AMERICAN NATIONAL ELECTION STUDIES

1960 PRE-POST ELECTION STUDY

PRINCIPAL INVESTIGATORS

THE SURVEY RESEARCH CENTER (440)

ANGUS CAMPBELL
PHILIP CONVERSE
WARREN MILLER
DONALD STOKES

THE UNIVERSITY OF MICHIGAN

SEPTEMBER - DECEMBER 1960
ALL MANUSCRIPTS UTILIZING DATA MADE AVAILABLE THROUGH THE CONSORTIUM SHOULD ACKNOWLEDGE THAT FACT AS WELL AS IDENTIFY THE ORIGINAL COLLECTOR OF THE DATA. THE ICPSR COUNCIL URGES ALL USERS OF THE ICPSR DATA FACILITIES TO FOLLOW SOME ADAPTATION OF THIS STATEMENT WITH THE PARENTHESES INDICATING ITEMS TO BE FILLED IN APPROPRIATELY OR DELETED BY THE INDIVIDUAL USER.

THE DATA (AND TABULATIONS) UTILIZED IN THIS (PUBLICATION) WERE MADE AVAILABLE (IN PART) BY THE INTER-UNIVERSITY CONSORTIUM FOR POLITICAL RESEARCH. THE DATA FOR THE SURVEY RESEARCH CENTER 1960 AMERICAN NATIONAL ELECTION STUDY WERE ORIGINALLY COLLECTED BY ANGUS CAMPBELL, PHILIP CONVERSE, WARREN MILLER, AND DONALD STOKES. NEITHER THE ORIGINAL COLLECTORS OF THE DATA NOR THE CONSORTIUM BEAR ANY RESPONSIBILITY FOR THE ANALYSES OR INTERPRETATIONS PRESENTED HERE.

IN ORDER TO PROVIDE FUNDING AGENCIES WITH ESSENTIAL INFORMATION ABOUT THE USE OF ARCHIVAL RESOURCES, AND TO FACILITATE THE EXCHANGE OF INFORMATION ABOUT ICPSR PARTICIPANTS' RESEARCH ACTIVITIES, EACH USER OF THE ICPSR FACILITIES IS EXPECTED TO SEND TWO COPIES OF EACH COMPLETED MANUSCRIPT OR THESIS ABSTRACT TO THE CONSORTIUM. PLEASE INDICATE IN THE COVER LETTER WHICH DATA WERE USED.

CONTENTS

Note: >>sections in the codebook introduction and codebook appendix can be navigated in the machine-readable files by searching ">>".
INTRODUCTORY MATERIAL  (file int1960.cbk)
---------------------
>> 1960 STUDY DESCRIPTION
>> 1960 SAMPLING INFORMATION
>> 1960 FILE STRUCTURE
>> 1960 CODEBOOK INFORMATION
>> 1960 PROCESSING INFORMATION
>> 1960 VARIABLE DESCRIPTION LIST

CODEBOOK
--------
1960 variables

APPENDICES  (file app1960.cbk)
----------
>> 1960 PARTY MASTER CODE
>> 1960 CANDIDATE MASTER CODE
>> 1960 PSU CODE
>> 1960 PSU PLACE CODE
>> 1960 STATE AND COUNTY CODE - POPULATION SIZE
>> 1960 STATE AND COUNTY CODE - TYPE OF PLACE
>> 1960 COUNTY CODE
>> 1960 INTERVIEWER
>> 1960 STATE AND COUNTRY CODE
>> 1960 MAJOR PROBLEMS CODE
>> REF.NO.128 NOTE, 1960
>> 1960 OCCUPATION CODE
>> 1960 INDUSTRY CODE
>> FARMING NOTE, 1960
>> 1960 UNION CODE
>> 1960 NEWSPAPER CODE
>> 1960 EFFECT OF TELEVISION DEBATES
>> 1960 PARTY DIFFERENCES
>> 1960 RELIGION CODE
>> REF. NOS. 107, 108, 111 AND 114 NOTE, 1960
>> REF. NOS. 19 AND 98 NOTE, 1960

>> 1960 STUDY DESCRIPTION


THE LONG-TERM INFLUENCES ON THE RESPONDENT'S ELECTORAL BEHAVIOR WHICH WERE EXPLORED IN THE PRE-ELECTION INTERVIEW INCLUDED A NUMBER OF FACTORS IMPORTANT IN POLITICAL SOCIALIZATION, SUCH AS THE RESPONDENT'S EDUCATION, OCCUPATION, FINANCIAL SITUATION, LIFE CYCLE STATUS, GEOGRAPHIC AND SOCIAL MOBILITY, AND MILITARY SERVICE. THE DIRECTION AND INTENSITY OF THE RESPONDENT'S PARTY IDENTIFICATION AND THE REASONS FOR ANY FAST CHANGES IN THIS IDENTIFICATION WERE ALSO THE SUBJECT OF QUESTIONS DESIGNED TO TAP THESE LONG-TERM INFLUENCES ON BEHAVIOR.


THE SURVEY INSTRUMENT CONTAINED A SERIES OF QUESTIONS USED TO MEASURE THE RESPONDENT'S SENSE OF POLITICAL EFFICACY AND CITIZEN DUTY. ALSO INCLUDED WAS A SERIES OF ITEMS DESIGNED TO MEASURE THE EXTENT TO WHICH THE RESPONDENT WOULD TRUST CERTAIN GROUPS TO ENDORSE AN ACCEPTABLE CANDIDATE FOR OFFICE. FINALLY, THE PRE-ELECTION INTERVIEW ASKED THE RESPONDENT TO PREDICT THE 1960 PRESIDENTIAL ELECTION OUTCOME, TO PREDICT HIS LIKELIHOOD OF VOTING, TO IDENTIFY THE CANDIDATE FOR WHOM HE WOULD VOTE, AND TO GIVE THE REASON FOR THAT ELECTORAL PREFERENCE.

THE POST-ELECTION INTERVIEW WAS PRIMARILY CONCERNED WITH THE RESPONDENT'S VOTE AND THE PARTY-, CANDIDATE-, AND ISSUE-ORIENTED REASONS FOR THAT VOTE. THE RESPONDENT'S INTEREST IN THE ELECTION AND HIS EXPOSURE TO MEDIA WERE EXPLORED. IN PARTICULAR, RESPONDENTS WERE ASKED QUESTIONS ABOUT THEIR PARTICIPATION IN POLITICAL ACTIVITIES, AND ABOUT THEIR REACTIONS TO THE TELEVISED KENNEDY-NIXON DEBATES. IN ORDER TO ASSESS THE EFFECT OF KENNEDY'S RELIGION ON ELECTORAL CHOICE, A SERIES OF QUESTIONS ABOUT THE RESPONDENT'S RELIGIOUS PREFERENCES AND BACKGROUND WERE INCLUDED, IN ADDITION TO QUESTIONS WHICH DIRECTLY ASKED THE RESPONDENT ABOUT RELIGION.
AS A FACTOR IN THE 1960 ELECTION. FINALLY, THE POST-ELECTION QUESTIONNAIRE INCLUDED A SERIES OF QUESTIONS DESIGNED TO MEASURE THE RESPONDENT'S SENSE OF PERSONAL COMPETENCE.


>> 1960 SAMPLING INFORMATION


>> 1960 FILE STRUCTURE

THE DATA ARE AVAILABLE FROM ICPSR IN TWO FORMATS: A CARD IMAGE FILE AND AN OSIRIS DATASET. THE CARD IMAGE FILE CONTAINS 10 DECKS PER RESPONDENT IN A FORMAT BASED ON 80 COLUMN PUNCHED CARDS. THE DATA ARE SORTED BY INTERVIEW NUMBER WITH ALL DECKS FOR EACH CASE TOGETHER IN ASCENDING ORDER. THERE ARE TWO COMPONENTS TO THE OSIRIS DATASET. THE OSIRIS DICTIONARY GIVES THE FORMAT AND OTHER INFORMATION FOR EACH VARIABLE IN THE OSIRIS DATA FILE. THE DICTIONARY OR DICTIONARY-CODEBOOK FILE IS USED IN CONJUNCTION WITH THE OSIRIS SOFTWARE PACKAGE. THE OSIRIS DATA FILE IS CONSTRUCTED WITH A SINGLE LOGICAL RECORD OF 629 BYTES FOR EACH RESPONDENT.

IN THE SURVEY RESEARCH CENTER 1960 AMERICAN NATIONAL ELECTION STUDY, ONE PRE-ELECTION INTERVIEW AND ONE POST-ELECTION INTERVIEW WERE CONDUCTED WITH EACH RESPONDENT, WITH THE EXCEPTION OF 125 RESPONDENTS WHO WERE GIVEN ONLY THE PRE-ELECTION INTERVIEW, AND 22 RESPONDENTS WHO WERE GIVEN ONLY THE POST-ELECTION INTERVIEW. RESPONDENTS WHO WERE GIVEN ONLY ONE INTERVIEW HAVE BEEN CODED "NA" OR "INAP" IN THOSE VARIABLES FOR WHICH NO DATA WERE AVAILABLE. THE DATA ARE FORMATTED SUCH THAT INFORMATION FOR THE TWO WAVES IS CONTIGUOUS: THAT IS, FOR OSIRIS FORMATTED DATA, THE DATA FOR EACH RESPONDENT FOR BOTH WAVES ARE CONTAINED IN ONE LOGICAL RECORD; AND FOR CARD-IMAGE FORMATTED DATA, DECKS 1 THROUGH 10 CONTAIN THE DATA FOR EACH RESPONDENT FOR BOTH WAVES.

THE DATA ARE WEIGHTED; VARIABLE 600003 IS THE WEIGHT VARIABLE. THE UNWEIGHTED STUDY N IS 1181 AND THE WEIGHTED N IS 1954. SEE THE "SAMPLING INFORMATION" SECTION OF THIS INTRODUCTION FOR FURTHER INFORMATION ABOUT THE WEIGHTING PROCEDURES.

WEIGHTING AND FREQUENCIES

THE FREQUENCIES PROVIDED IN THIS CODEBOOK ARE WEIGHTED
int1960.txt

BY AN INTEGER WEIGHT VARIABLE (VARIABLE 600003), WHICH SHOULD ALWAYS BE USED IN DATA ANALYSIS PROCEDURES TO OBTAIN A REPRESENTATIVE SAMPLE. IF THE DATA ARE IN CARD-IMAGE FORMAT, THE WEIGHT VARIABLE IS LOCATED IN COLUMN 80 OF EACH DECK. SEE THE "SAMPLING INFORMATION" SECTION OF THIS INTRODUCTION FOR AN EXPLANATION OF THE ASSIGNMENT OF WEIGHTS TO THE VARIOUS CATEGORIES OF RESPONDENTS.

>> 1960 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

Line

1 ===============
2 VAR 480026    NAME-R NOT VT-WAS R REG TO VT
3     COLUMNS 61 - 61
4     NUMERIC
5     MD=0 OR GE 8
6
7     Q. 17. (IF R DID NOT VOTE) WERE YOU REGISTERED (ELIGIBLE) TO VOTE.
8
9     ...........................................................
10
11     82       1. YES
12     149      2. NO
13
14     0       8. DK
15     9       9. NA
16     422      0. INAP., R VOTED

Line 2 - VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (.sas and .sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.

Line 2 - "NAME". This is the variable label used in the SAS and SPSS data definition files (.sas and .sps files). Some codebooks exclude this.

Line 3 - COLUMNS. Columns in the ASCII data file (.dat file).

Line 4 - CHARACTER OR NUMERIC. If numeric and the variable is a decimal rather than integer variable, the numer of decimal places is
also indicated (e.g. "NUMERIC DEC 4")

Line 5 - Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).

Line 7 - Actual question text for survey variables or a description of non-survey variables (for example, congressional district). Survey items usually include the question number (for example "B1a.") from the Study questionnaire; beginning in 1996 non-survey items also have unique item numbers (for example "CSheet.1").

Line 9 - A dashed or dotted line usually separates question text from any other documentation which follows.

Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.

Lines 11-16 Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

Lines 11-16 Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook introductory text to determine weight usage.

>> 1960 PROCESSING INFORMATION
THE CODEBOOK WAS PROCESSED ACCORDING TO STANDARD ICPSR PROCESSING PROCEDURES. THE DATASET WAS CHECKED FOR INCONSISTENT AND ILLEGAL CODES. WHEN ANY SUCH CODES WERE FOUND, THE INTERVIEW PROTOCOLS WERE CONSULTED TO OBTAIN THE CORRECT CODE VALUES. THE SYMBOLS < AND > ARE USED TO ENCLOSE COMMENTS OR EXPLANATIONS ADDED BY THE PROCESSOR TO PROVIDE FURTHER CLARIFICATION OF INFORMATION IN THE ORIGINAL CODEBOOK. IN THE TABLE OF CONTENTS, AN ASTERISK APPEARS AFTER EACH VARIABLE HAVING A SPECIAL ICPSR STANDARDIZED CODE.

>> 1960 VARIABLE DESCRIPTION LIST

<table>
<thead>
<tr>
<th>VARIABLE</th>
<th>VARIABLE LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>VERSION</td>
<td>NES VERSION NUMBER</td>
</tr>
<tr>
<td>DSETNO</td>
<td>NES DATASET NUMBER</td>
</tr>
<tr>
<td>600001</td>
<td>ICPSR ARCHIVE NUMBER</td>
</tr>
<tr>
<td>600002</td>
<td>INTERVIEW NUMBER</td>
</tr>
</tbody>
</table>

STUDY PROCEDURE AND SAMPLING

| 600003    | WEIGHT                               |
| 600004    | PRIMARY SAMPLING UNIT CODE           |
| 600005    | PRIMARY SAMPLING UNIT PLACE CODE     |
ELECTION PREDICTIONS BY RESPONDENT

600017  PREDICTION RESULT PRESIDENTIAL ELECTION
600018  WILL ELECTION BE CLOSE RACE
600019  IMPORTANCE OF ELECTION RESULT TO RESPONDENT

THE PARTIES AND THE CANDIDATES

600020  WHAT GOOD ABOUT DEMOCRATS*
600021  WHAT BAD ABOUT DEMOCRATS*
600022  WHAT GOOD ABOUT REPUBLICANS*
600023  WHAT BAD ABOUT REPUBLICANS*
600024  WHY VOTE FOR KENNEDY*
600025  WHY NOT VOTE FOR KENNEDY*
600026  WHY VOTE FOR NIXON*
600027  WHY NOT VOTE FOR NIXON*
600028  XCHANGE OF FEELING TOWARD NIXON
600029  XHOW FEELING TOWARD NIXON CHANGED
600030  XWHAT CHANGED MIND ABOUT NIXON
600031  XWHEN CHANGED MIND ABOUT NIXON
600032  XCHANGE OF FEELING TOWARD KENNEDY
600033  XHOW FEELING TOWARD KENNEDY CHANGED
600034  XWHAT CHANGED MIND ABOUT KENNEDY
600035  XWHEN CHANGED MIND ABOUT KENNEDY
600036  HAS RESPONDENT OPINION ABOUT JOHNSON
600037  HAS RESPONDENT OPINION ABOUT LODGE
600038  OPINION PRO-JOHNSON*
600039  OPINION ANTI-JOHNSON*
600040  OPINION PRO-LODGE*
600041  OPINION ANTI-LODGE*

KNOWLEDGE OF THE CANDIDATES

600042  WHERE IS NIXON FROM*
600043  HOW OLD IS NIXON
600044  NIXON'S SOCIAL CLASS
600045  WHAT IS NIXON'S RELIGION
600046  WHERE IS KENNEDY FROM*
600047  HOW OLD IS KENNEDY
600048  KENNEDY'S SOCIAL CLASS
600049  WHAT IS KENNEDY'S RELIGION

DOMESTIC ISSUES AND FOREIGN POLICY

600050  IMPORTANT PROBLEMS FACING GOVERNMENT*
600051  WHICH PARTY WILL SOLVE PROBLEMS
600052  GOVERNMENT ROLE IN HOUSING AND POWER
int1960.txt

600053 WHICH PARTY INTERFERE LESS IN HOUSING AND POWER
600054 SHOULD GOVERNMENT GUARANTEE EMPLOYMENT
600055 WHICH PARTY GUARANTEE WORK FOR ALL
600056 ISOLATIONIST POLICY BEST FOR UNITED STATES
600057 WHICH PARTY FOR ISOLATIONISM
600058 SHOULD GOVERNMENT AID EDUCATION
600059 WHICH PARTY FOR AID TO SCHOOLS
600060 SHOULD UNITED STATES HELP UNDERDEVELOPED NATIONS
600061 WHICH PARTY FOR FOREIGN AID
600062 EQUAlITY FOR NEGROES IN HOUSING AND WORK
600063 WHICH PARTY FOR NEGRO EQUALITY
600064 SHOULD UNITED STATES FIGHT COMMUNISM OVERSEAS
600065 WHICH PARTY FOR ANTI-COMMUNIST MILITARY AID
600066 SHOULD GOVERNMENT SUBSIDIZE MEDICAL CARE
600067 WHICH FOR OR AGAINST GOVERNMENT MEDICAL CARE*
600068 WHICH PARTY FAVORS MEDICAL SUBSIDIZATION
600069 WHICH THINK REPUBLICAN OR DEMOCRAT FOR MEDICAL SUBSIDIZATION
600070 SHOULD GOVERNMENT INTEGRATE SCHOOLS
600071 WHICH GOVERNMENT SCHOOL INTEGRATION GOOD OR BAD
600072 XOPINION CHANGE ON SCHOOL INTEGRATION
600073 WHICH PARTY WON'T INTEGRATE SCHOOLS

FINANCIAL SITUATION OF FAMILY UNIT

600074 RESPONDENT'S ESTIMATE OF OWN FINANCIAL SITUATION
600075 HAS RESPONDENT'S FINANCIAL SITUATION CHANGED
600076 FACTORS AFFECTING RESPONDENT'S FINANCIAL SITUATION
600077 RESPONDENT'S FUTURE FINANCIAL PROSPECTS
600078 HOW WILL FINANCIAL SITUATION CHANGE IN FUTURE*
600079 ELECTION AFFECT RESPONDENT'S FINANCIAL SITUATION
600080 XHOW ELECTION AFFECT RESPONDENT FINANCIALLY*
600081 ASSESSMENT UNITED STATES FOREIGN RELATIONS
600082 REASONS FOR ASSESSMENT FOREIGN RELATIONS
600083 PAST YEAR UNITED STATES' INFLUENCE STRONGER
600084 HOW UNITED STATES' INFLUENCE STRONGER
600085 FEAR OF ANOTHER WAR
600086 HAS PROBLEM OF WAR LESSENED
600087 WHICH PARTY BEST AVOIDS WAR
600088 WHICH PARTY REPUBLICANS OR DEMOCRATS BETTER AT AVOIDING WAR
600089 ASSESSMENT OF PROGRESS DOMESTIC AFFAIRS
600090 XREASONS ASSESSMENT OF DOMESTIC PROGRESS

PARTY IDENTIFICATION

600091 RESPONDENT'S PARTY ALLEGIANCE
600092 XHAS RESPONDENT CHANGED PARTY ALLEGIANCE
600093 XWHEN RESPONDENT CHANGED PARTY ALLEGIANCE
600094 XWHY RESPONDENT CHANGED PARTY ALLEGIANCE*

VOTING BEHAVIOR

600095 ALWAYS VOTE IN PRESIDENTIAL ELECTION
600096 XALWAYS VOTE FOR SAME PARTY
600097 XHOW VOTE 1956 PRESIDENTIAL ELECTION
RESPONDENT'S INTEREST IN POLITICAL CAMPAIGNS
IS RESPONDENT REGISTERED TO VOTE THIS YEAR
DOES RESPONDENT INTEND TO VOTE THIS YEAR
XWHOM WILL RESPONDENT VOTE FOR PRESIDENT
XWHY RESPONDENT CHOSE CANDIDATE FOR PRESIDENT*
XVOTE FOR CANDIDATE OR AGAINST OPPONENT
XIF VOTING FOR WHOM WOULD VOTE
XWHY WOULD CHOOSE CANDIDATE FOR PRESIDENT*
XVOTE FOR CANDIDATE OR AGAINST OPPONENT

POLITICAL EFFICACY AND CITIZEN DUTY

PEOPLE HAVE NO SAY IN GOVERNMENT
VOTING ONLY WAY TO INFLUENCE GOVERNMENT
IF PARTY CAN'T WIN NEED NOT VOTE
ONE VOTE UNIMPORTANT IN TOTAL VOTE
POLITICS TOO DIFFICULT TO UNDERSTAND
IF NO INTEREST NEED NOT VOTE
LOCAL ELECTIONS UNIMPORTANT
PEOPLE'S OPINION UNIMPORTANT TO GOVERNMENT
DEGREE OF INTEREST IN POLITICS
MAIN REASON WHY CHOSE CANDIDATE
RESPONDENT'S TREATMENT OF CATHOLIC QUESTION

PERSONAL DATA

SEX OF RESPONDENT
RACE OF RESPONDENT
NUMBER OF ADULTS IN HOUSEHOLD
RESPONDENT'S RELATIONSHIP TO HEAD
AGE OF RESPONDENT
AGE OF HEAD
RESPONDENT'S MARITAL STATUS
NUMBER OF CHILDREN UNDER 18 IN FAMILY UNIT
XAGE OF YOUNGEST CHILD
LIFE CYCLE STATUS
EDUCATION OF RESPONDENT*
RESPONDENT'S OCCUPATION*
INDUSTRY RESPONDENT IS EMPLOYED IN*
RESPONDENT SELF-EMPLOYED OR NOT
RESPONDENT'S OCCUPATION IF UNEMPLOYED OR RETIRED
INDUSTRY IF RESPONDENT UNEMPLOYED OR RETIRED
RECENCY OF RESPONDENT'S UNEMPLOYMENT
LENGTH OF RESPONDENT'S UNEMPLOYMENT
HEAD'S OCCUPATION*
INDUSTRY IN WHICH HEAD EMPLOYED
HEAD SELF-EMPLOYED OR NOT
HEAD'S OCCUPATION IF UNEMPLOYED OR RETIRED*
INDUSTRY IF HEAD UNEMPLOYED OR RETIRED
RECENCY OF HEAD'S UNEMPLOYMENT
LENGTH OF HEAD'S UNEMPLOYMENT

QUESTIONS FOR FARMERS

RESPONDENT FULL-TIME FARMER OR NOT
XFARM OWNED OR RENTED OR OTHER
XHOW MUCH LAND RESPONDENT FARMS
XWHAT KIND OF FARMING*
XCHANGING PRICES OF FARM PRODUCTS
XEFFECT OF FARM POLICY ON PRICES
XGOVERNMENT SUBSIDIZE FARM PRODUCTS

UNION MEMBERSHIP

ANYONE BELONG TO LABOR UNION
XMEMBER OF WHAT UNION*
XHOW LONG A UNION MEMBER
XFEEL CLOSE TO UNION MEMBERS
XINTEREST IN UNION MEMBERS

SOCIAL CLASS

WHAT SOCIAL CLASS IS RESPONDENT
XAFFINITY WITH MEMBERS OF SAME CLASS
XINTEREST IN WELFARE OF OWN CLASS
SOCIAL CLASS OF FAMILY WHEN RESPONDENT WAS YOUNG
XAFFINITY WITH OTHER NEGROES
XINTEREST IN OTHER NEGROES' WELFARE

POLITICAL TRUST IN VARIOUS GROUPS

TRUST VETERANS GROUPS
TRUST PROTESTANT GROUPS
TRUST FARM GROUPS
TRUST NEGRO GROUPS
TRUST BUSINESS GROUPS
TRUST JEWISH GROUPS
TRUST COLLEGE GROUPS
TRUST LABOR UNIONS
TRUST CATHOLIC GROUPS
TOTAL GROUPS TRUSTED
TOTAL GROUPS DISTRUSTED

PERSONAL DATA (CONT.)

WAS RESPONDENT OR HEAD IN MILITARY
XRESPONDENT'S YEARS IN MILITARY
XHEAD'S YEARS IN MILITARY
RESPONDENT'S PLACE OF BIRTH*
XWHERE PARENTS BORN IN UNITED STATES
XPLACE OF BIRTH OF FATHER*
XPLACE OF BIRTH OF MOTHER*
XPLACE OF BIRTH OF FATHER'S ANCESTORS*
FATHER'S OCCUPATION WHILE RESPONDENT WAS YOUNG*
XFINANCIAL SITUATION OF FAMILY WHEN RESPONDENT WAS GROWING UP ON FARM
PART OF UNITED STATES RESPONDENT GREW UP IN*
XRESPONDENT'S AGE ON ARRIVAL IN THIS STATE
RAISED IN CITY OR FARM
HOW LONG IN THIS HOUSE
XNEIGHBORHOOD'S AGE RELATIVE TO LAST
XNEIGHBORHOOD MORE OR LESS EXPENSIVE
XNEIGHBORHOOD CLOSER TO CITY CENTER
TOTAL FAMILY INCOME

POST ELECTION INTERVIEW
int1960.txt

READ ABOUT CAMPAIGN IN NEWSPAPER
XWHICH PAPER READ MOST ON CAMPAIGN*
HEAR ABOUT CAMPAIGN ON RADIO
SEE MUCH OF CAMPAIGN ON TELEVISION
READ MUCH ABOUT CAMPAIGN IN MAGAZINES
XWHICH MEDIUM INFLUENCED MOST
XSEE KENNEDY-NIXON DEBATES
XDEBATE CHANGE OPINION OF KENNEDY*
XDEBATE CHANGE OPINION OF NIXON*
XDEBATE CHANGE OPINION OF KENNEDY OR NIXON*
MEDIA OR PEOPLE INFLUEDENCED RESPONDENT MOST
WHO RESPONDENT VOTED FOR PRESIDENT
XWHY RESPONDENT VOTED FOR PRESIDENTIAL CANDIDATE*
XMAIN REASON DID NOT VOTE*
XWHEN DECIDED VOTING PREFERENCE
XVOTED FOR CANDIDATE OR AGAINST OPPOSING CANDIDATE
XEVER CONSIDER VOTING FOR OPPONENT
XWHY DIDN'T VOTE FOR OPPONENT
XBETTER VOTE AS DID OR NO DIFFERENCE
XCARE ABOUT VOTING OR NOT
XVOTE FOR UNITED STATES SENATOR
XVOTE FOR UNITED STATES CONGRESSMAN
XREASON VOTE FOR CONGRESSMAN*
XSPLIT OR STRAIGHT TICKET
XREASONS NOT WATCH TELEVISION DEBATE
EVER TRY INFLUENCING OTHERS' VOTE

POLITICAL PARTICIPATION AND INFORMATION

FINANCIAL AID TO PARTY
EVER GO TO POLITICAL MEETINGS
DO OTHER WORK FOR PARTIES
BELONG TO POLITICAL ORGANIZATION
CAMPAIGN BUTTON OR STICKER
PARTY REPRESENTATIVE TALK TO RESPONDENT
XVOTING ADVICE OF REPUBLICAN REPRESENTATIVE
XVOTING ADVICE OF DEMOCRATIC REPRESENTATIVE
INTERESTED IN CAMPAIGN
FOLLOW POLITICAL EVENTS CLOSELY
WHICH PARTY HAD MAJORITY IN CONGRESS
WHICH PARTY HAS MAJORITY IN CONGRESS
MOST IMPORTANT GOVERNMENT PROBLEM*
ANY DIFFERENCE BETWEEN REPUBLICANS AND DEMOCRATS
XWHAT DIFFERENT ABOUT DEMOCRATS*
XWHAT DIFFERENT ABOUT REPUBLICANS*
WHICH PARTY MORE CONSERVATIVE
XREASONS WHY DEMOCRATS MORE CONSERVATIVE*
XREASONS WHY REPUBLICANS MORE CONSERVATIVE*

DOMESTIC ISSUES AND FOREIGN POLICY

GOVERNMENT OUGHT TO GUARANTEE JOBS
FOREIGN AID TO POOR COUNTRIES
LABOR UNION INFLUENCE IN GOVERNMENT BAD

PERSONAL COMPETENCE
DOES RESPONDENT'S LIFE GO AS PLANNED
USUALLY HAVE GOOD LUCK
RESPONDENT'S PLANS REALIZED OR NOT

STRONG MINDEDNESS

USUALLY WIN ARGUMENTS
HAVE STRONG OPINIONS OR NOT
HARD TO CHANGE RESPONDENT'S MIND

OTHER PERSONALITY ITEMS

USUALLY PLAN AHEAD
GET PUSHED AROUND
FINISH WHAT IS STARTED
PREFER GIVING OR RECEIVING ORDERS

SEX OF RESPONDENT
RACE OF RESPONDENT
MARITAL STATUS
XID SPOUSE VOTE
RESPONDENT'S CHURCH PREFERENCE*
XHOW OFTEN ATTEND CHURCH

RELIGION AND POLITICS

CANDIDATES DISCUSSED IN CHURCH
XRELIGION OF SPOUSE SAME
XSPouse'S CHURCH PREFERENCE*
XSPouse ATTEND CHURCH REGULARLY
XRESPONDENT STRONGLY RELIGIOUS
XCLOSE TO MEMBERS OF RELIGION
XINTEREST IN MEMBERS OF RELIGION
X(RESPONDENT JEWISH) CLOSE TO JEWISH PEOPLE
X(RESPONDENT JEWISH) INTEREST IN JEWS
MOTHER'S CHURCH PREFERENCE*
XMOther'S INTEREST IN RELIGION
FATHER'S CHURCH PREFERENCE*
XFATHER'S INTEREST IN RELIGION
OPINION OF CATHOLIC INFLUENCE IN GOVERNMENT
OPINION OF CATHOLICS AIDING CANDIDATES
POLITICAL ALLEGIANCE

INTERVIEWER POST ELECTION
DATE OF INTERVIEW - POST ELECTION
CODER POST ELECTION

POLITICAL EFFICACY INDEX
INVolVEMENT INDEX