SURVEY RESEARCH CENTER  
INSTITUTE FOR SOCIAL RESEARCH  
THE UNIVERSITY OF MICHIGAN  
ANN ARBOR, MICHIGAN 48106

(Cover Sheet for Cross Section Sample)  
Project 45523  
1968 Pre-election Study

1. Interviewer's Label

2. PSU
3. Your Interview No.
4. Date
5. Length of Interview (Minutes)
7. Line No.
8. Address (or description)
9. City
10. State

11. Determine if there is more than one DU at the Listing Sheet address referred to in Item 8 above and check one:

☐ 1 DU  ☐ There are ___ (Supply Number) dwellings at the listed address

Make out cover sheets for any unlisted DUS. Add to Item 8, a specific designation of the DU for which this cover sheet is used. On each cover sheet be sure to identify the dwelling specifically.

12. List below all persons living in the DU who are 18 years or older, and all married persons regardless of age.

<table>
<thead>
<tr>
<th>(a) Relationship to, or connection with HEAD</th>
<th>(b) Sex</th>
<th>(c) Age</th>
<th>(d) Citizen? Yes or No</th>
<th>(e) Politically Eligible? Yes or No</th>
<th>(f) Number</th>
<th>(g) R</th>
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<td>HEAD OF HOUSEHOLD</td>
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a-c. Fill in above columns.

d. Ask: "Are any of these persons not U.S. citizens?" (Write "No" for ones who aren't and "Yes" for all others.)

e. Determine for each listed member of the DU whether he/she is politically eligible. U.S. citizens of voting age (21 years or older in all states except Georgia and Kentucky where the minimum voting age is 18) are politically eligible. (Write "Yes" or "No" in column e.)

f. Assign a number to each politically eligible person in the following order: males from oldest to youngest, then females from oldest to youngest.

g. Use the selection table at the right to determine whom to interview. In the first column circle the number of politically eligible adults. The number across from it in the second column identifies the person to be interviewed. Check this person as your respondent in column g.
NONRESPONSE FORM

Check reason for nonresponse below and explain more fully as necessary.

☐ NAH --- Not At Home; DU being lived in but no one at home after required number of calls.

☐ RA ---- Respondent Absent; someone at DU but not respondent. Describe below.

☐ Ref --- Refusal. Give detailed description below.

☐ Moved - House is occupied by new people.

☐ Moved - House is currently vacant.

☐ Other - No interview obtained for reason other than above. Explain fully below.
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11. To be added when obtained at end of interview:
   - MR.
   - MRS.
   - MISS
   
   Respondent's Name:
   (Check appropriate title)

12. Check one:
   - Pre-election respondent lives here.
     (Interview the respondent)
   - Pre-election respondent no longer lives here.
     (Check appropriate "Moved" box in Post-election Nonresponse Form)

13. Call Record

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NONRESPONSE FORM

1. Check reason for nonresponse below and explain more fully as necessary.
   - HV------House Vacant, not being lived in. Indicate under "Comments" if seasonal DU.
   - AND-----Address Not a Dwelling. Describe below (commercial, house burned, etc.)
   - NAH-----Not At Home; DU being lived in but no one at home after required no. of calls.
   - Ref(IC)-Refusal by Initial Contact; not enough information to select R. Describe below.
   - Ref (R)-Refusal by selected R after listing completed. Describe below.
   - RA------R Absent; someone at DU but selected R never available. Describe below.
   - NER-----No Eligible Respondent.
   - Other---No interview obtained for reason other than above. Explain fully below.

COMMENTS:

2. For each nonresponse supply as much of the information below as possible, without asking neighbors. (For HV or AND supply only a)
   a. Type of Structure:
      - Trailer
      - Detached Single-Family House
      - Two to Four Family House
      - Row House (3 or more units in attached row)
      - Apartment House (5 or more units; free access to DU)
      - Apartment House 5 or more units; locked entry or guarded by doorman or both
      - Apartment in a partially commercial structure
      - Other

   b. Race: White Negro Other:

   c. Estimated Income: Under $5000 $5000-$10000 Over $10,000

   d. Are there any children under 18 in the DU? Yes No Don't Know

   e. Supply if listing box not completed:
      1) Estimated Number of Adults in DU: 
      2) Is there a married couple in the DU? Yes No Don't Know
COVER SHEET FOR NEGRO SUPPLEMENT

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11. To be added when obtained at end of interview:
   - MR.
   - MRS.
   - MISS

   Respondent's Name: (Check appropriate title)

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      - Other
   b. Race:  White  Negro  Other:
   c. Estimated Income:  Under $5000  $5000-$10000  Over $10,000
   d. Are there any children under 18 in the DU?  Yes  No  Don't Know
   e. Supply if listing box not completed:
      1) Estimated Number of Adults in DU:__________
      2) Is there a married couple in the DU?  Yes  No  Don't Know
I'm mainly interested in talking to you about the election this fall and what you think about it.

1. Who do you think will be elected president in November?

   (1) Humphrey / (2) Nixon / (3) Wallace / (7) Other: ____________ / (8) Don't know

   (Go to Q.2)

   1a. Do you think it will be a close race, or will (ANSWER TO Q.1) win by quite a bit?

   ___________________________________________________________________

2. Generally speaking, would you say that you personally care a good deal which party wins the presidential election this fall, or that you don't care very much which party wins?

   ___________________________________________________________________

   ___________________________________________________________________

Now I'd like to ask you what you think are the good and bad points about the two parties.

3. Is there anything in particular that you like about the Democratic party? (What is that?) (Anything else?)

   ___________________________________________________________________

   ___________________________________________________________________

   ___________________________________________________________________
4. Is there anything in particular that you don't like about the Democratic party? 
(What is that?) (Anything else?)

5. Is there anything in particular that you like about the Republican party? 
(What is that?) (Anything else?)

6. Is there anything in particular that you don't like about the Republican party? 
(What is that?) (Anything else?)
7. Now I'd like to ask you about the good and bad points of the two major candidates for president. Is there anything in particular about Humphrey that might make you want to vote for him? (What is that?) (Anything else?)

8. Is there anything in particular about Humphrey that might make you want to vote against him? (What is that?) (Anything else?)

9. Is there anything in particular about Nixon that might make you want to vote for him? (What is that?) (Anything else?)
10. Is there anything in particular about Nixon that might make you want to vote against him? (What is that?) (Anything else?)

11. As you probably know, George Wallace is also a candidate for President this year. Is there anything in particular about Wallace which might make you want to vote for him? (What is that?) (Anything else?)

12. Is there anything in particular about Wallace that might make you want to vote against him? (What is that?) (Anything else?)
13. As you know, there were several people mentioned this year as possible Republican presidential candidates. Of all the names mentioned since last January, who did you personally hope would win the Republican nomination?

/1. Nixon/ \ OTHER: \ /0. No preference/  

(13a) Were you particularly happy that Nixon got the nomination, or would some other candidate have been just about as good?

/1. Particularly happy/  
/5. Other as good/  

(13b) Were you particularly unhappy that Nixon got the nomination, or did you think he was nearly as good as your man?

/1. Particularly unhappy/  
/5. Nixon nearly as good/  

13c. Who was your second choice among the Republican candidates?

14. Now on the Democratic side? Of all the names mentioned as possible candidates since last January, who did you personally hope would win the Democratic nomination?

/1. Humphrey/ \ OTHER: \ /0. No preference/  

(14a) Were you particularly happy that Humphrey got the nomination, or would some other candidate have been just about as good?

/1. Particularly happy/  
/5. Other as good/  

(14b) Were you particularly unhappy that Humphrey got the nomination, or did you think he was nearly as good as your man?

/1. Particularly unhappy/  
/5. Humphrey nearly as good/  

14c. Who was your second choice among the Democratic candidates?

(IF JOHNSON NOT YET MENTIONED)

14d. Would you have favored President Johnson as the Democratic candidate, if he had decided to run again?

/1. Yes/  
/5. No/  

15. In general, how do you feel about how President Johnson has done his job? Would you rate his handling of America's problems over the past four years as:

/1. Very good/  
/2. Good/  
/3. Fair/  
/4. Poor/  
/5. Very poor/  
/8. DK/
16. As you well know, the government faces many serious problems in this country and in other parts of the world. What do you personally feel are the most important problems the government in Washington should try to take care of? (INTERVIEWER: LIST ALL PROBLEMS VERBATIM BELOW AND THEN PROCEED TO 16a.)

<table>
<thead>
<tr>
<th>Problem</th>
<th>(INTERVIEWER: LIST KEY WORD OR PHRASE TO DENOTE PROBLEM 1)</th>
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16b. You have mentioned (CITE PROBLEM 1). What would you like to see the government do about that?

<table>
<thead>
<tr>
<th>How strongly would you feel about this problem: extremely concerned, fairly concerned, or only a little concerned?</th>
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<td>1. Extremely concerned / 2. Fairly concerned / 3. A little concerned</td>
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16d. Which party do you think would be most likely to do what you want on this, the Democrats, the Republicans, or wouldn't there be any difference between them?

<table>
<thead>
<tr>
<th>Party</th>
<th>1. Democrats / 2. Republicans / 3. No difference / 4. Don't know</th>
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16e. (IF TWO PROBLEMS ALREADY MENTIONED) You have mentioned (CITE PROBLEM 2).

(IF ONLY 1 PROBLEM ALREADY MENTIONED) Do you think of any other problems the government should try to take care of?

SECOND PROBLEM:

16f. Problem: (INTERVIEWER: LIST KEY WORD OR PHRASE TO DENOTE PROBLEM 2)

16g. What would you like to see the government do about this problem?

16h. Just how strongly would you say you feel about this problem: are you extremely concerned about it, fairly concerned, or only a little concerned?

1/ Extremely concerned/ 3/ Fairly concerned/ 5/ A little concerned/

16i. Which party do you think would be most likely to do what you want on this, the Democrats, the Republicans, or wouldn't there be any difference between them?

1/ Democrats/ 3/ Republicans/ 5/ No difference/ 8/ Don't know/
16j. (IF 3 PROBLEMS ALREADY MENTIONED) You have also mentioned (CITE PROBLEM 3).

(IF ONLY 2 PROBLEMS ALREADY MENTIONED) Do you think of any other problems the government should try to take care of?

THIRD PROBLEM: (NO THIRD PROBLEM → GO TO Q.160)

16k. Problem: (INTERVIEWER: LIST KEY WORD OR PHRASE TO DENOTE PROBLEM 3)

16l. What would you like to see the government do about that?

16m. Just how strongly would you say you feel about this problem: are you extremely concerned about it, fairly concerned, or only a little concerned?

/1. Extremely concerned/ /3. Fairly concerned/ /5. A little concerned/

16n. Which party do you think would be most likely to do what you want on this, or wouldn't there be any difference?

/1. Democrats/ /3. Republicans/ /3. No difference/ /5. Don't know/

(IF R HAS MENTIONED TWO OR MORE PROBLEMS)

16o. Which of these problems do you feel is most important to you personally?

(IF R HAS MENTIONED THREE OR MORE PROBLEMS)

16p. Which of these problems do you feel is least important to you personally?
In our studies over the years we have collected some ideas different people have about the sorts of things the government in Washington should or should not be doing. I will read you a statement which contains two different ideas. If you aren’t very interested in either of the ideas, we will go on to the next question.

Take the first question:

17. 'Some people think the government in Washington should help towns and cities provide education for grade and high school children; others think this should be handled by the states and local communities.' Have you been interested enough in this to favor one side over the other?

/Yes/ /0. No/ (GO TO Q.18)

17a. Which are you in favor of:

/1. Getting help from the/ or /5. Handling it at the/ /8. Don't know/ 
/govt. in Washington/ or /state & local level/ (GO TO Q.18)

OTHER; DEPENDS:

17b. Which party do you think is more likely to want the government to help local communities provide education for our children, the Democrats, the Republicans, or wouldn’t there be any difference between them on this?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/ 

18. "Some people are afraid the government in Washington is getting too powerful for the good of the country and the individual person. Others feel that the government in Washington is not getting too strong for the good of the country." Have you been interested enough in this to favor one side over the other?

/Yes/ /0. No/ (GO TO Q.19)

18a. What is your feeling, do you think

/1. The government is / or do you /5. The government is not/ /8. Don't know/ 
/getting too powerful/ think /getting too strong/ (GO TO Q.19)

OTHER; DEPENDS:

18b. Which party do you think is more likely to favor a stronger government in Washington or wouldn’t there be any difference between them on this?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/
19. "Some say the government in Washington ought to help people get doctors and hospital care at low cost; others say the government should not get into this."
Have you been interested enough in this to favor one side over the other?

/Yes/  /No/ (GO TO Q.20)

19a. What is your position? Should the government in Washington:

/1. Help people get doctors and hospital care at low cost/ or /5. Stay out/  /8. Don't know/  (GO TO Q.20)

OTHER; DEPENDS: ____________________________

19b. Which party do you think is more likely to want the government to help in getting doctors and medical care at low cost?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/

20. "In general, some people feel that the government in Washington should see to it that every person has a job and a good standard of living. Others think the government should just let each person get ahead on his own."
Have you been interested enough in this to favor one side over the other?

/Yes/  /No/ (GO TO Q.21)

20a. Do you think that the government:

/1. Should see to it that every person has a job and a good standard of living/ or  /8. Don't know/ (GO TO Q.21)

/5. Should it let each person get ahead on his own/?

OTHER; DEPENDS: ____________________________

20b. Which party do you think is more likely to favor the government seeing to it that each person has a job and a good standard of living?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/
21. Do you think it will make any difference in how you and your family get along financially whether the Republicans or Democrats win the election? (IF YES) Why is that?

21a. Do you think you'll be better off or worse off financially if the Democrats win the election?

22. Now I would like to ask you about how the government in Washington spends the money it gets in taxes. If you had to guess, how many cents out of each dollar the government spends do you think goes for:

   a. National defense and military expenses
   
   b. Programs having to do with health, education, and other social welfare expenses
   
   c. Foreign aid: money sent to other countries but not including the money used in the Vietnam War
23. "Some people feel that if Negroes are not getting fair treatment in jobs the government in Washington ought to see to it that they do. Others feel that this is not the federal government's business." Have you had enough interest in this question to favor one side over the other?

/Yes/ /0.No/ (GO TO Q. 24)

23a. How do you feel? Should the government in Washington:

/1. See to it that Negroes get fair treatment in jobs/ /2. See to it that Negroes get fair treatment in the states and local communities/ /3. Leave these matters/ /8. Don't know/ (GO TO Q. 24)

OTHER: DEPENDS: ____________________________

23b. Which party do you think is more likely to want the government to see to it that Negroes get fair treatment in jobs?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/

24. "Some people say that the government in Washington should see to it that white and Negro children are allowed to go to the same schools. Others claim that this is not the government's business." Have you been concerned enough about this question to favor one side over the other?

/Yes/ /0.No/ (GO TO Q. 25)

24a. Do you think the government in Washington should:

/1. See to it that white and Negro children go to the same schools/ /2. Stay out of this area as it is not its business/ /3. Leave these matters/ /8. Don't know/ (GO TO Q. 25)

OTHER: DEPENDS: ____________________________

24b. Which party do you think is more likely to want the government to see to it that white and Negro children go to the same schools?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/
25. As you may know, Congress passed a bill that says that Negroes should have the right to go to any hotel or restaurant they can afford, just like anybody else. Some people feel that this is something the government in Washington should support. Others feel that the government should stay out of this matter. Have you been interested enough in this to favor one side over another?

| Yes | No | (GO TO Q.26) |

25a. Should the government support the right of Negroes:

| To go to any hotel or restaurant they can afford | Stay out of it | (GO TO Q.26) |

25b. Which party do you think is more likely to favor the government supporting the right of Negroes to go to any hotel or restaurant?

| Democrats | Republicans | No difference | Don't know |

26. In the past few years we have heard a lot about civil rights groups working to improve the position of the Negro in this country. How much real change do you think there has been in the position of the Negro in the past few years: a lot, some, or not much at all?

| A lot | Some | Not much at all |

27. Some say that the civil rights people have been trying to push too fast. Others feel they haven't pushed fast enough. How about you: Do you think that civil rights leaders are trying to push too fast, are going too slowly, or are they moving about the right speed?

| Too fast | Too slowly | About right |

28. During the past year or so, would you say that most of the actions Negroes have taken to get the things they want have been violent, or have most of these actions been peaceful?

| Most been violent | Most been peaceful | Don't know |

29. Do you think the actions Negroes have taken have, on the whole, helped their cause, or on the whole have hurt their cause?

| Helped | Hurt | Don't know |
30. Which of these statements would you agree with:

1. White people have a right to keep Negroes out of their neighborhoods if they want to;
2. Negroes have a right to live wherever they can afford/to, just like anybody else.
3. Don't know; depends; can't decide.

30a. Do you feel strongly about your position on this question or not too strongly?
1. Strongly
2. Not too strongly

31. In general, how many of the Negroes in this area would you say are in favor of desegregation—all of them, most of them, about half, less than half of them, or none of them?
1. All
2. Most
3. About half
4. Less than half
5. None
6. No Negroes in area

32. How about white people in this area? How many would you say are in favor of strict segregation of the races—all of them, most of them, about half, less than half of them, or none of them?
1. All
2. Most
3. About half
4. Less than half
5. None
6. No whites in area

33. What about you? Are you in favor of desegregation, strict segregation, or something in between?
1. Desegregation
2. Segregation
3. In between

34a. Is this neighborhood you now live in:
1. All white
2. Mostly white
3. About half and half
4. Mostly Negro
5. All Negro
6. Don't know

34b. Is the grade school nearest you:

34c. Is the junior high school nearest you:

34d. Is the high school nearest you:

34e. (IF EMPLOYED) Are the people who work where you work:

34f. Are the people who shop and trade where you do:

34g. Are your friends:
35. We now come to a few questions about our dealings with other countries. "Some people say that we should give aid to other countries if they need help, while others think each country should make its own way as best it can." Have you been interested enough in this to favor one side over the other?

/Yes/ /No/ (GO TO Q.36)

35a. Which opinion is most like yours? Should we:

/1. Give aid to / or should /5. Each country / 
/ other countries/ / make its own way/ ?

OTHER; DEPENDS: ________________________

/8. Don't know/ (GO TO Q.36)

35b. Which party do you think is more likely to give aid to other countries, the Democrats, the Republicans, or wouldn't there be any difference between them on this?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/ 

36. "Some people think it is all right for our government to sit down and talk to the leaders of the Communist countries and try to settle our differences, while others think we should refuse to have anything to do with them." Have you been interested enough in this to favor one side over the other?

/Yes/ /No/ (GO TO Q.37)

36a. What do you think? Should we:

/1. Try to discuss/ or /5. Refuse to have anything / 
/ and settle our / / to do with the leaders of/ 
/ differences / / Communist countries / ?

OTHER; DEPENDS: ________________________

/8. Don't know/ (GO TO Q.37)

36b. Which party do you think is more likely to sit down and talk with the leaders of Communist countries?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/
37. "Some people say that our farmers and businessmen should be able to do business with Communist countries as long as the goods are not used for military purposes; others say that our government should not allow Americans to trade with the Communist countries." Have you been interested enough in this to favor one side over the other?

/Yes/ /D.No/ (GO TO Q.38)

37a. How do you feel? Should farmers and businessmen be:

/1. Allowed to do / or should / 5. Forbidden to do / / 8. Don't know /
/ business with / they be / business with / / Communist countries/ / Communist countries/ ? (GO TO Q.38)

OTHER: DEPENDS: ____________________________

37b. Which party do you think is more likely to allow farmers and businessmen to trade with Communist countries?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/

38. How much attention have you been paying to what is going on in Vietnam:

/1. A good deal/ /3. Some/ or /5. Not much/ ?

38a. Do you think we did the right thing in getting into the fighting in Vietnam or should we have stayed out?

/1. Yes, did right thing/ /5. No, should have stayed out/ /8. Don't know/

38b. Which of the following do you think we should do now in Vietnam?

(HAND R CARD #1)


OTHER: DEPENDS: ____________________________

38c. Which party do you think is more likely to take a stronger stand even if it means invading North Vietnam?

/1. Democrats/ /5. Republicans/ /3. No difference/ /8. Don't know/
39. Now I have a question on China. Have you paid any attention to what kind of government most of China has now; that is, do you remember whether it is democratic, Communist, or something else? (Which kind?)

6. Democratic  Communist  Something else:

39a. As far as you know, is Communist China a member of the United Nations?

1. No  3. Yes  8. DK

39b. Do you think Communist China should be admitted to the United Nations, or do you think it should not?

Should not  Should  8. DK

39c. If Communist China were admitted to the United Nations, should we:

2. Stay in  5. Get out  3. Don't know

OTHER; DEPENDS:

40. How about the situation in Cuba? Do you happen to remember whether its government is democratic, Communist, or something else? (Which kind?)

6. Democratic  Communist  Something else:

40a. Some people feel we must do something to get the Communist government out of Cuba; others feel that it is up to the Cuban people to handle their own affairs. Have you been interested enough in this to favor one side over the other?

Yes  8. No

40b. What is your feeling? Should we:

1. Get the Communist out of Cuba  5. Let the Cuban people handle their own affairs  8. DK

OTHER; DEPENDS:
41. We have been talking about our troubles with Vietnam, Cuba, and Communist China. Which of these would you say you are most concerned about:

/Vietnam/, /Cuba/, or /Communist China/?

41a. Which are you least concerned about:

/Vietnam/, /Cuba/, or /Communist China/?

42. Would you say that in the past year or so the United States has done pretty well in dealing with foreign countries, or would you say that we haven't been doing as well as we should?

/Pretty well/ /Not well/ /Well in some ways; not in others/ /Don't know/(Go to Q.43)

42a. What do you have in mind?

43. Would you say that in the past year or so our position in the world has become stronger, less strong, or has it stayed about the same?

/Stronger/ /Less strong/ /About the same/ /Don't know/(Go to Q.44)

43a. What do you have in mind?

44. How about the chances of our country getting into a bigger war? Compared to a few years ago, do you think we are more likely, less likely, or have about the same chances to get into a bigger war?

/More likely/ /Less likely/ /About same chances/ /Depends/ /Don't know/

45. Looking ahead, do you think the problem of keeping out of a bigger war would be handled better in the next four years by the Democrats, by the Republicans, or about the same by both?

/Better by Democrats/ /Better by Republicans/ /Same by both/ /Don't know/(Go to Q.46)

45a. Why is that?

/Reasons for choice/
Now I would like to talk to you again about the political parties.

46. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

   /REPUBLICAN/  /DEMOCRAT/  /INDEPENDENT/  /NO PREFERENCE/  /OTHER:

   46a. Would you call yourself a strong Republican or a not very strong Republican?
   /Strong/  /Not very strong/

   46b. Was there ever a time when you thought of yourself as a Democrat rather than a Republican?
   /Yes/  /No, never/  (GO TO Q.47)

   46c. When did you change from Democrat to Republican?

   46d. Would you call yourself a strong Democrat or a not very strong Democrat?
   /Strong/  /Not very strong/

   46e. Was there ever a time when you thought of yourself as a Republican rather than a Democrat?
   /Yes/  /No, never/  (GO TO Q.47)

   46f. When did you change from Republican to Democrat?

   46g. Do you think of yourself as closer to the Republican or to the Democratic party?

   /Republican/  /Neither/  /Democratic/

   46h. Was there ever a time when you thought of yourself as closer to the Democratic party instead of the Republican party?
   /Yes/  /No, never/  (GO TO Q.47)

   46i. When did you change?

   46j. Was there ever a time when you thought of yourself as a Democrat or as a Republican? (Which party was that?)
   /Yes, Dem/  /No, never/  (GO TO Q.47)

   46k. When did you change?

   46l. Was there ever a time when you thought of yourself as closer to the Republican party instead of the Democratic party?
   /Yes/  /No, never/  (GO TO Q.47)

   46m. When did you change?
47. Do you remember when you were growing up whether your father was very much interested in politics, somewhat interested, or didn't he pay much attention to it?


48. Did he think of himself mostly as a Democrat, as a Republican, or what?

   /1. Democrat/  /2. Republican/  /Other (SPECIFY) ________________________________

49. Now how about your mother? When you were growing up was she very much interested in politics, somewhat interested, or didn't she pay much attention to it?


50. Did she think of herself mostly as a Democrat, as a Republican, or what?

   /1. Democrat/  /2. Republican/  /Other (SPECIFY) ________________________________

51. In the elections for President since you have been old enough to vote, would you say you have voted in all of them, most of them, some of them, or none of them?

   /1. All/  /2. Most/  /3. Some/  /5. None/  /0. Inap.-Not of voting age in 1964/  
   (GO TO Q.52)  (GO TO Q.52)

51a. Have you always voted for the same party or have you voted for different parties for president?

   (IF SAME)

51b. Which party was that?  /Democratic/  /Republican/

51c. Now, in 1964 you remember that Mr. Goldwater ran on the Republican ticket against Mr. Johnson for the Democrats. Do you remember for sure whether or not you voted in that election?

   /Yes, did vote/  /5. No, did not vote/  /7. Don't remember if voted/  
   (GO TO Q.52)  (GO TO Q.52)

51d. Which one did you vote for?


52. Some people don't pay much attention to the political campaigns. How about you, would you say that you have been very much interested, somewhat interested, or not much interested in following the political campaigns so far this year?

53. How about the election this November? Are you registered (eligible to vote) so that you could vote in the November election if you wanted to?

54. So far as you know now, do you expect to vote in November or not?

<table>
<thead>
<tr>
<th>(IF R PLANS TO VOTE)</th>
<th>(IF R DOESN'T PLAN TO VOTE OR IS UNCERTAIN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$54a$. Who do you think you will vote for in the election for president?</td>
<td>$54c$. If you were going to vote—who do you think you would vote for in the election for president?</td>
</tr>
<tr>
<td></td>
<td></td>
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<tr>
<td></td>
<td>(IF MENTIONS CANDIDATE OR PARTY)</td>
</tr>
<tr>
<td>$54b$. What would you say is the most important reason why you are going to vote for (ANSWER TO Q.54a)?</td>
<td>$54d$. What would you say is the most important reason why you would vote for (ANSWER TO Q.54c)?</td>
</tr>
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<td></td>
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</tbody>
</table>

55. Because George Wallace is running as a third-party candidate for president this year, there has been some discussion about how the electoral college system might affect the choice of the new president. Have you paid any attention to this question or heard any talk about it?

/Yes/  /No/  (GO TO Q.56)

$55a$. How likely do you think it is that no candidate will receive a majority of electoral college votes this year? Do you think it is:

/1. Very likely/, /2. Somewhat likely/, or /3. Not very likely/? /8.DK/  (GO TO Q.55c)  (GO TO Q.55c)

$55b$. Why do you think it is likely?

$55c$. Has this problem made any difference to you in deciding whether you are going to vote or who you are going to vote for? How is that?
56. Now about the primary election this year. Did you vote in a primary election this past spring or summer?

/Yes/ → (GO TO Q.57)

56a. Which party's primary did you vote in? ________________

56b. Was there any special contest in the primary that you were particularly interested in? (What was that?)

/Yes: __________________________/ (GO TO Q.57)

(SPECIFY CONTEST)

/No ← (GO TO Q.57)

56c. Who did you vote for in that contest? ________________

Now I'd like to ask you how you feel about some of the things people tell us when we interview them.

57. Would you say that most public officials care quite a lot about what people like you think, or that they don't care much at all?

/1. Care/ → /3. Don't care/

58. Would you say that voting is the only way that people like you can have any say about the way the government runs things, or that there are lots of ways that you can have a say?

/5. Voting only way/ → /1. Lots of ways/

59. Would you say that politics and government are so complicated that people like you can't really understand what's going on, or that you can understand what's going on pretty well?

/5. Can't understand/ → /1. Can understand/

60. Would you say that people like you have quite a lot of say about what the government does, or that you don't have much say at all?

/1. Have a lot of say/ → /5. Don't have much say/
We would now like a little background information on you and your family.

Pl. What is your date of birth? __________ (MONTH) __________ (YEAR)

P2. Are you married now and living with your (husband/wife) -- or are you widowed, divorced, separated, or single?

/1. Married and living with spouse (or spouse in service)/
/2. Single/
/3. Divorced/
/4. Separated/

GO TO P3

P2a. Are there any children under 18 years old in this family? (How many?)

/Yes/ (NUMBER) /No/ (GO TO P3)

P2b. What are their ages?

(OLDEST) (YOUNGEST)

(IF ANY OLDER THAN 5)

P2c. How many of the children go to school here in (NAME OF COMMUNITY)?

P2d. Do they attend public, parochial, or private schools?

/Public/ /Parochial/ /Private/

(CHECK AS MANY AS APPLICABLE)
(ASK Q. P3 FOR RESPONDENT AND AGAIN FOR HEAD OF HOUSEHOLD IF R IS NOT HEAD)

<table>
<thead>
<tr>
<th>RESPONDENT</th>
<th>HEAD, IF NOT R</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 2 3 4</td>
<td>1 2 3 4</td>
</tr>
<tr>
<td>5 6 7 8</td>
<td>5 6 7 8</td>
</tr>
<tr>
<td>9 10 11 12</td>
<td>9 10 11 12</td>
</tr>
</tbody>
</table>

P3a. Have (you) had any other schooling? (What was that?) (Any other?)

/Yes/ /No/ (GO TO P4 OR SECOND COLUMN IF R NOT HEAD)

P3b. What college(s) did (you) attend? Where (is that/are they) located?

(1) (COLLEGE)
    (LOCATION)
(2) 
(3) 

P3c. Do (you) have a college degree?

/Yes/ /No/ (GO TO P4 OR SECOND COLUMN IF R NOT HEAD)

P3d. (IF YES) What degree(s) have (you) received? From which college(s)?

/Yes/ /No/ (GO TO P4)

(1) (COLLEGE)
    (LOCATION)
(2) 
(3) 

/UNEMPLOYED OR SELF-EMPLOYED TIME FRACTION:

/SECOND TYPE OF WORK:

/BUSINESS

/SELF-EMPLOYED TIME FRACTION:

/ALL OR

/RECENT UNEMPLOYMENT:
(Ask P4 for respondent and again for head of household if R is not head)

P4. Are you presently employed; or are you unemployed, or retired, (or a housewife), or a student, or what? (Record below all responses mentioned)

- **Employed**
  - P4a. What kind of work do you do? (If necessary) What exactly do you do on your job? What kind of business is that? Do you work for yourself? Do you work full-time or part-time? (If part-time) About how much time do you put in on this job? (Is that year-round?) Do you do any other kind of work for pay? (If yes, repeat above questions as needed for 2nd job section)

- **Unemployed**
  - P4b. What kind of work did you do when you were employed? (If necessary) What exactly did you do on your job? What kind of business is that? Did you work for yourself? (Time fraction and second job are inap)

- **Housewife**
  - P4c. Do you do any kind of work for pay? (If yes) What kind of work is that? (If necessary) What exactly do you do on your job? What kind of business is that? Do you work for yourself? About how much time do you put in on this job? (Is that year-round?) Do you do any other kind of work for pay? (If yes, repeat above questions as needed for 2nd job section)

<table>
<thead>
<tr>
<th>Present Employment Status</th>
<th>Respondent</th>
<th>Head, If Not R</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Main Job:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type of Work:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Self-Employment:</td>
<td>[1. Yes]</td>
<td>[1. Yes]</td>
</tr>
<tr>
<td>Time Fraction:</td>
<td>[1. Full-time]</td>
<td>[1. Full-time]</td>
</tr>
<tr>
<td></td>
<td>Hrs. per wk. for wks. per yr.</td>
<td>Hrs. per wk. for wks. per yr.</td>
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<tr>
<td><strong>Second Job:</strong></td>
<td></td>
<td></td>
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<tr>
<td>Type of Work:</td>
<td></td>
<td></td>
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<tr>
<td>Business:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Self-Employment:</td>
<td>[1. Yes]</td>
<td>[1. Yes]</td>
</tr>
<tr>
<td>Time Fraction:</td>
<td>[1. Full-time]</td>
<td>[1. Full-time]</td>
</tr>
<tr>
<td></td>
<td>Hrs. per wk. for wks. per yr.</td>
<td>Hrs. per wk. for wks. per yr.</td>
</tr>
</tbody>
</table>

**Unemployed**—P4d. Check "Yes" box and ask: How long have you been out of work?

**All Others**—P4e. Have you been out of a job anytime in the past two years when you didn’t want to be? (If yes) When was that?

<table>
<thead>
<tr>
<th>Recent Unemployment</th>
<th>Yes</th>
<th>0. No</th>
</tr>
</thead>
<tbody>
<tr>
<td>From:</td>
<td>(mo. &amp; yr.)</td>
<td>(mo. &amp; yr.)</td>
</tr>
<tr>
<td>To:</td>
<td>(mo. &amp; yr.)</td>
<td>(mo. &amp; yr.)</td>
</tr>
</tbody>
</table>
(IF NEITHER R NOR HEAD DOES ANY FARMING, SKIP TO P6, NEXT PAGE)

(ASK P5-P5f WHERE EITHER A FULL-TIME OR PART-TIME FARM OCCUPATION IS GIVEN FOR R OR HEAD IN P4 OR P4a; BUT IF R OR HEAD IS A FARM LABORER, SKIP TO P6, NEXT PAGE)

P5. Do you /1. own/ your farm, /2. manage/ it, /3. rent/ it or what?

____________________

P5a. How much land do you farm?

____________________

P5b. What kind of farming do you do here mostly?

____________________

P5c. Over the past four years, have prices you get for the things you produce gone up, have they gone down, or have they stayed about the same?

/Up/

/Down/

/Stayed same/ (GO TO P5e)

____________________

P5d. Would you say they have gone (up/down) a lot or just a little?

/1. Up a lot/

/2. Up little/

/3. Same/

/4. Down little/

/5. Down lot/

/8. Don't know/

____________________

P5e. How much effect do you think government farm policies have had on what you get for your crops, a lot, some, or not much at all?

/1. Lot/

/3. Some/

/5. Not much at all/

/8. Don't know/

____________________

P5f. Now here is a problem that farmers are concerned about these days. Would you tell me whether you would agree or disagree with this statement?

"If a farmer can't sell things he raises at a profit, the government should buy them and limit the amount the farmer can produce."

/2. Agree/

/4. Disagree/

/8. DK/ (GO TO P6)

____________________

P5g. Do you feel strongly about this or not?

/1. Yes, strongly/

/5. No, not strongly/

/8. DK/
P6. Does anyone in this household belong to a labor union?

/Yes/  (GO TO P7)

/No/  (GO TO P7)

(CHECK AS MANY AS APPLICABLE)

P6a. Who is it that belongs? /Someone else /

/Respondent/  /Head (not R)/  /in household/

P6b. What union is that? (What unions are those?) (e.g., UAW, UNW, AFT, ILGU)

P6c. About how long (have you/his she) belonged to this union?

P7. There's been some talk these days about different social classes. Most people say they belong either to the middle class or to the working class. Do you ever think of yourself as belonging in one of these classes?

/Yes/  (GO TO P7)

/No/  /DK/  /Other: ____________________________

P7a. Which one? (RECORD BELOW)

/Middle Class/  /Working Class/  /Other: (GO TO P8)

P7b. Well, if you had to make a choice, would you call yourself middle class or working class? (RECORD BELOW)

P7c. Would you say that you are about average middle class, or that you are in the upper part of the middle class? /4. Average middle/  /6. Upper middle/

P7d. Would you say you feel pretty close to middle class people, or that you don't feel much closer to them than to people in other classes? /1. Close/  /4. Not closer/

P7e. Would you say that you are about average working class, or that you are in the upper part of the working class? /1. Average working/  /3. Upper working/

P7f. Would you say you feel pretty close to working class people, or that you don't feel much closer to them than to people in other classes? /2. Close/  /5. Not closer/

P8. In what social class do you think other people would place you?
P9. What would you say your family was when you were growing up:

/1. Middle class/ or /2. Working class/ ?

P10. Are you:

/Protestant/, /Roman Catholic/, or /Jewish/ ?

(If Protestant)

P10a. What church is that, Baptist, Methodist or what?

P11. Would you say you go to church regularly, often, seldom or never?


P12. Here are four statements about the Bible (HAND CARD #2 TO R), and I'd like you to tell me which is closest to your own view.

/1. The Bible is God's Word and all it says is true/

/2. The Bible was written by men inspired by God but it contains some human errors/

/3. The Bible is a good book because it was written by wise men but God had nothing to do with it/

/4. The Bible was written by men who lived so long ago that it is worth very little today/

/5. Don't know/
P13. Have you served in the armed forces in the past five or six years?

/Yes/ /5. No/ (GO TO P14)

P13a. Were you in the service mainly because of the buildup of troops for the Vietnam war, or would you have been in the service anyway?

/1. In anyway/ /2. In due to Vietnam/ /3. Not sure/

P13b. Did you serve any time in Vietnam?

/1. Yes/ /5. No/

P14. Have any members of your immediate family served in the armed forces in the past five or six years? (Who?) (Anyone else?)

/Yes/ /5. No/ (GO TO P15)

P14a. (Was he/she or any of them) in the service mainly because of the buildup of troops for the Vietnam war or would (he/she/they all) have been in the service anyway?

/1. In anyway/ /2. One or more due to Vietnam/ /3. Not sure/

P14b. (Has he/she or any of them) served any time in Vietnam?

/1. Yes/ /5. No/

P15. How about your other relatives or close friends? Have any of them served in the armed forces in the past five or six years? (How many?)

/Yes/ /5. No/ (GO TO P16)

P15a. (Was he/she or any of them) in the service mainly because of the buildup of troops for the Vietnam war, or would (he/she/they all) have been in the service anyway?

/1. In anyway/ /2. One or more due to Vietnam/ /3. Not sure/

P15b. (Has he/she or any of them) served any time in Vietnam?

/1. Yes/ /5. No/
There are many groups in America that try to get the government or the American people to see things more their way. We would like to get your feelings towards some of these groups.

I have here a card (INTERVIEWER HANDS R CARD #3) on which there is something that looks like a thermometer. We call it a "feeling thermometer" because it measures your feelings towards groups.

**INTERVIEWER:** Take some time to explain how the thermometer works, showing the way in which the degree labels can help him to locate the group.

Here's how it works. If you don't know too much about a group, or don't feel particularly warm or cold toward them, then you should place them in the middle, at the 50 degree mark.

If you have a warm feeling toward a group, or feel favorably toward it, you would give it a score somewhere between 50° and 100° depending on how warm your feeling is toward the group.

On the other hand, if you don't feel very favorably toward some of these groups—if there are some you don't care for too much—then you would place them somewhere between 0° and 50°.

Our first group is Big Business. Where would you put them on the thermometer?

<table>
<thead>
<tr>
<th>Group</th>
<th>Rating</th>
<th>Group</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Big Business</td>
<td></td>
<td>k. Vietnam war protesters</td>
<td></td>
</tr>
<tr>
<td>b. Liberals</td>
<td></td>
<td>l. Labor Unions</td>
<td></td>
</tr>
<tr>
<td>c. Southerners</td>
<td></td>
<td>m. Lawyers</td>
<td></td>
</tr>
<tr>
<td>d. Catholics</td>
<td></td>
<td>n. Republicans</td>
<td></td>
</tr>
<tr>
<td>e. Policemen</td>
<td></td>
<td>o. School teachers</td>
<td></td>
</tr>
<tr>
<td>f. College students</td>
<td></td>
<td>p. Protestants</td>
<td></td>
</tr>
<tr>
<td>g. Democrats</td>
<td></td>
<td>q. Negroes</td>
<td></td>
</tr>
<tr>
<td>h. The Military</td>
<td></td>
<td>r. Conservatives</td>
<td></td>
</tr>
<tr>
<td>i. Jews</td>
<td></td>
<td>s. City and county officials</td>
<td></td>
</tr>
<tr>
<td>j. Whites</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**P17.** Where were you born? (IF UNITED STATES) Which state?

(Do not ask of Negroes or foreign-born)

<table>
<thead>
<tr>
<th>P17a. Were both your parents born in this country?</th>
</tr>
</thead>
<tbody>
<tr>
<td>No/</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>P17b. Which country was your father born in?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>P17d. Do you remember which country your family came from originally on your father's side?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes/ Don't know/</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>P17c. Which country was your mother born in?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>P17e. ....on your mother's side?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

(IF MORE THAN ONE NATIONALITY MENTIONED)

<table>
<thead>
<tr>
<th>P17f. Aside from being American, what nationality do you think of your family being mainly?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

(Ask of everyone except Negroes)

**P18.** Just as you did with the groups before, will you place the (MAIN NATIONALITY IN P17 OR P17a-P17f SERIES) on the feeling thermometer?

<table>
<thead>
<tr>
<th>(Nationality)</th>
<th>(Rating)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**P19.** What kind of work did your father do for a living while you were growing up?

(IF FATHER HAD FARM OCCUPATION)

<table>
<thead>
<tr>
<th>P19a. When you were growing up on the farm, would you say that your family was pretty well off financially, about average, or did they have trouble making ends meet?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.Well off/ 3.Average/ 5.Trouble/ 8.Don't know/</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>P20. Where was it that you grew up? (IF UNITED STATES) Which state or states?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

(IF GREW UP IN DIFFERENT STATE FROM CURRENT RESIDENCE)

<table>
<thead>
<tr>
<th>P20a. How old were you when you came to this state?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

**P21.** Were you brought up mostly on a farm, in a town, in a small city, or in a large city?

**P22.** How long have you lived here in (NAME OF COMMUNITY)?


P23. About what do you think your total income will be this year for yourself and your immediate family? (HAND R CARD #4) Just give me the letter of the right income category.

E. $4000-4999 / F. $5000-5999 / G. $6000-6999 / H. $7000-7999
I. $8000-8999 / J. $9000-9999 / K. $10,000-11,999 / L. $12,000-14,999
M. $15,000-19,999 / N. $20,000-24,999 / O. $25,000 and over

P24. Do you own your own home here, or rent, or what?

L. Own / R. Rent / OTHER: ____________________________

(Explain)

INTERVIEWER'S SUPPLEMENT

P25. Respondent's sex is: L. Male / R. Female
P27. Relationship of R to head: L. Is head / R. Is wife / OTHER: ____________________________

P28. Other persons present at interview were: /None/ /Children under 6/
(Check more than one box if necessary)
/Older children/ /Spouse/ /Other relatives/ /Other adults/

P29. Respondent's cooperation was:
L. Very good / R. Good / S. Fair / T. Poor / U. Very poor

P30. Respondent's general interest in politics and public affairs seemed:
L. Very high / R. Fairly high / S. Average / T. Fairly low / U. Very low

P31. Respondent's general level of information about politics and public affairs seemed:
L. Very high / R. Fairly high / S. Average / T. Fairly low / U. Very low