THE 1954 MINOR ELECTION STUDY

PRINCIPAL INVESTIGATORS

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SURVEY RESEARCH CENTER
UNIVERSITY OF MICHIGAN

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**THE 1954 MINOR ELECTION STUDY**

VAR 0001 **NAME-STUDY NUMBER**
LOC  1 WIDTH  4

REF 0001 **DATA SET ID-’7221’**

DK  1 COL  1- 4

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**STUDY NUMBER 7221**

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VAR 0002 **NAME-INTERVIEW NUMBER**
LOC  5 WIDTH  4

REF 0002 **DATA SET ID-’7221’**

DK  1 COL  5- 8

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**INTERVIEW NUMBER**

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VAR 0003 **NAME-POP SIZE OF SMPL ADDRESS**
LOC  9 WIDTH  1

REF 0003 **DATA SET ID-’7221’**

DK  1 COL  9

---

**POPULATION SIZE OF SAMPLE ADDRESS**

---

**SELF-REPRESENTING PSU’S**

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<tr>
<td>169</td>
<td>1. CENTRAL CITY</td>
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<td>2. SUBURBS -- 50,000 AND OVER</td>
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**OTHER PSU’S**

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<td>7. RURAL TOWNS AND CONGESTED AREAS UNDER 2500</td>
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<td>219</td>
<td>8. RURAL BLOCKS AND OPEN COUNTRY</td>
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</table>
Q. 29, 29A, 29B. DO YOU THINK IT WILL MAKE ANY DIFFERENCE IN HOW YOU AND YOUR FAMILY GET ALONG FINANCIALLY WHETHER THE DEMOCRATS OR REPUBLICANS WIN. (HOW IS THAT.) (IF MAKES A DIFFERENCE AND NOT ANSWERED IN Q. 29) WELL, DO YOU THINK YOU'LL BE BETTER OFF OR WORSE OFF FINANCIALLY IF THE REPUBLICANS WIN THE ELECTION.

SEE NOTE(S) 1

BETTER OFF IF THE DEMOCRATS WIN (WORSE OFF IF REPUBLICANS WIN)

25  0.  VERY IMPORTANT DIFFERENCES. MANY DIFFERENCES.
    (MENTIONS 3 OR MORE DIFFERENCES) BIG DIFFERENCE
197  1.  IMPORTANT DIFFERENCES. SOME DIFFERENCES, NA WHAT.
       (MENTIONS 1 OR 2 DIFFERENCES)
26   2.  MINOR DIFFERENCES (NOT IMPORTANT). SOME DIFFERENCES
       DK WHAT
671  3.  NO DIFFERENCES, ABOUT THE SAME

BETTER OFF IF REPUBLICANS WIN (WORSE OFF IF DEMOCRATS WIN)

28   4.  MINOR DIFFERENCES (NOT IMPORTANT). SOME DIFFERENCES
       DK WHAT
91   5.  IMPORTANT DIFFERENCES. SOME DIFFERENCES, NA WHAT.
       (MENTIONS 1 OR 2 DIFFERENCES)
5    6.  VERY IMPORTANT DIFFERENCES. MANY DIFFERENCES.
       (MENTIONS 3 OR MORE DIFFERENCES) BIG DIFFERENCE
4    7.  DEPENDS
75   8.  DK
17   9.  NA
Q. 30. WHAT WOULD YOU SAY IS THE BEST THING THE REPUBLICAN PARTY HAS DONE SINCE IT TOOK OVER THE GOVERNMENT TWO YEARS AGO.

70 00. NOTHING GOOD (EVERYTHING BAD)
19 11. STOPPED CORRUPTION, CRAFT, ETC. BROUGHT BACK HONEST GOVERNMENT
32 12. GOT COMMUNISTS OUT OF GOVERNMENT
85 13. REDUCED TAXES
65 14. REDUCED GOVERNMENT EXPENDITURES, MORE ECONOMICAL
313 15. ENDED KOREAN WAR
12 16. KEPT US OUT OF WAR. REDUCED FOREIGN AID
2 17. GAVE OFF-SHORE OIL TO THE STATES
4 18. REDUCED FOREIGN AID
62 19. SOCIAL SECURITY
30 20. DESSEGREGATION
16 21. FARM
75 77. OTHER
3 88. NO BEST THING - EVERYTHING GOOD
311 98. DK
40 99. NA

Q. 31. WHAT WOULD YOU SAY IS THE WORST THING THE REPUBLICAN PARTY HAS DONE IN THE LAST TWO YEARS.

131 00. NOTHING BAD (EVERYTHING GOOD)
135 11. ENCOURAGED, TOLERATED MCCARTHY
9 12. DIDN'T SUPPORT MCCARTHY ENOUGH
23 13. RESOURCES GIVEAWAY
26 14. TOO LENIENT TOWARD RUSSIA AND COMMUNISM
(CONTINUED)

5  15. NOT ISOLATIONIST
41  16. ANTI-SEGREGATION POLICY
60  17. FARM
47  18. UNEMPLOYMENT
44  19. TAX PROGRAM
25  20. FAVORABLE TOWARD BIG BUSINESS
124  77. OTHER
6  88. NO WORSE THING, EVERYTHING BAD
423  98. DK
40  99. NA

VAR 0007  REF 0007  DATA SET ID-'7221'
NAME-IKE BTR THAN AV PRES MD GE 7
LOC 15 WIDTH 1    DK 1 COL 15

Q. 32. WOULD YOU SAY MR. EISENHOWER HAS BEEN A BETTER-THAN-
AVERAGE PRESIDENT, JUST ABOUT AVERAGE, OR NOT AS GOOD AS
AVERAGE.

259  1. BETTER THAN AVERAGE
693  3. JUST ABOUT AVERAGE
110  5. NOT AS GOOD AS AVERAGE
2  7. PRO-CON
27  8. DK
48  9. NA

VAR 0008  REF 0008  DATA SET ID-'7221'
NAME-IKE AS GOOD PRES AS XPCT MD 88 OR GE 98
LOC 16 WIDTH 2    DK 1 COL 16-17

Q. 33, 33A. HAS MR. EISENHOWER TURNED OUT TO BE AS GOOD A
PRESIDENT AS YOU THOUGHT HE WOULD OR HAVE YOU BEEN
DISAPPOINTED IN HIM.
Q. 34. SOME PEOPLE THINK THAT SINCE THE END OF THE LAST WORLD WAR THIS COUNTRY HAS GONE TOO FAR IN CONCERNING ITSELF WITH PROBLEMS IN OTHER PARTS OF THE WORLD. HOW DO YOU FEEL ABOUT THIS.

404  1. AGREE
71   2. AGREE, WITH QUALIFICATIONS
32   3. PRO-CON, DEPENDS
65   4. DISAGREE, QUALIFICATIONS
457  5. DISAGREE

Q. 35. SOME PEOPLE THINK THE NATIONAL GOVERNMENT SHOULD DO MORE IN TRYING TO DEAL WITH SUCH PROBLEMS AS UNEMPLOYMENT, EDUCATION, HOUSING, AND SO ON. OTHERS THINK THAT THE GOVERNMENT IS ALREADY DOING TOO MUCH. ON THE WHOLE, WOULD YOU SAY THAT WHAT THE GOVERNMENT HAS DONE HAS BEEN ABOUT

404  1. AGREE
71   2. AGREE, WITH QUALIFICATIONS
32   3. PRO-CON, DEPENDS
65   4. DISAGREE, QUALIFICATIONS
457  5. DISAGREE

85   8. DK
25   9. NA
(CONTINUED)

RIGHT, TOO MUCH, OR NOT ENOUGH.

58  0. DEFINITELY SHOULD DO MORE
241 1. SHOULD DO MORE
530 2. ABOUT RIGHT, OK
76  3. SHOULD DO LESS
28  4. DEFINITELY SHOULD DO LESS

67  5. SHOULD DO MORE ON SOME, NA, DK OR SAME ON OTHERS
23  6. SHOULD DO MORE ON SOME, LESS ON OTHERS
18  7. SHOULD DO LESS ON SOME, NA, DK OR SAME ON OTHERS
46  8. DK
52  9. NA

Q. 36. IF YOU KNEW THAT SENATOR MCCARTHY WAS SUPPORTING A CANDIDATE FOR CONGRESS, WOULD YOU BE MORE LIKELY TO VOTE FOR THAT CANDIDATE, OR LESS LIKELY, OR WOULDN'T IT MAKE ANY DIFFERENCE TO YOU.

113  1. MORE LIKELY
18  2. WOULDN'T MAKE ANY DIFFERENCE - PRO-MCCARTHY
34  3. WOULDN'T MAKE ANY DIFFERENCE - NA WHETHER PRO OR ANTI-MCCARTHY
491 4. WOULDN'T MAKE ANY DIFFERENCE - ANTI-MCCARTHY
385 5. LESS LIKELY
62  8. DK, DEPENDS
27  9. NA
9  0. INAP., NEVER VOTE
Q. 37. A AND B. GENERALLY SPEAKING, IN POLITICS, DO YOU USUALLY THINK OF YOURSELF AS A REPUBLICAN, A DEMOCRAT, AN INDEPENDENT, OR WHAT. (IF R OR D) WOULD YOU CALL YOURSELF A STRONG (R) (D) OR A NOT VERY STRONG (R) (D). (IF INDEPENDENT) DO YOU THINK OF YOURSELF AS CLOSER TO THE REPUBLICAN OR DEMOCRATIC PARTY.

248 00. STRONG DEMOCRAT
288 10. WEAK DEMOCRAT
97 20. INDEPENDENT DEMOCRAT
82 30. INDEPENDENT
68 40. INDEPENDENT REPUBLICAN
159 50. WEAK REPUBLICAN
146 60. STRONG REPUBLICAN
0 70. OTHER, MINOR PARTY

22 97. R IS APOLITICAL, "I DON'T MESS IN POLITICS", "I NEVER VOTE", ETC.
20 98. DK
9 99. NA, REFUSED TO ANSWER

VAR 0013
NAME=VT IN ALL ST & NATL ELEC MD GE 6
LOC 23 WIDTH 1
DK 1 COL 23

Q. 38. IN THE NATIONAL AND STATE ELECTIONS SINCE YOU HAVE BEEN OLD ENOUGH TO VOTE WOULD YOU SAY YOU HAVE VOTED IN ALL OF THEM, MOST OF THEM, SOME OF THEM, OR NONE OF THEM.

309 1. ALL OF THEM
408 2. MOST OF THEM
225 3. SOME OF THEM
0 4. VOTED, NA HOW MANY
159 5. NONE OF THEM

32 6. VOTED IN NONE BECAUSE NEVER OLD ENOUGH BEFORE (CHECK AGE OF R) OR NOT A CITIZEN BEFORE
0 8. DK
6 9. NA
Q. 39, 39A. DO YOU REMEMBER FOR SURE WHETHER OR NOT YOU VOTED IN 1952 WHEN EISENHOWER RAN AGAINST STEVENSON. WHICH ONE DID YOU VOTE FOR, EISENHOWER OR STEVENSON.

1. YES, VOTED FOR EISENHOWER
2. YES, VOTED FOR STEVENSON
3. YES, VOTED FOR MINOR CANDIDATE
4. YES, DK OR NA FOR WHOM
5. NO, DIDN'T VOTE IN 1952
6. DK WHETHER VOTED IN 1952 OR NOT
7. NA
8. INAP. CODED 5, 6, 8 OR 9 ON REP. NO. 13

Q. 40. ARE YOU REGISTERED TO VOTE IN THE CONGRESSIONAL ELECTIONS NEXT MONTH.

1. YES
5. NO
6. NO, BUT WILL BE
8. DK
9. NA

Q. 41. DO YOU EXPECT TO VOTE IN THE ELECTION NEXT MONTH OR
(CONTINUED)

DO YOU THINK YOU PROBABLY WILL NOT VOTE.

- 770 1. EXPECT TO VOTE, NO QUALIFICATION
  7 2. EXPECT TO VOTE IF POSSIBLE, IF IN TOWN, ETC.
  290 5. PROBABLY WILL NOT VOTE

  51 8. UNDECIDED, DK
  21 9. NA

VAR 0017 REF 0017 DATA SET ID-'7221'
NAME-VT FOR WHICH CONGSL CAND MD 0 OR GE 8
LOC 27 WIDTH 1 DK 1 COL 27

Q. 41A. OF THE TWO CANDIDATES FOR CONGRESSMAN
(REPRESENTATIVE) WHICH ONE DO YOU THINK YOU WILL VOTE FOR.

( 287 1. REPUBLICAN
  346 2. DEMOCRAT
  1 3. MINOR PARTY, OTHER

  125 8. DK WHICH ONE WILL VOTE FOR
  18 9. NA
  362 0. INAP., CODED 5, 8 OR 9 ON REF. NO. 16

VAR 0018 REF 0018 DATA SET ID-'7221'
NAME-VT FOR WHICH SENATE CAND MD 0 OR GE 7
LOC 28 WIDTH 1 DK 1 COL 28

Q. 41B. OF THE TWO CANDIDATES FOR SENATOR, WHICH ONE DO YOU
THINK YOU'LL VOTE FOR.

( 182 1. REPUBLICAN
  296 2. DEMOCRAT
  0 3. MINOR PARTY, OTHER

  199 7. NO SENATORIAL ELECTION IN THE STATE
68  8.  DK WHICH ONE WILL VOTE FOR
32  9.  NA
362  0.  INAP., CODED 5, 8 OR 9 ON REF. NO. 16

VAR 0019  REF 0019  DATA SET ID-'7221'
NAME-REGION  NO MISSING DATA CODES
LOC 29 WIDTH 1  DK 1 COL 29

REGION

273  1.  NORTHEAST
340  2.  MIDWEST
351  3.  SOUTH
175  4.  Far WEST

VAR 0020  REF 0020  DATA SET ID-'7221'
NAME-EDUCATION OF RESPONDENT  MD 9
LOC 30 WIDTH 1  DK 1 COL 30

EDUCATION OF RESPONDENT

416  1.  GRADE SCHOOL OR NONE
204  2.  SOME HIGH SCHOOL
52  3.  SOME HIGH SCHOOL AND NON-ACADEMIC TRAINING
184  4.  COMPLETED HIGH SCHOOL
77  5.  COMPLETED HIGH SCHOOL AND NON-ACADEMIC TRAINING
136  6.  SOME COLLEGE
66  7.  COMPLETED COLLEGE
4  9.  NA
### RELIGION OF RESPONDENT

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<tr>
<td>14</td>
<td>0. NONE</td>
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<tr>
<td>857</td>
<td>1. PROTESTANT</td>
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<td>217</td>
<td>2. CATHOLIC</td>
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<tr>
<td>34</td>
<td>3. JEW</td>
</tr>
<tr>
<td>16</td>
<td>7. OTHER</td>
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<td>9. NA</td>
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### OCCUPATION OF HEAD OF HOUSEHOLD

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<tr>
<td>84</td>
<td>10. PROFESSIONAL, TECHNICAL</td>
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<td>162</td>
<td>20. BUSINESS</td>
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<td>58</td>
<td>30. CLERICAL</td>
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<tr>
<td>337</td>
<td>40. SKILLED</td>
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<td>44</td>
<td>50. SALES</td>
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<td>144</td>
<td>70. UNSKILLED</td>
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<td>104</td>
<td>80. FARM</td>
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<td>92. STUDENTS</td>
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<td>33</td>
<td>94. UNEMPLOYED</td>
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<td>100</td>
<td>95. RETIRED</td>
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<td>51</td>
<td>96. HOUSEWIVES</td>
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<td>99. NA</td>
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### Income of Family

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<tr>
<td>96</td>
<td>0. LESS THAN $1000</td>
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<td>129</td>
<td>1. $1000-1999</td>
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<td>142</td>
<td>2. $2000-2999</td>
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<td>194</td>
<td>3. $3000-3999</td>
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<td>150</td>
<td>4. $4000-4999</td>
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<td>145</td>
<td>5. $5000-5999</td>
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<td>100</td>
<td>6. $6000-7499</td>
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<td>66</td>
<td>7. $7500-9999</td>
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<td>74</td>
<td>8. MORE THAN $10,000</td>
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<td>43</td>
<td>9. NA</td>
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### Labor Union Membership of Head and Respondent

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<tr>
<td>298</td>
<td>1. HEAD BELONGS</td>
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<tr>
<td>13</td>
<td>2. RESPONDENT, OTHER THAN HEAD, BELONGS</td>
</tr>
<tr>
<td>5</td>
<td>3. BOTH BELONG</td>
</tr>
<tr>
<td>808</td>
<td>5. NEITHER BELONG</td>
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<tr>
<td>3</td>
<td>8. DK</td>
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<tr>
<td>12</td>
<td>9. NA</td>
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### Age of Respondent

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74  1.  21-24
292 2.  25-34
247 3.  35-44
238 4.  45-54
135 5.  55-64
146 6.  OVER 65
7   9.  NA

VAR 0026
NAME-SEX OF RESPONDENT
LOC 37 WIDTH 1

SEX OF RESPONDENT

532  1.  MALE
607  2.  FEMALE

VAR 0027
NAME-RACE OF RESPONDENT
LOC 38 WIDTH 1

RACE OF RESPONDENT

1022  1.  WHITE
103   2.  NEGRO
5     7.  OTHER
9     9.  NA

VAR 0026
REF 0026
DATA SET ID- '7221'
NAME-SEX OF RESPONDENT
NO MISSING DATA CODES
LOC 37 WIDTH 1

VAR 0027
REF 0027
DATA SET ID- '7221'
NAME-RACE OF RESPONDENT
MD 9
LOC 38 WIDTH 1

DATA 1 COL 37
DK 1 COL 38