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Version 01 Codebook

CODEBOOK INTRODUCTION FILE
1978 POST-ELECTION STUDY
(1978.TVX)

AMERICAN NATIONAL ELECTION STUDIES
1978 POST ELECTION STUDY

PRINCIPAL INVESTIGATOR
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NATIONAL ELECTION STUDIES

CENTER FOR POLITICAL STUDIES
UNIVERSITY OF MICHIGAN

ICPSR ARCHIVE NUMBER 7655

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ACKNOWLEDGEMENT OF ASSISTANCE

ALL MANUSCRIPTS USING DATA MADE AVAILABLE THROUGH THE CONSORTIUM SHOULD ACKNOWLEDGE THAT FACT AS WELL AS IDENTIFY THE ORIGINAL COLLECTOR OF THE DATA. THE ICPSR COUNCIL URGES ALL USERS OF ICPSR DATA FACILITIES TO FOLLOW SOME ADAPTATION OF THIS STATEMENT WITH THE PARENTHESES INDICATING ITEMS TO BE FILLED IN APPROPRIATELY OR DELETED BY THE INDIVIDUAL USER.

THE DATA (AND TABULATIONS) USED IN THIS (PUBLICATION) WERE MADE AVAILABLE (IN PART) BY THE INTER-UNIVERSITY CONSORTIUM FOR POLITICAL AND SOCIAL RESEARCH. THE DATA FOR THE AMERICAN NATIONAL ELECTION STUDY, 1978, WERE ORIGINALLY COLLECTED BY THE CENTER FOR POLITICAL STUDIES OF THE INSTITUTE FOR SOCIAL RESEARCH, THE UNIVERSITY OF MICHIGAN, UNDER A GRANT FROM THE NATIONAL SCIENCE FOUNDATION. NEITHER THE ORIGINAL COLLECTORS OF THE DATA NOR THE CONSORTIUM BEAR ANY RESPONSIBILITY FOR THE ANALYSES OR INTERPRETATIONS PRESENTED HERE.

IN ORDER TO PROVIDE FUNDING AGENCIES WITH ESSENTIAL INFORMATION ABOUT THE USE OF ARCHIVAL RESOURCES, AND TO FACILITATE THE EXCHANGE OF INFORMATION ABOUT ICPSR PARTICIPANTS' RESEARCH ACTIVITIES, EACH USER OF THE ICPSR DATA FACILITIES IS EXPECTED TO SEND TWO COPIES OF EACH COMPLETED MANUSCRIPT OR THESIS ABSTRACT TO THE CONSORTIUM. PLEASE INDICATE IN THE COVER LETTER WHICH DATA WERE USED.

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□>> 1978 STUDY DESCRIPTION

THE AMERICAN NATIONAL ELECTION STUDY, 1978, WAS CONDUCTED BY THE CENTER FOR POLITICAL STUDIES OF THE INSTITUTE FOR SOCIAL RESEACH, THE UNIVERSITY OF MICHIGAN, UNDER THE DIRECTION OF WARREN E. MILLER. IT IS THE FIFTEENTH IN A SERIES OF STUDIES OF NATIONAL ELECTIONS PRODUCED BY THE POLITICAL BEHAVIOR PROGRAM OF THE SURVEY RESEARCH CENTER AND THE CENTER FOR POLITICAL STUDIES.

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ALTHOUGH FIFTEENTH IN THE SERIES, THE 1978 STUDY IS THE FIRST TO BE CONDUCTED UNDER A GRANT FROM THE NATIONAL SCIENCE FOUNDATION (GRANT #SOC77-08885) PROVIDING LONG-TERM SUPPORT FOR NATIONAL ELECTION STUDIES.

A TOTAL OF 2,304 RESPONDENTS WERE INTERVIEWED IN A SAMPLE OF 108 CONGRESSIONAL DISTRICTS AFTER THE 1978 CONGRESSIONAL ELECTIONS.

THE PRIMARY OBJECTIVE OF THIS STUDY WAS TO ANALYZE THE ATTITUDES AND BEHAVIOR OF THE AMERICAN ELECTORATE IN THE CONTEXT OF THE 1978 CONGRESSIONAL ELECTIONS. MAJOR EMPHASIS WAS PLACED ON THE RESPONDENTS' EVALUATIONS OF THEIR DISTRICT'S CANDIDATES--BOTH THE INCUMBENT AND OPPONENT--ALONG SEVERAL DIMENSIONS. THEY WERE ASKED TO ASSESS THE CANDIDATES IN TERMS OF THEIR ISSUE-ORIENTATION, PERFORMANCE IN OFFICE AND BEHAVIOR DURING THE CAMPAIGN, AND THE ABILITY OF EACH CANDIDATE TO REPRESENT THE INTERESTS OF THE CONSTITUENCY. RESPONDENTS WERE ALSO ASKED WHETHER THEY HAD EVER HAD ANY PERSONAL CONTACT WITH THEIR REPRESENTATIVE. SIMILAR QUESTIONS WERE ASKED ABOUT THE SENATE CANDIDATES IN THE STATES WHERE SUCH ELECTIONS WERE HELD IN 1978.

RESPONDENTS WERE ALSO ASKED TO EVALUATE THE MEDIA COVERAGE OF THE VARIOUS ELECTORAL CONTESTS. OTHER ITEMS DEALT WITH THE RESPONDENTS' INTEREST IN THE CAMPAIGN AND THEIR ACTUAL VOTING BEHAVIOR IN THE 1978 ELECTION. IN ADDITION, THE RESPONDENTS WERE ASKED TO REPORT THEIR FEELINGS ABOUT POTENTIAL PRESIDENTIAL CANDIDATES IN 1980. A SERIES OF QUESTIONS FOCUSED ON PRESIDENT CARTER AND HIS HANDLING OF SPECIFIC ISSUES, SUCH AS THE ECONOMY.

AS IN THE PAST, THE QUESTIONNAIRE INCLUDED AN INQUIRY INTO THE MAJOR PROBLEMS FACING THE COUNTRY. A SERIES OF SCALES MEASURED THE RESPONDENT'S POSITION, AS WELL AS THE POSITION OF THE POLITICAL PARTIES AND OF CERTAIN POLITICAL LEADERS--INCLUDING CONGRESSIONAL AND SENATE CANDIDATES--WITH REGARD TO SUCH ISSUES AS URBAN UNREST, PROTECTION OF THE RIGHTS OF THE ACCUSED, AID TO MINORITY GROUPS, GOVERNMENT INSURANCE PLAN, AND WOMEN'S ROLE IN SOCIETY.

THE PERSONAL DATA SECTION CONTAINED INFORMATION ON THE RESPONDENT'S EDUCATION, OCCUPATION, AGE, SEX, MARITAL STATUS, SOCIO-ECONOMIC STATUS, ETHNIC BACKGROUND, AND RELIGIOUS AFFILIATION. PARALLEL INFORMATION ON EDUCATION AND OCCUPATION WAS ASCERTAINED FOR THE SPOUSE.

THE PREPARATION OF THE 1978 INTERVIEW SCHEDULE WAS A COLLABORATIVE VENTURE INVOLVING THE CPS STAFF, THE NATIONAL ELECTION STUDIES BOARD OF OVERSEERS AND A STANDING COMMITTEE OF CONGRESSIONAL ELECTIONS RESEARCH SCHOLARS. THE SUBSTANTIVE DECISIONS AND RECOMMENDATIONS OF THESE GROUPS WERE FORMED BY OPINIONS AND PREFERENCES VOICED AT BOARD-SPONSORED CONFERENCES ATTENDED BY OTHER MEMBERS OF THE POLITICAL SCIENCE DISCIPLINE AND THE SOCIAL SCIENCES COMMUNITY AT LARGE. THE CONTENT OF THE INTERVIEW SCHEDULE EMPHASIZES QUESTIONS AND ISSUES RELEVANT TO THE STUDY OF THE DYNAMICS OF CONGRESSIONAL ELECTIONS. TO FURTHER FACILITATE THIS LINE OF INQUIRY, THE SAMPLING FRAME WAS REDEFINED FOR

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THIS STUDY, WITH CONGRESSIONAL DISTRICTS DESIGNATED AS PRIMARY AREAS FOR SAMPLING PURPOSES. (SEE SAMPLING INFORMATION).

DURING PLANNING FOR THE 1978 STUDY, MEMBERS OF THE BOARD OF OVERSEERS WERE: HEINZ EULAU, CHAIR, STANFORD UNIVERSITY; KRISTI ANDERSEN, OHIO STATE UNIVERSITY; RICHARD F. FENNO, JR., UNIVERSITY OF ROCHESTER; JOHN E. JACKSON, UNIVERSITY OF PENNSYLVANIA; WARREN E. MILLER, EX OFFICIO, UNIVERSITY OF MICHIGAN; BENJAMIN I. PAGE, UNIVERSITY OF CHICAGO; DAVID O. SEARS, UNIVERSITY OF CALIFORNIA-LOS ANGELES; J. MERRILL SHANKS, UNIVERSITY OF CALIFORNIA-BERKELEY; JOHN SPRAGUE, WASHINGTON UNIVERSITY.

THE COMPOSITION OF THE STANDING COMMITTEE DURING THE PLANNING FOR THE 1978 STUDY WAS AS FOLLOWS: COMMITTEE CHAIRMAN, RICHARD F. FENNO, JR., UNIVERSITY OF ROCHESTER; ALAN I. ABRAMOWITZ, THE COLLEGE OF WILLIAM AND MARY; MORRIS P. FIORINA, CALIFORNIA INSTITUTE OF TECHNOLOGY; BARBARA HINCKLEY, UNIVERSITY OF WISCONSIN-MADISON; GARY C. JACOBSON, TRINITY COLLEGE; THOMAS E. MANN, ASSISTANT DIRECTOR, AMERICAN POLITICAL SCIENCE ASSOCIATION; DAVID R. MAYHEW, YALE UNIVERSITY; GLENN R. PARKER, MIAMI UNIVERSITY; RAYMOND E. WOLFINGER, UNIVERSITY OF CALIFORNIA-BERKELEY; GERALD C. WRIGHT, JR., FLORIDA ATLANTIC UNIVERSITY. SUBCOMMITTEE ON CONTEXTUAL DATA: GERALD C. WRIGHT, JR., CHAIR; ALAN I. ABRAMOWITZ; GARY C. JACOBSON; GLENN R. PARKER. SUBCOMMITTEE ON INTERVIEW DESIGN: DAVID R. MAYHEW, CHAIR; MORRIS P. FIORINA; BARBARA HINCKLEY; THOMAS E. MANN; RAYMOND E. WOLFINGER.

CONTEXTUAL DATA STUDY

INCLUDED IN THE 1978 ELECTION STUDY ARE "CONTEXTUAL" DATA WHICH WERE COLLECTED FROM VARIOUS SOURCES AND THEN ADDED TO THE RESPONDENT'S FILE. SOME OF THESE DATA PERTAIN TO THE VOTING RETURNS AT THE COUNTY, CONGRESSIONAL DISTRICT, AND STATE LEVELS FOR THE 1972, 1976 AND 1978 NATIONAL ELECTIONS. OTHERS CONTAIN INFORMATION ON THE CONGRESSIONAL CANDIDATES AND INCUMBENTS FROM THE 108 CONGRESSIONAL DISTRICTS INCLUDED IN THE SURVEY. THE EIGHT CONTEXTUAL DATASETS THAT HAVE BEEN ADDED TO THIS ICPSR RELEASE OF THE 1978 ELECTION STUDY ARE: 1) HISTORICAL ELECTION RETURNS (1972, 1974, AND 1976), 2) THE 1978 ELECTION RETURNS, 3) INCUMBENCY CHARACTERISTICS, 4) CANDIDATE CHARACTERISTICS, 5) REGISTRATION AND VOTING RECORDS CHECK, 6) ELECTION MATERIALS CHECKLIST, 7) MEDIA STRUCTURE, AND 8) FEDERAL ELECTION COMMISSION DATA.

THE HISTORICAL ELECTION RETURNS DATA (REF. NOS. 1001-1100) CONTAIN STATE, CONGRESSIONAL DISTRICT AND COUNTY RETURNS FOR THE 1972 AND 1976 PRESIDENTIAL ELECTIONS; STATE, COUNTY AND CONGRESSIONAL DISTRICT RETURNS FOR THE 1972, 1974, AND 1976 SENATORIAL AND GUBERNATORIAL ELECTION. WITH THE EXCEPTION OF THE 1976 ELECTION RETURNS AT THE CONGRESSIONAL DISTRICT LEVEL FOR THE OFFICES OF PRESIDENT, SENATOR, AND GOVERNOR, WHICH WERE SUPPLIED BY THE CONGRESSIONAL QUARTERLY, INC., THE RETURNS REPORTED HAVE BEEN PROVIDED BY THE ICPSR.

THE 1978 ELECTION RETURNS DATA (REF. NOS. 1101-1142) HAVE

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INFORMATION ON THE DEMOCRATIC AND REPUBLICAN PRIMARY ELECTION WINNERS AND RUNNERS-UP AS WELL AS THE RETURNS FROM THE GENERAL ELECTION. THESE DATA INCLUDE COUNTY LEVEL PRIMARY ELECTION RETURNS FOR THE U.S. SENATE AND GUBERNATORIAL RACES; CONGRESSIONAL DISTRICT PRIMARY ELECTION RETURNS FOR THE CONGRESSIONAL RACE; STATE AND COUNTY ELECTION RETURNS FOR THE SENATORIAL AND GUBERNATORIAL GENERAL ELECTIONS; AND COUNTY AND CONGRESSIONAL DISTRICT RETURNS FOR THE CONGRESSIONAL ELECTIONS. THESE DATA WERE OBTAINED FROM OFFICIAL REPORTS PRODUCED BY STATE AND COUNTY ELECTION OFFICIALS.

IN THE PRIMARY ELECTION RETURNS DATA, THERE ARE RETURNS FOR THE "WINNING" AND "RUNNER-UP" CANDIDATE IN THE DEMOCRATIC AND REPUBLICAN PARTIES. GENERAL ELECTION RETURNS DATA DO NOT DISTINGUISH BETWEEN "WINNERS" AND "RUNNER-UPS." "WINNER" WAS DEFINED AS THE PERSON WHO RECEIVED THE HIGHEST TOTAL NUMBER OF VOTES FOR THE PARTY'S NOMINATION FOR THE OFFICE; "RUNNER-UP" WAS DEFINED AS THE PERSON WHO RECEIVED THE SECOND-HIGHEST TOTAL NUMBER OF VOTES FOR THE OFFICE. THUS FOR ANY ONE COUNTY THE RUNNER-UP'S VOTE (OR THAT OF SOME OTHER CANDIDATE) COULD WELL EXCEED THE WINNER'S VOTE.

ADDITIONALLY, IN CASES WHERE THERE WERE TWO STATE PRIMARIES (BECAUSE OF "RUN-OFFS") THE TOTALS FROM THE FIRST PRIMARY WERE REPORTED IN THIS DATA SET.

THE INCUMBENCY CHARACTERISTICS DATA (REF. NOS. 1143-1262) INCLUDE INFORMATION PERTAINING TO THE INCUMBENT U.S. REPRESENTATIVE OF THE 95TH CONGRESS IN EACH OF THE 108 CONGRESSIONAL DISTRICTS SAMPLED IN THE SURVEY. BIOGRAPHICAL DATA ON THE INCUMBENTS WERE OBTAINED FROM THE FOLLOWING SOURCES: U.S. CONGRESS, CONGRESSIONAL DIRECTORY, 1978, 1979; CONGRESSIONAL QUARTERLY, INC., WASHINGTON INFORMATION DIRECTORY, 1978-1979, 1978; BRONSON, CHARLES B., CONGRESSIONAL STAFF DIRECTORY, 1978; BARONE, MICHAEL, GRANT UJIFUSA, AND DOUGLAS MATTHEWS, THE ALMANAC OF AMERICAN POLITICS, 1977 AND 1978; CONGRESSIONAL QUARTERLY, INC., ELECTING CONGRESS, 1978. A MAJOR FEATURE OF THIS DATASET IS THE SERIES OF PERFORMANCE RATINGS THAT EACH MEMBER OF CONGRESS RECEIVED FROM CERTAIN INTEREST GROUPS AND ALSO FROM THE CONGRESSIONAL QUARTERLY. THE ELEVEN INTEREST GROUPS INCLUDED IN THIS SERIES WERE SELECTED MAINLY BECAUSE OF THEIR PRIOR APPEARANCE IN THE ALMANAC OF AMERICAN POLITICS, 1978. THE RATINGS FOR THE INCUMBENTS IN 1977 AND 1978 WERE OBTAINED DIRECTLY FROM THE REPORTING GROUPS' NATIONAL OFFICES IN WASHINGTON, D.C., AND ARE NOT CONTAINED IN THE 1978 EDITION OF THE ALMANAC. IN TWO INSTANCES, THE A.F.L.-C.I.O. COMMITTEE ON POLITICAL EDUCATION AND THE NATIONAL FARMERS UNION, "SCORES" WERE NOT REPORTED BY THE GROUP. RATHER, THEY WERE CALCULATED ON THE BASIS OF DIVIDING THE NUMBER OF "CORRECT" VOTES BY THE NUMBER OF VOTES CONSIDERED BY THE GROUP. THE SIX CONGRESSIONAL QUARTERLY RATINGS WERE OBTAINED FROM THAT ORGANIZATION'S WEEKLY REPORT APPEARING IN JANUARY AND DECEMBER OF 1978.

THE CANDIDATE CHARACTERISTICS DATA (REF. NOS. 1263-1398) APPLY TO THE DEMOCRATIC AND REPUBLICAN CANDIDATES FOR THE OFFICE OF U.S. HOUSE OF REPRESENTATIVES IN THE 1978 GENERAL

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ELECTION. THESE DATA WERE OBTAINED FROM A 1978 CANDIDATE QUESTIONNAIRE THAT WAS ADMINISTERED BY CONGRESSIONAL QUARTERLY, INC. AND SENT TO ALL CANDIDATES. IF A QUESTIONNAIRE WAS NOT RETURNED OR RETURNED INCOMPLETE, OTHER SOURCES WERE USED TO RETRIEVE BIOGRAPHICAL INFORMATION FOR THE CANDIDATE. THESE ADDITIONAL SOURCES INCLUDED: CONGRESSIONAL QUARTERLY'S CANDIDATE QUESTIONNAIRES FROM A PREVIOUS ELECTION YEAR; BIOGRAPHICAL INFORMATION THAT WAS SUPPLIED BY THE CANDIDATE'S CAMPAIGN HEADQUARTERS OR THAT APPEARED IN A CONGRESSIONAL QUARTERLY WEEKLY REPORT; THE SPECIAL ELECTION ISSUE OF CONGRESSIONAL QUARTERLY'S WEEKLY REPORT ISSUED ON OCTOBER 14, 1978; AND FOR THE CANDIDATES WHO WERE INCUMBENTS, THE INCUMBENCY CHARACTERISTICS DATASET (REF. NOS. 1143-1262).

THE REGISTRATION AND VOTING RECORDS CHECK DATA (REF. NOS. 1399-1474) REPORTS THE EFFORT TO VALIDATE THE RESPONSES ABOUT REGISTRATION AND VOTING BEHAVIOR MADE BY ALL OF THE RESPONDENTS IN THE STUDY. FOR THE FIRST TIME, IN 1978 RESPONDENTS WERE ASKED NOT ONLY WHETHER THEY WERE REGISTERED TO VOTE, BUT ALSO THE ADDRESS AT WHICH THEY WERE REGISTERED. PERSONAL VISITS WERE MADE BY MEMBERS OF THE SRC FIELD STAFF DURING FEBRUARY AND MARCH, 1979 TO THE LOCAL GOVERNMENTAL OFFICES CHARGED WITH THE RESPONSIBILITY FOR MAINTAINING REGISTRATION AND VOTING RECORDS IN PLACES WHERE THE SURVEY RESPONDENTS RESIDED. TELEPHONE CALLS WERE MADE BY CPS STAFF MEMBERS TO THOSE PLACES OUTSIDE THE STUDY SAMPLE WHEN A RESPONDENT CLAIMED TO BE REGISTERED IN SUCH AN AREA. IN THE CASES OF 35 RESPONDENTS WHO DID NOT PROVIDE THE INTERVIEWERS WITH THEIR NAMES AND ANOTHER 4 RESPONDENTS WHO REPORTED BEING REGISTERED AT A DIFFERENT ADDRESS BUT WHO DID NOT PROVIDE THAT ADDRESS TO THE INTERVIEWER IT WAS IMPOSSIBLE TO PERFORM THE RECORDS CHECK.

ADDITIONALLY, THIS DATASET INCLUDES TWO GROUPS OF PRECINCT LEVEL PRIMARY AND GENERAL ELECTION RETURNS FOR THE 1978 GUBERNATORIAL, SENATORIAL AND CONGRESSIONAL ELECTION. THE FIRST SET OF RETURNS IS FOR THE PRECINCT IN WHICH THE RESPONDENT WAS INTERVIEWED. THE SECOND SET OF RETURNS IS FOR THE PRECINCT IN WHICH THE RESPONDENT WAS REGISTERED OR REPORTED BEING REGISTERED OR WOULD HAVE BEEN ABLE TO REGISTER IF HE/SHE WISHED. FOR MOST CASES THE TWO SETS OF RETURNS ARE THE SAME; THEY ONLY VARY WHEN THE RESPONDENT REPORTED BEING REGISTERED AT AN ADDRESS OTHER THAN THE ONE WHERE THE INTERVIEW WAS CONDUCTED.

THE 1978 ELECTION MATERIALS CHECKLIST (REF. NOS. 1475-1485) CONTAINS INFORMATION COLLECTED BY THE SURVEY RESEARCH CENTER STAFF AT THE SAME TIME THEY CONDUCTED THE REGISTRATION AND VOTING RECORDS CHECK. THE SRC STAFF WAS INSTRUCTED TO COLLECT A SERIES OF ITEMS PERTAINING TO THE ADMINISTRATION OF ELECTIONS IN THE LOCAL AREA. THE MATERIALS INCLUDED: SAMPLE BALLOTS, THE PRECINCT LEVEL ELECTION RETURNS AND REGISTRATION FIGURES, LISTS OF POLLING PLACES, POLL HOURS, ELECTION MAPS AND INFORMATION ABOUT REGISTERING AND VOTING. THE MATERIALS THEMSELVES ARE STORED AT THE CENTER FOR POLITICAL STUDIES IN ANN ARBOR, MICHIGAN. ANYONE MAY ASK FOR AND OBTAIN ACCESS TO THIS DATA BY VISITING THE CENTER. HOWEVER, INDIVIDUALS WHO DESIRE SUCH ACCESS SHOULD MAKE

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THEIR REQUEST IN WRITING AND ALLOW ENOUGH LEAD TIME SO THE CENTER STAFF CAN PROVIDE THE NECESSARY MATERIALS, FACILITIES AND WORKSPACE.

THE MEDIA STRUCTURE DATA (REF. NOS. 1486-1499) CONTAINS INFORMATION ABOUT THE TELEVISION COVERAGE OF EACH COUNTY IN WHICH A RESPONDENT RESIDES AS WELL AS THE AREA OF DOMINANT INFLUENCE (ADI) WHICH COVERS THAT COUNTY. THESE DATA INCLUDE THE NUMBER OF TELEVISION HOUSEHOLDS IN THE COUNTY AND ADI, THE RELATIVE RANKING OF THE ADI, AND THE NUMBER OF CONGRESSIONAL DISTRICTS COVERED COMPLETELY OR PARTIALLY BY THE ADI.

IT SHOULD BE NOTED THAT THREE OF THE SAMPLE COUNTIES IN CALIFORNIA - KERN, SAN BERNADINO AND SANTA CLARA - WERE LISTED AS BEING IN TWO DIFFERENT ADI'S. HOWEVER, FOR EACH OF THESE CASES ONE OF THE ADI'S WAS CLEARLY PREDOMINANT IN TERMS OF NUMBER OF TELEVISION HOUSEHOLDS AND THEREFORE THESE COUNTIES ARE REPORTED HERE AS BEING IN THOSE ADI'S. THESE DATA WERE OBTAINED FROM THE CONGRESSIONAL QUARTERLY'S CONGRESSIONAL DISTRICTS IN THE 70'S (SECOND EDITION) AND ARBITRON TELEVISION'S MARKET REPORT 1977-1978 AND TELEVISION HOUSEHOLDS BOOK 1977-1978.

THE CAMPAIGN FINANCE DATA (REF. NOS. 1500-1541) CONTAINS INFORMATION ABOUT THE TOTAL AMOUNT OF CAMPAIGN RECEIPTS AND DISBURSEMENTS FOR THE 1976 AND 1978 SENATE AND HOUSE ELECTION CAMPAIGNS. THE DATA ARE REPORTED SEPARATELY FOR EACH OF THE MAJOR PARTY CANDIDATES AND SUMMED WHEN THERE WERE TWO OR MORE MINOR PARTY CANDIDATES ON THE BALLOT (AND FILING A REPORT).

THE DATA FOR THE 1976 ELECTIONS WERE OBTAINED FROM THE FEDERAL ELECTIONS COMMISSION DISCLOSURE SERIES; NO. 6: 1976 SENATORIAL CAMPAIGNS RECEIPTS AND EXPENDITURES (APRIL, 1977); AND NO. 9: 1976 HOUSE OF REPRESENTATIVES CAMPAIGNS RECEIPTS AND EXPENDITURES (SEPTEMBER, 1977). THE DATA FOR THE 1978 ELECTIONS WERE OBTAINED FROM THE FEDERAL ELECTIONS COMMISSION REPORTS ON FINANCIAL ACTIVITY 1977-1978; INTERIM REPORT NO. 5: U.S. SENATE AND HOUSE CAMPAIGNS (JUNE, 1979). THE FEC FIGURES REPORTED FOR THE 1976 ELECTIONS COVER ALL CAMPAIGN FINANCE ACTIVITY FOR THE PERIOD OF JANUARY 1, 1975-DECEMBER 31, 1976. THE FEC FIGURES REPORTED FOR THE 1978 ELECTIONS ARE OF AN INTERIM NATURE AND COVER THE PERIOD BEGINNING JANUARY 1, 1977. THE FINAL REPORT WILL NOT BE ISSUED UNTIL "THE END OF THE 1977-1978 ELECTION CYCLE." THE FIGURES FOR 1976 AND 1978 THEREFORE REPRESENT A COMBINATION OF PRIMARY AND GENERAL ELECTION RECEIPTS AND DISBURSEMENTS.

CENSUS DATA

IN ADDITION TO THE CONTEXTUAL DATA THAT WERE ADDED TO THE 1978 ELECTION STUDY, SPECIAL SUBSETS OF THE CONGRESSIONAL DISTRICT DATA BOOK (93RD CONGRESS) AND THE COUNTY AND CITY DATA BOOK, 1972 -- DATA FILES FOR THE 108 CONGRESSIONAL DISTRICTS AND THE 123 COUNTIES CONTAINED IN THE SURVEY -- HAVE BEEN PREPARED BY THE ICPSR.

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ALL VARIABLES THAT ARE CONTAINED IN THE PRESENT ICPSR CONGRESSIONAL DISTRICT DATA BOOK FILE AND IN THE COUNTY AND CITY DATA BOOK FILE (AT THE COUNTY LEVEL) ARE INCLUDED IN THESE SUBSETS. IT SHOULD BE NOTED, HOWEVER, THAT BECAUSE OF CONGRESSIONAL REDISTRICTING FOLLOWING THE COLLECTION, PROCESSING, AND ORGANIZATION OF THE CONGRESSIONAL DISTRICT DATA BOOK FOR THE 93RD CONGRESS, CONGRESSIONAL DISTRICT LEVEL CENSUS DATA VARIABLES WILL NOT BE AVAILABLE FOR ANY OF THE CALIFORNIA CONGRESSIONAL DISTRICTS IN THE 1978 ELECTION STUDY SAMPLE OR FOR THE 3RD CONGRESSIONAL DISTRICT IN TEXAS. UPON THE COMPLETION OF THE PROCESSING OF THE MACHINE-READABLE VERSION OF THE COUNTY AND CITY DATA BOOK, 1977 BY THE ICPSR A SUBSET SIMILAR TO THE ONE DESCRIBED ABOVE WILL BE MADE AVAILABLE TO INTERESTED USERS.

TO PERMIT MERGING OF THESE CENSUS DATA FILES WITH THE ELECTION STUDY SURVEY FILE, THE FILES ARE SORTED IN ASCENDING ORDER BY INTERVIEW NUMBER (REF.NO.2) AND CONTAIN 2,304 CASES. INDIVIDUALS INTERESTED IN ACQUIRING THESE SUPPLEMENTAL CONTEXTUAL DATASETS SHOULD ADDRESS THEIR SPECIFIC REQUESTS TO THE ICPSR.

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>> 1978 SAMPLING INFORMATION

THE RESEARCH DESIGN CALLED FOR THE SELECTION OF ABOUT 100 CONGRESSIONAL DISTRICTS WHERE APPROXIMATELY 2500 INTERVIEWS WOULD BE CONDUCTED FOLLOWING THE 1978 CONGRESSIONAL ELECTIONS. THE DESIGN STIPULATED THAT, ON THE AVERAGE, 25 PERSONAL INTERVIEWS WERE DESIRED FROM EACH CONGRESSIONAL DISTRICT. CONGRESSIONAL DISTRICTS CONSTITUTED THE PRIMARY SAMPLING AREAS. THE SAMPLE FOR THE 1978 ELECTION STUDY MET TWO OBJECTIVES:

1. A PROBABILITY SAMPLE OF UNITED STATES CITIZENS 18 YEARS OF AGE OR OLDER WHO RESIDED IN HOUSING UNITS WITHIN THE 48 STATES (THE DISTRICT OF COLUMBIA WAS EXCLUDED) EXCLUSIVE OF HOUSING UNITS ON MILITARY BASES.
2. A PROBABILITY SAMPLE OF CONGRESSIONAL DISTRICTS IN CONTERMINOUS UNITED STATES, INCLUSIVE OF STATES WITH AT-LARGE-DISTRICTS.

REGION, AS DEFINED BY THE CENSUS BUREAU FOUR-FOLD CLASSIFICATION, WAS ANOTHER VALID LEVEL OF ANALYSIS FOR THE 1978 ELECTION SAMPLE; STATE, HOWEVER, WAS NOT.

THE UNIVERSE OF 432 ELIGIBLE CONGRESSIONAL DISTRICTS CONSTITUTED A RATHER HETEROGENEOUS COLLECTION. FOR SAMPLING PURPOSES, THESE DISTRICTS WERE DIVIDED INTO 108 STRATA, EACH CONTAINING FOUR CONGRESSIONAL DISTRICTS OF ROUGHLY

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COMPARABLE CHARACTERISTICS THAT INCLUDED, INSOFAR AS POSSIBLE, HOMOGENEITY WITH RESPECT TO GEOGRAPHIC REGION, STATE, URBANIZATION, AND RECENT VOTING BEHAVIOR. FROM EACH OF THE 108 STRATA, ONE DISTRICT WAS THEN SELECTED WITH PROBABILITY OF SELECTION IN PROPORTION TO THE 1975 ESTIMATED POPULATION FOR A TOTAL OF 108 DISTRICTS IN THE 1978 ELECTION STUDY SAMPLE.

ALTHOUGH EQUAL SAMPLE SIZES FROM THE 108 SAMPLE DISTRICTS WERE DESIRED, SEVERAL FACTORS WORKED AGAINST ACHIEVING SUCH EQUALITIES:

1. SOME DISTRICTS LOST 25 PERCENT OR MORE OF THEIR POPULATION SINCE THE APPORTIONMENTS MADE AFTER THE 1970 CENSUS, AND OTHER DISTRICTS MADE SUBSTANTIAL POPULATION GAINS;
2. WHILE REMARKABLE EQUALITY IN 1970 DISTRICT POPULATIONS WAS ACHIEVED WITHIN STATES, 1970 DISTRICT POPULATIONS VARIED NOTICEABLY FROM STATE TO STATE;
3. LACKING 1978 DATA ON HOUSING UNIT COUNTS BY BLOCK, SAMPLE CLUSTERS OF HOUSING UNITS MIGHT HAVE BEEN CONSIDERABLY LARGER OR SMALLER THAN THE DESIRABLE SAMPLE SIZE OF FOUR;
4. DISTRICT SAMPLE SIZE DEPENDED HEAVILY ON THE COOPERATION OF DESIGNATED RESPONDENTS, NOT ALL OF WHOM WERE WILLING TO GRANT AN INTERVIEW.

SAMPLING DISTRICTS WITH PROBABILITIES PROPORTIONATE TO 1975 ESTIMATED POPULATIONS WAS AN ATTEMPT TO COUNTERACT SHIFTS IN POPULATION SINCE 1970. HOWEVER, CREATING STRATA THAT WERE HOMOGENEOUS WITH RESPECT TO STATE CONTRIBUTED IN INEQUALITIES IN STRATA SIZES AND, CONSEQUENTLY, IN SAMPLE SIZES WHEN A SELF-WEIGHTING SAMPLE OF HOUSING WAS TO BE MAINTAINED. IN SPITE OF ALL REASONABLE EFFORTS TO LOCATE AREAS OF MAJOR NEW CONSTRUCTION OR DEMOLITION WITHIN SAMPLE AREAS, ACHIEVEMENT WAS IMPERFECT; THESE CONDITIONS ACCOUNTED FOR SOME OF THE VARIATIONS IN DISTRICT SAMPLE SIZES.

WHILE THE 1978 ELECTION STUDY SAMPLE WAS DESIGNED TO YIELD ESTIMATES FOR CONGRESSIONAL DISTRICTS, THE SAMPLE WAS NOT INTENDED TO PRODUCE ESTIMATES OF EACH DISTRICT'S CONSTITUENCY. THE WITHIN-DISTRICT SAMPLING OF CONSTITUENTS WAS CONDUCTED SO AS TO KEEP SAMPLING AND FIELD COSTS WITHIN REASONABLE BOUNDS. IDEALLY, THE WITHIN-DISTRICT SAMPLING WOULD HAVE DISTRIBUTED SAMPLE SELECTIONS ACROSS THE DISTRICT. HOWEVER, THIS SPECIFICATION WOULD HAVE BEEN IMPOSSIBLE TO SATISFY WITHIN THE CONSTRAINTS OF A NUMBER OF INTERVIEWS AT REASONABLE COSTS. WHEN THE DISTRICT WAS PART OF A MAJOR CITY, THE SAMPLE OF EIGHT OR TEN CLUSTERS WAS DISTRIBUTED ACROSS THE DISTRICT. BUT AS POPULATION DENSITY DECLINED, THE DISTRICT SAMPLE WAS CONFINED TO A PART OF THE GEOGRAPHIC AREA. WHEN THE DISTRICT INCLUDED MANY COUNTIES, GENERALLY ONLY ONE WAS SELECTED FOR THE SAMPLE. IN ALL DISTRICTS AND AT EACH STAGE OF SAMPLING, STRICT PROBABILITY SAMPLING PROCEDURES WERE USED. SELECTIONS OF HOUSEHOLD CLUSTERS WERE SPREAD WITHIN THE DEFINED DISTRICT SAMPLE

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AREAS AS MUCH AS POSSIBLE, WITH THE UNDERSTANDING, HOWEVER, THAT SUCH SELECTIONS WOULD NEVER MIRROR WITHIN-DISTRICT HETEROGENEITY OR SERVE AS A BASIS FOR DISTRICT ESTIMATES.

THE SAMPLE DESIGN ATTEMPTED TO TAKE MAXIMUM ADVANTAGE OF THE SURVEY RESEARCH CENTER'S NATIONAL SAMPLE OF HOUSEHOLDS. HOWEVER, SINCE THE DESIGN WAS OF CONGRESSIONAL DISTRICTS AND NOT COUNTIES OR CITIES AS PRIMARY AREAS, THE OVERLAP OF COUNTIES AND DISTRICTS WAS LESS THAN PERFECT. FOR EXAMPLE, THE SAMPLES FROM SOME DISTRICTS WERE LOCATED IN AREAS NEVER BEFORE INCLUDED IN SRC SAMPLE AREAS. CONVERSELY THERE WERE SOME SRC SAMPLE AREAS THAT WERE NOT INCLUDED IN THE ELECTION STUDY. (NOTE THAT THE DISTRICT OF COLUMBIA WAS NOT INCLUDED IN THE STUDY POPULATION).

AT THE OVERALL SAMPLING RATE OF 1 IN 5040, APPROXIMATELY 948 CLUSTERS AVERAGING ABOUT FOUR HOUSING UNITS WERE DESIGNATED FOR THE SAMPLE. A TOTAL OF 3346 HOUSEHOLDS WERE CONTRACTED FOR PARTICIPATION IN THE STUDY. IN 2,304 OF THESE (68.9%), AN INTERVIEW WAS COMPLETED WITH THE HOUSEHOLD MEMBER DESIGNATED AS THE RESPONDENT THROUGH AN OBJECTIVE SELECTION PROCEDURE ALLOWING FOR NO SUBSTITUTIONS. REFUSALS ACCOUNTED FOR 22.6% OF THE NON-INTERVIEWS; STILL OTHER REASONS INCLUDING SICKNESS, LANGUAGE DIFFICULTIES, BEING AWAY ON VACATION, AND SO ON, ACCOUNTED FOR THE REMAINING 8.5% OF THE NON-INTERVIEWS.

EIGHTEEN INTERVIEWS WERE TAKEN WITH THE WRONG RESPONDENT. ATTEMPTS WERE MADE IN EACH CASE TO OBTAIN AN INTERVIEW WITH THE CORRECT RESPONDENT. HOWEVER, THE RIGHT RESPONDENT WAS EITHER UNABLE OR UNWILLING TO BE INTERVIEWED. THESE INCORRECT RESPONDENTS DID NOT CLUSTER IN ANY DISTRICT OR WITH ANY SINGLE INTERVIEWER. THE ERRORS RESULTED FROM INCORRECT APPLICATION OF THE SELECTION TABLE AND DID NOT REPRESENT ANY ATTEMPT AT SYSTEMATIC REPLACEMENT OF RESPONDENTS. A DECISION WAS MADE TO RETAIN THE DATA AND TREAT THE PROBLEM AS RANDOM ERROR. THE SPECIFIC INTERVIEWS ARE LISTED BELOW BY INTERVIEW NUMBER AND STATE AND CONGRESSIONAL DISTRICT:

X

INTERVIEW #	STATE & CONGRESSIONAL DISTRICT
2291	NY13
2292	GA04
2293	PA24
2294	WI06
2295	TX10
2296	OH03
2297	NY03
2298	OH11
2299	NY26
2300	MO06
2301	WA03
2302	NC01
2303	NY12
2304	NJ09
2305	VA05

2306	CA06
2307	OH11
2308	NY26

USERS WHO WISH TO EXCLUDE THE ABOVE CASES FROM ANALYSES SHOULD BE AWARE THAT THEY ARE THE LAST EIGHTEEN INTERVIEWS ON THE DATA TAPE.

□>> 1978 CODEBOOK INFORMATION

The following example from the 1948 NES study provides the standard format for codebook variable documentation.

Note that NES studies which are not part of the Time-Series usually omit marginals and the descriptive content in lines 2-5 (except for variable name).

Line

```

1  =====
2  VAR 480026   NAME-R NOT VT-WAS R REG TO VT
3              COLUMNS 61   - 61
4              NUMERIC
5              MD=0 OR GE 8
6
7              Q. 17.   (IF R DID NOT VOTE)   WERE YOU REGISTERED (ELIGIBLE)
8              TO VOTE.
9              .....
10
11             82       1.  YES
12             149      2.  NO
13
14             0        8.  DK
15             9        9.  NA
16             422      0.  INAP., R VOTED

```

Line 2 - VARIABLE NAME. Note that in the codebook the variable name (usually a 'number') does not include the "V" prefix which is used in the release SAS and SPSS data definition files (.sas and .sps files) for all variables including those which do not have 'number' names. For example the variable "VERSION" in the codebook is "VVERSION" in the data definition files.

Line 2 - "NAME". This is the variable label used in the SAS and SPSS data definition files (.sas and .sps files). Some codebooks exclude this.

Line 3 - COLUMNS. Columns in the ASCII data file (.dat file).

Line 4 - CHARACTER OR NUMERIC. If numeric and the variable is a decimal rather than integer variable, the number of decimal places is also indicated (e.g. "NUMERIC DEC 4")

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Line 5 - Values which are assigned to missing by default in the Study's SAS and and SPSS data definition files (.sas and .sps files).

Line 7 - Actual question text for survey variables or a description of non-survey variables (for example, congressional district). Survey items usually include the question number (for example "B1a.") from the Study questionnaire; beginning in 1996 non-survey items also have unique item numbers (for example "CSheet.1").

Line 9 - A dashed or dotted line usually separates question text from any other documentation which follows.

Line 10- When present, annotation provided by Study staff is presented below the question text/description and preceding code values.

Lines 11-16
Code values are listed with descriptive labels. Valid codes (those not having 'missing' status in line 5) are presented first, followed by the values described in line 5. For continuous variables, one line may appear providing the range of possible values. A blank line usually separates the 'valid' and 'missing' values.

Lines 11-16
Marginals are usually provided for discrete variables. The counts may be unweighted or weighted; check the Study codebook introductory text to determine weight usage.

□

>> 1978 PROCESSING INFORMATION

THIS STUDY WAS PROCESSED ACCORDING TO THE STANDARD ICPSR PROCEDURES. THE DATA WERE CHECKED FOR INCONSISTENT AND ILLEGAL CODES WHICH, WHENEVER FOUND, WERE CORRECTED BY REFERRING TO THE ORIGINAL INTERVIEW SCHEDULES.

ALL THE DICTIONARY RECORDS FOR THE SURVEY PORTION OF THIS STUDY CONTAIN THE LAST TWO DIGITS OF THE YEAR ("78") WITH THE APPROPRIATE QUESTION NUMBER IN THE FIRST SEVEN CHARACTERS OF THE VARIABLE NAME.

THE USER SHOULD BE AWARE THAT THROUGHOUT THE A SECTION, THE C SECTION, AND THE H SECTION OF THE SURVEY QUESTIONNAIRE, THERE ARE REFERENCES TO CANDIDATE NUMBERS ("CAND #") AND CANDIDATE NAME NUMBERS ("NAME #"). BOTH OF THESE PHRASES REFER TO THE CANDIDATE NAME NUMBERS. FOR EXAMPLE, IN THE QUESTIONNAIRE, Q.C12F SAYS:

Q.C12F. WHERE WOULD YOU PLACE ----- ?
NAME #32, 34 OR 36

THE INTERVIEWER WAS INSTRUCTED TO FILL IN THE DISTRICT OR STATE CANDIDATE NAMES IN ANY BLANK SLOTS SIMILAR TO THIS ONE. A COMPREHENSIVE LIST OF THE HOUSE, SENATORIAL AND GUBERNATORIAL CANDIDATE AND INCUMBENT NAMES WAS PREPARED FOR EACH OF THE 108 DISTRICTS IN THE SAMPLE, AND THE

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INTERVIEWERS USED THESE LISTS TO PRE-EDIT AND INSERT THE SPECIFIC NAMES FOR EACH DISTRICT. THESE CANDIDATE LISTS HAVE BEEN REPRODUCED IN NOTES 9, 10, AND 11 IN THE APPENDICES.

THE (NAME #) OR (CAND #) EXPRESSION GENERALLY INCLUDED MORE THAN ONE CANDIDATE NUMBER. FOR ANY GIVEN DISTRICT, HOWEVER, ONLY ONE OF TWO POSSIBILITIES WAS TRUE: 1) THERE WAS ONE AND ONLY ONE NAME IN THE DISTRICT CANDIDATE LIST THAT QUALIFIED FOR INCLUSION ON THE BASIS OF THE NUMBERS LISTED IN THE EXPRESSION; OR 2) THERE WAS NO NUMBER IN THE DISTRICT CANDIDATE LIST THAT MATCHED ANY OF THE NUMBERS IN THE EXPRESSION. AN INSTANCE OF NO MATCHING NUMBERS COULD ARISE IN THE CASE OF A QUESTION ABOUT A RETIRING INCUMBENT TO THE HOUSE OF REPRESENTATIVES IN A CONGRESSIONAL DISTRICT IN WHICH THE INCUMBENT WAS SEEKING RE-ELECTION. OR, NON-MATCHING COULD OCCUR FOR A QUESTION ABOUT THE CANDIDATE CHALLENGING THE DISTRICT INCUMBENT WHEN, IN FACT, THE INCUMBENT WAS RUNNING UNOPPOSED. INTERVIEWERS WERE INSTRUCTED TO MARK THOSE QUESTIONS INVOLVING UNMATCHED CANDIDATE NUMBERS IN THE (NAME #) OR (CAND #) EXPRESSION AS "INAPPROPRIATE." THESE CANDIDATE NAME NUMBERS WERE DELETED FROM THE TEXT OF THE QUESTIONS IN THE ICPSR CODEBOOK AND WERE SUBSTITUTED WITH APPROPRIATE PHRASES. FOR EXAMPLE, Q.A16K IN THE QUESTIONNAIRE REFERS TO "NAME #10, 13, OR 14." THE CODEBOOK DOCUMENTATION FOR Q.A16K REFERS TO THE "SENATE INCUMBENT IN THE STATE WHERE RACE HELD." A REFERENCE TO NOTE 8 (CANDIDATE LIST), PROVIDES THE LINK BETWEEN THE CANDIDATE NUMBERS IN THE QUESTIONNAIRE AND THE VERBAL DESCRIPTIONS IN THE CODEBOOK DOCUMENTATION. ALTHOUGH THE CANDIDATE LIST, USED IN CONJUNCTION WITH THE CODEBOOK, SHOULD BE SUFFICIENT DOCUMENTATION FOR EACH VARIABLE AFFECTED, IT MAY BE NECESSARY FOR THE USER TO REFER TO THE QUESTIONNAIRE FOR FURTHER CLARIFICATION OF THE TYPES OF CANDIDATES BEING REFERENCED IN EACH CASE.

EACH CANDIDATE OR INCUMBENT IN THE CANDIDATE LIST WAS ASSIGNED A NUMERIC TWO-DIGIT CODE VALUE. CODE VALUES BEGINNING WITH 1 (10-19) WERE FOR THE SENATE, CODES BEGINNING WITH 3 (30-39) WERE FOR THE HOUSE OF REPRESENTATIVES, AND CODE VALUES BEGINNING WITH 5 (50-59) WERE FOR GOVERNORS. IN ADDITION, THE CODE VALUE ASSIGNED TO EACH NAME HAD AN INTRINSIC MEANING -- IT DENOTED THE FUNCTIONAL ROLE OF THAT PERSON IN THE CONTEXT OF THE 1978 GENERAL ELECTION. FOR EXAMPLE, CANDIDATE NUMBER 30 WOULD ALWAYS DENOTE A HOUSE INCUMBENT NOT SEEKING RE-ELECTION TO THAT OFFICE; CANDIDATE NUMBER 33 WAS USED FOR A DEMOCRATIC HOUSE INCUMBENT SEEKING RE-ELECTION AND PLAYING, THEREFORE, THE DUAL ROLE OF DISTRICT INCUMBENT AND DEMOCRATIC CANDIDATE FOR THE HOUSE OF REPRESENTATIVES IN THE 1978 ELECTIONS.

IN ADDITION TO THE USUAL SURVEY DATA, CONTEXTUAL AND RECODED VARIABLES HAVE BEEN ADDED TO EACH RESPONDENT'S RECORD. THESE DATA CONSIST OF HISTORICAL ELECTORAL DATA (WHICH INCLUDE THE ELECTION RETURNS AT THE STATE, COUNTY AND CONGRESSIONAL LEVELS FOR THE 1927, 1974, AND 1976 ELECTIONS), 1978 ELECTION RETURNS AT THE CONGRESSIONAL DISTRICT LEVEL AND THE COUNTY LEVEL, INCUMBENCY CHARACTERISTICS (WHICH INCLUDE VARIABLES SUCH AS PARTY, SENIORITY, AND COMMITTEE ASSIGNMENTS FOR THE

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CONGRESSIONAL DISTRICTS' CURRENT REPRESENTATIVES IN THE U.S. HOUSE), CONGRESSIONAL CANDIDATES' CHARACTERISTICS (WHICH INCLUDE VARIABLES SUCH AS PARTY, EDUCATION, OCCUPATION, AND ORGANIZATIONAL MEMBERSHIP FOR THE CANDIDATES FOR THE OFFICE OF U.S. HOUSE OF REPRESENTATIVES IN THE 1978 GENERAL ELECTION), INDIVIDUAL VOTER RECORD (WHICH INCLUDES VARIABLES SUCH AS REGISTRATION INFORMATION, 1978 PRIMARY AND GENERAL ELECTION RETURNS FOR GOVERNOR, U.S. SENATOR AND U.S. 65500840 REPRESENTATIVE FOR THE PRECINCT OF INTERVIEW AND THE PRECINCT OF RESIDENCE), CHECKLIST OF ITEMS COLLECTED (WHICH INCLUDES VARIABLES SUCH AS SAMPLE BALLOTS, ELECTION RESULTS, VOTING REQUIREMENTS AND POLL HOURS), MEDIA STRUCTURE (WHICH INCLUDES VARIABLES SUCH AS THE NUMBER OF TV HOUSEHOLDS, AREAS OF DOMINANT INFLUENCE AND THE NUMBER OF CONGRESSIONAL DISTRICTS TOTALLY OR PARTIALLY WITHIN AN AREA OF DOMINANT INFLUENCE), AND FEDERAL ELECTION COMMITTEE DATA (WHICH INCLUDES VARIABLES SUCH AS 1976 AND 1978 U.S. HOUSE OF REPRESENTATIVES AND SENATE CANDIDATE STATUS, CAMPAIGN MONEY RECEIVED, AND CAMPAIGN DISBURSEMENTS). THESE DATA WERE MERGED WITH THE SURVEY DATA AND ARE DIFFERENTIATED FROM THE INDIVIDUAL-LEVEL SURVEY DATA INSOFAR AS THE VARIABLE NUMBERS ASSIGNED TO THEM ARE IN THE "1000" SERIES. THESE DATA WERE CHECKED FOR INCONSISTENT AND ILLEGAL CODES AND WERE CORRECTED WHEN FOUND.

SOME OF THE VARIABLES IN THE SURVEY AND CONTEXTUAL PORTIONS OF THE STUDY WERE RECODED TO YIELD INFORMATION AT THE DEMOCRATIC, REPUBLICAN, INCUMBENT AND NON-INCUMBENT LEVELS. THE VARIABLE NUMBERS ASSIGNED TO THESE RECODED VARIABLES ARE IN THE "2000" SERIES.

THIS STUDY WAS PROCESSED BY A TEAM OF DATA PROCESSORS -- C. GAYE BURPEE, STEVE WINEBERG, MARGARETH MILLER, GINGER MAGGIO, AND WENDELL WILLACY.□

>> 1978 FREQUENCIES INFORMATION

UNIVARIATE FREQUENCIES FOR ONE- AND TWO-DIGIT VARIABLES WERE INCLUDED WHERE APPROPRIATE, FOR THE SURVEY PORTION (REF. NOS. 1-648) AND THE DERIVED PORTION (REF. NOS. 2001-2141) AND WERE MERGED WITH THE CODEBOOK USING THE OSIRIS III PROGRAM, FMRG. A FREQUENCIES ADDENDUM FOR THE THREE- AND FOUR-DIGIT VARIABLES OF THE SURVEY PORTION AND THE RECODED PORTION OF THE CODEBOOK IS INCLUDED IN THIS RELEASE OF THE DATA.

FREQUENCIES HAVE NOT BEEN INCLUDED FOR THE CONTEXTUAL PORTION OF THE DATA (REF. NOS. 1001-1541).

□
>> 1978 VARIABLE DESCRIPTION LIST

VARIABLE VARIABLE LABEL

VERSION NES VERSION NUMBER
DSETNO NES DATASET NUMBER
780001 ICPSR ARCHIVE NUMBER
780002 INTERVIEW NUMBER
..... ...there is no variable 780003

TYPE OF POLITICAL RACE

780004 TYPE OF RACE - HOUSE OF REPRESENTATIVES
780005 TYPE OF RACE - SENATE
780006 POLITICAL PARTY OF THE INCUMBENT SENATOR
780007 TYPE OF RACE - GOVERNOR
780008 STATE AND CONGRESSIONAL DISTRICT CODE

STUDY PROCEDURE & SAMPLING INFORMATION

780009 PRIMARY AREA CODE
780010 STATE OF INTERVIEW CODE (ALPHABETIC)
780011 CONGRESSIONAL DISTRICT CODE
780012 ICPSR STATE CODE
780013 ICPSR STATE AND COUNTY CODE
780014 REGION OF INTERVIEW CODE
780015 FIPS STATE CODE
780016 FIPS STATE AND COUNTY CODE
780017 SEGMENT IDENTIFICATION NUMBER
780018 1970 CENSUS TRACT NUMBER
780019 1970 CENSUS ENUMERATION DISTRICT FOR UNTRACTED AREAS
780020 1970 CENSUS MINOR CIVIL DIVISION (MCD) CODE FOR PLACE
OF INTERVIEW
780021 1970 CENSUS PLACE CODE FOR PLACE OF INTERVIEW
780022 SIZE OF PLACE OF INTERVIEW
780023 ACTUAL POPULATION OF INTERVIEW PLACE
780024 DISTANCE FROM PLACE OF INTERVIEW TO CENTER OF
CITY OF NEAREST SMSA
780025 DISTANCE FROM PLACE OF INTERVIEW TO CENTER OF
CENTRAL CITY OF NEAREST SMSA WHICH HAS AT
LEAST ONE CITY OF 350,000 OR OVER
780026 BELT CODE
780027 QUARTER SAMPLE CODE
780028 CODER IDENTIFICATION NUMBER
780029 INTERVIEWER IDENTIFICATION NUMBER
780030 DATE OF INTERVIEW
780031 LENGTH OF INTERVIEW
780032 LENGTH OF INTERVIEWER'S PRE-EDITING
780033 LENGTH OF INTERVIEWER'S POST-EDITING

STUDY PROCEDURE & SAMPLING INFORMATION (CONTINUED)

780034 WAS A PERSUASION LETTER SENT TO THE RESPONDENT
780035 NUMBER OF INTERVIEWER CALLS TO RESPONDENT'S HOUSING
UNIT
780036 TOTAL NUMBER OF PEOPLE IN RESPONDENT'S HOUSEHOLD
780037 NUMBER OF ADULTS IN RESPONDENT'S HOUSEHOLD
780038 NUMBER OF POLITICALLY ELIGIBLE ADULTS IN RESPONDENT'S
HOUSEHOLD
780039 NUMBER OF CHILDREN 5 YEARS OLD OR LESS IN RESPONDENT'S
HOUSEHOLD

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780040 NUMBER OF CHILDREN 6-9 YEARS OLD IN RESPONDENT'S
HOUSEHOLD
780041 NUMBER OF CHILDREN 10-13 YEARS OLD IN RESPONDENT'S
HOUSEHOLD
780042 NUMBER OF CHILDREN 14-17 YEARS OLD IN RESPONDENT'S
HOUSEHOLD

THE 1978 ELECTION AND THE MASS MEDIA

780043 HAS R BEEN INTERESTED IN POLITICAL CAMPAIGNS SO
FAR
780044 DID R LISTEN TO CAMPAIGN RADIO PROGRAMS
780045 HOW MANY CAMPAIGN RADIO PROGRAMS DID R LISTEN TO
780046 DID R READ ABOUT THE CAMPAIGN IN ANY MAGAZINES
780047 HOW MANY MAGAZINE ARTICLES ABOUT THE CAMPAIGN DID
R READ
780048 WHICH MAGAZINE DID R READ - MENTION 1
780049 TITLE OF FIRST MAGAZINE MENTIONED BY R
780050 WHICH MAGAZINE DID R READ - MENTION 2
780051 TITLE OF SECOND MAGAZINE MENTIONED BY R
780052 WHICH MAGAZINE DID R READ - MENTION 3
780053 TITLE OF THIRD MAGAZINE MENTIONED BY R
780054 WHICH MAGAZINE DID R READ THE MOST ABOUT POLITICS
AND CURRENT EVENTS
780055 TITLE OF MAGAZINE R READ THE MOST ABOUT POLITICS
AND CURRENT EVENTS
780056 DID R WATCH ANY CAMPAIGN TELEVISION PROGRAMS
780057 HOW MANY TV PROGRAMS ABOUT THE CAMPAIGN DID R
WATCH

NEWSPAPER AS AN INFORMATION SOURCE

780058 DOES R READ A DAILY NEWSPAPER
780059 WHICH PAPER DOES R READ - MENTION 1
780060 TITLE OF NEWSPAPER - MENTION 1 (ALPHABETIC)
780061 CITY WHERE NEWSPAPER WAS PUBLISHED - MENTION 1
(ALPHABETIC)
780062 WHICH PAPER DOES R READ - MENTION 2
780063 TITLE OF NEWSPAPER - MENTION 2 (ALPHABETIC)
780064 CITY WHERE NEWSPAPER WAS PUBLISHED - MENTION 2
(ALPHABETIC)
780065 WHICH PAPER DOES R READ - MENTION 3
780066 TITLE OF NEWSPAPER - MENTION 3 (ALPHABETIC)
780067 CITY WHERE NEWSPAPER WAS PUBLISHED - MENTION 3
(ALPHABETIC)
780068 INTERVIEWER CHECKPOINT - NUMBER OF NEWSPAPERS
R MENTIONED
780069 LOCAL PAPER R READS MOST FOR POLITICAL AND
CURRENT EVENTS
780070 TITLE OF NEWSPAPER MOST READ BY R (ALPHABETIC)
780071 CITY WHERE MOST READ NEWSPAPER WAS PUBLISHED
(ALPHABETIC)
780072 DID R READ ABOUT CAMPAIGN IN ANY NEWSPAPER
780073 NUMBER ARTICLES R READ ABOUT CAMPAIGN FOR HOUSE
OF REPRESENTATIVES
780074 NEWSPAPER WITH CAMPAIGN ARTICLES - MENTION 1

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780075 TITLE OF NEWSPAPER WITH CAMPAIGN ARTICLES - MENTION 1
(ALPHABETIC)
780076 CITY WHERE NEWSPAPER WITH ARTICLES WAS PUBLISHED -
MENTION 1 (ALPHABETIC)
780077 NEWSPAPER WITH CAMPAIGN ARTICLES - MENTION 2
780078 TITLE OF NEWSPAPER WITH CAMPAIGN ARTICLES - MENTION 2
(ALPHABETIC)
780079 CITY WHERE NEWSPAPER WITH ARTICLES WAS PUBLISHED -
MENTION 2 (ALPHABETIC)

RATING OF CARTER'S PERFORMANCE

780080 R RATES PRESIDENT CARTER
780081 REASON FOR RATING CARTER - RESPONSE 1
780082 REASON FOR RATING CARTER - RESPONSE 2
780083 REASON FOR RATING CARTER - RESPONSE 3
780084 REASON FOR RATING CARTER - RESPONSE 4

RATING OF CONGRESS' PERFORMANCE

780085 R RATES U.S. CONGRESS
780086 REASON FOR RATING U.S. CONGRESS - RESPONSE 1
780087 REASON FOR RATING U.S. CONGRESS - RESPONSE 2
780088 REASON FOR RATING U.S. CONGRESS - RESPONSE 3
780089 REASON FOR RATING U.S. CONGRESS - RESPONSE 4

EVALUATION OF PARTIES

780090 IS THERE ANYTHING R LIKES ABOUT DEMOCRATIC PARTY
780091 WHAT R LIKES ABOUT DEMOCRATIC PARTY - MENTION 1
780092 WHAT R LIKES ABOUT DEMOCRATIC PARTY - MENTION 2
780093 WHAT R LIKES ABOUT DEMOCRATIC PARTY - MENTION 3
780094 WHAT R LIKES ABOUT DEMOCRATIC PARTY - MENTION 4
780095 WHAT R LIKES ABOUT DEMOCRATIC PARTY - MENTION 5
780096 IS THERE ANYTHING R DISLIKES ABOUT DEMOCRATIC
PARTY
780097 WHAT R DISLIKES ABOUT DEMOCRATIC PARTY - MENTION 1
780098 WHAT R DISLIKES ABOUT DEMOCRATIC PARTY - MENTION 2
780099 WHAT R DISLIKES ABOUT DEMOCRATIC PARTY - MENTION 3
780100 WHAT R DISLIKES ABOUT DEMOCRATIC PARTY - MENTION 4
780101 WHAT R DISLIKES ABOUT DEMOCRATIC PARTY - MENTION 5
780102 IS THERE ANYTHING R LIKES ABOUT REPUBLICAN PARTY
780103 WHAT R LIKES ABOUT REPUBLICAN PARTY - MENTION 1
780104 WHAT R LIKES ABOUT REPUBLICAN PARTY - MENTION 2
780105 WHAT R LIKES ABOUT REPUBLICAN PARTY - MENTION 3
780106 WHAT R LIKES ABOUT REPUBLICAN PARTY - MENTION 4
780107 WHAT R LIKES ABOUT REPUBLICAN PARTY - MENTION 5
780108 IS THERE ANYTHING R DISLIKES ABOUT REPUBLICAN
PARTY
780109 WHAT R DISLIKES ABOUT REPUBLICAN PARTY - MENTION 1
780110 WHAT R DISLIKES ABOUT REPUBLICAN PARTY - MENTION 2
780111 WHAT R DISLIKES ABOUT REPUBLICAN PARTY - MENTION 3
780112 WHAT R DISLIKES ABOUT REPUBLICAN PARTY - MENTION 4
780113 WHAT R DISLIKES ABOUT REPUBLICAN PARTY - MENTION 5

CONGRESSIONAL CAMPAIGN

780114 DOES R CARE HOW CONGRESSIONAL ELECTIONS COME OUT
780115 DOES R REMEMBER THE CONGRESSIONAL CANDIDATES
780116 WHO WERE THE CONGRESSIONAL CANDIDATES - MENTION 1
780117 FROM WHICH PARTY WERE THE CANDIDATES - CANDIDATE 1
780118 DID RESPONDENT CORRECTLY IDENTIFY CONGRESSIONAL
CANDIDATE'S NAME AND PARTY - CANDIDATE 1
780119 WHO WERE THE CONGRESSIONAL CANDIDATES - MENTION 2
780120 FROM WHICH PARTY WERE THE CANDIDATES - CANDIDATE 2
780121 DID RESPONDENT CORRECTLY IDENTIFY CONGRESSIONAL
CANDIDATE'S NAME AND PARTY - CANDIDATE 2
780122 WHO WERE THE CONGRESSIONAL CANDIDATES - MENTION 3
780123 FROM WHICH PARTY WERE THE CANDIDATES - CANDIDATE 3
780124 DID RESPONDENT CORRECTLY IDENTIFY CONGRESSIONAL
CANDIDATE'S NAME AND PARTY - CANDIDATE 3

SENATORIAL CAMPAIGN

780125 INTERVIEWER CHECKPOINT: SENATE RACE IN STATE

780126 DOES R REMEMBER THE SENATORIAL CANDIDATES
780127 WHO WERE THE SENATORIAL CANDIDATES - MENTION 1
780128 FROM WHICH PARTY WERE THE CANDIDATES - CANDIDATE 1
780129 DID RESPONDENT CORRECTLY IDENTIFY SENATE CANDIDATE'S
NAME AND PARTY - CANDIDATE 1
780130 WHO WERE THE SENATORIAL CANDIDATES - MENTION 2
780131 FROM WHICH PARTY WERE THE CANDIDATES - CANDIDATE 2
780132 DID RESPONDENT CORRECTLY IDENTIFY SENATE CANDIDATE'S
NAME AND PARTY - CANDIDATE 2
780133 WHO WERE THE SENATORIAL CANDIDATES - MENTION 3
780134 FROM WHICH PARTY WERE THE CANDIDATES - CANDIDATE 3
780135 DID RESPONDENT CORRECTLY IDENTIFY SENATE CANDIDATE'S
NAME AND PARTY - CANDIDATE 3

"FEELING THERMOMETER" - POLITICAL/MEDIA FIGURES

780136 FEELING THERMOMETER - GEORGE WALLACE
780137 FEELING THERMOMETER - JIMMY CARTER
780138 FEELING THERMOMETER - GERALD FORD
780139 FEELING THERMOMETER - RONALD REAGAN
780140 FEELING THERMOMETER - EDWARD "TED" KENNEDY
780141 FEELING THERMOMETER - "JERRY" BROWN, JR.
780142 FEELING THERMOMETER - RICHARD NIXON
780143 FEELING THERMOMETER - WALTER "FRITZ" MONDALE
780144 FEELING THERMOMETER - RALPH NADER
780145 FEELING THERMOMETER - SENATE INCUMBENT
780146 FEELING THERMOMETER - SENATE DEMOCRATIC CANDIDATE

CONGRESSIONAL CAMPAIGN (CONTINUED)

780147 FEELING THERMOMETER - SENATE REPUBLICAN CANDIDATE
780148 FEELING THERMOMETER - 1ST SENATE INCUMBENT
780149 FEELING THERMOMETER - 2ND SENATE INCUMBENT
780150 FEELING THERMOMETER - HOUSE INCUMBENT
780151 FEELING THERMOMETER - HOUSE DEMOCRATIC CANDIDATE

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780152 FEELING THERMOMETER - HOUSE REPUBLICAN CANDIDATE
780153 FEELING THERMOMETER - HOUSE "OTHER" CANDIDATE 1
780154 FEELING THERMOMETER - HOUSE "OTHER" CANDIDATE 2
780155 FEELING THERMOMETER - DEMOCRATIC PARTY
780156 FEELING THERMOMETER - REPUBLICAN PARTY
780157 FEELING THERMOMETER - GOVERNOR INCUMBENT
780158 FEELING THERMOMETER - GOVERNOR - DEMOCRATIC
CANDIDATE
780159 FEELING THERMOMETER - GOVERNOR - REPUBLICAN
CANDIDATE

HOUSE OF REPRESENTATIVES CAMPAIGN

780160 IS THERE ANYTHING R LIKES ABOUT DEMOCRATIC
CANDIDATE FOR THE HOUSE OF REPRESENTATIVES
780161 WHAT R LIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 1
780162 WHAT R LIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 2
780163 WHAT R LIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 3
780164 WHAT R LIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 4
780165 IS THERE ANYTHING R DISLIKES ABOUT DEMOCRATIC
CANDIDATE FOR THE HOUSE OF REPRESENTATIVES
780166 WHAT R DISLIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 1
780167 WHAT R DISLIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 2
780168 WHAT R DISLIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 3
780169 WHAT R DISLIKES ABOUT U.S. HOUSE DEMOCRATIC
CANDIDATE - RESPONSE 4
780170 IS THERE ANYTHING R LIKES ABOUT REPUBLICAN
CANDIDATE FOR THE HOUSE OF REPRESENTATIVES
780171 WHAT R LIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 1
780172 WHAT R LIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 2
780173 WHAT R LIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 3

HOUSE OF REPRESENTATIVES CAMPAIGN (CONTINUED)

780174 WHAT R LIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 4
780175 IS THERE ANYTHING R DISLIKES ABOUT REPUBLICAN
CANDIDATE FOR THE HOUSE OF REPRESENTATIVES
780176 WHAT R DISLIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 1
780177 WHAT R DISLIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 2
780178 WHAT R DISLIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 3
780179 WHAT R DISLIKES ABOUT U.S. HOUSE REPUBLICAN
CANDIDATE - RESPONSE 4
780180 WAS EITHER CANDIDATE ALREADY IN CONGRESS
780181 WHICH CANDIDATE WAS ALREADY IN CONGRESS

MOST IMPORTANT ISSUE IN HOUSE RACE

780182 WHAT IS THE MOST IMPORTANT ISSUE IN THE CAMPAIGN
FOR U.S. HOUSE OF REPRESENTATIVES
780183 HOW IMPORTANT IS THIS ISSUE TO R
780184 DID R PREFER ONE OF THE CANDIDATES BECAUSE OF THIS
ISSUE
780185 WHICH CANDIDATE DID R PREFER

R'S CONTACT WITH U.S. HOUSE INCUMBENT

780186 DID R HAVE ANY CONTACT WITH U.S. HOUSE INCUMBENT
780187 DID R MEET U.S. HOUSE INCUMBENT PERSONALLY
780188 DID R ATTEND MEETING/GATHERING WHERE U.S. HOUSE
INCUMBENT SPOKE
780189 DID R TALK WITH U.S. HOUSE INCUMBENT STAFF/OFFICE
780190 DID R RECEIVE SOMETHING IN MAIL FROM U.S. HOUSE
780191 DID R READ ABOUT U.S. HOUSE INCUMBENT IN
NEWSPAPER/MAGAZINE
780192 DID R HEAR U.S. HOUSE INCUMBENT ON RADIO
780193 DID R SEE U.S. HOUSE INCUMBENT ON T.V.
780194 R HAD CONTACT WITH U.S. HOUSE INCUMBENT IN NONE
OF THESE WAYS
780195 DOES R KNOW ANYONE ELSE WHO HAD CONTACT WITH
U.S. HOUSE INCUMBENT
780196 INTERVIEWER CHECKPOINT - CAMPAIGN FOR HOUSE OF
REPRESENTATIVES

R'S CONTACT WITH U.S. HOUSE CANDIDATE

780197 DID R HAVE ANY CONTACT WITH U.S. HOUSE CANDIDATE
780198 DID R MEET U.S. HOUSE CANDIDATE PERSONALLY
780199 DID R ATTEND MEETING/GATHERING WHERE U.S. HOUSE
CANDIDATE SPOKE
780200 DID R TALK WITH U.S. HOUSE CANDIDATE STAFF/OFFICE
780201 DID R RECEIVE SOMETHING IN MAIL FROM U.S. HOUSE
CANDIDATE
780202 DID R READ ABOUT U.S. HOUSE CANDIDATE IN
NEWSPAPER/MAGAZINE
780203 DID R HEAR U.S. HOUSE CANDIDATE ON RADIO
780204 DID R SEE U.S. HOUSE CANDIDATE ON T.V.
780205 R HAD CONTACT WITH U.S. HOUSE CANDIDATE IN NONE OF
THESE WAYS
780206 DOES R KNOW ANYONE ELSE WHO HAD CONTACT WITH
U.S. HOUSE CANDIDATE

R'S CONTACT WITH U.S. HOUSE DEMOCRATIC
CANDIDATE

780207 DID R HAVE ANY CONTACT WITH U.S. HOUSE DEMOCRATIC
CANDIDATE
780208 DID R MEET U.S. HOUSE DEMOCRATIC CANDIDATE

PERSONALLY
780209 DID R ATTEND MEETING/GATHERING WHERE U.S. HOUSE
DEMOCRATIC CANDIDATE SPOKE
780210 DID R TALK WITH U.S. HOUSE DEMOCRATIC CANDIDATE'S
STAFF/OFFICE
780211 DID R RECEIVE SOMETHING IN MAIL FROM U.S. HOUSE
DEMOCRATIC CANDIDATE
780212 DID R READ ABOUT U.S. HOUSE DEMOCRATIC CANDIDATE
IN NEWSPAPER/MAGAZINE
780213 DID R HEAR U.S. HOUSE DEMOCRATIC CANDIDATE ON
RADIO
780214 DID R SEE U.S. HOUSE DEMOCRATIC CANDIDATE ON T.V.
780215 R HAD CONTACT WITH U.S. HOUSE DEMOCRATIC
CANDIDATE IN NONE OF THESE WAYS
780216 DOES R KNOW ANYONE ELSE WHO HAD CONTACT WITH
U.S. HOUSE DEMOCRATIC CANDIDATE

R'S CONTACT WITH U.S. HOUSE REPUBLICAN
CANDIDATE

780217 DID R HAVE ANY CONTACT WITH U.S. HOUSE
REPUBLICAN CANDIDATE
780218 DID R MEET U.S. HOUSE REPUBLICAN CANDIDATE
PERSONALLY
780219 DID R ATTEND MEETING/GATHERING WHERE U.S. HOUSE
REPUBLICAN CANDIDATE SPOKE
780220 DID R TALK WITH U.S. HOUSE REPUBLICAN CANDIDATE'S
STAFF/OFFICE
780221 DID R RECEIVE SOMETHING IN MAIL FROM U.S. HOUSE
REPUBLICAN CANDIDATE
780222 DID R READ ABOUT U.S. HOUSE REPUBLICAN CANDIDATE
IN NEWSPAPER/MAGAZINE
780223 DID R HEAR U.S. HOUSE REPUBLICAN CANDIDATE ON
RADIO
780224 DID R SEE U.S. HOUSE REPUBLICAN CANDIDATE ON T.V.
780225 R HAD CONTACT WITH U.S. REPUBLICAN CANDIDATE IN
NONE OF THESE WAYS
780226 DOES R KNOW ANYONE ELSE WHO HAD CONTACT WITH
U.S. HOUSE REPUBLICAN CANDIDATE

HAS R OR R'S FAMILY/FRIENDS EVER
CONTACTED U.S. HOUSE INCUMBENT

780227 DID R OR FAMILY MEMBER EVER CONTACT U.S. HOUSE
INCUMBENT/OFFICE
780228 REASON FOR CONTACT WITH HOUSE INCUMBENT - TO
EXPRESS OPINION
780229 REASONS FOR CONTACT WITH HOUSE INCUMBENT - TO
SEEK INFORMATION
780230 REASON FOR CONTACT WITH HOUSE INCUMBENT - TO SEEK
HELP WITH PROBLEM
780231 DID R GET RESPONSE FROM HOUSE INCUMBENT/OFFICE
780232 HOW SATISFIED WAS R WITH RESPONSE FROM INCUMBENT
780233 DOES R KNOW ANYONE ELSE WHO HAD CONTACT WITH U.S.
HOUSE INCUMBENT
780234 DID THIS PERSON/GROUP GET A RESPONSE FROM
INCUMBENT

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780235 WAS THIS PERSON/GROUP SATISFIED WITH RESPONSE FROM
INCUMBENT
780236 IF R HAD ANOTHER/A PROBLEM WOULD HOUSE INCUMBENT
HELP WITH PROBLEM

780237 DOES R REMEMBER ANYTHING SPECIAL DONE BY
HOUSE INCUMBENT WHILE IN CONGRESS
780238 WHAT WAS DONE BY INCUMBENT - RESPONSE 1
780239 WHAT WAS DONE BY INCUMBENT - RESPONSE 2
R'S OPINION OF REPRESENTATIVES VOTING

780240 DOES R AGREE/DISAGREE WITH HOUSE INCUMBENTS'
VOTES ON BILLS IN WASHINGTON
780241 DOES R REMEMBER PARTICULAR BILL HOUSE INCUMBENT
VOTED ON
780242 DID R AGREE/DISAGREE WITH HOUSE INCUMBENT VOTE
780243 HOW IMPORTANT WAS THIS PARTICULAR BILL TO R
780244 WHAT WAS THIS PARTICULAR BILL
780245 U.S. HOUSE INCUMBENT GENERAL PERFORMANCE RATING
780246 SHOULD HOUSE REPRESENTATIVE VOTE OWN OR
CONSTITUENTS' FEELINGS
780247 SHOULD HOUSE REPRESENTATIVE SUPPORT PARTY/OWN VOTE

MOST IMPORTANT ACTIVITIES OF HOUSE OF
REPRESENTATIVES

780248 1ST MOST IMPORTANT ACTIVITY OF HOUSE OF REPRESENTATIVES
780249 2ND MOST IMPORTANT ACTIVITY OF HOUSE OF REPRESENTATIVES
780250 3RD MOST IMPORTANT ACTIVITY OF HOUSE OF REPRESENTATIVES
780251 4TH MOST IMPORTANT ACTIVITY OF HOUSE OF REPRESENTATIVES
780252 5TH MOST IMPORTANT ACTIVITY OF HOUSE OF REPRESENTATIVES
780253 R THINKS ALL OR NONE OF THESE ACTIVITIES ARE IMPORTANT
OR DOESN'T KNOW

R'S CONTACT WITH U.S. SENATE INCUMBENT

780254 INTERVIEWER CHECKPOINT - CAMPAIGN FOR SENATE

780255 WAS EITHER CANDIDATE ALREADY IN SENATE
780256 WHICH CANDIDATE WAS ALREADY IN SENATE
780257 DID R HAVE ANY CONTACT WITH U.S. SENATE INCUMBENT
780258 DID R MEET U.S. SENATE INCUMBENT PERSONALLY
780259 DID R ATTEND MEETING/GATHERING WHERE U.S. SENATE
INCUMBENT SPOKE
780260 DID R TALK WITH SENATE INCUMBENT STAFF/OFFICE
780261 DID R RECEIVE SOMETHING IN MAIL FROM U.S. SENATE
INCUMBENT
780262 DID R READ ABOUT U.S. SENATE INCUMBENT IN
NEWSPAPER/MAGAZINE
780263 DID R HEAR U.S. SENATE INCUMBENT ON RADIO
780264 DID R SEE U.S. SENATE INCUMBENT ON T.V.
780265 R HAD CONTACT WITH U.S. SENATE INCUMBENT IN NONE OF

THESE WAYS

R'S CONTACT WITH U.S. SENATE CANDIDATE
WHERE INCUMBENT IS RUNNING

780266 DID R HAVE ANY CONTACT WITH U.S. SENATE CANDIDATE
780267 DID R MEET U.S. SENATE CANDIDATE PERSONALLY
780268 DID R ATTEND MEETING/GATHERING WHERE U.S. SENATE
CANDIDATE SPOKE
780269 DID R TALK WITH SENATE CANDIDATE STAFF/OFFICE
780270 DID R RECEIVE SOMETHING IN MAIL FROM U.S. SENATE
CANDIDATE
780271 DID R READ ABOUT U.S. SENATE CANDIDATE IN
NEWSPAPER/MAGAZINE
780272 DID R HEAR U.S. SENATE CANDIDATE ON RADIO
780273 DID R SEE U.S. SENATE CANDIDATE ON T.V.
780274 R HAD CONTACT WITH U.S SENATE CANDIDATE IN NONE
OF THESE WAYS

R'S CONTACT WITH RETIRING U.S. SENATE
CANDIDATE WHERE INCUMBENT IS NOT RUNNING

780275 WAS EITHER CANDIDATE ALREADY IN U.S. SENATE
780276 WHICH CANDIDATE WAS ALREADY IN U.S. SENATE
780277 DID R HAVE ANY CONTACT WITH RETIRING SENATE
INCUMBENT
780278 DID R MEET RETIRING SENATE INCUMBENT PERSONALLY
780279 DID R ATTEND MEETING/GATHERING WHERE RETIRING
SENATE INCUMBENT SPOKE
780280 DID R TALK WITH SENATE INCUMBENT'S STAFF/OFFICE
780281 DID R RECEIVE SOMETHING IN MAIL FROM RETIRING
SENATE INCUMBENT
780282 DID R READ ABOUT RETIRING SENATE INCUMBENT IN
NEWSPAPER/MAGAZINE
780283 DID R HEAR RETIRING SENATE INCUMBENT ON RADIO
780284 DID R SEE RETIRING SENATE INCUMBENT ON T.V.
780285 R HAD CONTACT WITH RETIRING SENATE INCUMBENT IN
NONE OF THESE WAYS

R'S CONTACT WITH DEMOCRATIC SENATE
CANDIDATE WHERE INCUMBENT IS NOT RUNNING

780286 DID R HAVE ANY CONTACT WITH SENATE DEMOCRATIC
CANDIDATE
780287 DID R MEET SENATE DEMOCRATIC CANDIDATE PERSONALLY
780288 DID R ATTEND MEETING/GATHERING WHERE SENATE
DEMOCRATIC CANDIDATE SPOKE
780289 DID R TALK WITH SENATE DEMOCRATIC CANDIDATE'S
STAFF/OFFICE
780290 DID R RECEIVE SOMETHING IN MAIL FROM SENATE
DEMOCRATIC CANDIDATE
780291 DID R READ ABOUT SENATE DEMOCRATIC CANDIDATE
IN NEWSPAPER/MAGAZINE
780292 DID R HEAR SENATE DEMOCRATIC CANDIDATE ON RADIO
780293 DID R SEE SENATE DEMOCRATIC CANDIDATE ON T.V.
780294 R HAD CONTACT WITH SENATE DEMOCRATIC CANDIDATE IN

NONE OF THESE WAYS

R'S CONTACT WITH REPUBLICAN SENATE
CANDIDATE WHERE INCUMBENT IS NOT RUNNING

780295 DID R HAVE ANY CONTACT WITH SENATE REPUBLICAN
CANDIDATE
780296 DID R MEET SENATE REPUBLICAN CANDIDATE PERSONALLY
780297 DID R ATTEND MEETING/GATHERING WHERE SENATE
REPUBLICAN CANDIDATE SPOKE
780298 DID R TALK WITH SENATE REPUBLICAN CANDIDATE'S
STAFF/OFFICE
780299 DID R RECEIVE SOMETHING IN MAIL FROM SENATE
REPUBLICAN CANDIDATE
780300 DID R READ ABOUT SENATE REPUBLICAN CANDIDATE
IN NEWSPAPER/MAGAZINE
780301 DID R HEAR SENATE REPUBLICAN CANDIDATE ON RADIO
780302 DID R SEE SENATE REPUBLICAN CANDIDATE ON T.V.
780303 R HAD CONTACT WITH SENATE REPUBLICAN CANDIDATE IN
NONE OF THESE WAYS

SENATE ACTIVITIES

780304 1ST MOST IMPORTANT ACTIVITY IN THE SENATE
780305 2ND MOST IMPORTANT ACTIVITY IN THE SENATE
780306 3RD MOST IMPORTANT ACTIVITY IN THE SENATE
780307 4TH MOST IMPORTANT ACTIVITY IN THE SENATE
780308 5TH MOST IMPORTANT ACTIVITY IN THE SENATE
780309 R THINKS ALL OR NONE OF ACTIVITIES ARE IMPORTANT

IMPORTANT NATIONAL PROBLEMS

780310 DOES R FOLLOW POLITICS
780311 IMPORTANT NATIONAL PROBLEM - 1ST RESPONSE
780312 IMPORTANT NATIONAL PROBLEM - 2ND RESPONSE
780313 IMPORTANT NATIONAL PROBLEM - 3RD RESPONSE
780314 INTERVIEWER CHECKPOINT: HAS R MENTIONED ANY
PROBLEMS
780315 WHAT IS THE MOST IMPORTANT NATIONAL PROBLEM
780316 HOW GOOD A JOB IS GOVERNMENT DOING IN DEALING
WITH THIS PROBLEM
780317 WHICH PARTY WOULD GET GOVERNMENT TO DEAL WITH
PROBLEM
780318 IS THERE A DIFFERENCE IN HOW HOUSE CANDIDATES
WOULD HANDLE THIS PROBLEM
780319 WHICH HOUSE CANDIDATE WOULD DO A BETTER JOB
780320 WHICH HAS MOST SAY WHAT GOVERNMENT DOES -
CONGRESS/PRESIDENT

R'S PERSONAL FINANCIAL SITUATION

780321 DOES R FEEL BETTER OFF FINANCIALLY THAN A YEAR
AGO

780322 WILL R BE BETTER OFF FINANCIALLY A YEAR FROM NOW

EMPLOYMENT PROBLEMS - R ONLY

780323 DID R HAVE WORKING HOURS REDUCED
780324 DID R HAVE TO CHANGE SHIFTS
780325 DID R HAVE TO TAKE A PAY CUT
780326 DID R HAVE TO TAKE A JOB BELOW QUALIFICATIONS
780327 WAS R TEMPORARILY LAID OFF
780328 WAS R UNEMPLOYED OR LOST JOB
780329 R WAS NOT AFFECTED BY EMPLOYMENT PROBLEMS

780330 INTERVIEWER CHECKPOINT - DOES R LIVE WITH OTHER
FAMILY MEMBERS AGE 14 OR OLDER
EMPLOYMENT PROBLEMS - R'S FAMILY MEMBER(S)

780331 DID FAMILY MEMBER(S) HAVE WORKING HOURS REDUCED
780332 DID FAMILY MEMBER(S) HAVE TO CHANGE SHIFTS
780333 DID FAMILY MEMBER(S) HAVE TO TAKE A PAY CUT
780334 DID FAMILY MEMBER(S) HAVE TO TAKE A JOB BELOW
QUALIFICATIONS
780335 WAS FAMILY MEMBER(S) TEMPORARILY LAID OFF
780336 WAS FAMILY MEMBER(S) UNEMPLOYED OR LOST JOB
780337 FAMILY MEMBER(S) NOT AFFECTED BY EMPLOYMENT PROBLEMS

BUSINESS CONDITIONS

780338 ARE BUSINESS CONDITIONS BETTER NOW THAN A YEAR
AGO
780339 WILL BUSINESS CONDITIONS BE BETTER A YEAR FROM
NOW

UNEMPLOYMENT, INFLATION, & GOVERNMENT POLICY

780340 HAS THE GOVERNMENT BEEN DOING A GOOD JOB WITH ITS
INFLATION POLICY
780341 WHICH PARTY CAN BEST HANDLE INFLATION PROBLEMS
780342 WHICH HAS MOST SAY ABOUT HANDLING INFLATION -
CONGRESS/PRESIDENT
780343 HAS THE GOVERNMENT BEEN DOING A GOOD JOB WITH
ITS UNEMPLOYMENT POLICY
780344 WHICH PARTY CAN BEST HANDLE UNEMPLOYMENT PROBLEMS
780345 WHICH HAS MOST SAY ABOUT HANDLING UNEMPLOYMENT -
CONGRESS/PRESIDENT

CYNICISM AND TRUST IN GOVERNMENT

780346 DO PEOPLE IN GOVERNMENT WASTE A LOT OF TAX MONEY
780347 HOW MUCH CAN R TRUST GOVERNMENT TO DO RIGHT
780348 IS GOVERNMENT RUN FOR THE BENEFIT OF ALL OR A FEW
780349 DO GOVERNMENT OFFICIALS USUALLY KNOW WHAT THEY'RE
DOING
780350 ARE MANY GOVERNMENT OFFICIALS CROOKED

POLITICAL EFFICACY

780351 DO PEOPLE LIKE R HAVE ANY SAY IN WHAT GOVERNMENT
DOES
780352 IS VOTING THE ONLY WAY PEOPLE LIKE R HAVE A SAY
780353 IS POLITICS TOO COMPLICATED FOR R TO UNDERSTAND
780354 DO OFFICIALS CARE WHAT PEOPLE LIKE R THINK
780355 DO CONGRESSMEN LOSE TOUCH WITH PEOPLE QUICKLY
780356 ARE PARTIES INTERESTED IN PEOPLE'S VOTES, NOT
OPINIONS

GOVERNMENT GUARANTEED JOB & LIVING
STANDARD SCALE

780357 R'S POSITION ON GUARANTEED JOB AND LIVING
STANDARD SCALE
780358 JIMMY CARTER'S POSITION ON GUARANTEED JOB &
LIVING STANDARD SCALE
780359 DEMOCRATS' POSITION ON GUARANTEED JOB AND LIVING
STANDARD SCALE
780360 REPUBLICANS' POSITION ON GUARANTEED JOB AND
LIVING STANDARD SCALE
780361 DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
GUARANTEED JOB AND LIVING STANDARD SCALE
780362 REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
GUARANTEED JOB AND LIVING STANDARD SCALE
780363 SENATE DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
GUARANTEED JOB AND LIVING STANDARD SCALE
780364 SENATE REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
GUARANTEED JOB AND LIVING STANDARD SCALE

RIGHTS OF THE ACCUSED SCALE

780365 R'S POSITION ON RIGHTS OF THE ACCUSED SCALE
780366 CARTER'S POSITION ON RIGHTS OF THE ACCUSED SCALE
780367 DEMOCRATS' POSITION ON RIGHTS OF THE ACCUSED
SCALE
780368 REPUBLICANS' POSITION ON RIGHTS OF THE ACCUSED
SCALE
780369 DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON RIGHTS
OF THE ACCUSED SCALE
780370 REPUBLICAN CANDIDATE/INCUMBENT POSITION ON RIGHTS
OF THE ACCUSED SCALE
780371 SENATE DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
RIGHTS OF THE ACCUSED SCALE
780372 SENATE REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
RIGHTS OF THE ACCUSED SCALE

GOVERNMENT AID TO MINORITIES SCALE

780373 R'S POSITION ON GOVERNMENT AID TO MINORITIES
SCALE
780374 CARTER'S POSITION ON GOVERNMENT AID TO MINORITIES
SCALE
780375 DEMOCRATS' POSITION ON GOVERNMENT AID TO
MINORITIES SCALE

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780376 REPUBLICANS' POSITION ON GOVERNMENT AID TO
MINORITIES SCALE
780377 DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT AID TO MINORITIES SCALE
780378 REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT AID TO MINORITIES SCALE
780379 SENATE DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT AID TO MINORITIES SCALE
780380 SENATE REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT AID TO MINORITIES SCALE

GOVERNMENT MEDICAL INSURANCE PLAN SCALE

780381 R'S POSITION ON GOVERNMENT MEDICAL INSURANCE PLAN
SCALE
780382 CARTER'S POSITION ON GOVERNMENT MEDICAL INSURANCE
PLAN SCALE
780383 DEMOCRATS' POSITION ON GOVERNMENT MEDICAL
INSURANCE PLAN SCALE
780384 REPUBLICANS' POSITION ON GOVERNMENT MEDICAL
INSURANCE PLAN SCALE
780385 DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT MEDICAL INSURANCE PLAN SCALE
780386 REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT MEDICAL INSURANCE PLAN SCALE
780387 SENATE DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT MEDICAL INSURANCE PLAN SCALE
780388 SENATE REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
GOVERNMENT MEDICAL INSURANCE PLAN SCALE

EQUAL RIGHTS FOR WOMEN SCALE

780389 R'S POSITION ON EQUAL RIGHTS FOR WOMEN SCALE
780390 CARTER'S POSITION ON EQUAL RIGHTS FOR WOMEN SCALE
780391 DEMOCRATS' POSITION ON EQUAL RIGHTS FOR WOMEN
SCALE
780392 REPUBLICANS' POSITION ON EQUAL RIGHTS FOR WOMEN
SCALE
780393 MOST WOMEN'S POSITION ON EQUAL RIGHTS FOR WOMEN
SCALE
780394 MOST MEN'S POSITION ON EQUAL RIGHTS FOR WOMEN
SCALE
780395 DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON EQUAL
RIGHTS FOR WOMEN SCALE
780396 REPUBLICAN CANDIDATE/INCUMBENT POSITION ON EQUAL
RIGHTS FOR WOMEN SCALE
780397 SENATE DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
EQUAL RIGHTS FOR WOMEN SCALE
780398 SENATE REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
EQUAL RIGHTS FOR WOMEN SCALE

LIBERAL/CONSERVATIVE VIEWS SCALE

780399 R'S POSITION ON LIBERAL/CONSERVATIVE VIEWS SCALE
780400 CARTER'S POSITION ON LIBERAL/CONSERVATIVE VIEWS
SCALE

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780401 DEMOCRATS' POSITION ON LIBERAL/CONSERVATIVE VIEWS
SCALE
780402 REPUBLICANS' POSITION ON LIBERAL/CONSERVATIVE
VIEWS SCALE
780403 HOUSE OF REPRESENTATIVES INCUMBENT'S POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE
780404 DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE
780405 REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE
780406 SENATE 1ST INCUMBENT'S POSITION ON LIBERAL/
CONSERVATIVE VIEWS SCALE
780407 SENATE DEMOCRATIC CANDIDATE/INCUMBENT POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE
780408 SENATE REPUBLICAN CANDIDATE/INCUMBENT POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE
780409 SENATE 2ND INCUMBENT'S POSITION ON LIBERAL/
CONSERVATIVE VIEWS SCALE

R'S IDEA OF LIBERAL/CONSERVATIVE VIEW

780410 WHAT R MEANS BY LIBERAL - 1ST RESPONSE
780411 WHAT R MEANS BY LIBERAL - 2ND RESPONSE
780412 WHAT R MEANS BY LIBERAL - 3RD RESPONSE
780413 WHAT R MEANS BY CONSERVATIVE - 1ST RESPONSE
780414 WHAT R MEANS BY CONSERVATIVE - 2ND RESPONSE
780415 WHAT R MEANS BY CONSERVATIVE - 3RD RESPONSE

GOVERNMENT/ATTENTION TO PEOPLE:
"RESPONSIVENESS"

780416 HOW MUCH DOES GOVERNMENT LISTEN TO PEOPLE
780417 HOW MUCH DO PARTIES MAKE GOVERNMENT LISTEN
780418 HOW MUCH DO ELECTIONS MAKE GOVERNMENT LISTEN
780419 ARE CONGRESSMEN ATTENTIVE TO THEIR CONSTITUENCIES

EVALUATION OF CARTER/ADMINISTRATION

780420 DOES R TRUST CARTER TO USUALLY DO WHAT IS RIGHT
780421 IS THE CARTER ADMINISTRATION RUN FOR THE BENEFIT
OF ALL OR A FEW

ATTITUDES TOWARD VOTING PROCESS: "CITIZEN DUTY"

780422 IS IT IMPORTANT TO VOTE IF YOUR PARTY CAN'T WIN
780423 WITH MANY OTHER PEOPLE VOTING, DOES IT MATTER IF
R VOTES
780424 IF A PERSON DOESN'T CARE ABOUT OUTCOME, SHOULD
HE/SHE VOTE
780425 ARE LOCAL ELECTIONS UNIMPORTANT

PARTY IDENTIFICATION

780426 DOES R CONSIDER SELF A REPUBLICAN/DEMOCRAT/OTHER
780427 STRENGTH OF REPUBLICAN/DEMOCRATIC IDENTIFICATION

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780428 DID R EVER HAVE A DIFFERENT PARTY IDENTIFICATION
780429 R'S PREVIOUS PARTY IDENTIFICATION
780430 (IF REPUBLICAN/DEMOCRAT) WHEN DID R CHANGE PARTY
IDENTIFICATION
780431 FORMER PARTY ALIGNMENT FOR CURRENT IDENTIFIERS -
780432 DOES R THINK OF SELF AS CLOSER REPUBLICAN/DEMO-
CRATIC PARTY
780433 SUMMARY OF R'S PARTY IDENTIFICATION AND STRENGTH
780434 (IF INDEPENDENT/OTHER) HOW MUCH CLOSER DOES R FEEL
TO ONE PARTY

780435 (IF CLOSE TO NEITHER PARTY) DID R EVER CONSIDER
SELF AS CLOSER TO DEMOCRATIC/REPUBLICAN PARTY
780436 (IF INDEPENDENT/OTHER) DID R EVER CONSIDER SELF AS
CLOSER TO OTHER PARTY
780437 (IF INDEPENDENT/OTHER) WHEN DID R CHANGE TO PRESENT
PARTY FEELINGS
780438 FORMER PARTY ALIGNMENT FOR INDEPENDENTS - SUMMARY
780439 WHAT WAS R'S FATHER'S PARTY AFFILIATION
780440 WHAT WAS R'S MOTHER'S PARTY AFFILIATION

R'S OPINION OF ISSUES

780441 DOES R APPROVE OF CARTER'S HANDLING OF HIS JOB AS
PRESIDENT

780442 R'S INTEREST IN FEDERAL ROLE IN SCHOOL INTEGRATION
780443 SHOULD FEDERAL GOVERNMENT ENSURE SCHOOL INTEGRATION
780444 DOES R FAVOR SEGREGATION OR DESEGREGATION
780445 HAS R HEARD ABOUT PROPOSITION 13
780446 HOW R WOULD VOTE ON PROPOSITION 13
780447 R AGREE/DISAGREE PEOPLE WITH HIGHER INCOME PAY LESS
TAXES
780448 R AGREE/DISAGREE FEDERAL TAXES NOT TOO HIGH
780449 R AGREE/DISAGREE TAXES SHOULD BE CUT BY ONE-THIRD
780450 R'S OPINION ON ABORTION
780451 R'S OPINION ON PREFERENTIAL JOB TREATMENT FOR WOMEN
OR MINORITY MEMBERS
780452 DOES R APPROVE OF THE EQUAL RIGHTS AMENDMENT

780453 R'S INTEREST IN FEDERAL GOVERNMENT POWER ISSUE
780454 DOES R FEEL GOVERNMENT GETTING TOO POWERFUL
780455 DOES R FEEL GOVERNMENT SHOULD BE MORE POWERFUL OR
STAY THE SAME
780456 WHICH PARTY DOES R FEEL WOULD FAVOR A MORE POWERFUL
GOVERNMENT

R'S POLITICAL ACTIVITIES

780457 DID R TRY TO INFLUENCE OTHER'S VOTE CHOICES
780458 DID R ATTEND A POLITICAL MEETING
780459 DID R WORK FOR PARTY OR CANDIDATE
780460 DID R WEAR A BUTTON OR PUT A STICKER ON THE CAR
780461 DID R GIVE ANY MONEY TO A POLITICAL PARTY
780462 WHICH PARTY DID R GIVE MONEY TO
780463 DOES R BELONG TO ANY POLITICAL GROUPS

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PARTY CONTACTS WITH R DURING THE CAMPAIGN

780464 DID A POLITICAL PARTY WORKER CONTACT R DURING
CAMPAIGN
780465 WHICH PARTY(S) CONTACTED R DURING CAMPAIGN
780466 ANYONE FROM NON-MAJOR PARTY CONTACT R
780467 WAS THIS CONTACT FROM CANDIDATE'S ORGANIZATION OR
SOMEONE ELSE
780468 WHICH CANDIDATE DID THE CONTACT SUPPORT - 1ST
RESPONSE
780469 WHICH CANDIDATE DID THE CONTACT SUPPORT - 2ND
RESPONSE

R'S 1978 ELECTION VOTING BEHAVIOR

780470 DID R VOTE IN 1978 ELECTION
780471 IF R VOTED, IS R REGISTERED DEMOCRAT/REPUBLICAN/
OTHER
780472 IF R VOTED, IS R REGISTERED TO VOTE AT CURRENT
ADDRESS
780473 IF R VOTED, DID R VOTE FOR A HOUSE OF REPRESENTATIVES
CANDIDATE
780474 WHO DID R VOTE FOR
780475 WAS R'S PREFERENCE STRONG
780476 INTERVIEWER CHECKPOINT: WAS THERE A SENATE RACE IN
R'S STATE

780477 DID R VOTE FOR A SENATE CANDIDATE
780478 IF R VOTED WHICH SENATE CANDIDATE DID R VOTE FOR
780479 IF R VOTED WAS R'S PREFERENCE FOR THIS CANDIDATE
STRONG OR NOT

780480 INTERVIEWER CHECKPOINT: WAS THERE A GUBERNATORIAL
RACE IN R'S STATE

780481 DID R VOTE FOR A GUBERNATORIAL CANDIDATE
780482 IF R VOTED WHO WAS GUBERNATORIAL CANDIDATE R VOTED
FOR
780483 IF R VOTED WAS R'S PREFERENCE FOR GUBERNATORIAL
CANDIDATE STRONG OR NOT
780484 IF R DID NOT VOTE, WAS R REGISTERED TO VOTE IN THIS
ELECTION
780485 IF R DID NOT VOTE WAS R REGISTERED AS DEMOCRATIC/
REPUBLICAN/OTHER
780486 IF R DID NOT VOTE, WAS R REGISTERED AT CURRENT
ADDRESS
780487 IF R DID NOT VOTE OR WAS TOO YOUNG, DID R HAVE A
PREFERENCE FOR U.S. HOUSE OF REPRESENTATIVES
CANDIDATE

R'S 1978 ELECTION VOTING BEHAVIOR (CONTINUED)

780488 WHICH U.S. HOUSE OF REPRESENTATIVES CANDIDATE WAS THAT
780489 IF R DID NOT VOTE OR WAS TOO YOUNG WAS R'S
PREFERENCE FOR HOUSE CANDIDATE STRONG OR NOT

780490 INTERVIEWER CHECKPOINT: SENATE RACE

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780491 IF R DID NOT VOTE OR WAS TOO YOUNG DID R HAVE
A PREFERENCE FOR U.S. SENATE CANDIDATE
780492 IF R DID NOT VOTE OR WAS TOO YOUNG WHICH SENATE
CANDIDATE WAS THAT
780493 IF R DID NOT VOTE OR WAS TOO YOUNG WAS R'S PREFER-
ENCE FOR SENATE CANDIDATE STRONG OR NOT STRONG

780494 INTERVIEWER CHECKPOINT: GOVERNOR RACE

780495 IF R DID NOT VOTE OR WAS TOO YOUNG DID R HAVE
PREFERENCE FOR GUBERNATORIAL CANDIDATE
780496 IF R DID NOT VOTE OR WAS TOO YOUNG WHICH GUBER-
NATORIAL CANDIDATE WAS THAT
780497 IF R DID NOT VOTE OR WAS TOO YOUNG WAS R'S PREFER-
ENCE FOR GUBERNATORIAL CANDIDATE STRONG OR NOT
STRONG

CYNICISM AND TRUST IN CONGRESS

780498 HOW MUCH CAN R TRUST U.S. CONGRESS TO DO RIGHT
780499 IS U.S. CONGRESS RUN FOR BENEFIT OF ALL OR A FEW

POLITICAL FACTUAL ITEMS

780500 WHICH PARTY HAD THE MOST MEMBERS IN THE HOUSE OF
REPRESENTATIVES BEFORE THE ELECTIONS
780501 WHICH PARTY HAD THE MOST MEMBERS IN THE HOUSE OF
REPRESENTATIVES AFTER THE ELECTIONS

PERSONAL DATA

AGE AND MARITAL STATUS

780502 R'S DATE OF BIRTH - MONTH
780503 R'S DATE OF BIRTH - YEAR
780504 R'S AGE
780505 R'S MARITAL STATUS

R'S EDUCATION

780506 WHAT IS THE HIGHEST GRADE COMPLETED BY R
780507 DOES R HAVE A HIGH SCHOOL DIPLOMA
780508 HAS R HAD ANY OTHER SCHOOLING
780509 DOES R HAVE A COLLEGE DEGREE
780510 WHAT IS R'S HIGHEST DEGREE
780511 COLLEGE ATTENDED BY R
780512 R'S MAJOR FIELD OF STUDY
780513 SUMMARY OF R'S EDUCATION

780514 INTERVIEWER CHECKPOINT - FAMILY STATUS OF R

EDUCATION OF FAMILY HEAD

780515 WHAT IS THE HIGHEST GRADE COMPLETED BY FAMILY
HEAD

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780516 DOES FAMILY HEAD HAVE A HIGH SCHOOL DIPLOMA
780517 DOES FAMILY HEAD HAVE ANY OTHER SCHOOLING
780518 DOES FAMILY HEAD HAVE A COLLEGE DEGREE
780519 WHAT IS R'S HIGHEST DEGREE
780520 COLLEGE ATTENDED BY HEAD
780521 FAMILY HEAD'S MAJOR FIELD OF STUDY
780522 SUMMARY OF EDUCATION OF FAMILY HEAD

EDUCATION OF WIFE OF FAMILY HEAD

780523 WHAT IS THE HIGHEST GRADE COMPLETED BY WIFE OF
FAMILY HEAD
780524 DOES WIFE OF FAMILY HEAD HAVE A HIGH SCHOOL DIPLOMA
780525 DOES WIFE OF FAMILY HEAD HAVE ANY OTHER SCHOOLING
780526 DOES WIFE OF FAMILY HEAD HAVE A COLLEGE DEGREE
780527 WHAT IS WIFE'S HIGHEST DEGREE
780528 COLLEGE ATTENDED BY WIFE OF FAMILY HEAD
780529 WIFE OF FAMILY HEAD'S MAJOR FIELD OF STUDY
780530 SUMMARY OF EDUCATION OF WIFE OF FAMILY HEAD

R'S OCCUPATION SECTION

780531 R'S PRESENT EMPLOYMENT STATUS
780532 (IF RETIRED) WHEN DID R RETIRE
780533 (IF UNEMPLOYED) HAS R EVER WORKED FOR PAY
780534 KIND OF WORK R DOES/DID - CENSUS OCCUPATION CODE
780535 R'S PRESENT/FORMER OCCUPATION - DUNCAN SEI
780536 R'S PRESENT/FORMER OCCUPATION - NORC PRESTIGE
780537 R'S PRESENT/FORMER OCCUPATION - CENSUS INDUSTRY
780538 IS/WAS R SELF-EMPLOYED
780539 (IF UNEMPLOYED) IS R PRESENTLY LOOKING FOR WORK
780540 (IF UNEMPLOYED) DID R WORK FOR PAY DURING THE
PAST YEAR
780541 HOW MANY HOURS A WEEK DOES/DID R WORK
780542 (IF EMPLOYED) WAS R UNEMPLOYED DURING THE PAST
YEAR
780543 (IF RETIRED OR DISABLED) IS R PRESENTLY WORKING

(IF HOUSEWIFE OR STUDENT)

780544 DID R WORK FOR PAY DURING THE PAST YEAR
780545 IS R PRESENTLY EMPLOYED
780546 WHAT KIND OF WORK DID R DO - CENSUS OCCUPATION
CODE
780547 R'S FORMER OCCUPATION - DUNCAN SEI
780548 R'S FORMER OCCUPATION - NORC PRESTIGE
780549 R'S FORMER OCCUPATION - CENSUS INDUSTRY
780550 WAS R SELF-EMPLOYED
780551 HOW MANY HOURS A WEEK DID R WORK

780552 INTERVIEWER CHECKPOINT - FAMILY STATUS OF R

FAMILY HEAD'S OCCUPATION SECTION

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780553 FAMILY HEAD'S PRESENT EMPLOYMENT STATUS
780554 (IF RETIRED) WHEN DID FAMILY HEAD RETIRE
780555 (IF UNEMPLOYED) HAS THE FAMILY HEAD EVER WORKED
FOR PAY
780556 WHAT KIND OF WORK DOES/DID THE FAMILY HEAD DO -
CENSUS OCCUPATION CODE

FAMILY HEAD'S OCCUPATION SECTION (CONTINUED)

780557 FAMILY HEAD'S PRESENT/FORMER OCCUPATION -
DUNCAN SEI
780558 FAMILY HEAD'S PRESENT/FORMER OCCUPATION - NORC
PRESTIGE
780559 FAMILY HEAD'S PRESENT/FORMER OCCUPATION - CENSUS
INDUSTRY
780560 IS/WAS THE FAMILY HEAD SELF-EMPLOYED
780561 (IF UNEMPLOYED) IS FAMILY HEAD PRESENTLY LOOKING
FOR WORK
780562 (IF UNEMPLOYED) DID THE FAMILY HEAD WORK FOR PAY
DURING THE LAST YEAR
780563 HOW MANY HOURS A WEEK DOES/DID THE FAMILY HEAD
WORK
780564 (IF EMPLOYED) WAS FAMILY HEAD UNEMPLOYED IN PAST
YEAR
780565 (IF RETIRED OR DISABLED) IS THE FAMILY HEAD
PRESENTLY WORKING

(IF HOUSEWIFE OR STUDENT)

780566 DID THE FAMILY HEAD WORK FOR PAY DURING THE
PAST YEAR
780567 IS THE FAMILY HEAD PRESENTLY EMPLOYED
780568 WHAT KIND OF WORK DID THE FAMILY HEAD DO -
CENSUS OCCUPATION CODE
780569 FAMILY HEAD'S FORMER OCCUPATION - DUNCAN SEI
780570 FAMILY HEAD'S FORMER OCCUPATION - NORC PRESTIGE
780571 FAMILY HEAD'S FORMER OCCUPATION - CENSUS INDUSTRY
780572 WAS THE FAMILY HEAD SELF-EMPLOYED
780573 HOW MANY HOURS A WEEK DID THE FAMILY HEAD WORK

WIFE OF HEAD'S OCCUPATION SECTION

780574 WIFE OF HEAD'S PRESENT EMPLOYMENT STATUS
780575 (IF RETIRED) WHEN DID WIFE OF HEAD RETIRE
780576 (IF UNEMPLOYED) HAS WIFE OF HEAD EVER WORKED FOR
PAY
780577 WHAT KIND OF WORK DOES/DID WIFE OF HEAD DO -
CENSUS OCCUPATION CODE
780578 WIFE OF HEAD'S PRESENT/FORMER OCCUPATION - DUNCAN
SEI
780579 WIFE OF HEAD'S PRESENT/FORMER OCCUPATION - NORC
PRESTIGE
780580 WIFE OF HEAD'S PRESENT/FORMER OCCUPATION - CENSUS
INDUSTRY

WIFE OF HEAD'S OCCUPATION SECTION (CONTINUED)

780581 IS/WAS WIFE OF HEAD SELF-EMPLOYED
780582 IS WIFE OF HEAD PRESENTLY LOOKING FOR WORK
780583 (IF UNEMPLOYED) DID THE WIFE OF HEAD WORK FOR PAY
DURING THE PAST YEAR
780584 HOW MANY HOURS A WEEK DOES/DID THE WIFE OF HEAD
WORK
780585 (IF EMPLOYED) WAS THE WIFE OF HEAD UNEMPLOYED
DURING THE PAST YEAR
780586 (IF RETIRED OR DISABLED) IS THE WIFE OF HEAD
PRESENTLY WORKING

(IF HOUSEWIFE OR STUDENT)

780587 DID WIFE OF HEAD WORK FOR PAY DURING THE PAST YEAR
780588 IS WIFE OF HEAD PRESENTLY EMPLOYED
780589 WHAT KIND OF WORK DID WIFE OF HEAD DO - CENSUS
OCCUPATION CODE
780590 WIFE OF HEAD'S FORMER OCCUPATION - DUNCAN SEI
780591 WIFE OF HEAD'S FORMER OCCUPATION - NORC PRESTIGE
780592 WIFE OF HEAD'S FORMER OCCUPATION - CENSUS INDUSTRY
780593 WAS WIFE OF HEAD SELF-EMPLOYED
780594 HOW MANY HOURS A WEEK DID WIFE OF HEAD WORK

LABOR UNION MEMBERSHIP

780595 IS ANYONE IN HOUSEHOLD A UNION MEMBER
780596 WHO IN HOUSEHOLD IS A UNION MEMBER

PERSONAL DATA

780597 INTERVIEWER CHECKPOINT: DOES R LIVE WITH OTHER FAMILY
MEMBERS AGE 14 OR OLDER
780598 R'S ESTIMATED FAMILY INCOME FOR 1977
780599 R'S OWN INCOME FOR 1977
780600 DOES R THINK OF SELF AS BELONGING TO A SOCIAL CLASS
780601 WHICH SOCIAL CLASS DOES R THINK OF SELF AS BELONGING TO
780602 R'S RELATIVE PLACEMENT IN SOCIAL CLASS CHOSEN
780603 R'S SUBJECTIVE SOCIAL CLASS SUMMARY
780604 DOES R FEEL CLOSE TO PEOPLE IN R'S SOCIAL CLASS
780605 R'S RELIGIOUS PREFERENCE
780606 HOW OFTEN DOES R GO TO CHURCH
780607 IS THERE ANOTHER NATIONALITY OR ETHNIC GROUP R FEELS
SHE/HE BELONGS TO
780608 WHAT GROUP IS THAT (FIRST RESPONSE)
780609 WHAT GROUP IS THAT (SECOND RESPONSE)
780610 WHICH GROUP DOES R IDENTIFY MOST CLOSELY WITH
780611 HOW STRONGLY DOES R FEEL A PART OF ETHNIC GROUP
780612 WERE BOTH OF R'S PARENTS BORN IN THIS COUNTRY
780613 (IF ONE OR BOTH PARENTS FOREIGN-BORN) WHAT COUNTRY WAS

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R'S FATHER BORN IN
780614 (IF ONE OR BOTH PARENTS FOREIGN-BORN) WHAT COUNTRY WAS
R'S MOTHER BORN IN
780615 (IF BOTH PARENTS WERE NATIVE-BORN) WHICH COUNTRY DID
R'S FAMILY COME FROM - FATHER'S SIDE
780616 (IF BOTH PARENTS WERE NATIVE-BORN) WHICH COUNTRY DID
R'S FAMILY COME FROM - MOTHER'S SIDE
780617 BESIDES AMERICA, WHICH COUNTRY DOES R THINK OF FAMILY
AS BEING MAINLY FROM

780618 KIND OF WORK R'S FATHER DID WHEN R WAS YOUNG
780619 WAS R'S MOTHER EMPLOYED WHEN R WAS YOUNG
780620 KIND OF WORK R'S MOTHER DID WHEN R WAS YOUNG

780621 WHERE WAS R BORN
780622 WHERE DID R GROW UP
780623 WHAT KIND OF COMMUNITY WAS R BROUGHT UP IN
780624 WHERE DID R LIVE AT AGE 14
780625 R'S CITY OF RESIDENCE AT AGE 14 (ALPHABETIC)
780626 R'S STATE OF RESIDENCE AT AGE 14 (ALPHABETIC)
780627 HOW LONG HAS R LIVED IN PRESENT COMMUNITY
780628 HOW LONG HAS R LIVED IN PRESENT HOUSING

780629 DOES R OWN/RENT PRESENT HOME

780630 WHAT IS R'S SEX
780631 WHAT IS R'S RACE
780632 IS R OF HISPANIC ORIGIN
780633 WHAT IS THE RELATIONSHIP OF R TO HEAD OF HOUSEHOLD

CONDITIONS OF THE INTERVIEW

780634 WHO ELSE WAS PRESENT AT THE INTERVIEW
780635 DEGREE OF R'S COOPERATION WITH INTERVIEW
780636 R'S APPARENT LEVEL OF POLITICAL INFORMATION
780637 RATING OF R'S APPARENT INTELLIGENCE
780638 HOW SUSPICIOUS WAS R ABOUT THE STUDY BEFOREHAND
780639 HOW GREAT WAS R'S INTEREST IN THE INTERVIEW
780640 HOW SINCERE WAS R WITH ANSWERS
780641 HOW FAMILIAR WAS R WITH THE HOUSE CANDIDATES
780642 HOW FAMILIAR WAS R WITH THE SENATE CANDIDATES
780643 DO YOU FEEL R REPORTED INCOME HONESTLY
780644 INTERVIEWER ESTIMATE OF R'S FAMILY INCOME
780645 LANGUAGE INTERVIEW WAS CONDUCTED IN
780646 TYPE OF STRUCTURE IN WHICH R LIVES
780647 NUMBER OF UNITS IN R'S BUILDING
780648 NUMBER OF STORIES IN STRUCTURE IN WHICH R LIVES

CONTEXTUAL DATA

HISTORICAL ELECTION RETURNS

1972 STATE LEVEL DATA: PRESIDENT

781001 VOTES CAST FOR DEMOCRATIC CANDIDATE
781002 VOTES CAST FOR REPUBLICAN CANDIDATE

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781003 VOTES CAST FOR ALL OTHER CANDIDATES
781004 VOTES CAST FOR ALL CANDIDATES

1972 STATE LEVEL DATA: SENATOR

781005 VOTES CAST FOR DEMOCRATIC CANDIDATE
781006 VOTES CAST FOR REPUBLICAN CANDIDATE
781007 VOTES CAST FOR ALL OTHER CANDIDATES
781008 VOTES CAST FOR ALL CANDIDATES

1972 STATE LEVEL DATA: GOVERNOR

781009 VOTES CAST FOR DEMOCRATIC CANDIDATE
781010 VOTES CAST FOR REPUBLICAN CANDIDATE
781011 VOTES CAST FOR ALL OTHER CANDIDATES
781012 VOTES CAST FOR ALL CANDIDATES

1972 DISTRICT LEVEL DATA: REPRESENTATIVE

781013 VOTES CAST FOR DEMOCRATIC CANDIDATE
781014 VOTES CAST FOR REPUBLICAN CANDIDATE
781015 VOTES CAST FOR ALL OTHER CANDIDATES
781016 VOTES CAST FOR ALL CANDIDATES

1972 COUNTY LEVEL DATA: PRESIDENT

781017 VOTES CAST FOR DEMOCRATIC CANDIDATE
781018 VOTES CAST FOR REPUBLICAN CANDIDATE
781019 VOTES CAST FOR ALL OTHER CANDIDATES
781020 VOTES CAST FOR ALL CANDIDATES

1972 COUNTY LEVEL DATA: REPRESENTATIVE

781021 VOTES CAST FOR DEMOCRATIC CANDIDATES
781022 VOTES CAST FOR REPUBLICAN CANDIDATES
781023 VOTES CAST FOR ALL OTHER CANDIDATES
781024 VOTES CAST FOR ALL CANDIDATES

1972 COUNTY LEVEL DATA: SENATOR

781025 VOTES CAST FOR DEMOCRATIC CANDIDATE
781026 VOTES CAST FOR REPUBLICAN CANDIDATE
781027 VOTES CAST FOR ALL OTHER CANDIDATES
781028 VOTES CAST FOR ALL CANDIDATES

1972 COUNTY LEVEL DATA: GOVERNOR

781029 VOTES CAST FOR DEMOCRATIC CANDIDATE
781030 VOTES CAST FOR REPUBLICAN CANDIDATE
781031 VOTES CAST FOR ALL OTHER CANDIDATES
781032 VOTES CAST FOR ALL CANDIDATES

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1974 STATE LEVEL DATA: SENATOR

781033 VOTES CAST FOR DEMOCRATIC CANDIDATE
781034 VOTES CAST FOR REPUBLICAN CANDIDATE
781035 VOTES CAST FOR ALL OTHER CANDIDATES
781036 VOTES CAST FOR ALL CANDIDATES

1974 STATE LEVEL DATA: GOVERNOR

781037 VOTES CAST FOR DEMOCRATIC CANDIDATE
781038 VOTES CAST FOR REPUBLICAN CANDIDATE
781039 VOTES CAST FOR ALL OTHER CANDIDATES
781040 VOTES CAST FOR ALL CANDIDATES

1974 DISTRICT LEVEL DATA: REPRESENTATIVE

781041 VOTES CAST FOR DEMOCRATIC CANDIDATE
781042 VOTES CAST FOR REPUBLICAN CANDIDATE
781043 VOTES CAST FOR ALL OTHER CANDIDATES
781044 VOTES CAST FOR ALL CANDIDATES

1974 COUNTY LEVEL DATA: REPRESENTATIVE

781045 VOTES CAST FOR DEMOCRATIC CANDADATES
781046 VOTES CAST FOR REPUBLICAN CANDIDATES
781047 VOTES CAST FOR ALL OTHER CANDIDATES
781048 VOTES CAST FOR ALL CANDIDATES

1974 COUNTY LEVEL DATA: SENATOR

781049 VOTES CAST FOR DEMOCRATIC CANDIDATE
781050 VOTES CAST FOR REPUBLICAN CANDIDATE
781051 VOTES CAST FOR ALL OTHER CANDIDATES
781052 VOTES CAST FOR ALL CANDIDATES

1974 COUNTY LEVEL DATA: GOVERNOR

781053 VOTES CAST FOR DEMOCRATIC CANDIDATE
781054 VOTES CAST FOR REPUBLICAN CANDIDATE
781055 VOTES CAST FOR ALL OTHER CANDIDATES
781056 VOTES CAST FOR ALL CANDIDATES

1976 STATE LEVEL DATA: PRESIDENT

781057 VOTES CAST FOR DEMOCRATIC CANDIDATE
781058 VOTES CAST FOR REPUBLICAN CANDIDATE
781059 VOTES CAST FOR ALL OTHER CANDIDATES
781060 VOTES CAST FOR ALL CANDIDATES

1976 STATE LEVEL DATA: SENATOR

781061 VOTES CAST FOR DEMOCRATIC CANDIDATE
781062 VOTES CAST FOR REPUBLICAN CANDIDATE

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781063 VOTES CAST FOR ALL OTHER CANDIDATES
781064 VOTES CAST FOR ALL CANDIDATES

1976 STATE LEVEL DATA: GOVERNOR

781065 VOTES CAST FOR DEMOCRATIC CANDIDATE
781066 VOTES CAST FOR REPUBLICAN CANDIDATE
781067 VOTES CAST FOR ALL OTHER CANDIDATES
781068 VOTES CAST FOR ALL CANDIDATES

1976 DISTRICT LEVEL DATA: PRESIDENT

781069 VOTES CAST FOR DEMOCRATIC CANDIDATE
781070 VOTES CAST FOR REPUBLICAN CANDIDATE
781071 VOTES CAST FOR ALL OTHER CANDIDATES
781072 VOTES CAST FOR ALL CANDIDATES

1976 DISTRICT LEVEL DATA: REPRESENTATIVE

781073 VOTES CAST FOR DEMOCRATIC CANDIDATE
781074 VOTES CAST FOR REPUBLICAN CANDIDATE
781075 VOTES CAST FOR ALL OTHER CANDIDATES
781076 VOTES CAST FOR ALL CANDIDATES

1976 DISTRICT LEVEL DATA: SENATOR

781077 VOTES CAST FOR DEMOCRATIC CANDIDATE
781078 VOTES CAST FOR REPUBLICAN CANDIDATE
781079 VOTES CAST FOR ALL OTHER CANDIDATES
781080 VOTES CAST FOR ALL CANDIDATES

1976 DISTRICT LEVEL DATA: GOVERNOR

781081 VOTES CAST FOR DEMOCRATIC CANDIDATE
781082 VOTES CAST FOR REPUBLICAN CANDIDATE
781083 VOTES CAST FOR ALL OTHER CANDIDATES
781084 VOTES CAST FOR ALL CANDIDATES

1976 COUNTY LEVEL DATA: PRESIDENT

781085 VOTES CAST FOR DEMOCRATIC CANDIDATE
781086 VOTES CAST FOR REPUBLICAN CANDIDATE
781087 VOTES CAST FOR ALL OTHER CANDIDATES
781088 VOTES CAST FOR ALL CANDIDATES

1976 COUNTY LEVEL DATA: REPRESENTATIVE

781089 VOTES CAST FOR DEMOCRATIC CANDIDATES
781090 VOTES CAST FOR REPUBLICAN CANDIDATES
781091 VOTES CAST FOR ALL OTHER CANDIDATES
781092 VOTES CAST FOR ALL CANDIDATES

1976 COUNTY LEVEL DATA: SENATOR

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781093 VOTES CAST FOR DEMOCRATIC CANDIDATE
781094 VOTES CAST FOR REPUBLICAN CANDIDATE
781095 VOTES CAST FOR ALL OTHER CANDIDATES
781096 VOTES CAST FOR ALL CANDIDATES

1976 COUNTY LEVEL DATA: GOVERNOR

781097 VOTES CAST FOR DEMOCRATIC CANDIDATE
781098 VOTES CAST FOR REPUBLICAN CANDIDATE
781099 VOTES CAST FOR ALL OTHER CANDIDATES
781100 VOTES CAST FOR ALL CANDIDATES

1978 ELECTION RETURNS

1978 DISTRICT LEVEL PRIMARY: REPRESENTATIVE

781101 VOTES CAST FOR THE DEMOCRATIC WINNING CANDIDATE
781102 VOTES CAST FOR THE DEMOCRATIC RUNNER-UP CANDIDATE
781103 VOTES CAST FOR ALL DEMOCRATIC CANDIDATES
781104 VOTES CAST FOR THE REPUBLICAN WINNING CANDIDATE
781105 VOTES CAST FOR THE REPUBLICAN RUNNER-UP CANDIDATE
781106 VOTES CAST FOR ALL REPUBLICAN CANDIDATES

1978 COUNTY LEVEL PRIMARY: SENATOR

781107 VOTES CAST FOR THE DEMOCRATIC WINNING CANDIDATE
781108 VOTES CAST FOR THE DEMOCRATIC RUNNER-UP CANDIDATE
781109 VOTES CAST FOR ALL DEMOCRATIC CANDIDATES
781110 VOTES CAST FOR THE REPUBLICAN WINNING CANDIDATE
781111 VOTES CAST FOR THE REPUBLICAN RUNNER-UP CANDIDATE
781112 VOTES CAST FOR ALL REPUBLICAN CANDIDATES

1978 COUNTY LEVEL PRIMARY: GOVERNOR

781113 VOTES CAST FOR THE DEMOCRATIC WINNING CANDIDATE
781114 VOTES CAST FOR THE DEMOCRATIC RUNNER-UP CANDIDATE
781115 VOTES CAST FOR ALL DEMOCRATIC CANDIDATES
781116 VOTES CAST FOR THE REPUBLICAN WINNING CANDIDATE
781117 VOTES CAST FOR THE REPUBLICAN RUNNER-UP CANDIDATE
781118 VOTES CAST FOR ALL REPUBLICAN CANDIDATES

1978 STATE LEVEL DATA: SENATOR

781119 VOTES CAST FOR DEMOCRATIC CANDIDATE
781120 VOTES CAST FOR REPUBLICAN CANDIDATE
781121 VOTES CAST FOR ALL OTHER CANDIDATES
781122 VOTES CAST FOR ALL CANDIDATES

1978 STATE LEVEL DATA: GOVERNOR

781123 VOTES CAST FOR DEMOCRATIC CANDIDATE
781124 VOTES CAST FOR REPUBLICAN CANDIDATE
781125 VOTES CAST FOR ALL OTHER CANDIDATES

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781126 VOTES CAST FOR ALL CANDIDATES

1978 DISTRICT LEVEL DATA: REPRESENTATIVE

781127 VOTES CAST FOR DEMOCRATIC CANDIDATE
781128 VOTES CAST FOR REPUBLICAN CANDIDATE
781129 VOTES CAST FOR ALL OTHER CANDIDATES
781130 VOTES CAST FOR ALL CANDIDATES

1978 COUNTY LEVEL DATA: REPRESENTATIVE

781131 VOTES CAST FOR DEMOCRATIC CANDIDATES
781132 VOTES CAST FOR REPUBLICAN CANDIDATES
781133 VOTES CAST FOR ALL OTHER CANDIDATES
781134 VOTES CAST FOR ALL CANDIDATES

1978 COUNTY LEVEL DATA: SENATOR

781135 VOTES CAST FOR DEMOCRATIC CANDIDATE
781136 VOTES CAST FOR REPUBLICAN CANDIDATE
781137 VOTES CAST FOR ALL OTHER CANDIDATES
781138 VOTES CAST FOR ALL CANDIDATES

1978 COUNTY LEVEL DATA: GOVERNOR

781139 VOTES CAST FOR DEMOCRATIC CANDIDATE
781140 VOTES CAST FOR REPUBLICAN CANDIDATE
781141 VOTES CAST FOR ALL OTHER CANDIDATES
781142 VOTES CAST FOR ALL CANDIDATES

CONGRESSIONAL INCUMBENCY CHARACTERISTICS

INCUMBENT INFORMATION

781143 INCUMBENT'S CANDIDATE LIST CODE
781144 INCUMBENT'S POLITICAL PARTY
781145 YEAR INCUMBENT WAS FIRST ELECTED TO MOST RECENT TERM
781146 INCUMBENT'S SENIORITY RANK WITHIN PARTY

INCUMBENT'S PERSONAL INFORMATION

781147 INCUMBENT'S DATE OF BIRTH - MONTH
781148 INCUMBENT'S DATE OF BIRTH - DAY
781149 INCUMBENT'S DATE OF BIRTH - YEAR
781150 INCUMBENT'S SEX
781151 INCUMBENT'S RACE
781152 INCUMBENT'S MARITAL STATUS
781153 NUMBER OF CHILDREN INCUMBENT HAS
781154 INCUMBENT'S RELIGIOUS PREFERENCE

INCUMBENT'S EDUCATION

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781155 YEAR INCUMBENT RECEIVED A BACHELOR'S DEGREE
781156 SCHOOL INCUMBENT RECEIVED A BACHELOR'S DEGREE FROM
781157 YEAR INCUMBENT RECEIVED A MASTER'S DEGREE
781158 SCHOOL INCUMBENT RECEIVED A MASTER'S DEGREE FROM
781159 TYPE OF PROFESSIONAL DEGREE INCUMBENT HAS
781160 YEAR INCUMBENT RECEIVED A PROFESSIONAL DEGREE
781161 SCHOOL INCUMBENT RECEIVED A PROFESSIONAL DEGREE FROM

INCUMBENT'S OCCUPATION

781162 INCUMBENT'S OCCUPATION - CENSUS - FIRST REPORT
781163 INCUMBENT'S OCCUPATION - DUNCAN SEI - FIRST REPORT
781164 INCUMBENT'S OCCUPATION - NORC PRESTIGE SCALE - FIRST
REPORT
781165 INCUMBENT'S OCCUPATION - CENSUS - SECOND REPORT
781166 INCUMBENT'S OCCUPATION - DUNCAN SEI - SECOND REPORT
781167 INCUMBENT'S OCCUPATION - NORC PRESTIGE SCALE - SECOND
REPORT

INCUMBENT'S PREVIOUS GOVERNMENTAL SERVICE OR
PARTY OFFICE

781168 NUMBER OF OFFICES INCUMBENT MAINTAINS IN HIS/HER
DISTRICT

781169 INCUMBENT'S MOST RECENT GOVERNMENTAL SERVICE OR PARTY
OFFICE
781170 INCUMBENT'S SECOND MOST RECENT GOVERNMENTAL SERVICE OR
PARTY OFFICE
781171 INCUMBENT'S THIRD MOST RECENT GOVERNMENTAL SERVICE OR
PARTY OFFICE
781172 INCUMBENT'S FOURTH MOST RECENT GOVERNMENTAL SERVICE OR
PARTY OFFICE

INCUMBENT'S FIRST COMMITTEE

781173 INCUMBENT'S FIRST COMMITTEE ASSIGNMENT
781174 INCUMBENT'S FIRST COMMITTEE - SENIORITY RANK WITHIN
PARTY
781175 INCUMBENT'S FIRST COMMITTEE - FIRST SUBCOMMITTEE
781176 INCUMBENT'S FIRST COMMITTEE - FIRST SUBCOMMITTEE -
LEADERSHIP RANK
781177 INCUMBENT'S FIRST COMMITTEE - SECOND SUBCOMMITTEE
781178 INCUMBENT'S FIRST COMMITTEE - SECOND SUBCOMMITTEE -
LEADERSHIP RANK
781179 INCUMBENT'S FIRST COMMITTEE - THIRD SUBCOMMITTEE
781180 INCUMBENT'S FIRST COMMITTEE - THIRD SUBCOMMITTEE -
LEADERSHIP RANK
781181 INCUMBENT'S FIRST COMMITTEE - FOURTH SUBCOMMITTEE
781182 INCUMBENT'S FIRST COMMITTEE - FOURTH SUBCOMMITTEE -
LEADERSHIP RANK

INCUMBENT'S SECOND COMMITTEE

781183 INCUMBENT'S SECOND COMMITTEE ASSIGNMENT
781184 INCUMBENT'S SECOND COMMITTEE - SENIORITY RANK WITHIN

PARTY

781185 INCUMBENT'S SECOND COMMITTEE - FIRST SUBCOMMITTEE
781186 INCUMBENT'S SECOND COMMITTEE - FIRST SUBCOMMITTEE -
LEADERSHIP RANK
781187 INCUMBENT'S SECOND COMMITTEE - SECOND SUBCOMMITTEE
781188 INCUMBENT'S SECOND COMMITTEE - SECOND SUBCOMMITTEE -
LEADERSHIP RANK
781189 INCUMBENT'S SECOND COMMITTEE - THIRD SUBCOMMITTEE
781190 INCUMBENT'S SECOND COMMITTEE - THIRD SUBCOMMITTEE -
LEADERSHIP RANK
781191 INCUMBENT'S SECOND COMMITTEE - FOURTH SUBCOMMITTEE
781192 INCUMBENT'S SECOND COMMITTEE - FOURTH SUBCOMMITTEE -
LEADERSHIP RANK

INCUMBENT'S THIRD COMMITTEE

781193 INCUMBENT'S THIRD COMMITTEE ASSIGNMENT
781194 INCUMBENT'S THIRD COMMITTEE - SENIORITY RANK WITHIN
PARTY
781195 INCUMBENT'S THIRD COMMITTEE - FIRST SUBCOMMITTEE
781196 INCUMBENT'S THIRD COMMITTEE - FIRST SUBCOMMITTEE -
LEADERSHIP RANK
781197 INCUMBENT'S THIRD COMMITTEE - SECOND SUBCOMMITTEE
781198 INCUMBENT'S THIRD COMMITTEE - SECOND SUBCOMMITTEE -
LEADERSHIP RANK
781199 INCUMBENT'S THIRD COMMITTEE - THIRD SUBCOMMITTEE
781200 INCUMBENT'S THIRD COMMITTEE - THIRD SUBCOMMITTEE -
LEADERSHIP RANK

INCUMBENT'S FOURTH COMMITTEE

781201 INCUMBENT'S FOURTH COMMITTEE ASSIGNMENT
781202 INCUMBENT'S FOURTH COMMITTEE - SENIORITY RANK WITHIN
PARTY
781203 INCUMBENT'S FOURTH COMMITTEE - FIRST SUBCOMMITTEE
781204 INCUMBENT'S FOURTH COMMITTEE - FIRST SUBCOMMITTEE -
LEADERSHIP RANK
781205 INCUMBENT'S FOURTH COMMITTEE - SECOND SUBCOMMITTEE
781206 INCUMBENT'S FOURTH COMMITTEE - SECOND SUBCOMMITTEE -
LEADERSHIP RANK
781207 INCUMBENT'S FOURTH COMMITTEE - THIRD SUBCOMMITTEE
781208 INCUMBENT'S FOURTH COMMITTEE - THIRD SUBCOMMITTEE -
LEADERSHIP RANK

781209 IS THE INCUMBENT A PARTY OFFICER

INCUMBENT'S RATINGS

781210 1977 AMERICANS FOR DEMOCRATIC ACTION RATING
781211 1978 AMERICANS FOR DEMOCRATIC ACTION RATING
781212 1977 AFL-CIO COMMITTEE ON POLITICAL EDUCATION RATING
781213 1978 AFL-CIO COMMITTEE ON POLITICAL EDUCATION RATING
781214 1977 PUBLIC CITIZEN RATING
781215 1978 PUBLIC CITIZEN RATING
781216 1977 RIPON SOCIETY RATING
781217 1978 RIPON SOCIETY RATING
781218 1977 NATIONAL FARMERS UNION RATING

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781219 1978 NATIONAL FARMERS UNION RATING
781220 1977 LEAGUE OF CONSERVATION VOTERS RATING
781221 1978 LEAGUE OF CONSERVATION VOTERS RATING
781222 1977 CONSUMER FEDERATION OF AMERICA RATING
781223 1978 CONSUMER FEDERATION OF AMERICA RATING

INCUMBENT'S RATINGS (CONTINUED)

781224 95TH CONGRESS NATIONAL ASSOCIATED BUSINESSMEN RATING
781225 95TH CONGRESS NATIONAL SECURITY INDEX RATING
781226 1977 AMERICANS FOR CONSTITUTIONAL ACTION RATING
781227 1978 AMERICANS FOR CONSTITUTIONAL ACTION RATING
781228 1977 NATIONAL TAXPAYERS UNION RATING
781229 1978 NATIONAL TAXPAYERS UNION RATING

INCUMBENT'S CONGRESSIONAL QUARTERLY RATINGS

781230 1977 VOTING PARTICIPATION
781231 1978 VOTING PARTICIPATION
781232 95TH CONGRESS VOTING PARTICIPATION
781233 1977 PRESIDENTIAL SUPPORT
781234 1977 PRESIDENTIAL OPPOSITION
781235 1978 PRESIDENTIAL SUPPORT
781236 1978 PRESIDENTIAL OPPOSITION
781237 95TH CONGRESS PRESIDENTIAL SUPPORT
781238 95TH CONGRESS PRESIDENTIAL OPPOSITION
781239 1977 PARTY UNITY SUPPORT
781240 1977 PARTY UNITY OPPOSITION
781241 1978 PARTY UNITY SUPPORT
781242 1978 PARTY UNITY OPPOSITION
781243 95TH CONGRESS PARTY UNITY SUPPORT
781244 95TH CONGRESS PARTY UNITY OPPOSITION
781245 1977 BIPARTISAN SUPPORT
781246 1977 BIPARTISAN OPPOSITION
781247 1978 BIPARTISAN SUPPORT
781248 1978 BIPARTISAN OPPOSITION
781249 95TH CONGRESS BIPARTISAN SUPPORT
781250 95TH CONGRESS BIPARTISAN OPPOSITION
781251 1977 CONSERVATIVE COALITION SUPPORT
781252 1977 CONSERVATIVE COALITION OPPOSITION
781253 1978 CONSERVATIVE COALITION SUPPORT
781254 1978 CONSERVATIVE COALITION OPPOSITION
781255 95TH CONGRESS CONSERVATIVE COALITION SUPPORT
781256 95TH CONGRESS CONSERVATIVE COALITION OPPOSITION
781257 1977 NORTH-SOUTH SPLIT - SOUTHERN DEMOCRATS SUPPORT
781258 1977 NORTH-SOUTH SPLIT - NORTHERN DEMOCRATS SUPPORT
781259 1978 NORTH-SOUTH SPLIT - SOUTHERN DEMOCRATS SUPPORT
781260 1978 NORTH-SOUTH SPLIT - NORTHERN DEMOCRATS SUPPORT
781261 95TH CONGRESS NORTH-SOUTH SPLIT - SOUTHERN DEMOCRATS
SUPPORT
781262 95TH CONGRESS NORTH-SOUTH SPLIT - NORTHERN DEMOCRATS
SUPPORT

CONGRESSIONAL CANDIDATE CHARACTERISTICS

DEMOCRATIC CANDIDATE'S PERSONAL DATA

781263 CANDIDATE'S CANDIDATE LIST CODE
781264 SOURCE OF CANDIDATE'S DATA

781265 CANDIDATE'S DATE OF BIRTH - MONTH
781266 CANDIDATE'S DATE OF BIRTH - DAY
781267 CANDIDATE'S DATE OF BIRTH - YEAR
781268 CANDIDATE'S SEX
781269 CANDIDATE'S MARITAL STATUS
781270 YEAR CANDIDATE WAS MARRIED
781271 NUMBER OF CHILDREN CANDIDATE HAS
781272 CANDIDATE'S RELIGIOUS PREFERENCE

DEMOCRATIC CANDIDATE'S EDUCATION

781273 YEAR CANDIDATE RECEIVED A BACHELOR'S DEGREE
781274 SCHOOL CANDIDATE RECEIVED A BACHELOR'S DEGREE FROM
781275 YEAR CANDIDATE RECEIVED A MASTER'S DEGREE
781276 SCHOOL CANDIDATE RECEIVED A MASTER'S DEGREE FROM
781277 TYPE OF PROFESSIONAL DEGREE CANDIDATE HAS
781278 YEAR CANDIDATE RECEIVED A PROFESSIONAL DEGREE
781279 SCHOOL CANDIDATE RECEIVED A PROFESSIONAL DEGREE FROM

DEMOCRATIC CANDIDATE'S MILITARY EXPERIENCE

781280 BRANCH OF MILITARY SERVICE CANDIDATE WAS/IS IN
781281 WAS CANDIDATE AN OFFICER OR ENLISTED MAN/WOMAN
781282 YEAR CANDIDATE ENTERED MILITARY SERVICE
781283 YEAR CANDIDATE LEFT MILITARY SERVICE

DEMOCRATIC CANDIDATE'S OCCUPATION

781284 CANDIDATE'S OCCUPATION - CENSUS - FIRST REPORT
781285 CANDIDATE'S OCCUPATION - DUNCAN SEI - FIRST REPORT
781286 CANDIDATE'S OCCUPATION - NORC PRESTIGE SCALE - FIRST
REPORT
781287 CANDIDATE'S OCCUPATION - CENSUS - SECOND REPORT
781288 CANDIDATE'S OCCUPATION - DUNCAN SEI - SECOND REPORT
781289 CANDIDATE'S OCCUPATION - NORC PRESTIGE SCALE - SECOND
REPORT

781290 IS THE CANDIDATE AN INCUMBENT?

DEMOCRATIC CANDIDATE'S CURRENT OR PREVIOUS
ELECTIVE OFFICE

781291 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS ELECTIVE
OFFICE
781292 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781293 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED
781294 CANDIDATE'S SECOND MOST RECENT PREVIOUS ELECTIVE
OFFICE

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781295 CANDIDATE'S SECOND MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781296 CANDIDATE'S SECOND MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED
781297 CANDIDATE'S THIRD MOST RECENT PREVIOUS ELECTIVE
OFFICE
781298 CANDIDATE'S THIRD MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781299 CANDIDATE'S THIRD MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED
781300 CANDIDATE'S FOURTH MOST RECENT PREVIOUS ELECTIVE
OFFICE
781301 CANDIDATE'S FOURTH MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781302 CANDIDATE'S FOURTH MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED

DEMOCRATIC CANDIDATE'S PREVIOUS UNSUCCESSFUL
CAMPAIGN

781303 CANDIDATE'S MOST RECENT PREVIOUS UNSUCCESSFUL CAMPAIGN
781304 CANDIDATE'S MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781305 CANDIDATE'S MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN
781306 CANDIDATE'S SECOND MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN
781307 CANDIDATE'S SECOND MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781308 CANDIDATE'S SECOND MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN
781309 CANDIDATE'S THIRD MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN
781310 CANDIDATE'S THIRD MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781311 CANDIDATE'S THIRD MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN

DEMOCRATIC CANDIDATE'S PREVIOUS UNSUCCESSFUL
CAMPAIGN (CONTINUED)

781312 CANDIDATE'S FOURTH MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN
781313 CANDIDATE'S FOURTH MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781314 CANDIDATE'S FOURTH MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN

DEMOCRATIC CANDIDATE'S CURRENT OR PREVIOUS
NON-ELECTIVE GOVERNMENT OFFICE

781315 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS
NON-ELECTIVE GOVERNMENT OFFICE
781316 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS
NON-ELECTIVE GOVERNMENT OFFICE - YEAR STARTED
781317 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS
NON-ELECTIVE GOVERNMENT OFFICE - YEAR ENDED

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781318 CANDIDATE'S SECOND MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE
781319 CANDIDATE'S SECOND MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR STARTED
781320 CANDIDATE'S SECOND MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR ENDED
781321 CANDIDATE'S THIRD MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE
781322 CANDIDATE'S THIRD MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR STARTED
781323 CANDIDATE'S THIRD MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR ENDED
781324 CANDIDATE'S FOURTH MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE
781325 CANDIDATE'S FOURTH MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR STARTED
781326 CANDIDATE'S FOURTH MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR ENDED

DEMOCRATIC CANDIDATE'S OTHER PARTY POST, CAMPAIGN
MANAGED OR OTHER POLITICAL WORK

781327 CANDIDATE'S MOST RECENT OTHER PARTY POST, CAMPAIGN
MANAGED, OR OTHER POLITICAL WORK
781328 CANDIDATE'S SECOND MOST RECENT OTHER PARTY POST,
CAMPAIGN MANAGED, OR OTHER POLITICAL WORK
781329 CANDIDATE'S THIRD MOST RECENT OTHER PARTY POST,
CAMPAIGN MANAGED, OR OTHER POLITICAL WORK
781330 CANDIDATE'S FOURTH MOST RECENT OTHER PARTY POST,
CAMPAIGN MANAGED, OR OTHER POLITICAL WORK

REPUBLICAN CANDIDATE'S PERSONAL DATA

781331 CANDIDATE'S CANDIDATE LIST CODE
781332 SOURCE OF CANDIDATE'S DATA
781333 CANDIDATE'S DATE OF BIRTH - MONTH
781334 CANDIDATE'S DATE OF BIRTH - DAY
781335 CANDIDATE'S DATE OF BIRTH - YEAR
781336 CANDIDATE'S SEX
781337 CANDIDATE'S MARITAL STATUS
781338 YEAR CANDIDATE WAS MARRIED
781339 NUMBER OF CHILDREN CANDIDATE HAS
781340 CANDIDATE'S RELIGIOUS PREFERENCE

REPUBLICAN CANDIDATE'S EDUCATION

781341 YEAR CANDIDATE RECEIVED A BACHELOR'S DEGREE
781342 SCHOOL CANDIDATE RECEIVED A BACHELOR'S DEGREE FROM
781343 YEAR CANDIDATE RECEIVED A MASTER'S DEGREE
781344 SCHOOL CANDIDATE RECEIVED A MASTER'S DEGREE FROM
781345 TYPE OF PROFESSIONAL DEGREE CANDIDATE HAS
781346 YEAR CANDIDATE RECEIVED A PROFESSIONAL DEGREE
781347 SCHOOL CANDIDATE RECEIVED A PROFESSIONAL DEGREE FROM

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REPUBLICAN CANDIDATE'S MILITARY EXPERIENCE

781348 BRANCH OF MILITARY SERVICE CANDIDATE WAS/IS IN
781349 WAS CANDIDATE AN OFFICER OR ENLISTED MAN/WOMAN
781350 YEAR CANDIDATE ENTERED MILITARY SERVICE
781351 YEAR CANDIDATE LEFT MILITARY SERVICE

REPUBLICAN CANDIDATE'S OCCUPATION

781352 CANDIDATE'S OCCUPATION - CENSUS - FIRST REPORT
781353 CANDIDATE'S OCCUPATION - DUNCAN SEI - FIRST REPORT
781354 CANDIDATE'S OCCUPATION - NORC PRESTIGE SCALE - FIRST
REPORT
781355 CANDIDATE'S OCCUPATION - CENSUS - SECOND REPORT
781356 CANDIDATE'S OCCUPATION - DUNCAN SEI - SECOND REPORT
781357 CANDIDATE'S OCCUPATION - NORC PRESTIGE SCALE - SECOND
REPORT
781358 IS THE CANDIDATE AN INCUMBENT?

REPUBLICAN CANDIDATE'S CURRENT OR PREVIOUS
ELECTIVE OFFICE

781359 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS ELECTIVE
OFFICE
781360 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781361 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED
781362 CANDIDATE'S SECOND MOST RECENT PREVIOUS ELECTIVE
OFFICE
781363 CANDIDATE'S SECOND MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781364 CANDIDATE'S SECOND MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED
781365 CANDIDATE'S THIRD MOST RECENT PREVIOUS ELECTIVE
OFFICE
781366 CANDIDATE'S THIRD MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781367 CANDIDATE'S THIRD MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED
781368 CANDIDATE'S FOURTH MOST RECENT PREVIOUS ELECTIVE
OFFICE
781369 CANDIDATE'S FOURTH MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR STARTED
781370 CANDIDATE'S FOURTH MOST RECENT PREVIOUS ELECTIVE
OFFICE - YEAR ENDED

REPUBLICAN CANDIDATE'S PREVIOUS UNSUCCESSFUL
CAMPAIGN

781371 CANDIDATE'S MOST RECENT PREVIOUS UNSUCCESSFUL CAMPAIGN
781372 CANDIDATE'S MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781373 CANDIDATE'S MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN
781374 CANDIDATE'S SECOND MOST RECENT PREVIOUS UNSUCCESSFUL

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CAMPAIGN
781375 CANDIDATE'S SECOND MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781376 CANDIDATE'S SECOND MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN
781377 CANDIDATE'S THIRD MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN
781378 CANDIDATE'S THIRD MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781379 CANDIDATE'S THIRD MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN
781380 CANDIDATE'S FOURTH MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN
781381 CANDIDATE'S FOURTH MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - TYPE OF ELECTION
781382 CANDIDATE'S FOURTH MOST RECENT PREVIOUS UNSUCCESSFUL
CAMPAIGN - YEAR OF CAMPAIGN

REPUBLICAN CANDIDATE'S CURRENT OR PREVIOUS
NON-ELECTIVE GOVERNMENT OFFICE

781383 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS
NON-ELECTIVE GOVERNMENT OFFICE
781384 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS NON-
ELECTIVE GOVERNMENT OFFICE - YEAR STARTED
781385 CANDIDATE'S CURRENT OR MOST RECENT PREVIOUS NON-
ELECTIVE GOVERNMENT OFFICE - YEAR ENDED
781386 CANDIDATE'S SECOND MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE
781387 CANDIDATE'S SECOND MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR STARTED
781388 CANDIDATE'S SECOND MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR ENDED
781389 CANDIDATE'S THIRD MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE
781390 CANDIDATE'S THIRD MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR STARTED
781391 CANDIDATE'S THIRD MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR ENDED
781392 CANDIDATE'S FOURTH MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE
781393 CANDIDATE'S FOURTH MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR STARTED
781394 CANDIDATE'S FOURTH MOST RECENT PREVIOUS NON-ELECTIVE
GOVERNMENT OFFICE - YEAR ENDED

REPUBLICAN CANDIDATE'S OTHER PARTY POST, CAMPAIGN
MANAGED, OR OTHER POLITICAL WORK

781395 CANDIDATE'S MOST RECENT OTHER PARTY POST, CAMPAIGN
MANAGED, OR OTHER POLITICAL WORK
781396 CANDIDATE'S SECOND MOST RECENT OTHER PARTY POST,
CAMPAIGN MANAGED, OR OTHER POLITICAL WORK
781397 CANDIDATE'S THIRD MOST RECENT OTHER PARTY POST,
CAMPAIGN MANAGED, OR OTHER POLITICAL WORK
781398 CANDIDATE'S FOURTH MOST RECENT OTHER PARTY POST,

INDIVIDUAL VOTER RECORD

PERSONAL INFORMATION

781399 DID R REPORT BEING REGISTERED AT ANOTHER ADDRESS
781400 WAS A VOTER REGISTRATION RECORD AVAILABLE FOR R
781401 POLITICAL PARTY R WAS REGISTERED FOR
781402 WHEN R REGISTERED TO VOTE - MONTH
781403 WHEN R REGISTERED TO VOTE - DAY
781404 WHEN R REGISTERED TO VOTE - YEAR
781405 R'S RECORDED DATE OF BIRTH - MONTH
781406 R'S RECORDED DATE OF BIRTH - DAY
781407 R'S RECORDED DATE OF BIRTH - YEAR

REGISTRATION INFORMATION

781408 WAS R REGISTERED FOR THE NOVEMBER 7, 1978 GENERAL
ELECTION
781409 DOES THE RECORD INDICATE R VOTED IN
NOVEMBER 7, 1978 GENERAL ELECTION
781410 DID R VOTE IN THE NOVEMBER 7, 1978 GENERAL ELECTION
(SUMMARY)
781411 DOES THE RECORD INDICATE R VOTED IN THE STATE
PRIMARY ELECTION

1978 PRIMARY ELECTION FOR GOVERNOR - PRECINCT LEVEL
RETURNS - PRECINCT OF INTERVIEW

781412 DEMOCRATIC PRIMARY - VOTES CAST FOR THE WINNER
781413 DEMOCRATIC PRIMARY - VOTES CAST FOR THE RUNNER-UP
781414 DEMOCRATIC PRIMARY - TOTAL VOTES CAST
781415 REPUBLICAN PRIMARY - VOTES CAST FOR WINNER
781416 REPUBLICAN PRIMARY - VOTES CAST FOR THE RUNNER-UP
781417 REPUBLICAN PRIMARY - TOTAL VOTES CAST

1978 PRIMARY ELECTION FOR U.S. SENATOR - PRECINCT
LEVEL RETURNS - PRECINCT OF INTERVIEW

781418 DEMOCRATIC PRIMARY - VOTES CAST FOR THE WINNER
781419 DEMOCRATIC PRIMARY - VOTES CAST FOR THE RUNNER-UP
781420 DEMOCRATIC PRIMARY - TOTAL VOTES CAST
781421 REPUBLICAN PRIMARY - VOTES CAST FOR THE WINNER
781422 REPUBLICAN PRIMARY - VOTES CAST FOR THE RUNNER-UP
781423 REPUBLICAN PRIMARY - TOTAL VOTES CAST

1978 PRIMARY ELECTION FOR U.S. REPRESENTATIVE -
PRECINCT LEVEL RETURNS - PRECINCT OF INTERVIEW

781424 DEMOCRATIC PRIMARY - VOTES CAST FOR THE WINNER
781425 DEMOCRATIC PRIMARY - VOTES CAST FOR THE RUNNER-UP
781426 DEMOCRATIC PRIMARY - TOTAL VOTES CAST

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781427 REPUBLICAN PRIMARY - VOTES CAST FOR THE WINNER
781428 REPUBLICAN PRIMARY - VOTES CAST FOR THE RUNNER-UP
781429 REPUBLICAN PRIMARY - TOTAL VOTES CAST

1978 GENERAL ELECTION - PRECINCT LEVEL RETURNS -
PRECINCT OF INTERVIEW

781430 GOVERNOR - DEMOCRATIC VOTES CAST
781431 GOVERNOR - REPUBLICAN VOTES CAST
781432 GOVERNOR - OTHER VOTES CAST
781433 GOVERNOR - TOTAL VOTES CAST

781434 U.S. SENATOR - DEMOCRATIC VOTES CAST
781435 U.S. SENATOR - REPUBLICAN VOTES CAST
781436 U.S. SENATOR - OTHER VOTES CAST
781437 U.S. SENATOR - TOTAL VOTES CAST

781438 U.S. REPRESENTATIVE - DEMOCRATIC VOTES CAST
781439 U.S. REPRESENTATIVE - REPUBLICAN VOTES CAST
781440 U.S. REPRESENTATIVE - OTHER VOTES CAST
781441 U.S. REPRESENTATIVE - TOTAL VOTES CAST

1978 PRIMARY ELECTION FOR GOVERNOR - PRECINCT LEVEL
RETURNS - PRECINCT OF REGISTRATION

781442 FIPS STATE AND COUNTY CODE FOR PRECINCT OF
REGISTRATION
781443 ICPSR STATE AND COUNTY CODE FOR PRECINCT OF
REGISTRATION
781444 ICPSR STATE AND CONGRESSIONAL DISTRICT CODE FOR
PRECINCT OF REGISTRATION

781445 DEMOCRATIC PRIMARY - VOTES CAST FOR THE WINNER
781446 DEMOCRATIC PRIMARY - VOTES CAST FOR THE RUNNER-UP
781447 DEMOCRATIC PRIMARY - TOTAL VOTES CAST
781448 REPUBLICAN PRIMARY - VOTES CAST FOR WINNER
781449 REPUBLICAN PRIMARY - VOTES CAST FOR THE RUNNER-UP
781450 REPUBLICAN PRIMARY - TOTAL VOTES CAST

1978 PRIMARY ELECTION FOR U.S. SENATOR - PRECINCT
LEVEL RETURNS - PRECINCT OF REGISTRATION

781451 DEMOCRATIC PRIMARY - VOTES CAST FOR THE WINNER
781452 DEMOCRATIC PRIMARY - VOTES CAST FOR THE RUNNER-UP
781453 DEMOCRATIC PRIMARY - TOTAL VOTES CAST
781454 REPUBLICAN PRIMARY - VOTES CAST FOR THE WINNER
781455 REPUBLICAN PRIMARY - VOTES CAST FOR THE RUNNER-UP
781456 REPUBLICAN PRIMARY - TOTAL VOTES CAST

1978 PRIMARY ELECTION FOR U.S. REPRESENTATIVE -
PRECINCT LEVEL RETURNS - PRECINCT OF REGISTRATION

781457 DEMOCRATIC PRIMARY - VOTES CAST FOR THE WINNER
781458 DEMOCRATIC PRIMARY - VOTES CAST FOR THE RUNNER-UP
781459 DEMOCRATIC PRIMARY - TOTAL VOTES CAST
781460 REPUBLICAN PRIMARY - VOTES CAST FOR THE WINNER
781461 REPUBLICAN PRIMARY - VOTES CAST FOR THE RUNNER-UP

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781462 REPUBLICAN PRIMARY - TOTAL VOTES CAST

1978 GENERAL ELECTION - PRECINCT LEVEL RETURNS -
PRECINCT OF REGISTRATION

781463 GOVERNOR - DEMOCRATIC VOTES CAST

781464 GOVERNOR - REPUBLICAN VOTES CAST

781465 GOVERNOR - OTHER VOTES CAST

781466 GOVERNOR - TOTAL VOTES CAST

781467 U.S. SENATOR - DEMOCRATIC VOTES CAST

781468 U.S. SENATOR - REPUBLICAN VOTES CAST

781469 U.S. SENATOR - OTHER VOTES CAST

781470 U.S. SENATOR - TOTAL VOTES CAST

781471 U.S. REPRESENTATIVE - DEMOCRATIC VOTES CAST

781472 U.S. REPRESENTATIVE - REPUBLICAN VOTES CAST

781473 U.S. REPRESENTATIVE - OTHER VOTES CAST

781474 U.S. REPRESENTATIVE - TOTAL VOTES CAST

CHECKLIST OF ITEMS COLLECTED

781475 WAS A 1978 GENERAL ELECTION SAMPLE BALLOT COLLECTED

781476 WAS A COPY OF THE 1978 GENERAL ELECTION RESULTS
COLLECTED

781477 WAS A COPY OF THE STATE'S PRIMARY ELECTION RESULTS AT
THE PRECINCT LEVEL COLLECTED

781478 WERE ANY VOTER INSTRUCTION BOOKLETS, PAMPHLETS OR
MATERIALS COLLECTED

781479 WAS A COPY OF CITIZENSHIP REQUIREMENTS TO VOTE
COLLECTED

781480 WAS A COPY OF THE VOTER REGISTRATION FORM COLLECTED

781481 WAS A COPY OF THE DOCUMENT LISTING THE NUMBER OF
PEOPLE REGISTERED TO VOTE COLLECTED

781482 WAS A COPY OF THE ELECTION DISTRICT BOUNDARY MAP
COLLECTED

781483 WAS A LIST OF POLLING PLACES COLLECTED

781484 WHEN DID THE POLLS OPEN ON NOVEMBER 7, 1978

781485 WHEN DID THE POLLS CLOSE ON NOVEMBER 7, 1978

MEDIA STRUCTURE

781486 NUMBER OF HOUSEHOLDS IN COUNTY OF INTERVIEW

781487 NUMBER OF TV HOUSEHOLDS IN COUNTY OF INTERVIEW

781488 PERCENT OF TV HOUSEHOLDS IN COUNTY OF INTERVIEW

781489 ARBITRON COUNTY SIZE

781490 WHICH AREA OF DOMINANT INFLUENCE IS THE COUNTY OF
INTERVIEW IN

781491 AREA OF DOMINANT INFLUENCE RANK

781492 NUMBER OF TV HOUSEHOLDS IN AREA OF DOMINANT INFLUENCE

781493 PERCENT OF AREA OF DOMINANT INFLUENCE TV HOUSEHOLDS IN
COUNTY GROUP A

781494 PERCENT OF AREA OF DOMINANT INFLUENCE TV HOUSEHOLDS IN
COUNTY GROUP B

781495 PERCENT OF AREA OF DOMINANT INFLUENCE TV HOUSEHOLDS IN
COUNTY GROUP C

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781496 PERCENT OF AREA OF DOMINANT INFLUENCE TV HOUSEHOLDS IN
COUNTY GROUP D
781497 NUMBER OF CONGRESSIONAL DISTRICTS TOTALLY IN AN AREA
OF DOMINANT INFLUENCE
781498 NUMBER OF CONGRESSIONAL DISTRICTS PARTIALLY IN AN AREA
AREA OF DOMINANT INFLUENCE
781499 IS CONGRESSIONAL DISTRICT PARTIALLY OR TOTALLY IN AN
INFLUENCE

FEDERAL ELECTION COMMITTEE DATA

1976 U.S. HOUSE OF REPRESENTATIVES CANDIDATE
INFORMATION

781500 WAS THE DEMOCRATIC CANDIDATE THE INCUMBENT OR
CHALLENGER
781501 WAS THE DEMOCRATIC CANDIDATE THE WINNER OR LOSER
781502 TOTAL CAMPAIGN MONEY RECEIVED BY THE DEMOCRATIC
CANDIDATE
781503 TOTAL CAMPAIGN DISBURSEMENTS BY THE DEMOCRATIC
CANDIDATE

781504 WAS THE REPUBLICAN CANDIDATE THE INCUMBENT OR
CHALLENGER
781505 WAS THE REPUBLICAN CANDIDATE THE WINNER OR LOSER
781506 TOTAL CAMPAIGN MONEY RECEIVED BY THE REPUBLICAN
CANDIDATE
781507 TOTAL CAMPAIGN DISBURSEMENTS BY THE REPUBLICAN
CANDIDATE

781508 WAS THE MINOR PARTY CANDIDATE THE INCUMBENT OR
CHALLENGER
781509 WAS THE MINOR PARTY CANDIDATE THE WINNER OR LOSER
781510 TOTAL CAMPAIGN MONEY RECEIVED BY THE MINOR PARTY
CANDIDATE
781511 TOTAL CAMPAIGN DISBURSEMENTS BY THE MINOR PARTY
CANDIDATE

1976 U.S. SENATE CANDIDATE INFORMATION

781512 WAS THE DEMOCRATIC CANDIDATE THE INCUMBENT OR
CHALLENGER
781513 WAS THE DEMOCRATIC CANDIDATE THE WINNER OR LOSER
781514 TOTAL CAMPAIGN MONEY RECEIVED BY THE DEMOCRATIC
CANDIDATE
781515 TOTAL CAMPAIGN DISBURSEMENTS BY THE DEMOCRATIC
CANDIDATE

781516 WAS THE REPUBLICAN CANDIDATE THE INCUMBENT OR
CHALLENGER
781517 WAS THE REPUBLICAN CANDIDATE THE WINNER OR LOSER
781518 TOTAL CAMPAIGN MONEY RECEIVED BY THE REPUBLICAN
CANDIDATE
781519 TOTAL CAMPAIGN DISBURSEMENTS BY THE REPUBLICAN
CANDIDATE

1976 U.S. SENATE CANDIDATE INFORMATION (CONTINUED)

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781520 WAS THE MINOR PARTY CANDIDATE THE INCUMBENT OR
CHALLENGER
781521 WAS THE MINOR PARTY CANDIDATE THE WINNER OR LOSER
781522 TOTAL CAMPAIGN MONEY RECEIVED BY THE MINOR PARTY
CANDIDATE
781523 TOTAL CAMPAIGN DISBURSEMENTS BY THE MINOR PARTY
CANDIDATE

1978 U.S. HOUSE OF REPRESENTATIVES CANDIDATE
INFORMATION

781524 WAS THE DEMOCRATIC CANDIDATE THE WINNER OR LOSER
781525 TOTAL CAMPAIGN MONEY RECEIVED BY THE DEMOCRATIC
CANDIDATE
781526 TOTAL CAMPAIGN DISBURSEMENTS BY THE DEMOCRATIC
CANDIDATE

781527 WAS THE REPUBLICAN CANDIDATE THE WINNER OR LOSER
781528 TOTAL CAMPAIGN MONEY RECEIVED BY THE REPUBLICAN
CANDIDATE
781529 TOTAL CAMPAIGN DISBURSEMENTS BY THE REPUBLICAN
CANDIDATE

781530 WAS THE MINOR PARTY CANDIDATE THE WINNER OR LOSER
781531 TOTAL CAMPAIGN MONEY RECEIVED BY THE MINOR PARTY
CANDIDATE
781532 TOTAL CAMPAIGN DISBURSEMENTS BY THE MINOR PARTY
CANDIDATE

1978 U.S. SENATE CANDIDATE INFORMATION

781533 WAS THE DEMOCRATIC CANDIDATE THE WINNER OR LOSER
781534 TOTAL CAMPAIGN MONEY RECEIVED BY THE DEMOCRATIC
CANDIDATE
781535 TOTAL CAMPAIGN DISBURSEMENTS BY THE DEMOCRATIC
CANDIDATE

781536 WAS THE REPUBLICAN CANDIDATE THE WINNER OR LOSER
781537 TOTAL CAMPAIGN MONEY RECEIVED BY THE REPUBLICAN
CANDIDATE
781538 TOTAL CAMPAIGN DISBURSEMENTS BY THE REPUBLICAN
CANDIDATE

781539 WAS THE MINOR PARTY CANDIDATE THE WINNER OR LOSER
781540 TOTAL CAMPAIGN MONEY RECEIVED BY THE MINOR PARTY
CANDIDATE
781541 TOTAL CAMPAIGN DISBURSEMENTS BY THE MINOR PARTY
CANDIDATE

****SURVEY PORTION -- RECODED VARIABLES****

"FEELING THERMOMETER" - POLITICAL FIGURES

782001 FEELING THERMOMETER - SENATE DEMOCRATIC COMPONENT
782002 FEELING THERMOMETER - SENATE REPUBLICAN COMPONENT

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782003 FEELING THERMOMETER - SENATE INCUMBENT COMPONENT
782004 FEELING THERMOMETER - SENATE NON-INCUMBENT COMPONENT
782005 FEELING THERMOMETER - HOUSE DEMOCRATIC COMPONENT
782006 FEELING THERMOMETER - HOUSE REPUBLICAN COMPONENT
782007 FEELING THERMOMETER - HOUSE INCUMBENT COMPONENT
782008 FEELING THERMOMETER - HOUSE NON-INCUMBENT COMPONENT
782009 FEELING THERMOMETER - GUBERNATORIAL DEMOCRATIC
COMPONENT
782010 FEELING THERMOMETER - GUBERNATORIAL REPUBLICAN
COMPONENT
782011 FEELING THERMOMETER - GUBERNATORIAL INCUMBENT
COMPONENT
782012 FEELING THERMOMETER - GUBERNATORIAL NON-INCUMBENT
COMPONENT

RESPONDENT'S CONTACT WITH POLITICAL FIGURES

DEMOCRATIC HOUSE CANDIDATE COMPONENT

782013 DID RESPONDENT COME INTO CONTACT WITH THE HOUSE OF
REPRESENTATIVES DEMOCRATIC CANDIDATE/INCUMBENT
782014 RESPONDENT MET HIM/HER PERSONALLY
782015 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782016 RESPONDENT TALKED TO MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE
782017 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782018 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782019 RESPONDENT HEARD HIM/HER ON THE RADIO
782020 RESPONDENT SAW HIM/HER ON T.V
782021 RESPONDENT MENTIONED NONE OF THE ABOVE
782022 DOES RESPONDENT KNOW ANYONE WHO HAD CONTACT WITH
HIM/HER

REPUBLICAN HOUSE CANDIDATE COMPONENT

782023 DID RESPONDENT COME INTO CONTACT WITH THE HOUSE OF
REPRESENTATIVES REPUBLICAN CANDIDATE/INCUMBENT
782024 RESPONDENT MET HIM/HER PERSONALLY
782025 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782026 RESPONDENT TALKED TO A MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE
782027 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782028 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782029 RESPONDENT HEARD HIM/HER ON THE RADIO
782030 RESPONDENT SAW HIM/HER ON T.V
782031 RESPONDENT MENTIONED NONE OF THE ABOVE
782032 DOES RESPONDENT KNOW ANYONE WHO HAD CONTACT WITH HIM/HER

HOUSE INCUMBENT CANDIDATE COMPONENT

782033 DID RESPONDENT COME INTO CONTACT WITH THE HOUSE OF
REPRESENTATIVES INCUMBENT
782034 RESPONDENT MET HIM/HER PERSONALLY
782035 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782036 RESPONDENT TALKED TO A MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE

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782037 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782038 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782039 RESPONDENT HEARD HIM/HER ON THE RADIO
782040 RESPONDENT SAW HIM/HER ON T.V
782041 RESPONDENT MENTIONED NONE OF THE ABOVE
782042 DOES RESPONDENT KNOW ANYONE WHO HAD CONTACT WITH
HIM/HER

HOUSE NON-INCUMBENT CANDIDATE COMPONENT

782043 DID RESPONDENT COME INTO CONTACT WITH THE HOUSE OF
REPRESENTATIVES NON-INCUMBENT
782044 RESPONDENT MET HIM/HER PERSONALLY
782045 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782046 RESPONDENT TALKED TO MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE
782047 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782048 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782049 RESPONDENT HEARD HIM/HER ON THE RADIO
782050 RESPONDENT SAW HIM/HER ON T.V.
782051 RESPONDENT MENTIONED NONE OF THE ABOVE
782052 DOES RESPONDENT KNOW ANYONE WHO HAD CONTACT WITH
HIM/HER

DEMOCRATIC SENATE CANDIDATE COMPONENT

782053 DID RESPONDENT COME INTO CONTACT WITH THE DEMOCRATIC
SENATE CANDIDATE/INCUMBENT
782054 RESPONDENT MET HIM/HER PERSONALLY
782055 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782056 RESPONDENT TALKED TO A MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE
782057 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782058 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782059 RESPONDENT HEARD HIM/HER ON THE RADIO
782060 RESPONDENT SAW HIM/HER ON T.V
782061 RESPONDENT MENTIONED NONE OF THE ABOVE

REPUBLICAN SENATE CANDIDATE COMPONENT

782062 DID RESPONDENT COME INTO CONTACT WITH THE REPUBLICAN
SENATE CANDIDATE/INCUMBENT
782063 RESPONDENT MET HIM/HER PERSONALLY
782064 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782065 RESPONDENT TALKED TO A MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE
782066 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782067 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782068 RESPONDENT HEARD HIM/HER ON THE RADIO
782069 RESPONDENT SAW HIM/HER ON T.V
782070 RESPONDENT MENTIONED NONE OF THE ABOVE

SENATE INCUMBENT CANDIDATE COMPONENT

782071 DID RESPONDENT COME INTO CONTACT WITH THE SENATE

INCUMBENT

782072 RESPONDENT MET HIM/HER PERSONALLY
782073 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782074 RESPONDENT TALKED TO A MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE
782075 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782076 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782077 RESPONDENT HEARD HIM/HER ON THE RADIO
782078 RESPONDENT SAW HIM/HER ON T.V
782079 RESPONDENT MENTIONED NONE OF THE ABOVE

SENATE NON-INCUMBENT CHALLENGER COMPONENT

782080 DID RESPONDENT COME INTO CONTACT WITH THE SENATE
NON-INCUMBENT
782081 RESPONDENT MET HIM/HER PERSONALLY
782082 RESPONDENT ATTENDED MEETING WHERE HE/SHE SPOKE
782083 RESPONDENT TALKED TO A MEMBER OF HIS/HER STAFF OR
SOMEONE FROM HIS/HER OFFICE
782084 RESPONDENT RECEIVED SOMETHING IN THE MAIL FROM HIM/HER
782085 RESPONDENT READ ABOUT HIM/HER IN A NEWSPAPER OR
MAGAZINE
782086 RESPONDENT HEARD HIM/HER ON THE RADIO
782087 RESPONDENT SAW HIM/HER ON T.V.
782088 RESPONDENT MENTIONED NONE OF THE ABOVE

LIBERAL/CONSERVATIVE VIEWS SCALE

782089 HOUSE OF REPRESENTATIVES INCUMBENT'S
POSITION ON LIBERAL/CONSERVATIVE VIEW SCALE
782090 HOUSE NON-INCUMBENT'S POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE
782091 SENATE INCUMBENT'S POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE
782092 SENATE NON-INCUMBENT'S POSITION ON
LIBERAL/CONSERVATIVE VIEWS SCALE

GOVERNMENT GUARANTEED JOB AND LIVING SCALE

782093 HOUSE OF REPRESENTATIVES INCUMBENT'S POSITION
ON GUARANTEED JOB AND LIVING STANDARD SCALE
782094 HOUSE NON-INCUMBENT'S POSITION ON
GUARANTEED JOB AND LIVING STANDARD SCALE
782095 SENATE INCUMBENT'S POSITION ON
QUARANTEED JOB AND LIVING STANDARD SCALE
782096 SENATE NON-INCUMBENT'S POSITION ON
GUARANTEED JOB AND LIVING STANDARD SCALE

RIGHTS OF THE ACCUSED SCALE

782097 HOUSE OF REPRESENTATIVES INCUMBENT'S
POSITION ON RIGHTS OF THE ACCUSED SCALE
782098 HOUSE NON-INCUMBENT'S POSITION ON RIGHTS
OF THE ACCUSED SCALE
782099 SENATE INCUMBENT'S POSITION ON RIGHTS OF

THE ACCUSED SCALE
782100 SENATE NON-INCUMBENT'S POSITION ON RIGHTS OF
THE ACCUSED SCALE

GOVERNMENT AID TO MINORITIES SCALE

782101 HOUSE OF REPRESENTATIVES INCUMBENT'S
POSITION ON GOVERNMENT AID TO MINORITIES
782102 HOUSE NON-INCUMBENT'S POSITION ON GOVERNMENT
AID TO MINORITIES
782103 SENATE INCUMBENT'S POSITION ON GOVERNMENT
AID TO MINORITIES
782104 SENATE NON-INCUMBENT'S POSITION ON
GOVERNMENT AID TO MINORITIES

GOVERNMENT MEDICAL INSURANCE PLAN SCALE

782105 HOUSE OF REPRESENTATIVES INCUMBENT'S POSITION
ON GOVERNMENT MEDICAL INSURANCE PLAN SCALE
782106 HOUSE NON-INCUMBENT'S POSITION ON GOVERNMENT
MEDICAL INSURANCE PLAN SCALE
782107 SENATE INCUMBENT'S POSITION ON GOVERNMENT
MEDICAL INSURANCE PLAN SCALE
782108 SENATE NON-INCUMBENT'S POSITION ON
GOVERNMENT MEDICAL INSURANCE PLAN SCALE

EQUAL RIGHTS FOR WOMEN SCALE

782109 HOUSE OF REPRESENTATIVES INCUMBENT'S
POSITION ON EQUAL RIGHTS FOR WOMEN
782110 HOUSE NON-INCUMBENT'S POSITION ON EQUAL
RIGHTS FOR WOMEN
782111 SENATE INCUMBENT'S POSITION ON EQUAL RIGHTS
FOR WOMEN
782112 SENATE NON-INCUMBENT'S POSITION ON EQUAL
RIGHTS FOR WOMEN

EVALUATION OF CANDIDATE COMPONENTS

782113 IS THERE ANYTHING RESPONDENT LIKES ABOUT THE HOUSE OF
REPRESENTATIVES INCUMBENT
782114 IS THERE ANYTHING RESPONDENT LIKES ABOUT THE HOUSE OF
REPRESENTATIVES NON-INCUMBENT
782115 WHAT RESPONDENT LIKES ABOUT HOUSE INCUMBENT
- MENTION 1
782116 WHAT RESPONDENT LIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 1
782117 WHAT RESPONDENT LIKES ABOUT HOUSE INCUMBENT
- MENTION 2
782118 WHAT RESPONDENT LIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 2

EVALUATION OF CANDIDATE COMPONENTS (CONTINUED)

782119 WHAT RESPONDENT LIKES ABOUT HOUSE INCUMBENT

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- MENTION 3
782120 WHAT RESPONDENT LIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 3
782121 WHAT RESPONDENT LIKES ABOUT HOUSE INCUMBENT
- MENTION 4
782122 WHAT RESPONDENT LIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 4
782123 IS THERE ANYTHING RESPONDENT DISLIKES ABOUT THE HOUSE
OF REPRESENTATIVES INCUMBENT
782124 IS THERE ANYTHING RESPONDENT DISLIKES ABOUT THE HOUSE
OF REPRESENTATIVES NON-INCUMBENT
782125 WHAT RESPONDENT DISLIKES ABOUT HOUSE INCUMBENT
- MENTION 1
782126 WHAT RESPONDENT DISLIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 1
782127 WHAT RESPONDENT DISLIKES ABOUT HOUSE INCUMBENT
- MENTION 2
782128 WHAT RESPONDENT DISLIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 2
782129 WHAT RESPONDENT DISLIKES ABOUT HOUSE INCUMBENT
- MENTION 3
782130 WHAT RESPONDENT DISLIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 3
782131 WHAT RESPONDENT DISLIKES ABOUT HOUSE INCUMBENT
- MENTION 4
782132 WHAT RESPONDENT DISLIKES ABOUT HOUSE NON-INCUMBENT
- MENTION 4

CONTEXTUAL PORTION -- RECODED VARIABLES

STATE LEVEL SENATORIAL VOTE

782133 STATE LEVEL SENATORIAL VOTE FOR INCUMBENT
782134 STATE LEVEL SENATORIAL VOTE FOR NON-INCUMBENT
782135 STATE LEVEL TOTAL SENATORIAL VOTE FOR INCUMBENT
AND NON-INCUMBENT

STATE LEVEL GUBERNATORIAL VOTE

782136 STATE LEVEL GUBERNATORIAL VOTE FOR INCUMBENT
782137 STATE LEVEL GUBERNATORIAL VOTE FOR NON-INCUMBENT
782138 STATE LEVEL TOTAL GUBERNATORIAL VOTE FOR INCUMBENT
AND NON-INCUMBENT

DISTRICT LEVEL CONGRESSIONAL VOTE

782139 DISTRICT LEVEL CONGRESSIONAL VOTE FOR INCUMBENT
782140 DISTRICT LEVEL CONGRESSIONAL VOTE FOR NON-INCUMBENT
782141 DISTRICT LEVEL TOTAL CONGRESSIONAL VOTE FOR
INCUMBENT AND NON-INCUMBENT