1. Interviewer's Label

2. P.S.U._____________________

3. Your Interview No.__________

4. Date_______________________

5. Length of Interview__________ (Minutes)

6. Respondent's Label

7. Segment No.________________

8. Line No.____________________

9. Panel R has moved?
   □ NO  ➔ Continue with Item 12 and interview panel R ONLY.
   □ YES ➔ New Address:__________________________

   10. City________________________ 11. State________

Check Appropriate Box
   □ New address outside PSU or too far to follow—return cover sheet to Field Office.
   □ Respondent located at new address—continue with item 12 and interview panel R only.

12. Call Record

<table>
<thead>
<tr>
<th>Call Number</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
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</thead>
<tbody>
<tr>
<td>Date</td>
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<td>Interviewer's Initials</td>
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<td></td>
</tr>
</tbody>
</table>
13. List all Household Members by Relationship to Head

<table>
<thead>
<tr>
<th></th>
<th>(a)</th>
<th>(b)</th>
<th>(c)</th>
<th>(d)</th>
<th>(e)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Household Members by Relationship to Head</td>
<td>Sex</td>
<td>Age</td>
<td>U.S. Citizen &quot;YES&quot; / &quot;NO&quot;</td>
<td>Enter &quot;P&quot; to identify Panel Respondent</td>
</tr>
<tr>
<td></td>
<td>Persons 16 years or older</td>
<td></td>
<td></td>
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<td></td>
<td>Persons under 16 years</td>
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</tbody>
</table>

Step 1. Complete cols. (a), (b) and (c) for each household member.
Step 2. Ask, "Are any of these (listed) people NOT U.S. citizens?" (Write "NO" for the ones who aren't and "YES" for all others in col. (d)).
Step 3. Using the 1972 cover sheet listing box and the recontact sheet, determine the panel respondent and enter "P" in col. (e) to designate panel respondent.

INTERVIEW PANEL RESPONDENT - Use this white cover sheet for panel interview and interview panel respondent ONLY.

14. Nonresponse Form

- 52. □ RU------Panel Respondent Unavailable; someone in HU contacted but Panel R absent or temporarily unavailable (busy/ill). Interview might be possible at some future time. Describe below.
- 61. □ Ref(R)------Refusal by Panel R. Describe below.
- 62. □ Ref(O)------Refusal by someone other than R. Describe below.
- 57. □ NI-Other-Noninterview for other reasons. Describe below.

COMMENTS ON NONRESPONSE SITUATION:
Call Record

<table>
<thead>
<tr>
<th>Call Number</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
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</thead>
<tbody>
<tr>
<td>Date</td>
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<td>Time of Day</td>
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<td>Call Category</td>
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<tr>
<td>Result</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Interviewer's Initials</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
14. Check reason for nonresponse below and explain more fully as necessary.

Occupied HU's...Panel Respondent

☐ HU------Panel Respondent unavailable; someone in HU contacted but
panel R absent or temporarily unavailable (busy/ill). Interview
might be possible at some future time. Describe below.

☐ Ref(R)---Refusal by panel R. Describe below.

☐ Ref(O)---Refusal by someone other than panel R. Describe below.

Other Nonresponse

☐ NI-Other-Noninterview for other reasons; panel R cannot be located.
Describe below.

COMMENTS ON THE NONRESPONSE SITUATION:
15. For each nonresponse please supply as much of the following information as you can without making inquiries of neighbors.

15a. **TYPE OF STRUCTURE:**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>01. TRAILER</td>
<td>06. APARTMENT HOUSE (5-19 UNITS, 4 STORIES OR MORE)</td>
</tr>
<tr>
<td>02. DETACHED SINGLE FAMILY HOUSE</td>
<td>07. APARTMENT HOUSE (20 OR MORE UNITS, 4 STORIES OR MORE)</td>
</tr>
<tr>
<td>03. 2-FAMILY HOUSE, DUPLEX</td>
<td>08. OTHER (SPECIFY):</td>
</tr>
<tr>
<td>04. 3-4 HOUSING UNITS</td>
<td></td>
</tr>
<tr>
<td>05. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS)</td>
<td></td>
</tr>
</tbody>
</table>


15c. **Estimated Income:**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. LOW (Under $5000)</td>
<td>3. MEDIUM ($5000-$14,999)</td>
</tr>
<tr>
<td>2. High ($15,000 or over)</td>
<td>8. Can't Tell</td>
</tr>
</tbody>
</table>

15d. Are there any persons under 16 in the HU?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Yes</td>
<td>5. No</td>
</tr>
<tr>
<td>8. Don't Know</td>
<td></td>
</tr>
</tbody>
</table>

**IF LISTING BOX NOT COMPLETED**

15e. How many persons 16 or older in HU?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. One</td>
<td>3. Three or more</td>
</tr>
<tr>
<td>2. Two</td>
<td>8. Don't Know</td>
</tr>
</tbody>
</table>

15f. Is there a married couple in the HU?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Yes</td>
<td>5. No</td>
</tr>
<tr>
<td>8. Don't Know</td>
<td></td>
</tr>
</tbody>
</table>

15g. Sex of household head?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Male</td>
<td>2. Female</td>
</tr>
<tr>
<td>8. Don't Know</td>
<td></td>
</tr>
</tbody>
</table>

15h. Estimated age of household head?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Under 25</td>
<td>2. 25-64</td>
</tr>
<tr>
<td>3. 65 or older</td>
<td>8. Don't Know</td>
</tr>
</tbody>
</table>
### List all Household Members by Relationship to Head

<table>
<thead>
<tr>
<th>(a) Household Members by Relationship to Head</th>
<th>(b) Sex</th>
<th>(c) Age</th>
<th>(d) U.S. Citizen &quot;YES&quot; / &quot;NO&quot;</th>
<th>(e) Person Number</th>
<th>(f) Enter &quot;X&quot; to identify sample person</th>
<th>(g) Enter &quot;P&quot; to identify Panel Respondent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Persons 16 years or older</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Persons under 16 years old</td>
<td></td>
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<td></td>
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<td></td>
</tr>
</tbody>
</table>

A. □ Panel R has moved from 1972 HU to new address

**INTERVIEW PANEL R ONLY.**

B. □ Panel R has NOT moved from 1972 HU

1. **Step 1.** Complete cols. (a), (b) and (c) for each household member
2. **Step 2.** Ask, "Are any of those (listed) people NOT U.S. citizens?" Write "NO" for the one who aren't and "YES" for all others in col. (d). Remember only U.S. citizens are eligible for selection.
3. **Step 3.** In col. (e) assign a sequential number to each person in the household who is 16 years or older and a U.S. citizen. Number males from oldest to youngest; then continue the number sequence by numbering females from oldest to youngest.
4. **Step 4.** Use the selection table above to determine the number of the sample person. In the first column of the selection table, circle the number of persons listed—the highest number assigned in col. (e). The corresponding number in the second column of the selection table denotes the sample person. In col. (f) enter the letter X to identify the sample person.
5. **Step 5.** Using the 1972 cover sheet listing box and the recontact sheet, determine the panel respondent and enter "P" in col. (g) to designate panel respondent.

### WHOM TO INTERVIEW

1. Interview panel respondent. Use this blue cover sheet for panel interview.
2. Was the sample person (X in col. f) eligible for selection from this household in 1972?
   - □ YES  DO NOT interview the sample person unless panel respondent and sample person are one and the same.
   - □ NO  DO interview the sample person. Make out a green cover sheet for the
COVER SHEET FOR
SECONDARY RESPONDENT IN PANEL HOUSEHOLD
1974 POST-ELECTION STUDY

SURVEY RESEARCH CENTER
INSTITUTE FOR SOCIAL RESEARCH
THE UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN 48106

(Do not write in above space.)

1. Interviewer's Label

2. P.S.U.

3. Your Interview No.

4. Date

5. Length of Interview (Minutes)

6. ID NUMBER OF PANEL R (from R label on blue cover sheet)

7. Segment No.

8. Line No.

9. Address (or description)

10. City

11. State

12. Call Record

<table>
<thead>
<tr>
<th>Call Number</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
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<td>Result</td>
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</tr>
<tr>
<td>Interviewer's Initials</td>
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</tr>
</tbody>
</table>

BE SURE LISTING BOX ON PAGE 2 OF THIS COVER SHEET IS AN EXACT COPY OF COLUMNS (a), (b), (c), (f) and (g) ON BLUE COVER SHEET FOR PANEL RESPONDENT.
13. List all Household Members by Relationship to Head

<table>
<thead>
<tr>
<th>(a) Household Members by Relationship to Head</th>
<th>(b) Sex</th>
<th>(c) Age</th>
<th>(f) Enter &quot;X&quot; to identify secondary respondent for this cover sheet</th>
<th>(g) Enter &quot;P&quot; to identify Panel Respondent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Persons 16 years or older</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Persons 16 years or older</td>
<td></td>
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</tr>
</tbody>
</table>

COPY FROM BLUE COVER SHEET AND CHECK R FOR THIS COVER SHEET IN COL. (f).

14. Nonresponse Form

52. □ RU——Respondent Unavailable. Secondary respondent absent or temporarily unavailable (busy/ill). Interview might be possible at some future time. Describe below.

61. □ Ref(R)——Refusal by secondary respondent for this cover sheet. Describe below.

62. □ Ref(O)——Refusal by someone other than R. Describe below.

57. □ NI-Other—Noninterview for other reasons. Describe below.

COMMENTS ON NONRESPONSE SITUATION:
1. Interviewer's Label

2. P.S.U.

3. Your Interview No.

4. Date

5. Segment No.


7. Address (or description)

8. City

9. State

10. Determine if there is more than one HU at the Listing Sheet address referred to in Item 7 above and check one:

   [ ] 1 HU  [ ] There are (SUPPLY NUMBER) HU's at the listed address.

Make out another Yellow cover sheet for each unlisted HU. Add to Item 7 a specific designation of the H U for which this cover sheet is used. On each cover sheet for an unlisted H U be sure to identify the unit specifically.

11 Call Record

<table>
<thead>
<tr>
<th>Call Number</th>
<th>1</th>
<th>2</th>
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<th>4</th>
<th>5</th>
<th>6</th>
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<th>8</th>
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<td>Result</td>
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<td>Interviewer's Initials</td>
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</tbody>
</table>

BE SURE TO COMPLETE THE LISTING BOX ON PAGE 4 BEFORE INTERVIEWING. IF NO INTERVIEW IS TAKEN COMPLETE NONRESPONSE FORM ON PAGES 2 AND 3 AND RETURN TO THE FIELD OFFICE.
12. Check reason for nonresponse below and explain more fully as necessary.

81. [ ] SLIP------Sample Listing Isn't Proper. Describe below (building demolished, no such address, outside segment boundary, no HU at address, commercial structure with no HU, and so forth).

82. [ ] NEK------No Eligible Respondent. Describe below.

Vacant HU's:

71. [ ] HV------Year-round housing unit vacant.

72. [ ] SV------Seasonal unit vacant. (See Interviewer's Manual, p. II-1.)

Occupied HU's...Respondent Determined

51. [ ] NOC(AT)---No Occupant Contacted Any Time. Describe below.

52. [ ] NU------Respondent Unavailable; someone in HU contacted but R absent or temporarily unavailable (busy/ill). Interview might be possible at some future time. Describe below.

61. [ ] Ref(R)----Refusal by selected R. Describe below.

62. [ ] Ref(O)----Refusal by someone other than R. Describe below.

Occupied HU's...Respondent Not Determined

53. [ ] NOC(AT)---No Occupant Contacted Any Time. Describe below.

63. [ ] Ref(U)----Refusal by someone in HU before household listing taken. Describe below.

Other Nonresponse

57. [ ] NI-Other--Noninterview for other reasons; R cannot be interviewed because of permanent condition, senile, language, moved after call, or anything not covered by one of the above. Describe below.

13. COMMENTS ON THE NONRESPONSE SITUATION:
14. For purposes of sample identification, it is very important that you fill in as much of the following information for each nonresponse as you can. If necessary, ask the neighbors about 14c - 14h.

14a. Place

<table>
<thead>
<tr>
<th>Category</th>
<th>1. Of 250,000 or more</th>
<th>2. City of 250,000 or more</th>
<th>3. 50,000-249,999</th>
<th>4. Less than 50,000</th>
<th>5. Farm or rural country</th>
</tr>
</thead>
</table>

14b. Type of Building

<table>
<thead>
<tr>
<th>Category</th>
<th>0. Trailer</th>
<th>1. Detached Single Family House</th>
<th>2. Family House</th>
<th>3. 2 units above the other</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4. Detached 1-4 Family House</td>
<td>Row House (3 or More Units in an Attached Row)</td>
<td>Apartment House (5 or More Units, 4 Stories or More)</td>
<td>Apartment in a Partially Commercial Structure</td>
</tr>
<tr>
<td></td>
<td>5. More Units in a Row House</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>6. (5 or More Units, 3 Stories or Less)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>7. (5 or More Units, 4 Stories or More)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>8. Partly Commercial Structure</td>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td>9. Other (Specify)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


14d. Estimated Income:

<table>
<thead>
<tr>
<th>Category</th>
<th>1. Low (Under $5000)</th>
<th>2. Medium ($5000-$14,999)</th>
<th>3. High ($15,000 or over)</th>
<th>4. Can't Tell</th>
</tr>
</thead>
</table>

IF LISTING BOX NOT COMPLETED

14e. Is there a married couple in the HU? 1. Yes 2. No 3. Don't Know

14f. Sex of household head? 1. Male 2. Female 3. Don't Know

14g. Estimated age of household head?

<table>
<thead>
<tr>
<th>Category</th>
<th>1. Under 25</th>
<th>2. 25-64</th>
<th>3. 65 or older</th>
<th>4. Don't Know</th>
</tr>
</thead>
</table>

14h. Are there any persons under 18 in the HU? 1. Yes 2. No 3. Don't Know
15. List all Household Members by Relationship to Head

<table>
<thead>
<tr>
<th>(a)</th>
<th>(b)</th>
<th>(c)</th>
<th>(d)</th>
<th>(e)</th>
<th>(f)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Household Members by Relationship to Head</td>
<td>Sex</td>
<td>Age</td>
<td>U.S. Citizen &quot;YES&quot; / &quot;NO&quot;</td>
<td>Person Number</td>
<td>Enter &quot;R&quot; to identify respondent</td>
</tr>
<tr>
<td>Persons 16 years or older</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Persons under 16 years or older</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

TO SELECT RESPONDENT FOR THIS COVER SHEET.

Step 1. Complete cols. (a), (b) and (c) for each household member.

Step 2. Ask, "Are any of these (listed) people NOT U.S. citizens?" (Write "NO" for the ones who aren't and "YES" for all others in col. (d). Remember only U.S. citizens are eligible for selection.

Step 3. In col. (e) assign a sequential number to each person in the household who is 16 years or older and a U.S. citizen. Number males from oldest or youngest; then continue the number sequence by numbering females from oldest to youngest.

Step 4. Use the selection table above to determine the number of the sample person. In the first column of the selection table, circle the number of persons listed—the highest number assigned in col. (e). The corresponding number in the second column of the selection table denotes the sample person. In col. (f) enter the letter R to identify the respondent.
<table>
<thead>
<tr>
<th>1. Interviewer's Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. P.U.</td>
</tr>
<tr>
<td>3. Your Interview No.</td>
</tr>
<tr>
<td>4. Date</td>
</tr>
<tr>
<td>5. Length of Interview (Minutes)</td>
</tr>
<tr>
<td>6. Time at Beginning of Interview</td>
</tr>
</tbody>
</table>

1974 POST-ELECTION STUDY
A1. I'd like to talk with you about the elections which took place this fall. As you know, representatives to the Congress in Washington were chosen in this election from congressional districts all around the country. How much would you say that you personally care about the way the elections to Congress came out: very much, pretty much, not very much, or not at all?

1. VERY MUCH  2. PRETTY MUCH  4. NOT VERY MUCH  5. NOT AT ALL  8. DON'T KNOW

A2. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?


One of the things we want to know from this interview is how people get information about politics and current events. Let's start with television.

A3. (CARD X--YELLOW) I'm going to ask you how often you watch some TV shows. Just tell me if you watch them frequently, sometimes, rarely, or never.

A3a. How often do you watch national news in the early morning?

A3b. How often do you watch entertainment shows during the day?

A3c. Local news broadcasts in the early evening.

A3d. National news broadcasts in the early evening (like Cronkite, Chancellor or Reasoner and Smith).

A3e. Entertainment shows in the evening.

A3f. Local news broadcasts in the late evening.
A4. (IF NEVER WATCHES NATIONAL NEWS IN A3d GO TO A5) Which national evening news do you watch most often?

1. CBS  3. NBC  5. ABC  7. Other  8. DK
   (CRONKITE) (CHANCELLOR) (REASONER-SMITH)

A5. (IF NEVER WATCHES LOCAL NEWS IN A3c GO TO A6) Which local station or channel do you watch most often for local news in the early evening? (INTERVIEWER—EDIT RESPONSE INTO STATION CALL LETTERS, SUCH AS WXYZ)

A6. A lot of people didn't pay much attention to the election campaigns this year. How about you—did you watch any programs about the campaign on television?

1. YES  5. NO  8. DON'T KNOW

A6a. How many television programs about the campaigns would you say you watched—a good many, several, or just one or two?

1. GOOD MANY  2. SEVERAL  3. JUST ONE OR TWO  8. DON'T KNOW

A7. (CARD Y—ORANGE) People give different reasons for watching television programs that deal with political candidates and events. I am going to read a few of these reasons. Please tell me if it applies to you a lot, a little, or not at all.

A7a. One reason given for watching TV programs about political candidates is to see how the candidates stand on the issues. Does this apply to you a lot, a little, or not at all?

A7b. How about to help you decide how to vote in an election. Does this apply to you a lot, a little or not at all?

A7c. To enjoy the excitement of an election race.

A7d. To judge what the political candidates are like.

A7e. To be reminded of your candidates' strong points.

A7f. To get something to talk about with other people.
A8. During the recent campaign did you see any political advertisements on television about the candidates running for the U.S. Senate?

1. YES

5. NO

8. DON'T KNOW

GO TO A9

A8a. Would you say you paid close attention, some attention, or no attention to these advertisements?

1. CLOSE ATTENTION

3. SOME ATTENTION

5. NO ATTENTION

8. DON'T KNOW

A9. Now let's switch to newspapers. Do you read a daily newspaper?

1. YES

5. NO

8. DON'T KNOW

TURN TO P. 6, SECTION B

A9a. Which one or ones do you read? (GET COMPLETE NAME)

________________________________________

A9b. (IF MORE THAN ONE) What local daily paper do you read most for news about politics and current events? (GET COMPLETE NAME)

________________________________________
A10. (CARD X--YELLOW) Some people don't have time to read the whole daily newspaper. On the days when you do read the paper, how often do you read different kinds of newspaper stories. Just tell me if you read them frequently, sometimes, rarely or never.

<table>
<thead>
<tr>
<th>FREQUENTLY</th>
<th>SOMETIMES</th>
<th>RARELY</th>
<th>NEVER</th>
<th>DON'T KNOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
</tr>
</tbody>
</table>

A10a. Stories about ordinary people who do something interesting.
A10b. Stories about national politics.
A10c. Stories about state and local politics.
A10d. Stories about things people in your community do.
A10e. Stories about international affairs.
A10f. Stories about home and gardening and hobbies.
A10g. Stories about crime and accidents.
A10h. Editorials and opinion columns.

A11. (CARD Y--ORANGE) People give different reasons for reading newspaper stories that deal with political candidates and events. I'm going to read a few of these reasons. Tell me if they apply to you a lot, a little or not at all.

<table>
<thead>
<tr>
<th>A LOT</th>
<th>A LITTLE</th>
<th>NOT AT ALL</th>
<th>DK</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
</tr>
</tbody>
</table>

A11a. To see how the political candidates stand on the issues.
A11b. To help you decide how to vote in an election.
A11c. To enjoy the excitement of an election race.
A11d. To judge what the political candidates are like.
A11e. To be reminded of your candidate's strong points.
A11f. To get something to talk about with other people.
A12. Did you read anything about the campaign this year in any newspaper?

1. YES  5. NO  8. DON'T KNOW

GO TO A13

A12a. How often did you read newspaper articles about your U.S. Senate campaign—regularly, often, from time to time, or just once in a great while?

1. REGULARLY  2. OFTEN  3. TIME TO TIME  4. ONCE IN A GREAT WHILE  8. DK

A12b. And how often did you read newspaper articles about your U.S. House of Representatives campaign this year—regularly, often, from time to time, or just once in a great while?

1. REGULARLY  2. OFTEN  3. TIME TO TIME  4. ONCE IN A GREAT WHILE  8. DK

A13. Which do you rely on most for news about politics and current events—newspapers or television?

1. NEWSPAPERS  3. BOTH EQUALLY  5. TELEVISION  8. DK
SECTION B: IMPORTANT PROBLEMS

81. Let's change the subject for a moment. We like to have people tell us, what sorts of problems they have to deal with in their daily lives. Can you tell me what some of the problems are that you face these days in your own life?

__________________________________________________________________________

__________________________________________________________________________

Bla. Anything else?

__________________________________________________________________________

__________________________________________________________________________

INTERVIEWER CHECKPOINT A

☐ 1. R HAS NOT MENTIONED ANY PROBLEMS → TURN TO P. 7, B2
☐ 2. R HAS MENTIONED ONE PROBLEM → GO TO Blc
☐ 3. R HAS MENTIONED MORE THAN ONE PROBLEM

Blb. Of all you've told me, what would you say is the single most important problem you face?

__________________________________________________________________________

__________________________________________________________________________

Blc. Do you think this is something you have to work out on your own, or is there someone who ought to be helping you with this?

1. WORK OUT ON OWN
2. SOMEONE OUGHT TO BE HELPING
3. BOTH
8. DK

TURN TO P. 7, B2
TURN TO P. 7, B1b
Ble. Who ought to be helping you?

3. THE GOVERNMENT IN GENERAL

4. A PUBLIC OR GOVERNMENTAL AGENCY (SPECIFY):

1. A PERSON (SPECIFY RELATION TO R):

2. A PRIVATE AGENCY OR ORGANIZATION (SPECIFY):

GO TO B2

B1f. How helpful do you feel (the government/AGENCY MENTIONED) (is/are) being on this problem—very helpful, somewhat helpful, or not helpful at all?

1. VERY HELPFUL

2. SOMewhat HELPFUL

3. NOT HELPFUL AT ALL

8. DON'T KNOW

B2. What do you think are the most important problems facing this country?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

B2a. Anything else?

________________________________________________________________________
________________________________________________________________________
B2b. Of all you've told me, what would you say is the single most important problem the country faces?

__________________________

B2c. Did you read anything about (INSERT MOST IMPORTANT PROBLEM) in newspapers shortly before election day?

1. YES
2. NO
3. DK

What was that?

__________________________

Anything else?

__________________________

B2d. Did you see anything about (MOST IMPORTANT PROBLEM) on television shortly before election day?

1. YES
2. NO
3. DK

What was that?

__________________________

Anything else?

__________________________

B2e. How helpful do you think the government is being on this problem—very helpful, somewhat helpful, or not helpful at all?

1. VERY HELPUL
2. SOMETHING HELPFUL
3. NOT helpful AT ALL
4. DON'T KNOW

__________________________
SECTION C: CAMPAIGN EVENTS AND ISSUES

C1. Now let's talk some more about the campaign. What was the most important thing you read about during the recent campaign?

- 00. NOTHING; DIDN'T READ ABOUT ANYTHING
- 98. DON'T KNOW

TURN TO P. 10, C5

C2. And would you say you read a lot, a little, or nothing about this (MOST IMPORTANT THING) in the newspaper?

- 1. A LOT
- 2. A LITTLE
- 3. A LITTLE
- 4. A LITTLE
- 5. NOTHING

C3. Did you feel that the newspaper reports of this (MOST IMPORTANT THING) were very fair, somewhat fair or not very fair?

- 1. VERY FAIR
- 2. SOMEWHAT FAIR
- 3. SOMEWHAT FAIR
- 4. SOMEWHAT FAIR
- 5. NOT VERY FAIR
- 6. NOT VERY FAIR
- 7. NOT VERY FAIR
- 8. DK

C4. Did you talk with anyone about this (MOST IMPORTANT THING)?

- 1. YES
- 2. YES
- 3. YES
- 4. YES
- 5. NO

TURN TO P. 10, C5

C4a. Who was that?

(GET ONLY RELATION TO R, SUCH AS WIFE, FELLOW WORKER, ETC. NOT NAME)
C5. (10 PLAYING CARDS—BLUE) Now I'd like you to read through the issues on these cards and tell me the letter of all issues that were emphasized in the campaign for the U.S. Senate, that is, those issues that were talked about most by the candidates. (INTERVIEWER—CHECK ISSUES MENTIONED)

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>EMPHASIZED</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Honesty in government</td>
<td></td>
</tr>
<tr>
<td>B. Taxes</td>
<td></td>
</tr>
<tr>
<td>C. Inflation</td>
<td></td>
</tr>
<tr>
<td>D. Energy shortages</td>
<td></td>
</tr>
<tr>
<td>E. Unemployment</td>
<td></td>
</tr>
<tr>
<td>F. U.S. relations with foreign countries</td>
<td></td>
</tr>
<tr>
<td>G. Racial issues, including busing</td>
<td></td>
</tr>
<tr>
<td>H. Combating crime and drugs</td>
<td></td>
</tr>
<tr>
<td>I. Consumer protection</td>
<td></td>
</tr>
<tr>
<td>J. Pollution</td>
<td></td>
</tr>
</tbody>
</table>

C6. (10 PLAYING CARDS—BLUE) Using these cards, please tell me the letter of any issue that is not at all important to you so we can put it aside. (INTERVIEWER CHECK IN NOT IMPORTANT COLUMN)

C6a. Using the remaining cards tell me the letter of the issue which is most important to you. The second most important? The third? Next? (INTERVIEWER—KEEP ASKING UNTIL ALL CARDS HAVE BEEN RANKED—RECORD NUMBER OF RANK IN COLUMN LABELED RANK)
C7. Now let's talk about the Presidency. Do you approve or disapprove of the way Ford is handling his job as President?

1. Approve  5. Disapprove  8. DK

C8. Thinking back a few months to when Richard Nixon resigned from office, do you remember if you were pleased or displeased about his resignation, or didn't you care very much one way or the other?

1. Pleased  5. Displeased  7. Didn't Care  8. DK

C8a. Why is that?

C9. As you probably know, before Richard Nixon resigned, the Judiciary Committee was holding hearings to decide whether he should be impeached, that is, brought to trial in the Senate for possible wrongdoings. Would you say that these hearings were very fair, somewhat fair, somewhat unfair, or very unfair, or didn't you pay much attention to this?


C10. Did you approve or disapprove of the Judiciary Committee's decision to impeach Richard Nixon?

1. Approve  5. Disapprove  8. DK

C10a. Why is that?

C11. How fair would you say that the television and newspaper coverage of the Nixon administration's involvement in the Watergate affair was? Would you say it was very fair, somewhat fair or not very fair, or didn't you follow this very closely?

C12. Not too long ago President Ford pardoned Richard Nixon for any wrongdoing he may have committed while he was president. Do you think that Ford should have pardoned Nixon?

1. YES

C12a. Why is that? __________

C12b. Do you feel that Ford should have waited until after there was a trial for Nixon before pardoning him?

1. YES  5. NO  8. DK

C12c. Do you feel that Ford should have waited until after there was a trial for Nixon before pardoning him, or should he not have pardoned him under any circumstances?

1. WAITED UNTIL AFTER TRIAL  5. NOT HAVE PARDONED HIM  8. DON'T KNOW

C12d. Why is that? __________

C13. Do you think that President Nixon's resignation was a good thing or a bad thing for the country?

1. GOOD THING

C13a. Why do you say so?

3. PRO-CON

5. BAD THING

8. DK

TURN TO P. 13, D1
D1. Now let's talk about the campaign for senator. Do you remember what the candidates' names were?

1. YES  5. NO ➔ GO TO D2

D1a. What were they? ____________________________

D2. Was there anything in particular about the Democratic candidate for senator that made you want to vote for him?

1. YES  5. NO  8. DON'T KNOW ➔ TURN TO P. 14, D3

D2a. What was that?

______________________________

______________________________

D2b. Anything else?

______________________________
D3. Was there anything in particular that made you want to vote against him?

1. YES 5. NO 8. DON'T KNOW

GO TO D4

D3a. What was that?

D3b. Anything else?

D4. How about the Republican candidate for senator. Was there anything in particular that made you want to vote for him?

1. YES 5. NO 8. DON'T KNOW

GO TO D5

D4a. What was that?

D4b. Anything else?

D5. Was there anything in particular that made you want to vote against him?

1. YES 5. NO 8. DON'T KNOW

TURN TO P. 15, SECTION B

D5a. What was that?

D5b. Anything else?
SECTION E: PARTICIPATION

E1. As you know, the political parties try to talk to as many people as they can to get them to vote for their candidate. Did anybody from one of the political parties call you up or come around and talk to you about the campaign?

1. YES  5. NO  → GO TO E2

E1a. Which party was that?

1. REPUBLICANS  5. DEMOCRATS  3. BOTH DEMOCRATS AND REPUBLICANS  7. OTHER (SPECIFY):  

8. DON'T KNOW

E2. During the campaign did you talk to any people and try to show them why they should vote for one of the parties or candidates?

1. YES  5. NO

E3. Did you go to any political meetings, rallies, dinners, or things like that?

1. YES  5. NO

E4. Did you do any other work for one of the parties or candidates?

1. YES  5. NO

E5. Did you wear a campaign button or put a campaign sticker on your car?

1. YES  5. NO
E6. Did you give any money to a political party this year?

1. YES  
5. NO → TURN TO P. 17, F1

E6a. To which party was that?

| 1. REPUBLICAN | 5. DEMOCRAT | 3. BOTH DEMOCRATS AND REPUBLICANS | 7. OTHER (SPECIFY): ____________________ |

8. DON'T KNOW
## SECTION F: PARTY IDENTIFICATION

Fl. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

<table>
<thead>
<tr>
<th></th>
<th>1. REPUBLICAN</th>
<th>2. INDEPENDENT</th>
<th>3. NO PREFERENCE</th>
<th>4. OTHER</th>
<th>5. DEMOCRAT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TURN TO P. 18, Flj</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Fla. Would you call yourself a strong Republican or a not very strong Republican?

<table>
<thead>
<tr>
<th></th>
<th>1. STRONG</th>
<th>5. NOT VERY STRONG</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TURN TO P. 19, F2</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Flb. Was there ever a time when you thought of yourself as a Democrat or an Independent rather than a Republican?

<table>
<thead>
<tr>
<th></th>
<th>1. YES</th>
<th>5. NO, NEVER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TURN TO P. 19, F2</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Flc. Was that a Democrat or an Independent?

<table>
<thead>
<tr>
<th></th>
<th>1. DEMOCRAT</th>
<th>5. INDEPENDENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TURN TO P. 19 , F2</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Fld. When did you change to a Republican?

Flf. Would you call yourself a strong Democrat or a not very strong Democrat?

<table>
<thead>
<tr>
<th></th>
<th>1. STRONG</th>
<th>5. NOT VERY STRONG</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TURN TO P. 19, F2</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Flg. Was there ever a time when you thought of yourself as a Republican or an Independent rather than a Democrat?

<table>
<thead>
<tr>
<th></th>
<th>1. YES</th>
<th>5. NO, NEVER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TURN TO P. 19, F2</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Flh. When did you change to a Democrat?

<table>
<thead>
<tr>
<th></th>
<th>1. REPUBLICAN</th>
<th>5. INDEPENDENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TURN TO P. 19 , F2</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Do you think of yourself as closer to the Republican or to the Democratic party?

1. REPUBLICAN

3. NEITHER

5. DEMOCRATIC

Flk. Was there ever a time when you thought of yourself as closer to the Democratic party instead of the Republican party?

1. YES

5. NO

TURN TO P. 19, F2

Flm. When did you change?

Fln. Was there ever a time when you thought of yourself as a Democrat or as a Republican? (Which party was that?)

1. YES, DEMOCRAT

5. YES, REPUBLICAN

3. NO, NEVER

TURN TO P. 19, F2

Flp. When did you change?

Flq. Was there ever a time when you thought of yourself as closer to the Republican party instead of the Democratic party?

1. YES

5. NO

TURN TO P. 19, F2

Flr. When did you change?
F2. In the elections for President since you have been old enough to vote, would you say you have voted in all of them, most of them, some of them, or none of them?

1. ALL  2. MOST  3. SOME  4. NONE  0. NOT OF VOTING AGE IN 1972

TURN TO P. 20, F3

F2a. Have you always voted for the same party or have you voted for different parties for President?

1. SAME PARTY  3. DIFFERENT PARTIES

TURN TO P. 20, F3

F2b. Which party was that?

1. DEMOCRATIC  5. REPUBLICAN  7. OTHER (SPECIFY):
F3. Do you happen to remember the names of the candidates for Congress -- that is, for the House of Representatives in Washington -- that ran in this district this November?

1. YES

5. NO \(\rightarrow\) TURN TO P. 21, SECTION C

<table>
<thead>
<tr>
<th>NAME</th>
<th>PARTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>F3a. Who were they?</td>
<td></td>
</tr>
<tr>
<td>F3b. Which party was (he/she)?</td>
<td></td>
</tr>
</tbody>
</table>

IF R MENTIONS TWO OR MORE PARTIES, TURN TO P. 21, SECTION C
IF R MENTIONS ONLY ONE PARTY, ASK F3c

F3c. Do you happen to know if both of the parties ran candidates for Congress in this congressional district this November, or was there only one candidate?

1. DEM ONLY
2. BOTH PARTIES
3. REPUB ONLY
4. THREE OR MORE PARTIES
5. DK
Now I'd like to read some of the kinds of things people tell us when we interview them and ask you whether you agree or disagree with them. I'll read them one at a time and you just tell me whether you agree or disagree.

G1. People like me don't have any say about what the government does.

G2. Voting is the only way that people like me can have any say about how the government runs things.

G3. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.

G4. I don't think public officials care much what people like me think.

G5. Generally speaking, those we elect to Congress in Washington lose touch with the people pretty quickly.

G6. Parties are only interested in people's votes but not in their opinions.

G7. Generally everyone is treated equally by the laws in this country.

G8. OMITTED

G9. OMITTED
People have different ideas about the government in Washington. These ideas don't refer to Democrats or Republicans in particular, but just to the government in general. We want to see how you feel about these ideas—for example:

G10. Do you think that people in the government waste a lot of money we pay in taxes, waste some of it, or don't waste very much of it?

5. A LOT  3. SOME  1. NOT MUCH  8. DON'T KNOW

G11. How much of the time do you think you can trust the government in Washington to do what is right—just about always, most of the time, or only some of the time?

1. ALWAYS  3. MOST OF THE TIME  5. SOME OF THE TIME  8. DK

G12. Would you say the government is pretty much run by a few big interests looking out for themselves or that it is run for the benefit of all the people?

5. FEW BIG INTERESTS  1. FOR BENEFIT OF ALL  8. DK

G13. Do you feel that almost all of the people running the government are smart people, or do you think that quite a few of them don't seem to know what they are doing?

1. ARE SMART PEOPLE  5. DON'T KNOW WHAT THEY ARE DOING  8. DK

G14. Do you think that quite a few of the people running the government are crooked, not very many are, or do you think hardly any of them are crooked?

5. QUITE A FEW  3. NOT MANY  1. HARDLY ANY  8. DK
(CARD G15--WHITE) Now I'm going to ask you some questions that you can answer by telling me the response from this card that best describes how you feel.

G15. Over the years, how much attention do you feel the government pays to what the people think when it decides what to do? A good deal, some or not much?

G16. How much do you feel that political parties help to make the government pay attention to what the people think?

G17. And how much do you feel that having elections makes the government pay attention to what the people think?

G18. How much attention do you think most Congressmen pay to the people who elect them when they decide what to do in Congress?

There are many possible ways for people to show their disapproval or disagreement with governmental policies and actions. I am going to describe three such ways. We would like to know which ones you approve of as ways of showing dissatisfaction with the government, and which ones you disapprove of.

G20. How about taking part in protest meetings or marches that are permitted by the local authorities? Would you approve of taking part, disapprove, or would it depend on the circumstances?

1. APPROVE  5. DISAPPROVE  3. DEPENDS  8. DON'T KNOW

G21. How about refusing to obey a law which one thinks is unjust, if the person feels so strongly about it that he is willing to go to jail rather than obey the law? Would you approve of a person doing that, disapprove, or would it depend on the circumstances?

1. APPROVE  5. DISAPPROVE  3. DEPENDS  8. DON'T KNOW

G22. Suppose all other methods have failed and the person decides to try to stop the government from going about its usual activities with sit-ins, mass meetings, demonstrations, and things like that? Would you approve of that, disapprove, or would it depend on the circumstances?

1. APPROVE  5. DISAPPROVE  3. DEPENDS  8. DON'T KNOW
SECTION H: INSTITUTIONS

1a. Which of the parts of the government on the list do you most often trust to do what's right?

1. CONGRESS 2. SUPREME COURT 3. PRESIDENT 4. POLITICAL PARTIES 5. ALL 6. ALL 7. NONE 8. DK

GO TO H2

H1a. Which of the others do you next most often trust to do what's right?

1. CONGRESS 2. SUPREME COURT 3. PRESIDENT 4. POLITICAL PARTIES 7. NONE 8. DK

H1b. Which do you least often trust to do what's right?

1. CONGRESS 2. SUPREME COURT 3. PRESIDENT 4. POLITICAL PARTIES 7. NONE

6. ALL 8. DON'T KNOW

We find that people differ in how much faith and confidence they have in various levels of government in this country. In your case, do you have more faith and confidence in the national government, the government of this state, or in the local government around here?

1. NATIONAL GOVERNMENT 2. STATE GOVERNMENT 3. LOCAL GOVERNMENT 7. OTHER (SPECIFY)

4. ALL EQUAL

0. NONE 8. DK

TURN TO P.25, H4

H2a. Why is that?
H3. Which level do you have the least faith and confidence in—the national government, the government of this state, or the local government around here?

1. NATIONAL GOVERNMENT
2. STATE GOVERNMENT
3. LOCAL GOVERNMENT
7. OTHER (SPECIFY)

H3a. Why is that?

H4. (CARD H4, GREY) Now I'd like you to make some ratings of several important organizations. As I read each organization, think about how good a job you feel it is doing for the country as a whole, and just give me the number from the card that best describes how you feel. (WRITE NUMBER ON LINE TO RIGHT OF EACH QUESTION.)

HOW GOOD OR BAD A JOB IS BEING DONE FOR THE COUNTRY AS A WHOLE?

0 = VERY POOR JOB
1 = POOR JOB
2 = FAIR JOB
3 = GOOD JOB
4 = VERY GOOD JOB
5 = No opinion; I haven't thought about it.

H4a. How good a job is being done for the country as a whole by the national TV news?
a. ____

H4b. (How good a job is being done for the country as a whole by) the federal government in Washington?
b. ____

H4c. State governments?
c. ____

H4d. Local governments?
d. ____

H4e. The Presidency?
e. ____

H4f. Congress—that is, the U. S. Senate and House of Representatives?
f. ____

H4g. The U. S. Supreme Court?
g. ____
H5. (CARD H5, GREEN) Next, some people think that there ought to be changes in the amount of influence and power that certain organizations have in our society. For each one I read, tell me whether you think it should have more influence, less influence, or about the same amount of influence as it has now. (WRITE NUMBER ON LINE TO RIGHT OF EACH QUESTION)

<table>
<thead>
<tr>
<th>SHOULD HAVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Much less influence in our society</td>
</tr>
<tr>
<td>2. Less influence</td>
</tr>
<tr>
<td>3. A little less</td>
</tr>
<tr>
<td>4. Same as now</td>
</tr>
<tr>
<td>5. A little more</td>
</tr>
<tr>
<td>6. More influence</td>
</tr>
<tr>
<td>7. Much more influence in our society</td>
</tr>
<tr>
<td>9. No opinion; I haven't thought about it.</td>
</tr>
</tbody>
</table>

H5a. How much influence and power should the national TV news have?  

H5b. (How much influence and power should) the federal government in Washington have?  

H5c. State governments?  

H5d. Local governments?  

H5e. The Presidency?  

H5f. Congress—that is, the U.S. Senate and House of Representatives?  

H5g. The U.S. Supreme Court?
Let's talk next about some problems that are important to America today.

J1. Some say that the civil rights people have been trying to push too fast. Others feel they haven't pushed fast enough. How about you: Do you think that civil rights leaders are trying to push too fast, are going too slowly, or are they moving at about the right speed?

1. TOO FAST  5. TOO SLOWLY  3. ABOUT RIGHT

J2. OMITTED

J3. OMITTED

J4. OMITTED
J5. (CARD J5--BROWN) Some people feel that the government in Washington should see to it that every person has a job and a good standard of living. Suppose that these people are at one end of this scale—at point number 1. Others think the government should just let each person get ahead on his own. Suppose that these people are at the other end—at point number 7. And, of course some other people have opinions somewhere in between.

Government See to Job and Good Standard of Living

Government Let Each Person Get Ahead on His Own

1 2 3 4 5 6 7

(INTERVIEWER: RECORD NUMBER)

J5a. Where would you place yourself on this scale, or haven’t you thought much about this?

0. HAVEN’T THOUGHT MUCH 8. DK TURN TO P. 29, J6

J5b. Where would you place Gerald Ford?

8. DK

J5c. Where would you place George Wallace?

8. DK

J5d. Where would you place Richard Nixon?

8. DK

J5e. Where would you place the Democratic Party?

8. DK

J5f. Where would you place the Republican Party?

8. DK

J5g. Where would you place the Democratic candidate for the U.S. Senate?

8. DK

J5h. Where would you place the Republican candidate for the U.S. Senate?

8. DK
J6. (CARD J6--WHITE) There is much discussion about the best way to deal with the problem of urban unrest and rioting. Some say it is more important to use all available force to maintain law and order—no matter what results. Others say it is more important to correct the problems of poverty and unemployment that give rise to the disturbances.

Solve Problems of Poverty and Unemployment

↓

1 2 3 4 5 6 7

Use All Available Force

↓

(INTERVIEWER RECORD NUMBER)

J6a. Where would you place yourself on this scale, or haven't you thought much about this?

0. HAVEN'T THOUGHT MUCH 8. DK TURN TO P.30, J7

J6b. Where would you place Gerald Ford?

8. DK

J6c. (Where would you place) George Wallace?

8. DK

J6d. (Where would you place) Richard Nixon?

8. DK

J6e. (Where would you place) the Democratic Party?

8. DK

J6f. (Where would you place) the Republican Party?

8. DK

J6g. (Where would you place) the Democratic candidate for the U.S. Senate?

8. DK

J6h. (Where would you place) the Republican candidate for the U.S. Senate?

8. DK
Some people are primarily concerned with doing everything possible to protect the legal rights of those accused of committing crimes. Others feel that it is more important to stop criminal activity even at the risk of reducing the rights of the accused.

<table>
<thead>
<tr>
<th>Protect Rights of Accused</th>
<th>Stop Crime Regardless of Rights of Accused</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>6</td>
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<tr>
<td>3</td>
<td>5</td>
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<td>5</td>
<td>3</td>
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<tr>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>7</td>
<td>1</td>
</tr>
</tbody>
</table>

(Interviewer: Record Number)

J7a. Where would you place yourself on this scale, or haven't you thought much about this?

0. HAVEN'T THOUGHT MUCH 8. DK → TURN TO P 31, J8

J7b. Where would you place Gerald Ford?

8. DK

J7c. Where would you place George Wallace?

8. DK

J7d. Where would you place the Democratic Party?

8. DK

J7e. Where would you place the Republican Party?

8. DK

J7f. Where would you place the Democratic candidate for the U.S. Senate?

8. DK

J7g. Where would you place the Republican candidate for the U.S. Senate?

8. DK
J8. (CARD J8--YELLOW) There is much discussion about the best way to deal with racial problems. Some people think achieving racial integration of schools is so important that it justifies busing children to schools out of their own neighborhoods. Others think letting children go to their neighborhood schools is so important that they oppose busing.

Bus to Achieve Integration

Keep Children in Neighborhood Schools

(INTERVIEWER: RECORD NUMBER)

J8a. Where would you place yourself on this scale, or haven't you thought much about this?

0. HAVEN'T THOUGHT MUCH 8. DK → TURN TO P. 32, J9

J8b. Where would you place Gerald Ford?

8. DK

J8c. (Where would you place) George Wallace?

8. DK

J8d. (Where would you place) Richard Nixon?

8. DK

J8e. (Where would you place) the Democratic Party?

8. DK

J8f. (Where would you place) the Republican Party?

8. DK

J8g. (Where would you place) the Democratic candidate for the U.S. Senate?

8. DK

J8h. (Where would you place) the Republican candidate for the U.S. Senate?

8. DK
J9. (CARD J9—BLUE) Some people feel that the government in Washington should make every possible effort to improve the social and economic position of blacks and other minority groups. Others feel that the government should not make any special effort to help minorities because they should help themselves.

<table>
<thead>
<tr>
<th>Government Should Help Minority Groups</th>
<th>Minority Groups Should Help Themselves</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
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<tr>
<td>3</td>
<td>3</td>
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<td>4</td>
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<td>5</td>
<td>5</td>
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<tr>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
</tr>
</tbody>
</table>

(INTERVIEWER: RECORD NUMBER)

J9a. Where would you place yourself on this scale, or haven't you thought much about this?

☐ 0. HAVEN'T THOUGHT MUCH ☐ 8. DK  

J9b. Where would you place Gerald Ford?

☐ 8. DK

J9c. (Where would you place) George Wallace?

☐ 8. DK

J9d. (Where would you place) Richard Nixon?

☐ 8. DK

J9e. (Where would you place) the Democratic Party?

☐ 8. DK

J9f. (Where would you place) the Republican Party?

☐ 8. DK
J10. (HAND R CARD J10--GREY) Recently there has been a lot of talk about women's rights. Some people feel that women should have an equal role with men in running business, industry, and government. Others feel that women's place is in the home.

Women and Men Should Have an Equal Role

↓

1 2 3 4 5 6 7

Women's Place is in the Home

(INTerviewer: RECORD NUMBER)

J10a. Where would you place yourself on this scale, or haven't you thought much about this?

0. HAVEN'T THOUGHT MUCH 8. DK

TURN TO P. 34, J11

J10b. (Where would you place) the Democratic candidate for the U.S. Senate?

8. DK

J10c. (Where would you place) the Republican candidate for the U.S. Senate?

8. DK
We hear a lot of talk these days about liberals and conservatives. I’m going to show you a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative.

![Scale Diagram]

(INTERVIEWER: RECORD NUMBER)

J11a. Where would you place yourself on this scale, or haven't you thought much about this?

0. HAVEN'T THOUGHT MUCH  8. DK  → TURN TO P. 35, J12

J11b. Where would you place Gerald Ford?

8. DK

J11c. (Where would you place) George Wallace?

8. DK

J11d. (Where would you place) Richard Nixon?

8. DK

J11e. (Where would you place) the Democratic Party?

8. DK

J11f. (Where would you place) the Republican Party?

8. DK

J11g. (Where would you place) the Democratic candidate for the U.S. Senate?

8. DK

J11h. (Where would you place) the Republican candidate for the U.S. Senate?

8. DK
J12. We are also interested in how people are getting along financially these days. Would you say that you (and your family) are better off or worse off financially than you were a year ago?

1. BETTER NOW  3. SAME  5. WORSE NOW  8. DON'T KNOW

J13. Now looking ahead—do you think that a year from now you (and your family) will be better off financially, or worse off, or just about the same as now?

1. WILL BE BETTER OFF  3. SAME  5. WILL BE WORSE OFF  8. DON'T KNOW

J14. Now turning to business conditions in the country as a whole—do you think that during the next 12 months we'll have good times financially, or bad times, or what?

1. GOOD TIMES  2. GOOD WITH QUALIFICATIONS  4. BAD WITH QUALIFICATIONS  5. BAD TIMES  8. DON'T KNOW

J15. Looking ahead, which would you say is more likely—that in the country as a whole we'll have continuous good times during the next 5 years or so, or that we will have periods of widespread unemployment or depression, or what?

J16. As to the economic policy of the government—I mean steps taken to fight inflation or unemployment—would you say the government is doing a good job, only fair, or a poor job?

1. GOOD JOB  3. ONLY FAIR  5. POOR JOB  8. DON'T KNOW

J17. Do you think that the problems of inflation and unemployment would be handled better by the Democrats, by the Republicans, or about the same by both?

1. BETTER BY DEMOCRATS  5. BETTER BY REPUBLICANS  3. SAME BY BOTH  8. DK
SECTION K: VOTING

INTERVIEWER SEE INSTRUCTION MANUAL FOR K3 AND K4 BEFORE ASKING THIS SECTION

K1. In talking to people about elections, we often find that a lot of people were not able to vote because (they weren't old enough) they weren't registered, they were sick, or they just didn't have time. How about you—did you vote in the elections this fall?

   1. YES, DID VOTE  5. NO, DID NOT VOTE  7. NOT OLD ENOUGH  8. DK

   TURN TO P. 38, K7

K2. How about the election for Congressmen—that is, for the House of Representatives in Washington? Did you vote for a candidate for Congress?

   1. YES  5. NO  8. DK

   TURN TO P. 37, K4

K2a. Who did you vote for?

K2b. Which party was that?

   1. REPUBLICAN  5. DEMOCRATIC  7. OTHER; SPECIFY:  8. DK

K3. How about the election for United States Senator? Did you vote for a candidate for Senator?

   1. YES  5. NO  8. DK

   TURN TO P. 37, K4

K3a. Who did you vote for?

K3b. Which party was that?

   1. REPUBLICAN  5. DEMOCRATIC  7. OTHER; SPECIFY:  8. DK
K4. How about the election for Governor—did you vote for a candidate for Governor?

1. YES  5. NO  8. DK

GO TO K5

K4a. Who did you vote for?

______________________________

K4b. Which party was that?

1. REPUBLICAN  5. DEMOCRATIC  7. OTHER; SPECIFY: ______  8. DK

K5. How about the elections for other state and local offices—did you vote a straight ticket, or did you vote for candidates from different parties?

1. STRAIGHT TICKET  5. DIFFERENT PARTIES  8. DK  → TURN TO P. 38, K6

K5a. Which party?

1. REPUBLICAN  5. DEMOCRATIC

7. Other ______

K5b. Did you vote mostly Republican, mostly Democrat, or about half and half?

1. MOSTLY REPUBLICAN

3. ABOUT HALF & HALF REPUB - DEM

5. MOSTLY DEMOCRATIC
K6. How about propositions on the ballot in November? Were there any state, county, or local propositions on the ballot for the people to vote on?

1. YES, THERE WERE  5. NO, THERE WEREN'T  8. DK

GO TO K7

K6a. Did you vote on all, most, some, or none of these propositions?

1. ALL  2. MOST  3. SOME  4. NONE  8. DK

K7. In general, do you feel that more issues should be decided by the voters at the polls?

1. YES  5. NO  8. DK

TURN TO P. 35, Section 1

K7a. Is there anything in particular you had in mind? 

________________________________________________________________________

________________________________________________________________________
SECTION C: CANDIDATE THERMOMETERS AND GROUPS

Ll. (CARD Ll, WHITE) Now I'd like to get your feelings toward some of our political leaders and other people who are in the news these days.

Here is a card on which there is something that looks like a thermometer. We call it a "feeling thermometer" because it measures your feelings toward these people.

Here is how it works. If you don't feel particularly warm or cold toward a person, then you should place him in the middle of the thermometer, at the 50 degree mark.

If you have a warm feeling toward a person, or feel favorably toward him, you would give him a score somewhere between 50° and 100°, depending on how warm your feeling is toward that person.

On the other hand, if you don't feel very favorably toward a person—that is, if you don't care too much for him—then you would place him somewhere between 0 and 50 degrees.

Of course, if you don't know too much about a person, just tell me and we'll go on to the next name.

Our first person is George Wallace. Where would you put him on the thermometer?

INTERVIEWER: TAKE SOME TIME TO EXPLAIN HOW THE THERMOMETER WORKS, SHOWING THE WAY IN WHICH THE DEGREE LABELS CAN HELP HIM TO LOCATE AN INDIVIDUAL, SUCH AS GEORGE WALLACE.

RATING

_________ Lla. GEORGE WALLACE _________ Llk. Edward "Ted" Kennedy
_________ Llb. Gerald Ford _______ Llm. Henry "Scoop" Jackson
_________ Llc. Leon Jaworski ________ Lln. Judge Sirica
_________ Lle. Nelson Rockefeller _______ Llq. John Dean
_________ Llf. John Ehrlichman _______ Llr. Hubert Humphrey
_________ Lif. Walter Cronkite _________ Lls. Walter Mondale
_________ Lil. John Chancellor ________ Llt. Richard Nixon
_________ Lilj. Peter Rodino _________ Llu. Lloyd M. Bentsen


L2. We'd also like to get your feelings about some groups in American society, using the feeling thermometer just as we did for the leaders. If we come to a group you don't know much about, just tell me and we'll move on to the next one. Our first group is Big Business—how warm would you say you feel toward them?

<table>
<thead>
<tr>
<th>Rating</th>
<th>Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>L2a.</td>
<td>Big Business</td>
</tr>
<tr>
<td>L2b.</td>
<td>Poor People</td>
</tr>
<tr>
<td>L2c.</td>
<td>Liberals</td>
</tr>
<tr>
<td>L2d.</td>
<td>Radical Students</td>
</tr>
<tr>
<td>L2e.</td>
<td>Police men</td>
</tr>
<tr>
<td>L2f.</td>
<td>Older People</td>
</tr>
<tr>
<td>L2g.</td>
<td>The Military</td>
</tr>
<tr>
<td>L2h.</td>
<td>Whites</td>
</tr>
<tr>
<td>L2j.</td>
<td>Democrats</td>
</tr>
<tr>
<td>L2k.</td>
<td>Blacks</td>
</tr>
<tr>
<td>L2m.</td>
<td>Republicans</td>
</tr>
<tr>
<td>L2n.</td>
<td>Labor Unions</td>
</tr>
<tr>
<td>L2p.</td>
<td>Young People</td>
</tr>
<tr>
<td>L2q.</td>
<td>Conservatives</td>
</tr>
<tr>
<td>L2r.</td>
<td>Women's Liberation Movement</td>
</tr>
<tr>
<td>L2s.</td>
<td>People Who Use Marijuana</td>
</tr>
<tr>
<td>L2t.</td>
<td>Black Militants</td>
</tr>
<tr>
<td>L2u.</td>
<td>Civil Rights Leader</td>
</tr>
<tr>
<td>L2v.</td>
<td>Politicians</td>
</tr>
<tr>
<td>L2w.</td>
<td>Farmers</td>
</tr>
<tr>
<td>L2x.</td>
<td>Middle-Class People</td>
</tr>
<tr>
<td>L2y.</td>
<td>T.V. Commentators</td>
</tr>
<tr>
<td>L2z.</td>
<td>Newspaper Editors</td>
</tr>
</tbody>
</table>
L3. (CARD L3—ORANGE) Some people think that certain groups have too much influence in American life and politics, while other people feel that certain groups don't have as much influence as they deserve. On this card are three statements about how much influence a group might have. For each group I read to you, just tell me the number of the statement that best says how you feel. The first group is Labor Unions.

<table>
<thead>
<tr>
<th></th>
<th>TOO MUCH</th>
<th>JUST ABOUT THE RIGHT</th>
<th>TOO LITTLE</th>
<th>DON'T KNOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>L3a.</td>
<td>LABOR UNIONS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3b.</td>
<td>Poor People</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3c.</td>
<td>Policemen</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3d.</td>
<td>Politicians</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3e.</td>
<td>Big Business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3f.</td>
<td>Blacks</td>
<td></td>
<td></td>
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<tr>
<td>L3g.</td>
<td>Liberals</td>
<td></td>
<td></td>
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<tr>
<td>L3h.</td>
<td>The Military</td>
<td></td>
<td></td>
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<tr>
<td>L3i.</td>
<td>Newspaper Editors</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3j.</td>
<td>Young People</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>L3k.</td>
<td>Women</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3m.</td>
<td>Republicans</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3n.</td>
<td>People on Welfare</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>L3o.</td>
<td>Farmers</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3p.</td>
<td>Older People</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3q.</td>
<td>Democrats</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>L3r.</td>
<td>The Average Citizen</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SECTION M: PERSONAL ESTEEM, TRUST AND QUALITY OF LIFE

Now here is something different. We have a few questions on other things besides politics.

M1. Do you think it's better to plan your life a good way ahead, or would you say life is too much a matter of luck to plan ahead very far?

| 1. PLAN AHEAD | 5. TOO MUCH LUCK TO PLAN | 8. DK |

M2. When you do make plans ahead, do you usually get to carry out things the way you expected, or do things usually come up to make you change your plans?

| 1. THINGS WORK OUT AS EXPECTED | 5. HAVE TO CHANGE PLANS | 8. DK |

M3. Have you usually felt pretty sure your life would work out the way you want it to, or have there been times when you haven't been sure about it?

| 1. PRETTY SURE | 5. HAVEN'T BEEN SURE | 8. DK |

M4. Some people feel they can run their lives pretty much the way they want to; others feel the problems of life are sometimes too big for them. Which one are you most like?

| 1. CAN RUN OWN LIFE | 5. PROBLEMS OF LIFE TOO BIG | 8. DK |

M5. Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people?

| 1. MOST PEOPLE CAN BE TRUSTED | 5. CAN'T BE TOO CAREFUL | 8. DK |
H6. Would you say that most of the time people try to be helpful, or that they are mostly just looking out for themselves?

1. TRY TO BE HELPFUL 5. JUST LOOK OUT FOR THEMSELVES 8. DK

H7. Do you think most people would try to take advantage of you if they got a chance, or would they try to be fair?

1. WOULD TAKE ADVANTAGE OF YOU 5. WOULD TRY TO BE FAIR 8. DK

H8. (CARD M9—YELLOW) Please tell me what number on this card best says how you feel about each of the following. (WRITE NUMBER AT RIGHT OF QUESTION)

<table>
<thead>
<tr>
<th>DELIGHTED</th>
<th>PLEASED</th>
<th>MOSTLY SATISFIED</th>
<th>MOSTLY DIS-SATISFIED</th>
<th>UNHAPPY</th>
<th>TERRIBLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
</tbody>
</table>

H8a. How satisfied are you with the income you (and your family) have?

a. ________

H8b. How satisfied are you (and your family) with your standard of living -- the things you have like housing, car, furniture, recreation and the like?

b. ________
We would like a little background information on you and your family.

S1. What is your date of birth?

(MONTH) (YEAR)

S2. Are you married now and living with your (husband/wife)—or are you widowed, divorced, separated, or have you never married?

MARRIED AND LIVING
1. WITH SPOUSE (OR SPOUSE IN SERVICE)  
5. WIDOWED
3. DIVORCED
4. SEPARATED
2. NEVER MARRED

TURN TO 1 63

S2a. Do you have any children?

1. YES

5. NO — TURN TO P. 45, S3

S2b. How many?

__________________________

S2c. What are their ages?

__________________________
S3. What is the highest grade of school or year of college you completed?

<table>
<thead>
<tr>
<th>GRADES OF SCHOOL</th>
<th>COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>00 01 02 03 04 05 06 07 08 09 10 11 12</td>
<td>13 14 15 16 17</td>
</tr>
</tbody>
</table>

S3a. Did you get a high school diploma or pass a high school equivalency test?

| 1. YES | 5. NO |

S3b. Do you have a college degree?

| 1. YES | 5. NO |

S3c. What degree is that?

S3d. From what college is that and where is it located? (COMPLETE NAME)

S3e. Have you had any other schooling?

| 1. YES | 5. NO |

S3f. What kind?

TURN TO P. 46, CHECK BOX C

S3g. What was the last college you attended? Where is that located? (COMPLETE NAME)

TURN TO P. 46, CHECK BOX C
INTERVIEWER CHECK BOX C

1. R IS FAMILY HEAD; NO SPOUSE IN FAMILY TURN TO P. 48, S4

2. R IS FAMILY HEAD, LIVING WITH SPOUSE—ASK S3h ABOUT SPOUSE

3. R IS NOT FAMILY HEAD—ASK S3h ABOUT FAMILY HEAD

S3h. And what is the highest grade of school or year of college that (the head of the family/your husband/your wife) completed?

<table>
<thead>
<tr>
<th>GRADES OF SCHOOL</th>
<th>COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>00, 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12</td>
<td>13, 14, 15, 16, 17</td>
</tr>
</tbody>
</table>

S3j. Did he/she get a high school diploma or pass a high school equivalency test?
1. YES
5. NO

S3k. Does he/she have a college degree?
1. YES
5. NO
GO TO S3x

S3p. Has he/she had any other schooling?
1. YES
5. NOTURN TO P. 48, S4

S3q. What kind?

S3r. What was the last college he/she attended? Where is that located?
(COMPLETE NAME)

S3m. What degree is that?

S3n. From what college is that and where is it located? (COMPLETE NAME)

TURN TO P. 48, S4
TWO-PAGE RESPONDENT

S4. We'd like to know if you are working now, or are you unemployed

2. TEMPORARILY LAID OFF

1. WORKING NOW

4. UNEMPLOYED

S5. What is your main occupation? (What sort of work do you do?) (IF NOT CLEAR: Tell me a little more about what you do.)

S6. What kind of business/industry is that?

S7. Do you work for someone else, yourself, or what?

1. SOMEONE ELSE

2. BOTH SOMEONE ELSE AND SELF

3. SELF ONLY

S8. About how many hours do you work on your job in the average week?

HOURS A WEEK

S9. Were you out of work at any time during the last twelve months?

1. YES

5. NO

TURN TO P. 50, CHECK BOX D

S10. Have you ever done any work for pay?

1. YES

5. NO → SKIP TO P. 50, CHECK BOX D

S10a. What sort of work did you do on your last regular job? (What was your occupation?)

S10b. What kind of business/industry was that?

S10c. Did you work for someone else, yourself, or what?

1. SOMEONE ELSE

2. BOTH SOMEONE ELSE AND SELF

3. SELF ONLY

S11. Have you had a job in the past twelve months?

1. YES

5. NO → SKIP TO P. 50, CHECK BOX D

S11a. About how many hours did you work on your last job in the average week?

HOURS A WEEK

TURN TO P. 50, CHECK BOX D
EMPLOYMENT SECTION

5. RETIRED

6. PERMANENTLY DISABLED

S12. When did you retire?

S13. Have you ever done any work for pay?

1. YES

5. NO

TURN TO P. 50
CHECK BOX D

S14. What kind of work did you do when you worked? (What was your occupation?)

S14a. What kind of (business/industry) was that?

S14b. Did you work for someone else, yourself, or what?

1. SOMEONE ELSE

2. BOTH SOMEONE ELSE AND SELF

3. SELF ONLY

S15. During the last twelve months did you do any work for pay?

1. YES

5. NO

TURN TO P. 50, CHECK BOX D

S15a. Are you doing any work for pay at the present time?

1. YES

GO BACK TO "WORKING NOW"

5. NO

S15b. About how many hours a week did you work in the average week when you were working?

HOURS A WEEK

TURN TO P. 50, CHECK BOX D

S16. In the last twelve months, did you do any work for pay?

1. YES

5. NO

TURN TO P. 50
CHECK BOX D

S16a. Are you doing any work for pay at the present time?

1. YES

GO BACK TO "WORKING NOW"

5. NO

S16b. What kind of work did you do? (What was your occupation?)

S16c. What kind of business was that in?

S16d. Did you work for someone else, yourself, or what?

1. SOMEONE ELSE

2. BOTH SOMEONE ELSE AND SELF

3. SELF ONLY

S16e. About how many hours a week did you work in the average week when you were working?

HOURS A WEEK

TURN TO P. 50, CHECK BOX D
TWO-PAGE HEAD/SPOUSE

1. WORKING NOW
   2. TEMPORARILY LAID OFF
      4. UNEMPLOYED

S18. What is his/her main occupation? (What sort of work does he/she do? (IF NOT CLEAR: Tell me a little more about what he/she does.)

S19. What kind of (business/industry) is that in?

S20. Does he/she work for someone else, himself/herself, or what?
   1. SOMEONE ELSE
   2. BOTH SOMEONE ELSE & SELF
   3. SELF ONLY

S21. About how many hours does he/she work on his/her job in the average week?
   __________ HOURS A WEEK

S22. Was he/she out of work at any time during the last twelve months?
   1. YES
   5. NO
   [SKIP TO P. 52, S30]

S23. Has he/she ever done any work for pay?
   1. YES
   5. NO [SKIP TO P. 52, S30]

S23a. What sort of work did he/she do on his/her last regular job? (What was his/her occupation?)

S23b. What kind of (business/industry) was that?

S23c. Did he/she work for someone else, himself/herself, or what?
   1. SOMEONE ELSE
   2. BOTH SOMEONE ELSE AND SELF
   3. SELF ONLY

S24. Has he/she had a job in the past twelve months?
   1. YES
   5. NO [SKIP TO P. 52, S30]

S24a. About how many hours did he/she work on his/her last job in the average week? __________ HRS. A WK.

[SKIP TO P. 52, S30]
EMPLOYMENT SECTION

<table>
<thead>
<tr>
<th>5. RETIRED</th>
<th>6. PERMANENTLY DISABLED</th>
</tr>
</thead>
<tbody>
<tr>
<td>S25. When did he/she retire?</td>
<td>S26. Has he/she ever done any work for pay?</td>
</tr>
<tr>
<td>YEAR</td>
<td>1. YES 5. NO</td>
</tr>
<tr>
<td>S27. What kind of work did he/she do when he/she worked? (What was his/her occupation?)</td>
<td></td>
</tr>
<tr>
<td>S27a. What kind of (business/industry) was that?</td>
<td></td>
</tr>
<tr>
<td>S27b. Did he/she work for someone else, himself/herself, or what?</td>
<td></td>
</tr>
<tr>
<td>1. SOMEONE ELSE</td>
<td>2. BOTH SOMEONE ELSE AND SELF</td>
</tr>
<tr>
<td>S28. During the last twelve months did he/she do any work for pay?</td>
<td>1. YES 5. NO</td>
</tr>
<tr>
<td>S28a. Is he/she doing any work for pay at the present time?</td>
<td></td>
</tr>
<tr>
<td>1. YES GO BACK TO &quot;WORKING NOW&quot; 5. NO</td>
<td></td>
</tr>
<tr>
<td>S28b. About how many hours a week did he/she work in the average week when he/she worked?</td>
<td></td>
</tr>
<tr>
<td>TURN TO P. 52, S30</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7. HOUSEWIFE</th>
<th>8. STUDENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>S29. In the last twelve months did he/she do any work for pay?</td>
<td></td>
</tr>
<tr>
<td>1. YES 5. NO TURN TO P. 52, S30</td>
<td></td>
</tr>
<tr>
<td>S29a. Is he/she doing any work for pay at the present time?</td>
<td></td>
</tr>
<tr>
<td>1. YES GO BACK TO &quot;WORKING NOW&quot; 5. NO</td>
<td></td>
</tr>
<tr>
<td>S29b. What kind of work did he/she do? (What was his/her occupation?)</td>
<td></td>
</tr>
<tr>
<td>S29c. What kind of business was that?</td>
<td></td>
</tr>
<tr>
<td>S29d. Did he/she work for someone else, himself/herself, or what?</td>
<td></td>
</tr>
<tr>
<td>1. SOMEONE ELSE</td>
<td>2. BOTH SOMEONE ELSE AND SELF</td>
</tr>
<tr>
<td>S29e. About how many hours a week did he/she work in the average week when he/she worked?</td>
<td></td>
</tr>
<tr>
<td>HOURS A WEEK</td>
<td></td>
</tr>
<tr>
<td>TURN TO P. 52, S30</td>
<td></td>
</tr>
</tbody>
</table>

Is (he/she) working now, unemployed, retired, (a housewife), (a student), or what?
(ASK IF HEAD IS FARMER OR RANCHER--OTHERS GO TO S31)

S30. (Do you/Does Head) do any other kind of work besides (farming/ranching)--for pay, I mean?

1. YES

S30a. What kind of work is that? ____________________________

S30b. About how much time (do you/does head) usually put in on that?

___ hours per week for ___ weeks per year

S30c. Do you 1. own your farm, 2. manage it, 3. rent it, or what?

S31. Does anyone in this household belong to a labor union?

1. YES

S31a. Who is it that belongs? (CHECK AS MANY AS APPLICABLE)

S31b. What union is that? (What unions are those?) (GET COMPLETE NAME NOT JUST INITIALS)

<table>
<thead>
<tr>
<th>RESPONDENT</th>
<th>HEAD (NOT R)</th>
<th>SOMEONE ELSE IN HOUSEHOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ASK WORKING Rs ONLY--ALL OTHERS TURN TO P. 54, CHECK BOX E

532. We would like you to compare how much you earn on your job with what other people in your line of work get. Do you feel the money you make is much less than your fair share, somewhat less than your fair share, about your fair share, or more than your fair share?

1. MUCH LESS  2. SOMewhat LESS  3. ABOUT FAIR  4. MORE  8. DK

533. And how fair is what people in your line of work earn in comparison to how much people in other occupations earn? Do you feel that you get much less than you deserve, somewhat less than you deserve, about as much as you deserve, or more than you deserve in comparison to how much people in other occupations earn?

1. MUCH LESS  2. SOMewhat LESS  4. ABOUT AS MUCH AS DESERVE  5. MORE  8. DON'T KNOW
S34. There's been some talk these days about different social classes. Most people say they belong either to the middle class or to the working class. Do you ever think of yourself as belonging in one of these classes?

1. **YES**  
5. **NO**  
8. **DK**  
7. **OTHER**

S34a. Which one?  
(Record below)

S34b. Well, if you had to make a choice, would you call yourself middle class or working class?  
(Record below)

1. **MIDDLE CLASS**  
2. **WORKING CLASS**  
7. **OTHER**

CO TO S35

S34c. Would you say that you are about **average** middle class, or that you are in the upper part of the middle class?

4. **AVERAGE MIDDLE**  
6. **UPPER MIDDLE**

S34d. Would you say you feel **pretty close** to middle class people, or that you don't feel much closer to them than to people in other classes?

1. **CLOSE**  
4. **NOT CLOSER**

S34e. Would you say that you are about **average** working class, or that you are in the upper part of the working class?

1. **AVERAGE WORKING**  
3. **UPPER WORKING**

S34f. Would you say you feel **pretty close** to working class people, or that you don't feel much closer to them than to people in other classes?

2. **CLOSE**  
5. **NOT CLOSER**

S35. What would you say your family was when you were growing up:

1. **Middle class**  
2. **Working class**

7
S36. In addition to being an American, what do you consider your main ethnic or nationality group?

S37. Were both your parents born in this country?

5. NO
1. YES
8. DK

S37a. Which country was your father born in?

S37b. Which country was your mother born in?

S37c. Do you remember which country your family came from originally on your father's side?

S37d. Do you remember which country your family came from originally on your mother's side?

S38. What kind of work did your father do for a living while you were growing up?

S39. Other than being a housewife, did your mother have a job while you were growing up?

1. YES  5. NO  TURN TO P56, S40

S39a. What kind of work did she do?
652

S40. Where were you born? (IF UNITED STATES) Which state?

S41. Where were you born? (IF UNITED STATES) Which state or states?

(IF GREW UP IN DIFFERENT STATE FROM CURRENT RESIDENCE)
S41a. How old were you when you came to this state? _______(YEARS)

S42. Were you brought up mostly in the country, in a town, in a small city, or in a large city?

<table>
<thead>
<tr>
<th>1. COUNTRY</th>
<th>2. TOWN</th>
<th>3. SMALL CITY</th>
<th>4. LARGE CITY</th>
<th>7. OTHER(SPECIFY)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

S42a. Where did you live when you were about 14 years old?

________________________(CITY) ______________________(STATE)

S43. How long have you lived here in (CITY/TOWN/COUNTY)? ____________ (YEARS)

S43a. (IF LESS THAN ALL OF LIFE) Where did you live before you moved here?

________________________(CITY) ______________________(STATE)

S44. How long have you lived in this house (apartment)? ________________

(IF ALL OF LIFE —— TURN TO P. 57, S46)

S45. How would you compare this neighborhood with the one you left?

S45a. Is this one: 1. Newer 5. Older or 3. About the same ?

S45b. Is it: 1. Less expensive 5. More expensive or 3. About the same ?
S46. (CARD S46, BLUE) Please look at this card and tell me the letter of the income group that includes the income of all members of your family in 1973 before taxes. This figure should include dividends, interest, salaries, wages, pensions, and all other income. (IF UNCERTAIN: What would be your best guess?)

<table>
<thead>
<tr>
<th>A. NONE</th>
<th>J. $8,000 - $8,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. LESS THAN $1,000</td>
<td>K. $9,000 - $9,999</td>
</tr>
<tr>
<td>C. $1,000 - $1,999</td>
<td>L. $10,000 - $10,999</td>
</tr>
<tr>
<td>D. $2,000 - $2,999</td>
<td>M. $11,000 - $11,999</td>
</tr>
<tr>
<td>E. $3,000 - $3,999</td>
<td>N. $12,000 - $14,999</td>
</tr>
<tr>
<td>F. $4,000 - $4,999</td>
<td>O. $15,000 - $19,999</td>
</tr>
<tr>
<td>G. $5,000 - $5,999</td>
<td>P. $20,000 - $24,999</td>
</tr>
<tr>
<td>H. $6,000 - $6,999</td>
<td>Q. $25,000 - $34,999</td>
</tr>
<tr>
<td>I. $7,000 - $7,999</td>
<td>R. $35,000 AND OVER</td>
</tr>
</tbody>
</table>

S47. Do you (does your family) own your home, pay rent, or what?

1. OWN  2. RENT  7. OTHER (EXPLAIN)

S48. Is your religious preference Protestant, Roman Catholic, Jewish, or something else?

PROTESTANT  200. ROMAN CATHOLIC  300. JEWISH  OTHER (SPECIFY)

TURN TO P. 58 S49

S48a. What church or denomination is that?  

S48b. (IF BAPTIST) Is that Southern Baptist or something else?
(IF ANY RELIGIOUS PREFERENCE)

S49. Would you say you go to (church/synagogue) every week, almost every week, once or twice a month, a few times a year, or never?

1. EVERY WEEK  2. ALMOST EVERY WEEK  3. ONCE OR TWICE A MONTH  4. A FEW TIMES A YEAR  5. NEVER

GO TO RECONTACT SHEET FOR ALL R's EXCEPT PANEL R's WHO DID NOT MOVE
INTERVIEWER'S SUPPLEMENT

1. Respondent's sex is: 1. Male 2. Female

2. Respondent's race is: 1. White 2. Negro OTHER: 

3. Relationship of R to head: 1. Is head 2. Is wife OTHER: 

4. Other persons present at interview were: (CHECK MORE THAN ONE BOX IF NECESSARY)
   None  Children under 6  Older children  Spouse  Other relatives  Other adults

5. Respondent's cooperation was:

6. Respondent's general level of information about politics and public affairs seemed:

7. Rate R's apparent intelligence?
   1. VERY HIGH 2. ABOVE AVERAGE 3. AVERAGE 4. BELOW AVERAGE 5. VERY LOW

8. How suspicious did R seem to be about the study, before the interview?
   1. NOT AT ALL 2. SOMewhat 3. VERY SUSPICIOUS

9. Overall, how great was R's interest in the interview?
   1. VERY HIGH 2. ABOVE AVERAGE 3. AVERAGE 4. BELOW AVERAGE 5. VERY LOW
10. How sincere did R seem to be in his answers?

1. COMPLETELY SINCERE
2. USUALLY SINCERE
3. OFTEN SEEMED TO BE INSINCERE

11. Were there any particular parts of the interview for which you doubted R's sincerity? If so, name them by section or question numbers?


12. TYPE OF STRUCTURE IN WHICH FAMILY LIVES:

01. TRAILER
02. DETACHED SINGLE FAMILY HOUSE
03. 2-FAMILY HOUSE, 2 UNITS SIDE BY SIDE
04. 2-FAMILY HOUSE, 2 UNITS ONE ABOVE THE OTHER
05. DETACHED 3-4 FAMILY HOUSE
06. ROW HOUSE (3 OR MORE UNITS IN AN ATTACHED ROW)
07. APARTMENT HOUSE (5 OR MORE UNITS, 3 STORIES OR LESS)
08. APARTMENT HOUSE (5 OR MORE UNITS, 4 STORIES OR MORE)
09. APARTMENT IN A PARTLY COMMERCIAL STRUCTURE
10. OTHER (SPECIFY)

13. NUMBER OF STORIES IN THE STRUCTURE, NOT COUNTING BASEMENT:

1 2 3

MORE THAN 3: (SPECIFY)

WRITE THUMBNAIL SKETCH ON BACK