Vincent Hutchings, University of Michigan
Simon Jackman, Stanford University
Gary Segura, Stanford University
In April of this year, we proposed a 2012 cycle of the American National Election Studies.

As in the 2008 cycle, the structure would be a Michigan/Stanford collaborative.
RETAIN ON-LINE COMMONS AS AN OPEN-CALL PROCESS FOR PROPOSING NEW INSTRUMENTATION;
- Cross sections and recontact provide opportunity to pilot a larger share of what is proposed;

“MARGINAL MINUTES”
- Allows researchers to purchase additional question space at or near the end of the post-election module;
COOPERATIVE AND SPECIAL FEATURES

- Continued participation in the Comparative Studies of Electoral Systems;

- Inclusion of African-American and Latino Oversamples in the main design, including Spanish language interviewing;
  - N = approximately 300 for each group;

- Incorporation of experimentation into both the face-to-face and internet protocols;

- Seek partnerships with other investigators to expand the reach, scope, and impact of the project.
CENTRAL ELEMENTS OF THE PROPOSAL

- 2012 Pre-election/Post-election cycle of the main time-series study
  - Face-to-face interviewing: N= 2,000 plus
  - Multi-stage cluster sampling
  - Self-representing sample plus oversamples of African-American and Latino citizens
  - Competitive bidding process

- Mode Experiment for the 2012 pre/post
  - Internet based companion study
  - Uses identical instrumentation
Recontact:
- Two waves (Internet), in early 2010 and proximate to the 2010 Midterm elections;
- Will serve to pilot new instrumentation and look for electoral change from 2008 voters.

2010-2012 Evaluations of Government and Society:
- Rolling (Internet) Cross-sections of the electorate:
  - Roughly Five Surveys Beginning in 2010
  - Special Topics (e.g. Race & Politics)
- Dual Purposes:
  - Piloting new instrumentation.
  - Tracking important political developments.