSE IN
FOREIGN AFFAIRS (RELATIONS WITH COUNTRIES)
 - 880. DIFFERENCE ON OTHER SPECIFIC FOREIGN POLICY ISSUE
 - 890. ABOVE MENTIONED ASPECT OF BROAD FOREIGN POLICY
MENTIONED, BUT NA WHICH PARTY TAKES WHICH POSITION

MISCELLANEOUS DIFFERENCES, NA WHICH PARTY TAKES WHICH
POSITIONS

- 900. BROAD PHILOSOPHY DIFFERENCE, NA WHICH PARTY
REFERRED TO ('000' AND '100' SERIES)
- 910. GROUP(S) DIFFERENCES, NA WHICH PARTY REFERRED TO
('200' AND '300' SERIES)
- 920. GENERAL DOMESTIC POLICY DIFFERENCE(S), NA WHICH
PARTY ('400' AND '500' SERIES)
- 930. SPECIFIC DOMESTIC POLICY DIFFERENCE(S), NA WHICH
PARTY ('600' AND '700' SERIES)
- 940. FOREIGN POLICY DIFFERENCE(S)

- 990. OTHER MISCELLANEOUS
- 991. INAP., <FOR MORE DETAIL SEE UNDER QUESTION TEXT>
- 998. DIFFERENCES PRESENT OR PAST BUT DK WHAT
- 999. NA

□

>> 1960 RELIGION CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS.252,256,263,265.

000. HAD NO PREFERENCE

PROTESTANT -- GENERAL

- 100. PROTESTANT, NO DENOMINATION GIVEN
- 101. NON-DENOMINATIONAL PROTESTANT CHURCH
- 102. COMMUNITY CHURCH (NO DENOMINATIONAL BASIS)
- 109. OTHER PROTESTANT (NOT LISTED BELOW)

PROTESTANT -- REFORMATION ERA

- 110. PRESBYTERIAN
- 111. LUTHERAN
- 112. CONGREGATIONAL
- 113. EVANGELICAL AND REFORMED
- 114. REFORMED, DUTCH REFORMED, OR CHRISTIAN REFORMED
- 115. UNITED CHURCH OF CHRIST
- 116. EPISCOPALIAN, ANGLICAN, CHURCH OF ENGLAND

PROTESTANT -- PIETISTIC

app1960.txt

- 120. METHODIST
- 121. AFRICAN METHODIST EPISCOPAL
- 122. UNITED BRETHREN OR EVANGELICAL BRETHREN
- 123. BAPTIST
- 124. DISCIPLES OF CHRIST
- 125. 'CHRISTIAN'

PROTESTANT -- NEO-FUNDAMENTALIST

- 130. UNITED MISSIONARY OR PROTESTANT MISSIONARY
- 131. CHURCH OF GOD
- 132. NAZARENE OR FREE METHODIST
- 133. CHURCH OF GOD IN CHRIST
- 134. PLYMOUTH BRETHREN
- 135. PENTECOSTAL OR ASSEMBLY OF GOD
- 136. CHURCH OF CHRIST
- 137. SALVATION ARMY
- 138. PRIMITIVE BAPTIST OR FREE WILL BAPTIST
- 139. SEVENTH DAY ADVENTIST
- 140. SOUTHERN BAPTIST
- 141. MISSOURI SYNOD LUTHERAN
- 149. OTHER FUNDAMENTALIST

NON-TRADITIONAL CHRISTIAN

- 150. CHRISTIAN SCIENTISTS
- 151. SPIRITUALISTS
- 152. LATTER DAY SAINTS, MORMONS
- 153. UNITARIAN OR UNIVERSALIST
- 154. JEHOVAH'S WITNESSES
- 155. QUAKERS
- 156. UNITY

CATHOLIC

- 200. ROMAN CATHOLIC

JEWISH

- 300. JEWISH

GREEK RITE CATHOLIC

- 700. GREEK RITE CATHOLIC

EASTERN ORTHODOX

- 710. GREEK ORTHODOX
- 711. RUSSIAN ORTHODOX
- 712. ROUMANIAN ORTHODOX
- 713. SERBIAN ORTHODOX
- 719. OTHER ORTHODOX

NON-CHRISTIANS, OTHER THAN JEWISH

- 720. MUSLIMS
- 721. BUDDHISTS
- 722. HINDU

app1960.txt

728. AGNOSTICS, ATHEISTS
729. OTHER NON-JUDEO-CHRISTIAN RELIGIONS

790. OTHER RELIGIONS

991. INAP., <FOR MORE DETAIL SEE UNDER QUESTION>
998. DK PREFERENCE
999. NA

□

>> REF. NOS. 107, 108, 111 AND 114 NOTE, 1960

REF. NOS. 107, 108, 111 AND 114 WERE USED IN THE CONSTRUCTION OF THE POLITICAL EFFICACY INDEX (REF.NO.273).

>> REF. NOS. 19 AND 98 NOTE, 1960

REF. NOS. 19 AND 98 WERE USED IN THE CONSTRUCTION OF THE INVOLVEMENT INDEX (REF.NO.274)