

int1956.txt

Version 01 Codebook

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CODEBOOK INTRODUCTION FILE  
1956 PRE-POST STUDY  
(1956.T)

AMERICAN NATIONAL ELECTION STUDIES

1956 PRE-POST ELECTION STUDY

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PRE-ELECTION STUDY; SEPT. 17-NOV. 5, 1956  
POST-ELECTION STUDY; NOV. 7, 1956-JAN. 19, 1957

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ALL MANUSCRIPTS UTILIZING DATA MADE AVAILABLE THROUGH THE

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CONSORTIUM SHOULD ACKNOWLEDGE THAT FACT AS WELL AS IDENTIFY THE ORIGINAL COLLECTOR OF THE DATA. THE ICPSR COUNCIL URGES ALL USERS OF ICPSR DATA FACILITIES TO FOLLOW SOME ADAPTATION OF THIS STATEMENT WITH THE PARENTHESES INDICATING ITEMS TO BE FILLED IN APPROPRIATELY OR DELETED BY THE INDIVIDUAL USER.

THE DATA (AND TABULATIONS) UTILIZED IN THIS (PUBLICATION) WERE MADE AVAILABLE (IN PART) BY THE INTER-UNIVERSITY CONSORTIUM FOR POLITICAL RESEARCH. THE DATA FOR THE SRC 1956 AMERICAN NATIONAL ELECTION STUDY WERE ORIGINALLY COLLECTED BY THE SURVEY RESEARCH CENTER OF THE INSTITUTE FOR SOCIAL RESEARCH, THE UNIVERSITY OF MICHIGAN UNDER A GRANT FROM THE ROCKEFELLER FOUNDATION. NEITHER THE ORIGINAL COLLECTORS OF THE DATA NOR THE CONSORTIUM BEAR ANY RESPONSIBILITY FOR THE ANALYSES OR INTERPRETATIONS PRESENTED HERE.

IN ORDER TO PROVIDE FUNDING AGENCIES WITH ESSENTIAL INFORMATION ABOUT THE USE OF ARCHIVAL RESOURCES, AND TO FACILITATE THE EXCHANGE OF INFORMATION ABOUT ICPSR PARTICIPANTS' RESEARCH ACTIVITIES, EACH USER OF THE ICPSR DATA FACILITIES IS EXPECTED TO SEND TWO COPIES OF EACH COMPLETED MANUSCRIPT (OR THESIS ABSTRACT) TO THE CONSORTIUM. PLEASE INDICATE IN THE COVER LETTER WHICH DATA WERE USED.

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#### TABLE OF CONTENTS

Note: >>sections in the codebook introduction and codebook appendix can be navigated in the machine-readable files by searching ">>".

INTRODUCTORY MATERIAL (file int1956.cbk)

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>> 1956 STUDY DESCRIPTION  
>> 1956 PUBLICATIONS  
>> 1956 SAMPLING INFORMATION  
>> 1956 PROCESSING INFORMATION  
>> 1956 CODEBOOK INFORMATION  
>> 1956 VARIABLE DESCRIPTION LIST

CODEBOOK

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1956 variables

APPENDICES (file app1956.cbk)

-----  
>> 1956 PARTY MASTER CODE  
>> 1956 CANDIDATE MASTER CODE  
>> 1956 PSU CODE  
>> 1956 OCCUPATION CODE  
>> 1956 INDUSTRY CODE  
>> 1956 UNION CODE  
>> QUESTIONS 3-10 NOTE, 1956  
>> IWR INSTRUCTING NOTE, 1956  
>> REF. NOS. 184-187 NOTE, 1956  
>> STATE CODE NOTE, 1956  
>> 1956 STATE AND COUNTRY CODE  
>> INAP NOTE, 1956  
>> 1956 NEWSPAPER CODE  
>> Q17 INTRO NOTE, 1956  
>> FARM HOUSEHOLD NOTE, 1956  
>> INCOME NOTE, 1956  
>> Q58/Q59 NOTE, 1956  
>> 1956 SENATORIAL, GUBERNATORIAL, AND CONGRESSIONAL RETURNS FROM AMERICA  
VOTES (1958)  
>> REF. NOS. 271-294 NOTE, 1956  
>> IWR INSTRUCTION (UNION) NOTE, 1956  
>> REF. NOS. 29-76 NOTE, 1956

>> 1956 STUDY DESCRIPTION

THE SURVEY RESEARCH CENTER 1956 ELECTION STUDY WAS CONDUCTED BY ANGUS CAMPBELL, PHILIP CONVERSE, WARREN MILLER, AND DONALD STOKES IN SEPTEMBER 1956 THROUGH JANUARY OF 1957. THE INTERVIEW SCHEDULES CONTAINED BOTH CLOSED AND OPEN-ENDED QUESTIONS ASCERTAINING A WIDE RANGE OF INFORMATION. THE STUDY IS BASICALLY CONCERNED WITH GENERAL POLITICAL ATTITUDES AND WITH ATTITUDES AND BEHAVIORS PERTINENT TO THE 1956 PRESIDENTIAL ELECTION.

EACH RESPONDENT WAS INTERVIEWED BOTH BEFORE AND AFTER THE DATE OF THE ELECTION. IN THE PRE-ELECTION SURVEY, ATTITUDES TOWARD POLITICAL PARTIES, CANDIDATES, AND SPECIFIC ISSUES WERE OBTAINED, AS WELL AS PERSONAL DATA AND SOME POLITICAL HISTORY. THE POST-ELECTION INTERVIEW CONCENTRATED ON THE ACTUAL VOTE AND REASONS FOR THE VOTE, OBTAINED FURTHER PERSONAL DATA, AND IN ADDITION ASKED NON-POLITICAL ATTITUDINAL QUESTIONS (FORM C; REF.NOS. 271-294) OF A

int1956.txt

SUBSAMPLE NUMBERING 579. THIS STUDY IS ALSO THE FIRST OF A PANEL OF THREE; THE OTHER TWO CONSIST OF THE 1958 AND 1960 NATIONAL ELECTION STUDIES.

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>> 1956 PUBLICATIONS

CAMPBELL, ANGUS, "WHO REALLY SWITCHED IN THE LAST ELECTION?" U.S. NEWS & WORLD REPORT, MARCH 29, 1957, PP. 62-67.

CAMPBELL, CONVERSE, MILLER, AND STOKES, THE AMERICAN VOTER, NEW YORK, JOHN WILEY AND SONS, 1960.

CAMPBELL, ANGUS, AND MILLER, WARREN E., THE MOTIVATIONAL BASIS OF STRAIGHT AND SPLIT TICKET VOTING. AMERICAN POLITICAL SCIENCE REVIEW, LI, 1 (JUNE, 1957), PP. 293-312.

CAMPBELL, ANGUS, AND STOKES, DONALD E., "PARTISAN ATTITUDES AND THE PRESIDENTIAL VOTE." AMERICAN VOTING BEHAVIOR. EDITED BY EUGENE BRUDICK AND ARTHUR J. BRODBECK, GLENCOE, ILL. THE FREE PRESS, 1959, PP. 353-71.

CONVERSE, PHILIP E., AND DUPEUX, GEORGES. "EISENHOWER ET DE GAULLE: LES GENERAUX DEVANT L'OPINION." REVUE FRANCAISE DE SCIENCE POLITIQUE, XII, (MARS, 1962), PP. 54-92. ENGLISH VERSION IS ENTITLED "DE GAULLE AND EISENHOWER: THE PUBLIC IMAGE OF THE VICTORIOUS GENERAL."

CONVERSE, PHILIP E., AND DUPEUX, GEORGES. "DE GAULLE AND EISENHOWER: THE PUBLIC IMAGE OF THE VICTORIOUS GENERAL." A CHAPTER IN CAMPBELL, CONVERSE, MILLER, AND STOKES, ELECTIONS AND THE POLITICAL ORDER. NEW YORK: N.Y.: JOHN WILEY & SONS, INC., 1966, PP. 292-345. FRENCH VERSION IS ENTITLED "EISENHOWER ET DE GAULLE: LES GENERAUX DEVANT L'OPINION."

PUTNAM, ROBERT D., "POLITICAL ATTITUDES AND THE LOCAL COMMUNITY." AMERICAN POLITICAL SCIENCE REVIEW, LX, (SEPTEMBER, 1966), PP. 640-54. REPRINTED IN BETTY H. ZISK, ED., AMERICAN POLITICAL INTEREST GROUPS: READINGS IN THEORY AND RESEARCH (1969) AND FRED W. GRUPP, JR. AND MARVIN MAURER, EDS., POLITICAL BEHAVIOR IN THE UNITED STATES, 1972.

ROBINSON, JOHN P., AND CONVERSE, PHILIP E., "THE IMPACT OF TELEVISION ON MASS MEDIA USAGE: A CROSS-NATIONAL

int1956.txt

COMPARISON." PAPER PRESENTED AT THE SIXTH WORLD CONGRESS OF SOCIOLOGY, EVIAN, FRANCE, SEPTEMBER, 1966, 27 PP.

STOKES, DONALD E., "VOTING RESEARCH AND THE BUSINESSMAN IN POLITICS." ANN ARBOR, MICHIGAN, FOUNDATION FOR RESEARCH ON HUMAN BEHAVIOR, 1960, 39 PP.

STOKES, DONALD E., "SOME DYNAMIC ELEMENTS OF CONTESTS FOR THE PRESIDENCY." AMERICAN POLITICAL SCIENCE REVIEW, LX, 1 (MARCH, 1966), PP. 19-28.

STOKES, DONALD E., CAMPBELL, ANGUS, AND MILLER, WARREN E., "COMPONENTS OF ELECTORAL DECISION." AMERICAN POLITICAL SCIENCE REVIEW, LII, 2 (JUNE, 1958), PP. 367-87.

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>> 1956 SAMPLING INFORMATION

THE INDIVIDUALS INTERVIEWED WERE A REPRESENTATIVE CROSS-SECTION OF PERSONS OF VOTING AGE LIVING IN PRIVATE HOUSEHOLDS IN THE UNITED STATES. THE 12 LARGEST METROPOLITAN AREAS OF THE UNITED STATES WERE DRAWN WITH CERTAINTY TO REPRESENT THEMSELVES. THE REST OF THE COUNTRY WAS FORMED INTO 54 STRATA, FROM EACH OF WHICH A PRIMARY SAMPLING UNIT CONSISTING OF A COUNTY OR GROUP OF COUNTIES WAS DRAWN WITH PROBABILITY PROPORTIONAL TO SIZE. THE SELECTION PROCEDURE WITHIN THESE 66 PRIMARY SAMPLING UNITS ULTIMATELY YIELDED A SAMPLE OF PRIVATE HOUSEHOLDS WITHIN WHICH RESPONDENTS WERE DESIGNATED FOR INTERVIEW BY AN OBJECTIVE PROCEDURE OF SELECTION WHICH ALLOWED NO SUBSTITUTIONS.

THE RESPONSE RATE WAS 85%. THE FINAL DATA COMPRISES 1762 RESPONDENTS; THE REDUCTION FROM THE ORIGINAL SAMPLE OF 2475 INCLUDES EXPECTED LOSSES IN INTERVIEWING PLUS ABOUT 200 RESPONDENTS WHO WERE INTERVIEWED ONLY ONCE AND HENCE WERE NOT INCLUDED IN THE FINAL DATA.

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>> 1956 PROCESSING INFORMATION

THE STUDY WAS PROCESSED ACCORDING TO ICPSR STANDARD PROCESSING PROCEDURES; THE CODE CATEGORIES WERE RECODED TO ELIMINATE AMPS AND DASHES AND TO CONFORM TO ICPSR STANDARDIZED CODES WHERE APPLICABLE, AND THE DATA WERE CHECKED FOR INCONSISTENT AND ILLEGAL CODES. THESE WERE CORRECTED BY REFERRING BACK TO THE ORIGINAL INTERVIEW SCHEDULES.

IN USING THIS CODEBOOK SEVERAL FEATURES SHOULD BE NOTED. THE FIRST IS THAT THE HUNDREDS AND TENS DIGITS OF MOST TWO AND THREE DIGIT CODES CAN BE MEANINGFULLY USED ALONE. (THE GAPS THAT APPEAR IN SOME OF THE TWO AND THREE DIGIT STAND-

int1956.txt

ARDIZED CODES REPRESENT CODES NOT USED IN THIS STUDY.) ANOTHER IS THAT IN MANY CASES, BOTH IN THE BODY OF THE CODEBOOK AND IN THE FOOTNOTES, TEXT IS BRACKETED IN <AND> SIGNS. ALL TEXT SO BRACKETED WAS NOT CONTAINED IN THE ORIGINAL CODEBOOK BUT WAS ADDED BY THE PROCESSOR, EITHER FOR EXPLANATORY PURPOSES OR IN ORDER TO MAKE VARIABLES INDEPENDENT OF ONE ANOTHER BY MAKING IT UNNECESSARY TO REFER BACK TO ONE IN ORDER TO UNDERSTAND THE TEXT OF ANOTHER. VARIABLE NAMES IN THE TABLE OF CONTENTS FOLLOWED BY AN ASTERISK HAVE SPECIAL ICPSR STANDARDIZED CODES. THOSE PRECEDED BY AN X DESIGNATE A VARIABLE DEPENDENT ON SOME OTHER VARIABLE DUE TO THE STRUCTURE OF THE INTERVIEW SCHEDULE. ALSO NOTE THAT FREQUENCIES FOR MULTIPLE RESPONSE VARIABLES ARE CUMULATIVE.

EACH VARIABLE IS HEADED BY A "VARIABLE NAME" WHICH, IN MOST CASES, CONTAINS SEVERAL ABBREVIATED WORDS. IF NECESSARY THESE ABBREVIATIONS CAN BE TRANSLATED BY REFERRING TO THE NAME AS IT APPEARS IN ITS UNABBREVIATED FORM IN THE TABLE OF CONTENTS BELOW. EACH IS ALSO GIVEN A "VARIABLE NUMBER" AND A "REFERENCE NUMBER" WHICH IN THIS CODEBOOK ARE IDENTICAL. THE DIFFERENCE BETWEEN THE TWO IS NOT MATERIAL EXCEPT IN THE CASE OF FUTURE CUSTOM CODEBOOKS. CERTAIN CODES ARE LABELED MISSING DATA CODES ("MD="). THIS INFORMATION IS USED BY SOME ISR ANALYSIS PROGRAMS. THIS IS THE ONLY MEANING OR USE OF THIS SPECIFICATION; IT DOES NOT MEAN THAT THE USER SHOULD NOT OR CANNOT USE THESE CODES IN A SUBSTANTIVE ROLE IF HE SO DESIRES. "GE," USED IN THE SPECIFICATION OF MISSING DATA CODES, MEANS "GREATER THAN OR EQUAL TO." PLEASE NOTE THAT, IN ANY CASE, FOR MANY USERS THE ONLY CRUCIAL INFORMATION IN THE VARIABLE HEADER IS THE DECK AND COLUMN NUMBER, WHICH ARE FOUND ON THE THIRD LINE ON THE RIGHT.

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>> 1956 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

Line

```
1 =====
2 VAR 480026    NAME-R NOT VT-WAS R REG TO VT
3              COLUMNS 61    - 61
4              NUMERIC
5              MD=0 OR GE 8
```

6			
7			Q. 17. (IF R DID NOT VOTE) WERE YOU REGISTERED (ELIGIBLE)
8			TO VOTE.
9			.....
10			
11	82	1.	YES
12	149	2.	NO
13			
14	0	8.	DK
15	9	9.	NA
16	422	0.	INAP., R VOTED

Line 2 - VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (.sas and .sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.

Line 2 - "NAME". This is the variable label used in the SAS and SPSS data definition files (.sas and .sps files). Some codebooks exclude this.

Line 3 - COLUMNS. Columns in the ASCII data file (.dat file).

Line 4 - CHARACTER OR NUMERIC. If numeric and the variable is a decimal rather than integer variable, the number of decimal places is also indicated (e.g. "NUMERIC DEC 4")

Line 5 - Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).

Line 7 - Actual question text for survey variables or a description of non-survey variables (for example, congressional district). Survey items usually include the question number (for example "Bla.") from the Study questionnaire; beginning in 1996 non-survey items also have unique item numbers (for example "CSheet.1").

Line 9 - A dashed or dotted line usually separates question text from any other documentation which follows.

Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.

Lines 11-16  
Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

Lines 11-16  
Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook

LIST

VARIABLE VARIABLE LABEL

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VERSION NES VERSION NUMBER  
DSETNO NES DATASET NUMBER  
560001 ICPSR ARCHIVE NUMBER  
560002 INTERVIEW NUMBER

STUDY PROCEDURE AND SAMPLING

560003 PRIMARY SAMPLING UNIT AND COUNTY CODE  
560004 PLACE (SIZE)  
560005 SMA CODE  
560006 SAMPLE SPLIT  
560007 STATE CODE\*  
560008 CONGRESSIONAL DISTRICT  
560009 DATE INTERVIEW TAKEN  
560010 INTERVIEWER  
560011 CODERS

ELECTION PREDICTIONS BY RESPONDENT

560012 WHO WILL BE ELECTED PRESIDENT  
560013 XCLOSE RACE OR NOT  
  
560014 CARE MUCH WHICH PARTY WINS

THE PARTIES AND THE CANDIDATES

560015 WHAT GOOD ABOUT DEMOCRATS\*  
560016 WHAT BAD ABOUT DEMOCRATS\*  
560017 WHAT GOOD ABOUT REPUBLICANS\*  
560018 WHAT BAD ABOUT REPUBLICANS\*  
560019 WHY VOTE FOR STEVENSON\*  
560020 WHY NOT VOTE FOR STEVENSON\*  
560021 WHY VOTE FOR EISENHOWER\*  
560022 WHY NOT VOTE FOR EISENHOWER\*  
560023 PREFERENCE FOR VICE PRESIDENT-KEFAUVER  
560024 PREFERENCE FOR VICE PRESIDENT-NIXON  
560025 OPINION PRO KEFAUVER-REASONS\*  
560026 OPINION ANTI KEFAUVER-REASONS\*  
560027 OPINION PRO NIXON-REASONS\*  
560028 OPINION ANTI NIXON-REASONS\*

DOMESTIC ISSUES AND FOREIGN POLICY

560029 TAX CUT NECESSARY REGARDLESS  
560030 XHOW YOU FEEL ABOUT TAX CUT  
560031 XPARTY REPRESENTING YOUR VIEW ON TAX CUT  
560032 GOVERNMENT OUGHT TO GUARANTEE WORK  
560033 XHOW YOU FEEL ABOUT JOB GUARANTEE  
560034 XPARTY REPRESENTING YOUR VIEW ON JOB GUARANTEE  
560035 ISOLATIONIST POLICY BEST FOR UNITED STATES OF AMERICA  
560036 XHOW YOU FEEL ABOUT ISOLATIONISM  
560037 XPARTY REPRESENTING YOUR VIEW ON ISOLATIONISM



int1956.txt

560038 GOVERNMENT OUGHT TO SUBSIDIZE MEDICAL CARE  
560039 XHOW YOU FEEL ABOUT MEDICAL SUBSIDIZATION  
560040 XPARTY REPRESENTING YOUR VIEW ON MEDICAL SUBSIDIZATION  
560041 WE SHOULD AID UNDERDEVELOPED NATIONS  
560042 XOPINION OF AID TO UNDERDEVELOPED NATIONS  
560043 XPARTY REPRESENTING YOUR VIEW ON BACKWARD NATIONS  
560044 GOVERNMENT INVOLVEMENT IN NEGRO EMPLOYMENT AND HOUSING  
560045 XOPINION OF GOVERNMENT INVOLVEMENT IN NEGRO EMPLOYMENT  
560046 XPARTY REPRESENTING YOUR VIEW-GOVERNMENT AND NEGRO  
560047 GOVERNMENT PREVENTION OF BUSINESS INFLUENCING  
GOVERNMENT  
560048 XOPINION OF BUSINESS INFLUENCING GOVERNMENT  
560049 XPARTY REPRESENTING YOUR VIEW-BUSINESS INFLUENCE  
560050 COMMUNISTS TOUGH-MUST RECIPROCATE  
560051 XNECESSARY USA RECIPROCATE HARD LINE  
560052 XPARTY REPRESENTING YOUR VIEW-USA RECIPROCATING  
560053 NECESSITY GOVERNMENT SCHOOL BUILDING AID  
560054 XOPINION GOVERNMENT AID TO EDUCATION  
560055 XPARTY REPRESENTING YOUR VIEW - AID TO EDUCATION  
560056 SEND MILITARY AID TO ANTICOMMUNIST NATIONS  
560057 XOPINION OF MILITARY AID TO ANTICOMMUNIST NATIONS  
560058 XPARTY REPRESENTING YOUR VIEW-MILITARY AID  
560059 GOVERNMENT INTERVENTION IN HOUSING AND UTILITIES-BAD  
560060 XOPINION GOVERNMENT INTERVENTION IN HOUSING  
560061 XPARTY REPRESENTING YOUR VIEW-GOVERNMENT INTERVENTION  
560062 GOVERNMENT PREVENTION OF LABOR INFLUENCING GOVERNMENT  
560063 XOPINION OF PREVENTING LABOR INFLUENCING GOVERNMENT  
560064 XPARTY REPRESENTING YOUR VIEW-LABOR INFLUENCE  
560065 NECESSARY USA BEFRIEND NATIONS  
560066 XOPINION ON BEFRIENDING NATIONS  
560067 XPARTY REPRESENTING YOUR VIEW-BEFRIENDING NATIONS  
560068 NECESSARY TO FIRE SUSPECTED COMMUNISTS  
560069 XOPINION OF DISMISSING SUSPECTED COMMUNISTS  
560070 XPARTY REPRESENTING YOUR VIEW- POSSIBLE COMMUNISTS  
560071 AID TO NATIONS NOT DEFINITELY ANTICOMMUNIST  
560072 XOPINION ON AID TO NATIONS NOT ANTICOMMUNIST  
560073 XPARTY REPRESENTING YOUR VIEW- AID TO NATIONS  
560074 GOVERNMENT INTERVENTION IN SCHOOL DESEGREGATION  
560075 XOPINION OF INTERVENTION IN SCHOOL DESEGREGATION  
560076 XPARTY REPRESENTING YOUR VIEW-SCHOOL DESEGREGATION

FINANCIAL SITUATION OF FAMILY UNIT OR R

560077 ARE YOU SATISFIED FINANCIALLY  
560078 HAS FINANCIAL SITUATION IMPROVED, WORSE  
560079 HOW IS THAT (FINANCIAL SITUATION)  
560080 FUTURE FINANCIAL PROSPECTS  
560081 HOW IS THAT (FUTURE FINANCIAL)  
560082 WHAT FINANCIAL EFFECT OF ELECTION  
560083 XFARM REFERENCE-FINANCIAL EFFECT

WAR

560084 DEGREE OF CONCERN-USA HAVING A WAR  
560085 HAS PROBLEM OF WAR LESSENED  
560086 WHICH PARTY BEST AVOIDS WAR  
560087 X WHY -?- PARTY BEST AVOIDS WAR

PARTY IDENTIFICATION

560088 ARE YOU A DEMOCRAT, REPUBLICAN OR WHAT\*  
560089 HAS YOUR PARTY IDENTIFICATION CHANGED  
560090 XWHEN DID YOU CHANGE-NEW\*  
560091 XWHEN DID YOU CHANGE-OLD  
560092 XWHAT MADE YOU CHANGE\*

VOTING BEHAVIOR

560093 ALWAYS VOTE IN PRESIDENTIAL ELECTIONS  
560094 XALWAYS VOTE FOR SAME PARTY  
560095 XHOW VOTE IN 1948 PRESIDENTIAL ELECTION  
560096 XHOW VOTE IN 1952 PRESIDENTIAL ELECTION  
560097 PAY ANY ATTENTION TO POLITICAL CAMPAIGNS  
560098 YOU REGISTERED FOR NOVEMBER ELECTION  
560099 YOU GOING TO VOTE IN NOVEMBER  
560100 XHOW VOTE THIS PRESIDENTIAL ELECTION  
560101 XMOST IMPORTANT REASON VOTING FOR---\*  
560102 XHAS EISENHOWER'S HEALTH MADE A DIFFERENCE  
560103 XFRAME OF REFERENCE-EISENHOWER'S HEALTH  
560104 XHOW VOTE THIS PRESIDENTIAL ELECTION  
560105 XMOST IMPORTANT REASON VOTING FOR---\*  
560106 XHAS EISENHOWER'S HEALTH MADE A DIFFERENCE  
560107 XFRAME OF REFERENCE--EISENHOWER'S HEALTH

POLITICAL EFFICACY AND CITIZEN DUTY

560108 PEOPLE HAVE NO SAY IN GOVERNMENT  
560109 VOTING THE ONLY WAY TO INFLUENCE GOVERNMENT  
560110 IF PARTY CAN'T WIN-NEEDN'T VOTE  
560111 ONE VOTE UNIMPORTANT IN TOTAL VOTE  
560112 POLITICS TOO COMPLICATED TO UNDERSTAND  
560113 NO CARE- NEEDN'T VOTE IN ELECTION  
560114 LOCAL ELECTIONS UNIMPORTANT  
560115 PEOPLE'S OPINION IS UNIMPORTANT TO GOVERNMENT

CODER ESTIMATE OF VOTING BEHAVIOR

560116 CODER ESTIMATE OF RESPONDENT'S VOTE  
560117 XCODER ESTIMATE WHY RESPONDENT VOTING---PARTY  
560118 XCODER ESTIMATE WHY RESPONDENT VOTING DEMOCRATIC  
560119 XCODER ESTIMATE WHY RESPONDENT VOTING REPUBLICAN

PERSONAL DATA

560120 RESPONDENT'S OCCUPATION\*  
560121 INDUSTRY\*  
560122 XSELF EMPLOYED OR NOT  
560123 XRESPONDENT'S OCCUPATION IF UNEMPLOYED OR RETIRED\*  
560124 XINDUSTRY CODE FOR UNEMPLOYED OR RETIRED RESPONDENT\*  
560125 XHEAD OF HOUSEHOLD'S OCCUPATION-USE OCCUPATION CODE\*  
560126 XINDUSTRY CODE FOR HEAD OF HOUSEHOLD'S OCCUPATION\*  
560127 XIS HEAD OF HOUSEHOLD SELF-EMPLOYED  
560128 XHEAD OF HOUSEHOLD'S OCCUPATION IF UNEMPLOYED OR  
RETIRED\*  
560129 XINDUSTRY CODE FOR UNEMPLOYED OR RETIRED HEAD\*  
560130 ANYONE IN HOUSEHOLD IN A LABOR UNION  
560131 XWHAT UNION IS THAT\*  
560132 YOU PROTESTANT, CATHOLIC OR JEWISH

560133 HOW OFTEN ATTEND CHURCH

COGNITIONS ABOUT VOTING BEHAVIOR OF VARIOUS GROUPS

560134 XPERCEIVED FARMERS' VOTE  
560135 XREASONS FARMERS' VOTING--PARTY  
560136 XREASONS FOR FARMER'S VOTE  
560137 XFARMER-LOCAL VOTE SAME AS NATIONAL  
560138 XREASONS LOCAL FARMERS VOTE DIFFERENT  
560139 XFARMER LEADERS-VOTE DEMOCRATIC OR REPUBLICAN  
560140 XWHICH FARM LEADERS REFERRED TO  
560141 XGOVERNMENT SUBSIDIZATION OF FARM PRODUCE-GOOD  
560142 PERCEIVED WORKING CLASS VOTE  
560143 XREASONS FOR WORKING CLASS VOTE  
560144 XREASONS-WORKING CLASS VOTE-SECOND CODE  
560145 PERCEIVED MIDDLE CLASS VOTE  
560146 XREASONS FOR MIDDLE CLASS VOTE  
560147 XREASONS-MIDDLE CLASS VOTE-SECOND CODE  
560148 XPERCEIVED VOTE OF OWN LABOR UNION LEADERS  
560149 XPERCEIVED LABOR UNION VOTE  
560150 XREASONS FOR LABOR UNION VOTE  
560151 XOWN UNION VOTE-SAME OR DIFFERENT  
560152 XWHY OWN VOTE DIFFERENT  
560153 XPERCEIVED VOTE OF OWN LABOR UNION  
560154 XREASONS FOR OWN UNION VOTE  
560155 XSUMMARY CODE-NEGATIVE UNION REFERENCES  
560156 XPERCEIVED NEGRO VOTE  
560157 XREASONS FOR NEGRO VOTE  
560158 XPERCEIVED VOTE OF NEGRO LEADERS  
560159 XREFERENCE TO PARTICULAR LEADERS OR ORGANIZATIONS  
560160 XPERCEIVED PROTESTANT VOTE (ASKED OF CATHOLICS)  
560161 XPERCEIVED CATHOLIC VOTE  
560162 XREASONS FOR CATHOLIC VOTE  
560163 XPERCEIVED VOTE OF CATHOLIC LEADERS  
560164 XREFERENCE TO PARTICULAR LEADERS OR ORGANIZATIONS  
560165 XCONTENT CODE FOR CATHOLICS  
560166 XPERCEIVED PROTESTANT VOTE (ASKED OF JEWS)  
560167 XPERCEIVED JEWISH VOTE  
560168 XREASONS FOR JEWISH VOTE  
560169 XPERCEIVED VOTE OF JEWISH LEADERS  
560170 XREFERENCE TO PARTICULAR LEADERS OR ORGANIZATIONS

PERSONAL DATA (CONT.)

560171 SEX\*  
560172 RACE\*  
560173 NUMBER OF ADULTS IN HOUSEHOLD  
560174 RELATIONSHIP OF RESPONDENT TO HEAD OF HOUSEHOLD  
560175 AGE OF RESPONDENT  
560176 AGE OF HEAD OF HOUSEHOLD  
560177 MARITAL STATUS\*  
560178 NUMBER OF CHILDREN UNDER 18 IN FAMILY  
560179 XAGE OF YOUNGEST CHILD  
560180 LIFE CYCLE  
560181 EDUCATION OF RESPONDENT\*  
560182 WHERE WERE YOU BORN\*  
560183 RESPONDENT'S PARENTS, GRANDPARENTS-NATIVE OR FOREIGN  
560184 XPLACE OF BIRTH OF RESPONDENT, FATHER OR  
GRANDPARENTS-IF FOREIGN

int1956.txt

560185 XPLACE OF BIRTH OF RESPONDENT'S MOTHER, MOTHER'S  
PARENTS  
560186 XPLACE OF BIRTH OF GRANDFATHER  
560187 PLACE OF BIRTH OF GRANDMOTHER  
560188 AREA OF USA RESPONDENT GREW UP IN\*  
560189 WHERE RAISED (FARM,CITY-)  
560190 TOTAL FAMILY INCOME\*  
560191 PERCENT OF FAMILY INCOME EARNED BY HEAD OF  
HOUSEHOLD\*

POST ELECTION

STUDY PROCEDURE

560192 INTERVIEWER  
560193 DATE SECOND INTERVIEW TAKEN  
560194 CODER  
560195 INTERVIEW FORM

MASS MEDIA USAGE

560196 READ ABOUT CAMPAIGN IN PAPER  
560197 XWHICH PAPER READ MOST  
560198 HEAR ABOUT CAMPAIGN ON RADIO  
560199 SEE MUCH OF CAMPAIGN ON TELEVISION  
560200 READ ABOUT CAMPAIGN IN MAGAZINES  
560201 XWHICH MEDIA MOST INFORMATIVE\*  
560202 XPAPERS FAIR TO BOTH SIDES

VOTING BEHAVIOR

560203 RESPONDENT'S ACTUAL OR INTENDED VOTE  
560204 REASONS FOR ACTUAL OR INTENDED VOTE\*  
560205 XWHY DIDN'T YOU VOTE  
560206 XWHEN DECIDE ON VOTING PREFERENCE  
560207 XCONSIDERED VOTING FOR OPPOSITE CANDIDATE  
560208 XWHY NOT VOTE FOR OPPOSITE CANDIDATE  
560209 XYOUR VOTE BEST, NO DIFFERENCE--  
560210 XDEGREE OF CARE ABOUT VOTING  
560211 XHOW VOTE FOR UNITED STATES SENATOR  
560212 XHOW VOTE FOR UNITED STATES CONGRESSMAN  
560213 XMOST IMPORTANT REASON FOR VOTING FOR---FOR  
CONGRESSIONAL CANDIDATE  
560214 XPARTY VOTE IN STATE AND LOCAL ELECTIONS

POLITICAL ACTIVITY

560215 YOU TRY TO INFLUENCE OTHERS VOTE  
560216 CONTRIBUTE MONEY TO ANY CAMPAIGN  
560217 EVER GO TO POLITICAL MEETINGS  
560218 WORK FOR A POLITICAL PARTY  
560219 YOU A MEMBER OF A POLITICAL ORGANIZATION  
560220 DISPLAY CAMPAIGN SLOGANS  
560221 PARTY MEMBER CONTACT YOU  
560222 XWHAT ASPECT OF VOTE DISCUSSED

PERSONAL DATA

560223 RESPONDENT'S PERCEIVED SOCIAL CLASS

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560224 PERCEIVED POSITION IN CLASS CHOSEN  
560225 PERCEIVED SOCIAL CLASS OF FAMILY  
560226 XMARITAL STATUS\*  
560227 XPARTY VOTE OF MATE  
560228 AGE-FIRST FULL TIME JOB OF HEAD OF HOUSEHOLD  
560229 RESPONDENT'S OR HEAD OF HOUSEHOLD'S FIRST FULL TIME  
OCCUPATION\*  
560230 RESPONDENT'S OR HEAD OF HOUSEHOLD'S FIRST FULL TIME  
INDUSTRY\*  
560231 ANNUAL INCOME OF FIRST FULL TIME JOB  
560232 XPERCENT TIME SPENT FARMING  
560233 XOWN FARM-MANAGE, RENT--  
560234 XHOW MUCH LAND IS FARMED  
560235 XWHAT KIND OF FARMING IS DONE GENERALLY\*  
560236 XPRODUCE PRICES-SAME, RISEN  
560237 XEFFECT OF GOVERNMENT POLICY ON PRICE

FEELING TOWARDS VARIOUS GROUPS AND THEIR POLITICAL  
ACTIVITY

560238 XFEEL CLOSEST TO FARMERS OR NOT  
560239 XMUCH INTEREST IN THE WELFARE OF FARMERS  
560240 XYOU, HEAD OF HOUSEHOLD, A MEMBER OF A FARM  
ORGANIZATION  
560241 XDEGREE OF INTEREST IN ORGANIZATION  
560242 XFARM PRESSURE ON CONGRESS-GOOD  
560243 XFARM ORGANIZATION ASSISTANCE TO CANDIDATES-GOOD  
560244 XTIME RESPONDENT OR HEAD OF HOUSEHOLD WITH UNION  
560245 XFEEL CLOSE TO LABOR UNION  
560246 XMUCH INTEREST- LABOR UNION WELFARE  
560247 XRESPONDENT'S, MEMBERS', INTEREST IN LABOR UNION  
560248 XLABOR UNION PRESSURE ON CONGRESS-GOOD  
560249 XLABOR UNION ASSISTANCE TO CANDIDATES-GOOD  
560250 XFEEL CLOSEST TO NEGROES OR NOT  
560251 XMUCH INTEREST IN WELFARE OF NEGROES  
560252 XNEGRO PRESSURE ON CONGRESS-GOOD  
560253 XNEGRO ORGANIZATION ASSISTANCE TO CANDIDATES-GOOD  
560254 XFEEL CLOSEST TO CATHOLICS  
560255 XMUCH INTEREST IN WELFARE OF CATHOLICS  
560256 XCATHOLIC PRESSURE ON CONGRESS-GOOD  
560257 XCATHOLIC ORGANIZATION ASSISTANCE TO CANDIDATES-GOOD  
560258 XFEEL CLOSEST TO JEWS  
560259 XMUCH INTEREST IN WELFARE OF JEWS  
560260 XJEWISH PRESSURE ON CONGRESS-GOOD  
560261 XJEWISH ORGANIZATION ASSISTANCE TO CANDIDATES-GOOD  
560262 DEGREE OF TRUST IN VETERANS  
560263 DEGREE OF TRUST IN PROTESTANT GROUPS  
560264 DEGREE OF TRUST IN FARM GROUPS  
560265 DEGREE OF TRUST IN NEGRO GROUPS  
560266 DEGREE OF TRUST IN BUSINESS GROUPS  
560267 DEGREE OF TRUST IN JEWISH GROUPS  
560268 DEGREE OF TRUST IN COLLEGE GROUPS  
560269 DEGREE OF TRUST IN LABOR UNIONS  
560270 DEGREE OF TRUST IN CATHOLIC GROUPS

CONSERVATISM (MCCLOSKEY)

560271 PREFER PRACTICAL MAN TO INTELLECTUAL  
560272 CHANGE MAKES THINGS WORSE

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560273 LONG GROWTH BRINGS WISDOM  
560274 STAYING WITH THE KNOWN BEST  
560275 FOREFATHERS KNEW BEST  
560276 WISE MEN ARE OLDER MEN

AUTHORITARIANISM (MODIFIED F SCALE)

560277 SOCIALLY, INTELLECTUAL SUPERIOR TO MANUFACTURER  
560278 SCIENCE MAY CONTRADICT OUR BELIEFS  
560279 NATURE OF MAN NECESSITATES WAR  
560280 ATTENTION TO UNPOPULAR IDEAS IS IMPORTANT  
560281 YOUNGSTERS NEED STRICT DISCIPLINE  
560282 FAILURES LACK WILLPOWER  
560283 ASTROLOGY CAN'T EXPLAIN ANYTHING  
560284 SEX CRIMINALS NEED WHIPPING  
560285 DESTRUCTIVE URGES LEARNED, NOT INBORN  
560286 A GOOD JOB NEEDS DETAILED SPECIFICATIONS

PERSONAL EFFECTIVENESS

560287 IT'S BEST TO DECIDE IMMEDIATELY THAN TO PLAN  
560288 LIFE WILL WORK OUT ALL RIGHT  
560289 BAD LUCK CHARACTERIZES MY LIFE  
560290 NO TROUBLE WITH IMPORTANT DECISIONS  
560291 MY WILLPOWER IS ABOVE AVERAGE  
560292 CHANGE MAKES PLANNING USELESS  
560293 I ALWAYS FEEL CONFIDENT  
560294 NO USE TO TRY IN LIFE  
  
560295 AGE OF RESPONDENT-DISCREET YEARS  
  
560296 POLITICAL EFFICACY INDEX  
560297 INVOLVEMENT INDEX  
560298 OCCUPATION OF RESPONDENT'S FATHER