2004 National Election Study
Pre-Election Survey

Respondent Booklet
1. A GREAT DEAL
2. QUITE A BIT
3. SOME
4. VERY LITTLE
5. NONE
<table>
<thead>
<tr>
<th>Temperature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>100°</td>
<td>Very warm or favorable feeling</td>
</tr>
<tr>
<td>85°</td>
<td>Quite warm or favorable feeling</td>
</tr>
<tr>
<td>70°</td>
<td>Fairly warm or favorable feeling</td>
</tr>
<tr>
<td>60°</td>
<td>A bit more warm or favorable than cold feeling</td>
</tr>
<tr>
<td>50°</td>
<td>No feeling at all</td>
</tr>
<tr>
<td>40°</td>
<td>A bit more cold or unfavorable feeling</td>
</tr>
<tr>
<td>30°</td>
<td>Fairly cold or unfavorable feeling</td>
</tr>
<tr>
<td>15°</td>
<td>Quite cold or unfavorable feeling</td>
</tr>
<tr>
<td>0°</td>
<td>Very cold or unfavorable feeling</td>
</tr>
</tbody>
</table>
1. MEXICAN
2. PUERTO RICAN
3. CUBAN
4. LATIN AMERICAN
5. CENTRAL AMERICAN
6. SPANISH
Liberal/Conservative

1. EXTREMELY LIBERAL
2. LIBERAL
3. SLIGHTLY LIBERAL
4. MODERATE: MIDDLE OF THE ROAD
5. SLIGHTLY CONSERVATIVE
6. CONSERVATIVE
7. EXTREMELY CONSERVATIVE
A. None or less than $2,999
B. $3,000 - $4,999
C. $5,000 - $6,999
D. $7,000 - $8,999
E. $9,000 - $10,999
F. $11,000 - $12,999
G. $13,000 - $14,999
H. $15,000 - $16,999
J. $17,000 - $19,999
K. $20,000 - $21,999
M. $22,000 - $24,999
N. $25,000 - $29,999
P. $30,000 - $34,999
Q. $35,000 - $39,999
R. $40,000 - $44,999
S. $45,000 - $49,999
T. $50,000 - $59,999
U. $60,000 - $69,999
V. $70,000 - $79,999
W. $80,000 - $89,999
X. $90,000 - $104,999
Y. $105,000 - $119,999
Z. $120,000 and over
7. U.S. MUST BE READY TO USE MILITARY FORCE

1. U.S. SHOULD SOLVE WITH DIPLOMACY AND INTERNATIONAL PRESSURE

Interventionism by Diplomacy/Military
1. WORKING NOW
2. TEMPORARILY LAID OFF
4. UNEMPLOYED
5. RETIRED
6. PERMANENTLY DISABLED
7. HOMEMAKER
8. STUDENT
1. EXTREMELY WELL
2. QUITE WELL
3. NOT TOO WELL
4. NOT WELL AT ALL
1. The Bible is the actual word of God and is to be taken literally, word for word.

2. The Bible is the word of God but not everything in it should be taken literally, word for word.

3. The Bible is a book written by men and is not the word of God.
Government Services/Government Spending

1  2  3  4  5  6  7

GOVERNMENT SHOULD PROVIDE MANY FEWER SERVICES; REDUCE SPENDING A LOT

GOVERNMENT SHOULD PROVIDE MANY MORE SERVICES; INCREASE SPENDING A LOT
1. SEVERAL TIMES A DAY
2. ONCE A DAY
3. A FEW TIMES A WEEK
4. ONCE A WEEK OR LESS
5. NEVER
Defense Spending

1  2  3  4  5  6  7

GREATLY DECREASE DEFENSE SPENDING  GREATLY INCREASE DEFENSE SPENDING
Women’s Rights

1 2 3 4 5 6 7

WOMEN AND MEN SHOULD HAVE EQUAL ROLES

A WOMAN’S PLACE IS IN THE HOME
Health Insurance

1 2 3 4 5 6 7

GOVERNMENT INSURANCE PLAN  PRIVATE INSURANCE PLAN
Environmental Protection

PROTECT ENVIRONMENT, EVEN IF IT COSTS JOBS, STANDARD OF LIVING

JOBS, STANDARD OF LIVING MORE IMPORTANT THAN ENVIRONMENT
Government should let each person get ahead on own.

Job and Good Standard of Living

1  2  3  4  5  6  7

Government should see to a job and good standard of living.
Government Help to Blacks

1  2  3  4  5  6  7

GOVERNMENT SHOULD HELP BLACKS

BLACKS SHOULD HELP THEMSELVES