RESPONDENT BOOKLET
1. YOUR HUSBAND OR WIFE

2. OTHER FAMILY OR RELATIVES

3. PEOPLE AT WORK

4. OTHER FRIENDS AND NEIGHBORS

7. OTHER: PLEASE SAY WHO IT WAS
HOW GOOD OR BAD A JOB IS BEING DONE FOR THE COUNTRY AS A WHOLE?

0: VERY POOR JOB
1: POOR JOB
2: FAIR JOB
3: GOOD JOB
4: VERY GOOD JOB
5: NO OPINION; I HAVEN'T THOUGHT ABOUT IT
SHOULD HAVE

1. MUCH LESS INFLUENCE IN OUR SOCIETY

2. LESS INFLUENCE

3. A LITTLE LESS

4. SAME AS NOW

5. A LITTLE MORE

6. MORE INFLUENCE

7. MUCH MORE INFLUENCE IN OUR SOCIETY

9  NO OPINION; I HAVEN'T THOUGHT ABOUT IT
GROUP INFLUENCE

1. TOO MUCH INFLUENCE

2. JUST ABOUT THE RIGHT AMOUNT OF INFLUENCE

3. TOO LITTLE INFLUENCE
PARTS OF OUR GOVERNMENT

1. CONGRESS

2. THE SUPREME COURT

3. THE PRESIDENT

4. THE POLITICAL PARTIES
1. FREQUENTLY

2. SOMETIMES

4. RARELY

5. NEVER
1. FREQUENTLY
2. SOMETIMES
3. RARELY
4. NEVER
a. HAD PROBLEMS WITH TRANSPORTATION TO THE POLLS

b. HAD PROBLEMS GETTING TIME OFF FROM WORK TO VOTE

c. LONG LINES AT POLLS TOOK TOO MUCH TIME

d. WEATHER WAS BAD

e. WAS OUT OF TOWN

f. HAD FAMILY EMERGENCY OR ILLNESS

g. WASN'T INTERESTED IN THE ELECTION

h. FELT MY VOTE WOULDN'T MATTER IN THE ELECTION

i. DIDN'T LIKE ANY OF THE CANDIDATES
a. HAD PROBLEMS WITH TRANSPORTATION TO THE POLLS

b. HAD PROBLEMS GETTING TIME OFF FROM WORK TO VOTE

c. LONG LINES AT POLLS TOOK TOO MUCH TIME

d. WEATHER WAS BAD

e. WAS OUT OF TOWN; VOTED BY ABSENTEE BALLOT
a. YOUR HUSBAND OR WIFE

b. ANOTHER FAMILY MEMBER OR RELATIVE

c. SOMEONE AT WORK

d. OTHER FRIEND OR NEIGHBOR

e. ANYONE ELSE: PLEASE SAY WHO IT WAS
1. CONGRESS

2. THE PRESIDENT

3. LABOR UNIONS

4. BIG BUSINESS
1. AGREE A GREAT DEAL

2. AGREE SOMEWHAT

4. DISAGREE SOMEWHAT

5. DISAGREE A GREAT DEAL
GOVERNMENT SEE TO
JOB AND GOOD
STANDARD OF LIVING

GOVERNMENT LET
EACH PERSON GET
AHEAD ON HIS OWN
SOLVE PROBLEMS OF POVERTY AND UNEMPLOYMENT

USE ALL AVAILABLE FORCE
MAKE USE OF MARIJUANA LEGAL

SET PENALTIES HIGHER THAN THEY ARE NOW
INCREASE THE TAX RATE FOR HIGH INCOMES

HAVE THE SAME TAX RATE FOR EVERYONE

1 2 3 4 5 6 7
WOMEN AND MEN SHOULD HAVE AN EQUAL ROLE

WOMEN'S PLACE IS IN THE HOME
1. ABORTION SHOULD NEVER BE PERMITTED

2. ABORTION SHOULD BE PERMITTED ONLY IF THE LIFE AND HEALTH OF THE WOMAN IS IN DANGER

3. ABORTION SHOULD BE PERMITTED IF, DUE TO PERSONAL REASONS, THE WOMAN WOULD HAVE DIFFICULTY IN CARING FOR THE CHILD

4. ABORTION SHOULD NEVER BE FORBIDDEN, SINCE ONE SHOULD NOT REQUIRE A WOMAN TO HAVE A CHILD SHE DOESN'T WANT
"FEELING" THERMOMETER

100° VERY WARM OR FAVORABLE FEELING
85° QUITE WARM OR FAVORABLE FEELING
70° FAIRLY WARM OR FAVORABLE FEELING
60° A BIT MORE WARM OR FAVORABLE THAN COLD FEELING
50° NO FEELING AT ALL
40° A BIT MORE COLD OR UNFAVORABLE FEELING
30° FAIRLY COLD OR UNFAVORABLE FEELING
15° QUITE COLD OR UNFAVORABLE FEELING
0° VERY COLD OR UNFAVORABLE FEELING
a. BUSINESSMEN
b. LIBERALS
c. SOUTHERNERS
d. POOR PEOPLE
e. CATHOLICS
f. PROTESTANTS
g. JEWS
h. YOUNG PEOPLE
j. WHITES
k. BLACKS
m. CONSERVATIVES
n. WOMEN
p. MIDDLE CLASS PEOPLE
q. WORKINGMEN
r. FARMERS
s. OLDER PEOPLE
ORGANIZE AS A GROUP

WORK AS INDIVIDUALS
a. GET MEMBERS TO VOTE AS A BLOC; SUPPORT A CANDIDATE ENDORSED BY THE GROUP

b. REGISTER OTHER MEMBERS TO VOTE; GET MEMBERS TO THE POLLS ON ELECTION DAY

c. ATTEND A PUBLIC MEETING OR DEMONSTRATION TO GET A LAW CHANGED OR PROTEST A POLICY YOUR GROUP OPPOSES

d. GET YOUR GROUP TO WORK WITH OTHER GROUPS WITH SIMILAR INTERESTS

e. MOVE TO ANOTHER COMMUNITY THAT BETTER REFLECTS YOUR GROUP'S INTERESTS

f. WORK ON GROUP PROJECTS THAT HELP THE GROUP EXPRESS OR KEEP ALIVE ITS OWN VALUES
a. BOUGHT A DOG FOR PURPOSES OF PROTECTION

b. PUT NEW LOCKS ON WINDOWS OR DOORS

c. PUT AN ALARM SYSTEM IN YOUR CAR, HOME OR APARTMENT

d. KEPT A GUN FOR PURPOSES OF PROTECTION

e. STAYED AWAY FROM CERTAIN AREAS IN A TOWN OR CITY
a. WITNESSED A CRIME

b. HAD YOUR HOME OR APARTMENT BROKEN INTO

c. HAD YOUR CAR BROKEN INTO OR STOLEN

d. WAS PHYSICALLY ATTACKED OR HAD SOMETHING TAKEN FROM YOU BY FORCE
a. TO BE AMBITIOUS (A HARD WORKING, ASPIRING PERSON)

b. TO BE WELL-LIKED (A FRIENDLY, PLEASANT PERSON)

c. TO BE INDEPENDENT (A SELF-RELIANT, SELF-SUFFICIENT PERSON)

d. TO BE HELPFUL (WORKING FOR THE BENEFIT OF OTHERS)

e. TO BE RESPONSIBLE (A DEPENDABLE, RELIABLE PERSON)
a. A PROSPEROUS LIFE (HAVING A GOOD INCOME AND BEING ABLE TO AFFORD THE GOOD THINGS IN LIFE)

b. AN IMPORTANT LIFE (A LIFE OF ACHIEVEMENT THAT BRINGS ME RESPECT AND RECOGNITION)

c. A SECURE LIFE (MAKING SURE THAT ALL BASIC NEEDS AND EXPENSES ARE PROVIDED FOR)

d. AN EXCITING LIFE (A STIMULATING, ACTIVE LIFE)
1. MAINTAINING ORDER IN THE NATION

2. GIVING THE PEOPLE MORE SAY IN IMPORTANT POLITICAL DECISIONS

3. FIGHTING RISING PRICES

4. PROTECTING FREEDOM OF SPEECH