ACKNOWLEDGMENT OF ASSISTANCE

ALL MANUSCRIPTS UTILIZING DATA MADE AVAILABLE THROUGH THE CONSORTIUM SHOULD ACKNOWLEDGE THAT FACT AS WELL AS IDENTIFY THE ORIGINAL COLLECTOR OF THE DATA. THE ICPSR COUNCIL URGES ALL USERS OF ICPSR DATA FACILITIES TO FOLLOW SOME ADAPTATION OF THIS STATEMENT WITH THE PARENTHESES INDICATING ITEMS TO BE FILLED IN APPROPRIATELY OR DELETED BY THE INDIVIDUAL USER.


IN ORDER TO PROVIDE FUNDING AGENCIES WITH ESSENTIAL INFORMATION ABOUT THE USE OF ARCHIVAL RESOURCES, AND TO FACILITATE THE EXCHANGE OF INFORMATION ABOUT ICPSR PARTICIPANTS' RESEARCH ACTIVITIES, EACH USER OF THE ICPSR DATA FACILITIES IS EXPECTED TO SEND TWO COPIES OF EACH COMPLETED MANUSCRIPT OR THESIS ABSTRACT TO THE CONSORTIUM. PLEASE INDICATE IN THE COVER LETTER WHICH DATA WERE USED.
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CONSIDERABLE ATTENTION WAS ALSO FOCUSED ON WATERGATE EVENTS. FEELING THERMOMETERS WERE USED TO TAP REACTIONS TO THE PRINCIPAL FIGURES IN THESE EVENTS. ANOTHER SERIES OF QUESTIONS TAPPED ATTITUDES TOWARDS THE JUDICIARY COMMITTEE'S IMPEACHMENT HEARINGS AND THE DECISION TO IMPEACH, NIXON'S RESIGNATION, AND FORD'S PARDON OF NIXON. RESPONDENTS WERE ALSO ASKED TO EVALUATE MEDIA OBJECTIVITY IN COVERAGE OF THE INVOLVEMENT OF THE NIXON ADMINISTRATION IN THE WATERGATE AFFAIR.

THE STUDY CONTAINED EXTENSIVE INQUIRIES INTO THE RESPONDENTS' MEDIA-RELATED ATTITUDES AND BEHAVIOR. AN INITIAL SERIES OF QUESTIONS DEALT WITH THE GENERAL EXTENT OF MASS
MEDIA USAGE, AND ALSO MEDIA USAGE SPECIFICALLY AS A NEWS SOURCE. FURTHER QUESTIONS PROBED MORE DEEPLY INTO TELEVISION AND NEWSPAPERS AS A SOURCE OF CAMPAIGN INFORMATION. ADDITIONAL QUESTIONS CONCERNED THE RESPONDENT'S MOTIVATIONS FOR FOLLOWING THE CAMPAIGN IN THE MASS MEDIA.

OTHER ITEMS DEALT MORE SPECIFICALLY WITH THE 1974 CAMPAIGN AND ELECTION. THE RESPONDENTS' INTEREST IN THE CAMPAIGN AND CONCERN FOR THE OUTCOME OF THE ELECTION WERE ASCERTAINED, AND THEIR REPORTS OF THEIR 1974 VOTING BEHAVIOR WERE RECORDED. IN ADDITION, Respondents were asked to report their feelings about potential presidential candidates on a feeling thermometer, and to give their specific likes and dislikes about the senatorial candidates.

AS IN THE PAST, THE QUESTIONNAIRE INCLUDED AN INQUIRY INTO THE MAJOR PROBLEMS FACING THE COUNTRY. A FEELING THERMOMETER SERIES WAS USED TO MEASURE RESPONDENT PERCEPTIONS OF GROUP INFLUENCES IN AMERICAN LIFE AND POLITICS. ANOTHER SERIES OF SCALES MEASURED THE RESPONDENTS' POSITION AND THE POSITION OF THE POLITICAL PARTIES AND CERTAIN POLITICAL LEADERS WITH REGARD TO POLITICAL ISSUES SUCH AS BISING, WOMEN'S LIBERATION, URBAN UNREST, RIGHTS OF ACCUSED PERSONS, AID TO MINORITIES AND THE IMPORTANCE OF GOVERNMENT GUARANTEES OF LIVING STANDARDS. FURTHER, Respondents were asked to evaluate themselves and political leaders and parties on a liberal-conservative scale.

SEVERAL SERIES OF QUESTIONS DEALT WITH NON-POLITICAL ISSUES. Respondents were questioned about their perception of their financial condition, and about business and economic conditions in the nation as a whole. Respondents were asked to evaluate the quality of their own life in a series of questions designed to measure personal esteem, trust and quality of life.

THE PERSONAL DATA SECTION CONTAINED A WIDE VARIETY OF INFORMATION ABOUT THE RESPONDENTS AND THEIR FAMILIES. INFORMATION WAS SOUGHT ON EDUCATION, OCCUPATION, UNION MEMBERSHIP(S), AGE, SEX, MARITAL STATUS AND FAMILY COMPOSITION, SOCIOECONOMIC STATUS, ETHNIC BACKGROUND, INCOME LEVEL AND RELIGIOUS AFFILIATION.

>> 1974 PUBLICATIONS

1974 SAMPLING INFORMATION


THE 1972 SAMPLE OF HOUSING UNITS, SELECTED AT THE OVERALL RATE OF ABOUT 1/17,000, WAS DESIGNED TO YIELD APPROXIMATELY 2,600 INTERVIEWS, ONE PER HOUSING UNIT, WITH UNITED STATES CITIZENS 18 YEARS OF AGE OR OLDER ON OR BEFORE NOVEMBER 7, 1972. ALTHOUGH HOUSING UNITS HAD EQUAL SELECTION PROBABILITIES, RESPONDENTS HAD DISPROPORTIONATE SELECTION RATES BECAUSE THE NUMBER OF ELIGIBLE PERSONS VARIES AMONG HOUSING UNITS. THOSE PERSONS INTERVIEWED PRIOR TO THE 1972 ELECTION WERE CONTACTED AFTER NOVEMBER 7 FOR A POST-ELECTION INTERVIEW. THOSE PERSONS GRANTING TWO INTERVIEWS IN 1972 (PRE- AND POST-ELECTION) COMPRIS THE PANEL FOR THE 1974 STUDY.

THE 1974 PANEL STUDY

THE PANEL STUDY IS SIMPLE IN CONCEPT. AFTER THE 1974 ELECTION, ATTEMPTS TO CONTACT THE 2191 RESPONDENTS WHO GRANTED BOTH A PRE- AND POST-ELECTION INTERVIEW IN 1972 WERE MADE. IF A PANEL MEMBER HAD MOVED FROM HIS OR HER 1972 RESIDENCE, EVERY REASONABLE EFFORT WAS MADE TO LOCATE THAT PERSON AND INTERVIEW HER OR HIM AT THE 1974 RESIDENCE. THUS, APPROXIMATELY 1625 INTERVIEWS WERE OBTAINED WITH PANEL MEMBERS.

THE 1974 CROSS-SECTION STUDY

THE SAMPLE OF HOUSING UNITS

INSTEAD OF SELECTING A NEW SAMPLE OF HOUSING UNITS (HU'S), A CURRENT CROSS-SECTION SAMPLE OF HU'S WAS CONSTRUCTED AT THE OVER-ALL RATE OF APPROXIMATELY 1/51,000 BY SUB-SAMPLING THE 1972 SAMPLE HU'S AT THE RATE OF 1/3 AND THEN ADDING TO THE 1972 SAMPLE A 1/51,000 SAMPLE OF HU'S THAT HAD ZERO CHANCE OF SELECTION IN 1972 FOR ONE OF
THREE REASONS: (1) THEY WERE OVERLOOKED IN 1972 WHEN THE
LISTS WERE PREPARED; (2) THEY RESULTED FROM CONVERSIONS
AFTER 1972; (3) THEY WERE NEWLY CONSTRUCTED AFTER 1972.

THE SUBSAMPLING OF 1972 SAMPLE HU'S WAS ACCOMPLISHED
IN THE FOLLOWING MANNER:

1. ONE-THIRD OF THE PANEL HU'S WERE DESIGNATED
FOR THE CROSS-SECTION SAMPLE, THE SAMPLE
SELECTION CUTTING ACROSS ALL REGIONS, ALL
PRIMARY AREAS, All PLACES AND ALL SEGMENTS
THAT HAD ONE OR MORE PANEL HU'S. IF MORE
THAN ONE HU WAS FOUND TO EXIST AT A DESIG-
NATED PANEL ADDRESS, THOSE ADDITIONAL HU'S
WERE ADDED TO THE 1974 SAMPLE.

2. ONE-THIRD OF THE 1972 VACANT HU'S, NON-RE-
SPONSES AND PRE-ELECTION ONLY RESPONSES WERE
CHOSEN FOR THE CROSS-SECTION SAMPLE IN A
MANNER SIMILAR TO THE SUBSAMPLING OF PANEL
HU'S. IF MORE THAN ONE HU WAS FOUND AT A
1972 ADDRESS, THOSE ADDITIONAL HU'S WERE
ADDED TO THE 1974 SAMPLE.

3. INTERVIEWERS WERE INSTRUCTED TO UPDATE THE
HU LISTINGS FOR EACH SAMPLE SEGMENT; THEN
INSTRUCTIONS IN THE FORM OF LISTING SHEET
LINE NUMBERS WERE PROVIDED, SO ONE-THIRD OF
THE HU'S IN PREVIOUSLY UNLISTED RESIDENTIAL
BUILDINGS WERE ADDED TO THE SAMPLE.

THE SAMPLE OF ELIGIBLE PERSONS

FOR THE 1974 CPS AMERICAN NATIONAL ELECTION STUDY,
HOUSEHOLD MEMBERS WHO WERE UNITED STATES CITIZENS 16 YEARS
OF AGE OR OVER WERE ELIGIBLE TO BE CHOSEN AS RESPONDENTS.
SINCE ANY ELIGIBLE PERSON WHO WAS UNDER 18 YEARS OF AGE ON
NOVEMBER 7, 1972 HAD ZERO CHANCE OF SELECTION IN 1972, A
PROCEDURE TO GIVE SUCH PERSONS A NON-ZERO CHANCE OF SELEC-
TION IN 1974 WAS DEVISED. THE SELECTION OF RESPONDENTS PRO-
CEEDED AS FOLLOWS:

1. ONE-THIRD SELECTION OF 1972 NONPANEL HU'S:
   THESE ARE THE 1972 HU'S THAT WERE VACANT,
   PRODUCED NONRESPONSES OR ONLY A PRE-ELEC-
   TION RESPONSE. AT EACH OF THESE HU'S,
   HOUSEHOLD MEMBERS 16 YEARS OF AGE AND
   OVER WERE LISTED AND AN INTERVIEW
   ATTEMPTED WITH AN OBJECTIVELY SELECTED
   RESPONDENT. <SEE KISH, LESLIE, "A PRO-
   CEDURE FOR OBJECTIVE RESPONDENT SELEC-
   TION WITHIN THE HOUSEHOLD," JOURNAL OF
   THE AMERICAN STATISTICAL ASSOCIATION,
   44 (SEPTEMBER, 1949), PP. 380-387.>

2. 1974 SAMPLE HU'S NON-EXISTENT IN 1972:
   AT EACH OF THESE HU'S HOUSEHOLD MEMBERS

Page 7
3. ONE-THIRD SAMPLE OF 1972 PANEL HU'S:

THERE WERE THREE SITUATIONS:

A) THE PANEL MEMBER NO LONGER LIVED AT THE HU. IN THIS CASE, ALL HOUSEHOLD MEMBERS 16 YEARS AND OVER WERE LISTED AND AN INTERVIEW ATTEMPTED WITH ONE OBJECTIVELY SELECTED RESPONDENT.

B) THE PANEL MEMBER STILL LIVED AT THE 1972 HU AND NO NEW MEMBERS HAD BEEN ADDED TO THE HOUSEHOLD. BY "NEW" MEMBERS WE MEAN ANYONE WHO HAD ZERO CHANCE OF SELECTION FOR THE 1972 STUDY. WHEN THE PANEL MEMBER WAS PRESENT AND THERE WERE NO NEW MEMBERS, THE PANEL MEMBER WAS ALSO THE CROSS-SECTION RESPONDENT.

C) THE PANEL MEMBER WAS STILL LIVING AT THE SAMPLE HU, BUT ONE OR MORE NEW MEMBERS WERE PRESENT IN THE HOUSEHOLD. INTERVIEWERS WERE INSTRUCTED TO LIST ALL ELIGIBLE HOUSEHOLD MEMBERS AND TO CHOOSE ONE OBJECTIVELY. <SEE KISH, OP. CIT.> IF THE CHOSEN PERSON WAS AN ELIGIBLE HOUSEHOLD MEMBER IN 1972, THE PANEL MEMBER WAS THE DESIGNATED RESPONDENT FOR THE CROSS-SECTION STUDY AS WELL AS FOR THE PANEL. IF THE CHOSEN PERSON WAS NOT AN ELIGIBLE HOUSEHOLD MEMBER IN 1972, A CROSS-SECTION INTERVIEW WAS ATTEMPTED WITH THE OBJECTIVELY CHOSEN PERSON.

>> 1974 WEIGHTING INFORMATION


NOTE: FOR PURPOSES OF THIS DATASET, PERSONS UNDER THE AGE OF 18 ON NOVEMBER 5, 1974 WERE DROPPED FROM THE SAMPLE.

V742003, WEIGHTING VARIABLE, SHOULD BE USED IN CONJUNCTION WITH ANY ANALYSIS OF THIS DATA. THE WEIGHTED N IS 2523.

>> 1974 FILE STRUCTURE

THERE IS ONE WEIGHT VARIABLE IN THE CPS 1974 AMERICAN NATIONAL ELECTION STUDY. (SEE V742003; THIS SHOULD BE USED IN CONJUNCTION WITH DATA ANALYSIS PROGRAMS.)

>> 1974 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

Line

1  ===============
2 VAR 480026 NAME-R NOT VT-WAS R REG TO VT
3 COLUMNS 61 - 61
4 NUMERIC
5 MD=0 OR GE 8
6
7 Q. 17. (IF R DID NOT VOTE) WERE YOU REGISTERED (ELIGIBLE)
8 TO VOTE.
9
10 82 1. YES
11 149 2. NO
12
13 0 8. DK
Line 2 - VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (.sas and .sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.

Line 2 - "NAME". This is the variable label used in the SAS and SPSS data definition files (.sas and .sps files). Some codebooks exclude this.

Line 3 - COLUMNS. Columns in the ASCII data file (.dat file).

Line 4 - CHARACTER OR NUMERIC. If numeric and the variable is a decimal rather than integer variable, the number of decimal places is also indicated (e.g. "NUMERIC DEC 4")

Line 5 - Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).

Line 7 - Actual question text for survey variables or a description of non-survey variables (for example, congressional district). Survey items usually include the question number (for example "Bla.") from the Study questionnaire; beginning in 1996 non-survey items also have unique item numbers (for example "CSheet.1").

Line 9 - A dashed or dotted line usually separates question text from any other documentation which follows.

Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.

Lines 11-16 Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

Lines 11-16 Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook introductory text to determine weight usage.

>> 1974 PROCESSING INFORMATION

THIS STUDY WAS PROCESSED ACCORDING TO THE STANDARD ICPSR PROCEDURES. THE DATA WERE CHECKED FOR INCONSISTENT CODES,
ILLEGAL CODES, AND BLANKS WHICH, WHENEVER FOUND, WERE CORRECTED BY REFERRING TO THE ORIGINAL INTERVIEW SCHEDULES. STATEMENTS BRACKETED IN "<" AND ">")" SIGNS IN THE BODY OF THE CODEBOOK AND THE FOOTNOTES WERE ADDED BY THE PROCESSORS FOR EXPLANATORY PURPOSES. THE PROCESSING OF THE STUDY WAS PLANNED AND EXECUTED PRIMARILY BY MICHAEL NOLTE WITH THE COLLABORATION OF PETER JOFTIS AND MITCHELL COHEN.

>> 1974 VARIABLE DESCRIPTION LIST

VAR. NO.

VERSION NES VERSION NUMBER
DSETNO NES DATASET NUMBER
742001 ICPSR ARCHIVE NUMBER - 7355
742002 INTERVIEW NUMBER
742003 WEIGHT VARIABLE
742004 FUTURE PANEL R IDENTIFICATION NUMBER

STUDY PROCEDURE AND SAMPLING INFORMATION

742005 STATE OF INTERVIEW
742006 REGION OF INTERVIEW
742007 STATE AND CONGRESSIONAL DISTRICT OF INTERVIEW
742008 ICPSR COUNTY CODE
742009 SAMPLING COUNTY CODE
742010 PRIMARY SAMPLING UNIT (PSU) OF INTERVIEW
742011 PRIMARY SAMPLING UNIT AND PLACE IDENTIFICATION
742012 ACTUAL POPULATION OF INTERVIEW PLACE
742013 DISTANCE FROM PLACE OF INTERVIEW TO CENTER OF CENTRAL CITY OF NEAREST SMSA
742014 DISTANCE FROM PLACE OF INTERVIEW TO CENTER OF CENTRAL CITY OF NEAREST SMSA OVER 349,999 PEOPLE
742015 1970 CENSUS TRACT NUMBER FOR PLACE OF INTERVIEW
742016 SIZE OF INTERVIEW PLACE-MASTER CODE
742017 BELT CODE
742018 NUMBER OF INDIVIDUALS IN HOUSEHOLD
742019 ADULT COMPOSITION OF PRIMARY FAMILY UNIT
742020 NUMBER OF POLITICALLY ELIGIBLE ADULTS IN DWELLING UNIT
742021 SEGMENT CODE
742022 INTERVIEWER IDENTIFICATION NUMBER
742023 DATE OF INTERVIEW
742024 LENGTH OF INTERVIEW
742025 CODER IDENTIFICATION NUMBER

CONCERN ABOUT ELECTION

742026 DOES R CARE HOW CONGRESSIONAL ELECTIONS COME OUT
742027 DOES R FOLLOW POLITICS

TELEVISION AS A NEWS SOURCE

742028 HOW OFTEN DOES R WATCH MORNING NATIONAL NEWS
742029 HOW OFTEN DOES R WATCH DAYTIME TV ENTERTAINMENT
742030 HOW OFTEN DOES R WATCH EARLY EVENING LOCAL NEWS
742031 HOW OFTEN DOES R WATCH NATIONAL NEWS
742032 HOW OFTEN DOES R WATCH EVENING TV ENTERTAINMENT
742033 HOW OFTEN DOES R WATCH LATE EVENING LOCAL NEWS
742034 WHICH NATIONAL EVENING NEWS DOES R WATCH MOST
742035 WHICH STATION DOES R WATCH MOST FOR LOCAL NEWS

TELEVISION AS A SOURCE OF POLITICAL INFORMATION

742036 DID R WATCH ANY PROGRAMS ABOUT THE CAMPAIGN
742037 HOW MANY CAMPAIGN PROGRAMS DID R WATCH
742038 DOES R WATCH TV TO LEARN THE CANDIDATES' STANDS
742039 DOES R WATCH TV TO DECIDE HOW TO VOTE
742040 DOES R WATCH TV TO ENJOY EXCITEMENT OF ELECTION
742041 DOES R WATCH TV TO JUDGE THE CANDIDATES
742042 DOES R WATCH TV TO REENFORCE CANDIDATE PREFERENCE
742043 DOES R WATCH TV TO OBTAIN INFORMATION
742044 DID R SEE ANY SENATE RACE ADVERTISEMENTS ON TV
742045 DID R PAY ATTENTION TO SENATE RACE ADVERTISEMENTS

NEWSPAPERS AS AN INFORMATION SOURCE

742046 DOES R READ A DAILY NEWSPAPER
742047 WHICH NEWSPAPERS DOES R READ
742048 WHAT LOCAL PAPER DOES R READ MOST FOR CURRENT EVENTS
742049 HOW OFTEN DOES R READ PERSONAL INTEREST STORIES
742050 HOW OFTEN DOES R READ NATIONAL POLITICAL NEWS
742051 HOW OFTEN DOES R READ STATE AND LOCAL POLITICAL NEWS
742052 HOW OFTEN DOES R READ COMMUNITY AFFAIRS
742053 HOW OFTEN DOES R READ INTERNATIONAL AFFAIRS
742054 HOW OFTEN DOES R READ HOME AND GARDENING STORIES
742055 HOW OFTEN DOES R READ STORIES ABOUT CRIME
742056 HOW OFTEN DOES R READ EDITORIALS AND OPINION COLUMNS

NEWSPAPERS AS A SOURCE OF POLITICAL INFORMATION

742057 DOES R READ PAPERS TO LEARN THE CANDIDATES' STANDS
742058 DOES R READ PAPERS TO DECIDE HOW TO VOTE
742059 DOES R READ PAPERS TO ENJOY EXCITEMENT OF ELECTION
742060 DOES R READ PAPERS TO JUDGE THE CANDIDATES
742061 DOES R READ PAPERS TO REENFORCE CANDIDATE PREFERENCE
742062 DOES R READ PAPERS TO OBTAIN INFORMATION
742063 DID R READ ABOUT THE CAMPAIGN IN ANY NEWSPAPER
742064 HOW OFTEN DID R READ ABOUT U.S. SENATE CAMPAIGN
742065 HOW OFTEN DID R READ ABOUT U.S. HOUSE CAMPAIGN

742066 R RELY ON TV/NEWSPAPERS FOR POLITICAL INFORMATION

R'S PERSONAL PROBLEMS
WHAT PERSONAL PROBLEMS DOES R FACE - FIRST MENTION
WHAT PERSONAL PROBLEMS DOES R FACE - SECOND MENTION
WHAT PERSONAL PROBLEMS DOES R FACE - THIRD MENTION
DOES R MENTION ANY PERSONAL PROBLEM
WHAT IS THE MOST IMPORTANT PERSONAL PROBLEM R FACES
DOES R WORK OUT PERSONAL PROBLEM ALONE
WHO SHOULD HELP R WITH PERSONAL PROBLEMS
HOW HELPFUL IS GOVERNMENT WITH R'S PROBLEMS

MOST IMPORTANT NATIONAL PROBLEMS

IMPORTANT NATIONAL PROBLEM - FIRST MENTION
IMPORTANT NATIONAL PROBLEM - SECOND MENTION
IMPORTANT NATIONAL PROBLEM - THIRD MENTION
DOES R MENTION ANY IMPORTANT NATIONAL PROBLEM
WHAT IS THE MOST IMPORTANT NATIONAL PROBLEM

NEWSPAPER COVERAGE -- NATIONAL PROBLEMS

DID R READ ABOUT IMPORTANT NATIONAL PROBLEMS IN PAPER
FIRST NATIONAL PROBLEM R READ ABOUT
LEVEL OF FIRST NATIONAL PROBLEM
PERSON/ACTOR DIMENSION 1 - FIRST NATIONAL PROBLEM
PERSON/ACTOR DIMENSION 2 - FIRST NATIONAL PROBLEM
CRITICISM/PRAISE DIMENSION 1 - FIRST NATIONAL PROBLEM
CRITICISM/PRAISE DIMENSION 2 - FIRST NATIONAL PROBLEM
OBJECT OF CRITICISM/PRAISE 1 - FIRST NATIONAL PROBLEM
OBJECT OF CRITICISM/PRAISE 2 - FIRST NATIONAL PROBLEM
PROPOSAL FOR ACTION DIMENSION - FIRST NATIONAL PROBLEM
KEYWORD DIMENSION (MENTION 1) - FIRST NATIONAL PROBLEM
KEYWORD DIMENSION (MENTION 2) - FIRST NATIONAL PROBLEM
SECOND NATIONAL PROBLEM R READ ABOUT
LEVEL OF SECOND NATIONAL PROBLEM

TELEVISION COVERAGE -- NATIONAL PROBLEMS

DID R SEE ANYTHING ABOUT IMPORTANT NATIONAL PROBLEMS ON TELEVISION
FIRST NATIONAL PROBLEM R SAW ON TELEVISION
LEVEL OF FIRST NATIONAL PROBLEM
PERSON/ACTOR DIMENSION 1 - FIRST NATIONAL PROBLEM
PERSON/ACTOR DIMENSION 2 - FIRST NATIONAL PROBLEM
CRITICISM/PRAISE DIMENSION 1 - FIRST NATIONAL PROBLEM
CRITICISM/PRAISE DIMENSION 2 - FIRST NATIONAL PROBLEM
OBJECT OF CRITICISM/PRAISE 1 - FIRST NATIONAL PROBLEM
OBJECT OF CRITICISM/PRAISE 2 - FIRST NATIONAL PROBLEM
PROPOSAL FOR ACTION DIMENSION - FIRST NATIONAL PROBLEM
KEYWORD DIMENSION (MENTION 1) - FIRST NATIONAL PROBLEM
KEYWORD DIMENSION (MENTION 2) - FIRST NATIONAL PROBLEM
SECOND NATIONAL PROBLEM R SAW ON TELEVISION
LEVEL OF SECOND NATIONAL PROBLEM

HOW HELPFUL IS GOVERNMENT ON MOST IMPORTANT NATIONAL PROBLEM
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742110 LEVEL OF PROBLEM - FIRST CAMPAIGN EVENT
742111 PERSON/ACTOR DIMENSION 1 - FIRST CAMPAIGN EVENT
742112 PERSON/ACTOR DIMENSION 2 - FIRST CAMPAIGN EVENT
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NEWSPAPER COVERAGE OF IMPORTANT NATIONAL PROBLEM

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DISCUSSION OF MOST IMPORTANT NATIONAL PROBLEM

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SALIENT ISSUES IN SENATE CAMPAIGN

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742128 R MENTIONS TAXES AS SENATE CAMPAIGN ISSUE
742129 R MENTIONS INFLATION AS SENATE CAMPAIGN ISSUE
742130 R MENTIONS ENERGY SHORTAGES AS SENATE CAMPAIGN ISSUE
742131 R MENTIONS UNEMPLOYMENT AS SENATE CAMPAIGN ISSUE
742132 R MENTIONS FOREIGN RELATIONS AS SENATE CAMPAIGN ISSUE
742133 R MENTIONS RACIAL TOPICS AS SENATE CAMPAIGN ISSUE
742134 R MENTIONS CRIME/DRUGS AS SENATE CAMPAIGN ISSUE
742135 R MENTIONS CONSUMER PROTECTION AS SENATE CAMPAIGN ISSUE
742136 R MENTIONS POLLUTION AS SENATE CAMPAIGN ISSUE

 ISSUES WHICH ARE IMPORTANT TO R

742137 R MENTIONS HONESTY IN GOVERNMENT AS IMPORTANT ISSUE
742138 R MENTIONS TAXES AS IMPORTANT ISSUE
742139 R MENTIONS INFLATION AS IMPORTANT ISSUE
742140 R MENTIONS ENERGY SHORTAGES AS IMPORTANT ISSUE
742141 R MENTIONS UNEMPLOYMENT AS IMPORTANT ISSUE
742142 R MENTIONS FOREIGN RELATIONS AS IMPORTANT ISSUE
742143 R MENTIONS RACIAL TOPICS AS IMPORTANT ISSUE
742144 R MENTIONS CRIME/DRUGS AS IMPORTANT ISSUE
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Nixon's resignation

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WHAT DID R LIKE ABOUT REPUBLICAN CANDIDATE - MENTION 3
WAS THERE ANYTHING R DISLIKED ABOUT THE REPUBLICAN
WHAT R DISLIKED ABOUT REPUBLICAN CANDIDATE - MENTION 1
WHAT R DISLIKED ABOUT REPUBLICAN CANDIDATE - MENTION 2
WHAT R DISLIKED ABOUT REPUBLICAN CANDIDATE - MENTION 3

PARTY CONTACTS WITH R DURING CAMPAIGN

DID A POLITICAL PARTY WORKER CONTACT R DURING CAMPAIGN
WHICH PARTY(S) CONTACTED R DURING CAMPAIGN

R'S POLITICAL ACTIVITY

DID R TRY TO INFLUENCE OTHERS' VOTE CHOICES
DID R ATTEND ANY POLITICAL MEETINGS OR RALLIES
DID R WORK FOR A PARTY OR CANDIDATE
DID R WEAR A BUTTON OR PUT A STICKER ON THE CAR
DID R GIVE ANY MONEY TO A POLITICAL PARTY
WHICH PARTY DID R GIVE MONEY TO

PARTY IDENTIFICATION

DOES R CONSIDER SELF AS REPUBLICAN/DEMOCRAT/OTHER
STRENGTH OF DEMOCRAT/REPUBLICAN IDENTIFICATION
R THINK OF SELF AS CLOSER REPUBLICAN/DEMOCRATIC PARTY
R'S PARTY IDENTIFICATION
DID R EVER HAVE A DIFFERENT PARTY IDENTIFICATION
WHAT WAS R'S PREVIOUS PARTY IDENTIFICATION
(IF REPUBLICAN/DEMOCRAT) WHEN DID R CHANGE PARTY IDENTIFICATION

NON-IDENTIFIERS -- INDEPENDENTS

(IF CLOSER TO ONE PARTY) DID R EVER CONSIDER SELF AS CLOSER TO OTHER PARTY
(IF CLOSE TO NEITHER PARTY) DID R EVER CONSIDER SELF AS CLOSER TO REPUBLICAN/DEMOCRATIC PARTY
(IF INDEPENDENT/OTHER) WHEN DID R CHANGE PARTY IDENTIFICATION

PAST PRESIDENTIAL VOTING BEHAVIOR

HAS R VOTED IN ALL POSSIBLE PAST PRESIDENTIAL ELECTIONS
HAS R ALWAYS VOTED FOR THE SAME PARTY FOR PRESIDENT
PARTY R SUPPORTED IN PAST-PRESIDENTIAL ELECTIONS

CONGRESSIONAL CAMPAIGN
DOES R REMEMBER THE CONGRESSIONAL CANDIDATES
WHO WERE THE CONGRESSIONAL CANDIDATES - FIRST MENTION
WHO WERE THE CONGRESSIONAL CANDIDATES - SECOND MENTION
WHO WERE THE CONGRESSIONAL CANDIDATES - THIRD MENTION
FROM WHICH PARTY WERE THE CANDIDATES - 1ST CANDIDATE
FROM WHICH PARTY WERE THE CANDIDATES - 2ND CANDIDATE
FROM WHICH PARTY WERE THE CANDIDATES - 3RD CANDIDATE
DID BOTH MAJOR PARTIES RUN CANDIDATES IN R'S DISTRICT

POLITICAL EFFICACY
DO PEOPLE LIKE R HAVE ANY SAY IN WHAT GOVERNMENT DOES
IS VOTING THE ONLY WAY PEOPLE LIKE R HAVE A SAY
IS POLITICS TOO COMPLICATED FOR R TO UNDERSTAND
DO OFFICIALS CARE WHAT PEOPLE LIKE R THINK
DO CONGRESSMEN LOSE TOUCH WITH PEOPLE QUICKLY
ARE PARTIES INTERESTED IN PEOPLE'S VOTES, NOT OPINION
IS EVERYONE TREATED EQUALLY BY LAWS

CYNICISM AND TRUST IN GOVERNMENT
DO PEOPLE IN GOVERNMENT WASTE A LOT OF TAX MONEY
HOW MUCH CAN R TRUST FEDERAL GOVERNMENT TO DO RIGHT
IS GOVERNMENT RUN FOR THE BENEFIT OF ALL OR A FEW
DO GOVERNMENT OFFICIALS USUALLY KNOW WHAT THEY'RE DOING
ARE MANY GOVERNMENT OFFICIALS A LITTLE CROOKED

GOVERNMENT ATTENTION TO PEOPLE
HOW MUCH DOES GOVERNMENT LISTEN TO PEOPLE
HOW MUCH DO PARTIES MAKE GOVERNMENT LISTEN
HOW MUCH DO ELECTIONS MAKE GOVERNMENT LISTEN
ARE CONGRESSMEN ATTENTIVE TO THEIR CONSTITUENCIES

R'S ATTITUDE: PROTEST, CIVIL DISOBEDIENCE
WOULD R APPROVE OF TAKING PART IN LEGAL PROTESTS
WOULD R APPROVE OF DISOBEYING UNJUST LAW
WOULD R APPROVE OF EFFORTS TO STOP GOVERNMENT OPERATION

EVALUATION OF GOVERNMENTAL INSTITUTIONS
WHICH PART OF GOVERNMENT CAN BE MOST OFTEN TRUSTED
WHICH PART OF GOVERNMENT CAN BE NEXT MOST OFTEN TRUSTED
WHICH PART OF GOVERNMENT CAN BE LEAST OFTEN TRUSTED

CONFIDENCE IN NATIONAL/STATE/LOCAL GOVERNMENT
LEVEL OF GOVERNMENT R HAS MOST CONFIDENCE IN
WHY R HAS CONFIDENCE IN LEVEL OF GOVERNMENT - MENTION 1
WHY R HAS CONFIDENCE IN LEVEL OF GOVERNMENT - MENTION 2
LEVEL OF GOVERNMENT R HAS LEAST CONFIDENCE IN
WHY R LACKS CONFIDENCE IN LEVEL OF GOVERNMENT - MENTION 1
WHY R LACKS CONFIDENCE IN LEVEL OF GOVERNMENT - MENTION 2
INSTITUTIONAL PERFORMANCE

742250 HOW GOOD A JOB IS DONE BY NATIONAL TELEVISION NEWS
742251 HOW GOOD A JOB IS THE FEDERAL GOVERNMENT DOING
742252 HOW GOOD A JOB ARE STATE GOVERNMENTS DOING
742253 HOW GOOD A JOB ARE LOCAL GOVERNMENTS DOING
742254 HOW GOOD A JOB IS THE PRESIDENCY DOING
742255 HOW GOOD A JOB IS THE CONGRESS DOING
742256 HOW GOOD A JOB IS THE SUPREME COURT DOING

INSTITUTIONAL INFLUENCE

742257 HOW MUCH INFLUENCE SHOULD NATIONAL TELEVISION NEWS HAVE
742258 HOW MUCH INFLUENCE SHOULD THE FEDERAL GOVERNMENT HAVE
742259 HOW MUCH INFLUENCE SHOULD STATE GOVERNMENTS HAVE
742260 HOW MUCH INFLUENCE SHOULD LOCAL GOVERNMENTS HAVE
742261 HOW MUCH INFLUENCE SHOULD THE PRESIDENCY HAVE
742262 HOW MUCH INFLUENCE SHOULD CONGRESS HAVE
742263 HOW MUCH INFLUENCE SHOULD THE SUPREME COURT HAVE
742264 ARE CIVIL RIGHTS PEOPLE PUSHING TOO FAST

GOVERNMENT GUARANTEED JOB & LIVING STANDARD SCALE

742265 R'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
742266 FORD'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
742267 WALLACE'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
742268 NIXON'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
742269 DEMOCRATS' POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
742270 REPUBLICANS' POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
742271 DEMOCRATIC SENATE CANDIDATE'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE
742272 REPUBLICAN SENATE CANDIDATE'S POSITION ON GUARANTEED JOB AND LIVING STANDARD SCALE

HANDLING URBAN UNREST SCALE

742273 R'S POSITION ON HANDLING URBAN UNREST SCALE
742274 FORD'S POSITION ON HANDLING URBAN UNREST SCALE
742275 WALLACE'S POSITION ON HANDLING URBAN UNREST SCALE
742276 NIXON'S POSITION ON HANDLING URBAN UNREST SCALE
742277 DEMOCRATS' POSITION ON HANDLING URBAN UNREST SCALE
742278 REPUBLICANS' POSITION ON HANDLING URBAN UNREST SCALE
742279 DEMOCRATIC SENATE CANDIDATE'S POSITION ON HANDLING URBAN UNREST SCALE
742280 REPUBLICAN SENATE CANDIDATE'S POSITION ON HANDLING URBAN UNREST SCALE

RIGHTS OF THE ACCUSED SCALE
R'S POSITION ON RIGHTS OF THE ACCUSED SCALE
FORD'S POSITION ON RIGHTS OF THE ACCUSED SCALE
WALLACE'S POSITION ON RIGHTS OF THE ACCUSED SCALE
DEMOCRATS' POSITION ON RIGHTS OF THE ACCUSED SCALE
REPUBLICANS' POSITION ON RIGHTS OF THE ACCUSED SCALE
DEMOCRATIC SENATE CANDIDATE'S POSITION ON RIGHTS OF THE ACCUSED SCALE
REPUBLICAN SENATE CANDIDATE'S POSITION ON RIGHTS OF THE ACCUSED SCALE

SCHOOL BUSING TO ACHIEVE INTEGRATION SCALE
R'S POSITION ON SCHOOL BUSING SCALE
FORD'S POSITION ON SCHOOL BUSING SCALE
WALLACE'S POSITION ON SCHOOL BUSING SCALE
NIXON'S POSITION ON SCHOOL BUSING SCALE
DEMOCRATS' POSITION ON SCHOOL BUSING SCALE
REPUBLICANS' POSITION ON SCHOOL BUSING SCALE
DEMOCRATIC SENATE CANDIDATE'S POSITION ON SCHOOL BUSING SCALE
REPUBLICAN SENATE CANDIDATE'S POSITION ON SCHOOL BUSING SCALE

GOVERNMENT AID TO MINORITIES SCALE
R'S POSITION ON GOVERNMENT AID TO MINORITIES SCALE
FORD'S POSITION ON GOVERNMENT AID TO MINORITIES SCALE
WALLACE'S POSITION--GOVERNMENT AID TO MINORITIES SCALE
NIXON'S POSITION ON GOVERNMENT AID TO MINORITIES SCALE
DEMOCRATS' POSITION ON GOVERNMENT AID TO MINORITIES SCALE
REPUBLICANS' POSITION ON GOVERNMENT AID TO MINORITIES SCALE

EQUAL RIGHTS FOR WOMEN SCALE
R'S POSITION ON EQUAL RIGHTS FOR WOMEN SCALE
DEMOCRATIC SENATE CANDIDATE'S POSITION ON EQUAL RIGHTS FOR WOMEN SCALE
REPUBLICAN SENATE CANDIDATE'S POSITION ON EQUAL RIGHTS FOR WOMEN SCALE

LIBERAL/CONSERVATIVE VIEWS SCALE
R'S POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
FORD'S POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
WALLACE'S POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
NIXON'S POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
DEMOCRATS' POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
REPUBLICANS' POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
DEMOCRATIC SENATE CANDIDATE'S POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
REPUBLICAN SENATE CANDIDATE'S POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
R'S PERSONAL FINANCIAL SITUATION

742313 DOES R FEEL BETTER OFF FINANCIALLY THAN A YEAR AGO
742314 WILL R BE BETTER OFF FINANCIALLY THAN A YEAR AGO

BUSINESS CONDITIONS

742315 WILL BUSINESS CONDITIONS BE GOOD DURING NEXT YEAR
742316 WHY DOES R THINK BUSINESS CONDITIONS WILL BE GOOD/BAD

GOVERNMENT ECONOMIC POLICY

742317 IS THE GOVERNMENT DOING A GOOD JOB WITH ECONOMIC POLICY
742318 WHICH PARTY CAN BEST HANDLE INFLATION PROBLEMS

R'S 1974 ELECTION VOTING BEHAVIOR

742319 DID R VOTE IN THE 1974 ELECTION
742320 DID R VOTE FOR CONGRESSMAN IN 1974
742321 WHOM DID R VOTE FOR CONGRESSMAN - CANDIDATE
742322 WHOM DID R VOTE FOR CONGRESSMAN - PARTY NAMED BY R
742323 DID R VOTE FOR U.S. SENATOR IN 1974
742324 WHOM DID R VOTE FOR SENATOR - CANDIDATE
742325 WHOM DID R VOTE FOR SENATOR - PARTY NAMED BY R
742326 DID R VOTE FOR GOVERNOR IN 1974
742327 WHOM DID R VOTE FOR GOVERNOR - CANDIDATE
742328 WHOM DID R VOTE FOR GOVERNOR - PARTY NAMED BY R

OTHER STATE AND LOCAL OFFICES

742329 DID R VOTE A STRAIGHT TICKET FOR OTHER OFFICES IN 1974
742330 (STRAIGHT TICKET) PARTY SUPPORTED IN STATE/LOCAL RACES
742331 (IF SPLIT TICKET) PARTY SUPPORTED IN STATE/LOCAL RACES
742332 RECODE: TICKET TYPE AND PARTY SUPPORTED IN STATE/LOCAL RACES

PROPOSITIONS ON BALLOT

742333 WERE THERE ANY PROPOSITIONS ON THE 1974 BALLOT
742334 HOW MANY PROPOSITIONS DID R VOTE ON
742335 SHOULD MORE ISSUES BE DECIDED AT THE POLLS
742336 ISSUES R FEELS SHOULD BE DECIDED AT POLLS - 1ST MENTION
742337 ISSUES R FEELS SHOULD BE DECIDED AT POLLS - 2ND MENTION

"FEELING THERMOMETER" - POLITICAL/MEDIA FIGURES

742338 FEELING THERMOMETER - GEORGE WALLACE
742339 FEELING THERMOMETER - GERALD FORD
742340 FEELING THERMOMETER - LEON JAWORSKI
742341 FEELING THERMOMETER - JOHN MITCHELL
742342 FEELING THERMOMETER - NELSON ROCKEFELLER
742343 FEELING THERMOMETER - JOHN ERLICHMAN
742344 FEELING THERMOMETER - WALTER CRONKITE
742345 FEELING THERMOMETER - JOHN CHANCELLOR
742346 FEELING THERMOMETER - PETER RODINO
742347 FEELING THERMOMETER - EDWARD "TED" KENNEDY
742348 FEELING THERMOMETER - HENRY "SCOOP" JACKSON
742349 FEELING THERMOMETER - JUDGE JOHN SIRICA
742350 FEELING THERMOMETER - HOWARD K. SMITH
742351 FEELING THERMOMETER - JOHN DEAN
742352 FEELING THERMOMETER - HUBERT HUMPHREY
742353 FEELING THERMOMETER - WALTER MONDALE
742354 FEELING THERMOMETER - RICHARD NIXON
742355 FEELING THERMOMETER - LLOYD BENTSEN

"FEELING THERMOMETER" - GROUPS IN SOCIETY

742356 FEELING THERMOMETER - BIG BUSINESS
742357 FEELING THERMOMETER - POOR PEOPLE
742358 FEELING THERMOMETER - LIBERALS
742359 FEELING THERMOMETER - RADICAL STUDENTS
742360 FEELING THERMOMETER - POLICEMEN
742361 FEELING THERMOMETER - OLDER PEOPLE
742362 FEELING THERMOMETER - THE MILITARY
742363 FEELING THERMOMETER - WHITES
742364 FEELING THERMOMETER - DEMOCRATS
742365 FEELING THERMOMETER - BLACKS
742366 FEELING THERMOMETER - REPUBLICANS
742367 FEELING THERMOMETER - LABOR UNIONS
742368 FEELING THERMOMETER - YOUNG PEOPLE
742369 FEELING THERMOMETER - CONSERVATIVES
742370 FEELING THERMOMETER - WOMEN'S LIBERATION MOVEMENT
742371 FEELING THERMOMETER - MARIJUANA USERS
742372 FEELING THERMOMETER - BLACK MILITANTS
742373 FEELING THERMOMETER - CIVIL RIGHTS LEADERS
742374 FEELING THERMOMETER - POLITICIANS
742375 FEELING THERMOMETER - FARMERS
742376 FEELING THERMOMETER - MIDDLE-CLASS PEOPLE
742377 FEELING THERMOMETER - TV COMMENTATORS
742378 FEELING THERMOMETER - NEWSPAPER EDITORS

INFLUENCE OF SOCIAL GROUPS SCALE

742379 R'S OPINION OF LABOR UNIONS' INFLUENCE
742380 R'S OPINION OF POOR PEOPLE'S INFLUENCE
742381 R'S OPINION OF POLICEMEN'S INFLUENCE
742382 R'S OPINION OF POLITICIANS' INFLUENCE
742383 R'S OPINION OF BIG BUSINESS' INFLUENCE
742384 R'S OPINION OF BLACKS' INFLUENCE
742385 R'S OPINION OF LIBERALS' INFLUENCE
742386 R'S OPINION OF THE MILITARY'S INFLUENCE
742387 R'S OPINION OF NEWSPAPER EDITORS' INFLUENCE
742388 R'S OPINION OF YOUNG PEOPLE'S INFLUENCE
742389 R'S OPINION OF WOMEN'S INFLUENCE
742390 R'S OPINION OF REPUBLICANS' INFLUENCE
742391 R'S OPINION OF INFLUENCE OF PEOPLE ON WELFARE
742392 R'S OPINION OF FARMERS' INFLUENCE
742393 R'S OPINION OF OLD PEOPLE'S INFLUENCE
742394 R'S OPINION OF DEMOCRATS' INFLUENCE
742395 R'S OPINION OF AVERAGE CITIZEN'S INFLUENCE
CONTROL AND DIRECTION OF OWN LIFE

742396 IS IT BETTER TO PLAN ONE'S LIFE A GOOD WAY AHEAD
742397 WHEN R PLANS AHEAD, DO R'S PLANS WORK AS EXPECTED
742398 HAS R FELT LIFE WOULD WORK OUT AS DESIRED
742399 DOES R FEEL R CAN RUN LIFE AS WANTED

PERSONAL TRUST

742400 GENERALLY SPEAKING, CAN MOST PEOPLE BE TRUSTED
742401 DO PEOPLE TRY TO BE HELPFUL MOST OF THE TIME
742402 IF GIVEN THE CHANCE, WOULD PEOPLE TAKE ADVANTAGE OF R

SATISFACTION WITH STANDARD OF LIVING

742403 HOW SATISFIED IS R WITH R'S INCOME
742404 HOW SATISFIED IS R WITH R'S STANDARD OF LIVING

** PERSONAL DATA **

AGE AND MARITAL STATUS

742405 R'S DATE OF BIRTH
742406 RECODE: R'S AGE AT TIME OF INTERVIEW
742407 R'S MARITAL STATUS

CHILDREN IN HOUSEHOLD

742408 DOES R HAVE ANY CHILDREN
742409 HOW MANY CHILDREN DOES R HAVE
742410 WHAT ARE CHILDREN'S AGES - FIRST CHILD
742411 WHAT ARE CHILDREN'S AGES - SECOND CHILD
742412 WHAT ARE CHILDREN'S AGES - THIRD CHILD
742413 WHAT ARE CHILDREN'S AGES - FOURTH CHILD
742414 WHAT ARE CHILDREN'S AGES - FIFTH CHILD
742415 WHAT ARE CHILDREN'S AGES - SIXTH CHILD
742416 WHAT ARE CHILDREN'S AGES - SEVENTH CHILD
742417 WHAT ARE CHILDREN'S AGES - EIGHTH CHILD

R'S EDUCATION

742418 WHAT IS THE HIGHEST GRADE COMPLETED BY R
742419 DOES R HAVE A HIGH SCHOOL DIPLOMA
742420 HAS R HAD ANY OTHER SCHOOLING
742421 DOES R HAVE A COLLEGE DEGREE
742422 WHAT COLLEGE DEGREE DOES R HAVE
742423 RECODE: EDUCATION OF RESPONDENT
742424 FIRST COLLEGE ATTENDED BY R
742425 LAST COLLEGE ATTENDED BY R

742426 FAMILY STATUS OF RESPONDENT

EDUCATION OF FAMILY HEAD
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742427 WHAT IS THE HIGHEST GRADE COMPLETED BY FAMILY HEAD
742428 DOES FAMILY HEAD HAVE A HIGH SCHOOL DIPLOMA
742429 DOES FAMILY HEAD HAVE ANY OTHER SCHOOLING
742430 DOES FAMILY HEAD HAVE A COLLEGE DEGREE
742431 WHAT COLLEGE DEGREE DOES FAMILY HEAD HAVE
742432 RECODE: EDUCATION OF FAMILY HEAD
742433 FIRST COLLEGE ATTENDED BY FAMILY HEAD
742434 LAST COLLEGE ATTENDED BY FAMILY HEAD

EDUCATION OF WIFE OF FAMILY HEAD

742435 WHAT IS HIGHEST GRADE COMPLETED BY WIFE OF FAMILY HEAD
742436 DOES WIFE OF FAMILY HEAD HAVE A HIGH SCHOOL DIPLOMA
742437 DOES WIFE OF FAMILY HEAD HAVE ANY OTHER SCHOOLING
742438 DOES WIFE OF FAMILY HEAD HAVE A COLLEGE DEGREE
742439 WHAT COLLEGE DEGREE DOES WIFE OF FAMILY HEAD HAVE
742440 RECODE: EDUCATION OF WIFE OF FAMILY HEAD
742441 FIRST COLLEGE ATTENDED BY WIFE OF FAMILY HEAD
742442 LAST COLLEGE ATTENDED BY WIFE OF FAMILY HEAD

R'S OCCUPATION SECTION

742443 R'S PRESENT EMPLOYMENT STATUS
742444 (IF RETIRED) WHEN DID R RETIRE
742445 (IF UNEMPLOYED) HAS R EVER WORKED FOR PAY
742446 KIND OF WORK R DOES/DID (PB OCCUPATION CODE)
742447 R'S PRESENT/FORMER OCCUPATION - DUNCAN SES
742448 R'S PRESENT/FORMER OCCUPATION - DUNCAN DECILE
742449 R'S PRESENT/FORMER OCCUPATION - CENSUS SES
742450 R'S PRESENT/FORMER OCCUPATION - CENSUS INDUSTRY
742451 IS/WAS R SELF-EMPLOYED
742452 (IF UNEMPLOYED) DID R WORK FOR PAY DURING THE PAST YEAR
742453 (IF RETIRED OR DISABLED) IS R PRESENTLY WORKING
742454 HOW MANY HOURS A WEEK DOES/DID R WORK
742455 (IF EMPLOYED) WAS R UNEMPLOYED DURING THE PAST YEAR

(IF HOUSEWIFE OR STUDENT)

742456 DID R WORK FOR PAY DURING THE PAST YEAR
742457 IS R PRESENTLY EMPLOYED
742458 WHAT KIND OF WORK DID R DO (PB OCCUPATION CODE)
742459 R'S FORMER OCCUPATION - DUNCAN SES
742460 R'S FORMER OCCUPATION - DUNCAN DECILE
742461 R'S FORMER OCCUPATION - CENSUS SES
742462 R'S FORMER OCCUPATION - CENSUS INDUSTRY
742463 WAS R SELF-EMPLOYED
742464 HOW MANY HOURS A WEEK DID R WORK

742465 FAMILY STATUS OF RESPONDENT

FAMILY HEAD'S OCCUPATION SECTION

742466 FAMILY HEAD'S PRESENT EMPLOYMENT STATUS
742467 (IF RETIRED) WHEN DID THE FAMILY HEAD RETIRE
742468 (IF UNEMPLOYED) HAS THE FAMILY HEAD EVER WORKED FOR PAY
WHAT KIND OF WORK DOES/DID THE FAMILY HEAD DO
(PB OCCUPATION CODE)

FAMILY HEAD’S PRESENT/FORMER OCCUPATION - DUNCAN SES
FAMILY HEAD’S PRESENT/FORMER OCCUPATION - DUNCAN DECILE
FAMILY HEAD’S PRESENT/FORMER OCCUPATION - CENSUS SES
FAMILY HEAD’S PRESENT/FORMER OCCUPATION - CENSUS INDUSTRY

IS/WAS THE FAMILY HEAD SELF-EMPLOYED

(IF UNEMPLOYED) DID THE FAMILY HEAD WORK FOR PAY
DURING THE PAST YEAR

(IF RETIRED OR DISABLED) IS THE FAMILY HEAD PRESENTLY
WORKING

HOW MANY HOURS A WEEK DOES/DID THE FAMILY HEAD WORK

(IF EMPLOYED) WAS FAMILY HEAD UNEMPLOYED IN PAST YEAR

DID THE FAMILY HEAD WORK FOR PAY DURING THE PAST YEAR

IS THE FAMILY HEAD PRESENTLY EMPLOYED

WHAT KIND OF WORK DID THE FAMILY HEAD DO (PB OCCUPATION
CODE)

FAMILY HEAD’S FORMER OCCUPATION - DUNCAN SES
FAMILY HEAD’S FORMER OCCUPATION - DUNCAN DECILE
FAMILY HEAD’S FORMER OCCUPATION - CENSUS SES
FAMILY HEAD’S FORMER OCCUPATION - CENSUS INDUSTRY

WIFE OF HEAD’S OCCUPATION SECTION

WIFE OF HEAD’S PRESENT EMPLOYMENT STATUS

(IF RETIRED) WHEN DID WIFE OF HEAD RETIRE

(IF UNEMPLOYED) HAS WIFE OF HEAD EVER WORKED FOR PAY

WHAT KIND OF WORK DOES/DID WIFE OF HEAD DO
(PB OCCUPATION CODE)

WIFE OF HEAD’S PRESENT/FORMER OCCUPATION--DUNCAN SES
WIFE OF HEAD’S PRESENT/FORMER OCCUPATION--DUNCAN DECILE
WIFE OF HEAD’S PRESENT/FORMER OCCUPATION--CENSUS SES
WIFE OF HEAD’S PRESENT/FORMER OCCUPATION--CENSUS INDUSTRY

IS/WAS WIFE OF HEAD SELF-EMPLOYED

(IF UNEMPLOYED) DID THE WIFE OF HEAD WORK FOR PAY
DURING THE PAST YEAR

(IF RETIRED OR DISABLED) IS THE WIFE OF HEAD PRESENTLY
WORKING

HOW MANY HOURS A WEEK DOES/DID THE WIFE OF HEAD WORK

(IF EMPLOYED) WAS THE WIFE OF HEAD UNEMPLOYED DURING
THE PAST YEAR

DID WIFE OF HEAD WORK FOR PAY DURING THE PAST YEAR

IS WIFE OF HEAD PRESENTLY EMPLOYED

WHAT KIND OF WORK DID WIFE OF HEAD DO (PB OCCUPATION
CODE)

WIFE OF HEAD’S FORMER OCCUPATION - DUNCAN SES
WIFE OF HEAD’S FORMER OCCUPATION - DUNCAN DECILE
WIFE OF HEAD’S FORMER OCCUPATION - CENSUS SES
WIFE OF HEAD’S FORMER OCCUPATION - CENSUS INDUSTRY
FARMERS' QUESTIONS

742510 DOES THE FAMILY HEAD DO OTHER WORK BESIDES FARMING
742511 FARMER/RANCHER'S OTHER OCCUPATION
742512 HOW MUCH TIME DOES FAMILY HEAD PUT IN ON NON-FARMING JOB - HOURS/WEEK
742513 HOW MUCH TIME DOES FAMILY HEAD PUT IN ON NON-FARMING JOB - WEEKS/YEAR
742514 DOES FAMILY HEAD OWN/RENT/MANAGE FARM

HOUSEHOLD UNION MEMBERSHIP

742515 IS ANYONE IN THE HOUSEHOLD A UNION MEMBER
742516 WHO IS THE HOUSEHOLD IS A UNION MEMBER
742517 UNION MEMBERSHIP - FIRST UNION MENTIONED
742518 UNION MEMBERSHIP - SECOND UNION MENTIONED
742519 UNION MEMBERSHIP - THIRD UNION MENTIONED

R'S INCOME LEVEL

742520 DOES R MAKE AS MUCH AS OTHERS WITH SAME OCCUPATION
742521 DOES R MAKE AS MUCH AS OTHERS WITH OTHER OCCUPATIONS

R'S CLASS IDENTIFICATION

742522 DOES R THINK OF SELF AS BELONGING TO A SOCIAL CLASS
742523 WHICH SOCIAL CLASS DOES R THINK OF SELF AS BELONGING TO
742524 R'S RELATIVE PLACEMENT IN SOCIAL CLASS CHOSEN
742525 RECODE: R'S SUBJECTIVE SOCIAL CLASS SUMMARY
742526 DOES R FEEL CLOSE TO PEOPLE IN R'S SOCIAL CLASS
742527 WHAT SOCIAL CLASS WAS R'S FAMILY WHEN R WAS YOUNG

R'S ETHNIC BACKGROUND AND IDENTIFICATION

742528 WHAT DOES R CONSIDER R'S MAIN ETHNIC GROUP
742529 WERE BOTH OF R'S PARENTS BORN IN THIS COUNTRY
742530 (IF ONE OR BOTH PARENTS FOREIGN-BORN) WHAT COUNTRY WAS R'S FATHER BORN IN
742531 (IF ONE OR BOTH PARENTS FOREIGN-BORN) WHAT COUNTRY WAS R'S MOTHER BORN IN
742532 (IF BOTH PARENTS NATIVE-BORN) WHICH COUNTRY DID R'S FAMILY COME FROM - FATHER'S SIDE
742533 (IF BOTH PARENTS NATIVE-BORN) WHICH COUNTRY DID R'S FAMILY COME FROM - MOTHER'S SIDE

OCCUPATION OF R'S PARENTS

742534 KIND OF WORK R'S FATHER DID WHEN R WAS YOUNG
742535 WAS R'S MOTHER EMPLOYED WHEN R WAS YOUNG
742536 KIND OF WORK R'S MOTHER DID WHEN R WAS YOUNG
WHERE WAS R BROUGHT UP

742537 WHERE WAS R BORN
742538 WHERE DID R GROW UP
742539 R'S AGE WHEN R CAME TO STATE OF CURRENT RESIDENCE
742540 WHAT TYPE OF COMMUNITY WAS R BROUGHT UP IN
742541 WHICH CITY DID R LIVE IN AT AGE 14
742542 WHICH STATE DID R LIVE IN AT AGE 14
742543 HOW LONG HAS R LIVED IN PRESENT COMMUNITY
742544 RESPONDENT'S CITY BEFORE MOVING TO PRESENT COMMUNITY
742545 STATE IN WHICH R LIVED BEFORE MOVING TO PRESENT STATE

R'S HOUSING

742546 HOW LONG HAS R LIVED IN PRESENT HOUSING
742547 IS R'S PRESENT NEIGHBORHOOD NEWER THAN PRIOR ONE
742548 IS R'S PRESENT NEIGHBORHOOD MORE EXPENSIVE THAN
PRIOR ONE

PERSONAL DATA

742549 R'S ESTIMATED FAMILY INCOME FOR 1973
742550 DOES R OWN/RENT PRESENT HOME
742551 R'S RELIGIOUS PREFERENCE
742552 HOW OFTEN DOES R GO TO CHURCH
742553 WHAT IS R'S SEX
742554 WHAT IS R'S RACE
742555 WHAT IS THE RELATIONSHIP OF R TO HEAD OF HOUSEHOLD

CONDITIONS OF THE INTERVIEW

742556 WHO ELSE WAS PRESENT AT THE INTERVIEW
742557 DEGREE OF R'S COOPERATION WITH INTERVIEW
742558 R'S APPARENT LEVEL OF POLITICAL INFORMATION
742559 RATING OF R'S APPARENT INTELLIGENCE
742560 HOW SUSPICIOUS WAS R ABOUT THE STUDY BEFOREHAND
742561 HOW GREAT WAS R'S INTEREST IN THE INTERVIEW
742562 HOW SINCERE WAS R WITH ANSWERS
742563 TYPE OF STRUCTURE IN WHICH R LIVES
742564 NUMBER OF STORIES IN STRUCTURE IN WHICH R LIVES