

ANES 2023 Message Testing Questionnaire

[PROGRAMMING NOTE: PAGING DESIGN DISPLAYS ONE QUESTION OR DISPLAY ITEM PER PAGE UNLESS QUESTIONS ARE GROUPED IN A MATRIX.]

[DISPLAY]

Thank you for being willing to participate in the following survey. You may skip any question that you do not wish to answer. You will not know all aspects of the study until your participation is completed. At the end of the survey, we will provide you with information about whom you may contact if you have any questions about your rights as a participant in research.

[follow]

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

- Most of the time [1]
- Some of the time [2]
- Only now and then [3]
- Hardly at all [4]

[ran_msg]

[GENERATE RANDOMIZATION VARIABLE RAN_MSG WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1 THROUGH 12.]

[ran_vote]

[GENERATE RANDOMIZATION VARIABLE RAN_VOTE WITH UNIFORM DISTRIBUTION ACROSS INTEGER VALUES OF 1 OR 2.]

[IF RAN_VOTE=1]

[turnout]

In 2020, the major candidates for president were Donald Trump for the Republicans and Joe Biden for the Democrats.

In that election, did you definitely vote, definitely not vote, or are you not completely sure whether you voted?

- Definitely voted [1]
- Definitely did not vote [2]
- Not completely sure [3]

[IF TURNOUT=3]

[turnout2]

If you had to guess, would you say that you probably did vote in that election, or probably did not vote in that election?

- Probably did vote [1]
- Probably did not vote [2]

[IF RAN_VOTE=2]

[pipevote] **In 2020, the major candidates for president were Donald Trump for the Republicans and Joe Biden for the Democrats.**

We talk to many people who tell us they did not vote. And we talk to a few people who tell us they did vote, who really did not. We can tell they did not vote by checking with official government records. What about you? If we check the official government voter records, will they show that you voted in that election, or that you did not vote in that election?

- I voted [1]
- I did not vote [2]

[IF TURNOUT=1 OR PIPEVOTE=1 OR TURNOUT2=1]

[vote20] **In the 2020 presidential election, who did you vote for? Donald Trump, Joe Biden, or someone else?**

- Donald Trump [1]
- Joe Biden [2]
- someone else [3]

[attcheck] **To help us check that your device is working properly with ours, please select “slightly disagree” below.**

- Strongly agree [1]
- Moderately agree [2]
- Slightly agree [3]
- Neither agree nor disagree [4]
- Slightly disagree [5]
- Moderately disagree [6]
- Strongly disagree [7]

[trust] **Generally speaking, how often can you trust other people?**

- Always [1]
- Most of the time [2]
- About half the time [3]
- Some of the time [4]
- Never [5]

[privacy] **How much do you worry about your personal privacy?**

- A great deal [1]
- A lot [2]
- A moderate amount [3]
- A little [4]
- Not at all [5]

[pid1] **Generally speaking, do you usually think of yourself as a Democrat, a Republican, an independent, or what?**

- Democrat [1]
- Republican [2]

- independent [3]
- something else [4]

[IF PID1=1]

[pid1d]

Would you call yourself a strong Democrat or a not very strong Democrat?

- Strong Democrat [1]
- Not very strong Democrat [2]

[IF PID1=2]

[pid1r]

Would you call yourself a strong Republican or a not very strong Republican?

- Strong Republican [1]
- Not very strong Republican [2]

[IF PID1=3 OR PID1=4 OR PID1=NO ANSWER]

[pid1o]

Do you usually think of yourself as closer to the Republican Party or to the Democratic Party?

- Closer to the Republican Party [1]
- Closer to the Democratic Party [2]
- Neither [3]

[MATRIX]

[survpref]

Would you like or dislike each of the following ways of doing a survey like this one?

Mark one answer in each row.

		Like	Neutral	Dislike
		[1]	[2]	[3]
[paper]	On paper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[web]	Web page	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[phone]	Phone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[video]	Video call	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[ftf]	In-person interview at your home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[SIGNUP LOGIC: SELECT SPONSOR AND TOPIC DESCRIPTIONS FOR DISPLAY USING RAN_MSG AS FOLLOWS.

IF RAN_MSG = 1 DISPLAY SPONSOR 1 AND TOPIC 1.

IF RAN_MSG = 2 DISPLAY SPONSOR 1 AND TOPIC 2.

IF RAN_MSG = 3 DISPLAY SPONSOR 1 AND TOPIC 3.

IF RAN_MSG = 4 DISPLAY SPONSOR 2 AND TOPIC 1.

IF RAN_MSG = 5 DISPLAY SPONSOR 2 AND TOPIC 2.

IF RAN_MSG = 6 DISPLAY SPONSOR 2 AND TOPIC 3.

IF RAN_MSG = 7 DISPLAY SPONSOR 3 AND TOPIC 1.
IF RAN_MSG = 8 DISPLAY SPONSOR 3 AND TOPIC 2.
IF RAN_MSG = 9 DISPLAY SPONSOR 3 AND TOPIC 3.
IF RAN_MSG = 10 DISPLAY SPONSOR 4 AND TOPIC 1.
IF RAN_MSG = 11 DISPLAY SPONSOR 4 AND TOPIC 2.
IF RAN_MSG = 12 DISPLAY SPONSOR 4 AND TOPIC 3.]

[signup] **Please read this description carefully, and then we will ask you some questions about it.**

The American National Election Studies will be interviewing people during the next three weeks.

[SPONSOR DESCRIPTION: DISPLAY ONE OF THESE DETERMINED BY RANDOMIZATION VARIABLE RAN_MSG. NUMBER NOT DISPLAYED.]

- 1. The study is designed by researchers from the University of Michigan.**
- 2. The study is designed by researchers from the University of Michigan, Stanford University, Duke University, and the University of Texas.**
- 3. The study is designed by a nonpartisan group of researchers from the University of Michigan, Stanford University, Duke University, and the University of Texas.**
- 4. The government-funded study is designed by a nonpartisan group of researchers from the University of Michigan, Stanford University, Duke University, and the University of Texas.**

[TOPIC DESCRIPTION: DISPLAY ONE OF THESE DETERMINED BY RANDOMIZATION VARIABLE RAN_MSG. NUMBER NOT DISPLAYED]

- 1. The interviews will find out what Americans think about life in the United States today.**
- 2. For over 70 years, the American National Election Studies have been asking people about their opinions on current issues and public affairs. Results are used by teachers, journalists, and researchers to understand changes in American democracy.**

It is critical to include all different points of view in this long-running study.

- 3. For over 70 years, the American National Election Studies have been asking people about their opinions on current issues and public affairs. Results are used by teachers, journalists, and researchers to understand changes in American democracy.**

It is critical to include your voice in this long-running study.

We will be inviting a small number of people for an interview on the phone. It takes about 20 minutes.

Everyone who is selected and completes the interview will receive \$20.

Your participation is voluntary, of course, and is critical for the success of the study. People find the study interesting and easy to do. We think you will, too.

To sign up, and receive \$20 if you are selected and complete an interview, please type your first name and your phone number, and click “Yes” below.

Name: [TEXT BOX 30 CHARACTERS] [signup_name]
Phone: [BOX FOR PHONE NUMBER 10 DIGITS] [signup_phone]

[signup_agree]
__ Yes: I agree that you may call me for a telephone interview. My name and phone number will not be used for any other purpose. [1]
__ No: I do not want to participate in a phone interview. [2]

[signup_catch]
[ITEM NONRESPONSE FOR SIGNUP_CATCH LOGIC: DISPLAY IF SIGNUP=1 (YES) AND THE PHONE FIELD IS EMPTY]

Thank you for saying Yes to a phone interview. Below, please type a phone number where we can reach you if you are selected.

Phone: [BOX FOR PHONE NUMBER 10 DIGITS]

[part_ftf] **What about an in-person interview for the American National Election Studies, where an interviewer meets you at your home? Are you willing to participate in an in-person interview?**

__ Definitely willing [1]
__ Probably willing [2]
__ Probably not willing [3]
__ Definitely not willing [4]

[mancheck] **If you remember, what is the name of the study we asked about?**

If you're not sure, please just make your best guess.

__ National Household Education Surveys Program [1]
__ National Studies of American Life [2]
__ American Community Survey [3]
__ American National Election Studies [4]
__ National Health Interview Survey [5]

[birthyr] **What is your year of birth?**
[NUMBER BOX HARD RANGE 1923-2005]

[sex] **What is your sex?**

- Male [1]
- Female [2]

- [ethnicity] **Are you of Hispanic, Latino, or Spanish origin?**
- No, not of Hispanic, Latino, or Spanish origin [1]
 - Yes, Mexican, Mexican Am., or Chicano [2]
 - Yes, Puerto Rican [3]
 - Yes, Cuban [4]
 - Yes, another Hispanic, Latino, or Spanish origin [5]

[MULTIPUNCH]
[race]

- What is your race?**
Mark one or more.
- White [race_1]
 - Black or African American [race_2]
 - American Indian or Alaska Native [race_3]
 - Asian or Pacific Islander [race_4]
 - Some other race [race_5]

- [citizen] **Are you a citizen of the United States?**
- Yes, born in the United States
 - Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas
 - Yes, born abroad to U.S. citizen parents
 - Yes, U.S. citizen by naturalization
 - No, not a U.S. citizen

- [education] **What is the highest degree or level of school you have COMPLETED?**
- Less than a high school diploma [1]
 - High school graduate [2]
 - Some college [3]
 - Bachelor's degree [4]
 - Master's degree or higher [5]

- [marital] **What is your marital status?**
- Now married [1]
 - Widowed [2]
 - Divorced [3]
 - Separated [4]
 - Never married [5]

[zip] **What is the ZIP code where you live?**
[TEXT BOX 5 CHARACTERS NUMBERS ONLY]

[state] **What is the state where you live?**
[DROPDOWN LIST]

Alabama	[1]
Alaska	[2]
Arizona	[3]
Arkansas	[4]
California	[5]
Colorado	[6]
Connecticut	[7]
Delaware	[8]
District of Columbia	[9]
Florida	[10]
Georgia	[11]
Hawaii	[12]
Idaho	[13]
Illinois	[14]
Indiana	[15]
Iowa	[16]
Kansas	[17]
Kentucky	[18]
Louisiana	[19]
Maine	[20]
Maryland	[21]
Massachusetts	[22]
Michigan	[23]
Minnesota	[24]
Mississippi	[25]
Missouri	[26]
Montana	[27]
Nebraska	[28]
Nevada	[29]
New Hampshire	[30]
New Jersey	[31]
New Mexico	[32]
New York	[33]
North Carolina	[34]
North Dakota	[35]
Ohio	[36]
Oklahoma	[37]
Oregon	[38]
Pennsylvania	[39]
Puerto Rico	[40]
Rhode Island	[41]
South Carolina	[42]
South Dakota	[43]
Tennessee	[44]
Texas	[45]
Utah	[46]

- Vermont [47]
- Virginia [48]
- Washington [49]
- West Virginia [50]
- Wisconsin [51]
- Wyoming [52]
- I do not reside in the United States [53]

[employment] **LAST WEEK, did you work for pay at a job or business?**

- Yes [1]
- No [2]

[income] **The next question is about the total combined income of all members of your family living here (with you) during the past 12 months. This includes money from jobs, net income from business, farm or rent, pensions, dividends, interest, Social Security payments and any other money income received by members of your family who are 15 years of age or older. What was the total income of your family during the past 12 months?**
 [NUMBER BOX HARD RANGE 0-999,999]

[IF INCOME=NO ANSWER]

[inccat] **We noticed you did not answer the last question.**

You may skip any question you do not want to answer, but we would really like your best guess about the total combined income of all members of your family living here (with you) during the past 12 months. This includes money from jobs, net income from business, farm or rent, pensions, dividends, interest, Social Security payments and any other money income received by members of your family who are 15 years of age or older.

What was the total income of your family during the past 12 months? If you are not completely sure, please give your best guess.

- Under \$9,999 [1]
- \$10,000 - \$29,999 [2]
- \$30,000 - \$59,999 [3]
- \$60,000 - \$99,999 [4]
- \$100,000 - \$249,999 [5]
- \$250,000 or more [6]

[hometen] **Are your living quarters owned or being bought by a household member, rented for cash, or occupied without payment of cash rent?**

- Owned/bought by a household member [1]
- Rented for cash [2]
- Occupied without payment of cash rent [3]

[part_uni] **If universities are running a research study, does the fact that it's run by**

universities, rather than some other group, make you want to participate more or less?

- Much more [1]
- A little more [2]
- No more and no less [3]
- A little less [4]
- Much less [5]

[part_nsf]

If the National Science Foundation sponsors a research study, does being sponsored by the National Science Foundation, rather than some other group, make you want to participate more or less?

- Much more [1]
- A little more [2]
- No more and no less [3]
- A little less [4]
- Much less [5]

[RANDOMIZE AND RECORD ORDER OF MATRIX ROWS: RES, UNI, SURV, JOURNAL, TEACH.]

[MATRIX]

[like1]

How much do you like or dislike each of these groups or things?

Mark one answer in each row.

		Like a lot	Like a little	Neither like nor dislike	Dislike a little	Dislike a lot
		[1]	[2]	[3]	[4]	[5]
[res]	Researchers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[uni]	Universities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[surv]	Surveys	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[journal]	Journalists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[teach]	Teachers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[RANDOMIZE AND RECORD ORDER OF MATRIX ROWS: RESEARCH, NEWS, PROF, OPINE.]

[MATRIX]

[like2]

How much do you like or dislike each of these groups or things?

Mark one answer in each row.

		Like a lot	Like a little	Neither like nor dislike	Dislike a little	Dislike a lot
[research]	Scientific research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[news]	News organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[prof]	College professors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
[opine]	Giving your political opinions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- [dejavu] **How many times have you previously completed this survey?**
 ___ Zero; this is my first time taking this survey [1]
 ___ Once before; this is my second time completing this survey [2]
 ___ Twice or more; I have taken this survey more than twice [3]

- [serious] **We sometimes find people don't always take surveys seriously, instead providing funny or insincere answers. How often did you give a serious response to the questions on this survey?**
 ___ Never serious [1]
 ___ Serious some of the time [2]
 ___ Serious about half the time [3]
 ___ Serious most of the time [4]
 ___ Always serious [5]

[DISPLAY]

Thank you for participating in this survey conducted by the American National Election Studies. Your answers are important and have been saved.

In this survey, we wanted to learn how Americans feel about the questions we asked. But we also wanted to learn how Americans decide to participate or not in the survey itself. When we asked you whether you would want to participate in an additional future survey, we randomly selected one of twelve different descriptions of the study to display on your screen. We will compare the results to understand how to best describe the study to future participants.

As we mentioned, we will be contacting a small number of people to participate in a future survey. If you agreed to be contacted and are selected for the additional survey, we will reach out to you by telephone within the next few weeks.

If you have any questions about your rights and responsibilities as a participant in research, you may contact the University of Michigan Institutional Review Board (IRB) at University of Michigan Health Sciences and Behavioral Sciences Institutional Review Board (IRB-HSBS), 2800 Plymouth Road Building 520, Room 1169, Ann Arbor, MI 48109-2800,

Telephone: 734-936-0933 or toll free (866) 936-0933 Fax: 734-936-1852 E-mail: irbhsbs@umich.edu. If you wish to withdraw your information from this research study, you may send an email to Lauren Guggenheim at anes-project@umich.edu.

Thank you again for your participation. Please click to the next page.

[END SURVEY]