

## **ANES 2008-2009 Panel Study Off Wave Questionnaires December 2009**

This document contains the questionnaire programming specifications for the non ANES-sponsored questionnaires from the ANES 2008-2009 Panel Study: March, April, May, July, August, December 2008 and February, March, April, June, September, and October 2009 are included.

Questionnaires from the ANES sponsored waves of the survey (January, February, June, September, October, November 2008 and January, May July and August 2009) can be found in a separate document.

These questionnaires were administered entirely over the Internet.

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# 1. Wave 3 (March) questionnaire

## ANES Wave 3 Questionnaire - March 2008 -

**[DISPLAY]**

This [IF NOT PRETEST: month's] survey will cover two general areas: health and television viewing habits. First, we'll be asking about your **health and illnesses** you or any member in your household may have now or had in the past. We realize this is private information. However, your answers will remain confidential and will help us better understand the health issues and concerns of U.S residents.

[IF PRETEST: Sometimes you may get a survey that looks like one you have already filled out. This is because the questions may seem the same but are actually slightly different, or it may just be time to update the information you have given to us before.

Even if some of the following questions look familiar, please answer them as best as possible. If you like, you can give us your comments about any or all of today's questions at the end of this survey.]

Thank you for your help!

**[SP]**

Q1a. In general, would you say your physical health is...

- Excellent..... 1
- Very good ..... 2
- Good..... 3
- Fair ..... 4
- Poor ..... 5

**[NUMBER BOXES]**

Q2. How tall are you without shoes? Please type in the number of feet and inches separately. For example, if you are 6'0" tall, type 6 in the feet box and 0 in the inches box.

Feet **[NUMBER BOX WITH RANGE 2 TO 7]**

Inches **[NUMBER BOX WITH RANGE 0 TO 11]**

**[NUMBER BOX]**

Q3. How much do you weigh without shoes?

Pounds **[NUMBER BOX WITH RANGE 50 - 500]**

[SP]

Q4. During an average week, how often do you exercise? Examples of exercising are aerobics, brisk walking or running, bicycling, playing tennis, lifting weights, calisthenics, etc.

- Never ..... 1
- Less than once a week ..... 2
- 1-2 times a week ..... 3
- 3-5 times a week ..... 4
- 6 or more times a week ..... 5

[SP]

Q59. The next several screens will ask about Have you EVER been told by a doctor or other health professional that you had high cholesterol?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q60 IF "YES" SELECTED IN Q59.**

[SP]

Q60. During the past 12 months, have you had high cholesterol?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

[SP]

Q62. Have you EVER been told by a doctor or other health professional that you had hypertension, also called high blood pressure?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q63 IF "YES" SELECTED IN Q62.**

[SP]

Q63. Were you told on two or more DIFFERENT visits that you had hypertension, also called high blood pressure?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q64 IF "YES" SELECTED IN Q62.**

**[SP]**

Q64. During the past 12 months, have you had hypertension, also called high blood pressure?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**[SP]**

Q46. Have you EVER been told by a doctor or other health professional that you had coronary heart disease?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q47 IF "YES" SELECTED IN Q46.**

**[SP]**

Q47. During the past 12 months, have you had coronary heart disease?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**[SP]**

Q48. Have you EVER been told by a doctor or other health professional that you had angina, also called angina pectoris?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q49 IF "YES" SELECTED IN Q48.**

**[SP]**

Q49. During the past 12 months, have you had angina, also called angina pectoris?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**[SP]**

Q50. Have you EVER been told by a doctor or other health professional that you had a heart attack (also called myocardial infarction)?

Yes ..... 1  
No ..... 2  
Don't Know/Not Sure ..... 3

**SHOW Q51 IF "YES" SELECTED IN 50**

**[SP]**

Q51. During the past 12 months, have you had a heart attack (also called myocardial infarction)?

Yes ..... 1  
No ..... 2  
Don't Know/Not Sure ..... 3

**[SP]**

Q92. Have you EVER been told by a doctor or other health professional that you had a stroke?

Yes ..... 1  
No ..... 2  
Don't Know/Not Sure ..... 3

**SHOW Q93 IF "YES" SELECTED IN Q92.**

**[SP]**

Q93. During the past 12 months, have you had a stroke?

Yes ..... 1  
No ..... 2  
Don't Know/Not Sure ..... 3

**[SP]**

Q71. Have you EVER been told by a doctor or other health professional that you had asthma?

Yes ..... 1  
No ..... 2  
Don't Know/Not Sure ..... 3

**SHOW Q72 IF “YES” SELECTED IN Q71.**

**[SP]**

Q72. Do you still have asthma?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q73 IF “YES” SELECTED IN Q71.**

**[SP]**

Q73. During the past 12 months, have you had an episode of asthma or an asthma attack?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q74 IF “YES” SELECTED IN Q71.**

**[SP]**

Q74. During the past 12 months, have you had to visit an emergency room or urgent care center because of asthma?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**[SP]**

Q75. Have you EVER been told by a doctor or other health professional that you had emphysema?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q76 IF “YES” SELECTED IN Q75.**

**[SP]**

Q76. During the past 12 months, have you had emphysema?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

[SP]

Q24. Have you EVER been told by a doctor or other health professional that you had chronic pain excluding migraine or other headaches?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q25 IF "YES" SELECTED IN Q24.**

[SP]

Q25. During the past 12 months, have you had chronic pain, excluding migraine or other headaches?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q25A IF Q24 = 1**

[MP]

Q24A. Is that joint pain (or osteoarthritis), back pain, neck pain, fibromyalgia, or some other type of pain?

- Joint pain (osteoarthritis) ..... 1
- Back pain ..... 2
- Neck pain ..... 3
- Fibromyalgia ..... 1
- Some other kind of pain ..... 2

**SHOW Q25B IF Q24 = 1**

SP

Q24B. Would you say that the pain is mild, moderate, or severe?

- Mild ..... 1
- Moderate ..... 2
- Severe ..... 3

[SP]

Q14. Have you EVER been told by a doctor or other health professional that you had some form of arthritis, rheumatoid arthritis, gout, or fibromyalgia?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

SHOW Q15 IF "YES" SELECTED IN Q14.

[MP]

Q15. What kind of arthritis were you diagnosed with?

- Osteoarthritis ..... 1
- Rheumathoid arthritis ..... 2
- Don't know/Not Sure..... 4
- None of these [SINGLE SELECT] ..... 5

SHOW Q16 IF "YES" SELECTED IN Q14.

[SP]

Q16. During the past 12 months, have you had arthritis?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

[SP]

Q32. [IF PPGENDER = 2: Other than during pregnancy, have / ELSE: Have] you EVER been told by a doctor or other health professional that you have diabetes or sugar diabetes?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

SHOW Q33 IF "YES" SELECTED IN Q32.

[SP]

Q33. Is the diabetes Type 1 or Type 2?

- Type 1 (insulin-dependent diabetes) ..... 1
- Type 2 (includes gestational diabetes) ..... 2
- Don't know/Not Sure..... 3

SHOW Q34 IF "TYPE 2" SELECTED IN Q33.

[MP]

Q34. Which of the following do you do in order to manage your Type 2 diabetes?

[RANDOMIZE ALL CHOICES EXCEPT "SOMETHING ELSE".]

- Take insulin ..... 1
- Take prescribed oral medication(s) ..... 2
- Regularly test blood glucose level ..... 3
- Maintain controlled / balanced diet ..... 4
- Control through exercise ..... 5
- Limit alcohol consumption ..... 6
- Something else, please specify: \_\_\_\_\_ ..... 7

**[SP]**

Q17. Have you EVER been told by a doctor or other health professional that you had cancer or a malignancy of any kind?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q18 IF "YES" SELECTED IN Q17.**

**[MP]**

Q18. What kind of cancer was it?

- Bladder ..... 1
- Blood ..... 2
- Bone ..... 3
- Brain ..... 4
- Breast ..... 5
- Cervix ..... 6
- Colon ..... 7
- Esophagus..... 8
- Gallbladder ..... 9
- Kidney..... 10
- Larynx-windpipe ..... 11
- Leukemia ..... 12
- Liver..... 13
- Lung..... 14
- Lymphoma..... 15
- Melanoma..... 16
- Mouth/tongue/lip ..... 17
- Ovary ..... 18
- Pancreas ..... 19
- Prostate ..... 20
- Rectum ..... 21
- Skin (non-melanoma) ..... 22
- Skin (don't know what kind)..... 23
- Soft tissue (muscle or fat)..... 24
- Stomach ..... 25
- Testis..... 26
- Throat-pharynx ..... 27
- Thyroid..... 28
- Uterus ..... 29
- Other..... 30
- Don't Know/Not Sure ..... 31

**SHOW Q19 FOR FIRST SELECTION IN Q18 IF ANY SELECTED IN Q18.**

**[NUMBER BOX; RANGE 00-99; DO NOT DISPLAY RANGE ON SCREEN]**

Q19. How old were you when the [FIRST SELECTION FROM Q18] cancer was diagnosed?

\_\_\_\_\_

**SHOW Q20 FOR SECOND SELECTION IN Q18 IF ANY SELECTED IN Q18.**

**[NUMBER BOX; RANGE 00-99; DO NOT DISPLAY RANGE ON SCREEN]**

Q20. How old were you when the [SECOND SELECTION FROM Q18] cancer was diagnosed?

\_\_\_\_\_

**SHOW Q19 FOR THIRD SELECTION IN Q18 IF ANY SELECTED IN Q18.**

**[NUMBER BOX; RANGE 00-99; DO NOT DISPLAY RANGE ON SCREEN]**

Q21. How old were you when the [THIRD SELECTION FROM Q18] cancer was diagnosed?

\_\_\_\_\_

**[SP]**

Q56. Have you EVER been told by a doctor or other health professional that you had hepatitis?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

**SHOW Q57 IF "YES" SELECTED IN Q56.**

**[MP]**

Q57. What kind of Hepatitis were you diagnosed with?

- Hepatitis A ..... 1
- Hepatitis B ..... 2
- Hepatitis C ..... 3
- Not sure/don't know **[SINGLE SELECT]** ..... 4

**SHOW Q58 IF "YES" SELECTED IN Q56.**

**[SP]**

Q58. During the past 12 months, have you had hepatitis?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

[SP]

Q30. Have you EVER been told by a doctor or other health professional that you suffered from depression?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

SHOW Q31 IF "YES" SELECTED IN Q30.

[SP]

Q31. During the past 12 months, have you suffered from depression?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

[SP]

Q10. Have you EVER been told by a doctor or other health professional that you had anxiety disorders?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

SHOW Q11 IF "YES" SELECTED IN Q10.

[SP]

Q11. During the past 12 months, have you had anxiety disorders?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

[SP]

Q101. Have you EVER been told by a doctor or other health professional that you had any other health condition that we have not asked you about yet?

- Yes ..... 1
- No ..... 2
- Don't Know/Not Sure ..... 3

[TEXT BOX (1 LINE)]

Q102. What other health conditions has a doctor or other health professional told you that you had?

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**[GRID – SP BY ROW]**

Q103. For each medical problem listed below, what kind of medicine are you taking?

	Prescription	Over the Counter	Both Prescription and Over the Counter	No Medicine
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**[SHOW AILMENTS SELECTED IN Q6 THROUGH Q102, USING FILLS BELOW]**

- IF Q11 = YES, SHOW “Anxiety disorders”
- IF Q16 = YES, SHOW “Arthritis”
- IF Q17 = YES, SHOW “Cancer”
- IF Q25 = YES, SHOW “Chronic pain”
- IF Q31 = YES, SHOW “Depression”
- IF Q32 = YES, SHOW “Diabetes”
- IF Q47 OR Q49 OR Q51 OR Q53 = YES, SHOW “Heart condition, or heart disease”
- IF Q58 = YES, SHOW “Hepatitis”
- IF Q60 = YES, SHOW “High cholesterol”
- IF Q64 = YES, SHOW “Hypertension or high blood pressure”
- IF Q72 = YES, SHOW “Asthma”
- IF Q76 = YES, SHOW “Emphysema”
- IF Q93 = YES, SHOW “Stroke”
- IF Q101 = YES, SHOW TEXT ANSWER FROM Q102

**[SP]**

Q104. Where do you typically have your prescriptions filled?

- Chain pharmacy (like Walgreens, CVS, etc.) .... 1
- Local independent drug store ..... 2
- Discount store/Warehouse (like Wal-Mart, Costco, Sam’s Club, etc.)..... 3
- Grocery store pharmacy ..... 4
- Hospital pharmacy ..... 5
- Through the mail..... 6
- Other ..... 7

**SHOW Q105 IF Q104 = 1,2,3,4.**

**[TEXT BOX (1 LINE)]**

Q105. What is the name of the store where you typically have your prescriptions filled?

\_\_\_\_\_

**[SP]**

Q106. Has a medical doctor ever diagnosed someone in your household (other than yourself) as suffering from Alzheimer's disease?

Yes ..... 1  
No ..... 2

**[SP]**

Q108. Has a medical doctor ever diagnosed someone in your household (other than yourself) as suffering from Parkinson's disease?

Yes ..... 1  
No ..... 2

**[SP]**

Q108A. Has a medical doctor ever diagnosed someone in your household (other than yourself) as having had a stroke?

Yes ..... 1  
No ..... 2

**[SP]**

Q108B. Has a medical doctor ever diagnosed someone in your household (other than yourself) as having cancer?

Yes ..... 1  
No ..... 2

**[MP]**

Q109. Have you or anyone in your household ever had a cardiac pacemaker or defibrillator implanted inside their body?

Yes, I have..... 1  
Yes, someone else in the household..... 2  
No **[SP]**..... 3

**[SP]**

Q109A. To continue with the survey, please choose "slightly disagree" on the scale below.

Strongly agree ..... 1  
Slightly agree ..... 2  
Slightly disagree ..... 3  
Strongly disagree ..... 4

**[DISPLAY]**

The following questions are a little different and ask about other conditions related to your health. We understand that some of these questions may be sensitive. You may choose not to answer any question if you do not want to do so, though we would appreciate it if you answer as many as you can.

**SHOW Q112 IF PPAGE >= 40 AND PPGENDER = 2.**

**[SP]**

Q112. Some women your age report going through the life stage of menopause. Are you in menopause now?

- Yes ..... 1
- No ..... 2

**[MP]**

Q113. Are you taking any type of medication for the symptoms of menopause?

- Prescription Hormone Replacement Therapy such as estrogen or estrogen / progesterone combinations..... 1
- Natural or herbal treatments, including natural estrogen compounds..... 2
- Vitamin or mineral supplements ..... 3
- Other..... 4
- No medication [**SINGLE SELECT**] ..... 5

**SHOW Q118 IF PPGENDER = 1.**

**[SP]**

Q118. Have you ever been diagnosed with erectile dysfunction?

- Yes, self-diagnosed and I have not talked to a doctor about it ..... 1
- Yes, self-diagnosed and talked to doctor about it ..... 2
- Yes, doctor diagnosed..... 3
- No ..... 4

**SHOW Q119 IF PPGENDER = MALE AND "YES" CHOICE SELECTED IN Q118.**

**[MP]**

Q119. Have you ever tried any treatment for erectile dysfunction?

- Yes, prescription..... 1
- Yes, non-prescription..... 2
- No [**SINGLE SELECT**]..... 3

SHOW Q120 IF PPGENDER = MALE.

[SP]

Q120. Have you ever been diagnosed with premature ejaculation?

- Yes, self-diagnosed and I have not talked to a doctor about it ..... 1
- Yes, self-diagnosed and talked to doctor about it ..... 2
- Yes, doctor diagnosed..... 3
- No ..... 4

[MP]

Q126. Has a doctor or other health professional ever told you that you have any of the following vision problems?

[RANDOMIZE RESPONSE LIST EXCEPT "ANOTHER VISION PROBLEM" AND "NONE OF THESE"]

- Nearsightedness..... 1
- Farsightedness ..... 2
- Astigmatism ..... 3
- Glaucoma ..... 4
- Cataracts ..... 5
- Macular degeneration..... 6
- Another vision problem..... 7
- None of these [SINGLE SELECT] ..... 8

[SP]

Q127. Do you currently wear corrective glasses or contact lenses?

- Yes, eye glasses only ..... 1
- Yes, contact lenses only ..... 2
- Yes, contact lenses and eye glasses about equally..... 3
- No, I do not wear eye glasses or contact lenses..... 4

[SP]

Q133. Have you smoked at least 100 cigarettes in your ENTIRE LIFE?

- Yes ..... 1
- No ..... 2

**SHOW Q134 IF "YES" SELECTED IN Q133.**

**[SP]**

Q134. Do you NOW smoke cigarettes every day, some days, or not at all?

- Every day..... 1
- Some days..... 2
- Not at all ..... 3

**[SP]**

Q135. Is there a place that you USUALLY go to when you are sick or need advice about your health?

- Yes ..... 1
- There is NO place..... 2
- There is MORE THAN ONE place..... 3

**SHOW Q136 IF Q135 = 1,3.**

**[SP]**

Q136. [IF Q135 = 1: What kind of place is it? / IF Q135 = 3: What kind of place do you go to most often?]

- Clinic or health center..... 1
- Doctor's office or HMO ..... 2
- Hospital emergency room..... 3
- Hospital outpatient department..... 4
- Some other place ..... 5
- Don't go to one place most often..... 6

**SHOW Q137 IF Q136 = 1,2,3,4,5.**

**[SP]**

Q137. Is that [FILL ANSWER FROM Q136 IF Q136 = 1,2,3,4. IF Q136 = 5, FILL "place".] the same place you USUALLY go when you need routine or preventive care, such as a physical examination or check up?

- Yes ..... 1
- No ..... 2

[SP]

Q138. What kind of place do you USUALLY go to when you need routine or preventive care, such as a physical examination or check up?

- Don't get preventive care anywhere ..... 1
- Clinic or health center ..... 2
- Doctor's office or HMO ..... 3
- Hospital emergency room ..... 4
- Hospital outpatient department ..... 5
- Some other place ..... 6
- Don't go to one place most often ..... 7

[SP]

Q139. Which of the following kinds of health insurance coverage do you currently have?

- A managed care plan like a HMO, PPO, or POS plan ..... 1
- Medicare (including Part D and Medigap/Medicare Supplement) ..... 2
- Medicaid (through your state) ..... 3
- Fee for service (you pay out of your own pocket) ..... 4
- Traditional insurance (like indemnity policy) ..... 5
- Not sure, but definitely insured ..... 6
- No insurance at all ..... 7

**[DISPLAY]**

Those are all of our questions about health. Now, we would like to ask you some questions about television viewing habits. Whether watching television is rare for you or something you do regularly, we'd like to know what channels you watch and what types of programs you enjoy.

**[MP] [PROMPT]**

Q140. There are several ways to receive television signals. From what source or sources does your home receive its television signal? Please think of all of your television sets.

- Standard antenna/rabbit ears ..... 1
- Wire cable connected to home ..... 2
- Small dish for household (DirecTV, DISH network) ..... 3
- Large dish for individual house ("C-band")..... 4
- Telephone provider (Verizon FiOS, AT&T's U-verse TV) ..... 5
- Another way ..... 6
- We don't have a TV set in our home **[SINGLE SELECT]**..... 7

**[IF Q140 = "WE DON'T HAVE A TV SET IN OUR HOME" SKIP TO END]**

**[SP]**

Q141. How often do you watch television?

- Every day ..... 1
- Several times a week ..... 2
- Several times a month ..... 3
- Rarely ..... 4
- Never ..... 5

**[IF Q141 = "NEVER" SKIP TO END]**

**[DISPLAY]**

This set of questions is about watching broadcast television. Broadcast television includes networks such as ABC, CBS, The CW, Fox, MyNetwork TV, NBC, PBS, or one of your local stations, and does **not** include cable-only channels such as ESPN, FX, Comedy Central, and HBO.

**[GRID – SP ACROSS, MP DOWN]**

Q142. On the next three screens, you'll see various types of programs. Please indicate how often you typically watch each type of program on broadcast television.

**[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]**

Broadcast television includes networks such as ABC, CBS, The CW, Fox, MyNetwork TV, NBC, PBS, or one of your local stations, and does **not** include cable-only channels such as ESPN, FX, Comedy Central, and HBO.

	Never	Less than once a month	1 to 3 times a month	1 or 2 times a week	3 times a week or more often
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- » Local MORNING news programs
- » National MORNING news programs (ABC, CBS, NBC)
- » Local EVENING news programs
- » National EVENING news programs (ABC, CBS, NBC)
- » Sunday news or public affairs programs
- » News magazines (e.g., Dateline, 20/20, 60 Minutes)

**[GRID – SP ACROSS, MP DOWN]**

Q143.

**[SHOW THIS QUESTION TEXT IF XTZONE = 1 OR 4]** Please indicate how often you typically watch each type of primetime program on broadcast television. "Primetime" refers to shows aired between 8pm and 11pm.

**[SHOW THIS QUESTION TEXT IF XTZONE = 2, 3, 5 OR 6]** Please indicate how often you typically watch each type of primetime program on broadcast television. "Primetime" refers to shows aired between 7pm and 10pm.

**[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]**

Broadcast television includes networks such as ABC, CBS, The CW, Fox, NBC, My Network TV, PBS, or one of your local stations, and does **not** include cable-only channels such as ESPN, FX, Comedy Central, and HBO.

**NOTE TO SCRIPTER: DATA FOR Q143 SHOULD BE COLLECTED IN THE SAME VARIABLES EVEN THOUGH THE QUESTION TEXT VARIES BY TIMEZONE.**

	Never	Less than once a month	1 to 3 times a month	1 or 2 times a week	3 times a week or more often
--	-------	------------------------	----------------------	---------------------	------------------------------

**[RANDOMIZE LIST AND SAVE]**

- » Primetime sitcoms
- » Primetime animated comedies
- » Primetime dramas
- » Primetime action/ adventure series
- » Primetime reality programs
- » Primetime science fiction programs
- » Primetime history or science programs
- » Primetime crime/ investigation programs

**[GRID – SP ACROSS, MP DOWN]**

Q144. Please indicate how often you typically watch each type of program on broadcast television.

**[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]**

Broadcast television includes networks such as ABC, CBS, The CW, Fox, MyNetwork TV, NBC, PBS, or one of your local stations, and does **not** include cable-only channels such as ESPN, FX, Comedy Central, and HBO.

	Never	Less than once a month	1 to 3 times a month	1 or 2 times a week	3 times a week or more often
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**[RANDOMIZE LIST BUT KEEP “THEATRICAL MOVIES” TOGETHER WITH “MADE-FOR-TV-MOVIES” AND KEEP “LIVE SPORTS COVERAGE” TOGETHER WITH “SPORTS NEWS.” SAVE RANDOMIZATION.]**

- » Theatrical movies
- » Made-for-TV movies
- » Live sports coverage (e.g., live sports, games, matches)
- » Sports news
- » Day time talk shows (e.g., Oprah)
- » Late night talk shows (e.g., Tonight Show with Jay Leno, Late Show with David Letterman)
- » Soap operas
- » Game shows
- » “How To” programs
- » Children’s programs

**[DISPLAY]**

In the next set of questions, we’d like to get an idea about how much you watch each of the broadcast television networks.

**[MP]**

Q145. Which of these broadcast television networks have you watched at least once in the past 6 months?

**[SHOW LOGOS FOR EACH CHANNEL.]**

- ABC ..... 1
- CBS ..... 2
- The CW ..... 3
- Fox..... 4
- MyNetwork TV ..... 5
- NBC ..... 6
- PBS ..... 7
- None of these **[SINGLE SELECT]** ..... 8

**[PROMPT IF NO RESPONSE]**

**[ASK Q146 ONLY IF MEMBER SELECTED AT LEAST ONE NETWORK IN Q145. IF Q145 = “NONE OF THESE” OR REFUSED, SKIP TO Q150.]**

**[GRID – SP ACROSS, MP DOWN]**

Q146. About how often do you typically watch programs on each of these broadcast television networks?

**[SHOW LOGOS FOR EACH CHANNEL SELECTED IN Q145.]**

	Never	Less than once a month	1 to 3 times a month	1 or 2 times a week	3 times a week or more often
--	-------	------------------------	----------------------	---------------------	------------------------------

- » ABC
- » CBS
- » The CW
- » Fox
- » MyNetwork TV
- » NBC
- » PBS
- »

**[PROMPT IF NO RESPONSE]**

**[IF REFUSED OR MEMBER SELECTS “NEVER” FOR ALL TELEVISION NETWORKS IN Q146, SKIP TO Q150]**

**[ASK Q147 IF TWO OR MORE CHANNELS SELECTED “LESS THAN ONCE A MONTH” OR “1 TO 3 TIMES A MONTH” OR “1 OR 2 TIMES A WEEK” OR “3 TIMES A WEEK OR MORE OFTEN” IN Q146]**

**[ASK Q148 IF ONLY ONE CHANNEL SELECTED “LESS THAN ONCE A MONTH” OR “1 TO 3 TIMES A MONTH” OR “1 OR 2 TIMES A WEEK” OR “3 TIMES A WEEK OR MORE OFTEN” IN Q146]**

**[GRID – SP ACROSS, MP DOWN]**

Q147. Thinking about these broadcast television networks, which one do you turn to first for...

**[SHOW CHANNELS IN HEADER FOR EACH OF THE CHANNELS SELECTED “LESS THAN ONCE A MONTH” OR “1 TO 3 TIMES A MONTH” OR “1 OR 2 TIMES A WEEK” OR “3 TIMES A WEEK OR MORE OFTEN” IN Q146]**

**[SHOW TEXT HEADERS HERE, SINCE LOGOS WON’T FIT.]**

	ABC	CBS	The CW	Fox	MyNetwork TV	NBC	PBS	None of these
--	-----	-----	--------	-----	--------------	-----	-----	---------------

**[RANDOMIZE LIST AND SAVE]**

- » News
- » Comedies
- » Dramas
- » Sports
- » Reality programs
- » Crime/Investigation

**[GRID – SP ACROSS, MP DOWN]**

Q148. Which types of programs do you watch on the broadcast television network listed below?

**[SHOW TEXT HEADERS HERE]**

	Watch on <b>[SOLE CHANNEL SELECTED]</b>	Do not watch on <b>[SOLE CHANNEL SELECTED]</b>
--	--	--

**[RANDOMIZE LIST AND SAVE]**

- » News
- » Comedies
- » Dramas
- » Sports
- » Reality programs
- » Crime/Investigation

**[ASK Q149 IF AT LEAST 2 CHANNELS SELECTED “LESS THAN ONCE A MONTH” OR “1 TO 3 TIMES A MONTH” OR “1 OR 2 TIMES A WEEK” OR “3 TIMES A WEEK OR MORE OFTEN” IN Q146. IF ONLY ONE CHANNEL SELECTED “LESS THAN ONCE A MONTH” OR “1 TO 3 TIMES A MONTH” OR “1 OR 2 TIMES A WEEK” OR “3 TIMES A WEEK OR MORE OFTEN” IN Q146, INSERT THIS CHANNEL IN Q149 AND SKIP TO Q150.]**

**[SP]**

Q149. And which one of these is your favorite broadcast television channel?

**[ONLY SHOW MULTIPLE CHANNELS SELECTED “LESS THAN ONCE A MONTH” OR “1 TO 3 TIMES A MONTH” OR “1 OR 2 TIMES A WEEK” OR “3 TIMES A WEEK OR MORE OFTEN” IN Q146.]**

**[SHOW LOGOS FOR EACH CHANNEL.]**

- ABC ..... 1
- CBS ..... 2
- The CW ..... 3
- Fox..... 4
- MyNetwork TV ..... 5
- NBC ..... 6
- PBS ..... 7

[SP]

Q150. Next, we'd like to ask you about public television stations, such as PBS.

In an average week, Monday through Sunday, on how many evenings does anyone in your household watch PBS or a public television station during primetime, between [IF XTZONE = 1 OR 4 SHOW: 8pm and 11pm] [IF XTZONE = 2, 3, 5 OR 6 SHOW: 7pm and 10pm]?

- One..... 1
- Two..... 2
- Three..... 3
- Four..... 4
- Five..... 5
- Six..... 6
- Seven..... 7
- None..... 8

[SP]

Q151. Does anyone in your household currently watch children's programs on PBS or a public television station?

- Yes..... 1
- No..... 2

[SP]

Q152. Has anyone in your household made a financial contribution to PBS or a public television station in the past 12 months?

- Yes..... 1
- No..... 2
- Not sure..... 3

[DISPLAY]

Next, we'd like to ask you about a new type of television set that is being sold. These are called high definition, digital, or HDTV television sets. They display a high-resolution picture that is clearer and sharper than traditional television pictures. The best known of these new types of TV sets are thin "plasma" or "LCD" sets.

[INSERT CENTERED IMAGE OF FLAT SCREEN TV]

[SP]

Q153. Do you have one of these high definition television sets in your home?

- Yes..... 1
- No ..... 2

[ASK Q154 IF Q153 = "YES"]

[MP]

Q154. Do you own any of the following devices that are capable of playing HD signals to your high definition, digital, or HDTV television set?

- Yes, an HD-DVD high definition DVD player..... 1
- Yes, a Blu-Ray high definition DVD player..... 2
- Yes, a PlayStation 3 (PS3) videogame console..... 3
- Yes, an XBox 360 videogame console..... 4
- Yes, an XBox 360 videogame console with extra HD-DVD add-on player..... 5
- No, I do not own any of these devices [SINGLE SELECT]..... .6

[ASK Q155 IF Q153 = "YES"]

[MP]

Q155. Which of these **high definition** (HD) broadcast TV channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL.]

- ABC HD ..... 1
- CBS HD ..... 2
- The CW HD ..... 3
- Fox HD ..... 4
- NBC HD ..... 5
- PBS HD ..... 6
- None of these [SINGLE SELECT] ..... 7

[DISPLAY]

Next, we'd like to ask you about using a computer or other electronic device to watch programs and video that originated from a broadcast or cable television network.

[SP]

Q156. Have you watched any **streaming video** that originated from a broadcast or cable television network in the past 6 months?

[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]

Streaming video may include an entire televised program, a clip from a televised program, or a special feature found only on the Internet. Streaming video is sent directly to your computer for immediate viewing and is not stored on your computer. ("Streaming video" is different from "downloaded video", which is stored on your computer and can be viewed at a later time.)

- Yes, I have watched streaming video..... 1
- No, I have not..... 2

[SP]

Q157. Have you **downloaded video** that originated from a broadcast or cable television network in the past 6 months?

[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]

Downloaded video often consists of an entire televised program, but may also include a clip from a televised program, or a special feature found only on the Internet.

Downloaded video is stored on your computer and can be viewed at a later time or transferred to another device for viewing. (“Downloaded video” is different from “streaming video”, which is sent directly to your computer for immediate viewing and is not stored on your computer).

- Yes, I have downloaded video..... 1
- No, I have not..... 2

[ASK Q158 IF Q156 = “YES, I HAVE WATCHED STREAMING VIDEO” OR Q157 = “YES, I HAVE DOWNLOADED VIDEO”]

[MP]

Q158. In the past 6 months, which of the following, if any, have you used to watch streaming video or downloaded video that originated from a broadcast or cable television network?

- A video iPod®..... 1
- A Slingbox®..... 2
- A video-capable cell phone..... 3
- None of these [SINGLE SELECT]..... 4

[IF Q140 = “WIRE CABLE CONNECTED TO HOME” OR “SMALL DISH FOR HOUSEHOLD” OR “TELEPHONE PROVIDER” CONTINUE, OTHERWISE SKIP TO END]

[DISPLAY]

In these last questions, we’d like to hear about your experiences with cable or satellite television channels you watch (if any).

[ASK Q159 IF Q140 = “WIRE CABLE CONNECTED TO HOME”]

Q159. Some cable TV systems offer what is called **digital cable**. Digital cable is different from regular cable in that it generally costs more, offers more channels and pay-per-view options, and may include features like video-on-demand or an interactive program guide.

Does your household subscribe to a digital cable TV service?

- Yes..... 1
- No ..... 2

**[SHOW Q160 INTRO SCREEN IF Q140 = “WIRE CABLE CONNECTED TO HOME” OR “SMALL DISH FOR HOUSEHOLD” OR “TELEPHONE PROVIDER”]**

Q160 Intro Screen.

You mentioned that you subscribe to a TV service. In the next series of questions we would like to know a little about your cable and/or satellite service.

**[ASK Q160 IF Q140 = “WIRE CABLE CONNECTED TO HOME”]**

**[SP]**

Q160. You indicated that your household subscribes to a cable television service.

Which company provides your cable television service?

- Bright House Networks..... 1
- CableOne ..... 2
- Cablevision Systems ..... 3
- Charter Communications..... 4
- Comcast Cable Communications ..... 5
- Cox Communications ..... 6
- Insight Communications ..... 7
- Mediacom Communications ..... 8
- Suddenlink Communications ..... 9
- Time Warner Cable ..... 10
- Another company, please specify: \_\_\_\_\_..... 11

**[ASK Q161 IF Q140 = “SMALL DISH FOR HOUSEHOLD”]**

**[SP]**

Q161. You indicated that your household subscribes to a satellite television service.

Which company provides your satellite television service?

- DIRECTV..... 1
- DISH Network..... 2
- Another company, please specify: \_\_\_\_\_..... 3

**[ASK Q162 IF Q140 = “TELEPHONE PROVIDER”]**

**[SP]**

Q162. You indicated that your household subscribes to a television service from a telephone company.

Which telephone company provides your television service?

- AT&T U-verse..... 1
- Verizon FiOS ..... 2
- Another company, please specify: \_\_\_\_\_..... 3

[ASK Q163 IF Q140 = "TELEPHONE PROVIDER" OR Q159 = "YES"]

[SP]

Q163. Does your cable service provide "On Demand" or video-on-demand?

[SPACE]

[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]

With On Demand or video-on-demand, you can start a movie or program whenever you want, and you can pause, rewind, or fast forward it by using your remote control. (This service is different from "pay-per-view," which has specific starting times and does not allow functions like pause or rewind.)

Yes.....	1
No .....	2
Not sure .....	3

[ASK Q164A/Q164B IF Q163 = "YES"]

[GRID -- MP ACROSS, SP DOWN]

Q164A/Q164B. In the past 4 weeks, how many times did you watch On Demand/video-on-demand movies or programs in your home, either those that were **free** or those that you **paid** an extra fee to watch?

[SPACE]

[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]

Video-on-demand is different from "pay-per-view," which has specific starting times and does not allow functions like pause and rewind.

	Q164A	Q164B
	Watched	Watched
	<b>free</b> On Demand	<b>paid</b> On Demand
»	movies/ programs	
» movies/programs		
» Never	1	1
» 1-2 times	2	2
» 3-4 times	3	3
» 5 or more times	4	4

[PROMPT IF EITHER COLUMN IS BLANK]

CREATE 3 DATA-ONLY VARIABLES (VODFREE, VODPAID, VODANY) BASED ON Q164A AND Q164B:

WATCHED ANY FREE VIDEO-ON-DEMAND/ VOD IN PAST 4 WEEKS

VODFREE = "YES" IF Q164A = "1-2 TIMES" OR "3-4 TIMES" OR "5 OR MORE TIMES"

VODFREE = "NO" IF Q164A = "NEVER" OR REFUSED

WATCHED ANY PAID VIDEO-ON-DEMAND/ VOD IN PAST 4 WEEKS

VODPAID = "YES" IF Q164B = "1-2 TIMES" OR "3-4 TIMES" OR "5 OR MORE TIMES"

VODPAID = "NO" IF Q164B = "NEVER" OR REFUSED

WATCHED ANY FREE OR PAID VIDEO-ON-DEMAND/ VOD IN PAST 4 WEEKS

VODANY = "YES" IF VODFREE = "YES" OR VODPAID = "YES"

VODANY = "NO" IF VODFREE = "NO" AND VODPAID = "NO"

**[ASK Q165 IF Q140 = "WIRE CABLE CONNECTED TO HOME" OR "SMALL DISH FOR HOUSEHOLD" OR "TELEPHONE PROVIDER"]**

**[MP]**

Q165. Which of the following services, if any, do you have bundled with your cable TV service?

- High-speed Internet access..... 1
- Telephone service to you home (Voice over Internet Protocol)..... 2
- Mobile/cellular telephone service ..... 3
- None of these **[SINGLE SELECT]** ..... 4

**[PROMPT FOR RESPONSE]**

**[ASK Q166 IF Q140 = "WIRE CABLE CONNECTED TO HOME" OR "SMALL DISH FOR HOUSEHOLD" OR "TELEPHONE PROVIDER"]**

**[SP]**

Q166. Do you have access to high definition or HD programs or content as part of your television service?

- Yes ..... 1
- No ..... 2

**[ASK Q167 IF Q140 = "WIRE CABLE CONNECTED TO HOME" OR "SMALL DISH FOR HOUSEHOLD" OR "TELEPHONE PROVIDER"]**

**[NUMBER BOX WITH RANGE 0-999.]**

Q167. Approximately how much money per month do you pay for all services received from your cable or satellite television service provider?

**[SPACE]**

**[SHOW THE FOLLOWING TEXT IN A SMALLER YELLOW FONT.]**

Please include extra services such as pay-per-view, video-on-demand, Internet access, or telephone services that you may receive from your television service company.

**[INSTRUCTION TEXT]**

Please enter the amount you pay per month rounded to the nearest dollar in the box below.

\$ \_\_\_\_\_

**[INSERT NOBACK TEMPLATE HERE]**

**[SHOW Q168 INTRO SCREEN IF Q140 = "WIRE CABLE CONNECTED TO HOME" OR "SMALL DISH FOR HOUSEHOLD" OR "TELEPHONE PROVIDER"]**

Q168 Intro Screen.

This set of questions is about watching cable television. Cable television includes cable-only channels such as ESPN, FX, Comedy Central, and HBO and does **not** include broadcast television networks such as ABC, CBS, Fox and NBC.

[ASK Q168A-Q168H IF Q140 = "WIRE CABLE CONNECTED TO HOME" OR "SMALL DISH FOR HOUSEHOLD" OR "TELEPHONE PROVIDER"]

[MP]

Q168A. On the next 8 screens, you'll see a number of cable channels in alphabetical order.

Which of these channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL.]

- A&E ..... 1
- ABC Family..... 2
- Adult Swim (late night on the Cartoon Network)..... 3
- AMC..... 4
- Animal Planet ..... 5
- BBC America ..... 6
- BET ..... 7
- Bravo ..... 8
- Cartoon Network..... 9
- CMT (Country Music Television) ..... 10
- CNBC ..... 11
- None of these [SINGLE SELECT] ..... x

[PROMPT ONCE]

[MP]

Q168B. Which of these channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL.]

- CNN..... 12
- CNN Headline News..... 13
- Comedy Central..... 14
- C-SPAN/ C-SPAN 2 ..... 15
- Discovery ..... 16
- Discovery Health ..... 17
- Discovery Home ..... 18
- Discovery Times ..... 19
- DIY Network ..... 20
- The Disney Channel ..... 21
- Toon Disney ..... 22
- None of these [SINGLE SELECT] ..... x

[PROMPT ONCE]

[MP]

Q168C. Which of these channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL.]

E! .....	23
ESPN.....	24
ESPN2.....	25
ESPN Classic .....	26
ESPNews .....	27
Family Net .....	28
Fine Living TV Network .....	29
FitTV .....	30
Fox Sports Net (FSN).....	31
Fox Business News (FBN) .....	32
Fox News Channel (FNC) .....	33
None of these [SINGLE SELECT] .....	x

[PROMPT ONCE]

[MP]

Q168D. Which of these channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL.]

Food Network .....	34
Fuel TV .....	35
Fuse.....	36
FX.....	37
G4.....	38
GAC (Great American Country).....	39
GSN (Game Show Network) .....	40
Golf Channel.....	41
Hallmark Channel .....	42
History Channel .....	43
HGTV (Home & Garden) .....	44
None of these [SINGLE SELECT] .....	x

[PROMPT ONCE]

[MP]

Q168E. Which of these channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL.]

HSN (Home Shopping Network).....	45
IFC (Independent Film Channel) .....	46
Lifetime Television.....	47
Lifetime Move Network (LMN) .....	48
Military Channel.....	49
MSNBC.....	50
MTV .....	51
MTV2 .....	52
National Geographic Channel .....	53
Nickelodeon.....	54
Nick at Nite .....	55
None of these [SINGLE SELECT] .....	x

[PROMPT ONCE]

**[MP]**

Q168F. Which of these channels have you watched at least once in the past 6 months?

**[SHOW LOGOS FOR EACH CHANNEL.]**

Oxygen .....	56
Outdoor Channel .....	57
QVC.....	58
SciFi Channel .....	59
Science Channel .....	60
ShopNBC.....	61
SoapNet.....	62
Speed Channel.....	63
Spike TV .....	64
Style.....	65
Sundance .....	66
None of these <b>[SINGLE SELECT]</b> .....	x

**[PROMPT ONCE]**

**[MP]**

Q168G. Which of these channels have you watched at least once in the past 6 months?

**[SHOW LOGOS FOR EACH CHANNEL.]**

Superstation WGN.....	67
TBS.....	68
TCM (Turner Classic Movies).....	69
TLC.....	70
TNT.....	71
Travel Channel .....	72
truTV (formerly CourtTV) .....	73
TV Guide Network .....	74
TV Land.....	75
USA .....	76
Versus .....	77
None of these <b>[SINGLE SELECT]</b> .....	x

**[PROMPT ONCE]**

**[MP]**

Q168H. Which of these channels have you watched at least once in the past 6 months?

**[SHOW LOGOS FOR EACH CHANNEL.]**

VH1.....	78
WE (Women's Entertainment) .....	79
The Weather Channel .....	80
None of these <b>[SINGLE SELECT]</b> .....	x

**[PROMPT ONCE]**

**[INSERT NOBACK TEMPLATE HERE]**

[ASK Q169 IF Q166 = "YES"]

[MP]

Q169. Which of these high definition cable channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL]

- A&E HD ..... 1
- Comcast SportsNet ..... 2
- Discovery HD Theater ..... 3
- ESPN HD..... 4
- ESPN2 HD..... 5
- Food Network HD ..... 6
- FSN HD ..... 7
- FX HD..... 8
- HDNet..... 9
- HDNet Movies ..... 10
- HGTV HD ..... 11
- None of these [SINGLE SELECT] ..... x

[PROMPT ONCE]

[ASK Q170 IF Q166 = "YES"]

[MP]

Q170. Which of these high definition cable channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL]

- The History Channel HD..... 12
- Lifetime Movie Network HD ..... 13
- Mojo HD..... 14
- MTV-HD (MHD) ..... 15
- National Geographic HD..... 16
- NFL Network HD ..... 17
- TBS HD ..... 18
- TNT-HD ..... 19
- Universal HD ..... 20
- Versus HD (VS HD)..... 21
- Weather Channel HD ..... 22
- None of these [SINGLE SELECT] ..... x

[PROMPT ONCE]

[ASK Q14 IF Q140 = "WIRE CABLE CONNECTED TO HOME" OR "SMALL DISH FOR HOUSEHOLD" OR "TELEPHONE PROVIDER"]

[MP]

Q171. Now we'd like to ask you about premium cable channels.

Which of these premium cable or high definition premium cable channels have you watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL.]

- Cinemax/ Cinemax HD ..... 1
- Encore ..... 2
- HBO/ HBO HDTV ..... 3
- The Movie Channel (TMC)/ The Movie Channel HD..... 4
- Showtime/ Showtime HDTV ..... 5
- Starz!/Starz! HD..... 6
- None of these [SINGLE SELECT] ..... 7

[PROMPT ONCE]

[ASK Q172 IF SELECTED ONE OR MORE CABLE CHANNELS IN Q168A-Q168H, Q169, Q170, Q171] [SP]  
[SP]

Q172. About how often do you typically watch each of these channels?

[SHOW LOGOS FOR EACH CHANNEL SELECTED IN Q168A-Q168H, Q169, Q170, Q171 ALPHABETICALLY, COMBINING BASIC, HIGH DEFINITION, AND PREMIUM CHANNELS. MAXIMUM OF EIGHT PER SCREEN.]

	Never	Less than once a month	1 to 3 times a month	1 or 2 times a week	3 times a week or more often
--	-------	------------------------	----------------------	---------------------	------------------------------

[SHOW LOGOS HERE]

[ASK Q173IF Q140 = "WIRE CABLE CONNECTED TO HOME" OR "SMALL DISH FOR HOUSEHOLD" OR "TELEPHONE PROVIDER"]

[MP]

Q173. Now we'd like to ask you about child-oriented cable channels.

Which of these channels have you or any members of your household watched at least once in the past 6 months?

[SHOW LOGOS FOR EACH CHANNEL]

- Discovery Kids..... 1
- GaS (Games and Sports for kids) ..... 2
- Nicktoons Network..... 3
- Noggin ..... 4
- Sprout..... 5
- The N..... 6
- None of these [SINGLE SELECT] ..... 7

[PROMPT ONCE]

**[DISPLAY]**

**[TEXT BOX]**

**[IF THE CURRENT DATE IS MARCH INSERT "NEXT MONTH" IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT MARCH INSERT "LATER IN THE MONTH" IN [NEXT MONTH/LATER IN THE MONTH]]**

**[END]** Thank you very much! We have recorded all of your responses. [IF NOT PRETEST: They are very important to us, and as a small thank-you, we will mail a \$10 check to you soon. We look forward to your next survey, for April, **[next month / later in the month].**]

If you have any comments about any part of the survey, please write them below.

**[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]**

## 2. Wave 4 (April) questionnaire

ANES Wave 4 Questionnaire  
April 2008  
- Study Details -

**Note:** This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.

<b>SNO</b>	<b>11655</b>
<b>Survey Name</b>	<b>ANES Wave 4 Questionnaire</b>
<b>Client Name</b>	<b>Stanford University</b>
<b>Great Plains Project Number</b>	<b>K1635</b>
<b>Project Director Name</b>	<b>Larry Osborn</b>
<b>Team/Area Name</b>	<b>SPQR</b>

<b>Sample Criteria</b>	<b>Gen pop (Stanford ANES Web Panel 2007-2009([REDACTED STUDY NAME]))</b>
<b>Samvar</b>	<b>xweb</b>
<b>Specified Pre-coding Required</b>	<b>None.</b>
<b>Timing Template Required</b>	<b>Yes.</b>
<b>Multi-Media</b>	
<b>Incentive</b>	<b>\$10</b>
<b>Disposition Information (Provide exact descriptions with reference to question numbers and answer list responses for all groups that daily counts are desired)</b>	

**Note:** The change request log can be deleted, if you do not require it.

<b>Change Request Log</b> (Operations Please Disregard)					
Note: Do not change Question numbers after Version 1; to add new question, use alpha characters (e.g., 3a, 3b, 3c)					
Author	Ver- sion	Description of Change (Q#, plus change)	Approval Name	Date Apprv'd	Com- pleted (Y/N)

ANES Wave 4 Questionnaire

April 2008

- Study Details -

**[DISPLAY]**

This [IF NOT PRETEST: month's] survey will include questions about you and your household. They cover topics like radio listening and other leisure activities. Also, we'll ask you questions about your memberships in social service and other organizations as well as questions about your household composition.

[IF PRETEST: Sometimes you may get a survey that looks like one you have already filled out. This is because the questions may seem the same but are actually slightly different, or it may just be time to update the information you have given to us before.

Even if some of the following questions look familiar, please answer them as best as possible. If you like, you can give us your comments about any or all of today's questions at the end of this survey.]

Thank you for your help!

**[DISPLAY]**

People listen to radio stations in many different places - their homes, their cars, their offices, their gyms, other people's homes, etc.

We're interested in hearing about how much you listen to the radio and the types of music you listen to.

**[GRID – SP BY ROW]**

Q1. On how many of the past 5 weekdays did you listen to radio stations during each of these times?

**[SHOW THE TEXT BELOW IN A SMALLER YELLOW FONT.]**

Please do not include time you spent listening to music on cassette, CD, MP3, or on the Internet.

	0	1	2	3	4	5
--	---	---	---	---	---	---

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)

**PROMPT ONCE.**

**SHOW Q2B AND Q2C ONLY IF MEMBER SELECTED AT LEAST ONE TIMESLOT IN Q1 GREATER THAN 0 DAYS, ELSE SKIP TO Q3A.**

**[GRID – SP BY ROW]**

Q2B. On average, how much time did you spend listening to radio stations during each of these times in the past 5 weekdays?

**[SHOW ONLY TIMESLOTS FROM Q1 WHERE MEMBER SELECTED 1 OR HIGHER]**

	None	Half an hour	1 hour	1.5 hours	2 hours	2.5 hours	3 hours or more
--	------	--------------	--------	-----------	---------	-----------	-----------------

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)
- »

**[GRID – MP BY MP]**

Q2C. In which of these locations did you listen to radio stations during each of these times in the past 5 weekdays?

**[SHOW ONLY TIMESLOTS FROM Q1 WHERE MEMBER SELECTED 1 OR HIGHER]**

	At home	At work	In the car	Somewhere else
--	---------	---------	------------	----------------

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)

**[GRID – SP BY ROW]**

Q3A. On how many of the past 2 weekend days did you listen to radio stations during each of these times?

**[SHOW THE TEXT BELOW IN A SMALLER YELLOW FONT.]**

Please do not include time you spent listening to music on cassette, CD, MP3, or on the Internet.

	0	1	2
--	---	---	---

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)

**PROMPT ONCE.**

**SHOW Q3B AND Q3C ONLY IF MEMBER SELECTED AT LEAST ONE TIMESLOT IN Q3A GREATER THAN 0 DAYS, ELSE SKIP TO Q7A.**

**[GRID – SP BY ROW]**

Q3B. On average, how much time did you spend listening to radio stations during each of these times in the past 2 weekend days?

**[SHOW ONLY TIMESLOTS FROM Q3A WHERE MEMBER SELECTED 1 OR HIGHER]**

	None	Half an hour	1 hour	1.5 hours	2 hours	2.5 hours	3 hours or more
--	------	--------------	--------	-----------	---------	-----------	-----------------

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)

**[GRID – MP BY MP]**

Q3C. In which of these locations did you listen to radio stations during each of these times in the past 2 weekend days?

**[SHOW ONLY TIMESLOTS FROM Q3A WHERE MEMBER SELECTED 1 OR HIGHER]**

	At home	At work	In the car	Somewhere else
--	---------	---------	------------	----------------

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)

**[GRID – SP BY ROW]**

Q7A. On how many of the past 7 days did you listen to the radio on the Internet during each of these times?

	0	1	2	3	4	5	6	7
--	---	---	---	---	---	---	---	---

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)

**PROMPT ONCE.**

**SHOW Q7B, Q7C, AND Q7D ONLY IF MEMBER SELECTED AT LEAST ONE TIMESLOT IN Q7A GREATER THAN 0 DAYS.**

**[GRID – SP BY ROW]**

Q7B. On average, how much time did you spend listening to the radio on the Internet during each of these times in the past 7 days?

**[SHOW ONLY TIMESLOTS FROM Q7A WHERE MEMBER SELECTED 1 OR HIGHER]**

	None	Half an hour	1 hour	1.5 hours	2 hours	2.5 hours	3 hours or more
--	------	--------------	--------	-----------	---------	-----------	-----------------

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)

» Overnight (midnight to 6am)

»

**[GRID – MP BY MP]**

Q7C. In which of these locations did you listen to the radio on the Internet during each of these times in the past 7 days?

**[SHOW ONLY TIMESLOTS FROM Q7A WHERE MEMBER SELECTED 1 OR HIGHER]**

	At home	At work		Somewhere else
--	---------	---------	--	----------------

- » Morning (6am to 10am)
- » Daytime (10am to 3pm)
- » Afternoon (3pm to 7pm)
- » Night (7pm to midnight)
- » Overnight (midnight to 6am)

**[SP]**

Q7D. Do you typically listen to a regular radio station that broadcasts over the Internet or do you listen to an Internet-only station?

- Regular radio broadcast using the Internet ..... 1
- Internet-only station ..... 2
- Both of these about equally ..... 3
- Not sure ..... 4

**SHOW Q4 IF MEMBER SELECTED AT LEAST ONE DAY CHOICE IN Q1, Q3A, OR Q7A. OTHERWISE SKIP TO Q6A.**

**[MP]**

Q4. What types of radio programming do you listen to regularly?

- Music ..... 1
- Talk or Call-In Shows ..... 2
- Both of these ..... 3

**SHOW Q5A ONLY IF MEMBER SELECTED 1 OR 3 IN Q4.**

**[MP]**

Q5A. What types of music are played on the radio stations you listen to?

- Classical ..... 1
- Country ..... 2
- Easy Listening ..... 3
- Gospel / Religious Rock ..... 4

Hard Rock.....	5
Heavy Metal.....	6
Jazz .....	7
Oldies / Classic Rock.....	8
Progressive / Alternative.....	9
Rap / Hip-Hop.....	10
Rhythm & Blues / Soul.....	11
Soft Rock / Pop.....	12
Top 40 / Current Hits .....	13
Another type, please specify: _____ .....	14

**SHOW Q5B ONLY IF MEMBER SELECTED 2 OR 3 IN Q4.**

**[MP]**

Q5B. What types of talk or call-in shows are played on the radio stations you listen to?

National News .....	1
Local News.....	2
Advice Talk.....	3
National Public Radio .....	4
Political Talk .....	5
Sports News / Talk .....	6
Another type, please specify: _____ .....	7

»  
»  
»  
»  
»

**[SP]**

Q6A. Do you subscribe to any satellite radio service such as XM or Sirius?

**[SHOW CENTERED LOGOS HERE (PLEASE SEE SNO 8796, RADIO PROFILE).]**

Yes .....	1
No.....	2
Not sure.....	3

»

**SHOW Q6B ONLY IF MEMBER SELECTED “YES” IN Q6A.**

**[MP]**

Q6B. Which of these satellite radio services do you subscribe to?

**[SHOW LOGOS FOR SIRIUS AND XM.]**

Sirius.....	1
XM .....	2
Another satellite radio service, please specify: _____ .....	3

**[ASK Q8A ONLY IF Q6A=1]**

Q8a. On average, how much time did you spend listening to satellite radio in the past 5 weekdays?

	None	Half an	1 hour	1.5	2 hours	2.5	3 hours
--	------	---------	--------	-----	---------	-----	---------

		hour		hours		hours	or more
--	--	------	--	-------	--	-------	---------

»

**[ASK ONLY IF 1 OR HIGHER IN Q8A] [GRID – MP BY MP]**

Q8b. In which of these locations did you listen to satellite radio in the past 5 weekdays?

	At home	At work	In the car	Somewhere else
--	---------	---------	------------	----------------

**[ASK Q9A ONLY IF Q6A=1]**

**[GRID – SP BY ROW]**

Q9a. On average, how much time did you spend listening to satellite radio in the past 2 weekend days?

	None	Half an hour	1 hour	1.5 hours	2 hours	2.5 hours	3 hours or more
--	------	--------------	--------	-----------	---------	-----------	-----------------

**[ASK ONLY IF 1 OR HIGHER IN Q9A] [GRID – SP]**

Q9b. And in which of these locations did you listen to satellite radio in the past 2 weekend days?

	At home	At work	In the car	Somewhere else
--	---------	---------	------------	----------------

»

**SHOW Q10 ONLY IF MEMBER DIDN'T SELECT ANYTHING IN Q1, Q3A, AND Q7A.**

**[MP]**

Q10. What types of music do you listen to most frequently?

- Classical ..... 1
- Country ..... 2
- Easy Listening ..... 3
- Gospel / Religious Rock ..... 4
- Hard Rock..... 5
- Heavy Metal..... 6
- Jazz ..... 7
- Oldies / Classic Rock..... 8
- Progressive / Alternative..... 9
- Rap / Hip-Hop..... 10
- Rhythm & Blues / Soul..... 11
- Soft Rock / Pop..... 12
- Top 40 / Current Hits ..... 13
- Another type, please specify: \_\_\_\_\_ ..... 14
- None of these--I don't listen to music  
**[SINGLE SELECT]** ..... 15

**[DISPLAY]**

These next questions are about leisure activities.

**[LARGE TEXT BOX]**

Q34. "Leisure" means different things to different people. To some, it's a relaxing stroll in the park; to others, it's mountain biking with friends on muddy trails; to still others it's relaxing on Sunday afternoon watching their favorite sports team.

In your own words, what does "leisure" mean to you? Please be as specific as possible.

**[MP]**

Q35. Playing board or card games is one form of leisure.

Please check the games you have played in the last 12 months, whether in person or on the Internet.

- Backgammon..... 1
- Bridge ..... 2
- Checkers ..... 3
- Chess ..... 4
- Dominoes ..... 5
- Encore ..... 6
- Mah Jong..... 7
- Monopoly ..... 8
- Pictionary..... 9
- Pinochle..... 10
- Poker ..... 11
- Scrabble ..... 12
- Trivial Pursuit..... 13
- Other games, please specify:  
\_\_\_\_\_ ..... 14
- None of these **[SINGLE SELECT]**..... 15

**IF MEMBER SELECTS "NONE OF THESE" OR SKIPS Q35, SKIP TO Q38.**

**SHOW Q36 IF MEMBER SELECTED MORE THAN ONE GAME IN Q35.**

**SHOW Q37 IF MEMBER SELECTED ONLY ONE GAME IN Q35.**

**[MP]**

Q36. Which of these games have you played on the Internet against an opponent you don't know personally?

**[SHOW ALL GAMES SELECTED IN Q35.]**

None of these **[SINGLE SELECT]**..... 15

**[SP]**

Q37. Did you play **[INSERT GAME FROM Q35]** on the Internet against an opponent you don't know personally?

Yes ..... 1  
No ..... 2

**[MP]**

Q38. Other people like to collect things or engage in hobbies at home.

Which of the following things have you collected in the past 12 months?

**[RANDOMIZE RESPONSE LIST EXCEPT FOR "SOMETHING ELSE NOT LISTED HERE" AND "NONE OF THESE—I DON'T COLLECT ANYTHING". PLEASE SAVE RANDOMIZATION ORDER IN AN ADDITIONAL VARIABLE]**

Coins ..... 1  
Stamps ..... 2  
Crystal or porcelain figures ..... 3  
Miniatures ..... 4  
Trading cards ..... 5  
Comic books ..... 6  
Toys ..... 7  
Something else not listed here ..... 8  
None of these—I don't collect anything  
**[SINGLE SELECT]** ..... 9

**[NUMBER BOX; RANGE 0 TO 999]**

Q39. Approximately how many books have you read in the past 12 months, including books you started but may not have finished? If you are in school, please do NOT include books that you read for school in your answer.

Books read in the past 12 months

**[NUMBER BOXES; RANGE FOR EACH 0 TO 999]**

Q40. Approximately how many hardcover and softcover (paperback) books have you purchased in the past 12 months?

Hardcover

Softcover (Paperback)

**[SP]**

Q41. Do you belong to any book clubs, such as the Book-of-the-Month Club or the Literary Guild?

- Yes ..... 1
- No..... 2

**[MP]**

Q42. Please select the hobbies that you have engaged in during the past 12 months.

**[RANDOMIZE RESPONSE LIST EXCEPT FOR “OTHER HOBBIES, PLEASE SPECIFY:” AND “NONE OF THESE”. PLEASE SAVE ORDER OF RANDOMIZATION AS AN ADDITIONAL VARIABLE.]**

- Bird watching ..... 1
- Ceramics / Pottery ..... 2
- Dancing ..... 3
- Going to antique shows and stores ..... 4
- Making jewelry ..... 5
- Model railroading ..... 6
- Needlework..... 7
- Painting or drawing ..... 8
- Photography ..... 9
- Quilting ..... 10
- Sculpting..... 11
- Woodworking..... 12
- Other hobbies, please specify:  
\_\_\_\_\_ ..... 13
- None of these **[SINGLE SELECT]** ..... 14

**[SP]**

Q43. Does your home have a garden – either an outdoor garden or one enclosed in a greenhouse?

- Yes, an outdoor garden ..... 1
- Yes, a greenhouse ..... 2
- Yes, both an outdoor garden and a  
greenhouse ..... 3
- No ..... 4

**SHOW Q44 ONLY IF MEMBER SELECTED 1, 2, OR 3 IN Q43; ELSE SKIP TO DISPLAY SCREEN FOLLOWING.**

**[SP]**

Q44. How many days in the past 12 months have you spent time gardening?

- None ..... 1
- 1 to 2 days ..... 2
- 3 to 5 days ..... 3
- 6 to 10 days ..... 4
- 11 to 20 days ..... 5
- More than 20 days ..... 6

**[DISPLAY]**

Some people spend their leisure time participating in sports and outdoor activities. On the next few screens, we'd like to get an idea of which sports or outdoor activities you participate in, if any.

**[MP]**

Q45a. Which of these sports or outdoor activities have you personally participated in or played during the last 12 months?

- Auto Racing ..... 1
- Baseball ..... 2
- Basketball ..... 3
- Bicycling ..... 4
- Bowling ..... 5
- Boxing ..... 6
- Camping Trips ..... 7
- Canoeing ..... 8
- Cross-Country Skiing ..... 9
- Downhill Skiing ..... 10
- Fly Fishing ..... 11
- None of these **[SINGLE SELECT]** ..... 12

**[MP]**

Q45b. Which of these sports or outdoor activities have you personally participated in or played during the last 12 months?

- Football ..... 1
- Fresh Water Fishing ..... 2
- Frisbee ..... 3
- Golf ..... 4
- Handball ..... 5
- Hiking ..... 6
- Hockey ..... 7
- Horseback Riding ..... 8
- Hunting ..... 9
- Ice Skating ..... 10
- Inline Skating ..... 11
- None of these **[SINGLE SELECT]** ..... 12

**[MP]**

Q45c. Which of these sports or outdoor activities have you personally participated in or played during the last 12 months?

- Jet Skiing / Wave Running ..... 1
- Jogging / Running ..... 2
- Karate / Martial Arts ..... 3
- Kayaking ..... 4
- Kick Boxing ..... 5

Lacrosse .....	6
Motorcycling .....	7
Paddle Tennis.....	8
Pool / Billiards.....	9
Power Boating .....	10
Racquetball / Squash .....	11
None of these <b>[SINGLE SELECT]</b> .....	12

**[MP]**

Q45d. Which of these sports or outdoor activities have you personally participated in or played during the last 12 months?

Rock Climbing .....	1
Rowing in Water .....	2
Riding a Moped .....	3
Riding a Scooter .....	4
Roller Skating .....	5
Sailing.....	6
Salt Water Fishing .....	7
Scuba Diving .....	8
Skateboarding .....	9
Skydiving .....	10
Snorkeling / Skin Diving.....	11
None of these <b>[SINGLE SELECT]</b> .....	12

**[MP]**

Q45e. Which of these sports or outdoor activities have you personally participated in or played during the last 12 months?

Soccer .....	1
Softball.....	2
Surfing / Wind Surfing.....	3
Swimming.....	4
Target Shooting .....	5
Tennis.....	6
Volleyball .....	7
Water Polo.....	8
Water Skiing .....	9
Whitewater Rafting .....	10
None of these <b>[SINGLE SELECT]</b> .....	11

**IF “NONE OF THESE” CHECKED FOR Q45 SEQUENCE OR IF Q45 SEQUENCE ALL REFUSED, SKIP TO Q47.**

**[SP BY ROW]**

Q46. How often do you participate in each of these activities?

	Nearly every week	1 to 3 times a month	5 to 10 times a year	Less than 5 times a year
--	-------------------	----------------------	----------------------	--------------------------

**[SHOW ALL SPORTS/OUTDOOR ACTIVITIES SELECTED IN Q45A TO Q45E IN ALPHABETICAL ORDER; SPLIT ACROSS MULTIPLE SCREENS IF NECESSARY.]**

**[MP]**

Q47. For many people, leisure is about social and community activities. We would like to know about your membership in social and community groups.

Please select all of the organizations to which you currently belong.

- Advocacy group (e.g., taxpayers union, environmental organization)..... 1
- Amateur athletic organization ..... 2
- Arts association (e.g., museum, dance, opera, symphony) ..... 3
- Book-reading club..... 4
- Business club (e.g., Chamber of Commerce, Jaycees) ..... 5
- Charitable organization..... 6
- Church / Synagogue / Temple / Mosque ..... 7
- Other religious club or group (e.g., a Bible study group, Knights of Columbus, Hadassah)..... 8
- College or university-based club (e.g., 4-H, common interest/hobby groups)..... 9
- Greek organization (e.g., fraternities, sororities) ..... 10
- None of these **[SINGLE SELECT]**..... 11

**[MP]**

Q48. Please select all of the organizations to which you currently belong.

- Civic club (e.g., Kiwanis, Lions, Rotary) ..... 1
- Country club ..... 2
- Fraternal order (e.g., Elks, Masons) ..... 3
- Health club..... 4
- Local / District improvement organization..... 5
- Political group, other than a political party ..... 7
- Social club (e.g., Junior League) ..... 8
- Veterans club (e.g., V.F.W., American Legion) ..... 9
- Other non-professional club or organization..... 1
- None of these **[SINGLE SELECT]**..... 2

**[NUMBER BOX; RANGE 0 TO 168]**

Q49. How much total leisure time would you say you have in a typical week?

“Leisure time” includes all the time you have available to do what you WANT to do. It should not include time you spend doing what you NEED to do, such as work, housework, child care, care for ailing family members, commuting, doing household chores, eating, and sleeping.

Number of hours of available leisure time in a typical week

**[DISPLAY]**

Now we'd like to ask you a few questions about your household composition.

**[NUMBER BOX, 1-20]**

Q50. How many people live in your household, including you? Please count everyone who lives with you, including small children and anyone who usually lives with you but is temporarily away from home.

Type the number.

**[IF Q50=1, THEN SKIP TO Q60.]**

**[ASK Q51 IF Q50 IS BIGGER THAN 9. OTHERWISE SKIP TO NEXT DISPLAY.]**

Q51 You said [INSERT NUMBER FROM Q50] people live in your household. Is that right? Are there [INSERT NUMBER FROM Q50] people who live with you in your home?

Yes, there are [INSERT NUMBER FROM Q50] people living in my home.....1  
No.....2

**[IF Q51=2, ASK TO Q50A]**

**[NUMBER BOX, 1-20]**

Q50A. How many people live in your household, including you? Please count everyone who lives with you, including small children and anyone who usually lives with you but is temporarily away from home.

Type the number.

**[DISPLAY]**

We now will ask you a few general questions about the people in your household. We need a way to distinguish between them for these questions. In order to do that, we will be asking for their first name, nickname, or initials.

**[IF Q50 IS SMALLER THAN OR EQUAL TO 9 OR IF Q50A IS SMALLER THAN OR EQUAL TO 9, THEN ASK Q52. IF Q51=1 OR IF Q50A IS BIGGER THAN 9, THEN ASK Q52A.]**

**[SMALL OPEN ENDED BOX]**

**[DISPLAY NUMBER OF LINES EQUAL TO NUMBER IN Q50 OR Q50A]**

Q52 Please type your first name or initials on the first line below.

Then please type the first name or initials of each person who lives in your household

Please be sure not to type the same name or initials for two different people. If two people have the same name and initials, please be sure to give them different names below, like “John” and “John jr.” or “older John” and “younger John.”

Your name or initials	[NAMES]
Name or initials of second person...	[NAME 2]
Name or initials of third person.....	[NAME 3]
Name or initials of fourth person...	[NAME 4]
Name or initials of fifth person...	[NAME 5]
Name or initials of sixth person...	[NAME 6]
Name or initials of seventh person...	[NAME 7]
Name or initials of eighth person...	[NAME 8]

**[SMALL OPEN ENDED BOX]**  
**[DISPLAY NUMBER OF LINES EQUAL TO NUMBER IN Q50 OR Q50A]**

Q52A Please type your first name or initials on the first line below.

Then please type the first name or initials of the 8 people who live in your household whose ages are closest to yours.

Please be sure not to type the same name or initials for two different people. If two people have the same name and initials, please be sure to give them different names below, like “John” and “John jr.” or “older John” and “younger John.”

Your name or initials	[NAME 1]
Name or initials of second person...	[NAME 2]
Name or initials of third person.....	[NAME 3]
Name or initials of fourth person...	[NAME 4]
Name or initials of fifth person...	[NAME 5]
Name or initials of sixth person...	[NAME 6]
Name or initials of seventh person...	[NAME 7]

Name or initials of eighth person...

[NAME 8]

[IF NO RESPONSE TO Q52 or 52A AT LINE "NAME2", REDISPLAY Q52 or Q52A WITH PROMPT: "In a moment, we would like to ask you how each person in your household is related to you. Please type just the first name or initials of each person so that we can ask you about each of them. You may also type in a nickname or other name or initials that will allow you to identify them."]

[IF ANY TWO OR MORE NAMES AT Q52 or Q52A ARE IDENTICAL, ASK Q53; OTHERWISE CONTINUE TO Q55S2]

[REPEAT Q53 FOR EACH SET OF IDENTICAL NAMES IN Q52 OR Q52A]

Q53 You typed the name or initials [INSERT DUPLICATE NAME FROM Q52 OR Q52A] [INSERT "TWICE" IF REPEATED TWO TIMES IN Q52 OR Q52A OR INSERT NUMBER OF TIMES REPEATED IF MORE THAN TWO TIMES IN Q52 OR Q52A]. Are there [INSERT NUMBER OF TIMES NAME REPEATED IN Q52 OR Q52A] people with the name or initials [INSERT REPEATED NAME FROM Q52 OR Q52A] who live in your household?

Yes, [INSERT NUMBER OF TIMES NAME REPEATED IN Q52 OR Q52A] people named [INSERT REPEATED NAME FROM Q52 OR Q52A] live in my household.....1  
No.....2

[IF Q53=2, GO BACK TO Q52 OR Q52A AND PROMPT "Please re-type the names or initials of the people you live with."]

[ASK Q54 IF Q53=1]

Q54 We need to ask a few questions about [IF NUMBER OF IDENTICAL NAMES=2, INSERT "both"; ELSE INSERT "all"] the people with the name or initials [INSERT IDENTICAL NAME/INITIALS FROM Q52/Q52A]. It would really help to use names or initials that let us tell them apart. Please type something like a middle initial or a nickname so that each person has a different name below.

[REDISPLAY LIST FROM Q52/Q52A SHOWING ANSWERS]

[REPEAT Q55 SERIES FOR AS MANY NAMES LISTED IN Q52/Q52A]

[SP]

Q55S2 Is [INSERT NAME2 Q52/Q52A] male or female?

Male.....1  
Female.....2

[OPEN ENDED SMALL BOX, RANGE 0-120]

Q55A2 How old is [INSERT NAME2 Q52/Q52A]? Please give us your best estimate, even if you're not completely sure.

[SP]

Q55S3 Is [INSERT NAME3Q52/Q52A] male or female?

Male.....1  
Female.....2

**[OPEN ENDED SMALL BOX, RANGE 0-120]**

Q55A3 How old is [INSERT NAME3Q52/Q52A]? Please give us your best estimate, even if you're not completely sure.

**[SP]**

Q55S4 Is [INSERT NAME4Q52/Q52A] male or female?

Male.....1  
Female.....2

**[OPEN ENDED SMALL BOX, RANGE 0-120]**

Q55A4 How old is [INSERT NAME4Q52/Q52A]? Please give us your best estimate, even if you're not completely sure.

**[SP]**

Q55S5 Is [INSERT NAME5Q52/Q52A] male or female?

Male.....1  
Female.....2

**[OPEN ENDED SMALL BOX, RANGE 0-120]**

Q55A5 How old is [INSERT NAME5Q52/Q52A]? Please give us your best estimate, even if you're not completely sure.

**[SP]**

Q55S6 Is [INSERT NAME6Q52/Q52A] male or female?

Male.....1  
Female.....2

**[OPEN ENDED SMALL BOX, RANGE 0-120]**

Q55A6 How old is [INSERT NAME6Q52/Q52A]? Please give us your best estimate, even if you're not completely sure.

**[SP]**

Q55S7 Is [INSERT NAME7Q52/Q52A] male or female?

Male.....1  
Female.....2

**[OPEN ENDED SMALL BOX, RANGE 0-120]**

Q55A7 How old is [INSERT NAME7Q52/Q52A]? Please give us your best estimate, even if you're not completely sure.

[SP]

Q55S8 Is [INSERT NAME8 Q52/Q52A] male or female?

Male.....1  
Female.....2

[OPEN ENDED SMALL BOX, RANGE 0-120]

Q55A8 How old is [INSERT NAME8 52/Q52A]? Please give us your best estimate, even if you're not completely sure.

[REPEAT THE Q56\_1-8-Q59\_1-8 SEQUENCE FOR EACH NAME REPORTED AT Q52/52A].

[ASK Q56N\_1-8 FOR EACH PERSON FROM Q52/52A, UP TO EIGHT TIMES. IF Q55S1, Q55S2, Q55S3, Q55S4, Q55S5, Q55S6, Q55S7, Q55S8 IS MALE, INSERT "husband, father, brother, son, grandfather" AT Q56N\_1-8. IF Q55S1, Q55S2, Q55S3, Q55S4, Q55S5, Q55S6, Q55S7, Q55S8 IS FEMALE, INSERT "wife, mother, sister, daughter, grandmother" AT Q56N\_1-8. IF Q55S1, Q55S2, Q55S3, Q55S4, Q55S5, Q55S6, Q55S7, Q55S8 SEX IS MISSING OR REFUSED, INSERT "spouse, parent, brother or sister, child, grandparent"]

[RANDOMIZE THE ORDER IN WHICH RESPONSE OPTIONS 1-5 ARE DISPLAYED AND RECORD THE ORDER]

[SP]

Q56N\_1-8 What is [INSERT NAME FROM Q52/52A]'s relationship to you?  
*Mark one answer.*

- Your [INSERT BASED ON ABOVE INSTRUCTIONS "husband/wife/spouse"].....1
- Your [INSERT BASED ON ABOVE INSTRUCTIONS "mother/father/parent"].....2
- Your [INSERT BASED ON ABOVE INSTRUCTIONS "son/daughter/child"].....3
- Your [INSERT BASED ON ABOVE INSTRUCTIONS "brother/sister/brother or sister"].....4
- Your [INSERT BASED ON ABOVE INSTRUCTIONS "grandmother/grandfather/grandparent"].....5
- Another member of your family.....6
- Someone you're involved in a romantic relationship with, but you're not married to.....7
- Someone else.....8

[ASK Q57N\_1-8 IF Q56N\_1-8=3. BASED ON Q55S2-Q55S8 AND Q56N\_1-8, IF CHILD IS MALE, INSERT "son" AT Q57N\_1-8, IF CHILD IS FEMALE, INSERT "daughter" AT Q57N\_1-8, IF CHILD'S SEX IS MISSING OR REFUSED, INSERT "child" AT Q57N\_1-8]

[SP]

Q57N\_1-8 Is [INSERT NAME FROM Q52/Q52A] your biological [INSERT BASED ON ABOVE INSTRUCTIONS "son/daughter/child"], step [INSERT BASED ON ABOVE INSTRUCTIONS "son/daughter/child"], adopted [INSERT BASED ON ABOVE INSTRUCTIONS "son/daughter/child"], or foster [INSERT BASED ON ABOVE INSTRUCTIONS "son/daughter/child"], or something else?

Biological [INSERT BASED ON ABOVE INSTRUCTIONS son/daughter/child].....1

Step [INSERT BASED ON ABOVE INSTRUCTIONS son/daughter/child].....	2
Adopted [INSERT BASED ON ABOVE INSTRUCTIONS son/daughter/child].....	3
Foster [INSERT BASED ON ABOVE INSTRUCTIONS son/daughter/child].....	4
Something else.....	5

**[ASK Q58N\_1-8 IF Q56N\_1-8=6 OR Q56N\_1-8=8 OR Q57N\_1-8 =5]**

**[OPEN ENDED BOX, MEDIUM SIZE]**

Q58N\_1-8 How is [USING ABOVE INSTRUCTIONS, INSERT NAME FROM Q52/Q52A] related to you?

Please be as specific as possible.

**[ASK Q59N\_1-8 IF Q56N\_1-8=1 AND Q56N\_1-8=3]**

Q59N\_1-8 How is [INSERT NAME FROM Q52/Q52A IF Q56N=1] related to [INSERT NAME FROM Q52/Q52A IF Q56N=3]?

- Biological parent.....1
- Step parent.....2
- Adoptive parent.....3
- Foster parent.....4
- Other relationship *Please specify*[INSERT TEXT BOX]...5
- No relationship to [INSERT NAME FROM Q52/Q52A IF Q56N=3].....6

**[SP]**

Q60 Do you have any sons or daughters of any age who do not live with you in this household?

- Yes, I have one or more sons or daughters not living in this household.....1
- No.....2

**[ASK Q61 IF Q60=1]**

**[OPEN ENDED BOX, RANGE 0-20]**

Q61 How many sons or daughters do you have who now live somewhere else, not in your household?

*Type the number.*

**[ASK Q62 IF Q61 IS BIGGER THAN 0]**

**[OPEN ENDED BOX, RANGE 0-20]**

Q62 How many sons or daughters do you have in each of these categories who now live somewhere else, not in your household: biological, step, adopted, foster, or other sons or daughters?

Type a number on each line. If none, type 0 on that line.

Biological sons or daughters	<input type="text"/>
Step sons or daughters	<input type="text"/>
Adoptive sons or daughters	<input type="text"/>
Foster sons or daughters	<input type="text"/>
Other sons or daughters	<input type="text"/>

**[DISPLAY]**

Finally, we have just a few more questions about you and about some other organizations you may be a member of. We realize this is private information, and we ensure that your answers will remain confidential.

**[SP]**

Q12. Were you born a United States citizen or are you a naturalized U.S. citizen?

Born a U.S. citizen.....	1
Naturalized U.S. citizen .....	2

**ASK Q13 IF "NATURALIZED U.S. CITIZEN" AT Q12.**

**[NUMBER BOX]**

Q13. In what year did you become a U.S. Citizen? Please enter the full year when you became a citizen, for example 1952 or 2000.

Full year you became a citizen  
**RANGE: 1900 - 2008**

**SHOW Q14 IF MEMBER SELECTED "NATURALIZED" IN Q12, OTHERWISE SKIP TO Q15.**

Q14. What country were you a citizen of before becoming a naturalized citizen of the U.S.?

**[DO NOT RANDOMIZE OR ROTATE RESPONSE LIST]**

Cambodia .....	1
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Canada .....	2
China .....	3
Colombia .....	4
Cuba .....	5
Dominican Republic.....	6
Ecuador .....	7
El Salvador .....	8
Former Yugoslavia .....	9
France .....	10
Germany.....	11
Great Britain .....	12
Greece.....	13
Guatemala.....	14
Guyana .....	15
Haiti .....	16
Honduras.....	17
Hungary.....	18
India.....	20
Iran .....	21
Ireland.....	22
Italy .....	23
Jamaica .....	24
Japan.....	25
Korea .....	26
Laos.....	27
Mexico .....	28
Nicaragua .....	29
Peru .....	30
Philippines .....	31
Poland .....	32
Portugal .....	33
Russia.....	34
Taiwan.....	35
Thailand.....	36
Trinidad and Tobago .....	37
Vietnam .....	38
Another country .....	39

**[SP]**

Q15. Many people these days are citizens of more than one country. How about you?

- I am a citizen of one country..... 1
- I am a citizen of more than one country ..... 2

**PROMPT ONCE.  
IF MEMBER REFUSES Q15, SKIP TO Q18.**

**ASK Q17 IF MORE THAN ONE COUNTRY SELECTED IN Q15.**

**[SP DROPDOWN MENU]**

Q17. What other country are you a citizen of?  
**[DO NOT RANDOMIZE OR ROTATE RESPONSE LIST]**

Cambodia .....	1
Canada .....	2
China .....	3
Colombia .....	4
Cuba .....	5
Dominican Republic.....	6
Ecuador .....	7
El Salvador .....	8
Former Yugoslavia .....	9
France .....	10
Germany.....	11
Great Britain .....	12
Greece.....	13
Guatemala.....	14
Guyana .....	15
Haiti .....	16
Honduras.....	17
Hungary.....	18
India.....	20
Iran .....	21
Ireland.....	22
Italy .....	23
Jamaica .....	24
Japan.....	25
Korea .....	26
Laos.....	27
Mexico .....	28
Nicaragua .....	29
Peru .....	30
Philippines .....	31
Poland .....	32
Portugal .....	33
Russia.....	34
Taiwan.....	35
Thailand.....	36
Trinidad and Tobago .....	37
Vietnam .....	38
Another country .....	39

**[SP]**

Q18. How many of your relatives live within an hour’s drive of your home? Do not include any family members you may live with.

Many <u>relatives</u> live within an hour’s drive .....	1
Some <u>relatives</u> live within an hour’s drive.....	2
A few <u>relatives</u> live within an hour’s drive .....	3
No <u>relatives</u> live within an hour’s drive .....	4

**ASK Q19 IF “MANY”, “SOME”, OR “A FEW” IN Q18.**

[SP]

Q19. How often do you see any of these relatives?

- Every day or almost every day ..... 1
- Once a week..... 2
- Almost every week ..... 3
- Once or twice a month..... 4
- A few times a year ..... 5
- Once a year or less ..... 6
- Never ..... 7

[SP]

Q20. How many neighbors do you know and talk to regularly?

- Many neighbors ..... 1
- Some neighbors ..... 2
- A few neighbors ..... 3
- No neighbors ..... 4

[SP]

Q21. How many friends do you have who live within an hour's drive of your home?

- Many friends live within an hour's drive ..... 1
- Some friends live within an hour's drive ..... 2
- A few friends live within an hour's drive..... 3
- No friends live within an hour's drive ..... 4

ASK Q22 IF 1, 2, OR 3 SELECTED IN Q21.

[SP]

Q22. How often do you see any of these friends?

- Every day or almost every day ..... 1
- Once a week..... 2
- Almost every week ..... 3
- Once or twice a month..... 4
- A few times a year ..... 5
- Once a year or less ..... 6

[MP]

Q23. Most every family in this country has ancestors from other parts of the world.

From what countries or part of the world did your ancestors come?

- Africa ..... 1
- America ..... 2
- American Indian / Native American ..... 3
- Arabic ..... 4
- Austria ..... 5

Belgium .....	6
Canada (French) .....	7
Canada (Other) .....	8
China .....	9
Czechoslovakia .....	10
Denmark .....	11
England and Wales .....	12
Finland .....	13
France .....	14
Germany .....	15
Greece .....	16
Hungary .....	17
India .....	18
Ireland .....	19
Italy .....	20
Japan .....	21
Lithuania .....	22
Mexico .....	23
Netherlands (Dutch / Holland) .....	24
Norway .....	25
Philippines .....	26
Poland .....	27
Portugal .....	28
Puerto Rico .....	29
Romania .....	30
Russia (USSR) .....	31
Scotland .....	32
Spain .....	33
Sweden .....	34
Switzerland .....	35
West Indies (Non-Spanish) .....	36
West Indies (Not Specified) .....	36
Yugoslavia .....	37
Other Asian .....	38
Other European .....	39
Other Spanish .....	40
Somewhere else, please specify: _____ .....	41

**IF MEMBER SELECTS MORE THAN ONE COUNTRY IN Q23, ASK Q24. OTHERWISE SKIP TO Q25.**

**[SP]**

Q24. Of the countries you picked in the previous question, which of one do you feel closest to?

**[SHOW ONLY COUNTRIES SELECTED IN Q23 AND EXTRA CHOICE BELOW]**

I feel equally close to all of these..... 1

**[SP]**

Q25. How close do you feel to your ethnic or racial group?

Very close ..... 1  
 Close ..... 2  
 Not very close ..... 3  
 Not close at all ..... 4

Can't say..... 5

**[MP]**

Q26. What languages do you speak?

- English..... 1
- Spanish.....2
- French .....3
- German..... 4
- Italian ..... 5
- Chinese ..... 6
- Tagalog.....7
- Polish.....8
- Korean .....9
- Vietnamese..... 10
- Russian..... 11
- Portuguese ..... 12
- Japanese ..... 13
- Greek..... 14
- Arabic ..... 15
- Hindi (Urdu) ..... 16
- Other, please specify: \_\_\_\_\_..... 17

**[MP]**

Q27. What languages do the other members of your household speak?

- No other members in my household..... 18
- English..... 1
- Spanish.....2
- French .....3
- German..... 4
- Italian ..... 5
- Chinese ..... 6
- Tagalog.....7
- Polish.....8
- Korean .....9
- Vietnamese..... 10
- Russian..... 11
- Portuguese ..... 12
- Japanese ..... 13
- Greek..... 14
- Arabic ..... 15
- Hindi (Urdu) ..... 16
- Other, please specify: \_\_\_\_\_..... 17

**[MP]**

Q28. Earlier, we asked you about your membership in social and community groups. Now, we'd like to know about your membership in some service-related organizations. On the next four screens, you'll see a variety of organizations in alphabetical order. Which ones are you a member of, if any?

- AFL-CIO ..... 1
- AARP.....2

American Association for People with Disabilities (AAPD).....	3
American Bar Association .....	4
American Civil Liberties Union (ACLU).....	5
American Farm Bureau Federation .....	6
American Federation of State, County, and Municipal Employees (AFSCME) .....	7
American Federation of Teachers (AFT) .....	8
Americans for Democratic Action .....	9
American Israel Public Affairs Committee .....	10
None of these <b>[SINGLE SELECT]</b> .....	11

**[MP]**

Q29. Here are some more organizations. Which ones are you a member of?

American Legion .....	1
American Red Cross .....	2
Amnesty International.....	3
Call To Action .....	4
Chamber of Commerce .....	5
Children's Defense Fund .....	6
Christian Coalition .....	7
Move-On.org.....	8
Greenpeace International .....	9
Habitat for Humanity .....	10
None of these <b>[SINGLE SELECT]</b> .....	11

**[MP]**

Q30. Here are some more organizations. Which ones are you a member of?

International Brotherhood of Teamsters .....	1
International Union of Bricklayers & Allied Craftworkers.....	2
League of Women Voters' Voter Education Project .....	3
National Association for the Advancement of Colored People (NAACP).....	4
National Right to Life .....	5
National Rifle Association .....	6
National Education Association (NEA) .....	7
National Organization for Women (NOW) .....	8
National Rural Electric Cooperative Association.....	9
Planned Parenthood.....	10
None of these <b>[SINGLE SELECT]</b> .....	11

**[MP]**

Q31. Here are some more organizations. Which ones are you a member of?

PTA.....	1
Sierra Club.....	2

United Food and Commercial Workers (UFCW) .....	3
United Mine Workers of America (UMW) .....	4
Voice of the Faithful.....	5
Young America's Foundation .....	6
Another organization, please specify: _____ .....	7
None of these <b>[SINGLE SELECT]</b> .....	8

**[MP]**

Q32. Which of the following groups have you ever contributed money to, if any?

**[RANDOMIZE ORDER OF 1 AND 2, KEEP 3 THROUGH 5 IN THE SAME ORDER AS SHOWN BELOW. PLEASE SAVE RANDOMIZATION ORDER AS AN ADDITIONAL VARIABLE.]**

The Democratic Party.....	1
The Republican Party .....	2
A Political Action Committee (PAC).....	3
Another group, please specify: _____ .....	4
None of these <b>[SINGLE SELECT]</b> .....	5

**SHOW Q33 ONLY IF MEMBER SELECTED "A POLITICAL ACTION COMMITTEE (PAC)" IN Q32.**

**[MEDIUM TEXT BOXES]**

Q33. Please list up to three Political Action Committees that you have contributed to.

**[SHOW THREE MEDIUM ONE-LINE TEXT BOXES]**

**[END]**

**[IF THE CURRENT DATE IS APRIL INSERT "NEXT MONTH" IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT APRIL INSERT "LATER IN THE MONTH" IN [NEXT MONTH/LATER IN THE MONTH]]**

Thank you very much! We have recorded all of your responses. [IF NOT PRETEST: They are very important to us, and as a small thank-you, we will mail a \$10 check to you soon. We look forward to your next survey, for May, **[next month / later in the month].**]

If you have any comments about any part of the survey, please write them below.

**[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]**

### 3. Wave 5 (May) questionnaire

**Note:** *This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.*

<b>SNO</b>	<b>11741</b>
<b>Survey Name</b>	<b>Science and Environment Attitude</b>
<b>Client Name</b>	<b>Michigan State University</b>
<b>Great Plains Project Number</b>	<b>K1635</b>
<b>Project Director Name</b>	<b>Osborn</b>
<b>Team/Area Name</b>	<b>Gov/Academic</b>

<b>Sample Criteria</b>	<b>ANES Web Panel</b>
<b>Samvar</b>	<b>Xeduc, single choice, 1 to 15 Xstate, text</b>
<b>Specified Pre-coding Required</b>	<b>No</b>
<b>Timing Template Required</b>	<b>Yes</b>
<b>Multi-Media</b>	<b>No</b>
<b>Incentive</b>	<b>ANES Incentive (\$10)</b>
<b>Disposition Information (Provide exact descriptions with reference to question numbers and answer list responses for all groups that daily counts are desired)</b>	

**[DISPLAY]**

Thank you for your participation in this important study. The purpose of this research is to better understand where people get information on news events and other contemporary matters. You will also be asked to answer some questions relating to your awareness and knowledge of certain subjects. There may be some questions where you don't know or are not sure of the correct answer. If you feel you cannot give the correct answer to a question, please choose what you think is the best answer. You may, of course, skip any question that you feel you just cannot answer.

Please complete the survey in private and answer the questions in the order in which they are presented. Make your best effort to respond to the questions as completely as you can. As always, your participation in this survey is completely voluntary and confidential. We expect the survey to take 25-30 minutes to complete.

Thank you, again, for your help!

**[GRID-SP ACROSS, MP DOWN]**

**[SIMILAR TO SNO11153 Q2]**

Q1. There are a lot of issues in the news, and it is hard to keep up with every area. For each of the items below, please indicate if you are very interested, moderately interested, or not at all interested.

Very interested	Moderately interested	Not at all interested
1	2	3

1. International and foreign policy issues.
2. Issues about new scientific discoveries.
3. Economic issues and business conditions.
4. Issues about the use of new inventions and technologies.
5. Issues about new medical discoveries.
6. Issues about the use of nuclear power to generate electricity.
7. Issues about space exploration.
8. Issues about global climate change.
9. Issues about the supply and cost of energy.
10. Agricultural and farm issues.
11. The 2008 presidential primary elections.

**[GRID-SP ACROSS, MP DOWN]**

**[SIMILAR TO SNO11153 Q3]**

Q2. Now, for each issue, please indicate if you are very well informed, moderately well informed, or poorly informed.

Very well informed	Moderately well informed	Poorly informed
1	2	3

1. International and foreign policy issues.
2. Issues about new scientific discoveries.
3. Economic issues and business conditions.
4. Issues about the use of new inventions and technologies.
5. Issues about new medical discoveries.
6. Issues about the use of nuclear power to generate electricity.
7. Issues about space exploration.
8. Issues about global climate change.
9. Issues about the supply and cost of energy.
10. Agricultural and farm issues.
11. The 2008 presidential primary elections.

**[SP]**

**[SIMILAR TO SNO11153 Q4A]**

Q3. How often do you read a printed newspaper?

1. Every day
2. A few times a week
3. Once a week
4. Less than once a week
5. Never

**[SP]**

**[SIMILAR TO SNO11153 Q4C]**

Q4. How often do you read an online newspaper?

1. Every day
2. A few times a week
3. Once a week
4. Less than once a week
5. Never

**[MEDIUM TEXTBOXES, PLEASE PROMPT IF 'PAPER' OR 'ONLINE' CHECKED WITH NO MAGAZINE. SEE SNO 11153 FOR PROMPT AND FORMATTING]**

**[SIMILAR TO SNO11153 Q6]**

Q5: Are there any other magazines that you read regularly, that is, most of the time? Please enter the names of the magazines (up to 5) that you read most of the time. For each magazine you list, please check the Paper or Online box, or both boxes if you read both the paper and online editions.

**[PROVIDE 5 TEXT BOXES WITH LABELS FOR 1<sup>ST</sup>, 2<sup>ND</sup>, 3<sup>RD</sup>, 4<sup>TH</sup>, AND 5<sup>TH</sup>]**

Name of Magazine 1: [box]	<input type="checkbox"/> Paper	<input type="checkbox"/> Online
Name of Magazine 2: [box]	<input type="checkbox"/> Paper	<input type="checkbox"/> Online
Name of Magazine 3: [box]	<input type="checkbox"/> Paper	<input type="checkbox"/> Online
Name of Magazine 4: [box]	<input type="checkbox"/> Paper	<input type="checkbox"/> Online
Name of Magazine 5: [box]	<input type="checkbox"/> Paper	<input type="checkbox"/> Online

**•[NUMBER BOX HOURS] RANGE 0 – 12 [NUMBER BOX MINUTES] RANGE 0 – 59**

**[PROMPT IF BOTH RESPONSES ARE SKIPPED: "PLEASE ENTER ZERO IF YOU DO NOT WATCH TELEVISION ON AN AVERAGE DAY."]**

**[SIMILAR TO SNO11153 Q7]**

Q6: Altogether, on an average day, about how many hours would you say that you watch television?

[Collect hours and minutes]

•  
• **[IF Q6 GT 0 MINUTES OR HOURS]**

• **[NUMBER BOX HOURS] RANGE 0 – 12 [NUMBER BOX MINUTES] RANGE 0 – 59**

**[PROMPT IF BOTH RESPONSES IS SKIPPED: “PLEASE ENTER ZERO IF YOU DO NOT WATCH NEWS REPORTS OR NEWS SHOWS.”]**

**[SIMILAR TO SNO11153 Q8]**

Q7: About how many of those hours – if any – are news reports or news shows? [Provide entry box with hours and minutes.]

[Collect hours and minutes]

**[SP]**

**[SIMILAR TO SNO11153 Q23A]**

Q8: Now, for a different type of question. All things considered, would you say that the world is better off, or worse off, because of science?

1. Better off
2. Worse off

**[SP]**

**[SIMILAR TO SNO11153 Q24]**

Q9: When you read news stories, you see certain sets of words and terms. We are interested in how many people recognize certain kinds of terms and would like to ask you a few brief questions in that regard. First, some articles refer to the results of a **scientific study**. When you read or hear the term **scientific study** do you have a clear understanding of what it means, a general sense of what it means, or little understanding of what it means?

1. Clear understanding
2. General sense
3. Little understanding

**[LARGE TEXT BOX]**

**[SIMILAR TO SNO11153 Q25]**

Q10: [IF Q9 =1 OR 2] Please indicate what you think it means to **study something scientifically**?

INSERT TEXT BOX

**[SP]**

**[SIMILAR TO SNO11153 Q26]**

Q11: Next, in articles and on television news shows, the term **DNA** has been used. When you hear the term **DNA**, do you have a clear understanding of what it means, a general sense of what it means, or little understanding of what it means?

1. Clear understanding
2. General sense
3. Little understanding

**[LARGE TEXT BOX]**

**[SIMILAR TO SNO11153 Q27]**

Q12: [IF Q11 = 1 OR 2] Please indicate what you understand **DNA** to mean.

INSERT TEXT BOX

**[SP]**

**[SIMILAR TO SNO11153 Q28]**

Q13: Next, when you read or hear the term molecule, do you have a clear understanding of what it means, a general sense of what it means, or little understanding of what it means?

1. Clear understanding
2. General sense
3. Little understanding

**[LARGE TEXT BOX]**

**[SIMILAR TO SNO11153 Q29]**

Q14: [IF Q13 = 1 OR 2] Please indicate what you understand the word molecule to mean?

INSERT TEXT BOX

**[SP]**

**[SIMILAR TO SNO11153 Q30]**

Q15: Next, when you read or hear the term stem cell, do you have a clear understanding of what it means, a general sense of what it means, or little understanding of what it means?

1. Clear understanding
2. General sense
3. Little understanding

**[LARGE TEXT BOX]**

**[SIMILAR TO SNO11153 Q31]**

Q16: [IF Q15 = 1 OR 2] Please indicate what you understand the word stem cell to mean?

INSERT TEXT BOX

**[SP]**

Q17. Next, when you read or hear the term carbon footprint do you have a clear understanding of what it means, a general sense of what it means, or little understanding of what it means?

1. Clear understanding
2. General sense
3. Little understanding

**[LARGE TEXT BOX]**

Q18. [IF Q17 = 1 OR 2] Please indicate what you understand the word carbon footprint to mean?

INSERT TEXT BOX

**[SP]**

**[SIMILAR TO SNO11153 Q34]**

Q19: Please think about this situation. Two scientists want to know if a certain drug is effective against high blood pressure. The first scientist wants to give the drug to 1000 people with high blood pressure and see how many of them experience lower blood pressure levels. The second scientist wants to give the drug to 500 people with high blood pressure, and not give the drug to another 500 people with high blood pressure, and see how many in both groups experience lower blood pressure levels.

Which is the better way to test this drug?

1. All 1000 get the drug
2. 500 get the drug; 500 don't

**[LARGE TEXTBOX]**

**[SIMILAR TO SNO11153 Q35]**

Q20: Why is it better to test the drug this way?

INSERT TEXT BOX

**[GRID, NUMBER BOX, RANGE 0-9999]**

**[SIMILAR TO SNO11339 Q33A]**

Q21. During the current year – that is, from the beginning of January, 2008, until now, please indicate the number of times that you have done each of the following activities. If you have not done the activity at all, please enter a zero in the response box. If you have done it a large number of times, please make your best estimate of the number and enter it into the response box.

1-Used the Internet to look for medical or health information.	
2-Used the Internet to look for information about the wars in Iraq or Afghanistan.	
3-Used the Internet to look for information about global warming or climate change.	
4-Used the Internet to look for information about a candidate for President.	
5-Used the Internet to look for information for use in filing your taxes.	
6-Used the Internet to make hotel or travel reservations.	
7-Used the Internet to get a weather forecast.	
8-Used the Internet to look for directions or for a map.	
9-Used the Internet to buy a book.	
10- Used the Internet to buy an item of clothing.	

**[GRID, NUMBER BOX, RANGE 0-10, PLEASE DON'T ALLOW RESPONDENT TO ENTER NUMBER AND CHECK 'NOT SURE']**

**[SIMILAR TO SNO11601 Q25, DIFFERENT STEMS]**

Q22. Please read each of the sentences below and indicate to what extent you agree or disagree with that statement. Please use a zero-to-10 scale, where 0 means you completely disagree and 10 means you completely agree. You may choose any number from 0 to 10. If you don't know or aren't sure, just check the "not sure" box.

	<b>Enter 0-10</b>	<b>Not Sure</b>
1. Science and technology are making our lives healthier, easier, and more comfortable.		<input type="checkbox"/>
2. Because of science and technology, there will be more opportunities for the next generation.		<input type="checkbox"/>
3. <b>We are already in the first stages of global warming and climate change.</b>		<input type="checkbox"/>

4. <b>New inventions will always be found to counteract any harmful consequences of technological development.</b>		<input type="checkbox"/>
5. Science makes our way of life change too fast.		<input type="checkbox"/>
6. With the application of science and new technology, work will become more interesting.		<input type="checkbox"/>
7. We depend too much on science and not enough on faith.		<input type="checkbox"/>
8. <b>If the present rate of coal and oil use continues, serious long-term environmental damage will occur..</b>		<input type="checkbox"/>
9. It is not important for me to know about science in my daily life.		<input type="checkbox"/>
10. In the next 20 years, the conversion of plants such as corn or switch grass into fuels will significantly reduce our current dependence on gas and oil.		<input type="checkbox"/>
11. Solar energy is the best long-term solution to our energy problem.		
12. Human beings were created by God as whole persons and did not evolve from earlier forms of life.		<input type="checkbox"/>
13. The dangers of global warming are being over emphasized for political reasons.		<input type="checkbox"/>
14. The Bible is the actual word of God and is to be taken literally.		<input type="checkbox"/>
15. We can depend on science and technology for a long-term solution to the energy problem.		<input type="checkbox"/>
16. There is a personal God who hears the prayers of individual men and women.		<input type="checkbox"/>
17. We should build more nuclear power plants to reduce the use of coal and oil.		
18. <b>There is not enough scientific evidence to support claims that the Earth is getting warmer.</b>		<input type="checkbox"/>

**[GRID – SP BY ROW]**

**[SIMILAR TO SNO11153 Q38]**

Q23: The following questions are short quiz-type questions such as you might see on a television game show. For each statement, please indicate if you think that it is true or false. If you don't know or aren't sure, just check the "not sure" box.

	True	False	Not sure
--	------	-------	----------

**SPLIT OVER 3 SCREENS**

1. Nuclear power plants destroy the ozone layer.
2. The earliest humans lived at the same time as the dinosaurs.
3. The continents on which we live have been moving their location for millions of years and will continue to move in the future.
4. Human beings, as we know them today, developed from earlier species of animals.
5. More than half of human genes are identical to those of mice.
6. The greenhouse effect causes the Earth's temperature to rise.
7. Antibiotics kill viruses as well as bacteria.
8. Ordinary tomatoes, the ones we normally eat, do not have genes, whereas genetically modified tomatoes do.
9. Global warming is increasing primarily because the level of direct radiation from the Sun is increasing.

10. Lasers work by focusing sound waves.
11. Electrons are smaller than atoms.
12. The universe began with a huge explosion.
13. All plants and animals have DNA.
14. The primary human activity that causes global warming is the burning of fossil fuels such as coal and oil.

**[SP]**

**[SIMILAR TO SNO11153 Q39]**

Q24: Which travels faster: light or sound?

1. Light
2. Sound
3. Both the same

**[SP]**

**[SIMILAR TO SNO11153 Q40]**

Q25: Does the Earth go around the Sun, or does the Sun go around the Earth?

1. Earth goes around Sun
2. Sun goes around Earth

**[SP]**

**[SIMILAR TO SNO11153 Q41]**

Q26: [IF Q25 = 1] How long does it take for the Earth to go around the Sun: one day, one month, or one year?

1. One day
2. One month
3. One year

**[DISPLAY, DON'T SHOW SEPARATE DISPLAY SCREEN]**

**[SIMILAR TO SNO11153 DISPLAY BEFORE Q42]**

Now, think about this situation.

**[PUT THE BELOW SCENARIO IN A BOX—REPEAT THE SCENARIO ON ALL Q28-Q31 SCREENS.]**

A doctor tells a couple that their *genetic makeup* means that they've got *one in four chances* of having a child with an inherited illness.

**[PUT EACH CHOICE ON A SEPARATE SCREEN SO THAT THE RESPONDENT DOES NOT SEE ALL FOUR CHOICES AT ONE TIME-Q28 GOES ON THE FIRST SCREEN WITH "NOW THINK ABOUT THIS SITUATION."]**

**[SP]**

**[SIMILAR TO SNO11153 Q42\_1]**

Q28. Does this mean that if their first three children are healthy, the fourth will have the illness?

1. Yes
2. No

**[SP]**

**[SIMILAR TO SNO11153 Q42\_2]**

Q29. Does this mean that if their first child has the illness, the next three will not?

1. Yes

2. No

**[SP]**

**[SIMILAR TO SNO11153 Q42\_3]**

Q30. Does this mean that each of the couple's children will have the same risk of suffering from the illness?

- 1. Yes
- 2. No

**[SP]**

**[SIMILAR TO SNO11153 Q42\_4]**

Q31. Does this mean that if they have only three children, none will have the illness?

- 1. Yes
- 2. No

**[SP]**

**[SIMILAR TO SNO11153 Q43]**

Q32: Do you ever read a horoscope or your personal astrology report?

- 1> Yes
- 2> No
- 3> Not sure

**[SP]**

**[SIMILAR TO SNO11153 Q44]**

Q33: [IF Q32 EQ 1] Do you read an astrology report every day, quite often, just occasionally, or almost never?

- 1> Every day
- 2> Quite often
- 3> Occasionally
- 4> Almost never or never
- 5> Not sure

**[SP]**

**[SIMILAR TO SNO11153 Q45]**

Q34. Would you say that astrology is very scientific, sort of scientific, or not at all scientific?

- 1> Very scientific
- 2> Sort of scientific
- 3> Not at all scientific
- 4> Not sure

**[SP]**

**[SIMILAR TO SNO11153 Q46]**

Q35. In your daily life, do you sometimes decide to do or not do something because your astrological signs for the day are favorable or unfavorable?

- 1> Yes
- 2> No
- 3> Not sure

**[SP]**

**[SIMILAR TO SNO 11601 Q33]**

Q36. Now, please think about the current debate about global climate change in the media in the last year. Would you say that you have been following the global climate change issue:

- Very closely
- Moderately closely
- Occasionally
- Just a little bit
- Not at all

**[SP]**

**[SIMILAR TO SNO 11601 Q37]**

Q37. How concerned are you about global climate change?

- Very concerned
- Concerned
- Mildly concerned
- Largely unconcerned
- Totally unconcerned

**[SP]**

**[SIMILAR TO SNO 11601 Q38]**

Q38. How long have you been following the global climate change issue?

- Recently, the last year
- 1 to 4 years
- Five or more years

**[NUM BOX, RANGE 0-99]**

**[SIMILAR TO SNO 11601 Q41]**

Q39. Thinking about the global climate change issue, how many times have you done each of the following activities **during the last 12 months**. If you have not done an activity, please enter zero and go to the next item.

	Number of times
A. Talked to my friends or co-workers about this issue.	
C. Read a newspaper or magazine article about this issue.	
D. Looked for information about climate change on the Internet.	
E. Talked to other members of my family about this issue.	
F. Read a blog or listserv on climate change.	
G. Printed or saved an Internet article or report about climate change.	
H. Read a book about climate change.	
I. Attended a discussion or lecture about climate change.	
J. Sent a letter or email to a public official about the climate change issue.	

**[GRID, NUM BOX RANGE 0-10, PLEASE DON'T ALLOW RESPONDENTS TO ENTER NUMBER AND CLICK 'NOT SURE']**

**[SIMILAR TO SNO 11601 Q42]**

Q40. If you wanted to get more **information about global climate change**, how much would you trust information from each of the sources? Please use a zero-to-10 scale, with zero meaning that you would not trust climate change information from that source and 10 meaning that you would definitely trust climate change information from that source. If you are not sure, please check the Not Sure box and do not enter a number.

	<b>Enter 0-10</b>	<b>Not Sure</b>
A. - A story on your local television news.		<input type="checkbox"/>
B. - A story in a weekly news magazine (Time, Newsweek, etc.).		<input type="checkbox"/>
C. - A report on a cable newscast on CNN or MSNBC.		<input type="checkbox"/>
D. - A report on a cable newscast on the Fox Network.		<input type="checkbox"/>
E. - A story in the New York Times or the Washington Post.		<input type="checkbox"/>
F. - A Wikipedia article on the Internet.		<input type="checkbox"/>
G. - A report from the Intergovernmental Panel on Climate Change		<input type="checkbox"/>
H. - Information on a NASA or NOAA web site.		<input type="checkbox"/>
I. - A story in the Wall Street Journal.		<input type="checkbox"/>
J. - Information on the Sierra Club web site.		<input type="checkbox"/>
K. - A story on National Public Radio (NPR)		<input type="checkbox"/>
L. - A report from the AARP.		<input type="checkbox"/>
M. - A conversation with a close friend.		<input type="checkbox"/>
N. - A story on Google news or Yahoo news		<input type="checkbox"/>
O. - A story on the Weather Channel.		<input type="checkbox"/>
P. - A television commercial from an energy company.		<input type="checkbox"/>
Q. - A story in your local newspaper.		<input type="checkbox"/>
R. - Another member of your family.		<input type="checkbox"/>

**[SP]**

Q41a. In the current debate over the use of nuclear reactors to generate electricity, there is broad agreement that there are some risks and some benefits associated with nuclear power. In your opinion, have the benefits associated with nuclear power outweighed the harmful results, or have the harmful results associated with nuclear power been greater than its benefits?

- 1> benefits greater
- 2> about equal
- 3> harms greater

**[SP]**

Q41b. [ Ask if Q41a = 1 ] Would you say that the balance has been strongly in favor of beneficial results, or only slightly?

- 1> strongly
- 2> slightly

**[SP]**

Q41c. [Ask if Q41a = 3] Would you say that the balance has been strongly in favor of harmful results, or only slightly?

- 1> strongly
- 2> slightly

**[DISPLAY]**

The next questions are about education and employment.

Q42. [IF XEDUC IS GE 11] In what field was the highest degree you have received?

**[INSERT TEXT BOX]**

**[SP]**

**[ASK Q43 IS XEDUC IS GE 10]**

**[SIMILAR TO SNO 11153 Q49]**

Q43. Have you ever taken any college-level science courses?

- 1> Yes
- 2> No

**[NUMBER BOX WITH RANGE 0-99; DO NOT SHOW RANGE]**

**[SIMILAR TO SNO 11153 Q50]**

Q44. [IF Q43 = 1] How many college-level science courses have you taken since you left high school?

INSERT DATA ENTRY BOX

**[SP]**

**[SIMILAR TO SNO 11153 Q51]**

Q45: What was your employment status last week?

- 1. Working full-time
- 2. Working part-time
- 3. Has job, but on vacation or strike
- 4. Retired
- 5. Unemployed, laid off, or looking for work
- 6. In school (full-time)
- 7. Keeping house
- 8. Other, disabled, not looking for work

**[MEDIUM TEXT BOX]**

**[SIMILAR TO SNO 11153 Q52]**

Q46: [IF Q45 = 4] What kind of work did you do before retirement? What was your job called?

Text box for 'Kind of Work'-- Include label outside of box

Text box for 'Job Title'—Include label outside of box

**[MEDIUM TEXT BOX]**

**[SIMILAR TO SNO 11153 Q53]**

Q47: [IF Q45 = 1, 2, 3] What kind of work do you do? What is your job called?

Text box for 'Kind of Work'-- Include label outside of box

Text box for 'Job Title'—Include label outside of box

**[TEXT BOX, TO THE RIGHT OF SCREEN, RANGE 0-120, ALLOW DECIMALS]**

**[SIMILAR TO SNO 11601 Q52]**

Q50. How long have you lived in [XSTATE]?

[\_\_\_\_\_] Years

**[TEXT BOX, TO THE RIGHT OF SCREEN, RANGE 0-120, ALLOW DECIMALS]**

**[SIMILAR TO SNO 11601 Q53]**

Q51. How long have you lived in the same city or community in which you now live?

\_[\_\_\_\_\_] Years

**[GRID – MP BY ROW]**

**[SIMILAR TO SNO 11153 Q65]**

Q52. For each of the following items or services, please check the box in Column A if you have access to each item or service at home or at work and please check the box in Column B if you have personally used that item or service in the last three months.

	<b>Column A</b> I have access to this item	<b>Column B</b> I have used in the last 3 months
Desktop computer at work	<input type="checkbox"/>	<input type="checkbox"/>
Desktop computer at home	<input type="checkbox"/>	<input type="checkbox"/>
Notebook computer at work or home	<input type="checkbox"/>	<input type="checkbox"/>
Cellular phone/mobile phone	<input type="checkbox"/>	<input type="checkbox"/>
Hand-held email or media player	<input type="checkbox"/>	<input type="checkbox"/>

**[NUM BOX, RANGE 0-99]**

**[SIMILAR TO SNO 11601 Q54]**

Q53. In a typical week, how many hours do you spend doing each of the following activities? If you do not do an activity, please enter zero in the box.

	<b>Number of hours in a typical week</b>
Working (for pay or self-employed)	
Commuting to and from work	
Exercising (including walking for exercise)	
Reading a newspaper, magazine or book	
Using the Internet at home	
Watching television at home	

**[NUM BOX, RANGE 0-99]**

**[SIMILAR TO SNO 11601 Q55]**

Q54. **In a typical week**, how many times do you do each of the following activities? If you do not do an activity, please enter zero in the box.

	<b>Number of times in a typical week</b>
Visit a friend or relative who does not live with you normally.	
Talk on the phone with a friend or relative who does not live with you.	
Attend a church or religious meeting or activity	
Attend a group or organization meeting other than religious	
Pray	
Use public transportation.	
Buy a meal at a fast-food restaurant.	

**[SP]**

Q55. If you have a personal computer at home, is this computer connected to the Internet by:

1. a telephone modem/connection
2. a DSL telephone connection
3. a cable modem connection
4. a satellite connection
5. I have a computer but it is not connected to the Internet
6. I do not have a home computer

**[END]**

**[IF THE CURRENT DATE IS MAY INSERT "NEXT MONTH" IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT MAY INSERT "LATER IN THE MONTH" IN [NEXT MONTH/LATER IN THE MONTH]]**

Thank you very much! We have recorded all of your responses. [IF NOT PRETEST: They are very important to us, and as a small thank-you, we will mail a \$10 check to you soon. We look forward to your next survey, for June, **[next month / later in the month].**]

If you have any comments about any part of the survey, please write them below.

**[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]**

#### 4. Wave 7 (July) questionnaire

**Note:** This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.

<b>SNO</b>	<b>11844</b>
<b>Survey Name</b>	<b>ANES Web Panel Wave 7-Generosity and Giving Questionnaire</b>
<b>Client Name</b>	<b>Stanford University</b>
<b>Quick Arrow Project Number</b>	<b>K1635</b>
<b>Project Director Name</b>	<b>Osborn</b>
<b>Team/Area Name</b>	<b>SPQR</b>

<b>Sample Criteria</b>	<b>ANES Web Panel</b>
<b>Samvar</b>	<b>Xrelig, single choice, 1=Christian, 2=some other religion, 3=missing/refused Xanesgrp, single choice, 1=KN Panel, 2=ANES Panel</b>
<b>Timing Template Required</b>	<b>Yes</b>
<b>Multi-Media</b>	<b>No</b>
<b>Incentive</b>	<b>Yes, \$10 for main sample</b>

**Note:** The change request log can be deleted, if you do not require it.

<b>Change Request Log</b> (Operations Please Disregard) Note: Do not change Question numbers after Version 1; to add new question, use alpha characters (e.g., 3a, 3b, 3c)					
Author	Ver- sion	Description of Change (Q#, plus change)	Approval Name	Date Apprv'd	Com- pleted (Y/N)

**Note:** To add a line in the table, go to the last cell in the last row of the table and insert a tab that styles have been set up for these standards.

**[GRID, SP ACROSS, MP DOWN, RANDOMIZE DOWN, SAVE ORDER, SHOW ONLY 5 STATEMENTS PER SCREEN]**

Q52. When you decide whether something is right or wrong, to what extent are the following considerations relevant to your thinking? Please use the following scale:

Not at all relevant - has nothing to do with my judgments of right and wrong	Not very relevant	Slightly relevant	Somewhat relevant	Very relevant	Extremely relevant - is one of the most important factors when I judge right and wrong
0	1	2	3	4	5

- Whether or not someone believed in astrology
- Whether or not someone cared for someone weak or vulnerable
- Whether or not someone suffered emotionally
- Whether or not some people were treated differently than others
- Whether or not someone acted unfairly
- Whether or not someone's action showed love for his or her country
- Whether or not someone did something to betray his or her group
- Whether or not someone showed a lack of respect for authority
- Whether or not someone conformed to the traditions of society
- Whether or not someone violated standards of purity and decency
- Whether or not someone did something disgusting

**[DISPLAY]**

Below are a number of statements which may or may not describe you, your feelings, or your behavior. Please read each statement carefully and select your answers from the choices below. There are no right or wrong responses, so please give the answer that honestly and most accurately describes you.

**[FOR Q1-20,GRID--SP ACROSS, MP DOWN, SHOW 6 STATEMENTS PER SCREEN, RANDOMIZE Q1-20 AND SAVE ORDER]**

<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Slightly Disagree</b>	<b>Slightly Agree</b>	<b>Agree</b>	<b>Strongly Agree</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>

- Q11. Compassion for those who are suffering is the most crucial virtue.
- Q12. One of the worst things a person could do is hurt a defenseless animal.

- Q13. When the government makes laws, the number one principle should be ensuring that everyone is treated fairly.
- Q14. Justice is the most important requirement for a society.
- Q15. I am proud of my country's history.
- Q16. People should be loyal to their family members, even when they have done something wrong.
- Q17. Respect for authority is something all children need to learn.
- Q18. Men and women each have different roles to play in society.
- Q19. People should not do things that are disgusting, even if no one is harmed.
- Q20. I would call some acts wrong on the grounds that they are unnatural
- Q1. When one of my loved ones needs my attention, I really try to slow down and give them the time and help they need.
- Q2. I am known by family and friends as someone who makes time to pay attention to others' problems.
- Q3. I'm the kind of person who is willing to go the "extra mile" to help take care of my friends, relatives, and acquaintances.
- Q4. When friends or family members experience something upsetting or discouraging I make a special point of being kind to them.
- Q5. When it comes to my personal relationships with others, I am a very generous person.
- Q6. It makes me very happy to give to other people in ways that meet their needs.
- Q7. It is just as important to me that other people around me are happy and thriving as it is that I am happy and thriving.
- Q8. My decisions are often based on concern for the welfare of others.
- Q9. I am usually willing to risk my own feelings being hurt in the process if I stand a chance of helping someone else in need.
- Q10. I make it a point to let my friends and family know how much I love and appreciate them.

**[SP, RANDOMIZE LIST, SAVE ORDER, ANCHOR 5 TO BOTTOM]**

- Q47. If you were unsure of what was right or wrong in a particular situation, how would you decide what to do? Would you most likely...
- Do what would make you feel happy.....1
  - Do what would help you to get ahead.....2
  - Follow the advice of a parent, mentor, or someone else you respect.....3
  - Do what you think God or the scripture tells you is right.....4
  - Something else.....5

**[GRIDS; SP]**

- Q47A. To what extent do you feel your values are threatened in America today?
- Q47B. To what extent is the mass media hostile to your values?
- Q47C. To what extent are public schools hostile to your values?
- Q47D. To what extent have you personally been discriminated against because of your moral, religious, or spiritual values?

- 1 Very
- 2 Moderately
- 3 Slightly
- 4 Not at all

[SP]

Q53. Which one of the following statements comes closest to your personal beliefs about God?

- I have no doubts that God exists.....1
- I believe in God, but with some doubts .....2
- I sometimes believe in God.....3
- I believe in a higher power or cosmic force.....4
- I don't know and there is no way to find out.....5
- I am an atheist .....6
- I have no opinion.....7

[ASK Q54 IF Q53=1, 2, 3, 4, 5, 7]

[GRID, SP ACROSS, MP DOWN]

Q54. Based on your personal understanding and beliefs about God, please indicate your level of agreement with each of the following:

	<b>Strongly Agree</b>	<b>Agree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	
God is a					cosmic force in the universe
God is removed from worldly affairs					
God is concerned with the well-being of the world					
God is angered by human sin					
God is directly involved in worldly affairs					
God is a "He"					

[ASK Q55 IF Q53=1, 2, 3, 4, 5, 7]

[GRID, SP ACROSS, MP DOWN]

Q55. Please indicate how well you think each word describes God based on your personal understanding and beliefs; very well, somewhat well, not very well, not at all.

	<b>Very well</b>	<b>Somewhat well</b>	<b>Not very well</b>	<b>Not at all</b>	
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	
God					is Just
God					is Ever-present
God is Critical					
God is Forgiving					
God is Wrathful					
God is Motherly					
God is Punishing					
God is Loving					

[ASK Q56 IF Q53=1, 2, 3, 4, 5, 7]

[GRID, SP ACROSS, MP DOWN]

Q56. To what extent do you agree with the following statements about God?

	<b>Strongly Agree</b>	<b>Agree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	
God	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	rewards the faithful with major successes
God					punishes sinners by making very bad things happen to them.
God					sometimes causes or allows major tragedies to occur as a warning to sinners
God					often performs miracles which defy the laws of nature

[SP]

Q57. How certain are you that you will get into Heaven?

- Very certain.....1
- Quite certain.....2
- Somewhat certain.....3
- Not very certain.....4
- Not at all certain.....5
- I don't know.....6
- I don't believe in Heaven.....7

[SP]

Q58. Do you currently attend, or are a member or involved in a church, mosque, synagogue, or other place of worship?

- Yes.....1
- No .....2

[ASK IF Q58=1]

[SP]

Q65. Approximately how many people are members and regular attendees at your current place of worship?

- Less than 100.....1
- 100-250.....2
- 250-500.....3
- 500-1000.....4
- 1000-2000.....5
- More than 2000.....6

[ASK IF Q58=1]

[GRID, SP ACROSS, MP DOWN]

Q59. Below are questions about several activities. By your best guess, how would your place of worship feel about these activities? Does you place of worship Forbid, Discourage, Encourage or is it Not Concerned with these activities?

Forbid	Discourage	Encourage	Not Concerned
1	2	3	4

Pre-

Abortion

Living together before marriage

Homosexual behavior

Displays of wealth

marital sex

[SP]

[ASK IF Q58=1]

Q60. How many of your friends attend your current place of worship?

- All.....1
- Most.....2
- About Half.....3
- A Few.....4
- None.....5

[SP]

[ASK IF Q58=1]

Q61. How many of your friends attend a different place of worship than you?

- All.....1
- Most.....2
- About Half.....3
- A Few.....4
- None.....5

[SP]

Q62. How many of your friends do not attend religious services, so far as you know?

- All.....1
- Most.....2
- About Half.....3
- A Few.....4
- None.....5

**[GRID, SP ACROSS, MP DOWN]**

Q62A. How much, if at all, do you generally trust...

Your family members.

Your friends.

People in your congregation or house of worship.

Your neighbors.

Other people you know personally.

Other people you do NOT know personally.

1. A great deal
2. A lot
3. A moderate amount
4. A little
5. Not at all
6. Don't know

**[GRID, SP ACROSS, MP DOWN]**

Q63. Please indicate your level of agreement with the following statements:

I have kept my religious beliefs from others for fear of being laughed at

I have felt called by God to do something

My religion deeply influences my opinions on political issues

My religious views are often mocked by the media

The success of the United States is part of God's plan

Science and religion are incompatible

All the great religions of the world are equally true and good.

Our democratic form of government is based on Christianity.

Religion is a private matter that should be kept out of public debates over social and political issues.

There are errors in the Bible on moral, spiritual, or religious matters.

There are errors in the Bible regarding science or history.

God created the world in six, 24-hour days.

Belief in Jesus Christ is the ONLY way to salvation.

- 1 Strongly Disagree
- 2 Somewhat Disagree
- 3 Neither Disagree nor Agree
- 4 Somewhat Agree
- 5 Strongly Agree

[SP]

- Q64. Which one statement comes closest to your personal view of the afterlife?
- My religion is the one, true faith that leads to heaven.....1
  - Many religions lead to heaven.....2
  - I do not believe in heaven.....3

[SP]

- Q66. How religious do you consider yourself to be?
- Extremely religious.....1
  - Very religious.....2
  - Moderately religious.....3
  - Slightly religious.....4
  - Not at all religious.....5

[SP]

- Q48. How important or unimportant is religious faith in shaping how you live your daily life? Is it:
- Extremely important.....1
  - Very important.....2
  - Somewhat important.....3
  - Not very important.....4
  - Not important at all.....5

[GRIDS; SP]

Q67. In the past 12 months, how often, if at all, have you typically....

Read the Scriptures?

Prayed before meals?

Prayed privately?

Encouraged other people to join your faith community?

Attended religious education or religious training classes or groups? (for example, Sunday, Sabbath, or Church school, Bible studies, Torah, or Quran class.)

Participated in social activities, groups, or organizations of a religious congregation, not including attending worship services?

Participated in a small group for religious purposes?

- 1 Never
- 2 A few times
- 3 Once a month
- 4 2-3 times a month
- 5 Once a week
- 6 A few times a week
- 7 Once a day
- 8 Two or three times a day
- 9 More than three times a day

**[if xrelig=1]**  
**[GRIDS; SP]**

Q68. *People use many different terms to describe themselves religiously. How well do these words describe your religious perspective?*

Fundamentalist  
Evangelical  
Mainline Protestant  
Liberal  
Pentecostal  
Charismatic  
Traditionalist

- (1) Not at all
- (2) Only a little
- (3) Fairly well
- (4) Very well

**[if xrelig=1]**  
**[SP]**

Q69. [In Q68: IF “Very Well” is selected more than once: response list is all items selected “Very Well”] [OR IF “Very Well” is not selected and “Fairly Well” is selected more than once: response list is all items selected “Fairly Well”] [OR IF “Very Well” and “Fairly Well” are not selected and “Only a little” is selected more than once: response list is all items selected “Only a little”]

Which of these best describes your religious perspective?

LIST IDENTITIES THAT DESCRIBE R VERY WELL OR ARE TIED AT TOP (described above)

**[GRIDS; SP]**

Q70. For each of the following groups, please indicate about how many have the same religious affiliation as you.

Your family.  
Your closest friends.  
Your neighbors.  
Your co-workers.

- 1 All the same
- 2 Most
- 3 About half
4. A few
- 4 None the same

[SP]

Q37. During the past year did you (or anyone in your immediate family) donate money, assets, property, or goods, with a combined value of more than \$25 to religious or charitable organizations?

No.....0  
Yes.....1

[IF Q37=1, THEN ASK Q38. OTHERWISE SKIP TO Q39]

[NUMBER BOX, RANGE \$25-\$1,000,000]

Q38. Altogether, what was the total dollar value of all donations (you and your immediate family) made in the past year towards religious and charitable purposes?

\$

[SP]

Q39. In the last month, did you do any volunteer activity through organizations—that is, donate your time and energy not for pay?

No.....0  
Yes.....1

[IF Q39=1, THEN ASK Q40. OTHERWISE SKIP TO Q41]

[SP]

Q40. If the organization(s) had paid someone for the volunteer work you did, about how much do you think it would have cost them? Would you say less than \$500, \$500 to \$1000, \$1,001 to \$3000, or more than \$3000?

Less than \$500.....1  
\$500 to \$1000.....2  
\$1,001 to \$3000.....3  
More than \$3000.....4

[SP]

Q41. In the last year, how much, if at all, did you help homeless people, needy neighbors, family friends, or other people in need, **directly, not** through an organization?

A lot.....1  
Some.....2  
A little, or.....3  
None.....4

[SP]

Q42. In the past 12 months, have you volunteered for a community project?

No.....0  
Yes.....1

**[END]**

**[IF THE CURRENT DATE IS JULY INSERT “NEXT MONTH” IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT JULY INSERT “LATER IN THE MONTH” IN [NEXT MONTH/LATER IN THE MONTH]]**

Thank you very much! We have recorded all of your responses. [IF xanesgrp=2: They are very important to us, and as a small thank-you, we will mail a \$10 check to you soon. We look forward to your next survey, for August, **[next month / later in the month].**]

If you have any comments about any part of the survey, please write them below.  
**[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]**

## 5. Wave 8 (August) questionnaire

**ANES Wave 8 Questionnaire**  
- Aug 2008 -

**Note: This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.**

<b>SNO</b>	<b>11980</b>
<b>Survey Name</b>	<b>ANES Wave 8 Questionnaire</b>
<b>Client Name</b>	<b>Stanford University</b>
<b>Quick Arrow Project Number</b>	<b>K1635</b>
<b>Project Director Name</b>	<b>Osborn</b>
<b>Team/Area Name</b>	<b>SPQR</b>

<b>Sample Criteria</b>	<b>Gen pop (Stanford ANES Web Panel 2007-2009([REDACTED STUDY NAME]))</b>
<b>Samvar</b>	<b>ANES Core Profile Variables</b> <b>xBIPOL</b> 1=positive to negative, 2=negative to positive <b>xUNIPOL</b> 1=highest level to the 0 level, 2=0 level to highest level <b>XMONEY</b> 1=\$10, 2=\$30, 3=\$50 <b>XWEBTV</b> 1=PC, 2=Web TV <b>XPRETEST</b> 1=Pretest, 2=Main sample <b>XRACE</b> 1="Blacks", 2="African American" <b>XHHSIZE</b> Size of house hold (Range 1-15)
<b>Timing Template Required</b>	<b>Yes</b>
<b>Multi-Media</b>	<b>None</b>
<b>Incentive</b>	<b>\$10</b>

**Note: The change request log can be deleted, if you do not require it.**

<b>Change Request Log</b> (Operations Please Disregard) Note: Do not change Question numbers after Version 1; to add new question, use alpha characters (e.g., 3a, 3b, 3c)					
Author	Version	Description of Change (Q#, plus change)	Approval Name	Date Apprv'd	Completed (Y/N)

**Note: To add a line in the table, go to the last cell in the last row of the table and insert a tab that styles have been set up for these standards.**

## ANES Wave 8 Questionnaire

- Aug 2008 -

Respondents will be randomly assigned to one of two groups **xBIPOL**:

BIPOLAR ORDER 1: Respondents receive response orders running from positive to negative

BIPOLAR ORDER 2: Respondents receive response orders running from negative to positive

Respondents will be randomly assigned to one of the following two groups as well, this manipulation should be orthogonal to the first **xUNIPOL**:

UNIPOLAR ORDER 1: Respondents receive response orders running from highest level to the 0 level.

UNIPOLAR ORDER 2: Respondents receive response orders running from 0 level to highest level.

IF BIPOLAR ORDER =1

### **[GRIDS; SP]**

Below are several statements. Please read each one and then indicate whether you strongly agree, agree, disagree, or strongly disagree with it.

Q1A1 - A working mother can establish just as warm and secure a relationship with her children as a mother who does not work.

Q1B1 - A preschool child is likely to suffer if his or her mother works.

Q1C1 - It is much better for everyone involved if the man is the achiever outside the home and the woman takes care of the home and family.

Q1D1 - Family life often suffers because men concentrate too much on their work.

Strongly Agree

Agree

Disagree

Strongly Disagree

IF BIPOLAR ORDER =2

### **[GRIDS; SP]**

Below are several statements. Please read each one and then indicate whether you strongly disagree, disagree, agree, or strongly disagree with it.

Q1A2 - A working mother can establish just as warm and secure a relationship with her children as a mother who does not work.

Q1B2 - A preschool child is likely to suffer if his or her mother works.

Q1C2 - It is much better for everyone involved if the man is the achiever outside the home and the woman takes care of the home and family.

Q1D2 - Family life often suffers because men concentrate too much on their work.

Strongly Disagree

Disagree

Agree

Strongly Agree

IF BIPOLAR ORDER =1

### **[SP]**

Q2A1 - Some people say that because of past discrimination, women should be given preference in hiring and promotion.

Others say that such preference in hiring and promotion of women is wrong because it discriminates against men.

What about your opinion – are you for or against preferential hiring and promotion of women?

For  
Against

IF BIPOLAR ORDER =2

**[SP]**

Q2A2 - Some people say that because of past discrimination, women should be given preference in hiring and promotion.  
Others say that such preference in hiring and promotion of women is wrong because it discriminates against men.  
What about your opinion – are you against or for preferential hiring and promotion of women?

Against  
For

**[IF Q2A1 = 1 OR Q2A2=2]**

**[SP]**

IF UNIPOLAR ORDER = 1

Q2B1-Do you favor preference in hiring and promotion strongly or not strongly?

Strongly  
Not strongly

IF UNIPOLAR ORDER = 2

Q2B1-Do you favor preference in hiring and promotion not strongly or strongly?

Not strongly  
Strongly

**[IF Q2A1 = 2 OR Q2A2=1]**

**[SP]**

IF UNIPOLAR ORDER = 1

Q2C1-Do you oppose preference in hiring and promotion strongly or not strongly?

Strongly  
Not strongly

IF UNIPOLAR ORDER = 2

Q2C1- Do you oppose preference in hiring and promotion not strongly or strongly?

Not strongly  
Strongly

IF BIPOLAR ORDER = 1

**[SP]**

Q3A1 - What do you think the chances are these days that a man won't get a job or promotion while an equally or less qualified woman gets one instead. Is this very likely, somewhat likely, somewhat unlikely, or very unlikely these days?

Very likely  
Somewhat likely  
Somewhat unlikely  
Very unlikely

IF BIPOLAR ORDER = 2

**[SP]**

Q3A2 - What do you think the chances are these days that a man won't get a job or promotion while an equally or less qualified woman gets one instead. Is this very unlikely, somewhat unlikely, somewhat likely, or very likely these days?

Very unlikely  
Somewhat unlikely  
Somewhat likely  
Very likely

IF BIPOLAR ORDER = 1

**[SP]**

Q3B1 - What do you think the chances are these days that a woman won't get a job or promotion while an equally or less qualified man gets one instead. Is this very likely, somewhat likely, somewhat unlikely, or very unlikely these days?

Very likely  
Somewhat likely  
Somewhat unlikely  
Very unlikely

IF BIPOLAR ORDER = 2

**[SP]**

Q3B2 - What do you think the chances are these days that a woman won't get a job or promotion while an equally or less qualified man gets one instead. Is this very likely, somewhat likely, somewhat unlikely, or very unlikely these days?

Very unlikely  
Somewhat unlikely  
Somewhat likely  
Very likely

**[DISPLAY]**

Next, we have a few factual questions about yourself.

IF UNIPOLAR ORDER = 1

**[SP]**

Q4A - Which of the categories below comes closest to the type of place you were living in when you were 16 years old?

In open country but not on a farm  
On a farm  
In a small city or town (under 50,000)  
In a medium-size city (50,000 – 250,000)  
In a suburb near a large city  
In a large city (over 250,000)

IF UNIPOLAR ORDER = 2

**[SP]**

Q4B - Which of the categories below comes closest to the type of place you were living in when you were 16 years old?

In a large city (over 250,000)

In a suburb near a large city

In a medium-size city (50,000 – 250,000)

In a small city or town (under 50,000)

On a farm

In open country but not on a farm

**[DROP DOWN BOX]**

Q4C - In what state or foreign country were you living when you were 16 years old?

**DROP DOWN BOX**

- |                  |                |                  |
|------------------|----------------|------------------|
| Alabama          | Louisiana      | Oklahoma         |
| Alaska           | Maine          | Oregon           |
| Arizona          | Maryland       | Pennsylvania     |
| Arkansas         | Massachusetts  | Rhode Island     |
| California       | Michigan       | South Carolina   |
| Colorado         | Minnesota      | South Dakota     |
| Connecticut      | Mississippi    | Tennessee        |
| Delaware         | Missouri       | Texas            |
| Washington, D.C. | Montana        | Utah             |
| Florida          | Nebraska       | Vermont          |
| Georgia          | Nevada         | Virginia         |
| Hawaii           | New Hampshire  | Washington State |
| Idaho            | New Jersey     | West Virginia    |
| Illinois         | New Mexico     | Wisconsin        |
| Indiana          | New York       | Wyoming          |
| Iowa             | North Carolina |                  |
| Kansas           | North Dakota   | Foreign country  |
| Kentucky         | Ohio           |                  |

\_\_\_\_\_ 1 **REG16SPC**

**[IF Q4C= "FOREIGN COUNTRY"]**

**[MED TEXT BOX]**

**OtherForeignCountry** – Please specify in what foreign country were you living when you were 16 years old?

**[SP]**

There are always some people whose ideas are considered bad or dangerous by other people. For instance, somebody who is against all churches and religion...

IF BIPOLAR ORDER = 1

Q5B1. Should such a person be allowed to teach in a college or university, or not?

Should be allowed  
Should not be allowed

BIPOLAR ORDER = 2

Q5B2. Should such a person not be allowed to teach in a college or university, or should such a person be allowed to teach in a college or university?

Should not be allowed  
Should be allowed

IF BIPOLAR ORDER = 1

**[SP]**

Q5C1. If some people in your community suggested that a book he wrote against churches and religion should be taken out of your public library, would you favor removing this book, or not?

Would favor removing it  
Would not favor removing it

IF BIPOLAR ORDER = 2

**[SP]**

Q5C2. If some people in your community suggested that a book he wrote against churches and religion should be taken out of your public library, would you not favor removing this book, or would you favor removing this book?

Would not favor removing it  
Would favor removing it

**[SP]**

Or, consider a person who believes that Blacks are genetically inferior.

IF BIPOLAR ORDER = 1

Q6B1. Should such a person be allowed to teach in a college or university, or not?

Should be allowed  
Should not be allowed

IF BIPOLAR ORDER = 2

Q6B2. Should such a person not be allowed to teach in a college or university, or should such a person be allowed to teach in a college or university?

Should not be allowed

Should be allowed

IF BIPOLAR ORDER = 1

**[SP]**

Q6C1 If some people in your community suggested that a book he wrote which said Blacks are inferior should be taken out of your public library, would you favor removing this book, or not?

Would favor removing it

Would not favor removing it

IF BIPOLAR ORDER = 2

**[SP]**

Q5C2. If some people in your community suggested that a book he wrote which said Blacks are inferior should be taken out of your public library, would you not favor removing this book, or would you favor removing this book?

Would not favor removing it

Would favor removing it

IF BIPOLAR ORDER =1

**[SP]**

Q7A1. Is there any area around your home – that is, within a mile – where you would be afraid to walk alone at night?

Yes

No

IF BIPOLAR ORDER =2

**[SP]**

Q7A2. Is there any area around your home – that is, within a mile – where you would be afraid to walk alone at night?

No

Yes

[MOVED THESE HERE FROM LATER IN THE QUESTIONNAIRE]

IF BIPOLAR ORDER =1

**[SP]**

Q34A. Do you happen to have in your home or garage any guns or revolvers?

Yes

No

IF BIPOLAR ORDER =2

**[SP]**

Q34B. Do you happen to have in your home or garage any guns or revolvers?

No

Yes

IF UNIPOLAR ORDER = 1

**[SP]**

Q8A1. If you were asked to use one of four names for your social class, which would you belong in: the upper class, the middle class, the working class, or the lower class?

Upper class  
Middle class  
Working class  
Lower class

IF UNIPOLAR ORDER = 2

**[SP]**

Q8A2. If you were asked to use one of four names for your social class, which would you belong in: the lower class, the working class, the middle class, or the upper class?

Lower class  
Working class  
Middle class  
Upper class

IF UNIPOLAR ORDER = 1

**[SP]**

Q9A1. We are interested in how people are getting along financially these days. So far as you and your family are concerned, would you say that you are pretty well satisfied with your present financial situation, more or less satisfied, or not satisfied at all?

Pretty well satisfied  
More or less satisfied  
Not satisfied at all

IF UNIPOLAR ORDER = 2

**[SP]**

Q9A2. We are interested in how people are getting along financially these days. So far as you and your family are concerned, would you say that you are not satisfied at all with your financial situation, more or less satisfied, or pretty well satisfied?

Not satisfied at all  
More or less satisfied  
Pretty well satisfied

BIIPOLAR ORDER = 1

---

**[SP]**

Q10A1. During the last few years, has your financial situation been getting better, getting worse, or has it stayed the same?

Getting better  
Getting worse  
Stayed the same

BIPOLAR ORDER = 2

---

**[SP]**

Q10A2. During the last few years, has your financial situation been getting worse, getting better, or has it stayed the same?

- Getting worse
- Getting better
- Stayed the same

IF BIPOLAR ORDER = 1

**[SP]**

Q11A1. Compared with American families in general, would you say your family income is – far above average, above average, average, below average, or far below average?

- Far above average
- Above average
- Average
- Below average
- Far below average

IF BIPOLAR ORDER = 2

**[SP]**

Q11A2. Compared with American families in general, would you say your family income is – far below average, below average, average, above average, or far above average?

- Far below average
- Below average
- Average
- Above average
- Far above average

---

**[SP]**

[XRACE=1 (NOTE: XRACE WILL BE A SAMVAR WHERE 1 MEANS THAT “BLACKS” WILL BE USED IN THE FOLLOWING ITEMS AND 2 MEANS THAT “AFRICAN AMERICANS” WILL BE USED IN THE ITEMS.)

On the average Blacks have worse jobs, income, and housing than White people. Do you think these differences are...

---

IF BIPOLAR ORDER=1

Q12A1. Mainly due to discrimination

- Yes
- No

IF BIPOLAR ORDER=2

Q12A2. Mainly due to discrimination

- No
- Yes

**[SP]**

[XRACE=2]

On the average African Americans have worse jobs, income, and housing than White people. Do you think these differences are...

---

IF BIPOLAR ORDER=1

Q12A3. Mainly due to discrimination

- Yes
- No

IF BIPOLAR ORDER=2

Q12A4. Mainly due to discrimination

No  
Yes

**[SP]**

[XRACE=1]

---

IF BIPOLAR ORDER=1

Q12B1. Because most Blacks have less in-born ability to learn?

Yes  
No

IF BIPOLAR ORDER=2

Q12B2. Because most Blacks have less in-born ability to learn?

No  
Yes

**[SP]**

[XRACE=2]

---

IF BIPOLAR ORDER=1

Q12B3. Because most African Americans have less in-born ability to learn?

Yes  
No

IF BIPOLAR ORDER=2

Q12B4. Because most African Americans have less in-born ability to learn?

No  
Yes

**[SP]**

[XRACE=1]

---

IF BIPOLAR ORDER=1

Q12C1. Because most Blacks don't have the chance for education that it takes to rise out of poverty?

Yes  
No

IF BIPOLAR ORDER=2

Q12C2. Because most Blacks don't have the chance for education that it takes to rise out of poverty?

No  
Yes

**[SP]**

[XRACE=2]

---

IF BIPOLAR ORDER=1

Q12C3. Because most African Americans don't have the chance for education that it takes to rise out of poverty?

Yes  
No

IF BIPOLAR ORDER=2

Q12C4. Because most African Americans don't have the chance for education that it takes to rise out of poverty?

No  
Yes

**[SP]**

[XRACE=1]

---

IF BIPOLAR ORDER=1

Q12D1. Because most Blacks just don't have the motivation or will power to pull themselves up out of poverty?

Yes  
No

IF BIPOLAR ORDER=2

Q12D2. Because most Blacks just don't have the motivation or will power to pull themselves up out of poverty?

No  
Yes

**[SP]**

[XRACE=2]

---

IF BIPOLAR ORDER=1

Q12D3. Because most African Americans just don't have the motivation or will power to pull themselves up out of poverty?

Yes  
No

IF BIPOLAR ORDER=2

Q12D4. Because most African Americans just don't have the motivation or will power to pull themselves up out of poverty?

No  
Yes

**[SP]**

IF BIPOLAR ORDER = 1

Q13A1. Do you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly with the following statement? Irish, Italians, Jewish and many other minorities overcame prejudice and worked their way up. Blacks should do the same without special favors.

Agree strongly  
Agree somewhat  
Neither agree nor disagree  
Disagree somewhat  
Disagree strongly

**[SP]**

IF BIPOLAR ORDER = 2

Q13A2. Do you disagree strongly, disagree somewhat, neither agree nor disagree, agree somewhat, or agree strongly with the following statement? Irish, Italians, Jewish and many other minorities overcame prejudice and worked their way up. Blacks should do the same without special favors.

Disagree strongly  
Disagree somewhat  
Neither agree nor disagree  
Agree somewhat  
Agree strongly

---

**[SP]**

**IF BIPOLAR ORDER = 1**

Q14A1. Now we have some questions about different groups in our society. We're going to show you a seven-point scale on which the characteristics of people in a group can be rated. In the first statement a score of 1 means that you think almost all of the people in that group are "rich." A score of 7 means that you think almost all of the people in the group are "poor." A score of 4 means you think that the group is not towards one end or another, and of course you may choose any number in between that comes closest to where you think people in this group stand.

Where would you rate whites in general on this scale?

- 1.....Rich
- 2
- 3
- 4
- 5
- 6
- 7.....Poor

**[SP]**

**IF BIPOLAR ORDER = 2**

Q14A2. Now we have some questions about different groups in our society. We're going to show you a seven-point scale on which the characteristics of people in a group can be rated. In the first statement a score of 1 means that you think almost all of the people in that group are "Poor." A score of 7 means that you think almost all of the people in the group are "Rich." A score of 4 means you think that the group is not towards one end or another, and of course you may choose any number in between that comes closest to where you think people in this group stand.

Where would you rate whites in general on this scale?

- 1.....Poor
- 2
- 3
- 4
- 5
- 6
- 7.....Rich

**[SP]**

**IF BIPOLAR ORDER = 1**

Q14B1. Blacks?

- 1.....Rich
- 2
- 3
- 4
- 5
- 6
- 7.....Poor

IF BIPOLAR ORDER = 2

Q14B2. Blacks?

- 1.....Poor
- 2
- 3
- 4
- 5
- 6
- 7.....Rich

**[SP]**

The second set of characteristics asks if people in the group tend to be hard-working or if they tend to be lazy.

IF BIPOLAR ORDER = 1

Q15A1. Where would you rate whites in general on this scale?

- 1.....Hard Working
- 2
- 3
- 4
- 5
- 6
- 7.....Lazy

IF BIPOLAR ORDER = 2

Q15A2. Where would you rate whites in general on this scale?

- 1.....Lazy
- 2
- 3
- 4
- 5
- 6
- 7.....Hard Working

**[SP]**

The second set of characteristics asks if people in the group tend to be hard-working or if they tend to be lazy.

IF BIPOLAR ORDER = 1

Q15B1. Blacks?

- 1.....Hard Working
- 2
- 3
- 4
- 5
- 6
- 7.....Lazy

IF BIPOLAR ORDER = 2

Q15B2. Blacks?

- 1.....Lazy
- 2
- 3
- 4
- 5
- 6
- 7.....Hard Working

**[SP]**

Do people in these groups tend to be unintelligent or tend to be intelligent?

IF BIPOLAR ORDER = 1

Q16A1. Where would you rate whites in general on this scale?

- 1.....Intelligent
- 2
- 3
- 4
- 5
- 6
- 7.....Unintelligent

IF BIPOLAR ORDER = 2

Q16A2. Where would you rate whites in general on this scale?

- 1.....Unintelligent
- 2
- 3
- 4
- 5
- 6
- 7.....Intelligent

**[SP]**

IF BIPOLAR ORDER = 1

Q16B1. Blacks?

- 1.....Intelligent
- 2
- 3
- 4
- 5
- 6
- 7.....Unintelligent

IF BIPOLAR ORDER = 2

Q16B2. Blacks?

- 1.....Unintelligent
- 2
- 3
- 4
- 5
- 6
- 7.....Intelligent

IF BIPOLAR ORDER = 1

**[SP]**

Q17A1. Now we are going to ask you about different types of contact with various groups of people. In each situation would you please tell us whether you would be very much in favor of it happening, somewhat in favor, neither in favor nor opposed to it happening, somewhat opposed, or very much opposed to it happening? Living in a neighborhood where half of your neighbors were Whites?

- Very much in favor
- Somewhat in favor
- Neither in favor nor opposed
- Somewhat opposed
- Very much opposed

IF BIPOLAR ORDER = 2

**[SP]**

Q17A2. Now we're going to ask you about different types of contact with various groups of people. In each situation would you please tell us whether you would be very much opposed to it happening, somewhat opposed, neither in favor nor opposed to it happening, somewhat in favor, or very much in favor of it happening? Living in a neighborhood where half of your neighbors were Whites?

- Very much opposed
- Somewhat opposed
- Neither in favor nor opposed
- Somewhat in favor
- Very much in favor

IF BIPOLAR ORDER = 1

**[SP]**

Q17B1. What about living in a neighborhood where half of your neighbors are Blacks?

- Very much in favor
- Somewhat in favor
- Neither in favor nor opposed
- Somewhat opposed
- Very much opposed

IF BIPOLAR ORDER = 2

**[SP]**

Q17B2. What about living in a neighborhood where half of your neighbors are Blacks?

- Very much opposed
- Somewhat opposed
- Neither in favor nor opposed
- Somewhat in favor
- Very much in favor

IF UNIPOLAR ORDER = 1

**[SP]**

Q18A1. What do you think the chances are these days that a white person won't get a job or promotion while an equally or less qualified black person gets one instead? Is it very likely, somewhat likely, or not very likely to happen these days?

- Very likely
- Somewhat likely
- Not very likely

---

IF UNIPOLAR ORDER = 2

**[SP]**

Q18A2. What do you think the chances are these days that a white person won't get a job or promotion while an equally or less qualified black person gets one instead? Is it not very likely, somewhat likely, or very likely to happen these days?

- Not very likely
- Somewhat likely
- Very likely

IF BIPOLAR ORDER = 1

**[SP]**

Q19A1. Some people say that people get ahead by their own hard work; others say that lucky breaks or help from other people are more important. Which do you think is most important?

---

- Hard work is most important
- Luck or help from other people are most important

IF BIPOLAR ORDER = 2

**[SP]**

Q19A2. Some people say that people get ahead by their own hard work; others say that lucky breaks or help from other people are more important. Which do you think is most important?

---

- Luck or help from other people are most important
- Hard work is most important

IF BIPOLAR ORDER = 1

**[SP]**

Q20A1. In general, do you find life exciting, pretty routine, or dull?

Exciting

Routine

Dull

---

IF BIPOLAR ORDER = 2

**[SP]**

Q20A2. In general, do you find life dull, pretty routine, or exciting?

Dull

Routine

Exciting

---

**[IF PPMARIT=1]**

IF UNIPOLAR ORDER=1

**[SP]**

Q21A1. Taking things all together, how would you describe your marriage? Would you say that your marriage is very happy, pretty happy, or not too happy?

Very happy

Pretty happy

Not too happy

**[IF PPMARIT=1]**

IF UNIPOLAR ORDER=2

**[SP]**

Q21A2. Taking things all together, how would you describe your marriage? Would you say that your marriage is not too happy, pretty happy, or very happy?

Not too happy

Pretty happy

Very happy

IF UNIPOLAR ORDER=1

**[SP]**

Q22A1. Taken all together, how would you say things are these days – would you say that you are very happy, pretty happy, or not too happy?

Very happy

Pretty happy

Not too happy

IF UNIPOLAR ORDER=2

**[SP]**

Q22A2. Taken all together, how would you say things are these days – would you say that you are very happy, pretty happy, or not too happy?

Not too happy

Pretty happy

Very happy

MOVED THESE HERE FROM LATER IN THE QUESTIONNAIRE.

**[SP]**

IF BIPOLAR ORDER = 1

Q23A1. Would you say your own health, in general, is excellent, good, fair, or poor?

Excellent  
Good  
Fair  
Poor

---

**[SP]**

IF BIPOLAR ORDER = 2

Q23A2. Would you say your own health, in general, is poor, fair, good, or excellent?

Poor  
Fair  
Good  
Excellent

---

IF UNIPOLAR ORDER = 1

**[SP]**

Q24A1. There's been a lot of discussion about the way morals and attitudes about sex are changing in this country. If a man and a woman have sex relations before marriage, do you think it is always wrong, almost always wrong, wrong only sometimes, or not wrong at all?

Always wrong  
Almost always wrong  
Wrong only sometimes  
Not wrong at all

IF UNIPOLAR ORDER = 2

**[SP]**

Q24A2. There's been a lot of discussion about the way morals and attitudes about sex are changing in this country. If a man and a woman have sex relations before marriage, do you think it is not wrong at all, wrong only sometimes, almost always wrong, or always wrong?

Not wrong at all  
Wrong only sometimes  
Almost always wrong  
Always wrong

IF UNIPOLAR ORDER = 1

**[SP]**

Q24B1. What if they are in their early teens, say 14 to 16 years old? In that case, do you think sex relations before marriage are always wrong, almost always wrong, wrong only sometimes, or not wrong at all?

Always wrong  
Almost always wrong  
Wrong only sometimes  
Not wrong at all

IF UNIPOLAR ORDER = 2

**[SP]**

Q24B2. What if they are in their early teens, say 14 to 16 years old? In that case, do you think sex relations before marriage are not wrong at all, wrong only sometimes, almost always wrong, or always wrong?

Not wrong at all  
Wrong only sometimes  
Almost always wrong  
Always wrong

IF UNIPOLAR ORDER = 1

**[SP]**

Q24C1. What is your opinion about a married person having sexual relations with someone other than the marriage partner – is it always wrong, almost always wrong, wrong only sometimes, or not wrong at all?

Always wrong  
Almost always wrong  
Wrong only sometimes  
Not wrong at all

IF UNIPOLAR ORDER = 2

**[SP]**

Q24C2. What is your opinion about a married person having sexual relations with someone other than the marriage partner – is it not wrong at all, wrong only sometimes, almost always wrong, or always wrong?

Not wrong at all  
Wrong only sometimes  
Almost always wrong  
Always wrong

IF UNIPOLAR ORDER = 1

**[SP]**

Q24D1. What about sexual relations between two adults of the same sex – do you think it is always wrong, almost always wrong, wrong only sometimes, or not wrong at all?

Always wrong  
Almost always wrong  
Wrong only sometimes  
Not wrong at all

IF UNIPOLAR ORDER = 2

**[SP]**

Q24D2. What about sexual relations between two adults of the same sex – do you think it is not wrong at all, wrong only sometimes, almost always wrong, or always wrong?

Not wrong at all  
Wrong only sometimes  
Almost always wrong  
Always wrong

IF BIPOLAR ORDER = 1

**[SP]**

Q25A1. Do you strongly agree, agree, disagree, or strongly disagree that it is sometimes necessary to discipline a child with a good, hard spanking?

Strongly agree  
Agree  
Disagree  
Strongly disagree

---

IF BIPOLAR ORDER = 2

**[SP]**

Q25A2. Do you strongly disagree, disagree, agree, or strongly agree that it is sometimes necessary to discipline a child with a good, hard spanking?

Strongly disagree  
Disagree  
Agree  
Strongly Agree

---

---

IF UNIPOLAR ORDER = 1

**[GRIDS; SP]**

Please tell us which answer comes closest to how often you do the following things.

Q26A1. Spend a social evening with relatives?

Q26B1. Spend a social evening with someone who lives in your neighborhood?

Q26C1. Spend a social evening with friends who live outside your neighborhood?

Q26D1. Go to a bar or tavern?

Almost every day

Once or twice a week

Several times a month

About once a month

Several times a year

About once a year

Never

IF UNIPOLAR ORDER = 2

**[GRIDS; SP]**

Please tell us which answer comes closest to how often you do the following things.

Q26A2. Spend a social evening with relatives?

Q26B2. Spend a social evening with someone who lives in your neighborhood?

Q26C2. Spend a social evening with friends who live outside your neighborhood?

Q26D2. Go to a bar or tavern?

Never

About once a year

Several times a year

About once a month

Several times a month

Once or twice a week

Almost every day

IF UNIPOLAR ORDER = 1

**[GRIDS; SP]**

We are going to list some institutions in this country. As far as the **people running** these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

- Q27A1. Major companies
- Q27B1. Organized religion
- Q27C1. Education
- Q27E1. Organized labor
- Q27F1. Press
- Q27G1. Medicine
- Q27H1. TV
- Q27J1. Scientific community
- Q27M1. Banks and financial institutions

- A great deal of confidence
- Only some confidence
- Hardly any confidence at all

IF UNIPOLAR ORDER = 2

**[GRIDS; SP]**

We are going to list some institutions in this country. As far as the **people running** these institutions are concerned, would you say you have hardly any confidence at all, only some confidence, or a great deal of confidence in them?

- Q27A2. Major companies
- Q27B2. Organized religion
- Q27C2. Education
- Q27E2. Organized labor
- Q27F2. Press
- Q27G2. Medicine
- Q27H2. TV
- Q27J2. Scientific community
- Q27M2. Banks and financial institutions

- Hardly any confidence at all
- Only some confidence
- A great deal of confidence

IF BIPOLAR ORDER =1

**[SP]**

Q28A1. Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

Most people can be trusted ..... 1  
 Can't be too careful..... 2

IF BIPOLAR ORDER =2

**[SP]**

Q28A2. Generally speaking, would you say that you can't be too careful in dealing with people or that most people can be trusted?

Can't be too careful..... 1  
 Most people can be trusted ..... 2

**[SP]**

Q30A. If you had to choose, which thing on this list would you pick as the most important for a child to learn to prepare him or her for life?

- To obey.
- To be well-liked or popular.
- To think for himself or herself
- To work hard
- To help others when they need help.

**[SP]**

Q30B. Which comes next in importance?

**EXCLUDE RESPONSE OPTION CHOSEN IN Q30A**

- To obey.
- To be well-liked or popular.
- To think for himself or herself
- To work hard
- To help others when they need help.

**[SP]**

Q30C. Which comes third?

**EXCLUDE RESPONSE OPTIONS CHOSEN IN Q30A AND Q30B**

- To obey.
- To be well-liked or popular.
- To think for himself or herself
- To work hard
- To help others when they need help.

**[SP]**

Q30D. Which comes fourth?

**EXCLUDE RESPONSE OPTIONS CHOSEN IN Q30A, Q30B, AND Q30C**

- To obey.
- To be well-liked or popular.
- To think for himself or herself
- To work hard
- To help others when they need help.

IF BIPOLAR ORDER = 1

**[GRIDS; SP]**

Do you think a person has the right to end his or her own life if this person...

Q30A1. Has an incurable disease?

Q30B1. Has gone bankrupt?

Q30C1. Has dishonored his or her family?

Q30D1. Is tired of living and ready to die?

Yes

No

IF BIPOLAR ORDER = 2

**[GRIDS; SP]**

Do you think a person has the right to end his or her own life if this person...

Q30A2. Has an incurable disease?

Q30B2. Has gone bankrupt?

Q30C2. Has dishonored his or her family?

Q30D2. Is tired of living and ready to die?

No

Yes

**MOVED THESE ITEMS EARLIER IN QUESTIONNAIRE**

IF BIPOLAR ORDER = 1

**[SP]**

Q32A. Do you smoke?

Yes

No

IF BIPOLAR ORDER = 2

**[SP]**

Q32B. Do you smoke?

No

Yes

IF UNIPOLAR ORDER = 1

**[GRIDS; SP]**

For each area of life shown below, mark the answer that shows how much satisfaction you get from that area.

Q33A1. The city or place you live in.

Q33B1. Your non-working activities – hobbies and so on.

Q33C1. Your family life.

Q33D1. Your friendships.

Q33E1. Your health and physical condition.

A very great deal  
A great deal  
Quite a bit  
A fair amount  
Some  
A little  
None

IF UNIPOLAR ORDER = 2

**[GRIDS; SP]**

For each area of life shown below, mark the answer that shows how much satisfaction you get from that area.

Q33A2. The city or place you live in.  
Q33B2. Your non-working activities – hobbies and so on.  
Q33C2. Your family life.  
Q33D2. Your friendships.  
Q33E2. Your health and physical condition.

None  
A little  
Some  
A fair amount  
Quite a bit  
A great deal  
A very great deal

MOVED EARLIER IN QUESTIONNAIRE

**[SP]**

Q39A. We are interested in volunteer activities, that is, activities for which people **are not paid**, except perhaps expenses.

We only want you to include volunteer activities that you did **through or for an organization**, even if you only did them once in a while.

Since **August 1<sup>st</sup> of last year**, have you done any volunteer activities **through or for an organization**?

Yes  
No

**[SP]**

Q40A. Now we'd like to ask about some of your involvement in your community. Since August 1<sup>st</sup>, 2007, have you attended any public meetings in which there was discussion of community affairs?

Yes  
No

[SP]

Q41A. Since August 1<sup>st</sup>, 2007, have you worked with other people from your neighborhood to fix a problem or improve a condition in your community or elsewhere?

Yes

No

[WORDSUM]

[DISPLAY]

We would like to know something about how people go about guessing words they do not know. We will list some words—you may know some of them, and you may not know quite a few of them.

On each screen, the first word is in capital letters—like BEAST. Then there are five other words:

	<input type="radio"/> afraid	<input type="radio"/> words	<input type="radio"/> large	<input type="radio"/> animal	<input type="radio"/> separate	
--	------------------------------	-----------------------------	-----------------------------	------------------------------	--------------------------------	--

Select the word that comes closest to the meaning of the word in capital letters. For example, if the word in capital letters is BEAST, you would select “animal,” since that word comes closer to BEAST than any of the other words.

These words are difficult for almost everyone—just give your best guess if you are not sure of the answer.

SELECT ONE ANSWER FOR EACH QUESTION.

Please do NOT ask anyone for help or look up information to help you answer these questions – we want to learn how people answer on their own.

Thank you very much.

[FOR FIRST TEN ITEMS A THROUGH J: (1) PRESENT ITEMS IN ORDER SHOWN, (2) PRESENT RESPONSE CHOICES IN ORDER SHOWN]

[RANDOMIZE ITEM AND RESPONSE CHOICE ORDER OF ALL SUBSEQUENT ITEMS K THROUGH O.]

[DISPLAY ONE ITEM PER SCREEN.]

[VOCABULARY WORDS OMITTED FROM THIS COPY OF THE QUESTIONNAIRE TO PROTECT CONFIDENTIALITY OF THE WORD LIST]

**[SP]**

IF BIPOLAR ORDER =1

Q31C1. Do you agree or disagree that inequality continues to exist because it benefits the rich and powerful? Would you say...

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

**[SP]**

IF BIPOLAR ORDER =2

Q31C2. Do you disagree or agree that inequality continues to exist because it benefits the rich and powerful? Would you say...

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

**[SP]**

IF BIPOLAR ORDER =1

Q31D1. Do you agree or disagree that large differences in income are necessary for American prosperity? Would you say...

Strongly agree

Agree

Neither agree nor disagree

Disagree

Strongly disagree

**[SP]**

IF BIPOLAR ORDER =2

Q31D2. Do you disagree or agree that large differences in income are necessary for American prosperity? Would you say...

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

**[SP]**

5a. Now, we're going to ask you about various events and conditions that happen to people. We're interested in those that happened to you during the last 12 months, that is since (CURRENT MONTH) 2007. As we ask you about the specific events, please think carefully, so we can record things accurately.

Did any of the following happen to you since (CURRENT MONTH), 2007?

IF BIPOLAR ORDER=1

Were you a patient in a hospital, sanatorium, convalescent or nursing home (apart from having a baby)?

**Yes**

**No**

IF BIPOLAR ORDER=2

Were you a patient in a hospital, sanatorium, convalescent or nursing home (apart from having a baby)?

**No**

**Yes**

**[SP]**

5b. Did any of the following happen to you since (CURRENT MONTH), 2007?

IF BIPOLAR ORDER=1

Did you lack health insurance coverage (For example, Medicare, Medicaid, Blue Cross, an HMO, etc.)?

Yes

No

IF BIPOLAR ORDER=2

Did you lack health insurance coverage (For example, Medicare, Medicaid, Blue Cross, an HMO, etc.)?

No

Yes

**[SP]**

5c. Did any of the following happen to you since (CURRENT MONTH), 2007?

IF BIPOLAR ORDER=1

Were you unable to work at your job or carry out your regular activities for one month or more because of illness or injury?

Yes

No

IF BIPOLAR ORDER=2

Were you unable to work at your job or carry out your regular activities for one month or more because of illness or injury?

No

Yes

**[SP]**

5d. Did any of the following happen to you since (CURRENT MONTH), 2007?

IF BIPOLAR ORDER=1

Were you unemployed or looking for work for as long as a month?

Yes

No

IF BIPOLAR ORDER=2

Were you unemployed or looking for work for as long as a month?

No

Yes

**[SP]**

5e. Did any of the following happen to you since (CURRENT MONTH), 2007?

IF BIPOLAR ORDER=1

Were you pressured to pay bills by stores, creditors, or bill collectors?

Yes

No

IF BIPOLAR ORDER=2

Were you pressured to pay bills by stores, creditors, or bill collectors?

No

Yes

**[SP]**

5f. Did any of the following happen to you since (CURRENT MONTH), 2007?

IF BIPOLAR ORDER=1

Did you fall behind in paying your rent or mortgage?

Yes

No

IF BIPOLAR ORDER=2

Did you fall behind in paying your rent or mortgage?

No

Yes

**[SP]**

5g. Did any of the following happen to you since (CURRENT MONTH), 2007?

IF BIPOLAR ORDER=1

Were you arrested?

Yes

No

IF BIPOLAR ORDER=2

Were you arrested?

No

Yes

**[SP]**

IF RESPONDENT IS THE ONLY MEMBER OF HIS/HER HOUSEHOLD (if XPRETEST=1 and PPHHSIZE=1, or XPRETEST =2 and XHHSIZE=1):

Q34A1. Do you have a business or a farm?

Yes

No

**[SP]**

IF RESPONDENT IS **NOT** THE ONLY MEMBER OF HIS/HER HOUSEHOLD (if XPRETEST=1 and PPHHSIZE>1, or XPRETEST =2 and XHHSIZE>1):

Q34A2. Does anyone in this household have a business or a farm?

No

Yes

**[SP]**

Q36A. Have you worked at a job or business at any time during the past 12 months?

Yes

No

**[SP]**

Q37A. Did you ever serve on active duty in the U. S. Armed Forces?

Yes

No

**[SP]**

Q38A. Are you attending or enrolled in regular school? (Regular school includes elementary school, high school, and schooling that leads to a college or professional school degree)

Yes

No

[SP]

**CU01MANY.** How many desktop or laptop computers do you or other members of your household currently own [SHOW “, not including this WebTV” FOR WEBTV MEMBERS (XWEBTV = 2)]?

- 1 ..... 1
- 2 ..... 2
- 3 ..... 3
- 4 or more ..... 4
- The computer(s) in this household are not owned by me or anyone in my household..... 5
- None ..... 6

[PROMPT ONCE FOR NON-RESPONSE]

[IF CU01MANY NE 6 “NONE”]

[SP]

**CU02TYPE.** Which type of computer do you use the most?

- A Windows computer (including Windows 95, 98/98 SE, Me, 2000, NT, or XP) ..... 1
- An Apple/Macintosh/iMac computer ..... 2
- Something else, please specify: \_\_\_\_\_ ..... 3

[SHOW THIS QUESTION TEXT IF MEMBER IS A WEBTV PANEL MEMBER (XWEBTV = 2).]

**CU19HOUR.** Including with this WebTV, how many hours each week do you typically use...

[SHOW ALT QUESTION TEXT IF MEMBER IS A PC PANEL MEMBER (XWEBTV = 1).]

About how many hours each week do you typically use...

Less than 1 hour	1 to 5 hours	6 to 10 hours	More than 10 hours
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Email at home

The Internet at home (other than for email)

[MP]

[ALL]

Q1. In your household, which of the following phone services do you currently have?

[HIGHLIGHT RESPONSE LIST AS INDICATED BELOW]

**Residential/Land-line phone service**

(associated with your residence and plugged into the wall of your home). ..... 1

**Cellular or mobile phone service** ..... 2

**Broadband phone service** (Internet phones using the Internet instead of regular phone lines to transmit calls) ..... 3

**None of these/Not Applicable [SINGLE SELECT]**

[IF Q1 = 2]

[MP]

[ALL]

Q10. Other than using your cellular or wireless mobile phone for making or receiving calls, please indicate which of the following features you use on your cellular or wireless mobile phones...

- Games (pre-existing on the device)..... 1
- Use phone to listen to music/MP3 player/FM radio ..... 2
- Voice activated dialing..... 3
- Receive text alerts (e.g., sports, news, stocks)..... 4
- Send and receive SMS (Short text message) messages ..... 5
- Send and receive email ..... 6
- Calendar/Date book..... 7
- Address book (e.g., handset contains addresses, phone numbers, email addresses, etc.)..... 8
- Access the internet/browse web pages ..... 9
- View and pay bills from phone..... 10
- Additional connectivity (Infrared port, USB port, Bluetooth, Wi-Fi) ..... 11
- Instant messaging ..... 12
- Color screen ..... 13
- Camera capabilities ..... 14
- Multimedia messaging service (e.g., personalized message, voice or email, with enhanced images and sound) ..... 15
- International roaming capabilities ..... 16
- Push-to-talk (2-way radio/walkie-talkie capabilities) ..... 17
- Built-in speakerphone..... 18
- Downloadable programs (Java/Brew applications) ..... 19
- Synchronize email, contacts, calendar ..... 20
- Touch screen..... 21
- Location based service (GPS)..... 22
- Memory expansion ..... 23
- Integrated TV..... 24

[GRID – SP ACROSS]

CU39COMF. In general, how comfortable do you feel...

Very uncomfor table	Somewh at uncomfor table	Neither comforta ble nor uncomfor table	Somewh at comfорта ble	Very com fortable
------------------------	--------------------------------	---	------------------------------	----------------------

Using computers  
Using email

Using the Internet (other than for email)

[MP]

QE1. Which of these social networking websites, if any, do you use?

- Facebook..... 1
- Friendster ..... 2
- MySpace..... 3
- Twitter..... 4
- Something else, please specify:  
\_\_\_\_\_ ..... 5
- None of these ..... 6

[NUMBER BOX; RANGE 0=20]

QE2. How many online surveys, not including this one but including any others conducted by Knowledge Networks, have you completed in the past 4 weeks?

\_\_\_\_\_ [RANGE 0-20]

[GRIDS; SP]

QE3. Please tell us how much you agree or disagree with each of the following statements.

1. I usually try new products before other people do
2. I often try new brands because I like variety and get bored with the same old thing
3. When I shop I look for what is new
4. I like to be the first among my friends and family to try something new
5. I like to tell others about new brands or technology

Strongly agree  
Agree  
Disagree  
Strongly disagree

---

[TEXT BOX]

[MAIN STUDY RESPONDENTS ONLY (IF XPRETEST=2): PRETEST RESPONDENTS (XPRETEST=1) SHOULD RECEIVE STANDARD KN PANEL CLOSING SCREEN]

[IF THE CURRENT DATE IS AUGUST INSERT "NEXT MONTH" IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT AUGUST INSERT "LATER THIS MONTH" IN [NEXT MONTH/LATER THIS MONTH]. IF XMONEY=1, INSERT "\$10" IN [\$10/\$30/\$50]; IF XMONEY=2, INSERT "\$30"; IF XMONEY=3, INSERT "\$50".]

[CLOSE]

Thank you very much! We have recorded all of your responses. They are very important to us, and as a small thank-you, we will mail a [\$10/\$30/\$50] check to you soon. We look forward to your next survey, for September, [next month / later in the month].

If you have any comments about any part of the survey, please write them below.

[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]

## 6. Wave 12 (December) questionnaire

### [CELL PHONE PROFILE]

[MP]

[DON'T SHOW THIS TO TEENS (LESS THAN 18 YEARS)]

Q1. In your household, which of the following phone services do you currently have?

[HIGHLIGHT RESPONSE LIST AS INDICATED BELOW]

- Residential/Land-line phone service**  
(associated with your residence and plugged into the wall of your home) ..... 1
- Cellular or mobile phone service** ..... 2
- Broadband phone service** (Internet phones using the Internet instead of regular phone lines to transmit calls) ..... 3
- None of these/Not Applicable [SINGLE SELECT]** ..... 4

[PROMPT TWICE FOR SKIP/NON RESPONSE]

[IF MEMBER SELECTS Q2=5 SHOW Q5. IF R SKIPS CONTINUE TO NEXT QUESTION]

[PLEASE SEE THE INSTRUCTIONS AT THE END OF THIS QUEX FOR CREATING A DATA-ONLY VARIABLE PPHCELL AND PPHLINE BASED ON Q1]

[SP]

Q2A. Do you know anyone such as your family members, friends or relatives who do not have a residential/land-line phone service and use cell phones instead?

Please note we will not be asking you to enter their phone numbers.

- Yes. .... 1
- No ..... 2

[IF Q1<>1 SHOW Q2B]

[SP]

Q2B. In the past 12 months, did you or anyone in your household cancel your residential telephone line(s) because you and others in your household wanted to use a cell phone instead?

- Yes, canceled a residential telephone line. .... 1
- No, have not canceled a residential telephone line..... 2

[IF Q1<>1 SHOW Q2c]

[SP]

Q2C. What is the main reason you do not have regular residential/land-line telephone service in your residence?

- Cannot afford the service ..... 1
- Service is not available..... 2
- Do not need it ..... 3
- Use cellular or wireless mobile phones instead..... 4
- Use VOIP/Broadband phone instead ..... 5

- Use calling cards or pre-paid telephone cards in public phones instead..... 5
- Other reasons..... 6

**[IF Q1=1 SHOW Q2D]**

**[SP]**

- Q2D. In the next 12 months, how likely is it that your household will stop your residential phone service and instead use cellular or wireless mobile phones for your calling needs?
- Not likely at all. .... 1
  - Somewhat likely..... 2
  - Very likely ..... 3
  - Not sure ..... 4

**[IF Q1=1 OR R SKIPS Q1 SHOW Q3]**

**[SP]**

- Q3. How many different residential phone numbers does your household currently have?  
Please note we will not be asking you to enter your phone number.
- One..... 1
  - Two ..... 2
  - Three ..... 3
  - Four ..... 4
  - Five or more ..... 5
  - Not applicable..... 6

**[IF Q1=1]**

**[IF R ENTER MORE THAN ONE PHONE NUMBER IN Q3, DISPLAY QUESTION TEXT Y AND A GRID OF NUMBER OF PHONES FROM Q3. ELSE SHOW TEXT X]**

**[MP GRID ACROSS]**

Q4.

**X.** Please indicate for what purposes you currently use your residential phone.

**Y,** Please indicate for what purposes you currently use your residential phones. If you have more than three phone numbers in your household, please select three most important phone numbers and enter information for those only.

Please note we will not be asking you to enter any of your phone numbers.

	Personal use	Business use	Long distance calling	Faxes	Dial-up access to internet
Phone 1					
Phone 2					
Phone 3					

[IF Q1=2]

[MP]

Q5. Which of the following types of cellular or wireless phones do you or anyone in your household currently own?

[HIGHLIGHT RESPONSE LIST AS INDICATED BELOW]

- Cellular or wireless mobile phone** (phone only or phone with select data features (e.g., messaging, camera, games)..... 1
- PDA phones/SmartPhone** (voice with advanced organizer/data functionality (e.g., Palm and Pocket PC based phones, Kyocera SmartPhone, Blackberry with phone)) ..... 2
- Other type**..... 3

[PROMPT TWICE FOR SKIP/NON RESPONSE]

[IF Q5=1, 2, OR 3 SHOW Q6]

[SP]

Q6. Do you use any cellular or wireless phones, including PDA phone and SmartPhone mainly on your own or share it with other members in household?

- I am the primary user of one or more cellular or wireless phone in the household..... 1
- I share phone with other household members ..... 2

[IF Q5=1, 2, OR 3 SHOW Q7]

[SP]

Q7. Totally, how many cellular or wireless phones, including PDA phone and SmartPhone, do you currently own or use? Please do not include cordless phones in your answer.

- One..... 1
- Two ..... 2
- Three ..... 3
- Four ..... 4
- Five or more ..... 5
- Not applicable..... 6

[IF Q7=1-5 SHOW Q8]

[SP]

- Q8. What is the brand of your cellular or wireless mobile phone that you use the most?  
Please note that in most cases cell phone brand is different from name of your wireless service provider. For example Verizon wireless service supports phones of brands such as Nokia, Motorola, and Samsung.

[LIST PHONE BRANDS ALPHABETICALLY]

Audiovox.....	1
Kyocera .....	2
LG.....	3
HP Pocket PC.....	3
Mitsubishi.....	4
Motorola.....	5
NEC.....	6
Nokia .....	7
PalmOne, Handspring .....	8
Panasonic.....	9
RIM Blackberry .....	10
Samsung .....	11
Sanyo .....	12
Siemens.....	13
Sony, Ericsson.....	14
Other.....	15

[IF Q7=1-5 SHOW Q9]

[SP]

- Q9. Is the cellular or wireless mobile phone that you own or use the most is for...
- |   |   |
|---|---|
| Personal use.....                                     | 1 |
| Business use .....                                    | 2 |
| About the same for personal and business<br>use ..... | 3 |

[IF Q7=1-5 SHOW Q10]

[MP]

Q10. Other than using your cellular or wireless mobile phone for making or receiving calls, please indicate which of the following features you use on your cellular or wireless mobile phones...

Games (pre-existing on the device).....	1
Use phone to listen to music/MP3 player/FM radio .....	2
Voice activated dialing.....	3
Receive text alerts (e.g., sports, news, stocks).....	4
Send and receive SMS (Short text message) messages .....	5
Send and receive email .....	6
Calendar/Date book.....	7
Address book (e.g., handset contains addresses, phone numbers, email addresses, etc.).....	8
Access the internet/browse web pages .....	9
View and pay bills from phone.....	10
Additional connectivity (Infrared port, USB port, Bluetooth, Wi-Fi) .....	11
Instant messaging .....	12
Color screen .....	13
Camera capabilities .....	14
Multimedia messaging service (e.g., personalized message, voice or email, with enhanced images and sound) .....	15
International roaming capabilities .....	16
Push-to-talk (2-way radio/walkie-talkie capabilities) .....	17
Built-in speakerphone.....	18
Downloadable programs (Java/Brew applications) .....	19
Synchronize email, contacts, calendar .....	20
Touch screen.....	21
Location based service (GPS).....	22
Memory expansion .....	23
Integrated TV.....	24

[IF Q7=1-5 SHOW Q11]

[SP]

[IF THE LIST CANNOT BE SHOWN IN A SINGLE PAGE A) DIVIDE THE ITEMS EQUALLY ACROSS SCREENS AND ADD CONTINUE BUTTON/LINK B) SHOW ALTERNATE TEXT]

Q11. Who is your current primary wireless phone service provider?.

- Alamosa PC..... 1
- Alltel.....2
- Cellcom ..... 3
- Cellular One.....4
- Cellular South .....5
- Centennial Wireless..... 6
- Cincinnati Bell Wireless ..... 7
- Cingular/AT&T ..... 8
- Cricket ..... 9
- Dobson Cellular Systems ..... 10
- Edge Wireless ..... 11
- Einstein PCS ..... 12
- First Cellular ..... 13
- FMCTC Wireless ..... 14
- GLM Wireless Communications ..... 15
- Iowa Wireless ..... 16
- metroPCS ..... 17
- Nextel ..... 18
- Northcoast PCS (Revol) ..... 19
- NPI Wireless.....20
- nTelos.....21
- Qwest Wireless.....22
- Snake River PCS.....23
- Southwestern Bell.....24
- Sprint PCS.....25
- Suncom/Triton PCS.....26
- surewest wireless .....26
- T-Mobile.....27
- TracFone .....28
- Triton PCS.....29
- U.S. Cellular ..... 30
- US Unwired ..... 31
- Verizon ..... 32
- Virgin Mobile..... 33
- Other:\_\_\_\_\_ [please specify]

[IF Q7=1-5 SHOW Q11A]

[SP]

Q11A. How satisfied are you with your current primary wireless phone service provider?

- Very satisfied..... 1
- Satisfied .....2
- Neither satisfied nor unsatisfied ..... 3
- Unsatisfied.....4
- Very unsatisfied .....5

[IF Q7=1-5 SHOW Q12]

[SP]

Q12A. When did you first become a subscriber to a cellular or wireless phone service?

- 1 month ago or less..... 1
- More than 1 - 2 months ago ..... 2
- More than 2 - 3 months ago ..... 3
- More than 3 - 6 months ago ..... 4
- More than 6 months - 1 year ago. .... 5
- More than 2 - 3 years ago ..... 6
- More than 3 - 4 years ago ..... 7
- More than 4 - 5 years ago. .... 8
- More than 5 years ago..... 9

[IF Q7=1-5 SHOW Q13]

[SP]

Q13. Approximately how long has [INSERT: CURRENT PROVIDER FROM Q11] been your wireless phone service provider?

- 1 month ago or less..... 1
- More than 1 - 2 months ago ..... 2
- More than 2 - 3 months ago ..... 3
- More than 3 - 6 months ago ..... 4
- More than 6 months - 1 year ago. .... 1
- More than 2 - 3 years ago ..... 2
- More than 3 - 4 years ago ..... 3
- More than 4 - 5 years ago. .... 1
- More than 5 years ago..... 2

[IF Q7=1-5 SHOW Q14]

[MP]

- Q14. Which of the following features are part of your current wireless telephone service plan?
- Individual plan (i.e., individual use of some pre-specified amount of minutes)..... 1
  - Family plan (i.e., pricing featuring pooled minutes shared among a group of people) ..... 2
  - Corporate plan/rates (i.e., special rates or discounts through a company or organization affiliation) ..... 3
  - Free unlimited nights and weekends calling..... 4
  - Unlimited long distance calling. .... 5
  - Fixed amount of prepaid minutes. .... 6
  - Unlimited mobile-to-mobile calls (i.e., free calling between some or all mobile phones on the same network)..... 7
  - No roaming charges (i.e., local calling rates regardless of U.S. location)..... 8
  - Contractual agreement for some specified period of time. .... 9
  - Credit card/Bank card billing (i.e., monthly charges are deducted from your credit card or bank card rather than sending you a monthly bill) ..... 10
  - Roll-over minutes (i.e., unused minutes that are carried over to the next month) ..... 11
  - Push-to-talk service ..... 12
  - Wireless data transfer (emails, internet) ..... 13
  - Prepaid Calling ..... 14

[IF Q7=1-5 SHOW Q15]

[SP]

Q15. Which of the following statements best describes who pays for your wireless phone service?

[ITALIZE TEXT AS SHOWN]

- My employer ..... 1
- I pay the bill, and my employer reimburses me for the *entire bill* (both business and personal calls) ..... 2
- I pay the bill, and my employer reimburses me *partially*..... 3
- I pay the bill entirely on my own. .... 4
- Spouse/Partner pays the bill..... 5
- Other family member pays the bill ..... 6
- Someone else pays the bill..... 7

**[IF Q7=1-5 SHOW Q16]**

Q16. What is the base monthly price of your current service plan?

<l>Please indicate your best <U>whole dollar</u> estimate (e.g., if your base monthly price is \$19.95, enter 20)?

\$ \_ \_ \_ [RANGE: 1-999, 8888]. ..... 1  
 Not sure/don't know..... 2

**[IF Q5=1, 2,3 SHOW Q16]**

**[GRID]**

Q17. Lastly, we would like to know how you feel about cell phone use in general. Please indicate how strongly do you agree or disagree for each of the following statements.

**[RANDOMIZE LIST]**

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
People should be reachable any time or any place					
Using a cell phone makes my life easier					
The most important reason for having a cell phone is for emergency situations (e.g. let family members know when I am running late)					
A cell phone is very important for staying in touch with friends.					
A cell phone is most useful for coordinating work activities					
Cell phone is most useful for coordinating family activates.					
Using a cell phone gives me more free time.					
Cell phone use while driving is a major safety hazard.					

**[INSTRUCTIONS FOR CREATING A DATA-ONLY VARIABLE PPHCELL AND PPHLINE BASED ON Q1]**

**PPHCELL (HOUSEHOLDS USING ONLY CELLPHONES FOR COMMUNICATION) = THOSE WHO CHECKED 'CELL PHONES'/OPTION 2 IN Q1 AND DID NOT CHECK 1 AND 3. PPHLINE (HOUSEHOLDS USING ONLY LANDLINES FOR COMMUNICATION) = THOSE WHO CHECKED 'LAND-LINE'/OPTION 1 IN Q1 AND DID NOT CHECK 2 AND 3.**

Data-only variable: PPHCELL

Label: households using only cell phones for communication

No ..... 0  
 Yes ..... 1

Data-only variable: PPHLINE

Label: households using only landline phones for communication

No ..... 0  
 Yes ..... 1

**[LIFESTYLE PROFILE]**

**[DISPLAY]**

**INTRO1.** Next, we'd like to ask you some questions about your life and how you live it.

**[GRID - SP ACROSS, MP DOWN]**

Q1. Using the scale below, please tell us how much you agree or disagree with the following statements about your work and life.

Strongly Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Strongly Disagree	Not Applicable
----------------	----------------	----------------------------	-------------------	-------------------	----------------

**[RANDOMIZE RESPONSE LISTS WITHIN HEADERS – DO NOT SHOW SUB-TITLES]**

Screen 1

**Work-life balance/American Dream**

So much of my time is spent working that I have very little time left for myself  
Carving out personal time should be just as much of a priority as work  
No matter how hard I work, I can't seem to get ahead  
I feel good about where my career is headed  
It's getting harder to provide my family with the basic necessities  
I am living the American Dream

Screen 2

**Socializing/Community:**

Most of my friends are from the same racial or ethnic group as me  
Life is so busy that I find I have less time to spend with family and friends  
It is hard for me to find the time to be involved in local/community matters  
I really like meeting new people online

**Leisure:**

I always set aside time to relax  
It is becoming increasingly difficult to find the time to relax and unwind

Screen 3

**General:**

- I feel stressed most of the time
- I live a healthy lifestyle
- My family life is satisfying
- I tend not to take many risks in everyday life
- I love to shop
- I just don't have enough money to live the life I would like to live

**[NUMBER BOXES, MUST SUM TO 100%]**

Q2. In a typical week, what proportion of your time do you spend on the following? Please think only about your waking hours.

**[SPACE]**

Please type a whole number in each box below. Please make sure your total equals 100%.

Working (from home/away from home)	_____
Not working	_____
Total	100%

**[SP]**

Q3. In a typical week, about what proportion of your time do you spend in the presence of friends and/or family members?

**[SPACE]**

Again, please think only about your waking hours.

0% .....	1
1-24% .....	2
25-49% .....	3
50-74% .....	4
75-100% .....	5

**[ASK Q4 IF WORKING >0 IN Q2]**

**[SP]**

Q4. During the workweek, approximately how often do you work from your home or home office for your job?

Every day.....	1
2 to 3 times a week.....	2
Once a week.....	3
About 2 to 3 times a month.....	4
About once a month .....	5
Once every 2-3 months .....	6
A few times a year .....	7
Not at all .....	8

[SP]

Q6. If you typically drive your car to work or school how often do you carpool?

- Always ..... 1
- Occasionally ..... 2
- Never ..... 3

[SP]

Q7. Which of the following statements best describe your vacation plans this year?

- I expect to spend more of my vacation **at home** this year compared to last year ..... 1
- I expect to spend more of my vacation **away from home** this year compared to last year ..... 2
- I expect to spend the same amount of my vacation at home this year as last year ..... 3
- I don't expect to take a vacation this year. .... 4
- I expect to take a vacation this year, but I didn't take a vacation last year ..... 4

[MP]

Q8. Now we would like you to think about the contact you have with **all** of your family and friends, **whether they live with you or not.**

[SPACE]

Which of the following forms of communication do you currently use to communicate with your friends and family?

- Home phone (land line or VoIP) ..... 1
- Cell phone ..... 2
- Text messaging on cell phone ..... 3
- Email ..... 4
- Postal mail ..... 5
- Instant Messaging ..... 6
- Online communities ..... 7
- Blogs ..... 8
- Social networking websites ..... 9
- Other, please specify [TEXT BOX] ..... 10

**[GRID - SP ACROSS, MP DOWN]**

Q9. Using the scale below, please tell us how much you agree or disagree with the following statements about retirement.

Strongly Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Strongly Disagree	Not Applicable
----------------	----------------	----------------------------	-------------------	-------------------	----------------

- I am looking forward to my retirement
- I will always be active, even after retirement
- I am worried about my financial situation when I retire
- I feel confident I will have enough financial security to retire one day
- I suspect I will continue working beyond the normal retirement age because I enjoy it
- I will continue working beyond the normal retirement age because of financial needs

**[SP]**

Q10. To what extent are you concerned about the current economy?

- Extremely concerned..... 1
- Very concerned ..... 2
- Somewhat concerned..... 3
- Not very concerned ..... 4
- Not at all concerned..... 5

**[GRID - SP ACROSS, MP DOWN]**

Q11. Using the scale below, please indicate in what ways, if any, you have changed your lifestyle due to the current economy.

	1	2	No Change		4	5	
Drive my car less	1	2	3	4	5	Drive my car more	
Eat out less often	1	2	3	4	5	Eat out more often	
Plan to retire later	1	2	3	4	5	Plan to retire sooner	
Work more hours	1	2	3	4	5	Work fewer hours	
Buy more generic or store brand products	1	2	3	4	5	Buy more name brand products	
Watch my grocery budget more closely	1	2	3	4	5	Watch my grocery budget less closely	
Shop for groceries where I normally shop	1	2	3	4	5	Shop for groceries at a different store	
Spend more time watching television	1	2	3	4	5	Spend less time watching television	
Buy fewer non-essential items	1	2	3	4	5	Buy more non-essential items	

**[GRID - SP ACROSS, MP DOWN]**

Q12. For each of the following activities and hobbies, please tell us if you regularly, occasionally, or never participated during the past year.

Regularly	Occasionally	Never
-----------	--------------	-------

- Bird watching
- Dancing
- Gardening
- Going to antique shows and stores
- Shopping
- Needlework/Knitting/Crocheting
- Painting or drawing
- Photography
- Reading
- Writing
- Woodworking
- Video games
- Surfing the web
- Playing sports
- Exercising

**[DISPLAY]**

Next, we would like to ask you about products that you might try or purchase.

**[GRID - SP ACROSS, MP DOWN]**

Q14. Using the scale below, please tell us how much you agree or disagree with the following statements.

Strongly Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Strongly Disagree	Not Applicable
----------------	----------------	----------------------------	-------------------	-------------------	----------------

- I usually try new products before other people do
- I often try new brands because I like variety and get bored with the same old thing
- When I shop I look for what is new
- I like to be the first among my friends and family to try something new
- I like to tell others about new brands or technology

**[GRID – SP ACROSS, MP DOWN]**

Q15. Using the scale below, please tell us how much you agree or disagree with the following statements.

Strongly Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Strongly Disagree	Not Applicable
----------------	----------------	----------------------------	-------------------	-------------------	----------------

**[RANDOMIZE RESPONSE LIST]**

- I go out of my way to buy environmentally friendly products
- I buy environmentally friendly products when it is convenient to do so
- I will purchase environmentally friendly products even if it means paying more
- All the “green” talk is more hype than reality
- I recycle whenever I possibly can

**[SP]**

**Q16.** Next, we would like to ask you a general question.

**[SPACE]**

Taken all together, how would you say things are these days? Would you say that you are. . .

- Very happy ..... 1
- Pretty happy ..... 2
- Not too happy ..... 3

**[MOVIES PROFILE]**

**[DISPLAY]**

Do you prefer movies on the big screen at the theater or in the comfort of your own home? We'd like to hear about your moviegoing experiences and preferences, both in the movie theater and at home through DVD or videotape rentals.

The first set of questions is about movies you've seen at the movie theater. If you haven't seen any movies at the theater recently, just let us know.

**[NUMBER BOX WITH RANGE 0 TO 999]**

Q1A. In the past 6 months, approximately how many times did you go out to a movie theater to see a movie?

**[SHOW THIS INSTRUCTION IN A SMALLER YELLOW FONT.]**

Please type in a zero if you haven't seen a movie at the theater in the past 6 months.

\_\_\_\_\_

**[NUMBER BOX WITH RANGE 0 TO 999]**

Q1B. In an average month, approximately how many times do you go out to a movie theater to see a movie?

**[SHOW THIS INSTRUCTION IN A SMALLER YELLOW FONT.]**

Please type in a zero if you typically never see movies at the theater.

\_\_\_\_\_

**PROMPT ONCE.**

**IF MEMBER ENTERS 0 IN Q1A OR SKIPS Q1A, SKIP TO Q3.**

**[SP]**

Q2. What proportion of the movies that you see do you typically see on their opening weekend at the theater?

- I never see movies on their opening weekend..... 1
- Less than 25% ..... 2
- 25% ..... 3
- 50% ..... 4
- 75% ..... 5
- I saw every movie on its opening weekend..... 6

**[MP]**

Q3. Please think about the movies you've seen in the past 12 months. Were any of the movies you saw rated...

- G ..... 1
- PG ..... 2
- PG-13 ..... 3
- R ..... 4
- NC-17 ..... 5
- I didn't see any movies in the past 12 months **[SINGLE SELECT]** ..... 6

**[MP]**

Q4. What types of movies have you seen at the theater in the past 12 months?

- Action & Adventure ..... 1
- Anime & Animation ..... 2
- Children & Family ..... 3
- Classics ..... 4
- Comedy ..... 5
- Documentary ..... 6
- Drama ..... 7
- Foreign Language & International ..... 8
- Gay & Lesbian ..... 9
- Horror ..... 10
- Independent ..... 11
- Music & Musicals ..... 12
- Romance ..... 13
- Sci-Fi & Fantasy ..... 14
- Special Interest ..... 15
- Sports ..... 16
- Thrillers ..... 17
- Another type, please specify: \_\_\_\_\_ ..... 18
- None of these—I haven't seen any movies in the theater in the past 12 months **[SINGLE SELECT]** ..... 19

**[SP]**

Q5. Many movie theaters now show filmed commercials before a movie starts. Some movie theaters show several ads back-to-back before the coming attractions, while others have created short programs that include both ads and reports on movies.

Which of these statements best describes your reaction to this trend?

**[FLIP LISTS SO THAT CHOICES 1 AND 3 ARE SHOWN FIRST TO HALF OF THE RESPONDENTS.]**

- Considering the price I pay for a movie, I shouldn't have to sit through ads at all..... 1
- Ads are acceptable if they are presented in an entertainment format..... 2
- I don't mind ads at all--they don't affect my enjoyment of the theater experience..... 3

**[DISPLAY]**

The next set of questions is about DVD rentals and purchases. If you haven't rented or purchased any DVDs recently, just let us know.

**[NUMBER BOXES]**

Q7. Please think about your rentals and purchases of DVDs. How many pre-recorded DVDs have you...

**[SHOW THIS INSTRUCTION IN A SMALLER YELLOW FONT.]**

Please type in a zero if you didn't rent or purchase any pre-recorded DVDs.

Rented in the past 4 weeks: \_\_\_\_\_ **[NUMBER BOX WITH RANGE 0-999]**

Purchased in the past 12 months: \_\_\_\_\_ **[NUMBER BOX WITH RANGE 0-999]**

**PROMPT ONCE. PROMPT TEXT SHOULD READ, "WE REALLY NEED YOUR ANSWERS TO THESE QUESTIONS. IF YOU DIDN'T RENT OR PURCHASE ANY DVDS, PLEASE TYPE IN ZEROS."**

**SHOW Q8 THROUGH Q11 IF THE MEMBER ENTERED 1 OR HIGHER IN THE "RENTED" BOX IN Q7 OR IF THEY SKIPPED Q7.**

**[MP]**

Q8. Which of these locations have you rented DVDs from in the past 4 weeks, if any?

- Blockbuster ..... 1
- Hollywood Video ..... 2
- Tower Records ..... 3
- The public library ..... 4
- A local grocery store, please specify: \_\_\_\_\_ 5
- A local video store, please specify: \_\_\_\_\_ 6
- None of these—I haven't rented DVDs from any of these locations **[SINGLE SELECT]** ..... 7

**[SP]**

Q9A. Do you belong to any online DVD rental services (e.g., Netflix)? These services allow you to rent DVDs from the comfort of your own home through your computer, without having to go to a video store.

Yes ..... 1  
No ..... 2

**SHOW Q9B IF MEMBER SELECTED "YES" IN Q9A.**

**[MP]**

Q9B. Which of these online rental services are you currently a member of?

Blockbuster Online ..... 10  
CafeDVD ..... 1  
CleanFilms..... 2  
DVD Avenue..... 3  
DVD Barn ..... 4  
FilmCaddy ..... 5  
GreenCine ..... 6  
Netflix..... 7  
QwikFliks ..... 8  
Walmart.com DVD Rentals..... 9  
Another service, please specify: \_\_\_\_\_ 10

**[SP]**

Q10. When do you typically watch DVDs that you rent?

On the same day the DVD is rented..... 1  
On the day after the DVD is rented ..... 2  
In the next few days after the DVD is rented ..... 3  
In the week after the DVD is rented or later ..... 4

[MP]

Q11. What types of pre-recorded DVDs do you typically rent?

Action & Adventure .....	1
Anime & Animation .....	2
Children & Family .....	3
Classics .....	4
Comedy .....	5
Documentary .....	6
Drama .....	7
Foreign Language & International .....	8
Gay & Lesbian .....	9
Horror .....	10
Independent.....	11
Music & Musicals.....	12
Romance .....	13
Sci-Fi & Fantasy .....	14
Special Interest.....	15
Sports .....	16
Television Shows.....	17
Thrillers.....	18
None of these—I usually don't rent DVDs [SINGLE SELECT] .....	19

**SHOW Q12 IF THE MEMBER ENTERED 1 OR HIGHER IN THE “PURCHASED” BOX IN Q7 OR IF THEY SKIPPED Q7.**

[MP]

Q12. What types of pre-recorded DVDs do you typically purchase?

Action & Adventure .....	1
Anime & Animation .....	2
Children & Family .....	3
Classics .....	4
Comedy .....	5
Documentary .....	6
Drama .....	7
Foreign Language & International .....	8
Gay & Lesbian .....	9
Horror .....	10
Independent.....	11
Music & Musicals.....	12
Romance .....	13
Sci-Fi & Fantasy .....	14
Special Interest.....	15
Sports .....	16
Television Shows.....	17
Thrillers.....	18
None of these—I usually don't purchase DVDs [SINGLE SELECT].....	19

SHOW Q13 AND Q14 IF THE MEMBER ENTERED 1 OR HIGHER IN EITHER BOX IN Q7 OR IF THEY SKIPPED Q7.

**[GRID]**

Q13. Many DVDs offer bonus features in addition to the movie. Please tell us how important each of these features is in your decision to rent or buy a movie on DVD.

	Not at all important	Somewhat important	Very important
--	----------------------	--------------------	----------------

**[RANDOMIZE CHOICES, KEEPING THE TWO “ALTERNATE LANGUAGE” ITEMS TOGETHER.]**

- Games that involve the movie and its characters
- Deleted scenes not in the original movie
- Commentary by the director and/or actors
- “Behind the Scenes” features about how the movie was made
- Outtakes and bloopers
- Cast and crew biographies
- Production stills
- Music videos from songs in the movie
- Alternate language audio tracks
- Alternate language subtitles

**[SP]**

Q14. Pre-recorded DVDs sometimes have previews for other movies when you insert the DVD. Do you usually watch these previews or fast-forward past them?

- Watch them ..... 1
- Fast-forward past them..... 2

**[DISPLAY]**

The next set of questions is about videotape rentals and purchases. If you haven't rented or purchased any videotapes recently, just let us know.

**[NUMBER BOXES]**

Q20. Please think about your rentals and purchases of videotapes. How many pre-recorded videotapes have you...

**[SHOW THIS INSTRUCTION IN A SMALLER YELLOW FONT.]**

Please type in a zero if you didn't rent or purchase any pre-recorded videotapes.

Rented in the past 4 weeks: \_\_\_\_\_ **[NUMBER BOX WITH RANGE 0-999]**

Purchased in the past 12 months: \_\_\_\_\_ **[NUMBER BOX WITH RANGE 0-999]**

**PROMPT ONCE. PROMPT TEXT SHOULD READ, “WE REALLY NEED YOUR ANSWERS TO THESE QUESTIONS. IF YOU DIDN'T RENT OR PURCHASE ANY VIDEOTAPES, PLEASE TYPE IN ZEROS.”**

**SHOW Q21 THROUGH Q23 IF THE MEMBER ENTERED 1 OR HIGHER IN THE “RENTED” BOX IN Q20 OR IF THEY SKIPPED Q20.**

**[MP]**

Q21. Which of these locations have you rented videotapes from in the past 4 weeks, if any?

- Blockbuster ..... 1
- Hollywood Video ..... 2
- Tower Records ..... 3
- The public library ..... 4
- A local grocery store, please specify:  
\_\_\_\_\_ ..... 5
- A local video store, please specify: \_\_\_\_\_ ..... 6
- Somewhere else, please specify: \_\_\_\_\_ ..... 7

**[SP]**

Q22. When do you typically watch videotapes that you rent?

- On the same day the tape is rented ..... 1
- On the day after the tape is rented ..... 2
- In the next few days after the tape is rented ..... 3
- In the week after the tape is rented or later ..... 4

**[MP]**

Q23. What types of videotapes do you typically rent?

- Action & Adventure ..... 1
- Anime & Animation ..... 2
- Children & Family ..... 3
- Classics ..... 4
- Comedy ..... 5
- Documentary ..... 6
- Drama ..... 7
- Foreign Language & International ..... 8
- Gay & Lesbian ..... 9
- Horror ..... 10
- Independent ..... 11
- Music & Musicals ..... 12
- Romance ..... 13
- Sci-Fi & Fantasy ..... 14
- Special Interest ..... 15
- Sports ..... 16
- Television Shows ..... 17
- Thrillers ..... 18
- None of these—I usually don't rent  
videotapes [**SINGLE SELECT**] ..... 19

**SHOW Q24 IF THE MEMBER ENTERED 1 OR HIGHER IN THE “PURCHASED” BOX IN Q20 OR IF THEY SKIPPED Q20.**

**[MP]**

Q24. What types of videotapes do you typically purchase?

- Action & Adventure ..... 1
- Anime & Animation ..... 2
- Children & Family ..... 3
- Classics ..... 4
- Comedy ..... 5
- Documentary ..... 6
- Drama ..... 7
- Foreign Language & International ..... 8
- Gay & Lesbian ..... 9
- Horror ..... 10
- Independent ..... 11
- Music & Musicals ..... 12
- Romance ..... 13
- Sci-Fi & Fantasy ..... 14
- Special Interest ..... 15
- Sports ..... 16
- Television Shows ..... 17
- Thrillers ..... 18
- None of these—I usually don’t purchase  
videotapes **[SINGLE SELECT]** ..... 19

**SHOW Q25 IF MEMBER ENTERED 1 OR HIGHER IN EITHER BOX IN Q20 OR IF THEY SKIPPED Q20.**

**[SP]**

Q25. Pre-recorded videotapes sometimes have previews for other movies before the feature presentation. Do you usually watch these previews or fast-forward past them?

- Watch them ..... 1
- Fast-forward past them ..... 2

**[SP]**

Q26. All things considered, do you prefer watching movies at the movie theater or at home?

- At the movie theater ..... 1
- At home ..... 2
- I like watching movies at the theater and at  
home equally ..... 3

**SHOW Q27 IF MEMBER SELECTED 1 OR 2 IN Q26, ELSE SKIP TO NEXT ITEM.**

**[LARGE TEXT BOX]**

Q27. Why do you prefer watching movies at **[INSERT RESPONSE TEXT FROM Q26 HERE]**?

**[SPORTS PROFILE]**

**[EMAIL INTRO]**

Sports – amateur or professional, team or individual – are a big part of life in the United States. Which sports do you like... and which ones don't you like? It's important we get everyone's opinion, even if you don't follow sports very often.

**[GRID – SP ACROSS, MP DOWN]**

**[PROMPT]**

Q1. Please tell us how interested you are in each of the following sports. Please think about each sport only in terms of watching it on TV, reading about it, listening to it, or attending events. Please think of all sports you are interested in throughout the year.

Do not include your own participation. For example, if you like to go skiing yourself but do not have any interest in watching skiing events, then please check "Not interested at all" for skiing.

	Very interested	Fairly interested	A little bit interested	Not interested at all
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**Screen One**

- Q1A1. ATP Men's Tennis
- Q1A2. WTA Women's Tennis
- Q1A3. MLB – Major League Baseball
- Q1A4. Minor League Baseball
- Q1A5. Little League Baseball
- Q1A6. MLS – Major League Soccer
- Q1A7. International Pro Soccer
- Q1A9. NBA – National Basketball Association
- Q1A10. WNBA – Women's National Basketball Association
- Q1A11. Men's College Basketball
- Q1A12. Women's College Basketball

**Screen Two**

- Q1A13. NFL – National Football League
- Q1A14. AFL - Arena Football League
- Q1A15. College Football
- Q1A16. High School Football
- Q1A17. Pop Warner / Pre-High School Football
- Q1A18. NHL – National Hockey League
- Q1A19. PGA Tour Golf
- Q1A20. LPGA Tour Golf
- Q1A21. Volleyball

### **Screen Three**

Q1B2. Formula One Racing  
Q1B3. IRL IndyCar Racing  
Q1B4. NASCAR Racing  
Q1B4B. NASCAR Nationwide Series (formerly Busch Series)  
Q1B4C. NASCAR Craftsman Truck Series  
Q1B6. NHRA Drag Racing  
Q1B11. Track & Field  
Q1B7. Cycling  
Q1B8. Horse Racing

### **Screen Four**

Q1C5. Olympics  
Q1B10. Swimming  
Q1B9. Skiing  
Q1C8. Snowboarding  
Q1C4. Figure Skating  
Q1C2. Boxing  
Q1C9. Mixed Martial Arts – UFL or IFL  
Q1C6. Pro Wrestling – WWE or ECW  
Q1C3. Extreme Sports  
Q1C7. Skateboarding  
Q1C1. BASS Bass Fishing

**[IF ANY SPORT IN Q1A1-Q1C9 = “VERY INTERESTED” OR “FAIRLY INTERESTED” OR “A LITTLE BIT INTERESTED” COMPUTE FAN=1 OTHERWISE COMPUTE FAN=0]**

**[IF Q1A3 OR Q1A9 OR QA13 OR Q1A18 OR QA1B4 = “VERY INTERESTED” OR “FAIRLY INTERESTED” COMPUTE MAJORFAN=1 OTHERWISE COMPUTE MAJORFAN=0]**

**[IF ALL SPORTS IN Q1A1-Q1C9 = “NOT INTERESTED AT ALL” OR REFUSED, SKIP TO END]**

**[SHOW EACH SPORT IN Q1A1-Q1C9 THAT = “VERY INTERESTED” OR “FAIRLY INTERESTED” OR “A LITTLE BIT INTERESTED”]**

**[SP]**

Q2. Thinking about the entire year, which ONE sport would you pick as your overall favorite?

**[SHOW ALL SPORTS IN Q1A1-Q1C9 THAT = “VERY INTERESTED”; IF NONE SHOW ALL SPORTS IN Q1A1-Q1C9 THAT = “FAIRLY INTERESTED”; IF STILL NONE SHOW ALL SPORTS IN Q1A1-Q1C9 THAT = “A LITTLE BIT INTERESTED”]**

**[IF ONLY ONE SPORT IN Q1A1-Q1C9 = “VERY INTERESTED” INSERT THAT SPORT IN Q2 AND SKIP TO Q4; IF NO SPORTS IN Q1A1-Q1C9 = “VERY INTERESTED” AND ONLY ONE SPORT IN Q1A1-Q1C9 = “FAIRLY INTERESTED” INSERT THAT SPORT IN Q2 AND SKIP TO Q4; IF NO SPORTS IN Q1A1-Q1C9 = “VERY INTERESTED” AND NO SPORTS IN Q1A1-Q1C9 = “FAIRLY INTERESTED” AND ONLY ONE SPORT IN Q1A1-Q1C9 = “A LITTLE BIT INTERESTED” INSERT THAT SPORT IN Q2 AND SKIP TO Q4]**

[SHOW EACH SPORT IN Q1A1-Q1C9 THAT = “VERY INTERESTED” OR “FAIRLY INTERESTED” OR “A LITTLE BIT INTERESTED”]

[GRID – SP ACROSS, MP DOWN]

Q4. Which of the following phrases best describes how often you watch each sport on TV when it is in season?

	Watch every chance I get	Watch when I can	Watch once in a while	Rarely or never watch on TV
--	--------------------------	------------------	-----------------------	-----------------------------

[SP]

Q25. About how often do you read, listen to, or watch any **sports news and information** - any non-event, non-game coverage of sports provided by the media including, but not limited to, television, radio, the Internet, newspapers, magazines, and cell phone updates?

- Never ..... 1
- Less than once a month..... 2
- Once a month ..... 3
- A few times a month ..... 4
- Once a week..... 5
- A few days a week ..... 6
- Every day ..... 7

[ASK Q26 IF Q25 = “ONCE A MONTH” OR “A FEW TIMES A MONTH” OR “ONCE A WEEK” OR “A FEW DAYS A WEEK” OR “EVERY DAY”]

[MP]

Q26. Which of the following do you regularly use for sports news and information (non-event, non-game coverage)?

- TV – a sports-only program ..... 1
- TV – as part of a general news program ..... 2
- [SPACE]
- Radio – sports talk station ..... 3
- Radio – news, music, or other type of station..... 4
- [SPACE]
- Internet – a sports-only site ..... 5
- Internet – a general news site ..... 6
- Internet – blogs ..... 7
- Internet – podcasts (video or audio) ..... 8
- [SPACE]
- Newspaper – sports section ..... 9
- [SPACE]
- Magazine – a sports-only magazine ..... 10
- Magazine – news or other type of magazine..... 11
- [SPACE]
- Cell phone or smart phone – to receive automatic sports updates sent to phone ..... 12
- Cell phone or smart phone – to browse for sports news ..... 13
- [SPACE]
- Another type of media not listed above [SINGLE SELECT] ..... 13

[SHOW EACH SPORT IN Q1A1-Q1C9 THAT = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED", HOWEVER DO NOT INCLUDE Q1C5]

[MP]

Q7. Which of these sports have you attended and watched in person during the past 12 months?

None of these [SINGLE SELECT] ..... x

[MP]

Q7A. Which of these sports have you participated in during the past 12 months?

Baseball.....	1
Basketball.....	2
Boxing.....	3
Cycling.....	4
Extreme Sports.....	5
Figure Skating.....	6
Fishing.....	7
Football.....	8
Golf.....	9
Hockey.....	10
Martial Arts.....	11
Skateboarding.....	12
Skiing.....	13
Snowboarding.....	14
Soccer.....	15
Swimming.....	16
Tennis.....	17
Track & Field.....	18
Volleyball.....	19
Wrestling.....	20
None of these [SINGLE SELECT].....	21

[ASK Q8 IF Q1A13 = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED"]

[SP]

Q8. Which is your favorite NFL team?

Atlanta Falcons	Miami Dolphins
Arizona Cardinals	Minnesota Vikings
Baltimore Ravens	New England Patriots
Buffalo Bills	New Orleans Saints
Carolina Panthers	New York Giants
Chicago Bears	New York Jets
Cincinnati Bengals	Oakland Raiders
Cleveland Browns	Philadelphia Eagles
Dallas Cowboys	Pittsburgh Steelers
Denver Broncos	San Diego Chargers
Detroit Lions	San Francisco 49ers
Green Bay Packers	Seattle Seahawks
Houston Texans	St. Louis Rams
Indianapolis Colts	Tampa Bay Buccaneers
Jacksonville Jaguars	Tennessee Titans
Kansas City Chiefs	Washington Redskins
<b>[SPACE]</b>	
No preference/No favorite	

[ASK Q9 IF Q1A9 = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED"]

[SP]

Q9. Which is your favorite NBA team?

Atlanta Hawks	Milwaukee Bucks
Boston Celtics	Minnesota Timberwolves
Charlotte Bobcats	New Jersey Nets
Chicago Bulls	New Orleans Hornets
Cleveland Cavaliers	New York Knicks
Dallas Mavericks	Orlando Magic
Denver Nuggets	Philadelphia 76ers
Detroit Pistons	Phoenix Suns
Golden State Warriors	Portland Trail Blazers
Houston Rockets	Sacramento Kings
Indiana Pacers	San Antonio Spurs
Los Angeles Clippers	Seattle Sonics
Los Angeles Lakers	Toronto Raptors
Memphis Grizzlies	Utah Jazz
Miami Heat	Washington Wizards
<b>[SPACE]</b>	
No preference/No favorite	

[ASK Q10 IF Q1A3 = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED"]

[SP]

Q10. Which is your favorite MLB team?

Arizona Diamondbacks	Minnesota Twins
Atlanta Braves	Milwaukee Brewers
Baltimore Orioles	New York Mets
Boston Red Sox	New York Yankees
Chicago Cubs	Oakland Athletics
Chicago White Sox	Philadelphia Phillies
Cincinnati Reds	Pittsburgh Pirates
Cleveland Indians	San Diego Padres
Colorado Rockies	San Francisco Giants
Detroit Tigers	St. Louis Cardinals
Florida Marlins	Seattle Mariners
Houston Astros	Tampa Bay Rays
Kansas City Royals	Texas Rangers
Los Angeles Angels	Toronto Blue Jays
Los Angeles Dodgers	Washington Nationals

[SPACE]

No preference/No favorite

[ASK Q11 IF Q1A11 = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED"  
OR Q1A12 = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED"  
OR Q1A15 = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED"]

[SP]

Q11. Which is your favorite college team?

Alabama	Minnesota
Arizona	Nebraska
Auburn	North Carolina
Duke	Notre Dame
Florida	Ohio St.
Florida St.	Oklahoma
Georgia	Penn St.
Illinois	Syracuse
Indiana	Tennessee
Kansas	Texas
Kentucky	Texas A&M
Louisville	UCLA
LSU	USC
Miami-Florida	Wisconsin
Michigan	Washington
Michigan St.	Other school not listed

[SPACE]

No preference/No favorite

[ASK Q12 IF Q1B4 = "VERY INTERESTED" OR "FAIRLY INTERESTED" OR "A LITTLE BIT INTERESTED"]  
[SP]

Q12. Who is your favorite NASCAR driver *currently racing*?

A.J. Allmendinger	Sterling Marlin
Aric Almirola	Mark Martin
Marcus Ambrose	Jeremy Mayfield
John Andretti	Jamie McMurray
Stanton Barrett	Casey Mears
Johnny Benson	Paul Menard
Greg Biffle	Juan Pablo Montoya
Dave Blaney	Joe Nemechek
Clint Bowyer	Ryan Newman
Jeff Burton	Kyle Petty
Ward Burton	David Ragan
Kurt Busch	Tony Raines
Kyle Busch	David Reutimann
Patrick Carpentier	Scott Riggs
Dale Earnhardt Jr.	Ricky Rudd
Carl Edwards	Elliott Sadler
Bill Elliott	Boris Said
Dario Franchitti	Ken Schrader
David Gilliland	Kirk Shelmerdine
Jeff Gordon	Regan Smith
Robby Gordon	Reed Sorenson
Jeff Green	Tony Stewart
Denny Hamlin	David Stremme
Kevin Harvick	Martin Truex Jr.
Sam Hornish Jr.	Jacques Villeneuve
Dale Jarrett	Brian Vickers
Jimmie Johnson	Kenny Wallace
Kasey Kahne	Mike Wallace
Matt Kenseth	Michael Waltrip
Travis Kvapil	Scott Wimmer
Bobby Labonte	J.J. Yeley
Carl Long	Other driver not listed

[SPACE]

No preference/No favorite

**[MP]**

Q16. Which of the following items of sports equipment do you personally own?

- |                 |                                      |
|-----------------|--------------------------------------|
| Baseball        | Hockey skates                        |
| Baseball bat    | Hockey stick                         |
| Baseball glove  | Ice skates                           |
| Basketball      | Rollerblades                         |
| Basketball hoop | Skateboard                           |
| Fishing rod     | Skis                                 |
| Football        | Snowboard                            |
| Football cleats | Soccer ball                          |
| Football helmet | Soccer cleats                        |
| Football pads   | Tennis racquet                       |
| Golf clubs      | None of these <b>[SINGLE SELECT]</b> |
| Golf shoes      |                                      |

## 7. Wave 14 (February '09) questionnaire

**ANES Wave 14 Questionnaire**  
- February 2009 -

**Note:** This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.

<b>SNO</b>	<b>12420</b>
<b>Survey Name</b>	<b>ANES Wave 14 Main</b>
<b>Client Name</b>	<b>Stanford University</b>
<b>Quick Arrow Project Number</b>	<b>K1635</b>
<b>Project Director Name</b>	<b>Osborn</b>
<b>Team/Area Name</b>	<b>SPQR</b>

<b>Sample Criteria</b>	<b>Gen pop (Stanford ANES Web Panel 2007-2009([REDACTED STUDY NAME]))</b>
<b>Samvar</b>	<b>XMONEY</b> 1=\$10, 2=\$30, 3=\$50 <b>Xconsume</b> 1=positive to negative; 2=negative to positive
<b>Timing Template Required</b>	<b>Yes</b>
<b>Multi-Media</b>	<b>None</b>
<b>Incentive</b>	<b>\$10, \$30, or \$50</b>

**Note:** The change request log can be deleted, if you do not require it.

<b>Change Request Log</b> (Operations Please Disregard) Note: Do not change Question numbers after Version 1; to add new question, use alpha characters (e.g., 3a, 3b, 3c)					
Author	Ver- sion	Description of Change (Q#, plus change)	Approval Name	Date Apprv'd	Com- pleted (Y/N)

**[PROGRAMMER NOTE: THIS SURVEY COMBINES QUESTIONS AND PLUG-INS ALREADY PROGRAMMED FOR KN PROFILE SURVEYS. THE SOURCES FOR THE EARLIER PROGRAMMING ARE NOTED AT THE BEGINNING OF EACH SECTION. CHANGES ARE EITHER TRACKED OR HIGHLIGHTED.**

**FOR THE QUESTIONS THATY REQUIRE MAKES AND MODELS LIST, PLEASE USE THE EXCEL SPREADSHEET TITLED "AUTO PROFILE 1\_27\_09". THIS HAS BEEN SENT TO THE SCRIPTING TEAM AND IS ALSO IN THE DOCUMENT REPOSITORY.]**

### **[DISPLAY]**

This survey will include questions about you and your household. They cover topics including auto ownership, driving habits and lifestyle as well as questions about your employment status.

Sometimes you may get a survey that looks like one you have already filled out. This is because the questions may seem the same but are actually slightly different, or it may just be time to update the information you have given to us before. Even if some of the following questions look familiar, please answer them as best as possible.

Thank you for your help!

**[PROGRAMMER NOTE: THE FIRST SECTION BELOW WERE INITIALLY PROGRAMMED FOR KN AUTOMOBILE PROFILE SURVEY (SNO 6997). ]**

**[SP]**

Q1a. Which statement best describes your current driving status?

- Licensed driver, drive regularly..... 1
- Licensed driver, do not drive regularly..... 2
- Not a licensed driver, do not drive ..... 3

**[GRID, SP ACROSS]**

**[RANDOMIZE STATEMENTS AND RECORD]**

Q1b. Tell us a little about your attitude toward owning a car or other vehicle for personal use:

Agree	Disagree
-------	----------

1. I can't imagine life without a vehicle
2. I drive everywhere, even if I could walk
3. If I could, I'd live where I didn't need a vehicle
4. It's important to me to have a new vehicle every two or three years
5. I look for a good used vehicle that will last a long time
6. There's nothing better than taking a long drive in a new vehicle
7. I love to drive
8. I have a passion for cars or trucks
9. A new vehicle is not worth the price
10. I would only consider vehicles made by foreign manufacturers
11. I would only consider vehicles made by US manufacturers

**[SP]**

**[PROMPT ONCE.]**

Q2. Do you currently own a car, truck, or other vehicle?

- Yes ..... 1
- No ..... 2

**[IF Q2=2 , GO TO Q26B]**

**[SP]**

**[LIST OF VEHICLE MAKES, PROMPT IF NO ANSWER. PLEASE USE TAB 2 ("MAKES") OF THE AUTO PROFILE EXCEL SPREADSHEET.]**

Q3. What is the make of your primary vehicle?

[SP]

[SHOW MODEL LIST THAT CORRESPONDS TO MAKE AT Q3 (TAB 1("MAKES AND MODELS") OF SPREADSHEET); PROMPT ONCE IF NO ANSWER OR 'OTHER' IS SELECTED]

Q4a. What model is this vehicle?

[ASK IF "OTHER" TO Q4A]

[TEXT BOX]

Q4b. What model is your vehicle?

[SP, INSERT PROMPT IF NO ANSWER. IF "GMC", question text should read "Is that a SUV, truck, mini-van or van?" IF "OLDSMOBILE," question text should read "Is that a car or a SUV?"]

Q5. Is that a car, SUV, truck, mini-van or van?

- Car..... 1
- SUV ..... 2
- Truck..... 3
- Mini-van or Van ..... 4
- Other..... 5

[NOTE TO PROGRAMMER: Years have been changed.]

[SP]

Q6. What is the model year of this vehicle?

- 1999 or earlier ..... 1
- 2000..... 2
- 2001..... 3
- 2002..... 4
- 2003..... 5
- 2004..... 6
- 2005..... 7
- 2006..... 8
- 2007..... 9
- 2008..... 10
- 2009..... 11

[NOTE TO PROGRAMMER: THERE IS NO Q7.]

[SP]

Q8. How was this vehicle acquired?

- I purchased/leased it myself ..... 1
- Someone else and I purchased/leased it ..... 2
- Someone else purchased/leased it ..... 3
- Other..... 4

[SP]

Q9. What is the approximate mileage on your vehicle?

- Under 20,000..... 1
- 20,000 to 39,000..... 2
- 40,000 to 59,000..... 3
- 60,000 to 79,000..... 4
- 80,000 to 99,000..... 5
- 100,000 to 119,000..... 6
- 120,000 to 139,000..... 7
- Over 140,000..... 8

[SP]

[PROMPT ONCE]

Q10. Is this vehicle purchased or leased?

- Purchased—completely paid for..... 1
- Purchased—paying on loan ..... 2
- Leased..... 3

[SP]

Q11. Was the vehicle new or used when you acquired it?

- New ..... 1
- Used ..... 2
- Don't know..... 3

[SP]

Q12. Where was this vehicle (**INSERT ANSWER FROM Q10: "purchased" / "leased"?**)?

- At a dealership..... 1
- At a car superstore (like Auto Nation or Car Max) ..... 2
- Through the Internet (like Autobytel) ..... 3
- Private individual ..... 4
- Other (Specify) ..... 5
- Don't know..... 6

[ASK IF Q12=3]

[TEXT BOX]

Q13. Which Internet service did you use?

[SP]

Q14. How long have you had this vehicle?

- Less than 1 year ..... 1
- 1 year to less than 2 years ..... 2
- 2 years to less than 3 years..... 3
- 3 years to less than 4 years..... 4
- 4 years to less than 5 years..... 5
- 5+ years..... 6

[ASK Q15 if: Q11=2 or 3 and Q12=1 or 2]

[SP]

Q15. Was the vehicle Certified Pre-Owned?

- Yes ..... 1
- No ..... 2

[GRID: SP ACROSS]

Q16. Sometimes when you buy or lease a vehicle, special services are available. Do you have any of the following services on this vehicle?

Yes	No	Don't Know
-----	----	------------

1. Extended warranty coverage
2. Service protection plan
3. Roadside assistance

**[SP]**

Q17. How do you typically have this vehicle serviced?

- I do it myself or someone else in the household does it ..... 1
- A friend or other family member services the vehicle ..... 2
- I take it to a private garage for service ..... 3
- I take it to the dealer for service ..... 4
- Other..... 5

**[SP]**

Q18. Which of the following statements best describes how you feel about taking your vehicle to the dealership for service?

- I always take my vehicle to be serviced at the dealership..... 1
- I often take my vehicle to be serviced at the dealership..... 2
- I sometimes take my vehicle to be serviced at the dealership..... 3
- I rarely take my vehicle to be serviced at the dealership..... 4
- I never take my vehicle to be serviced at the dealership ..... 5

**[MP; DO NOT ROTATE LIST]**

Q19. When you were shopping for this vehicle, why did you choose your vehicle over other vehicles you considered?

- |  |                        |
|--|------------------------|
| Acceleration/engine power                        | Quality of workmanship |
| Color  | Price                  |
| Dealer location                                  | Reliability            |
| Dealer reputation                                | Ride and handling      |
| Exterior styling                                 | Safety                 |
| Functionality                                    | Trouble-free operation |
| Fun-to-drive                                     | Value for the money    |
| Interior comfort                                 | Vehicle warranty       |
| Interior size                                    | Other (Specify)        |
| Previous experience with the dealer/sales person |                        |
| Option package                                   |                        |
| Overall size                                     |                        |

**[MP; ROTATE LIST AND RECORD]**

Q20. How important were these factors in deciding to purchase this vehicle?

Very Important	Somewhat Important	Not Important
-------------------	-----------------------	------------------

- Advertising
- Brand image
- Cost of insurance
- Manufacturer reputation
- Previous experience with same make/model
- Resale value
- Word of mouth/recommendation from someone

**[NOTE TO PROGRAMMER: ASK Q21 AND Q22 IF Q14=1]**

**[MP]**

Q21. Did you use information from any of these sources while shopping for this vehicle?

- Dealership ..... 1
- Friends/Relatives ..... 2
- TV ..... 3
- Radio ..... 4
- Books ..... 5
- Magazines ..... 6
- Newspapers ..... 7
- Internet ..... 8
- Other (Specify) **[TEXT BOX; DO NOT  
RANDOMIZE]** ..... 9

**[ASK IF Q21=8]**

**[MP]**

Q22. Did you visit any of the following websites during the shopping process?

- Autobytel.com ..... 1
- Autotrader.com ..... 2
- Autoweb.com ..... 3
- CarPoint.com ..... 4
- Cars.com ..... 5
- EBayMotors.com ..... 6
- Edmunds.com ..... 7
- Kbb.com (Kelly Blue Book) ..... 8
- Other (Specify) ..... 9

**[NUMBER BOX, 0-99 ]**

Q23. How many other vehicle makes/models did you consider before deciding on this vehicle?

**[SKIP IF Q23="0" OR SKIPPED/REFUSED]**

**[SP – SHOW LIST OF MAKES (TAB 2 OF SPREADSHEET)]**

Q24. Of all the other vehicles you considered, which one make did you consider most seriously when you were shopping for this vehicle?

[ASK IF Q24 ANSWERED / NOT SKIPPED. IF Q24= "OTHER", RESPONDENTS SHOULD STILL GET Q25. ]  
[SP, IF "GMC", question text should read "Was that a SUV, truck, mini-van or van?". IF "OLDSMOBILE," question text should read "Was that a car or a SUV?"]

Q25a. Was that a car, SUV, truck, mini-van or van?

1. Car
2. SUV
3. Truck
4. Mini-van or Van
5. Other

[ASK IF Q25A≠5 ]

[SHOW MODEL LIST THAT CORRESPONDS TO MAKE AT Q24. IF Q24="OTHER", SKIP TO Q26A.]

[SP]

Q25b. What was the model type for this vehicle?

[ASK IF "OTHER SPECIFY" TO Q25b]

[TEXT BOX]

Q25c. What model is this vehicle?

[SP]

Q26a. Not including your primary vehicle, how many vehicles does your household own?

- |                    |   |
|--------------------|---|
| None .....         | 1 |
| One.....           | 2 |
| Two.....           | 3 |
| Three .....        | 4 |
| Four .....         | 5 |
| Five or more ..... | 6 |

[NOTE TO PROGRAMMER: IF Q26A=1, GO TO Q29. IF Q26>1, GO TO Q27.]

[Ask if Q2=2]

Q26b. How many vehicles does your household own?

- |                    |   |
|--------------------|---|
| None .....         | 1 |
| One.....           | 2 |
| Two.....           | 3 |
| Three .....        | 4 |
| Four .....         | 5 |
| Five or more ..... | 6 |

[NOTE TO PROGRAMMER: IF Q26B =1, SKIP TO Q30]

[UP TO FIVE MAKES, DEPENDS ON ANSWER TO Q26A/Q26B; DROP-DOWN MENU OF MAKES]

[IF Q26A=2 OR Q26B=2, USE THE FOLLOWING TEXT:]

Q27. What is the make of this vehicle?

[USE FOLLOWING TEXT IF Q26A > 2 OR Q26B > 2.]

What are the makes of these vehicles?

[IF 'FIVE OR MORE' IN Q26A OR Q26B, ADD TEXT]

Please tell us about 5 of the cars in your household.

[SP]

[INSERT THE MAKES OF VEHICLES LISTED IN Q27. IF Q27 IS SKIPPED/REFUSED, SKIP TO Q29]

Q28. Here is a list of the makes of vehicles in your household you mentioned (not including your primary vehicle).

[Vehicle 1]  
[Vehicle 2]  
[Vehicle 3]  
[Etc.]

Is this correct?

Yes ..... 1  
No ..... 2

[IF Q28=2, LOOP BACK TO Q27]

Q29. Which of these Auto Clubs do you belong to, if any? [SP]

AAA ..... 1  
Allstate..... 2  
Good Sam Club ..... 3  
Road One ..... 4  
Other (Specify) ..... 5  
Do not belong to an Auto Club ..... 5

[MP, INSERT DROP DOWN LIST OF MAKES (TAB 2).]

Q30. If you were in the market to buy or lease a new vehicle tomorrow, what makes would you seriously consider?

[SP]

Q31A. Which one would you consider?

Car..... 1  
SUV ..... 2  
Truck..... 3  
Mini-van or Van ..... 4  
Other..... 5

[ASK IF MORE THAN ONE MAKE IS SELECTED IN Q30. IF ONLY ONE MAKE IS SELECTED FOR Q30, SKIP TO Q31c.]

[SHOW MAKES SELECTED AT Q30]

[SP]

Q31B. Which one make would you consider most?

**[SHOW MODELS OF MAKE SELECTED AT Q31B OR Q30 (IF ONLY ONE SELECTED). DO NOT ASK IF "OTHER" IS SELECTED IN Q30 OR Q31B.]**

[SP]

Q31C. Which one model would you consider most?

[SP]

Q32. When do you expect to buy or lease a brand new vehicle?

- Within the next 0-3 months..... 1
- Within the next 4-6 months.....2
- Within the next 7-12 months.....3
- Within the next 2 years .....4
- Within the next 3-4 years.....5
- Within the next 5 years or more..... 6
- Never ..... 7
- Don't know / not sure..... 8

**[IF Q26B=1, ASK Q33 AND Q34]**

[SP]

Q33. What is the primary means of transportation for your household?

- Borrow vehicles ..... 1
- Public transportation.....2
- Walk.....3
- Taxis .....4
- Rental Vehicles.....5
- Someone else drives .....6
- Other (Specify) [text box]..... 7

[SP]

Q34. When was the last time someone in your household leased or owned a vehicle?

- In the last year ..... 1
- 2 to 3 years ago.....2
- More than three years ago .....3
- Never owned or leased a vehicle ..... 4

**[PROGRAMMER NOTE: THE SECOND SECTION BELOW WERE INITIALLY PROGRAMMED FOR KN LIFESTYLES2 PROFILE SURVEY (RISK TAKING PROFILE SURVEY).**

**THERE ARE THREE SECTIONS: DRIVING (D), GAMBLING (G) AND SMOKING (S). RANDOMIZE AND RECORD THE ORDER IN WHICH EACH SECTION APPEARS.]**

#### **SECTION D.**

**[PLEASE PULL DATA FROM Q1A. IF Q1A=2, SKIP SECTION D. IF ALL OTHER SECTIONS HAVE BEEN SHOWN, GO TO QCONF QUESTIONS. IF Q1A=3, SKIP SECTION D. IF ALL OTHER SECTIONS HAVE BEEN SHOWN, GO TO QCONF QUESTIONS.]**

[DISPLAY]  
D\_INTRO

Next, we would like to ask you some questions about your driving habits.

[GRID; RANDOMIZE AND RECORD]

D2. How often do you do each of the following while driving:

	All the time	Frequently	Occasionally	Rarely	Never
--	--------------	------------	--------------	--------	-------

1. Travel at 10 or more miles above the posted speed limit
2. Make a turn or change lanes without using the turn signal
3. Run a red light or stop sign
4. Talk on a cellular phone while driving
5. Eat while driving
6. Drink any beverages while driving
7. Smoke while driving
8. Change tapes/CD or play with the stereo while driving
9. Drive when you're too tired

[NUMBER BOX, 0-50]

D3. How many parking citations have you received in the past year?

[NUMBER BOX, 0-6]

D4. How many moving violations have you received in the past three years?

[SP]

D5. What does a yellow stop light mean to you?

- Speed up to make it through the light..... 1
- Stop and wait for the next green light..... 2

**SECTION G.**

[DISPLAY]  
G\_INTRO

We'd like to also ask you some questions about games of chance, gaming, and gambling.

[MP]

[CHECKBOX; RANDOMIZE AND RECORD]

G1. Which of the following, if any, have you ever done?

Bet with friends or family (e.g., during a weekly poker game, while watching a sports event on TV, at a Church Bingo game) .....	1
Bet on racing at a Casino .....	2
Bet on racing at an Off-Track Betting Parlor.....	3
Bet on racing at a Track .....	4
Bet on sports at a Casino .....	5
Entered a sweepstakes, contest or raffle .....	6
Gambled in a Casino .....	7
Gambled on the Internet.....	8
Gambled on a riverboat.....	9
Purchased a lottery or lotto ticket (in-person or on line) .....	10
None of These <b>[SP]</b> .....	11

**[IF G1≠11, GO TO G2. IF G1=11, GO TO NEXT SECTION. IF ALL SECTIONS HAVE BEEN SHOWN, GO TO QCONF QUESTIONS.]**

**[NUMBER BOX, 0-99]**

**[SHOW ALL ITEMS CHECKED IN G1]**

G2. How many times in the past 12 months have you done any of the following:

**[RADIO; SP]**

G3. How often do you do any type of gaming or gambling?

Less than once a year .....	1
Once or twice a year.....	2
Once every few months.....	3
About once a month .....	4
About once a week .....	5
More than once a week .....	6

**[SHOW IF G1 = 7, 8, OR 9]**

**[MP; CHECKBOX; RANDOMIZE AND RECORD]**

G4. Which of the following types of casino games have you participated in the past 12 months?

Baccarat .....	1
Big Six (Wheel of Fortune) .....	2
Bingo .....	3
Black Jack (21) .....	4
Caribbean Stud .....	5
Casino War.....	6
Craps.....	7
Keno .....	8
Let It Ride .....	9
Pai Gow Poker .....	10
Pai Gow (tiles) .....	11
Poker .....	12
Roulette .....	13
Slot Machines.....	14
Spanish 21.....	15

Video Poker.....	16
Other (Please Specify) [TX].....	17
None of these .....	18

[SHOW IF G1 = 1, 2, 3, 4, OR 5]

[MP; CHECKBOX; RANDOMIZE AND RECORD]

G5. Which of the following types of sports or races have you bet on in the past 12 months?

Auto Races .....	1
Baseball Games .....	2
Basketball Games .....	3
Boxing.....	4
Football Games .....	5
Golf .....	6
Greyhound Races.....	7
Hockey Games .....	8
Horse Races.....	9
Soccer .....	10
Tennis.....	11
Other (Please Specify) [TX].....	12
None of these .....	13

[GRID; ITEMS RANDOMIZED AND RECORD]

G6. Please indicate how much you agree or disagree with each of the following statements about gambling.

	Disagree Completely	Disagree	Neither Disagree nor Agree	Agree	Agree Completely
--	---------------------	----------	----------------------------	-------	------------------

1. Gambling is just throwing your money away
2. Gambling is a fun way to spend time with friends
3. Gambling is a vice
4. There should be legal gaming and gambling facilities in all states

**SECTION S.**

[DISPLAY]

S\_INTRO

We would like to ask you about smoking and tobacco usage.

[MP; CHECKBOX]

S1. Have you ever smoked, chewed or inhaled tobacco?

Yes, cigarettes.....	1
Yes, pipe.....	2
Yes, cigars.....	3
Yes, chewing tobacco.....	4
Yes, snuff.....	5
Yes, but only tried it [SP] .....	6

No, none of the above [SP] ..... 7

[IF S1=6, GO TO S10. IF S1=7, GO TO NEXT SECTION. IF ALL SECTIONS HAVE BEEN SHOWN, GO TO QCONF QUESTIONS.]

[GRID]

S2a. Do you still...

Yes	No
-----	----

[GRID; LIST ALL CHECKED IN S1:

Smoke cigarettes

Smoke a pipe

Smoke cigars

Chew tobacco

Inhale snuff.]

[ASK IF S1=1]

S2b. Have you smoked at least 100 cigarettes in your entire life?

Yes ..... 1  
 No ..... 2

[SHOW IF ANY ITEM IN S2A =“YES”]

[LIST ALL CHECKED IN S2A]

[GRID]

S3. How often do you...

Every day..... 1  
 Almost every day ..... 2  
 Two to Five times a week ..... 3  
 Once or twice a week ..... 4  
 One to three times a month ..... 5  
 Less than once a month ..... 6

[SHOW IF S1 =1 AND S2A-CIGARETTES =“NO”]

[RADIO]

S4. How long ago did you stop smoking?

In last 30 days ..... 1  
 2-5 months ago..... 2  
 6-11 months ago..... 3  
 1 to 2 years ago ..... 4  
 More than 2 years ago..... 5

[SHOW IF S1 = 1]

[NUMBER BOX; RANGE: 0-99]

S5. At what age did you start smoking?

[NOTE TO PROGRAMMER: IF S1=1 AND S2-CIGARETTES="NO", SKIP TO S10]

[SHOW IF S2-CIGARETTES = "YES"]

[RADIO]

S6. On average, how much do you smoke in a day?

- More than two packs a day..... 1
- From one to two packs a day ..... 2
- One pack a day ..... 3
- A little more than half a pack a day ..... 4
- Half a pack a day ..... 5
- Less than half a pack a day ..... 6
- A few a day..... 7

[SHOW IF S2-CIGARETTES = "YES"]

[NUMBER BOX; RANGE: 0-99]

S7. In the past 12 months, how many times have you quit smoking for at least 24 hours?

[ASK IF S1=1]

[MP CHECKBOX; RANDOMIZE AND RECORDED]

S8. What method(s) for quitting smoking have you tried?

- Acupuncture ..... 1
- "Cold-turkey" ..... 2
- Hypnosis..... 3
- Nicotine patch..... 4
- Nicotine gum..... 5
- Prescription medication ..... 6
- Smoking clinics..... 7
- Other (Please Specify) [TX]..... 8
- Never tried to quit..... 9

[SHOW IF S2-CIGARETTES = "YES"]

[RADIO]

S9. Are you seriously thinking of quitting smoking?

- Yes, within the next 30 days..... 1
- Yes, within the next 6 months..... 2
- No, not thinking of quitting ..... 3

[GRID; ITEMS RANDOMIZED AND RECORDED]

S10. Please indicate how much you agree or disagree with each of the following statements.

	Disagree Completely	Disagree	Neither Disagree nor Agree	Agree	Agree Completely
--	---------------------	----------	----------------------------	-------	------------------

The legal age for smoking should be raised to 21 years old  
Smoking in any public place should not be allowed  
Second-hand smoke is not as bad for you as the media makes it out to be  
Tobacco companies are generally honest about the information they give the public  
Smoking in moderation is not that bad for you

**NOTE TO SCRIPTER: THIS SECTION IS FROM THE TRAVEL PROFILE COMBINED SURVEY (SNO 8868). RANDOMIZE THE ORDER OF THE AIRLINE AND CAR RENTAL BLOCKS. THE CRUISE, HOTEL/MOTEL, AND END BLOCKS SHOULD ALWAYS BE SHOWN AS THE THIRD, FOURTH AND FIFTH ONES, RESPECTIVELY.**

**[DISPLAY]**

Whether you're on the road a lot or just a few days a year, we'd like to hear about your traveling habits!

**[SP. PROMPT ONCE.]**

QT0. How frequently did you travel in the past 12 months?

**[SHOW THIS TEXT IN A SMALLER YELLOW FONT.]**

Travel or trips in this survey refer to roundtrips that take you at least 100 miles away from home or trips that involve an overnight stay.

- Never..... 1
- Once..... 2
- 2 to 5 times..... 3
- Every other month (6 to 9 times) ..... 4
- Monthly..... 5
- 1 to 3 times a month..... 6
- Weekly or more often ..... 7

**[NOTE TO PROGRAMMER: IF QT0=1 OR SKIPPED, GO TO TS1/TS2 (SCREENOUT ITEMS).]**

**AIRLINE BLOCK**

**[SP. PROMPT ONCE.]**

QT1. Have you taken any trips by airplane in the past 12 months?

**[SHOW THIS TEXT IN A SMALLER YELLOW FONT.]**

Travel or trips in this survey refer to roundtrips that take you at least 100 miles away from home or trips that involve an overnight stay.

- Yes ..... 1
- No..... 2

**[NOTE TO PROGRAMMER: IF QT1=2 OR SKIPPED, SKIP TO QT6A.]**

**[SP]**

QT2A. How many times did you travel by airplane in the past 12 months?

**[SHOW THIS TEXT IN A SMALLER YELLOW FONT.]**

Travel or trips in this survey refer to roundtrips that take you at least 100 miles away from home or trips that involve an overnight stay.

Once ..... 1  
2 to 4 times ..... 2  
5 to 8 times ..... 3  
9 to 12 times ..... 4  
13 times or more ..... 5

**[NOTE TO PROGRAMMER: IF QT2A IS SKIPPED, GO TO QT6A.]**

**[SP.**

**PROMPT ONCE.]**

QT2B. Did you travel by airplane in the past 12 months for...

Pleasure or Other Personal Reasons only ..... 1  
Business only ..... 2  
Both Pleasure / Personal Reasons and  
Business ..... 3

**[SP]**

**[IF QT2A>1, USE THE FOLLOWING QUESTION TEXT:]**

QT2C. Were the airplane trips you took in the past 12 months...

**[IF QT2A=1, USE FOLLOWING QUESTION TEXT. DATA SHOULD BE CAPTURED IN THE SAME LOCATION FOR BOTH QUESTION TEXT.]**

Was the airplane trip you took in the past 12 months...

Domestic only (within the U.S. or Puerto Rico) ..... 1  
International only (outside of the U.S., including Canada and Mexico) ..... 2  
Both Domestic and International ..... 3

**[MP]**

QT3. In the past 12 months, how did you purchase your airplane ticket(s)?

Through a travel agent ..... 1  
At an airline ticket office ..... 2  
Over the phone ..... 3  
Over the Internet ..... 4

At the airport .....	5
Someone else bought it.....	6
Another way.....	7

**[Show QT4A if QT2B=1 or 3.]**

**[MP]**

QT4A. Which of these domestic airlines have you flown on in the past 12 months for <font color = yellow>pleasure or other personal reasons</font>?

Alaska Airlines .....	1
America Trans Air (ATA) .....	2
American .....	3
America West .....	4
Aloha .....	5
Continental .....	6
Delta .....	7
Frontier .....	8
Jet Blue.....	9
Northwest Airlines.....	10
Southwest Airlines .....	11
United .....	12
US Airways .....	13
Another domestic airline .....	14
None of these <b>[SP]</b> .....	15

**[MP]**

**[SHOW QT4B IF QT2B=2 OR 3.]**

QT4B. Which of these domestic airlines have you flown on in the past 12 months for <font color = yellow>business</font>?

Alaska Airlines .....	1
America Trans Air (ATA) .....	2
American .....	3
America West .....	4
Aloha .....	5
Continental .....	6
Delta .....	7
Frontier .....	8
Jet Blue.....	9
Northwest Airlines	
Southwest Airlines .....	10
United .....	12
US Airways .....	13
Another domestic airline .....	14
None of these <b>[SP]</b> .....	15

**[Show QT5A if QT2B=1 or 3 AND QT2C=2 or 3.]**

**[MP]**

QT5A. Which of these international airlines have you flown in the past 12 months for <font color = yellow>pleasure or other personal reasons</font>?

Aer Lingus .....	1
Aero Mexico.....	2
Air Canada.....	3
Air France .....	4
Alitalia .....	5
All Nippon Airways (ANA).....	6
Asiana.....	7
British Airways .....	8
Cathay Pacific.....	9
China Airlines .....	10
EI Al .....	11
Emirates .....	12
Iberia.....	13
Japan Airlines (JAL) .....	14
KLM .....	15
Korean Air.....	16
Lufthansa.....	17
Malaysia Airlines.....	18
Mexicana .....	19
Qantas .....	20
SAS Scandinavian.....	21
Singapore Airlines .....	22
Swiss International Air Lines .....	23
Thai Airways .....	24
Another international airline.....	25
None of these <b>[SP]</b> .....	26

**[SHOW QT5B IF QT2B=2 OR 3 AND QT2C=2 OR 3.]**

**[MP]**

QT5B. Which of these international airlines have you flown on in the past 12 months for <font color = yellow>business</font>?

Aer Lingus .....	1
Aero Mexico.....	2
Air Canada.....	3
Air France .....	4
Alitalia .....	5
All Nippon Airways (ANA).....	6
Asiana.....	7
British Airways .....	8
Cathay Pacific.....	9
China Airlines .....	10
EI Al .....	11
Emirates .....	12
Iberia.....	13
Japan Airlines (JAL) .....	14
KLM .....	15
Korean Air.....	16

Lufthansa.....	17
Malaysia Airlines.....	18
Mexicana.....	19
Qantas.....	20
SAS Scandinavian.....	21
Singapore Airlines.....	22
Swiss International Air Lines.....	23
Thai Airways.....	24
Another international airline.....	25
None of these <b>[SP]</b> .....	26

**[MP]**

QT6A. Which domestic airline frequent flyer or rewards programs are you presently enrolled in, if any?

Alaska Airlines.....	1
America Trans Air (ATA).....	2
American.....	3
America West.....	4
Aloha.....	5
Continental.....	6
Delta.....	7
Frontier.....	8
Jet Blue.....	9
Northwest Airlines.....	10
Southwest Airlines.....	11
United.....	12
US Airways.....	13
Another domestic airline.....	14
Other.....	15
I am not enrolled in any domestic airline reward program <b>[SP]</b> .....	16

**[MP]**

QT6C. Which international airline frequent flyer or rewards programs are you presently enrolled in, if any?

Aer Lingus.....	1
Aero Mexico.....	2
Air Canada.....	3
Air France.....	4
Alitalia.....	5
All Nippon Airways (ANA).....	6
Asiana.....	7
British Airways.....	8
Cathay Pacific.....	9
China Airlines.....	10
EI Al.....	11
Emirates.....	12
Iberia.....	13
Japan Airlines (JAL).....	14

KLM .....	15
Korean Air.....	16
Lufthansa.....	17
Malaysia Airlines.....	18
Mexicana .....	19
Qantas .....	20
SAS Scandinavian.....	21
Singapore Airlines .....	22
Swiss International Air Lines .....	23
Thai Airways .....	24
Another international airline.....	25
Other.....	26
I am not enrolled in any international airline reward program.....	27

**[SP]**

QT7. Thinking about the next time you need to fly, which airline are you most likely to fly?

Alaska Airlines .....	1
America Trans Air (ATA) .....	2
American .....	3
America West .....	4
Continental .....	5
Delta .....	6
Frontier .....	7
Jet Blue.....	8
Northwest Airlines.....	9
Southwest Airlines .....	10
United .....	11
US Airways .....	12
Another domestic airline.....	13

**CAR RENTAL BLOCK**

**[SP]**

**PROMPT ONCE.**

QT9. Have you taken any trips by car in the past 12 months?

**[SHOW THIS TEXT IN A SMALLER YELLOW FONT.]**

Travel or trips in this survey refer to roundtrips that take you at least 100 miles away from home or trips that involve an overnight stay.

Yes .....	1
No .....	2

**[NOTE TO PROGRAMMER: IF QT9=2 OR SKIPPED, GO TO QT12A.]**

**[MP]**

QT10. When traveling by car in the past 12 months, which of these options did you use?

**[SHOW THIS TEXT IN A SMALLER YELLOW FONT.]**

Travel or trips in this survey refer to roundtrips that take you at least 100 miles away from home or trips that involve an overnight stay.

- Rent a car ..... 1
- Use your own car..... 2
- Use a company or fleet car..... 3
- Use a taxi or other chauffeured vehicle ..... 4
- Another option ..... 5

**[NOTE TO PROGRAMMER: IF QT10=1, SHOW QT10A/B AND QT11A/B. ELSE SKIP TO QT12A.]**

**[SP]**

QT10A. How many times did you rent a car in the past 12 months?

**[SHOW THIS TEXT IN A SMALLER YELLOW FONT.]**

Travel or trips in this survey refer to roundtrips that take you at least 100 miles away from home or trips that involve an overnight stay.

- Once ..... 1
- 2 to 4 times ..... 2
- 5 to 8 times ..... 3
- 9 to 12 times ..... 4
- 13 times or more..... 5

**[SP]**

QT10B. Did you rent a car in the past 12 months for...

- Pleasure or Other Personal Reasons only ..... 1
- Business only ..... 2
- Both Pleasure / Personal Reasons and  
Business..... 3

**[IF QT10B=1 OR 3, SHOW QT11A.]**

**[MP BY MP GRID]**

QT11A. Which car rental companies have you rented from in the past 12 months for <font color = yellow>pleasure or other personal reasons</font>?

Did you rent a car at the airport or off-airport (somewhere other than the airport, such as a neighborhood car rental office)?

	At the Airport	Off-Airport
--	----------------	-------------

- Avis
- Budget
- Dollar
- Enterprise
- Hertz
- National
- Thrifty
- Another car rental company

**[IF QT10B=2 OR 3, ASK QT11B.]**

**[MP BY MP GRID]**

QT11B. Which car rental companies have you rented from in the past 12 months for <font color = yellow>business</font>?

Did you rent a car at the airport or off-airport (somewhere other than the airport, such as a neighborhood car rental office)?

	At the Airport	Off-Airport
--	----------------	-------------

- Alamo
- Avis
- Budget
- Dollar
- Enterprise
- Hertz
- National
- Thrifty
- Another car rental company

**[SP]**

QT12A. Are you enrolled in frequent renter or preferred customer programs with any car rental companies (e.g., Avis Preferred, Hertz Club Gold)?

Yes ..... 1  
 No ..... 2

**[NOTE TO PROGRAMMER: IF QT12A=1, ASK QT12B. ELSE SKIP TO QT13.]**

**[MP]**

QT12B. Which car rental companies are you enrolled in frequent renter or preferred customer programs with?

Alamo ..... 1  
 Avis ..... 2  
 Budget ..... 3  
 Dollar ..... 4  
 Enterprise ..... 5  
 Hertz ..... 6

National .....	7
Thrifty.....	8
Another car rental company .....	9
None of these <b>[SP]</b> .....	10

**[SP]**

QT13. Thinking about the next time you need to rent, which car rental company are you most likely to use?

Alamo .....	1
Avis.....	2
Budget .....	3
Dollar .....	4
Enterprise .....	5
Hertz.....	6
National .....	7
Thrifty.....	8
Another car rental company .....	9

**CRUISE BLOCK**

**[SP]**

QT15. How many trips have you taken on a cruise ship in the past 12 months?

None .....	1
1 trip.....	2
2 trips.....	3
3 trips.....	4
4 trips or more .....	5

**[NOTE TO PROGRAMMER: IF QT15=1 OR SKIPPED, GO TO QT23A.]**

**[MP]**

PROMPT ONCE.

QT16. In the past 12 months, how did you purchase your cruise ticket(s)?

Through a travel agent .....	1
At a cruise line office .....	2
Over the phone.....	3
Over the Internet.....	4
Someone else bought it.....	5
Another way.....	6

**[MP]**

**[IF QT15=2, USE QUESTION TEXT BELOW:]**

QT17. Where did the cruise ship travel to?

**[SHOW ALTERNATE QUESTION TEXT IF MEMBER SELECTED QT15>2.]**

Where did the cruise ships travel to?

Alaska.....	1
Bahamas .....	2
Caribbean.....	3
Europe – Other than Mediterranean.....	6
Hawaii.....	4
Mediterranean .....	5
Mexico .....	7
Mississippi River.....	8
NE USA / Canadian Coast .....	9
South America / Panama Canal .....	1
South Pacific / Asia.....	2
St. Lawrence River .....	3
Western Canadian Coast .....	4
Somewhere else.....	5

**[MP]**

QT18. Which of these cruise lines did you travel with in the past 12 months?

Carnival Cruise .....	1
Celebrity Cruises .....	2
Costa Cruises .....	3
Crystal Cruises .....	4
Cunard.....	5
Disney Cruise .....	6
Holland America .....	7
Norwegian Cruise .....	8
Oceania Cruises .....	9
Orient.....	10
Princess Cruises.....	11
Radisson Seven Seas Cruises .....	12
Renaissance.....	13
Royal Caribbean.....	14
Seabourn Cruise Line.....	15
Silversea.....	16
Windjammer Barefoot Cruises.....	17
Windstar Cruises .....	18
Another cruise line.....	19

**[SP]**

QT19. How many nights did you spend on board your last cruise?

3 nights or less .....	1
4 to 5 nights.....	2
6 to 7 nights.....	3
8 nights or longer.....	4

---

**HOTEL/MOTEL BLOCK**

**[MP]**  
**PROMPT ONCE.**

QT23A. In the past 12 months, did you stay in any of these places while traveling?

- Hotels or motels..... 1
- A short-stay apartment ..... 2
- An extended-stay apartment ..... 3
- A private home (yours or someone else's) ..... 4
- Campground..... 5
- RV Park ..... 6
- None of these **[SP]** ..... 7

**[NOTE TO PROGRAMMER: IF QT23A=1, SHOW QT23B. ELSE SKIP TO QT27.]**

**[SP]**  
QT23B. Did you stay in a hotel or motel in the past 12 months for...

- Pleasure or Other Personal Reasons only ..... 1
- Business only ..... 2
- Both Pleasure / Personal Reasons and  
Business..... 3

**[MP]**  
QT24. In the past 12 months, how did you make hotel or motel arrangements?

- Through a travel agent ..... 1
- At the hotel or motel ..... 2
- Over the phone..... 3
- Over the Internet..... 4
- Someone else made the hotel or motel  
arrangements ..... 5
- Another way, please specify: \_\_\_\_\_ ..... 6

**[IF QT23B=1 OR 3, SHOW QT25A.]**

**[MP]**  
QT25A. Which hotel or motel chains did you stay at in the past 12 months for <font color = yellow> pleasure or other personal reasons</font>?

- Ambassador Suites ..... 1
- AmeriSuites ..... 2
- Best Western ..... 3
- Clarion ..... 4
- Comfort Inn..... 5
- Days Inn ..... 6

DoubleTree.....	7
EconoLodge .....	8
Embassy Suites.....	9
Fairmont .....	10
Hilton .....	11
Holiday Inn.....	12
Howard Johnson.....	13
Hyatt .....	14
Intercontinental.....	15
La Quinta.....	16
Marriott .....	17
Motel 6.....	18
Quality Inn .....	19
Radisson.....	20
Ramada .....	21
Red Roof Inn .....	22
Rodeway Inn.....	23
Sheraton.....	24
Super 8.....	25
Travel Lodge.....	26
Wyndham .....	27
Another hotel or motel .....	28

**[IF QT23B=2 OR 3, SHOW QT25B.]**

**[MP]**

QT25B. Which hotel or motel chains did you stay at in the past 12 months for <font color = yellow>business</font>?

Ambassador Suites .....	1
AmeriSuites .....	2
Best Western .....	3
Clarion .....	4
Comfort Inn.....	5
Days Inn .....	6
DoubleTree.....	7
EconoLodge .....	8
Embassy Suites.....	9
Fairmont .....	10
Hilton .....	11
Holiday Inn.....	12
Howard Johnson.....	13
Hyatt .....	14
Intercontinental.....	15
La Quinta.....	16
Marriott .....	17
Motel 6.....	18
Quality Inn .....	19
Radisson.....	20
Ramada .....	21
Red Roof Inn .....	22

Rodeway Inn.....	23
Sheraton.....	24
Super 8.....	25
Travel Lodge.....	26
Wyndham .....	27
Another hotel or motel .....	28

**END BLOCK**

**[SHOW QT27 IF (QT2B OR QT10B OR QT23B) =1 OR 3.]**

**[SP]**

QT27. How many TOTAL nights did you spend away from home during your <font color = yellow>trips for pleasure or other personal reasons</font> in the past 12 months?

None.....	1
1 to 3 nights.....	2
4 to 5 nights.....	3
6 to 7 nights.....	4
8 to 14 nights.....	5
15 to 29 nights.....	6
30 or more nights.....	7

**[SHOW QT28 IF (QT2B OR QT10B OR QT23B) =2 OR 3.]**

**[SP]**

QT28. How many TOTAL nights did you spend away from home during your <font color = yellow>business trips</font> in the past 12 months?

None.....	1
1 to 3 nights.....	2
4 to 5 nights.....	3
6 to 7 nights.....	4
8 to 14 nights.....	5
15 to 29 nights.....	6
30 or more nights.....	7

**[NOTE TO PROGRAMMER: IF QT3 OR QT24=4, ASK QT30 AND QT31.]**

**[MP]**

QT30. You mentioned using the Internet to make travel arrangements in the past 12 months. Which of these activities did you do?

Use the Internet to find information about reservations or costs.....	1
Use the Internet to find general information about destinations.....	2
Purchase tickets or make reservations online.....	3
Something else, please specify: _____	4

[MP]

QT31. Which online travel sites have you ever used in planning your trips?

- Cheap Tickets..... 1
- Expedia..... 2
- Hotwire ..... 3
- Hotels.com..... 4
- Lowestfare ..... 5
- ORBITZ ..... 6
- Priceline..... 7
- SideStep ..... 8
- SkyAuction..... 9
- Travelocity ..... 10
- Webflyer ..... 11
- Individual airline website..... 12
- Individual hotel website ..... 13
- Individual car rental website ..... 14
- Another website..... 15
- None of these [SP] ..... 16

[SHOW QT34 IF (QT2B OR QT10B OR QT23B) =1 OR 3.]

[MP]

QT34. You told us that you took a pleasure trip or trip for other personal reasons in the past 12 months. Which of these activities did you engage in during your trips?

[RANDOMIZE RESPONSE LIST EXCEPT "ANOTHER ACTIVITY".]

- Visiting friends and/or family..... 1
- Cultural activities (e.g., visiting museums, sightseeing)..... 2
- Sports-oriented activities (e.g., skiing, sailing, camping) ..... 3
- Rest and relaxation (e.g., resort, spa, beach) ..... 4
- Visiting amusement parks ..... 6
- Adventure or trekking ..... 7
- Shopping ..... 8
- Watching a sporting event ..... 9
- Pursuing hobbies or personal interests ..... 10
- Casino or gambling activities..... 11
- Another activity, please specify: \_\_\_\_\_ ..... 12

[NOTE TO PROGRAMMER: IF MEMBER TERMINATED AT QT0, SHOW TS1 AND TS2. ELSE SKIP TO NEXT SECTION.]

[SP]

TS1. When was the last time that you took a trip of more than 100 miles away from home?

- 1 to 2 years ago..... 1
- 2 to 3 years ago..... 2
- More than 3 years ago..... 3

Never..... 4

**[MP]**

TS2. Here are some reasons people give for not traveling more often. Which ones apply to you, if any?

**[RANDOMIZE RESPONSE LIST EXCEPT "NONE OF THESE"]**

- I don't enjoy travel ..... 1
- I'm too busy ..... 2
- I have personal responsibilities that make it hard to be away from home ..... 3
- I'd rather spend my money on other things ..... 4
- There's no place I really want to go ..... 5
- Another reason, please specify: \_\_\_\_\_ ..... 6
- None of these **[SP]** ..... 7

**[NOTE TO SCRIPTER: THE FOURTH SECTION BELOW WAS INITIALLY PROGRAMMED FOR KN CONSUMER CONFIDENCE PROFILE SURVEY (SNO 7603). WE HAVE RENAMED THE QUESTIONS "QCONF".**

**PLEASE USE SAMVAR "XCONSUME". WHEN X CONSUME=1, RESPONDENTS SHOULD SEE THE RESPONSE LISTS FROM POSITIVE TO NEGATIVE. WHEN "XCONSUME'=2, RESPONDENTS SHOULD SEE THEM FROM NEGATIVE TO POSITIVE. THE ORDER SHOULD REMAIN CONSTANT FOR ALL RESPONDENTS (E.G., IF Q1 IS POSITIVE TO NEGATIVE, THE OTHER RESPONSE LISTS SHOULD BE SHOWN IN THE SAME ORDER). ]**

**[DISPLAY]**

In today's survey, we're also interested in your opinions on the U.S. economy.

**[SP]**

QCONF1. How do you rate current business conditions?

- Good..... 1
- Normal ..... 2
- Bad ..... 3

**[SP]**

QCONF2. How do you rate the current employment situation?

- Good ..... 1
- Normal ..... 2
- Bad ..... 3

**[SP]**

QCONF3. What are your expectations for business conditions in six months?

- Better ..... 1
- The Same ..... 2
- Worse ..... 3

**[SP]**

QCONF4. What are your expectations for the general employment situation in six months?

- Better ..... 1
- The Same ..... 2
- Worse ..... 3

**[SP]**

QCONF5. What are your expectations for your personal income in six months?

- Higher ..... 1
- The Same ..... 2
- Lower..... 3

**[NOTE TO PROGRAMMER: THE FOURTH SECTION IS AN EXCERPT TAKEN FROM THE KN CORE ADULT PROFILE SURVEY (Q17 THROUGH QTELCOM2.) PLEASE NOTE THAT WE HAVE CHANGED Q1, Q2... TO QCONF1, QCONF2, ETC. WE HAVE MODIFIED THE WORDING FOR QWORK17.]**

**[SP]**

QWORK17. Next, we'd like to ask you about your employment status. To be sure that we have the most recent information, which statement best describes your current employment status?

- Working – as a paid employee..... 1
- Working – self-employed ..... 2
- [SPACE]**
- Not working – on temporary layoff from a job ..... 3
- Not working – looking for work..... 4
- [SPACE]**
- Not working – retired ..... 5
- Not working – disabled..... 6
- Not working – other ..... 7

**[PROMPT IF NO RESPONSE TO QWORK17]**

It is important that we have the most recent information on your current employment status. We greatly appreciate your response and will keep it strictly confidential.

**[REPEAT QWORK17]**

**[ASK QWORK18 IF “WORKING – AS A PAID EMPLOYEE,” “WORKING – SELF-EMPLOYED,” OR NA CHECKED IN QWORK17]**

**[SP]**

QWORK18. Altogether, how many jobs do you have?

- One ..... 1
- Two ..... 2
- Three..... 3
- Four or more ..... 4

**[ASK QWORK19 IF QWORK18=1 OR SKIPPED]**

**[SP]**

QWORK19. How many hours per week do you USUALLY work at your job?

[IF QWORK18=2,3,OR 4, USE THE FOLLOWING ALTERNATIVE WORDING]

How many hours per week do you USUALLY work at your main job? By main job we mean the one at which you usually work the most hours.

35 hours a week or more ..... 1  
Less than 35 hours a week ..... 2

**INDUSTRY OF EMPLOYMENT: TWO DIGIT AND 3 DIGIT INDUSTRY CODES FOR SEQUENTIAL SELECTION OF 2 AND 3 DIGIT CLASSIFICATIONS BY INDUSTRY.**

NOTE TO PROGRAMMER: Do not use Q5 as filter (as used in Adult Core Profile.)

[IF "WORKING – AS A PAID EMPLOYEE"(1) OR "WORKING – SELF-EMPLOYED"(2) CHECKED IN QWORK17 AND "ONE" OR SKIPPED IN QWORK18 ASK IND1]

[SP]

IND1. Think about the industry in which you currently work. Which of the following kinds of industries is it?

[IF "WORKING – AS A PAID EMPLOYEE"(1) OR "WORKING – SELF-EMPLOYED"(2) CHECKED IN QWORK17 AND "TWO,"(2) "THREE"(3) OR "FOUR OR MORE"(4) CHECKED IN QWORK18, USE ALTERNATIVE WORDING]

Think about the industry in which you currently work at your MAIN job. Which of the following kinds of industries is it?

- Agriculture, Forestry, Fishing and Hunting.....11
- Mining, Quarrying, and Oil and Gas Extraction .....21
- Utilities.....22
- Construction .....23
- Manufacturing..... 31-33
- Wholesale Trade .....42
- Retail Trade..... 44-45
- Transportation and Warehousing..... 48-49
- Information .....51
- Finance and Insurance .....52
- Real Estate and Rental and Leasing.....53
- Professional, Scientific, and Technical Services.....54
- Management of Companies and Enterprises .....55
- Administrative and Support and Waste Management and Remediation Services .....56
- Educational Services .....61
- Health Care and Social Assistance.....62
- Arts, Entertainment, and Recreation .....71
- Accommodation and Food Services .....72
- Other Services and Community/Non-

Profit Organizations (except Public Administration).....	81
Public Administration .....	92

**[SP]**

IND2. Which of the following types of industries best describes that place of employment?

**[SHOW RESPONSE LIST BASED ON RESPONSE TO IND1.]**

**NOTE: IF POSSIBLE, PLEASE APPLY CODING FOR IND1 AND IND2. IF IND1 HAS MORE THAN ONE POSSIBLE VALUE (E.G., MANUFACTURING, RETAIL TRADE, TRANSPORTATION AND WAREHOUSING), THE TWO DIGIT VALUE FOR IND1 SHOULD BE THE FIRST TWO DIGITS OF THE VALUE SELECTED FROM IND2.**

**[IF “WORKING – AS A PAID EMPLOYEE” OR “WORKING – SELF-EMPLOYED” CHECKED IN QWORK17, ASK QWORK21]**

**[MP]**

QWORK21. Please indicate the kinds of industries for which **ANYONE ELSE IN YOUR HOUSEHOLD** currently works.

**[IF QWORK17=3 TO 7: (“NOT WORKING –ON TEMPORARY LAYOFF FROM A JOB,” “NOT WORKING – LOOKING FOR WORK,” “NOT WORKING -- RETIRED” “NOT WORKING -- DISABLED,” OR ‘NOT WORKING -- OTHER’) CHECKED IN QWORK17, USE ALTERNATIVE WORDING]**

Please indicate the kinds of industries for which **ANYONE IN YOUR HOUSEHOLD** currently works.

**Manufacturing**

Food Manufacturing

Beverage and Tobacco Product Manufacturing

Pharmaceutical and Medicine Manufacturing

Health, Personal Care, and Beauty Product Manufacturing

Household Product Manufacturing

**[SPACE]**

**Services**

Advertising Agencies

Health Care

Market Research and Public Opinion Polling

Marketing Consulting Services

Public Relations Agencies

**[SPACE]**

**Other**

Broadcasting

Finance

Retail Trade

Food and Beverage Stores

**[SPACE]**

None Of These

**[ASK QWORK26 IF “ONE” OR NA CHECKED IN QWORK18]**

**[SP]**

QWORK26. In your current job, what kind of work do you do?

**[IF “TWO,” “THREE” OR “FOUR OR MORE” CHECKED IN QWORK18, USE ALTERNATIVE WORDING]**

In your MAIN job, what kind of work do you do?

Management .....	1
<b>[SPACE]</b>	
Business and Financial Operations .....	2
<b>[SPACE]</b>	
<b>Professional</b>	
Computer and Mathematical .....	3
Architecture and Engineering .....	4
Life, Physical, and Social Sciences .....	5
Community and Social Services.....	6
Lawyer, judge.....	7
Teacher, except college and university .....	8
Teacher, college and university.....	9
Other professional .....	10
<b>[SPACE]</b>	
<b>Health Care</b>	
Medical Doctor (such as physician, surgeon, dentist, veterinarian) .....	11
Other Health Care Practitioner (such as nurse, pharmacist, chiropractor, dietician).....	12
Health Technologist or Technician (such as paramedic, lab technician) .....	13
Health Care Support (such as nursing aide, orderly, dental assistant) .....	14
<b>[SPACE]</b>	
<b>Service</b>	
Protective Service .....	15
Food Preparation and Serving .....	16
Building and Grounds Cleaning and Maintenance.....	17
Personal Care and Service .....	18
<b>[SPACE]</b>	
<b>Sales</b>	
Sales Representative .....	19
Retail Sales.....	20
Other Sales .....	21
<b>[SPACE]</b>	
Office and Administrative Support .....	22
<b>[SPACE]</b>	
Farming, Forestry, and Fishing .....	23
<b>[SPACE]</b>	
<b>Precision Production, Craft, And Repair</b>	
Construction and Extraction .....	24

Installation, Maintenance, and Repair .....	25
Precision Production (such as machinist, welder, baker, printer, tailor) .....	26
<b>[SPACE]</b>	
Transportation and Material Moving .....	27
<b>[SPACE]</b>	
Other, please specify (text box).....	28

**[ASK QWORK28 IF “NOT WORKING – ON TEMPORARY LAYOFF FROM A JOB”(3) “NOT WORKING – LOOKING FOR WORK,”(4) OR “NOT WORKING - RETIRED”(5) IN QWORK17]**

**[SP]**

QWORK28. In your most recent job, what kind of work did you do?

**[USE RESPONSE LIST FROM QWORK26]**

**[ASK QTELCOM1 IF “ONE” OR NA CHECKED IN QWORK18]**

**[SP]**

QTelcom1. Counting all locations where your employer operates, what is the total number of persons who work for your employer?

**[IF “TWO,” “THREE” OR “FOUR OR MORE” CHECKED IN QWORK18, USE ALTERNATIVE WORDING]**

Counting all locations where your employer operates, what is the total number of persons who work for your employer at your MAIN job?

Under 10.....	1
10-24 .....	2
25-99 .....	3
100-499 .....	4
500-999 .....	5
1000+ .....	6

**[ASK QTELCOM1 IF “ONE” OR NA CHECKED IN QWORK18]**

**[SP]**

QTelcom2. Which of the following best describes your primary work location?

**[IF “TWO,” “THREE” OR “FOUR OR MORE” CHECKED IN QWORK18, USE ALTERNATIVE WORDING]**

Which of the following best describes your primary work location at your MAIN job?

Office environment (outside the home) .....	1
Non-office environment (e.g., classroom, hospital, sales floor, manufacturing plant, outdoor location).....	2
Mobile (e.g., on the road, client sites) .....	3
Home office .....	4
Other (Please specify) .....	5

[TEXT BOX]

[ALL RESPONDENTS]

[IF THE CURRENT DATE IS FEBRUARY INSERT "NEXT MONTH" IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT FEBRUARY INSERT "LATER THIS MONTH" IN [NEXT MONTH/LATER THIS MONTH]. IF XMONEY=1, INSERT "\$10" IN [\$10/\$30/\$50]; IF XMONEY=2, INSERT "\$30"; IF XMONEY=3, INSERT "\$50".]

[CLOSE]

Thank you very much! We have recorded all of your responses. They are very important to us, and as a small thank-you, we will mail a [\$10/\$30/\$50] check to you soon. We look forward to your next survey, for March, [next month / later in the month].]

If you have any comments about any part of the survey, please write them below.

[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]

## 8. Wave 15 (March '09) questionnaire

### Preliminary Mockup of Rockefeller Economic Security & Policy Survey

#### Filtering Questions

- F1. Which of the following best describes your current employment status?  
(Choose one only)
- |                          |         |
|--------------------------|---------|
| Employed full-time ..... | [2/1]-1 |
| Employed part-time ..... | -2      |
| Self-employed.....       | -3      |
| Student .....            | -4      |
| Retired .....            | -5      |
| Homemaker .....          | -6      |
| Unemployed .....         | -7      |
- F2. What are your current housing arrangements?  
(Choose one only)
- |                                   |         |
|-----------------------------------|---------|
| Own home (with mortgage) .....    | [2/2]-1 |
| Own home (without mortgage) ..... | -2      |
| Rent.....                         | -3      |
| Live at home with family .....    | -4      |
| Other .....                       | -5      |
- F3. How many children do you have who you are financially responsible for? Please include children not living with you as well as those who do live with you. By financial responsibility, we mean paying or helping pay for the expenses associated with raising a child
- |                   |         |
|-------------------|---------|
| None .....        | [2/3]-1 |
| One.....          | -2      |
| Two.....          | -3      |
| Three .....       | -4      |
| Four .....        | -5      |
| Five.....         | -6      |
| Six or more ..... | -7      |
- F4. Which of the following best describes your primary health insurance coverage?
- |   |         |
|---|---------|
| A plan through your or your partner's<br>employer or union.....               | [2/4]-1 |
| A plan you bought yourself .....  | -2      |
| Medicare, the program that provides<br>insurance to people 65 and older ..... | -3      |

Medicaid, a program that provides health insurance to certain low-income families ..... -4  
 Some other government program..... -5  
 (or) Do you not have health insurance at this time ..... -6

F5. What is your marital status?

Married..... [2/5] -1  
 Single, never married..... -2  
 Divorced/Separated ..... -3  
 Widowed ..... -4  
 Unmarried couple living together ..... -5

F6. Other than your spouse or live-in partner, are there any other working-age adults living in your household who help to pay the bills?

Yes ..... [2/6]-1  
 No..... -2

F7. Over the past two years, have you personally, or jointly with a spouse, had any money invested in the stock market -- either in an individual stock or in a mutual fund?

Yes, all in a retirement account ..... [2/7]-1  
 Yes, none in a retirement account..... [2/7]-2  
 Yes, some in a retirement account..... [2/7]-3  
 No..... -4

F8. Roughly what is the current value of all of your stock market investments? **[SHOW ONLY IF [2/7^1-3]]**

Less than \$1,000 ..... [2/8] -1  
 \$1000-\$5,000..... -2  
 \$5,000-\$10,000..... -3  
 \$10,000-\$25,000..... -4  
 \$25,000-\$50,000..... -5  
 \$50,000-\$100,000..... -4  
 Over \$100,000 ..... -5

F9a. What kind of work did you do? That is, what was your occupation? (For example: plumber, typist, farmer...) **[SHOW ONLY IF 2/1^1-3,7]**

Open ended] \_\_\_\_\_ [2/10]

F9b. What kind of work did you do? That is, what was your occupation?  
(For example: plumber, typist, farmer...) [SHOW ONLY IF 2/1^5]

Open ended] \_\_\_\_\_ [2/10]  
F9c. Have you worked outside the home for pay in the past?

Yes ..... [2/11]-1  
No ..... -2

F9d. What kind of work did you do? That is, what was your occupation?  
(For example: plumber, typist, farmer...) [SHOW ONLY IF 2/11^1]

Open ended] \_\_\_\_\_ [2/10]

F10. What were/are your usual activities or duties at this job? (A very brief description will do)  
(For example: typing, keeping account books, filing, selling cars, operating printing press)

Open ended] \_\_\_\_\_ [2/12]

**Measuring Economic (In)Security**

M1. To begin, I'd like you to think about you and your family's economic security. By economic security I mean your security in being able to keep your job, maintain your income, have health insurance coverage, and retire comfortably. Overall, how worried are you about your economic security?

Very worried ..... [3/1]-1  
 Fairly worried..... -2  
 Slightly worried..... -3  
 Not worried at all ..... -4

M2. And are you very worried, fairly worried, slightly worried, or not worried at all about:  
**(RANDOMIZE LIST)**

	<b>Very Worried</b>	<b>Fairly Worried</b>	<b>Slightly Worried</b>	<b>Not at All Worried</b>	
a. Paying your rent <b>(SHOW ONLY IF RENTING [2/2^2])</b> .....	[3/2]-1	-2	-3	-4	-Y
b. Paying your mortgage <b>(SHOW ONLY IF OWN HOME [2/2^1])</b> .....	[3/3]-1	-2	-3	-4	-Y
c. Getting out of debt.....	[3/4]-1	-2	-3	-4	-Y
d. Having enough money to retire on .....	[3/5]-1	-2	-3	-4	-Y
e. Needing to help out a member of your extended family if they get in financial trouble .....	[3/6]-1	-2	-3	-4	-Y
f. Losing your job <b>(SHOW ONLY IF CURRENTLY EMPLOYED [2/1^1-3])</b> .....	[3/7]-1	-2	-3	-4	-Y
g. Finding a job <b>(SHOW ONLY IF NOT CURRENTLY EMPLOYED AND NOT RETIRED [2/1^4,6,7,X])</b> .....	[3/8]-1	-2	-3	-4	-Y
h. Having enough money to put food on the table.....	[3/9]-1	-2	-3	-4	-Y

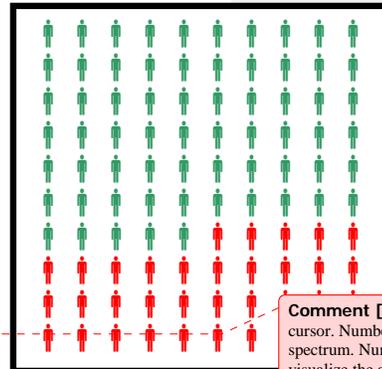
- i. Paying for your children's education  
**(SHOW ONLY IF FINANCIALLY RESPONSIBLE FOR CHILDREN [2/3^2-7])** ..... [3/10]-1 ..... -2 ..... -3 ..... -4 ..... -Y
- j. Having your retirement benefits cut substantially at your main job ..... [3/11]-1 ..... -2 ..... -3 ..... -4 ..... -Y
- k. Being a victim of a violent crime ..... 1 ..... -2 ..... -3 ..... -4 ..... -Y
- l. Losing your healthcare coverage **(SHOW ONLY IF [2/4^1-5])** ..... [3/12]-1 ..... -2 ..... -3 ..... -4 ..... -Y
- m. Being directly affected by a terrorist act ..... [3/13]-1 ..... -2 ..... -3 ..... -4 ..... -Y

- n. Having a serious illness in your immediate family that creates major out-of-pocket medical expenses..... [3/14]-1 ..... -2..... -3..... -4 .....-Y
- o. Having a serious illness that leaves you unable to work for a couple of months (**SHOW ONLY IF NOT RETIRED [2/1^N5]**) ..... [3/15]-1 ..... -2..... -3..... -4 .....-Y
- p. Having healthcare coverage substantially cut or its costs substantially increased by your employer (**SHOW ONLY IF [2/4^1]**) ..... [3/16]-1 ..... -2..... -3..... -4 .....-Y
- q. Getting by without your spouses' /partners' income if they were no longer around due to death, divorce or other circumstances **[[SHOW ONLY IF 2/5^1,5]** ..... [3/17]-1 ..... -2..... -3..... -4 .....-Y
- r. Having to go to a nursing home when older
- s. Becoming unable to work for the rest of your life as the result of a disability ..... [3/18]-1 ..... -2..... -3..... -4 .....-Y
- t. Being affected by global warming ..... [3/19]-1 ..... -2..... -3..... -4 .....-Y

|

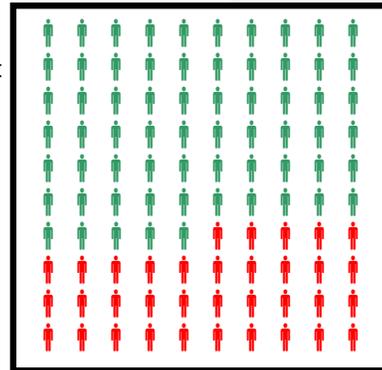
M3. [Expected probabilities] People face certain risks that can affect their economic situation or other important aspects of their lives. We'd like you to indicate how likely each of the following risks might be, in terms of the chance that they'll affect the lives of people like you over the next year. (RANDOMIZE LIST)

a. Out of 100 people like you, how many will lose their homes **during the next year** because they won't be able to pay their mortgages? [3/20]

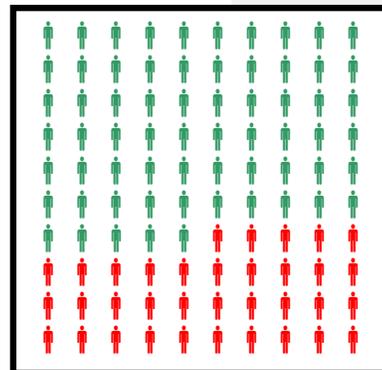


Comment [MS1]: Respondent moves arrow with cursor. Number changes as it moves along the spectrum. Number of bodies in the box turn red to visualize the associated proportion of people being affected.

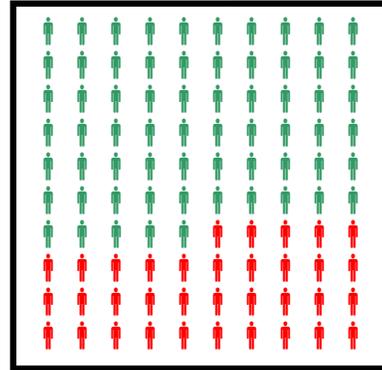
b. Out of 100 people like you, how many will need to help out someone in their extended family with a substantial amount of money **during the next year**? [3/21]



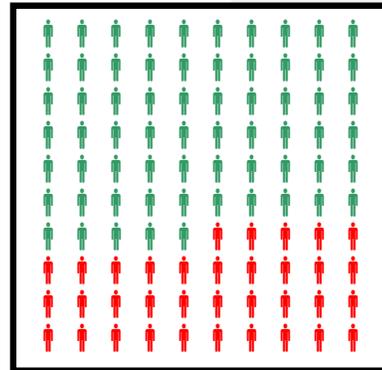
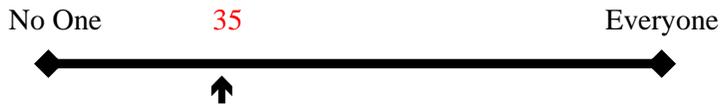
c. Out of 100 people like you, how many will lose their jobs **during the next year**? [3/22]



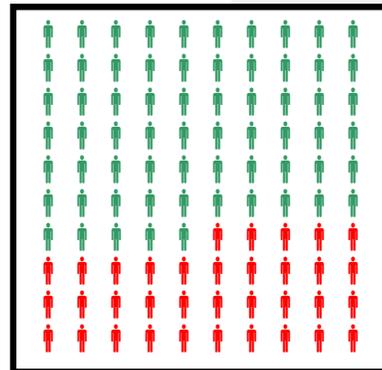
d. Out of 100 people like you, how many will have a serious illness in their immediate family that creates major out-of-pocket medical expenses **during the next year**? [3/23]  
[3/28]



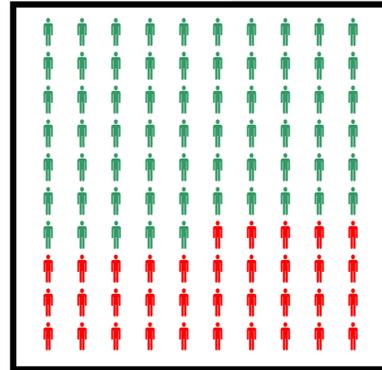
e. Out of 100 people like you, how many will need to start getting by with less money because their spouse/partner is no longer there **during the next year**, due to death, divorce or some other circumstance? [3/24]



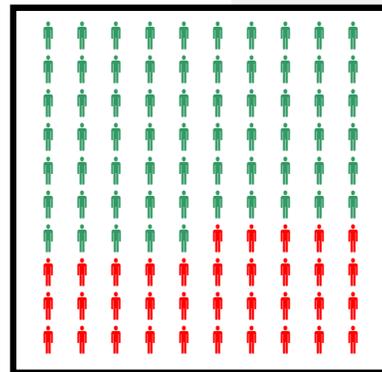
f. Out of 100 people like you, how many will lose a couple of months from work due to serious illness **during the next year**? [3/25]



g. Out of 100 people like you, how many will have be victims of violent crime **during the next year**? [3/26]



h. Out of 100 people like you, how many will be directly harmed by a terrorist act **during the next year**? [3/27]  
[3/29]



M4. [Frequency of thinking] Many people think about certain financial risks so that they can prepare themselves to respond to them. Over the past few months, how often have you thought about: (RANDOMIZE LIST)

a. Losing your home because you couldn't pay the mortgage?

- Several times a day ..... [3/28]-1
- Once a day..... -2
- Several times a week..... -3
- Once or twice a week..... -4

Once or twice a month ..... -5  
 Never ..... -6

b. Losing your job

Several times a day ..... [3/29]-1  
 Once a day..... -2  
 Several times a week..... -3  
 Once or twice a week..... -4  
 Once or twice a month ..... -5  
 Never ..... -6

c. Facing major out-of-pocket medical expenses due to a serious illness in your immediate family

Several times a day ..... [3/30]-1  
 Once a day..... -2  
 Several times a week..... -3  
 Once or twice a week..... -4  
 Once or twice a month ..... -5  
 Never ..... -6

d. Becoming a victim of violent crime

Several times a day ..... [3/31]-1  
 Once a day..... -2  
 Several times a week..... -3  
 Once or twice a week..... -4  
 Once or twice a month ..... -5  
 Never ..... -6

e. Getting by financially if your spouse/partner were no longer around due to death, divorce, or other circumstances  
 [SHOW ONLY IF 2/5^1,5]

Several times a day ..... [3/32]-1  
 Once a day..... -2  
 Several times a week..... -3  
 Once or twice a week..... -4  
 Once or twice a month ..... -5  
 Never ..... -6



M5. [*Emotional Valence of Risks*] [Randomize order items a-g]

When you think about the following events affecting your own future, how do you feel?  
 Afraid? Angry? Hopeless?

Comment [MS2]: Adapted from Meertens et al, 2008

a. **Losing your home because you cannot afford you mortgage. <Rotate scale, by subject>**

(1) Fear

- Not at all afraid ..... [3/33]-1
- Slightly afraid ..... -2
- Moderately afraid ..... -3
- Very afraid..... -4
- Extremely afraid ..... -5

(2) Anger

- Not at all angry ..... [3/34]-1
- Slightly angry ..... -2
- Moderately angry ..... -3
- Very angry..... -4
- Extremely angry ..... -5

(3) Hopelessness

- Not at all hopeless ..... [3/35]-1
- Slightly hopeless ..... -2
- Moderately hopeless ..... -3
- Very hopeless ..... -4
- Extremely hopeless..... -5

b. **Losing your job**

(1) Fear

- Not at all afraid ..... [3/36]-1
- Slightly afraid ..... -2
- Moderately afraid ..... -3
- Very afraid..... -4
- Extremely afraid ..... -5

(2) Anger

- Not at all angry ..... [3/37]-1
- Slightly angry ..... -2
- Moderately angry ..... -3
- Very angry..... -4
- Extremely angry ..... -5

(3) Hopelessness

Not at all hopeless .....	[3/38]-1
Slightly hopeless .....	-2
Moderately hopeless.....	-3
Very hopeless .....	-4
Extremely hopeless.....	-5

**c. Facing major out-of-pocket medical expenses as the result of a serious illness in your immediate family.**

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(1) Fear

Not at all afraid.....	[3/39]-1
Slightly afraid .....	-2
Moderately afraid .....	-3
Very afraid.....	-4
Extremely afraid .....	-5

(2) Anger

Not at all angry .....	[3/40]-1
Slightly angry .....	-2
Moderately angry .....	-3
Very angry.....	-4
Extremely angry .....	-5

(3) Hopelessness

Not at all hopeless .....	[3/41]-1
Slightly hopeless .....	-2
Moderately hopeless.....	-3
Very hopeless .....	-4
Extremely hopeless.....	-5

**d. Being the victim of a violent crime.**

(1) Fear

Not at all afraid.....	[3/42]-1
Slightly afraid .....	-2
Moderately afraid .....	-3
Very afraid.....	-4
Extremely afraid .....	-5

(2) Anger

Not at all angry .....	[3/43]-1
Slightly angry .....	-2
Moderately angry .....	-3
Very angry.....	-4
Extremely angry.....	-5

(3) Hopelessness

Not at all hopeless .....	[3/44]-1
Slightly hopeless .....	-2
Moderately hopeless.....	-3
Very hopeless .....	-4
Extremely hopeless.....	-5

**e. Getting by financially if your partner/spouse were not around due to death, divorce, or other circumstances [SHOW ONLY IF 2/5^1,5].**

(1) Fear

Not at all afraid.....	[3/45]-1
Slightly afraid .....	-2
Moderately afraid .....	-3
Very afraid.....	-4
Extremely afraid.....	-5

(2) Anger

Not at all angry.....	[3/46]-1
Slightly angry .....	-2
Moderately angry .....	-3
Very angry.....	-4
Extremely angry.....	-5

(3) Hopelessness

Not at all hopeless .....	[3/47]-1
Slightly hopeless .....	-2
Moderately hopeless.....	-3
Very hopeless .....	-4
Extremely hopeless.....	-5

**Determinants of Insecurity 1: Experienced Shocks and Their Impact**

**Short-term Shocks**

D1. [*Experience of Exogenous Shocks: Short-term, Self*] At anytime in the past 12 months, have you: (**RANDOMIZE ORDER**)

	Yes	No	Refused (VOL)
a. Been unemployed not by personal choice .....	[4/1]-1	-2	-Y
b. Lost your health insurance.....	[4/2]-1	-2	-Y
c. Had other working adults in your household unemployed, not by personal choice (SHOW ONLY IF OTHER ADULT [2/5^1,5; 2/7^1]) .....	[4/3]-1	-2	-Y
d. Been divorced or separated from your spouse.....	[4/4]-1	-2	-Y
e. Had your spouse/partner pass away .....	[4/5]-1	-2	-Y
f. Had major out-of-pocket medical expenses as the result of serious illness or injury to you or your immediate family .....	[4/6]-1	-2	-Y
g. Spent a substantial sum helping out your extended family .....	[4/7]-1	-2	-Y
h. You or someone in your immediate family lost substantial time from work due to serious illness or injury.....	[4/8]-1	-2	-Y
i. Had to pay a lot more for your health			

insurance than expected .....	[4/9]-1 .....	-2 .....	-Y
j. Had your retirement benefits at work cut substantially (including having employer ask you to cover more of these costs).....	[4/10]-1 .....	-2 .....	-Y
k. Had the value of your investments or retirement funds decline substantially .....	[4/11]-1 .....	-2 .....	-Y
l. Been the victim of a violent crime .....	[4/12]-1 .....	-2 .....	-Y
m. Had the value of your house decline substantially.....	[4/13]-1 .....	-2 .....	-Y

D2. *[Experience of Exogenous Shocks: Short-term, Other]* During anytime in the past 12 months, have members of your extended family or close friends (not living with you) experienced any of the following? **(RANDOMIZE ORDER – lock c/d in sequence )**

	Yes	No	Refused (VOL)
a. Been unemployed not by personal choice .....	[4/14]-1 .....	-2 .....	-Y
b. Lost their health insurance.....	[4/15]-1 .....	-2 .....	-Y
c. Been divorced or separated from their spouse.....	[4/16]-1 .....	-2 .....	-Y
d. Had their spouse or partner pass away.....	[4/17]-1 .....	-2 .....	-Y
e. Had out-of-pocket major medical expenses as the result of serious illness or injury in			

	their immediate family .....	[4/18]-1 .....	-2 .....	-Y
f.	Spent a substantial sum helping out their extended family .....	[4/19]-1 .....	-2 .....	-Y
g.	Lost substantial time from work due to serious illness or injury.....	[4/20]-1 .....	-2 .....	-Y
h.	Had to pay a lot more for their health insurance than expected .....	[4/21]-1 .....	-2 .....	-Y
i.	Had their retirement benefits at work cut substantially.....	[4/22]-1 .....	-2 .....	-Y
j.	Had the value of their investments or retirement funds decline substantially .....	[4/23]-1 .....	-2 .....	-Y
k.	Been the victim of a violent crime .....	[4/24]-1 .....	-2 .....	-Y
l.	Had the value of their house decline substantially.....	[4/25]-1 .....	-2 .....	-Y

**Less Recent Shocks**

D3. [*Experience of Exogenous Shocks: Long-term, Self*] Now we'd like you to think back a little further into the past. Not counting this past year, at anytime since you became an adult living out on your own, have you: **(RANDOMIZE ORDER)**

	Yes	No	Refused (VOL)
a. Been unemployed not by personal choice .....	[4/26]-1	-2	-Y
b. Lost your health insurance.....	[4/27]-1	-2	-Y
c. Had other working adults in your household unemployed, not by personal choice <b>(SHOW ONLY IF OTHER ADULT [2/5^1,5; 2/7^1])</b> .....	[4/28]-1	-2	-Y
d. Been divorced or separated from your spouse.....	[4/29]-1	-2	-Y
e. Had your spouse/partner pass away .....	[4/30]-1	-2	-Y
f. Had major medical expenses as the result of serious illness or injury in your immediate family .....	[4/31]-1	-2	-Y
g. Spent a substantial sum helping out your extended family .....	[4/32]-1	-2	-Y
h. Lost substantial time from work due to serious illness or injury.....	[4/33]-1	-2	-Y
i. Had to pay a lot more for your health insurance than expected .....	[4/34]-1	-2	-Y

j.	Had your retirement benefits at work cut substantially.....	[4/35]-1	.....-2	.....-Y
k.	Had the value of your investments or retirement funds decline substantially .....	[4/36]-1	.....-2	.....-Y
l.	Been the victim of a violent crime .....	[4/37]-1	.....-2	.....-Y
m.	Had the value of your house decline substantially.....	[4/38]-1	.....-2	.....-Y

**Consequences of Shocks and Perceived Buffers**

D4. [*Experienced Economic Distress*] At anytime in the past 12 months, have you:  
**(RANDOMIZE ORDER – lock j/k in sequence)**

	Yes	No	Refused (VOL)
a. Failed to pay a bill for several months because you couldn't afford to.....	[4/39]-1	-2	-Y
b. Lost your home because you couldn't pay the mortgage .....	[4/40]-1	-2	-Y
c. Been evicted because you failed to pay the rent <b>[SHOW ONLY IF 2/5^3-5]</b> .....	[4/41]-1	-2	-Y
d. Gone without health insurance because you couldn't afford it .....	[4/42]-1	-2	-Y
e. Been hungry because you couldn't pay for food .....	[4/43]-1	-2	-Y
f. Not gone to the doctor because of the cost.....	[4/44]-1	-2	-Y
g. Not taken a child to the doctor because of the cost ( <b>SHOW ONLY IF FIN RESPONSIBLE FOR CHILDREN</b> <b>[2/3^2-7]</b> ) .....	[4/45]-1	-2	-Y
h. Not filled a medical prescription because of the cost .....	[4/46]-1	-2	-Y
i. Taken money out of your retirement savings to pay your current bills.....	[4/47]-1	-2	-Y
j. Gotten so far into debt that you felt			

you could never get  
out .....[4/48]-1 .....-2 .....-Y  
k. Gotten so far into  
debt that you had to  
declare bankruptcy .....[4/49]-1 .....-2 .....-Y

D5. [*Perceptions of Buffers: Job Loss*] If you suddenly stopped getting your paychecks for some reason, about how long could you and your family get by before being in real financial trouble?

- Less than a week ..... [4/50]-1
- One to two weeks ..... -2
- Three to four weeks ..... -3
- One to two months ..... -4
- Three to six months ..... -5
- Six months or more ..... -6

D6. [*Perceptions of Buffers: Informal Insurance Mechanisms*] If you really needed to borrow money to pay for medical care or other unexpected household expenses, could you borrow money from a family member or a close friend?

- Yes ..... [4/51]-1
- No ..... -2

D7. What is the largest TOTAL amount of money that you could borrow from all family members and close friends combined (Your best guess is fine)? **[SHOW IFF R HAS FAMILY MEMBER OR FRIEND FROM WHOM R COULD BORROW MONEY: 4/51^1]:**

\_\_\_\_\_ \$ [4/52]

D8. [*Perceptions of Buffers: Household*] Hard times are sometimes made easier because people can count on others to help them out in their time of need. If you were to experience economic hardship, how confident are you that: **(RANDOMIZE LIST)**

**Very      Fairly      Slightly      Not at All**  
**Confident   Confident   Confident   Confident**

- a. If you lost your job, another adult in your household could work more to bring in more money (**SHOW ONLY IF [2/5^1,5; 2/6^1]**) ..... [4/53]-1 ..... -2 ..... -3 ..... -4 ..... -Y
- b. If you lost your health insurance, you could get coverage through another member of

your household  
**(SHOW IF 2/5^1,5)** ..... [4/54]-1 ..... -2 ..... -3 ..... -4 ..... -Y

c. If you lost your health insurance, you could get coverage for your children through another member of your household  
**(SHOW IF 2/5^1,5 AND 2/3^2-7 )** ..... [4/55]-1 ..... -2 ..... -3 ..... -4 ..... -Y

D9. [*Perceptions of Buffers: Extended Family*] How confident are you that your family and friends would help financially under the following circumstances? **(RANDOMIZE LIST)**

**Very Confident      Fairly Confident      Slightly Confident      Not at All Confident**

- a. If you lost your home, you could move into a family members home to reduce housing expenses. .... [4/56]-1 ..... -2..... -3..... -4 .....-Y
- b. If other family members needed financial support, you could share that cost with siblings and other relatives. .... [4/57]-1 ..... -2..... -3..... -4 .....-Y
- c. If retirement proved more expensive than you could afford, you could move in with family or friends as you got older. .... [4/58]-1 ..... -2..... -3..... -4 .....-Y

D10. [*Perceptions of Buffers: Labor Mobility*] Now, turning to your work arrangements, how confident are you that : **(RANDOMIZE LIST)**

**Very Confident      Fairly Confident      Slightly Confident      Not at All Confident**

- a. If for some reason you had to find another job, you could find an equally good job without any retraining ..... [4/59]-1 ..... -2..... -3..... -4 .....-Y
- b. The skills that you use in your current job could be easily used in another workplace ..... [4/60]-1 ..... -2..... -3..... -4 .....-Y

c. If the economy had a particularly bad impact on your locality, your skills would allow you to find equally good work in another community? ..... [4/61]-1 ..... -2 ..... -3 ..... -4 ..... -Y

D11. [*Perceptions of Buffers: Public Programs*] If you were to experience difficult times, how confident are you that you can turn to the following government programs or public benefits to help you out? **(RANDOMIZE LIST)**

**Very      Fairly      Slightly      Not at All**  
**Confident   Confident   Confident   Confident**

- a. If you lost your job, unemployment benefits could keep your family afloat until you found another **[SHOW IF [2/3\*2-7 or 2/5^1,5]**  
 ] ..... **[4/62]**-1 ..... -2 ..... -3 ..... -4 ..... -Y
- b. If you lost your job, unemployment benefits could keep you afloat until you found another **[SHOW IF [2/3\*1 AND 2/5^2-4]**  
**]** ..... **[4/63]**-1 ..... -2 ..... -3 ..... -4 ..... -Y
- c. If you lost your health insurance, some doctors or hospitals would still be willing to treat you if you were really sick..... **[4/64]**-1 ..... -2 ..... -3 ..... -4 ..... -Y
- d. If you have problems paying your housing costs, a government program will help you out financially..... **[4/65]**-1 ..... -2 ..... -3 ..... -4 ..... -Y
- e. If illness or injury left you unable to work for a couple of months, government benefits will make up for your lost income..... **[4/66]**-1 ..... -2 ..... -3 ..... -4 ..... -Y
- f. If you had to retire early, Social Security would ensure you a decent retirement income ..... **[4/67]**-1 ..... -2 ..... -3 ..... -4 ..... -Y



**Assessing Policy Support**

P.1 Now we're going to ask about your assessment of and support for various public policies and roles for government in American society. On some issues people have two very different viewpoints. Some people agree entirely with the first position (coded 1), others entirely with the second position (coded 7). And, of course, some other people have opinions somewhere in between (coded 2-6) **(RANDOMIZE LIST)**

Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone	a. Health Insurance [5/1]							Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans
	1	2	3	4	5	6	7	
Some people feel the government in Washington should see to it that every person has a job and a good standard of living	b. Guaranteed Good Employment [5/2]							Others think the government should just let each person get ahead on their own
	1	2	3	4	5	6	7	
Some people feel that there should be a government insurance plan that would cover nursing home and home health care expenses for the elderly and disabled.	c. Long Term Care [5/3]							Others feel that all nursing home and home health expenses should be paid by individuals through their own savings or private insurance
	1	2	3	4	5	6	7	
Some people think that government should encourage each person to invest their retirement savings so that they can seek the highest retirement income, even if its riskier	d. Guaranteed Retirement Income [5/4]							Other people think that government needs to guarantee an adequate retirement income to its citizens
	1	2	3	4	5	6	7	
Some people think that government should play a large role in helping people feel economically secure	e. Economic Security [5/5]							Other people think that if government provides too much security, people will lose their initiative and capacity to help themselves
	1	2	3	4	5	6	7	

P.2 Now we'd like you to consider a list of existing federal programs. If you had a say in making up the federal budget this year, should federal spending be INCREASED or DECREASED for: **(RANDOMIZE LIST)**

<b>a. Public Schools [5/6]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>b. Social Security [5/7]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>c. Aid to the Poor [5/8]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>d. The War on Terrorism [5/9]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>e. Dealing with Crime [5/10]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>f. Health and Financial Benefits for the Disabled [5/11]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>g. Unemployment Benefits [5/12]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>h. Health Insurance for Working-Aged Adults [5/13]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
<b>i. Health Insurance for Children [5/14]</b>						
Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more

P.3 With each new Administration in Washington, our political leaders consider a variety of new policies. How much would you support or oppose each of these new ways of having government address social issues? **(RANDOMIZE LIST)**

a. Offering tax breaks to people who financially support or personally care for family members not living with them, such as an elder parent (this would increase your taxes by \$50 per year).

Strongly Support .....[5/15]-1  
 Moderately Support..... -2  
 Neither Support Nor Oppose ..... -3  
 Moderately Oppose..... -4  
 Strongly Oppose ..... -5

b. Providing short-term financial support for people whose incomes drop substantially because of unexpected events and who don't have other help (this would increase your taxes by \$50 per year).

Strongly Support .....[5/16]-1  
 Moderately Support..... -2  
 Neither Support Nor Oppose ..... -3  
 Moderately Oppose..... -4  
 Strongly Oppose ..... -5

c. Providing short-term financial support for people whose incomes drop substantially following a divorce or other family dissolution (this would increase your taxes by \$50 per year).

Strongly Support .....[5/17]-1  
 Moderately Support..... -2  
 Neither Support Nor Oppose ..... -3  
 Moderately Oppose..... -4  
 Strongly Oppose ..... -5

d. Allowing all Americans to buy coverage from Medicare at a premium that is set based on their age (this would increase your taxes by \$50 per year).

Strongly Support .....[5/18]-1  
 Moderately Support..... -2  
 Neither Support Nor Oppose ..... -3  
 Moderately Oppose..... -4  
 Strongly Oppose ..... -5

e. Protecting homeowners against financial practices or circumstances that might threaten their credit or cause them to lose their home (this would increase your taxes by \$50 per year).

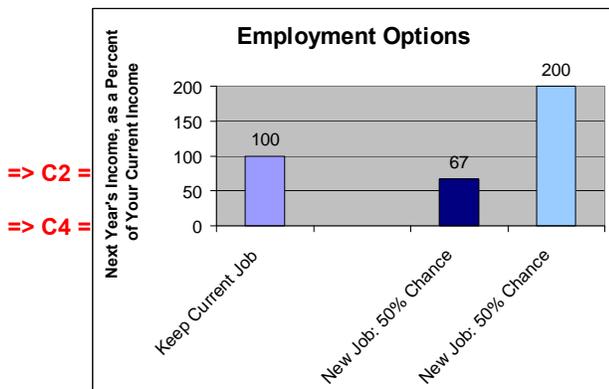
Strongly Support .....[5/19]-1  
 Moderately Support..... -2  
 Neither Support Nor Oppose ..... -3

Moderately Oppose.....	-4
Strongly Oppose .....	-5

**Correlates and Mediators of Preferences for Risk-Buffering Policies**

C1. [Financial Risk Tolerance; Index: C1-C5]: Suppose you had a job that guaranteed you income for life equal to your current total income. And that job was (your/your family's) only source of income. Then you are given the opportunity to take a new, and equally good, job with a 50-50 chance that it will double your income and spending power. But there is a 50-50 chance that it will cut your income and spending power by a third. Would you take the new job? <Required choice, no skipping>

Comment [MS3]: From PSID ...1996 and cites to Barsky et al. (1997)

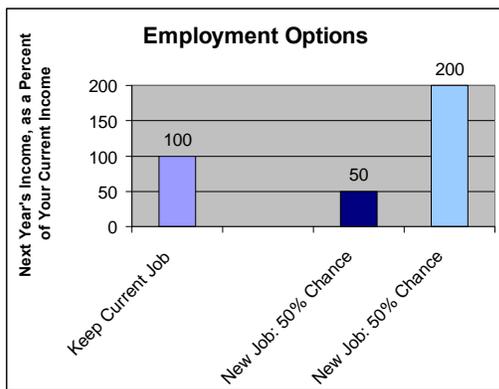


Yes ..... [6/1]-1  
 No ..... -2

[Each choice branches: Yes  
 No

=> C2 =  
 => C4 =

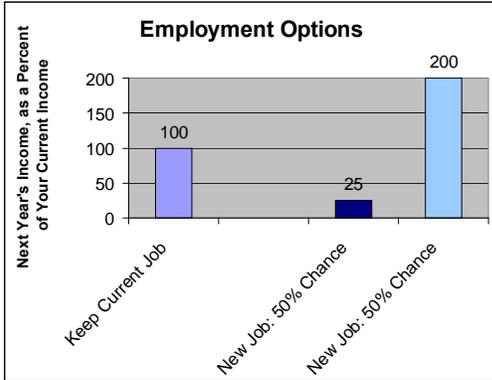
C2. [6/1^1] Now, suppose the chances were 50-50 that the new job would double your (family) income, and 50-50 that it would cut it in half. Would you still take the job?



Yes ..... [6/2]-1  
 No..... -2

[ If "NO" Go to C.6]

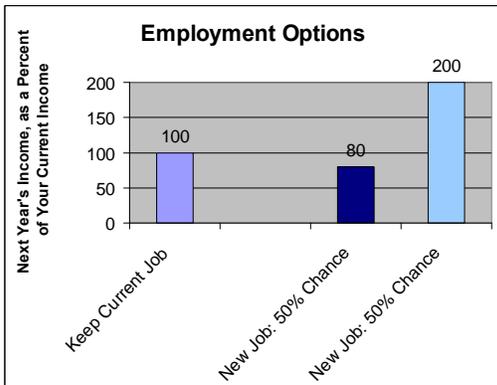
C3. [6/2^1] Now, suppose the chances were 50-50 that the new job would double your (family) income, and 50-50 that it would cut it by 75%. Would you still take the job?



Yes ..... [6/3]-1  
 No..... -2

[Skip now to C6]

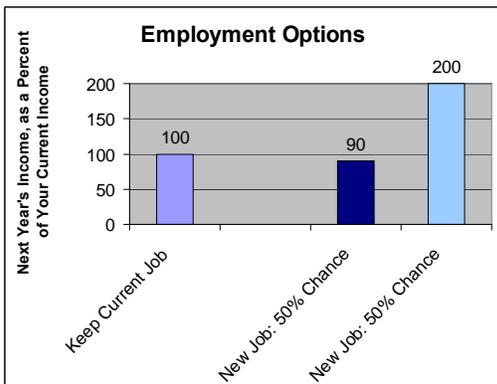
C4. [6/1^2] Now, suppose the chances were 50-50 that the new job would double your (family) income, and 50-50 that it would cut it by 20%. Would you take the job?



Yes ..... [6/4]-1  
 No..... -2

[ If "YES" Go to C.6]

C5. [6/4^2] Now, suppose the chances were 50-50 that the new job would double your (family) income, and 50-50 that it would cut it by 10%. Would you take the job?



Yes ..... [6/5]-1  
 No..... -2

C6. [*Non-Financial Risk Tolerance*] [Randomize order of first six statements; seventh fixed as last]

Comment [MS4]: From Meertens et al, 2008

To what extent do you agree or disagree with the following statements about how you view life's uncertainties. Please do not think too long before answering; usually your first inclination is the best one

	Totally Disagree	1	2	3	4	5	6	7	Totally Agree
a. Safety first [6/6]		1	2	3	4	5	6	7	
b. I do not take risks with my health [6/7]		1	2	3	4	5	6	7	
c. I prefer to avoid risks [6/8]		1	2	3	4	5	6	7	
d. I take risks regularly [[6/9]		1	2	3	4	5	6	7	
e. I really dislike not knowing what is going to happen [6/10]		1	2	3	4	5	6	7	
f. I usually view risks as a challenge [6/11]		1	2	3	4	5	6	7	
g. I view myself as a ..... [6/12]	Risk Avider	1	2	3	4	5	6	7	Risk Seeker

C7. *Preference for Government Reducing Income Inequality* What is your opinion about the following statement? It is the responsibility of the government to reduce the differences in income between people with high incomes and those with low incomes.

- Strongly disagree..... [6/13]-1
- Disagree ..... -2
- Neither agree nor disagree..... -3
- Agree..... -4
- Strongly agree ..... -5

C. 8 [*Political Cognition*] How often do politics and government seem so complicated that you can't really understand what's going on?

- All the time ..... [6/14]-1
- Most of the time ..... -2
- About half the time ..... -3
- Some of the time..... -4
- Never ..... -5

C9. [*Predictability of economic shocks*] Sometimes life events catch us by surprise. In other cases, we can anticipate when they'll happen and plan for the effect they'll have on our lives. To what extent do you see each of the following events as ones that people can plan for, ones that come unexpectedly, or a mix of predictable and unpredictable circumstances? (**RANDOMIZE LIST**)

	a. Not having enough money to meet your expenses in retirement [6/15]							
Can be Planned for	1	2	3	4	5	6	7	Comes unexpectedly
	b. Physical disability makes work impossible [6/16]							
Can be Planned for	1	2	3	4	5	6	7	Comes unexpectedly
	c. Losing ones health insurance [6/17]							
Can be Planned for	1	2	3	4	5	6	7	Comes unexpectedly
	d. Marriage ends in divorce [6/18]							
Can be Planned for	1	2	3	4	5	6	7	Comes unexpectedly
	e. Need to support family living outside your home [6/19]							
Can be Planned for	1	2	3	4	5	6	7	Comes unexpectedly
	f. Losing one's job [6/20]							
Can be Planned for	1	2	3	4	5	6	7	Comes unexpectedly

## 9. Wave 16 (April '09) questionnaire

**ANES Wave 16 Pretest Questionnaire  
- April 2009 -**

**Note: This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.**

<b>SNO</b>	<b>12538</b>
<b>Survey Name</b>	<b>ANES Wave 16 Main</b>
<b>Client Name</b>	<b>Stanford University</b>
<b>Quick Arrow Project Number</b>	<b>K1490</b>
<b>Project Director Name</b>	<b>Osborn</b>
<b>Team/Area Name</b>	<b>SPQR</b>

<b>Sample Criteria</b>	<b>Gen pop (Stanford ANES Web Panel 2007-2009 ([REDACTED STUDY NAME] ))</b>
<b>Samvar</b>	<b>XMONEY 1=\$10, 2=\$30, 3=\$50 XVIG values 1-29</b>
<b>Timing Template Required</b>	<b>Yes</b>
<b>Multi-Media</b>	<b>Yes</b>
<b>Incentive</b>	<b>\$10, \$30, or \$50</b>

**Note: The change request log can be deleted, if you do not require it.**

<b>Change Request Log</b> (Operations Please Disregard)					
Note: Do not change Question numbers after Version 1; to add new question, use alpha characters (e.g., 3a, 3b, 3c)					
Author	Ver- sion	Description of Change (Q#, plus change)	Approval Name	Date Apprv'd	Com- pleted (Y/N)

**[Note to Programmer: Text in this questionnaire relies heavily on logic determined by XVIP. Values of XVIP are 1 to 29. Respondents will get assigned to a xVIP value, and will proceed to see text associated with this value.]**

**\*\*\*\*If xVIP=25 to 29, go to second part of questionnaire\*\*\*\*\***

**PART 1.**

**[IF XMONEY=1, INSERT "\$10" IN [\$10/\$30/\$50]; IF XMONEY=2, INSERT "\$30"; IF XMONEY=3, INSERT "\$50".]  
[DISPLAY]**

Welcome to the [REDACTED STUDY NAME] for April. This month's topic is presented on behalf of Columbia University with funding from the National Institutes of Health and the National Science Foundation. As usual, Knowledge Networks is conducting the study. In this month's study, we are looking at people's opinions about health and race-related topics and how these topics are discussed in news articles.

We mailed you a Welcome Kit and the Knowledge Networks Privacy Statement after you signed up for the [REDACTED STUDY NAME]. This had information about whom to contact with technical questions or questions about your rights as a research participant. If you need to reach us, you can call 1-800-782-6899. If you have questions about this month's study, you may also contact the Columbia University Institutional Review Board at 1-212-305-5883.

You will not benefit from this study, but Knowledge Networks will pay you [\$10/\$30/\$50] for completing the survey. Society will also benefit as the result of the advancement of knowledge about what the public thinks and believes about this month's topic.

Your participation is voluntary, and you have the right to withdraw your consent or discontinue participation without penalty or loss of benefits to which you are otherwise entitled. The potential risk to respondents from study participation is minimal. Your individual privacy will be maintained in all published and written data resulting from the study. Your personal identifying information will be kept secure and will never be released to anyone.

You will read a news article that we have provided for you. Most of the survey will ask questions related to topics discussed in the article. You will also be asked some questions about topics not related to the article.

Please read the following news article. You will be able to go back and re-read the article if you wish as you answer questions about the article.

**[NOTE TO PROGRAMMER: Please format this in two-column newspaper fashion and type, and keep the banner headline.]**

**If xVIP=1 or 13, insert "Major Depressive Disorder linked to Pressures of Modern Life"  
If xVIP=2 or 14, insert "Coronary Artery Disease linked to Pressures of Modern Life"  
If xVIP=3 or 15, insert "Obesity linked to Pressures of Modern Life "**

**If xVig=4 or 16, insert “Major Depressive Disorder linked to Individuals’ Own Choices and Behavior”**

**If xVig=5 or 17, insert “Coronary Artery Disease linked to Individuals’ Own Choices and Behavior”**

**If xVig=6 or 18, insert “Obesity linked to Individuals’ Own Choices and Behavior”**

**If xVig=7 or 19, insert “Major Depressive Disorder linked to Genes”**

**If xVig=8 or 20, insert “Coronary Artery Disease linked to Genes”**

**If xVig=9 or 21, insert “Obesity linked to Genes”**

**If xVig=10 or 22, insert “Major Depressive Disorder focus of New Research Initiative”**

**If xVig=11 or 23, insert “Coronary Artery Disease focus of New Research Initiative”**

**If xVig=12 or 24, insert “Obesity focus of New Research Initiative”**

**[If xVig=1 to 12, insert “Daniel” where indicated. If xVig=13 to 24, insert “Katherine”]  
[DISPLAY]**

[Daniel/Katherine] Link is a 50-year-old postal worker in Des Moines, Iowa. Like many Americans, [Daniel/Katherine] **[If xVig=1, 4, 7, 10, 13, 16, 19, or 22, insert “has major depressive disorder.” If xVig=2, 5, 8, 11, 14, 17, 20, 23, insert “has coronary artery disease.” If xVig=3, 6, 9, 12, 15, 18, 21, 24, insert “is obese.”]**

**[If xVig=1, 4, 7, 10, 13, 16, 19, 22, insert the following.]  
[DISPLAY]**

Major depressive disorder, also known as major depression or clinical depression, is a type of mental disorder. A person who is experiencing an episode of major depression feels depressed most of the time or loses interest in activities he or she usually enjoys.

Other symptoms vary from person to person. Depressed people are often preoccupied with feelings of worthlessness, guilt or hopelessness. They may have trouble concentrating or trouble sleeping. They may lose or gain a significant amount of weight. And they may have thought about suicide, may attempt suicide, or may even commit suicide.

**[If xVig=2, 5, 8, 11, 14, 17, 20, 23, insert the following.]  
[DISPLAY]**

Coronary artery disease, or CAD, is a disease of the arteries that supply the heart with blood. It is one of the most common forms of heart disease and the leading cause of heart attacks.

The basic problem in coronary artery disease is plaque. Plaque is made up of fat, cholesterol, calcium and other substances found in the blood. Plaque builds up inside the

coronary arteries, narrowing the arteries and blocking the flow of blood through the arteries.

**[If xVig=3, 6, 9, 12, 15, 18, 21, 24, insert the following.]**  
**[DISPLAY]**

We all have a general idea of what obesity is – excess body weight in the form of fat. In recent years, obesity has been more precisely defined in terms of “body mass index,” or BMI, which is based on a person’s height and weight.

Obesity is defined as a BMI of 30 or more. That means someone who is 5-foot-4 is obese at 175 pounds, while a person who is 6 feet tall is obese at 222 pounds.

Obesity can contribute to health problems such as cardiovascular diseases and type 2 diabetes.

**[If xVig=1-3 or 13-15, insert the following paragraphs.]**  
**[If xVig=1 to 3, insert “Daniel” where indicated. If xVig=13 to 15, insert “Katherine”.]**  
**[DISPLAY]**

Experts point to our modern way of life as the main cause of conditions like those of [DANIEL/KATHRYN] Link.

Modern life in America is hectic and stressful. There are increasing pressures to perform and achieve at work and school, fueled by Americans’ desire to get ahead, by economic uncertainty, and in many cases, by the simple need to bring home enough money to put food on the table. In a typical family, both parents often end up working long hours, kids carry home backpacks full of homework, and there are just not enough hours in a day.

“Everyone is living in the fast lane, whether they like it or not,” said Dr. Bruce Firman, Professor of [If xVig=1 or 13, insert “Psychiatry”. If xVig=2 or 14, insert “Cardiology”. If xVig=3 or 15, insert “Endocrinology”.] at Columbia University. “Most people would not choose this lifestyle; it is just what the modern world demands.” We are simply too busy – and too stressed. This, according to experts, is hurting the health of Americans in a variety of ways.

**[If xVig=1 or 13, insert the following paragraphs.]**  
**[If xVig=1, insert “Daniel”, “Mr.”, and “wife” where indicated. If xVig=13, insert “Katherine”. “Mrs.”, and “husband”.]**  
**[DISPLAY]**

One consequence is major depressive disorder. The pace, pressure, demands and uncertainty we live with are stressful, and that stress is an important cause of depression.

“Chronic stress is one of the most important causes of major depressive disorder. And stress is rampant in modern American life. There’s stress at work, stress at school, financial stress, stress associated with juggling multiple roles at home and work, and the stress of just not having enough time to get everything done,” said Dr. Firman.

For [DANIEL/KATHRYN] Link, juggling multiple responsibilities and running on four hours of sleep is business as usual. As [MR./MRS.] Link puts it, “All the stresses in my life – doing my job well so I don’t lose it to someone else; making sure my kids are getting what they need to do well in school and be happy; trying to keep in touch with my family and friends – when either my [WIFE/HUSBAND] or I usually get home from work after 7 o’clock. It can get pretty overwhelming . . . And depressing.”

**[If xVig=2 or 14, insert the following paragraphs.]**

**[If xVig=2, insert “Mr. Link” where indicated. If xVig=14, insert “Mrs. Link”.]**

**[DISPLAY]**

One consequence is coronary artery disease, which results largely from physical inactivity and poor nutrition.

Many families don’t have time to fix a nutritious breakfast or dinner and are forced to stop at a restaurant or get take-out. “By the time we both get off from work, there simply is not time to prepare a home-cooked meal,” said [MR./MS. LINK]. This is a big contributor to coronary artery disease, because restaurant food is high in fat and cholesterol.

Fast food is the worst culprit, but it’s not just McDonald’s. Nearly every dish and beverage Americans now consume in restaurants is supersized. An average serving of pasta is now 480 percent greater than the one-cup recommended serving size.

The same time pressures mean that we have little time for exercise to burn off those calories. “The pace of life, combined with the calorie-laden food served in most restaurants, makes it harder and harder for many Americans to avoid these important risk factors for coronary artery disease,” said Dr. Firman.

**[If xVig=3 or 15, insert the following paragraph.]**

**[If xVig=3, insert “Mr. Link” where indicated. If xVig=15, insert “Mrs. Link”.]**

**[DISPLAY]**

One consequence is obesity.

Many families don’t have time to fix a nutritious breakfast or dinner and are forced to stop at a restaurant or get take-out. “By the time we both get off from work, there simply is not time to prepare a home-cooked meal,” said [MR./MRS. LINK]. This is a big contributor to obesity, because restaurant food is high in calories and fat.

Fast food is the worst culprit, but it’s not just McDonald’s. Nearly every dish and beverage Americans now consume in restaurants is supersized. An average serving of pasta is now 480 percent greater than the one-cup recommended serving size.

The same time pressures mean that we have little time for exercise to burn off those calories. “Obesity results from taking in more calories than you expend, and the pace of life, combined with the calorie-laden food served in most restaurants, makes that harder and harder for many Americans to avoid,” said Dr. Firman.

**[If xVig=4-6 or 16-18, insert the following.]**

Experts point to peoples’ own behaviors and habits as the main cause of problems like those of [DANIEL/KATHRYN] Link.

**[If xVig=4 or 16, insert the following.]**

**[If xVig=4, insert “Daniel”, “Mr.” and “he” where indicated. If xVig=16, insert “Katherine”, “Mrs.”, and “she”.]**

**[DISPLAY]**

“Stress is unavoidable. It’s how people cope with stress that determines whether they will succumb to problems like major depressive disorder,” said Dr. Bruce Firman, Professor of Psychiatry at Columbia University.

When faced with a harsh workload or too many competing demands at work and home, most people can tough it out because they see these trials as an unpleasant but inevitable part of life. They tend to think of stress as a normal part of life, rather than as something overwhelming. What’s more, the majority of people are fairly successful at regulating their stress levels. They can sense when they are reaching their breaking point, and they know when to take a walk or turn off the ringer.

On the other hand, those who collapse under the pressures of the workplace are prone to envision every worst-case scenario. They view stress as a burden rather than a challenge. “Poor copers” like [DANIEL/KATHRYN] Link expect life to be smooth sailing, whereas all realistic adults know that it is not. [MR./MRS.] Link illustrates this when [HE/SHE] says “Life wasn’t meant to be this hard. It’s just not fair.” Poor copers are also bad at managing or regulating their level of stress. They don’t know when to let up or take a break.

“The bottom line,” Dr. Firman says, “is that stress is not going to go away, and people have to learn how to approach stress in a more constructive way if they are going to avoid problems like major depressive disorder.”

**[If xVig=5 or 17, insert the following.]**

**[If xVig=5, insert “Daniel” and “Mr.” where indicated. If xVig=17, insert “Katherine” and “Mrs.”.]**

**[DISPLAY]**

“People often make choices that directly lead to these problems even when healthy alternatives are possible,” said Dr. Bruce Firman, Professor of Cardiology at Columbia University. “People lead sedentary lifestyles and choose their food poorly. This leads many to exceed the calories they need, and this is a big contributor to coronary artery disease,” said Dr. Firman.

Many people point to fast-food restaurants as the culprit in Americans' overconsumption of calories and fat. However, representatives of the restaurant industry point out that consumers want those unhealthy products.

Wendy's experienced the discrepancy between what people say and what they do last year when the chain put a fresh fruit bowl on the menu. Despite a \$20 million marketing push, the fruit did not sell. "We listened to consumers who said they want to eat fresh fruit, but apparently when it comes down to it, they prefer the burgers," said Denny Landon, a spokesman for Wendy's.

Another problem is that many Americans, like [DANIEL/KATHRYN] Link, are "sedentary," meaning they get less the 30 minutes of moderate exercise a day. "I know I should exercise, but it's so hard to get motivated," said [MR./MRS.] Link.

"In the end, it comes down to the individual and the choices he or she makes," said Dr. Firman. Until people take this message to heart, Americans will continue to suffer from health problems – like coronary artery disease -- brought on by unhealthy lifestyles.

**[If xVig=6 or 18, insert the following.]**  
**[If xVig=6, insert "Daniel" and "Mr." where indicated. If xVig=18, insert "Katherine" and "Mrs."]**  
**[DISPLAY]**

"People often make choices that directly lead to these problems even when healthy alternatives are possible," said Dr. Bruce Firman, Professor of Endocrinology at Columbia University. "People lead sedentary lifestyles and choose their food poorly, leading many to exceed the calories they need," said Dr. Firman.

Many people point to fast-food restaurants as the culprit in Americans' overconsumption of calories. However, representatives of the restaurant industry point out that consumers want those calorie-laden products.

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Another problem is that many Americans, like [DANIEL/KATHRYN] Link, are "sedentary," meaning they get less the 30 minutes of moderate exercise a day. "I know I should exercise, but it's so hard to get motivated," said [MR./MRS.] Link.

"It really comes down to the individual and the choices he or she makes," said Dr. Firman. Until people take this message to heart, Americans will continue to suffer from conditions – like obesity – brought on by unhealthy lifestyles.

[If xVig=7-9 or 19-21, insert the following paragraphs.]

[If xVig=7-9, insert “Daniel”, “he”, and “Mr.” where indicated. If xVig=19-21, insert “Katherine”, “she”, and “Mrs.”]  
[DISPLAY]

Experts point to genetic factors as the main cause of conditions like those of [DANIEL/KATHRYN] Link.

A person’s genetic makeup plays a powerful part in determining whether they [if xVig=7 or 19, insert “develop major depressive disorder”; If xVig=8 or 20, insert “develop coronary artery disease”; If xVig=9 or 21, insert “become obese”.] said Dr. Bruce Firman, Professor of [if xVig=7 or 19, insert “Psychiatry”. If xVig=7 or 19, insert “Cardiology”. If xVig=9 or 21, insert “Endocrinology”.] at Columbia University. “It’s essentially DNA roulette. Your parents give you a certain set of genes that can really raise your risk for conditions like this.”

It has long been known that genes play a role in causing [if xVig=7 or 19, insert “major depressive disorder”; If xVig=8 or 20, insert “coronary artery disease”; If xVig=9 or 21, insert “obesity”.] based on how the condition is distributed in families. Dr. Firman explained, “identical twins share 100 percent of their genes, while fraternal twins share only 50 percent of their genes (the same percentage as non-twin brothers and sisters). Therefore, to the extent that genes are influential, identical twins should be more alike than fraternal twins.” And that turns out to be true for [if xVig=7 or 19, insert “major depressive disorder”; If xVig=8 or 20, insert “coronary artery disease”; If xVig=9 or 21, insert “obesity”.].

The genetic determinants of [if xVig=7 or 19, insert “major depressive disorder”; If xVig=8 or 20, insert “coronary artery disease”; If xVig=9 or 21, insert “obesity”.] work much differently than with eye color, which is caused by a single gene.

With something like [if xVig=7 or 19, insert “major depressive disorder”; If xVig=8 or 20, insert “coronary artery disease”; If xVig=9 or 21, insert “obesity”.] many genes work in concert with each other.

New advances in genetics are making it possible to identify some of the specific genes involved in [if xVig=7 or 19, insert “major depressive disorder”; If xVig=8 or 20, insert “coronary artery disease”; If xVig=9 or 21, insert “obesity”]. [if xVig=7 or 19, insert “One of these, known as 5-HTT, helps regulate serotonin, a brain chemical. [DANIEL/KATHRYN] Link knows that [HE/SHE] has the variant of 5-HTT that leads to major depressive disorder.” If xVig=8 or 20, insert “One of these, known as E-4, affects the development of plaque in the arteries. [DANIEL/KATHRYN] Link knows that [HE/SHE] has the form of the E-4 gene that leads to coronary artery disease.” If xVig=9 or 21, insert “One of these, known as INSIG2, regulates fatty acid and cholesterol synthesis. [DANIEL/KATHRYN] Link knows that [HE/SHE] has the form of the INSIG2 gene that leads to obesity.”]

“I’m not happy about that,” said [MR./MRS.] Link, “but it’s just something I’ll have to learn to deal with.”

**[If xVig=10-12 or 22-24, insert the following paragraph.]**

**[If xVig=10-12, insert “Daniel” and “he” where indicated. If xVig=22-24, insert “Katherine” and “she”.]**

**[DISPLAY]**

**[If xVig=10 or 22, insert “The National Alliance for Mental Illness has awarded several grants for the Depression Research Centers Initiative. The project will provide a network for research on the causes and treatment of major depressive disorder.” If xVig=11 or 23, insert “The American Heart Association has awarded several grants for the Coronary Artery Disease Research Centers Initiative. The project will provide a network for research on the causes and treatment of coronary artery disease.” If xVig=12 or 24, insert “The American Obesity Association has awarded several grants for the Obesity Research Centers Initiative. The project will provide a network for research on the causes and treatment of obesity.”]**

Center investigators will meet regularly and share information with each other, as well as provide training for research fellows.

Dr. Bruce Firman of Columbia University is one of the grant recipients. He is optimistic that the interaction among the centers will speed the growth of knowledge about **[If xVig=10 or 22, insert “major depressive disorder.” If xVig=11 or 23, insert “coronary artery disease.” If xVig=12 or 24, insert “obesity.”]** “This is a situation where the whole will be much more than the sum of its parts,” Dr. Firman said.

[DANIEL/KATHRYN] Link is also excited about this development. “I am very anxious to get answers about how best to deal with my condition. I just wish one of the centers was in Des Moines,” [HE/SHE] said.

**[Display]**

First we have some questions about your opinion of the article.

**[Skip I1 if xVig=10-12 or 22-24, and go to I2.]**

**[NOTE TO PROGRAMMER: Please populate 1 and 2 in the answer options for I1 by using the following:**

**FOR 1: If xVig=1-3 or 13-15, insert “stress and pressure in the environment”. If xVig=4-6 or 16-18, insert “a person’s own decisions and actions”. If xVig=7-9 or 19-21, insert “genetic factors”.**

**FOR 2: If xVig=1, 4, 7, 13, 16, 19, insert “major depressive disorder.”. If xVig=2, 5, 8, 14, 17, 20, insert “coronary artery disease.” If xVig=3, 6, 9, 15, 18, 21, insert “obesity.”]**

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

11. In your opinion, did the article give an accurate description of the causes of [If xVig=1, 4, 7, 13, 16, 19, insert "major depressive disorder" If xVig=2, 5, 8, 14, 17, 20, insert "coronary artery disease" If xVig=3, 6, 9, 15, 18, 21 insert "obesity"]?

- The article strongly overemphasized [1] as a cause of [2].....5
- The article somewhat overemphasized [1] as a cause of [2].....4
- The article put the right amount of emphasis on [1] as a cause of [2] .....3
- The article somewhat underemphasized [1] as a cause of [2].....2
- The article strongly underemphasized [1] as a cause of [2].....1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

12. The article struck you as biased and inaccurate.

- Strongly agree .....4
- Somewhat agree.....3
- Somewhat disagree .....2
- Strongly disagree.....1

**[DISPLAY]**

Next we have some more general questions about [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "major depressive disorder." If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "coronary artery disease." If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "obesity."]

Remember, there are no right or wrong answers. We are only interested in what you think.

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

13. Of the following factors, which do you personally think is the most important cause of [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "major depressive disorder". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "coronary artery disease". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "obesity"]?

- Genetic factors ..... 1
- A person's own decisions and actions ..... 2
- Factors in a person's social environment ..... 3

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

14. Of the following factors, which do you personally think is the most important in determining a person's general level of health?

- Genetic factors ..... 1
- A person's own decisions and actions ..... 2
- Factors in a person's social environment ..... 3

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

15. Of the following factors, which do you personally think is the most important in determining a person's level of intelligence?

- Genetic factors ..... 1
- A person's own decisions and actions ..... 2
- Factors in a person's social environment ..... 3

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

16. Of the following factors, which do you personally think is the most important in determining how successful a person is in life?

- Genetic factors ..... 1
- A person's own decisions and actions ..... 2
- Factors in a person's social environment ..... 3

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

17. In your opinion, how likely is it that a child of a person with [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "major depressive disorder". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "coronary artery disease". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "obesity"] would develop the same condition?

- Very likely ..... 4
- Somewhat likely ..... 3
- Somewhat unlikely ..... 2
- Very unlikely ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

18. In your opinion, how strongly does [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "major depressive disorder". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "coronary artery disease". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "obesity"] run in families?

- Very strongly ..... 4
- Somewhat strongly ..... 3
- Not very strongly ..... 2
- Does not run in families at all ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

19. [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "Major depressive disorder". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "Coronary artery disease". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "Obesity"] can be treated effectively.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2

Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I10. [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "Major depressive disorder". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "Coronary artery disease". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "Obesity"] is likely to go away on its own, even without treatment.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I11. It is unlikely that a person with [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "major depressive disorder". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "coronary artery disease". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "obesity"] will ever be completely free of this condition.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I12. Even if a person has been free of [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "major depressive disorder". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "coronary artery disease". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "obesity"] for years, the condition might return at any time.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I13. Even if [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "the symptoms of major depressive disorder are controlled". If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "the symptoms of coronary artery disease are controlled". If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "an obese person's weight is controlled"], the person will always remain vulnerable to this condition.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2

Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I14. A person can be permanently cured of [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”. If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”. If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”].

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I15. A person who has [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “had major depressive disorder”. If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “had coronary artery disease”. If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “been obese”] needs to [[If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “be treated for”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “be treated for”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “maintain careful control of their weight”] their whole life, or the condition may return.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I16. Even if a person’s [[If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “symptoms of major depressive disorder are eliminated”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “symptoms of coronary artery disease are eliminated”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity is kept under control”], the underlying condition will always remain within the person.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I17. How serious do you consider [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”] to be?

Extremely serious ..... 4

Very serious .....	3
Moderately serious.....	2
Not very serious .....	1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I18. How upset would you be if a loved one [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “developed major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “developed coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “became obese”]?

Extremely upset .....	4
Very upset .....	3
Moderately upset.....	2
Not very upset .....	1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I19. A person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] can overcome this condition if they take the right actions.

Strongly agree .....	4
Somewhat agree .....	3
Somewhat disagree .....	2
Strongly disagree .....	1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I20. When you think of a person who [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “has major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “has coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “is obese”], how different do you think they are from other people?

Very different .....	4
Somewhat different .....	3
Not very different.....	2
Not different at all .....	1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I21. Although a person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] may seem just like everyone else, they are actually different in important ways.

Strongly agree .....	4
Somewhat agree .....	3
Somewhat disagree .....	2

Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I22. Someone with arthritis or a broken leg has just one thing wrong with them, but a person who [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “has major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “has coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “is obese”] is very different from other people.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I23. Although they may be like other people in many ways, there is something about people [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who are obese”] that is fundamentally different from other people.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[GRID, MP down, SP across]

[Please insert a link that goes back to the corresponding news article for this question.]

When you think of people [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who are obese”], you feel:

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
--	----------------	----------------	-------------------	-------------------

- I24. Disgusted by them
- I25. Sympathy for them
- I26. Pity toward them
- I27. Anger toward them
- I28. Annoyed with them

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I29. A person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] has no one to blame but themselves.

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I30. A person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] probably did something to cause this condition.

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I31. It is a person’s own fault if they [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “develop major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “develop coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “become obese”].

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I32. I can understand why a person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] would feel embarrassed about having this condition.

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I33. If a person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “has major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “has coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “is obese”], how responsible are the parents for causing the condition?



- I43. SICKLY                    \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_                    HEALTHY
- I44. LIKABLE                    \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_                    UNLIKABLE
- I45. DISREPUTABLE \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_                    REPUTABLE
- I46. NORMAL                    \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_                    ABNORMAL

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I47. People would look down on you if you married someone [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”].

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I48. Your status in the eyes of others would be lowered if your main romantic involvement in life were with someone [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”].

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I49. People would make fun of you if most of your friends [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “had major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “had coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “were obese”].

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I50. [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “Major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “Coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “Obesity”] is a medical condition.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I51. A person with [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”] should seek professional help for this condition.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I52. A person with [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”] should take prescription medications for this condition.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I53. A person with [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”] should take steps to control the condition.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I54. Please indicate whether you would like to see more or less government spending for the prevention and treatment of [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”]. Remember that if you say “much more,” it might require a tax increase to pay for it.

- Spend much more ..... 5
- Spend more ..... 4

- Spend the same as now..... 3
- Spend less ..... 2
- Spend much less..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I55. How willing would you personally be to pay \$300 more a year in taxes to find a way to prevent [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”]?

- Definitely willing..... 4
- Probably willing ..... 3
- Probably not willing ..... 2
- Definitely not willing..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I56. On the whole, do you think it should or should not be the government’s responsibility to provide health care for persons [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who are obese”]?

- Definitely should be ..... 4
- Probably should be ..... 3
- Probably should not be ..... 2
- Definitely should not be ..... 1

[SP]

[Please e insert a link that goes back to the corresponding news article for this question.]

I57. On the whole, do you think it should or should not be the government’s responsibility to provide disability benefits for persons [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who are obese”]?

- Definitely should be ..... 4
- Probably should be ..... 3
- Probably should not be ..... 2
- Definitely should not be ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I58. A person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] should have to pay extra for their health insurance.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2

Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I59. Employers should be allowed to deny people [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who are obese”] a job because of their condition.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I60. If someone [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] needs a kidney transplant, they should be given a lower priority on the waiting list than someone [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “without major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “without coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is not obese”].

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I61. [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “A person with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “A person with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “An obese person”] should be required to get treatment for their condition in order to get health insurance.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I62. A person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”] should seriously consider not having any children.

Strongly agree ..... 4

Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I63. A couple [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “who both have major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “who both have coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who are both obese”] should seriously consider not having any children.

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I64. I would prefer not to spend time around [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “a person with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “a person with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “an obese person”].

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I65. I would rather not work with a person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”].

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I66. I would prefer that members of my family not get romantically involved with a person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”].

Strongly agree ..... 4  
 Somewhat agree ..... 3  
 Somewhat disagree ..... 2  
 Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I67. I would prefer that members of my family not marry a person [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “who is obese”].

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I68. I can understand why someone would prefer not to spend time around [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “a person with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “a person with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “an obese person”].

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I69. I would prefer that members of my family not get romantically involved with someone whose *parent* [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “has major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “has coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “is obese”].

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

[Please insert a link that goes back to the corresponding news article for this question.]

I70. I would prefer that members of my family not marry a person whose *parent* [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “has major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “has coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “is obese”].

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

[SP]

**[Please insert a link that goes back to the corresponding news article for this question.]**

I71. How willing would you be to spend time around **[If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “a person with major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “a person with coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “an obese person”]**?

- Definitely willing..... 4
- Probably willing ..... 3
- Probably unwilling ..... 2
- Definitely unwilling..... 1

**[If xVig=10-12 or 22-24, ask I72 TO I76]**

The following questions ask about race-based medicine. Race-based medicine customizes medical treatments for specific racial groups. For example, the drug BiDil was developed by a company for use among only African Americans as a treatment for heart failure.

Even if you are unfamiliar with these topics, we are interested in your opinions.

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I72. We could do a better job of treating coronary artery disease if drugs were developed for specific racial groups.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I73. Medications would work better if they were created for use in specific racial groups.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

I74. In my opinion, we should only develop drugs that can be used by everyone regardless of their race.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree ..... 2
- Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

175. If coronary artery disease drugs were made for use with different racial groups, I would prefer to use the one designed for my racial group.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

176. Drugs created for different races will reduce health inequalities in the United States.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree ..... 2  
Strongly disagree ..... 1

**[DISPLAY]**

Now we have some questions about you and people you know:

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

177. **[If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “To your knowledge, have you or any close family members had major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “To your knowledge, have you or any close family members had coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “Have you or any close family members been obese”]**?

Yes ..... 1  
No ..... 2

**[SP]**

**[Please insert a link that goes back to the corresponding news article for this question.]**

178. **[If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “To your knowledge, have any close friends of yours had major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “To your knowledge, have any close friends of yours had coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “Have any close friends of yours been obese”]**?

Yes ..... 1  
No ..... 2

**[SP]**

179. How often do you read a traditional newspaper (one that is printed with ink on paper and NOT counting what you read online)?

Every day ..... 5  
A few times a week ..... 4

Once a week .....	3
Less than once a week .....	2
Never.....	1

**[SP]**

I80. How often do you watch news programs on television?

Every day .....	5
A few times a week .....	4
Once a week .....	3
Less than once a week .....	2
Never.....	1

**[SP]**

I81. How often do you read news stories online?

Every day .....	5
A few times a week .....	4
Once a week .....	3
Less than once a week .....	2
Never.....	1

**[SP]**

I82. How often do you attend religious services, watch religious programs on television or listen to them on the radio, or visit religious websites?

Daily .....	5
Weekly .....	4
At least once a month .....	3
Now and then .....	2
Never.....	1

**[SP]**

I83. What country were you born in?

United States.....	1
Other country .....	

[NOTE TO PROGRAMMER: Insert Noback.]

[SP]  
I84. To the best of your memory, the article you read placed the most emphasis on which of the following factors as the basic root cause of [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert "major depressive disorder"; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert "coronary artery disease"; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert "obesity"]?

- Genetic Factors ..... 3
- A person's own decisions and actions ..... 2
- Factors in a person's social environment, such as stress and pressure ..... 1

[DISPLAY]  
Thank you for answering our questions about the news article. That article was constructed from a variety of different news articles and reflects only one viewpoint among many views on this issue.

[DISPLAY]  
Finally, we have some questions about you and your household.

You may get some questions that look like ones you have already filled out. Even if some of the following questions look familiar, please answer them as best as possible.

[SP]  
Q1. Which of the following best describes the building where you live?

- A one-family house detached from any other house ..... 1
- A one-family house attached to one or more houses ..... 2
- A building with 2 or more apartments ..... 3
- A mobile home ..... 4
- Boat, RV, van, etc. .... 5

[SP]  
Q3. Is your residence in . . .

- Your name only ..... 1
- Your name with someone else's name (jointly owned or rented) ..... 2
- Someone else's name only ..... 3

[SP]  
Q13. Now we would like to ask you about Hispanic ethnicity. Are you of Spanish, Hispanic, or Latino descent?

- No, I am not ..... 1
- Yes, Mexican, Mexican-American, Chicano . 2
- Yes, Puerto Rican ..... 3

Yes, Cuban .....	4
Yes, Central American .....	5
Yes, South American .....	6
Yes, Caribbean .....	7
Yes, Other Spanish/Hispanic/Latino .....	8

**[PROMPT IF NO RESPONSE TO Q13 ]**

Information about your Hispanic ethnicity is very important. We greatly appreciate your response and will protect your confidentiality.

**[REPEAT Q13]**

**[MP]**

Q14. Please check one or more categories below to indicate what **race(s)** you consider yourself to be.

- 1 White
- 2 Black or African American
- 3 American Indian or Alaska Native – *Type in name of enrolled or principal tribe. [text box]*

**[SPACE]**

- 4 Asian Indian
- 5 Chinese
- 6 Filipino
- 7 Japanese
- 8 Korean
- 9 Vietnamese
- 10 Other Asian – *Type in race*  
[text box]

**[SPACE]**

- 11 Native Hawaiian
- 12 Guamanian or Chamorro
- 13 Samoan
- 14 Other Pacific Islander – *Type in race*  
[text box]

**[SPACE]**

- 15 Some other race – *Type in race*  
[text box]

**[IF NO RESPONSE TO Q14, PROMPT UP TO 2 TIMES]**

Information about your racial background is very important to us. We greatly appreciate your response and will keep it strictly confidential.

**[REPEAT Q14]**

**[ASK Q14a IF 2 OR MORE RACES CHECKED IN Q14]**

**[RADIO BUTTONS] [6699]**

Q14a. Which of these races do you identify with most closely?

**[LIST ALL RACES CHECKED IN Q14, INCLUDING OPEN-ENDED RESPONSES]**

**[ASK Q14B-Q14D IF Q13 IN 2-8]**

**[SP]**

Q14b. Do you speak a language other than English at home?

- Yes ..... 1
- No ..... 2

**[SP]**

Q14c. How well do you speak English?

- Very well ..... 1
- Well ..... 2
- Not well ..... 3
- Not at all ..... 4

**[SP]**

Q14d. How well do you read English?

- Very well ..... 1
- Well ..... 2
- Not well ..... 3
- Not at all ..... 4

**[SP]**

Q15. What is the highest level of school you have completed?

- No formal education ..... 1
- 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, or 4<sup>th</sup> grade ..... 2
- 5<sup>th</sup> or 6<sup>th</sup> grade ..... 3
- 7<sup>th</sup> or 8<sup>th</sup> grade ..... 4
- 9<sup>th</sup> grade ..... 5
- 10<sup>th</sup> grade ..... 6
- 11<sup>th</sup> grade ..... 7
- 12<sup>th</sup> grade NO DIPLOMA ..... 8
- HIGH SCHOOL GRADUATE high school  
DIPLOMA or the equivalent (GED) ..... 9
- Some college, no degree ..... 10
- Associate degree ..... 11
- Bachelor's degree ..... 12
- Master's degree ..... 13
- Professional or Doctorate degree ..... 14

**[ASK Q16 IF "GRADUATED FROM HIGH SCHOOL" OR MORE CHECKED IN Q15]**

**[SP]**

Q16. Are you. . .

- A full-time college student..... 1
- A part-time college student ..... 2
- Not a college student ..... 3

**[DISPLAY]**

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES, including income from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

**We realize that this is personal information. Please be assured that we take study members' privacy and confidentiality very seriously. We will ONLY ASK the range of your household income NOT the exact amount.**

**[SP]**

**Q34.** Was your total HOUSEHOLD income in the past 12 months ...

- (1) below \$35,000
- (2) \$35,000 or more
- (3) don't know

**PROMPT IF NO RESPONSE TO Q34 UP TO 2 TIMES**

Information about your household income is very important. We greatly appreciate your response and will keep it strictly confidential.

**REPEAT Q34**

**[ASK Q35 IF Q34=1]**

**[SP]**

**Q35.** We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it ...

- (1) less than \$5,000
- (2) \$5,000 to \$7,499
- (3) \$7,500 to \$9,999
- (4) \$10,000 to \$12,499
- (5) \$12,500 to \$14,999
- (6) \$15,000 to \$19,999
- (7) \$20,000 to \$24,999
- (8) \$25,000 to \$29,999
- (9) \$30,000 to \$34,999

**PROMPT IF NO RESPONSE TO Q35 UP TO 2 TIMES**

Information about your household income is very important. We greatly appreciate your response and will keep it strictly confidential.

**REPEAT Q35**

**[ASK Q36 IF Q34=2]**

**[SP]**

**Q36.** We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it ...

- (1) \$35,000 to \$39,999
- (2) \$40,000 to \$49,999
- (3) \$50,000 to \$59,999
- (4) \$60,000 to \$74,999
- (5) \$75,000 to \$84,999
- (6) \$85,000 to \$99,999
- (7) \$100,000 to \$124,999
- (8) \$125,000 to \$149,999
- (9) \$150,000 to \$174,999
- (10) \$175,000 or more

**PROMPT IF NO RESPONSE TO Q36 UP TO 2 TIMES**

Information about your household income is very important. We greatly appreciate your response and will keep it strictly confidential.

**REPEAT Q36**

**[DISPLAY]**

Thank you for participating in this survey.

For more information about [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “major depressive disorder”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “coronary artery disease”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “obesity”], please refer to the [If xVig=1, 4, 7, 10, 13, 16, 19 and 22, insert “National Alliance on Mental Illness website at <http://www.nami.org>.”; If xVig=2, 5, 8, 11, 14, 17, 20 and 23, insert “American Heart Association’s website at <http://www.americanheart.org>.”; If xVig=3, 6, 9, 12, 15, 18, 21 and 24, insert “Centers for Disease Control and Prevention’s website at <http://www.cdc.gov/nccdphp/dnpa/obesity>.”]

[TEXT BOX]

[ALL RESPONDENTS]

[IF THE CURRENT DATE IS APRIL INSERT “NEXT MONTH” IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT APRIL INSERT “LATER THIS MONTH” IN [NEXT MONTH/LATER THIS MONTH]. IF XMONEY=1, INSERT “\$10” IN [\$10/\$30/\$50]; IF XMONEY=2, INSERT “\$30”; IF XMONEY=3, INSERT “\$50”.]

[CLOSE] Thank you very much! We have recorded all of your responses. They are very important to us, and as a small thank-you, we will mail a [\$10/\$30/\$50] check to you soon. We look forward to your next survey, for May, [next month / later in the month].]

If you have any comments about any part of the survey, please write them below.

[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]

[NOTE TO PROGRAMMER: Skip Part 2 and go to KN Close.]

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## PART 2.

[DISPLAY; all one one page.]

[IF XMONEY=1, INSERT “\$10” IN [\$10/\$30/\$50]; IF XMONEY=2, INSERT “\$30”; IF XMONEY=3, INSERT “\$50”.]

Welcome to the [REDACTED STUDY NAME] for April. This month’s topic is presented on behalf of Columbia University with funding from the National Institutes of Health and the National Science Foundation. As usual, Knowledge Networks is conducting the study. In this month’s study, we are looking at people’s opinions about health and race-related topics and how these topics are discussed in news articles.

We mailed you a Welcome Kit and the Knowledge Networks Privacy Statement after you signed up for the [REDACTED STUDY NAME]. This had information about whom to contact with technical questions or questions about your rights as a research participant. If you need to reach us, you can call 1-800-782-6899. If you have questions about this month’s study, you may also contact the Columbia University Institutional Review Board at 1-212-305-5883.

You will not benefit from this study, but Knowledge Networks will pay you [\$10/\$30/\$50] for completing the survey. Society will also benefit as the result of the advancement of knowledge about what the public thinks and believes about this month’s topic.

Your participation is voluntary, and you have the right to withdraw your consent or discontinue participation without penalty or loss of benefits to which you are otherwise entitled. The potential risk to respondents from study participation is minimal. Your individual privacy will be maintained in all published and written data resulting from the study. Your personal identifying information will be kept secure and will never be released to anyone.

**[If xVig=25-28, insert the following sentences.]**

You will read a news article that we have provided for you. Most of the survey will consist of questions related to topics discussed in the article. You will also be asked some questions about topics not related to the article.

**[Display]**

Please answer the following questions about racial issues in the U.S.

**[SP]**

R1. Racial problems in the U.S. are rare, isolated situations.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**

R2. Talking about racial issues causes unnecessary tension.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**

R3. Racism is a major problem in the U.S.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**

R4. It is important for public schools to teach about the history and contributions of racial and ethnic minorities.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**

R5. It is important for political leaders to talk about racism to help work through or solve society's problems.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**

R6. Racism may have been a problem in the past, it is not an important problem today.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

**[SP]**

R7. Racial and ethnic minorities in the U.S. have certain advantages because of the color of their skin.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

**[If xVig=29, skip to R11].**

**[DISPLAY]**

Please read the following news article. You will be able to go back and re-read the article if you wish as you complete the survey.

**[NOTE TO PROGRAMMER: Please format this in two-column newspaper fashion and type, and keep the banner headline]**

**[If xVig=25, assign the following news article.]**

**“Is it all black and white? Genes say ‘No’”**

Most people think they know what race they belong to, and people tend to think of themselves as “100 percent” white or black or something else.

A recent study challenges that way of thinking.

Dr. Bruce Firman and other geneticists at Columbia University have developed a DNA test that measures a person’s racial ancestry.

Results of the study were published yesterday in the journal Nature Genetics.

The test shows what continent a person’s ancestors came from. These continents correspond to the major human population groups or races, those of “Native American, East Asian, South Asian, European, and sub-Saharan African” according to Dr. Firman.

If a person is of mixed race, the test shows the percentage of each race in a person’s genetic background.

It turns out that mixed ancestry is very common, said Dr. Firman. About 10 percent of European-Americans have some African ancestry, and African-Americans, on average, have about 17 percent European ancestry.

When people are told the results of their DNA test, they are usually quite surprised. Most learn that they share genetic markers with people of different skin colors.

Some “black” subjects in the study found that as much as half of their genetic material came from Europe and some from Asia. One “white” subject learned that 14 percent of his DNA came from Africa and 6 percent from East Asia. Very few were 100 percent anything.

“The main outcome is that we are breaking down an either-or classification,” Dr. Firman said. Instead of people being considered either black or white, the test shows a continuous spectrum of ancestry among African-Americans and others.

**[If xVig=26, assign the following news article.]**

### **“Is race real? Genes say ‘No’”**

Most people would agree it is easy to tell at a glance if a person is Caucasian, African or Asian.

But a recent study suggests that it is not so easy to make these distinctions when one probes beneath surface characteristics and looks for DNA markers of “race.”

Results of the study were published yesterday in the journal *Nature Genetics*. The study was conducted by Dr. Bruce Firman and other geneticists at Columbia University.

Analyzing the genes of people from around the world, the researchers found that the people in the sample were about 99.9 percent the same at the DNA level. “That means that the percentage of genes that vary among humans is around .01 percent, or one in ten thousand. This is a tiny fraction of our genetic make-up as humans,” noted Dr. Firman.

The researchers also found that there is more genetic variation within each racial or ethnic group than there is between the average genomes of different racial or ethnic groups.

Why the discrepancy between the ease of distinguishing “racial” groups visually and the difficulty of distinguishing them at a genetic level?

Traits like skin and eye color, or nose width are controlled by a small number of genes. Thus, these traits have been able to change quickly in response to extreme environmental pressures during the short course of human history.

But the genes that control our external appearance are only a small fraction of all the genes that make up the human genome.

Traits like intelligence, artistic talent and social skills are likely to be shaped by thousands, if not tens of thousands of genes, all working together in complex ways. For this reason, these traits cannot respond quickly to different environmental pressures in different parts of the world.

This is why the differences that we see in skin color do not translate into widespread biological differences that are unique to groups and why Dr. Firman says “the standard labels used to distinguish people by ‘race’ have little or no biological meaning.”

**[If xVig=27, assign the following news article.]**

**“Is Race real? Genes Say ‘Yes’”**

Most people would agree it is easy to tell at a glance if a person is Caucasian, African or Asian.

A recent study suggests that the same racial groups we can identify do in fact correspond with broad genetic differences between groups.

Results of the study were published yesterday in the journal Nature Genetics. The study was conducted by Dr. Bruce Firman and other geneticists at Columbia University.

Dr. Firman says that racial differences exist because early humans in Africa spread throughout the world 40,000 years ago, resulting in geographical barriers that prevented interbreeding. On each continent, natural selection and the random change between generations known as genetic drift, caused peoples to diverge away from their ancestors, creating the major races.

The effects of this natural selection and genetic drift that have followed different pathways on each continent can be seen by looking at people from different racial groups as traditionally defined. Certain skin colors tend to go with certain kinds of eyes, noses, skulls and bodies.

When we glance at a stranger’s face we use those associations to guess what continent, or even what country, he or his ancestors come from – and we usually get it right.

What Dr. Firman and his colleagues showed was that genetic variations that aren’t written on our faces – that can be seen only in our genes – show similar patterns.

The researchers sorted by computer a sample of people from around the world into five groups on the basis of genetic similarity. The groups that emerged were native to Europe, East Asia, Africa, America and Australasia – the major races of traditional anthropology.

Hence, Dr. Firman says, “race matches the branches on the human family tree as described by geneticists.”

**[If xVig=28, assign the following news article.]**

**“Genes May Cause Racial Difference in Heart Attacks”**

Doctors have long known that African Americans are prone to heart attacks. In fact, not only are African Americans more likely to suffer from heart attacks, their heart attacks are more likely to be fatal, compared to Caucasians.

A recent study suggests that genetics may help explain this racial difference.

Dr. Bruce Firman and other geneticists at Columbia University detected a version of a gene that raises the risk of heart attack in African-Americans by more than 250 percent. That means the gene more than doubles the risk of heart attack in African-Americans.

Results of the study were published yesterday in the journal Nature Genetics.

The gene identified by the researchers is called leukotriene A4 hydrolase. The gene is involved in inflammation.

Inflammation, which we commonly see as swelling, redness and pain, is the process by which the body responds to injury or infection. Inflammation is usually beneficial to health. But new evidence shows that inflammation plays a key role in causing heart attacks. Too much inflammation seems to damage the lining of artery walls and contribute to the buildup of fatty deposits (called plaque) inside the artery.

Plaques block the flow of blood through the arteries, leading to heart attacks. Inflammation can also cause plaques to burst, which scientists think is a cause of heart attacks.

Dr. Firman said that the gene they identified is much more strongly associated with heart attack in African-Americans than in Caucasians.

“These findings,” said Dr. Firman, “offer strong evidence that genetic factors are important in explaining the higher rates of heart attack in African Americans.”

**[NOTE TO PROGRAMMER: If xVig=29, skip R8, R9, and R10]**

**[SP]**

**[Please insert a link that goes back to the corresponding vignette for this question.]**

R8. In your opinion, the article provided an accurate account of the topics it discussed.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

**[NOTE TO PROGRAMMER: Please populate 1 in the R9 answer options by using the following:**

**If xVig=25, insert “the degree to which people have mixtures of difference racial backgrounds”.**

**If xVig=26, insert “the degree to which racial groups are genetically similar”.**

**If xVig=27, insert “the degree to which racial groups are genetically different”.**

**If xVig=28, insert “the importance of genes in causing racial differences in heart attacks”.]**

**[SP]**

**[Please insert a link that goes back to the corresponding vignette for this question.]**

R9. In your opinion, did the article overemphasize, underemphasize or provide a balanced account of **[if xVig=25, insert “The degree to which people have mixtures of different racial backgrounds”; if xVig=26, insert**

“the degree to which racial groups are genetically similar”; if **xVig=27**, insert “the degree to which racial groups are genetically different”; if **xVig=28**, insert “the importance of genes in causing racial differences in heart attacks”]?

- Strongly overemphasized [1]..... 5
- Somewhat overemphasized [1] ..... 4
- Put the right amount of emphasis on [1]..... 3
- Somewhat underemphasized [1]..... 2
- Strongly underemphasized [1]..... 1

[SP]

[Please insert a link that goes back to the corresponding vignette for this question.]

R10. The article struck you as biased and inaccurate.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

[NOTE TO SCRIPTER: Please treat R11-13 and R14-18 as two sets, and randomize and record order.]

[SP]

[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R11. Each racial group has a different profile of genetic risks for disease.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

[SP]

[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R12. A person’s race can tell a doctor a lot about his or her genetic risk for many diseases.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

[SP]

[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R13. Racial groups have different genetic risks for most diseases.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R14. In terms of biological differences between people, race is a meaningless concept.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R15. Although black and white people may be alike in many ways, there is something about black people that is fundamentally different from white people.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R16. Different racial groups are all basically alike “under the skin.”

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R17. There are very few genetic differences among racial groups.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R18. When you compare black and white people, you think they are:

Very similar..... 4  
Somewhat similar ..... 3  
Not very similar..... 2  
Not similar at all..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
 R19. Think about the various racial and ethnic groups within the U.S. including Whites, African Americans, Asian Americans, Hispanics, Native Americans and so on. To what extent do you agree with the following statement?

Individuals who belong to the same racial or ethnic group tend to be fairly similar to one another.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
 R20. Now think only about racial and ethnic minority groups within the U.S. such as African Americans, Asian Americans, Hispanics, and Native Americans. To what extent do you agree with the following statement?

Racial and ethnic minority groups in the U.S. are very distinct and very different from one another.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
 R21. Think about Whites in the U.S. compared to racial and ethnic minority groups. To what extent do you agree with the following statement?

Whites as a group are very distinct and different from racial and ethnic minority groups.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

**[GRID, SP ACROSS MP DOWN]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
 On average, black people in the U.S. have worse jobs, income, and housing than white people. There are many possible explanations for these differences. How much do you think these differences are...

	Very much	Some	Not much	Not at all
--	-----------	------	----------	------------

- R22. ...due to racial discrimination?
- R23. ...because most African Americans have less in-born ability to learn?
- R24. ...because most African Americans have less in-born drive to succeed?

**[GRID, SP ACROSS MP DOWN]**

On average, black people in the U.S. have worse health and shorter life-expectancy than whites. There are many possible explanations for these differences. How much do you think these differences are . . .

	Very much	Some	Not much	Not at all
--	-----------	------	----------	------------

- R25. ...due to genetic differences between blacks and whites?
- R26. ...due to racial discrimination?

**[GRID, SP ACROSS MP DOWN]**

**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
 African-Americans are much more likely to be arrested, jailed and imprisoned in the U.S. than are whites. There are many possible explanations for these differences. How much do you think these differences are . . .

	Very much	Some	Not much	Not at all
--	-----------	------	----------	------------

- R27. ...due to racial discrimination?
- R28. ...due to genetic differences between blacks and whites in their tendency toward violence?

**[GRID, SP ACROSS MP DOWN]**

**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
 People of African descent dominate many sports, such as basketball, football and running events. There are many possible explanations for these differences. How much do you think these differences are . . .

	Very much	Some	Not much	Not at all
--	-----------	------	----------	------------

- R29. ... due to genetic differences between blacks and whites?

**[SP, RADIO BOX]**

**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
 For the following two questions, please choose the number from 1 to 7 that best represents your feelings.

- R30. In general, how close do you feel to black people?

___	___	___	___	___	___	___
-----	-----	-----	-----	-----	-----	-----

1	2	3	4	5	6	7
Not at all close			Neither one feeling nor the other			Very close

[SP, RADIO BOX]

[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R31. In general, how close do you feel to white people?

1	2	3	4	5	6	7
Not at all close			Neither one feeling nor the other			Very close

[SP]

[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R32. How would you feel about having a close relative or family member marry a black person?

- Strongly favor ..... 5
- Favor ..... 4
- Neither favor nor oppose ..... 3
- Oppose ..... 2
- Strongly oppose ..... 1

[SP]

[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R33. How would you feel about having a close relative or family member marry a white person?

- Strongly favor ..... 5
- Favor ..... 4
- Neither favor nor oppose ..... 3
- Oppose ..... 2
- Strongly oppose ..... 1

[SP]

[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]

R34. If you could find the housing that you would want and like, would you rather live in a neighborhood where:

- All your neighbors belong to your own racial group ..... 4
- Most of your neighbors belong to your own racial group ..... 3

About half of your neighbors belong to your own racial group..... 2  
Most of your neighbors do not belong to your own racial group ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**

R35. Suppose you were thinking of adopting a child out of foster care. Suppose you were introduced to a child who is of a different race from you, and you were thinking of adopting this child. Would the race of the child be a concern for you in thinking about whether to adopt the child?

Major concern..... 3  
Minor concern..... 2  
No concern ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**

R36. How would it make you feel to receive a blood transfusion from someone who is of a different race than you?

Very uneasy ..... 3  
Somewhat uneasy ..... 2  
Not uneasy at all..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**

R37. How would it make you feel to receive an organ transplant from someone who is of a different race than you?

Very uneasy ..... 3  
Somewhat uneasy ..... 2  
Not uneasy at all..... 1

**[DISPLAY]**

The following questions ask about race-based medicine and personalized medicine. Race-based medicine customizes medical treatments for specific racial groups. For example, the drug BiDil was developed by a company for use among only African Americans as a treatment for heart failure. Personalized medicine is individualized medical care based on a person's genetic profile. Whereas race-based medicine is medical care that is customized to meet the needs of specific racial groups, personalized medicine is medical care that is customized to meet the needs of individual people based on their genetic differences.

Even if you are unfamiliar with these topics, we are interested in your opinions.

**[NOTE TO SCRIPTER: Please treat R38-42 and R43-46 as two sets, and randomize and record order.]**

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**

R38. We could do a better job of treating heart disease if drugs were developed for specific racial groups.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2

Strongly disagree ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
R39. Medications would work better if they were created for use in specific racial groups.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
R40. In my opinion, we should only develop drugs that can be used by everyone regardless of their race.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
R41. If heart disease drugs were made for use with different racial groups, I would prefer to use the one designed for my racial group.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
R42. Drugs created for different races will reduce health inequalities in the United States.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

**[SP]**  
**[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]**  
R43. We could do a better job of treating heart disease if drugs were developed based on individuals' genes.

Strongly agree ..... 4  
Somewhat agree ..... 3  
Somewhat disagree..... 2  
Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]  
R44. Medications would work better if they were created based on individuals' genes.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]  
R45. In my opinion, we should only develop drugs that can be used by everyone regardless of their genetic make-up.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]  
R46. If heart disease drugs were made based on differences between everyone's genes, I would prefer to use the one developed for my gene type.

- Strongly agree ..... 4
- Somewhat agree ..... 3
- Somewhat disagree..... 2
- Strongly disagree ..... 1

[DISPLAY]  
Next we have some questions about you and people you know.

[SP]  
[If xVig=25-28 is assigned, please insert a link that goes back to the corresponding vignette for this question.]  
R47. Are the people that you are acquainted with . . .

- Almost all the same race as you..... 5
- Mostly the same race as you..... 4
- About evenly divided between the same race as you and other races ..... 3
- Mostly a different race than you ..... 2
- Almost all a different race than you ..... 1

[SP]  
R48. How often do you read a traditional newspaper (one that is printed with ink on paper and NOT counting what you read online)?

- Every day ..... 5
- A few times a week ..... 4

- Once a week ..... 3
- Less than once a week..... 2
- Never..... 1

**[SP]**

R49. How often do you watch news programs on television?

- Every day ..... 5
- A few times a week ..... 4
- Once a week ..... 3
- Less than once a week..... 2
- Never..... 1

**[SP]**

R50. How often do you read news stories online?

- Every day ..... 5
- A few times a week ..... 4
- Once a week ..... 3
- Less than once a week..... 2
- Never..... 1

**[SP]**

R51. How often do you attend religious services, watch religious programs on television or listen to them on the radio, or visit religious websites?

- Daily ..... 5
- Weekly..... 4
- At least once a month..... 3
- Now and then ..... 2
- Never..... 1

**[SP]**

R52. What country were you born in?

- United States..... 1
- Other country..... 2

**[NOTE TO PROGRAMMER: Insert NOBACK]**

**[If xVig=29, skip to Q1.]**

Now we have a few more questions about what you remember about the article you read.

**[SP]**

R53. To what extent did the article emphasize genetic similarities or differences between people of different racial backgrounds?

- strong emphasis on genetic similarities between people of different racial backgrounds ..... 1
- some emphasis on genetic similarities between people of different racial backgrounds ..... 2
- some emphasis on genetic differences between people of different racial backgrounds ..... 3
- strong emphasis on genetic differences between people of different racial backgrounds ..... 4
- article did not discuss genetic similarities or differences between people of different racial backgrounds..... 5

**[SP]**

R54. According to the article:

- it is very easy to divide people into distinct races on the basis of their genes ..... 1
- it is somewhat easy to divide people into distinct races on the basis of their genes ..... 2
- it is somewhat hard to divide people into distinct races on the basis of their genes ..... 3
- it is very hard to divide people into distinct races on the basis of their genes ..... 4
- article did not discuss whether people can be divided into distinct races on the basis of their genes..... 5

**[SP]**

R55. To the best of your memory, the main point of the article you read was that:

- people of different racial groups are genetically similar ..... 1
- people of different racial groups are genetically different ..... 2
- people’s genes usually show that they have a mixture of racial backgrounds ..... 3
- genes may explain African Americans’ high rate of heart attacks ..... 4

**[SHOW IF xVig=25-28]**

**[DISPLAY]**

Thank you for answering our questions about the news article. That article was constructed from a variety of different news articles and reflects only one viewpoint among many views on this issue.

**[DISPLAY]**

Finally, we have some questions about you and your household.

You may get some questions that look like ones you have already filled out. Even if some of the following questions look familiar, please answer them as best as possible.

**[SP]**

Q1. Which of the following best describes the building where you live?

- A one-family house detached from any other house ..... 1
- A one-family house attached to one or more houses ..... 2
- A building with 2 or more apartments ..... 3
- A mobile home ..... 4
- Boat, RV, van, etc. .... 5

**[SP]**

Q3. Is your residence in . . .

- Your name only ..... 1
- Your name with someone else's name (jointly owned or rented) ..... 2
- Someone else's name only ..... 3

**[SP]**

Q13. Now we would like to ask you about Hispanic ethnicity. Are you of Spanish, Hispanic, or Latino descent?

- No, I am not ..... 1
- Yes, Mexican, Mexican-American, Chicano . 2
- Yes, Puerto Rican ..... 3
- Yes, Cuban ..... 4
- Yes, Central American ..... 5
- Yes, South American ..... 6
- Yes, Caribbean ..... 7
- Yes, Other Spanish/Hispanic/Latino ..... 8

**[PROMPT IF NO RESPONSE TO Q13]**

Information about your Hispanic ethnicity is very important. We greatly appreciate your response and will protect your confidentiality.

**[REPEAT Q13]**

**[MP]**

Q14. Please check one or more categories below to indicate what **race(s)** you consider yourself to be.

- 1 White
- 2 Black or African American
- 3 American Indian or Alaska Native – *Type in name of enrolled or principal tribe. [text box]*

**[SPACE]**

- 4 Asian Indian
- 5 Chinese
- 6 Filipino
- 7 Japanese
- 8 Korean
- 9 Vietnamese
- 10 Other Asian – *Type in race [text box]*

**[SPACE]**

- 11 Native Hawaiian
- 12 Guamanian or Chamorro
- 13 Samoan
- 14 Other Pacific Islander – *Type in race*  
[text box]

**[SPACE]**

- 15 Some other race – *Type in race*  
[text box]

**[IF NO RESPONSE TO Q14, PROMPT UP TO 2 TIMES]**

Information about your racial background is very important to us. We greatly appreciate your response and will keep it strictly confidential.

**[REPEAT Q14]**

**[ASK Q14a IF 2 OR MORE RACES CHECKED IN Q14]**

**[RADIO BUTTONS] [6699]**

Q14a. Which of these races do you identify with most closely?

**[LIST ALL RACES CHECKED IN Q14, INCLUDING OPEN-ENDED RESPONSES]**

**[ASK A14B-A14D IF A13 IN 2-8]**

**[SP]**

Q14b. Do you speak a language other than English at home?

- Yes ..... 1
- No ..... 2

**[SP]**

Q14c. How well do you speak English?

- Very well ..... 1
- Well ..... 2
- Not well ..... 3
- Not at all ..... 4

**[SP]**

Q14d. How well do you read English?

- Very well ..... 1
- Well ..... 2
- Not well ..... 3
- Not at all ..... 4

**[SP]**

Q15. What is the highest level of school you have completed?

No formal education.....	1
1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , or 4 <sup>th</sup> grade .....	2
5 <sup>th</sup> or 6 <sup>th</sup> grade .....	3
7 <sup>th</sup> or 8 <sup>th</sup> grade.....	4
9 <sup>th</sup> grade.....	5
10 <sup>th</sup> grade.....	6
11 <sup>th</sup> grade.....	7
12 <sup>th</sup> grade NO DIPLOMA .....	8
HIGH SCHOOL GRADUATE high school DIPLOMA or the equivalent (GED) .....	9
Some college, no degree .....	10
Associate degree .....	11
Bachelor's degree .....	12
Master's degree .....	13
Professional or Doctorate degree .....	14

**[ASK Q16 IF “GRADUATED FROM HIGH SCHOOL” OR MORE CHECKED IN Q15]**

**[SP]**

Q16. Are you. . .

A full-time college student.....	1
A part-time college student .....	2
Not a college student .....	3

**[DISPLAY]**

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES, including income from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

**We realize that this is personal information. Please be assured that we take study members’ privacy and confidentiality very seriously. We will ONLY ASK the range of your household income NOT the exact amount.**

**[SP]**

**Q34.** Was your total HOUSEHOLD income in the past 12 months ...

- (1) below \$35,000
- (2) \$35,000 or more
- (3) don't know

**PROMPT IF NO RESPONSE TO Q34 UP TO 2 TIMES**

Information about your household income is very important. We greatly appreciate your response and will keep it strictly confidential.

**REPEAT Q34**

[ASK Q35 IF Q34=1]

[SP]

**Q35.** We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it ...

- (10) less than \$5,000
- (11) \$5,000 to \$7,499
- (12) \$7,500 to \$9,999
- (13) \$10,000 to \$12,499
- (14) \$12,500 to \$14,999
- (15) \$15,000 to \$19,999
- (16) \$20,000 to \$24,999
- (17) \$25,000 to \$29,999
- (18) \$30,000 to \$34,999

**PROMPT IF NO RESPONSE TO Q35 UP TO 2 TIMES**

Information about your household income is very important. We greatly appreciate your response and will keep it strictly confidential.

**REPEAT Q35**

[ASK Q36 IF Q34=2]

[SP]

**Q36.** We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it ...

- (11) \$35,000 to \$39,999
- (12) \$40,000 to \$49,999
- (13) \$50,000 to \$59,999
- (14) \$60,000 to \$74,999
- (15) \$75,000 to \$84,999
- (16) \$85,000 to \$99,999
- (17) \$100,000 to \$124,999
- (18) \$125,000 to \$149,999
- (19) \$150,000 to \$174,999
- (20) \$175,000 or more

**PROMPT IF NO RESPONSE TO Q36 UP TO 2 TIMES**

Information about your household income is very important. We greatly appreciate your response and will keep it strictly confidential.

**Repeat Q36**

[TEXT BOX]

[ALL RESPONDENTS]

**[IF THE CURRENT DATE IS APRIL INSERT "NEXT MONTH" IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT APRIL INSERT "LATER THIS MONTH" IN [NEXT MONTH/LATER THIS MONTH]. IF XMONEY=1, INSERT "\$10" IN [\$10/\$30/\$50]; IF XMONEY=2, INSERT "\$30"; IF XMONEY=3, INSERT "\$50".]**

[CLOSE] Thank you very much! We have recorded all of your responses. They are very important to us, and as a small thank-you, we will mail a **[\$10/\$30/\$50]** check to you soon. We look forward to your next survey, for May, **[next month / later in the month].**

If you have any comments about any part of the survey, please write them below.  
**[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]**

## 10. Wave 18 (June '09) questionnaire

[Coral Reef Protection Study-ANES W18 Main]  
May 27, 2009

**[NOTE TO PROGRAMMER: Please capture OS/BROWSERS information.]**

[WELCOME SCREEN]

**[display]**

This survey will include questions about coral reefs. If you like, you can give us your comments about any or all of today's questions at the end of this survey.

Thank you for your help!

**[Screen 1]**

**On the following screen, you will hear a short music file. The music is not related to the subject matter of this survey. It is only used to find out whether your Internet device allows you to hear audio files.**

**Before you proceed, please make sure that the speakers of your Internet device are turned on.**

**[SCREEN 1A] [radio] [embed = "test.mp3, autostart=true]**

**Please listen to the entire audio before pressing the "Next" button to continue your survey.**

**[Screen 2a]**

**S2A. Did you hear the music file?**

Select one answer only.

Yes.....1[If yes, show Screen 2b]

No.....0[If no, skip to Screen 2c]

Not sure .....2[If don't know, skip to Screen 2c]

**[Screen 2b] [display]**

**[if S2A = 1]**

**Later in this survey, some instructions are given with additional audio explanations. Please have your audio turned on to receive these instructions. Please read each screen carefully, even if audio is provided.**

**[SCREEN 2c grid, random half sample for Q2D1 and Q2D2]**

**Q2D1.** We are faced with many problems in this country, none of which can be solved easily or inexpensively. Below are some of these problems. For each one, please indicate if you think we are spending too much money on it, about the right amount, or too little money on it.

Check one box for each row in the grid.

	We are spending:		
	Too little	About the right amount	Too much
	▼	▼	▼
Space exploration	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
The environment	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Health	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Assistance to big cities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Law enforcement	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Drug rehabilitation	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Education	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

**Q2D2.** We are faced with many problems in this country, none of which can be solved easily or inexpensively. Below are some of these problems. For each one, please indicate if you think we are spending too much money on it, about the right amount, or too little money on it.

Check one box for each row in the grid.

	We are spending:		
	too little	about the right amount	too much
	▼	▼	▼
The space exploration program	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Improving and protecting the environment	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Improving and protecting the nation's health	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Solving the problems of the big cities	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Halting the rising crime rate	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Dealing with drug addiction	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Improving the nation's education system	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

## **PART 1: SET-UP**

**[Screen 3a, display]**

### **MANAGEMENT OPTIONS FOR CORAL REEFS IN HAWAII -- WHAT IS YOUR OPINION?**

Sometimes the Government considers starting a new program. The Government does not want to start a new program unless people are willing to pay for it. One way for the Government to find out about this is to give people like you information about a program in a survey like this, so you can make up your own mind about it.

Some people think the program they are asked about is not needed; others think it is. We want to get the opinions of all kinds of people.

The particular program addressed in this survey involves coral reefs in Hawaii. The federal government is considering options to increase the protection of coral reefs around Hawaii, but it is not sure if it should do more, because this will require more government spending paid for by taxpayers.

Even though you may not be familiar with this issue, as a taxpayer your opinions matter. We will provide you with information to help you answer the questions. Through this survey, government officials will consider your opinions, along with information from scientists and planners, when deciding what more, if anything, to do.

Your participation is voluntary.

If you would like more information about your rights as a survey participant, please click here.  **(IF CLICKED – GO TO SCREEN 3B, ELSE SKIP TO SCREEN 3C)**



This survey is funded by the National Oceanic and Atmospheric Administration, which is a U.S. government agency charged with making decisions about coral reef management for the United States.

**OMB NO.: 0648-0531  
Expiration 03/31/2012**

**Coral Reef Economic Valuation Final Survey Approval**

**[SCREEN 3B if more information box on 3A is checked]**

**You may skip any questions that you do not wish to answer. You will not be disqualified from participation in other surveys. As always, your identity will not be reported or linked to any data resulting from the study. All of the terms and conditions described in the Privacy and Term of Use Policy that you received with your internet access equipment are in effect. If you have questions about this survey, you may contact Panel Relations at (800) 782-6899.**

**[Screen 3C]**

**In this survey, you will be presented information about coral reefs, including pictures and maps.**

**For upcoming screens, if you want to review information that you saw earlier, you can go back by clicking the “Previous Information” button on the screen. When you are done reviewing the information, you can return to where you were in the survey.**

**[INTERNAL NOTE: When respondents click on “Previous Information” button as they progress through the survey, they will be taken to a separate page –Information Page- where all information that was previously displayed will appear. Please refer Attachment 1 at the end of this document for the text that will appear on this Information Page.]**

## PART 2: INTRODUCTION

[Screen 4a, display]

Below is a picture of a coral reef ecosystem from Hawaii, including various types of coral and fish.



Coral reefs are found throughout the world in ocean waters less than 300 feet deep.

- ▶ **Coral reefs** are made of connected skeletons of millions of small animals called corals.
- ▶ **Coral reef ecosystems** include the coral reefs, neighboring areas of sea bottom, ocean waters, and many kinds of fish, plants, and animals nearby.
- ▶ **Coral reef ecosystems** provide a place to live for many ocean species including fish, sea turtles, seals, dolphins, shrimp, octopuses, sea snails, sea plants, and sea birds.
- ▶ Most **coral reef ecosystems** are in water less than 60 feet deep.

[Screen 4b, radio buttons]

**Q1. How often have you read or heard about coral reefs, either in U.S. waters or elsewhere?**

Select one answer only

- Not often at all .....1
- Slightly often.....2
- Moderately often.....3
- Very Often .....4
- Extremely often.....5

**[Screen 5, radio]**

**Q2. About how many times have you been to a coral reef in the U.S. or elsewhere to fish, snorkel, scuba dive, view marine life, or for some other reason?**

\_\_\_\_\_ times (TYPE A NUMBER)

**[Screen 6, check box] [if q2>0]**

**Q3. Where have you visited a coral reef?**

Select all answers that apply

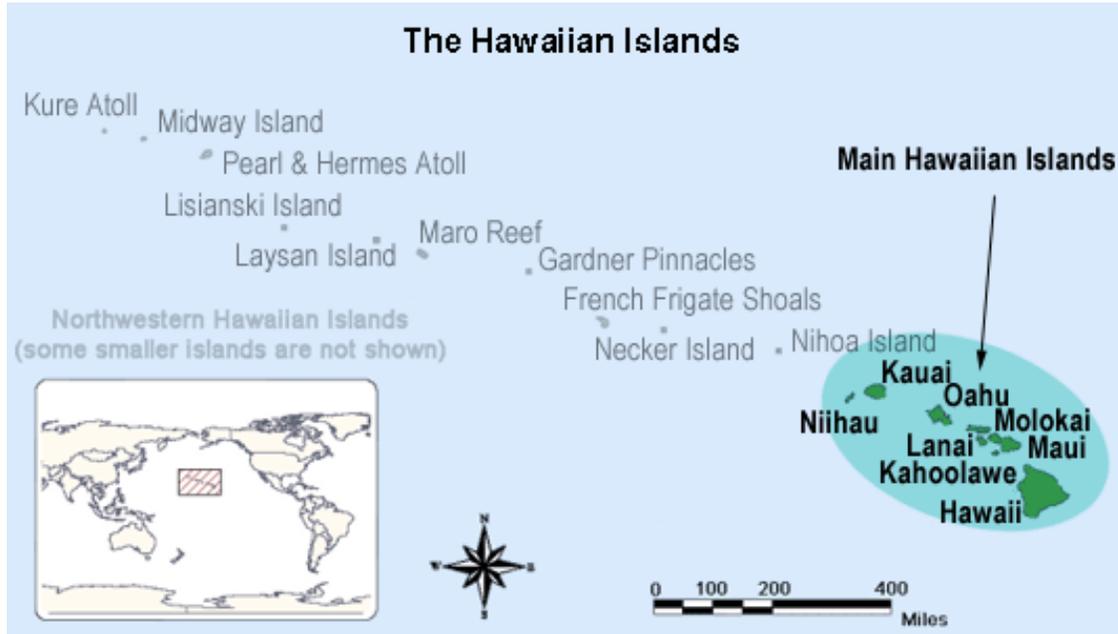
- Florida .....1
- Puerto Rico or the U.S. Virgin Islands .....2
- Other Caribbean, Gulf of Mexico, or  
Atlantic Ocean locations .....3
- Hawaii .....4
- Pacific Ocean locations other than Hawaii.....5
- Other (specify: \_\_\_\_\_).....6

**[Screen 7, display]**

**About 10% of coral reef ecosystems in the U.S. are around the Hawaiian Islands; most of the rest are around Florida.**

**The Hawaiian Islands are commonly grouped into the Main Hawaiian Islands and the Northwestern Hawaiian Islands, as shown on the next screen.**

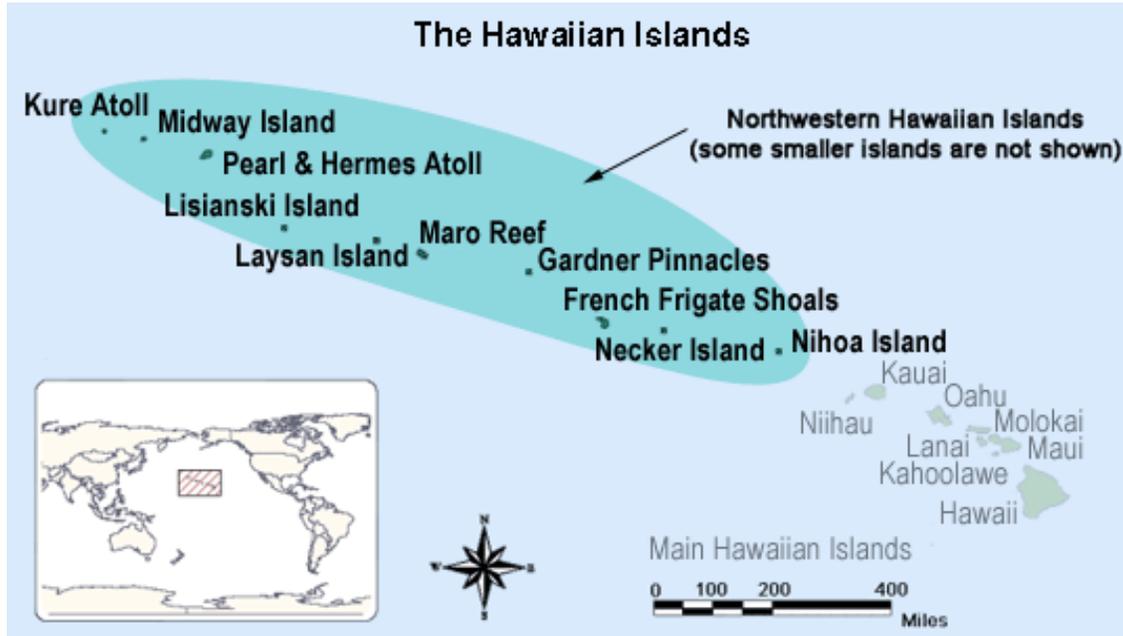
[Screen 8, display = Main\_Islands.gif]



**The Main Hawaiian Islands are eight larger islands, where nearly all of Hawaii's people live.**

- ▶ These islands are surrounded by about 300,000 acres of coral reef ecosystem.
- ▶ These coral reefs are heavily used for recreation (fishing, boating, diving, and snorkeling), for commercial fishing, and for cultural and religious activities by native Hawaiian people.

[Screen 9, DISPLAY North\_islands.gif]



**The Northwestern Hawaiian Islands consist of many small, mostly uninhabited islands that stretch 1,500 miles northwest of the Main Hawaiian Islands (about the same distance as from Miami to Boston).**

- ▶ These islands are surrounded by about 400,000 acres of coral reef ecosystem.
- ▶ This area was made a National Monument in 2006.

[Screen 10A, radio]

**Q4. Have you ever lived in Hawaii, or have you never lived in Hawaii?**

Select one answer only

Yes, I have lived in Hawaii .....1

No, I have never lived in Hawaii.....0

[Screen 10B, radio] [if q4=0 or skip]

**Q4a. Have you ever visited Hawaii, or have you never visited Hawaii?**

Select one answer only

Yes, I have visited Hawaii.....1

No, I have never visited Hawaii .....0

[Screen 11, radio]

**Q5. In the next 10 years, how likely is it that you will go to Hawaii?**

Select one answer only

- I definitely will not go to Hawaii.....1
- I probably will not go to Hawaii.....2
- I may or may not go to Hawaii.....3
- I probably will go to Hawaii.....4
- I definitely will go to Hawaii.....5

[Screen 12A, display]

**Scenes from coral reefs around Hawaii.**



**Schools of fish live near reefs.**



**Sea urchins are common in Hawaii.**



**A variety of shallow coral.**



**Giant trevally are often seen in Hawaiian waters.**

**[Screen 12B]**

**The coral reef ecosystems around the Hawaiian Islands are unique.**

- ▶ **One-fourth to one-half of the many corals, fish, and other marine species found around the Hawaiian Islands are found nowhere else in the world.**
- ▶ **The Northwestern Hawaiian Island coral reefs are in a nearly natural condition; there are few large coral reef ecosystems anywhere in the world that remain so untouched by humans.**

## **PART 3: OVERFISHING**

[Screen 13A, display]

### **OVERFISHING**

**Overfishing occurs when more fish are caught than an ecosystem can replace. Overfishing injures Hawaiian coral reef ecosystems.**

**Because of overfishing around the Main Hawaiian Islands:**

- ▶ **Total annual catches of reef fish have fallen by about 90%.**
- ▶ **Few fish grow to be large.**
- ▶ **Fish reproduction is low because there are fewer large fish. Large female fish produce more eggs.**
- ▶ **There are fewer plant-eating fish that keep algae from smothering the coral reefs. The coral reefs are less able to support other marine life and less able to recover from other stresses like storms or pollution.**

[Screen 13B, display]

**Around the Northwestern Hawaiian Islands:**

- ▶ **Currently, there is very little fishing**
- ▶ **This coral reef ecosystem is in a natural condition with many more fish and a larger variety of fish than around the Main Hawaiian Islands.**
- ▶ **Many large fish, seals, and other species at the top of the food chain still live here, whereas they have been greatly reduced around the Main Hawaiian Islands.**
- ▶ **As a National Monument administered by the federal government and the State of Hawaii, the Northwestern Hawaiian Islands are permanently protected from overfishing.**

[Screen 13C, display]

The following drawings represent current conditions in the Main Hawaiian Islands and how they would have looked before overfishing.

Current conditions of coral reefs around the Main Hawaiian Islands



Conditions of coral reefs around the Main Hawaiian Islands before overfishing



[Screen 14A]

### **A SOLUTION TO OVERFISHING IN THE MAIN HAWAIIAN ISLANDS: NO-FISHING ZONES**

No-fishing zones can be used to prevent or limit overfishing in the Main Hawaiian Islands. No-fishing zones are areas of the ocean where fishing is not permitted.

- ▶ Where overfishing has occurred, no-fishing zones will allow the number, size, and variety of fish to increase inside the zones. More fish means that there will also be more seals, sea birds, and other marine life.
- ▶ When nearby areas remain open to fishing, fish from within no-fishing zones migrate and increase the number, average size, and varieties of fish in areas outside the no-fishing zones.
- ▶ No-fishing zones have been effective in rebuilding coral reef ecosystems in other places such as Florida.
- ▶ Snorkeling, diving, and similar activities are allowed in no-fishing zones.

**[Screen 14B]**

**However, no-fishing zones can have undesirable effects:**

- ▶ **Commercial fishing jobs may temporarily be lost until catches increase.**
- ▶ **Recreational fishing has to be relocated away from the no-fishing zones.**
- ▶ **Federal government spending on enforcement will be required because many of the reefs are managed by the federal government. The State of Hawaii will pay its fair share of enforcement costs for reefs in state waters.**

**[SCREEN 14C, GRID]**

**Q6. Below is a list of statements. Please indicate whether you strongly disagree, somewhat disagree, neither agree nor disagree, somewhat agree, or strongly agree with each of the following statements.**

Check one box for each row in the grid

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
	▼	▼	▼	▼	▼
Protecting jobs of commercial fishermen is more important than protecting Hawaiian coral reefs.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Protecting recreational fishing is more important than protecting Hawaiian coral reefs.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
The federal government should take an active role to protect Hawaiian coral reefs.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

[Screen 15, display]

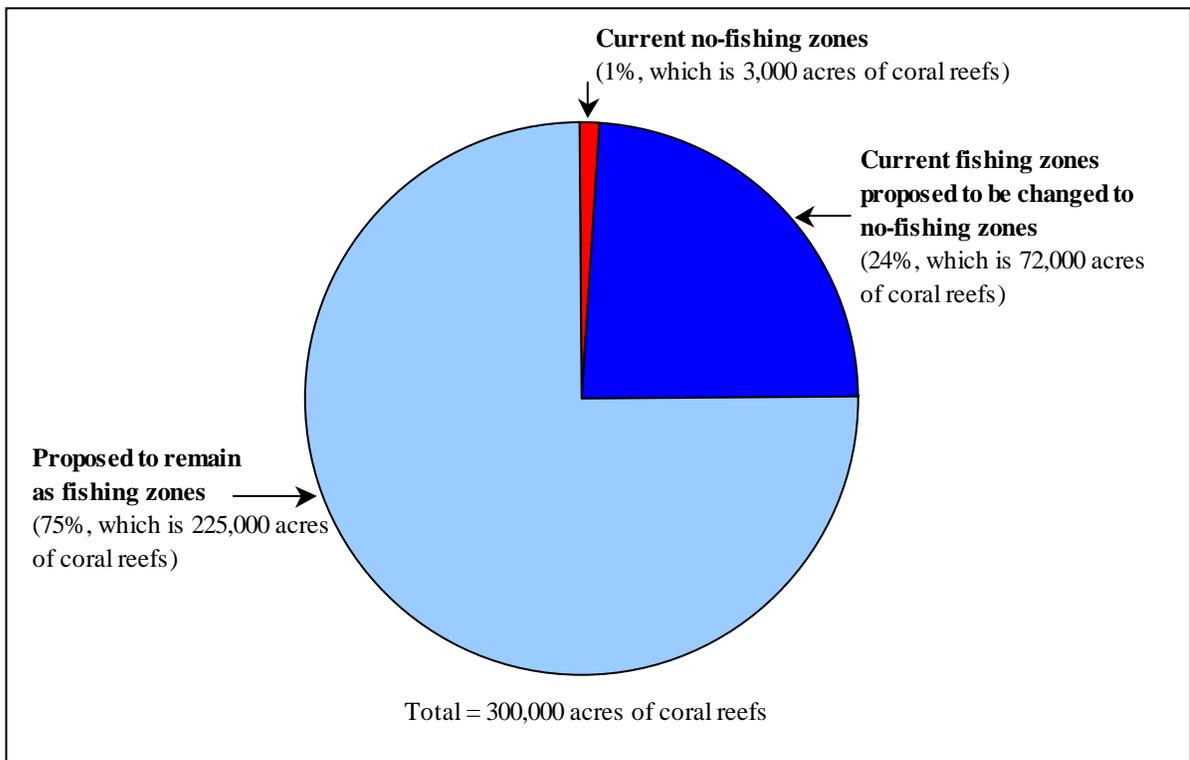
**OPTIONS TO INCREASE NO-FISHING ZONES AROUND  
THE MAIN HAWAIIAN ISLANDS**

There are options for increasing no-fishing zones around the Main Hawaiian Islands. Currently, about 1% of the coral reefs around the Main Hawaiian Islands are included in no-fishing zones. One option being discussed would increase the no-fishing zones around the Main Hawaiian Islands to 25% of the coral reefs.

More details about this option are shown on the next screen.

[Screen 16A, display]

**Main Hawaiian Islands Option:** Increase no-fishing zones from current 1% up to 25% of coral reefs.



**[Screen 16B]**

**Some reasons for increasing no-fishing zones around the Main Hawaiian Islands:**

- ▶ **Inside the no-fishing zones, fish and other marine life would begin to increase during the first three years.**
- ▶ **Beginning in three to five years after no-fishing zones are established, scientists expect that the amount of fish caught outside the no-fishing zones would begin to increase.**
- ▶ **In about 10 years, the total amount of reef fish caught each year in the Main Hawaiian Islands would increase from 10% to about 50% of historic levels.**
- ▶ **The entire Main Hawaiian Island coral reef ecosystem would be healthier, support more marine life, improve the quality of recreation, and improve religious and cultural uses by native Hawaiians.**

**[NEW SCREEN]**

**Some reasons against increasing no-fishing zones around the Main Hawaiian Islands:**

- ▶ **Enforcement costs will be high. Part of the costs would be paid for by all U.S. taxpayers through increased federal taxes. The rest of the costs would be paid for by the State of Hawaii.**
- ▶ **Recreational and commercial fishing will not be allowed within the no-fishing zone.**
- ▶ **The coral reef ecosystem around the Northwestern Hawaiian Islands is already protected from overfishing.**

[Screen 16C, display]

**COMPARING CORAL REEF CONDITIONS AROUND THE  
MAIN HAWAIIAN ISLANDS**

Conditions in about 10 years  
if 1% of the coral reefs remain protected by  
no-fishing zones



Conditions in about 10 years  
if no-fishing zones are increased to protect  
25% of the coral reefs



[Screen 16D, text box]

**Q7. Do you have any comments about the information provided so far?**

Please type in your comments.

---

## PART 4: SHIP ACCIDENTS

[Screen 17A]

### SHIP ACCIDENTS

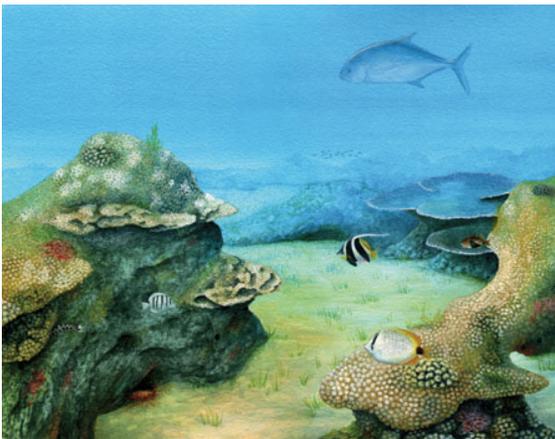
Ship accidents are another cause of injuries to coral reefs around the Main Hawaiian Islands.

On average, about 10 accidents occur each year where private and commercial boats and ships lose control, often in storms. While these ships rarely sink, they do damage coral reefs.

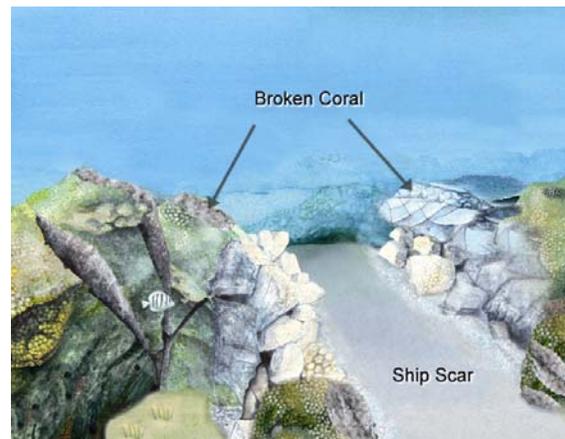
- ▶ These accidents usually occur around the Main Hawaiian Islands, where most ship traffic occurs.
- ▶ Severe injuries to the coral reefs usually range from a few square feet to an acre (an acre is about the size of a football field).
- ▶ In an average year, a total of about 5 acres of coral reefs are injured around the Main Hawaiian Islands.
- ▶ It typically takes about 50 years for nature to fully repair these injuries. This means that activities like fishing, diving, and snorkeling may be affected for many years.

[Screen 17B, display]

Main Hawaiian Island coral reefs where no ship accident has occurred.



Area of coral reef where a ship accident has occurred.



[Screen 17C, radio]

**Q8. Have you ever heard about, read about, or seen where ship accidents have injured coral reefs in Hawaii or elsewhere?**

Select one answer only.

- Yes .....1
- No .....0

[Screen 18] [display]

### **OPTIONS TO REPAIR CORAL REEFS INJURED FROM SHIP ACCIDENTS AROUND THE MAIN HAWAIIAN ISLANDS**

**Actions can be taken to help coral reefs recover faster after ship accidents, such as planting living coral from coral farms into injured areas and restoring injured coral that is still alive.**

- ▶ **With repairs, injured coral reefs typically recover in about 10 years, rather than in about 50 years with natural recovery.**
- ▶ **These types of repairs have been successful around Florida and elsewhere.**

**[Screen 19A]**

**The federal government, with the State of Hawaii, is considering a program to repair ship injuries to coral reefs around the Main Hawaiian Islands. About 10 sites, totaling about 5 acres, would be repaired each year.**

**As part of the proposed program, boat and ship owners will be required to pay for such repairs. However, it is often not possible to find those who caused the injuries or to collect payment from the persons responsible.**

**[NEW SCREEN]**

**Some reasons for a coral reef repair program:**

- ▶ **These sites would recover in about 10 years, rather than in about 50 years with natural recovery.**
- ▶ **This program would help maintain Hawaii's coral reef ecosystems and would reduce the impacts from ship accidents to recreation and other activities.**

**[NEW SCREEN]**

**Some reasons against a coral reef repair program:**

- ▶ **Since the Main Hawaiian Islands have about 300,000 acres of coral reefs, 5 acres injured by ship accidents each year is only a very small percentage.**
- ▶ **A program like this would require additional costs beyond what can be collected from the ship owners that caused the damage.**
- ▶ **Part of the costs that are not paid by ship owners would be paid by all U.S. taxpayers through increased federal taxes. The rest of the costs would be paid by the State of Hawaii.**

**[Screen 19B, text box]**

**Q9. Do you have any comments about the information presented so far?**

Please, type in your comments. \_\_\_\_\_

## PART 5: CHOICE QUESTIONS

[Screen 20A] Text in italics = text for those with no audio. For those with audio – text is spoken and repeated on the screen.

### Audio Control Instructions

[IF SA=1] [THIS SENTENCE ONLY FOR THOSE WITH AUDIO, OTHERWISE DON'T DISPLAY.] For the next few screens you will be provided with some audio instructions. Please make sure your audio is turned on.

If you want to listen to the audio again, press the “Play” button that looks like this: [INSERT PICTURE OF PLAY BUTTON] on the upcoming screens. If you want to pause the audio, click the button that looks like this: [INSERT PICTURE OF PAUSE BUTTON].

[NEW SCREEN]

### Which Program Do You Prefer?

The following questions ask you to choose among alternative programs that have different combinations of actions to protect and restore coral reef ecosystems around the Main Hawaiian Islands, at different costs to you.

[Screen 20B]

*In each question, the Current Program describes the reef management actions that are currently in place and the expected results if these are continued.*

*In Row 1: The Main Hawaiian Islands no-fishing zones are kept at the current 1% of the coral reefs. The number of fish and the quality of the reefs will continue to decline. (short pause)*

*In Row 2: Ship injuries to coral reefs around the Main Hawaiian Islands are not repaired. Currently, ship accidents injure about 5 acres each year. It takes about 50 years for these reefs to recovery naturally. (short pause)*

	<u>Current Program</u>
% of coral reefs protected from no-fishing zones. (acres)	<b>1% protected</b> <b>(3,000 acres)</b> Declining marine life.
Acres of coral reefs repaired from ship injuries per year..	<b>No acres repaired</b> Injuries last about 50 years

Added federal taxes paid by your household each year	\$0
--	-----

*The last row shows the additional cost paid by your household each year: With the current program, there will be no additional actions, and therefore no added federal taxes paid by your household to protect and restore coral reef ecosystems around the Main Hawaiian Islands. (short pause)*

*When you are finished reviewing this table click on the NEXT button*

**[RANDOMLY ASSIGN ALL RESPONDENTS TO ONE OF SIXTEEN SETS. RECORD SET ASSIGNED]**

**[Screen 20D]**

**[RANDOMIZE COLUMNS2 TO COLUMNS3] [FULL PROGRAM SHOULD ALWAYS BE IN COLUMN 4]**

*[ITALICIZE TEXT ON SCREEN]*

*The table below includes the Current Program and three alternative programs that do more and cost more than the Current Program.*

*The three alternatives to the Current Program are: the No-Fishing Zone Program; the Ship Repair Program; and the Full Program.*

*The Full Program is summarized on the far right hand side of the table:*

- ▶ *The Full Program protects 25% of the coral reefs from overfishing AND each year repairs 5 acres of coral reefs from ship accidents.*

*In between the Current Program and the Full Program the two other alternative programs are summarized:*

- ▶ *The No-Fishing Zones Program: This program would protect 25% the coral reefs around the Main Hawaiian Islands, but would do nothing to repair reef damage from ship accidents.*
- ▶ *The Ship Repair Program: This program would repair 5 acres of coral reefs from ship accidents each year, but would do nothing more to protect coral reefs from overfishing.*

*Each of these alternatives to the Current Program would cost your household additional federal taxes each year as shown in the bottom of the table.*

*Remember, if you spend money for one of the programs that does more, that money won't be available for you to buy other things. If you do not want to do more and spend more to protect coral reefs in the Main Hawaiian Islands, you should check the Current Program as your most preferred program.*

*After you carefully review the four programs, and the costs to your household under each program, please check which of the four programs you most prefer.*

*The highlighted boxes show where the program actions are different from the current program.*

	Column 1	Column 2	Column 3	Column 4
	<u>Current Program</u>	<u>Reef Repair Program</u>	<u>No-Fishing Zones Program</u>	<u>Full Program</u>
<b>% of coral reefs protected by no-fishing zones. (acres)</b>	<b>1% protected (3,000 acres)</b> Declining marine life.	<b>1% protected (3,000 acres)</b> Declining marine life.	<b>25% protected (75,000 acres)</b> Increasing marine life More fish caught outside zone.	<b>25% Protected (75,000 acres)</b> Increasing marine life More fish caught outside zone.
<b>Acres of coral reefs repaired from ship injuries per year.</b>	<b>No acres repaired</b> Injuries last about 50 years	<b>5 acres repaired</b> Injuries last about 10 years	<b>No acres repaired</b> Injuries last about 50 years	<b>5 acres repaired</b> Injuries last about 10 years
Added federal taxes paid by your household each year	\$0	\$85	\$35	\$100
Which program is your <u>most preferred</u> ?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Once you are done reviewing these alternative programs, please check the box for the program you most prefer.*

**[ALL RESPONDENTS GET Q11, Q13, AND Q15]**

**[50% GET Q12, Q14, AND Q16]**

**[25% GET Q12 BUT NOT Q14 AND Q16]**

**[25% GET Q16 BUT NOT Q12 AND Q14]**

[SCREEN 21B TEXT BOX. SHOW THE CHOICE QUESTIONS ON THIS SCREEN ABOVE Q11.]

	<u>Current Program</u>	<u>Full Program</u>	<u>No-Fishing Zones Program</u>	<u>Reef Repair Program</u>
% of coral reefs protected by no-fishing zones. (acres)	1% protected (3,000 acres) Declining marine life.	25% Protected (75,000 acres) Increasing marine life More fish caught outside zone.	25% protected (75,000 acres) Increasing marine life More fish caught outside zone.	1% protected (3,000 acres) Declining marine life.
Acres of coral reefs repaired from ship injuries per year.	No acres repaired Injuries last about 50 years	5 acres repaired Injuries last about 10 years	No acres repaired Injuries last about 50 years	5 acres repaired Injuries last about 10 years
Added federal taxes paid by your household each year	\$0	\$100	\$35	\$85
Your <u>most preferred program.</u>		<b>X</b>		

**Q11.** You chose the [Answer to Q10] as your most preferred program of these four programs. How sure are you that among these four programs, the [ANSWER TO Q10] is your most preferred?

- Not sure at all .....1
- Slightly sure.....2
- Moderately sure.....3
- Very sure .....4
- Extremely sure 5

**Q12.** Please provide a brief comment that helps us understand why you chose the [ANSWER TO Q10] as your most preferred.

Type in the answer

---

[SCREEN 21B, ALT C VARIES BY VERSION] [PROGRAMMING NOTE: ONCE THEY HAVE ANSWERED Q10, REMOVE THE SELECTED MOST PREFERRED OPTIONS FROM THE CHOICE TABLE AND RE-PRESENT THE THREE REMAINING OPTIONS.]

**Q13.** Now that you have told us which program you most prefer, consider the remaining three programs. Of the remaining three programs, which program do you prefer?

[ALT VERSION. If R chooses the Current Program as his/her most preferred in Q10]

You chose the Current Program with no additional cost to your household as your most preferred program. If you had to choose among the remaining three programs, which would you prefer?

[SCREEN 21C, ALT C VARIES BY VERSION. SHOW THE CHOICE QUESTIONS ON THIS SCREEN ABOVE Q14] [

**Q14.** You chose the [Answer to Q13] as your most preferred program of these three programs. **How sure are you that among these three programs, the [ANSWER TO Q13] is your most preferred?**

- Not sure at all .....1
- Slightly sure..... 2
- Moderately sure.....3
- Very sure .....4
- Extremely sure.....5

[SCREEN 21D, ALT B, ALT C VARY BY VERSION] [PROGRAMMING NOTE: ONCE THEY HAVE ANSWERED Q14, REMOVE THE SELECTED MOST PREFERRED OPTIONS FROM THE CHOICE TABLE AND RE-PRESENT THE TWO REMAINING OPTIONS.]

**Q15.** Of the remaining two programs, which program do you prefer?

[ALT VERSION. If R chooses the Current Program as his/her most preferred in Q10]

If you had to choose between the remaining two programs, which would you prefer?

[SCREEN 21E, ALT C VARIES BY VERSION. SHOW THE CHOICE QUESTIONS ON THIS SCREEN ABOVE Q16] [

**Q16. You chose the [Answer to Q15] as your most preferred program of these two programs. How sure are you that between these two programs, the [ANSWER TO Q15] is your most preferred ?**

- Not sure at all .....1
- Slightly sure.....2
- Moderately sure .....3
- Very sure .....4
- Extremely sure.....5

[screen 22]

Following are some questions about what you were thinking when you chose your preferred programs.

[screen 23]

**Q17. When you chose your most preferred programs, did you think that overfishing contributed to the changes in Hawaii’s coral reef ecosystems we told you about or did you think it did not contribute to those changes?**

- Overfishing did contribute to the changes.....1
- Overfishing did not contribute to the changes.....0

[Screen 24]

**Q18. If no-fishing zones are NOT put in place, how serious did you think the effects of overfishing would be on the coral reef ecosystem around the Main Hawaiian Islands?**

- Not serious at all..... 1
- Slightly serious .....2
- Moderately serious .....3
- Very serious.....4
- Extremely serious.....5

**[Screen 25]**

**Q19. When you chose your preferred programs, how effective did you think that no-fishing zones would be in restoring fish and other marine life in the coral reef ecosystem around the Main Hawaiian Islands?**

- Not effective at all ..... 1
- Slightly effective ..... 2
- Moderately effective..... 3
- Very effective ..... 4
- Extremely effective ..... 5

**[Screen 26]**

**Q20. When you chose your preferred programs, how serious did you think the effects of ship accidents are on the overall health of the coral reef ecosystem around the Main Hawaiian Islands?**

- Not serious at all..... 1
- Slightly serious ..... 2
- Moderately serious ..... 3
- Very serious..... 4
- Extremely serious ..... 5

**[Screen 27]**

**Q21. When you chose your preferred programs, how effective did you think that repairing injuries from ship accidents would be in speeding up recovery of the coral reef ecosystem around the Main Hawaiian Islands?**

- Not effective at all ..... 1
- Slightly effective ..... 2
- Moderately effective..... 3
- Very effective ..... 4
- Extremely effective ..... 5

**[Screen 28]**

**Q22. When you chose your most preferred programs, did you think that repairs of injuries to coral reefs after ship accidents would help reefs recover in about 10 years, more than 10 years, or less than 10 years?**

- About 10 years.....1
- More than 10 years .....2
- Less than 10 years .....0

**[Screen 29]**

**Q23. When you chose your most preferred programs, did you think that your household would pay the tax amount stated, or did you think you would pay more than that amount, or less than that amount?**

- The amount stated ..... 1
- More than the amount ..... 2
- Less than the amount.....0

**[Screen 30]**

**Q24. Please tell us how much confidence you have in the following groups and institutions in this country. In general, would you say you have no confidence at all, a little confidence, a moderate amount of confidence, a lot of confidence, or a great deal of confidence in:**

	No confidence at all ▼	A little confidence ▼	A moderate amount of confidence ▼	A lot of confidence ▼	A great deal of confidence ▼
The people who run the U.S. Government	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
University scientists	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Large corporations	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
Newspapers	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

[Screen 31]

**Q25. How do you feel about increasing federal taxes to protect coral reefs around the Main Hawaiian Islands?**

- Strongly oppose..... 1
- Somewhat oppose..... 2
- Neither oppose nor favor..... 3
- Somewhat favor..... 4
- Strongly favor..... 5

[Screen 32]

**Q26. There are different ways for people to pay for new programs to protect the environment. One way is for the government to pay the cost. This will raise everyone's taxes. The other way is for businesses to pay the cost. This will make prices go up for everyone.**

**If you had to choose, would you prefer to pay for new environmental programs through higher income taxes or through higher prices?**

- Through higher income taxes..... 1
- Through higher prices ..... 2
- No preference ..... 3

[Screen 33]

**Q27. Would you say you think of yourself as not an environmentalist at all, slightly an environmentalist, a moderate environmentalist, a strong environmentalist, or a very strong environmentalist?**

- Not an environmentalist at all..... 1
- Slightly an environmentalist..... 2
- A moderate environmentalist..... 3
- A strong environmentalist ..... 4
- A very strong environmentalist ..... 5

**[Screen 34]**

**Q28. We would like to learn more about how you reacted to the questions that asked you to choose between various combinations of no-fishing zones and ship accident repair programs. Please indicate whether you strongly disagree, somewhat disagree, neither agree nor disagree, somewhat agree, or strongly agree with each of the following statements.**

Check one box for each row in the grid.

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
	▼	▼	▼	▼	▼
Costs should not be a factor when protecting the environment.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I found it difficult to select which programs I preferred.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
There was not enough information for me to make informed decisions about doing more to protect coral reefs in Hawaii.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I was concerned that the federal government cannot effectively manage coral reefs.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
I should not have to pay more federal taxes to protect coral reefs around Hawaii.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>
The public's views as expressed in this survey should be important to the government when it chooses how to manage coral reefs in Hawaii.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>

**[SCREEN 35]**

**Q29. Did anyone in your household pay any federal income taxes last year, 2008?**

Select one answer

- Yes.....1
- No .....0
- Not Sure.....2

[SCREEN 38, TEXT BOX, JUST HAVE THIS TEXT BOX WITHOUT SCREEN 31

Please add any other comments you would like to make to help us understand your views about coral reefs in Hawaii and your responses to this survey.

Type in the comment

---

[SCREEN 40 RADIO] [IF D1=2 OR XPANEL=2]

**D1. How is your computer (i.e., the computer via which you are taking this survey) connecting to the Internet?**

- Dialup modem .....1
- ISDN line.....2
- Cable modem.....3
- Digital Subscriber Line (DSL) .....4
- Wireless .....5
- Satellite dish .....6
- T1 / T3 line .....7

[SCREEN 41, TO BE VIEWED AFTER SURVEY RESPONSES ARE SUBMITTED]

[DISABLE BACK BUTTON]

## To be sure we are clear ...

The National Oceanic and Atmospheric Administration, in cooperation with other federal and state agencies, is looking at ways to help protect coral reef ecosystems around the Hawaiian Islands. A wide variety of options are possible, in addition to the ones discussed in this survey. Any future decisions on specific protection and enhancement alternatives will take into consideration the views of the public, the results of scientific studies, and advice of marine and other scientific experts.

[text box]

[all respondents]

**[if the current date is June insert “next month” in [next month/later in the month]; if the current date is not June insert “later this month” in [next month/later this month]. if xmoney=1, insert “\$10” in [\$10/\$30/\$50]; if xmoney=2, insert “\$30”; if xmoney=3, insert “\$50”.]**

[CLOSE] Thank you very much! We have recorded all of your responses. They are very important to us, and as a small thank-you, we will mail a **[\$10/\$30/\$50]** check to you soon. We look forward to your next survey, for July, **[next month / later in the month].**

If you have any comments about any part of the survey, please write them below.  
**[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]**

## ATTACHMENT 1: Information Page text

(Please note that the text accumulates on this Information Page as respondents progress through the survey.)

Management Action: Screen 4A-6

+

Coral Reef Ecology: Screen 7-12B

+

US Coral Reef Location: Screen 13A – 13C

+

Overfishing Problems: Screen 14A – 14C

+

Overfishing Solutions Screen 15 – 16D

+

No Fishing Zones Proposal: Screen 17A – 17C

+

Ship Accidents: Screen 18

+

Ship Accidents Repair: Screen 19A – 19B

+

Ship Accidents Repair Proposal: Screen 20A - 34

## Management Action

Sometimes the Government considers starting a new program. The Government does not want to start a new program unless people are willing to pay for it. One way for the Government to find out about this is to give people like you information about a program in a survey like this, so you can make up your own mind about it.

Some people think the program they are asked about is not needed; others think it is. We want to get the opinions of all kinds of people.

The particular program addressed in this survey involves coral reefs in Hawaii. The federal government is considering options to increase the protection of coral reefs around Hawaii, but it is not sure if it should do more, because this will require more government spending paid for by taxpayers.

Even though you may not be familiar with this issue, as a taxpayer your opinions matter. We will provide you with information to help you answer the questions. Through this survey, government officials will consider your opinions, along with information from scientists and planners, when deciding what more, if anything, to do.

## Coral Reef Ecology

- Coral reefs are made of connected skeletons of millions of small animals called corals.
- Coral reef ecosystems include the coral reefs, neighboring areas of sea bottom, ocean waters, and many kinds of fish, plants, and animals nearby.
- Coral reef ecosystems provide a place to live for many ocean species including fish, sea turtles, seals, dolphins, shrimp, octopuses, sea snails, sea plants, and sea birds.
- Most coral reef ecosystems are in water less than 60 feet deep.

## US Coral Reef Location

**About 10% of coral reef ecosystems in the U.S. are around the Hawaiian Islands; most of the rest are around Florida.**

**The Hawaiian Islands are commonly grouped into the Main Hawaiian Islands and the Northwestern Hawaiian Islands.**

**The Main Hawaiian Islands are eight larger islands, where nearly all of Hawaii's people live.**

- ▶ **These islands are surrounded by about 300,000 acres of coral reef ecosystem.**
- ▶ **These coral reefs are heavily used for recreation (fishing, boating, diving, and snorkeling), for commercial fishing, and for cultural and religious activities by native Hawaiian people.**

**The Northwestern Hawaiian Islands consist of many small, mostly uninhabited islands that stretch 1,500 miles northwest of the Main Hawaiian Islands (about the same distance as from Miami to Boston).**

- ▶ **These islands are surrounded by about 400,000 acres of coral reef ecosystem.**
- ▶ **This area was named a National Monument in 2006.**

## Overfishing Problem

**Overfishing occurs when more fish are caught than an ecosystem can replace. Overfishing injures Hawaiian coral reef ecosystems.**

### **Because of overfishing around the Main Hawaiian Islands:**

- ▶ **Total annual catches of reef fish have fallen by about 90%.**
- ▶ **Few fish grow to be large.**
- ▶ **Fish reproduction is low because there are fewer large fish. Large female fish produce more eggs.**
- ▶ **There are fewer plant-eating fish that keep algae from smothering the coral reefs. The coral reefs are less able to support other marine life and less able to recover from other stresses like storms or pollution.**

### **Around the Northwestern Hawaiian Islands:**

- ▶ **Currently, there is very little fishing**
- ▶ **This coral reef ecosystem is in a natural condition with many more fish and a larger variety of fish than around the Main Hawaiian Islands.**
- ▶ **Many large fish, seals, and other species at the top of the food chain still live here, whereas they have been greatly reduced around the Main Hawaiian Islands.**
- ▶ **As a National Monument administered by the federal government and the State of Hawaii, the Northwestern Hawaiian Islands are permanently protected from overfishing.**

## Overfishing Solutions

**No-fishing zones can be used to prevent or limit overfishing in the Main Hawaiian Islands. No-fishing zones are areas of the ocean where fishing is not permitted.**

- ▶ **Where overfishing has occurred, no- fishing zones will allow the number, size, and variety of fish to increase inside the zones. More fish means that there will also be more seals, sea birds, and other marine life.**
- ▶ **When nearby areas remain open to fishing, fish from within no-fishing zones migrate and increase the number, average size, and varieties of fish in areas outside the no-fishing zones.**
- ▶ **No-fishing zones have been effective in rebuilding coral reef ecosystems in other places such as Florida.**
- ▶ **Snorkeling, diving, and similar activities are allowed in no-fishing zones.**

**However, no-fishing zones can have undesirable effects:**

- ▶ **Commercial fishing jobs may temporarily be lost until the catches increase.**
- ▶ **Recreational fishing has to be relocated away from the no-fishing zones.**
- ▶ **Federal government spending on enforcement will be required because many of the reefs are managed by the federal government. The State of Hawaii will pay its fair share of enforcement costs for reefs in state waters.**

## No Fishing Zones Options

**There are options for increasing no-fishing zones around the Main Hawaiian Islands. Currently, about 1% of the coral reefs around the Main Hawaiian Islands are included in no-fishing zones. One option being discussed would increase the no-fishing zones around the Main Hawaiian Islands to 25% of the coral reefs.**

**Some reasons for increasing no-fishing zones around the Main Hawaiian Islands:**

- ▶ **Inside the no-fishing zones, fish and other marine life would begin to increase during the first three years.**
- ▶ **Beginning in three to five years after no-fishing zones are established, scientists expect that the amount of fish caught outside the no-fishing zones would begin to increase.**
- ▶ **In about 10 years, the total amount of reef fish caught each year in the Main Hawaiian Islands would increase from 10% to about 50% of historic levels.**
- ▶ **The entire Main Hawaiian Island coral reef ecosystem would be healthier, support more marine life, improve the quality of recreation, and improve religious and cultural uses by native Hawaiians.**

**Some reasons against increasing no-fishing zones around the Main Hawaiian Islands:**

- ▶ **Enforcement costs will be high. Part of the costs would be paid for by all U.S. taxpayers through increased federal taxes. The rest of the costs would be paid for by the State of Hawaii.**
- ▶ **Recreational and commercial fishing will not be allowed within the no-fishing zone.**
- ▶ **The coral reef ecosystem around the Northwestern Hawaiian Islands is already protected from overfishing.**

## Ship Accidents

**Ship accidents are another cause of injuries to coral reefs around the Main Hawaiian Islands.**

**On average, about 10 accidents occur each year where private and commercial boats and ships lose control, often in storms. While these ships rarely sink, they do damage coral reefs.**

- ▶ **These accidents usually occur around the Main Hawaiian Islands, where most ship traffic occurs.**
- ▶ **Severe injuries to the coral reefs usually range from a few square feet to an acre (an acre is about the size of a football field).**
- ▶ **In an average year, a total of about 5 acres of coral reefs are injured around the Main Hawaiian Islands.**
- ▶ **It typically takes about 50 years for nature to fully repair these injuries. This means that activities like fishing, diving, and snorkeling may be affected for many years.**

## Ship Accidents Repair

**Actions can be taken to help coral reefs recover faster after ship accidents, such as planting living coral from coral farms into injured areas and restoring injured coral that is still alive.**

- ▶ **With repairs, injured coral reefs typically recover in about 10 years, rather than in about 50 years with natural recovery.**
- ▶ **These types of repairs have been successful around Florida and elsewhere.**

## Ship Accidents Repair Proposal

The federal government, with the State of Hawaii, is considering a program to repair ship injuries to coral reefs around the Main Hawaiian Islands. About 10 sites, totaling about 5 acres, would be repaired each year.

As part of the proposed program, boat and ship owners will be required to pay for such repairs. However, it is often not possible to find those who caused the injuries or to collect payment from the persons responsible.

Some reasons for a coral reef repair program:

- ▶ These sites would recover in about 10 years, rather than in about 50 years with natural recovery.
- ▶ This program would help maintain Hawaii's coral reef ecosystems and would reduce the impacts from ship accidents to recreation and other activities.

Some reasons against a coral reef repair program:

- ▶ Since the Main Hawaiian Islands have about 300,000 acres of coral reefs, 5 acres injured by ship accidents each year is only a very small percentage.
- ▶ A program like this would require additional costs beyond what can be collected from the ship owners that caused the damage.
- ▶ Part of the costs that are not paid by ship owners would be paid by all U.S. taxpayers through increased taxes. The rest of the costs would be paid by the State of Hawaii.

## 11. Wave 21 (September '09) questionnaire

**ANES Wave 21 Questionnaire**  
- September 2009 -

**Note: This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.**

<b>SNO</b>	<b>12924</b>
<b>Survey Name</b>	<b>ANES Off-Wave 21 Main</b>
<b>Client Name</b>	<b>Stanford University</b>
<b>Project Number</b>	<b>K1601</b>
<b>Project Director Name</b>	<b>Osborn</b>
<b>Team/Area Name</b>	<b>SPQR</b>

<b>Sample Criteria</b>	<b>Gen pop (Stanford ANES Web Panel 2007-2009 ([REDACTED STUDY NAME]))</b>
<b>Samvar</b>	<b>XMONEY 1=\$10, 2=\$30, 3=\$50</b> <b>xSTRATA 1=Strata 1; 2=Strata 2; 3=Strata 3; 4=Strata 4; 5=Strata 5; 6=Strata 6; 7=Strata 7; 8=Strata 8; 9=Strata 9; 10=Strata 10</b> <b>xF8 1=yes; 2=no</b> <b>xF10a 1=yes; 2=no</b> <b>xF10b 1=yes; 2=no</b> <b>xF10c 1=yes; 2=no</b> <b>xF11 1=yes; 2=no</b>
<b>Timing Template Required</b>	<b>Yes</b>
<b>Multi-Media</b>	<b>Yes</b>
<b>Incentive</b>	<b>\$10, \$30, or \$50</b>

**Note: The change request log can be deleted, if you do not require it.**

<b>Change Request Log</b> (Operations Please Disregard) Note: Do not change Question numbers after Version 1; to add new question, use alpha characters (e.g., 3a, 3b, 3c)					
Author	Version	Description of Change (Q#, plus change)	Approval Name	Date Apprv'd	Completed (Y/N)

**[PROGRAMMING NOTE: TEXT THROUGHOUT QUESTIONNAIRE IN RED FONT IS FOR CLIENT REFERENCE ONLY.]**

**NOTE TO PROGRAMMER: Please capture data-only variables OS and BROWSERS information for each respondent:**

[SP] OS\_1 "DATA ONLY: RESPONDENT'S OS"

- Windows XP
- Windows other (2000, '98, NT, '95, ME)
- Mac OS
- Linux
- Vista
- Other

[SP] BROWSERS\_1 "DATA ONLY: browser"

- Internet Explorer 6
- Internet Explorer 7
- AOL
- Firefox
- MSNTV
- Other
- DON'T KNOW**

**[INTRODISPLAY]**

The following questions ask about your economic circumstances. You may recognize some of these questions from an earlier wave of this survey, completed last spring. The questions are repeated here because we want to understand how your recent economic experiences might cause you to answer differently than you did earlier in the year. There's no need to remember your earlier answers – simply answer the questions in the way that seems right to you now.

**[SP]**

QWORK17. We'd like to ask you about your employment status. To be sure that we have the most recent information, which statement best describes your current employment status?

- Working – as a paid employee..... 1
- Working – self-employed ..... 2
- [SPACE]**
- Not working – on temporary layoff from a job 3
- Not working – looking for work..... 4
- [SPACE]**
- Not working – retired..... 5
- Not working – disabled..... 6
- Not working – other ..... 7

**[ASK QWORK18 IF QWORK17=1 OR 2 OR SKIPPED]**

**[SP]**

**[PROMPT ONCE.]**

QWORK18. Altogether, how many jobs do you have?

- One ..... 1
- Two ..... 2
- Three..... 3
- Four or more ..... 4

[ASK QWORK19 IF QWORK18=1 OR SKIPPED]

[SP]

[PROMPT ONCE]

QWORK19. How many hours per week do you USUALLY work at your job?

[IF QWORK18=2,3,OR 4, USE THE FOLLOWING ALTERNATIVE WORDING]

How many hours per week do you USUALLY work at your main job? By main job we mean the one at which you usually work the most hours.

35 hours a week or more ..... 1  
Less than 35 hours a week ..... 2

[SP]

F2. What are your current housing arrangements?

Own home (with mortgage) ..... [2/2]1  
Own home (without mortgage) ..... 2  
Rent ..... 3  
Live at home with family ..... 4  
Other ..... 5

[SP]

F3. How many children do you have who you are financially responsible for? Please include children not living with you as well as those who do live with you. By financial responsibility, we mean paying or helping pay for the expenses associated with raising a child.

None ..... [2/3]1  
One ..... 2  
Two ..... 3  
Three ..... 4  
Four ..... 5  
Five ..... 6  
Six or more ..... 7

**[SP]**  
 F4. Which of the following best describes your primary health insurance coverage?

A plan through your or your partner's employer or union.....	[2/4]1
A plan you bought yourself.....	2
Medicare, the program that provides insurance to people 65 and older.....	3
Medicaid, a program that provides health insurance to certain low-income families .....	4
Some other government program .....	5
You do not have health insurance at this time .....	6

**[SP]**  
 F5. What is your marital status?

Married.....	[2/5]1
Single, never married.....	2
Divorced/Separated .....	3
Widowed .....	4
Unmarried couple living together .....	5

**[SP]**  
 F6. Other than your spouse or live-in partner, are there any other working-age adults living in your household who help to pay the bills?

Yes .....	[2/6]1
No.....	2

**[SP]**  
 F7a. Since January of **2008**, has your household's monthly income ever fallen substantially?

Yes .....	[2/7]1
No.....	2 <b>[skip to Question F8]</b>

**[SP]**  
 F7b. Did this happen just once or more than once?

Just once .....	[2/8]-1
More than once .....	-2

[if F7b=2 show following text, in a separate sentence, prior to F7c question text:

We'd like to ask about the first of these declines in income.]

[SP]

F7c. Roughly how large a drop in income was this, compared to your previous household income?

- Less than a fifth ..... [2/9] 1
- Between a fifth and a quarter ..... 2
- Between a quarter and a third ..... 3
- Between a third and a half ..... 4
- More than a half ..... 5
- Not sure ..... 6

[SP]

F7d. In what month and year did this drop in income occur?

- January, 2008 ..... [2/10] 1
- February, 2008 ..... 2
- March, 2008 ..... 3
- April, 2008 ..... 4
- May, 2008 ..... 5
- June, 2008 ..... 6
- July, 2008 ..... 7
- August, 2008 ..... 8
- September, 2008 ..... 9
- October, 2008 ..... 10
- November, 2008 ..... 11
- December, 2008 ..... 12
- January, 2009 ..... 13
- February, 2009 ..... 14
- March, 2009 ..... 15
- April, 2009 ..... 16
- May, 2009 ..... 17
- June, 2009 ..... 18
- July, 2009 ..... 19
- August, 2009 ..... 20

[SP]

F7e. Has your household income since then returned to its level before this drop?

- Yes ..... [2/11] 1
- No ..... 2

**[If F7e=2, show F7f]**  
**[SP]**

F7f. Which best describes what has happened to your household income since that initial drop?

- It has fallen even further.....[2/12] 1
- It has remained about the same.....2
- It has regained less than half the initial drop.....3
- It has regained more than half the initial drop .....4

**[If F7e=1, show F7g]**

F7g. How many months did it take for your household income to return to what it was before the drop?

- 1 month..... [2/13]1
- 2 months ..... 2
- 3 months ..... 3
- 4 months ..... 4
- 5 months ..... 5
- 6 months ..... 6
- 7 months ..... 7
- 8 months ..... 8
- 9 months ..... 9
- 10 months ..... 10
- 11 months ..... 11
- 12 months ..... 12
- 13 months ..... 13
- 14 months ..... 14
- 15 months ..... 15
- 16 months ..... 16
- 17 months ..... 17
- 18 months ..... 18
- 19 months ..... 19

**[IF XF8=2, ASK F8]**  
**[SP]**

F8. Over the past two years, have you personally, or jointly with a spouse, had any money invested in the stock market -- either in an individual stock or in a mutual fund?

- Yes, all in a retirement account..... 1
- Yes, none in a retirement account.....2
- Yes, some in a retirement account.....3

No.....4

[IF F8=1-3, ASK F9]

[SP]

F9. Roughly what is the current value of all of your stock market investments?

- Less than \$1,000 ..... 1
- \$1,000-\$5,000..... 2
- \$5,000-\$10,000..... 3
- \$10,000-\$25,000..... 4
- \$25,000-\$50,000..... 5
- \$50,000-\$100,000..... 6
- \$100,000-\$250,000..... 7
- Over \$250,000.....8

[IF xF10A=2 & QWORK17=1 OR 2, ASK F10A]

[TEXT BOX]

F10a. What kind of work do you do? That is, what is your occupation?

(For example: plumber, typist, farmer...)

\_\_\_\_\_

[IF xF10B=2 & QWORK17=5, ASK F10B]

[TEXT BOX]

F10b. What kind of work did you do? That is, what was your occupation?

(For example: plumber, typist, farmer...)

\_\_\_\_\_

[IF xF10C=2 & QWORK17=4,6,OR 7, ASK F10C]

[SP]

F10c. Have you worked outside the home for pay in the past?

- Yes ..... 1
- No.....2

[IF F10C = 1 OR QWORK17=3]

[TEXT BOX]

F10d. What kind of work did you do? That is, what was your occupation?

(For example: plumber, typist, farmer...)

\_\_\_\_\_

[IF(xF11=2 & QWORK17=1,2,3,5) OR (F10C=1), ASK F11]

[PLEASE PUT QUESTION ON TWO LINES.]

[TEXT BOX]

F11. What were/are your usual activities or duties at this job? (A very brief description will do.  
For example: typing, keeping account books, filing, selling cars, operating printing press)

---

**[TIME STAMP #1 HERE]**

**[NOTE TO PROGRAMMER: FOR THE NEXT SECTION, PLEASE ASSIGN ONE OF THE FOLLOWING ARTICLES LISTED BELOW. THE SAMVAR 'XSTRATA' SHOULD DETERMINE WHICH ARTICLE THE RESPONDENT SHOULD GET ASSIGNED. SHOW THE FOLLOWING DISPLAY BEFORE ARTICLE.]**

**[DISPLAY]**

Before getting to our next set of questions about your economic situation, we'd first like to get your reactions to a story like one you might read in the newspaper, though all the names in the story and by-line presented here have been made-up.

[IF XSTRATA=1 OR 2, SHOW THE FOLLOWING ARTICLE.]

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## Park Rangers Getting A New Look

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 313 words

**DATELINE:** WASHINGTON DC

Different professions wear different types of uniforms, for a variety of reasons. Construction workers have their hard-hats, doctors their white coats. But sometimes uniforms can matter as symbols of something larger. According to the new Director of the National Park Service, Gene Klein, so it is for federal park rangers, who represent “stewards of our nation’s most precious resource, its natural environment”.

[Photo\_1 About Here]

The US National Park Ranger uniform in use today was designed in 1952. To some critics, it has grown dated, no longer in keeping with contemporary values for the park system. In response to this criticism, the Obama Administration commissioned a study and gathered together an advisory council to consider the prospects for changing ranger’s uniforms. Introducing the recommendations of this advisory council in a press release today, Mr. Klein mentioned that some members of the committee feared that a change will cause rangers to lose connection with their proud past, but others were hopeful that it could open up new possibilities for rangers in the 21st century.

[Photo\_2 About Here]

After several months of deliberation, the Park Service endorsed the recommendations of the advisory council, deciding it was time to change the shade of the Park Ranger uniform from a darker to a lighter shade of green. The council members were in agreement about keeping the number of pockets and overall design of the uniform the same.

Prototypes for the initial design were reviewed by several focus groups, composed of members of the public who frequently visit the national parks. The changes received a mixed response: some people worried that the change in the uniforms will hurt the park ranger’s image. However, others saw the change as improving that image. Despite this budding controversy, Mr. Klein put his own support behind the proposal for change, and vowed to have it reviewed and approved by the appropriate Congressional committees by the end of the year.

**[IF XSTRATA=3, SHOW THE FOLLOWING ARTICLE.]**

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## **Report Warns of Continued Threats to Americans' Economic Future**

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 336 words

**DATELINE:** WASHINGTON DC

A team of researchers commissioned by the National Academy of Sciences released a new report today, warning that the nation's economic downturn had disrupted Americans' economic aspirations and resources more than had previously been thought. The team, composed of scholars from the University of California, University of Alabama, and University of Michigan, conducted hundreds of interviews with the public over the preceding six months. What they found, in the words of the principle investigator, Sara Kaplan, "worried us all, particularly those of us who care most about prospects for the average American."

[Photo\_3 About Here]

The report concluded that national economic problems had hamstrung Americans' ability to invest in their children's future, participate fully in the workforce, and prepare themselves for a secure retirement. The cumulative effects appear to be most concentrated in rural areas, where the instability of the local economy often posed extra challenges to residents' economic security. To better understand how these cumulative effects threatened the well-being of particular communities, the researchers conducted case studies of a half dozen neighborhoods from around the United States.

Residents of one neighborhood joined the researchers at the press conference. Richard Hopkins, a 57 year-old father of four, described the challenges that he and his wife faced trying to finance their children's education and care for an ailing elder parent. "Being caught in the middle – the sandwich generation, they call it – has always been hard. But it's starting to feel impossible – our assets have disappeared, yet the costs of a college education and health care just keep going up. Up and up. Who can help us??"

[Photo\_4 About Here]

The research team offered some recommendations, which they plan to forward to the Obama administration after review by the National Academy of Sciences. Primary among these are strategies for helping workers maintain secure employment and providing assistance for those out of work. Other proposals include helping Americans balance work and family, addressing instability of workplace health and pension benefits, and helping families deal with the rising costs of food, medical care, and higher education.

**[IF XSTRATA=4, SHOW THE FOLLOWING ARTICLE.]**

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## **Report Warns of Continued Threats to American's Economic Future**

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 336 words

**DATELINE:** WASHINGTON DC

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[Photo\_5 About Here]

The report concluded that national economic problems had hamstrung Americans' ability to invest in their children's future, participate fully in the workforce, and prepare themselves for a secure retirement. The cumulative effects appear to be most concentrated in the inner cities, where the instability of the local economy often posed extra challenges to residents' economic security. To better understand how these cumulative effects threatened the well-being of particular communities, the researchers conducted case studies of a half dozen neighborhoods from around the United States.

Residents of one neighborhood joined the researchers at the press conference. Rasheed Howard, a 57 year-old father of four, described the challenges that he and his wife faced, trying to finance their children's education and care for an ailing elder parent. "Being caught in the middle – the sandwich generation, they call it – has always been hard. But it's starting to feel impossible – our assets have disappeared, yet the costs of a college education and health care just keep going up. Up and up. Who can help us??"

[Photo\_6 About Here]

The research team offered some recommendations, which they plan to forward to the Obama administration after review by the National Academy of Sciences. Primary among these are strategies for helping workers maintain secure employment and providing assistance for those out of work. Other proposals include helping Americans balance work and family, addressing instability of workplace health and pension benefits, and helping families deal with the rising costs of food, medical care, and higher education.

[IF XSTRATA=5, SHOW THE FOLLOWING ARTICLE.]

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## Report Warns of Threats to Americans' Retirement Dreams

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 340 words

**DATELINE:** WASHINGTON DC

The Government Accountability Office issued a report today on the Baby Boomers' prospects for a secure retirement. The report, commissioned by Congress, warned that by 2040 more than 25 million of the 80 million Americans of retirement age will be in serious financial straits. Cynthia Greene, senior economist at the GAO, presented the findings at the National Press Club, documenting how recent economic downturns have both weakened the trust fund that finances Social Security and undermined American's ability to supplement Social Security through private pensions or savings.

[Photo\_8 About Here]

Dr. Greene suggested that the Social Security system is in financial trouble. "By the year 2042, the Social Security trust fund will be exhausted, if steps are not taken now. At that point, the only viable solutions will be dramatically higher taxes, massive new borrowing, or sudden and severe cuts in Social Security benefits or other government programs." Defenders of Social Security, including senior officials in the Obama administration, urged calm. "Social Security will remain on solid ground for decades to come. The program does exactly what it was designed to do - provide a secure, basic income for as long as people live, a foundation that permits seniors to live in dignity. We just need to make some mid-course corrections, as we have several times in the past."

[Photo\_7 About Here]

Despite these reassurances, some in Congress fear that such a foundation alone is not sufficient for a sheltered retirement. They cited interviews with older Americans currently getting by on Social Security alone that were conducted by the GAO as part of its report. These elders describe a retirement fraught with doubts and fears: "You wake up each morning, not sure how you will pay your bills. Your utility bills have gotten much more expensive, and you've heard they might go up again. You could lose your home, be forced into a nursing home." Interviewees told the GAO that more assistance is needed. The Obama administration is said to be supportive, but because of the national economic crisis lacks funding to pay for enriched benefits.

[IF XSTRATA=6, SHOW THE FOLLOWING ARTICLE.]

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## Report Warns of An Impending Crime Wave, Induced by Hard Times

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 315 words

**DATELINE:** WASHINGTON DC

Researchers have long known that poverty and crime go hand-in-hand. But a new report by scholars from three universities warns that Americans will soon have even more first-hand experience with this connection. Linking historical statistics on unemployment and crime revealed that whenever the unemployment rate rises by 1 percentage point, arrests go up 6 percent over the subsequent five years. Henry Klein, principle investigator on the project, warned at a press conference today that “We feel a lot safer from crime today than we did 25 years ago, but that’s all about to change. Based on historical patterns, the current economic downturn will induce a 25 percent increase in criminal activity through 2014.”

[Photo\_9 About Here]

According to Dr. Scott Braithweed from Johns Hopkins, another member of the team, “the news is actually doubly bad. Property crimes increase, which you might expect when people get desperate for money. But so too do violent crimes. Crime begets more crime, of every sort, including assaults and murders.” Professor Klein observed that the burdens of increased crime fall hardest on economically disadvantaged neighborhoods. “We’re all at risk of becoming victims of this new crime wave, but some of us face more risk than others.”

[Photo\_10 About Here]

Reaction in Washington was mixed. William Buckler of the Heritage Institute, a conservative policy institute, cautioned that “it’s a sign of America’s moral decline when people allow their financial troubles to turn them against their neighbors, to disregard the rule of law.” But Jennifer Kleinfelder, assistant U.S. Attorney General, drew a different conclusion. “Although the historical track record is clear, we aren’t necessarily doomed to repeat it. Perhaps helping people in financial distress might break this cycle of poverty and crime, disrupting its upward arc.” She reported that the Obama administration had organized an inter-agency task force to consider these matters, but acknowledged that they were finding it difficult to identify financing for new programs or interventions.

[IF XSTRATA=7, SHOW THE FOLLOWING ARTICLE.]

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## Report Provides More Evidence of the Consequences of Global Warming

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 322 words

**DATELINE:** WASHINGTON DC

A new report from the National Academy of Sciences warns that global warming is so far advanced that its harms are unavoidable. Synthesizing the latest studies, researchers concluded that “there is no doubt that global warming is upon us; the only real question is whether we can protect our children from the most disastrous consequences,” advised Dr. Jan Kilbrun, a climatologist who chaired the committee. In a press conference today, the entire committee urged prompt action by governments around the world. Some of the predicted challenges include:

The polar icecaps shrinking by at least half in the next 30 years, disrupting the habitats of thousands of species, and pushing some, including polar bears, to the brink of extinction.

Major die-offs of the world’s forests, already evident in the Pacific Northwest, will spread to many other regions. Recent forestry studies suggest that this will expand the number and scale of large wildfires, which this past year destroyed 844 homes and took 27 lives in California, Oregon and Washington alone.

[Photo\_11 About Here]

Spawning more violent storms: Climatology models predict that the number of Force 5 hurricanes (the scale of Katrina in 2007) will double in the Gulf of Mexico and Atlantic Coast, and the number of destructive tornados in the Midwest is predicted to increase ten-fold. Last year, tornados in that region killed over 500 people, accounting for property damage in excess of \$7 billion.

[Photo\_12 About Here]

The report concluded that though we cannot forestall these harms, prompt government action could lessen their toll. “Our neglect,” noted Dr. Kilbrun, “created a dark legacy for future generations. We have a moral obligation to help them respond.” A spokesman for the White House accepted the report and promised a response by the Obama administration, though admitted that a full-scale effort might exceed the available funding. The spokesperson also acknowledged that many concerns raised in the report transcend national boundaries, requiring a cooperative global response on a scale never before achieved.

[IF XSTRATA=8, SHOW THE FOLLOWING ARTICLE.]

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## Report Explores How Quickly Americans Recover From Their Economic Woes

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 339 words

**DATELINE:** WASHINGTON DC

Researchers commissioned by the Pew Foundation released a new report today, documenting how American households recover from economic setbacks. Tracking families' finances over many years, the study followed their economic fortunes after sharp declines in income. John Chalmers, lead researcher on the project, emphasized in a press conference that "assessing recovery gives new insight into the resilience of Americans' financial situations, even in hard times. Not everyone recovers financially because some live in communities with double-digit unemployment or steep drops in housing value. But the American economy is dynamic, and most people quickly regain their financial well-being."

[Photo\_13 About Here]

The study focused on households with a 25% drop in annual income. Roughly a quarter of American households experience a "shock" this large at least once over a ten-year stretch. Following these distressed households over time, the researchers identified the households that "recovered" financially, regaining their pre-shock income (adjusted for inflation). Over the past 40 years:

Within six months, 25 percent of all financially shocked households had recovered,

Within 12 months, 40 percent had recovered,

Within 18 months, 50 percent had recovered,

Within 24 months, 60 percent had recovered,

After a full three years, 75 percent had regained their original level of household income.

[Photo\_14 About Here]

The researchers also interviewed 250 families undergoing episodes of recovery, including the Halston family of Birmingham, Alabama and Neil Schlenker, a retired physician in Ann Arbor, Michigan (photos accompany). After reviewing the statistical findings and interviews, Dr. Chalmers, affiliated with a Washington think-tank, concluded that concerns about economic instability in America had been overstated, because "recovery comes so quickly and so often." Other scholars remained unconvinced. Researchers from several universities pointed out that though recovery from economic shocks remained constant over the past four decades, the frequency of those shocks had increased substantially. "These are long-term macro-economic changes in the labor market – they're not going away," warned Dr. Hagler of Brown University. As a result, many more Americans experience economic instability today than 20 years ago, leaving them feeling more deeply insecure, whatever their prospects for recovery.

[IF XSTRATA=9, SHOW THE FOLLOWING ARTICLE.]

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## Report Explores How Quickly Americans Recover From Their Economic Woes

**BYLINE:** By MARY HEARTWELL, Associated Press Writer

**SECTION:** NATIONAL

**LENGTH:** 350 words

**DATELINE:** WASHINGTON DC

Researchers commissioned by the Pew Foundation released a new report today, documenting how American households recover from economic setbacks. Tracking families' finances over many years, the study followed their economic fortunes after sharp declines in income. John Chalmers, lead researcher on the project, emphasized in a press conference that "assessing recovery gives new insight into the resilience of Americans' financial situations, even in hard times. Not everyone recovers financially because some live in communities with double-digit unemployment or steep drops in housing value. But the American economy is dynamic, and most people quickly regain their financial well-being."

[Photo\_15 About Here]

The study focused on households with a 25% drop in annual income. Roughly a quarter of American households experience a "shock" this large at least once over a ten-year stretch. Following these distressed households over time, the researchers identified the households that "recovered" financially, regaining their pre-shock income (adjusted for inflation). Over the past 40 years:

After six months, 75 percent of all financially shocked households still had not recovered,  
After 12 months, 60 percent had not yet recovered,  
After 18 months, 50 percent had not yet recovered,  
After 24 months, 40 percent had not yet recovered,  
After a full three years, 25 percent had not yet regained their pre-shock household income.

[Photo\_16 About Here]

The researchers also interviewed 250 families undergoing episodes of recovery, including the Halston family of Birmingham, Alabama and Neil Schlenker, a retired physician in Ann Arbor, Michigan (photos accompany). After reviewing the statistical findings and interviews, Dr. Chalmers, affiliated with a Washington think-tank, concluded that concerns about economic instability in America had been overstated, because "recovery comes so quickly and so often." Other scholars remained unconvinced. Researchers from several universities pointed out that though recovery from economic shocks remained constant over the past four decades, the frequency of those shocks had increased substantially. "These are long-term macro-economic changes in the labor market – they're not going away," warned Dr. Hagler of Brown University. As a result, many more Americans experience economic instability today than 20 years ago, leaving them feeling more deeply insecure, whatever their prospects for recovery.

[IF XSTRATA=10, SHOW THE FOLLOWING ARTICLE.]

The Associated Press National Wire  
August 30, 2009 Sunday 9:21 PM GMT

## Report Explores How Quickly Americans Recover From Their Economic Woes

**BYLINE:** By MARY HEARTWELL, Associated Press Writer  
**SECTION:** NATIONAL  
**LENGTH:** 358 words  
**DATELINE:** WASHINGTON DC

Researchers commissioned by the Pew Foundation released a new report today, documenting how American households recover from economic setbacks. Tracking families' finances over many years, the study followed their economic fortunes after sharp declines in income. John Chalmers, lead researcher on the project, emphasized in a press conference that "assessing recovery gives new insight into the resilience of American's individual economic circumstances, even in hard times. Not everyone recovers, because some lack the willpower or the personal resilience. But the vast majority of Americans are quite capable of pulling themselves up by their own bootstraps, and do so."

[Photo\_17 About Here]

The study focused on households with a 25% drop in annual income. Roughly a quarter of all Americans experience such a "shock" in a typical decade. Following these distressed households over time, the researchers deemed that the household had "recovered" financially when it regained its pre-shock income (adjusted for inflation). Analysis of data from the past 40 years revealed that:

After six months, 75 percent of all financially shocked households still had not recovered,  
After 12 months, 60 percent had not recovered,  
After 18 months, 50 percent had not recovered,  
After 24 months, 40 percent had not recovered,  
After a full three years, 25 percent had not yet regained their pre-shock household income.

[Photo\_18 About Here]

The researchers also interviewed 250 families undergoing episodes of recovery, including the Halston family of Birmingham, Alabama and Neil Schlenker, a retired physician in Ann Arbor, Michigan (photos accompany). After reviewing the statistical findings and interviews, Dr. Chalmers, affiliated with a Washington think-tank, concluded that concerns about economic instability in America had been overstated, because "recovery comes so quickly and so often." Other scholars remained unconvinced. Researchers from several universities pointed out that though recovery from economic shocks remained constant over the past four decades, the frequency of those shocks had increased substantially. "Many Americans doubt their own moral worth; when their finances are frayed, they often feel as if they don't deserve better," warned Dr. Hagler of Brown University. As a result, many more Americans experience economic instability today than 20 years ago, leaving them feeling more deeply insecure, whatever their prospects for recovery.

**[TIME STAMP #2 HERE]**

[PROMPT ONCE **IF ANY** F12A TO F12C NOT ANSWERED]

[ROTATE AND RECORD F12A-F12C]

**[SP]**

F12. People have different sorts of reactions to things they read about in the paper. After reading this story, how much does it make you feel:

**[SP]**

(a) Anxious

Not at all anxious	.....	<b>[2/21]</b> 1
Slightly anxious	.....	2
Moderately anxious	.....	3
Very anxious	.....	4
Extremely anxious	.....	5

**[SP]**

(b) Angry

Not at all angry	.....	<b>[2/22]</b> 1
Slightly angry	.....	2
Moderately angry	.....	3
Very angry	.....	4
Extremely angry	.....	5

**[SP]**

(c) Hopeful

Not at all hopeful	.....	<b>[2/23]</b> 1
Slightly hopeful	.....	2
Moderately hopeful	.....	3
Very hopeful	.....	4
Extremely hopeful	.....	5

**[TIME STAMP #3 HERE]**

**[SP]**

M1. Now, we would like you to think about your and your family’s economic security. By economic security we mean your security in being able to keep your job, maintain your income, have health insurance coverage, and retire comfortably. Overall, how worried are you about your economic security?

- Very worried..... [3/1]1
- Fairly worried .....2
- Slightly worried.....3
- Not worried at all .....4

[GRID, SP ACROSS]

**[RANDOMIZE STATEMENTS AND RECORD ORDER.]**

M2. And are you very worried, fairly worried, slightly worried, or not worried at all about:

Very Worried	Fairly Worried	Slightly Worried	Not at All Worried
1	2	3	4

- a. Paying your rent **[SHOW ONLY IF F2=3]** [3/2]
- b. Paying your mortgage **[SHOW ONLY IF F2=1]** [3/3]
- c. Getting out of debt [3/4]
- d. Having enough money to retire on [3/5]
- e. Needing to help out a member of your extended family if he or she gets in financial trouble [3/6]
- f. Losing your job **[SHOW ONLY IF QWORK17=1 or 2]** [3/7]
- g. Finding a job **[SHOW ONLY IF QWORK=3,4,6,7]** [3/8]
- h. Having enough money to put food on the table [3/9]
- i. Paying for your children’s education **[SHOW ONLY IF F3=2 TO 7]** [3/10]
- j. Having your retirement benefits cut substantially at your main job [3/11]
- k. Being a victim of a violent crime
- l. Losing your healthcare coverage **[SHOW ONLY IF F4=1-5]** [3/12]

- m. Being directly affected by a terrorist act
- n. Having a serious illness in your immediate family that creates major out-of-pocket medical expenses[3/14]
- o. Having a serious illness that leaves you unable to work for a couple of months (SHOW ONLY IF QWORK17 NE 5) [3/15]
- p. Having healthcare coverage substantially cut or its costs substantially increased by your employer (SHOW ONLY IF QWORK17=1) [3/16]
- q. Getting by without your spouse's /partner's income if they were no longer around due to death, divorce or other circumstances [[SHOW ONLY IF F5=1 OR 5] [3/17]
- r. Having to go to a nursing home when older
- s. Becoming unable to work for the rest of your life as the result of a disability[3/18]
- t. Being affected by global warming[3/19]

**[M5 SERIES: RANDOMIZE AND RECORD M5A THROUGH M5E, BUT KEEP M5F LAST; ROTATE AND RECORD THREE ITEMS (ANXIETY, ANGER HOPELESSNESS) FOR EACH QUESTION. SHOW INTRODUCTION1 TEXT BEFORE WHICHEVER STATEMENT APPEARS FIRST. SHOW INTRODUCTION2 TEXT BEFORE REMAINING STATEMENTS. REFER TO M5SERIES IN W15 MAIN FOR MORE INFORMATION.]**

**[INTRODUCTION1]**

M5. When you think about the following events affecting your own future, how do you feel? Anxious? Angry? Hopeless?

**[INTRODUCTION2]**

M5. When you think about the following events affecting your own future, how do you feel?

- a. Losing your home because you cannot afford your mortgage.

**[SP]**

(1) Anxiety

Not at all anxious .....	[3/33]1
Slightly anxious.....	2
Moderately anxious.....	3

Very anxious ..... 4  
Extremely anxious ..... 5

[SP]

(2) Anger

Not at all angry..... [3/34]1  
Slightly angry ..... 2  
Moderately angry ..... 3  
Very angry ..... 4  
Extremely angry..... 5

[SP]

(3) Hopelessness

Not at all hopeless ..... [3/35]1  
Slightly hopeless..... 2  
Moderately hopeless..... 3  
Very hopeless ..... 4  
Extremely hopeless ..... 5

b. Losing your job.

[SP]

(1) Anxiety

Not at all anxious ..... [3/36]1  
Slightly anxious..... 2  
Moderately anxious..... 3  
Very anxious ..... 4  
Extremely anxious ..... 5

[SP]

(2) Anger

Not at all angry..... [3/37]1  
Slightly angry ..... 2  
Moderately angry ..... 3  
Very angry ..... 4  
Extremely angry..... 5

[SP]

(3) Hopelessness

Not at all hopeless ..... [3/38]1  
Slightly hopeless..... 2  
Moderately hopeless..... 3  
Very hopeless ..... 4

Extremely hopeless ..... 5

c. Facing major out-of-pocket medical expenses as the result of a serious illness or injury in your immediate family.

[SP]

(1) Anxiety

Not at all anxious ..... [3/39]1  
Slightly anxious..... 2  
Moderately anxious..... 3  
Very anxious ..... 4  
Extremely anxious ..... 5

[SP]

(2) Anger

Not at all angry..... [3/40]1  
Slightly angry ..... 2  
Moderately angry ..... 3  
Very angry ..... 4  
Extremely angry ..... 5

[SP]

(3) Hopelessness

Not at all hopeless ..... [3/41]1  
Slightly hopeless..... 2  
Moderately hopeless..... 3  
Very hopeless ..... 4  
Extremely hopeless ..... 5

d. Being the victim of a violent crime.

[SP]

(1) Anxiety

Not at all anxious ..... [3/42]1  
Slightly anxious..... 2  
Moderately anxious..... 3  
Very anxious ..... 4  
Extremely anxious ..... 5

[SP]

(2) Anger

- Not at all angry..... [3/43]1
- Slightly angry ..... 2
- Moderately angry ..... 3
- Very angry ..... 4
- Extremely angry..... 5

[SP]

(3) Hopelessness

- Not at all hopeless ..... [3/44]1
- Slightly hopeless..... 2
- Moderately hopeless..... 3
- Very hopeless ..... 4
- Extremely hopeless ..... 5

[SHOW IF F5=1 OR 5]

e. Getting by financially if your partner/spouse were not around due to death, divorce, or other circumstances.

[SP]

(1) Anxiety

- Not at all anxious ..... [3/45]1
- Slightly anxious..... 2
- Moderately anxious..... 3
- Very anxious ..... 4
- Extremely anxious ..... 5

[SP]

(2) Anger

- Not at all angry..... [3/46]1
- Slightly angry ..... 2
- Moderately angry ..... 3
- Very angry ..... 4
- Extremely angry..... 5

[SP]

(3) Hopelessness

- Not at all hopeless ..... [3/47]1
- Slightly hopeless..... 2
- Moderately hopeless..... 3
- Very hopeless ..... 4

Extremely hopeless ..... 5

f. The overall economic security of you and your family

[SP]

(1) Anxiety

Not at all anxious ..... [3/36]1  
Slightly anxious..... 2  
Moderately anxious..... 3  
Very anxious ..... 4  
Extremely anxious ..... 5

[SP]

(2) Anger

Not at all angry..... [3/37]1  
Slightly angry ..... 2  
Moderately angry ..... 3  
Very angry ..... 4  
Extremely angry..... 5

[SP]

(3) Hopelessness

Not at all hopeless ..... [3/38]1  
Slightly hopeless..... 2  
Moderately hopeless..... 3  
Very hopeless ..... 4  
Extremely hopeless ..... 5

[TIME STAMP #4 HERE]

[GRID, SP ACROSS]

[RANDOMIZE STATEMENTS AND RECORD ORDER.]

D1. At any time *since March of 2009*, have you:

Yes	No
1	2

- a. Been unemployed not by personal choice [4/1]
- b. Lost your health insurance [4/2]
- c. Had other working adults in your household unemployed, not by personal choice [SHOW ONLY IF F5 =1 OR 5 OR F6=1] [4/3]
- d. Been divorced or separated from your spouse [4/4]
- e. Had your spouse/partner pass away
- f. Had major out-of-pocket medical expenses as the result of serious illness or injury to you or your immediate family
- g. Spent a substantial sum helping out your extended family
- h. You or someone in your immediate family lost substantial time from work due to serious illness or injury
- i. Had to pay a lot more for your health insurance than expected
- j. Had your retirement benefits at work cut substantially (including having employer ask you to cover more of these costs) [4/10]
- k. Had the value of your investments or retirement funds decline substantially [4/11]
- l. Been the victim of a violent crime [4/12]
- m. Had the value of your house decline substantially [4/13]

**[NOTE TO PROGRAMMER: THIS QUESTION IS D4 (with some changes) from ANES W15 MAIN (SNO 12501)].**

**[GRID, SP ACROSS]**

**[RANDOMIZE STATEMENTS AND RECORD ORDER. LOCK STATEMENTS J/K IN SEQUENCE.]**

D2. At any time since March of 2009 have you:

Yes	No
1	2

- a. Failed to pay a bill for several months because you couldn't afford to [4/39]
- b. Lost your home because you couldn't pay the mortgage [4/40]
- c. Been evicted because you failed to pay the rent **[SHOW ONLY IF F2=3,4,5]** [4/41]
- d. Gone without health insurance because you couldn't afford it [4/42]
- e. Been hungry because you couldn't pay for food [4/43]
- f. Not gone to the doctor because of the cost [4/44]
- g. Not taken a child to the doctor because of the cost **[SHOW ONLY IF F3=2-7]** [4/45]
- h. Not filled a medical prescription because of the cost
- i. Taken money out of your retirement savings to pay your current bills [4/47]
- j. Gotten so far into debt that you felt you could never get out [4/48]
- k. Gotten so far into debt that you had to declare bankruptcy [4/49]

**[NOTE TO PROGRAMMER: Show all statements on one screen.]**

D3. When economic times are difficult, people often face difficult choices about even the basic necessities, such as food. Below are several statements that people have made about their food situation. How often was each of these statements true for your household in the last 12 months?

- [SP]**
- a. You worried whether food would run out before you got money to buy more.
- |                      |        |   |
|----------------------|--------|---|
| Often true .....     | [4/50] | 1 |
| Sometimes true ..... |        | 2 |
| Never true .....     |        | 3 |
| Don't know .....     |        | 4 |

- [SP]**
- b. The food that you bought just didn't last, and you didn't have money to get more.

Often true .....	[4/51]	1
Sometimes true.....		2
Never true .....		3
Don't know .....		4

**[SP]**

c. You couldn't afford to eat nutritious meals.

Often true .....	[4/52]	1
Sometimes true.....		2
Never true .....		3
Don't know .....		4

**[SP]**

d. You relied on only a few kinds of low-cost food because you were running out of money to buy food.

Often true .....	[4/53]	1
Sometimes true.....		2
Never true .....		3
Don't know .....		4

**[SP]**

e. You couldn't eat balanced meals because you couldn't afford that.

Often true .....	[4/54]	1
Sometimes true.....		2
Never true .....		3
Don't know .....		4

**[SP]**

D4. If you suddenly stopped getting your paychecks for some reason, about how long could you and your family get by before being in real financial trouble?

Less than a week.....	[4/50]	1
One to two weeks .....		2
Three to four weeks .....		3
One to two months.....		4
Three to four months .....		5
Five to six months.....		6
Six months or more.....		7

**[SP]**

D5. If you really needed to borrow money to pay for medical care or other unexpected household expenses, could you borrow money from a family member or a close friend?

Yes ..... [4/51] 1  
 No..... 2

[IF D5=1]

[NUMBER BOX, 0 TO 1,000,000]

D6. What is the largest TOTAL amount of money that you could borrow from all family members and close friends combined (Your best guess is fine)?

\$ \_\_\_\_\_ [4/52]

[NOTE TO PROGRAMMER: RANDOMIZE AND RECORD D7A-E]

D7. People's economic situation is affected by lots of different events. The impact of an event depends in part on how long it is before things returns to being as they were before the event occurred. For each of the following events, we'd like you best guess about how long it might be, **for the typical person like yourself**, before the household's financial situation returns to how it was before the event occurred.

[SP]

a. The primary earner is laid off from work due to a slow economy

Within 3 months ..... [4/58] 1  
 3-6 months ..... 2  
 6-12 months ..... 3  
 1-2 years ..... 4  
 2-5 years ..... 5  
 Things will never return to how they were ..... 6

[SP]

b. The primary earner loses his or her job because of a serious illness

Within 3 months ..... [4/59] 1  
 3-6 months ..... 2  
 6-12 months ..... 3  
 1-2 years ..... 4  
 2-5 years ..... 5  
 Things will never return to how they were ..... 6

[SP]

c. The household has large medical bills because one of its members has a serious illness

Within 3 months ..... [4/60] 1  
 3-6 months ..... 2

6-12 months	.....	3
1-2 years	.....	4
2-5 years	.....	5
Things will never return to how they were	.....	6

[SP]

d. The household is disrupted by death, divorce, or other personal circumstances

Within 3 months	.....	[4/61]1
3-6 months	.....	2
6-12 months	.....	3
1-2 years	.....	4
2-5 years	.....	5
Things will never return to how they were	.....	6

[SP]

e. The household suffers a decline in financial assets due to a drop in the stock market or housing market

Within 3 months	.....	[4/62]1
3-6 months	.....	2
6-12 months	.....	3
1-2 years	.....	4
2-5 years	.....	5
Things will never return to how they were	.....	6

[GRID, SP ACROSS]

[RANDOMIZE STATEMENTS AND RECORD ORDER.]

D8. If you were to experience difficult times, how confident are you that you can turn to the following government programs or public benefits to help you out?

Very Confident	Fairly Confident	Slightly Confident	Not at All Confident
1	2	3	4

a. If you lost your job, unemployment benefits could keep your family afloat until you found another

[SHOW ONLY IF F5=1 OR 5 OR F3=2-7] [4/62]

- b. If you lost your job, unemployment benefits could keep you afloat until you found another **[SHOW ONLY IF F5=2-4 AND F3 =1]** [4/63]
- c. If you lost your health insurance, some doctors or hospitals would still be willing to treat you if you were really sick. [4/64]
- d. If you have problems paying your housing costs, a government program will help you out financially [4/65]
- e. If illness or injury left you unable to work for a couple of months, government benefits will make up for your lost income [4/66]
- f. If you had to retire early, Social Security would ensure you a decent retirement income [4/67]

**[GRID, SP ACROSS]**  
**[RANDOMIZE STATEMENTS AND RECORD ORDER.]**

P1. Now we're going to ask about your assessment of and support for various public policies and roles for government in American society. On some issues people have two very different viewpoints. Some people agree entirely with the first position (coded 1), others entirely with the second position (coded 7). And, of course, some other people have opinions somewhere in between (coded 2-6).

Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone	<b>a. Health Insurance [5/1]</b>							Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans
	1	2	3	4	5	6	7	
Some people feel the government in Washington should see to it that every person has a job and a good standard of living	<b>b. Guaranteed Good Employment [5/2]</b>							Others think the government should just let each person get ahead on their own
	1	2	3	4	5	6	7	
Some people feel that there should be a government insurance plan that would cover nursing home and home health care expenses for the elderly and disabled.	<b>c. Long Term Care [5/3]</b>							Others feel that all nursing home and home health expenses should be paid by individuals through their own savings or private insurance
	1	2	3	4	5	6	7	
Some people think that government should encourage each person to invest their retirement savings so that they can seek the highest retirement income, even if its riskier	<b>d. Guaranteed Retirement Income [5/4]</b>							Other people think that government needs to guarantee an adequate retirement income to its citizens
	1	2	3	4	5	6	7	
Some people think that government should play a large role in helping people feel economically secure	<b>e. Economic Security [5/5]</b>							Other people think that if government provides too much security, people will lose their initiative and capacity to help themselves
	1	2	3	4	5	6	7	

[GRID, SP ACROSS]

[RANDOMIZE STATEMENTS AND RECORD ORDER.]

P2. Now we'd like you to consider a list of existing federal programs. If you had a say in making up the federal budget this year, should federal spending be INCREASED or DECREASED for:

Spend a great deal less	Spend a moderate amount less	Spend a little less	Spend about the same	Spend a little more	Spend a moderate amount more	Spend a great deal more
1	2	3	4	5	6	7

- a. Social Security
- b. Dealing with Crime
- c. Health and Financial Benefits for the Disabled
- d. Unemployment Benefits
- e. Health Insurance for Working-Aged Adults
- f. Health Insurance for Children

[P3 SERIES: RANDOMIZE P3A THROUGH P3G AND RECORD ORDER. SHOW INTRODUCTION1 TEXT BEFORE WHICHEVER STATEMENT APPEARS FIRST. SHOW INTRODUCTION2 TEXT BEFORE REMAINING STATEMENTS.]

[INTRODUCTION1]

P3. With each new Administration in Washington, our political leaders consider a variety of new policies. How much would you support or oppose each of these new ways of having government address social issues?

[INTRODUCTION2]

P3. How much would you support or oppose each of these new ways of having government address social issues?

[SP]

a. Offering tax breaks to people who financially support or personally care for family members not living with them, such as an elder parent (this would increase your taxes by \$50 per year).

- Strongly Support..... [5/12]1
- Moderately Support ..... 2
- Neither Support Nor Oppose ..... 3
- Moderately Oppose ..... 4
- Strongly Oppose ..... 5

[SP]

b. Providing short-term financial support for people whose incomes drop substantially because of unexpected events and who don't have other help (this would increase your taxes by \$50 per year).

- Strongly Support ..... [5/13]1
- Moderately Support ..... 2
- Neither Support Nor Oppose ..... 3
- Moderately Oppose ..... 4
- Strongly Oppose ..... 5

**[SP]**

c. Providing short-term financial support for people whose incomes drop substantially following a divorce or other family dissolution (this would increase your taxes by \$50 per year).

- Strongly Support ..... [5/14]1
- Moderately Support ..... 2
- Neither Support Nor Oppose ..... 3
- Moderately Oppose ..... 4
- Strongly Oppose ..... 5

**[SP]**

d. Allowing all Americans to buy health care coverage from Medicare at a premium that is set based on their age (this would increase your taxes by \$50 per year).

- Strongly Support ..... [5/15]1
- Moderately Support ..... 2
- Neither Support Nor Oppose ..... 3
- Moderately Oppose ..... 4
- Strongly Oppose ..... 5

**[SP]**

e. Protecting homeowners against financial practices or circumstances that might threaten their credit or cause them to lose their home (this would increase your taxes by \$50 per year).

- Strongly Support ..... [5/16]1
- Moderately Support ..... 2
- Neither Support Nor Oppose ..... 3
- Moderately Oppose ..... 4
- Strongly Oppose ..... 5

**[TEXT BOX]**

**[ALL RESPONDENTS]**

**[IF THE CURRENT DATE IS SEPTEMBER INSERT "NEXT MONTH" IN [NEXT MONTH/LATER IN THE MONTH]; IF THE CURRENT DATE IS NOT SEPTEMBER INSERT "LATER THIS MONTH" IN [NEXT MONTH/LATER THIS MONTH]. IF XMONEY=1, INSERT "\$10" IN [\$10/\$30/\$50]; IF XMONEY=2, INSERT "\$30"; IF XMONEY=3, INSERT "\$50".]**

**[CLOSE]**

Thank you very much! We have recorded all of your responses. They are very important to us, and as a small thank-you, we will mail a **[\$10/\$30/\$50]** check to you soon. We look forward to your next survey, for October, **[next month / later in the month].**

If you have any comments about any part of the survey, please write them below.  
**[EMPTY TEXT FIELD FOR RESPONDENT COMMENTS]**

## 12. Wave 22 (October '09) questionnaire

ANES Off-Wave 22 Main  
October 2009  
- Questionnaire -

[preload variable key: xQ12=3 denotes missing data on partnership status; xRELIG 1-7 denote dynamic fills for Christian, Christian, Jew, religious person, Christian, Muslim, and Buddhist, respectively, at section PHI, below.]

### [INTRO DISPLAY]

Welcome to the October survey for the [REDACTED STUDY NAME]. Please click the "Next" button to begin.

### [GET Q12 IF xQ12=3]

#### [SP]

Q12. Are you now married, widowed, divorced, separated, or never married?

- Married ..... 1
- Widowed ..... 2
- Divorced ..... 3
- Separated..... 4
- Never married ..... 5

### [IF Q12 NE 1]

#### [SP]

Q12A. Are you now living with a partner?

- Yes ..... 1
- No..... 2

**[PROGRAMMER NOTE: CREATE DOV VARIABLE "HEAD". "HEAD" SHOULD COMBINE VALUES FROM Q12A AND FROM SAMVAR xQ12.**

**TO CALCULATE "HEAD":**

**-IF Q12=1 OR Q12A=1 OR xQ12=1, HEAD=1**

**-IF Q12A=2 OR Q12A=MISSING/REFUSED OR xQ12=2, HEAD=2]**

### [If HEAD=1, ASK QINTRO]

QINTRO. We would like to know about donations made by you and your partner. That is the donations made by you and your partner added all together. Would you like us to refer to your partner as:

- husband ..... 1
- wife ..... 2
- spouse ..... 3
- partner ..... 4

**[PROGRAMMER NOTE: Create DOV variable “partner” based on QINTRO for M1 to M2f text inserts.**

**If QINTRO=1 then partner=1, and insert “your husband”**

**If QINTRO=2 then partner=2, and insert “your wife”**

**If QINTRO=3 then partner=3, and insert “your spouse”**

**If QINTRO=4 then partner=4, and insert “your partner”**

**If QINTRO=refused, insert “your partner”]**

**[DISPLAY]**

We’d like to ask you about money donations to charitable organizations.

**[If HEAD=1, insert following: “We would like to know about donations made by you or [partner].”]**

**Charitable organizations** include religious or non-profit organizations that help those in need or that serve and support the public interest. They range in size from national organizations like the United Way and the American Red Cross down to local community organizations. They serve a variety of purposes such as religious activity, helping people in need, health care and medical research, education, arts, environment, and international aid. Our definition of charity does not include political contributions.

**Donations** include any gifts of money, assets, or property/goods made directly to the organization, through payroll deduction, or collected by other means on behalf of the charity. The following questions are limited to donations made during the calendar year 2008.

**[SP]**

**[PROMPT ONCE]**

M1. **During the year 2008, did you [if HEAD=1 insert “or [partner]”] donate** money, assets, or property/goods, with a combined value of **more than \$25** to religious or charitable organizations?

Yes ..... 1  
No .....2[skip to BLOOD1]

**[SP]**

**[PROMPT ONCE]**

M2. Did you [if HEAD=1 insert “or [partner]”] make any donations specifically for **religious purposes or spiritual development**, for example to a church, synagogue, mosque, TV or radio ministry? Please do not include donations to schools, hospitals, and other charities run by religious organizations. We will be asking you about those donations next.

Yes ..... 1  
No .....2[skip to M3]

[NUMBER BOX, 0-999999]

[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]

[PROMPT ONCE]

M2a. Altogether, what was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in 2008 towards religious purposes?

\$ \_\_\_\_\_

[PROGRAMMING NOTE: IF NUMBER IS ENTERED IN M2A, SKIP TO M3. IF M2A IS REFUSED/DON'T KNOW, GET M2B]

[SP]

[PROMPT ONCE]

M2b. Was it \$300 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M2e]  
Don't Know..... 3 [SKIP TO M3]

[SP]

[PROMPT ONCE]

M2c. Was it \$1000 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M3]  
Don't Know..... 3 [SKIP TO M3]

[IF M2C IS REFUSED, GO TO M3]

[SP]

[PROMPT ONCE]

M2d. Was it \$2500 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

[IF M2b=2, get M2e]

[SP]

[PROMPT ONCE]

M2e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

[SP]

[IF M2=1, USE FOLLOWING QUESTION TEXT]

[PROMPT ONCE]

M3. Not counting the donations you just told us about, during 2008 did you [if HEAD=1 insert "or [partner]"] donate to any organization that served a **combination of purposes**? For example, the United Way, the United Jewish Appeal, the Catholic Charities, or your local community foundation?

[FOR EVERYONE ELSE, USE FOLLOWING QUESTION TEXT]

During 2008, did you [if HEAD=1 insert "or [partner]"] donate to any organization that served a **combination of purposes**? For example, the United Way, the United Jewish Appeal, the Catholic Charities, or your local community foundation?

Yes ..... 1  
No ..... 2 [GO TO M4]

[NUMBER BOX, 0-99999]

[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]

[PROMPT ONCE]

M3a. Altogether, what was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in 2008 towards **combined purpose funds**?

\$ \_\_\_\_\_

[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M4. IF M3A IS REFUSED/DON'T KNOW, GET M3B]

[SP]

[PROMPT ONCE]

M3b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M3E]  
Don't Know..... 3 [SKIP TO M4]

**[PROGRAMMING NOTE: IF M3B IS REFUSED, SKIP TO M4]**

**[SP]**

**[PROMPT ONCE]**

M3c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 **[SKIP TO M4]**  
Don't Know..... 3 **[SKIP TO M4]**

**[IF M3C IS REFUSED, SKIP TO M4]**

**[SP]**

**[PROMPT ONCE]**

M3d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

**[IF M3b=2, get M3e]**

**[SP]**

**[PROMPT ONCE]**

M3e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

[SP]

[IF M2=1 or M3=1, USE FOLLOWING QUESTION TEXT]

[PROMPT ONCE]

M4. Not counting the donations you just told us about, did you [if HEAD=1 insert "or [partner]"] make any donations (during 2008) to organizations that **help people in need of food, shelter, or other basic necessities?**

[ALL OTHERS, USE FOLLOWING QUESTION TEXT]

Did you [if HEAD=1 insert "or [partner]"] make any donations (during 2008) to organizations that **help people in need of food, shelter, or other basic necessities?**

Yes ..... 1  
No ..... 2 [SKIP TO M5]

[NUMBER BOX, 0-99999]

[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]

[PROMPT ONCE]

M4a. What was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in **2008** to organizations that **help people in need of basic necessities?**

\$ \_\_\_\_\_

[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M5. IF M4A IS REFUSED/DON'T KNOW, GET M4B]

[SP]

[PROMPT ONCE]

M4b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M4E]  
Don't Know..... 3 [SKIP TO M5]

[PROGRAMMING NOTE: IF M4B IS REFUSED, SKIP TO M5]

[SP]

[PROMPT ONCE]

M4c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M5]  
Don't Know.....3 [SKIP TO M5]

[IF M4C IS REFUSED, SKIP TO M5]

[SP]

[PROMPT ONCE]

M4d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

[IF M4b=2, get M4e]

[SP]

[PROMPT ONCE]

M4e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

[SP]

[IF M2=1 OR M3=1 OR M4=1, USE FOLLOWING QUESTION TEXT]

[PROMPT ONCE]

M5. Not counting the donations you just told us about, did you [if HEAD=1 insert "or [partner]"] make donations (during 2008) to **health care or medical research** organizations? For example, to hospitals, nursing homes, mental health facilities, cancer, heart and lung associations, or telethons?

[EVERYONE ELSE, USE FOLLOWING QUESTION TEXT]

Did you [if HEAD=1 insert "or [partner]"] make donations (during 2008) to **health care or medical research** organizations? For example, to hospitals, nursing homes, mental health facilities, cancer, heart and lung associations, or telethons?

Yes ..... 1  
No ..... 2 [GO TO M6]

**[NUMBER BOX, 0-99999]**

**[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]**

**[PROMPT ONCE]**

M5a. What was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in 2008 towards health care or medical research organizations?

\$ \_\_\_\_\_

**PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M6. IF M5A IS REFUSED/DON'T KNOW, GET M5B]**

**[SP]**

**[PROMPT ONCE]**

M5b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M5e]  
Don't Know.....3 [SKIP TO M6]

**[PROGRAMMING NOTE: IF M5B IS REFUSED, SKIP TO M6]**

**[SP]**

**[PROMPT ONCE]**

M5c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M6]  
Don't Know.....3 [SKIP TO M6]

**[IF M5C IS REFUSED, SKIP TO M6]**

**[SP]**

**[PROMPT ONCE]**

M5d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2

Don't Know.....3

**[IF M5b=2, get M5e]**

**[SP]**

**[PROMPT ONCE]**

M5e. Was it \$100 or more?

Yes ..... 1

No ..... 2

Don't Know.....3

**[SP]**

**[IF M2=1 OR M3=1 OR M4=1 OR M5=1, USE FOLLOWING QUESTION TEXT]**

**[PROMPT ONCE]**

M6. Not counting the donations you just told us about, did you **[if HEAD=1 insert "or [partner]"**] make donations (during 2008) towards **educational** purposes? For example, to colleges, grade schools, PTAs, libraries, or scholarship funds? Please do not include direct tuition payments for you or other family members.

**[FOR EVERYONE ELSE, USE FOLLOWING QUESTION TEXT]**

Did you **[if HEAD=1 insert "or [partner]"**] make donations (during 2008) towards **educational** purposes? For example, to colleges, grade schools, PTAs, libraries, or scholarship funds? Please do not include direct tuition payments for you or other family members.

Yes ..... 1

No ..... 2 **[GO TO M7]**

**[NUMBER BOX, 0-99999]**

**[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]**

**[PROMPT ONCE]**

M6a. What was the total dollar value of all donations you **[if HEAD=1 insert "and [partner]"**] made in 2008 towards **educational** purposes?

\$ \_\_\_\_\_

**[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M7. IF M6A IS REFUSED/DON'T KNOW, GET M6B]**

**[SP]**

**[PROMPT ONCE]**

M6b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M6e]  
Don't Know.....3 [SKIP TO M7]

**[PROGRAMMING NOTE: IF M6B IS REFUSED, SKIP TO M7]**

**[SP]**

**[PROMPT ONCE]**

M6c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M7]  
Don't Know.....3 [SKIP TO M7]

**[IF M6C IS REFUSED, SKIP TO M7]**

**[SP]**

**[PROMPT ONCE]**

M6d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

**[IF M6b=2, get M6e]**

**[PROMPT ONCE]**

**[SP]**

M6e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

[SP]

[IF M2=1 OR M3=1 OR M4=1 OR M5=1 OR M6=1, USE FOLLOWING QUESTION TEXT]

[PROMPT ONCE]

M7. Not counting the donations you just told us about, during 2008 did you [if HEAD=1 insert "or [partner]"] make donations to organizations that provide **youth or family services**? Such as to scouting, boys' and girls' clubs, sports leagues, Big Brothers or Sisters, foster care, or family counseling?

[FOR EVERYONE ELSE, USE FOLLOWING QUESTION TEXT]

During 2008, did you [if HEAD=1 insert "or [partner]"] make donations to organizations that provide **youth or family services**? Such as to scouting, boys' and girls' clubs, sports leagues, Big Brothers or Sisters, foster care, or family counseling?

Yes ..... 1  
No ..... 2 [GO TO M8]

[NUMBER BOX, 0-99999]

[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]

[PROMPT ONCE]

M7a. What was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in **2008** towards **youth and family services** purposes?

\$ \_\_\_\_\_

[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M8. IF M7A IS REFUSED/DON'T KNOW, GET M7B]

[SP]

[PROMPT ONCE]

M7b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M7e]  
Don't Know..... 3 [SKIP TO M8]

[PROGRAMMING NOTE: IF M7B IS REFUSED, SKIP TO M8]

[SP]

[PROMPT ONCE]

M7c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M8]

Don't Know.....3 **[SKIP TO M8]**

**[IF M7C IS REFUSED, SKIP TO M8]**

**[SP]**

**[PROMPT ONCE]**

M7d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

**[IF M7b=2, get M7e]**

**[SP]**

**[PROMPT ONCE]**

M7e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

**[SP]**

**[IF M2=1 OR M3=1 OR M4=1 OR M5=1 OR M6=1 OR M7=1, USE FOLLOWING QUESTION TEXT]**

**[PROMPT ONCE]**

M8. Not counting the donations you just told me about, during 2008 did you **[if HEAD=1 insert "or [partner]"** make donations to organizations that support or promote the **arts, culture, or ethnic awareness**? Such as, to a museum, theatre, orchestra, public broadcasting, or ethnic cultural awareness?

**[IF EVERYONE ELSE, USE FOLLOWING QUESTION TEXT]**

During 2008, did you **[if HEAD=1 insert "or [partner]"** make donations to organizations that support or promote the **arts, culture, or ethnic awareness**? Such as, to a museum, theatre, orchestra, public broadcasting, or ethnic cultural awareness?

Yes ..... 1  
No ..... 2 **[GO TO M9]**

**[NUMBER BOX, 0-99999]**

**[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]**

**[PROMPT ONCE]**

M8a. What was the total dollar value of all donations you **[if HEAD=1 insert "and [partner]"**] made in **2008** towards the **arts, culture, or ethnic awareness?**

\$ \_\_\_\_\_

**[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M9. IF M8A IS REFUSED/DON'T KNOW, GET M8B]**

**[SP]**

**[PROMPT ONCE]**

M8b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 **[SKIP TO M8e]**  
Don't Know.....3 **[SKIP TO M9]**

**[PROGRAMMING NOTE: IF M8B IS REFUSED, SKIP TO M9]**

**[SP]**

**[PROMPT ONCE]**

M8c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 **[SKIP TO M9]**  
Don't Know.....3 **[SKIP TO M9]**

**[IF M8C IS REFUSED, SKIP TO M9]**

**[SP]**

**[PROMPT ONCE]**

M8d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

[IF M8b=2, get M8e]

[SP]

[PROMPT ONCE]

M8e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

[SP]

[IF M2=1 OR M3=1 OR M4=1 OR M5=1 OR M6=1 OR M7=1 OR M8=1, USE FOLLOWING QUESTION TEXT]

[PROMPT ONCE]

M9. Not counting the donations you just told us about, during 2008 did you [if HEAD=1 insert "or [partner]"] make donations to organizations that **improve neighborhoods and communities**? Such as, to community associations or service clubs?

[FOR EVERYONE ELSE, USE FOLLOWING QUESTION TEXT]

During 2008, did you [if HEAD=1 insert "or [partner]"] make donations to organizations that **improve neighborhoods and communities**? Such as, to community associations or service clubs?

Yes ..... 1  
No ..... 2 [GO TO M10]

[NUMBER BOX, 0-99999]

[PROMPT ONCE]

[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]

M9a. What was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in 2008 towards **improving neighborhoods and communities**?

\$ \_\_\_\_\_

[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M10. IF M9A IS REFUSED/DON'T KNOW, GET M9B]

[SP]

[PROMPT ONCE]

M9b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M9e]  
Don't Know.....3 [SKIP TO M10]

**[PROGRAMMING NOTE: IF M9B IS REFUSED, SKIP TO M10]**

**[SP]**

**[PROMPT ONCE]**

M9c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M10]  
Don't Know.....3 [SKIP TO M10]

**[IF M9C IS REFUSED, SKIP TO M10]**

**[SP]**

**[PROMPT ONCE]**

M9d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

**[IF M9b=2, get M9e]**

**[SP]**

**[PROMPT ONCE]**

M9e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

[SP]

[IF M2=1 or M3=1 or M4=1 or M5=1 or M6=1 or M7=1 or M8=1 or M9=1, USE FOLLOWING QUESTION TEXT]

[PROMPT ONCE]

M10. Not counting the donations you just told us about, during 2008 did you [if HEAD=1 insert "or [partner]"] make donations to organizations that **preserve the environment**? Such as, for conservation efforts, animal protection, or parks?

[FOR EVERYONE ELSE, USE FOLLOWING QUESTION TEXT]

During 2008, did you [if HEAD=1 insert "or [partner]"] make donations to organizations that **preserve the environment**? Such as, for conservation efforts, animal protection, or parks?

Yes ..... 1  
No ..... 2 [GO TO M11]

[NUMBER BOX, 0-99999]

[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]

[PROMPT ONCE]

M10a. What was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in **2008** towards **preserving the environment**?

\$ \_\_\_\_\_

[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M10. IF M10A IS REFUSED/DON'T KNOW, GET M10B]

[SP]

[PROMPT ONCE]

M10b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M10e]  
Don't Know.....3 [SKIP TO M11]

[PROGRAMMING NOTE: IF M10B IS REFUSED, SKIP TO M11]

[SP]

[PROMPT ONCE]

M10c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M11]

Don't Know.....3 **[SKIP TO M11]**

**[IF M10C IS REFUSED, SKIP TO M11]**

**[SP]**

**[PROMPT ONCE]**

M10d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

**[IF M10b=2, get M10e]**

**[SP]**

**[PROMPT ONCE]**

M10e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

**[SP]**

**[IF M2=1 OR M3=1 OR M4=1 OR M5=1 OR M6=1 OR M7=1 OR M8=1 OR M9=1 OR M10=1,  
USE FOLLOWING QUESTION TEXT]**

**[PROMPT ONCE]**

M11. Not counting the donations you just told us about, during 2008 did you **[if HEAD=1 insert "or [partner]"**] make donations to organizations that provide international aid or promote world peace? Such as, international children's funds, disaster relief, or human rights?

**[IF M10=2, USE FOLLOWING QUESTION TEXT]**

During 2008, did you **[if HEAD=1 insert "or [partner]"**] make donations to organizations that provide international aid or promote world peace? Such as, international children's funds, disaster relief, or human rights?

Yes ..... 1  
No ..... 2 **[GO TO M12]**

**[NUMBER BOX, 0-99999]**

**[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]**

**[PROMPT ONCE]**

M11a. What was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in 2008 towards providing international aid or promoting world peace?

\$ \_\_\_\_\_

**[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO M12. IF M11A IS REFUSED/DON'T KNOW, GET M11B]**

**[SP]**

**[PROMPT ONCE]**

M11b. Was it \$200 or more?

Yes ..... 1  
No ..... 2 **[SKIP TO M11e]**  
Don't Know.....3 **[SKIP TO M12]**

**[PROGRAMMING NOTE: IF M11B IS REFUSED, SKIP TO M12]**

**[SP]**

**[PROMPT ONCE]**

M11c. Was it \$500 or more?

Yes ..... 1  
No ..... 2 **[SKIP TO M12]**  
Don't Know.....3 **[SKIP TO M12]**

**[IF M11C IS REFUSED, SKIP TO M12]**

**[SP]**

**[PROMPT ONCE]**

M11d. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know.....3

[IF M11b=2, get M11e]

[SP]

[PROMPT ONCE]

M11e. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

[SP]

[IF M2=1 OR M3=1 OR M4=1 OR M5=1 OR M6=1 OR M7=1 OR M8=1 OR M9=1 OR M10=1 OR M11=1, USE FOLLOWING QUESTION TEXT]

[PROMPT ONCE]

M12. (Not counting the donations you just told us about, during 2008 did you [if HEAD=1 insert "or [partner]"] make donations of money, assets, or property to charitable organizations with purposes **other than** those we just talked about?

[IF M11=2, USE FOLLOWING QUESTION TEXT]

During 2008, did you [if HEAD=1 insert "or [partner]"] make donations of money, assets, or property to charitable organizations with purposes **other than** those we just talked about?

Yes ..... 1  
No ..... 2 [GO TO BLOOD1]

[MEDIUM TEXTBOX]

[PROMPT ONCE]

M12a. What was the main purpose or cause supported by that organization? What do these organizations do?

[NUMBER BOX, 0-99999]

[HAVE A "DON'T KNOW" SP OPTION AT BOTTOM OF SCREEN]

[PROMPT ONCE]

M12b. What was the total dollar value of all donations you [if HEAD=1 insert "and [partner]"] made in **2008** towards **(this/these) last purpose(s)**?

\$ \_\_\_\_\_

[PROGRAMMING NOTE: IF NUMBER IS ENTERED, SKIP TO BLOOD1. IF M12B IS REFUSED/DON'T KNOW, GET M12C]

[SP]

[PROMPT ONCE]

M12c. Was it \$200 or more?

Yes ..... 1  
No ..... 2 [SKIP TO M12f]  
Don't Know..... 3 [SKIP TO BLOOD1]

[PROGRAMMING NOTE: IF M12C IS REFUSED, SKIP TO BLOOD1]

[SP]

[PROMPT ONCE]

M12d. Was it \$500 or more?

Yes ..... 1  
No ..... 2 [SKIP TO BLOOD1]  
Don't Know..... 3 [SKIP TO BLOOD1]

[IF M12D IS REFUSED, SKIP TO BLOOD1]

[SP]

[PROMPT ONCE]

M12e. Was it \$1000 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

[IF M12c=2, get M12f]

[SP]

[PROMPT ONCE]

M12f. Was it \$100 or more?

Yes ..... 1  
No ..... 2  
Don't Know..... 3

[SP]

[if HEAD=1 insert: "Now we want to know just about what **YOU** have done (and not [partner].)"]

BLOOD1. During the past 12 months, how often have you donated blood?

- Four or more times in the past year ..... 1
- At least 2 or 3 times in the past year ..... 2
- Once in the past year ..... 3
- Not at all in the past year ..... 4

[GRID, SP; show scales]

[Please split the grid into two pages. The second page will have the following sentence at the top of the page: "Please indicate how well each statement describes you by checking the box underneath the number."]

The following statements ask about your thoughts and feelings in various situations. For each item indicate how well it describes you by checking the box underneath the number that best describes you, where 1 indicates that the item does **not** describe you very well and 5 means that it **does** describe you very well. Of course, numbers 2-4 indicate that how well the item describes you are in between these points.

Please read each item carefully before responding.

Does not describe me very well				Does describe me very well
1	2	3	4	5

- Q1\_1. I often have tender, concerned feelings for people less fortunate than me.
- Q1\_2. I sometimes find it difficult to see things from the "other person's" point of view.
- Q1\_3. Sometimes I don't feel very sorry for other people when they are having problems.
- Q1\_4. In emergency situations, I feel apprehensive and ill-at-ease.
- Q1\_5. I try to look at everybody's side of a disagreement before I make a decision.
- Q1\_6. When I see someone being taken advantage of, I feel kind of protective towards them.
- Q1\_7. I sometimes feel helpless when I am in the middle of a very emotional situation.
- Q1\_8. I sometimes try to understand my friends better by imagining how things look from their perspective.
- Q1\_9. When I see someone get hurt, I tend to remain calm.
- Q1\_10. Other people's misfortunes do not usually disturb me a great deal.
- Q1\_11. If I'm sure I'm right about something, I don't waste much time listening to other people's arguments.
- Q1\_12. Being in a tense emotional situation scares me.
- Q1\_13. When I see someone being treated unfairly, I sometimes don't feel very much pity for them.
- Q1\_14. I am usually pretty effective in dealing with emergencies.
- Q1\_15. I am often quite touched by things that I see happen.
- Q1\_16. I believe that there are two sides to every question and try to look at them both.
- Q1\_17. I would describe myself as a pretty soft-hearted person.
- Q1\_18. I tend to lose control during emergencies.
- Q1\_19. When I'm upset at someone, I usually try to "put myself in their shoes" for a while.

Q1\_20. When I see someone who badly needs help in an emergency, I go to pieces.

Q1\_21. Before criticizing somebody, I try to imagine how I would feel if I were in their place.

**[GRID, SP]**

The following statements ask about your opinions. Please tell us whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statements:

Strongly Disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
1	2	3	4	5

Q2\_1. People should be willing to help others who are less fortunate.

Q2\_2. Everybody in this world has a responsibility to help others when they need assistance.

Q2\_3. These days people need to look after themselves and not overly worry about others.

Q2\_4. When people are less fortunate, it is important to help them even if they are very different from us.

Q2\_5. It is important to help one another so that the community in general is a better place.

Q2\_6. Personally assisting people in trouble is very important to me.

Q2\_7. When thinking about helping people in trouble, it is important to consider whether the people are like us or not.

Q2\_8. We should not care too much about the needs of people in other parts of the world.

**[GRID, SP]**

Q3. Did you ever have a fire in your house, or has a relative or someone you know well had a fire in their house?

- No ..... 1
- Yes, I had a fire in my house ..... 2
- Yes, a relative had a fire in their house ..... 3
- Yes, Someone I know well had a fire in their house ..... 4

**[PROGRAMMER NOTE: Respondents get PHI\_31 AND PHI\_32 only if xRELIG=1 to 7. Use xRELIG value to determine text inserts in PHI\_31, PHI\_32. For xRELIG=1-3, 5-7, Please capitalize the first letter of each text insert]**

**[SP]**

PHI\_31. Have there been times in your life when you tried to be a good [xRELIG], or is that not something you have tried to do?

- Yes, have tried ..... 1
- No, have not tried..... 2

**[IF PHI\_31=1, GET PHI\_32]**

**[SP]**

PHI\_32. When you have tried to be a good [xRELIG] which did you try to do more: avoid doing sinful things yourself, or help other people?

- Avoid sin ..... 1
- Help other people..... 2

**[SP]**

PHI\_33. People have different images of the world. We'd like to know the kind of image you have. Where would you place your image of the world on the scale...?

The world is basically filled with evil and sin						There is much goodness in the world which hints at God's goodness
1	2	3	4	5	6	7

**[SP]**

PHI\_34. How many of your closest friends have views on religion that differ from yours?

- None of them .....5
- A few of them ..... 1
- About half of them.....2
- Most of them .....3
- All of them .....4

**[PROGRAMMER NOTE: Respondents get PHI\_35- PHI36 only if xRELIG=1 to 7]**

**[SP]**

Please tell us whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statements (place a check in the box):

Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree
1	2	3	4	5

PHI\_35. If I learned that a charity I was giving money to, mostly helped people **who have a different religion than me**, I would probably reduce my giving to that charity.

PHI\_36. If I was trying to decide which of two charities to give money to, and I learned that one charity mostly helped people **who have the same religion as me**, I would probably give money to that charity.

[SP]

[PROGRAMMER NOTE: Ask PHI\_37 and PHI\_38 only if xRELIG=8 & 9]

Please tell us whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statements (place a check in the box)

Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree
1	2	3	4	5

Phi\_37. If I learned that a charity I was giving money to, mostly helped people **who are religious**, I would probably reduce my giving to that charity.

PHI\_38. If I was trying to decide which of two charities to give money to, and I learned that one charity mostly helped people **who are not religious**, I would probably give money to that charity.

\*\*\*KAM QUESTIONS\*\*\*.

[GRID, SP; SHOW SCALE]

QRISK1. Some people say you should be cautious about making major changes in life. Suppose these people are located at 1 on the scale below. Others say that you will never achieve much in life unless you act boldly. Suppose these people are located at 7. And others have views in between. Where would you place yourself on this scale?

You should be cautious about making major changes in life.						You will never achieve much in life unless you act boldly.
1	2	3	4	5	6	7

[GRID, SP]

QRISK2. Suppose you were betting on horses and were a big winner in the third or fourth race. Would you be more likely to continue playing or take your winnings?

Definitely Continue Playing	Probably Continue Playing	Not Sure	Probably Take My Winnings	Definitely Take My Winnings
1	2	3	4	5

**[GRID, SP]**

QRISK3. Please rate your level of agreement or disagreement with the following statements:

Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
1	2	3	4	5

I would like to explore strange places.

**[GRID, SP]**

QRISK3. Please rate your level of agreement or disagreement with the following statements:

Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
1	2	3	4	5

I like to do frightening things.

**[GRID, SP]**

QRISK3. Please rate your level of agreement or disagreement with the following statements:

Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
1	2	3	4	5

I like new and exciting experiences, even if I have to break the rules.

**[GRID, SP]**

QRISK3. Please rate your level of agreement or disagreement with the following statements:

Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
1	2	3	4	5

I prefer friends who are exciting and unpredictable.

**[GRID, SP]**

QRISK4. In general, how easy or difficult is it for you to accept taking risks?

Very difficult	Somewhat difficult	Somewhat easy	Very easy
1	2	3	4

**[SP]**

QRISK5. Were you an only child, the oldest child, a middle child, or the youngest child?

- Only child ..... 1
- Oldest child ..... 2
- Middle child ..... 3
- Youngest child ..... 4

**\*\*\*MASUOKA QUESTION\*\*\*.**

**[GRID, SP ACROSS]**

SOCI\_1. Now we have some questions about American society. For each statement below, please indicate, on a scale of 1 to 5, whether you agree or disagree with it. A score of 1 means you strongly disagree and a score of 5 means you strongly agree.

Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree
1	2	3	4	5

- Do you think that the job prospects of Americans are getting worse?
- Do you think that crime and lawlessness in society are getting worse?
- Do you think that American culture is endangered?
- Do you think that schools and hospitals are overcrowded?

**[GRID, SP ACROSS. PLEASE PLACE THE WORD "OR" IN THE MIDDLE OF THE TWO ANSWER OPTIONS]**

SOCI\_2. Although there are a number of qualities that people feel that children should have, every person thinks that some are more important than others. Here are pairs of desirable qualities. For each pair, please mark which one you think is more important for a child to have.

<b>1</b>		<b>2</b>
Independence	OR	Respect for Elders
Obedience	OR	Self Reliance
Curiosity	OR	Good Manners
Being Considerate	OR	Well Behaved

**[SP]**

SOCI\_3. We're interested in learning how people are getting along financially these days. How would you describe the state of your own personal finances these days?

- Excellent..... 1
- Good .....2
- Not so good.....3
- Poor.....4

**[GRID, SP ACROSS]**

SOCI\_4. Some people think the government should provide fewer services, even in areas such as health and education, in order to reduce spending. Others feel it is important for the government to provide many services even **if** it means an increase in spending. Where would you place yourself on this scale?

Government should provide many fewer services, reduce spending a lot				Government should provide many more services, increase spending a lot
1	2	3	4	5

**[SP]**

SOCI\_5. Now we have some questions concerning various topics on U.S. politics and society. We want to see how much information gets out to the public from television, newspapers and the like. Many people don't know the answers to these questions, so if you don't know, select "don't know."

What job or political office does Joe Biden now hold?

- Chief Justice of the U.S. Supreme Court .....1
- Governor of Maryland .....2
- Vice President of the U.S.....3
- Don't know .....4

**[SP]**

SOCI\_6. Which party has the most members in the U.S. House of Representatives?

- Democratic party .....1
- Republican party .....2
- Don't know .....3

**[IF xEXP1=3, SKIP TO SOCI\_8]**

**[DISPLAY]**

**[IF xEXP1=1, SHOW FOLLOWING TEXT]**

Please consider the following statement:

One important value for Americans is that groups should blend together in a shared culture. Most Americans believe that commonality is an important and desirable characteristic for society and government to function properly. Everyone in America should leave some of their differences aside and integrate as Americans.

**[IF xEXP1=2, SHOW FOLLOWING TEXT]**

Please consider the following statement:

One important value for Americans is that the culture and lifestyle of others should be respected. Most Americans believe that diversity is an important and desirable characteristic for society and government to function properly. Everyone in America should have the opportunity to make their own choices and be accepted as Americans.

**[SP]**

SOCI\_7. What important American value did you just read about? (choose one)

- The importance of voting regularly ..... 1
- [IF xEXP1=1]** Blend together in a shared culture ..... 2
- [IF xEXP1=2]** Respect culture and lifestyle of others ..... 3
- The value of recycling for the environment ..... 4
- Don't know ..... 5

**[SP]**

SOCI\_8. Do you favor or oppose a law making English the official language of the United States? That would mean government business would be conducted in English only.

- Strongly favor ..... 1
- Favor somewhat ..... 2
- Neither favor nor oppose ..... 3
- Oppose somewhat ..... 4
- Strongly opposed ..... 5

**[IF xEXP2=1, 2, OR 6, GET SOCI\_9]**

**[SP]**

SOCI\_9. America is witnessing a major new wave of immigration. There are many different types of immigrants but we want you to consider a group of new immigrants that come to the United States from **(IF xEXP2=1 INSERT "Asia"; IF xEXP2=2 OR xEXP2=6 INSERT "Latin America")**. These immigrants do not rely on their native language and have learned to speak English fluently. Their English language skills will provide easy adjustment upon entry into the United States. These immigrants from **(IF xEXP2=1 INSERT "Asia"; IF xEXP2=2 OR xEXP2=6 INSERT "Latin America")** have also adopted many aspects of American culture such as clothing and music and so may be able to quickly adopt an American lifestyle.

Do you think that it is a good idea or bad idea for these immigrants to be allowed to come here?

- Very good idea.....1
- Somewhat a good idea .....2
- Somewhat a bad idea .....3
- Very bad idea.....4

**[IF xEXP2=3, 4, OR 7, GET SOCI\_10]**

**[SP]**

SOCI\_10. America is witnessing a major new wave of immigration. There are many different types of immigrants but we want you to consider a group of new immigrants that come to the United States from **(IF xEXP2=3 INSERT "Asia"; IF xEXP2=4 OR xEXP2=7 INSERT "Latin America")**. These immigrants rely on their native language and have not learned to speak English fluently. Their English language skills will not provide easy adjustment upon entry into the United States. These immigrants from **(IF xEXP2=3 INSERT "Asia"; IF xEXP2=4 OR xEXP2=7 INSERT "Latin America")** have not adopted many aspects of American culture such as clothing and music and so may not be able to quickly adopt an American lifestyle.

Do you think that it is a good idea or bad idea for these immigrants to be allowed to come here?

- Very good idea.....1
- Somewhat a good idea .....2
- Somewhat a bad idea .....3
- Very bad idea.....4

**[IF xEXP2=5 OR 8, GET SOCI\_11]**

**[SP]**

SOCI\_11. America is witnessing a major new wave of immigration. There are many different types of immigrants that come to the United States.

Do you think that it is a good idea or bad idea for these immigrants to be allowed to come here?

- Very good idea.....1
- Somewhat a good idea .....2
- Somewhat a bad idea .....3
- Very bad idea.....4

**[SP]**

SOCI\_12. In your opinion, how likely is it that immigration will have a negative impact on the way of life in many American communities?

- Very likely ..... 1
- Somewhat likely ..... 2
- Somewhat unlikely ..... 3
- Very unlikely ..... 4

**[SP]**

SOCI\_12A. How strongly do you agree or disagree with each of the following statement:

Immigrants today are a burden on our country because they take our jobs.

- Strongly agree ..... 1
- Agree ..... 2
- Neither agree nor disagree ..... 3
- Disagree ..... 4
- Strongly disagree ..... 5

**[PROGRAMMER NOTE: ROTATE ORDER OF QUESTIONS SOCI\_13 & SOCI\_14]**

**[MP]**

SOCI\_13. Thinking of immigrants from Asian countries, which of the following characteristics apply to immigrants from Asia?

1. Work very hard
2. Often end up on welfare
3. Do very well in school
4. Significantly increase crime
5. Have strong family values
6. Keep to themselves and don't try to fit in

**[MP]**

SOCI\_14. Thinking of immigrants from Latin American countries, which of the following characteristics apply to immigrants from Latin America?

1. Work very hard
2. Often end up on welfare
3. Do very well in school
4. Significantly increase crime
5. Have strong family values
6. Keep to themselves and don't try to fit in

**[SP]**

SOCI\_16. How often do you personally come in contact with immigrants who speak little or no English?

- Every day .....1
- Once or twice a week.....2
- Once or twice a month .....3
- Never.....4

**[SP]**

SOCI\_17. Were you born in . . .

- U.S. ....1
- Latin America .....2
- Asia .....3
- Europe.....4
- Africa .....5
- Caribbean.....6
- Another region of the world.....7

**\*\*\*KROSNICK QUESTIONS\*\*\***

**[SP]**

KR1. Do you favor, oppose, or neither favor nor oppose setting a deadline for withdrawing all U.S. troops from Iraq?

Favor..... 1 **[GO TO KR1a]**  
Oppose ..... 2 **[GO TO KR1b]**  
Neither favor nor oppose ..... 3 **[GO TO KR2]**

**[SP]**

KR1a. Do you favor setting a deadline for withdrawing all U.S. troops from Iraq a little, moderately, or a great deal?

A little..... 1  
Moderately..... 2  
A great deal ..... 3

**[SP]**

KR1b. Do you oppose setting a deadline for withdrawing all U.S. troops from Iraq a little, moderately, or a great deal?

A little..... 1  
Moderately..... 2  
A great deal ..... 3

**[SP]**

KR2. Power plants put gases into the air that could cause global warming. Do you favor, oppose, or neither favor nor oppose the federal government lowering the amount of these gases that power plants are allowed to put into the air?

Favor ..... 1 **[GO TO KR2a]**  
Oppose..... 2 **[GO TO KR2b]**  
Neither favor nor oppose..... 3 **[GO TO KR3]**

**[SP]**

KR2a. Do you favor the federal government lowering the amount of these gases that power plants are allowed to put into the air a little, moderately, or a great deal?

A little..... 1  
Moderately..... 2  
A great deal ..... 3

**[SP]**

KR2b. Do you oppose the federal government lowering the amount of these gases that power plants are allowed to put into the air a little, moderately, or a great deal?

A little..... 1  
Moderately..... 2  
A great deal ..... 3

**[SP]**

KR3. Do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president?

- Approve ..... 1 **[GO TO KR3a]**
- Disapprove ..... 2 **[GO TO KR3b]**
- Neither approve nor disapprove ..... 3 **[GO TO KR4]**

**[SP]**

KR3a. Do you approve of the way Barack Obama is handling his job as president a little, moderately, or a great deal?

- A little ..... 1
- Moderately ..... 2
- A great deal ..... 3

**[SP]**

KR3b. Do you disapprove of the way Barack Obama is handling his job as president a little, moderately, or a great deal?

- A little ..... 1
- Moderately ..... 2
- A great deal ..... 3

**[SP]**

KR4. Do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the economy?

- Approve ..... 1 **[GO TO KR4a]**
- Disapprove ..... 2 **[GO TO KR4b]**
- Neither approve nor disapprove ..... 3 **[GO TO KR5]**

**[SP]**

KR4a. Do you approve of the way Barack Obama is handling the economy a little, moderately, or a great deal?

- A little ..... 1
- Moderately ..... 2
- A great deal ..... 3

**[SP]**

KR4b. Do you disapprove of the way Barack Obama is handling the economy a little, moderately, or a great deal?

- A little ..... 1
- Moderately ..... 2
- A great deal ..... 3

**[SP]**

KR5. Do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the war in Iraq?

Approve ..... 1 [GO TO KR5a]  
Disapprove ..... 2 [GO TO KR5b]  
Neither approve nor disapprove ..... 3 [GO TO KR6]

**[SP]**

KR5a. Do you approve of the way Barack Obama is handling the war in Iraq a little, moderately, or a great deal?

A little ..... 1  
Moderately ..... 2  
A great deal ..... 3

**[SP]**

KR5b. Do you disapprove of the way Barack Obama is handling the war in Iraq a little, moderately, or a great deal?

A little ..... 1  
Moderately ..... 2  
A great deal ..... 3

**[SP]**

KR6. Do you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the issue of global warming?

Approve ..... 1 [GO TO KR6a]  
Disapprove ..... 2 [GO TO KR6b]  
Neither approve nor disapprove ..... 3 [GO TO KQ7]

**[SP]**

KR6a. Do you approve of the way Barack Obama is handling the issue of global warming a little, moderately, or a great deal?

A little ..... 1  
Moderately ..... 2  
A great deal ..... 3

**[SP]**

KR6b. Do you disapprove of the way Barack Obama is handling the issue of global warming a little, moderately, or a great deal?

A little ..... 1  
Moderately ..... 2  
A great deal ..... 3

**[PROGRAMMER NOTE: The order of the rest of the questions will be determined by xORDER.]**

xORDER=1	xORDER=2	xORDER=3	Xorder=4
KQ7 - KQ8	KQ9 - KQ10	KQ11 - KQ24	KQ11 - KQ24
KQ9 - KQ10	KQ7 - KQ8	KQ25 - KQ28	KQ25 - KQ28
KQ11 - KQ24	KQ11 - KQ24	KQ29 - KQ32	KQ29 - KQ32
KQ25 - KQ28	KQ25 - KQ28	KQ7 - KQ8	KQ9 - KQ10
KQ29 - KQ32	KQ29 - KQ32	KQ9 - KQ10	KQ7 - KQ8

**[SP]**

KQ7. How important to you personally is the issue of the war in Iraq? Not at all important, slightly important, moderately important, very important, or extremely important?

- Not at all important ..... 1
- Slightly important..... 2
- Moderately important..... 3
- Very important..... 4
- Extremely important ..... 5

**[SP]**

KQ8. How important to you personally is the issue of global warming? Not at all important, slightly important, moderately important, very important, or extremely important?

- Not at all important ..... 1
- Slightly important..... 2
- Moderately important..... 3
- Very important..... 4
- Extremely important ..... 5

**[SP]**

KQ9. How important for the country as a whole is the issue of the war in Iraq? Not at all important, slightly important, moderately important, very important, or extremely important?

- Not at all important ..... 1
- Slightly important..... 2
- Moderately important..... 3
- Very important..... 4
- Extremely important ..... 5

**[SP]**

KQ10. How important for the country as a whole is the issue of global warming? Not at all important, slightly important, moderately important, very important, or extremely important?

- Not at all important ..... 1
- Slightly important..... 2
- Moderately important..... 3
- Very important..... 4
- Extremely important ..... 5

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ11. During the last year, how many times did you write a letter, make a telephone call, or do anything else to express your opinion about the war in Iraq to a government official, newspaper, magazine, or on a webpage on the internet?

\_\_\_ times

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ12. During the last year, how much money did you give to an organization that is working on the issue of the war in Iraq?

\_\_\_ dollars

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ13. During the last year, how many hours did you work with an organization that is working on the issue of the war in Iraq?

\_\_\_ hours

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ14. During the last year, how many times did you attend a group meeting to talk about the war in Iraq?

\_\_\_ times

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ15. During the last year, how many times did you write a letter, make a telephone call, or do anything else to express your opinion about global warming to a government official, newspaper, magazine, or on a webpage on the internet?

\_\_\_ times

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ16. During the last year, how much money did you give to an organization that is working on the issue of global warming?

\_\_\_ dollars

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ17. During the last year how many hours did you work with an organization that is working on the issue of global warming?

\_\_\_ hours

**[NUMBER BOX, 0-1,000,000, ONLY WHOLE #S]**

KQ18. During the last year, how many times did you attend a group meeting to talk about global warming?

\_\_\_ times

**[SP]**

KQ19. How much do you know about the war in Iraq? Nothing, a little, a moderate amount, a lot, or a great deal?

- Nothing ..... 1
- A little ..... 2
- A moderate amount ..... 3
- A lot ..... 4
- A great deal ..... 5

**[SP]**

KQ20. How much thinking have you done about the war in Iraq before today? None, a little, a moderate amount, a lot, or a great deal?

- None ..... 1
- A little ..... 2
- A moderate amount ..... 3
- A lot ..... 4
- A great deal ..... 5

**[SP]**

KQ21. How sure are you of your opinions about the war in Iraq? Not sure at all, slightly sure, somewhat sure, very sure, or extremely sure?

- Not sure at all ..... 1
- Slightly sure ..... 2
- Somewhat sure ..... 3
- Very sure ..... 4
- Extremely sure ..... 5

**[SP]**

KQ22. How much do you know about global warming? Nothing, a little, a moderate amount, a lot, or a great deal?

- Nothing ..... 1
- A little..... 2
- A moderate amount..... 3
- A lot ..... 4
- A great deal ..... 5

**[SP]**

KQ23. How much thinking have you done about global warming before today? None, a little, a moderate amount, a lot, or a great deal?

- None ..... 1
- A little..... 2
- A moderate amount..... 3
- A lot ..... 4
- A great deal ..... 5

**[SP]**

KQ24. How sure are you of your opinions about global warming? Not sure at all, slightly sure, somewhat sure, very sure, or extremely sure?

- Not sure at all ..... 1
- Slightly sure ..... 2
- Somewhat sure ..... 3
- Very sure ..... 4
- Extremely sure ..... 5

**[Programmer Note: RANDOMIZE AND RECORD THE ORDER OF THE FOLLOWING QUESTIONS: KQ25, KQ26, KQ27, KQ28]**

**[SP]**

KQ25. When you think about what people have been doing and saying in recent years about the issue of the war in Iraq, how angry do you feel? Not angry at all, slightly angry, moderately angry, very angry, or extremely angry?

- Not angry at all ..... 1
- Slightly angry..... 2
- Moderately angry..... 3
- Very angry ..... 4
- Extremely angry ..... 5

**[SP]**

KQ26. When you think about what people have been doing and saying in recent years about the issue of the war in Iraq, how hopeful do you feel? Not hopeful at all, slightly hopeful, moderately hopeful, very hopeful, or extremely hopeful?

- Not hopeful at all ..... 1
- Slightly hopeful ..... 2
- Moderately hopeful ..... 3
- Very hopeful ..... 4
- Extremely hopeful ..... 5

**[SP]**

KQ27. When you think about what people have been doing and saying in recent years about the issue of the war in Iraq, how afraid do you feel? Not afraid at all, slightly afraid, moderately afraid, very afraid, or extremely afraid?

- Not afraid at all ..... 1
- Slightly afraid ..... 2
- Moderately afraid ..... 3
- Very afraid ..... 4
- Extremely afraid ..... 5

**[SP]**

KQ28. When you think about what people have been doing and saying in recent years about the issue of the war in Iraq, how proud do you feel? Not proud at all, slightly proud, moderately proud, very proud, or extremely proud?

- Not proud at all ..... 1
- Slightly proud ..... 2
- Moderately proud ..... 3
- Very proud ..... 4
- Extremely proud ..... 5

**[PROGRAMMER NOTE: USE SAME ORDER THAT WAS ASSIGNED TO KQ25-KQ28. THEREFORE, IF ORDER WAS: KQ26, KQ28, KQ27, KQ25, THEN ORDER FOR KQ29 TO KQ32 IS: KQ30, KQ32, KQ31, KQ29]**

**[SP]**

KQ29. When you think about what people have been doing and saying in recent years about the issue of global warming, how angry do you feel? Not angry at all, slightly angry, moderately angry, very angry, or extremely angry?

- Not angry at all ..... 1
- Slightly angry ..... 2
- Moderately angry ..... 3
- Very angry ..... 4
- Extremely angry ..... 5

**[SP]**

KQ30. When you think about what people have been doing and saying in recent years about the issue of global warming, how hopeful do you feel? Not hopeful at all, slightly hopeful, moderately hopeful, very hopeful, or extremely hopeful?

- Not hopeful at all ..... 1
- Slightly hopeful ..... 2
- Moderately hopeful ..... 3
- Very hopeful ..... 4
- Extremely hopeful ..... 5

**[SP]**

KQ31. When you think about what people have been doing and saying in recent years about the issue of global warming, how afraid do you feel? Not afraid at all, slightly afraid, moderately afraid, very afraid, or extremely afraid?

- Not afraid at all ..... 1
- Slightly afraid ..... 2
- Moderately afraid ..... 3
- Very afraid ..... 4
- Extremely afraid ..... 5

**[SP]**

KQ32. When you think about what people have been doing and saying in recent years about the issue of global warming, how proud do you feel? Not proud at all, slightly proud, moderately proud, very proud, or extremely proud?

- Not proud at all ..... 1
- Slightly proud ..... 2
- Moderately proud ..... 3
- Very proud ..... 4
- Extremely proud ..... 5

\*\*\*WILLIAMS QUESTIONS, Ann E. Williams, annwilliams@gsu.edu\*\*\*

**[NUMBER BOXES]**

**[PLEASE USE 2<sup>nd</sup> ROW FOR NUMBER BOX SCALE]**

W3. Within the last month have you gotten news through the following channel?

**Newspapers**

Yes..... 1  
No ..... 2 [SKIP TO W4]

**[NUMBER BOXES]**

Please indicate the number of days you use newspapers to get news during a typical week.

- W3\_1a. National Newspapers
- W3\_1b. Local or Regional Newspapers, [NUMBER BOX, 0-7]
- W3\_1c. International Newspapers, [NUMBER BOX, 0-7]
- W3\_1d. Alternative or Independent Sources, [NUMBER BOX, 0-7]

**[NUMBER BOXES]**

Please indicate the intensity of attention you normally give to the following newspaper sources.

Please enter a number from 1 to 100, where 1 means very little attention and 100 means very close attention.

- W3\_2a. National Newspapers
- W3\_2b. Local or Regional Newspapers, [NUMBER BOX, 0-100]
- W3\_2c. International Newspapers, [NUMBER BOX, 0-100]
- W3\_2d. Alternative or Independent Sources, [NUMBER BOX, 0-100]

**[NUMBER BOXES]**

**[PLEASE USE 2<sup>nd</sup> ROW FOR NUMBER BOX SCALE]**

W4. Within the last month have you gotten news through the following channel?

**TV News**

Yes..... 1  
No ..... 2 [SKIP TO W5]

**[NUMBER BOXES]**

Please indicate the number of days you watch news on television during a typical week.

W4\_1a. National news programs **[NUMBER BOX, 0-7]**

W4\_1b. Local news programs **[NUMBER BOX, 0-7]**

W4\_1c. International news programs **[NUMBER BOX, 0-7]**

W4\_1d. Comedy programs **[NUMBER BOX, 0-7]**

**[NUMBER BOXES]**

W5. Within the last month have you gotten news through the following channel?

**Internet**

Yes..... 1

No ..... 2 **[SKIP TO W6]**

**[NUMBER BOXES]**

Please indicate the number of days you use the following Internet sources to get news during a typical week.

W5\_1a. Search portal – e.g., “googled for it”: **[NUMBER BOX, 0-7]**

W5\_1b. Customized newspaper – e.g., “my yahoo news”: **[NUMBER BOX, 0-7]**

W5\_1c. Blogs (that support your views): **[NUMBER BOX, 0-7]**

W5\_1d. Blogs (that oppose your views): **[NUMBER BOX, 0-7]**

**[NUMBER BOXES]**

**[PLEASE USE 2<sup>nd</sup> ROW FOR NUMBER BOX SCALE]**

W6. Within the last month have you gotten news through the following channel?

**Talking with others**

Yes..... 1

No ..... 2 **[SKIP TO W7]**

**[NUMBER BOXES]**

Please indicate the number of days you talk with others to get news during a typical week.

W6\_1a. People who tend to share your views: **[NUMBER BOX, 0-7]**

W6\_1b. People who tend to have different views than your own **[NUMBER BOX, 0-7]**

**[NUMBER BOXES]**

Please indicate the amount of attention you normally give to the following.

Please enter a number from 1 to 100, where 1 means very little attention and 100 means very close attention.

W6\_3a. People who tend to share your views: **[NUMBER BOX, 1-100]**

W6\_3b. People who tend to have different views than your own **[NUMBER BOX, 1-100]**

**[SP]**

W7. Do you read the news online?

Yes..... 1  
No ..... 2 **[skip to W8a]**

**[NUMBER BOX, 0-100]**

W7A. When you read news online, how many headlines do you read in a given setting?

**[SP]**

W8. When you read a news online, about how much of the page do you read?

0-10% ..... 1  
10-20% ..... 2  
20-30% ..... 3  
30-40% ..... 4  
40-50% ..... 5  
50-60% ..... 6  
60-70% ..... 7  
70-80% ..... 8  
80-90% ..... 9  
90-100% ..... 10

**[SP]**

W8a. When you read a newspaper in print, about how much of the paper do you read?

0-10% .....	1
10-20% .....	2
20-30% .....	3
30-40% .....	4
40-50% .....	5
50-60% .....	6
60-70% .....	7
70-80% .....	8
80-90% .....	9
90-100% .....	10
Not Applicable.....	11

**[SP]**

W15. When watching television news, how often do you notice the scrolling text (closed captioning) that runs along the bottom of the screen?

Please mark your answer on the scale below, where 1 means “very infrequently” and 10 means “very frequently”.

1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	----

**[RANKING; RESPONDENTS ASSIGN 1-4 TO EACH QUESTION; NUMBERS ARE MUTUALLY EXCLUSIVE]**

W16. When you do encounter the “scrolling banners”, which of the following do you do most actively? Please rank the following, with 1 assigned to what you do most actively and 4 assigned to what you do least actively.

1. Listen to the report and commentary
2. Watch the images
3. Read the scrolls
4. Multitask between pictures, sound and script

**[RANKING; RESPONDENTS ASSIGN 1-4 TO EACH QUESTION; NUMBERS ARE MUTUALLY EXCLUSIVE]**

W17. When the news reports polling data, what form of presentation do you think makes the information easiest to understand? Please rank the following, with 1 assigned to most preferred and 4 assigned to least preferred.

1. Listening to commentators report numbers and percentages
2. Seeing numerical tables, bar charts, pie graphs, and other visual aids
3. Interacting with data maps
4. Participating in flash polls

**[GRID, SP ACROSS]**

On a scale of 1 to 10, where 1 means strongly disagree and 10 means strongly agree, how much do you agree with the following statements:

Strongly disagree									Stro
1	2	3	4	5	6	7	8	9	1

- W22\_1. I trust news reporters.
- W22\_2. I trust media owners.
- W22\_3. I trust the news coverage that I encounter online.
- W22\_4. I trust the news coverage that I encounter through my preferred cable news channel.
- W22\_5. I trust the news coverage that I read in print.
- W22\_6. Numbers and statistics make news stories more trustworthy
- W22\_7. Photos and images make new stories more trustworthy

**[GRID, SP ACROSS]**

On a scale of 1 to 10, where 1 means strongly disagree and 10 means strongly agree, how much do you agree with the following statements:

Strongly disagree									Stro
1	2	3	4	5	6	7	8	9	1

- W23\_1. I have a strong sense of spirituality
- W23\_2. I attend church frequently
- W23\_3. I consider myself to be a religious person
- W23\_4. I have a strong tie to my neighborhood and local community
- W23\_5. I draw my beliefs from many different faiths

**[GRID, SP ACROSS]**

On a scale of 1 to 10, where 1 means strongly disagree and 10 means strongly agree, how much do you agree with the following statements:

Strongly disagree									Strongly agree
1	2	3	4	5	6	7	8	9	10

W24\_1. I usually make economic decisions (e.g., how to invest or spend my money) based on intuition and feeling

W24\_2. I usually make economic decisions (e.g., how to invest or spend my money) based on logic and reason

W24\_3. I usually make political decisions (e.g., who to vote for) based on intuition and feeling

W24\_4. I usually make political decisions (e.g., who to vote for) based on logic and reason

**[GRID, SP ACROSS]**

On a scale of 1 to 10, where 1 means strongly disagree and 10 means strongly agree, how much do you agree with the following statements:

Strongly disagree									Strongly agree
1	2	3	4	5	6	7	8	9	10

W25\_1. I make economic decisions based on what is in my best interest

W25\_2. I make economic decisions in the interest of my family and friends

W25\_3. I make economic decisions in the interest of others in society (in the interest of other Americans)

W25\_4. I make economic decisions based in the interest of others in the World at large

**[GRID, SP ACROSS]**

On a scale of 1 to 10, where 1 means strongly disagree and 10 means strongly agree, how much do you agree with the following statements:

Strongly disagree									Strongly agree
1	2	3	4	5	6	7	8	9	10

W26\_1. I make political decisions based on what is in my best interest

W26\_2. I make political decisions in the interest of my family and friends

W26\_3. I make political decisions in the interest of others in society (in the interest of other Americans)

W26\_4. I make political decisions based in the interest of others in the World at large

**[GRID, SP ACROSS]**

Have you ever made a decision to vote for a candidate based on any of the following?

Yes	No
-----	----

- W27\_1. The gender of the candidate
- W27\_2. The race/ethnicity of the candidate
- W27\_3. The age of the candidate
- W27\_4. The candidate's party
- W27\_5. The candidate's voting record
- W27\_6. The candidate's issue platform
- W27\_7. A friend or family member's recommendation
- W27\_8. Your "gut" feeling or intuition
- W27\_9. An emotional connection to the candidate

**[CLOSE]**

Thank you for your participation in the [REDACTED STUDY NAME] over the past several months. We appreciate all of the time and effort you have spent answering our questions. This is the last of the surveys for the study. Knowledge Networks, the company that has administered the study, will contact you within the next few weeks regarding any details related to closing out the project. Again, thank you very much for your participation in the [REDACTED STUDY NAME].