

**BRIAN KEITH PAYNE**  
Curriculum Vitae

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University of North Carolina  
Department of Psychology  
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**EDUCATION**

Ph.D., Psychology. Major area: Social Psychology, Washington University, 2002.

M.A., Psychology, Washington University, 2000.

B.A., Psychology and Philosophy, *summa cum laude*, Western Kentucky University, 1998.

**PROFESSIONAL EXPERIENCE**

Assistant Professor – The Ohio State University, 2003 – 2005.

Assistant Professor – University of North Carolina, 2005 – present.

**RESEARCH GRANTS**

National Institute of Mental Health: “Executive Control in Implicit Attitude Measurement.” 2004-2005.

UNC Demography and Economics of Aging Research program: “Age-related changes in emotion-based decision making.” 2006-2007.

National Institute on Drug Abuse: “Neural bases of automatic and controlled affective responses to smoking cues.” 2006-2007.

National Science Foundation: “Improving implicit attitude measurement.” 2006-2009.

## PUBLICATIONS

- Payne, B. K. (2001). Prejudice and perception: The role of automatic and controlled processes in misperceiving a weapon. *Journal of Personality and Social Psychology, 81*, 181-192.
- Payne, B. K., Lambert, A. J., & Jacoby, L. L. (2002). Best laid plans: Effects of goals on accessibility bias and cognitive control in race-based misperceptions of weapons. *Journal of Experimental Social Psychology, 38*, 384-396.
- Lambert, A. J., Payne, B. K., Shaffer, L. M, Jacoby, L. L., Chasteen, A., & Khan, S. (2003). Stereotypes as dominant responses: On the “social facilitation” of prejudice in anticipated public contexts. *Journal of Personality and Social Psychology, 84*, 277-295.
- Lambert, A. J., Chasteen, A., & Payne, B. K. (2003). Finding prejudice in all the wrong places: On the “social facilitation” of stereotypes in anticipated public settings. In G. V. Bodenhausen & A. J. Lambert (Eds.) *Foundations of Social Cognition: A Festschrift in Honour of Robert S. Wyer, Jr.* Erlbaum.
- Payne, B. K., Jacoby, L. L., & Lambert, A. J. (2004). Memory monitoring and the control of stereotype distortion. *Journal of Experimental Social Psychology, 40*, 52-64.
- Lambert, A. J., Chasteen, A., Payne, B. K., & Shaffer, L. M. (2004). Typicality and group variability as dual moderators of category-based inferences. *Journal of Experimental Social Psychology, 40*, 708- 722.
- Lambert, A. J., Payne, B. K., & Jacoby, L. L. (2004). Accuracy and error: Constraints on process models in social psychology. *Behavioral and Brain Sciences, 27*, 350-351.
- Payne, B. K., Shimizu, Y., & Jacoby, L. L. (2005). Mental control and visual illusions: Toward explaining race-biased weapon identifications. *Journal of Experimental Social Psychology, 41*, 36-47.
- Payne, B. K., Jacoby, L. L., & Lambert, A. J. (2005). Attitudes as accessibility bias: Dissociating automatic and controlled components. In R. Hassin, J. Bargh, J. & Uleman, (Eds.), *The New Unconscious*. Oxford.
- Lambert, A. J., Payne, B. K., Ramsey, S., & Shaffer, L. M. (2005). On the predictive validity of implicit attitude measures: The moderating effect of perceived group variability. *Journal of Experimental Social Psychology, 41*, 114-128.

- Payne, B.K., Cheng, C. M., Govorun, O., & Stewart, B. (2005). An inkblot for attitudes: Affect misattribution as implicit measurement. *Journal of Personality and Social Psychology, 89*, 277-293.
- Payne, B. K. (2005). Conceptualizing Control in Social Cognition: How executive control modulates the expression of automatic stereotyping. *Journal of Personality and Social Psychology, 89*, 488-503.
- Govorun, O., & Payne, B. K. (2006). Ego depletion and prejudice: Separating automatic and controlled components. *Social Cognition, 24*, 111-136.
- Govorun, O., Fuegen, K., & Payne, B. K. (2006). Stereotypes focus defensive projection. *Personality and Social Psychology Bulletin, 32*, 781-798.
- Payne, B. K. (in press). Attitude misattribution: Implications for attitude measurement and the implicit-explicit relationship. In R. E. Petty, R. H. Fazio, & P. Briñol (Eds.), *Attitudes: Insights from the new wave of implicit measures*. Hillsdale, NJ: Erlbaum.
- Payne, B. K., & Stewart, B. D. (in press). Automatic and controlled components of social cognition: A Process dissociation approach. In J. A. Bargh (Ed.) *Social Psychology and the Unconscious: The Automaticity of Higher Mental Processes*. New York, NY: Psychology Press.
- Payne, B. K., & Jacoby, L. L. (in press). What should a process model deliver? *Psychological Inquiry*.
- Payne, B. K., & Corrigan, E. (in press). Emotional constraints on intentional forgetting. *Journal of Experimental Social Psychology*.
- Payne, B. K. (in press). Weapon bias: Split second decisions and unintended stereotyping. *Current Directions in Psychological Science*.

### **MANUSCRIPTS UNDER REVIEW**

- Payne, B. K., Govorun, O., & Arbuckle, N. L. Automatic attitudes and alcohol: Does implicit liking predict drinking? Manuscript under review.
- Stewart, B. D. & Payne, B. K. Counterstereotypical thought plans reduce automatic stereotyping. Manuscript under review.

Payne, B. K., & Burkley, M. Why do implicit and explicit attitude tests diverge? The role of structural correspondence. Manuscript under review

Bishara, A. J., & Payne, B. K. Forms of control in the weapon bias: Comparing process models of stereotype influence. Manuscript under review

Payne, B. K., McClernon, J. F., & Dobbins, I. G. Automatic affective responses to smoking cues. Manuscript under review

### **SELECTED INVITED TALKS AND CONFERENCE PRESENTATIONS**

Payne, B. K., & Govorun, O. (2006). Stereotypes focus defensive projection. Paper presented at the 6<sup>th</sup> annual convention of the Society for Personality and Social Psychology, Social Cognition Pre-conference, Palm Springs, CA.

Payne, B. K. (2005). The intention criterion in implicit attitude research. Invited colloquium at University of Virginia, November 2005.

Payne, B. K. (2005). Attitudes and the unintended. Invited colloquium at University of Western Ontario, October 2005.

Payne, B. K. (2005). Measuring and modeling unintended social behavior: Implications for modern prejudice. Paper presented at Conference on Prejudice and Discrimination in the 21<sup>st</sup> Century, University of Wisconsin, Madison. September, 2005.

Payne, B. K. (2005). An implicit measure for those hard to reach areas. Paper presented at Duck Conference on Social Cognition, June, 2005.

Payne, B. K. (2005). An inkblot for attitudes: At the intersection of projective and implicit attitude measures. Invited colloquium, Ohio University. April, 2005.

Payne, B. K. (2005). An inkblot for attitudes: At the intersection of projective and implicit attitude measures. Invited colloquium, Purdue University. March, 2005.

Payne, B. K. (2005). An inkblot for attitudes: At the intersection of projective and implicit attitude measures. Invited colloquium, Indiana University. March, 2005.

Payne, B. K. (2005). A process dissociation approach to implicit attitudes: Relation to awareness and control. Paper presented at the 6<sup>th</sup> annual convention of the Society for Personality and Social Psychology, New Orleans, LA.

- Payne, B. K. (2005). An inkblot for attitudes? Affect misattribution as implicit measurement. Paper presented at the 5<sup>th</sup> annual convention of the Society for Personality and Social Psychology, Attitudes Pre-conference, New Orleans, LA.
- Payne, B. K. (2004). A role for control in weapon misidentification. Paper presented at the annual meeting of the Society for Experimental Social Psychology, Fort Worth, TX.
- Payne, B. K. (2004). Understanding intentional and unintentional aspects of race bias in misidentifying weapons. Paper presented at the Policing Racial Bias conference at Stanford University, Palo Alto, CA.
- Payne, B. K. (2004). Affect Misattribution as Implicit Attitude Measurement. Paper presented at the European Association for Experimental Social Psychology, Madrid, Spain.
- Payne, B. K. (2004). *Affect Misattribution: Potential for implicit measurement*. Paper presented at the annual convention of the Midwestern Psychological Association, Chicago, IL.
- Payne, B. K., & Shimizu, Y. (2003). *The experience of mistaking a weapon*. Paper presented at the 4<sup>th</sup> annual Convention of the Society for Personality and Social Psychology (Social Cognition Pre-conference), Los Angeles, CA.
- Payne, B. K. (2003). *Memory monitoring and the control of stereotype distortion*. Poster presented at the 4<sup>th</sup> annual Convention of the Society for Personality and Social Psychology, Los Angeles, CA.
- Payne, B. K. (2002). *Unintended Prejudice*. Invited colloquium at Western Kentucky University, Bowling Green, KY.
- Payne, B. K. (2002). *Prejudice and perception: Implicit racial bias and misperceptions of weapons*. Paper presented at the 3<sup>rd</sup> Annual Convention of the Society for Personality and Social Psychology, Savannah, GA.
- Jacoby, L. L., & Payne, B. K. (2002). *Cognitive control in social domains: Effects of accessibility bias*. Paper presented at the 3<sup>rd</sup> Annual Convention of the Society for Personality and Social Psychology, Savannah, GA.
- Payne, B. K. (2001). *Racial priming causes stereotypical misperceptions of weapons via automatic processes*. Poster presented at the 13<sup>th</sup> Annual Convention of the American Psychological Society, Toronto, Ontario, Canada.

## **TEACHING ACTIVITIES**

**Courses Taught:** Prejudice and Stereotyping Seminar  
Prejudice and Stereotyping Lecture  
Experimental Social Psychology  
Social Cognition

## **ACADEMIC SERVICE**

**Consulting Editor** Journal of Personality and Social Psychology, 2006 –  
Personality and Social Psychology Bulletin, 2005 –  
Social Cognition, 2005 –

**Ad Hoc Reviewer** Journal of Personality and Social Psychology  
Psychological Science  
American Psychologist  
Basic and Applied Social Psychology  
Journal of Experimental Social Psychology  
Psychonomic Bulletin and Review  
European Journal of Social Psychology  
British Journal of Social Psychology

## **PROFESSIONAL AFFILIATIONS**

American Psychological Society  
American Psychological Association  
Society for Personality and Social Psychology  
International Social Cognition Network