

int1964.txt

Version 01 Codebook

CODEBOOK INTRODUCTION FILE
1964 PRE-POST STUDY
(1964.TV)

AMERICAN NATIONAL ELECTION STUDIES

1964 PRE-POST ELECTION STUDY

CONDUCTED BY THE SURVEY RESEARCH CENTER (S473)

PRINCIPAL INVESTIGATORS

POLITICAL BEHAVIOR PROGRAM

UNIVERSITY OF MICHIGAN

PRE-ELECTION STUDY: SEPTEMBER 7, 1964 - NOVEMBER 2, 1964
POST-ELECTION STUDY: NOVEMBER 6, 1964 - FEBRUARY 1965

ICPSR ARCHIVE NUMBER 7235□

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ACKNOWLEDGMENT OF ASSISTANCE

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>> 1964 STUDY DESCRIPTION

THE 1964 NATIONAL ELECTION STUDY (SRC 473) IS THE EIGHTH IN A SERIES OF STUDIES OF NATIONAL ELECTIONS CONDUCTED BY THE SURVEY RESEARCH CENTER POLITICAL BEHAVIOR PROGRAM SINCE 1948. THE STUDY EMPHASIZES POLITICAL ATTITUDES IN GENERAL, AND ATTITUDES AND BEHAVIOR PERTINENT TO THE 1964 PRESIDENTIAL ELECTION. THE INTERVIEW SCHEDULE CONTAINED BOTH CLOSED AND OPEN-ENDED QUESTIONS ASCERTAINING A WIDE RANGE OF INFORMATION. MOST RESPONDENTS WERE INTERVIEWED BOTH BEFORE (SEPTEMBER 7, 1964, TO NOVEMBER 2, 1964) AND AFTER (NOVEMBER 6, 1964 THROUGH FEBRUARY, 1965) THE DATE OF THE ELECTION. THE PRE-ELECTION SURVEY TAPPED ATTITUDES TOWARD POLITICAL PARTIES, CANDIDATES, AND SPECIFIC ISSUES, (E.G., PERCEIVED MAJOR NATIONAL PROBLEMS, DOMESTIC AND FOREIGN POLICY ISSUES), AND OBTAINED SOME PERSONAL AND POLITICAL BACKGROUND DATA AS WELL. THE POST-ELECTION INTERVIEW CONCENTRATED ON THE ACTUAL VOTE AND VOTING-RELATED BEHAVIOR, AND OBTAINED FURTHER PERSONAL DATA. IN ADDITION IT ELICITED OPINIONS ABOUT THE SUPREME COURT, TESTED POLITICAL KNOWLEDGE, AND TAPPED FURTHER INFORMATION CONCERNING RACIAL ISSUES.

THE MAJOR STAFF REPORT ON THE STUDY IS PHILIP E. CONVERSE, AAGE R. CLAUSEN, AND WARREN E. MILLER, "ELECTORAL MYTH AND REALITY: THE 1964 ELECTION", THE AMERICAN POLITICAL SCIENCE REVIEW, VOL. 59, NO. 2, (JUNE, 1965), PP. 321-336.

THE RESPONDENTS ARE DIVIDED INTO TWO SAMPLES -- A CROSS SECTION SAMPLE, CONSISTING OF 1571 RESPONDENTS, AND A NEGRO SUPPLEMENT SAMPLE OF 263 RESPONDENTS. THESE LATTER WERE INTERVIEWED TO BROADEN THE BASE OF NEGRO RESPONDENTS AVAILABLE TO RESEARCHERS INTERESTED IN THE RACIAL ISSUES INVESTIGATED IN THIS STUDY; WHEN COMBINED WITH THE NEGROES IN THE CROSS SECTION SAMPLE, THIS MAKES AVAILABLE AN N OF 422 NEGRO RESPONDENTS. FOR FURTHER INFORMATION ON THE CONSTRUCTION AND USE OF THE CROSS SECTION, THE SUPPLEMENT, THE ALL NEGRO, OR THE COMBINED CROSS SECTION AND SUPPLEMENT SAMPLES,

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SEE THE SECTIONS OF THIS INTRODUCTION ENTITLED "SAMPLING INFORMATION" AND "WEIGHTING INFORMATION".

FOLLOWING THE POST-ELECTION INTERVIEW, A VOTER VALIDATION STUDY WAS UNDERTAKEN, WHEREIN THE VOTING RECORDS OF 1264 OF THE CROSS SECTION RESPONDENTS WERE CHECKED, IN AN ATTEMPT TO ACCOUNT FOR ONE POSSIBLE SOURCE OF THE SURVEY RESEARCH CENTER'S CONSISTENT OVER-ESTIMATION OF THE VOTER TURNOUT: FALSE REPORTING BY THE RESPONDENT. FOR A DISCUSSION OF THE FINDINGS FROM THE VOTER VALIDATION STUDY, SEE AAGE R. CLAUSEN, "RESPONSE VALIDITY: VOTE REPORT"; YOUR ICPSR OFFICIAL REPRESENTATIVE HAS A COPY OF THIS ARTICLE.

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>> 1964 SAMPLING INFORMATION

INDIVIDUALS INTERVIEWED IN THE 1964 ELECTION STUDY WERE A REPRESENTATIVE CROSS SECTION OF PERSONS OF VOTING AGE LIVING IN PRIVATE HOUSEHOLDS IN THE CONTINENTAL UNITED STATES.

THE TWELVE LARGEST METROPOLITAN AREAS OF THE UNITED STATES WERE DRAWN WITH CERTAINTY. THE REST OF THE COUNTRY WAS FORMED INTO 62 STRATA (CONTAINING TWO OR MORE PRIMARY SAMPLING UNITS), FROM EACH OF WHICH A PRIMARY SAMPLING UNIT (CONSISTING OF A COUNTY OR GROUP OF COUNTIES) WAS DRAWN WITH PROBABILITY PROPORTIONAL TO ITS 1960 POPULATION. ULTIMATELY, THE SELECTION PROCEDURE WITHIN THESE 74 PSU'S YIELDED A SAMPLE OF PRIVATE HOUSEHOLDS. RESPONDENTS WERE SELECTED FROM THESE HOUSEHOLDS BY AN OBJECTIVE PROCEDURE OF SELECTION WHICH ALLOWED NO SUBSTITUTIONS. THIS SAMPLE IS REPRESENTATIVE OF THE FOUR MAJOR REGIONS (NORTHEAST, NORTH CENTRAL, SOUTH AND WEST) OF THE UNITED STATES AS WELL AS THE ENTIRE UNITED STATES.

DETAILED DESCRIPTIONS OF THE SAMPLING PROCEDURE CAN BE FOUND IN LESLIE KISH AND IRENE HESS, THE SURVEY RESEARCH CENTER'S NATIONAL SAMPLE OF DWELLINGS (ANN ARBOR: UNIVERSITY OF MICHIGAN), ISR PUBLICATION NUMBER 2315, AND LESLIE KISH, SURVEY SAMPLING (NEW YORK: JOHN WILEY AND SONS, 1964).

THE INTERVIEWS WERE CODED BY THE SRC CODING SECTION UNDER THE SUPERVISION OF POLITICAL BEHAVIOR PROGRAM STAFF MEMBERS, AND THE USUAL PRACTICE OF CHECK-CODING ONE OUT OF EVERY TEN INTERVIEWS WAS FOLLOWED. THIS RESULTED IN THE CALCULATION OF AN AVERAGE CODING ERROR OF 3.28 ERRORS PER INTERVIEW IN THE PRE-ELECTION INTERVIEWS, AND 1.74 ERRORS PER INTERVIEW IN THE POST-ELECTION INTERVIEWS.

IN ORDER TO PROVIDE A MORE REPRESENTATIVE SUBSAMPLE OF NEGROES, AN ADDITIONAL SET OF NEGROES WAS SAMPLED AND ASKED ALL OF THE APPLICABLE QUESTIONS FOUND IN THE PRE- AND POST-ELECTION INTERVIEW SCHEDULES. THE NEGROES IN THIS SAMPLE, 263, WHEN ADDED TO THE NEGROES OBTAINED IN THE CROSS SECTION SAMPLE, 159, GIVE A MORE RELIABLE DATA BASE. THE SUPPLEMENTARY NEGROES WERE SAMPLED BY DIRECTING THE INTERVIEWER TO SEGMENTS (SMALL AREAS OF 3 - 6 DWELLINGS) IN WHICH ONE OR MORE NEGRO HOUSEHOLDS HAD BEEN LOCATED IN TWO PREVIOUS STUDIES. IN GENERAL, THE PROCEDURE WAS TO SELECT ONE RESPONDENT FROM EACH NEGRO HOUSEHOLD FOUND IN THE SEGMENT. A PRECISE DESCRIPTION OF THE SAMPLING PROCEDURE CAN BE FOUND

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IN THE PRE-ELECTION INSTRUCTION BOOK.

VARIABLES 640423 THROUGH 640458 COME FROM THE VOTE REPORT VALIDATION STUDY CONDUCTED BY THE SURVEY RESEARCH CENTER AS PART OF THE 1964 ELECTION STUDY. THE IMMEDIATE PURPOSE OF THIS SUPPLEMENTARY STUDY WAS TO INVESTIGATE ONE POSSIBLE SOURCE OF THE CENTER'S CONSISTENT OVER-ESTIMATION OF THE VOTER TURNOUT: FALSE REPORTING BY THE RESPONDENT. IN ADDITION, THE EFFECTS OF OTHER DEMONSTRABLE AND HYPOTHESIZED SOURCES OF THE OVER-REPORT WOULD BE CLARIFIED IN VARYING DEGREES GIVEN THIS ESTIMATE OF THE RESPONSE ERROR.

THE PROCEDURE OF THE OFFICIAL RECORDS CHECK INVOLVED OBTAINING THE NAMES OF THE POST-ELECTION RESPONDENTS, GAINING ACCESS TO LOCAL RECORDS, AND THE CHECKING OF THOSE RECORDS BY SRC INTERVIEWERS ABOUT SIX MONTHS AFTER THE ELECTION. THE PRECISION OF THE OFFICIAL RECORDS CHECK IS DEPENDENT UPON THE PROPORTION OF THE RESPONDENTS WHO WERE WILLING TO GIVE THEIR NAMES (ABOUT 9/10), ACCESSIBILITY OF THE VOTING RECORDS (ABOUT 9/10), THE CONGRUENCE BETWEEN THE RESPONDENT'S INTERVIEW ADDRESS AND HIS OFFICIAL VOTING RESIDENCE (NUMBER OF R'S WITH DIFFERENT VOTING RESIDENCE IS UNKNOWN), AND THE AMOUNT OF ERROR IN THE OFFICIAL RECORD AND IN THE CHECKING OF THE RECORD (UNKNOWN).

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>> 1964 WEIGHTING INFORMATION

THE DATA DESCRIBED BY THIS CODEBOOK MAY BE ACCESSED IN THREE DIFFERENT WAYS, YIELDING IN EFFECT THREE SEPARATE SAMPLES, EACH WITH A DIFFERENT NUMBER OF RESPONDENTS:

- A. THE CROSS SECTION AND NEGRO SUPPLEMENT COMBINED SAMPLE USES ALL THE DATA CASES AVAILABLE (RAW N OF 1834), AND REQUIRES THE USE OF THE WEIGHT VARIABLE (REF. NO. 466) TO MAKE A VALID SAMPLE. IN IT, THE NON-NEGRO RESPONDENTS ARE GIVEN A WEIGHT OF THREE, WHILE NEGRO RESPONDENTS ARE WEIGHTED ONE, YIELDING A WEIGHTED N OF 4658.

NOTE: OF THE THREE VALID SAMPLES RESULTING FROM THIS DATASET, THIS IS THE ONLY ONE WHICH NEEDS TO BE WEIGHTED.

- B. THE ALL-NEGRO SAMPLE USES THE 159 NEGRO RESPONDENTS FROM THE CROSS SECTION AND THE 263 NEGRO RESPONDENTS OF THE SUPPLEMENT TO YIELD AN N OF 422. THIS SAMPLE, WHICH IS SELF-WEIGHTING, MAY BE OBTAINED EITHER BY FILTERING ON THE WEIGHT VARIABLE SO AS TO USE ONLY THOSE CASES CODED 1 AND EXCLUDING ALL THOSE CODED 3 IN REF. NO. 466, OR BY FILTERING ON THE RACE VARIABLE, SELECTING ONLY THOSE CASES CODED 2 AND EXCLUDING ALL CASES CODED 1 OR 7 IN REF. NO. 183.
- C. THE CROSS SECTION SAMPLE ALONE USES ONLY THE 1571 RESPONDENTS INTERVIEWED FOR THE NATIONAL CROSS SECTION, AND EXCLUDES THE SUPPLEMENT. THIS SAMPLE IS ALWAYS UNWEIGHTED, AND MAY BE OBTAINED EITHER

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BY FILTERING ON THE TYPE OF INTERVIEW VARIABLE SO AS TO SELECT ONLY THOSE CASES CODED 1 OR 2 AND EXCLUDE CASES CODED 3 OR 4 IN REF. NO. 3, OR BY FILTERING ON THE INTERVIEW NUMBER SO AS TO USE ONLY THOSE CASES CODED 0001-1999 AND EXCLUDE THOSE CODED 2000-3999 IN REF. NO. 2.

NOTE THAT NO OTHER SUBSET OF THESE RESPONDENTS YIELDS A VALID SAMPLE (E.G., THE NEGRO SUPPLEMENT ALONE IS NOT A VALID SAMPLE, AND SHOULD NOT BE USED AS SUCH).

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>> 1964 PROCESSING INFORMATION

THE STUDY WAS PROCESSED ACCORDING TO ICPSR STANDARD PROCESSING PROCEDURES; THE CODE CATEGORIES WERE RECODED TO ELIMINATE AMPS AND DASHES AND TO CONFORM TO ICPSR STANDARDIZED CODES WHERE APPLICABLE, AND THE DATA WERE CHECKED FOR INCONSISTENT AND ILLEGAL CODES. THESE WERE CORRECTED BY REFERRING TO THE ORIGINAL INTERVIEW SCHEDULES.

IN USING THIS CODEBOOK, SEVERAL FEATURES SHOULD BE NOTED. THE FIRST IS THAT THE TENS AND HUNDREDS DIGITS OF MOST TWO AND THREE DIGIT CODES MAY BE MEANINGFULLY USED ALONE. (THE GAPS THAT APPEAR IN SOME OF THE TWO AND THREE DIGIT STANDARDIZED CODES REPRESENT VALUES NOT USED IN THIS STUDY.) ANOTHER IS THAT IN MANY CASES, BOTH IN THE BODY OF THE CODEBOOK AND IN THE FOOTNOTES, TEXT IS BRACKETED IN < AND > SIGNS. ALL TEXT SO BRACKETED WAS NOT CONTAINED IN THE ORIGINAL CODEBOOK BUT WAS ADDED BY THE PROCESSOR, EITHER FOR EXPLANATORY PURPOSES OR IN ORDER TO MAKE VARIABLES INDEPENDENT OF ONE ANOTHER BY MAKING IT UNNECESSARY TO REFER TO ONE IN ORDER TO UNDERSTAND THE TEXT OF ANOTHER. VARIABLE NAMES IN THE TABLE OF CONTENTS FOLLOWED BY AN ASTERISK HAVE SPECIAL ICPSR STANDARDIZED CODES. THOSE PRECEDED BY AN X DESIGNATE A VARIABLE DEPENDENT ON SOME OTHER VARIABLE, DUE TO THE STRUCTURE OF THE INTERVIEW SCHEDULE.

□>> 1964 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

Line

```
1 =====
2 VAR 480026   NAME-R NOT VT-WAS R REG TO VT
3             COLUMNS 61   - 61
```

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```

4          NUMERIC
5          MD=0 OR GE 8
6
7          Q. 17.  (IF R DID NOT VOTE)  WERE YOU REGISTERED (ELIGIBLE)
8          TO VOTE.
9          .....
10
11         82          1.  YES
12        149          2.  NO
13
14          0          8.  DK
15          9          9.  NA
16         422         0.  INAP., R VOTED

```

Line 2 - VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (.sas and .sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.

Line 2 - "NAME". This is the variable label used in the SAS and SPSS data definition files (.sas and .sps files). Some codebooks exclude this.

Line 3 - COLUMNS. Columns in the ASCII data file (.dat file).

Line 4 - CHARACTER OR NUMERIC. If numeric and the variable is a decimal rather than integer variable, the number of decimal places is also indicated (e.g. "NUMERIC DEC 4")

Line 5 - Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).

Line 7 - Actual question text for survey variables or a description of non-survey variables (for example, congressional district). Survey items usually include the question number (for example "Bla.") from the Study questionnaire; beginning in 1996 non-survey items also have unique item numbers (for example "CSheet.1").

Line 9 - A dashed or dotted line usually separates question text from any other documentation which follows.

Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.

Lines 11-16
Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

Lines 11-16

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Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook introductory text to determine weight usage.

□>> 1964 VARIABLE DESCRIPTION LIST

VARIABLE VARIABLE LABEL

VERSION NES VERSION NUMBER
DSETNO NES DATASET NUMBER
640001 ICPSR ARCHIVE NUMBER
640002 INTERVIEW NUMBER

STUDY PROCEDURE AND SAMPLING

640003 TYPE OF INTERVIEW
640004 PRIMARY SAMPLING UNIT
640005 PLACE IDENTIFICATION CODE
640006 BELT CODE
640007 SIZE CODE-CONSUMER FINANCES
640008 SIZE CODE-INTERIM SURVEYS
640009 FORM OF INTEGRATION QUESTIONS
640010 SAMPLING COUNTY CODE
640011 POLITICAL BEHAVIOR COUNTY CODE
640012 STATE CODE *
640013 CONGRESSIONAL DISTRICT NUMBER
640014 PRE-ELECTION INTERVIEW DATE
640015 LENGTH OF INTERVIEW
640016 INTERVIEWER
640017 CODER

ELECTION PREDICTIONS BY R

640018 R'S PRESIDENTIAL PREDICTION
640019 XWILL THE PRESIDENTIAL RACE BE CLOSE

640020 DOES R CARE MUCH WHICH PARTY WINS

THE PARTIES AND THE CANDIDATES

640021 WHAT IS GOOD ABOUT THE DEMOCRATS *
640022 WHAT IS BAD ABOUT THE DEMOCRATS *
640023 WHAT IS GOOD ABOUT THE REPUBLICANS *
640024 WHAT IS BAD ABOUT THE REPUBLICANS *
640025 WHAT IS GOOD ABOUT JOHNSON *
640026 WHAT IS BAD ABOUT JOHNSON *
640027 WHAT IS GOOD ABOUT GOLDWATER *
640028 WHAT IS BAD ABOUT GOLDWATER *
640029 WHO WAS THE BEST REPUBLICAN UP FOR NOMINATION
640030 XIS GOLDWATER AS GOOD AS R'S PREFERRED
 NOMINEE
640031 XIS R HAPPY THAT GOLDWATER WAS NOMINATED
640032 PRO-HUMPHREY OPINIONS *
640033 ANTI-HUMPHREY OPINIONS *
640034 PRO-MILLER OPINIONS *
640035 ANTI-MILLER OPINIONS *

MAJOR PROBLEMS

640036 WHAT IS THE MOST IMPORTANT PROBLEM THAT THE
GOVERNMENT SHOULD SOLVE *

640037 XTO WHAT DEGREE IS R CONCERNED ABOUT THIS
PROBLEM

640038 XHOW OFTEN DOES R THINK ABOUT THIS PROBLEM

640039 XDOES R PAY ATTENTION TO NEWS ABOUT THIS
PROBLEM

640040 XWHICH PARTY BEST REPRESENTS R'S VIEW ON
THIS PROBLEM

640041 WHAT IS THE SECOND MOST IMPORTANT PROBLEM
THAT THE GOVERNMENT SHOULD SOLVE *

640042 XTO WHAT DEGREE IS R CONCERNED ABOUT THIS
PROBLEM

640043 XHOW OFTEN DOES R THINK ABOUT THIS PROBLEM

640044 XDOES R PAY ATTENTION TO NEWS ABOUT THIS
PROBLEM

640045 XWHICH PARTY BEST REPRESENTS R'S VIEW ON
THIS PROBLEM

640046 WHAT IS THE THIRD MOST IMPORTANT PROBLEM
THAT THE GOVERNMENT SHOULD SOLVE *

640047 XTO WHAT DEGREE IS R CONCERNED ABOUT THIS
PROBLEM

640048 XHOW OFTEN DOES R THINK ABOUT THIS PROBLEM

640049 XDOES R PAY ATTENTION TO NEWS ABOUT THIS
PROBLEM

640050 XWHICH PARTY BEST REPRESENTS R'S VIEW ON
THIS PROBLEM

640051 WHAT IS THE MOST IMPORTANT PROBLEM THAT THE
GOVERNMENT SHOULD STAY OUT OF *

640052 XTO WHAT DEGREE IS R CONCERNED ABOUT THIS
PROBLEM

640053 XHOW OFTEN DOES R THINK ABOUT THIS PROBLEM

640054 XDOES R PAY ATTENTION TO NEWS ABOUT THIS
PROBLEM

640055 XWHAT PARTY BEST REPRESENTS R'S VIEW ON
THIS PROBLEM

640056 WHAT IS THE SECOND MOST IMPORTANT PROBLEM
THAT THE GOVERNMENT SHOULD STAY OUT OF *

640057 XTO WHAT DEGREE IS R CONCERNED ABOUT THIS
PROBLEM

640058 XHOW OFTEN DOES R THINK ABOUT THIS PROBLEM

640059 XDOES R PAY ATTENTION TO NEWS ABOUT THIS
PROBLEM

640060 XWHICH PARTY BEST REPRESENTS R'S VIEW ON
THIS PROBLEM

640061 WHAT IS THE THIRD MOST IMPORTANT PROBLEM
THAT THE GOVERNMENT SHOULD STAY OUT OF *

640062 XTO WHAT DEGREE IS R CONCERNED ABOUT THIS
PROBLEM

640063 XHOW OFTEN DOES R THINK ABOUT THIS PROBLEM

640064 XDOES R PAY ATTENTION TO NEWS ABOUT THIS
PROBLEM

640065 XWHICH PARTY BEST REPRESENTS R'S VIEW ON
THIS PROBLEM

DOMESTIC ISSUES AND FOREIGN POLICY

640066 OPINION ON GOVERNMENT AID TO EDUCATION

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640081 OPINION ON SCHOOL PRAYERS
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640083 XWHICH PARTY FAVORS SCHOOL PRAYERS
640084 OPINION ON FOREIGN AID
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640098 XHAS R MADE UP HIS MIND ON FAIR EMPLOYMENT
PRACTICES FOR NEGROES
640099 XWHICH PARTY REPRESENTS R'S VIEW ON FAIR
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INTEGRATION
640101 XCOMMENTS ON SCHOOL INTEGRATION
640102 XHAS R MADE UP HIS MIND ON SCHOOL INTEGRATION
640103 XWHICH PARTY REPRESENTS R'S VIEW ON SCHOOL

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640104 IS THERE ANY CHANGE IN THE NEGROES' POSITION
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640105 OPINION ON THE SPEED OF THE CIVIL RIGHTS
MOVEMENT
640106 IS NEGRO CIVIL RIGHTS ACTIVITY VIOLENT
OR NOT
640107 DO NEGROES' ACTIONS HELP THEIR CAUSE
640108 XWOULD R KEEP A CHILD IN AN INTEGRATED
SCHOOL
640109 XARE ANY LOCAL SCHOOLS INTEGRATED
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640111 XDOES R WANT HIS CHILD TO GO TO AN
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HIGH SCHOOL
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