

int1962.txt

Version 01 Codebook

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CODEBOOK INTRODUCTION FILE  
1962 POST-ELECTION STUDY  
(1962.T)

AMERICAN NATIONAL ELECTION STUDIES  
1962 POST ELECTION STUDY

PRINCIPAL INVESTIGATOR

POLITICAL BEHAVIOR PROGRAM

SURVEY RESEARCH CENTER (S714)  
UNIVERSITY OF MICHIGAN

NOVEMBER 6, 1962 - DECEMBER 15, 1962

ICPSR ARCHIVE NUMBER 7217□  
ACKNOWLEDGMENT OF ASSISTANCE  
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>> 1962 STUDY DESCRIPTION

THE 1962 ELECTION STUDY (SRC 714) IS THE SEVENTH IN A SERIES OF STUDIES OF NATIONAL ELECTIONS CONDUCTED BY THE SURVEY RESEARCH CENTER POLITICAL BEHAVIOR PROGRAM SINCE 1948. THE ELECTION STUDY DATA WAS TAKEN FROM THE 1962 FALL OMNIBUS SURVEY, CONDUCTED BY THE SURVEY RESEARCH CENTER ECONOMIC BEHAVIOR PROGRAM AS ONE OF A SERIES OF MEASUREMENTS OF CONSUMER OPTIMISM AND CONFIDENCE. THE OMNIBUS WAS DESIGNED TO THROW LIGHT ON PEOPLE'S ATTITUDES TOWARD THEIR PERSONAL FINANCIAL SITUATION, BUSINESS CONDITIONS IN THE NATION AND MARKET CONDITIONS, AS WELL AS THEIR PLANS TO MAKE MAJOR PURCHASES. QUESTIONS WERE CONCERNED WITH ECONOMIC ATTITUDES AND BEHAVIOR, POLITICAL ATTITUDES, TRAVEL, GEOGRAPHIC MOBILITY, FAMILY EXPECTATIONS AND PERSONAL INFORMATION.

THE ELECTION STUDY EMPHASIZES POLITICAL ATTITUDES IN GENERAL, AND ATTITUDES AND BEHAVIOR PERTINENT TO THE 1962 CONGRESSIONAL ELECTION. RESPONDENTS WERE INTERVIEWED AFTER THE DATE OF THE ELECTION (NOVEMBER 7, 1962 THROUGH DECEMBER 15, 1962). THE INTERVIEW SCHEDULE CONTAINED BOTH CLOSED AND OPEN-ENDED QUESTIONS ASCERTAINING A WIDE RANGE OF INFORMATION, CONCERNED FOR THE MOST PART WITH ECONOMIC AND POLITICAL ATTITUDES, FAMILY EXPECTATIONS AND PERSONAL INFORMATION. THIS INCLUDES DATA ON ATTITUDES TOWARD THE FEDERAL GOVERNMENT, VOTING BEHAVIOR, POLITICAL ACTIVITIES, SOME EMPLOYMENT HISTORY OF THE HEAD OF THE HOUSEHOLD AND EXPECTATIONS ABOUT FINANCIAL CHANGES.

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>> 1962 SAMPLING INFORMATION

LIKE OTHER SURVEY RESEARCH CENTER SAMPLES, THE 1962 FALL OMNIBUS SURVEY CONSTITUTES A CROSS-SECTION OF THE POPULATION LIVING IN PRIVATE HOUSEHOLDS IN THE CONTINENTAL UNITED STATES (ALASKA AND HAWAII ARE EXCLUDED). TRANSIENTS, RESIDENTS OF INSTITUTIONS, AND PERSONS LIVING ON MILITARY RESERVATIONS ARE NOT REPRESENTED. A MULTI-STAGE, STRATIFIED PROBABILITY SAMPLE OF DWELLING UNITS IS DRAWN IN 66 PRIMARY SAMPLING UNITS (THE 12 LARGEST METROPOLITAN AREAS AND 54 OTHER AREAS, SELECTED ON THE BASIS OF VARIOUS CONTROLS).

OMNIBUS SAMPLES DIFFER FROM POLITICAL BEHAVIOR SAMPLES IN TWO WAYS:

1. NON-CITIZENS AND SOME PERSONS INELIGIBLE TO VOTE BECAUSE OF AGE HAVE A CHANCE OF SELECTION. ALL PERSONS OVER 18 HAVE A CHANCE OF SELECTION. IN ADDITION, PERSONS UNDER 18 WHO ARE HEADS OF HOUSEHOLD OR WIVES OF HEADS OF HOUSEHOLDS CAN BE INTERVIEWED.

IN STRICTLY POLITICAL BEHAVIOR SURVEYS, THESE INELIGIBLE PERSONS (UNDER 18 IN KENTUCKY AND GEORGIA; UNDER 21 IN THE OTHER STATES; NON-CITIZENS) ARE NOT PUT ON THE LISTING BOX AND CONSEQUENTLY HAVE NO CHANCE OF SELECTION. THEY ARE, BY DEFINITION, PART OF THE UNIVERSE OF THE 1962 FALL OMNIBUS SURVEY, BUT ALL SUCH INELIGIBLE PERSONS HAVE BEEN EXCLUDED FROM THE ARCHIVED DATA (THERE WERE 55 NON-CITIZENS AND UNDER-AGE PERSONS).

2. THE SELECTION OF THE RESPONDENT DIFFERS CONSIDERABLY. IN POLITICAL BEHAVIOR SURVEYS ALL ELIGIBLE ADULTS ARE LISTED ON THE FACE SHEET IN A SYSTEMATIC WAY, AND ONE ADULT IS SELECTED AT RANDOM (SEE LESLIE KISH, "A PROCEDURE FOR OBJECTIVE RESPONDENT SELECTION WITHIN THE HOUSEHOLD," JOURNAL OF THE AMERICAN STATISTICAL ASSOCIATION, SEPTEMBER, 1949, VOL. 44, PP. 380-387).

IN THE OMNIBUS SURVEYS, ALL ELIGIBLE ADULTS (BY OMNIBUS DEFINITION) ARE LISTED ON THE FACE SHEET, BUT ONLY HEADS OF HOUSEHOLDS AND WIVES ARE INTERVIEWED. IN FAMILIES WHERE THE HEAD IS MARRIED, HUSBAND AND WIFE ARE SELECTED ALTERNATELY AS RESPONDENTS; WHERE THE HEAD IS UNMARRIED, HE (OR SHE) IS AUTOMATICALLY THE RESPONDENT. IN THE FEW INSTANCES WHERE SEVERAL UNRELATED FAMILIES RESIDE IN THE DWELLING UNIT, A SEPARATE INTERVIEW IS OBTAINED FROM ONE HEAD OF HOUSEHOLD OR WIFE IN EACH FAMILY (THESE SECONDARY SELECTIONS, AS THEY ARE CALLED, ARE IDENTIFIED BY A CODE 5 OR 6 IN THE INITIAL DIGIT OF THE INTERVIEW NUMBER).

GIVEN THE NATIONAL DISTRIBUTION OF HOUSEHOLDS BY SIZE (17% ONE PERSON, 68% TWO PERSON, AND 15% WITH THREE OR MORE ADULTS), THE EXCLUSION FROM THE SAMPLE OF ALL THIRD, FOURTH, FIFTH, ETC., ADULTS WITHIN A GIVEN HOUSEHOLD INTRODUCES SOME BIAS IN THE ATTEMPT TO REPRESENT THE UNIVERSE OF CITIZENS OF

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VOTING AGE. HOWEVER, IN SEVERAL PAST OMNIBUS STUDIES THERE HAS BEEN NO DETECTIBLE DISTORTION OF ANY ESTIMATE OF STANDARD INFORMATION WHICH COULD BE ATTRIBUTED TO THIS ASPECT OF THE SAMPLE.

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>> 1962 PROCESSING INFORMATION

THE STUDY WAS PROCESSED ACCORDING TO ICPSR STANDARD PROCESSING PROCEDURES; THE CODE CATEGORIES WERE RECODED TO CONFORM TO ICPSR STANDARDIZED CODES WHERE APPLICABLE, AND THE DATA WERE CHECKED FOR INCONSISTENT AND ILLEGAL CODES. THE LATTER WERE CORRECTED BY REFERRING TO THE ORIGINAL INTERVIEW SCHEDULES, WHERE POSSIBLE.

IN USING THIS CODEBOOK SEVERAL FEATURES SHOULD BE NOTED. THE FIRST IS THAT THE TENS DIGITS OF MOST TWO DIGIT CODES MAY BE MEANINGFULLY USED ALONE. (THE GAPS THAT APPEAR IN SOME OF THE TWO DIGIT STANDARDIZED CODES REPRESENT VALUES NOT USED IN THIS STUDY.) ANOTHER IS THAT IN MANY CASES, BOTH IN THE BODY OF THE CODEBOOK AND IN THE FOOTNOTES, TEXT IS BRACKETED IN < AND > SIGNS. ALL TEXT SO BRACKETED WAS NOT CONTAINED IN THE ORIGINAL TEXT BUT WAS ADDED BY THE PROCESSOR, EITHER FOR EXPLANATORY PURPOSES OR IN ORDER TO MAKE VARIABLES INDEPENDENT OF ONE ANOTHER BY MAKING IT UNNECESSARY TO REFER TO ONE IN ORDER TO UNDERSTAND THE TEXT OF ANOTHER. VARIABLE NAMES IN THE TABLE OF CONTENTS FOLLOWED BY AN ASTERISK HAVE SPECIAL ICPSR STANDARDIZED CODES. THOSE PRECEDED BY AN X DESIGNATE A VARIABLE DEPENDENT ON SOME OTHER VARIABLE, DUE TO THE STRUCTURE OF THE INTERVIEW SCHEDULE.

□>> 1962 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

Line

```
1 =====
2 VAR 480026    NAME-R NOT VT-WAS R REG TO VT
3              COLUMNS 61    - 61
4              NUMERIC
5              MD=0 OR GE 8
6
7              Q. 17.  (IF R DID NOT VOTE)  WERE YOU REGISTERED (ELIGIBLE)
```

```

8          TO VOTE.
9          .....
10
11         82         1.  YES
12        149         2.  NO
13
14         0          8.  DK
15         9          9.  NA
16        422         0.  INAP., R VOTED

```

Line 2 - VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (.sas and .sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.

Line 2 - "NAME". This is the variable label used in the SAS and SPSS data definition files (.sas and .sps files). Some codebooks exclude this.

Line 3 - COLUMNS. Columns in the ASCII data file (.dat file).

Line 4 - CHARACTER OR NUMERIC. If numeric and the variable is a decimal rather than integer variable, the number of decimal places is also indicated (e.g. "NUMERIC DEC 4")

Line 5 - Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).

Line 7 - Actual question text for survey variables or a description of non-survey variables (for example, congressional district). Survey items usually include the question number (for example "Bla.") from the Study questionnaire; beginning in 1996 non-survey items also have unique item numbers (for example "CSheet.1").

Line 9 - A dashed or dotted line usually separates question text from any other documentation which follows.

Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.

Lines 11-16  
Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

Lines 11-16  
Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook introductory text to determine weight usage.

□>> 1962 VARIABLE DESCRIPTION LIST

VARIABLE	VARIABLE LABEL
-----	-----
VERSION	NES VERSION NUMBER
DSETNO	NES DATASET NUMBER
620001	ICPSR ARCHIVE NUMBER
620002	INTERVIEW NUMBER
STUDY PROCEDURE AND SAMPLING	
620003	PRIMARY SAMPLING UNIT AND PLACE IDENTIFICATION
620004	DISTANCE FROM CENTER OF SMSA
620005	DATE OF INTERVIEW
PERSONAL DATA	
620006	NUMBER OF ADULTS IN FAMILY
620007	ADULT NUMBER OF RESPONDENT
620008	RESPONDENT'S RELATIONSHIP TO HEAD OF FAMILY
620009	AGE OF RESPONDENT
620010	AGE OF RESPONDENT (BRACKETED)
620011	SEX OF HEAD OF HOUSEHOLD
620012	AGE OF HEAD OF HOUSEHOLD
620013	AGE OF HEAD (BRACKETED)
FINANCIAL AND BUSINESS CONDITIONS	
620014	RESPONDENT BETTER FINANCIALLY THAN LAST YEAR
620015	MAKE MORE MONEY THAN LAST YEAR
620016	DO PEOPLE WORRY ABOUT NEXT YEAR
620017	WILL R BE BETTER OFF FINANCIALLY NEXT YEAR
620018	PAST YEAR PRICES ROSE OR FELL
620019	WILL NEXT YEAR'S PRICES RISE OR FALL
620020	XWILL PRICE CHANGE BE GOOD OR BAD
620021	IN FIVE YEARS WILL PRICES RISE OR FALL
620022	NEXT 12 MONTHS GOOD FINANCIALLY
620023	PRESENT BUSINESS CONDITIONS BETTER OR WORSE
620024	WORLD RELATIONSHIPS AFFECT BUSINESS CONDITIONS
620025	WHY DO WORLD RELATIONSHIPS AFFECT BUSINESS CONDITIONS
620026	SHOULD GOVERNMENT REDUCE INCOME TAXES
620027	IS THERE MUCH UNEMPLOYMENT IN THIS AREA
620028	XIN PAST MONTHS HAS UNEMPLOYMENT INCREASED
620029	NEXT YEAR WILL UNEMPLOYMENT CHANGE
620030	XWHY WILL UNEMPLOYMENT CHANGE NEXT YEAR
620031	WILL BUSINESS CONDITIONS BE BETTER NEXT YEAR
620032	IN THE NEXT 5 YEARS WILL WE HAVE GOOD TIMES
620033	IN THE NEXT 5 YEARS WILL WE HAVE DEPRESSION
620034	WILL WE HAVE RECESSION AND UNEMPLOYMENT
VOTING BEHAVIOR	
620035	R'S PARTY IDENTIFICATION *
620036	VOTE IN HOW MANY PRESIDENTIAL ELECTIONS
620037	XALWAYS VOTE SAME PARTY FOR PRESIDENT

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620038 1960 VOTE FOR KENNEDY OR NIXON  
620039 INTERESTED IN 1962 POLITICAL CAMPAIGN  
620040 USUALLY FOLLOW POLITICS CLOSELY  
620041 VOTED IN 1962, AND PARTY PREFERENCE  
620042 DID R VOTE FOR CONGRESSMAN AND FOR WHOM  
620043 DID R VOTE FOR CONGRESSMAN-AT-LARGE  
620044 XMOST IMPORTANT REASON R VOTED FOR HIM  
620045 XWHAT TIME BEFORE ELECTION DID R DECIDE HIS VOTE  
620046 WAS KENNEDY INTERESTED IN THE ELECTION HERE  
620047 XWHAT WAS THE NATURE OF KENNEDY'S INTEREST  
620048 X1962 STATE AND LOCAL ELECTION VOTE

POLITICAL BEHAVIOR

620049 HELP PARTY--TALK TO PEOPLE  
620050 HELP PARTY--GIVE MONEY  
620051 HELP PARTY--GO TO POLITICAL MEETINGS  
620052 HELP PARTY--WORK FOR CANDIDATE  
620053 HELP PARTY--BELONG TO POLITICAL CLUB  
620054 HELP PARTY--WEAR CAMPAIGN BUTTON

DOMESTIC ISSUES

620055 SHOULD THE GOVERNMENT GIVE MONEY FOR SCHOOLS  
620056 XSHOULD THE GOVERNMENT AID RELIGIOUS SCHOOLS  
620057 DOES R HAVE AN OPINION ABOUT GOVERNMENT  
MEDICAL AID  
620058 XSHOULD THE GOVERNMENT GIVE MEDICAL AID  
620059 XREASONS GOVERNMENT SHOULD(N'T) GIVE  
MEDICAL AID \*  
620060 XWHICH PARTY FAVORS MEDICAL AID  
620061 OPINION ABOUT GOVERNMENT INTEGRATING SCHOOLS  
620062 XSHOULD GOVERNMENT INTEGRATE SCHOOLS  
620063 DOES R KNOW ABOUT GOVERNMENT AIR SAFETY

EMPLOYMENT OF HEAD OF HOUSEHOLD

620064 OCCUPATION OF HEAD OF HOUSEHOLD \*  
620065 INDUSTRY OF HEAD OF HOUSEHOLD  
620066 XHOW LONG HAS HEAD BEEN UNEMPLOYED  
620067 XDOES HEAD WORK FOR HIMSELF OR ANOTHER  
620068 XNUMBER OF HEAD'S EMPLOYERS, 1950 ON  
620069 XRATE OF PAY FOR HEAD OF HOUSEHOLD'S OCCUPATION  
620070 XHOW IS PAY HERE FOR HEAD'S OCCUPATION  
620071 XHEAD'S EXPERIENCE WITH UNEMPLOYMENT  
620072 XWAS HEAD UNEMPLOYED IN THE LAST TWELVE MONTHS  
620073 XWEEKS HEAD UNEMPLOYED IN THE LAST YEAR  
620074 XREASON HEAD IS/WAS UNEMPLOYED  
620075 1962 GROSS FAMILY INCOME  
620076 EDUCATION OF HEAD  
620077 MARITAL STATUS OF HEAD  
620078 EDUCATION OF RESPONDENT  
620079 MARITAL STATUS OF RESPONDENT  
620080 OCCUPATION OF RESPONDENT \*  
620081 INDUSTRY OF RESPONDENT  
620082 XDOES RESPONDENT WORK FOR HIMSELF OR ANOTHER  
620083 XNUMBER OF CHILDREN (WIFE) EVER HAD  
620084 XHOW MANY CHILDREN DO YOU EXPECT  
620085 XNUMBER OF CHILDREN LIKELY TO HAVE



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620086 XNUMBER OF YEARS BEFORE NEXT CHILD  
620087 XNUMBER OF YEARS BEFORE FINISH FAMILY  
620088 NUMBER OF CHILDREN UNDER 18 IN FAMILY  
620089 XAGE OF YOUNGEST CHILD  
620090 NUMBER OF CHILDREN IN COMMUNITY SCHOOLS  
620091 IS R EITHER MIDDLE CLASS OR WORKING CLASS  
620092 XR'S CHOSEN SOCIAL CLASS AND WHETHER  
UPPER OR LOWER PART  
620093 R'S RELIGIOUS PREFERENCE \*  
620094 DOES RESPONDENT GO TO CHURCH REGULARLY  
620095 WERE YOU BORN IN THE UNITED STATES  
620096 XARE YOU A UNITED STATES CITIZEN  
620097 RACE OF RESPONDENT  
620098 SEX OF RESPONDENT  
620099 TYPE OF LIVING STRUCTURE  
620100 DESCRIPTION OF R'S NEIGHBORHOOD  
620101 NEIGHBORHOOD CHARACTERISTICS  
620102 LIFE CYCLE STAGE OF RESPONDENT