

AMERICAN NATIONAL ELECTION STUDIES 2009-2013

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PROPOSAL STATUS

- ◉ In April of this year, we proposed a 2012 cycle of the American National Election Studies
- ◉ As in the 2008 cycle, the structure would be a Michigan/Stanford collaborative

TRANSPARENCY AND ACCESS

- Retain on-line commons as an open-call process for proposing new instrumentation;
 - Cross sections and recontact provide opportunity to pilot a larger share of what is proposed;
- “Marginal Minutes”
 - Allows researchers to purchase additional question space at or near the end of the post-election module;

COOPERATIVE AND SPECIAL FEATURES

- ◉ Continued participation in the Comparative Studies of Electoral Systems;
- ◉ Inclusion of African-American and Latino Oversamples in the main design, including Spanish language interviewing;
 - N = approximately 300 for each group;
- ◉ Incorporation of experimentation into both the face-to-face and internet protocols;
- ◉ Seek partnerships with other investigators to expand the reach, scope, and impact of the project.

CENTRAL ELEMENTS OF THE PROPOSAL

- 2012 Pre-election/Post-election cycle of the main time-series study
 - Face-to-face interviewing: N= 2,000 plus
 - Multi-stage cluster sampling
 - Self-representing sample plus oversamples of African-American and Latino citizens
 - Competitive bidding process
- Mode Experiment for the 2012 pre/post
 - Internet based companion study
 - Uses identical instrumentation

CENTRAL ELEMENTS (CONT'D)

○ Recontact:

- Two waves (Internet), in early 2010 and proximate to the 2010 Midterm elections;
- Will serve to pilot new instrumentation and look for electoral change from 2008 voters.

○ 2010-2012 Evaluations of Government and Society:

- Rolling (Internet) Cross-sections of the electorate:
 - Roughly Five Surveys Beginning in 2010
 - Special Topics (e.g. Race & Politics)
- Dual Purposes:
 - Piloting new instrumentation.
 - Tracking important political developments.