



1995 National Election Study Pilot Questionnaire

A0-8.

This interview is completely voluntary and confidential. If we should come to any question that you do not want to answer, just let me know and we will go on to the next question.

FORM OF QUESTIONNAIRE: (1=FORM A; 2=FORM B)

A0-8

A1.

Do you have a television set in your home?

A1

YES.....	1
NO, BUT REGULAR WATCH	
ELSEWHERE (VOLUNTEERED).....	3
NO.....	5 A5
DK.....	8 ~A5

if:(FORM B) SKIP to:A4
* A2 AND 3 FORM A ONLY *

A2.

Do you ever watch national network news programs like "World News Tonight" on ABC, "The NBC Nightly News", or "The CBS Evening News"?

A2

YES.....	1
NO.....	5 A4
DK.....	8 ~A4

A2a.

How often do you watch those types of shows -- every day, most days, once or twice a week, or only occasionally?

A2a

EVERY DAY.....	1
MOST DAYS.....	2
ONCE OR TWICE A WEEK.....	3
ONLY OCCASIONALLY.....	4
DK.....	8

A3.

Which of the network news programs do you watch most often - "World News Tonight" on ABC, "The NBC Nightly News," "The CBS Evening News," or some other network news program?

A3

WORLD NEWS TONIGHT - ABC.....	1
THE NBC NIGHTLY NEWS.....	2
THE CBS EVENING NEWS.....	3

CNN (VOLUNTEERED).....4
 OTHER (SPECIFY).....7
 DK.....8

A4.

Do you get either cable or satellite television?

A4

YES (EITHER CABLE OR SATELLITE).....1
 NO.....5
 DK.....8

A5. FEELING SCALE

afraid
 anxious
 worried
 angry
 bitter
 resentful
 proud
 hopeful
 enthusiastic
 disgusted
 hatred
 contempt

A5a.

Now we would like to know something about the feelings you have toward some people in politics. I am going to name a political leader and I want you to tell me whether something about that person, or something he has done, has made you have certain feelings like anger or pride.

Has Bill Clinton -- because of the kind of person he is, or because of something he has done -- ever made you feel:

(insert word from feeling scale A5)?

A5a

YES, HAVE FELT.....1
 NO, NEVER FELT.....5 A5
 DK.....8 ~A5

A5b.

How often would you say you've felt A5 -- very often, fairly often, occasionally, or rarely?

A5b

VERY OFTEN.....1
 FAIRLY OFTEN.....2
 OCCASIONALLY.....3
 RARELY.....4
 DK.....8

** CATI WILL LOOP THROUGH A5a and A5b FOR EACH WORD IN THE A5 SCALE
 ** WORDS WILL COME UP IN RANDOM ORDER

A6. FEELING SCALE

afraid
 anxious

worried
angry
bitter
resentful
proud
hopeful
enthusiastic
disgusted
hatred
contempt

A6a.

Now think about Bob Dole. Has Bob Dole -- because of the kind of person he is, or because of something he has done -- ever made you feel:

(insert word from feeling scale A6)?

	A6a
YES, HAVE FELT.....	1
NO, NEVER FELT.....	5 A6
DK.....	8 ~A6

A6b.

How often would you say you've felt A6 -- very often, fairly often, occasionally, or rarely?

	A6b
VERY OFTEN.....	1
FAIRLY OFTEN.....	2
OCCASIONALLY.....	3
RARELY.....	4
DK.....	8

** CATI WILL LOOP THROUGH A6a and A6b FOR EACH WORD IN THE A5 SCALE

** WORDS WILL COME UP IN RANDOM ORDER

if:(FORM A) SKIP to:B1
* A7 AND 8 FORM B ONLY *

A7.

Now we would like to know something about the feelings you have toward some people in politics. I am going to name a political leader and I want you to tell me, when you focus on that person, how he makes you feel. How would you say Bill Clinton makes you feel at this moment...

A7

** A7a-D WILL COME UP IN RANDOM ORDER

A7a.

Does (Bill Clinton/he) make you feel very enthusiastic, somewhat enthusiastic, neither enthusiastic nor indifferent, somewhat indifferent, or very indifferent?

	A7a
VERY ENTHUSIASTIC.....	1
SOMEWHAT ENTHUSIASTIC.....	2

NEITHER ENTHUSIASTIC NOR
 INDIFFERENT.....3
 SOMEWHAT INDIFFERENT.....4
 VERY INDIFFERENT.....5
 DK.....8

A7b.

Does (Bill Clinton/he) make you feel very hopeful,
 somewhat hopeful, neither hopeful nor discouraged,
 somewhat discouraged, or very discouraged?

A7b

VERY HOPEFUL.....1
 SOMEWHAT HOPEFUL.....2
 NEITHER HOPEFUL NOR DISCOURAGED.....3
 SOMEWHAT DISCOURAGED.....4
 VERY DISCOURAGED.....5
 DK.....8

A7c.

Does (Bill Clinton/he) make you feel very anxious,
 somewhat anxious, neither anxious nor calm,
 somewhat calm, or very calm?

A7c

VERY ANXIOUS.....1
 SOMEWHAT ANXIOUS.....2
 NEITHER ANXIOUS NOR CALM.....3
 SOMEWHAT CALM.....4
 VERY CALM.....5
 DK.....8

A7d.

Does (Bill Clinton/he) make you feel very upset,
 somewhat upset, neither upset nor relaxed,
 somewhat relaxed, or very relaxed?

A7d

VERY UPSET.....1
 SOMEWHAT UPSET.....2
 NEITHER UPSET NOR RELAXED.....3
 SOMEWHAT RELAXED.....4
 VERY RELAXED.....5
 DK.....8

A7e.

And finally, would you say he makes you feel very angry,
 somewhat angry, neither angry nor comfortable,
 somewhat comfortable, or very comfortable?

A7e

VERY ANGRY.....1
 SOMEWHAT ANGRY.....2
 NEITHER ANGRY NOR COMFORTABLE.....3
 SOMEWHAT COMFORTABLE.....4
 VERY COMFORTABLE.....5
 DK.....8

A8.

Now going to Bob Dole. How would you say that Bob Dole

makes you feel at this moment...

A8

** A8a-d WILL COME UP IN RANDOM ORDER

A8a.

Does (Bob Dole/he) make you feel very enthusiastic, somewhat enthusiastic, neither enthusiastic nor indifferent, somewhat indifferent, or very indifferent?

A8

VERY ENTHUSIASTIC.....	1
SOMEWHAT ENTHUSIASTIC.....	2
NEITHER ENTHUSIASTIC NOR	
INDIFFERENT.....	3
SOMEWHAT INDIFFERENT.....	4
VERY INDIFFERENT.....	5
DK.....	8

A8b.

Does (Bob Dole/he) make you feel very hopeful, somewhat hopeful, neither hopeful nor discouraged, somewhat discouraged, or very discouraged?

A8b

VERY HOPEFUL.....	1
SOMEWHAT HOPEFUL.....	2
NEITHER HOPEFUL NOR DISCOURAGED.....	3
SOMEWHAT DISCOURAGED.....	4
VERY DISCOURAGED.....	5
DK.....	8

A8c.

Does (Bob Dole/he) make you feel very anxious, somewhat anxious, neither anxious nor calm, somewhat calm, or very calm?

A8c

VERY ANXIOUS.....	1
SOMEWHAT ANXIOUS.....	2
NEITHER ANXIOUS NOR CALM.....	3
SOMEWHAT CALM.....	4
VERY CALM.....	5
DK.....	8

A8d.

Does (Bob Dole/he) make you feel very upset, somewhat upset, neither upset nor relaxed, somewhat relaxed, or very relaxed?

A8d

VERY UPSET.....	1
SOMEWHAT UPSET.....	2
NEITHER UPSET NOR RELAXED.....	3
SOMEWHAT RELAXED.....	4
VERY RELAXED.....	5
DK.....	8

A8e.

And finally, would you say he makes you feel very angry,

somewhat angry, neither angry nor comfortable,
somewhat comfortable, or very comfortable?

A8e

VERY ANGRY.....1
SOMEWHAT ANGRY.....2
NEITHER ANGRY NOR COMFORTABLE.....3
SOMEWHAT COMFORTABLE.....4
VERY COMFORTABLE.....5
DK.....8

B1.

Each year the government in Washington has to make decisions about taxes, spending, and the deficit. We'd like to know your opinions about what the government should do about the budget. I'm going to read you three proposals for cutting the federal budget deficit, and I'd like you to tell me whether or not you would favor each of them.

Do you favor increases in taxes paid by ordinary Americans in order to cut the federal budget deficit?

B1

YES, FAVOR.....1
NO, DO NOT FAVOR.....5
DK.....8

B2.

Do you favor cuts in spending on domestic programs like Medicare, education, and highways in order to cut the federal budget deficit?

B2

YES, FAVOR.....1
NO, DO NOT FAVOR.....5
DK.....8

B3.

Do you favor cuts in spending on national defense in order to cut the federal budget deficit?

B3

YES, FAVOR.....1
NO, DO NOT FAVOR.....5
DK.....8

B4.

Please think about Bill Clinton. Does the phrase "provides strong leadership" describe Bill Clinton extremely well, quite well, not too well, or not well at all?

B4

EXTREMELY WELL.....1
QUITE WELL.....2
NOT TOO WELL.....3
NOT WELL AT ALL.....4
DK.....8 B5

B4a.

How certain are you about this? Very certain, pretty certain,

or not very certain?

B4a

VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

B5.

In your opinion, does the phrase "moral" describe Bill Clinton extremely well, quite well, not too well, or not well at all?

B5

EXTREMELY WELL.....	1
QUITE WELL.....	2
NOT TOO WELL.....	3
NOT WELL AT ALL.....	4
DK.....	8 ~B6

B5a.

How certain are you about this? Very certain, pretty certain, or not very certain?

B5a

VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

B6.

Now please think about Bob Dole. In your opinion, does the phrase "provides strong leadership" describe Bob Dole extremely well, quite well, not too well, or not well at all?

B6

EXTREMELY WELL.....	1
QUITE WELL.....	2
NOT TOO WELL.....	3
NOT WELL AT ALL.....	4
DK.....	8 B7

B6a.

How certain are you about this? Very certain, pretty certain, or not very certain?

B6a

VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

B7.

Does the phrase "moral" describe Bob Dole extremely well, quite well, not too well, or not well at all?

B7

EXTREMELY WELL.....	1
QUITE WELL.....	2
NOT TOO WELL.....	3
NOT WELL AT ALL.....	4
DK.....	8 ~Q-109T

B7a.

How certain are you about this? Very certain, pretty certain, or not very certain?

B7a

VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

B8.

Now I'm going to read you three proposals for cutting taxes, and I'd like you to tell me whether or not you favor each of them.

Do you favor cuts in spending on national defense in order to cut the taxes paid by ordinary Americans?

B8

YES, FAVOR.....	1
NO, DO NOT FAVOR.....	5
DK.....	8

B9.

Do you favor cuts in spending on domestic programs like Medicare, education and highways in order to cut the taxes paid by ordinary Americans?

B9

YES, FAVOR.....	1
NO, DO NOT FAVOR.....	5
DK.....	8

B10.

Do you favor an increase in the federal budget deficit in order to cut the taxes paid by ordinary Americans?

B10

YES, FAVOR.....	1
NO, DO NOT FAVOR.....	5
DK.....	8

** CATI WILL LOOP THROUGH B11a FOR EACH OF THE ITEMS LISTED BELOW **

B11. THERMOMETER ITEMS

- Bill Clinton
- Bob Dole
- Al Gore
- Newt Gingrich
- Ross Perot
- Colin Powell
- Phil Gramm
- Pete Wilson
- Hillary Clinton
- Rush Limbaugh

B11a.

~IF FIRST TIME SCREEN IS DISPLAYED:

I'd like to get your feelings toward some of our political leaders and other people who have been in the news. I'll read the name of a person and I'd like you to rate that person using something called the

feeling thermometer. You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that person; the lower the number, the colder or less favorable. You would rate the person at the 50 degree mark if you feel neither warm nor cold toward them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one. Our first person is B11.

~ELSE

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that person; the lower the number, the colder or less favorable. You would rate the person at the 50 degree mark if you feel neither warm nor cold toward them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.)

How would you rate B11?

PROBE FOR DK RESPONSE: "When you say 'don't know' do you mean that you don't know who the person is or do you have something else in mind?"

0-100. ENTER NUMBER:
997. R DOESN'T RECOGNIZE NAME
998. DK WHERE TO RATE; CAN'T JUDGE

WAS SPECIAL DK PROBE USED?
YES.....1
NO.....5

if:(FORM B) SKIP to:B11f1
if:A1(NO TV) SKIP to:B11f1
if:A2(DOES NOT WATCH NETWORK NEWS) SKIP to:B11f1
* B11b-e FORM A ONLY *

B11b.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that person; the lower the number, the colder or less favorable. You would rate the person at the 50 degree mark if you feel neither warm nor cold toward them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.)

How would you rate Tom Brokaw?

PROBE FOR DK RESPONSE: "When you say 'don't know' do you mean that you don't know who the person is or do you have something else in mind?"

0-100. ENTER NUMBER:
997. R DOESN'T RECOGNIZE NAME
998. DK WHERE TO RATE; CAN'T JUDGE

WAS SPECIAL DK PROBE USED?
YES.....1

NO.....5

B11c.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that person; the lower the number, the colder or less favorable. You would rate the person at the 50 degree mark if you feel neither warm nor cold toward them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.)

How would you rate Peter Jennings?

PROBE FOR DK RESPONSE: "When you say 'don't know' do you mean that you don't know who the person is or do you have something else in mind?"

- 0-100. ENTER NUMBER:
- 997. R DOESN'T RECOGNIZE NAME
- 998. DK WHERE TO RATE; CAN'T JUDGE

WAS SPECIAL DK PROBE USED?

YES.....1
 NO.....5

B11d.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that person; the lower the number, the colder or less favorable. You would rate the person at the 50 degree mark if you feel neither warm nor cold toward them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.)

How would you rate Dan Rather?

PROBE FOR DK RESPONSE: "When you say 'don't know' do you mean that you don't know who the person is or do you have something else in mind?"

- 0-100. ENTER NUMBER:
- 997. R DOESN'T RECOGNIZE NAME
- 998. DK WHERE TO RATE; CAN'T JUDGE

WAS SPECIAL DK PROBE USED?

YES.....1
 NO.....5

B11e.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel toward that person; the lower the number, the colder or less favorable. You would rate the person at the 50 degree mark if you feel neither warm nor cold toward them. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.)

How would you rate Bernard Shaw?

PROBE FOR DK RESPONSE: "When you say 'don't know' do you mean that you don't know who the person is or do you have something else in mind?"

- 0-100. ENTER NUMBER:
- 997. R DOESN'T RECOGNIZE NAME
- 998. DK WHERE TO RATE; CAN'T JUDGE

WAS SPECIAL DK PROBE USED?

YES.....1

NO.....5

B11f1.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel; the lower the number, the colder or less favorable.)

(And still using the thermometer, how would you rate the following:)

Groups seeking to protect the environment?

- 0 - 100. ENTER NUMBER
- 998. DK WHERE TO RATE; CAN'T JUDGE

B11f1

B11f2.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel; the lower the number, the colder or less favorable.)

(And still using the thermometer, how would you rate the following:)

Conservative religious groups like the Christian coalition?

- 0 - 100. ENTER NUMBER
- 998. DK WHERE TO RATE; CAN'T JUDGE

B11f2

B11f3.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel; the lower the number, the colder or less favorable.)

(And still using the thermometer, how would you rate the following:)

the AARP?

- 0 - 100. ENTER NUMBER
- 998. DK WHERE TO RATE; CAN'T JUDGE

B11f3

B11f4.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel; the lower the number, the colder

or less favorable.)

(And still using the thermometer, how would you rate the following:)

Groups seeking to help blacks?

0 - 100. ENTER NUMBER
998. DK WHERE TO RATE; CAN'T JUDGE

B11f4

B11f5.

(You can choose any number between 0 and 100. The higher the number, the warmer or more favorable you feel; the lower the number, the colder or less favorable.)

(And still using the thermometer, how would you rate the following:)

Big business?

0 - 100. ENTER NUMBER
998. DK WHERE TO RATE; CAN'T JUDGE

B11f5

B12.

Now we have some questions on another topic.

How much attention do you pay to news stories about crime?
A lot, some attention, or not much at all?

B12

A LOT.....1
SOME ATTENTION.....2
NOT MUCH AT ALL.....3
DK.....8

B13.

How much attention do you pay to news stories about the environment? (A lot, some attention, or not much at all?)

B13

A LOT.....1
SOME ATTENTION.....2
NOT MUCH AT ALL.....3
DK.....8

B14.

How much attention do you pay to news stories about the economy? (A lot, some attention, or not much at all?)

B14

A LOT.....1
SOME ATTENTION.....2
NOT MUCH AT ALL.....3
DK.....8

if:(FORM A) SKIP to:C22
** C1-20 FORM B ONLY **

C1.

On the whole, are you satisfied, fairly satisfied, not very satisfied, or not at all satisfied with the way democracy works in the United States?

C1

SATISFIED.....	1
FAIRLY SATISFIED.....	2
NOT VERY SATISFIED.....	3
NOT AT ALL SATISFIED.....	4
DK.....	8

C2.

Do you think that on the whole the last Presidential election was a fair one, or did some parties or candidates have an unfair advantage?

C2

FAIR.....	1
UNFAIR.....	5
DK.....	8

C3.

Do you usually think of yourself as close to any particular political party?

C3

YES.....	1
NO.....	5 C3d
DK.....	8 ~C3d

C3a.

Which party is that?

C3a

REPUBLICAN.....	1,
DEMOCRATIC.....	2,
LIBERTARIAN.....	3,
OTHER (SPECIFY).....	7,
DK.....	8,

if:C3a(DK *OR* RF) SKIP to:C3d
 if:ONLY ONE PARTY CHOSEN - SKIP to:C3c

C3b.

Which party do you feel closest to?

C3b

REPUBLICAN.....	1
DEMOCRATIC.....	2
LIBERTARIAN.....	3
OTHER (SPECIFY).....	7

C3c.

Do you feel very close to this party, somewhat close, or not very close?

C3c

VERY CLOSE.....	1
SOMEWHAT CLOSE.....	2
NOT VERY CLOSE.....	3
DK.....	8

if:C3(YES) *OR* C3a(REPUBLICAN *TO* LIBERTARIAN) - SKIP to:C4

C3d.

Do you feel yourself a little closer to one of the political parties than the others?

C3d

YES.....	1
NO.....	5 C4
DK.....	8 ~C4

C3e.

Which party is that?

C3e

REPUBLICAN.....	1
DEMOCRATIC.....	2
LIBERTARIAN.....	3
OTHER (SPECIFY).....	7
DK.....	8

C4.

Think of a ruler that measures how much parties care about what people want. One means that parties in the United States care what people want. Five means that parties in the United States don't care what people want. And two, three, and four are positions in between. Where would you place yourself?

C4

POLITICAL PARTIES CARE.....	1
	2
	3
	4
POLITICAL PARTIES DON'T CARE.....	5
DK.....	8

C5.

Now think of a ruler that measures whether political parties are necessary to make our political system work. One means that political parties are necessary to make our political system work in the United States. Five means that political parties are not needed in the United States. And two, three, and four are positions in between. Where would you place yourself?

C5

POLITICAL PARTIES ARE NECESSARY.....	1
	2
	3
	4
POLITICAL PARTIES ARE NOT NEEDED.....	5
DK.....	8

C6.

In general do you think political parties are doing a very good job, a good job, neither a good nor a bad job, a bad job, or a very bad job for the people of the United States?

C6

A VERY GOOD JOB.....1
 A GOOD JOB.....2
 NEITHER A GOOD JOB NOR A BAD
 JOB.....3
 A BAD JOB.....4
 A VERY BAD JOB.....5
 DK.....8

C7.

I'd like to know what you think about each of our political parties. After I read the name of a political party, please rate it on a scale from 0 to 10, where 0 means you strongly dislike that party and 10 means that you strongly like that party. If I come to a party you haven't heard of or you feel you do not know enough about, just say so. The first party is the Democratic party.

(Where would you place Democratic party?)

C7a

The next party is the Republican party:

C7b

The Libertarian party?

C7c

0-10. ENTER RATING

98. HAVEN'T HEARD OF OR DON'T KNOW ENOUGH ABOUT

C8.

And now, using the same scale, I'd like to ask you how much you like or dislike some political leaders. Again, if I come to a leader you haven't heard of or you feel you do not know enough about, just say so. The first political leader is Bill Clinton.

(Where would you place Bill Clinton?)

C8a

Bob Dole?

C8b

0-10. ENTER RATING

98. HAVEN'T HEARD OF OR DON'T KNOW ENOUGH ABOUT

C9.

What do you think about the state of the economy these days in this country? Would you say that the state of the economy is very good, good, neither good nor bad, bad, or very bad?

C9

VERY GOOD.....1
 GOOD.....2
 NEITHER GOOD NOR BAD.....3
 BAD.....4
 VERY BAD.....5
 DK.....8

C10.

Would you say that over the past twelve months the state of the economy in this country has gotten better, stayed

about the same, or gotten worse?

	C10
GOTTEN BETTER.....	1
STAYED ABOUT THE SAME.....	2 C11
GOTTEN WORSE.....	3 ~C10b
DK.....	8 C11

C10a.

Is that much better or somewhat better?

	C10a
MUCH BETTER.....	1
SOMEWHAT BETTER.....	2
DK.....	8

if:C10(*NOT* GOTTEN WORSE) SKIP to:C11

C10b.

Is that much worse or somewhat worse?

	C10b
MUCH WORSE.....	1
SOMEWHAT WORSE.....	2
DK.....	8

C11.

Do you happen to remember the names of any of the candidates who ran in your district in the last congressional election?

	C11
YES.....	1
NO.....	5 ~C12
DK.....	8 C12

C11a.

(What were their names?)

C11a

C12.

Think of a ruler that measures whether members of Congress have a good idea of what ordinary people think. One means that members of Congress have a good idea of what ordinary people think. Five means that members of Congress don't know much of what ordinary people think. And two, three, and four are positions in between. Where would you place yourself?

	C12
GOOD IDEA OF WHAT ORDINARY	
PEOPLE THINK.....	1
	2
	3
	4
DON'T KNOW MUCH OF WHAT	
ORDINARY PEOPLE THINK.....	5
DK.....	8

C13.

There are many ways in which people can have contact with their representatives in Congress. They can receive something in the mail, meet them personally, hear them speak at a meeting or rally, or talk to a member of their staff.

During the past twelve months, have you had any contact with your Member of Congress in any of these ways?

	C13
YES.....	1
NO.....	5
DK.....	8

C14.

In politics, people sometimes talk of left and right.

Where would you place yourself on a scale from 0 to 10 where 0 means the left and 10 means the right?

C14

Using the same scale, where would you place the

Democratic party?

C14b

The Republican party?

C14c

The Libertarian party?

C14d

0-10. ENTER RATING

98. DON'T KNOW

C15a.

And using the same scale, where 0 means the left and 10 means the right, where would you place Bill Clinton?

C15a

Where would you place Bob Dole?

C15b

0-10. ENTER RATING

98. DON'T KNOW

C16.

Think of a ruler that measures whether voting will make things any better in the future. One means that no matter how people vote, it won't make things any better in the future. Five means that the way people vote could make things better in the future. And two, three and four are positions in between. Where would you place yourself?

C16

VOTING WON'T MAKE THINGS BETTER.....	1
	2
	3
	4
VOTING COULD MAKE THINGS BETTER.....	5
DK.....	8

C17.

Now think of a ruler that measures whether it's important who is in power. One means that it's important who is in power because it can make a difference to what happens. Five means that it doesn't really matter who is in power, because in the end things go on much the same. And two, three and four are positions in between. Where would you place yourself?

C17

IT IS IMPORTANT WHO IS IN POWER.....1
 2
 3
 4
 DOESN" T REALLY MATTER WHO IS IN
 POWER.....5
 DK.....8

C18.

At times it seems that democracy doesn" t work. When this happens some people say we need a strong leader to get things done. Others say that even when things don" t work democracy is always best. Which is closer to your view: that we need a strong leader to get things done or that democracy is always best?

C18

WE NEED A STRONG LEADER.....1
 DEMOCRACY IS ALWAYS BEST.....2
 DK.....8

C19.

Think of a ruler that measures whether people say what they think about politics. One means that most people in the United States usually say what they think about politics. Five means that most people usually hide what they really think about politics. And two, three and four are positions in between. Where would you place yourself?

C19

PEOPLE SAY WHAT THEY THINK
 ABOUT POLITICS.....1
 2
 3
 4
 PEOPLE USUALLY HIDE WHAT THEY
 THINK ABOUT POLITICS.....5
 DK.....8

C20.

We have a number of parties in our country, each of which would like to get your vote. Please tell me for each of the following how probable it is that you will ever vote for this party, using a scale where zero means not at all probable and ten means very probable.

How probable is it that you will ever vote for the Democratic party?

C20

The Republican party?

C20

The Libertarian party?

C20

0-10. ENTER NUMBER
 98. DON" T KNOW

C21.

Some people feel the government in Washington should see to it that every person has a job and a good standard of

living. Others think the government should just let each person get ahead on their own. What do you think: should the government see to it that every person has a job or should the government let each person get ahead on their own?

GOVERNMENT SHOULD SEE TO IT.....1 C21
LET EACH PERSON GET AHEAD ON
THEIR OWN.....2 ~C21b
DK.....8 C21b

C21a.

Do you feel strongly or not strongly that the government should see to it that every person has a job?

STRONGLY.....1 C21a
NOT STRONGLY.....2
DK.....8

if:C21(*NOT* LET EACH PERSON GET AHEAD ON THEIR OWN)
SKIP to:C22

C21b.

Do you feel strongly or not strongly that the government should let each person get ahead on their own?

STRONGLY.....1 C21b
NOT STRONGLY.....2
DK.....8

C22.

How many days in the past week did you watch the news on TV?

0-7. ENTER NUMBER OF DAYS C22
8. DON" T KNOW

D1a.

Now I am going to ask you what you think of the government"s current activities in various areas of environmental policy. In each case, just tell me whether you think the government should put LESS, the SAME amount, or more EFFORT into that area than it does now.

Do you think the government should put less, the same amount, or more effort into improving and protecting the environment?

LESS EFFORT.....1 D1a
THE SAME AMOUNT.....2
MORE EFFORT.....3
DK.....8

D1b.

(Should the government put less, the same amount, or more effort into)

Reducing air pollution?

D1b

LESS EFFORT.....	1
THE SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

D1c.

(Should the government put less, the same amount, or more effort into)

Managing natural resources that are important to our economy, such as timber and fisheries?

D1c

LESS EFFORT.....	1
THE SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

D1d.

(Should the government put less, the same amount, or more effort into)

Cleaning up lakes and parks for recreation such as hiking and boating?

D1d

LESS EFFORT.....	1
THE SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

D1e.

(Should the government put less, the same amount, or more effort into)

Cleaning up hazardous or toxic waste?

D1e

LESS EFFORT.....	1
THE SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

D1f.

(Should the government put less, the same amount, or more effort into)

Reducing solid waste and garbage?

D1f

LESS EFFORT.....	1
THE SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

D1g.

(Should the government put less, the same amount, or more effort into)

Addressing global warming?

D1g

LESS EFFORT.....	1
THE SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

D1h.

Which level of government do you think should be most involved in dealing with environmental problems -- the federal government, state governments, or local governments?

D1h

FEDERAL GOVERNMENT.....	1
STATE GOVERNMENTS.....	2
LOCAL GOVERNMENTS.....	3
DK.....	8

D2.

Some people think it is important to protect the environment even if it costs some jobs or otherwise reduces our standard of living. Other people think that protecting the environment is not as important as maintaining jobs and our standard of living.

Which do you think is more important -- protecting the environment or maintaining jobs and our standard of living?

D2

PROTECTING THE ENVIRONMENT.....	1
IN BETWEEN (VOLUNTEERED).....	2 ~D2c
MAINTAINING JOBS AND STANDARD OF LIVING.....	3 D2d
DK.....	8 ~D2e

D2b.

Would you say you strongly favor or only somewhat favor protecting the environment even if it costs jobs?

D2b

STRONGLY FAVOR.....	1
SOMEWHAT FAVOR.....	2
DK.....	8

if:D2(*NOT* IN BETWEEN (VOLUNTEERED))

SKIP to:D2e

D2c.

If you were forced to choose, which side would you be on?

D2c

PROTECTING THE ENVIRONMENT.....	1
MAINTAINING JOBS AND STANDARD OF LIVING.....	2
DK.....	8

if:D2(*NOT* MAINTAINING JOBS AND STANDARD OF LIVING)

SKIP to:D2e

D2d.

Would you say you strongly favor or only somewhat favor maintaining jobs over protecting the environment?

D2d

STRONGLY FAVOR.....	1
SOMEWHAT FAVOR.....	2
DK.....	8

D2e.

Which do you think Bill Clinton considers most important -- protecting the environment or maintaining jobs and our standard of living?

D2e

PROTECTING THE ENVIRONMENT.....	1
MAINTAINING JOBS AND OUR	
STANDARD OF LIVING.....	2
DK.....	8

D2g ~D2h

D2f.

Would you say he strongly favors or only somewhat favors protecting the environment even if it costs jobs?

D2f

STRONGLY FAVOR.....	1
SOMEWHAT FAVOR.....	2
DK.....	8

if:D2e(*NOT* MAINTAINING JOBS AND OUR STANDARD OF LIVING)

SKIP to:D2h

D2g.

Would you say he strongly favors or only somewhat favors maintaining jobs and our standard of living even if it hurts the environment?

D2g

STRONGLY FAVOR.....	1
SOMEWHAT FAVOR.....	2
DK.....	8

D2h.

Which do you think Bob Dole considers most important -- protecting the environment or maintaining jobs and our standard of living?

D2h

PROTECTING THE ENVIRONMENT.....	1
MAINTAINING JOBS AND OUR	
STANDARD OF LIVING.....	2
DK.....	8

D2k ~D2m

D2j.

Would you say he strongly favors or only somewhat favors protecting the environment even if it costs jobs?

D2j

STRONGLY FAVOR.....	1
SOMEWHAT FAVOR.....	2
DK.....	8

if:D2h(*NOT* MAINTAINING JOBS AND OUR STANDARD OF LIVING)
SKIP to:D2m

D2k.

Would you say he strongly favors or only somewhat favors
maintaining jobs and our standard of living even if it
hurts the environment?

D2k

STRONGLY FAVOR.....1
SOMEWHAT FAVOR.....2
DK.....8

D2m.

Which do you think Al Gore considers most
important -- protecting the environment or maintaining
jobs and our standard of living?

D2m

PROTECTING THE ENVIRONMENT.....1
MAINTAINING JOBS AND OUR
STANDARD OF LIVING.....2 D2p
DOES NOT RECOGNIZE NAME
(VOLUNTEERED).....7 ~D2q
DK.....8 D2q

D2n.

Would you say he strongly favors or only somewhat favors
protecting the environment even if it costs jobs?

D2n

STRONGLY FAVOR.....1
SOMEWHAT FAVOR.....2
DK.....8

if:D2m(*NOT* MAINTAINING JOBS AND OUR STANDARD OF LIVING)
SKIP to:D2q

D2p.

Would you say he strongly favors or only somewhat favors
maintaining jobs and our standard of living
even if it hurts the environment?

D2p

STRONGLY FAVOR.....1
SOMEWHAT FAVOR.....2
DK.....8

D2q.

Which do you think the Democratic Party considers most
important -- protecting the environment or maintaining
jobs and our standard of living?

D2q

PROTECTING THE ENVIRONMENT.....1
MAINTAINING JOBS AND OUR
STANDARD OF LIVING.....2 ~D2s
DK.....8 D2t

D2r.

Would you say the Democratic party strongly favors

or only somewhat favors protecting the environment
even if it costs jobs?

D2r

STRONGLY FAVOR.....1
SOMEWHAT FAVOR.....2
DK.....8

if:D2q(*NOT* MAINTAINING JOBS AND OUR STANDARD OF LIVING)
SKIP to:D2t

D2s.

Would you say the Democratic party strongly favors
or only somewhat favors maintaining jobs and
our standard of living even if it hurts the environment?

D2s

STRONGLY FAVOR.....1
SOMEWHAT FAVOR.....2
DK.....8

D2t.

Which do you think the Republican party considers most
important -- protecting the environment or maintaining
jobs and our standard of living?

D2t

PROTECTING THE ENVIRONMENT.....1
MAINTAINING JOBS AND OUR
STANDARD OF LIVING.....2 ~D2v
DK.....8 D3

D2u.

Would you say the Republican party strongly favors
or only somewhat favors protecting the environment
even if it costs jobs?

D2u

STRONGLY FAVOR.....1
SOMEWHAT FAVOR.....2
DK.....8

if:D2t(*NOT* MAINTAINING JOBS AND OUR STANDARD OF LIVING)
SKIP to:D3

D2v.

Would you say the Republican party strongly favors
or only somewhat favors maintaining jobs and our
standard of living even if it hurts the environment?

D2v

STRONGLY FAVOR.....1
SOMEWHAT FAVOR.....2
DK.....8

D3.

Some people think we need much tougher government
regulations on business in order to protect the environment.
Others think that regulations to protect the environment are
too much of a burden on business. What do you think --
do we need tougher environmental regulation even if it

hurts business?

	D3
YES, NEED.....	1
NO, DON"T NEED.....	5 ~D3b
DK.....	8 D3d

D3a.

Do you feel that way strongly or not so strongly?

	D3a
STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D3(*NOT* NO, DON"T NEED)

SKIP to:D3c

D3b.

Do you feel that way strongly or not so strongly?

	D3b
STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

D3c.

How certain are you of your position on this?
Very certain, pretty certain, or not very certain?

	D3c
VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

D3d.

As far as you know, does Bill Clinton think we
need tougher environmental regulation even if it hurts
business?

	D3d
YES.....	1
NO.....	5 ~D3f
DK.....	8 D3h

D3e.

Does he feel that way strongly or not so strongly?

	D3e
STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D3d(*NOT* NO)

SKIP to:D3g

D3f.

Does he feel that way strongly or not so strongly?

	D3f
STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

D3g.

How certain are you of Bill Clinton's position on this?
Very certain, pretty certain, or not very certain?

D3g

VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

D3h.

What about Bob Dole? Does Bob Dole think we
need tougher environmental regulation even if it hurts
business?

D3h

YES.....	1
NO.....	5 ~D3k
DK.....	8 D3m

D3j.

Does he feel that way strongly or not so strongly?

D3j

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D3h(*NOT* NO)

SKIP to:D3m

D3k.

Does he feel that way strongly or not so strongly?

D3k

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D2m(DOES NOT RECOGNIZE NAME (VOLUNTEERED))

SKIP to:D3q

D3m.

How about Al Gore? Does he think we
need tougher environmental regulation even if it hurts
business?

D3m

YES.....	1
NO.....	5 ~D3p
DK.....	8 D3q

D3n.

Does he feel that way strongly or not so strongly?

D3n

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D3m(*NOT* NO)

SKIP to:D3q

D3p.

Does he feel that way strongly or not so strongly?

D3p

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

D3q.

Does the senator from this state, , think we need tougher environmental regulation even if it hurts business?

D3q

YES.....	1
NO.....	5 ~D3s
DOES NOT RECOGNIZE NAME (VOLUNTEERED).....	7 D3u
DK.....	8 ~D3u

D3r.

Does (he/she) feel that way strongly or not so strongly?

D3r

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D3q(*NOT* NO)

SKIP to:D3t

D3s.

Does (he/she) feel that way strongly or not so strongly?

D3s

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

D3t.

How certain are you of Senator 's position on this? Very certain, pretty certain, or not very certain?

D3t

VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

D3u.

How about the other Senator from this state, ? Does (he/she) think we need tougher environmental regulation even if it hurts business?

D3u

YES.....	1
NO.....	5 D3w
DOES NOT RECOGNIZE NAME (VOLUNTEERED).....	7 ~
DK.....	8

D3v.

Does (he/she) feel that way strongly or not so strongly?

D3v

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D3u(*NOT* NO)

SKIP to:D3x

D3w.

Does (he/she) feel that way strongly or not so strongly?

D3w

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

D3x.

How certain are you of Senator "s position on this? Very certain, pretty certain, or not very certain?

D3x

VERY CERTAIN.....	1
PRETTY CERTAIN.....	2
NOT VERY CERTAIN.....	3
DK.....	8

D4.

People have different ideas about how best to manage the environment and our natural resources. Which of these comes closest to your view:

One, Nature exists for our use and enjoyment. Or,

Two, We should preserve and protect nature for its own sake.

D4

NATURE EXISTS FOR OUR USE.....	1
PRESERVE AND PROTECT NATURE.....	2 ~D4b
DK.....	8 D5

D4a.

Do you feel strongly or not strongly that nature exists for our use and enjoyment?

D4a

STRONGLY.....	1
NOT SO STRONGLY.....	2
DK.....	8

if:D4(*NOT* PRESERVE AND PROTECT NATURE)

SKIP to:D5

D4b.

Do you feel strongly or not strongly that we should preserve and protect nature for its own sake?

D4b

STRONGLY.....1
 NOT SO STRONGLY.....2
 DK.....8

D5.

Overall, how would you rate the air quality in our nation?
 Very good, fairly good, fairly bad, or very bad?

D5

VERY GOOD.....1
 FAIRLY GOOD.....2
 FAIRLY BAD.....3
 VERY BAD.....4
 DK.....8

D5a.

What about in your local community? Is the air quality
 very good, fairly good, fairly bad, or very bad?

D5a

VERY GOOD.....1
 FAIRLY GOOD.....2
 FAIRLY BAD.....3
 VERY BAD.....4
 DK.....8

D6.

Overall, how would you rate the safety of drinking water
 in our nation? Very good, fairly good, fairly bad,
 or very bad?

D6

VERY GOOD.....1
 FAIRLY GOOD.....2
 FAIRLY BAD.....3
 VERY BAD.....4
 DK.....8

D6a.

What about in your local community? Is the safety of
 drinking water in your local community very good,
 fairly good, fairly bad, or very bad?

D6a

VERY GOOD.....1
 FAIRLY GOOD.....2
 FAIRLY BAD.....3
 VERY BAD.....4
 DK.....8

D7.

Do you consider yourself to be an environmentalist or not?

D7

YES, CONSIDER.....1
 NO, DON'T CONSIDER.....5 ~D8
 DK.....8 D8

D7a.

Would you say you're a strong environmentalist
 or not (a strong environmentalist)?

D7a

STRONG.....1

NOT.....5
DK.....8

D8.

Do you approve or disapprove of the way Bill Clinton is handling environmental issues?

APPROVE.....1
DISAPPROVE.....5 ~D8b
DK.....8 D8b

D8a.

Do you approve strongly or not strongly?

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

if:D8(*NOT* DISAPPROVE)
SKIP to:D9

D8b.

Do you disapprove strongly or not strongly?

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

D9.

Would you support a ban on gasoline-powered garden appliances, such as lawn mowers in order to reduce air pollution, or would you oppose such a ban?

SUPPORT.....1
OPPOSE.....5
DK.....8

D10.

Would you support paying higher taxes on gasoline in order to discourage consumption and cut down air pollution caused by automobiles, or would you oppose such a ban?

SUPPORT.....1
OPPOSE.....5
DK.....8

D11.

The estimated cost of anti-pollution equipment on a new car is fifteen hundred dollars. Do you think this is worth paying in order to protect the environment, or would you rather see the price reduced even if the car pollutes more?

WORTH PAYING.....1
REDUCED MORE.....5 ~E1
DK.....8 E1

D11a.

What if adding more anti-pollution equipment costing an additional fifteen hundred dollars, could make the car pollute even less? Do you think that would be worth paying in order to protect the environment, or would you rather not see the price increased to make the car pollute less?

D11a

WORTH PAYING.....1
RATHER NOT SEE AN INCREASE.....5
DK.....8

if:(FORM B)
SKIP to:E11

** E1-10 ARE FORM A ONLY **

E1a.

Based on what you may have read or heard, do you think Bill Clinton usually supports or opposes legislation favored by groups seeking to protect the environment?

E1a

SUPPORTS.....1
OPPOSES.....5
DK.....8

E1b.

Do you think Bill Clinton usually supports or opposes legislation favored by the AARP?

E1b

SUPPORTS.....1
OPPOSES.....5
DK.....8

E1c.

Conservative religious groups like the Christian Coalition?

(Does he usually support legislation favored by this group or does he usually oppose legislation favored by this group?)

E1c

SUPPORTS.....1
OPPOSES.....5
DK.....8

E1d.

Groups seeking to help Blacks?

(Does he usually support legislation favored by this group or does he usually oppose legislation favored by this group?)

E1d

SUPPORTS.....1
OPPOSES.....5
DK.....8

E1e.

Big business?

(Does Bill Clinton usually support legislation favored by this group or does he usually oppose legislation favored by this group?)

	E1e
SUPPORTS.....	1
OPPOSES.....	5
DK.....	8

E2a.

How about Bob Dole? Do you think Bob Dole usually supports or opposes legislation favored by groups seeking to protect the environment?

	E2a
SUPPORTS.....	1
OPPOSES.....	5
DK.....	8

E2b.

the AARP?

(Does Bob Dole usually support legislation favored by this group or does he usually oppose legislation favored by this group?)

	E2b
SUPPORTS.....	1
OPPOSES.....	5
DK.....	8

E2c.

Coservative religious groups like the Christian Coalition?

(Does he usually support legislation favored by this group or does he usually oppose legislation favored by this group?)

	E2c
SUPPORTS.....	1
OPPOSES.....	5
DK.....	8

E2d.

Groups seeking to help Blacks?

(Does Bob Dole usually support legislation favored by this group or does he usually oppose legislation favored by this group?)

	E2d
SUPPORTS.....	1
OPPOSES.....	5
DK.....	8

E2e.

Big business?

(Does Bob Dole usually support legislation favored by this group or does he usually oppose legislation favored by this group?)

	E2e
SUPPORTS.....	1
OPPOSES.....	5
DK.....	8

E3.

Now I am going to read several statement about helping others. Please tell me how much you agree or disagree with each one.

One should always find ways to help others less fortunate

than oneself. Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?

E3

AGREE STRONGLY.....	1
AGREE SOMEWHAT.....	2
NEITHER AGREE NOR DISAGREE	
(VOL.).....	3
DISAGREE SOMEWHAT.....	4
DISAGREE STRONGLY.....	5
DK.....	8

E4.

The dignity and well-being of all should be the most important concerns in any society.

(Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?)

E4

AGREE STRONGLY.....	1
AGREE SOMEWHAT.....	2
NEITHER AGREE NOR DISAGREE	
(VOL.).....	3
DISAGREE SOMEWHAT.....	4
DISAGREE STRONGLY.....	5
DK.....	8

E5.

One of the problems of today's society is that people are often not kind enough to others.

(Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?)

E5

AGREE STRONGLY.....	1
AGREE SOMEWHAT.....	2
NEITHER AGREE NOR DISAGREE	
(VOL.).....	3
DISAGREE SOMEWHAT.....	4
DISAGREE STRONGLY.....	5
DK.....	8

E6.

All people who are unable to provide for their own needs should be helped by others.

(Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?)

E6

AGREE STRONGLY.....	1
AGREE SOMEWHAT.....	2
NEITHER AGREE NOR DISAGREE	
(VOL.).....	3
DISAGREE SOMEWHAT.....	4
DISAGREE STRONGLY.....	5
DK.....	8

E7.

A person should always be concerned about the well-being of others.

(Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?)

E7

AGREE STRONGLY.....1
AGREE SOMEWHAT.....2
NEITHER AGREE NOR DISAGREE
(VOL.).....3
DISAGREE SOMEWHAT.....4
DISAGREE STRONGLY.....5
DK.....8

E8.

It is better not to be too kind to people, because kindness will only be abused.

(Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?)

E8

AGREE STRONGLY.....1
AGREE SOMEWHAT.....2
NEITHER AGREE NOR DISAGREE
(VOL.).....3
DISAGREE SOMEWHAT.....4
DISAGREE STRONGLY.....5
DK.....8

E9.

It is best not to get too involved in taking care of other people"s needs.

(Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?)

E9

AGREE STRONGLY.....1
AGREE SOMEWHAT.....2
NEITHER AGREE NOR DISAGREE
(VOL.).....3
DISAGREE SOMEWHAT.....4
DISAGREE STRONGLY.....5
DK.....8

E10.

People tend to pay more attention to the well-being of others than they should.

(Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?)

E10

AGREE STRONGLY.....1
AGREE SOMEWHAT.....2
NEITHER AGREE NOR DISAGREE
(VOL.).....3
DISAGREE SOMEWHAT.....4
DISAGREE STRONGLY.....5

DK.....8

if:(FORM A)
SKIP to:F1

** E11-13 ARE FORM B ONLY **

E11.

Which of the following statements is closer to your view:
One, it is best not to get too involved in taking care of
other people"s needs or
Two, all people who are unable to provide for their own
needs should be helped by others.

E11

BEST NOT TO GET INVOLVED.....1
HELP THOSE UNABLE TO PROVIDE.....2
DK.....8

E12.

(Which of the following statements is closer to your view:)

One, one of the problems of today"s society is that people
are often not kind enough to others, or,
Two, it is better not to be too kind to people, because
kindness will only be abused.

E12

PEOPLE NOT KIND ENOUGH.....1
KINDNESS WILL BE ABUSED.....2
DK.....8

E13.

(Which of the following statements is closer to your view:)

One, a person should always be concerned about the dignity
and well-being of others, or,
Two, people tend to pay more attention to the dignity and
well-being of others than they should.

E13

SHOULD ALWAYS BE CONCERNED.....1
PAY MORE ATTENTION THAN THEY
SHOULD.....2
DK.....8

** ASK ALL **

F1.

Now we"d like to ask you a few more questions about what the
government in Washington should do about the budget. I"m going
to read three proposals for increasing spending on domestic
programs like Medicare, education, and highways. I"d like you to
tell me whether or not you favor each of them.

Do you favor cuts in spending on national defense in order
to increase spending on domestic programs like Medicare,
education and highways?

F1

YES, FAVOR.....1
NO, DO NOT FAVOR.....5
DK.....8

F2.

Do you favor an increase in the federal budget deficit in order to increase spending on domestic programs like Medicare, education, and highways?

F2

YES, FAVOR.....	1
NO, DO NOT FAVOR.....	5
DK.....	8

F3.

Do you favor increases in the taxes paid by ordinary Americans in order to increase spending on domestic programs like Medicare, education and highways?

F3

YES, FAVOR.....	1
NO, DO NOT FAVOR.....	5
DK.....	8

F4.

Do you approve or disapprove of the way Bill Clinton is handling his job as President?

F4

APPROVE.....	1
DISAPPROVE.....	5 ~F4b
DK.....	8 F5

F4a.

Do you approve strongly or not strongly?

F4a

APPROVE STRONGLY.....	1
APPROVE NOT STRONGLY.....	2
DK.....	8

if:F4(APPROVE)

SKIP to:F5

F4b.

Do you disapprove strongly or not strongly?

F4b

DISAPPROVE STRONGLY.....	1
DISAPPROVE NOT STRONGLY.....	2
DK.....	8

F5.

We hear a lot of talk these days about liberals and conservatives. Think about a ruler where we are measuring political views that people might hold, from liberal to conservative. On this ruler, which goes from one to seven, the number 1 means very liberal political views, and the number seven would be very conservative. Just like a regular ruler, it has points in between at 2, 3, 4, 5, or 6.

Where would you place yourself on this ruler or haven't you thought much about this?

- 0. HAVEN'T THOUGHT MUCH - DO NOT PROBE
- 1-7. ENTER NUMBER
- 8. DK - DO NOT PROBE

if:F5(4) SKIP to:F6
 if:F5(0 *OR* 8 *OR* DK) SKIP to:F5c
 if:F5(9 *OR* RF) SKIP to:F6

F5a.

~IF F5(1/3)

Let me make sure that I got that right. You placed yourself at F5, that is on the liberal side. Is that right?

~ELSE

Let me make sure that I got that right. You placed yourself at F5, that is on the conservative side. Is that right?

	F5a
YES.....	1 ~F6
NO.....	5
DK.....	8

if:F5a(YES) SKIP TO F6

F5b.

The ruler measures political views that people hold from 1 meaning very liberal to 7 meaning very conservative. Like a ruler it has points in between at 2, 3, 4, 5, or 6. Where would you place yourself on this ruler?

if:F5a(*NOT* YES) SKIP to:F6

F5c.

If you had to choose, would you consider yourself a liberal or a conservative?

	F5c
LIBERAL.....	1
MODERATE, MIDDLE OF THE ROAD.....	3
CONSERVATIVE.....	5
R REFUSES TO CHOOSE.....	7
DK.....	8

F6.

Now I'm going to read you three proposals for increasing spending on national defense. I'd like you to tell me whether or not you favor each of them.

Do you favor an increase in the federal budget deficit in order to increase spending on national defense?

	F6
YES, FAVOR.....	1
NO, DO NOT FAVOR.....	5
DK.....	8

F7.

Do you favor increases in the taxes paid by ordinary Americans in order to increase spending on national defense?

F7

YES, FAVOR.....1
 NO, DO NOT FAVOR.....5
 DK.....8

F8.

Do you favor cuts in spending on domestic programs like Medicare, education and highways in order to increase spending on national defense?

F8

YES, FAVOR.....1
 NO, DO NOT FAVOR.....5
 DK.....8

F9.

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

F9

REPUBLICAN.....1
 INDEPENDENT.....2 F9c
 NO PREFERENCE.....3 ~F9c
 OTHER PARTY.....4 F9c
 DEMOCRAT.....5 ~F9b

F9a.

Would you call yourself a strong Republican or a not very strong Republican?

F9a

STRONG.....1
 NOT VERY STRONG.....5
 DK.....8

if:F9(REPUBLICAN) SKIP to:G1

F9b.

Would you call yourself a strong Democrat or a not very strong Democrat?

F9b

STRONG.....1
 NOT VERY STRONG.....5
 DK.....8

if:F9(DEMOCRAT) SKIP to:G1

F9c.

Do you think of yourself as closer to the Republican Party or to the Democratic Party?

F9c

CLOSER TO REPUBLICAN.....1
 NEITHER.....3
 CLOSER TO DEMOCRATIC.....5
 DK.....8

if:(FORM B) SKIP to:G5

** G1-4 ARE FORM A ONLY **

G1.

Some people say the best way to reduce crime is to address the social problems that cause crime, like bad schools, poverty and joblessness. Other people say the best way to reduce crime is to make sure that criminals are caught, convicted and punished. Which do you think is most important to do: address conditions that cause crime, or get tough with criminals?

G1

ADDRESS CONDITIONS THAT CAUSE
CRIME.....1
GET TOUGH WITH CRIMINALS.....2
DK.....8 G1b

G1a.

Do you favor that approach strongly or not so strongly?

G1a

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G1b.

Which do you think Bill Clinton considers most important -- addressing the conditions that cause crime, or getting tough with criminals?

G1b

ADDRESS CONDITIONS THAT CAUSE
CRIME.....1
GET TOUGH WITH CRIMINALS.....2
DK.....8 ~G1d

G1c.

Does he favor that approach strongly or not so strongly?

G1c

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G1d.

Which do you think Bob Dole considers most important -- addressing the conditions that cause crime, or getting tough with criminals?

G1d

ADDRESS CONDITIONS THAT CAUSE
CRIME.....1
GET TOUGH WITH CRIMINALS.....2
DK.....8 G2

G1e.

Does he favor that approach strongly or not so strongly?

G1e

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G2.

How afraid are you that a member of your family, or a close friend or you yourself might be the victim of an assault

during the coming year? Would you say you are very afraid, somewhat afraid, a little bit afraid, or not afraid?

G2

VERY AFRAID.....1
SOMEWHAT AFRAID.....2
A LITTLE BIT AFRAID.....3
NOT AFRAID.....4
DK.....8

G3.

Some people say the government should make sure that everyone who needs welfare payments gets them, even if some people abuse the system. Others say the government should make sure there is no abuse of welfare, even if that means that some people who truly need help don't get it. Which is closer to your view -- that the government should make sure that everyone who needs welfare payments gets them or that the government should make sure there is no abuse of welfare?

G3

EVERYONE WHO NEEDS GETS WELFARE.....1
NO ABUSE OF WELFARE.....2 ~G3b
DK.....8 G3b

G3a.

Do you feel strongly or not so strongly that the government should make sure that everyone who needs welfare payments gets them?

G3a

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

if:G3(*NOT* NO ABUSE OF WELFARE) SKIP to:G3c

G3b.

Do you feel strongly or not so strongly that the government should make sure there is no abuse of welfare?

G3b

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G3c.

What is Bill Clinton's position on this -- that the government should make sure that everyone who needs welfare payments gets them or that the government should make sure there is no abuse of welfare?

G3c

EVERYONE WHO NEEDS GETS WELFARE.....1
NO ABUSE OF WELFARE.....2 ~G3e
DK.....8 G3e

G3d.

Does he feel strongly or not so strongly that everyone who needs welfare payments should get them?

G3d

STRONGLY.....1

NOT SO STRONGLY.....2
DK.....8

if:G3c(*NOT* NO ABUSE OF WELFARE) SKIP to:G3f

G3e.

Does he feel strongly or not so strongly that the government should make sure there is no abuse of welfare?

G3e

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G3f.

What is Bob Dole"s position -- that the government should make sure that everyone who needs welfare payments gets them or that the government should make sure there is no abuse of welfare?

G3f

EVERYONE WHO NEEDS GETS WELFARE.....1
NO ABUSE OF WELFARE.....2 ~G3h
DK.....8 G3h

G3g.

Does he feel strongly or not so strongly that everyone who needs welfare payments should get them?

G3g

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

if:G3f(*NOT* NO ABUSE OF WELFARE) SKIP to:G4

G3h.

Does he feel strongly or not so strongly that the government should make sure there is no abuse of welfare?

G3h

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G4.

Some people feel the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on their own. What do you think: should the government see to it that every person has a job or should the government let each person get ahead on their own?

G4

GOVERNMENT SEE TO IT EVERYONE
HAS A JOB.....1
LET EACH PERSON GET AHEAD ON
OWN.....2 ~G4b
DK.....8 G4b

G4a.

Do you feel strongly or not so strongly that the

government should see to it that every person has a job?

G4a

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

if:G4(*NOT* LET EACH PERSON GET AHEAD ON OWN) SKIP to:G4c

G4b.

Do you feel strongly or not so strongly that the government should let each person get ahead on their own?

G4b

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G4c.

Does Bill Clinton think that the government should see to it that every person has a job or that the government should let each person get ahead on their own?

G4c

GOVERNMENT SEE TO IT EVERYONE
HAS A JOB.....1
LET EACH PERSON GET AHEAD ON
OWN.....2
DK.....8

~G4e

G4d.

Does he favor that approach strongly or not so strongly?

G4d

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

G4e.

Does Bob Dole think that the government should see to it that every person has a job or that the government should let each person get ahead on their own?

G4e

GOVERNMENT SEE TO IT EVERYONE
HAS A JOB.....1
LET EACH PERSON GET AHEAD ON
OWN.....2
DK.....8

G5

G4f.

Does he favor that approach strongly or not so strongly?

G4f

STRONGLY.....1
NOT SO STRONGLY.....2
DK.....8

if:(FORM A) SKIP to:M1

** G5-7 ARE FORM B ONLY**

G5.

Now I am going to ask you what you think of the government's current activities in various areas. In each case, just tell me

whether you think the government should put less, the same amount, or more effort into that area than it does now.

Do you think the government should put less, the same amount, or more effort into reducing crime?

G5

LESS.....	1
SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

G5a.

What about Bill Clinton? Does he think the government should put less, the same amount or more effort into reducing crime?

G5a

LESS.....	1
SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

G5b.

Does Bob Dole think the government should put less, the same amount, or more effort into reducing crime?

G5b

LESS.....	1
SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

G5c.

Different problems get handled by different levels of government -- the federal government in Washington, the various state governments, or local governments in counties, cities and towns. Which level of government do you think should be most involved in dealing with crime -- the federal government, state governments, or local governments?

G5c

FEDERAL GOVERNMENT.....	1
STATE GOVERNMENTS.....	2
LOCAL GOVERNMENTS.....	3
DK.....	8

G6.

Do you think the government should put less, the same amount, or more effort to provide welfare to people who need it?

G6

LESS.....	1
SAME AMOUNT.....	2
MORE EFFORT.....	3
DK.....	8

G6a.

What about Bill Clinton? Does he think the government should put less, the same amount, or more effort to provide welfare to people who need it?

G6a

LESS.....1
 SAME AMOUNT.....2
 MORE EFFORT.....3
 DK.....8

G6b.

How about Bob Dole -- does he think the government should put less, the same amount, or more effort to provide welfare to people who need it?

G6b

LESS.....1
 SAME AMOUNT.....2
 MORE EFFORT.....3
 DK.....8

G6c.

Which level of government do you think should be most involved in dealing with welfare policy -- the federal government, state governments, or local governments?

G6d

FEDERAL GOVERNMENT.....1
 STATE GOVERNMENTS.....2
 LOCAL GOVERNMENTS.....3
 DK.....8

G7.

Do you think the government should put less, the same amount, or more effort into ensuring that every person has a job and a good standard of living?

G7

LESS.....1
 SAME AMOUNT.....2
 MORE EFFORT.....3
 DK.....8

G7a.

And what about Bill Clinton? Does he think the government should put less, the same amount or more effort into ensuring that every person has a job and a good standard of living?

G7a

LESS.....1
 SAME AMOUNT.....2
 MORE EFFORT.....3
 DK.....8

G7b.

Does Bob Dole think the government should put less, the same amount or more effort into ensuring that every person has a job and a good standard of living?

G7b

LESS.....1
 SAME AMOUNT.....2
 MORE EFFORT.....3
 DK.....8

if:A1(NO TV) SKIP to:M14

M1.

On a typical weekday, about how many hours of television do you watch during the morning and afternoon?

- 0-7. ENTER NUMBER OF HOURS
- 8. DON" T KNOW

M1

M2.

How about evening television? About how many hours of television do you watch on a typical weekday evening?

- 0-7. ENTER NUMBER OF HOURS
- 8. DON" T KNOW

M2

M3.

There are lots of programs on television, like entertainment shows, sports, movies, and the news. We are interested in whether you watch the news. Some people don" t and some do. Do you ever watch news programs?

M3

- YES.....1
- NO.....5 ~M11
- DK.....8

M3a.

How often do you watch news programs -- every day, most days, once or twice a week, or only occasionally?

M3a

- EVERY DAY.....1
- MOST DAYS.....2
- ONCE OR TWICE A WEEK.....3
- ONLY OCCASIONALLY.....4
- NEVER (VOLUNTEERED).....5
- DK.....8

M4.

When some people watch the news, they watch the full broadcast straight through. Others only watch some of it because they are also watching or doing other things at the same time. How about you? When you watch the news on TV, would you say you pay very close attention, fairly close attention, occasional attention, or very little attention?

M4

- VERY CLOSE ATTENTION.....1
- FAIRLY CLOSE ATTENTION.....2
- OCCASIONAL ATTENTION.....3
- VERY LITTLE ATTENTION.....4
- DK.....8

M5.

Do you ever watch morning news programs like "The Today Show" or "Good Morning America"?

M5

YES.....1

NO.....5 ~M6

DK.....8 M6

M5a.

How often do you watch those types of shows -- every day, most days, once or twice a week, or only occasionally?

M5a

EVERY DAY.....1

MOST DAYS.....2

ONCE OR TWICE A WEEK.....3

ONLY OCCASIONALLY.....4

DK.....8

M6.

Do you ever watch local news programs like "Eyewitness News" or "Action News"?

M6

YES.....1

NO.....5 ~M7

DK.....8 M7

M6a.

How often do you watch those types of shows -- every day, most days, once or twice a week, or only occasionally?

M6a

EVERY DAY.....1

MOST DAYS.....2

ONCE OR TWICE A WEEK.....3

ONLY OCCASIONALLY.....4

DK.....8

M7.

Do you ever watch entertainment news programs like "Hard Copy" or "Entertainment Tonight"?

M7

YES.....1

NO.....5 ~M8

DK.....8 M8

M7a.

How often do you watch those types of shows -- every day, most days, once or twice a week, or only occasionally?

M7a

EVERY DAY.....1

MOST DAYS.....2

ONCE OR TWICE A WEEK.....3

ONLY OCCASIONALLY.....4

DK.....8

M8.

Do you ever watch news magazine programs like "60 Minutes" or "20/20"?

M8

YES.....1

NO.....5 ~M9

DK.....8 M9

M8a.

How often do you watch those types of shows -- every day, most days, once or twice a week, or only occasionally?

M8a

EVERY DAY.....	1
MOST DAYS.....	2
ONCE OR TWICE A WEEK.....	3
ONLY OCCASIONALLY.....	4
DK.....	8

if:(FORM A) SKIP to:M11

M9.

Do you ever watch national network news programs like "World News Tonight" on ABC, "The NBC Nightly News", or "The CBS Evening News"?

M9

YES.....	1
NO.....	5 ~M11
DK.....	8 M11

M9a.

How often do you watch those types of shows -- every day, most days, once or twice a week, or only occasionally?

M9a

EVERY DAY.....	1
MOST DAYS.....	2
ONCE OR TWICE A WEEK.....	3
ONLY OCCASIONALLY.....	4
DK.....	8

M10.

Which of the network news programs do you watch most often - "World News Tonight" on ABC, "The NBC Nightly News," "The CBS Evening News," or some other network news program?

M10

WORLD NEWS TONIGHT - ABC.....	1
THE NBC NIGHTLY NEWS.....	2
THE CBS EVENING NEWS.....	3
CNN (VOLUNTEERED).....	4
OTHER (SPECIFY).....	7
DK.....	8

M11.

Now we want to know about the entertainment shows you watch. In the last week, how many of the entertainment shows you watched were on ABC, CBS, NBC, or the Fox network? All, most, a few, or none?

M11

ALL.....	1
MOST.....	2
A FEW.....	3
NONE.....	4
DK.....	8

M12a.

How many times in the last week have you watched "Jeopardy"

or "Wheel of Fortune"?

- 0-7. ENTER NUMBER OF TIMES
- 8. DON'T KNOW
- 9. REFUSED

M12a

M12c.

How many times in the last week have you watched a sports event on TV?

- 0-7. ENTER NUMBER OF TIMES
- 8. DON'T KNOW
- 9. REFUSED

M12c

M12d.

Do you watch "NYPD Blue" every week, most weeks, only occasionally, or not at all?

M12d

- EVERY WEEK.....1
- MOST WEEKS.....2
- ONLY OCCASIONALLY.....3
- NOT AT ALL.....4
- DK.....8

M12e.

Do you watch "Home Improvement" every week, most weeks, only occasionally, or not at all?

M12e

- EVERY WEEK.....1
- MOST WEEKS.....2
- ONLY OCCASIONALLY.....3
- NOT AT ALL.....4
- DK.....8

M12f.

How about "Murder, She Wrote"? (Do you watch that show every week, most weeks, only occasionally, or not at all?)

M12f

- EVERY WEEK.....1
- MOST WEEKS.....2
- ONLY OCCASIONALLY.....3
- NOT AT ALL.....4
- DK.....8

M12g.

Do you watch the show "Friends" (every week, most weeks, only occasionally, or not at all?)

M12g

- EVERY WEEK.....1
- MOST WEEKS.....2
- ONLY OCCASIONALLY.....3
- NOT AT ALL.....4
- DK.....8

M12h.

How about "Prime Time Live"? (Do you watch this show every week, most weeks, only occasionally, or not at all?)

M12h

EVERY WEEK.....	1
MOST WEEKS.....	2
ONLY OCCASIONALLY.....	3
NOT AT ALL.....	4
DK.....	8

M13a.

We are interested in what kinds of things people notice when they watch TV. I am going to ask you some questions about specific shows. You may watch some of them but not others. If you don't know the answers to some of these questions yourself just tell me and we will move on.

Do you happen to know in what city "ER" takes place?

M13a

CHICAGO.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M13b.

On what show would you see Hugh Downs?

M13b

20/20.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M13c.

How many children does Grace have on "Grace Under Fire"?

M13c

3 OR 4.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M13d.

What is Kramer's first name on "Seinfeld"?

M13d

COSMO.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M13e.

On what show would you see Dan Dierdorf?

M13e

MONDAY NIGHT FOOTBALL/FOOTBALL.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M13f. Who works with Corky, Frank, Jim, and Miles? M13f

MURPHY BROWN.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M13g. On what show would you see Dan Conner? M13g

ROSEANNE.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M13h. On what show would you see Paul Schaefer? M13h

DAVID LETTERMAN.....	1
ANY OTHER RESPONSE (DO NOT SPECIFY).....	2
DK.....	8

M14. There are a number of programs on radio in which people call in to voice their opinions about politics. Do you ever listen to these political talk radio programs of this type? M14

YES.....	1
NO.....	5 ~M18a
DK.....	8 M18a

M14a. How often do you listen to those programs -- every day, most days, once or twice a week, or only occasionally? M14a

EVERY DAY.....	1
MOST DAYS.....	2
ONCE OR TWICE A WEEK.....	3
ONLY OCCASIONALLY.....	4
DK.....	8

M15. Some people listen carefully to these talk radio programs while others just keep them on in the background while they do other things. How about you? When you turn on a political talk radio program, would you say you pay very close attention, fairly close attention, occasional attention, or very little attention? M15

VERY CLOSE ATTENTION.....	1
FAIRLY CLOSE ATTENTION.....	2
OCCASIONAL ATTENTION.....	3
VERY LITTLE ATTENTION.....	4
DK.....	8

** CATI WILL LOOP THROUGH M16a AND b FOR EACH OF THE SHOWS LISTED BELOW **

M16. RADIO SHOW LIST
the Rush Limbaugh show
Jim Bohannon
Hightower Radio
G. Gordon Liddy
Chuck Harder
James Dobson

M16a. Do you ever listen to M16?

YES.....1
NO.....5
DK.....8
RF.....9

if:M16a(*NOT* YES) SKIP to: NEXT NAME ON LIST OR M17(1)

M16b. How often do you listen to that show -- every day,
most days, once or twice a week, or only occasionally?

EVERY DAY.....1
MOST DAYS.....2
ONCE OR TWICE A WEEK.....3
ONLY OCCASIONALLY.....4
DK.....8

M17(1). Are there any other political talk radio shows
that you listen to?

YES.....1 M17(1)
NO.....5 ~M18a
DK.....8 M18a

M17a(1). What show?

RECORD ONLY ONE MENTION M17a(1)

M17b(1). How often do you listen to that show -- every day,
most days, once or twice a week, or only occasionally?

EVERY DAY.....1 M17b(1)
MOST DAYS.....2
ONCE OR TWICE A WEEK.....3
ONLY OCCASIONALLY.....4
DK.....8

M17(2). Are there any other political talk radio shows that
you listen to?

M17(2)

YES.....1

NO.....5 ~M18a

DK.....8 M18a

M17a(2).

What show?

RECORD ONLY ONE MENTION

M17a(2)

M17b(2).

How often do you listen to that show --(every day,
most days, once or twice a week, or only occasionally?)

M17b(2)

EVERY DAY.....1

MOST DAYS.....2

ONCE OR TWICE A WEEK.....3

ONLY OCCASIONALLY.....4

DK.....8

M17(3).

Are there any other political talk radio shows that
you listen to?

M17(3)

YES.....1

NO.....5 ~M18a

DK.....8 M18a

M17a(3).

What show?

RECORD ONLY ONE MENTION

M17a(3)

M17b(3).

How often do you listen to that show -- (every day,
most days, once or twice a week, or only occasionally?)

M17b(3)

EVERY DAY.....1

MOST DAYS.....2

ONCE OR TWICE A WEEK.....3

ONLY OCCASIONALLY.....4

DK.....8

if:(FORM A) SKIP to:M19

if:A1(NO TV) SKIP to:M19

if:M3(*NOT* YES) SKIP to:M19

if:M3a(NEVER (VOLUNTEERED)) SKIP to:M19

M18a.

We're interested in how much people learn about
television news personalities. Take Tom Brokaw. Do you happen
to know which network he works for -- is it CBS, CNN, or which?

M18a

ABC.....1

NBC.....2

CBS.....3
 CNN.....4
 OTHER (SPECIFY).....7
 DK.....8

M18b.

What about Peter Jennings? (Do you happen to know what network he works for?)

M18b

ABC.....1
 NBC.....2
 CBS.....3
 CNN.....4
 OTHER (SPECIFY).....7
 DK.....8

M18c.

Dan Rather? (Do you happen to know what network he works for?)

M18c

ABC.....1
 NBC.....2
 CBS.....3
 CNN.....4
 OTHER (SPECIFY).....7
 DK.....8

M18d.

Bernard Shaw? (Do you happen to know what network he works for?)

M18d

ABC.....1
 NBC.....2
 CBS.....3
 CNN.....4
 OTHER (SPECIFY).....7
 DK.....8

M19.

And finally, about how many miles do you drive in a typical week?

1-2000. ENTER NUMBER

X1.

Thank you very much for this interview. We value people like you who are willing to contribute their views and opinions to our research.

ADDRESS UPDATE ON POP UP SCREEN

X1

X2.

We may try to contact you in the future to verify this interview. If for any reason we should have difficulty contacting you, could you give me the name, address, and telephone number of two close friends or relatives who do not live with you and

will know how to get in touch with you?

(And what is this person"s relationship to you?)

ENTER CONTACT INFORMATION ON THE NEXT SCREEN.

X2

-
- Back to the [1995 Pilot Study Page](#)
 - Back to the [NES Study and Data Resource Page](#)
 - Back to the [NES Homepage](#)