>> 1960 PARTY MASTER CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 20,21,22,23,24,25,  
26,27,38,39,40,41,102,105,202, AND 207.

PRO DEMOCRATIC PARTY

LIKES PEOPLE WITHIN PARTY

1010. JOHNSON
1020. KENNEDY
1030. TRUMAN
1040. ROOSEVELT
1050. STEVENSON
1071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN, ETC.)
1072. LOCAL DEMOCRAT(S) (CITY, STATE, ETC.)
1080. DEMOCRATS HAVE (HAVE ALWAYS HAD) GOOD LEADERS, YOUNG LEADERS, EXPERIENCED LEADERS, GOOD MEN, LIKE WHOLE TICKET
1090. OTHER <PEOPLE IN PARTY LIKED>

GOVERNMENT MANAGEMENT

1100. WOULD GIVE AN EFFICIENT ADMINISTRATION. BUSINESS-LIKE ADMINISTRATION, GOOD ADMINISTRATION, GOOD GOVERNMENT (DOMESTIC OR NA WHETHER DOMESTIC OR FOREIGN) (SEE ALSO 1210)
1110. WOULD GIVE US HONEST GOVERNMENT. MORE HONEST THAN REPUBLICANS. REFERENCE TO "MESS IN WASHINGTON". WON'T PLAY POLITICS IN RUNNING THE GOVERNMENT. PATRONAGE.
1121. DEMOCRATS WOULD SPEND LESS MONEY THAN REPUBLICANS. DEMOCRATS ECONOMY-MINDED.
1130. DEMOCRATS WOULD SPEND MORE MONEY THAN REPUBLICANS. GOVERNMENT SPENDING IS GOOD FOR NATIONAL ECONOMY (SUCH AS DURING DEPRESSION).
1140. DIGNIFIED GOVERNMENT, GO AT THINGS WITHOUT FUSS. ACT QUIETLY, CONFIDENTLY.
1150. DEMOCRATS WOULD KEEP BIG BUSINESS OUT OF THE
1160. THEY DO (HAVE DONE) A GOOD JOB (WITHOUT OTHER SPECIFICATION)
1190. OTHER <GOVERNMENT MANAGEMENT>

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

1200. LIKE THEIR IDEAS. LIKE THEIR POLICIES

(UNSPECIFIED), THEIR DOMESTIC POLICIES (UNSPECIFIED) LIKE THE WAY THEY TAKE STAND ON THINGS (UNSPECIFIED)
1210. FOR GOVERNMENT ECONOMIC CONTROLS. NEED SOME PLANNED ECONOMY. NEED SOME CONTROL OF PRIVATE ENTERPRISE
1220. FOR GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY
1230. FOR GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY) GOVERNMENT HAS TO TAKE CARE OF THINGS, TOO BIG TO BE HANDLED BY STATES OR PRIVATE ENTERPRISE (CODE HERE IF NA WHETHER 1200 OR 1290, OR WHETHER 1110 OR 1210)
1240. HUMANISTIC. INTERESTED IN HELPING PEOPLE. PUTS HUMAN RIGHTS BEFORE PROPERTY RIGHTS
1250. FAVORS SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS. WILL CHANGE THINGS FOR THE BETTER, IMPROVE CONDITIONS. HAS DONE GOOD THINGS FOR COUNTRY
1264. SOCIALISM. LIKE THEIR SOCIALISTIC PHILOSOPHY
1270. LIBERAL. LIKE LIBERAL NORTHERN WING OF PARTY
1280. CONSERVATIVE. LIKE SOUTHERN (CONSERVATIVE) WING OF PARTY, STATES' RIGHTS, DIXIECRATS
1290. OTHER <GOVERNMENT ACTIVITY, PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND ECONOMIC

1300. LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS. LIKES STAND ON SOCIAL SECURITY, PENSIONS
1310. LIKES STAND ON AID TO EDUCATION
1320. LIKES STAND ON HOUSING
1330. LIKES STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE), MEDICAL CARE FOR AGED
1340. LIKES STAND ON FISCAL POLICY, TIGHT MONEY, HIGH INTEREST, TAXES
1350. TIMES ARE (WOULD BE) BETTER UNDER DEMOCRATS. DEMS THE PARTY OF PROSPERITY. DEMS HELPED PEOPLE IN DEPRESSION, WOULD TAKE CARE OF RECESSION
1360. DEMOCRATS WOULD DO (DID) SOMETHING ABOUT INFLATION, HIGH COST OF LIVING, HIGH PRICES
1370. DEMOCRATS WOULD BRING HIGHER WAGES, MORE JOBS, BETTER WORKING CONDITIONS
1380. DEMOCRATS WOULD BRING HIGHER PRICES (INCLUDING CROPS)

DOMESTIC POLICIES AND CONDITIONS - OTHER

1400. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM (NA DIRECTION)
1410. DEMOCRATS WOULD DO MORE ON CIVIL RIGHTS (DESEGREGATION, FEPC, ANTI-POLL TAX, ETC.)
1420. DEMOCRATS WOULD DO LESS ON CIVIL RIGHTS THAN REPUBLICANS
1431. DEMOCRATS HAVE GOOD STAND ON CIVIL LIBERTIES-- PRO-CIVIL LIBERTIES, ANTI-MCCARTHYISM
1435. DEMOCRATS HAVE BEEN (WOULD BE) BETTER AT HANDLING COMMUNISTS IN GOVERNMENT. DOMESTIC COMMUNISM
1440. LIKE DEMOCRATIC FARM POLICY, PRICE SUPPORTS, OTHER AID TO FARMERS
1451. LIKE DEMOCRATIC LABOR POLICY, POSITION ON RIGHT-TO-WORK ISSUES, ON TAFT-HARTLEY
1460. APPROVE DEMOCRATIC STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, ETC.), HIGHWAYS, PUBLIC WORKS
1499. SELF-INTEREST. ANY INDICATION THAT R OR FAMILY'S WELFARE HAS BEEN (WILL BE) AIDED BY DEMOCRATIC DOMESTIC POLICIES

FOREIGN POLICY

1500. DEMOCRATS WOULD HAVE MORE EFFECTIVE (CLEAR-CUT) FOREIGN POLICY. WOULD CUT OUT BUNGLING, INDECISION, VACILLATION. GOOD FOREIGN POLICY (NA WHY)
1512. INTERNATIONALIST (NA WHETHER MILITARY OR ECONOMIC) WOULD COOPERATE WITH UN, ALLIES
1524. WOULD MEDITATE LESS IN OTHER COUNTRIES' BUSINESS. WOULD MIND OWN BUSINESS (NA WHETHER ECONOMIC OR MILITARY). BE CONCERNED ABOUT AMERICA FIRST
1534. FAVORS DEMOCRATIC MILITARY POLICY. WOULD EFFECTIVELY OPPOSE COMMUNISM ABROAD. STOPPED SPREAD OF COMMUNISM BEFORE (INCLUDING KOREA)
1541. FAVORS MILITARY AID TO ALLIES. FAVORS SENDING TROOPS ABROAD
1542. FAVORS AID TO BACKWARD NATIONS, POINT FOUR, ECONOMIC AID
1552. WOULD CUT OUT (REDUCE) SPENDING ABROAD, ECONOMIC AID
1560. WOULD HANDLE SPECIFIC TROUBLE SPOTS BETTER -- CONGO, CUBA, BERLIN, ETC.
1570. WOULD RAISE (MAINTAIN) U.S. PRESTIGE IN THE WORLD AND WITH ALLIES. WOULD MAKE OTHER COUNTRIES LIKE US BETTER
1581. BETTER CHANCE FOR PEACE UNDER THE DEMOCRATS

OTHER FOREIGN POLICY

1590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA WHICH ASPECT)
1591. APPROVE STAND ON FOREIGN TRADE AND TARIFF
1592. LIKE DEFENSE PROGRAM (INCLUDING HYDROGEN BOMB TESTING)
1597. PREPAREDNESS AND TECHNOLOGY. DEMOCRATS WOULD HAVE BETTER SCIENTIFIC PROGRAM, BETTER MISSILES, SUBS, ETC.

LIKE DEMOCRATIC PARTY BECAUSE BAD FOR, HAS KEPT (WILL KEEP)
IN CHECK

1616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS, LABOR UNION BOSSES
1633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG (RICH, POWERFUL) PEOPLE, WALL STREET
1670. NEGROES
1690. OTHER <GROUPS PARTY WILL KEEP IN CHECK>
1692. OLD PEOPLE, AGED

LIKE DEMOCRATIC PARTY BECAUSE GOOD FOR, BETTER FOR, HAS HELPED, WILL HELP, IS MADE UP OF

1700. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES, EQUITABLE POLICIES FOR ALL, PEOPLE LIKE ME, PEOPLE LIKE US
1710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE', LOWER INCOME PEOPLE, WORKING-CLASS PEOPLE, THE LABORING MAN
1721. LABOR, LABOR UNIONS, MEMBERS
1731. INDUSTRY, (BIG) BUSINESS, BUSINESSMEN
1740. SMALL BUSINESS, BUSINESSMEN (SPECIFICALLY)
1750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
1760. FARMERS
1770. NEGROES
1790. OTHER (INCLUDES YOUNGER, OLDER PEOPLE, MISCELLANEOUS MINORITY GROUPS <FAVORED BY PARTY>
1794. SECTIONALISM

PARTY RESPONSES

1800. TRADITIONAL VOTE (ALWAYS BEEN A DEMOCRAT, I'M JUST A DEMOCRAT)
1810. SPEAKS OF DEMOCRATS IN POSITIVE, PERSONAL, AFFECTIVE TERMS -- GOOD PEOPLE, NICE PEOPLE, ETC.
1820. CAN TRUST DEMOCRATS, KEEP THEIR PROMISES, KNOW WHERE THEY STAND. ARE MORE STABLE
1830. PARTY WELL ORGANIZED, STICKS TOGETHER
1841. POSITIVE REFERENCES TO CAMPAIGN(S) DEMOCRATS HAVE WAGED, CONVENTIONS
1850. LIKE DEMOCRATIC CAMPAIGN PROMISES, NA WHAT, PLATFORM
1860. CODE ANY INDICATION THAT R LIKES LOCAL DEMOCRATIC PARTY (THEY'VE DONE A GOOD JOB IN THIS COUNTY, ETC.)
1890. OTHER PARTY RESPONSES

OTHER

1900. I JUST LIKE THEM. IT'S A GOOD PARTY
1913. TIME FOR A CHANGE
1920. ANY INDICATION THAT R BEING INFLUENCED BY HUSBAND OR WIFE
1930. ANY INDICATION THAT R BEING INFLUENCED BY OTHER PEOPLE -- FATHER, FRIENDS, BUSINESS ASSOCIATES, OR NA WHOM
1940. DEMOCRATS ARE AGAINST REPUBLICANS OR REPUBLICAN LEADERS
1980. OTHER <PRO-DEMOCRATIC RESPONSES>
1990. NO ADDITIONAL MENTIONS. NOTHING TO SAY. NA.
DON'T KNOW ANYTHING ABOUT THEM ONE WAY OR ANOTHER.
DON'T MESS IN POLITICS (NEUTRAL OR APOLITICAL)

ANTI DEMOCRATIC PARTY

DISLIKE PEOPLE WITHIN THE PARTY

2010. JOHNSON
2020. KENNEDY
2030. TRUMAN
2040. ROOSEVELT
2050. STEVENSON
2071. OTHER NATIONAL DEMOCRATS (SENATORS, CONGRESSMEN, ETC.)
2072. LOCAL DEMOCRATS (CITY, STATE, ETC.)
2080. DEMOCRATS HAVE BAD LEADERS, OLD LEADERS, INEXPERIENCED LEADERS, BAD MEN. DON'T LIKE TICKET
2090. OTHER <PEOPLE IN PARTY DISLIKED>

GOVERNMENT MANAGEMENT

2100. INEFFICIENCY. WASTE, UNBUSINESSLIKE ADMINISTRATION. TOO MUCH BUREAUCRACY. TOO MANY GOVERNMENT AGENCIES. RED TAPE (DOMESTIC OR NA WHETHER DOMESTIC OR FOREIGN)
2113. CORRUPTION. GRAFT. DISHONESTY. PATRONAGE. BUY VOTES WITH WORK PROJECTS
2121. DON'T SPEND ENOUGH. SHOULD SPEND MORE MONEY. TOO ECONOMY MINDED
2130. ARE TOO MUCH FOR GOVERNMENT SPENDING. DEFICIT SPENDING. WOULD BANKRUPT COUNTRY. UNBALANCE BUDGET. WOULD INCREASE NATIONAL DEBT
2140. NOT DIGNIFIED GOVERNMENT. DON'T GO AT THINGS WITHOUT FUSS, DON'T ACT QUIETLY, CONFIDENTLY
2150. DON'T USE PEOPLE WITH BUSINESS EXPERIENCE IN GOVERNMENT
2160. THEY DO (HAVE DONE) A POOR JOB
2190. OTHER <GOVERNMENT MANAGEMENT>

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

2200. DON'T LIKE THEIR IDEAS, THEIR POLICIES (UNSPECIFIED). THEIR DOMESTIC POLICIES (UNSPECIFIED) THEY DON'T TAKE CLEAR STANDS ON THINGS (UNSPECIFIED)
2210. WANT TOO MUCH ECONOMIC CONTROL -- ONLY MAKE MATTERS WORSE. TOO MUCH INTERFERENCE WITH PRIVATE ENTERPRISE
2220. WANT TOO MUCH GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY. SHOULD BE LEFT TO THE STATES. AGAINST THE 'WELFARE STATE'
2230. TOO MUCH GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY). GOVERNMENT TOO BIG. TOO CENTRALIZED, TOO POWERFUL. MORE SHOULD BE LEFT TO THE STATES TO HANDLE. TOO MUCH GOVERNMENT CONTROL. TOO MANY BUREAUCRATS TELLING US WHAT TO DO (CODE HERE IF NA WHETHER
2100 OR 2220, OR WHETHER 2200 OR 2210
2240. NOT INTERESTED IN HELPING PEOPLE. NOT INTERESTED IN THE PEOPLE ANY MORE
2250. OPPOSED TO SOCIAL CHANGE, SOCIAL REFORMS, PROGRESS. HAS DONE BAD THINGS FOR COUNTRY
2261. CREEPING SOCIALISM. DEMOCRATIC PARTY SOCIALISTIC, COMMUNISTIC, TOO RADICAL, LEFT-WING, WELFARE STATE DESTROYS INDIVIDUAL INITIATIVE AND MORAL FIBER
2270. TOO LIBERAL, DON'T LIKE LIBERAL, NORTHERN WING OF PARTY
2280. TOO CONSERVATIVE, GETTING TOO CONSERVATIVE. DON'T LIKE SOUTHERN, STATES' RIGHTS ELEMENT OF PARTY
2290. OTHER <GOVERNMENT ACTIVITY, PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND ECONOMIC

2300. DON'T LIKE STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS. DON'T LIKE STAND ON SOCIAL SECURITY, PENSIONS
2310. DON'T LIKE STAND ON AID TO EDUCATION
2320. DON'T LIKE STAND ON HOUSING
2330. DISAPPROVE STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE), MEDICAL CARE FOR AGED
2340. DISLIKE STAND ON FISCAL POLICY, TIGHT MONEY, HIGH INTEREST RATES, TAXES
2350. TIMES BAD UNDER DEMOCRATS. DEMOCRATS BRING DEPRESSION. WOULDN'T HELP US OUT OF RECESSION
2360. DEMOCRATS WOULD BRING (WOULDN'T HELP) INFLATION, HIGH COST OF LIVING, HIGH PRICES, FALSE PROSPERITY
2370. DEMOCRATS BRING LOW WAGES, FEWER JOBS, POORER WORKING CONDITIONS
2380. DEMOCRATS WOULD BRING LOWER PRICES (INCLUDING CROPS)

DOMESTIC POLICIES AND CONDITIONS -- OTHER

2400. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM (NA DIRECTION)
2410. AGAINST DEMOCRATS' PRO-CIVIL RIGHTS STAND
2421. DEMOCRATS HAVEN'T DONE ENOUGH ON CIVIL RIGHTS, DESEGREGATION. DON'T DO MUCH ON INTEGRATION BECAUSE OF SOUTHERN DEMOCRATS
2432. DISLIKE THEIR STAND ON CIVIL LIBERTIES. DEMS INDULGED IN WITCH HUNTS
2435. DEMOCRATS HAVE BEEN (WOULD BE) POOR AT HANDLING COMMUNISTS IN GOVERNMENT, DOMESTIC COMMUNISM
2440. DISLIKE DEMOCRATIC FARM POLICY, PRICE SUPPORTS, OTHER AID TO FARMERS
2451. DISLIKE DEMOCRATIC LABOR POLICY, POSITION ON RIGHT-TO-WORK ISSUE, ON TAFT-HARTLEY
2460. DISAPPROVE DEM STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, ETC.), PUBLIC WORKS, HIGHWAYS
2490. OTHER DOMESTIC ISSUES
2499. SELF-INTEREST. ANY INDICATION THAT R OR FAMILY HAS BEEN (WILL BE) HURT BY DEMOCRATIC DOMESTIC POLICIES
FOREIGN POLICY

2500. AGAINST DEMOCRATIC FOREIGN POLICY. UNCLEAR POLICY. NO REAL POLICY. BAD FOREIGN POLICY. NA WHY
2518. TOO INTERNATIONALIST. TOO MUCH MEDDLING IN OTHER COUNTRIES' AFFAIRS. WE SHOULD MIND OUR OWN BUSINESS (NA WHETHER ECONOMIC OR MILITARY)
2524. TOO ISOLATIONIST. NOT ENOUGH INTEREST IN REST OF WORLD. TOO NATIONALISTIC AND SELFISH
2530. DIDN'T STOP COMMUNISM. LET COMMUNISM SPREAD. SOLD OUT TO COMMUNISM (YALTA). COULDN'T HANDLE RUSSIA. GOT US INTO KOREAN MESS
2541. R AGAINST MILITARY AID TO ALLIES. AGAINST SENDING TROOPS ABROAD
2542. WOULD SPEND TOO MUCH ON ECONOMIC AID ABROAD. R AGAINST POINT FOUR
2552. DEMOCRATS AGAINST ECONOMIC AID. AGAINST HELPING OTHER COUNTRIES
2560. WOULD HANDLE SPECIFIC TROUBLE SPOTS BADLY -- CONGO, CUBA, BERLIN
2570. WOULD loose (HAVE LOST) U.S. PRESTIGE IN WORLD. OTHER COUNTRIES WOULD DISLIKE US MORE
2581. DEMOCRATS ARE THE WAR PARTY. ALWAYS A WAR WHEN DEMOCRATS IN OFFICE

OTHER FOREIGN POLICY

2590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA WHICH ASPECTS)
2591. DISAPPROVE STAND ON FOREIGN TRADE AND TARIFF
2592. DON'T LIKE DEMOCRATS' DEFENSE PROGRAM. DIDN'T LIKE THEIR H-BOMB TESTING PROPOSALS.
2597. PREPAREDNESS AND TECHNOLOGY. DEMS WOULD HAVE MEDIOCRE, POOR, SCIENTIFIC PROGRAM, MISSILE AND SUBMARINE PROGRAM

DISLIKE DEMOCRATIC PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY

2617. WORKERS, WORKING PEOPLE, LABOR UNIONS, UNION BOSSES, PLAYS CLASS AGAINST CLASS
2633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG (POWERFUL, RICH) PEOPLE, WALL STREET
2670. NEGROES
2690. OTHER <GROUPS PARTY TOO GOOD FOR>
2692. OLD PEOPLE, AGED

DISLIKE DEMOCRATIC PARTY BECAUSE IT'S BAD FOR, HAS KEPT (WILL KEEP) IN CHECK

2703. PEOPLE LIKE ME, PEOPLE LIKE US
2710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. LOWER INCOME PEOPLE, WORKING-CLASS PEOPLE, THE LABORING MAN
2720. LABOR, LABOR UNIONS, MEMBERS, LEADERS
2731. INDUSTRY, (BIG) BUSINESS. BUSINESSMEN
2740. SMALL BUSINESS OR BUSINESSMEN (SPECIFICALLY)
2750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
PARTY RESPONSES

2800. NEVER BEEN A DEMOCRAT. JUST COULDN'T VOTE DEMOCRATIC
2810. SPEAKS OF DEMOCRATS IN NEGATIVE, PERSONAL AFFECTIVE TERMS -- BAD PEOPLE, LAZY PEOPLE
2820. CAN'T TRUST DEMOCRATS. DON'T KEEP THEIR PROMISES. DON'T KNOW WHERE THEY STAND
2830. PARTY IS SPLIT, REALLY TWO PARTIES. DON'T KNOW WHICH FACTION IS ON TOP
2840. NEGATIVE REFERENCE TO CAMPAIGN(S) DEMOCRATS HAVE WAGED, CONVENTIONS
2850. DISLIKE DEMOCRATIC CAMPAIGN PROMISES, NA WHAT PLATFORM
2860. R DISLIKES LOCAL DEMOCRATIC PARTY, POLITICIANS
2870. FACTION OR LEADERSHIP THAT R DOESN'T LIKE IS CONTROLLING PARTY (E.G., UNION BOSSES, SOUTHERNERS)
2880. DISLIKE PARTY ORGANIZATION, BOSSES, CHEAP POLITICIANS
2890. OTHER PARTY RESPONSES

OTHER

2900. I JUST DON'T LIKE THEM. IT'S A LOUSY PARTY
2910. WERE IN POWER TOO LONG. BAD FOR COUNTRY FOR ONE PARTY TO BE IN POWER TOO LONG (NA WHY), NEED FOR 2-PARTY SYSTEM
2920. ANY INDICATION THAT R INFLUENCED BY HUSBAND OR WIFE
2930. ANY INDICATION THAT R INFLUENCED BY OTHER PEOPLE-- FATHER, FRIENDS, BUSINESS ASSOCIATES OR NA WHOM
2940. PARTY ONLY INTERESTED IN STAYING IN (GETTING) POWER
2950. TAKES ADVANTAGE OF UNINFORMED PEOPLE
2960. OTHER
2993. NO OTHER MENTION. NOTHING TO SAY. NA

PRO REPUBLICAN PARTY

LIKES PEOPLE WITHIN PARTY

3010. EISENHOWER
3020. NIXON
3030. DULLES
3050. ROCKEFELLER
3061. LODGE
3071. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESSMEN, ETC.)
3072. LOCAL REPUBLICANS (CITY, STATE, ETC.)
3080. REPUBLICANS HAVE (HAVE ALWAYS HAD) GOOD LEADERS,
YOUNG LEADERS, EXPERIENCED LEADERS, GOOD MEN.
LIKE WHOLE TICKET
3090. OTHER <PEOPLE IN PARTY LIKED>

GOVERNMENT MANAGEMENT

3100. EFFICIENT ADMINISTRATION. BUSINESS-LIKE
ADMINISTRATION. GOOD GOVERNMENT. PUT HOOVER'S
RECOMMENDATIONS INTO OPERATION
3110. HAVE CLEANED UP THE CORRUPTION. MORE HONEST THAN
DEMOCRATS. HAVE GIVEN US HONEST GOVERNMENT. PAT-
RONAGE. HAVE CLEANED UP 'THAT MESS IN WASHINGTON'
3120. SPEND LESS MONEY (THAN DEMOCRATS). MORE ECONOMY
MINDED. HAVE BALANCED BUDGET. HAVE OR WILL DE-
CREASE NATIONAL DEBT
3131. ARE NOT TOO ECONOMY MINDED. NOT AFRAID TO SPEND
MONEY
3140. DIGNIFIED GOVERNMENT. GO AT THINGS WITHOUT FUSS.
ACT QUIETLY, CONFIDENTLY
3151. USE PEOPLE WITH BUSINESS EXPERIENCE TO HELP RUN
THINGS
3160. THEY DO (HAVE DONE) A GOOD JOB
3190. OTHER <GOVERNMENT MANAGEMENT>

GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

3200. LIKE THEIR IDEAS. LIKE THEIR POLICIES
(UNSPECIFIED) THEIR DOMESTIC POLICIES (UNSPECI-
FIED) LIKE THE WAY THEY TAKE STANDS ON THINGS (UN-
SPECIFIED)
3211. ELIMINATE OR CUT DOWN ECONOMIC CONTROLS. FOR FREE
ENTERPRISE
3221. THEY'RE AGAINST THE WELFARE STATE, AGAINST
GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY
3231. AGAINST TOO MUCH CENTRALIZED GOVERNMENT. LEAVE
MORE TO THE STATES. AGAINST TOO MUCH GOVERNMENT
ACTIVITY (NOT CLEAR WHETHER ECONOMIC CONTROLS OR
WELFARE ACTIVITY) (CODED HERE IF NA WHETHER 3290
OR 3200, OR NA WHETHER 3110 OR 3211)
3240. HUMANISTIC. INTERESTED IN HELPING PEOPLE. PUT
HUMAN RIGHTS BEFORE PROPERTY RIGHTS
3250. FAVOR SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS.
WILL CHANGE THINGS FOR THE BETTER, IMPROVE CON-
ITIONS. WOULD DO GOOD THINGS FOR COUNTRY
3266. FOR LIBERTY, AGAINST CREEPING SOCIALISM. RESTORE
INDIVIDUAL INITIATIVE. HAVE FAITH IN AMERICAN
PEOPLE
3272. LIBERAL. LIKE LIBERAL WING OF PARTY (YOUNG
LIBERAL MEMBERS)
3282. CONSERVATIVE. LIKE CONSERVATIVE (OLD-GUARD) WING
OF PARTY
3290. OTHER <GOVERNMENT ACTIVITY, PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND
ECONOMIC

3300. LIKES STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM
WAGES AND HOURS. LIKES STAND ON SOCIAL SECURITY,
PENSIONS
3310. LIKES STAND ON AID TO EDUCATION
3320. LIKES STAND ON HOUSING
3330. LIKES STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE), MEDICAL CARE FOR AGED
3340. LIKES STAND ON TIGHT MONEY, HIGH INTEREST RATES, TAXES
3352. TIMES ARE (WOULD BE) BETTER UNDER REPUBLICANS. GOOD TIMES NOW, REPS WOULD (ARE TAKING) TAKE CARE OF RECESSION
3360. REPUBLICANS WOULD DO (DID) SOMETHING ABOUT INFLATION, HIGH COST OF LIVING, HIGH PRICES
3370. REPUBLICANS WOULD BRING HIGHER WAGES, MORE JOBS, BETTER WORKING CONDITIONS
3380. REPUBLICANS WOULD BRING HIGHER PRICES (INCLUDING CROPS)

DOMESTIC POLICIES AND CONDITIONS -- OTHER

3400. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM (NA DIRECTION)
3410. REPUBLICANS WOULD DO (ARE DOING) MORE ON CIVIL RIGHTS (DESEGREGATION, SCHOOL INTEGRATION, FEPC, ANTI-POLL TAX, ETC.)
3420. REPUBLICANS WOULD DO LESS ON CIVIL RIGHTS THAN DEMOCRATS
3431. REPUBLICANS HAVE GOOD STAND ON CIVIL LIBERTIES. PRO-CIVIL LIBERTIES
3435. REPUBLICANS HAVE BEEN (WOULD BE) BETTER AT HANDLING COMMUNISTS IN GOVERNMENT, DOMESTIC COMMUNISM
3440. LIKE REPUBLICAN FARM POLICY, PRICE SUPPORTS, OTHER AID TO FARMERS
3451. LIKE REPUBLICAN LABOR POLICY, POSITION ON RIGHT-TO-WORK ISSUE, ON TAFT-HARTLEY
3460. APPROVE REP STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, ETC.), PUBLIC WORKS, HIGHWAYS
3490. OTHER DOMESTIC
3499. SELF-INTEREST. ANY INDICATION THAT R OR FAMILY HAS BEEN (WILL BE) AIDED BY REPUBLICAN DOMESTIC POLICY

FOREIGN POLICY

3501. FAVORS REPUBLICAN FOREIGN POLICY. GOOD (EFFECTIVE) FOREIGN POLICY
3512. INTERNATIONALIST (NA WHETHER MILITARY OR ECONOMIC) WOULD COOPERATE WITH UN, ALLIES
3524. MEDDLE LESS IN OTHER COUNTRIES' AFFAIRS. MIND OWN BUSINESS (NA WHETHER MILITARY OR ECONOMIC)
3531. FAVORS REPUBLICAN MILITARY POLICY. HAS STOPPED, WILL STOP (ARE STOPPING) SPREAD OF COMMUNISM (INCLUDING KOREA). KICKED TRAITORS OUT OF STATE DEPARTMENT
3541. FAVORS MILITARY AID TO ALLIES. FAVORS SENDING TROOPS ABROAD
3542. FAVORS ECONOMIC AID. ICA. AID TO BACKWARD NATIONS
3552. FAVORS CUTTING OUT (REDUCING) SPENDING ABROAD,
ECONOMIC AID
3560. WILL HANDLE SPECIFIC TROUBLE SPOTS BETTER --
CONGO, CUBA, BERLIN, ETC.
3570. WOULD RAISE (MAINTAIN) U.S. PRESTIGE IN THE WORLD,
WITH ALLIES. WOULD MAKE OTHER COUNTRIES LIKE US
BETTER
3580. REPUBLICAN PARTY THE PEACE PARTY. BETTER CHANCE
FOR PEACE UNDER THEM

OTHER FOREIGN POLICY
3590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA
WHICH ASPECTS)
3591. APPROVE STAND ON FOREIGN TRADE AND TARIFF
3592. LIKE DEFENSE PROGRAM
3597. PREPAREDNESS AND TECHNOLOGY. REPUBLICANS HAVE
(WOULD HAVE) BETTER SCIENTIFIC PROGRAM, BETTER
MISSELS, SUBS, ETC.

LIKE REPUBLICAN PARTY BECAUSE BAD FOR, ANTI, WILL KEEP IN
CHECK, WILL PUT IN THEIR PLACE, WILL CEASE TO FAVOR
3616. WORKERS, WORKING PEOPLE, LABOR, LABOR UNIONS,
LABOR UNION BOSSES
3633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER
CLASSES, BIG PEOPLE, RICH PEOPLE, POWERFUL PEOPLE,
WALL STREET
3670. NEGROES
3690. OTHER <GROUPS NOT FAVORED BY PARTY>
3692. OLD PEOPLE, AGED

LIKE REPUBLICAN PARTY BECAUSE GOOD FOR, BETTER FOR, WILL
HELP, IS MADE UP OF
3700. ALL THE PEOPLE, GOOD FOR EVERYONE, EQUITABLE
POLICIES FOR ALL, NO SPECIAL PRIVILEGES, PEOPLE
LIKE ME, PEOPLE LIKE US
3711. COMMON PEOPLE, LITTLE PEOPLE, POOR PEOPLE, 'THE
PEOPLE'
3720. LABOR, LABOR UNIONS (MEMBERS, LEADERS)
3731. INDUSTRY, (BIG) BUSINESS. BUSINESSMEN
3740. SMALL BUSINESS OR BUSINESSMEN (SPECIFICALLY)
3750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
3760. FARMERS
3770. NEGROES
3790. OTHER (INCLUDES YOUNGER PEOPLE, OLDERS PEOPLE.
MISCELLANEOUS MINORITY GROUPS <HELPED BY PARTY>
3794. SECTIONALISM

PARTY RESPONSES
3800. TRADITIONAL VOTE. (ALWAYS BEEN A REPUBLICAN. I'M
JUST A REPUBLICAN)
3810. SPEAKS OF REPUBLICANS IN POSITIVE, PERSONAL,
AFFECTIVE TERMS -- GOOD PEOPLE, NICE PEOPLE, ETC.
3820. CAN TRUST REPUBLICANS, KEEP THEIR PROMISES. KNOW
WHERE THEY STAND. ARE MORE STABLE
3830. WELL ORGANIZED, MEMBERS STICK TOGETHER
3841. POSITIVE REFERENCES TO CAMPAIGN(S) REPUBLICANS

Page 11
HAVE WAGED, CONVENTION

3850. LIKE REPUBLICAN CAMPAIGN PROMISES, NA WHAT, PLATFORM

3860. CODE ANY INDICATION THAT R LIKES LOCAL REPUBLICAN PARTY (THEY'VE DONE A GOOD JOB IN THIS COUNTY, ETC.)

3890. OTHER PARTY RESPONSES

OTHER

3900. I JUST LIKE THEM. IT'S A GOOD PARTY

3910. DON'T CHANGE HORSES IN MID-STREAM. GIVE THEM MORE TIME

3920. ANY INDICATION THAT R BEING INFLUENCED BY HUSBAND OR WIFE

3930. ANY INDICATION THAT R BEING INFLUENCED BY OTHER PEOPLE -- FATHER, FRIENDS, BUSINESS ASSOCIATES, ETC. (OR NA WHOM)

3940. REPUBLICANS AGAINST DEMOCRATS, DEMOCRATIC LEADERS

3950. OTHER <PRO-REPUBLICAN RESPONSES>

3960. NO OTHER MENTION. NOTHING TO SAY. NA. DON'T KNOW ANYTHING ABOUT PARTY. CAN'T SAY ANYTHING ABOUT THEM ONE WAY OR ANOTHER. DON'T MESS IN POLITICS (NEUTRAL OR APOLITICAL)

ANTI REPUBLICAN PARTY

DISLIKE PEOPLE WITHIN PARTY

4010. EISENHOWER

4020. NIXON

4030. DULLES

4050. ROCKEFELLER

4060. LODGE

4070. OTHER NATIONAL REPUBLICANS (SENATORS, CONGRESSMEN, ETC.)

4080. LOCAL REPUBLICANS (CITY, STATE, ETC.)

4090. REPUBLICANS HAVE (HAVE ALWAYS HAD) BAD LEADERS, OLD LEADERS, INEXPERIENCED LEADERS, BAD MEN. DON'T LIKE TICKET

4100. OTHER <PEOPLE IN PARTY DISLIKED>

GOVERNMENT MANAGEMENT

4100. INEFFECTIVE GOVERNMENT. WASTE. TOO MUCH BUREAUCRACY, RED TAPE (DOMESTIC OR NA WHETHER DOMESTIC OR FOREIGN)

4110. CORRUPTION. GRAFT. DISHONESTY. PATRONAGE. THIS ADAMS AFFAIR

4120. TOO INTERESTED IN ECONOMY. WON'T SPEND MONEY WHERE NEEDED

4130. SPEND TOO MUCH MONEY. LESS ECONOMICAL THAN DEMOCRATS. HAVEN'T LOWERED NATIONAL DEBT

4140. NOT DIGNIFIED GOVERNMENT. DON'T GO AT THINGS WITHOUT FUSS, DON'T ACT QUIETLY, CONFIDENTLY

4150. TOO MANY BUSINESSMEN IN GOVERNMENT. CONFLICT OF INTEREST

4160. THEY DO (HAVE DONE) A POOR JOB

4190. OTHER <GOVERNMENT MANAGEMENT>
GOVERNMENT ACTIVITY, GOVERNMENT PHILOSOPHY

4200. DON'T LIKE THEIR IDEAS, THEIR POLICIES (UNSPECIFIED). THEIR DOMESTIC POLICIES (UNSPECIFIED) THEY DON'T TAKE CLEAR STANDS ON THINGS (UNSPECIFIED)

4204. GOP HAS CLAIMED DEMOCRATIC PHILOSOPHY, POLICIES FOR ITS OWN

4211. AGAINST GOVERNMENT ECONOMIC CONTROLS, ETC.

4221. AGAINST GOVERNMENT ECONOMIC AND SOCIAL WELFARE ACTIVITY

4231. AGAINST GOVERNMENT ACTIVITY (NOT CLEAR AS TO WHETHER ECONOMIC CONTROLS OR WELFARE ACTIVITY). AGAINST LETTING GOVERNMENT DO THINGS THAT ARE NEEDED (CODED HERE IF NA WHETHER 4211 OR 4221, OR NA WHETHER 4100 OR 4200)

4240. NOT INTERESTED IN HELPING PEOPLE. PUTS PROPERTY RIGHTS ABOVE HUMAN RIGHTS. WOULD LET PEOPLE STARVE

4250. OPPOSED TO SOCIAL REFORMS, SOCIAL CHANGE, PROGRESS. WOULD DO BAD THINGS FOR COUNTRY

4271. TOO LIBERAL. DON'T LIKE 'NEW REPUBLICANISM'

4281. TOO CONSERVATIVE, NEGATIVE REACTIONARY. DON'T LIKE OLD GUARD, RIGHT-WING ELEMENTS

4290. OTHER <GOVERNMENT ACTIVITY OR PHILOSOPHY>

DOMESTIC POLICIES AND CONDITIONS -- GENERAL WELFARE AND ECONOMIC

4300. DON'T LIKE STAND ON UNEMPLOYMENT COMPENSATION, MINIMUM WAGES AND HOURS. DON'T LIKE STAND ON SOCIAL SECURITY, PENSIONS

4310. DON'T LIKE STAND ON AID TO EDUCATION

4320. DON'T LIKE STAND ON HOUSING

4330. DISAPPROVE STAND ON NATIONAL HEALTH INSURANCE (SOCIALIZED MEDICINE). MEDICAL CARE OF AGED

4340. DISLIKE STAND ON TIGHT MONEY, HIGH INTEREST RATES, TAXES, FISCAL POLICY

4350. TIMES BAD UNDER REPUBLICANS. REPUBLICANS BRING DEPRESSION. GOP HASN'T HELPED US OUT OF RECESSION

4360. REPUBLICANS WOULD BRING (WOULDN'T HELP) INFLATION, HIGH COST OF LIVING, HIGH PRICES, FALSE PROSPERITY

4370. REPUBLICANS BRING LOW WAGES, FEWER JOBS, POORER WORKING CONDITIONS

4380. REPUBLICANS WOULD BRING LOWER PRICES (INCLUDING CROPS)

DOMESTIC POLICIES AND CONDITIONS -- OTHER

4400. STAND ON RACE PROBLEM, INTEGRATION, CIVIL RIGHTS (NA DIRECTION)

4410. AGAINST REPUBLICANS' PRO-CIVIL RIGHTS STAND

4420. REPUBLICANS HAVEN'T DONE ENOUGH ON CIVIL RIGHTS, DESSEGREGATION

4432. DISLIKE GOP STAND ON CIVIL LIBERTIES. MCCARTHYISM

4435. REPUBLICANS HAVE BEEN (WOULDN'T BE) POOR AT HANDLING COMMUNISTS IN GOVERNMENT, DOMESTIC COMMUNISM

4440. DISLIKE REPUBLICAN FARM POLICY, PRICE SUPPORTS,
OTHER AID TO FARMERS

4451. DISLIKE REPUBLICAN LABOR POLICY, POSITION ON RIGHT-TO-WORK ISSUE, ON TAFT-HARTLEY

4460. DISAPPROVE REPUBLICAN STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, ETC.) PUBLIC WORKS, HIGHWAYS

4490. OTHER DOMESTIC ISSUES

4499. SELF-INTEREST -- ANY INDICATION THAT R OR FAMILY HAS BEEN (WILL BE) HURT BY REPUBLICAN DOMESTIC POLICIES

FOREIGN POLICY

4500. AGAINST REPUBLICAN FOREIGN POLICY. TOO MUCH INDECISION, VACILLATION. UNCLEAR POLICY. NO REAL POLICY. BAD FOREIGN POLICY, NA WHY

4518. TOO INTERNATIONALIST. TOO MUCH MEDDLING IN OTHER COUNTRIES' AFFAIRS. WE SHOULD MIND OUR OWN BUSINESS (NA WHETHER ECONOMIC OR MILITARY)

4521. TOO ISOLATIONIST. AGAINST AID TO OTHER COUNTRIES (NA WHETHER ECONOMIC OR MILITARY). AGAINST UN, Cooperating with our allies.

4532. HAVEN'T STOPPED COMMUNISM. LETTING COMMUNISM SPREAD. HAVEN'T KNOWN HOW TO HANDLE RUSSIA. DIDN'T HANDLE KOREA THE RIGHT WAY

4541. R AGAINST MILITARY AID TO ALLIES. AGAINST SENDING TROOPS ABROAD

4542. SPENDING TOO MUCH ON ECONOMIC AID ABROAD

4552. REPUBLICANS ARE AGAINST ECONOMIC AID. AGAINST HELPING OTHER COUNTRIES

4560. HAVE HANDLED (WILL HANDLE) SPECIFIC TROUBLE SPOTS BADLY -- CONGO, CUBA, BERLIN

4570. WOULD loose (HAVE LOST) U.S. PRESTIGE IN WORLD. OTHER COUNTRIES (WILL) DISLIKE US MORE

4581. REPUBLICANS ARE A WAR PARTY. LIKELY TO GET US INTO WAR

OTHER FOREIGN POLICY

4590. MISCELLANEOUS FOREIGN POLICY OR FOREIGN POLICY (NA ASPECTS)

4591. DISAPPROVE STAND ON FOREIGN TRADE AND TARIFF

4592. DON'T LIKE REPUBLICANS' DEFENSE PROGRAM

4597. PREPAREDNESS AND TECHNOLOGY. REPUBLICANS HAVEN'T KEPT UP WITH (GOTTEN AHEAD OF) RUSSIAN SCIENCE. MEDIOCRE, POOR RESEARCH PROGRAM

DISLIKE REPUBLICAN PARTY BECAUSE TOO GOOD FOR, HELPS AT EXPENSE OF OTHERS, OR IS CONTROLLED BY

4617. WORKERS, WORKING PEOPLE, LABOR UNIONS, UNION BOSSES. PLAYS CLASS AGAINST CLASS

4633. BIG BUSINESS, INDUSTRY, BUSINESSMEN, UPPER CLASSES, BIG (POWERFUL, RICH) PEOPLE, WALL STREET

4670. NEGROES

4690. OTHER <GROUPS FAVORED BY PARTY>

4692. OLD PEOPLE, AGED

DISLIKE REPUBLICAN PARTY BECAUSE IT'S BAD FOR, HAS KEPT
(WILL KEEP) IN CHECK

4703. PEOPLE LIKE ME, PEOPLE LIKE US
4710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. LOWER INCOME PEOPLE, WORKING-CLASS PEOPLE, THE LABORING MAN
4720. LABOR, LABOR UNIONS, MEMBERS, LEADERS
4731. INDUSTRY, (BIG) BUSINESS. BUSINESSMEN
4740. SMALL BUSINESS OR BUSINESSMEN (SPECIFICALLY)
4750. MIDDLE CLASS PEOPLE, WHITE COLLAR WORKERS
4760. FARMERS
4770. NEGROES
4790. OTHER (INCLUDES YOUNGER, OLDER PEOPLE, MISCELLANEOUS MINORITY GROUPS<NOT FAVORED BY PARTY>)
4794. SECTIONALISM

PARTY RESPONSES

4800. NEVER BEEN A REPUBLICAN. JUST COULDN'T VOTE REPUBLICAN
4810. SPEAKS OF REPUBLICANS IN NEGATIVE, PERSONAL, AFFECTIVE TERMS -- BAD PEOPLE, LAZY PEOPLE
4820. CAN'T TRUST REPUBLICANS. DON'T KEEP THEIR PROMISES. DON'T KNOW WHERE THEY STAND
4830. PARTY IS SPLIT, REALLY TWO PARTIES, DON'T KNOW WHICH FACTION IS ON TOP
4841. NEGATIVE REFERENCE TO CAMPAIGN(S) REPS HAVE WAGED, CONVENTION
4850. DISLIKE REPUBLICAN CAMPAIGN PROMISES, NA WHAT, PLATFORM
4860. R DISLIKES LOCAL REPUBLICAN PARTY, POLITICIANS
4870. FACTION OR LEADERSHIP R DOESN'T LIKE IS CONTROLLING PARTY
4880. DISLIKE GOP ORGANIZATION. DISLIKE PARTY OR MACHINE BOSSES
4890. OTHER PARTY RESPONSES

OTHER

4900. I JUST DON'T LIKE THEM. IT'S A LOUSY PARTY
4913. BEEN IN POWER LONG ENOUGH, TIME FOR A CHANGE
4920. ANY INDICATION THAT R INFLUENCED BY HUSBAND OR WIFE
4930. ANY INDICATION THAT R INFLUENCED BY OTHER PEOPLE--FATHER, FRIENDS, BUSINESS ASSOCIATES, NA WHOM
4950. PARTY ONLY INTERESTED IN STAYING IN (GETTING IN) POWER
4960. TAKES ADVANTAGE OF IGNORANT, UNINFORMED PEOPLE
4980. OTHER <ANTI-REPUBLICAN RESPONSES>
4993. NO OTHER MENTION. NOTHING TO SAY. NA

>> 1960 CANDIDATE MASTER CODE

PRO KENNEDY

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EXPERIENCE AND ABILITIES

5010. GOOD MAN. WELL-QUALIFIED FOR THE JOB. R HAS HEARD GOOD THINGS (UNSPECIFIED). EXPERIENCED (NA WHAT KIND)
5020. WAR EXPERIENCE, WAR HERO
5030. SUCCESSFUL RECORD. WAS A GOOD SENATOR, REPRESENTATIVE
5040. GOVERNMENT OR POLITICAL EXPERIENCE. HAS EXPERIENCE IN CIVIL GOVERNMENT
5050. GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY. GOOD ORGANIZER
5060. HAS ATTACKED LABOR RACKETEERS. WILL KEEP EYE ON CORRUPTION IN UNIONS
5070. STATESMAN. HAS DIPLOMATIC EXPERIENCE, HAS TRAVELED IN WORLD
5080. WILL CUT SPENDING. RUN GOVERNMENT ECONOMICALLY
5090. OTHER EXPERIENCE AND ABILITY

CHARACTER AND BACKGROUND

5100. HAS DIGNITY. DIGNIFIED
5110. A LEADER. GREAT NATURAL-BORN LEADER (NO OTHER SPECIFICATION)
5120. STRONG MAN. DECISIVE, SELF-CONFIDENT, AGGRESSIVE, WILL END ALL THIS INDECISION
5130. WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM, A MAN YOU CAN FOLLOW. PEOPLE HAVE CONFIDENCE IN HIM. INSPIRING
5140. ABOVE POLITICS. NOT A POLITICIAN
5150. INDEPENDENT. NO ONE RUNS HIM. HE'S HIS OWN BOSS
5160. R TALKS OF KENNEDY AS PROTECTOR -- WILL TAKE CARE OF THINGS, KNOWS WHAT TO DO
5170. MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS. DOESN'T PRETEND TO KNOW ALL THE ANSWERS
5180. KNOWS HOW TO HANDLE PEOPLE (PERSONAL LEVEL IN GOVERNMENT)
5200. MAN OF INTEGRITY, PRINCIPLE. MAN OF HIGH IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS. HONEST, DOESN'T MAKE DEALS. AMBITIOUS
5210. PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS
5220. PATRIOTIC. FOR AMERICANS. HAS COUNTRY'S GOOD AT HEART
5230. UNDERSTANDS THE PROBLEMS. WELL-INFORMED. UNDERSTANDS THE PEOPLE
5240. EDUCATED. SCHOLARLY. INTELLIGENT, SMART
5250. RELIGIOUS. DEVOUT CATHOLIC
5251. CHURCH WON'T DICTATE TO HIM
5252. HE IS A CATHOLIC. CATHOLIC HAS RIGHT TO BE PRESIDENT
5260. COMES FROM GOOD FAMILY. WELL-BRED, POLISHED, REFINED
5270. GOOD FAMILY LIFE
5272. LIKE HIS WIFE
5281. HARD-WORKING. WOULD BE A FULL-TIME PRESIDENT. WOULD STAY ON THE JOB

PERSONAL ATTRACTION
appl1960.txt

5300. LIKE HIM AS A PERSON. LIKE HIS FACE. NICE PERSONALITY. PLEASANT. GOOD SENSE OF HUMOR
5311. KIND. WARM. HAS THE PEOPLE'S INTEREST AT HEART
5312. LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS ALONG WITH PEOPLE
5331. SINCERE. TALKS STRAIGHT TO THE POINT
5340. DEMOCRATIC
5351. GOOD SPEAKER, SPEAKS WELL
5362. AGE. NOT TOO YOUNG. WE NEED YOUTH, YOUNG BLOOD
5371. KENNEDY NOT HI-FALUTIN'
5380. WELL-KNOWN FIGURE, POPULAR HERO
5390. OTHER PERSONAL CHARACTERISTICS

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

5402. AGREE WITH KENNEDY. AGREE WITH (LIKE) HIS POLICIES. KENNEDY TAKES A CLEAR STAND ON ISSUES
5405. WILL SUPPORT DEMOCRATIC POLICIES (NA WHETHER DOMESTIC OR FOREIGN)

STAND ON DOMESTIC POLICIES

5411. WOULD HANDLE DOMESTIC AFFAIRS WELL. HAS THE EXPERIENCE TO HANDLE THEM
5415. WILL SUPPORT DEMOCRATIC DOMESTIC POLICIES (UNSPECIFIED)
5431. WOULD CUT OUT (DOWN) GOVERNMENT ACTIVITY. STOP THIS SOCIALISM, I.E., MEDICAL CARE, SOCIAL WELFARE
5440. FISCAL POLICY, TAXES, INTEREST RATES, TIGHT MONEY
5450. WILL BRING BETTER TIMES, LOWER COST OF LIVING, EMPLOYMENT, JOBS, INCREASE MINIMUM WAGE
5470. LIBERAL. MORE LIBERAL THAN MOST DEMOCRATS. MORE FOR SOCIAL WELFARE, GOVERNMENT ECONOMIC ACTIVITY (EXAMPLES GIVEN IN SUPPORT -- SOCIAL SECURITY, MEDICAL CARE, ETC.). WILL LISTEN TO, BRING IN, LIBERALS. CONTINUE NEW DEAL (FAIR DEAL) PHILOSOPHY
5480. CONSERVATIVE. MIDDLE OF THE ROAD. NOT TOO RADICAL. REPRESENTS CONSERVATIVE WING OF DEMOCRATIC PARTY. WILL LISTEN TO, BRING IN, CONSERVATIVES
5500. STAND ON CIVIL RIGHTS. NA DIRECTION OF STAND ON RACE PROBLEM
5510. STAND ON CIVIL RIGHTS. IS IN FAVOR OF DESEGREGATION, SCHOOL INTEGRATION
5520. STAND ON CIVIL RIGHTS. IS AGAINST DESEGREGATION. WILLING TO GO EASY ON DESEGREGATION AND SCHOOL INTEGRATION
5530. STAND ON CIVIL LIBERTIES AND COMMUNISM IN GOVERNMENT, MINIMIZE SECURITY RISKS
5541. FARM POLICY
5550. STAND ON LABOR, ON UNION CORRUPTION, RIGHT TO WORK LAWS, TAFT-HARTLEY, HOFFA
5560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL), 'GIVEAWAY PROGRAMS,' PUBLIC WORKS, HIGHWAYS
5590. OTHER DOMESTIC POLICY REFERENCE
5592. STAND ON SOCIAL SECURITY
app1960.txt

5594. STAND ON MEDICAL CARE
5599. R'S SELF INTEREST -- ANY INDICATION THAT R FEELS HE OR HIS FAMILY WILL BE HELPED BY KENNEDY'S DOMESTIC POLICIES

STAND ON FOREIGN AFFAIRS

5601. FAMILIAR WITH WORLD SITUATION, MILITARY SITUATION. KNOWS HOW TO HANDLE OTHER COUNTRIES (UNSPECIFIED WHICH). EXPERIENCE ABROAD, TRAVEL. FOREIGN COUNTRIES RESPECT HIM
5603. LIKES, AGREES WITH KENNEDY'S FOREIGN POLICY (UNSPECIFIED)
5617. INTERNATIONALIST. FAVORS AID TO, COOPERATION WITH, OTHER COUNTRIES
5621. ISOLATIONIST. KEEPS OUT OF OTHER COUNTRIES' AFFAIRS. WILL REDUCE SPENDING ABROAD, FOREIGN AID. WILL PUT UN ALLIES IN THEIR PLACE
5635. WILL STOP COMMUNISM ABROAD. CAN HANDLE RUSSIA
5641. DEFENSE AND PREPAREDNESS. WILL RAISE DEFENSE SPENDING, BOMB TESTING
5660. CAN HANDLE SPECIFIC TROUBLE SPOTS. MIDDLE EAST, CUBA, CONGO, BERLIN
5670. WILL WIN PRESTIGE RACE WITH RUSSIA. WILL RAISE AMERICAN PRESTIGE IN WORLD
5680. WILL KEEP PEACE. BETTER CHANCE FOR PEACE UNDER KENNEDY. IS WORKING FOR PEACE, DISARMAMENT. CAN KEEP US OUT OF WAR
5690. OTHER -- INCLUDES SELF-INTEREST -- ANY TYING OF R'S PERSONAL OR FAMILY WELFARE TO KENNEDY'S FOREIGN POLICY

LIKE KENNEDY BECAUSE GOOD FOR, WILL HELP--

5701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES. EQUITABLE POLICIES
5710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE', WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN
5720. LABOR, LABORUNIONS
5731. BUSINESS, BIG BUSINESS, INDUSTRY
5740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE TO SIZE)
5760. FARMERS
5770. NEGROES
5780. LIKE KENNEDY BECAUSE HE WILL KEEP SOME GROUPS IN CHECK (LABOR, BUSINESS, NEGROES)
5790. OTHER GROUPS WHOM KENNEDY WILL HELP -- INCLUDE REFERENCES TO MIDDLE CLASS OR WHITE COLLAR WORKERS, OR TO SECTIONAL INTERESTS, VETERANS, ETC.
5792. OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE

5800. HE'S A DEMOCRAT, THE DEMOCRATIC NOMINEE, A GOOD DEMOCRAT
5810. NOT CONTROLLED BY PARTY, NOT A MACHINE MAN
5820. LIKE HIM BECAUSE HE'S NOT LIKE MOST DEMOCRATS
5830. LIKE THE MEN AROUND HIM, HIS ASSOCIATES
5840. GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN

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TACTICS

5851. KENNEDY'S CONNECTION WITH TRUMAN, F.D.R.
5860. KENNEDY'S RELATIONSHIP TO VICE-PRESIDENTIAL CANDIDATE
5890. OTHER REFERENCES TYING KENNEDY AND DEMOCRATIC PARTY
5893. KENNEDY CAN WIN. FOUGHT A GOOD FIGHT IN PRIMARIES

OTHER

5901. 'I JUST LIKE HIM' (NO SPECIFIC CONTENT)
5913. KENNEDY WILL BRING A CHANGE
5930. R INFLUENCED BY OTHER PEOPLE
5980. OTHER MISCELLANEOUS (POSITIVE)
5992. INAP., NOTHING, NO MENTION. DK. NA. NO ADDITIONAL MENTIONS
5995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)

ANTI KENNEDY

EXPERIENCE AND ABILITIES

6010. NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. R HAS HEARD BAD THINGS ABOUT HIM. MEDIocre, INEXPERIENCED (NA WHAT KIND OF EXPERIENCE LACKING)
6030. UNSUCCESSFUL RECORD. WAS A POOR SENATOR, REPRESENTATIVE
6040. NOT ENOUGH EXPERIENCE IN GOVERNMENT, POLITICS
6050. POOR ADMINISTRATOR. LACKS EXECUTIVE ABILITY. POOR ORGANIZER
6070. NOT A STATESMAN. NO DIPLOMATIC EXPERIENCE
6081. WOULD NOT ECONOMIZE. WOULD SPEND TOO MUCH
6090. OTHER EXPERIENCE AND ABILITY

CHARACTER AND BACKGROUND

6100. LACKS DIGNITY. SILLY, RIDICULOUS. POOR REPRESENTATIVE OF COUNTRY
6110. NOT A LEADER. NO LEADERSHIP ABILITY (NO OTHER SPECIFICATION)
6121. WEAK, WEAK LOOKING. INDECISIVE, NO SELF-CONFIDENCE, VACILLATING. PEOPLE DON'T HAVE CONFIDENCE IN HIM
6132. COLORLESS. UNINSPIRING
6141. A POLITICIAN. TOO MUCH IN POLITICS
6151. NOT INDEPENDENT. HAS BEEN RUN BY OTHERS. NOT HIS OWN MAN, RUN BY LABOR UNIONS (CHURCH MENTION, SEE 6252)
6160. R TALKS IN TERMS OF KENNEDY AS A PROTECTOR -- WOULD NOT TAKE CARE OF THINGS. DOESN'T KNOW WHAT TO DO
6170. NOT HUMBLE ENOUGH. TOO COCKY, TOO SELF-CONFIDENT
6180. DOESN'T KNOW HOW TO HANDLE PEOPLE (AT PERSONAL LEVEL OF GOVERNMENT)
6200. LACKS INTEGRITY. UNPRINCIPLED, OPPORTUNISTIC. DISHONEST. TOO AMBITIOUS
6210. DOESN'T THINK BEFORE HE TALKS. STIRS UP TROUBLE. IMPULSIVE
app1960.txt
6220. UNPATRIOTIC. DOESN'T HAVE THE COUNTRY'S GOOD AT HEART
6231. DOESN'T UNDERSTAND THE PROBLEMS FACING US. POORLY INFORMED
6240. STUPID
6251. IRRELIGIOUS
6252. CATHOLIC CHURCH WOULD CONTROL HIM. DON'T WANT POPE IN WHITE HOUSE
6253. HE'S A CATHOLIC
6260. RICH, HAS LOTS OF (TOO MUCH) MONEY. HIGH-FALUTIN' BACKGROUND
6264. REFERENCE TO FATHER'S LIQUOR BUSINESS
6272. DISLIKE HIS WIFE
6283. PART-TIME PRESIDENT

PERSONAL ATTRACTION

6303. DON'T LIKE HIM AS A PERSON. DOESN'T HAVE A NICE PERSONALITY
6311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTERESTS AT HEART
6314. NOT LIKEABLE. PEOPLE DON'T LIKE HIM. DOESN'T GET ALONG WITH PEOPLE. JOKES TOO MUCH
6330. INSINCERE
6340. UNDEMOCRATIC
6351. POOR SPEAKER
6362. AGE. TOO YOUNG
6370. ANTI-INTELLECTUAL RESPONSE -- TOO HIGH FALUTIN', CAN'T UNDERSTAND HIM
6380. NOT VERY WELL KNOWN. UNPOPULAR. NO ONE'S EVER HEARD OF HIM
6390. OTHER <PERSONAL ATTRACTION>

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

6402. DON'T AGREE WITH HIM. DON'T AGREE WITH (DON'T LIKE) HIS POLICIES. EVASIVE, DON'T KNOW WHERE HE STANDS ON ISSUES
6405. WON'T SUPPORT DEMOCRATIC POLICIES (NA WHETHER DOMESTIC OR FOREIGN)

STAND ON DOMESTIC POLICIES

6410. DOESN'T HAVE THE EXPERIENCE TO HANDLE DOMESTIC AFFAIRS. DISAGREE WITH HIS DOMESTIC POLICIES (UNSPECIFIED)
6417. WILL (NOT) SUPPORT DEMOCRATIC DOMESTIC POLICIES
6420. SOCIALISTIC -- WILL BRING TOO MUCH GOVERNMENT ACTIVITY IN ECONOMIC AND SOCIAL WELFARE (SOCIAL SECURITY, MEDICAL CARE MENTIONED ONLY AS EXAMPLES), CREEPING SOCIALISM
6440. DISLIKE HIS FISCAL POLICY, TAXES, INTEREST
6451. WOULD BRING WORSE TIMES. DEPRESSION, HIGHER COST OF LIVING, LESS EMPLOYMENT
6470. TOO LIBERAL, TOO RADICAL. FOR NEW (FAIR) DEAL. WOULD LISTEN TO RADICAL (NORTHERN) WING OF PARTY
6480. CONSERVATIVE, REACTIONARY. OPPOSED TO SOCIAL CHANGE. AGAINST NEW (FAIR) DEAL. WOULD LISTEN TO SOUTHERN DEMOCRATS (JOHNSON)
appl960.txt

6500. STAND ON CIVIL RIGHTS, INTEGRATION, RACE PROBLEM - NA DIRECTION
6510. DON'T LIKE HIM BECAUSE HE FAVORS INTEGRATION, DESEGREGATION
6520. DON'T LIKE HIS STAND ON CIVIL RIGHTS -- NOT FIRM ENOUGH ON DESEGREGATION
6530. HAS BEEN (WOULD BE) TOO SOFT ON COMMUNISTS, COMMUNIST SYMPATHIZERS. DISLIKE HIS VIEWS ON CIVIL LIBERTIES
6541. FARM POLICY
6550. DISLIKE HIS STAND ON LABOR, UNION CORRUPTION, RIGHT-TO-WORK, TAFT-HARTLEY
6560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL), 'GIVEAWAY' PROGRAMS, HIGHWAYS, PUBLIC WORKS
6590. OTHER NEGATIVE DOMESTIC POLICY REFERENCE
6592. STAND ON SOCIAL SECURITY
6594. STAND ON MEDICAL CARE
6599. SELF-INTEREST -- ANY INDICATION THAT R OR HIS FAMILY WOULD BE INJURED BY KENNEDY'S DOMESTIC POLICIES

STAND ON FOREIGN AFFAIRS

6601. DOESN'T KNOW HOW TO HANDLE THE WORLD SITUATION (UNSPECIFIED WHICH), MILITARY SITUATION, DOESN'T KNOW HOW TO HANDLE OTHER COUNTRIES. NOT ENOUGH EXPERIENCE ABROAD. COUNTRIES DON'T RESPECT HIM
6603. DOESN'T LIKE (DISAGREES WITH) KENNEDY'S FOREIGN POLICY (UNSPECIFIED)
6611. TOO INTERNATIONALISTIC. TOO SYMPATHETIC TO UN AND ALLIES. TOO MUCH FOREIGN SPENDING
6622. TOO ISOLATIONIST. NOT INTERESTED ENOUGH IN HELPING OTHER COUNTRIES, UN
6635. WOULDN'T STOP COMMUNISM ABROAD. CAN'T HANDLE RUSSIA. KENNEDY'S COMMENTS ON U-2
6641. WEAK AND UNPREPARED -- WILL REDUCE DEFENSE SPENDING, STOP BOMB TESTING
6660. CAN'T HANDLE SPECIFIC TROUBLE SPOTS -- MIDDLE EAST, CUBA, CONGO, BERLIN
6670. WILL LOSE PRESTIGE RACE WITH RUSSIA. WILL LOWER AMERICA'S PRESTIGE IN WORLD
6682. WARLIKE. TOO MILITARISTIC. TOO MUCH THREAT OF FORCE IN OUR FOREIGN POLICY
6690. OTHER -- INCLUDE SELF-INTEREST -- ANY INDICATION THAT R OR HIS FAMILY WILL BE INJURED BY KENNEDY'S FOREIGN POLICY (DRAFT, BEING CALLED BACK INTO SERVICE, ETC.)

DISLIKE KENNEDY BECAUSE HE WILL KEEP IN CHECK--

6703. PEOPLE LIKE ME, PEOPLE LIKE US
6710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. WORKING PEOPLE, THE LABORING MAN
6720. LABOR, LABOR UNIONS
6731. BUSINESS, BIG BUSINESS, INDUSTRY
6740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE TO SIZE)
6760. FARMERS

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NEGROES
DON'T LIKE KENNEDY BECAUSE HE'S TOO GOOD FOR CERTAIN GROUPS, HELPS THEM TOO MUCH, IS CONTROLLED BY THEM
OTHER GROUPS KENNEDY WILL KEEP IN CHECK -- INCLUDE MIDDLE CLASS, WHITE COLLAR AND SECTIONAL INTERESTS, VETERANS, ETC.
OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE

HE'S A DEMOCRAT
CONTROLLED BY THE DEMOCRATIC PARTY. CONTROLLED BY THE PARTY BOSSES
HE'S NOT A REAL DEMOCRAT. NOT SURE OF HIS PARTY REGULARITY
DON'T LIKE THE MEN AROUND HIM, HIS ASSOCIATES, JOHNSON
BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN TACTICS
KENNEDY'S CONNECTION WITH F.D.R., TRUMAN
KENNEDY'S RELATIONSHIP TO VICE-PRESIDENTIAL CANDIDATE
OTHER <PARTY REFERENCES>
HE CAN'T WIN

I JUST DON'T LIKE HIM. DON'T LIKE HIM AT ALL (NO SPECIFIC CONTENT)
R INFLUENCED BY OTHER PEOPLE
OTHER MISCELLANEOUS (NEGATIVE)
KENNEDY PUT IN BY RIGGED CONVENTION
INAP., NOTHING. NO MENTION. DK. NA. NO ADDITIONAL MENTIONS

PRO NIXON

GOOD MAN. WELL-QUALIFIED FOR THE JOB. R HAS HEARD GOOD THINGS (UNSPECIFIED)
WAR EXPERIENCE, WAR HERO
SUCCESSFUL RECORD. DID A GOOD JOB AS VICE-PRESIDENT, PRESIDENT OF SENATE
GOVERNMENT OR POLITICAL EXPERIENCE. HAS EXPERIENCE IN CIVIL GOVERNMENT
GOOD ADMINISTRATOR. GOOD EXECUTIVE ABILITY. GOOD ORGANIZER
STATESMAN. HAS DIPLOMATIC EXPERIENCE.
WILL CUT (UNNECESSARY) SPENDING. WILL RUN GOVERNMENT ECONOMICALLY
OTHER EXPERIENCE AND ABILITY
ABLE LAWYER, HANDLED THE HISS CASE WELL. WELL TRAINED (GENERAL)

HAS DIGNITY. DIGNIFIED
A LEADER. GREAT NATURAL-BORN LEADER (NO OTHER SPECIFICATION)

STRONG MAN. DECISIVE, SELF-CONFIDENT, AGGRESSIVE, WILL END ALL THIS INDECISION

WILL SAVE AMERICA. AMERICA NEEDS A MAN LIKE HIM, A MAN YOU CAN FOLLOW. PEOPLE HAVE CONFIDENCE IN HIM. INSPIRING

ABOVE POLITICS. NOT A POLITICIAN

INDEPENDENT. NO ONE RUNS HIM. HE'S HIS OWN BOSS

R TALKS OF NIXON AS A PROTECTOR -- WILL TAKE CARE OF THINGS, KNOWS WHAT TO DO

MAN OF HUMILITY. KNOWS HIS OWN LIMITATIONS. DOESN'T PRETEND TO KNOW ALL THE ANSWERS

KNOWS HOW TO HANDLE PEOPLE (PERSONAL LEVEL IN GOVERNMENT)

MAN OF INTEGRITY, PRINCIPLE. MAN OF HIGH IDEALS, HIGH MORAL PURPOSE. MEANS WHAT HE SAYS. HONEST, DOESN'T MAKE DEALS. AMBITIOUS

PUBLIC SERVANT. MAN OF DUTY. CONSCIENTIOUS

PATRIOTIC. FOR AMERICANS. HAS COUNTRY'S GOOD AT HEART

UNDERSTANDS THE PROBLEMS. WELL-INFORMED.

EDUCATED. SCHOLARLY. INTELLIGENT, SMART

RELIGIOUS (NO MENTION OF TYPE)

INDependent OF CHURCH INFLUENCE

PROTESTANT. QUAKER. NOT A CATHOLIC. CAN'T VOTE FOR KENNEDY

GOOD FAMILY LIFE (PAST AND PRESENT). WELL-BRED, POLISHED, REFINED

SELF-MADE MAN. STARTED AS POOR BOY

LIKE HIS WIFE

HARD-WORKING

PERSONAL ATTRACTION

LIKE HIM AS A PERSON. LIKE HIS FACE. NICE PERSONALITY. PLEASANT.

KIND. WARM. HAS THE PEOPLE'S INTEREST AT HEART

LIKEABLE, PEOPLE LIKE HIM. LIKES PEOPLE, GETS ALONG WITH PEOPLE

SINCERE. TALKS STRAIGHT TO THE POINT

DEMOCRATIC

GOOD SPEAKER, SPEAKS WELL

AGE. NOT TOO OLD, NOT TOO YOUNG

NIXON NOT HIGH-FALUTIN

WELL-KNOWN FIGURE, POPULAR HERO

OTHER <PERSONAL ATTRACTION>

ISSUES - NA WHETHER DOMESTIC OR FOREIGN

AGREE WITH NIXON. AGREE WITH (LIKE) HIS POLICIES. TAKES A CLEAR STAND ON ISSUES. LIKES CAMPAIGN PROMISES

WILL CONTINUE EISENHOWER'S PROGRAM (NA WHETHER DOMESTIC OR FOREIGN)

STAND ON DOMESTIC POLICIES
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7410. WOULD HANDLE DOMESTIC AFFAIRS WELL. HAS THE EXPERIENCE TO HANDLE DOMESTIC MATTERS. AGREE WITH (LIKE) HIS DOMESTIC POLICIES (UNSPECIFIED)
7415. WILL SUPPORT REPUBLICAN DOMESTIC POLICIES
7431. WILL CUT DOWN GOVERNMENT ACTIVITY. STOP THIS SOCIALISM (RADICALISM) (MEDICAL CARE AND SOCIAL SECURITY, ETC., GIVEN ONLY AS EXAMPLES OF MAIN POINT)
7440. FISCAL POLICY, TAXES, INTEREST RATES, TIGHT MONEY
7452. WILL BRING BETTER TIMES, LOWER COST OF LIVING, EMPLOYMENT, JOBS
7470. LIBERAL. MORE LIBERAL THAN MOST REPUBLICANS.
MORE FOR SOCIAL WELFARE. WILL LISTEN TO LIBERALS (FAVORS SOCIAL SECURITY, MEDICAL CARE)
7480. CONSERVATIVE. MIDDLE OF THE ROAD. WILL LISTEN TO, BRING IN CONSERVATIVES, SUPPORT CONSERVATIVE WING OF REPUBLICAN PARTY. SUPPORTED MCCARThY. HAS SUPPORT OF GOLdWATER
7500. STAND ON CIVIL RIGHTS -- NA DIRECTION
7510. STAND ON CIVIL RIGHTS. IS IN FAVOR OF DESEGREGATION, SCHOOL INTEGRATION
7520. AGAINST (MODERATE STAND ON) CIVIL RIGHTS.
WILLING TO GO EASY ON DESEGREGATION, ON SCHOOL INTEGRATION
7530. STAND ON CIVIL LIBERTIES AND COMMUNISM IN GOVERNMENT, MINIMIZE SECURITY RISks
7541. FARM POLICy
7550. STAND ON LABOR. ON UNION CORRUPTION, RIGHT-TO-WORK LAWS, ON TAFT-HARTLEY, ON HOFFA
7560. STAND ON CONSERVATION, PUBLIC POWER (TVA, REA, ST. LAWRENCE SEAWAY, TIDELANDS OIL), 'GIVEAWAY PRO-GRAMS', PUBLIC WORKS, HIGHWAYS
7590. OTHER DOMESTIC POLICY REFERENCE
7592. STAND ON SOCIAL SECURITY
7594. STAND ON MEDICAL CARE
7599. R'S SELF INTEREST -- ANY OTHER INDICATION THAT R FEELS HE OR HIS FAMILY WILL BE HELPED BY NIXON'S DOMESTIC POLICIES

STAND ON FOREIGN AFFAIRS

7601. KNOWS ABOUT WORLD (FOREIGN) SITUATION, MILITARY SITUATION. CAN HANDLE WORLD SITUATION, KNOWS HOW TO HANDLE OTHER COUNTRIES. FOREIGN COUNTRIES (PEOPLE ABROAD) RESPECT HIM. EXPERIENCE IN GOODWILL TOURS
7608. LIKE, AGREE WITH NIXON'S FOREIGN POLICY, WILL FOLLOW IKE (UNSPECIFIED)
7617. INTERNATIONALIST. FAVORS AID TO, COOPERATION WITH, OTHER COUNTRIES
7621. ISOLATIONIST. KEEPS OUT OF OTHER COUNTRIES' AFFAIRS. WILL REDUCE SPENDING ABROAD, FOREIGN AID. WILL PUT UN, ALLIES IN THEIR PLACE
7635. WILL STOP COMMUNISM ABROAD. KNOWS HOW TO HANDLE RUSSIA. KITCHEN DEBATE MENTIONED
7641. DEFENSE AND PREPAREDNESS. WILL RAISE DEFENSE SPENDING, CONTINUE BOMB TESTING
7660. CAN HANDLE SPECIFIC TROUBLE SPOTS. MIDDLE EAST, Page 24
CUBA, CONGO, BERLIN

7670. WILL WIN PRESTIGE RACE WITH RUSSIA. WILL RAISE AMERICA'S PRESTIGE IN WORLD

7680. WILL KEEP PEACE. BETTER CHANCE FOR PEACE UNDER NIXON. IS WORKING FOR PEACE, DISARMAMENT. WILL KEEP US OUT OF WAR

7690. OTHER -- INCLUDE HERE SELF-INTEREST -- ANY TYING OF R'S PERSONAL OR FAMILY WELFARE TO NIXON'S FOREIGN POLICY

LIKE NIXON BECAUSE GOOD FOR, WILL HELP--

7701. ALL THE PEOPLE, GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES. EQUITABLE POLICIES FOR ALL

7710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE', WORKING CLASS PEOPLE, WORKING PEOPLE, THE LABORING MAN

7720. LABOR, LABOR UNIONS

7731. BUSINESS, BIG BUSINESS, INDUSTRY

7740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE TO SIZE)

7760. FARMERS

7770. NEGROES

7780. LIKE NIXON BECAUSE HE WILL BE BAD FOR, OR WILL KEEP SOME GROUPS IN CHECK (LABOR, BUSINESS, NEGROES, ETC.)

7790. OTHER GROUPS NIXON WILL BE GOOD FOR -- INCLUDE REFERENCES TO MIDDLE CLASS OR WHITE COLLAR WORKERS, OR TO SECTIONAL INTERESTS, VETERANS, ETC.

7792. OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE

7800. HE'S A REPUBLICAN, THE REPUBLICAN NOMINEE, A GOOD REPUBLICAN. UNDERSTANDS PROBLEMS OF HIS PARTY

7810. NOT CONTROLLED BY PARTY, NOT A MACHINE MAN

7820. HE'S NOT A REAL REPUBLICAN, DIFFERENT FROM MOST REPUBLICANS

7830. LIKE THE MEN AROUND HIM, HIS ASSOCIATES, LODGE

7840. GOOD SPEAKER. LIKE HIS SPEECHES, CAMPAIGN TACTICS

7851. EISENHOWER'S BOY. REFERENCES OF CONNECTION WITH EISENHOWER

7890. OTHER REFERENCES TYING NIXON AND PARTY

7893. NIXON IS A WINNER

7901. 'I JUST LIKE HIM' (NO SPECIFIC CONTENT)

7913. NIXON WILL BRING A CHANGE

7930. R INFLUENCED BY OTHER PEOPLE

7980. OTHER MISCELLANEOUS (POSITIVE)

7992. INAP., NOTHING, NO MENTION. DK. NA. NO ADDITIONAL MENTIONS

7995. DON'T KNOW MUCH ABOUT HIM (NEUTRAL, NOT POSITIVE)

ANTI NIXON

EXPERIENCE AND ABILITIES

8010. NOT A GOOD MAN. NOT QUALIFIED FOR THE JOB. R HAS HEARD BAD THINGS ABOUT HIM. MEDIocre, INEXPER-
IENCED (NA WHAT KIND OF EXPERIENCE LACKING)
8030. UNSUCCESSFUL RECORD. WAS A POOR VICE-PRESIDENT
8042. INEXPERIENCED (NA IN WHAT AREA)
8050. POOR ADMINISTRATOR. LACKS EXECUTIVE ABILITY. POOR ORGANIZER
8060. HASN'T CLEANED UP CORRUPTION IN WASHINGTON
8070. NOT A STATESMAN. NO DIPLOMATIC EXPERIENCE
8080. TOO MUCH INTERESTED IN ECONOMIZING
8090. OTHER EXPERIENCE AND ABILITY

CHARACTER AND BACKGROUND

8100. LACKS DIGNITY. SILLY, RIDICULOUS. POOR REPRESENTATIVE OF COUNTRY
8110. NOT A LEADER. NO LEADERSHIP ABILITY (NO OTHER SPECIFICATION)
8121. WEAK, WEAK LOOKING. INDECISIVE, NO SELF-CONFIDENCE, VACILLATING. PEOPLE DON'T HAVE CONFIDENCE IN HIM
8132. COLORLESS. UNINSPIRING
8141. A POLITICIAN. TOO MUCH IN POLITICS
8152. NOT INDEPENDENT. STOOGE FRONT MAN. HAS BEEN RUN BY OTHERS. RUN BY BIG BUSINESS
8160. R TALKS IN TERMS OF NIXON AS A PROTECTOR -- WOULD NOT TAKE CARE OF THINGS. DOESN'T KNOW WHAT TO DO
8170. NOT HUMBLE ENOUGH. TOO COCKY, TOO SELF-CONFIDENT
8180. DOESN'T KNOW HOW TO HANDLE PEOPLE (AT PERSONAL LEVEL OF GOVERNMENT)
8200. NO INTEGRITY. NO PRINCIPLES, COMPROMISED HIS PRINCIPLES. JUST A POLITICIAN. OPPORTUNISTIC. DISHONEST. TOO AMBITIOUS
8210. DOESN'T THINK BEFORE HE TALKS. LOOKS AROUND FOR TROUBLE
8220. UNPATRIOTIC. DOESN'T HAVE THE COUNTRY'S GOOD AT HEART
8230. DOESN'T UNDERSTAND THE PROBLEMS FACING US. POORLY INFORMED, DOESN'T UNDERSTAND THE PEOPLE
8240. STUPID
8253. HE'S A QUAKER, NON-COMBATANT, PACIFIST
8254. NOT RELIGIOUS. CHANGED RELIGIONS
8260. RICH, HAS LOTS OF MONEY
8272. DISLIKE HIS WIFE
8281. PART-TIME VICE PRESIDENT. LETS OTHERS DO HIS WORK. TOO MANY VACATIONS

PERSONAL ATTRACTION

8303. DON'T LIKE HIM AS A PERSON. DOESN'T HAVE A NICE PERSONALITY
8311. COLD, ALOOF. DOESN'T HAVE THE PEOPLE'S INTERESTS AT HEART
8312. NOT LIKEABLE. PEOPLE DON'T LIKE HIM. DOESN'T GET ALONG WITH PEOPLE.
8330. INSINCERE
8340. NOT DEMOCRATIC
8351. POOR SPEAKER. DOESN'T SPEAK WELL
8362. AGE. TOO YOUNG
8380. NOT VERY WELL KNOWN. UNPOPULAR. NO ONE'S EVER HEARD OF HIM
Issues - NA Whether Domestic or Foreign

- Don't agree with him. Don't agree with (don't like) his policies. Evasive. Don't know where he stands on issues
- Continuation of Eisenhower's policies

Stand on Domestic Policies

- Doesn't know how (doesn't have the experience) to handle domestic affairs. Disagree with (don't like) his domestic policies, unspecified
- Will (not) support Republican domestic policies
- Has (will) cut down needed government economic and social welfare activity. Not interested in helping people (against such things as price controls, social security, given as example)
- Fiscal policy, taxes, interest
- Would bring worse times. Depression, higher cost of living, less employment
- Too liberal, too radical.
- Conservative, reactionary. Opposed to social change. Supported by old guard, goes along with Goldwater, Ike
- Stand on civil rights, integration, race problem -- NA direction
- Don't like him because he favors integration, (includes mentions of desegregation)
- Stand on civil rights -- not firm enough on desegregation
- Has been (would be) too soft on communists, communist sympathizers. Dislike his views on civil liberties
- Farm policy
- Stand on labor. Union corruption, right-to-work, Taft-Hartley, Hoffa
- Stand on conservation, public power (TVA, REA, St. Lawrence Seaway, Tidelands Oil), 'giveaway' programs, highways, public works
- Other negative domestic policy reference
- Stand on social security
- Stand on medical care

Stand on Foreign Affairs

- Doesn't know how to handle the world situation (unspecified which), military situation, doesn't know how to handle other countries. Not enough experience abroad. Countries don't respect him
- Don't like (disagree with) Nixon's foreign policy (unspecified)
- Too internationalistic. Too sympathetic to UN and allies. Too much foreign spending
- Too isolationist. Not interested enough in helping other countries, UN
- Wouldn't stop communism abroad. Can't handle Russia
8641. WEAK AND UNPREPARED -- WILL REDUCE DEFENSE SPENDING, STOP BOMB TESTING
8660. CAN'T HANDLE SPECIFIC TROUBLE SPOTS -- MIDDLE EAST, CUBA, CONGO, BERLIN
8670. WILL loose prestige race WITH RUSSIA. WILL LOWER AMERICA'S PRESTIGE IN WORLD
8682. WARLIKE. TOO MILITARISTIC. TOO MUCH THREAT OF FORCE IN OUR FOREIGN POLICY
8690. OTHER -- INCLUDE SELF-INTEREST -- ANY INDICATION THAT R OR HIS FAMILY WILL BE INJURED BY NIXON'S FOREIGN POLICY (DRAFT, BEING CALLED BACK INTO SERVICE, ETC.)

DISLIKE NIXON BECAUSE HE'S BAD FOR, ANTI, WILL KEEP IN CHECK

8703. PEOPLE LIKE ME, PEOPLE LIKE US
8710. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE'. WORKING PEOPLE, THE LABORING MAN
8720. LABOR, LABOR UNIONS
8730. BUSINESS, BIG BUSINESS, INDUSTRY
8740. SMALL BUSINESS OR BUSINESSMAN (SPECIFIC REFERENCE TO SIZE)
8760. FARMERS
8770. NEGROES
8780. DON'T LIKE NIXON BECAUSE HE'S TOO GOOD FOR CERTAIN GROUPS, HELPS THEM TOO MUCH, IS CONTROLLED BY THEM
8790. OTHER GROUPS NIXON WILL KEEP IN CHECK -- INCLUDES MIDDLE CLASS, WHITE COLLAR AND SECTIONAL INTERESTS, VETERANS, ETC.
8792. OLD PEOPLE, THE AGED

CANDIDATE AS PARTY REPRESENTATIVE AND CANDIDATE FOR OFFICE

8800. HE'S A REPUBLICAN
8810. CONTROLLED BY THE REPUBLICAN PARTY. CONTROLLED BY THE PARTY BOSSES
8820. HE'S NOT A REAL REPUBLICAN. NOT SURE OF HIS PARTY REGULARITY
8830. DON'T LIKE THE MEN AROUND HIM, HIS ASSOCIATES,
8840. BAD SPEAKER. DON'T LIKE HIS SPEECHES, CAMPAIGN TACTICS
8850. EISENHOWER'S PROTEGE
8890. OTHER <PARTY REFERENCE>
8893. HE CAN'T WIN

OTHER

8901. I JUST DON'T LIKE HIM. DON'T LIKE HIM AT ALL (NO SPECIFIC CONTENT)
8902. I'M NOT VOTING FOR NIXON. HE JUST DOESN'T LOOK RIGHT
8918. NOT ENOUGH CHANGE FROM EISENHOWER'S ADMINISTRATION
8930. ANY INDICATION THAT R INFLUENCED BY OTHER PEOPLE
8980. OTHER MISCELLANEOUS (NEGATIVE)
8992. INAP., NOTHING. NO MENTION. DK. NA.
NO ADDITIONAL MENTIONS
9991. <INAP., FOR FURTHER DETAIL SEE QUESTION TEXT>
>> 1960 PSU CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 4.

<REGION IS INDICATED BY THE TENS DIGIT OF THIS CODE AS FOLLOWS:>

1-3. NORTHEAST
4-6. MIDWEST
0, 8, 9. SOUTH
7. WEST

COUNTIES ARE NUMBERED SERIALLY WITHIN EACH AREA DEFINED BY POPULATION DENSITY AND REGION.

NORTHEAST

CONNECTICUT

1013. FAIRFIELD
0331. FAIRFIELD
0511. NEW LONDON

MASSACHUSETTS

0011. MIDDLESEX
0211. SUFFOLK
0321. WORCESTER

NEW JERSEY

1024. BERGEN
1023. ESSEX
1022. HUSDON
1021. UNION
0531. SOMERSET

NEW YORK

0111. BRONX
0611. CORTLAND
0121. KINGS
1011. NASSAU
0131. NEW YORK
0311. ONONDAGA
0112. QUEENS
0421. RENSSELAER
0132. RICHMOND
1012. WESTCHESTER

PENNSYLVANIA

0231. ALLEGHENY
0031. ALLEGHENY
0021. DELAWARE

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0411. LUZERNE
0221. PHILADELPHIA
0621. SUSQUEHANNA
0521. WESTMORELAND

MIDWEST

ILLINOIS

0141. COOK
1041. COOK
1042. KANE
0062. ST. CLAIR

INDIANA

1043. LAKE
0351. MARION

IOWA

0451. BLACKHAWK
0452. BUCHANAN
0751. CRAWFORD
0661. PAGE

KANSAS

0741. MITCHELL

MICHIGAN

0441. GENESSEE
0542. MACOMB
0042. OAKLAND
0541. ST. CLAIR
0651. ST. JOSEPH
0241. WAYNE
0041. WAYNE

MINNESOTA

0341. HENNEPIN
0343. RAMSEY
0851. TRAVERSE

MISSOURI

0641. ADAIR
0261. ST. LOUIS (CITY)
0061. ST. LOUIS (COUNTY)

NEBRASKA

0841. FRANKLIN

OHIO

0461. BUTLER
CUYAHOGA

SOUTH DAKOTA

MINNEHAHA
TURNER

WISCONSIN

BARRON

SOUTH ALABAMA

ELMORE
MONTGOMERY

ARKANSAS

CLARK
PULASKI
SALINE

DISTRICT OF COLUMBIA

WASHINGTON, D.C.

FLORIDA

LEON
MANATEE
SARASOTA

GEORGIA

GWINNETT
JEFF DAVIS

KENTUCKY

BOYD
GREENUP
JEFFERSON
MUHLENBURG

LOUISIANA

EAST CARROLL

MARYLAND

Baltimore (City)
Baltimore (County)
PRINCE GEORGES
MISSISSIPPI
  0801. WALTHALL

NORTH CAROLINA
  0481. FORSYTH
  0591. PITT
  0482. STOKES
  0901. WATAUGA

SOUTH CAROLINA
  0492. LEXINGTON
  0491. RICHLAND

TENNESSEE
  0981. HICKMAN

TEXAS
  0691. ERATH
  0381. HARRIS
  0582. JONES
  0581. TAYLOR

VIRGINIA
  0082. FAIRFAX
  0891. PULASKI

WEST

CALIFORNIA
  0272. ALAMEDA
  1071. ALAMEDA
  0171. LOS ANGELES
  0071. LOS ANGELES
  0671. MERCED
  0072. ORANGE
  0371. SAN DIEGO
  0271. SAN FRANCISCO

COLORADO
  0571. PUEBLO

IDAHO
  0871. IDAHO

NEW MEXICO
  0771. SOCORRO

WASHINGTON
0471. PIERCE

>> 1960 PSU PLACE CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 5.

SELF-REPRESENTING PSU'S

01. CENTRAL CITIES
02. SUBURBS, CENSUS NAME PLACES, 100,000 AND OVER POPULATION
03. SUBURBS, CENSUS NAME PLACES, 50,000 THROUGH 99,999 POP.
04. SUBURBS, CENSUS NAME PLACES, 10,000 THROUGH 49,999 POP. AND SOME 'URBAN FRINGE'
05. SUBURBS, CENSUS NAME PLACES, 2,500 THROUGH 9,999 POP. AND SOME 'URBAN FRINGE'
06. SUBURBS, RURAL PARTS OF THE PSU'S

NON-SELF REPRESENTING PSU'S

07. CENSUS NAME PLACES, 100,000 AND OVER POPULATION
08. CENSUS NAME PLACES, 50,000 THROUGH 99,999 POPULATION
09. CENSUS NAME PLACES, 10,000 THROUGH 49,999 POPULATION AND SOME 'URBAN FRINGE'
10. CENSUS NAME PLACES, 2,500 THROUGH 9,999 POPULATION AND SOME 'URBAN FRINGE'
11. CENSUS NAME PLACES, LESS THAN 2,500 POPULATION
10. REMAINDER OF PSU'S (RURAL)

>> 1960 STATE AND COUNTY CODE - POPULATION SIZE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 6.

SELF-REPRESENTING PSU'S

00. CENTRAL CITY
10. SUBURBS, CENSUS NAME PLACES (CNP), 100,000 AND OVER
20. SUBURBS, CNP., 50,000 TO 99,999
30. SUBURBS, CNP., 10,000 TO 49,999
40. SUBURBS, CNP., 2,500 TO 9,999. ALSO RURAL PARTS

NON-SELF REPRESENTING PSU'S

50. CNP., 100,000 AND OVER
60. CNP., 50,000 TO 99,999
70. CNP., 10,000 TO 49,999
80. CNP., 2,500 TO 9,999
The Type of Place Code is Bernard Lazerwitz' classification of secondary sampling units according to their distance from standard metropolitan areas (SMA's).

For this study, the Central City Residential Area will be the Central City of a Standard Metropolitan Area. When the Bureau of the Census designates two or more Central Cities in a Standard Metropolitan Area, only the largest of these Central Cities (and any of the Secondary Central Cities that were 250,000 or more in population in 1950) shall be classified as Central City Residential Areas. The boundaries of Central City Residential Areas will be their 1950 city boundaries...

'The Suburban Residential Belt is defined to be--

A. All of the urban fringe surrounding a Standard Metropolitan Area Central City

B. Any Standard Metropolitan Area Secondary Central City which was below 250,000 population in 1950

C. The remaining portion of the county in which any Central City Residential Area lies and which is outside of the Central City and urban fringe, but in the standard metropolitan area.

'The Adjacent Area Residential Belt is defined as--

All territory beyond the outer boundary of the Suburban Residential Belt, as defined above, but within fifty miles or less of the central business district of a Central City Residential Area.'

(Territory beyond the fifty-mile limit is not included in the Lazerwitz study, and for the purposes of this study is considered 'rural'.)

Where SMA has Central City of 250,000 or more

00. Central City
10. Suburban
20. Adjacent
30. Rural

Where SMA has Central City of 100,000 to 249,999

40. Central City
WHERE SMA HAS CENTRAL CITY OF UNDER 100,000

70. CENTRAL CITY
80. SUBURBAN
90. ADJACENT

91. RURAL--NO SMA CENTRAL CITY WITHIN 50 MILES
99. NA

>> 1960 COUNTY CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 9.

NORTHEAST

CONNECTICUT
001. FAIRFIELD
006. NEW LONDON

MASSACHUSETTS
009. MIDDLESEX
013. SUFFOLK
014. WORCESTER

NEW JERSEY
002. BERGEN
007. ESSEX
009. HUDSON
020. UNION
018. SOMERSET

NEW YORK
003. BRONX
012. CORTLAND
024. KINGS
030. NASSAU
031. NEW YORK
034. ONONDAGA
041. QUEENS
042. RENSSELAER
060. WESTCHESTER

 PENNSYLVANIA
002. ALLEGHENY
003. DELAWARE
040. LUZERNE
051. PHILADELPHIA
058. SUSQUEHANNA
065. WESTMORELAND

MIDWEST

ILLINOIS
016. COOK

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045. KANE

INDIANA
045. LAKE
049. MARION

IOWA
007. BLACKHAWK
010. BUCHANAN
024. CRAWFORD
073. PAGE

KANSAS
062. MITCHELL

MICHIGAN
025. GENESSEE
050. MACOMB
063. OAKLAND
074. ST CLAIR
075. ST JOSEPH
082. WAYNE

MINNESOTA
027. HENNEPIN
062. RAMSEY
078. TRAVERSE

MISSOURI
001. ADAIR
095. ST LOUIS CITY
096. ST LOUIS

NEBRASKA
031. FRANKLIN

OHIO
009. BUTLER
018. CUYAHOGA
042. KNOX
057. MONTGOMERY
083. WARREN

SOUTH DAKOTA
049. MINNEHAHA
062. TURNER

WISCONSIN
003. BARRON

SOUTH

ALABAMA
026. ELMORE
051. MONTGOMERY

ARKANSAS
010. CLARK
060. PULASKI
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<td>037</td>
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038. SAN FRANSISCO
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IDAHO
  025. IDAHO
NEW MEXICO
  028. SOCORRO
WASHINGTON
  027. PIERCE

>> 1960 INTERVIEWER

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 13 AND 270.

459. ALLARD, LEO RENSSELAER
172. AMES, MARIE ADAIR
A49. ANDERSON, STEPHANIE CORTLAND
A64. BARGER, PATRICIA SARASOTA
653. BEEBE, LAURA ST. JOSEPH
A67. BLACKWELL, MARGARET ST. LOUIS
A33. BLAIR, ERI SARASOTA
221. BORDEN, ROSLYN NEW JERSEY
878. BRAWER, LILLIAN NEW JERSEY
902. BREHL, VIRGINIA ST. CLAIR
996. BREWER, MONTERIE JEFF DAVIS
A32. BRIGHT, BONNIE SARASOTA
999. BROCK, JEANNE LEON
856. BROOM, WILMA RICHLAND
A17. BROWN, INA TAYLOR
440. BRUCE, LOIS MONTGOMERY, O.
420. BRUNE, CATHERINE BUTLER
A47. BURTIS, MARJORIE CORTLAND
166. BURTON, HENRIETTA NEW YORK
030. CAIN, ELIZABETH <POST-ELECTION ONLY>
390. CLEARY, JEANNETTE DETROIT
912. CONNOR, MADGE HARRIS
A14. COLEY, VALERY CHICAGO
862. CRAVER, MARGARET FORSYTH
370. CURRAN, FRANCIS WORCESTER
479. DAY, BARBARA MARION
040. DOWNING, MILDRED IDAHO
213. EASTON, GLADYS SARASOTA
604. EDWARDS, KATHERINE ONONDAGA
518. EGGERS, ELIZABETH WATAUGA
555. EISENHARDT, ELIZABETH PHILADELPHIA
A70. EISENHART, GEORGE <POST-ELECTION ONLY>
922. ELLIOTT, GERTRUDE PIERCE
105. ERTEL, HERBERT LYCOMING
707. FAIRBROTHER, MARION WORCESTER
946. FALK, LOUIS CHICAGO
717. FARRAR, ESTHER LUZERNE
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>> 1960 STATE AND COUNTRY CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 10,42,46,175,177, 178, AND 182.

<UNITED STATES>

NEW ENGLAND

101. CONNECTICUT
102. MAINE
103. MASSACHUSETTS
104. NEW HAMPSHIRE
105. RHODE ISLAND
106. VERMONT
109. GENERAL MENTION OF AREA. REFERENCE TO TWO OR MORE NEW ENGLAND STATES.

MIDDLE ATLANTIC

111. DELAWARE
112. NEW JERSEY
113. NEW YORK
114. PENNSYLVANIA
118. GENERAL MENTION OF NORTH-EAST OR EAST
119. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE MID-ATLANTIC STATES.

EAST NORTH CENTRAL

121. ILLINOIS
122. INDIANA
123. MICHIGAN
124. OHIO
125. WISCONSIN
129. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE EAST NORTH CENTRAL STATES.

WEST NORTH CENTRAL

Page 41
131. IOWA
132. KANSAS
133. MINNESOTA
134. MISSOURI
135. NEBRASKA
136. NORTH DAKOTA
137. SOUTH DAKOTA

138. GENERAL MENTION OF MIDWEST. REFERENCE TO TWO OR MORE STATES IN THE EAST NORTH CENTRAL AND WEST NORTH CENTRAL REGIONS
139. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE WEST NORTH CENTRAL STATES.

SOLID SOUTH

140. VIRGINIA
141. ALABAMA
142. ARKANSAS
143. FLORIDA
144. GEORGIA
145. LOUISIANA
146. MISSISSIPPI
147. NORTH CAROLINA
148. SOUTH CAROLINA
149. TEXAS
150. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE SOLID SOUTH STATES.

BORDER STATES

151. KENTUCKY
152. MARYLAND
153. OKLAHOMA
154. TENNESSEE
155. WASHINGTON, D.C.
156. WEST VIRGINIA
158. GENERAL MENTION OF SOUTH. REFERENCE TO TWO OR MORE SOLID SOUTH AND BORDER STATES.
<REF.NOS.39 AND 43: "SOUTH, DOWN SOUTH">

MOUNTAIN STATES

161. ARIZONA
162. COLORADO
163. IDAHO
164. MONTANA
165. NEVADA
166. NEW MEXICO
167. UTAH
168. WYOMING
169. GENERAL MENTION OF THE AREA. REFERENCE TO TWO OR MORE MOUNTAIN STATES.

PACIFIC STATES

171. CALIFORNIA
172. OREGON
EXTERNAL STATES AND TERRITORIES

180. ALASKA
181. HAWAII
182. PUERTO RICO

<UNITED STATES -- OTHER>

192. GENERAL MENTION OF NORTH. "UP NORTH". <REF.NOS.39 AND 43 ONLY>

198. DK WHICH STATE <REF.NOS.39 AND 43 ONLY>
199. UNITED STATES. UNITED STATES NA WHICH STATE

WESTERN HEMISPHERE (EXCEPT U.S.)

205. SOUTH AMERICA
209. CANADA
219. MEXICO
229. CENTRAL AMERICA
239. WEST INDIES (EXCEPT PUERTO RICO)

BRITISH ISLES

301. ENGLAND
302. IRELAND
303. SCOTLAND
304. WALES

WESTERN EUROPE

310. AUSTRIA
311. BELGIUM
312. FRANCE
315. GERMANY
316. LUXEMBOURG
317. NETHERLANDS
318. SWITZERLAND

SCANDINAVIA

321. DENMARK
322. FINLAND
323. NORWAY
324. SWEDEN

EASTERN EUROPE

331. CZECHOSLOVAKIA
332. ESTONIA
333. HUNGARY
334. LATVIA
335. LITHUANIA
336. POLAND
337. RUSSIA
341. ALBANIA
342. BULGARIA
343. GREECE
344. ROMANIA
345. YUGOSLAVIA

MEDITERRANEAN COUNTRIES

351. ITALY
352. PORTUGAL
353. SPAIN

ASIA (EXCEPT MIDDLE EAST)

401. AFGHANISTAN
404. INDIA
419. SOUTHEAST ASIA - INDOCHINA, THAILAND, MALAYA, BURMA, PHILIPPINES, INDONESIA
432. CHINA
451. JAPAN

MIDDLE EAST

501. EGYPT
502. IRAN
503. IRAQ
505. PALESTINE, ISRAEL
505. TRANS-JORDAN
506. LEBANON
507. SAUDI ARABIA
508. SYRIA
509. TURKEY

699. AFRICA (EXCEPT EGYPT)

OCEANIA

704. AUSTRALIA, NEW ZEALAND, TASMANIA
712. PACIFIC ISLANDS (EXCEPT JAPAN, PHILIPPINES, INDONESIA)

991. INAP., <FOR MORE DETAIL SEE QUESTION TEXT>
998. DK
999. NA

>> 1960 MAJOR PROBLEMS CODE (1)

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 50 AND 228.

<MENTIONS OF THE MAJOR PROBLEMS WHICH THE GOVERNMENT SHOULD TAKE CARE OF WERE CODED IN ORDER OF MENTION OF IMPORTANCE, OR
IN ORDER OF MENTION IF IMPORTANCE NOT CLEAR. ORDER OF IMPORTANCE WAS OBTAINED BY CODERS FROM Q.16G AND Q.16H OF THE INTERVIEW SCHEDULE.

< THE FOLLOWING IS THE STANDARDIZED MAJOR PROBLEMS CODE AS USED IN THE DATA. THE ORIGINAL CODE IS GIVEN FOR REFERENCE IN NOTE 12. >

DOMESTIC AFFAIRS

SOCIAL WELFARE PROBLEMS

012. UNEMPLOYMENT
022. SCHOOLS--IMPROVEMENTS WANTED, BETTER TEACHERS NEEDED, MORE SCHOOLS. EDUCATION NEEDS--GENERAL OR SPECIFIC
032. THE AGED--AID TO OLD FOLKS, OLD-AGE PENSIONS (NO MENTION OF MEDICAL CARE)
034. MEDICAL CARE FOR AGED
041. MEDICAL CARE (GENERAL) I.E. FOR GROUPS OTHER THAN THE AGED.
042. MENTAL HEALTH--NEED MORE MENTAL CARE
052. HOUSING
090. OTHER WELFARE ITEMS, VAGUE REFERENCES TO WELFARE
091. COMBINATION OF ABOVE ITEMS

AGRICULTURAL AND NATURAL RESOURCES PROBLEMS

101. FAVORS SUBSIDIES, CROP PAYMENTS--HIGHER PARITY, FARMER HAS RIGHT TO FAIR RETURN
102. OPPOSE SUBSIDIES--SUPPLY AND DEMAND SHOULD RULE, HIGH COST OF FARM PROGRAM
103. FAVOR SOIL BANK--PRESENT FARM PROGRAM SHOULD BE EXTENDED
104. OPPOSE SOIL BANK--GO BACK TO OLD FARM PROGRAM
105. FAVORS PRODUCTION RESTRICTION, I.E. BUSHEL ALLOTMENT
111. FREEDOM FOR FARMERS--IN CHOOSING WHAT THEY WISH TO RAISE - NON-ECONOMIC OBJECTION TO PROGRAM
120. SURPLUS FOOD DISPOSAL
131. GENERAL REFERENCE TO FARM PROBLEM, SURPLUSES, FARMERS IN TROUBLE
152. CONSERVATION, NATURAL RESOURCES, RECLAMATION
190. OTHER SPECIFIC ITEMS <FARM>

LABOR PROBLEMS, UNION-MANAGEMENT RELATIONS

202. RACKETEERS SPOILING UNION NAME--NO INDICATION R Responds negatively to all union activity
211. IMPROVEMENT OF UNION-MANAGEMENT RELATIONS--
IMPROVE NEGOTIATION PROCEDURES, LET COLLECTIVE BARGAINING FUNCTION FREELY.
FAVOR GOVERNMENT MEDIATION AND ARBITRATION OF DISPUTES

GOVERNMENT SHOULD STAY OUT OF UNION-MANAGEMENT AFFAIRS. GOVERNMENT EITHER TOO PRO-LABOR OR PRO-BUSINESS

FAVOR PRO-LABOR LEGISLATION--REPEAL TAFT-HARTLEY, RAISE MINIMUM WAGE, ENFORCE MINIMUM WAGE, HIGHER WAGES

OPPOSE UNION AND LABOR INTERESTS -- UNIONS GETTING TOO STRONG, CROOKS FOR LEADERS (I.E., HOFFA), NEED MORE CONTROL ON UNIONS

OTHER SPECIFIC ITEMS. VAGUE LABOR OR UNION PROBLEM REFERENCE

RACIAL AND PUBLIC ORDER PROBLEMS

PRO-INTEGRATION--ANTI DISCRIMINATION IN SCHOOLS, EMPLOYMENT, ETC.
ANTI-INTEGRATION--PRO DISCRIMINATION IN SCHOOLS, EMPLOYMENT, ETC.
PRO-CON ON INTEGRATION. INTEGRATE IN SOME AREAS, NOT OTHERS
CRIME, DELINQUENCY
OTHER REFERENCES. <RACIAL INTEGRATION AND DISCRIMINATION> INTEGRATION PROBLEM -- VAGUE REFERENCE
PUERTO-RICAN PROBLEM

ECONOMIC, BUSINESS AND CONSUMER PROBLEMS

INFLATION, HIGH COST OF LIVING. MONEY TOO CHEAP
HIGH TAXES
UNFAIR TAXES
NATIONAL ECONOMY, (MULTIPLE SPECIFIC RESPONSES) RECESSION, DEPRESSION. PROSPERITY
FISCAL POLICY--GOVERNMENT SPENDING, BALANCED BUDGET, GOVERNMENT WASTE
ARTIFICIAL GOVERNMENT ECONOMIC BOOSTERS OPPOSED--DEFENSE PRODUCTION, ETC.
SMALL BUSINESS NEEDS HELP--TAX RELIEF, GOVERNMENT CONTROLS, ETC.
PRIVATE ENTERPRISE, BUSINESS (GENERAL--NOT LIMITED TO SMALL BUSINESS AS IN 440). NEEDS BOOST. HELP INDUSTRY. HELP BIG BUSINESS
OTHER ECONOMIC
OTHER DOMESTIC ITEMS

FOREIGN AFFAIRS PROBLEMS

CUBAN SITUATION THREATENS PEACE (SINGLED OUT FROM OTHER TROUBLE SPOTS). COMMUNISTS IN BACK YARD, TOO CLOSE. CASTRO MENTIONED
AS TROUBLE-MAKER. COMMUNISTS SPREADING ALL OVER. GENERAL EXTERNAL MENACE

512. CUBAN SITUATION (SINGLED OUT FROM OTHER TROUBLE SPOTS). COMMUNISTS IN BACK YARD TOO CLOSE. CASTRO MENTIONED AS TROUBLE MAKER. '<PEACE' NOT MENTIONED>

522. TROUBLE SPOTS THREATENING PEACE--CONGO, BERLIN, MIDDLE EAST, FORMOSA ETC.

532. POSITION OF STRENGTH--BEST GUARANTOR OF PEACE. HIGHER DEFENSE SPENDING TO KEEP AHEAD OF RUSSIA. MAINTAIN FIRM STAND AGAINST RUSSIA AND OTHER COMMUNIST NATIONS. CALL THEIR BLUFF

551. PEACE THROUGH ISOLATION, LESS INVOLVEMENT--LESS FOREIGN AID, BRING BOYS BACK HOME, LET OTHER COUNTRIES TAKE CARE OF THEMSELVES

561. MORE INVOLVEMENT IN WORLD AFFAIRS--MORE FOREIGN AID, BETTER RELATIONS

581. NEGOTIATION TOWARD PEACE--TALK TO THE RUSSIANS. MEET COMMUNISTS HALF-WAY. WORK THROUGH THE UN. SETTLE 'TROUBLE SPOTS' IN UN

591. AGGRESSIVE POLICY--TOWARD RUSSIA, COMMUNISTS. PREVENTIVE OR DEFENSIVE WAR IF NECESSARY. GET TOUGH. DROP THE BOMB.

612. RUSSIA, COLD WAR, COMMUNIST PROBLEMS AND PEACE--GENERAL MENTIONS OF THESE AS PROBLEMS WITH NO STATEMENT OF CORRECT POLICY

613. RUSSIA, COLD WAR, COMMUNIST PROBLEMS--GENERAL MENTIONS OF THESE AS PROBLEMS WITH
NO STATEMENT OF CORRECT POLICY <'PEACE' NOT MENTIONED>

682. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS, NO CONTENT--WAR PROBLEM, KEEP OUT OF WAR, KEEP THE PEACE

683. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS--NO CONTENT <'PEACE' NOT MENTIONED>

690. OTHER MENTIONS--WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES, ETC. <ACTUAL MENTION OF 'PEACE'>

691. OTHER MENTIONS--WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES, ETC. (FOREIGN SERVICE) <'PEACE' NOT MENTIONED>

NATIONAL DEFENSE PROBLEMS

701. A-BOMB AND H-BOMB TESTING SHOULD BE CONTINUED--CAN'T FALL BEHIND

702. BAN ON A- AND H-BOMB TESTING--HAVE ENOUGH, KNOW ENOUGH

712. DISARMAMENT

721. INTERNAL THREAT OF COMMUNISM, INTERNAL SECURITY

731. GENERAL BUILD-UP OF FORCES NEEDED. MAINTAIN MILITARY SUPERIORITY

742. MISSILE PROGRAM--LAGGING BEHIND RUSSIA'S. INCLUDES MENTION OF SPACE SATELLITES

743. SCIENTIFIC DEVELOPMENT--RUSSIA'S GETTING AHEAD, MORE SCIENTISTS, MORE ENGINEERS, BETTER TRAINING IN SCHOOLS THAN OURS

750. STREAMLINE SERVICES, UNIFY SERVICES. COORDINATE RESEARCH AND STRATEGY. CUT DOWN ON COSTS THROUGH EFFICIENCY

790. OTHER DEFENSE MENTIONS

PROBLEMS RELATING TO THE FUNCTIONING OF THE GOVERNMENT

852. LESS CENTRALIZATION NEEDED. MORE STATES' RIGHTS

990. OTHER <ITEMS THAT DO NOT FIT ANY OF THE ABOVE SUBHEADINGS>

996. NO MENTIONS, DK

999. NA

< MAJOR PROBLEMS CODE (2) >

<THE FOLLOWING CODE IS THE ORIGINAL MAJOR PROBLEMS CODE USED IN THIS STUDY. CERTAIN SUBHEADINGS AND THE PLACEMENT OF A FEW RESPONSE CATEGORIES UNDER A SUBHEADING WERE CHANGED IN CONSTRUCTING THE ICPR STANDARDIZED MAJOR PROBLEMS CODE. THE ORIGINAL CODE IS GIVEN HERE AS DOCUMENTATION OF THESE CHANGES. SEE NOTES FOR THE CODE USED IN THE FINAL DATA.>
DOMESTIC AFFAIRS

SOCIAL WELFARE AREA

11. UNEMPLOYMENT
12. SCHOOLS -- IMPROVEMENTS WANTED, BETTER TEACHERS NEEDED, MORE SCHOOLS. EDUCATION NEEDS - GENERAL OR SPECIFIC
13. THE AGED -- AID TO OLD FOLKS, OLD-AGE PENSIONS (NO MENTION OF MEDICAL CARE)
14. MEDICAL CARE FOR AGED
15. MEDICAL CARE (GENERAL) -- MEDICAL CARE FOR OTHER GROUPS THAN AGED
16. MENTAL HEALTH -- NEED MORE MENTAL CARE
17. HOUSING
18. COMBINATION OF ABOVE ITEMS
19. OTHER WELFARE ITEMS -- VAGUE REFERENCES TO 'WELFARE'

FARM PROBLEMS

21. GENERAL REFERENCE TO FARM PROBLEM, SURPLUSSES, FARMERS IN TROUBLE
22. FAVORS SUBSIDIES, CROP PAYMENTS -- HIGHER PARITY, FARMER HAS RIGHT TO FAIR RETURN
23. OPPOSE SUBSIDIES -- SUPPLY AND DEMAND SHOULD RULE, HIGH COST OF FARM PROGRAM
24. FREEDOM FOR FARMERS -- IN CHOOSING WHAT THEY WISH TO RAISE. NON-ECONOMIC OBJECTION TO PROGRAM
25. FAVOR SOIL BANK -- PRESENT FARM PROGRAM SHOULD BE EXTENDED
26. OPPOSE SOIL BANK -- GO BACK TO OLD FARM PROGRAM
27. FAVORS PRODUCTION RESTRICTION, I.E. BUSHEL ALLOTMENT
28. SURPLUS FOOD DISPOSAL
29. OTHER SPECIFIC ITEMS

LABOR PROBLEM. UNION-MANAGEMENT RELATIONS

31. FAVOR PRO-LABOR LEGISLATION -- REPEAL TAFT-HARTLEY RAISE MINIMUM WAGE, ENFORCE MINIMUM WAGE, HIGHER WAGES
32. OPPOSE UNION AND LABOR INTERESTS -- UNIONS GETTING TOO STRONG, CROOKS FOR LEADERS (I.E. HOFFA), NEED MORE CONTROLS ON UNIONS
33. RACKETEERS SPOILING UNION NAME -- NO INDICATION R responses negatively to all union activity
34. IMPROVEMENT OF UNION-MANAGEMENT RELATIONS -- IMPROVE NEGOTIATION PROCEDURES, LET COLLECTIVE BARGAINING FUNCTION FREELY. FAVOR GOVERNMENT MEDIATION AND ARBITRATION OF DISPUTES
35. GOVERNMENT SHOULD STAY OUT OF UNION-MANAGEMENT AFFAIRS. GOVERNMENT EITHER TOO PRO-LABOR OR PRO-BUSINESS
39. OTHER SPECIFIC ITEMS. VAGUE LABOR OR UNION
   PROBLEM REFERENCE

RACIAL INTEGRATION AND DISCRIMINATION

41. PRO-INTEGRATION -- ANTI DISCRIMINATION IN SCHOOLS,
EMPLOYMENT, ETC.
42. ANTI-INTEGRATION -- PRO DISCRIMINATION IN SCHOOLS,
EMPLOYMENT, ETC.
43. PUERTO-RICAN PROBLEM

44. PRO-CON ON INTEGRATION. INTEGRATE IN SOME AREAS,
NOT OTHERS

49. OTHER REFERENCES. INTEGRATION PROBLEM - VAGUE
   REFERENCE

GENERAL ECONOMIC COMplaints. MISCELLANEOUS DOMESTIC ITEMS

51. INFLATION, HIGH COST OF LIVING. MONEY TOO CHEAP
52. HIGH TAXES
53. UNFAIR TAXES
54. LESS CENTRALIZATION NEEDED. MORE STATES' RIGHTS
55. ARTIFICIAL GOVERNMENT ECONOMIC BOOSTERS OPPOSED --
DEFENSE PRODUCTION, ETC.
56. CRIME, DELINQUENCY
57. FISCAL POLICY -- GOVERNMENT SPENDING, BALANCED
   BUDGET, GOVERNMENT WASTE
59. OTHER DOMESTIC ITEMS

FOREIGN AFFAIRS

PEACE (ACTUAL MENTION OF 'PEACE') OR KEEPING OUT OF WAR

61. POSITION OF STRENGTH -- BEST GUARANTOR OF PEACE.
   HIGHER DEFENSE SPENDING TO KEEP AHEAD OF RUSSIA.
   MAINTAIN FIRM STAND AGAINST RUSSIA AND OTHER
   COMMUNIST NATIONS. CALL THEIR BLUFF
62. AGGRESSIVE POLICY -- TOWARD RUSSIA, COMMUNISTS.
   PREVENTIVE OR DEFENSIVE WAR IF NECESSARY. GET
   TOUGH. DROP THE BOMB. SIMILAR WAYS OF KEEPING
   THE PEACE
63. NEGOTIATION TOWARD PEACE -- TALK TO THE RUSSIANS.
   MEET COMMUNISTS HALF-WAY. WORK THROUGH THE U.N.
   SETTLE TROUBLE SPOTS IN U.N.
64. CUBAN SITUATION THREATENS PEACE -- (SINGLED OUT
   FROM OTHER TROUBLE SPOTS) COMMUNISTS IN BACK
   YARD, TOO CLOSE. CASTRO MENTIONED AS TROUBLE-
   MAKER. COMMUNISM SPREADING EVERYWHERE. GENERAL
   EXTERNAL MENACE
65. TROUBLE SPOTS THREATENING PEACE -- CONGO, BERLIN,
   MIDDLE EAST, FORMOSA, ETC.
66. PEACE THROUGH MORE INVOLVEMENT IN WORLD AFFAIRS --
   GENERAL OR VAGUE BELIEF THAT INCREASED INVOLVEMENT
   MORE FOREIGN AID, BETTER RELATIONS CAN BRING PEACE
67. PEACE THROUGH ISOLATION, LESS INVOLVEMENT -- LESS
   FOREIGN AID, BRING BOYS BACK HOME, LET OTHER
   COUNTRIES TAKE CARE OF THEMSELVES
68. RUSSIA, COLD WAR, COMMUNIST PROBLEMS AND PEACE --
   GENERAL MENTIONS OF THESE AS PROBLEMS WITH NO
STATEMENT OF CORRECT POLICY

69. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS, NO CONTENT - WAR PROBLEM, KEEP OUT OF WAR, KEEP THE PEACE

60. OTHER MENTIONS -- WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES, ETC.

PEACE NOT MENTIONED

71. POSITION OF STRENGTH BEST -- HIGHER DEFENSE SPENDING TO KEEP AHEAD OF RUSSIA. MAINTAIN FIRM STAND AGAINST RUSSIA AND OTHER COMMUNIST NATIONS. CALL THEIR BLUFF

72. AGGRESSIVE POLICY TOWARD RUSSIA, COMMUNISTS. PREVENTIVE OR DEFENSIVE WAR IF NECESSARY. GET TOUGH. DROP THE BOMB, AND SO ON

73. NEGOTIATION -- TALK TO THE RUSSIANS. MEET COMMUNISTS HALF-WAY. WORK THROUGH THE UN. SETTLE 'TROUBLE SPOTS' IN UN

74. CUBAN SITUATION (SINGLED OUT FROM OTHER TROUBLE SPOTS) -- COMMUNISTS IN BACK YARD, TOO CLOSE. CASTRO MENTIONED AS TROUBLE MAKER

75. TROUBLE SPOTS -- CONGO, BERLIN, MIDDLE EAST, FORMOSA, ETC. COMMUNISTS SPREADING ALL OVER. GENERAL EXTERNAL COMMUNIST MENACE

76. MORE INVOLVEMENT IN WORLD AFFAIRS -- MORE FOREIGN AID, BETTER RELATIONS

77. ISOLATION, LESS INVOLVEMENT -- LESS FOREIGN AID, BRING BOYS BACK HOME, LET OTHER COUNTRIES TAKE CARE OF THEMSELVES

78. RUSSIA, COLD WAR, COMMUNIST PROBLEMS -- GENERAL MENTIONS OF THESE AS PROBLEMS WITH NO STATEMENT OF CORRECT POLICY

79. GENERAL MENTION OF FOREIGN AFFAIRS, FOREIGN RELATIONS -- NO CONTENT

80. OTHER MENTIONS -- WORLD TRADE, TARIFFS, DOLLAR EXCHANGE VALUES ETC. (FOREIGN SERVICE)

NATIONAL DEFENSE

81. STREAMLINE SERVICES, UNIFY SERVICES. COORDINATE RESEARCH AND STRATEGY. CUT DOWN ON COSTS THROUGH EFFICIENCY

82. MISSILE PROGRAM -- LAGGING BEHIND RUSSIA'S. INCLUDE MENTIONS OF SPACE SATELLITES

83. SCIENTIFIC DEVELOPMENT -- RUSSIANS GETTING AHEAD, MORE SCIENTISTS, MORE ENGINEERS, BETTER TRAINING IN SCHOOLS THAN OURS

84. A-BOMB AND H-BOMB TESTING SHOULD BE CONTINUED -- CAN'T FALL BEHIND

85. BAN ON A- AND H-BOMB TESTING -- HAVE ENOUGH, KNOW ENOUGH

86. DISARMAMENT

87. INTERNAL THREAT OF COMMUNISM, INTERNAL SECURITY

89. GENERAL BUILD-UP OF FORCES NEEDED. MAINTAIN MILITARY SUPERIORITY

80. OTHER DEFENSE MENTIONS
ECONOMIC PROBLEMS

91. NATIONAL ECONOMY, NATIONAL ECONOMY (MULTIPLE SPECIFIC RESPONSES). DEPRESSION. RECESSION. PROSPERITY
92. SMALL BUSINESS NEEDS HELP -- TAX RELIEF, GOVERNMENT CONTROLS, ETC.
93. PRIVATE ENTERPRISE, BUSINESS (GENERAL -- NOT LIMITED TO SMALL BUSINESS AS IN 92) -- NEEDS BOOST. HELP INDUSTRY. HELP BIG BUSINESS
97. CONSERVATION, NATURAL RESOURCES, RECLAMATION
98. OTHER ECONOMIC

90. OTHER, MISCELLANEOUS
00. NO MENTIONS

>> REF.NO.128 NOTE, 1960

HIGHEST LEVEL ATTAINED IS CODED. THE PRIMARY DISTINCTION BETWEEN COLLEGE AND NON-COLLEGE TRAINING LIES IN WHETHER THE SCHOOLING LEADING TO A VOCATIONAL SKILL INCLUDES PERIPHERAL SUBJECTS SUCH AS LIBERAL ARTS. FOR EXAMPLE, BUSINESS COLLEGE IS CONSIDERED NON-COLLEGE BECAUSE NON-BUSINESS COURSES ARE NOT TAUGHT. FOR NURSES WITH DEGREES, TRAINING IS CONSIDERED COLLEGE BECAUSE THE CURRICULUM IS BROADENED BEYOND THE MINIMUM SKILL REQUIREMENTS.

>> 1960 OCCUPATION CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS.129,132,136,139, AND 180.
(THREE DIGIT CODES IN PARENTHESES FROM DEPT. OF COMMERCE, CENSUS OF OCCUPATIONS.)

PROFESSIONAL AND TECHNICAL

01. ACCOUNTANTS AND AUDITORS (000)
02. CLERGYMEN (009)
03. PUBLIC SCHOOL TEACHERS (093)
05. DENTISTS (032)
06. PHYSICIANS AND SURGEONS (075)
07. ENGINEERS (040-049)
08. LAWYERS AND JUDGES (055)
09. SOCIAL AND WELFARE WORKERS (077, 079)
10. TRAINED NURSE, STUDENT NURSE (058,059)
17. OTHER PROFESSIONAL AND TECHNICAL (001, 010-019, 72) (003, 020-029, 080-089) (004, 036, 098) (006, 056, 099) (007, 057) (060-069)
18. OTHER SEMI-PROFESSIONAL (002, 031, 071, 091) (005, 033-035, 073, 092) (008, 051-054, 074, 094-097) (076) (078)
19. 'PROFESSIONAL', NA WHAT TYPE

SELF-EMPLOYED BUSINESSMEN - MANAGERS AND OFFICIALS

21. SELF-EMPLOYED BUSINESSMAN, OWNER OR PART-OWNER, 'LARGE' BUSINESS (EARNED MORE THAN $10,000 IN 1956) (200 SERIES)
22. SELF-EMPLOYED BUSINESSMAN, OWNER OR PART-OWNER, 'SMALL' BUSINESS (EARNED LESS THAN $10,000 IN 1956) (200 SERIES)
23. SELF-EMPLOYED BUSINESS, NA WHAT SIZE
28. OTHER MANAGERS, OFFICIALS AND PROPRIETORS (200 SERIES)
29. MANAGER, OFFICIAL OR PROPRIETOR, NA WHAT TYPE

CLERICAL AND SALES

30. BOOKKEEPER (310)
31. STENOGRAPHERS, TYPISTS, AND SECRETARIES (350)
32. OTHER CLERICAL (OTHER 300 SERIES)
33. SALES -- HIGHER-STATUS TRAVELING OR 'OUTSIDE' GOODS (410, 420)
34. SALES -- HIGHER-STATUS TRAVELING OR 'OUTSIDE' SERVICES (400, 450, 470, 480)
35. SALES -- 'INSIDE' SALES - SALESMAN, CLERK (490)
36. SALES -- LOWER-STATUS 'OUTSIDE' SALES - HUCKSTERS, PEDDLERS, NEWSBOYS (430, 460)
37. OTHER SALES
39. CLERICAL OR SALES, NA WHAT TYPE

SKILLED WORKERS

41. SELF-EMPLOYED ARTISANS AND CRAFTSMEN (500 SERIES SELF-EMPLOYED)
42. FOREMEN (523)
48. OTHER CRAFTSMEN AND KINDRED WORKERS (500 SERIES EXCEPT 523 AND 595)
49. SKILLED WORKER, NA WHAT TYPE

SEMI-SKILLED -- OPERATIVES AND KINDRED WORKERS

51. OPERATIVES AND KINDRED WORKERS (600 SERIES)

SERVICE WORKERS

61. PROTECTIVE SERVICE -- OFFICERS (IN 595, 762, 771 AND 773) (AND ALL 782)
62. OTHER PROTECTIVE SERVICE, NA IF OFFICER OR OTHER (REST OF 762, 771, 773, AND 595) (AND ALL 763, 785)
65. PRIVATE HOUSEHOLD WORKERS (700-720)
68. OTHER SERVICE WORKERS (730-790, EXCEPT 762, 763, 771, 773, 782, 785)
69. SERVICE WORKER, NA WHAT TYPE

UNSKILLED LABORERS

71. FARM LABORERS (800 SERIES)
78. OTHER LABORERS (900 SERIES)
FARM OPERATORS

CODING OF PART-TIME FARMERS DEPENDS ON CLASSIFICATION OF HEAD
(1) IF LAND WAS FARMED PART-TIME BUT ONLY NON-FARM JOB WAS
MENTIONED, NON-FARM JOB WAS CODED.
(2) APPARENT WORKERS WHO HAD PICKED UP SMALL FARMS WHILE
MAINTAINING NON-FARM JOBS WERE CODED NON-FARM.
(3) FARM HEADS WHO APPEARED TO BE PICKING UP NON-FARM WORK
ON SIDE WERE CODED 'FARM.'
IN GENERAL - DEPENDED ON CODER ESTIMATE OF PRIMACY. WHERE
ALL ELSE WAS EQUAL (OR UNKNOWN), CODED BY FIRST MENTION.

81. FARM MANAGERS (123)
82. FARM OWNERS AND TENANTS (100)
89. FARMERS, NA WHAT TYPE

UNEMPLOYED AND STUDENTS

91. INAP., <FOR MORE DETAIL SEE QUESTION TEXT>
92. STUDENT (IF R IS A PART-TIME DAY STUDENT,
CODED HERE RATHER THAN BY OCCUPATION. IF R IS
STUDYING NIGHTS, CLASSIFIED BY OCCUPATION)
94. OTHER GENERAL UNEMPLOYED
95. RETIRED
96. HOUSEWIFE (IF R WORKS PART-TIME OUTSIDE HOME, R
CLASSIFIED ACCORDING TO PART-TIME OCCUPATION)
99. NA

>> 1960 INDUSTRY CODE

THIS CODE USED IN CONJUNCTION WITH REF.NOS.130,133,137,140.

CODE NUMBERS FROM STANDARD INDUSTRIAL CLASSIFICATION
MANUAL, BUREAU OF THE BUDGET
NOTE: A PARTIAL LIST OF OCCUPATIONS IS GIVEN WITH EACH
CATEGORY FOR ILLUSTRATIVE PURPOSES.

10. AGRICULTURE AND AGRICULTURAL SERVICES (011-012,
71-073) ALL FARMING. MILLING, COTTON GINNING,
ANIMAL HUSBANDRY AND HORTICULTURAL SERVICES
20. PRIVATE BUSINESS -- MINING, CONSTRUCTION, FORESTRY,
FISHERIES (074, 080 SERIES, 090 SERIES, 100 SERIES)
MINING (INCLUDING OIL WELLS) BUILDING CONTRACTORS,
HIGHWAY AND BRIDGE CONTRACTORS. HUNTING AND
TRAPPING. FORESTRY AND FISHERIES.
21. PRIVATE BUSINESS -- MANUFACTURING (190-390)
ANY MANUFACTURING BUSINESS, PRIVATELY OWNED
22. PRIVATE BUSINESS -- TRANSPORTATION, COMMUNICATION
AND OTHER UTILITIES (400 SERIES) TRUCKING. WARE-
HOUSING. AIR AND WATER TRANSPORT. RADIO (EXCEPT
BROADCASTING). TELEPHONE. GAS. WATER. ELECT-
RICITY
23. PRIVATE BUSINESS -- WHOLESALE TRADE (500-514)
ANY WHOLESALE BUSINESS, PRIVATELY OWNED. DISTRIBUTOR OF CONSTRUCTION EQUIPMENT. FOOD BROKER. PRINTING TRADES.

24. PRIVATE BUSINESS -- RETAIL SALES (520-599) RETAIL STORES SELLING COMMODITIES. FILLING STATION. RESTAURANT

30. SERVICES PRIMARILY TO BUSINESS. ALSO FINANCE, INSURANCE, REAL ESTATE (600 SERIES, 730-739, AND, WHERE EMPLOYED DIRECTLY BY A PRIVATE FIRM, 800-869) ADVERTISING. ACCOUNTING. EMPLOYMENT AGENCY. CORPORATION LAWYER. INDUSTRIAL NURSE. ENGINEERING CONSULTANT. BANK. FINANCE COMPANY. INSURANCE CO.

31. SERVICES PRIMARILY TO THE PUBLIC -- PERSONAL SERVICES, REPAIR SERVICES, RECREATION SERVICES (700-729, 750-769, 770-799, 881) BARBERS. HOTELS. DOMESTIC HELP. AUTO REPAIR. WATCH REPAIR. RADIO, TV BROADCASTING. THEATERS. MUSICIANS

32. SERVICES TO THE PUBLIC -- PROFESSIONAL AND RELATED SERVICES (800-869 WHERE NOT PERMANENTLY HIRED BY A PRIVATE BUSINESS) HOSPITALS, HEALTH SERVICES. PRIVATE LAW FIRMS. PRIVATE EDUCATIONAL SERVICES. NON-PROFIT ORGANIZATIONS.

40. GOVERNMENT -- ALL FEDERAL, STATE AND LOCAL GOVERNMENT EMPLOYEES (900) POSTMAN. POLICEMAN

91. UNCLASSIFIABLE INDUSTRIES, INAP. <FOR MORE DETAIL SEE QUESTION TEXT.>

99. NA

>> FARMING NOTE, 1960

NOTE. 1 SECTION = 640 ACRES. 1 QUARTER = 160 ACRES

>> 1960 UNION CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 151.

PRIORITY IS GIVEN TO R'S UNION, AND SECOND PRIORITY TO HEAD'S UNION (WHERE R IS NOT HEAD). IF MORE THAN ONE UNION GIVEN FOR THE PRIMARY UNION MEMBER, UNION CODED IS THAT MOST CLOSELY ASSOCIATED WITH CURRENT OCCUPATION, IF KNOWN, OTHERWISE, FIRST UNION MENTIONED IS CODED.

FROM THE 'DIRECTORY OF NATIONAL AND INTERNATIONAL LABOR UNIONS IN THE UNITED STATES, 1955', U.S. DEPARTMENT OF LABOR BULLETIN NO. 1185

(100-299 ARE AFL)

101. ACTORS AND ARTISTS OF AMERICA, ASSOCIATED
102. AGRICULTURAL WORKERS UNION, INTERNATIONAL
103. AIR LINE DISPATCHERS ASSOCIATION
104. AIR LINE PILOTS ASSOCIATION, INTERNATIONAL
105. ALUMINUM WORKERS INTERNATIONAL UNION
106. ASBESTOS WORKERS, INTERNATIONAL ASSOCIATION OF
    HEAT AND FROST INSULATORS AND
107. AUTO WORKERS (AFL), INTERNATIONAL UNION OF UNITED
108. BAKERY AND CONFECTIONERY WORKERS INTERNATIONAL
    UNION OF AMERICA
109. BARBERS, HAIRDRESSERS, COSMETOLOGISTS +
    PROPRIETORS INTERNATIONAL UNION OF AMERICA,
    JOURNEYMEN (AFL)
110. BILL POSTERS, BILLERS AND DISTRIBUTORS,
    INTERNATIONAL ALLIANCE OF
111. BOILERMAKERS, IRON SHIP BUILDERS, BLACKSMITHS
    FORGERS AND HELPERS, INTERNATIONAL BROTHERHOOD OF
    (AFL)
112. BOOKBINDERS, INTERNATIONAL BROTHERHOOD OF
113. BRICK + CLAY WORKERS OF AMERICA, UNITED
114. BRICKLAYERS, Masons and PLASTERERS INTERNATIONAL
    UNION OF AMERICA (AFL) (CHECK ALSO 169)
115. BROOM + WHISK MAKERS UNION, INTERNATIONAL
116. BUILDING SERVICE EMPLOYEES INTERNATIONAL UNION
117. CARPENTERS + JOINERS OF AMERICA, UNITED
    BROTHERHOOD OF
118. CEMENT, LIME + GYPSUM WORKERS INTERNATIONAL UNION
119. CHEMICAL WORKERS UNION, INTERNATIONAL (AFL)
    (CHECK ALSO 317)
120. CIGAR MAKERS INTERNATIONAL UNION OF AMERICA
121. CLEANING + DYE HOUSE WORKERS, INTERNATIONAL
    ASSOCIATION OF
122. COOPERS INTERNATIONAL UNION OF NORTH AMERICA
123. DISTILLERY, RECTIFYING + WINE WORKERS INTERNATIONAL
    UNION OF AMERICA (AFL) (CHECK ALSO 303)
124. ELECTRICAL WORKERS, INTERNATIONAL BROTHERHOOD OF
    (AFL)
125. ELEVATOR CONSTRUCTORS, INTERNATIONAL UNION OF
126. ENGINEERS, AMERICAN FEDERATION OF TECHNICAL (AFL)
127. ENGINEERS, INTERNATIONAL UNION OF OPERATING
128. FIRE FIGHTERS, INTERNATIONAL ASSOCIATION OF
129. FIREMEN AND OILERS, INTERNATIONAL BROTHERHOOD OF
130. FLIGHT ENGINEERS INTERNATIONAL ASSOCIATION
131. GARMENT WORKERS OF AMERICA
132. GARMENT WORKERS UNION, INTERNATIONAL LADIES'
    GARMENT WORKERS UNION, INTERNATIONAL LADIES'
133. GLASS BOTTLE BLOWERS ASSOCIATION OF THE UNITED
    STATES + CANADA
134. GLASS CUTTERS LEAGUE OF AMERICA, WINDOW
135. GLASS WORKERS UNION, AMERICAN FLINT (AFL)
136. GLOVE WORKERS UNION OF AMERICA, INTERNATIONAL
137. GOVERNMENT EMPLOYEES, AMERICAN FEDERATION OF
138. GRAIN MILLERS, AMERICAN FEDERATION OF
139. GRANITE CUTTERS, INTERNATIONAL ASSOCIATION OF
140. HATTERS, CAP AND MILLINERY WORKERS INTERNATIONAL
    UNION, UNITED
141. HOD CARRIERS BUILDING AND COMMON LABORERS UNION OF
    AMERICA, INTERNATIONAL
142. HORSESHOEERS OF UNITED STATES AND CANADA,
    INTERNATIONAL UNION OF JOURNEYMEN
143. HOSIERY WORKERS, AMERICAN FEDERATION OF
    AMERICA
144. HOTEL AND RESTAURANT EMPLOYEES AND BARTENDERS
    INTERNATIONAL UNION

Page 56
145. INSURANCE AGENTS INTERNATIONAL UNION (AFL)
146. IRON WORKERS, INTERNATIONAL ASSOCIATION OF
BRIDGE, STRUCTURAL AND ORNAMENTAL
147. JEWELRY WORKERS UNION, INTERNATIONAL
148. LATHERS INTERNATIONAL UNION, THE WOOD, WIRE AND
METAL
149. LAUNDRY WORKERS INTERNATIONAL UNION
150. LEATHER GOODS, PLASTIC AND NOVELTY WORKERS UNION, INTERNATIONAL
151. LETTER CARRIERS, NATIONAL ASSOCIATION OF (AFL)
152. LONGSHOREMEN, INTERNATIONAL BROTHERHOOD OF (AFL)
153. MACHINISTS, INTERNATIONAL ASSOCIATION OF
MAINTENANCE OF WAY EMPLOYEES, BROTHERHOOD OF
MARBLE, SLATE AND STONE POLISHERS, RUBBERS AND
SAWYERS, TILE AND MARBLE SETTERS, HELPERS AND
TERRAZZO HELPERS
156. MASTERS, MATES AND PILOTS OF AMERICA, INTERNATIONAL ORGANIZATION OF
157. MEAT CUTTERS AND BUTCHER WORKMEN OF NORTH AMERICA, AMALGAMATED
158. MECHANICS AND FOREMEN OF NAVAL SHORE ESTABLISHMENTS, NATIONAL ASSOCIATION OF MASTER
MESSENGERS, THE NATIONAL ASSOCIATION OF SPECIAL
DELIVERY (CHECK ALSO 174)
160. METAL ENGRAVERS AND MARKING DEVICE WORKERS UNION, INTERNATIONAL
161. METAL POLISHERS, BUFFERS, PLATERS AND HELPERS
INTERNATIONAL UNION
162. MOLDERS AND FOUNDRY WORKERS UNION OF NORTH AMERICA, INTERNATIONAL
163. MUSICIANS, AMERICAN FEDERATION OF
164. OFFICE EMPLOYEES INTERNATIONAL UNION
165. PAINTERS, DECORATORS AND PAPERHANGERS OF AMERICA,
166. PAPER MAKERS, INTERNATIONAL BROTHERHOOD OF (AFL)
167. PATTERN MAKERS LEAGUE OF NORTH AMERICA
168. PHOTO-ENGRavers UNION OF NORTH AMERICA,
INTERNATIONAL
169. PLASTERS AND CEMENT MASONS INTERNATIONAL ASSOCIATION OF UNITED STATES AND CANADA, OPERATIVE
(CHECK ALSO 114)
170. PLATE PRINTERS, DIE STAMPERS AND ENGRAVERS UNION
OF NORTH AMERICA, INTERNATIONAL
171. PLUMBING AND FITTING INDUSTRY OF THE UNITED STATES
AND CANADA, UNITED ASSOCIATION OF JOURNEYmen AND
APPRENTICES OF THE
172. PORTERS, BROTHERHOOD OF SLEEPING CAR
173. POST OFFICE CLERKS, NATIONAL FEDERATION OF
174. POST OFFICE AND POSTAL TRANSPORTATION SERVICE MAIL
HANDLERS, WATCHMEN AND MESSENGERS (AFL) (CHECK
ALSO 159)
175. POSTER TRANSPORT ASSOCIATION, NATIONAL
176. POTTERS, INTERNATIONAL BROTHERHOOD OF OPERATIVE
(CHECK ALSO 309)
177. PRINTING PRESSMEN AND ASSISTANTS UNION OF NORTH AMERICA, INTERNATIONAL
178. PULP, SULPHITE AND PAPER MILL WORKERS, INTERNATIONAL BROTHERHOOD OF (AFL)
179. RADIO AND TELEVISION DIRECTORS GUILD (AFL)
180. RAILROAD SIGNALMEN OF AMERICA, BROTHERHOOD OF
181. RAILROAD TELEGRAPHERS, ORDER OF (AFL)
182. RAILROAD YARDMASTERS OF AMERICA (AFL)
183. RAILWAY CARMEN OF AMERICA, BROTHERHOOD OF
184. RAILWAY PATROLMEN’S INTERNATIONAL UNION
185. RAILWAY AND STEAMSHIP CLERKS, FREIGHT HANDLERS, EXPRESS AND STATION EMPLOYEES, BROTHERHOOD OF
186. RETAIL CLERKS INTERNATIONAL ASSOCIATION (AFL)
187. ROOFERS, DAMPERS AND WATERPROOF WORKERS ASSOCIA-
188. SEAFARERS INTERNATIONAL UNION OF NORTH AMERICA
189. SHEET METAL WORKERS INTERNATIONAL ASSOCIATION
190. SHOE WORKERS UNION, BOOT + (AFL)
191. SIDEROGRAPHERS, INTERNATIONAL ASSOCIATION OF
192. STAGE EMPLOYEES AND MOVING PICTURE MACHINE OPERATORS OF THE UNITED STATES AND CANADA, INTER-
193. STATE, COUNTY AND MUNICIPAL EMPLOYEES, AMERICAN FEDERATION OF
194. STEREOTYPERS AND ELECTROTYPERS UNION OF NORTH AMERICA, INTERNATIONAL
195. STONE CUTTERS ASSOCIATION OF NORTH AMERICA, JOURNEYMEN
196. STOVE MOUNTERS INTERNATIONAL UNION OF NORTH AMERICA
197. STREET, ELECTRIC RAILWAY AND MOTOR COACH EMPLOYEES OF AMERICA, AMALGAMATED ASSOCIATION OF
198. SWITCHMEN'S UNION OF NORTH AMERICA
199. TEACHERS, AMERICAN FEDERATION OF
200. TEAMSTERS, CHAUFFEURS, WAREHOUSEMEN AND HELPERS OF AMERICA, INTERNATIONAL BROTHERHOOD OF
201. TELEGRAPHERS UNION, COMMERCIAL
202. TEXTILE WORKERS OF AMERICA, UNITED (AFL)
203. TOBACCO WORKERS INTERNATIONAL UNION
204. TOY WORKERS OF THE U.S. AND CANADA, INTERNATIONAL UNION OF DOLL AND
205. TYPOGRAPHICAL UNION, INTERNATIONAL
206. UPHOLSTERERS INTERNATIONAL UNION OF NORTH AMERICA
207. WALL PAPER CRAFTSMEN AND WORKERS OF NORTH AMERICA, UNITED
208. WIRE WEAVERS PROTECTIVE ASSOCIATION, AMERICAN
209. OTHER AFL UNION
209. AFL UNION, NA WHAT INTERNATIONAL OR NATIONAL

(300-399 ARE CIO)

301. AUTOMOBILE, AIRCRAFT AND AGRICULTURAL IMPLEMENT WORKERS OF AMERICA, INTERNATIONAL UNION OF AMERICA (CIO)
302. BARBERS AND BEAUTY CULTURISTS UNION OF AMERICA, (CIO)
303. BREWERY, FLOUR, CEREAL, SOFT DRINK AND DISTILLERY WORKERS OF AMERICA, INTERNATIONAL UNION OF UNITED ASSOC. OF
304. BROADCAST EMPLOYEES AND TECHNICIANS, NATIONAL
305. CLOTHING WORKERS OF AMERICA, AMALGAMATED
306. COMMUNICATIONS WORKERS OF AMERICA (CIO)
307. ELECTRICAL, RADIO AND MACHINE WORKERS, INTER-
308. NATIONAL UNION (CIO)
308.  FURNITURE WORKERS OF AMERICA, UNITED
309.  GLASS AND CERAMICS WORKERS OF NORTH AMERICA, UNITED (CIO) (CHECK ALSO 176)
310.  INSURANCE WORKERS OF AMERICA (CIO)
311.  LITHOGRAPHERS OF AMERICA, AMALGAMATED
312.  MARINE ENGINEERS BENEFICIAL ASSOCIATION, NATIONAL
313.  MARINE AND SHIPBUILDING WORKERS OF AMERICA, INDUSTRIAL UNION OF (CIO)
314.  MARITIME UNION OF AMERICA, NATIONAL
315.  MECHANICS EDUCATIONAL SOCIETY OF AMERICA
316.  NEWSPAPER GUILD, AMERICAN
317.  OIL, CHEMICAL AND ATOMIC WORKERS INTERNATIONAL UNION
318.  PACKINGHOUSE WORKERS OF AMERICA, UNITED (CIO)
319.  PAPERWORKERS OF AMERICA, UNITED (CIO)
320.  RADIO ASSOCIATION, AMERICAN (CIO)
321.  RETAIL, WHOLESALE AND DEPARTMENT STORE UNION (CIO)
322.  RUBBER, CORK, LINOLEUM AND PLASTIC WORKERS OF AMERICA, UNITED
323.  SHOE WORKERS OF AMERICA, UNITED
324.  STONEWORKERS OF AMERICA (CIO)
325.  STONE AND ALLIED PRODUCTS WORKERS OF AMERICA, UNION OF
326.  TEXTILE WORKERS UNION OF AMERICA (CIO)
327.  TRANSPORT SERVICE EMPLOYEES, UNITED (CIO)
328.  TRANSPORT WORKERS UNION OF AMERICA (CIO)
329.  UTILITY WORKERS UNION OF AMERICA (CIO)
330.  WOODWORKERS OF AMERICA, INTERNATIONAL (CIO)
331.  OTHER CIO UNION
332.  CIO UNION, NA WHAT INTERNATIONAL

(400-499 ARE INDEPENDENT OR UNAFFILIATED UNIONS)

401.  AIRLINE COMMUNICATIONS EMPLOYEES ASSOCIATION
402.  ASSOCIATED UNIONS OF AMERICA
403.  AUTHORS LEAGUE OF AMERICA
404.  CHRISTIAN LABOR ASSOCIATION OF THE UNITED STATES OF AMERICA
405.  AMERICAN COMMUNICATIONS ASSOCIATION
406.  INTERNATIONAL DIE SINKERS CONFERENCE
407.  ELECTRICAL, RADIO AND MACHINE WORKERS OF AMERICA, UNITED (IND.)
408.  ENGINEERING EMPLOYEES ASSOCIATION, SEATTLE PROFESSIONAL
409.  ENGINEERS ASSOCIATION, TECHNICAL (IND.)
410.  ENGRAVERS AND SKETCHMAKERS, FRIENDLY SOCIETY OF
411.  FEDERAL EMPLOYEES. NATIONAL FEDERATION OF
412.  FOREMEN'S ASSOCIATION OF AMERICA
413.  GUARD WORKERS OF AMERICA. INTERNATIONAL UNION, UNITED PLANT
414.  ALLIED INDEPENDENT UNION
415.  INDUSTRIAL WORKERS OF THE WORLD
416.  INSURANCE AGENTS, INTERNATIONAL UNION OF LIFE (IND.)
417.  LACE OPERATIVES OF AMERICA, AMALGAMATED
418.  LETTER CARRIERS ASSOCIATION, NATIONAL RURAL
419.  LOCOMOTIVE ENGINEERS, BROTHERHOOD OF
420.  LOCOMOTIVE FIREMEN AND ENGINEMEN, BROTHERHOOD OF
421. LONGSHOREMEN'S ASSOCIATION, INTERNATIONAL
422. LONGSHOREMEN AND WAREHOUSEMEN'S UNION, INTERNATIONAL
423. MACHINE PRINTERS BENEFICIAL ASSOCIATION OF THE UNITED STATES
424. MAILERS UNION, INTERNATIONAL
425. MINE, MILL AND SMELTER WORKERS, INTERNATIONAL UNION OF
426. MINE WORKERS OF AMERICA, UNITED
427. NEWSPAPER AND MAIL DELIVERERS UNION OF NEW YORK AND VICINITY
428. PACKINGHOUSE WORKERS, NATIONAL BROTHERHOOD OF (IND.)
429. PAVING CUTTERS UNION OF UNITED STATES AND CANADA.
430. PETROLEUM WORKERS, INDUSTRIAL UNION OF
431. POST OFFICE CLERKS, UNITED NATIONAL ASSOC. OF (IND.)
432. POST OFFICE MOTOR VEHICLE EMPLOYEES, NATIONAL FEDERATION OF (IND.)
433. POSTAL EMPLOYEES, NATIONAL ALLIANCE OF (IND.)
434. POSTAL SUPERVISORS, NATIONAL ASSOCIATION OF (IND.)
435. POSTMASTERS OF THE UNITED STATES, NATIONAL LEAGUE OF
436. PLANT PROTECTION EMPLOYEES IN THE ELECTRICAL + MACHINE INDUSTRY, INDEPENDENT UNION OF
437. RAILROAD OPERATING CRAFTS, UNITED (IND.)
438. RAILROAD TRAINMEN, BROTHERHOOD OF
439. RAILROAD YARDMASTERS OF NORTH AMERICA, INC.
440. RAILWAY CONDUCTORS AND BRAKEMEN, ORDER OF (IND.)
441. RAILWAY EMPLOYEES, INTERNATIONAL ASSOC. OF
442. RAILWAY SUPERVISORS ASSOCIATION, THE AMERICAN
443. RAILWAY TRAINMEN AND LOCOMOTIVE FIREMEN, ASSOC. OF (CHECK ALSO 420)
444. SALARIED UNIONS, NATIONAL FEDERATION OF
445. SCREEN DIRECTORS GUILD OF AMERICA, INC.
446. SHOE AND ALLIED CRAFTSMEN, BROTHERHOOD OF
447. STOCKYARD WORKERS ASSOCIATION OF AMERICA
448. TELEPHONE UNIONS, ALLIANCE OF INDEPENDENT
449. TRAIN DISPATCHERS ASSOCIATION, AMERICAN
450. TRANSPORT ASSOCIATION, INTERNATIONAL
451. UTILITY WORKERS OF NEW ENGLAND, INC., BROTHERHOOD OF (IND.)
452. WATCH WORKERS UNION, AMERICAN
453. WATCHMEN'S ASSOCIATION, INDEPENDENT (SEE ALSO 174)
454. WELDERS OF AMERICA, NATIONAL UNION OF UNITED
455. WOOD CARVERS ASSOCIATION OF NORTH AMERICA, INTERNATIONAL
456. WRITERS GUILD OF AMERICA
457. OTHER INDEPENDENT OR UNAFFILIATED UNIONS
499. INDEPENDENT OR UNAFFILIATED UNION, NA WHAT NAME
990. OTHER UNION, NA WHETHER AFL, CIO OR INDEPENDENT
991. INAP. NO ONE IN HOUSEHOLD A UNION MEMBER
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<td>Beauty Culturists</td>
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<td>Blacksmiths</td>
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<td>Boot Workers</td>
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<td>Brakemen (Railway)</td>
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<td>Bridge (Iron) Workers</td>
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<td>Buffers (Metal)</td>
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<td>Ceramics Workers</td>
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<td>County Employees</td>
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146. IRON BRIDGE WORKERS
146. IRON (ORNAMENTAL) WORKERS
111. IRON SHIP BUILDERS
146. IRON STRUCTURAL WORKERS

117. JOINERS

141. LABORERS, COMMON
118. LIME WORKERS
322. LINOLEUM WORKERS

174. MAIL HANDLERS
160. MARKING DEVICE WORKERS
156. MATES
140. MILLINERY WORKERS
425. MILL WORKERS
197. MOTOR COACH EMPLOYEES
192. MOVING PICTURE MACHINE OPERATORS
193. MUNICIPAL EMPLOYEES
150. NOVELTY WORKERS

129. OILERS
146. ORNAMENTAL IRON WORKERS

166. PAPER HANGERS
178. PAPER MILL WORKERS
156. PILOTS
150 OR 322. PLASTIC WORKERS
155. POLISHERS (STONE, MARBLE AND SLATE)
109. PROPRIETORS

307. RADIO WORKERS
123. RECTIFYING WORKERS
144. RESTAURANT EMPLOYEES
155. RUBBERS (MARBLE, SLATE + STONE)

155. SAWYERS (MARBLE, SLATE + STONE)
432. SERVICE MAINTENANCE (P.O.)
155. SETTERS (TILE + MARBLE)
111 OR 313. SHIP BUILDERS
410. SKETCHMAKERS
425. SMELTER WORKERS
303. SOFT DRINK WORKERS
185. STEAMSHIP CLERKS
146. STRUCTURAL (IRON) WORKERS
178. SULPHITE WORKERS

179. TELEVISION DIRECTORS
155. TERRAZZO HELPERS
192. THEATRICAL EMPLOYEES
155. TILE SETTERS

200. WAREHOUSEMEN
115. WHISK MAKERS
321. WHOLESALE WORKERS
123. WINE WORKERS

SUPPLEMENTARY LISTING OF LABOR UNIONS, BY INITIALS
Page 62
<p>| | |</p>
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169.  CMIA
140.  CMWU
201.  CTU
119.  CWU
306.  CWA
123.  DRWIIUA
321.  DSU
307.  ERMWU
412.  FAA
130.  FEIA
135.  FGWU
433.  FPOMVE
410.  FSES
133.  GBBA
139.  GCIAA
134.  GCLA
136.  GWUA
140.  HCMWIU
109.  HIUA
144.  HREBIU
106.  IAAW
110.  IABD
110.  IABP
146.  IABSOIW
121.  IACDHW
128.  IAFF
106.  IAHFIAW
145.  IAIU
104.  IALPA
153.  IAM
192.  IAMPMO
442.  IARE
191.  IAS
192.  IATSE
111 AND 112.  IBB
200.  IBC
124.  IBEW
129.  IBFO
152.  IBL
115.  IBMU
166.  IBPM
178.  IBPMW
178.  IBPSPMW
115.  IBWMU
119.  ICWU
406.  IDSC
170.  IEU
162.  IFWU

121.  ILA
150.  ILGNWU
132 AND 150. ILGU
132 AND 150. ILGWU
422.  ILWU
160.  IMDWU
160.  IMMDWU
160.  MEU
162.  IMFWU
160 AND 424. IMU
150.  INWU
156.  IOMMPA
170.  IPPDSEUNA
177.  IPPU
168.  IUPNA
451.  ITA
205 AND 449. ITU
194.  ISEUNA
114.  IUBMP
204.  IUDTW
125.  IUEC
142.  IUJHUS
416.  IULIA
425.  IUMMSW
313.  IUMSWA
127.  IUOE
430.  IUPW
107.  IUUAM
413. IUUPGWA
310, 330 AND 454. IWA
456.  IWCA
415.  IWW

195.  JSCANA
147.  JWU

150.  LGPNWU
148.  LIU
149.  LIU

312.  MEBA
315.  MESA
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158.  MMFNSE
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313.  MSWU
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192. TSE
202. TWA
203. TWIU
326 AND 328. TWU

301. UAAAIAWA
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171. UAPFI
107, 301, AND 317. UAW
117. UBCJA
113. UBCWA
114. UBMP
113 AND 303. UBWA
317 AND 322. UCW
113 AND 322. UCWA
309. UCWNA
307 AND 407. UEW
303 AND 308. UFWA
309. UGCWNA
140. UHCMWIIU
206. UIU
416. ULIA
322. ULN
425. UUNNSW
307, 407 AND 426. UMW
431. UNAPOC
317. UOCAW
127. UOE
317. UOW
319. UPA
437. UPPE
413. UPGW
322 AND 430. UPW
318. UPWA
438. UROC
307, 322, AND 407. URW
325. USAPW
303. USDWA
323, 324 AND 325. USW
327. UTSE
202. UTWA
455. UWA
207. UWPCW
329. USU
456. WCA
134. WGCLA
457. WGA
122. WWIU
148. WWMLIU
209. WWPA
453. WWU

>> 1960 NEWSPAPER CODE

THIS CODE USED IN CONJUNCTION WITH REF.NO. 191.

111. AKRON BEACON JOURNAL
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187. LONG BEACH INDEPENDENT-PRESS TELEGRAM
188. LOS ANGELES EXAMINER
189. LOS ANGELES HERALD EXPRESS
190. LOS ANGELES MIRROR AND DAILY NEWS
191. LOS ANGELES TIMES
192. LOUISVILLE COURIER-JOURNAL
193. LOUISVILLE TIMES
194. MEMPHIS - COMMERCIAL APPEAL
195. MEMPHIS PRESS SCIMITAR
196. MIAMI HERALD
197. MIAMI NEWS
198. MILWAUKEE JOURNAL
199. MILWAUKEE SENTINEL
200. MINNEAPOLIS STAR
201. MINNEAPOLIS TRIBUNE
202. NASHVILLE TENNESSEAN
203. NEW ORLEANS STATES AND ITEM
204. NEW ORLEANS TIMES PICAYUNE
205. NEW YORK ENQUIRER
206. NEW YORK HERALD TRIBUNE
207. NEW YORK JOURNAL AMERICAN
208. NEW YORK - LONG ISLAND PRESS
209. NEW YORK MIRROR
210. NEW YORK TIMES
211. NEW YORK WORLD TELEGRAM AND SUN
212. PROVIDENCE BULLETIN
213. PROVIDENCE JOURNAL
214. RALEIGH NEWS AND OBSERVER
215. RALEIGH TIMES
216. RALEIGH NEWS-LEADER
217. RICHMOND PRESS-DISPATCH
1960 EFFECT OF TELEVISION DEBATES

THIS CODE USED IN CONJUNCTION WITH REF.NOS. 197,198,199.
Two references coded for each candidate - in REF.NO.197 for Kennedy, and REF.NO.198 for Nixon. If further references occur, they are coded in REF.NO.199, for either candidate.

The first digit in each four-digit field identifies the positive or negative flavor of the reference --

5--- Series - pro-Kennedy
6--- Series - anti-Kennedy
7--- Series - pro-Nixon
8--- Series - anti-Nixon

The '9000' series (other than the missing data codes) is used in cases where the general content of the response was captured, but not its positive or negative flavor; e.g., a code '9422' in REF.NO.197 would mean that the debates changed the respondent's impression of Kennedy with regard to his farm policy, but that it was not ascertained whether the change was for the better or the worse.

These codes follow master code conventions, although the body of the code departs from the master code (see code for final three digits, below).

Criteria for coding and priorities as given to coders are as follows:

Note that positive or negative affect is to be judged primarily in terms of the impact of the TV debates. If a Democrat says of Nixon 'he didn't lie as much as I expected', it is a pro-Nixon response. Where impact is not made clear, as in 'Nixon told lies', the comment would be considered negative as usual.

Comparative references. Most references will be implicitly if not explicitly comparative. For example, Nixon is liked because he took the right stand on Quemoy, Kennedy is disliked because he took the wrong stand. In most cases comparisons should only be coded once. Usually they are to be credited to the person dominant in the way the reference is made, i.e., 'Kennedy was more (less) specific than Nixon' should be credited to Kennedy. This rule of dominance may be violated in the case where the dominant candidate already has too many references made to him than can be coded. In this case capture the context in reverse for the less dominant candidate in the comparison. If there is still a problem after these rules are applied, code in the field of the candidate positively mentioned.

References too numerous to be expressed. If any of the mentions are explicitly comparative ('more (less) than ...'), capture the content by assigning the reference to the opponent, presuming space remains in the opponent's field.

If references still must be eliminated, use the following criteria in the order given until the difficulty is resolved --

(a) Any evidence that a reference has particular importance for the R gives it priority to be coded.
(B) SPREAD --
(1) FIRST, BETWEEN POSITIVE AND NEGATIVE REMARKS TOWARD THIS CANDIDATE
(2) THEN BETWEEN ISSUE REFERENCES (SERIES 300, 400, 500, AND 600) AND NON-ISSUE REFERENCES (SERIES 100-200)
(3) THEN FOR SPREAD IN THE THIRD AND FOURTH DIGITS OF THE FOUR-COLUMN FIELD WITHIN ISSUE OR NON-ISSUE REFERENCES
(C) PRIORITY GIVEN TO EARLIER MENTIONS

DEBATE PERFORMANCE

100. BETTER (WORSE) THAN EXPECTED, NA WHY -- MADE ME MORE SURE OF HIM. DIDN'T STAND UP TO WHAT I THOUGHT HE WAS BEFORE THE PROGRAM
101. LOOKED GOOD (BAD) BESIDE OPPONENT, NA WHAT REGARD -- HELD HIS OWN PRETTY WELL. DID BETTER THAN THE OTHER FELLOW. LOOK LIKE A WINNER
102. TREATMENT OF OPPONENT -- (COURTEOUS, DISCOURTEOUS, ETC.) HE SEEMED TO BE BELITTLING THE OTHER FELLOW ALL THE TIME.
103. COMPOSURE -- KEPT (LOST) TEMPER. SMILED THROUGHOUT.
104. ARGUED WELL (POORLY) -- GOOD (BAD) DEBATER. DISPUTED THINGS THE OTHER SAID AND HAD GOOD ARGUMENTS (NA WHAT)
105. TRUTH-LIES -- WAS VERY TRUTHFUL (NA ABOUT WHAT). HE WOULD SAY WHAT WAS RIGHT AND THE OTHER FELLOW WOULD DENY IT. NEVER EXPECTED HIM TO LIE SO MUCH
106. READY FACTS, ANSWERS -- KNEW THE FACTS. KNEW ALL THE ANSWERS. FIRST-HAND INFORMATION. REALLY KNEW THE SCORE. EVaded THE FACTS -- DIDN'T GET DOWN TO POINTS. GOT RIGHT DOWN TO BRASS TACKS
107. GOOD SPEAKER, COMMUNICATED WELL (POORLY) -- (DIS)L IKED TO HEAR HIM TALK. ABLE TO PRESENT HIS IDEAS BETTER THAN THE OTHER. INTERESTING
108. THOUGHTFUL VS. GLIB. CAREFUL IN HIS IDEAS. MORE SMART-ALECK. HE DIDN'T WEIGH THE ISSUES. RASH, BRASH
109. NOT MUCH TO SAY. MORE TO SAY. POSITIVE IN VIEWS. LESS SURE OF HIS IDEAS. DIDN'T THINK FOR HIMSELF. THOUGHT FOR HIMSELF
110. A CHANCE TO SEE AND HEAR CANDIDATE. SEE HIM FOR MYSELF
119. OTHER ASPECTS OF DEBATE PERFORMANCE
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>

ABILITIES AND PERSONALITY

200. EXPERIENCE-ABILITY (FOR JOB, OR NA FOR WHAT) -- (NOT) CAPABLE, QUALIFIED FOR JOB. FELT LET DOWN AFTER THAT BUILDUP OF HIS ABILITY. GOOD MAN FOR JOB.
201. INTELLIGENCE -- (NOT AS) SMART. ALERT. WISE. UNDERSTANDS THINGS BETTER
202. MATURITY OR AGE
203. HUMILITY -- HUMBLE. ARROGANT. DIDN'T LIKE HIS 'HOLIER-THAN-THOU' ATTITUDE
204. INTEGRITY -- MAN OF PRINCIPLE, HIGH IDEALS. (UN)TRUSTWORTHY

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205. STRENGTH OF PERSONALITY -- AGGRESSIVE, DECISIVE, STRONG. SELF-CONFIDENT. A LEADER. SHOWED A FIRMNESS I DIDN'T KNOW HE HAD. WEAK, VACILLATING
209. OTHER CAPACITIES FOR LEADERSHIP
210. PERSONALITY (GOOD OR BAD, WITHOUT FURTHER SPECIFICATION)
211. PHYSICAL APPEARANCE -- HANDSOME, HOMELY. NICE SMILE. ATTRACTIVE
212. WARM-COLD -- KIND, GOODNESS OF HEART, HUMAN. STIFF, FORMAL, ALOOF, LIKEABLE, HARD TO LIKE
213. SINCERITY -- MEANS WHAT HE SAYS. WILL DO AS HE SAYS
214. REFINED, POLISHED. COMES FROM A GOOD (BAD) FAMILY. COARSE OR CRUDE
215. JUST (DON'T) LIKE HIM, DK OR NA WHY
219. OTHER ASPECTS OF PERSONAL ATTRACTION

GENERAL ISSUES (NA IF DOMESTIC OR FOREIGN) (OR COMBINED, DOMESTIC-FOREIGN)

300. STANDS TAKEN (UNSPECIFIED) -- (DIS)LIKED THE STANDS HE TOOK (NA WHAT). (DIS)LIKE WHAT HE PLANS TO DO. TOOK CLEAR POSITION
301. PROMISES (UNSPECIFIED) -- PROMISED TOO MUCH. LIKED HIS PROMISES IF HE CAN CARRY THEM OUT
302. PROMISES-FINANCING -- PROMISES TO DO A LOT OF THINGS WITHOUT RAISING TAXES
303. ESTIMATES OF NATIONAL STRENGTH, PRESTIGE -- DOWNGRADED U.S. SAID TOO MUCH ABOUT OUR BEING AHEAD. KEPT SAYING WE WERE BETTER OFF AT HOME AND ABROAD THAN EVER BEFORE -- DIDN'T BELIEVE IT
304. RELATIONSHIP TO IKE. IKE'S PROGRAM
305. NEW FRONTIER. OPTIMISTIC (PESSIMISTIC) APPROACH TO FUTURE
309. OTHER GENERAL ISSUES

DOMESTIC ISSUES

400. STANDS TAKEN IN DOMESTIC AFFAIRS (NA WHICH) -- EXPERIENCE TO HANDLE DOMESTIC AFFAIRS
401. THE 'ECONOMY' (NO FURTHER SPECIFICATION) -- LIKE HIS PLANS FOR THE ECONOMY
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
402. ECONOMY UP OR DOWN, PROSPERITY, RECESSION -- TOLD TRUTH ABOUT OUR PROSPERITY. ADMITTED OUR ECONOMY WAS SLIPPING. WOULD SPEED UP OUR ECONOMY
403. LIBERAL, RADICAL, SOCIALISTIC -- WANTS GOVERNMENT TO DO TOO MUCH (LESS)
404. CONSERVATIVE, REACTIONARY -- OPPOSED TO CHANGE
405. CIVIL RIGHTS STAND
406. LABOR STAND, UNIONS
407. OLD-AGE MEDICAL INSURANCE STAND
408. SOCIALIZED MEDICINE
409. SOCIAL SECURITY
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
410. UNEMPLOYMENT (INSURANCE), DEPRESSED AREAS
411. FEDERAL AID TO EDUCATION, SCHOOLS
420. FEDERAL SPENDING, FISCAL POLICY, TAXES, INFLATION,
DEFLATION
421. CONSERVATION, PUBLIC POWER (TIDELANDS OIL, HIGHWAYS, ETC.)
422. FARM POLICY
423. MINIMUM WAGE
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
424. RELIGIOUS ISSUE -- CATHOLIC FOR PRESIDENT
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
425. AID TO NEEDY AND HUNGRY PEOPLE. HELP PEOPLE HERE AT HOME (FIRST), STAND ON WELFARE
426. BIG GOVERNMENT. BUREAUCRACY. CENTRALIZATION. PRIVATE ENTERPRISE VS. GOVERNMENT. STATES’ RIGHTS
429. OTHER DOMESTIC ISSUES

GROUP REFERENCES

(DIS)LIKES CANDIDATE BECAUSE HE WOULD HELP, KEEP IN CHECK --

500. ALL THE PEOPLE -- GOOD FOR EVERYONE, NO SPECIAL PRIVILEGES, PEOPLE LIKE US
501. COMMON PEOPLE, POOR PEOPLE, 'THE PEOPLE,' LOWER-INCOME, WORKING-CLASS PEOPLE
502. LABOR, LABOR UNIONS, LABOR LEADERS
503. INDUSTRY, BUSINESSMEN, (BIG) BUSINESS
504. SMALL BUSINESS (SPECIFICALLY)
505. THE WELL-TO-DO, RICH, MIDDLE OR UPPER-CLASS
506. FARMERS
507. NEGROES
508. SECTIONAL INTERESTS
509. THE AGED, OLD PEOPLE
510. RELIGIOUS GROUPINGS -- CATHOLICS, PROTESTANTS, ETC.
519. OTHER GROUPINGS

FOREIGN ISSUES

600. STANDS TAKEN IN FOREIGN AFFAIRS (NA WHICH) -- BETTER (POORER) IDEAS ON FOREIGN AFFAIRS
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
601. EXPERIENCE (PROMISES) TO HANDLE FOREIGN AFFAIRS
602. PEACE-WAR. WILL WORK FOR PEACE. WILL BRING WAR
603. DEFENSE SPENDING -- WILL BUILD UP NATIONAL DEFENSE. STEP UP DEFENSE PROGRAM
605. STANDS (ATTITUDES) ON RUSSIA, COMMUNISTS, KRUSHCHEV (STRONG, WEAK, GENERAL)
606. STAND ON QUEMOY-MATSU (ANY SPECIFIC REFERENCE TO CHINESE ISLANDS)
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
607. APOLOGY TO KRUSHCHEV
608. CUBA
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
609. OTHER FOREIGN ISSUES
<SEE ALSO UNDER REF.NO.199 FOR USE IN THAT VARIABLE>
990. OTHER MISCELLANEOUS

9991. INAP., HAD NOT WATCHED DEBATES (CODED 5, 0 OR <9> IN REF.NO.196)
9999. NA
0000. NO CHANGE OF FEELING TOWARD KENNEDY OR TOWARD NIXON; NO FURTHER MENTION

>> 1960 PARTY DIFFERENCES

THIS CODE USED IN CONJUNCTION WITH REF.NOS.230,231,233,234.

COMPARATIVE REFERENCES SUCH AS 'THE DEMOCRATS ARE MORE FOR THE WORKING MAN THAN THE REPUBLICANS' ARE CODED ONLY ONCE, AS A REFERENCE TO THE DEMOCRATS. HOWEVER, THE STATEMENTS, 'THE DEMOCRATS ARE FOR THE WORKING MAN. THE REPUBLICANS ARE PRETTY HARD ON HIM.' ARE CODED ON BOTH THE DEMOCRATIC SIDE (GOOD FOR GROUP) AND ON THE REPUBLICAN SIDE (BAD FOR GROUP). HOWEVER, SUCH REPETITIONS HAVE LOW PRIORITY WHEN REFERENCES ARE TWO NUMEROUS TO CAPTURE ALL OF THEM.

BROAD PHILOSOPHY

000. MORE LIBERAL, PROGRESSIVE (TERMS ALONE USED, NO EXPLANATION)

010. ACCEPTANCE OF CHANGE, NEW IDEAS -- LESS BOUND TO STATUS QUO. MORE OPEN TO NEW IDEAS, NEW WAYS OF DOING THINGS

020. QUICK (RASH) RESPONSE TO PROBLEMS -- TACKLE PROBLEMS QUICKLY. MOVE (TOO) FAST. IMPETUOUS, IMPULSIVE, AGGRESSIVE. TAKE MORE CHANCES, NOT CAUTIOUS ENOUGH

030. MORE EXTREME, RADICAL (TERMS ALONE USED, CONTENT NOT SPECIFIED)

040. SOCIALISTIC -- WELFARE STATE, FOR SOCIAL WELFARE PROGRAMS. MORE SENSITIVE TO SOCIAL PROBLEMS. LEAVE LESS TO (INTERFERE MORE WITH) PRIVATE ENTERPRISE

050. DEPEND (TOO MUCH) ON FEDERAL GOVERNMENT (RATHER THAN STATE OR LOCAL GOVERNMENT) -- TOO CENTRALIZED. PATERNALISM. WANT WASHINGTON TO DO EVERYTHING

060. DESTROY INDIVIDUAL DIGNITY -- DESTROY PERSONAL INITIATIVE (INDIVIDUAL RESPONSIBILITY). RECOGNIZE INDIVIDUAL NEEDS GOVERNMENT HELP.

070. FUTURE-ORIENTED. PLAN AHEAD, LOOK TO THE FUTURE

090. BROAD PHILOSOPHY DIFFERENCE OF ABOVE SORT IS CITED, NA WHICH

100. MORE CONSERVATIVE, REACTIONARY (TERMS ALONE USED, CONTENT NOT SPECIFIED)

110. RESISTANCE OF CHANGE, NEW IDEAS -- STICK TO (PROTECT) STATUS QUO. RESIST NEW WAYS OF DOING THINGS

120. SLOW (CAUTIOUS) RESPONSE TO PROBLEMS -- DO-NOTHING, LET THINGS GO

130. MODERATE, MIDDLE OF ROAD (TERMS ALONE USED, CONTENT NOT SPECIFIED) -- LESS EXTREME

140. FOR FREE ENTERPRISE, CAPITALISM -- AGAINST SOCIALISM (AS IDEOLOGY -- "HELPS BIG BUSINESS" CODED UNDER GROUPS REFERENCES) UNAWARE OF SOCIAL PROBLEMS. FOR DEVELOPMENT OF PRIVATE ENTERPRISE.

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AGAINST EXPANSION OF GOVERNMENT ACTIVITIES IN AREAS OF PRIVATE ENTERPRISE

150. FOR STATES' RIGHTS, LOCAL GOVERNMENT -- LESS INTERFERENCE FROM WASHINGTON AT LOCAL LEVEL. AGAINST POWERFUL FEDERAL GOVERNMENT

160. DIGNITY (RESPONSIBILITY) OF INDIVIDUAL PROTECTED

170. NOT FUTURE-ORIENTED. DON'T PLAN AHEAD. DON'T WORRY ABOUT THE FUTURE

190. OTHER BROAD PHILOSOPHY

GROUPS REFERENCES

PARTY SEEN AS GOOD FOR, HELPING, GIVING SPECIAL ADVANTAGE TO--

201. EVERYBODY AND NOBODY. NO CATERING TO SPECIAL INTERESTS. GOOD FOR ALL THE PEOPLE (THE MAJORITY)

211. WORKING OR LITTLE PEOPLE -- THE COMMON (POOR, LOWLY) PEOPLE. 'THE PEOPLE'. THE WORKING CLASS. THE LABORING (WORKING) MAN

213. PEOPLE LIKE ME -- PEOPLE LIKE US. THE 'AVERAGE MAN'

220. UNIONS -- 'LABOR', LABOR LEADERS

230. BIG BUSINESS, INDUSTRY -- 'BUSINESS(MEN)' (SIZE NOT SPECIFIED). WALL STREET

231. RICH PEOPLE -- MONEYED PEOPLE, UPPER CLASSES, WEALTHY (POWERFUL) PEOPLE

240. SMALL BUSINESSMEN

250. MIDDLE CLASS PEOPLE, WHITE COLLAR PEOPLE

260. FARMERS

270. NEGREOES

280. OTHER RACIAL AND ETHNIC GROUPS

290. OTHER GROUPS (NON-RACIAL, ETHNIC) -- THE OLD, REGIONS OR SECTIONS, SERVICEMEN, ETC.

301. DIVISIVE -- SETS CLASS AGAINST CLASS. CATERS TO SPECIAL INTERESTS (NA WHAT). PLAYS GROUP POLITICS

PARTY SEEN AS BAD FOR, ANTI, KEEPING IN CHECK, PUTTING IN PLACE--

311. WORKING OR LITTLE PEOPLE -- THE COMMON (POOR, LOWLY) PEOPLE. 'THE PEOPLE'. THE WORKING CLASS. THE LABORING (WORKING) MAN

313. PEOPLE LIKE ME -- PEOPLE LIKE US. THE 'AVERAGE MAN'

320. UNIONS -- 'LABOR', LABOR LEADERS

330. BIG BUSINESS, INDUSTRY -- 'BUSINESS(MEN)' (SIZE NOT SPECIFIED). WALL STREET

331. RICH PEOPLE -- MONEYED PEOPLE, UPPER CLASSES, WEALTHY (POWERFUL) PEOPLE

340. SMALL BUSINESSMEN

350. MIDDLE CLASS PEOPLE, WHITE COLLAR PEOPLE

360. FARMERS

370. NEGREOES

380. OTHER RACIAL AND ETHNIC GROUPS

390. OTHER GROUPS (NON-RACIAL, ETHNIC) -- THE OLD,
DOMESTIC ISSUES

400. FISCAL POLICY -- SPEND MORE FREELY (NO FURTHER CONTENT). HIGH SPENDERS (NO FURTHER CONTENT)
401. FISCAL POLICY -- SPEND MORE RELATIVE TO WHAT IS ACCOMPLISHED. WASTEFUL, NOT CAREFUL WITH SPENDING
402. FISCAL POLICY -- SPEND MUCH RELATIVE TO MONEY AVAILABLE. SPEND US DEEPER IN DEBT (HIGHER TAXES)
403. FISCAL POLICY -- SPEND UNDER SPECIAL CIRCUMSTANCES, SUCH AS HARD TIMES
404. FISCAL POLICY -- BRING CHEAP MONEY. MORE MONEY CIRCULATING. INFLATION (WHEN LINKED TO VALUE OF MONEY)
405. FISCAL POLICY -- OTHER

410. (IR)RESPONSIBLE PROMISES (NA WHAT) -- PROMISES MORE (TOO MUCH), PIE-IN-SKY, CAN'T FULFILL PROMISES

PARTY ASSOCIATION WITH (NO SPECIFIC PARTY POLICY CITED)--

420. PROSPERITY IN NATION -- GOOD TIMES FOR ALL. HIGH NATIONAL PRODUCTION. AVOIDANCE OF DEPRESSION. HIGH EMPLOYMENT
430. HIGH COST OF LIVING IN NATION. PRICE INFLATION IN NATION
440. LOCAL, PERSONAL GOOD TIMES ECONOMICALLY -- HEAD OF FAMILY GETS (KEEPS) BETTER JOB (WAGES) WHEN PARTY IS IN POWER. FAMILY BETTER OFF ECONOMICALLY UNDER THIS PARTY (NO DIRECT GOVERNMENT BENEFITS LIKE SOCIAL SECURITY MENTIONED)

450. HONESTY AND INTEGRITY - CHARACTERISTICS OF THE PARTY OR ADMINISTRATION (LOCAL OR NATIONAL)
499. A DOMESTIC ISSUE DIFFERENCE IS CITED WHICH COULD BE CODED (400 AND 500 SERIES) BUT NA WHICH

500. FISCAL POLICY -- SPEND LESS FREELY, ECONOMY IN GOVERNMENT (NO FURTHER CONTENT)
501. FISCAL POLICY -- SPEND LITTLE RELATIVE TO WHAT IS ACCOMPLISHED. LESS WASTEFUL. MORE CAREFUL WITH GOVERNMENT (TAXPAYER'S) MONEY
502. FISCAL POLICY -- SPEND LITTLE RELATIVE TO MONEY AVAILABLE. REDUCE DEBT (OR TAXES). KEEP DEBT FROM GETTING HIGHER. BALANCED BUDGET
503. FISCAL POLICY -- SPEND LITTLE EVEN WHEN SPECIAL CIRCUMSTANCES MIGHT WARRANT
504. FISCAL POLICY -- FOR SOUND MONEY, TIGHT MONEY, SOUND DOLLAR, DEFLATION, ANTI-INFLATION (IN TIGHT MONEY CONTEXT)
505. FISCAL POLICY -- OTHER

510. RESTRAINT ON PROMISES -- DOESN'T MAKE (TOO MANY) PROMISES. REALISTIC.

PARTY ASSOCIATED WITH (BUT NO SPECIFIC PARTY POLICY CITED)--

520. HARD TIMES, DEPRESSION IN NATION -- MUCH UNEMPLOYMENT. LOW (OVER) PRODUCTION
530. LOWER COST OF LIVING -- PRICE INFLATION HELD IN CHECK
LOCAL, PERSONAL HARD TIMES ECONOMICALLY -- HEAD OF FAMILY GETS LAID OFF (POORER WAGES) WHEN PARTY IS IN POWER. FAMILY WORSE OFF ECONOMICALLY UNDER THIS PARTY

DISHONESTY, CORRUPTION (NEPOTISM, GRAFT, PATRONAGE) OF PARTY OR ADMINISTRATION (LOCAL OR NATIONAL)

PARTY POLICY FAVORS, PUSHES HARDER FOR--

MINIMUM WAGE LEGISLATION -- FAVORS RAISING MINIMUM WAGE OR UNEMPLOYMENT COMPENSATION
SOCIAL SECURITY -- GOVERNMENT PENSION RAISES
MEDICAL (HEALTH) INSURANCE -- MEDICAL CARE FOR AGED, SOCIALIZED MEDICINE
GOVERNMENT CONTROL OF UTILITIES -- MORE ATTENTION TO CONSERVATION
FEDERAL AID TO EDUCATION -- SCHOOL-BUILDING, TEACHERS PAY HIGHER
CIVIL RIGHTS -- INSIST MORE STRONGLY ON CIVIL RIGHTS, WANT CIVIL RIGHTS
HIGHER TARIFFS -- LESS FREE TRADE
'WET' LEGISLATION. ANTI-PROHIBITION
FARM POLICY
DOMESTIC ISSUE DIFFERENCE CODABLE IN 600'S OR 700'S BUT NA WHICH

PARTY POLICY AGAINST--

MINIMUM WAGE OR UNEMPLOYMENT COMPENSATION -- WON'T RAISE MINIMUM WAGE. WON'T IMPROVE UNEMPLOYMENT COMPENSATION
SOCIAL SECURITY -- AGAINST RAISING BENEFITS
MEDICAL (HEALTH) INSURANCE -- AGAINST MEDICAL CARE FOR AGED, AGAINST SOCIALIZED MEDICINE
GOVERNMENT CONTROL OF UTILITIES -- FOR PRIVATE POWER, LESS INTERESTED IN CONSERVATION
FEDERAL AID TO EDUCATION -- AGAINST OR DRAG FEET ON AID TO EDUCATION
CIVIL RIGHTS -- AGAINST OR DRAG FEET ON CIVIL RIGHTS LEGISLATION, LEAVE IT TO STATES
HIGH TARIFFS -- WANT FREE TRADE
REPEAL -- WANT PROHIBITION. 'DRY'
OTHER SPECIFIC DOMESTIC POLICY DIFFERENCE (GOLD PROBLEMS)

ISSUE AREAS

FOREIGN

WAR -- GET US INTO WAR (FASTER). PARTY ASSOCIATED WITH WAR. MILITARIST
PEACE -- MORE LIKELY TO KEEP PEACE. PARTY ASSOCIATED WITH PEACE
INTERNATIONALIST -- MORE FOR FOREIGN AID, GOVERNMENT ACTIVITIES ABROAD. COOPERATE WITH ALLIES, UN
ISOLATIONIST -- AVOID FOREIGN ACTIVITIES. CUT FOREIGN AID (MILITARY OR ECONOMIC)
NATIONAL SECURITY -- FOR STRONG NATIONAL DEFENSE
(SPENDING). STRONG (FIRM) (TOO AGGRESSIVE)
POSTURE TOWARD COMMUNISM (RUSSIA). TOO MUCH
DEFENSE SPENDING
850. INADEQUATE NATIONAL SECURITY -- FAIL TO MAINTAIN
(SPEND FOR) DEFENSE. WEAK POSTURE TOWARD
COMMUNISM (RUSSIA)
860. BETTER FOREIGN POLICY. WILL DO (DOES) BETTER IN
FOREIGN AFFAIRS
870. WORSE FOREIGN POLICY. WILL DO (DOES) WORSE IN
FOREIGN AFFAIRS (RELATIONS WITH COUNTRIES)
880. DIFFERENCE ON OTHER SPECIFIC FOREIGN POLICY ISSUE
890. ABOVE MENTIONED ASPECT OF BROAD FOREIGN POLICY
MENTIONED, BUT NA WHICH PARTY TAKES WHICH POSITION
MISCELLANEOUS DIFFERENCES, NA WHICH PARTY TAKES WHICH
POSITIONS
900. BROAD PHILOSOPHY DIFFERENCE, NA WHICH PARTY
REFERRED TO ('000' AND '100' SERIES)
910. GROUP(S) DIFFERENCES, NA WHICH PARTY REFERRED TO
('200' AND '300' SERIES)
920. GENERAL DOMESTIC POLICY DIFFERENCE(S), NA WHICH
PARTY ('400' AND '500' SERIES)
930. SPECIFIC DOMESTIC POLICY DIFFERENCE(S), NA WHICH
PARTY ('600' AND '700' SERIES)
940. FOREIGN POLICY DIFFERENCE(S)
990. OTHER MISCELLANEOUS
991. INAP., <FOR MORE DETAIL SEE UNDER QUESTION TEXT>
998. DIFFERENCES PRESENT OR PAST BUT DK WHAT
999. NA

>> 1960 RELIGION CODE

THIS CODE USED IN CONJUNCTION WITH REF. NOS. 252, 256, 263, 265.

000. HAD NO PREFERENCE

PROTESTANT -- GENERAL

100. PROTESTANT, NO DENOMINATION GIVEN
101. NON-DENOMINATIONAL PROTESTANT CHURCH
102. COMMUNITY CHURCH (NO DENOMINATIONAL BASIS)
109. OTHER PROTESTANT (NOT LISTED BELOW)

PROTESTANT -- REFORMATION ERA

110. PRESBYTERIAN
111. LUTHERAN
112. CONGREGATIONAL
113. EVANGELICAL AND REFORMED
114. REFORMED, DUTCH REFORMED, OR CHRISTIAN REFORMED
115. UNITED CHURCH OF CHRIST
116. EPISCOPALIAN, ANGLICAN, CHURCH OF ENGLAND

PROTESTANT -- PIETISTIC
120. METHODIST
121. AFRICAN METHODIST EPISCOPAL
122. UNITED BRETHREN OR EVANGELICAL BRETHREN
123. BAPTIST
124. DISCIPLES OF CHRIST
125. 'CHRISTIAN'

PROTESTANT -- NEO-FUNDAMENTALIST

130. UNITED MISSIONARY OR PROTESTANT MISSIONARY
131. CHURCH OF GOD
132. NAZARENE OR FREE METHODIST
133. CHURCH OF GOD IN CHRIST
134. FLYMOUTH BRETHREN
135. PENTECOSTAL OR ASSEMBLY OF GOD
136. CHURCH OF CHRIST
137. SALVATION ARMY
138. PRIMITIVE BAPTIST OR FREE WILL BAPTIST
139. SEVENTH DAY ADVENTIST
140. SOUTHERN BAPTIST
141. MISSOURI SYNOD LUTHERAN
149. OTHER FUNDAMENTALIST

NON-TRADITIONAL CHRISTIAN

150. CHRISTIAN SCIENTISTS
151. SPIRITUALISTS
152. LATTER DAY SAINTS, MORMONS
153. UNITARIAN OR UNIVERSALIST
154. JEHOVAH'S WITNESSES
155. QUAKERS
156. UNITY

CATHOLIC

200. ROMAN CATHOLIC

JEWISH

300. JEWISH

GREEK RITE CATHOLIC

700. GREEK RITE CATHOLIC

EASTERN ORTHODOX

710. GREEK ORTHODOX
711. RUSSIAN ORTHODOX
712. ROUMANIAN ORTHODOX
713. SERBIAN ORTHODOX
719. OTHER ORTHODOX

NON-CHRISTIANS, OTHER THAN JEWISH

720. MUSLIMS
721. BUDDHISTS
722. HINDU
>> REF. NOS. 107, 108, 111 AND 114 NOTE, 1960


>> REF. NOS. 19 AND 98 NOTE, 1960

REF. NOS. 19 AND 98 WERE USED IN THE CONSTRUCTION OF THE INVOLVEMENT INDEX (REF.NO.274)