I'm mainly interested in talking to you about the election this fall and how you feel about it.

1. Who do you think will be elected president in November?
   1a. (If R makes choice) Do you think it will be a close race or will (answer to Q.1) win by quite a bit?

2. Generally speaking, would you say that you personally care a good deal which party wins the presidential election this fall or that you don't care very much which party wins?

I'd like to ask you what you think are the good and bad points about the two parties.

3. Is there anything in particular that you like about the Democratic party? (What is that?)

4. Is there anything in particular that you don't like about the Democratic party? (What is that?)

5. Is there anything in particular that you like about the Republican party? (What is that?)

6. Is there anything in particular that you don't like about the Republican party? (What is that?)

7. Now I'd like to ask you about the good and bad points of the two candidates for president. Is there anything in particular about Stevenson that might make you want to vote for him? (What is it?)

8. Is there anything in particular about Stevenson that might make you want to vote against him? (What is it?)

9. Is there anything in particular about Eisenhower that might make you want to vote for him? (What is it?)

10. Is there anything in particular about Eisenhower that might make you want to vote against him? (What is it?)

11. How about the candidates for vice-president. Aside from their parties, do you have any strong opinions about either of them? (How is that?)
12a. "The government ought to cut taxes even if it means putting off some important things that need to be done."

Now, would you say you have an opinion on this or not? "YES" or "NO"

(IF "NO": GO ON TO Q.12b) (IF "YES": Do you agree that the government should do this or do you think the government should not do it?

Agree strongly: government definitely should
Agree but not very strongly
Not sure: it depends
Disagree but not very strongly
Disagree strongly: government definitely should not
Don’t know

(GO ON TO Q.12b)

12b. "The government in Washington ought to see to it that everybody who wants to work can find a job."

Note: QUESTIONS 12b THROUGH 12g FOLLOW THE SAME SEQUENCE AND USE THE SAME RESPONSE CATEGORIES AS Q.12a.

12c. "This country would be better off if we just stayed home and did not concern ourselves with problems in other parts of the world."

12d. "The government ought to help people get doctors and hospital care at low cost."

12e. "The United States should give economic help to the poorer countries of the world even if they can’t pay for it."

12f. "If Negroes are not getting fair treatment in jobs and housing, the government in Washington should see to it that they do."

12g. "The government ought to see to it that big business corporations don’t have much say about how the government is run."

12h. "The best way for this country to deal with Russia and Communist China is to act just as tough as they do."

13a. On the question of the government seeing to it that everybody who wants to work can find a job, is the government going too far, doing less than it should, or doing just about right?

Note: QUESTIONS 13a THROUGH 13p AND 14a THROUGH 14p FOLLOW THE SAME SEQUENCE AND USE THE SAME RESPONSE CATEGORIES AS QUESTIONS 13a AN 13b.

13b. (FOR ALL Q.13a, SEE 13a)

13c. On the question of our country concerning itself with problems in other parts of the world, is the government going too far, doing less than it should, or what?

13d. On the question of the government helping people get doctors and hospital care at low cost, is the government going too far, doing less than it should, or what?

13e. On the question of the United States giving economic help to the poorer countries of the world even though they can’t pay for it, is the government going too far, doing less than it should, or what?

13f. On the question of the government seeing to it that big business corporations don’t have much say about how the government is run, is the government going too far, doing less than it should, or what?

13g. On the question of the U.S. being tough in dealing with Russia and Communist China, is the government going too far, doing less than it should, or what?
16. During the last few years, has your financial situation been getting better, getting worse, or has it stayed the same?

16a. How is that?

17. Now looking ahead and thinking about the next few years, do you expect your financial situation will stay about the way it is now, get better, or get worse?

17a. How is that?

18. Do you think it will make any difference in how you and your family get along financially whether the Republicans or Democrats win the election? (How is that?)

18a. (IF MAKES A DIFFERENCE AND NOT ANSWERED IN Q.16) Do you think you'll be better off or worse off financially if the Democrats win the election?

19. Now I'd like to ask you some questions about the chances of our country getting into war. Would you say that at the present time you are pretty worried about this country getting into another war, somewhat worried, or not worried at all?

20. During the last few years do you think our chances of staying out of war have been getting better, getting worse, or stayed the same?

21. Now looking ahead, do you think the problem of keeping out of war would be handled better in the next four years by the Republicans, or by the Democrats, or about the same by both?

21a. (IF REPUBLICANS OR DEMOCRATS WOULD HANDLE BETTER) Why is that?

Now I would like to ask you a little more about the political parties.

22. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

(IF REPUBLICAN OR DEMOCRAT TO Q.22)

22a. Would you call yourself a strong (R)/(D) or a not very strong (R)/(D)?

22b. Was there ever a time when you thought of yourself as a (R)/(D) rather than a (D)/(R)?

(IF "YES" TO 22b)

22c. When did you change?

22d. What was the main thing that made you change?
(IF INDEPENDENT OR OTHER TO Q.22)
22a. Do you think of yourself as closer to the Republican or Democratic party?
22b. Was there ever a time when you thought of yourself as a Democrat or a Republican? (IF YES) Which party was that?
(AS IF "YES" TO 22b) 22g. When did you change?
22h. What was the main thing that made you change?

(ASK OF EVERYONE)
33. In the elections for president since you have been old enough to vote, would you say that you have voted in all of them, most of them, some of them, or none of them?

(IF HAS EVER VOTED FOR PRESIDENT)
34. Have you always voted for the same party or have you voted for different parties for president?
(AS IF "SAME") 34a. Which party was that?
35. Eight years ago, in 1948, you remember that Mr. Truman ran against Mr. Dewey. Not many people voted that year, but do you remember for sure whether or not you voted in that election?
(AS IF "YES, DID VOTE") 35a. Who did you vote for -- Truman? Dewey? Wallace? Thurmond? Other Don't know
36. Now, in 1952 you remember that Mr. Stevenson ran against Mr. Eisenhower. Do you remember for sure whether or not you voted in that election?
(AS IF "YES, DID VOTE") 36a. Which one did you vote for? Stevenson? Eisenhower? Other Don't know

(ASK OF EVERYONE)
37. Some people don't pay much attention to the political campaigns. How about you, would you say that you have been very much interested, somewhat interested, or not much interested in following the political campaigns so far this year?
38. Now how about the election this November? Do you know if you are registered (eligible to vote) so that you could vote in the November election if you wanted to?
(AS IF NECESSARY) 38a. Are you (registered) (eligible to vote)?
39. So far as you know now, do you expect to vote in November or not?

(1956 Pre-election)

(1956 Pre-election)
30. How do you think you will vote for president in this election?
(AS IF MENTIONS CANDIDATE OR PARTY) 30a. What would you say is the most important reason why you are going to vote for (ANSWER TO Q.30).
30b. Has the question of President Eisenhower's health made any difference to you in deciding how you would vote? (How is that?)

(1956 Pre-election)
(1956 Pre-election)
31. If you were going to vote -- how do you think you would vote for president in this election?
(AS IF MENTIONS CANDIDATE OR PARTY) 31a. What would you say is the most important reason why you would vote for (ANSWER TO Q.31)?
31b. Has the question of President Eisenhower's health made any difference to you in deciding how you would vote? (How is that?)

(ASK OF EVERYONE)
32. Now I'd like to read some of the kinds of things people tell us when we interview them and ask you whether you agree or disagree with them. I'll read them one at a time and you just tell me whether you agree or disagree.
32a. People like me don't have any say about what the government does.
32b. Voting is the only way that people like me can have any say about how the government runs things.
32c. It isn't so important to vote when you know your party doesn't have any chance to win.
32d. So many other people vote in the national elections that it doesn't matter much to me whether I vote or not.
32e. Sometimes politics and government seem so complicated that a person like me can hardly understand what's going on.
32f. If a person doesn't care how an election comes out he shouldn't vote in it.
32g. A good many local elections aren't important enough to bother with.
32h. I don't think public officials care much what people like me think.
1956 Pre-election

(PERSONAL DATA - ASK OF EVERYONE)

PD1. What is your occupation? I mean, what kind of work do you do?
   (IF NOT ASCERTAINED) What kind of business is that?
   (IF R IS EMPLOYED) PD1a. Do you work for yourself or for someone else?
   (IF R IS UNEMPLOYED) PD1b. What kind of work do you usually do?
   (IF R IS RETIRED) PD1c. What kind of work did you do before you retired?

(ASK ONLY IF R IS NOT HEAD OF HOUSEHOLD)

PD2. What kind of work does (HEAD OF HOUSEHOLD) do?
   (IF NOT ASCERTAINED) What kind of business is that?
   (IF HEAD IS EMPLOYED) PD2a. Does he work for himself or for someone else?
   (IF HEAD IS UNEMPLOYED) PD2b. What kind of work does he usually do?
   (IF HEAD IS RETIRED) PD2c. What kind of work did he do before he retired?

(ASK OF EVERYONE)

PD3. Does anyone in this household belong to a labor union? YES NO
   (IF YES) PD3a. Who is it that belongs? - Respondent? Head (not R)? Someone else in household?
   PD3b. What union is that? (e.g. UAW, AFL, IAM, ILO)

PD4. Is your church preference Protestant, Catholic or Jewish?

PD4a. Would you say you go to church regularly, often, seldom or never?

How I'd like to ask you some questions about how you think other people will vote in this election.

(ASK OF ALL IN GIVING FARM OCCUPATIONS, FOR SELF IN PD1 OR HEAD, PD2)

PD5. For instance, how about farmers in general -- do you think more farmers around the country will vote Republican, more will vote Democrat, or do you think they will be about evenly split?
   (IF DEMOCRAT OR REPUBLICAN) PD5a. Would you say a lot more of them will vote (REPUBLICAN) (DEMOCRATIC), or will it only be a few more?

PD5b. What reasons do you feel farmers around the country will have for voting more (DEMOCRATIC) (REPUBLICAN)?

PD5c. How about farmers you know around here. Will they be voting about the same as other farmers around the country, or will they be voting differently? (IF DIFFERENTLY) How is that? What reasons will they have for voting differently?

PD6. Now how about farm leaders around the country -- do you think that more of them will vote Republican, more will vote Democrat, or do you think they will be about evenly split?

PD6a. Would you say a lot more of them will vote (REPUBLICAN) (DEMOCRATIC), or will it only be a few more?

PD6b. Are you thinking of any particular farm leaders or organizations? (IF YES) What ones are those?

PD7. Now here is a problem that farmers are concerned about these days. Would you tell me whether you would agree or disagree with this statement:
   If a farmer can't sell things he raises at a profit, the government should buy them and limit the amount the farmer can produce. (STRONGLY OR NOT SO STRONGLY)

(ASK OF EVERYONE)

PD8. How about working-class people -- do you think more working-class people will vote Democrat, or do you think they will be about evenly split?

PD8a. Would you say a lot more of them will vote (REPUBLICAN) (DEMOCRATIC), or will it only be a few more?

PD8b. What reasons do you feel working-class people will have for voting more (DEMOCRATIC) (REPUBLICAN) than (REPUBLICAN) (DEMOCRATIC)?
1956 Pre-election

PD9. How about middle-class people -- do you think more of them will
vote Republican, more will vote Democratic, or do you think they will
be about evenly split?

(IF MORE DEMOCRATIC OR REPUBLICAN)

PD9a. Would you say a lot more of
them will vote (REPUBLICAN)(DEMOCRATIC)
or will it be only a few more?

PD9b. What reasons do you feel
middle-class people will have for
voting more (DEMOCRATIC)(REPUBLICAN)
than (REPUBLICAN)(DEMOCRATIC)?

(A SK ONLY IN HOUSEHOLDS WHERE EİTH ER R OR HEAD IS UNION MEMBER)

PD10. How about your (your HEAD's) union. Do you think more of the main leaders
of your (his) union will vote Republican, more will vote Democratic, or
do you think they will be about evenly split?

(IF MORE REPUBLICAN OR DEMOCRATIC)

PD10a. Would you say a lot more of
them will vote (REPUBLICAN)(DEMOCRATIC),
or will it be only a few more?

PD11. How about union members in general around the country. Do you
think more union members will vote Republican, more will vote Demo-
cratic, or do you think they will be about evenly split?

(IF DEMOCRATIC OR REPUBLICAN,
ASK PD11a, Lib AND Lic)

PD11a. Would you say a lot more of them will
vote (REPUBLICAN)(DEMOCRATIC), or will
it be only a few more?

PD11b. What reasons do you feel union
members around the country will have for
voting more (DEMOCRATIC)(REPUBLICAN)?

(IF SPLIT, ASK ONLY PD11c)

PD11c. How about the members of your (his)
union. Will they be voting about the same
as union members in general around the
country, or will they be voting differently?
(IF DIFFERENTLY) How is that? What
reasons do you think they will have for
voting differently?

(IF DON'T KNOW, ASK ONLY
PD11d)

PD11d. How about the members of your (his)
union? Do you think more of them will vote
Republican, more will vote Democratic, or
do you think they will about evenly split?

(IF MORE DEMOCRATIC OR REPUBLICAN)

PD11e. Would you say a lot more of them
will vote (REPUBLICAN)(DEMOCRATIC), or
will it be only a few more?

(IF DEMOCRATIC OR REPUBLICAN)

PD11a. Would you say a lot more of them will vote
(REPUBLICAN)(DEMOCRATIC) or will it be only a few more?

PD11b. What reasons do you feel Negroes around the country will have for voting more (DEMOCRATIC)(REPUBLICAN)?

PD12. How about Negroes in general around the country? Do you think more of
them will vote Republican, more will vote Democratic, or do you think
they will be about evenly split?

(IF MORE DEMOCRATIC OR REPUBLICAN)

PD12a. Would you say a lot more of them will vote
(REPUBLICAN)(DEMOCRATIC) or will it be only a few more?

PD12b. What reasons do you feel Negroes around the country will have for voting more (DEMOCRATIC)(REPUBLICAN)?

PD13. How about the main leaders of the Negro people. Do you think more of
them will vote Republican, more will vote Democratic, or do you think
they will be about evenly split?

(IF MORE DEMOCRATIC OR REPUBLICAN)

PD13a. Would you say a lot more of them will vote
(REPUBLICAN)(DEMOCRATIC) or will it be only a few more?

PD13b. Are you thinking of any particular leaders or
organizations there? (IF YES) What ones are those?

(A SK ONLY OF CATHOLICS)

PD14. How about people in different religious groups, like Protestants.
Catholics, and Jews? For instance, how about Protestants -- do you
think more Protestants around the country will vote Republican, more
will vote Democratic, or do you think they will be about evenly split?

PD15. How about Catholics in general around the country -- do you think more
of them will vote Republican, more will vote Democratic, or do you think
they will be about evenly split?

(IF MORE REPUBLICAN OR DEMOCRATIC)

PD15a. Would you say a lot more of them will vote
(REPUBLICAN)(DEMOCRATIC) or will it be only a few more?

PD15b. What reasons do you feel Catholics around the
country will have for voting more (DEMOCRATIC)(REPUBLICAN)?
PD16. Now take the main Catholic leaders. Do you think more of them will vote Republican, more will vote Democratic, or do you think they will be about evenly split?

(IF MORE REPUBLICAN OR DEMOCRATIC)
PD16a. Would you say a lot more of them will vote (REPUBLICAN)/(DEMOCRATIC) or will it be only a few more?
PD16b. Are you thinking of any particular leaders or organizations there? (IF YES) What ones are those?

(ASK ONLY OF JEWS)

PD17. Now how about people in different religious groups, like Protestants, Catholics, and Jews? For instance, how about Protestants -- do you think more Protestants around the country will vote Republican, more will vote Democratic, or do you think they will be about evenly split?
PD18. How about Jews in general around the country -- do you think more of them will vote Democratic, or do you think they will be about evenly split?

(IF MORE REPUBLICAN OR DEMOCRATIC)
PD19a. Would you say a lot more of them will vote (REPUBLICAN)/(DEMOCRATIC) or will it be only a few more?
PD19b. What reasons do you feel Jews around the country will have for voting more (DEMOCRATIC)/(REPUBLICAN)?

PD19. Now take the main Jewish leaders. Do you think more of them will vote Republican, more will vote Democratic, or do you think they will be evenly split?

(IF MORE REPUBLICAN OR DEMOCRATIC)
PD19a. Would you say a lot more of them will vote (REPUBLICAN)/(DEMOCRATIC) or will it be only a few more?
PD19b. Are you thinking of any particular leaders or organizations there? (IF YES) What ones are those?
(ASK OF EVERYONE)

PD32. What kind of work did your father do for a living while you were growing up?

PD33. What part of the United States did you grow up in? (Which state or states?)

PD34. Were you brought up mostly on a farm, in a town, in a small city, or in a large city? (IF SMALL OR LARGE CITY) Which city was that?

PD35. About what do you think your total income will be this year for yourself and your immediate family?

- Under $1,000
- $1,000-$1,999
- $2,000-$2,999
- $3,000-$3,999
- $4,000-$4,999
- $5,000-$5,999
- $6,000-$6,999
- $7,000-$7,999
- $10,000 and over